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House & Garden

Contents for August 1948

ON THE COVER: American heritage, photographed by Penn, includes these ingredients: Thomas Paine's book "The Rights of Man": for political thought. Liverpool jug: made for the new nation. Nutmeg: Indies trade. Homespun: pioneer industry. Revolver: westward expansion. Carriage clock: probable hour of Lincoln's shooting. Grapes: old-world stock on new-world roots.

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In this issue...



John D. Rockefeller, Jr., has made the American past come alive again in the superb reconstruction of Colonial Williamsburg (pages 38-43) and the preservation of Washington Irving's home at Tarrytown (pages 50-55). He is also responsible for The Cloisters in New York and restoring Philipse Castle.



Irving Penn, brilliant young Condé Nast staff photographer, won the Art Directors Club Medal for Editorial Illustration in Color with a genre composition in HOUSE & GARDEN (April 1947 issue). His photographs will appear in a book which he is finishing this summer. A recent still life is on the cover.



James L. Cogar, for many years curator of Colonial Williamsburg, writes about life in the eighteenth century on page 39. He has degrees from three universities, taught one year in the Philippines. He now plans to open an antique shop in Williamsburg and be an adviser for historical restorations.



Dr. Francis A. Bartlett is founder of the F. A. Bartlett Tree Expert Company and of its laboratory devoted primarily to research on shade trees. He helped organize the first National Shade Tree Conference, writes on page 68 of the possibility of saving our American elms from being exterminated by blights.



Felix Kelly from New Zealand interprets the spirit of great English houses in portraits, some of which he painted during leaves from the R.A.F. Successful shows in London and one at Portraits, Inc., in New York resulted in many commissions. His painting of the White House is on page 31.

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HOUSE & GARDEN is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscription $5.00 a year in U. S. A.

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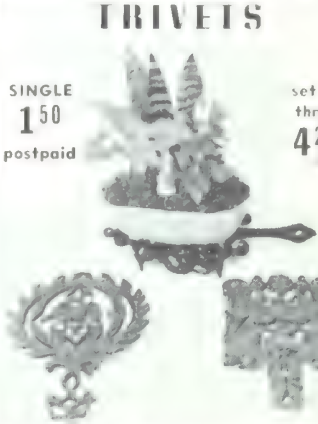
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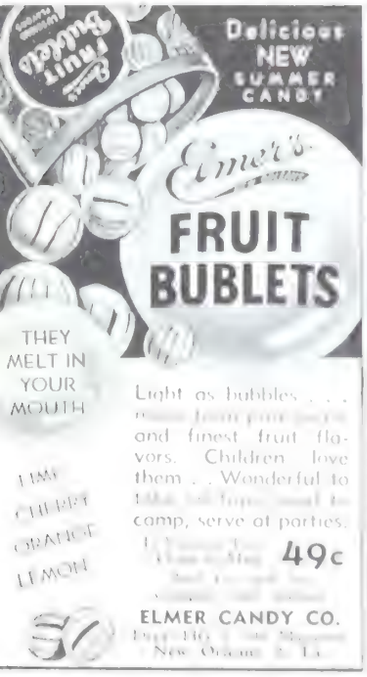


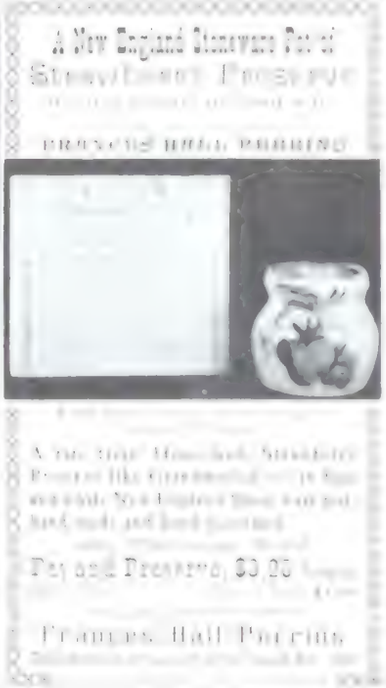
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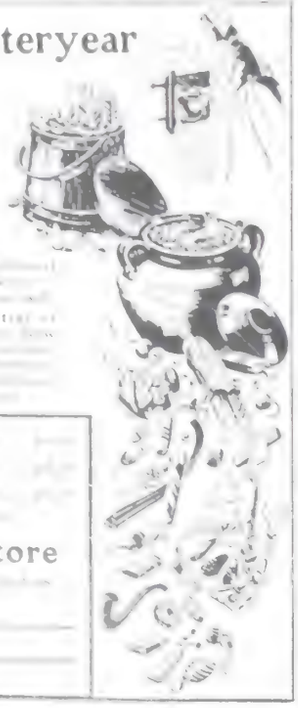






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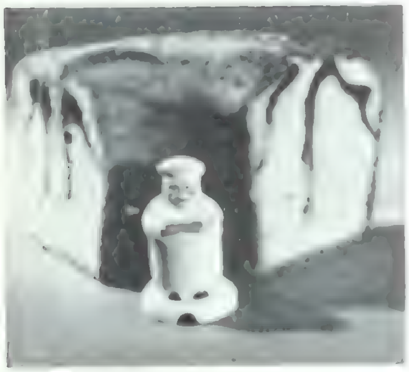
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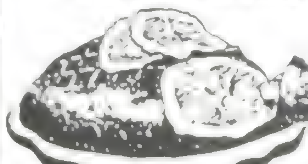


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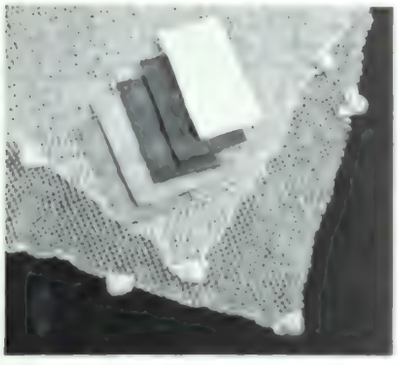


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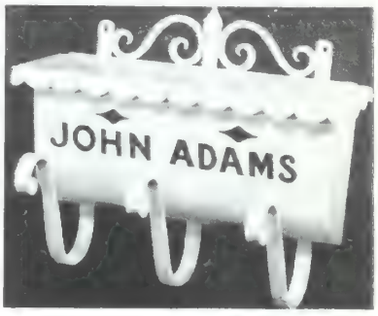
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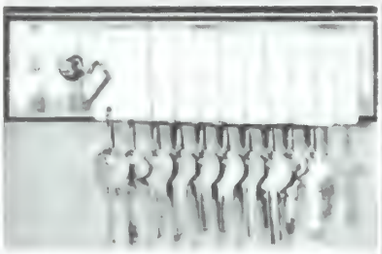
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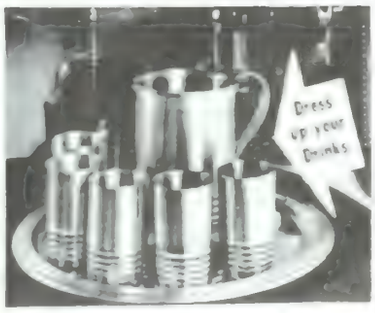
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Intriguing in design and unique in manner of securely adding or quickly removing keys, this distinctive Sterling Silver key chain is an ideal gift for men or women.

$5.00 (Postpaid)

Price includes Fed. Tax, three initials in Old English, Gothic or Script (state choice)



Actual size

ROEM-CRAFT

325 Marquette Ave.
MINNEAPOLIS 1,
MINNESOTA

SHOPPING AROUND

GARRET THEW'S

Distinctive • Decorative

HOME MARKERS



graciously, "This is where I live." Solidly cast of strong, weather re-flecterized" to stand out clearly day

2" high letter. Two-line sign $7.75

State choice of Cocker Spaniel, bird

MCNULTY & THEW STUDIOS, INC.

Westport, Connecticut



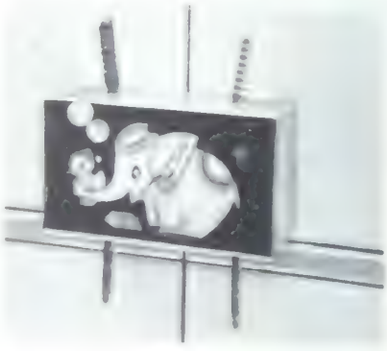
A CATTY FISH BOWL!

$3.95

Playhouse Corner Shop



Tooth brushing to music makes that formidable chore a





Jam Antique Oriental Rugs

Thomas L. Davis, Box 26-H, Shoemakers, N. Y.

The Navy way





The TELEPHONE SECRETARY

COMPLETE SATISFACTION OR MONEY BACK

PICNIC AND BARBECUE SET

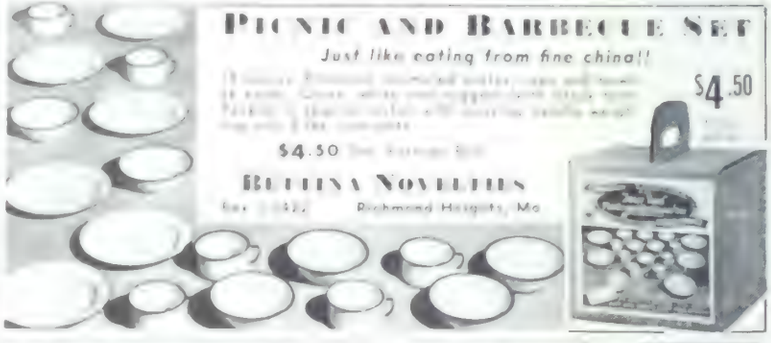
Just like eating from fine china!!

$4.50

$4.50

BETTINA NOVELTIES

Richmond Heights, Mo.





Let Me Fix Your Watch

Send Watch for FREE Estimate

your favorite timepiece because it isn't running, watch to us. We'll put it in perfect shape . . as good as new. One full year guarantee given for electronically to certify accuracy. Write for free mailing container especially created for safe transportation and we'll send you an estimate before proceeding with repair. If estimate is unsatisfactory, your watch returned insured without obligation. References: Manufacturers Trust Co., N. Y.

ALLEN YAGER

71 Nassau St. New York 7

GUARANTEED for 1 full year

Allen Yager Dept. ...

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Name

Address

Watch Repairing Since 1923



Old Fashioned PEPPERMILL

favorite sauces. Your "amateur chef"

maple, walnut.

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Women's Exchange Bldg.

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New Metal Construction is Simple . . . Amazing!

alumalath will not warp, crack, burn or change

Send $58.25, (without wood) cash, check, or money order. Freight or express charges collect

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Box 151-B6 • San Gabriel, California



MODERN WAY TO DO THE DISHES

HANDI-MITE DISHWASHER

. . . in a fraction of the time . . . with the new Handi-Mite Dishwasher! Fastens to the faucet. Press button, and soapy water flows. Release button for clear, flowing rinse water. So quick and easy to use. *Saves hands, too!* Has 2 brushes: Nylon for dishes, brass wire

Postpaid Only $9.75

Lifetime Service Guarantee

WARD PHILLIPS CO.

Box 3451-G, Merchandise Mart, Chicago 54, Ill.



White Sidewall Tires available at additional cost.

In the relatively short time that the 1948 Cadillac has been seen on the highways, the public's enthusiasm for its striking beauty and individuality has already become the greatest in Cadillac's history. For now—more than ever before—Cadillac's inner excellence is mirrored in its uncommon beauty. You can actually see the measure of Cadillac leadership as the car flashes by you on the road. Of course, there is much more of interest in the new Cadillac than can be seen at a glance. In performance and mechanical excellence, too, these cars carry traditional Cadillac standards still further ahead. Cadillac's renowned engine—the availability of GM Hydra-Matic Drive—uncompromising craftsmanship in every part—these are among the things which make these new motor cars unquestionably supreme. For the full, significant story of the new Cadillac, a close personal inspection is necessary. Your Cadillac dealer will gladly give you this opportunity. We feel you will find this look into the future of motoring an interesting and enlightening experience.

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Designed for every room...

designed for every budget!

Give all your rooms a new personality with luxurious chintz by Kendall. There are floral patterns to suit every decorating taste, or modern prints for kitchens, dens and playrooms. There are Decorator collections of creative color combinations to choose from — or mix and match your own color schemes. Exclusive Kendall Allure, a gorgeous new chintz finish, is available in every pattern. Call or write today for free swatches. Kendall Chintz, from $4.19 a yard.









KENDALL Chintz



How wonderfully gay your kitchen can be with a modern CHROMCRAFT dinette suite!

The CHROMCRAFT end refectory table has a generous 30" x 62" plastic top when open, 30" x 42" closed . . . washable, mar and burn resistant! Large enough to accommodate six in complete dining comfort! Superb chrome plating and chairs upholstered in long-wearing all-plastic Masland Duran provide for years and years of service. And for easy table top opening, CHROMCRAFT'S "Feather Touch" patented refectory slides, the finest made!

The matching sectional buffet has four handsome oak pieces . . . two commodes, a chest and china in a hand-rubbed "gray-mist" finish that blends well with any decorating scheme . . . provides ample storage for linens, silverware and dishes. Your budget approves, too! At your favorite furniture or department store.

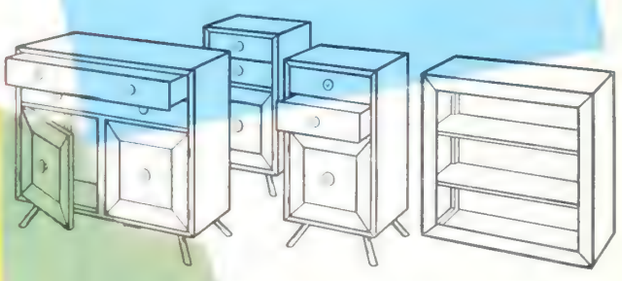
Due to the great demand for this new suite, your dealer may not have it in stock when you call. If so, write us and we will accommodate you.

"Bright and cheery . . ."

says charming **CYD CHARISSE** co-starring in **M-G-M's technicolor romance "ON AN ISLAND WITH YOU"**

"A vividly colored CHROMCRAFT dinette suite lends such sparkle and gaiety to the kitchen that the most simple snack becomes a banquet!"

Chromcraft dinettes



DIVISION OF THE AMERICAN FURNITURE & MANUFACTURING CO., ST. LOUIS 3, MISSOURI

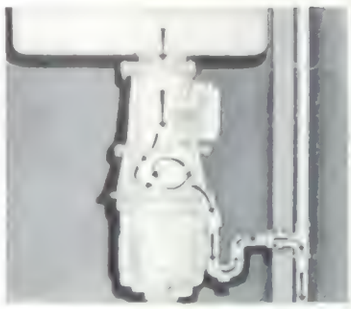


Revolutionary General Electric Disposall® Shreds All Food Waste, Washes It Down Kitchen Drain!

MEET ONE HAPPY HOUSEWIFE!

MEET HUNDREDS OF HAPPY HOUSEWIVES!

MEET THE GENERAL ELECTRIC DISPOSALL!



1. Under-the-sink view. A simple appliance that fits most any sink. It will handle all food waste from any meal for an average family.



2. You can dispose of [illegible] immediately, this sanitary way. [illegible] helps [illegible]



3. Your [illegible] cover [illegible] Open [illegible] for [illegible] water.



4. As you turn on cold water, you automatically start the Disposall. Food waste is shredded, flushed into sewer or septic tank.

DISPOSALL

DISPOSALL MEANS GOOD-BY TO GARBAGE AUTOMATICALLY!

General Electric's registered trade-mark for its food-waste disposal appliance.

So easy to "Get Modern" in your kitchen! [illegible] retailer. He'll [illegible] in your kitchen [illegible] the perfect [illegible] [illegible] [illegible] Electric Company, [illegible]

GENERAL ELECTRIC



SUN-WORSHIPERS LIVE HERE

PICTURE WINDOWS seem to make a room throw out its chest and take a deep breath of wonderful outdoor air! They give you sunlight, good cheer and a handsome frame for your nicest views all at once. And in many climates Twindow, Pittsburgh's new window with built-in insulation, makes picture windows more practical than they have ever been before. For Twindow cuts down heat loss, eliminates downdrafts, and prevents steaming or frosting of windows except under very severe conditions.

WHERE CAN I BUY? Your department store or other local glass supplier can help you work out your ideas for the use of glass and mirrors in your home. And when you buy, look for the blue Pittsburgh Label. It means quality Plate Glass.





A WALL MIRROR gives any room a sunny disposition. A generously proportioned mirror of Pittsburgh Plate Glass reflects the cheerful sunlight and outdoor scenery glimpsed through the windows. Especially effective is a large living room mirror above the fireplace.



A DOOR MIRROR, reflecting outdoor light, invites the sun into your bedroom, too. And such a full-length mirror is the very best checker-upper on your appearance, head to toe, that you could possibly wish for. Plate Glass, of course. And at least 5½ feet tall.

FREE BOOKLET! Packed with practical suggestions for using glass and mirrors inexpensively. Illustrated in color. Ideas for old homes and new. Send the coupon.

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Please send me, without obligation, your free illustrated booklet entitled "Making your Home More Attractive with Pittsburgh Glass."

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PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS

PITTSBURGH PLATE GLASS COMPANY



GERANIUM RED

Upstairs...downstairs...all through the house

...there's an Arvin Color for every room!



Now Arvin, long a leader in table model radios, brings you the famous Arvin Model 444 in a veritable rainbow of America's favorite colors — colors shown by the House & Garden survey to be top choice with thousands of women.

Amazing reception, compact design, non-breakable cabinet and safety assured by the Underwriters' seal have made Arvin 444 the greatest value in low-priced sets. Over a million are in use. Now, with the added charm of House & Garden colors, it is reaching new heights of popularity.

Delight some member of your family with a colorful new Arvin today! At leading dealers everywhere. Your choice of colors shown —

$14.95*

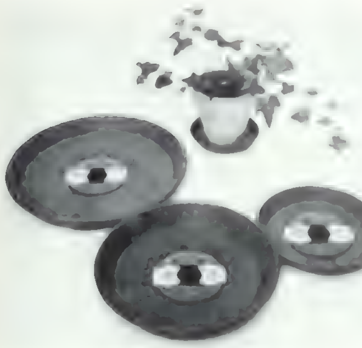
NOBLITT-SPARKS INDUSTRIES, INC., COLUMBUS, INDIANA

Also makers of Arvin Electric Appliances and Arvin Metal Furniture

**Slightly higher in Zone 2. Portables priced less batteries.*

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Plant plates [illegible] Maryland.



Big and barbecue-ish. [illegible] Dependable Olde Thompson mill, [illegible]



Home fires start easily and [illegible] Marlboro Stage, Great Barrington, Massachusetts.



HAMDEN'S SPECIAL OF THE MONTH

Nationally Known Dominion Electric
10 INCH BLADE
Regularly $10.95
OUR LOW PRICE $8.95
FAN
IMMEDIATE DELIVERY
ORDER TODAY
SAVE 20% and MORE
on your household appliances. Send for free catalog.
HAMDEN APPLIANCES
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LOOK for HAMDEN'S MONTHLY SPECIAL



No. 99 KNEE-HOLE DESK
or
VANITY DRESSER BASE
44" long; 16" deep; 28" high

Made of select poplar. Price (sanded, ready for finishing)—$16.75. Finished Blonde, Walnut, Maple, or Mahogany—$19.75. Shipped by express collect. Cartoned weight 70 lbs.

FORREST ADDITON
FLOWERY BRANCH, GEORGIA

YOUR KEY TO SECURITY



$5.95
Plus 15c Postage

THE BANKER is your
SAFE DEPOSIT AT HOME OR OFFICE

[illegible] SCREWED DOWN [illegible] INSIDE [illegible] safety. [illegible] vidually keyed cylinder lock and two keys. [illegible] order for $5.95, plus 15c postage, to:

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DURHAM, CONNECTICUT
(Conn. residents add 1% sales tax)

HANDY ALL-PURPOSE SHELVES



Surprise your husband! Assemble them yourself—6 shelves, 3 ft. wide—$15

What a boon to housewives! Handy, strong Hines-Shelves will solve your home storage problems. Bolted assembly — clear pine frame with Masonite presdwood shelves go together with no nailing or sawing. Shelf height is just right for mason jars, canned goods or books. Satisfaction guaranteed.



REGULAR UNIT—3 ft. wide, 34 in. high, 11½ in. deep— [illegible] illustration, only $7.50 each.



EXTENSION UNIT—For [illegible] uous shelving. Same size as Regular Unit—packaged, ready for assembly. Only $6.50 each.

EDWARD HINES LUMBER CO.
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PRINT NAME AND ADDRESS ON SEPARATE PIECE OF PAPER. [illegible] Coast. Add 50c per unit for Pacific Coast. Send [illegible] guaranteed or money refunded.

ask for HINESHELF

PUT YOUR KITCHEN ON DAYLIGHT SAVING TIME



Paper napkin holder [illegible] County Fair design. $1.00 each, postpaid.
Cannister set . . . another pepper-upper for your kitchen [illegible] County Fair Cannister set, (not shown) $2.00 set, postpaid. [illegible] C.O.D.'s.

Green Gable Gifts
Dept. 157, 394 Lenox Ave., New York 27, N. Y.

HOUSE PLANS



263 DESIGNS • IDEAS Including CALIFORNIA RANCH TYPE

[illegible]

CHECK THE BOOKS YOU WANT

[illegible]



The New Dor-File CLEANSER RACK
UNDER THE SINK

[illegible]

$1.49



DOR-FILE MFG. CO.



SHOPPING



Cast Iron Furniture

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee $40.00—$40

Arm chairs $27.50—$27.50

Large table $15.00—$15

Round-the-tree benches—$45

Specify cast iron or aluminum. Send check or money order. Crated free. Express charges brought to your station when you get here. Indicate which way you want it shipped.

Settee $40.00—$40

Chairs $27.50—$27.50

Table $15.00—$15

Immediate Delivery

J. F. DAY & CO.

1903 4th Ave. South
Birmingham 3, Ala.

A little lamp



Bake and serve



Pixie puppet



WEEDAWL

A NEW SPOT WEEDER

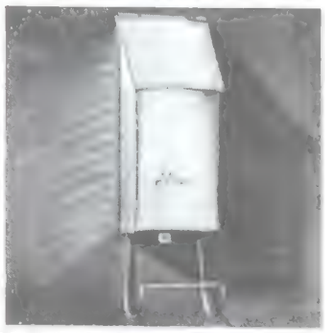
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GUESTS LOVE IT!

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Hand Made • Solid Copper

TAYLOR & RANDOLPH

No Ordinary POST LANTERN this...

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Deep South Comfort Anywhere



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The PHOENIX BIRD DECORATION

W. H. S. Lloyd Co. Inc.

48 West 48th Street, New York 19, N. Y.

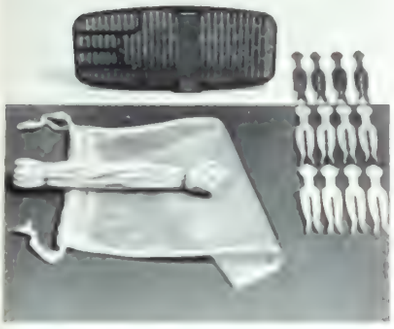
Chicago Boston Newark

62 E. Van Buren Street 405 Boylston Street 95 Central Avenue

E. C. Bendy Co. 8359 Wilshire Blvd. Beverly Hills Co.

AROUND





Wash-basin laundry at home or traveling is simplified with the Lamd R Kit. A draw-string plastic case, 5½" x 9", holds a miniature plastic washboard, 12 plastic clothespins and 12 feet of Koroseal clothesline in pink and blue, white or assorted colors. $1.50 ppd. Freshwater Plastics, 1222 W. Wilson Ave., Chicago 40, Ill.



Fish scaling is [illegible] easier and less messy with a gripper and hooded scaler. The long prong, inserted into mouth, holds fish flat and firm without use of hands. The scaler removes scales quickly, trapping them with the hood. Of heavy lifetime aluminum (with directions), set is $3.95 ppd. Old Guide Company, Box [illegible], Grosse Ile, Mich.



Summer entertaining [illegible] with an inviting "country look." Here are a handful silent butler and tray painted white or black with a pattern of strawberries or cherries in red and green, very fresh and real looking. The tray, 13½", is $3.75; the silent butler, $2.75; or $5.95 the pair ppd. From Baldwin, 2319 N. Charles St., Baltimore 18, Md.



DON'T LOSE THAT GOLF BALL!

The Ball Hound retrieves golf balls from water, hedges, and other hazards. Whips dew and fallen leaves from green before putting . . . lifts ball from cup afterwards. Although it extends to a length of 9 feet, the Ball Hound weighs just seven ounces, takes up no more space than a golf club. Hypo-nyum tubing and stainless steel rod . . . practically indestructible. Pays for itself in no time.

$3.50, [illegible] C.O.D.

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PAN with his PIPES



for your **POOL** or **GARDEN**

Molded in lead from finely sculptured original—32 in. high; piped for fountain $126.00 f.o.b. N. Y. Write for our illustrated catalog of Garden Ornaments—10c please for mailing. Visit our Galleries

ERKINS STUDIOS
38 West 40th St., N. Y. 18

Our weathervane customers write,

"Nothing we've done adds so much charm

for anything like so little money!"



Weather Cock *Only* $6.90 *Postpaid*

"The Williamsburg weathervane now graces our roof," a customer writes. "Nothing we've ever done to our home adds so much charm for anything like so little money." Note this graceful vane, carefully crafted by the Williamsburg smiths. Handsome in black iron, parkerized for rust prevention; ball-bearing swivel; height 24", span 21", complete with useful arrow standard, cross arms, letters, roof saddle, and screws; easy to mount. Only $6.90 postpaid (west of the Mississippi, $7.25), by check or money order. Sorry, no COD's. Money back if not pleased. Order for your own home, or as lovely gifts for friends.

WRITE FOR FREE illustrated brochure of Williamsburg weathervanes and name brackets; 17 delightful designs. Ask also for broadside on Early American Hardware; fascinating to all lovers of authentic reproductions.

Hardware for Homes of Distinction
WILLIAMSBURG BLACKSMITHS
2 Post Lane, Williamsburg, Mass.



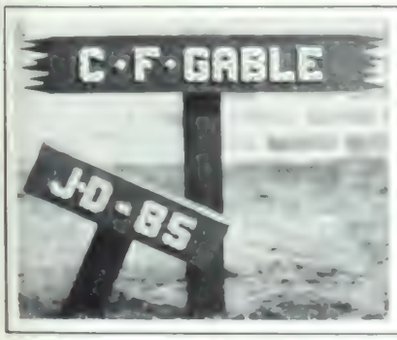
COLONIAL SPLENDOR
FOR YOUR HOME

Faithful reproduction of signpost from Early American inns! Sturdy wood, fashioned by hand. White enamel or oak stain, big brass numerals, 12" high. ¾" thick, attaches top and bottom to tree, post, house.

$4.50

Sent postpaid. Sorry, no c. o. d's.

Robert L. Ernst
29 GLENMORE DRIVE, NEW ROCHELLE
NEW YORK



UNUSUALLY WELCOME GIFTS

[illegible] Raised white reflector letters on dark brown [illegible] Complete with 24" ground stake and screws. Punctuations free.

ABBEY DECORATIVE PRODUCTS CO.
[illegible] Valley 36, New York

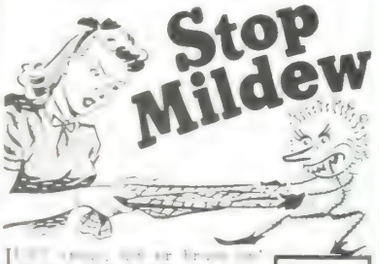


New, Portable
OUTDOOR GRILL

[illegible] Portable Grill meets all requirements. Use it as is in grill for broiling. One filling of charcoal lasts a long time. Sturdy construction; weighs about 30 lbs. Ready to use. [illegible]

Price $13.95

FRANKFORT INDUSTRIES, INC.



JUST [illegible] mildew or mold, even outdoors or in the cellar! Don't worry about clothes, heirlooms, trunks, etc., [illegible] wallboard. Protects *anything* mildew could harm.

Use in homes, summer cottages, boats. Perfected during the war, this amazing chemical was sure protection in dampest jungles.

Protect
Clothing
Shoes
Rugs
Furniture
Luggage
Books

Safe for even finest fabrics

[illegible] leaves no stain or odor. Antiseptic in effect. Cannot harm, shrink or [illegible] once a year will do, even on shower curtains or outdoor furniture.



Send No Money. [illegible] and we will pay postage). 8-oz. $1.; Quart $3.; Gallon $8. Order today!

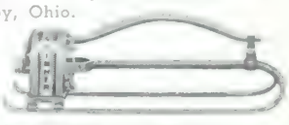
SUDBURY LABORATORY
Box 543, South Sudbury, Mass.



"Spray Wave" is Beautiful

and so practical...

Spray Wave Sprinkler is a miniature [illegible] system—six feet [illegible] of water swing slowly back and forth over your lawn or garden just like a gentle penetrating shower. Waters up to 40 x 50 feet; [illegible] city pressure. Order yours now, $22.50 F.O.B. Troy, Ohio.



THE SKINNER IRRIGATION CO.
67 Water St., Troy, Ohio

SHOPPING



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come in Blue,

To Size 4, $3.95—Size



REVA H. W. NORTH



ROCK-A-BYE BABY

Dark Green

$8.50

Dorothy Owen



It's the cat's

KAT FE TER IA, *folks!*

$3.50

$3.75

THE KATFETERIA

Box 1228 Portsmouth, Ohio

A REAL BOAT

For The Kids



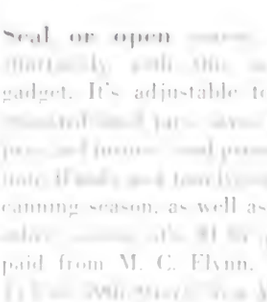
$9.95

COLORFUL AIR CUSHIONS

Inflatable Vinyl Plastic

$1.98

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Seal or open

paid from M. C. Flynn, Inc.



Five-power spy glass.

case attaches to belt. $1.50



Travel bar.

$19.95 ppd. Hampshire Gifts.



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Flower Light

FOR NEVER-FADING BEAUTY



natural rose colors: red, ruby, fuchsia, yellow, tearose or white . . . will be just the added touch you want for your mantle, vanity or foyer table. Its three dimensional flower edge illumination is ideal to use for your night light.

Send check or money order for lamp complete with General Electric C-7 light.

Greetings

Miami Beach Florida

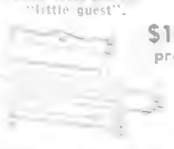
SET UP BED

IN LESS THAN A MINUTE



Carri-Cot is the perfect portable baby bed for vacation, travel, yard, porch or regular home use. Available with mattress $14.95. Sleeps tot up to five.

FEATURES



"little guest".

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NEW SHOPPING-BY-MAIL AID



"send for" your choice. For your convenience, print plainly your name and address and last four digits "for the record". You'll want to carry a pad in each purse—keep one at your desk. Special binding, clear plastic cover. Package of 4 pads (50 order blanks per pad): $2.60 postpaid. No C.O.D.'s.

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Lexington, Kentucky



Only 4 inches Square

$2.50

NEW! A Baby's Toilet Seat That Fits in a Handbag

anything embarrassing into rest-rooms or hotels

any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable.

Weighs only 8 oz. Pink or Blue (with deflector). Complete with case, only $2.50, includes postage (if prepaid). COD's OK.

PEE WEE HOUSE

11046 Barman Culver City 5, California

AROUND





Tangerine juice made from the finest packed at its ripest and richest. Lest it something quit in extra products. Canned with a little sugar added for extra palatability. simple to serve at breakfast, or for refreshing afternoon [illegible] Case of 24 cans $6.50 ppd. Jonathan Lodge, Route C, Box 9, Fort Myers, Florida.



Take it easily with you in the [illegible] or open a cupcake. This [illegible] only 6 lbs. folds flat so that you can tuck it under your arm or store it in [illegible]. When set up the back adjusts to any comfortable angle it does not tip easily. Navy aluminum and red, green, yellow or blue duck, $8.50 ppd. from Long's 476 Hamilton Street, Roanoke Rapids, N. C.



Sav-A-Disc [illegible] three piece transparent Vinylite plastic disc which, when inserted in a phonograph record, will either repair the center hole, if damaged or enlarged, or protect a [illegible] from damage. A box of 10 discs costs $1 ppd. from Pendee Manufacturing [illegible] Dubuque, Iowa.



If it's from Schirmer's, it must be Musical

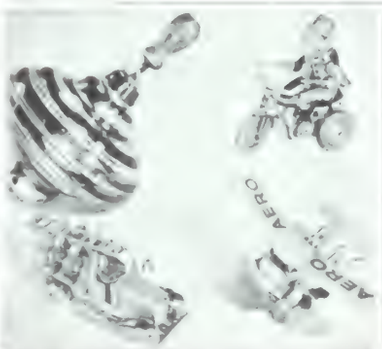
Schirmer's Present, "The Musical Circus," stars of the show, these musical animals are made of cuddly plush. A fine wind-up Swiss music box is concealed inside each.

ELEPHANT, white or grey, 7 inches, trunk to tail $5.95
MONKEY, honey-colored or chocolate brown, 19" high, $9.95
COLT, black, grey or white, 14 inches high $8.95

Add 30c for postage.
Sorry, no CODs.

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GSCHIRMER



Wonderful! Amazing! Different!

IMPORTED TOYS

[illegible]
$1.50 $1.75
$1.00 $1.00

Q. T. NOVELTY CO., INC Box 84 Station F New York 16, N.Y.



✶
Snubby
Pug
Prince
Boots
Fun
Frolico

[illegible] are cutting a new [illegible] printed [illegible] Ellen [illegible]

FOR YOUR FAVORITE BABY

Diaper changing is easy, almost a joy with the new Cozy Caper. Its lean Ellen Mesh [illegible] quickly while these "Snap Seat" crawlers [illegible] drafts. Baby blue, pink, or yellow. Sizes 1-3. [illegible]

You're satisfied or money refunded.

Send check or money order $3.95 [illegible]

Jean Ellen, Inc.
Box 927 Darien, Conn.



Only $3.95 a pair

BABY SHOES PRESERVED and PERSONALIZED on BOOK ENDS

[illegible] in metallic, bronze-like finish and mounted on [illegible] book ends . . . all for only $3.95 a pair! And more! Book ends will be engraved with baby's first name IN GOLD [illegible]

DUR-AMIC PRODUCTS 1493 Clybourn Dept. H-27, Chicago 10, Ill.

The BETTER way to buy TOYS

The most sensible, thrifty and time-saving way to shop for toys is to let TOY-OF-THE-MONTH [illegible] much more than can ordinarily be obtained by [illegible]

TOY
OF THE MONTH CLUB

P.O. Box 222, HYATTSVILLE, MD.
Send for Folder No. G7 showing photos of some of the toys shipped.

fun in the tub!

DEEP SEA
diver

HE DIVES . . . HE BUBBLES
. . . HE COMES UP FOR AIR!

And how your children will love [illegible] Made of durable plastic, 7½ inches high, he comes complete with air hose and rubber bulb. Realistically colored. [illegible] Send check or money order today for prompt, speedy delivery. Sorry, no C.O.D.'s.

$1.98
COMPLETE UNIT—POST PAID

BLINN'S
"Famous For Toys"
Dept. 33 • 44 CANNON ST., BRIDGEPORT 3, CONN.



BABY SLEEPS SAFELY

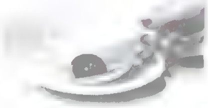
When you take a Sleepy-Tot on visits around town or around the world, Sleepy-Tot makes any type or size of bed a crib. Baby is sure to find down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. $16.95 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

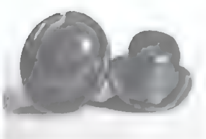
Sleepy-Tot [illegible]



FROM THE *Famous* HOLLYWOOD BROWN DERBY COME *these* PRACTICAL GIFTS

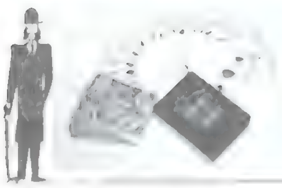






map of Hollywood and fa-

two normal cupsful (or ivy and stuff as a planter) . . .



PEE WEE HOUSE

11046 Barman Culver City 7, Calif.



SHOPPING



Carry fire insurance in a Johnny-on-the-spot miniature ... and types. Nickel finished, in a ... camp. $7.95 ppd. Camalier & ... N.W., Washington, D. C.

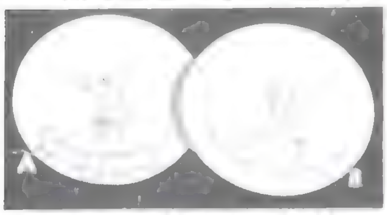


Make like a duck. ...



Beautifully designed. ... it can be used outdoors or in- ... table. High quality material ... postpaid. J. Barton Benson, 137 Greenwood Ave., Wyncote, Pa.

Cute Everyday Human Gripe Ashtrays



The clever, colorful distinctively different GIFT for bridal couples, your hostess, cocktail parties, party prizes . . . whenever you want to give something unusual. Made to endure "the tough life of an ash tray"! Ashtrays high fired enamel on copper, decorations by the famous William Steig, artist of "The Lonely Ones."

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Yonkers on the Hudson, New York



END GARBAGE-CAN NUISANCE

INDOORS AND OUT

... noninjurious to pets and children. Postpaid. Guaranteed.

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END MOLE TROUBLE

GOKEY COMPANY

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COLOR—WIPE IT OFF—AND RE-COLOR



SAMUEL SARSON



GROVER GLADROY



He can't wear ...

ANY TWO SETS, $2.15 POSTPAID

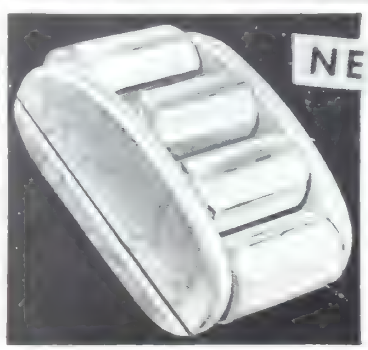
1431-51 G 10th St., Santa Monica, California

A SALT SHAKER THAT ALWAYS POURS IN DAMPEST WEATHER



Price $2.50

SILVERMINE SPECIALTIES CO. Box 336, New Canaan, Conn.



NEW REDUCING AID

for slenderizing at Home

Mailed anywhere—postpaid $5.00

THE SLENDAROL COMPANY

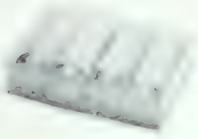
Box B2, Station A • Flushing, N. Y.

AROUND

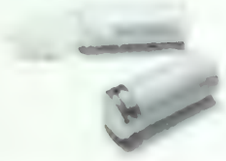




The Soap Wand [illegible] to do away with the dishpan [illegible] remove food. $2.10 ppd. Ward [illegible]



Refreshers for the road [illegible] plastic vials, with screw tops. [illegible]



Dish for Flippy. [illegible] a diverting hour for children at the beach, in the tub or with a pail of water indoors. $1.65 [illegible]



JG

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Surplus Silver, Diamonds and Jewelry

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JULIUS GOODMAN & SON

Our firm has a background of more than [illegible] years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON

77 Madison Avenue, Memphis, Tennessee

References: [illegible] First National Bank, Memphis
Jewelers' Board of Trade

BRRR! COMBINATION ICE BOWL AND HOT FOOD SERVER



[illegible] because of the double walled plastic insulator. Sturdy, yet it weighs only 37 oz. Beautifully [illegible]

McMaster and Fine Finishes only $5.95
Classic and Fewer Finishes only $6.95

Exclusive [illegible]

BAR MART

[illegible] West 52nd Street • New York 19, New York

HOME BARS GADGETS
CELLARETTES GLASSWARE
EVERYTHING FOR YOUR ENTERTAINING NEEDS

METALCRAFT



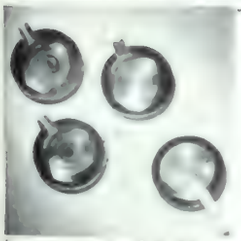
COVERED WAGON. An original Hagerstrom weathervane, and most attractive. Swings easily on oil-filled swivel. Made of heavy aluminum with iron roof-shaft. Rich black finish. 28" wide, 32" high. Anyone can install it. $25.00 f.o.b. Wheeling.



Write for Free Catalog.

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COPPER FOURSOME

[illegible] ideal for bridge foursomes or when just sitting on the porch. Highlighted and oxidized [illegible] soldered cigarette rest for regular or [illegible]



Set of Four $3.00 ppd
ARAM GULSERIAN

Carry New Spot Remover with You.

[illegible] Research organization comes to the rescue with RUBZOUT that you can carry with you. A sleek and sophisticated personal accessory; the powder that comes through the sponge applicator works magic on spotted clothes wherever you are. 75c postpaid.

[illegible] ADA
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"GARDEN CHEF" OUTDOOR GRILL

Prepare Tasty Outdoor Meals!

[illegible]

$27.50

GREAT LAKES MFG. & FOUNDRY CO.

[illegible] Wauwatosa, Wisc.



*Snap-tite

Just [illegible]

Orders filled immediately.
$1 each postpaid.

GARDEN or LAUNDRY HOSE COUPLER

H. EVEREST CLEMENTS
[illegible] Powers Building
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Snap-tite Coupler Units at $1 each postpaid.

(Cash ..... Check ..... M.O.)

Name .....

Address .....

City ..... State .....

SHOPPING





18th-century candlestick

A hand vacuum



Lean-apart seat

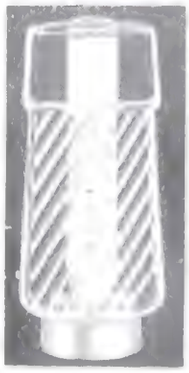


The New, Easy Way To
POACH an EGG
with the
EGG POACHER
Only $2.95 per pair



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DEPT. H — 20 EAST SAN AUBIN STREET
CAPE MAY, NEW JERSEY

MAIL-O-MATIC



A [illegible]
Price $2.00 [illegible]
ZIMMER MFG. CO.
Paulding, Ohio

IF BEN FRANKLIN
Came to YOUR HOUSE—



AUTHENTIC
REPRODUCTIONS
HARDWARE
LIGHTING
FIXTURES
and BRASSES



Old Guilford Forge
19 Guilford Green Guilford, Conn.

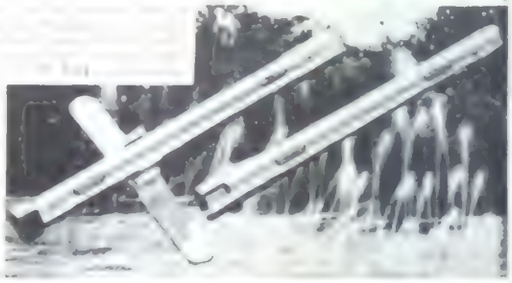


PORTABLE
CURTAIN-LESS
SHOWER — only $7.95
[illegible] Made of heavy brass, polished [illegible] and curtains. Portable and detachable. [illegible]
J. B. HUNTER CO.
85 SUMMER ST. [illegible]



OUTDOOR COOKING
IS EASY . . . AND FUN
with Handy CHARCOAL STOVE
[illegible]
Only $15.00
THE IRON SHOP
[illegible] Rockford, Illinois

VALERAN IRRIGATOR



$2.95
$2.49
VALERAN
Monrovia, California



world's most compact razor
PEN-STYLE • GOLD PLATED
CLOSED — OPEN—READY FOR USE
5" Long
Uses standard half-blade.
Gift Boxed. Guaranteed.
Price, ppd. $2.00
Add $.04 Tax to N. Y. City Address
No C.O.D.'s, please.
IREENOR NOVELTIES
P. O. Box 1172—Grand Central Station, N. Y. 17, N. Y.



AROUND





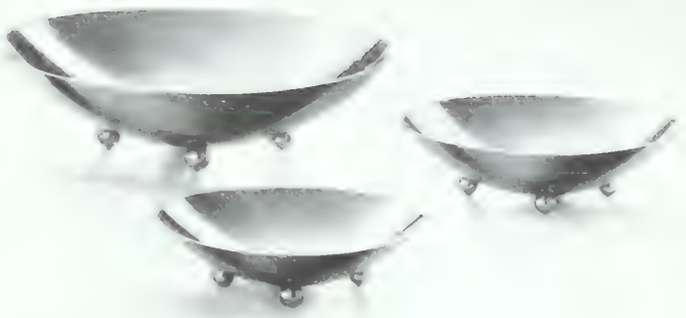
Redwood burl. [illegible] highly polished [illegible] salt and pepper [illegible] $2.50 [illegible] Arc Bronze, 2060 Cooper Street, Los Angeles, California.



The lawn prong [illegible] solarium, play pens, drift [illegible] red, white or yellow, $3.95 exp. [illegible]



Mirrored sunglasses [illegible] and Infra-Red rays, have shock-[illegible] amber or brown frames, $4.95 with case. Add 15c post. Eng-[illegible]



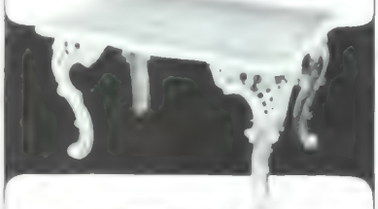
Pure design, pure beauty in copper

Rarely do you see such fine balance, and proportion as in these oval bowls, hand-made exclusively for Georg Jensen Inc. Also available in brass, with a satiny surface. Shown, a 9" oval, large enough for fruit or flowers, 13.50; a 6½" bowl at 5.50; and a 5½" bowl, perfect size for an ash tray, 4.50. Not shown, four other sizes from a 7½" bowl to a 12" salad bowl.

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GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22

SMART... *definitely*



COFFEE TABLES

[illegible]

STYLE 103—Pickled oak top, built-[illegible]

STYLE 104—Walnut top, built-in cigarette box, black legs.

$37.50 Prepaid

Alchro Supply Co.
[illegible]
YORK, PENNSYLVANIA

STUDY INTERIOR DECORATION

SIX WEEKS' PRACTICAL TRAINING COURSE

Resident Day Classes

[illegible] Period and Modern styles, color [illegible] fundamentals. Faculty of New York decorators. Personal instruction. Cultural [illegible] Courses. Larger courses in interior architecture.

Home Study Course

[illegible] • *Send for Catalog 1C*

[illegible] training for those who cannot come to New York. Practical, [illegible] useful, and interesting [illegible]

NEW YORK SCHOOL OF INTERIOR DECORATION
[illegible] Ave., New York 22, N.Y.

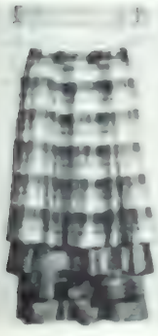


Come Live in Provincial Style Home!

PENNSYLVANIA DUTCH DECALS

[illegible]

R. W. CUMMINGS, INC. LANCASTER 2 PA.



NO MORE CREASES IN YOUR SKIRTS

[illegible] when you are ready for your next Press Pant Hold [illegible] at a time, yet you can be dressed without [illegible] hanging [illegible] Smoothly cedar hangs flat against door or wall conserving precious closet space. Finished in white, [illegible] or blue pastels.

[illegible]

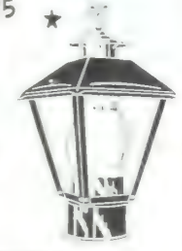
Each $3.95
Add 3% for [illegible]

PRAC-T-RACK, STILLWATER 25, NEW JERSEY



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CAST ALUMINUM FOOT SCRAPERS $2.95



Cape Cod POST-TOP LANTERN 15 IN. HIGH WIRED $9.95



ELECTRIC ICE CREAM FREEZER ONE GALLON SIZE $24.95

SPENCER STUDIOS
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Magic Jacket
KEEPS YOUR COCKTAILS COLD and FRESH FOR HOURS



Unbreakable and light as a feather, this cocktail jacket keeps your drinks cold and fresh for long hours. It's self-refrigerating. Just put your cocktail shaker in, shake until the drinks are "just right"—remove the ice, and you'll maintain the original flavor of the drinks indefinitely. Interlined with spun glass fiber, alcohol proof outer lining. For your hostess on party or weekend.

$4.75 Postage Paid

GIFT OF THE MONTH • inc.
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WRITE FOR CATALOG H



with the NEW MARVIN ROOM COOLER

This summer enjoy cooler days and restful nights with the convenient portable MARVIN Room Cooler. It's easy to move from room to room, fits windows 24" to 43" wide, and is equipped with an off-on switch. The screen guards are removable for cleaning and the electric motor is guaranteed for 1 year. Listed under Underwriters' Laboratories, Inc. AC current, 120 volt. $12.95 each. No C.O.D.'s please.

PERRY PRODUCTS 3959 W. OGDEN AVE. CHICAGO, ILLINOIS

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California **PLANTER PLATE**

Fits over all standard toggle light switches $4.45

4 x 2 (single switch) $4.45 Each 3 for 10 (single or double switch) $4.95 Each

THE TOWN MART



MARQUIS CAFÉ TABLE

Coffee in the dressing room . . . perfection! Sipped in room where served from this magnificent Marquis Table, 29" oval with extended. Enjoyed because so restful and capable constructed for a lifetime of use. A charming complement to the contemporary decor.

Cherry $105.00

W. P. Fuller & Co.

Wise Old Owl!



Swedish Finish $14.50

Natural Color $16.50.

E. W. Wise

LENDS RUSTIC CHARM TO COTTAGE, LODGE, HOME!

Aluminum. For wall, post, side of gift. Remittance or C.O.D.

HOME & HOBBY HOUSE
1355 E. COLONIAL DRIVE
ORLANDO, FLORIDA



Enjoy Corn-On-The-Cob

TREASURE MART

SHOPPING

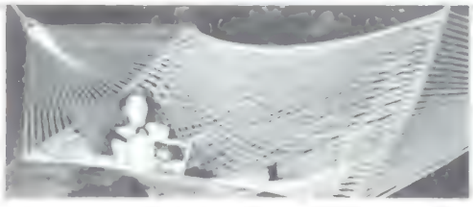


A new interpretation of the present-day symbols of [illegible] into dramatic [illegible] to suit [illegible] purse. You can have your [illegible] Lucite Message Caravan, the Dromedary or sterling [illegible] Hostess' candle snuffer, [illegible] with purchase [illegible] Circus for children, the [illegible]









Style	Body Size	Price
		$15.
Baby Hole		

[illegible] ends for hanging.

A NOVEL FAMILY GIFT

[illegible] mock. America's finest! Hand-woven of superior cotton rope. For sun porch or [illegible]

MARION BRAWLEY
805 E. Washington St., Greenville, S. C.

THE WORLD'S GREATEST BARGAIN
Is Getting Your Money's Worth
MAGNIFICENT GUARANTEED CALENDAR MULTI-PURPOSE CHRONOGRAPH

FEATURES:
• [illegible] • CALENDAR [illegible] DAY, DAY OF THE WEEK, DAY AND NAME OF THE MONTH • 1/5 SECOND STOP WATCH • [illegible] • ALL STEEL CASE • ANTIMAGNETIC • UNBREAKABLE CRYSTAL • FINE LEATHER BAND • BEAUTIFUL GIFT BOX • ONE YEAR NUMBERED SERVICE GUARANTEE CERTIFICATE.

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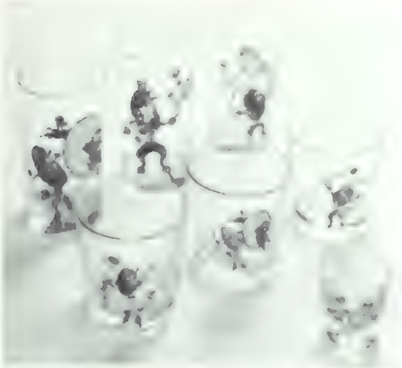
[illegible] NOW AS SPECIAL OFFER $88.00



NASSAU SALES CO., 154 Nassau St., New York 7, N. Y.

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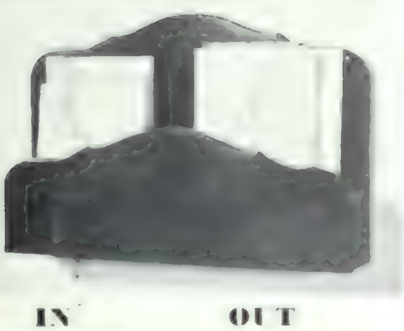
Just poodles—that's what [illegible] ... Sup. 971 Park Ave., N. Y.



Big and bold monograms [illegible] ... Miami Beach, Fla.



Toss your salads [illegible]



IN OUT

ANY MAIL TODAY?

[illegible] bedroom, or study—or stand it [illegible]

[illegible]

$6.50 [illegible]

Muriel Reynolds
Box 187 • Laguna Beach, California

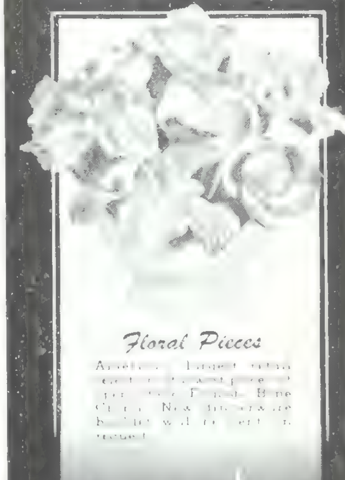


"SUNOUT"
PAT. PEND.

Sunbathers will want these new "SUNOUT" EYE-PROTECTORS . . . so tiny they leave NO RIM MARKS . . . black topped to deflect the sun . . . soft white velour underside clings to the eyes when moistened, cooling and protecting the delicate eye tissues . . . also for sunlamp use or relaxing the eyes . . . use over and over . . . Price, 3 Prs. $1.00. Ppd.

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ENGLISH BONE CHINA



Floral Pieces

[illegible]

Herbert S. Mills
11 KING ST. E.—HAMILTON, CANADA

VEGTAPLATTER
For smart service



In GARDEN, PATIO, BUFFET OR DINING ROOM we suggest VEGTAPLATTER—new, different and practical. In stainless steel, requires no polishing, has handsome, lignum-vitae hardwood handles. 28" long, 14½" wide, with extra-deep end bowls. Ideal for wedding gifts, too.

Sorry, no C.O.D.'s **Only $19.95** ppd.

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449 N. Rodeo Drive • Beverly Hills, Calif.

OUTDOOR LIVING ...at its BEST!



$14.95 COMPLETE Express Collect

SWING HAMMOCK and METAL STAND

This luxurious Swing Hammock and Metal Stand is an invitation to a blissful summer! Use it anywhere . . . no hooks, no posts, no trees! Use it on the lawn, on the porch, at the seashore or at the bungalow. Take it with you everywhere . . . wherever the sun shines . . . wherever you want to stretch out and really relax in solid comfort and restful repose.

The ideal combination! Roomy hammock . . . heavy gauge, strong metal stand holds any weight . . . easily assembled. Breaks down to a compact unit for lawn, roof, seashore, trips and picnics. Fits easily into car trunk.



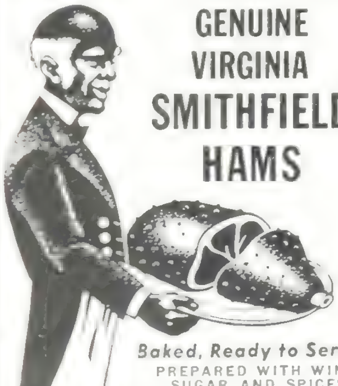
MONEY BACK GUARANTEE! Send check or money order. Sorry, no C.O.D. We guarantee complete satisfaction or money refunded within 5 days!

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GENUINE VIRGINIA SMITHFIELD HAMS



Baked, Ready to Serve
PREPARED WITH WINE, SUGAR AND SPICES

A luscious delicacy. Firm, succulent meat of specially selected peanut-fed hogs . . . cured and smoked in the age-old Virginia tradition. Truly the world's most delicious ham. [illegible]

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HAM CORPORATION
412-16 W. 22nd Street
NORFOLK, VIRGINIA

HURRICANE Garden Lamps

[illegible] them into the [illegible]

15.00 a pair postpaid

Send check or money order today!

No C.O.D.'s please.



Potter Art
Iron Studios
2927 North Henderson Street
DALLAS 6 TEXAS

Put the "Good Luck" Sign on Your Home with
PENNSYLVANIA DUTCH HEX SIGNS

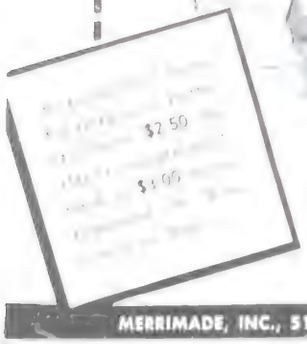
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R. W. CUMMINGS, INC LANCASTER 2, PA

MERRIMADE





"My dear, where did you get these marvelous napkins that stay on my lap?"

"From Merrimade, of course. They call them MERRITEX NON-SKID *and use cotton to make them."*

MERRIMADE, INC., 51 MERRIMACK ST., LAWRENCE, MASS.



SHOPPING

"What's up, Doc?" [illegible] his usual nonchalance . . . munching the inevitable carrot [illegible] decorations . . . or just for fun. [illegible]



The "Lawn Hostess" [illegible]



BEAUTIFUL—AND PRACTICAL



MIXING BOWL SET

[illegible]

May we send you ?

Our Illustrated Portfolio of Quaint American Furniture

[illegible]

Send 25c

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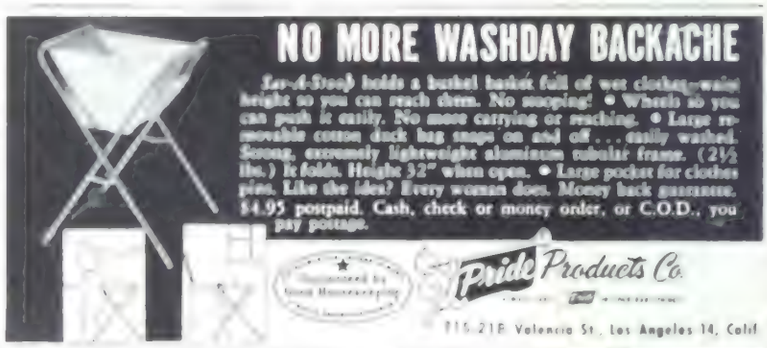
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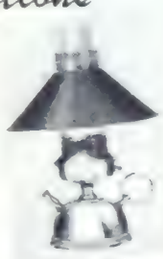
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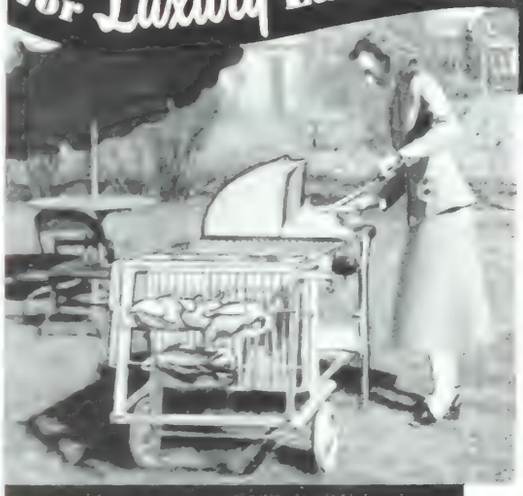
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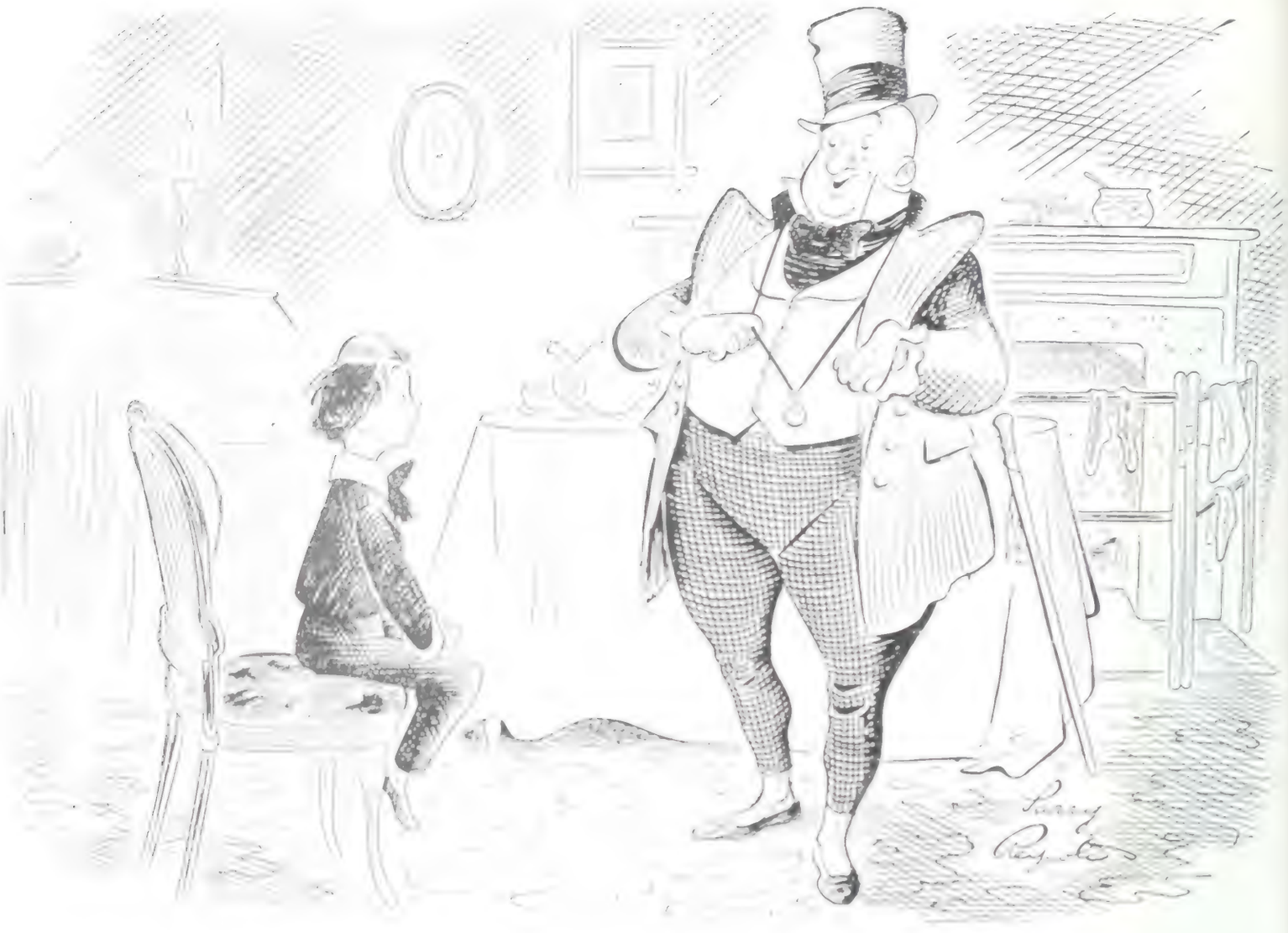
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Mr. Micawber's famous advice to young David Copperfield is partly humor.

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But Mr. Micawber was only half-right.

Simply *not* spending more than you make isn't enough. Every family must have a cushion of savings to fall back on... and to provide for their future security.

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CAMDEN
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KENNEBUNKPORT
The Arundel

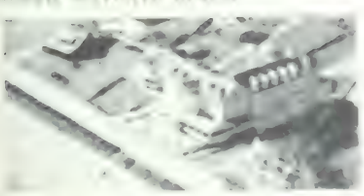


The Arundel

MASSACHUSETTS

The Northampton

NANTUCKET ISLAND
Sea Cliff Inn



The Old Beach and Garden

OSTERVILLE, CAPE COD
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The Berkshires

From all throughout the world, the beautiful Berkshire Hills comprise seventy seven rolling miles and include about 50,000 acres of State Forests. Here is nature in its intimate aspect: secluded waterfalls, small out-of-the-way lakes and crystal clear brooks. Against this natural New England background you can indulge in sports of many kinds: hunting in season, fishing, golfing on the many immaculately groomed courses scattered throughout the hills, or hiking and riding over the maze of trails and bridle paths that spread like tree roots in every direction.

The Berkshires are a photographer's paradise, containing an exceptional number of historic spots, spired churches, little white New England cottages and stately mansions. The old covered bridge, now fast disappearing from the American scene, can still be found in this country, and while carrying the weight of modern vehicles speaks to us of the charm of [illegible]

MISSOURI

[illegible]

MONTANA

[illegible]

NEW HAMPSHIRE

[illegible]

A delightful New England vacation [illegible]

PENNSYLVANIA



[illegible]

NEW JERSEY

[illegible]

NEW YORK

[illegible]

TEXAS

[illegible]
Madison Hotel. Luxurious vacation in tropical Rio

VERMONT

[illegible]

MIDDLEBURY
Middlebury Inn. Vermont's finest Colonial Inn.

VIRGINIA

[illegible]



The Cavalier Hotel

seaside pleasures combine to make this year-round

golf courses. Riding, tennis, bathing . . . boating

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From gay Atlantic resorts west to cool mountain wonderlands, Virginia's scenic *highways-of-today* bring all the old Dominion's playgrounds, modern cities and historical shrines within a few hours of each other . . . yours to enjoy leisurely and to remember forever . . .

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Open your walls with glass. Daylight streams in, highlighting your interior decorations. Indoors merges with outdoors . . . making even a small room seem much more spacious.

Large glass areas are now practical with *Thermopane*, the insulating window pane that keeps rooms more comfortable all year. In summer, *Thermopane* protects you from the hot outside—increases the efficiency of air conditioning. In cold weather, *Thermopane* cuts heat loss through windows and minimizes frost and condensation.

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*(R)

ONLY LIBBEY·OWENS·FORD MAKES
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LIBBEY·OWENS·FORD
a Great Name in **GLASS**



History in houses

By [illegible] times such as Thomas Paine said, tried men's souls, the White House derives its name from the fact that it was painted white after being fired by the British in 1814. Designed by an Irishman, James Hoban, situated on a site chosen by Washington and Major L'Enfant, [illegible] like the other historic houses in this issue, it inspires us to face our own problems as courageously as our forefathers faced the problems of their day.



This is our heritage

The documents which bring the record of America's growth over three centuries reveal the minds of the men and women who made our history. The houses in which they lived and worked reveal far more intimately the kind of people they were. The thoughts they set down and the houses they built are inseparable. Both are equally important to an understanding of the past and of the present.

Excellent books describing the length and breadth of America make it possible for thousands of Americans to see our heritage in documents. But the houses are rooted to the land and unpretentiously present themselves to us. We can visit The White House, or stand in the halls of Williamsburg which echoed Patrick Henry's ringing words, or linger in the gardens of Kenmore, or pause in the garden of Mulberry Plantation where Jefferson Davis swore allegiance to an Confederacy, or explore the Hudson near Washington Irving's beloved Sunnyside.

In the pages of House & Garden you will glimpse something of America's proud heritage of historic houses. It is good to look back at the past—to visit the places where men and women of history have walked, to see their houses and the way they lived. In doing so, we renew our own faith in the future of our country.

Opposite: THE GREEN ROOM OF THE WHITE HOUSE

The sublime conception of Dolley Madison's entertaining has recently been redecorated under the supervision of The Fine Arts Committee for the restoration of the state rooms in The White House. The style is the same that prevailed when The White House was first occupied by President and Mrs. John Adams. The furniture acquired over a period of years has been grouped in keeping with the room's informal function. New are the silk damask wall covering and curtains, the brocade on the reproduction Hepplewhite sofa and the barrel-back armchairs, the V'Soske copy of an Aubusson carpet, bearing the President's seal. All of the fabrics are by Scalamandré.



Kenmore

HOME OF GEORGE WASHINGTON'S SISTER

On the 20th of February, [illegible] days before his [illegible] birthday, George Washington surveyed [illegible] acres "more or less," in Spotsylvania County, Virginia, for Fielding Lewis, his brother-in-law. [illegible] years before this, George Washington's sister, Betty, dressed in white satin had married Fielding Lewis at Ferry Farm. George Washington gave the bride away. He was deeply attached to his sister and showed keen interest in the building of the Lewis house at Fredericksburg, Virginia and the planting of the grounds. Outside it was typically Georgian with brick walls, [illegible] and modest, white-painted trim. But inside was another matter. Messrs. Washington and Lewis employed a remarkable plasterer to decorate the rooms. He is referred to as "that Frenchman" in George Washington's papers and though his name has [illegible] the beauty of his work in the [illegible] Kenmore, and Washington's Mount Vernon is a living memorial. The ceilings from which crystal chandeliers [illegible] glitteringly, are as intricate as point d'esprit lace. The overmantels [illegible] of the day, were [illegible] in [illegible] of living pictures. And [illegible] Revolution was a [illegible] until the Washingtons and Lewises were British subjects. [illegible] [illegible] was [illegible] into a mantel. At Kenmore, the Lewises lived the lives of Virginia gentry of the day, raised children, entertained brother George and his mother. Mr. Lewis and Mr. Washington talked over the problems that beset farmers and got up at dawn to go ducking.

But by 1775 responsible citizens like Colonel Lewis (he was commissioner, Colonel and County Lieutenant of the Spotsylvania Militia in 1775) who had long seen dark clouds gathering, realized war was inescapable. With Major Charles Dick as partner, Colonel Lewis undertook the manufacturing of small arms at Fredericksburg. The money granted him for this enterprise was soon exhausted after which he used his own, unstintingly. When Colonel Lewis died in 1782, his estate was heavily in debt. His widow, Betty, hung onto the house she loved as long as she could. In the Great Room she taught the daughters of gentlemen their letters, while in an upstairs bedroom, her mother, very old and frail now, looked out over the gardens which George Washington had helped to plan. Despite Mrs. Lewis' efforts, the school was not a success and in 1796 Kenmore was sold.

For many years the house was well kept up, but in the War Between the States it was used as a Federal Hospital and thereafter declined until, in 1922, it was threatened with complete destruction. To avert this disaster the Kenmore Association was formed with the late Mrs. Vivian Minor Fleming as President and the late Mrs. H. H. Benkhard in charge of furnishing the rooms. Mrs. Fleming's daughter, Mrs. Horace H. Smith, continues to work for the Association. Mrs. Francis B. Crowninshield is now its president. Today, Kenmore is both a chapter of history and an evocation of the grace and the dignity of America's early days.



THE GARDEN FROM THE PORTICO

Opposite: [illegible] WITH INTRICATE PLASTER DECORATION

[illegible] CHANDELIER

[illegible] is a handsome foil for [illegible] Chippendale

furniture. Curtains throughout Kenmore are by Scalamandré.



THE LIBRARY OF [illegible] VIRGINIA GENTLEMAN

[illegible] Washington called that Gentleman [illegible] a Gen- [illegible] Washington [illegible] Mount Vernon [illegible]



KERTESZ

HERE GEORGE WASHINGTON OFTEN DINED WITH THE LEWISES

[illegible] Martha Washington) painted by Wollaston, dominate the dining room. Chippen- [illegible] owned by Mary Washington, under a Chippendale clock made by Marmaduke Scott of [illegible] the Lewises. A triple silver urn was also a family possession.





Williamsburg

AN ACCOUNT OF LIFE IN THE COLONIES AROUND 1750

by James L. Cogar

On the 28th of December 1771, Sir William Gooch, who had just arrived as Governor of Virginia, wrote to his brother: "The Genius and Ladies here are generally settled but as ill Dancers as my Sister." This trivial but revealing comment reflects the general English attitude of surprise at the great progress which had taken place since the landing at Jamestown in 1607. As early as 1724 the Reverend Hugh Jones, who had served as Professor of Mathematics at the College of William and Mary and Chaplain to the House of Burgesses, wrote concerning the citizens of Williamsburg: "They live in the same neat manner, dress after the modes and behave themselves exactly as the Gentry in London." All through the Colonies there was a consciousness of and sympathy with the changing fashions in the Mother Country and in some cases the aping of the customs and manners from abroad took an exaggerated form.

In the South, the planters developed a society of great success in the application of leisure and with each harvest to the merchants in England almost all the profits were absorbed by the Factors or Agents who marketed the tobacco crops. As a result, little money changed hands, but a credit system was established. The fortunes of the planters rose and fell with the quality and quantity of their tobacco crops and during the lean years, their extravagant orders left them badly in debt. In the northern colonies, conditions were quite different. As an entrepreneur dominated. As a result there was never the dependence on England in these colonies that there was in the South.



THE PALACE GREEN

All during this period, the men seem to have taken the lead in selecting the furniture and furnishings for their homes, and in beautifying the grounds and gardens. This condition is not surprising when we consider that the eighteenth century was a man's century, and women lived anything but enviable lives in many instances. Alexander Spotswood, the first Governor to reside in the Palace in Williamsburg and who had much to do with the architecture and interior furnishings of this building, wrote in 1710: "The Life I lead here is neither in a Crowd of Company, nor in a Throng of Business, but rather after a quiet country manner: & now I am sufficiently amused *with* planting Orchard & Gardens, & with finishing a large House *wch* is design'd (at the Country's Charge) for the reception of their Governours." This building brought forth favorable comment from many eighteenth-century visitors to Williamsburg who wrote as did Robert Rogers in his *Concise Account of North America*, published in London in 1765. "The Governor's House, an elegant seat being enclosed with (Cont'd on page 102)

Opposite: HIS LORDSHIP'S BEDCHAMBER IN THE GOVERNOR'S PALACE

Seven British Governors and [illegible] Governors of Virginia occupied the Palace between 1710 and 1779.

Dunmore [illegible] accommodations. Chippendale mahogany bed. Hangings, spread

and curtains are green and [illegible] Salamander. The chair is a bamboo type design.



ANTIQUE CHINESE EXPORT COOKS GROWN ON THE PARLOUR



KERTESZ

THE CREWE MIDDLE ROOM OF THE PALACE

In 1770 it was occupied by Governor Botetourt and is furnished with gilt leather hangings. Those which it now has came from Crewe House in London. On a heavy eighteenth-century needlepoint carpet, which covers the oak table, are a [illegible] candlesticks. The chandelier is Waterford glass, and the bracket on the wall holds a gilt lantern. The antique cut velvet of the curtains has been reproduced by Scalamandré under the Craft Program of Colonial Williamsburg.



A CORNER OF THE PALACE BALLROOM

A [illegible] blue [illegible] and crimson damask) echoed in the flower arrangement, is complemented [illegible] Kneller in London in 1705. The portrait of Queen [illegible] the Peter Lely School. The ladder-back chair, candlesticks and damask of the curtains have been chosen for reproduction under the Williamsburg Craft Program.

Opposite

CHINOISERIE IN THE ELEGANT COLONIAL SUPPER ROOM

This room, with its elaborate wallpaper from England, is the epitome of Chinese decoration in eighteenth-century America. The chairs [illegible] the punch bowl is a silver-gilt monteith. Above a sideboard-table hangs a Chinese Chippendale wall shelf. The magnificent damask of the gold-and-white lampas curtains has been reproduced by Scalamandré.



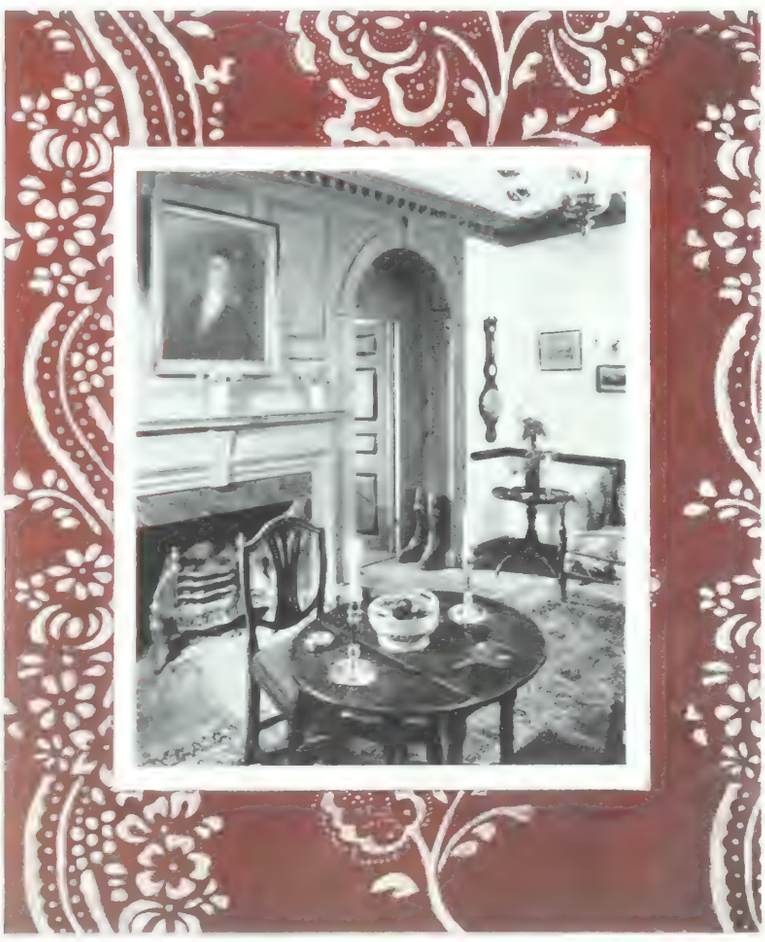


Williamsburg fabrics in New York

From every historic Virginia visitor learns in Colonial Williamsburg, he carries away a new idea about decoration, a new sense of period as terms of furniture, drapery, wallpaper and other detail which [illegible] and [illegible] to any style. He is [illegible] to [illegible] Thanks to the Colonial Williamsburg Craft Program, which has licensed certain manufacturers to copy the original [illegible] export specimens. Illustrations [illegible] pages are an example. They were produced by F. Schumacher & Co. and faithfully duplicate the weaves, the delicate stencil-like patterns and the antique color schemes dominated by soft reds, soft blues and oyster-whites. In the National Republican Club of New York, Schumacher has conscientiously reconstituted a group of Williamsburg rooms. Here New Yorkers can see how the old patterns and colors look in actual use with period accessories and Early American furniture.



THE RALEIGH TAVERN BEDROOM is [illegible] a [illegible] on the [illegible] are [illegible] thanks to the canopy made of [illegible] called "Lee C" a [illegible] pattern in the soft reds and blues of the period. From $3.00 a yard.



THE RALEIGH TAVERN PARLOR is [illegible] in a linen-weave cotton fabric called "Raleigh Tavern" whose warm henna-red makes a foil for the duck's-egg green woodwork, shining brasses, mellow mahogany. Price $5.25 a yard.

[illegible] slightly higher west of Mississippi



Alabama State Capitol

OUTSTANDING DECORATION IN A PUBLIC BUILDING



THE PORTICO OF THE SOUTH WING

the Capitol. Here the Confederate States of America came into being and Jefferson Davis took the oath of office as their President, on the portico with the tall white Corinthian columns.

Today the Capitol's exterior, in the great neoclassic tradition, recalls its history while its interior reflects the progressive spirit and dignified taste of the State's citizenry. Credit is due to ex-Governor Chauncey M. Sparks and a committee which he formed for decorating and refurnishing the rooms. Mr. Ralph J. King of the W. E. Browne Decorating Company in Atlanta, Georgia, designed the decoration of the interiors. David Richmond Byers III was his associate.

Using antique accessories and handsome reproductions of French Empire and English Regency furniture, Mr. King and his associates created rooms unlike the great rank and file of public offices. They are stately and impressive, as they should be for their purpose, but they are designed to have comfort and charm. At the same time they work well. To anyone interested in making the most of the public buildings in his community, they stand as a model.



[illegible] IN THE OFFICE OF THE GOVERNOR—SECRETARY

[illegible] ok in white painted pastoral ceiling above the [illegible] ceiling [illegible] is modeled by the artist on those which are [illegible]



BRONZE STAR MOTIF IN THE SECRETARY'S OFFICE

A [illegible] in rosewood [illegible] with satinwood bands over the star-studded door. Porphyry Empire candelabra stand on green and white console tables with marbleized tops. The portraits above are of two of Alabama's first Governors.



REEVES S

GILDED EMPIRE AND EMPIRE GREEN IN THE GOVERNOR'S RECEPTION ROOM

The color scheme of the office opposite is continued into the Governor's reception room, where Empire and Regency furniture are blended effectively. The architectural painting (one of a pair used here) by the eighteenth-century Neapolitan, Leonardo Coccorante, emphasizes the beautiful, generous proportions of the room. The mahogany center table, and greenish-black bench, after designs by the Regency furniture maker, Thomas Hope, are enriched with gilded accents.



Sunnyside

THE HOME OF OUR FIRST MAN OF LETTERS

by Stanley T. Williams

EDITOR'S NOTE: Sunnyside, *a delightful home a mile or two south of Tarrytown, N.Y., has recently entered the realm of museums. It was given to the public by Mrs. Wall Grant Duncan and Miss M. Ruxton Irving, daughter and granddaughter of Washington Irving, who lived there for the last twenty-five years of his life.*

Sunnyside has been, at various times, a humble home on the banks of the Hudson River, a refuge for a traveler who had passed nearly twenty years of his life wandering in Europe, a workshop for the first American man of letters, and now a national shrine. Yet its true story is related by those pictures to find in most American homes. Outside, at the entrance to the road leading to Sunnyside, stands the monument by Daniel Chester French commemorating Irving's achievement in literature. Here Sleepy Hollow and his three great characters: Diedrich Knickerbocker of New York; Rip Van Winkle, of the Catskills; and the fair-haired Boabdil, Moorish king of Granada. Wherever we ramble in the old stone house or among the gardens, memories await us. The scene to the north of this cedar tree, in which a lightning-struck elm used to grow, is now; the novelist Hawthorne and a score of other [illegible] to

[illegible] American serving at the apogee of his career as Minister to Spain.

Past the ivy from the Abbotsford of [illegible] we walk into the "den" and the library with books assembled in London, Dresden, Paris, and Madrid and through the other rooms where memorabilia of England, Germany and France attest the curious care in all the scenes which they recall and which have now passed into history, our literary ambassador played his graceful role. We



LIBRARY HAS ORIGINAL BENCHES [illegible] GABLES AND CORNERS AS AN OLD COCKED HAT

[illegible] museum of nineteenth-century literary men.

[illegible] a monument to [illegible] of quiet gentlemen

arches, classical details, Dutch "crow step" gables and weather vanes.

think of snowy days in Saxony, of quiet lodgings in Paris, where Irving wrote his now forgotten plays. We hear the sound of the fountains in the Court of the Lions in the Alhambra. Yet, Sunnyside came into being as a home, for his beloved brother Peter, another wanderer in Europe, for brother Ebenezer and his host of daughters, for friends and their friends and for the founder himself of this small republic, the amiable center of this generous, kindly life of a century ago.

The story begins in 1832, the year in which Irving returned to a welcoming celebration in New York, after 17 years in Europe. He was now the famous "Geoffrey Crayon," author, among other volumes, of *The Sketch Book*, *Bracebridge Hall* and *The Conquest of Granada:* and he was the ex-secretary of the American Legation in London. Tired of exile, he had come back to live where he was born, near the Hudson River. A sophisticated bachelor of 52, Irving was, nevertheless, domestic in his tastes: he craved a home. Having once seen it, he could not forget a little farm on the Hudson owned by Benson Ferris, Sr.

"Those," wrote William Cullen Bryant, "who passed up and down the river before the year (*Cont'd on page 106*)





A PARISIAN GARRET INSPIRED THE GUEST ROOM'S STRIPED ALCOVE



KERTESZ

THE AUTHOR'S GRANDCHILDREN OVERFLOWED WITH NEPHEWS AND NIECES



GEORGE HOUSE'S CHINA CLOSET IN THE KITCHEN



SETTINGHAM'S MOCK CURTAINS IN THE DINING ROOM

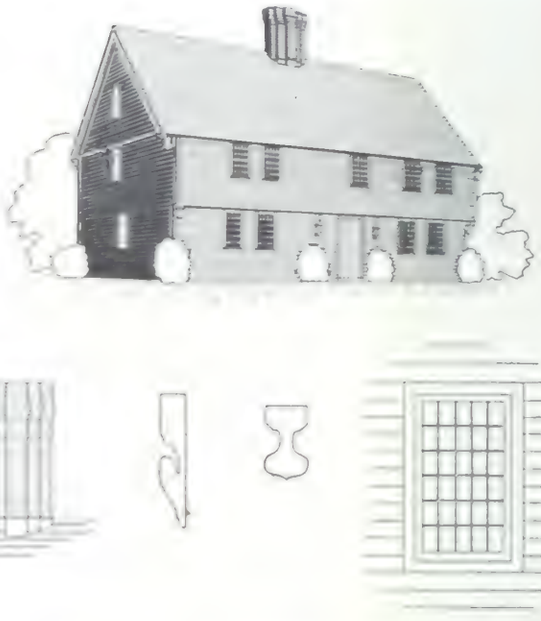
AN OLD-FASHIONED NINETEENTH-CENTURY MAN OF LETTERS



How to recognize Colonial architecture

A dictionary of houses and details from 1650 to 1800









WILLIAMSBURG HOUSE (before 1775) departs from rigid rectangular plan of northern houses. A low wing extends on either side, gable end is pedimented and entrance porch is covered.

GREAT variety and creativeness were evident in our early American houses. The New Englanders planned their houses around a central chimney for warmth, using clapboard walls and steep, snow-shedding roofs. There were one-and-a-half-story cottages, also two-story houses with overhanging second story like English town houses. With New England's subsequent prosperity, wooden houses were patterned after Georgian masonry ones. In New York and New Jersey, the Dutch created farmhouse types with no resemblance to the gabled houses of Holland. In Pennsylvania, the Germans built of stone, adapting Central European ideas. In the South, wide windows, broad porches and more decorative treatment reflected a milder climate. These varying types worked well in plan and had the dignity of good design.



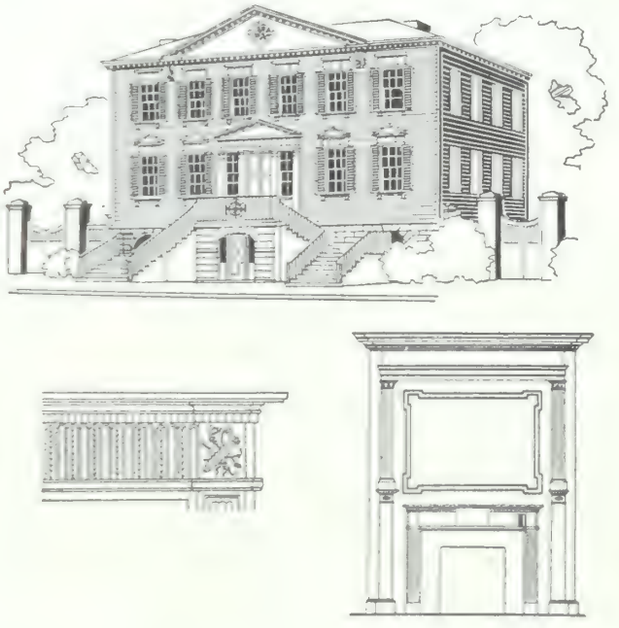
DUTCH COLONIAL house of middle seventeenth century in New York had low sloping roof, found overhanging eaves. Popular gambrel roof came later. Shingles, clapboards cover most roofs.



PENNSYLVANIA STONE house of late eighteenth century. Steep roof, sturdy walls echo German-Moravian tradition. Many houses had center door. Shutters were paneled inside, flush outside.



GEORGIAN influence dominates this 1791 New Castle, Delaware, house of Philadelphia brick and wood. Fine details of balustrade, dormers, entrance, Palladian window reveal a mature architecture.



CHARLESTON HOUSE, built before 1776, has plan, space, details for a leisurely life. Inspiration is Georgian, with carved wood from England; basement is for service, living rooms are above.

DRAWINGS BY CHARLES SEESS

New edition of an old Newport house



Before

[illegible]



After

Well-kept lawns surround the house today and are [illegible]





NEWLY ADDED LOGGIA is furnished [illegible] looks a shaping [illegible]



MASTER'S BEDROOM has wide bay and picture window hung with vivid English chintz, split bamboo blinds.

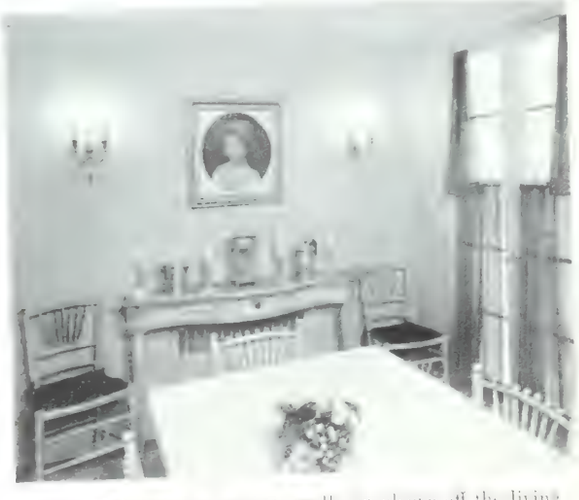
No one could have foreseen the [illegible] shingled two-storied brick house which Mr. [illegible] bought in Newport, Rhode Island, in the summer of 1946. But it had [illegible] and to his professional eye (Mr. Parsons is [illegible] Newport) [illegible] at Bailey's Beach) was full of latent possibilities. Its present [illegible] began at ground level with the [illegible] paved gallery where [illegible] feeling of a California patio. As the rooms lacked light, Mr. Parsons built on a two-story bay and in [illegible] open up the main living room [illegible] The facade acquired a new [illegible] porch ornamented with Charleston ironwork. To [illegible] Parsons pioneered the color [illegible]



THE LIVING ROOM centers round a pink marble fireplace at one end, has a big window bay down one side.



THE COZY STUDY, which [illegible] and bright hollyhock chintz.



THE SMALL DINING ROOM, really an alcove off the living room, was furnished by Mr. Parsons with rustic pieces.

Happy endings

Ice cream limned into sophisticated desserts with fruit, liqueur and a dash of imagination



two tablespoons of currant jelly and simmer the syrup until thickened. Then add two teaspoons of Cherry Heering to each serving and spoon the whole over vanilla ice cream. Set aflame and serve.

Preserved marrons are excellent with ice cream. Break a whole one into bits in a sherbet glass, top with a serving of ice cream and a dash of rum or sherry blended with a little of the marron juice. Macaroons crumbled and steeped in rum will add character to the blandest flavors.

Three-quarters of a cup of apricot preserves with five teaspoons of grated orange rind, a little orange juice and two tablespoons of brandy as a sauce does vanilla, burnt almond and banana cream proud. A Hawaiian specialty is shredded fresh pineapple macerated in rum.

Another delicious dish is made by heating ripe strawberries in a glass of claret in a chafing dish and cooking them 5-10 minutes until the juices are drawn. Powder with sugar, pour brandy over the berries and light for a blazing sauce to pour over coffee ice cream. Wonderful, too, is the *coupe* (served in pre-war years at the Villa d'Este) of chopped fresh

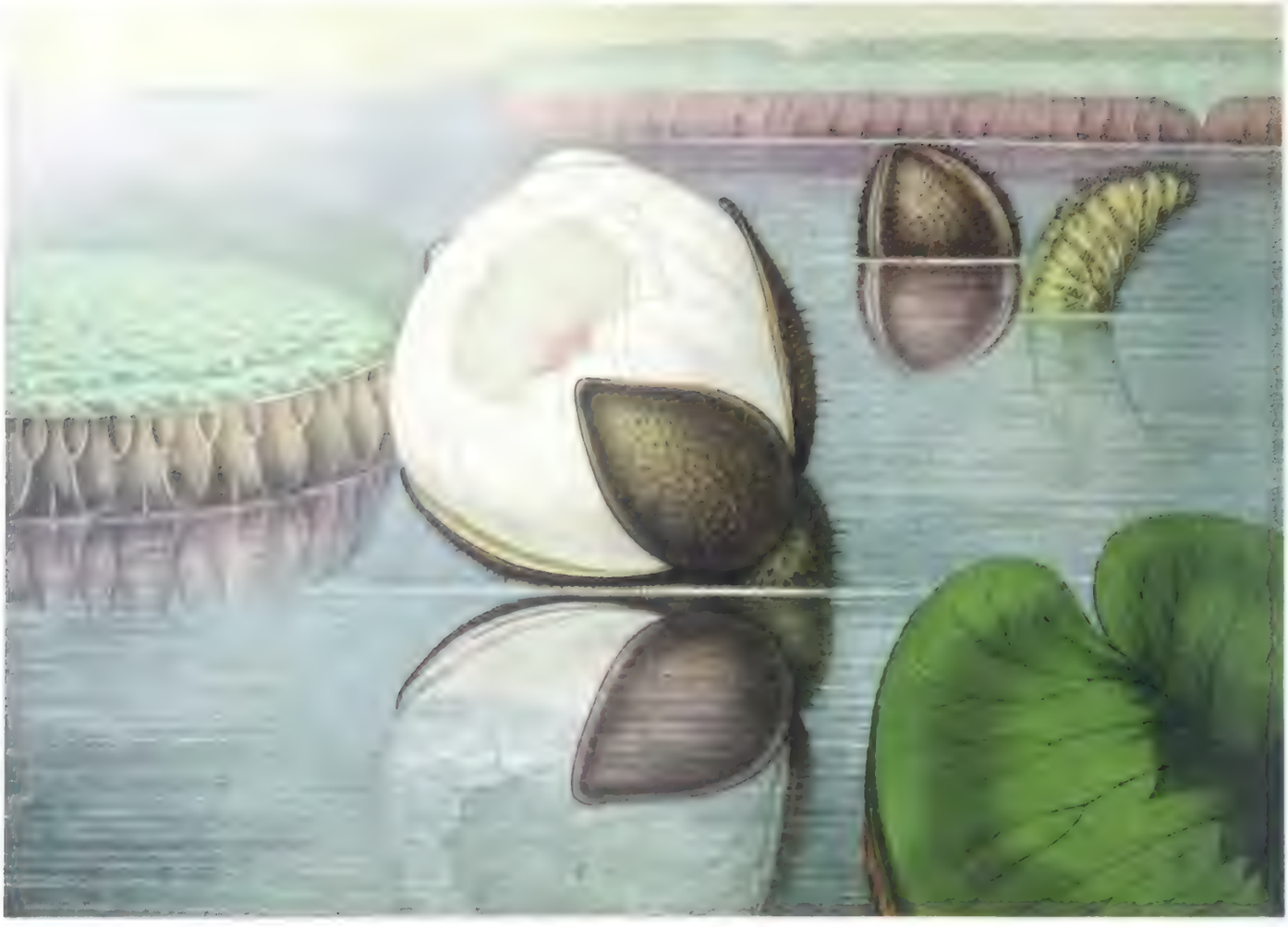
(Continued on page 111)

Opposite:

ON A TERRACE HIGH ABOVE NEW YORK, the freshness of roses, the coolness of glass and metal furniture keep the [illegible] supper is served by candlelight set off by the shimmer of silver and glass. Castleton's "Dolly Madison" dinner plates, $4 each. "Sovereign" soup bowls and saucers, $6.75 a pair, Marshall Field & Co., Chicago. [illegible] silver, $81 (including tax) for 8 place settings, Shreve, Crump & Low Co., Boston. Pure[illegible] & Shiley [illegible] glasses, $26 a dozen, Plummer, Ltd. [illegible] Linen Gaddis napkins, $16 for eight, White & Kirk, Amarillo, Texas. Pair of hurricane lamps, A. R. Nesle & Co., New York. Other accessories, Plummer, Ltd. Furniture, Sabsovich, Barker Bros., Los Angeles. Dress by Ben Gunn at Henri Bendel, New York. All prices approximate.



Over the city . . . under the stars





Lilies in water

Why not have a pool in your garden and grow waterlilies?

BY BETTY BLOSSOM



MRS. C. W. WARD, PINK



ISABELLE PRING, WHITE



BLUE BEAUTY

Opposite: House & Garden's Flower Print No. 6, *Victoria regia*



KERT

THREE ANCIENT LINDENS BESIDE A BRICK WALK

The original house, built in 1746, is reached by a path framed in lindens. Three of them, among the oldest in the South, have survived two centuries, as living testimonials to the history of Wye Plantation. They shaded the Pacas and their friends when they came to Wye for house parties in a barge "propelled by ten velvet-capped blacks." The trees recall how eighteenth-century gardeners created noble allées to lead visitors to hospitable front doors.

Wye Plantation in Maryland

The eighteenth-century gardens of Mr. and Mrs. Arthur A. Houghton, Jr.

Before the American Revolution, William Paca, Governor of Maryland, and his wife, the former Mary Chew, summered on the Eastern Shore of Maryland at a plantation which has been carefully restored to its ancient beauty by Mr. and Mrs. Arthur A. Houghton. On these four pages is the Houghtons' typically southern "ceiling garden," a series of broad terraces and garden rooms. Mr. Wilmot Cazier, a partner of Perry, Shaw & Hepburn, together with Mr. Arthur A. Shurcliff, landscape architect (both of whom took part in the restoration of Colonial Williamsburg), collaborated in this re-creation of the original eighteenth-century gardens, in which charming architectural features such as Chippendale tea houses are used to accent the plan.



A CHIPPENDALE TEA HOUSE

One of a pair, which furnish shady retreats and accent the garden rooms.



A GATE FRAMED IN BOXWOOD

Three are a central set and two others on the cutting garden.



FLOWERING HAWTHORN CLIPPED TO LOOK LIKE PARASOLS

Across the [illegible] Wye gardens is the crisp pattern of the topiary [illegible] Maryland estate where Mr. Houghton's black Angus graze. In the [illegible] the [illegible] rows, throws fat shadows on the grass.



TERRACE AND FORMAL LEAD BOWL TO THE WYE RIVER

[illegible] a path runs through the [illegible] to the Hemlocks' swimming pool, and another [illegible] to the Wye River.



BOXWOOD FORMS GEOMETRIC PATTERNS

[illegible] with flowering trees and shrubs. Pear [illegible] are set by the entrance of old brick walks. A [illegible] as a wall of color and sweetness in the spring.



BOX RANGED IN TIDY ROWS

The green gardens of the South derive much of their charm from the shapes and glossy dark color of the box. On this terrace, it has been trimmed to the shapes of big beehives, and arranged in a formal, symmetrical pattern.



OUTDOOR RETREATS PERFECTLY SUITED TO AN INVIGORATED POOL. BACK OF THE LIBRARY

How to save America's elms

BY DR. F. A. BARRETT



search laboratory which will

Science has added two new methods of treatment. [illegible] spreading through a tree's "blood stream." One is the injection of chemicals through the trunk and into the [illegible] soil treatment by a chemical, oxyquinoline benzoate, [illegible]

But at what point or stage in the disease is the tree [illegible]

[illegible] but in prevention. Dutch elm disease works hand-in-glove with the elm-bark beetle which spreads the infection much after the manner the mosquito transmits malaria, or yellow fever. In the winter these beetles live in diseased or dead elm wood. They start to emerge in spring, about the time the buds burst, winging their way to other elms. They feed in crotches, the soft tissues where twigs are attached to the older wood of a tree. Spores of the Dutch elm fungus are rubbed off in the tiny tunnels the beetles dig and then spread rapidly.

If a tree is already weakened, the beetles prefer to stay on, breed, winter-over and then begin their infection-carrying again the next spring. But if the tree is healthy, it can resist invasion by the bark beetles and it may be able to throw off the fungus infection just as a healthy human being can resist a cold. Trees are weakened by many causes. Chief of these is defoliation. A severe outbreak of the elm leaf beetle two years ago defoliated many elms. In some cases a single tree put forth three successive sets of leaves in one season and each was devoured. Previously. (*Continued on page 117*)

Opposite:

[illegible]

[illegible]

SAMUEL CHAMBERLAIN



A cheese farm in the horse country



FAMILY LUNCH ON THE LAWN

In fox-hunting Millbrook, New York, the Kent Leavitt household revolves around the making of Poona cheese.

When Mr. and Mrs. Kent Leavitt settled in Millbrook after ten years [illegible] diplomatic post [illegible] and Paris, [illegible] spe[illegible] modern [illegible] with those [illegible] acres [illegible] one's [illegible] recent [illegible] would have [illegible] become their [illegible] rather [illegible] his as President of the National Association of Soil Conservation Districts, hers as the maker of Poona cheese. In producing the latter, the household pitches in with a vitality reminiscent of the Bromfields' Malabar Farm (page 74). The children help in the field work, their ex-governess Miss Curtis takes charge of the curing house. When Mrs. Leavitt is not supervising work in the cow barns or acting as her own chemist, she gives memorable parties with the assistance of her Bavarian cook.



TRALEIGH FARM HOUSE IS RAMBLING

Designed by architect Eric Gugler, who also built the compact dairy, the white-washed brick and clapboard house faces lawns which merge into the surrounding hayfields. Its decoration takes its distinctive note from many Mexican pieces collected during Mr. Leavitt's last diplomatic appointment.



DINNER FOR TWO IN THE LIBRARY

[illegible] are about Mr. and Mrs. Leavitt dining [illegible] of this [illegible] sweetbrier room. Walls are [illegible] glass containers are opened to show leather. The [illegible]



THE BRICKED DINING TERRACE

Though in summer, lawn-lunches are the rule, contingencies of the weather can be accommodated by this section of the house. The terrace is much used at night, but in case of rain the muntined dining room doors can be rolled back, giving the protection and also the airiness of a loggia. In the background is the playhouse.

Here are the facts behind the farm







ADÈLE HAYVET CARES CARE OF HER OWN HORSES



ADÈLE TAKE TURNS AT THE TRACTOR

Hay-making is an essential step in milk production, and at the height of the season the children and their guests are pressed into service. Here Adèle drives while Charles and a friend load bales. Hayfields abut on the lawn. When cut, they look like a continuation of it.



MRS. [illegible] TESTS A BATCH



THE CHEESE HOUSE IS A SEPARATE BUILDING

Here the fresh whole milk is poured into a vat, set with rennet, heated, drained on straw, soaked in brine. The curing is a six-week process which involves daily rubbing to spread the mold, form a firm outer rind.

Teen-agers at Malabar Farm

Louis Bromfield—Ohio farm is the proving ground for many a young farmer





MARKED THE FARM CAREFULLY

series of picnics, hay rides, swimming parties and trips to the movies. In Ellen's group the parties

carload. We always have the same square dance caller and it is nothing short of miraculous what



EVERYONE TURNS OUT IN THE SPRING TO WORK THE SUGAR BUSH





LOUIS BROMFIELD AND A YOUNG FRIEND MAN A TRACTOR TO CUT HAY



HUNDREDS OF PEOPLE FROM ALL OVER COME TO SQUARE DANCE



Nantucket notebook

BY LEO LERMAN

SPRING:

SUMMER:



LEO LERMAN: AN ARRANGEMENT OF SHELLS FROM THE BEACH



AN OLD DOORWAY AT 21
LIBERTY STREET



BRICK HOUSE ON MAIN STREET
AND DETAILS OF PORTICO









CUPOLA ON THE WALLET HOUSE



GREEK ARCHITECTURE AT
65 MAIN STREET



ENTRANCE TO
CHANNING'S STORE



CHANNING'S OFFICE (DOING BUSINESS)
ON THE BOSTON POST
FRONTS THE SEA (CORNER MAIN)

DRAWN BY ROBERT TAYLOR



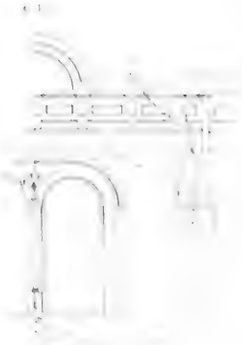
THE SOUTH TOWER OF THE
STEPHENS CHURCH



A CORNER OF AN
OLD STREET HOUSE











THE INN ON BROAD STREET HAS A
CURIOUS MANSARD ROOF





CHIMNEYS JUT FROM THE ANGLED ROOFS

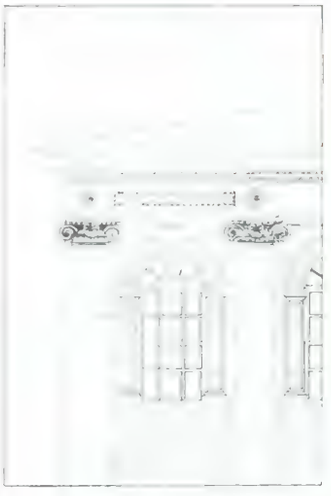


CHARLES LANG AT 91 DAY STREET



THE BAPTIST CHURCH





THE CLASSIC GEORGIAN STYLE TRANSLATED INTO NATIVE NEW ENGLAND WOOD

AUTUMN: [illegible] island becomes retrospective. At night the aurora borealis. Man diminishes within [illegible]

WINTER: The seasons I make [illegible] island named [illegible] Manhattan. But this was longer for a very special island, a long, narrow, somewhat elliptical island named [illegible] And so I lived an [illegible] breakfast alone I found a [illegible] because then it really belongs to me all of it: its Indian names, its memories of lost ships and villages, [illegible] are all mine all those beautiful, beautiful Georgian houses and the Corinthian columned ones and all those with just a touch of Gothic. I've grown especially fond of that house on Main Street. 69 Main I think, the one you always said looked as though Balenciaga had designed it. Now on Nan-

[illegible]



VIEW OF THE TELEGRAPH POLES



Weigh your cares with the anchor

A summer home for your summer holidays

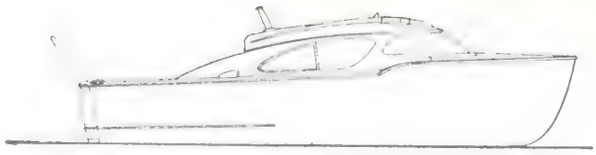
[illegible]



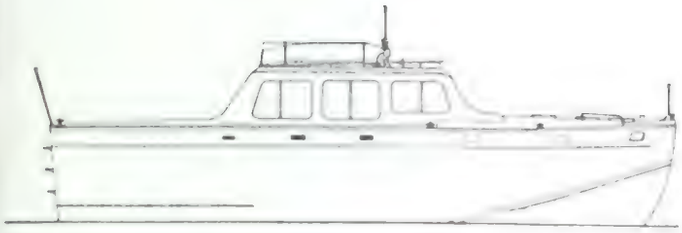
SEA BOOSTS ALL AND A CENTRAL CREW

BACK TO POLE SCHOUETTE OF A MARCONI RIGGED SLOOP

[illegible]



OWENS FLAGSHIP IS 27-FOOT CRUISER WITH FOUR BERTHS, SERVICE FACILITIES, COMPLETELY EQUIPPED FOR $5,400



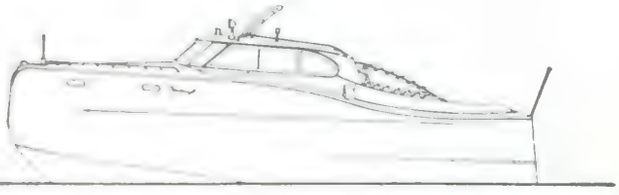
[illegible]



A CATBOAT, THE SMALL BOAT FOR SMALL BOYS, AVERAGES $100 TO $600 IN PRICE



[illegible]

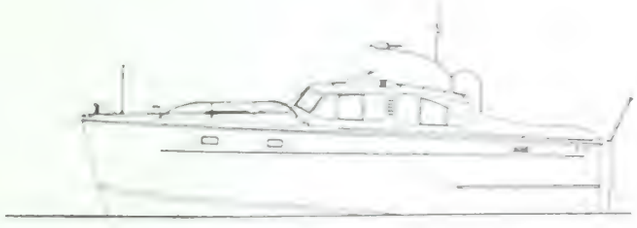


MAHONY BY ROBERT DAYSON

SPECTACULAR DELUXE SEDAN HAS WELDED STEEL 26-FOOT HULL, ACCOMMODATES FOUR, AVERAGE PRICE IS $1,300



GIBBS CRAFT FOR FISHING, CRUISING, AQUA-PLANING, WATER SKIING, $2,390 AT FACTORY



[illegible]



SMART KAYAK IS CANVAS OVER WOOD RIBS, USES SAIL OR PADDLE, $25 PLUS THE SAIL

Time for television

The sets are intimately good, well designed, and the programs they bring you are becoming increasingly worthwhile wherever you may live

BY DON GRAY



ADMIRAL CHELSEA. Blond mahogany console with 21" screen. 27" three-way model is available. Walker Bros., Los Angeles.



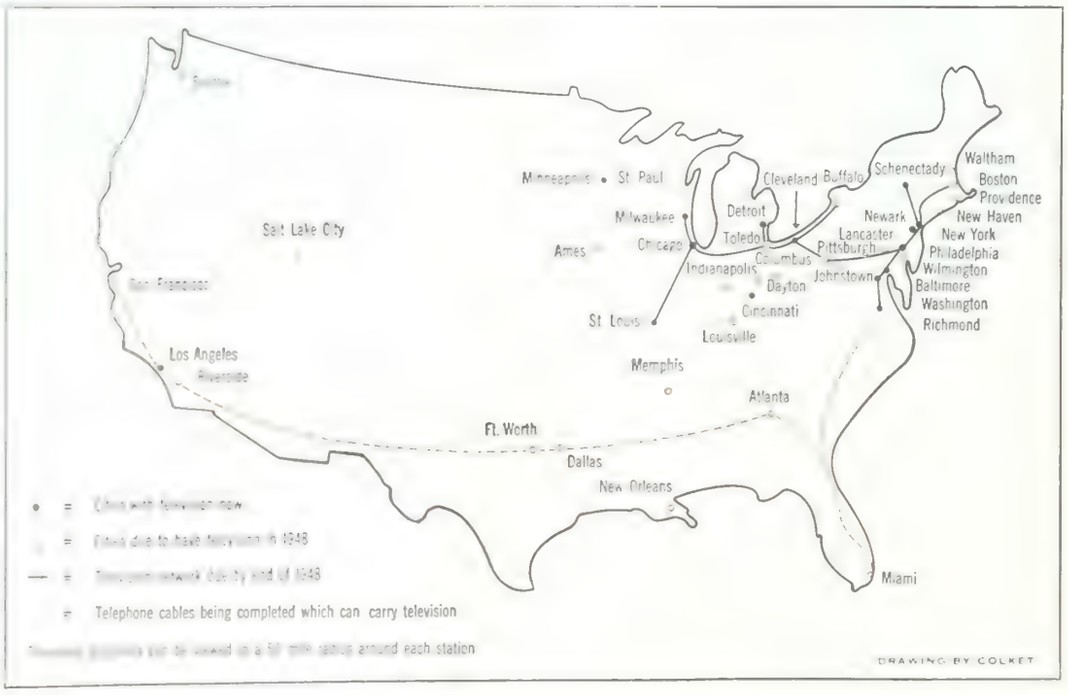
GENERAL ELECTRIC television radio-record player set in a mahogany console. The screen is 6" x 8", and this model has a 10-inch direct-view tube. It is $725 at Marshall Field & Co., Chicago.





DU MONT "Westminster" television-radio-record player set in a natural mahogany cabinet. Screen 7 1/4" x 12" x 10" deep. 20" direct view. Price: $2195. John Wanamaker, New York.

A map of present and future television reception facilities







RCA VICTOR television-radio-record player made in mahogany or in walnut. Screen is $6\frac{1}{2}$" x $8\frac{1}{4}$" direct-view tube 10". Model is $595, plus tax and installation. Liberty Music Shops, New York



ADMIRAL [illegible] table model television set in a [illegible] mahogany cabinet. It has a [illegible] screen and [illegible] tube. [illegible] radio-phonograph [illegible] and a record cabinet [illegible]. At The Liberty Music Shops, N. Y.



FARNSWORTH table model television set in a compact mahogany case, has a screen $8\frac{1}{4}$" x $6\frac{1}{4}$" and a 10-inch, direct-view tube. It costs $325 including tax at Steinway & Sons, in New York.



PHILCO "Projection Receiver" in a mahogany console, reflects the [illegible] tube. $795 at Macy's, N. Y.

M. EH. MANN



EMERSON mahogany table model has an 8" x $6\frac{1}{2}$" screen, 10" direct-view tube, $269.50 including tax at Gimbel's, Philadelphia.

All prices are approximate

For complete shopping information about room settings, turn to page 107. More television sets shown on page 92.



New cooking heights

Here is a kitchen with work counters at different levels and storage units within arm's reach. Space is organized so that several people can work comfortably in it at the same time



2. CUPBOARD under sink is used to prepare fruit and vegetables, contains towel racks and garbage can whose lid rises as door is opened.

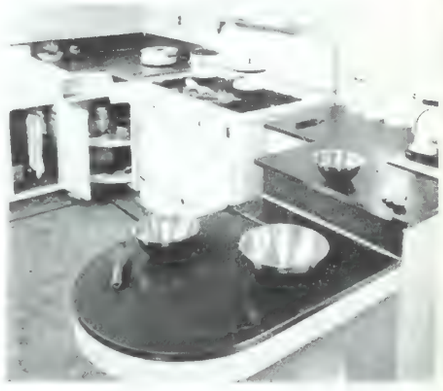
Any housewife knows there is no one kitchen that is right for all kitchens alike. The kitchen on these pages is conventional in design because it allows for some of the work to be done standing up, some of it sitting down. There are special low counters for such tasks as chopping. In addition, preparation, cooking and clean-up centers are arranged so that more than one person can work at a given time without causing traffic jams. Storage cabinets are shallow enough to eliminate awkward reach areas at the back of shelves, or else so provided with pull-out shelves. The general efficiency of the plan is favored by the equipment and materials used. Surfaces of the wooden cabinets make them easy to keep clean. Fiberglas curtains hang above the Roper ranges; are nonresistant and clean readily. Pale gray Vitrolite walls wash down easily. Important Standard tops of both sinks have double drainboards. The Armstrong linoleum floor curves up under the cabinets, eliminating all dirt-catching crannies. Each work center has its own spot of lighting. This kitchen, largely custom-built, was designed by Mr. Eli Rabineau, architect, for the Nathan W. Lewins' house, Mt. Kisco, New York.

Opposite:

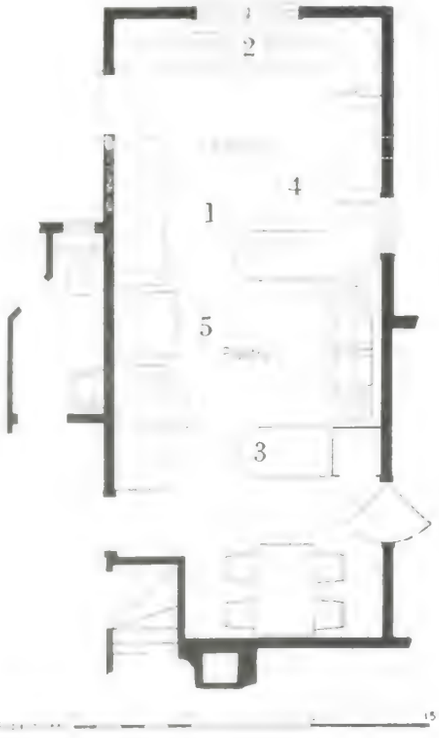
1. AN UNUSUAL PLAN provides three different levels of the mixing and preparation centers. One person (standing) can wash dishes, mix a cake, cook at the range. At the same time a second person can work at the dropped table-height counter. Pull-out sandwich board provides supplementary, low work area. For further shopping information turn to page 109.



3. SERVING CENTER is concentration area for china, silver and trays. Here the meal is assembled to be taken into the dining room.



4. CARROUSEL CUPBOARDS for pots and pans flank the range. They solve the age-old problem of waste space at the back of storage units. Note low work counter.



THE PLAN. There are three main areas: kitchen, pantry, children's table. In the two former, the routing of food follows assembly-line principles as closely as possible. Two sinks make it easy for several people to work at once.



5. REFRIGERATOR is between the storage and preparation-and-serving centers, opposite sink where utensils are washed.

Order in the kitchen

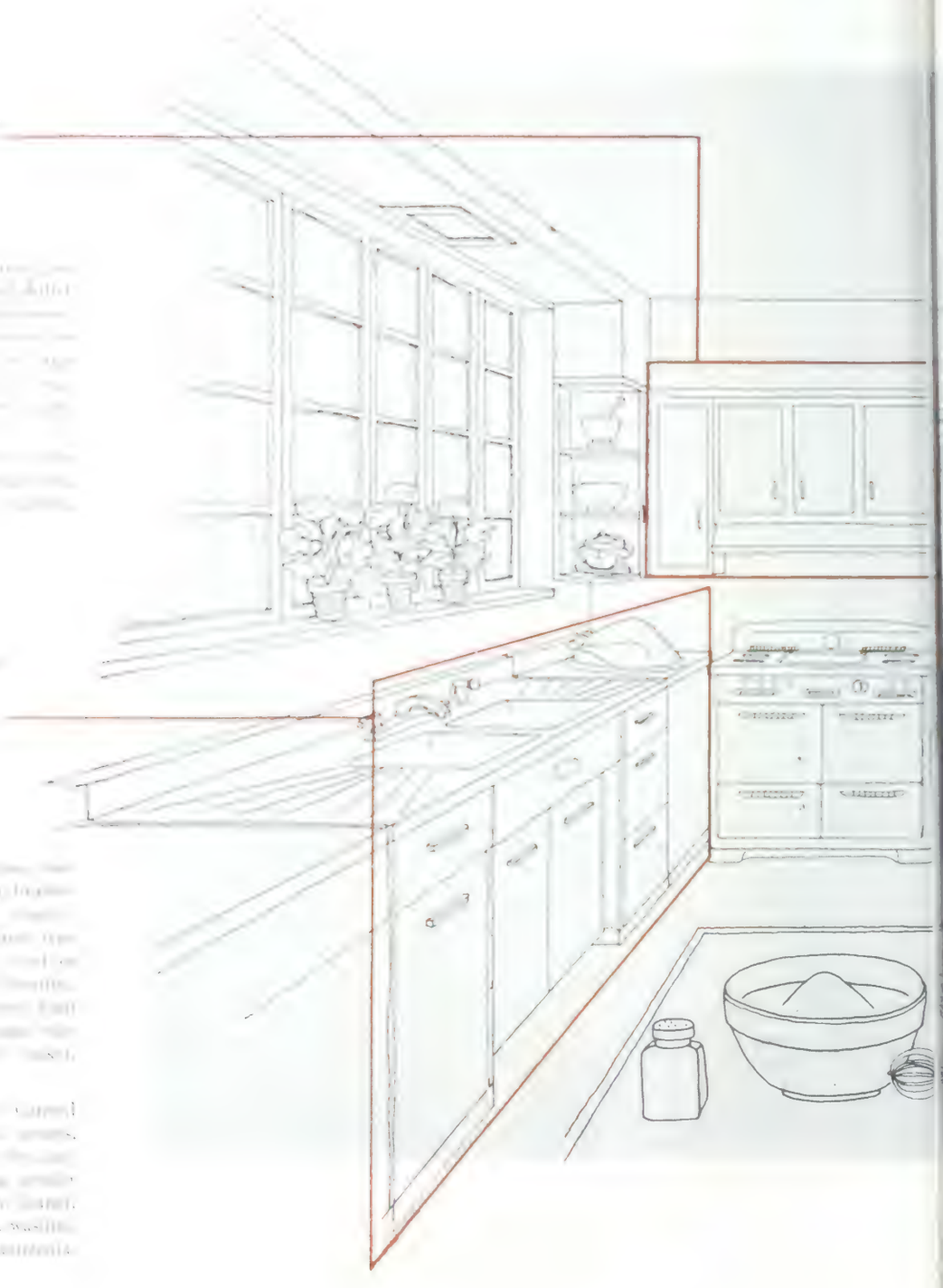
There are 105 utensils in the well-equipped kitchen: to save time, steps and disorder, concentrate them around the main work areas where they are used first: (1) the range, (2) the sink, (3) the mixing center, (4) the serving center.



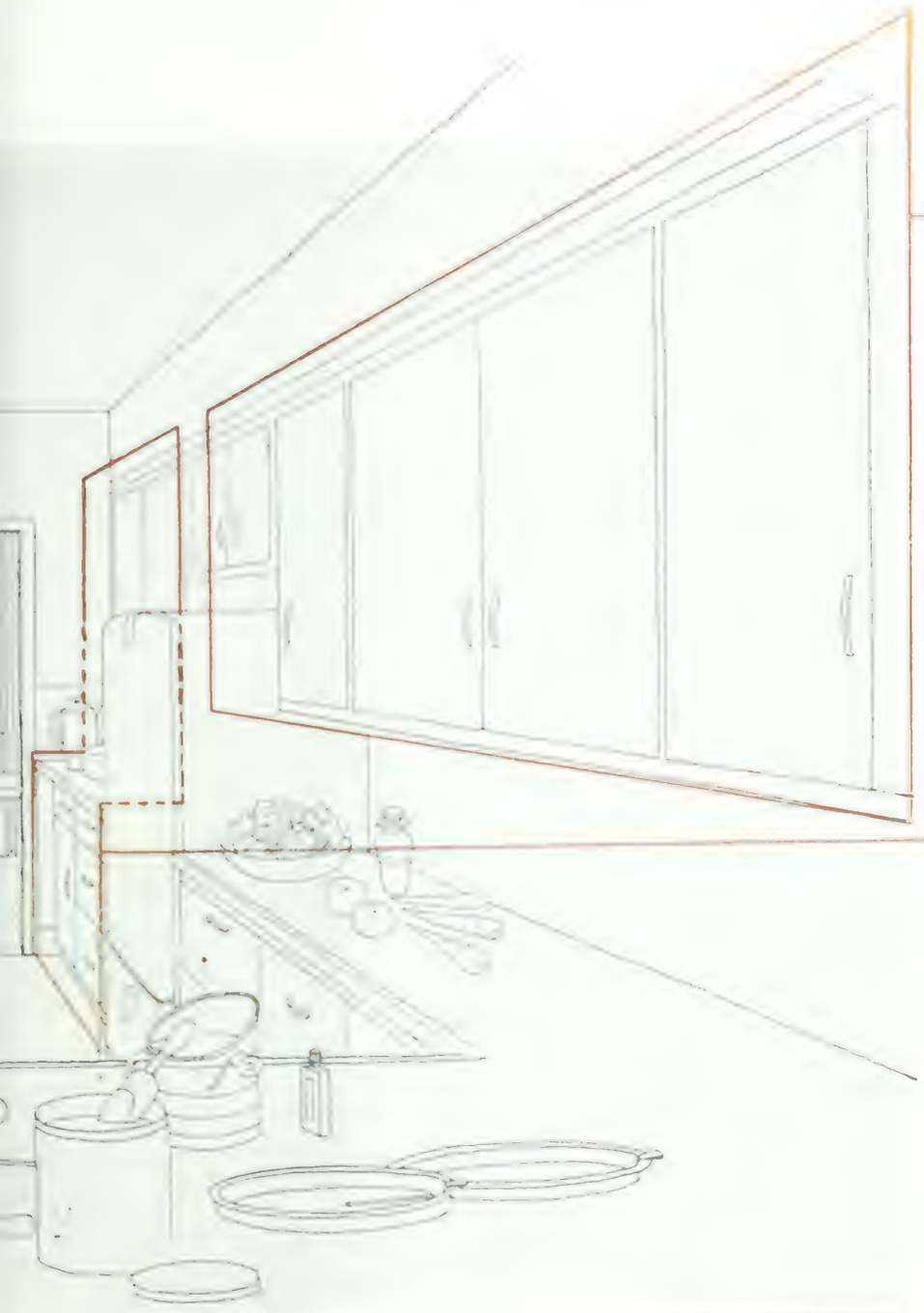
1. Range center



2. Sink center



Kitchen planning begins with a blueprint of your space and the proper placing of your major equipment (range, sink, refrigerator). Next follow through with an efficient use of the packaged tools and the necessary utensils in the cabinets and counters around each work center where you will be using them most often. Refrigeration and frozen food storage is to be considered a unit in itself and located the same distance from the sink as is the range. If there are overlapping uses, then the best arrangement should be based on where you will use the utensil first. The research and skill of Mary Kroll Heiner and Helen E. McCullough of Cornell University's College of Home Economics evolve the lists on these pages, proved logical by repeated testing. Like the kitchen on the preceding pages, the one *below* with its pullout boards, stresses special height work surfaces for various tasks, allowing you to sit or stand to your work as you may prefer. Units used to achieve this kitchen are by Tracy Manufacturing Co., builders of cabinets, and stainless steel sinks combined with standard large equipment. By such planning, you can have a kitchen tailored to your own household needs, built from ready-made equipment.





3. Mixing center

UTENSILS: Measuring spoons, (Mary Mani) cups, glass cup, mixing bowls, sifter, slotted spoon, teaspoon, tablespoon, pastry blender, spatula, rotary beater, flat beater, grinder, graters, rolling pin, bread board, knife, cutters for biscuits, cookies; cake, pie pans; muffin tins, loaf pan, pan with trivet, casseroles, custard cups, cookie sheets, cake cooler.

FOODS: Canned fish, spices, baking powder, cream of tartar, molasses, vegetable oil, syrup, flavoring brandy, herb vinegars, cider vinegar, herbs, garlic salt, onion salt, chili powder, almond, lemon and vanilla flavorings, maraschino cherries, vegetable shortening, brown sugar, confectioners' and granulated sugar, cake and bread flour, cornmeal, biscuit, pancake and frosting mix, corn-starch, various prepared puddings, junket tablets, tapioca, baking soda, salt, chocolate and shredded coconut.



4. Serving center

UTENSILS (this combines with range center or with china storage if desired): Serving trays or cart on wheels, electric appliances for coffee, toast and waffles. Distribute the china and glassware and linen according to your own individual ideas.

FOODS: Canned fruit, canned juice (fruit or vegetable), steamed bread, mints, ginger, sardines, ripe and green olives, salad dressing, French dressing, mayonnaise, assorted pickles (sweet and sour), prepared mustard, preserves, ketchup, Worcestershire, jelly, ginger ale, sherry.

Cook the cool way

Take a vacation from your stove with these [illegible]
cookers which you can use indoors or out



[illegible] cooks on a pottery [illegible]. The Electric-Maid [illegible] Oven or poultry. Use for [illegible] at three positions. Heated cover [illegible] from early '50s



AN ELECTRIC ALL-IN-ONE [illegible] food piping hot or icy cold is made to order for long, lazy summer days with indefinite meal hours. Four 1-qt. aluminum bowls fit deep into the chrome-plated receptacle with walnut knobs, feet, handles. Fill with ice to chill foods. AC-DC. Cravell Buffet Server, $50.

All prices are approximate; slightly higher west of Mississippi



WATERPROOFED for outdoor and [illegible] use, and very [illegible] the electric element is embedded in the bottom of the [illegible] Lectra Electric Utensils. [illegible] come in [illegible] sizes: 1, 2, 3, 4, 6 [illegible] $14, $15, $20, $25 [illegible] $10; [illegible] $11. [illegible] Lectra [illegible] Corporation, [illegible]



PERCOLATOR MAYO [illegible] automatic percolator, [illegible] control. [illegible] $14.95. [illegible] models. The smaller [illegible] [illegible] automatic or manual [illegible] [illegible] 4 or 5 cups [illegible] 10 cups [illegible] Corporation, [illegible]

COFFEE for all comers is made quickly and easily in the Jubilee Percolator by Manning, Bowman. It brews 24 cups, holds 32 and keeps the coffee piping hot without boiling it. Drip-[illegible] [illegible] and is made of Chromium and sells for $35.



A CASSEROLE thermostatically controlled and well-insulated needs no pot-watching. The Nesco holds 2½ quarts, features a black porcelain enameled well that is removable for easy cleaning. Operates from 150° to 500°. AC only. In white enamel, $14.



A BUILT-IN TIME CLOCK and thermostat controls automatically take over the cooking of complete meals, ready to serve when wanted in the new Nesco electric roaster. Useful, too, for canning, picnics, buffets. Dial lifts, lowers hinged stainless steel cover. $64; with broiler-griddle, $74.



GREATER HOME VALUE

with the

WEYERHAEUSER 4-SQUARE HOME BUILDING SERVICE

● The [illegible] lumber dealers. See it soon . . . see the best in modern small homes . . . study the plans. If not available locally, send the [illegible] building materials.

WEYERHAEUSER 4-SQUARE LUMBER AND SERVICES



WEYERHAEUSER SALES COMPANY

[illegible]

I am enclosing 10¢. Send me the booklet "Helping Today's Home Buyers get Their Money's Worth" and the folder describing the house shown above.

Name

Address

City State

TELEVISION continued from page 85



ANTIBES is [illegible] lumber dealers. See it soon . . . see the best in modern small homes . . . study the plans. If not available locally, send the [illegible] building materials. Antibes is from James Annes



HALLCRAFTERS [illegible] lumber dealers. See it soon . . . see the best in modern small homes . . . study the plans. If not available locally, send the [illegible] building materials. Hallcrafters is from Barker Bros., Los Angeles, California. Gay country wallpaper by Inez Croom, Inc., is called "Window Stripe." The antique Chippendale armchair painted green and the long lacquered console table on which the television set stands are from W. Jay Saylor. An eighteenth-century Chien Lung bowl, in deep turquoise, from K. T. Liang, completes the picture.

(*Continued on page 94*)

All prices approximate

FUEL FOR THOUGHT when you buy an AUTOMATIC WATER HEATER

Should a gas water heater go with a gas kitchen—are electrics a good buy—what about oil? Here are some helpful answers.

By R E James

Rheem Heating Consultant

It's important to choose the right fuel when you buy a new automatic water heater. There are models for gas, oil and electricity, and they all work well.



For example, take the Rheem Automatic Gas Water Heater—one of the leading makes on the market. It works efficiently on each *type* of gas. That's important to know, because there are 4 major types of manufactured, natural, mixed and "bottled" gas. The latter is delivered to your home in convenient steel containers, by a regular delivery service.

You Can Take It With You

Suppose your utility company someday changes the type of gas they supply... or natural gas is extended to your area and you find it more economical... or, you move to another region and change from manufactured to "bottled" gas. Well—you may convert your Rheem or take it along wherever you go, because it is easily adapted for *any type* of gas.

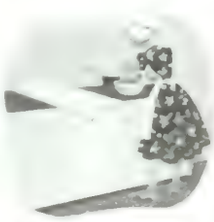
It's fully automatic, of course, including a safety control which automatically shuts off the gas if the pilot light should go out. And when you buy a Rheem, it carries the approval of the American Gas Association.

Keep The Upkeep Down

Oil fuel can be very economical when it's burned in a properly designed water heater. So if oil is a good buy compared with other fuels, you'll do well with an automatic, oil-fired water heater. The Rheem has a new type burner which keeps fuel consumption way down.

The burner can't clog, and there is no motor or complicated mechanism to require attention. This model also has an automatic safety shut-off control for the fuel supply. And it is approved by Underwriters' Laboratories, Inc.

If you have an all-electric kitchen, you are probably getting a special low rate for current. In that case an automatic electric water heater may be very much in order. But it's important for you to get a make like the Rheem, which meets *all* the utility regulations about wiring and controls.



Rheem Table Space

Rheem makes electric models in the streamlined upright type, and there is also a Table-Top electric, in cabinet design. This unit fits right in your kitchen, flush alongside the working cabinets, and its white porcelain enamel top provides extra table space. Both models operate on electric range wiring and are approved by Underwriters' Laboratories, Inc.

Be sure to get a make like the Rheem, which is fully automatic and has the Rheem-Processed tank to guard against corrosion. It's guaranteed in writing by the manufacturer. All Rheem models have earned the Good Housekeeping Guaranty.

Your plumbing dealer can give you expert, impartial advice about the most economical fuel for your home, since he carries gas, oil and electric models and he'll recommend exactly the right size.



Once upon a time water heaters were such eyesores, builders hid them out of sight. Today, the handsomely designed Rheem automatic has become part of the living scene.

Rheem

Rheem Manufacturing Company
Dept. HG-7
570 Lexington Ave.,
New York 22, N.Y.

Please send me free detailed specifications on Water Heaters for ☐ gas, ☐ electricity, ☐ oil.

Name _____

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City _____ **State** _____

Factory Affiliated Companies in Richmond, Melbourne, Sydney, Rio de Janeiro, Singapore, and Hamilton, Canada

Home Heating Hints **WATER HEATERS**

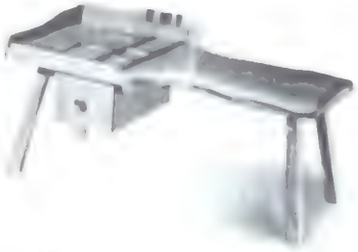
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Authentic colonial reproductions of originals made of solid Maple and solid Birch cabinet woods. Every American Maple table is hand-rubbed to a honeycolor finish. These tables have been featured by leading home decorating magazine editors. 32 styles of tables to choose from . . . all budget priced. Look for the American Maple tag, at your favorite store.

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TELEVISION continued from page 92



EADA [illegible] with a white wood cabinet, a 36-square-inch screen, [illegible] costs $795 from Home & Robot, New York. Draperies in the background are of fabric by Kittinger. It is Dunbar [illegible] upholstered in gold. Above it hangs a painting, *Two Interiors*, by Lucien Freedman from Contemporary Arts, Inc., New York. Galistan glass "sandpiper" [illegible] floor and to wall, is by Karagheusian.



CROSLEY Spectator has a mahogany cabinet by Carrollton, a 52-square-inch screen. A special feature enables the 10-inch tube and its housing to swivel left or right. Set is $795 at Carson Pirie Scott & Co., Chicago. Louis XV chair is ideal to pull up to the set, Jacques Bodart, Inc. Eight-fold Chinese lacquer screen supplies a dramatic setting, blends the cabinet with the room scheme, W. Jay Saylor. The floor covering, in soft gray, is by A. & M. Karagheusian.

All prices approximate



CAROD "Eros" combines a television receiver [illegible] with AM-FM [illegible] in a 72-inch desk model with TV-AM-FM [illegible] and has a record changer. It is $795 at [illegible] Inc., New York. The Lane "Vivi" chest, Jacques Bodart, Inc., the Chinese table, Thomas Clarke, Wallpaper is Strahan's "Champagne." The mirror, Kittie Yon Oriental Fine Arts, Brass bowl, Contemporary Manufacturing and Allowell [illegible] Cabinets.



MOTOROLA [illegible] television set with 12-inch screen, French [illegible] table, costs $500 at Lane Beaty, Chicago. It is set off by a modern [illegible] fabric or blue, gray and black, as does small accented by Mexican [illegible] sculptures from Frieze Carlebach, Balancing the fireplace is a plant [illegible] screen made of [illegible] walnut, by Herman Miller. The lamp [illegible] $45, [illegible] made of [illegible] with A. & M. Karagheusian, Custom "Sculptured" carpet [illegible] covered with A. & M. Karagheusian's Custom "Sculptured" carpet.



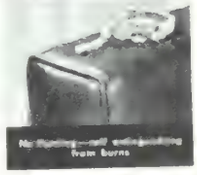
Miracle of color, comfort, wear!

RICH, RADIANT BEAUTY A whole rainbow of exquisite colors . . . deep, decorator shades to precious pastels.

MARVELOUSLY PLIANT Yields so comfortably . . so soft and pleasant to touch.

NO PAMPERING NEEDED Can't peel. Stands up to scuffing. Fade-resistant colors stay sparkling clean with damp cloth.





SEND FOR FREE INFORMATIVE FOLDER WITH SAMPLE

masland

Custom group showing chartreuse Duran on lamp table tops, sofa ends, coffee table and entire radio cabinet including legs.



THE MASLAND DURALEATHER COMPANY 3282-90 AMBER ST. PHILA. 34, PA.

Con Mucho Gusto!

"Ah, eet ees weeth mucho pleasure.
You weel taste thees mountain treasure!
You weel say eet's one grand treat
Ten cool eeng dreenks that beat the heat!"



MERITO
Rum

MERITO
PUERTO RICAN
RUM

THE PUERTO RICAN MOUNTAIN RUM

TURNS WITH A CORKSCREW

A few preliminaries make an impromptu summer party run smoothly



grenadine and seltzer. Stir the first three together with cracked ice; strain into a goblet. Add cracked ice, twist lemon peel over the top and fill the glass with seltzer. Serve well frosted, with straws thrust into the ice. Amer Picon is from Browne Vintners, Co., Inc.







lemon juice, $\frac{1}{2}$ teaspoon sugar, a slice of orange and a cherry. Frappé
the first three and strain the mixture into a
"whiskey sour" glass, onto the fruit. This is basically
a cocktail, to be drunk before a meal, particularly
delicious with fresh shrimp served with Russian dressing.
Aalborg Akvavit is imported by Brooues & Co., Inc.



smooth, fragrant, delicious . . .

enjoy world-famous de Kuyper

cordials and fruit flavored brandies



Whether you serve them as after-dinner liqueurs or in cocktails, any one of the twelve famous de Kuyper Cordials brings you luxurious flavor and bouquet. Equally delicious are the four de Kuyper fruit flavored brandies. Made in America for the past fourteen years identically as in Holland for centuries. On sale at most good dealers everywhere.

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TONIGHT, AFTER DINNER, TRY A CREME DE MENTHE, PLAIN OR FRAPPED.

CREME DE MENTHE LIQUEUR, 60 PROOF. NATL. DISTILLERS PROD. CORP., N. Y. ANNO 1695



FERGUSON BRIDGE SETS

THAT ARE

"Tested"



Created with the thought that your bridge set must be as elegant in design as your most treasured furniture, FERGUSON TESTED BRIDGE TABLES AND CHAIRS are fittingly made in inspiring styles. Built for years of service, of all hard woods, they have been proved by test: resistant to alcohol stain . . . stable under pressure of heavy weight.

One of the many models available, the one shown is fully automatic, with rust-resistant hardware. Opening or closing is simply accomplished by raising or lowering a single leg of the table, thereby releasing all the legs so that they fall into desired position. Compact folding chairs insure easy storage.

Look for the FERGUSON TAG when you buy.



FERGUSON MFG. CO. NEW YORK CHICAGO

AT LEADING FURNITURE AND DEPARTMENT STORES

MECHANICS OF LIVING

New products to give you a more carefree as well as a more comfortable house



SPIDLEY CONVENIENCE OUTLET gives you an extra outlet to plug in a vacuum cleaner, fan or any fixtures without disconnecting your lamps or radio. It prevents overloading single or double outlets. Can be installed horizontally or vertically. Useful at kitchen counters [illegible] outlets are also used at one time. Both the receptacle and plate around it are available in brown finish (52c) or ivory finish (62c). McDonald Manufacturing Co., 1441 E. 61st Street, Los Angeles, Cal.



"WONSOVER" is the name given a new flat oil paint for use inside the house. Saving time and money, only one coat is needed to cover walls (even with patterned wallpaper on them) and smudged woodwork. Can be applied over brick or water-mixed paints too. Dries overnight without odor and is dense enough to be washable without losing its color or streaking. Color choice is wide and of decorator quality. $1.20 a quart, $3.80 a gallon. National Lead Co. At all Dutch Boy paint shops.



THERMOJET is a faucet attachment [illegible] cold into hot water. It is complete in itself, needs only to be plugged into an electric outlet to operate. Trick is worked by internally insulated heating chamber. Water flow regulates the temperature of water. Slow flow will give greatest heat, medium is hot, fast is lukewarm. Same faucet can be used for cold water too. Disconnect electric cord but leave Thermojet on. $15.95. Thermo Electric Corp., 55 W. 42nd St., New York.



KEMIKO CONCRETE STAIN can add color to paved garden terraces, walks or courts whether they are newly built or old. Not just a surface coloring but a stain that permeates the concrete and will not chip or peel. Kemiko is not affected by heavy traffic or prolonged moisture. Available, in a wide line of colors which avoid garish tones, at paint, hardware, building supply stores. Stains sell for $5.75 per gallon. Made by Rohloff and Co., 918 North Western Ave., Los Angeles 14, Calif.



LONG HANDLED BRUSH will wash and rinse automobiles, windows, walls, boats, when attached to garden hose. A 3-foot aluminum handle has replaceable 7-inch brush. Dip it in pail of suds (box of flakes comes with brush), then use it as washer. When a grip valve on handle is pressed, water rinses off suds. Reaches high windows, all parts of car. $9.95. Craig-Mark Corp., 286 Fifth Avenue, N. Y. C.



METAL BAT TRAP can be baited with plain water, bread, melon, chocolate or cheese, because of unique construction of a trigger with a hollow cup beneath it. It can be sterilized by boiling. The inventor thinks it will take rats a thousand years or so to catch on to this arrangement of a liquid bait because it's a method unfamiliar to them. Rat trap $2.00. Made by Paper Company, St. Louis, Missouri.



SAFETY SOCKET is a safeguard against shock from electrical outlets in lamps or any fixtures. With current on, you can put your finger in socket without danger. Yet lamp bulbs, screwed in, will light properly. This device, especially suited to a household with small children, works on a disconnecting principle. Get in electrical, hardware, chain stores. S. P. Socket Co., 270 Park Ave., N. Y. C.



FIRZITE is an "air finish" for plywood and soft woods. It seals pores and coarse grain. *White* Firzite is applied as an undercoat where plywood is to be painted or enameled. *Clear* Firzite lays the grain so wood can be left natural or stained yet not have a crude grained look. White Firzite is $5.60 a gallon. Clear Firzite is $4.40 a gallon. At paint shops, lumber yards. U. S. Plywood Corp., New York, New York.



TOOL SHARPENER is made of carborundum said to be the hardest metal known. By simply drawing the sharpener over the blade of a knife, scissors, or lawn mower, the cutting edge is sharpened with a ground and honed quality. So compact that there are few tools whose edges you cannot easily sharpen. Nor is it necessary to turn or hone the knife or tool with this. $1. Hanson Carburetor and Engineering Co., 2321 East 8th St., Los Angeles, Cal.



Sing a song with KLEARFLAX RUGS they last for years and years



If little Indians race and romp
And war whoop thru the rooms—
You'll be so glad that all your rugs
Are from the Klearflax Looms.

Woven exclusively of virgin flax, they'll wear and wear for you.

Oh, feet that hop and feet that dance,
May cause a lot of wear—
But on your Klearflax it won't show,
They've got resistance rare.

Klearflax Rugs are reversible—and one side outwears an ordinary rug.





If smokers should so careless be
To let their red coals scatter—
A Klearflax Rug is burn-proof so
It doesn't really matter!

Easy to clean, moth-proof, practically burn-proof, and priced to fit modest budgets.

Those dreary rooms are brightened
With Klearflax on the floor—
Fresh colors gay and cheerful
Now at your fav'rite store.

Perks up any room like a feather does a hat—and you'll have one there if you buy a Klearflax. For address of the dealer nearest you, write KLEARFLAX, Dept. C, Duluth 7, Minn.



RUGS BY KLEARFLAX

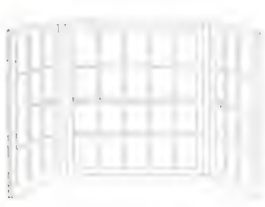
For Every Room!



What is it that makes [illegible] seem brightly appointed? One answer is the [illegible] when you choose [illegible] Ponderosa Pine. [illegible] way toward adding to the charm [illegible]

Ponderosa Pine stock [illegible] has [illegible] advantages. First, these [illegible] precision method [illegible] operation. Second, Ponderosa Pine [illegible] a natural insulating material. And, third, Ponderosa Pine's smooth, even-grained surface [illegible] finish. Remember, too, that Ponderosa Pine [illegible] obtainable [illegible]

You'll enter a new world of "windowshopping" in our [illegible] booklet, "Today's Ideal Home," containing [illegible] graphs. Use the book to formulate your [illegible] remodeling ideas—then see your [illegible] dealer. Mail the coupon now!



FOR FRIENDLY LIVING

Ponderosa Pine

WOODWORK

Mail the coupon for your copy



Buy windows [illegible] Ponderosa Pine [illegible] Pine [illegible] sizes. The [illegible] Ponderosa Pine [illegible] Pine [illegible] Best [illegible] See [illegible] for [illegible] Ponderosa Pine [illegible]

[illegible] Pine Woodwork
[illegible] Building
[illegible]

Please send me a copy of "Today's Ideal Home." I [illegible]

Name [illegible]

Address [illegible]

City [illegible] Zone [illegible] State [illegible]

SUMMER GREENHOUSE CALENDAR

Greenhouses get [illegible] during the summer, so plan to work in [illegible] before [illegible] the morning and after four in the afternoon. Moreover, [illegible] Summer [illegible] wheelbarrows, shovels and paint brushes. All the soil in the raised benches should be replaced. Frequently it is easier to carry soil in or out of the house by scuttles or pails than to rig platforms and ramps for wheelbarrows. This is especially true in small, compactly arranged houses. After a bench is emptied, examine the boards of the [illegible] and [illegible] Look deep enough to find through any [illegible] is required. If so, [illegible] to "the solid" and to [illegible] Replace every metal [illegible] the [illegible] Repaint [illegible] at least two [illegible] If the benches have settled during the winter, relevel with shims; it makes watering [illegible] All [illegible] and [illegible] be cleaned [illegible]

[illegible] put in. Some gardeners believe that if [illegible] put in only 5" of soil. Generally, half [illegible] the [illegible] soil will do some settling and a thorough watering is not likely to overflow the [illegible]

SOIL PREPARATION

The soil should be in a sweet and workable condition [illegible] on or packed down) and enriched with green manures, animal manures and, usually, phosphate. Soil testing is tremendously helpful before the soil is brought into the greenhouse, because chemical alterations are more easily made in the field than indoors.

If the new soil is not to be used immediately, protect it from direct sunlight and keep the humidity high. This will help to prevent drying and hardening. Either shade the glass, put burlap over the benches or lay several thicknesses of paper over the soil. The use of burlap permits watering the soil without removing the protection.

CLEANING

Clear and clean the small drip gutters, lines and carry-off pipes of the year's accumulation of dirt, chipped paint, algae and moss. The roof sash bars have little grooves in the sides to carry down the water of condensation to the drip lines. Be sure these grooves are free of blockage so water does not drop from roof bars—chilling plants and making them susceptible to disease. At the same time make certain ventilators fit snugly when closed. Sometimes a spring or an arm needs adjustment. Oil or grease the moving parts and places where friction appears. Heavy grease on all chains is usually suitable; door hinges and locks are best oiled.

PAINTING

Many owners of greenhouses paint the outside of the house one year and the inside the following. If a good grade of paint is used and a good job done, this should be sufficient. Be sure that the wood-putty-glass junctions on all sash bars are covered with paint. Merely using new paint will not hold slipping glass in place. It needs to be removed, the putty dug out, the glass reset with new putty and then painted.

Gray cement paint will brighten and clean cement and concrete-block walls. On concrete walks and steps, however, paint may become extremely slippery and hazardous, especially in the damp of a greenhouse. This suggests considering insurance against accidents. Complete coverage is not expensive—read your policies to make sure you are fully covered.

Greenhouse owners frequently blacken the heat pipes by applying paint with a brush. That is a slow, laborious job. It can be done easily and effectively with a mixture of lamp black and oil applied with a piece of burlap. When you finish, rub fresh oil on your hands to remove the lamp black.

While working on the heat lines, it is a good thing to re-pack the valves, both inlet and outlet. Particles of grit under a valve may prevent its seating properly and let a line fill with cold water instead of steam. Since air vents are not much use if they do not vent the air from the lines, be on the alert for clogged, dirty vents. They are easily and quickly cleaned.

(*Continued on page 101*)

For cool and warm greenhouses, both maintained as cool as possible through the night.

Crop	*Early summer operation*	*Subsequent operation*	*Time of maturity*	*Notes*
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	May	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	Pot up in [illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	March
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	November	[illegible]	[illegible]
Gloxinia	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

UMMER SEED PLANTING FOR WINTER FLOWERING

[illegible]

EPTOSYNE—August planting should bloom during the winter with lights.

ARIGOLDS—Plant early August; get into bloom between November and January.

[illegible]

ANSY—July sowing of seed comes into bloom in November.

[illegible]

NAPDRAGON—August seeding in flower February to April.

TOCKS—Seeds planted in August start flowering along in March.

SAVE FATS.

[illegible] in tins or stone crocks, set in a cool place. Cook with them repeatedly and finally sell them to your meat dealer. In this way you can co-operate with [illegible]





The Williamsburg Pattern

. . . HAS THAT **OLD** LOOK

It lends an air of colonial hospitality -- suggestive of the quiet, sturdy, high-minded patriots of the "coach and four" days.

There's a romantic look to these handmade pieces of fine crystal clear glass. These are adaptations of the most popular styles from the 18th century, designed to meet the rapidly growing demand for American historical reproductions.

Many different pieces from which to choose. An entire table service, or a few matching pieces solely for decorative effect. Moderate in price.

The WILLIAMSBURG is an open stock pattern by the makers of Tiffin and Glassport Fine Glassware.

Glassport

UNITED STATES GLASS COMPANY
TIFFIN, OHIO

For Your Home . . .



Boltaflex

ALL-PLASTIC
UPHOLSTERING MATERIAL

BOLTAFLEX-covered furniture crowns your home with regal loveliness. BOLTAFLEX makes your furniture lovely to look at and lovely to touch. No other upholstery has the soft, supple "feel" of BOLTAFLEX. No other material welcomes guests as warmly. For BOLTAFLEX-covered furniture is both beautiful beyond belief and durable beyond a doubt . . . waterproof, fade and stain resistant, non-chipping, non-cracking, easily washable . . . the color and the charm of BOLTAFLEX remain intact even after years of active use.

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At Your Favorite Furniture or Department store, Go and see BOLTAFLEX-covered furniture. Feel its soft, supple texture. Just one touch proves BOLTAFLEX is best. It feels best because it is best. The proof is right at your fingertips.

Before You Buy . . .
BE SURE TO FEEL IT!

BOLTA PRODUCTS SALES, Inc.
LAWRENCE MASSACHUSETTS

Guaranteed by Good Housekeeping

COLOR DESIGNED BY JOSEPHINA MAKLER

WILLIAMSBURG

continued from page 39

Dr. Brickell, in writing of Edenton, North Carolina, said in 1731: "They thirteen and fourteen, and if they con-

is high and gets drunk at Least three

agrable to me has Viliant Sperrit

Run all Risk

to Run the Risk again."

DIVERSIONS

The most popular of all diversions

both the rich and the poor participated. In the more important houses and taverns, special rooms were built as ballrooms, and the one in the Governor's Palace is an excellent example of their beauty and decorations. The birthdays of the reigning Sovereigns were always occasions for elaborate balls, for we find many notices in the Virginia Gazette, which read as does the following for November 3, 1738: "Last Monday being the Anniversary of His Majesty's Birth Day, was observ'd in this City with all the distinguishing Marks of Loyalty we are capable of shewing. In the Morning the Publick Flag was hoisted on the Capitol; at Noon the Cannon at the Governor's

Night most of the Gentlemen's and Other Houses of Note, were illuminated. His Honour the Governor was pleas'd to give a handsome Entertain-

together with a Ball; . . ."

During the eighteenth century dancing was carefully taught and, with dances, was more in the nature of an individual performance rather than the mass slaughter which takes place on our crowded dance floors today. When one couple or several couples performed, the rest of the company were temporarily spectators and any mistakes on the part of the dancers were glaring indeed. The Father of our Country was devoted to dancing and it has been written that he danced with Mrs. Greene, the wife of General Nathaniel Greene, for three hours without stopping. This would tend to show that dance marathons had their beginning

Next to dancing, perhaps the theaters offered the greatest form of

The first theater in America was built on Palace Green in Williamsburg, quite near the Governor's Palace, and records show that the English Governors attended and often gave theater parties. Strolling companies of comedians, as they were called, came over from England and made their way from one town to another. The Hallam Com-

a group, and their popularity rivaled that of many stage personages of today. The audiences were often not the best behaved, and we find the following notice in a New York paper in 1762: "A pistole reward will be given to whoever can discover the person who was so very rude as to throw eggs from the gallery upon the stage last Monday, by which the cloaths of some ladies and gentlemen were spoiled, and the performance in some measure interrupted."

Gaming was also universal, and huge plantations were known to change hands over the card tables. The inventory of Isaac Bessicott's possessions lists "12 doz. packs playing Cards" in the Governor's Palace in Williamsburg. William Byrd speaks of playing cards with his wife when he writes: "In the afternoon I played at pique: with my own wife and made her out of humor by cheating her." A book of rules for card games during the eighteenth century very conveniently included near the index a method of

(*Continued on page 103*)

WILLIAMSBURG continued from page 102

[illegible] eating at each game; not, as it save[illegible] encourage cheaters put to discover [illegible] them in the act.

A surprising amount of travel took place during the period from colony to colony. However, it was easier to travel to Great Britain or to Europe than to travel the length of the American colonies, because of the deplorable condition of the roads. Transportation became better as the century progressed and New York and Philadelphia, which were three days apart in 1756, had their distance cut to a day and a half by 1761 by a fast coach, called the *Flying Machine*.

Many of the taverns along the way were famous for their food. The Raleigh Tavern in Williamsburg was such a superior hostelry that the Royal Governors and wealthy planters dined there frequently. The eighteenth century was of one mind when it came to eating and drinking. The tables were loaded to the proverbial groaning point, and the long hours between meals were shortened considerably by the bottle and decanter. Perhaps the table manners were not as refined as [illegible] today, although there was a conscious effort to acquire the best people with certain established rules. Young Washington, before he entered the more liberal atmosphere of Greek and Latin, the principal educational diet, [illegible] *Rules of Civility & Decent Behavior in Company & Conversation*. Among these rules we find such quaint admonitions as:

> "Being Set at meat Scratch not neither Spit Cough nor blow your Nose except there's a Necessity for it.
> "Put not your meat to your Mouth with your Knife in your hand neither Spit forth the Stones of any fruit Pye upon a Dish nor cast anything under the table.
> "If others talk at Table be attentive but talk not with Meat in your Mouth."

FOOD AND DRINK

Meat was the principal item in the diet and several kinds were served at [illegible] meal. William Fitch, [illegible] of Philadelphia, [illegible] "Breakfast at eight or nine o'clock or [illegible] salt fish, beef steak, sausages, broiled fowl, ham, bacon; dinner, at two o'clock, the usual English meal with the exception of Americans [illegible] at 4 or 5 o'clock again; breakfast [illegible] meal till next [illegible]." The South received its pork and chicken reputation early. The English traveler Nicholas Cresswell made this comment in 1774: "Breakfast at Rollin's, a public house but in this country called Ordinaries and indeed they have not their names for nothing, for they are ordinary enough. Have had either Bacon or Chickens every meal since I came into the Country. If I still continue in this way shall be grown over with Bristles and Feathers."

If much time was devoted to the pleasant business of eating, drinking was certainly not neglected. Although great quantities of [illegible] and [illegible] intoxicating drinks were consumed, it was to the intoxicants that the eighteenth-century gentlemen and ladies paid great heed. Even the ministers of the period were not above a little elbow bending now and then, and it was customary at a minister's ordination to provide drink for all. On one such occasion 80 people drank 30 bowls of punch before going to the meeting, and 68 (observers [illegible] who were present at dinner drank 14 bowls of punch and a quantity of cherry rum. Terrific concoctions of gin, beer, sherry, the yolks of eggs, sugar and nutmeg, which must have been atomic in their effect, were extremely popular in all the colonies. The cellars of the Governor's Palace contained an amazing quantity of the necessary ingredients. Some men knew when to stop when it came to drinking, but others were guilty of such debaucheries as Nicholas Cresswell describes in his *Journal*: "A very mad frolic this evening; set the house on fire three times, and broke Mr. Drean's leg (a gentleman Mr. Booker had brought to spend the evening with us), got drunk and committed a number of foolish actions." In a period of remorse, he writes: "O, Temperance, Temperance! thou best of virtues, what pains we take to ruin our constitutions by these nocturnal excesses."

DEBT

This heavy eating and hard drinking, added to a meager medical knowledge, must have had a great deal to do with the sudden departure from this life of many of the eighteenth-century ladies and gentlemen. When these sad occasions occurred, burials took place in private burial grounds or in the church yards. Some were exceedingly modest, as was Robert Carter of Nomini Hall on the Potomac: "He told us he proposes to make his own coffin and use it for a chest til its proper use shall be required. That no Stone, no Inscription be put over him and that he would choose to be laid under a shady tree where he might be undisturbed and sleep in peace and obscurity." The tomb of William Byrd expresses the opposite extreme, for not only does he list his accomplishments, but also certain of his learned and illustrious friends. No inscription paints a clearer picture of this man's century than does the one found on the tomb of John Custis, who married the sister-in-law of William Byrd and lived a tempestuous life of countless battles with an opinionated wife. It reads:

> "Under this marble tomb lies
> [illegible]
> Of the Hon. John Custis, Esq.,
> [illegible] of Williamsburg
> and parish of Bruton
> [illegible] of Burgesses [illegible] Parish
> [illegible] Eastern Shore
> Of Virginia, and county
> of Northampton.
> [illegible] but seven years
> [illegible] he kept a
> Bachelor's home at Arlington
> [illegible]"

[illegible] slab is found:

"This inscription put on his tomb was by His own positive orders.

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Forever more
Keep me glam'rous thru each chore





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You're a wrap and tie sensation



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or black. 12 to 20.
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Yes—if you're looking for lifetime comfort and savings, you can *trust* the word of thousands of dealers who sell Balsam-Wool! These men have watched Balsam-Wool performance in every size and type of home. And they have compared Balsam-Wool with other insulations! No wonder they are proud of its record . . . proud to sell it!

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HOUSEHOLD SHORT CUTS

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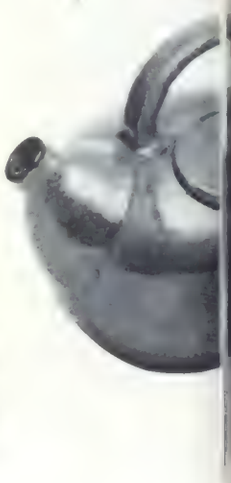
SPRAY-ON liquid, *below*, keeps trays and frozen food from sticking to refrigerator. *Foods Won't Stick Frosted*. 2¼ oz. $1; 8 oz. $2. Dennis Gifts, Box 511, Mt. Vernon, N. Y.



REFRIGERATOR BOX (4 sizes) plastic keeps fruits and vegetables, breads and cake firm and fresh, permits stocktaking at a glance. The cover [illegible] Macy's, New York.



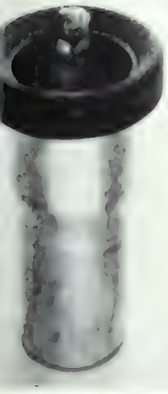




ICE CREAM MOLDS can glorify the simplest desserts. These French imports are hand-blocked, tin-lined and come in assorted designs. Quart size, $13.95 at Hammacher Schlemmer, New York 22, N. Y.



CLUB ALUMINUM'S new *Hammercraft Ware* for stove-to-table service. Two from the line: 1½ qt. Saucette, $6.45, platter, $8.95. Marshall Field, Chicago.



BOTTLE COOLER of spun aluminum and cork, pint salt and ice cools in 12-15 minutes. *Fahrenheiter*, $4.75, Altman's, New York 16.



NEW FINISH for *Waring Blendor* [illegible] admirably to modern streamline kitchens with its tone of [illegible] white enamel, chromium trim. Its [illegible] works, smokes with [illegible], Aromatic, light butter, milk and [illegible] drinks, eggnog and cocktails. At [illegible] $49.50 at [illegible]



ANOTHER MEAL SAVER [illegible] brought up-to-date and put to practical use again. These solid copper ones, tin-lined, serve as hot milk, cream or syrup pitchers. The gill, $2.95; pint $3.95; quart $4.95. Post Mart, N. Y. 21.



DANISH POTTERY, ovenproof, curry yellow and unu-ual in design, is wonderful for country tables. Chunky tea-[illegible] $4.95; 3-qt. oval casserole, $3.50; 3-pt. pitcher, $2.75. Hammacher-Schlemmer, N. Y. [illegible]

See What Science Has Done To Water Heaters!

MAGIC CIRCLE HEAT

Hotpoint's Amazing Heating Principle — Pressurized Calrod* Units — Biggest Advance In Water-Heater History!

NOW Hotpoint applies a great engineering triumph—the Magic Circle Heat of pressurized Calrod* Units—to water heating. Here is a completely new, completely different automatic electric water heater unequalled for cleanliness, safety, economy and dependability. Other outstanding Hotpoint features include a new type thermostat which keeps water temperature constant and a heavy-duty tank so thickly insulated with Fiberglas* that it stores hot water for *three days* without reheating!

Visit your nearest Hotpoint dealer and see this sensational new home appliance.

[illegible]

HOTPOINT INC., A GENERAL ELECTRIC AFFILIATE, Chicago, Ill.



New! Hotpoint Gives You 10-Year Protection Plan!



SEVEN MODELS, ranging from 15 to 82 gals. capacity. Table-top model (right) is a matched unit of Hotpoint's Electric Kitchen.



Everybody's Pointing to

Hotpoint

Electric Water Heaters

[illegible] Hotpoint Inc., Chicago



For your "Baker Guide to Good Furniture" please send 25c



SUNNYSIDE continued from page 51

[illegible] trees before it, close to where a little brook [illegible] pretty country box" did not actually become Irving's home until some 16

IRVING COMES HOME

[illegible] bor and friend, the architect George Harvey, with carpenters and masons, [illegible] into habitable quarters. It was all very [illegible] already in love with the green banks, "for reading and dozing and dreaming during the heats of summer, and in winter [illegible] his brother Peter in excitement, prom- [illegible] when the latter returned from France [illegible] into the soil. This castle, which was to [illegible] his life, appeared half Dutch, half [illegible] little in-and-out cottage," he declared.

FAMILY ENTERTAINING

[illegible] ly established, with Peter, his favorite niece Sarah Paris, two servants, a shrewd cat named "Imp" and "Fanny," a "pug of peerless beauty." Apart from its more intellectual and spiritual influences, the effect upon Irving of merely living in "The Roost," as he called it at first, can hardly be exaggerated. For this nomad of French [illegible] those problems known only to brave men who dare to own old houses. Nearly every morning brought him a fresh dilemma in plaster, timber or soil. Yet such ordeals the famous author met, apparently with a light heart. In them, after all, was a restful difference from the collation of Navarrete's manuscripts in Madrid, or the revision of an [illegible]

So he welcomed the demands upon his body, upon back, feet and hands; [illegible] years he earned good hours of sleep. For he himself wrestled with the stubborn chestnut stumps and helped the carpenters in their building of his temple. As long as he owned Sunnyside he played with blueprints and drawings; and he alternately cherished and abandoned those illusions common to all possessors of ancient houses, namely that few repairs would be needed, and that the costs of changes would not be great. He soon learned that the cottage was, to use his own metaphor, "like one of those little fairy changelings called Killcrops, which eat and eat and are never the fatter."

For Sunnyside, then, Irving was often an honest laborer; he was also, of course, its genial host. This was his cottage, his home, his kingdom. No one ever questioned the benevolence of his reign. His literary achievements, regarded in their day as breath-taking, his provision for poor relatives and his personal charm, which must have been (after all allowances are made) extraordinary, made him the natural center of a happy household. By 1850 the crowded little nest, which so amused Philip Hone (diarist and one-time Mayor of New York), was an American *locus classicus* comparable to the White House. To it came Louis Napoleon and young American men of letters now rivaling or imitating Irving in the craft of literature: from New England, Oliver Wendell Holmes; from Virginia, John Esten Cooke; from nearby New York, jaunty Nat Willis. These and hundreds more left records of their days at Sunnyside. It was regarded as an intellectual center. In the presence of Bayard Taylor or of Thackeray it became a salon alight with good talk of both Europe and America.

These visitors inspected with relish the den, its owner and its owner's friends. As Thackeray ate his cakes, drank his wine and watched the old dogs trotting over the lawns beside the ponds where swarmed flocks of ducks, he kept calling out: "This is very [illegible] was just home, where, when Irving returned from journeys to Pennsylvania or to Virginia, the nieces kissed him and wept over him. It was true that each return to the cottage was also "a return to peace and tranquillity of mind." Yet, at the same time, until his death in 1859, it was an atrium for European pilgrims and American men of letters.

A DEMOCRATIC LITERATURE

Thus this beautiful union of happy, normal American life of a century ago with literary fame, so soothing to the young republic still overawed by the grandeur of English literary traditions, endeared Sunnyside and Irving still more to his fellow-countrymen. Living here in the 'forties and 'fifties, he seemed to them a realization of that dream, defined by Emerson, and amplified by scores of others, that vision of a national literature of our own. In the democracy, ambitious and uncritical, Sunnyside made Irving's success as a writer both concrete and symbolic. Although his best writing had been finished when, in his fifty-third year, he entered upon this "patriarchal life" (as Thackeray called it), still, here he was in this den, writing. In fact, from this little room he poured out to the world many a story, essay and biography. "What a pity!" said Longfellow. He thought most of these writings the mere riflings of old notebooks. Here Irving composed his life of Goldsmith, his two-volume study of Mahomet, his *Wolfert's Roost*, with its 32 essays, and his gigantic five-volume biography of George Washington. Who then could doubt, looking at Sunnyside and knowing what was being done there, that America had now achieved a culture as vast as our own prairies? There he was, our first and greatest man of letters, adding fresh glories to a democratic literature.

TELEVISION continued from page 85

re is more information on the furni-
e and accessories on pages 82 to 85.
l prices are approximate.

ge 82

PPER PHOTOGRAPH

ulistan carpet, "Symphony," cloud
ay, $16 sq. yd., A. & M. Karagheu-
an, Inc. Chippendale sofa, $425 in
uslin, at Harriet Sherry, Ltd., New
ork. Fruitwood armchair, pink and
d upholstery, $420 at James Archer
ew York. Painting, *Algiers Drydock*,
Virginia Paccese, $175 at Contem-
orary Arts, Inc., New York.

OWER PHOTOGRAPH

rpet, "Cassandra," stone gray, $15
. yd., Bigelow-Sanford Carpet Co.
ruitwood Directoire armchair, pink
nd red striped upholstery, $420;
rved wood sconces with gold and
lack eagles, $320 pair at James Ar-
er, New York. Crystal vase, $5 Jay
rking Glass Co.

ge 83

FT PHOTOGRAPH

ulistan carpet, "Symphony," cloud
ay, $16 sq. yd., A. & M. Karagheu-
an, Inc. Wallpaper, "Processional
laid," $4.50 roll, Cowtan & Tout, Inc.
nity, *Beaufet Bonnaire* and *Embroi-*
ered, $12.50 each by Currier Prints at
rnow Inc., New York.

ge 84

CTER PHOTOGRAPH

ulistan carpet, "Symphony," cloud
ay, $16 sq. yd., A. & M. Karagheu-
an, Inc. Painted and lacquered Adam
hair, $180 from Harriet Sherry, Ltd.,
ew York. Antique hand-carved mantel

cherubs, $225 pair; candelabra of hand
turned woods, metal arms for 16 can-
dles, $225, Florence Clarke, New York.

Page 84

UPPER PHOTOGRAPH

"Heirloom" satin mohair fabric, 50"
wide, $8.50 yd., Goodall Fabrics, Inc.
Sofa upholstered in Moss Rose fabric,
$850, Herman Miller Furniture Co.
Wooden Cocktail Table, $250, French
& Co., New York.

LOWER PHOTOGRAPH

Gulistan carpet, "Symphony," cloud
gray, $16 sq. yd., A. & M. Karagheu-
sian, Inc. Louis XV sofa, with Euro-
pean beech frame, $775 in muslin,
Lounge Chair, Inc. Painting, *Beach*
at Bellport, by Nowell Tate, $300
Frank Perkins Gallery, New York.

Page 85

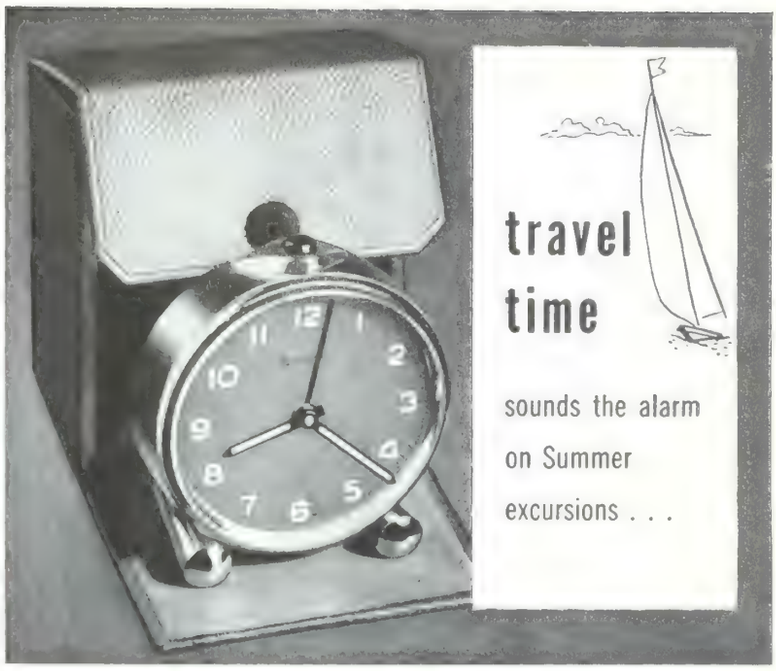
UPPER PHOTOGRAPH

Gulistan carpet, "Symphony," cloud
gray, $16 sq. yd., A. & M. Karagheu-
sian, Inc. Wallpaper, "The London-
derry," $3.50 roll, Thomas Strahan.
Wing chair, $153 in muslin, Kittinger
Co., Inc. Lewis Tryford's composition
lamp with silver leaf, silver paper
shade, $85. Frank Partos Studio, San
Francisco, California.

LOWER RIGHT PHOTOGRAPH

"Cassandra" stone gray carpet, $15
sq. yd., Bigelow-Sanford Carpet Co.
Tables, $165 pair, from Harriet Sherry,
Ltd., New York. Modern tub chairs
covered in green Dupioni, flowers, $125
each, Charak Furniture Co., Inc. Four-
poster bed in maple finish, $150,
Maxime, New York.

(Continued on page 108)



7 jewel, 48 hour Swiss alarm . . .
in rose gold, gilt or polished
nickel finish . . . genuine pigskin
or morocco case (red, green, brown
or blue) . . . case size 2¼" x 1½" x 3"
about $25 plus tax.

The *Star Case*

for name of store nearest you, write
Co., 76 Madison Ave., N.Y. 16

on sale at the finest shops everywhere.

Look for this 41 year brand of quality.

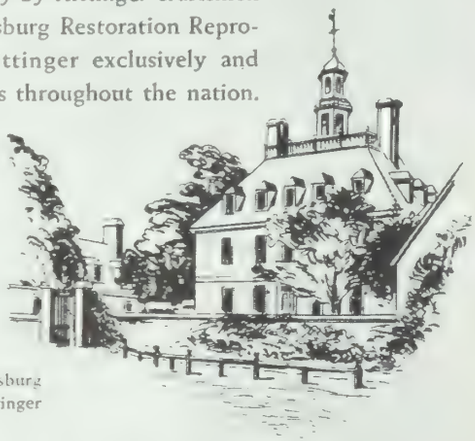
BRANDED STAR

Williamsburg TEA TABLE *of*
DISTINGUISHED ANCESTRY



You may recall seeing the priceless Original of this Queen Anne tea-table in the small dining room of the Governor's Palace, Williamsburg in Virginia. Now you may have a *true copy* for your own home, exactingly hand-fashioned of Mahogany by Kittinger craftsmen ... one of the Williamsburg Restoration Reproductions made by Kittinger exclusively and sold by leading dealers throughout the nation.

CW5 *Tea Table*
26" high, top 15 x 29"
CW12 *Wing Chair*
50" high, seat 19½" deep



This Wing Chair is an exact copy of the leather covered Original in the Raleigh Tavern, Williamsburg

WILLIAMSBURG C W RESTORATION

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The FINEST in FURNITURE SINCE 1866

THE SYMBOL OF
·ROYAL·
DOULTON



. . . twice, near Leeds, the potter's art flourished



THE OLD LEEDS SPRAYS PATTERN

ROYAL DOULTON EARTHENWARE



FLINT MILL ON THE RIVER WHARFE

DOULTON AND CO., INC.
212 FIFTH AVE., NEW YORK 10

TELEVISION

continued from page 84

little as $170. The next size, a popular one for the house, has a 10-inch tube providing a 6 x 8 inch picture. It sells for as little as $270. Larger sets with larger tubes forming larger pictures are

ture you can have with direct-view tele-

so must the cabinet that holds it.

stallation and servicing are additional.

ANTENNA: Television today offers FM (frequency modulation) sound reception. This is the newer, clearer, static-

lengths. Long- and short-wave radio broadcasting is receivable too on com-

modulation) frequency. To insure good reception of both sound and sight; it is necessary to have television antenna (somewhat like a radio aerial) properly installed and placed. This makes a great difference to the success of any television set. Though improvement in manufacture and telecasting is reducing the size and conspicuousness of antenna (as it did with the ground wire and aerial in the development of radio), it is still a needed accessory. For a free-standing house, the antenna should

reception is good, an attic installation

cal problems.

TELEVISION

continued from page 107

Gulistan carpet, "Symphony," cloud

In Eighteenth-century French chin

$18 by Canal Press, at Jarnow, Inc.,



Tailored
exclusive Ro
Poley way to
and look like expens
custom-mades. But what a differen
to
couches and ottoman



FREE PAMPHLET

Roley Poley Mfg. Co. 717 Institute Pl. Chicago
AT BETTER DEPARTMENT STORES

Carving tools of a master



A Good Man deserves a Good Blade

Never before have such superb carving tools been available. While history and legend tell of the marvelous blades made by Wayland and Miming and their contemporaries, even they never adapted their craftsmanship to the joyous art of carving with sweet tools. It is the right of every good man to own a good carving blade. Gerber Blades are hand made from steel that costs four times as much as razor steel. Catalog shows the 7 pieces which comprise the line. Sold by famous stores throughout America. Write for catalog and name of nearest dealer.

7 Great Blades

1305 S.W. 12th Avenue, Portland 1, Oregon

GERBER Legendary BLADES

Elegance FOR TWO OR TEN

Authentic Duncan Phyfe Drop-leaf Tables styled by Craddock in mahogany or walnut are lacquer-hand-finished for mellow lustre.

The moderately priced, 3-pedestal model shown easily converts from a compact 26 x 40 console size to a comfortable 40 x 84 full dining table seating 10. Automatic leaf supports. Matching Rose Back chairs available.

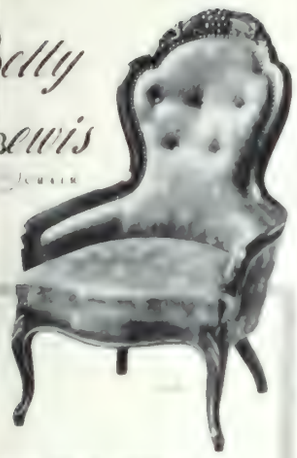


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WRITE FOR NAME OF YOUR NEAREST DEALER

Betty Lewis





SEND FOR OUR BOOKLET.

Sanderley Brothers, Inc.
GRAND RAPIDS, MICH.

NANTUCKET continued from page 79

[illegible] extent. I finally took your books back to the Atheneum. The ladies there [illegible] transferred you. I see you've [illegible] Ogee Roberts groups and Victoriana and those busts of Benjamin Franklin (his mother came from here, she was a Folger), Sir Walter Scott, Daniel Webster and Lord Byron. The library has a wonderful collection. I'm reading everything and I mean just like one huge Sunday-to-come. Just it's really [illegible] Either. You would love the [illegible] calm streets, the frosty trees, the sear moors, the desolation, the soundlessness. At times, late at night, you can [illegible]

We [illegible] play bridge, drink tea, meet for intellectual discussions. It's like *Cranford* [illegible] Duchess Trouble-[illegible] [illegible] Phipps Wentworth, Cranford Museum, Market, Assembly Rooms, Strawberry Week and [illegible] Chadwick Folly. You've got to get there. It's even more monstrous in winter because there's no mystery [illegible] Lovecraft story. Someone you don't [illegible] mad-named Chadwick suddenly became [illegible] real town house way out there on Squam Head, on that great sea-front bluff. Everyone decided that he was crazy and that the money had come from a buried treasure he'd surely found. It never was [illegible]. You know why? They came and took Chadwick away one fine day, because the money had been thieved out of the bank in which he was working. Now his Folly stands there, a brooding memorial.

"And now I'm going to eat my supper. I've got some of those cinnamon rolls you love from that bakery. They bake just as well in winter. Oh, here's the recipe for quahog chowder! I got it from a wonderful woman who lives all year round in one of those beautiful houses, one with an extra high widow's walk. She got it from her mother. I also looked it up in an old cookbook in the Atheneum:

[illegible] chowder

¼ lb. salt pork cubed
Onions minced
[illegible]
[illegible] tomatoes
1½ qts. water
Shake of pepper
1 qt. milk
[illegible] evaporated milk)
½ cup flour for thickening
[illegible] salt to taste

Render the pork in deep kettle. Add chopped onion and fry a few [illegible]. Pour in the water and add [illegible] potatoes. Add shellfish and one cup of the juice. Cook slowly 15 minutes. Add scalded milk slowly. Season. Thicken and cook slightly with half cup flour to which milk has been added.

"Think of me and of your favorite island when you eat it."

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If your dealer can't supply you, write direct to —
The Dumore Co.
Dept. G-64, Racine, Wis.

COOKING HEIGHTS continued from page 87

[illegible] 18" wide, $5 yard. F. Schumacher & [illegible] Chairs, $40 set of four; 6-piece Holdster set, $15 by [illegible] Ann casserole, $3.95; 8-in-1 Memco combination cooker, $2.95; 3-quart Betsy Ann covered saucepan, $3.75; all white enamelware by Moore Enameling & Mfg. Co. Carlton stainless steelware. American Standard sink tops. Armstrong linoleum. Custom-made lighting fixtures by Wolar Lighting Fixture Co., White Plains, New York. Blo-Fan ventilator by Pryne and Co., Los Angeles. Range by George D. Roper Corp.

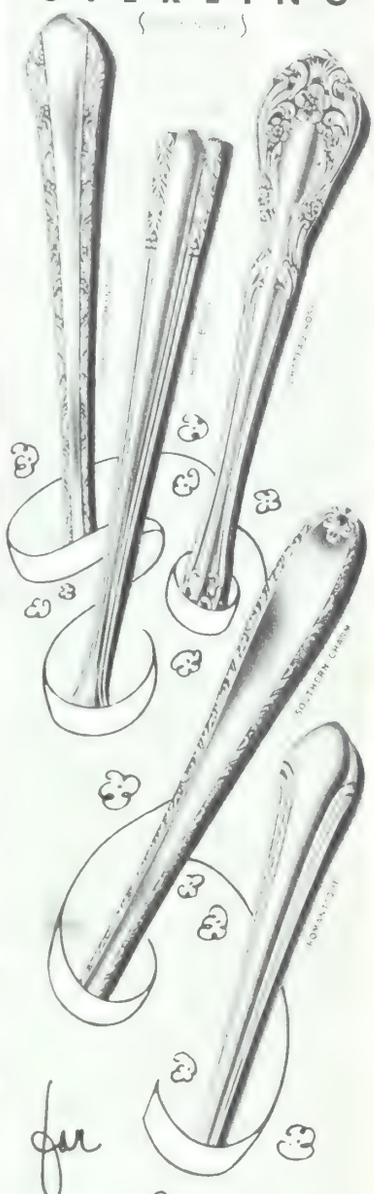
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CONSERVE YOUR SOIL

BY KENT LEAVITT

President of the National Association of Soil Conservation Districts

A WIND, laden with dust, rose in the 1920's and '30's. Sweeping across the United States, it carried an alarming message: one fourth of America had been blown away and her rivers run red with topsoil. Last year 500,000 acres of good land were removed by wind and water erosion, while at the same time we had an increase in population of 2,000,000. As a result, there are in America today only three-and-one-quarter acres per person to supply our citizens with the food, the fiber and the forest products we need for our existence.

It is obvious that we must conserve our soil and water resources. It can be done by using every acre according to its capabilities and treating it according to its needs. You who own or control or work land have a patriotic duty to [illegible]. The chances are two-to-one that your county [illegible] Conservation District.

If you have a District office you will find that it is controlled by Directors or Supervisors (usually five in number). These men, always independent [illegible] and are obliged to assist any farmer within their District to inaugurate a long term soil conservation plan. Call [illegible] county agent where the District office is [illegible] District. You may obtain technical advice from them by signing an agreement with the Soil Conservation Service which sends its technicians into the [illegible] a long term plan with the help of the Directors. [illegible]

the use of machinery too expensive [illegible] for instance. The Directors are [illegible] from the highway department, a procedure not legal for individuals.

There are now almost 2,000 Soil Conservation Districts in the United States. Reports from over 10,000 farms operating under District long-term plans show that production has been increased from 15 to 20 per cent and farm incomes per farm are up about $2,000. This is an encouraging start, but [illegible] a District a Soil [illegible] mean that all of the United States has been protected.

If you are a landowner, you owe it to yourself, your children and your country to work with the Soil Conservation District in your county, or if you do not have one, to see what can be done about forming one. Not to do so is to let the most important of our natural resources wash down from the hillsides into the seas—to deprive America at the critical moment of the material base on which its greatness rests.

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EAGLE-PICHER AIR CHANGER

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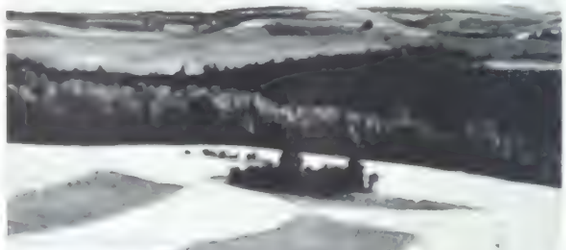
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West Cheshire, Conn.

I want to know more about this improved Well Driller. Please mail free descriptive booklet to

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ADDRESS _____

HAPPY ENDINGS

continued from page 60

vanilla ice cream in champagne glasses, the glass then filled to the brim with colorado champagne.

Another delightful way to turn plain desserts into party treats: Chinese sliced preserved fruits, chopped with a little of their own syrup, are delightful over vanilla ice cream, as are candied crystallized pineapple and cherries. Or, for a real party dessert, make a sauce of equal parts of chocolate syrup and sherry wine, and pour over vanilla ice cream.

Baked Alaska is not nearly so formidable to make as it sounds, and ice cream piled into a baked pie shell [illegible] and browned in a hot oven is delicious all. Cup cakes hollowed out and filled with ice cream, whipped with [illegible] and browned in the oven, are delightful. Ice cream puffs are cream puff shells filled with ice cream and served with hot mocha sauce.

Many delicious combinations of ice cream can be prepared and stored [illegible] in the refrigerator tray of the refrigerator, chilled until ready to serve. Line the trays with waxed paper, [illegible] overs at ends and sides. This will make removal easy.

The calorie-conscious should recall that ice cream, contrary to popular belief, is a low-calorie food, its rating of [illegible] per serving, [illegible] piece of layer cake or the 370 in a [illegible] certainly the pleasantest way to get [illegible] quick.

Here are six very special and original [illegible]

[illegible]

[illegible]

[illegible]

Cut melons in half; scoop out the pulp in small spoonfuls. Place the shells in refrigerator to chill. Add orange juice to pulp and sweeten to taste. Mix well without crushing, add brandy to taste. Put melon pulp in freezing compartment of refrigerator, the dial set at [illegible] hours. Fill chilled shells with this pulp. Top with mounds of vanilla ice cream before serving. Serve on chilled plates and decorate with sprigs of mint. For six:

[illegible]

1 quart raspberry ice
1 cup chocolate bits

Chill melon ice cream mold. Line the [illegible]

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HAPPY ENDINGS (Continued)

chilled serving dish. This is most at-

crème de menthe poured over the ice cream. (Eight to ten servings.)

Combine fruit and sweeten with powdered sugar; add sherry wine to taste;

tray with waxed paper. Fill the bottom

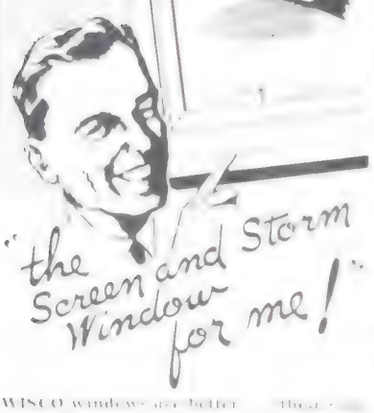
remaining ice cream. Fold the waxed paper over the ice cream and place in

harden. Slice and serve on chilled

paper. Place half the ice cream in the

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HAPPY ENDINGS continued

layer of devil's food cake cut to fit the tray; cover with remaining ice cream. Fold the waxed paper over the ice cream and place in freezing compartment set at lowest temperature for 3 hours. Place on chilled serving dish; peel off waxed paper and slice. Serve [illegible] Six to eight servings.)

BOMBES GLACÉS

Bombes glacés are made like the ice cream tart except that the meringue is shaped with a spoon or pastry tube into 2-inch rounds, 1-inch thick. When baked and cool, scoop out top centers and put together in pairs with ice [illegible] or without a sauce. (Eight servings.)

[illegible] ICE CREAM CAKE

[illegible] chilled individual serving dishes; cover with mounds of ice cream. Serve with custard which has been flavored with [illegible]

PEACH ICE CREAM DE LUXE

[illegible] Place ice cream in chilled individual [illegible] rum. Serve immediately. (Six servings.)

MANHATTAN ICE CREAM

2 cups sliced fresh peaches or strawberries
Sugar
Brandy
1 quart vanilla ice cream

Sweeten fruit to taste; cover with brandy and let stand 2-3 hours; chill.

Line a deep refrigerator ice cube tray with waxed paper. Fill the bottom of the tray with half the ice cream; cover with brandied fruit from which excess liquid has been drained; cover with remaining ice cream. Fold the waxed paper over the ice cream and place in refrigerator freezing compartment set at coldest temperature for 2-3 hours to harden. Slice and serve. Brandy may be poured over the ice cream when [illegible]

JAMAICA ICE

[illegible]

Line a deep refrigerator ice cube tray with waxed paper. Fill the bottom with the layer of pineapple sherbet or ice; cover with orange sherbet or ice. Fold the waxed paper over top and place in refrigerator with freezing compartment set at lowest temperature for 1-2 hours to harden. Slice and place in individual chilled serving dishes. Over each serving pour 1 jigger of Jamaica rum. Serve immediately. (Six servings.)



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by GLOBE HIGH POINT NORTH CAROLINA

LILY-OF-THE-VALLEY TREE IN BLOOM

BY LOUISE WELCH

A very tall [illegible] arborea was [illegible] the world's garden aristocrats" by the late Ernest H. Wilson, keeper of the Arnold Arboretum. With [illegible] only to [illegible] grow this lovely tree.

Although it is [illegible] the Azores and Canary Islands where the Mediterranean saturates the air [illegible] also grows on the [illegible] to proved its superlative satisfaction a [illegible] when it was cultivated in England [illegible] to 30 feet. Some specimens [illegible] 20. Broad-leaved evergreens may be grown in tubs indefinitely and moved in- [illegible] outdoors [illegible]

[illegible] the valley, even as to their scent, and in their native lands [illegible] Each [illegible] the [illegible] bloom would be [illegible] for [illegible] The leaves may be draped [illegible] and [illegible] What [illegible] that the [illegible] [illegible] for [illegible] weeks [illegible] flowering trees and shrubs and even roses have frequently passed their prime.

[illegible] half ripe wood [illegible] special skill [illegible] and [illegible] may also be [illegible] by layering. Blooming starts at the third year. A lime-free soil, [illegible] with a good and [illegible] is best. The blooms will [illegible] the house as cut flowers.



Clethra arborea, Lily-of-the-valley tree in full bloom

How to RESTORE SUMMER FURNITURE

Canvas awnings, deck chair coats, hammocks, umbrellas, fiber or grass rugs are a sad and dingy lot when their colors fade in the sun or soak in the rain. But take comfort! As long as the fabric is sound, they can be made as bright as new (brighter than perfect).

Setfast Canvas Paint, favored by the pros at Setfast Overcoating Co., not only brings furniture will do the trick and won't crack or peel. There are fifty-six plus black and white from which to choose, and you can mix your own shade to match a color scheme as well as you would ordinary oil paint. Once applied, the paint resists the action of light and mildew and repels water. It can take a great deal of exposure to the outdoors. A quart of paint will cover two average awnings from 40 to 60 square feet. You do not need the awnings. Setfast Canvas Paints can be used either to mildew-proof and preserve new canvas or to protect old canvas whose color you wish to keep the same.

When a light coat of Setfast is applied over dark canvas, especially if figured or striped, you will get best results by applying a first coat of Setfast white. If your awning is a solid color and you decide to branch out into stripes, mark the edges of each stripe with paper masking tape, which is readily removed. Paint the lighter stripes first. Allow them to dry, then go ahead with your darker ones. Unless you are sure-handed, you'd best arm yourself with stencils before undertaking anything complicated like flowers or geometric patterns. When you are all finished, your material will be just as supple as it was before.

Do not attempt to paint summer rugs unless they have been used. You can size them yourself by applying the following mixture: one cup of starch blended with one cup of water. Pour this into two quarts of boiling water to make a smooth paste. This is ample for a 9 x 6 rug.

Setfast Canvas Paints and allied products are made by Interchemical Corporation, and are sold in department, hardware and paint stores across the United States. Either the paint or the overcoat (two coats of which are necessary to seal the pores) costs $1.75 a quart.



It's called the *Utility Set* That's because it has so many uses. But never have you seen utility combined with such elegance! The charming little 16-ounce pitcher, which you will certainly keep on display, is sparkling hand-blown crystal, with a glowing ruby handle. The artfully simple 3½-ounce ruby reflex glasses are an invitation to refreshment.

You'll find the set in gift, jewelry and department stores. Look for the blue and gold label of West Virginia Glass. It's your assurance of hand-blown, brilliant crystal glassware — smart, modern design — superlative quality — at conservative prices. For name of your nearest dealer, write West Virginia Glass Specialty Company, Weston, West Virginia.

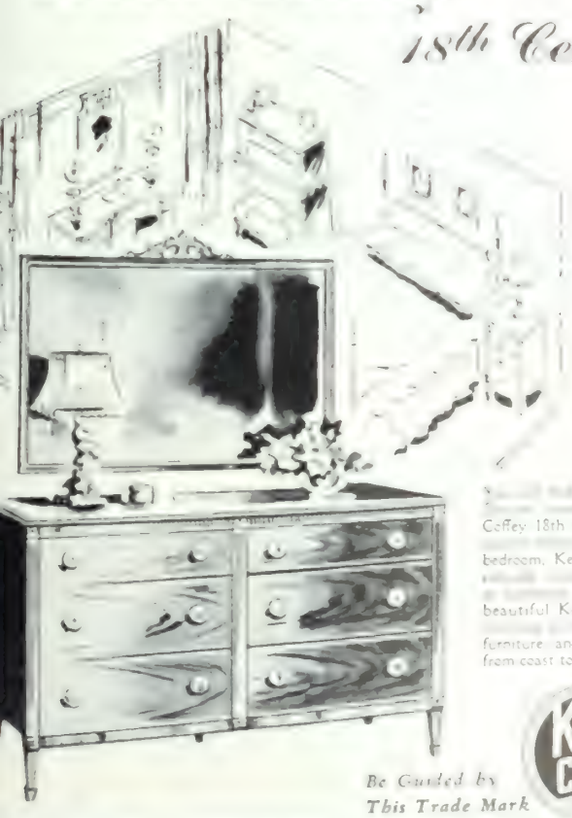
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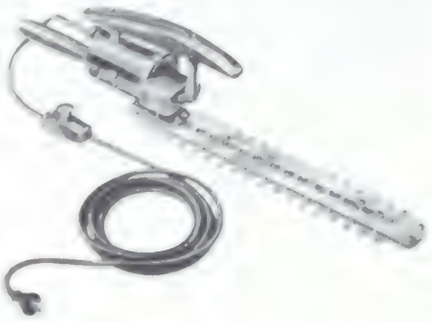
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POWER LAWN MOWER is run on a 4-cycle gasoline engine, 1.9 horsepower. It [illegible] has ⅞th-inch to 2-inch cutting height. Frame is welded steel but light in weight. Cutting reel has 5 steel blades. $295 including freight (24-inch model, $260). Ideal Power Lawn Mower, Indian Motocycle Co., Springfield, Mass.



ROTARY SPRINKLER allows you to water just as much lawn or flower bed as you wish. It will revolve in a circle as large as 90 feet or small as 15 feet in diameter. It can be set to revolve in a half circle, in any part of a circle or in a straight line. Spray head is adjustable. $18. Double Rotary Sprinkler Co., 816 Locust St., Kansas City, Mo.



ENDOPEST GUN, a weapon against garden insects of many varieties, comes in a cylinder which you work by pumping it in and out. Powder can be dusted on edible fruit and vegetables without harm as well as on flowers. Works on fungus diseases too. Dust gun sells for 79c, cartridge refills for 59c in hardware stores. Made by Swift, Chicago, Ill.

(*Continued on page 119*)

SAVE AMERICA'S ELMS

continued from page 68

[illegible] 1943 and 1945, there had been a heavy outbreak of the equally destructive fall canker worm in the northeastern states. These elms were ripe for attack when the bark beetles marched carrying the Dutch elm disease. In [illegible] a few cases the bark beetle infestation was severe enough to kill the elms independently of the disease. Homeowners who prize their elms have come to know that control of Dutch elm disease must first begin with bark beetle control. But even more important is saving your elms completely with a treatment preventive, spraying and feeding. Sanitation is the removal and burning of all infected elm branches [illegible] trees before the bark beetles emerge to spread their infection to other trees. Spraying at least twice in the spring is necessary to curb the leaf-eating insects which weaken a tree. An emulsion spray containing 2 per cent DDT for large trees is still being studied. Finally, feeding an elm with a well-balanced tree food is essential to promote health.

Dutch elm disease does not discriminate among the different kinds of elms. It attacks the [illegible] more [illegible] vascular system of the native American elm because this is still the favorite street tree of the land. Still another elm disease, the mysterious virus *Phoelm necrosis*, made its appearance some years ago. It kills faster than the Dutch elm disease, attacking through the roots and living symbiotically to the top of a tree. Foliage becomes scanty, individual leaves curling to a modified moon-shape, turning yellow and falling. First small, then larger roots die. A third disease, a root rot, is attacking American elms in Texas.

Home owners often ask: if my elm goes, shall I plant some other kind of tree in its place? For my part I would plant another elm. If you do choose another kind of tree in New England or the Midwest, plant a sugar maple or any of the oaks.

Before long a completely disease-resistant elm may be available. One, called the Christine Buisman, that is believed to resist Dutch elm disease, has been [illegible] in Holland. The U. S. Department of Agriculture has introduced it into this country, to determine whether it will grow under our varying soil conditions.

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Of all the Lilies, Regale is perhaps the most satisfactory for garden use here in America. Luxuriantly fragrant white flowers with beautiful golden throats and golden anthers. Blooms appear in June and early July. Flowerfield's Regal Lilies are very floriferous, bearing as many as 20 flowers from a single bulb. . . . .Each 50c; Doz. $5.00
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"Golden Banded Lily"

Auratum Lilies have delightfully fragrant white blooms with golden rays on each petal. Borne in tremendous clusters on stems often reaching a height of more than six feet. Flowers in August, prefers full sun in a slightly acid, well-drained soil. Imported from Japan and planted at Flowerfield this spring, they will be available for delivery in late October.
Jumbo Bulbs $1.25 each

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WATERLILIES continued from page 63

water garden firms have a special fer-

soil. One tropical lily will need at least

sand or fine gravel to prevent the com-

waterlilies arrive. After planting add enough water to attain the correct level.

of earth, at the same level the plant pre-

flowers and leaves. They are generally

leaves always float on the water. In the hybrids developed from this with the

all the reds, pinks, yellows (from the

the southern United States), two-tones and white. For small pools, try the

yellow and becomes red as the flower

marliacea albal) and Glorrosa, a very floriferous and beautiful red.

For larger pools there are many more among the hardies; Chromatella,

the best reds; for white, Gladstone, a large white with pointed petals, and Gonnere, a strong-growing white with double flowers. Good pinks include Lustrous, a delicate shade with oval petals, Pink Opal and Rose Arey.

Tropical waterlilies are divided in-

about ten in the morning until dusk and those which open about five and stay open until mid-morning the next day, or when the sun becomes bright. In the tropicals one finds all colors, for here has been instilled the blue of *N. caerulea*, native to the Nile delta, as well as white, pink, yellow and red from other parts of the world. In the last 35 years, much hybridizing has been done at the Missouri Botanic Garden. All tropicals are vigorous growers and require plenty of room. They hold their flowers above the water.

Some of the best day-blooming varieties include the old Blue Beauty, a

extremely large lavender-blue flowers; in the pinks, Pink Pearl, General Pershing and Mrs. C. W. Ward. The finest whites are Mrs. George H. Pring and Alice Tricker. The only real yellow is St. Louis, but a fairly recent development in yellow with red shad-

blooming tropicals which may be re-

sized pool, still giving much beauty, there are Daubeni, a pale lavender-blue; Royal Purple, a glowing purple; August Koch, a purplish lilac; Panama Pacific, a plum-purple and Independence, pink.

The finest of the night-blooming tropicals include Missouri, with the largest and whitest flowers of any waterlily; Emily (*Grant*) Hutchings, a deep rose, and Mrs. George C. Hitchcock, pink; H. C. Haarstick is a brilliant red, with copper-colored leaves and flowers of excellent quality.

Since tropical waterlilies are not easy for the average gardener to winter over, it is best to treat them as annuals and purchase new ones each year. Hardy waterlilies will survive just freezing temperature (32° F), if the ice does not reach the crown and roots of the plants. If kept moist by water or damp leaf covering and not allowed to freeze at the crown or roots, they may be wintered without too much difficulty.



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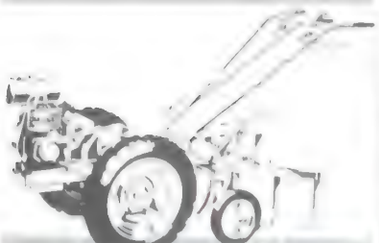
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YOU CAN REACH out of reach flowers high on an arbor or limb of a bush. No scratching from thorns, no trampling of foliage. A great time saver.

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A FAMILY DESIGNED GARDEN TRACTOR

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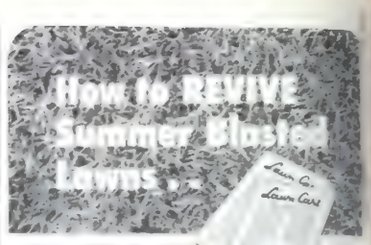
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NOW... kill crabgrass *selectively* WITHOUT HARMING DELICATE TURF! Use both TAT C-Lect and TAT Weed C-Lect to control crabgrass, weeds, and fungus simultaneously. See the evidence in brilliant Kodachrome displays at better dealers everywhere. Ask dealer for literature or write direct



COMBINATION PACKAGE
for complete weed and crabgrass control
$2.25
—also in gallons

O. I. LINCK COMPANY, INC., CLIFTON, N. J.
Canadian Sales: Canada Tar Spray Co. Ltd., Brighton, Ont.



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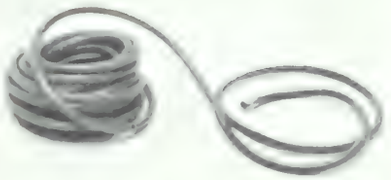


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Dept. HG Omaha, Nebr.

GARDENER'S GEAR

continued from page 116



PLASTIC HOSE is light-weight, made of Vinylite plastic and easy to manoeuver around garden. Claimed to be resistant to cracking, peeling and sun. It is made in handsome green and red and in price. Costs $9.95 for 50 foot length; $5.00 for 25 foot. Made by Sander Mfg. Co., 3640 Lower Ave., Chicago.



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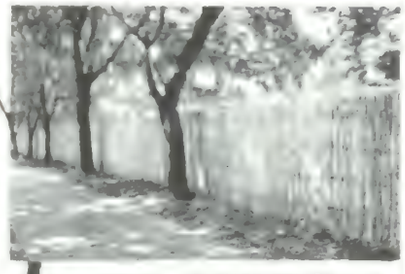
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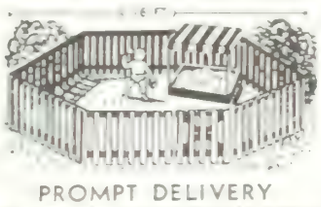
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No grass or top or [illegible] Adjustable for [illegible] Can be enlarged in four [illegible] eight 8 ft. sections, 3 ft. or 3½ ft. high. Gate [illegible] All the [illegible] are hinged together. Portable.



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Real invitation to swimming pleasure, don't let disagreeable algae growth or slime spoil your fun this summer. Use EXALGAE. This entirely new product not only destroys algae present in the water; it also prevents further development. Yet EXALGAE is colorless and odorless. It will not stain pool finishes — nor irritate swimmers' skin or eyes.

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WRITE FOR THESE BOOKLETS



Gardening

Garden Book lists Wayside's plant-g selections for autumn. Tulips, by-id lilies, hyacinths, crocuses, irises described. Rose selections appear color. As usual, this catalog gives ltural advice, plant and bulb de-riptions and a horticultural chart. Wayside Gardens, 50 Mentor ve., Mentor, Ohio.

Rose Leaves lists rose selections as hybrid teas, floribundas and limbers, shown in natural color and scribed completely in a fall catalog. he All-American rose winners are lustrated. Perennials highlight the ll garden. Conard & Pyle Co., 14 Rose Lane, Newark, New York.

Bulb Booklet lists tulips, lilies, rocuses and irises are among garden vorites on display on this setting. lso pictures are given for planting w growing plants and bulbs out-oor planting. 10c. Flowerfield Bulb arm, Inc., Dept. 10 B, Flowerfield, ong Island, New York.

Glass

Glass Ideas gives you Waverly's nd's new booklet, "Informal Table ettings" for occasions a la carte, ventry, Wedgwood, Spode, Lenox, eynoting charm and simplicity, the ts, luncheons and breakfasts. Full lor photographs depict many famous ettings. Corning Glass Museum, Corning, New York.

Window Gems is the subject of an ntic sailor knot, a chicken and a vase and basket, hand-blown and engraved by Steuben Glass, are en. Their designs display both intri-ate handwork and classic simplicity. rystal is clear, seagreen and azure. imensions are included. Finland ceramic & Glass Corp., 111 ifth Ave., New York.

Decorating

Wall Guide is a booklet, 50 color sampling, locks and architectural irregularities. sts five steps to decorating and offers variety of rug colors on the premise hat decorating begins at floor level. artial room settings and color talks re-arding them are scattered through he book. A planning sheet is included. Go to Your Wasson Home Store & Study, HG 7, Erie, Pa.

Plastic Upholstery is the ubject of a new decorating folder. A ample swatch is included and photo-raphs illustrate uses. The plastic is re-ilient, easily cleaned and fire resistant. t is available in 21 colors in either lain or mottled finishes. Upholster-ng directions are accompanied by ketches. The Masland Duraleather Co., HG 7, Amber & Willard Sts., Phila-elphia 34, Pennsylvania.

The Use of Glass has surprised archi-ecturally and decoratively. This book-et proves, by hundreds of illustrations, hat a little extra glass means a lot of xtra charm. From window walls to arved doors, photographs run the ange of glass. Brightness seems to as-icate friendliness and charm, as many color photographs of the book there are four pages of plans and text to indicate the trend toward modern home design by means of glass. Pittsburgh Plate Glass Company, HG 7, Pittsburgh, Pennsylvania.

"Fashions In Windows" is a folder on Berkshire curtains. Its sketches are as light and airy as the curtains themselves. Decorating notes make use of Berkshire Organdy Priscilla, Marquisette, Cottage Set curtains and many other delightful window fashions. Six decorator tricks—several will surprise you—are listed. Berkshire Fine Spinning Associates, Inc., HG 7, Turks Head Building, Providence, R. I.

Wavelyn Fabrics is a new publication, "Decorator's Tricks With Fabrics...For Your Home." A color wheel showing primary, secondary and tertiary colors, an explanation of value scales, the charts which indicate gradations of color intensity. Recipes for Waverly fabrics illustrate the decorator's "Rule of Three" plain, geometric and printed materials. Directions for "ship-shape" windows. The Wigwam Fabrics Div., HG 7, F. Schumacher & Co., 60 West 40th Street, New York, New York.

Window Fashions are the most of high fashion. Kirsch window shades, Kirsch Venetian blinds, valance pleaters, rods, etc., is put to work in a stylized sketchbook containing 85 different ideas. There are designs for bay, casement, corner and picture window décor. 25c. Kirsch Co., 560 Prospect St., Sturgis, Mich.

Do you Dream of Your Home as they are when you read "The Story of St. Marys," which tells about these pure wool blankets. Designs for '48 include 16 new colors. Each is accompanied by a sketch-text of advice for bed décor. Merits of St. Marys blankets are described and blanket weights for each season are listed. St. Marys Woolen Mfg. Co., St. Marys, Pa.

You'll Gossip about "Table Talk For You, The Homemaker." This new booklet is written in a chatty, informal manner, intriguing because it contains some excellent advice. The subject is tablecloths, and for the bride there is a listing of a minimum table trousseau. Table covering rules and type and pattern of dishes are mentioned as are china and cloth colors. Size of cloth, napkin notes, laundering and place settings are elaborated upon. Simtex Mills, HG 7, 40 Worth Street, New York 13, New York.

Barkcloth is suggested for be used for home upholstery jobs. "At Home With Boltaflex" contains directions for using this fabric on side chairs, Cogswell and wing chairs and couches. Drawings show the finished products, and of greatest interest is the full page of various furniture pieces and the number of yards of Boltaflex needed for covering them. Beta Products Sales Inc., HG 7, Lawrence, Massachusetts.

Furniture

"Beauty Care" describes the correct old use of mahogany in fashioning fine furniture. Care of Hungerford Solid Mahogany is explained and identifying characteristics are given. Open stock pieces are shown. Hungerford, HG 7, Memphis, Tennessee.

"Bedroom Furniture" Drexel's booklet, depicts bedroom groupings, nine of them in beautiful mahogany, one in pine. Each style is described, and the pieces are photographed separately and in room settings. Decorating notes and advice on furniture care are included. 10c. Drexel Furniture Co., HG 7, Drexel, N. C.

"Your Bedroom & You" is an intimate twosome. The new Kling publication suggests that you plan a bedroom around your personality, choosing either traditional or modern furniture to predominate. Several pages discuss color, room size and plain and patterned surfaces. Three color charts plan period bedrooms and eighteenth-century and early American pieces are shown. 10c. Kling Factories, HG 7, Mayville, New York.

Table Talk revolves around Extensole console and drop-leaf tables. A folder illustrates special features of these mahogany and oak models. Five table fashions are pictured, and dimensions of each are enclosed. Extensole Corp., HG 7, Sparta, Michigan.

For the Very Young suggests you invest in the best furniture you can buy. A Huntley booklet shows both eighteenth-century and modern styles in bedroom pieces. Made of African and Honduras mahogany, burl and striped walnut and avodire, the styles are attractively presented. The construction features described will be of interest. B. F. Huntley Furniture Co., HG 7, Winston-Salem, North Carolina.

A Treasure Chest of mahogany reproductions is shown in the Biggs brochure. There are 32 pages of Colonial gems, all illustrated and completely described. Of particular note are the pages which co-ordinate the present with the past, photographs which indicate the ease with which furniture can add a Colonial past to a modern house. 20c. Dept. H., Biggs Antique Company, Richmond 19, Virginia.

"Victorian Revival" outlines the history of the period from which this collection of furniture reproductions is taken. The presentation of photographs and text recall the golden days of the 19th century. A gentleman's chair, ladies' chairs, love seat and sofa are among the pieces pictured. Antique velvet and fine tapestries enhance these fine old designs. Victorian Furniture Corp., HG 7, Montgomery 3, Alabama.

Heating —Insulation

Balsam Wool Facts are elucidated in an insulation booklet. Advantages of insulated materials are set forth and Balsam-Wool—fire resistant, moisture- and wind proof—is described. A Spacer Flange on both edges of this insulation provides for accurate placement. Insulatable home areas are diagrammed, insulation questions are answered. Wood Conversion Company, HG 7, 1st Nat'l Bank Building, St. Paul, Minnesota.

Solar Houses is a plan book explaining Solar radiation as an auxiliary source of heat. Thermopane, an insulating window pane, contains a layer of dehydrated air between two panes of glass, and is used to illustrate this heating principle. Window walls, roof overhang and design suggestions complete a book which combines three building features—architecture, heating and insulation. Libbey-Owens-Ford Glass Co., HG 7, Toledo, Ohio.

Radiant Panel Heating is discussed in a manual which outlines the theory and application of this heating principle. It is the first book of its kind and the technical data will be of great interest to people who plan to install panel heating in their houses. Formulas, diagrams and information on radiant heating are offered in 39 pages which explain the function of a heating system, the operation of control systems and compare panel with convection heating. $1 to Minneapolis-Honeywell Regulator Co., HG 7, 2731 Fourth Ave., South, Minneapolis 8, Minnesota.

Miscellaneous

"Music That Makes A Happier Home" tells about Hammond organs. These instruments are now available for the homes of music lovers. Various Hammond models are illustrated, and the text indicates the ease with which you can learn to play. Hammond Instrument Co., HG 7, 4200 W. Diversey Ave., Chicago 39, Illinois.

"A Home Is Reborn" with Inselbric, a brick siding available in five colors. Various house views show its use. Six important *Inselbric* features are listed. Jones & Brown, HG 7, Pittsburgh, Pa.

Metal Windows are suggested in "How to Plan A Better Home." This new publication contains window articles by such authorities as architect Royal Barry Wills and decorator Dorothy Draper. Mesker metal casement windows are described, installation details and standard sizes drawn and charted. Sketches by Mr. Wills show use of metal casements in 12 house designs. Charm is Miss Draper's department, and there are "Draperisms" and decorative outlines for the inside view. 50c. Mesker Brothers, HG 7, 4330 Geraldine Street, St. Louis 15, Missouri.

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Fine dedigned secretaries are built by Monitor craftsmen. For beauty, for true quality, for unparalleled value, insist on the Monitor brand.

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Count Basie at the Piano. [illegible] Decca Album [illegible]

Schumann: Piano Concerto in A Minor. [illegible] RCA Victor [illegible]

Stormy Monday Blues. The current partners and [illegible] Capitol Album [illegible]

Ibert: Divertissement. [illegible] RCA Victor [illegible]

Smash Hits from Broadway. [illegible] Columbia Album [illegible]

Grieg: Piano Concerto in A Minor. [illegible] Columbia Album [illegible]

Beatrice Lillie. [illegible] Decca Album [illegible]

Schumann: Scenes of Childhood. [illegible] Columbia Album [illegible]

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Bloch: String Quartet No. 2. A [illegible] Stradivarius Quartet (Instrument) Allegro [illegible]

Nellie Lutcher. Gay and giddy as ever, Miss Lutcher has recorded [illegible] Capitol Record [illegible]

Liszt: Hungarian Rhapsodies. [illegible] Columbia Album [illegible]

Tony Martin. "It's Magic," a lush romantic number served [illegible] RCA Victor Record [illegible]

Brahms: Sonata No. 2 for Cello and Piano. Not a very happy piece this, but impassioned and broadly conceived. Gregor Piatigorsky and Ralph Berkowitz interpret it with perceptivity. Columbia Album MM-590; $6

Dinah Washington. In her straight-from-the-larynx blues style, she sings "Walkin' and Talkin'" and "West Side Baby," both fine and stirring. Her accompanists are the Rudy Martin Trio. Mercury Record 8079; 79c.

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House & Garden

In this issue...



Elizabeth B. Mock's admiration for Frank Lloyd Wright is based on an early fellowship at Taliesin, a recent visit to Taliesin West (p. 52), in between she was the Museum of Modern Art's Curator of Architecture and contributed [illegible] books *If You Want To Build a House*



Ohio Chester Potter's reputation as a restaurant host began at the Ship's Gull [illegible] through the antique-victorious and most luxurious of the Old Dominion [illegible] (page 67). Closed before the war while Mr. Potter managed 15,000 Navy meals a day, it is now a gayfeet's haven



Morton L. Davey, Jr. majored in [illegible] during his football-playing Yale years in preparation for the job he has inherited as head of the Davey Tree Expert Co. [illegible] lives now in his native Ohio [illegible]



Rodney Walker built his first house himself with only an engineer's training. Now an architectural designer, he has incorporated in his present house (page 34) a modular system of design, a growing family, enough mechanical [illegible] all independent of servants.



John Rawlings' return to natural daylight as a source of illumination for photographs brought a [illegible] honesty to his fashion pictures which *Vogue* has published for the last 15 years. To see how a buffet fares under this treatment, turn [illegible]

Contents for August, 1948

ON THE COVER: Inside view of the Hotpoint dishwasher, one of the indispensable props of servantless living. China is Limoges from the Mayhew Shop, New York. Photograph by Herbert Matter.

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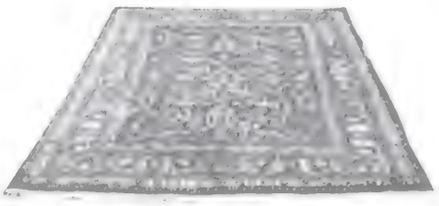


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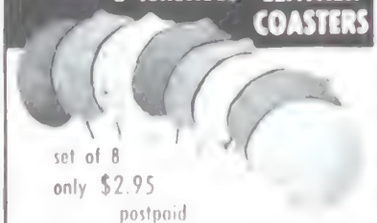
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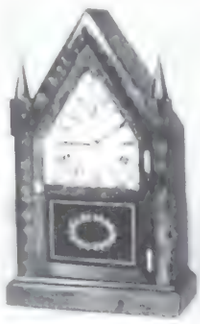
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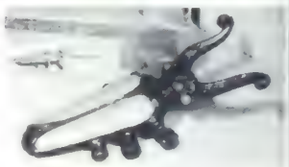
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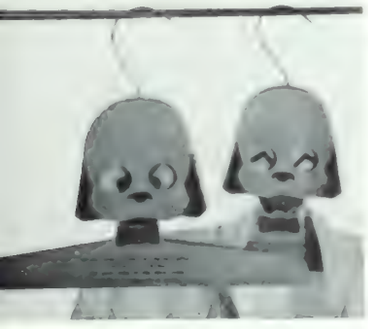




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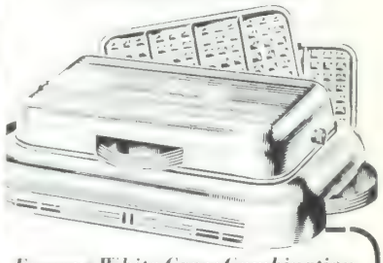
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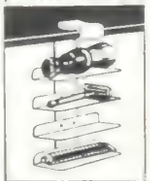
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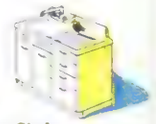


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PLUMBING AND HEATING • VALVES • FITTINGS • PIPE

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS

SHOPPING AROUND



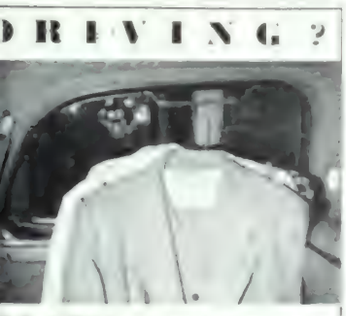
Paint, wash off and paint again on washable plastic. Children will love this very professional artist's set consisting of easel, seven jars of harmless poster paint, brushes and instructions. Place transparent plastic over simple pictures and paint. $4.95 ppd. Russel Associates, 52-03 Bergenline Ave., Union City, N. J.



A rosy glow for your [illegible] Plexiglas diamond contains a red [illegible] it is practical and ornamental. [illegible] complete. $9.95 express collect. B. J. Parks, [illegible] Detroit 26, Michigan.



For flowers or beverages, [illegible] pottery is ideally suited. A Knes[illegible] in the Hawthorne pattern is typically New England and the colors, blue and white, will look attractive anywhere. 4¼" high. $2 each, set of 4, $7.50. W. of Miss. add 25c. Frances Hall Perrins, Old Homestead Orchards, Westford, Mass.



D R I V I N G ?

TRAVEL WRINKLE FREE

[illegible] our new CAR BAR [illegible] to hanging garments. This [illegible] compact by smoothing and [illegible] the garment in door or window frame. CAR BAR does not interfere with window operation and is so attractive in polished chrome that you will want to leave it in your car permanently. Safety engineered, it has no parts or sharp corners and is adjustable to any model.

Postpaid $1.50 No C.O.D.'s

E. D. CLINGMAN

[illegible] HOUSEMAN BLDG. GRAND RAPIDS 1, MICHIGAN



GENUINE AMETHYSTS—TOPAZES

[illegible] $2.50

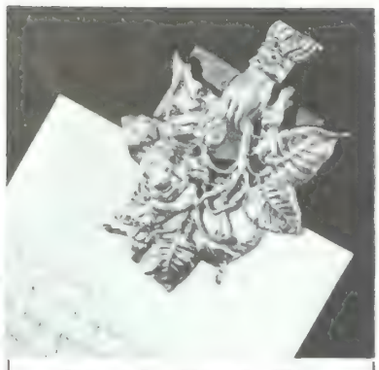
[illegible] $2.00

[illegible] APPROVAL

JULIUS GOODMAN & SON

[illegible] HARRISON AVENUE

MEMPHIS 1 • TENNESSEE



Rose-In-Hand Clip of solid brass

[illegible]

$5.00 and up

No C.O.D.

THE MAIL MART

222 North 21st Street, Kansas City 2, Kansas



Aqua-maid* STIRRERS

The Life of the Party

A great little mixer . . . she breaks the ice at any gathering . . . is always in circulation at your bar. This streamlined siren stirs up conversation and cocktails. A fluid diver . . . she mixes with the best highballs . . . joins folks in a drink anytime. An irresistible gift for your friends.

Made of plastic she comes in 8 assorted colors: aqua, topaz, green, rose, azure blue, fuchsia, ruby in solid colors of ivory and black, and in crystal. Beautifully gift-boxed.

8 for $2.00 4 for $1.10

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CRYSTALIER CO.

485 LEXINGTON AVE. NEW YORK 17



Dainty Beauty Dispenser for Cold Creams

Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. White, yellow, pink, green, dark and pastel blue. A different color for each cream!

Fine for gift or bridge prize

State color desired

$1.00 EACH Postpaid

BEAUTY DISPENSER

(I-Odoral, Inc.)

[illegible] Coress St. Pittsburgh 20, Pa.

Hand-Crafted IN GUATEMALA!



Popular PALOMINO LEATHER

SHOULDER BAGS

- New! Stylish Full Length Straps!
- Sizes For Mother and Daughter

[illegible] LARGE SIZE $9.65

[illegible] SMALL SIZE $4.75

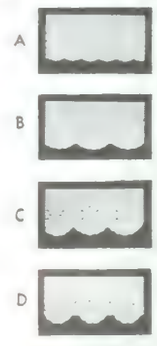
SOLD BY MAIL ONLY ORDER TODAY

[illegible] C.O.D. Orders

BROPAR DISTRIBUTORS

Box 275 Dept. 83 San Antonio 6, Texas

FABRICS BY MAIL AT SAVINGS



SNOW WHITE ORGANDY

crisp, permanently finished to launder without starch. 39 inches wide. 70¢ YD.

DAINTY WHITE BATISTE

light and airy, 38 inches wide. 80¢ YD.

EMBROIDERED EDGING

Swiss-type eyelet borders on matching organdy or batiste 6½ inches wide. 65¢ YD.

[illegible] your choice with eyelet yokes, skirts or [illegible] or make pinafores across the back or along [illegible] of these fine cotton yarn fabrics. At these low prices by the yard or in bolt of 40 yards. Edgings to match by the yard or in bolts of 10 yards.

Satisfaction guaranteed or your money refunded.

PRISCILLA TEXTILE CO. 570 SEVENTH AVENUE, NEW YORK CITY

[illegible] $ [illegible] pieces [illegible]

[illegible] of Tie @ yard [illegible] Bolts

[illegible] @ yard [illegible] Bolts

Organdy Edging—65¢ yd. Style [illegible] yds. [illegible] Bolts

[illegible] Bolts

[illegible] being applied to [illegible] purchases per order. [illegible] 25¢ to cover cost of mailing.

Name.....

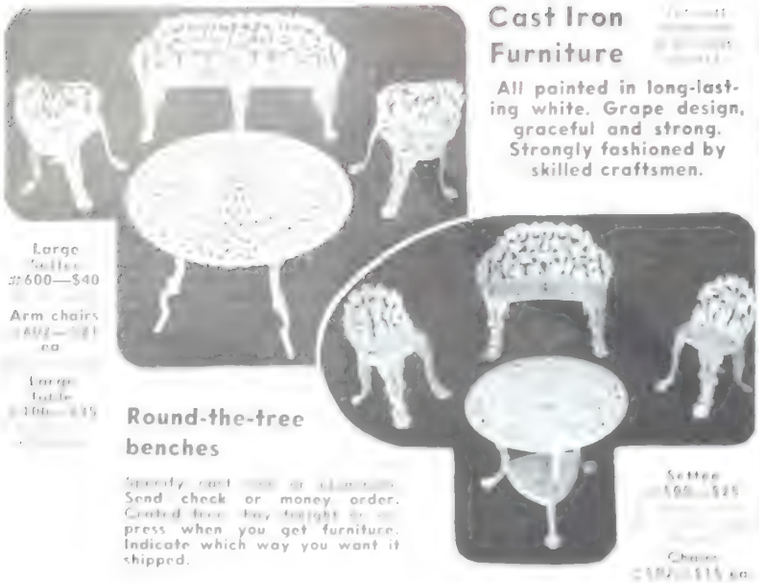
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City & State.....

Postage prepaid except on C.O.Ds.



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Cast Iron Furniture

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee #600—$40

Arm chairs #602—$21 ea

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Round-the-tree benches

Settee #601—$25

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Speedy east coast or Cleveland. Send check or money order. Crated free, lay freight to express when you get furniture. Indicate which way you want it shipped.

Immediate Delivery

J. F. DAY & CO.

1903 4th Ave South
Birmingham 3, Ala





"ST. FRANCIS AND THE BIRDS"

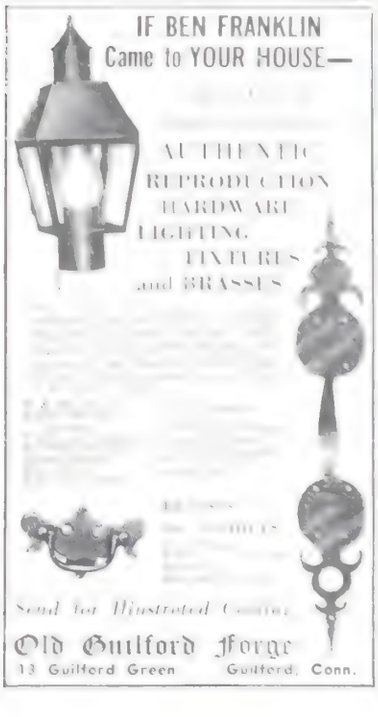
"Flamingos"

$6.95 $13.50

THE OLD MILL

3535 S. W. 8th St., Miami 35, Florida

FLORENTINE CRAFTSMEN, INC



IF BEN FRANKLIN Came to YOUR HOUSE—

AUTHENTIC REPRODUCTION HARDWARE LIGHTING FIXTURES and BRASSES

Send for Illustrated Catalog

Old Guilford Forge

13 Guilford Green Guilford, Conn.



"Spray Wave" is Beautiful

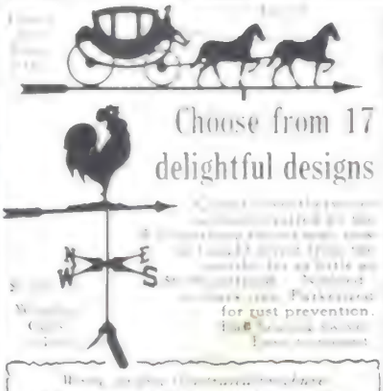
and so practical . .

gentle penetrating shower. Waters up to 40 x 50 feet, operates on city pressure. Order yours now, $22.50 F.O.B. Troy, Ohio



THE SKINNER IRRIGATION CO.

82 Water St., Troy, Ohio



Choose from 17 delightful designs

Weathervanes Patterns for rust prevention.

WILLIAMSBURG BLACKSMITHS

Post Lane, Williamsburg, Mass.

Williamsburg motifs may also be had as sign brackets, ready for inscription. Details in brochure offered above.



#108 Flushed $18.00



Gardening is more fun with the new **"Chuck-Box"**

Just the Thing For Garden Tools, Seeds, Etc.

Handiest carryall yet for seeds, garden tools, and even your household cleaning implements. Provides a place for everything; prevents loss. Rugged, all wood design, 7x15½x9 inches. Colorful lacquer finish with decorative decal ends. You'll want one for yourself . . . one for a friend. Immediate delivery. Send check or money order. Postpaid, Only **$2.95**

ZEIGLER CORP., Dept. HG8

77 W. Washington Street, Chicago 2



Lemon aids



Right in your lap



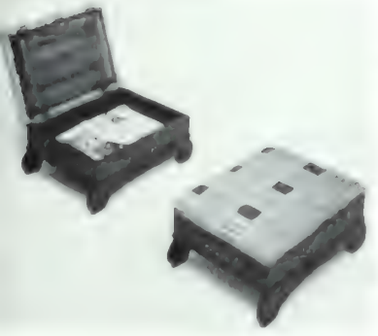
Skirt and or trouser hanger.

AROUND





"Faithful Hound Dog" [illegible] To inform the house a visitor awaits at bay, simply lift his [illegible] postpaid. [illegible]



The inside story [illegible] just undecorative odds and ends, it is made of walnut, covered with woven material in [illegible] pattern, [illegible]



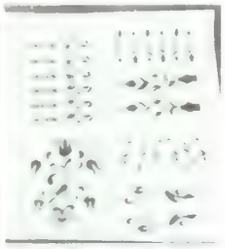
Rustic receptacles [illegible] wood preservative to prevent mildew or dry rot, they can be used indoors or out. 8" tall, 7" wide. $2.40 postpaid. (Plant not included.) The Littletree Co., Winter Park, Florida.

From the HEART of the Pa. Dutch Country!

PENNSYLVANIA DUTCH DECALS

Put new heart in your home with charming, colorful Pennsylvania Dutch decals! See how they brighten up kitchens, furniture, lamp shades, cigarette boxes, trays, etc. Our artists work from designs found in local museums, reference libraries, and from information collected from living authorities —right here in Lancaster County, in the very center of the Pennsylvania Dutch Country! They have captured all the bright color and quaint appeal that has kept this old American folk art so popular through the years—preserved it so *you* can enjoy it in *your* home today! Easy-to-follow instructions for application included.





No. 10 PA DUTCH [illegible] postpaid $1.00

No. 12 PA DUTCH [illegible] postpaid $1.00

No. 30 HEX SIGNS [illegible] postpaid $1.00



R. W. CUMMINGS, INC.
LANCASTER 2, PA.

HANDY-ANN
PORTABLE
IRONING BOARD
Travels with You!



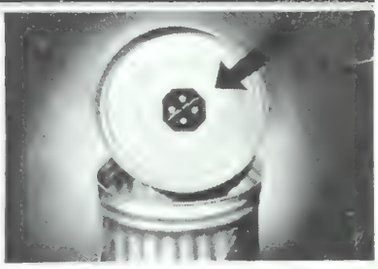
MOUNTS FIRMLY ON ANY DOOR-KNOB

What could be handier when you are travelling . . . for trailer use . . . if you live in cramped quarters . . . or have to do last minute pressing! Handy-Ann mounts rigidly on a door-knob, saves time and space. All-metal under-brace folds flat for packing in suitcase or for storage. Comes in two sizes, completely equipped with pad and cover.

$3.00 / No C O D 's
$3.50 / please!

Mail money order today for prompt shipment

John Martin & Associates
2924-C Dean Blvd. Minneapolis, Minn.



END GARBAGE-CAN NUISANCE
INDOORS AND OUT

If you have a garbage can that attracts flies, ants—possibly dogs, cats, rats—or perhaps even maggots(!)—you should learn about SAN-A-LIZER REPELLENT. SAN-A-LIZER is an unbreakable, harmless little cake that fastens inside the lid of your garbage can without tools in five seconds. It keeps the pests away for months—and most important, SAN-A-LIZER completely deodorizes garbage. Send $1.00 plus 5c mailing for a year's supply (four cakes). Yes, it's noninjurious to pets and children. Postpaid. Guaranteed.

San-A-Lizer Corporation
1302-33B N. Wilton Pl. • Hollywood 28, Cal.



DRI-SALTAINER

$7.50
DRI-SALTAINER

J. H. CURRIE, INC.
Box 116 Southport, Conn.



New Easy Way TO CLEAN VENETIAN BLINDS

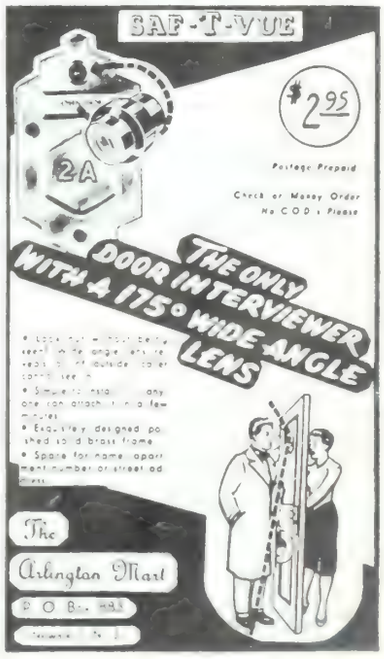
Washing venetian blinds [illegible] longer is a messy, mussy chore. With SLAT-O-MAT your entire blind is sparkling clean in a jiffy. [illegible] from slat to slat. Slat-o-mat cleans both sides of slat at same time—and between tapes without soiling tapes. WAXING is just as easy.

Sold on MONEY-BACK GUARANTEE
Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction [illegible] back. No C.O.D.'s. ..... $3.95 Postpaid

SLAT-O-MAT Is An Ideal Gift

U. S. VENETIAN BLIND MFG. CO.

SECURITY BEGINS AT HOME





CLEAN-UP MAGIC! NO DISHWASHING

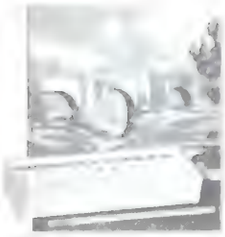
[illegible] ing. Gay paper refills fit into 8-inch ham- [illegible] tossed away after using. Ideal for your [illegible]

$5.98
[illegible] $16.98

COLLINS CRAFTSMEN, INC.



$12.95.
$24.95.



PAINT IN OILS . . . .

$2.95. FORT DODGE IOWA

THE ARTISAN GALLERIES



GODEY PICTURES

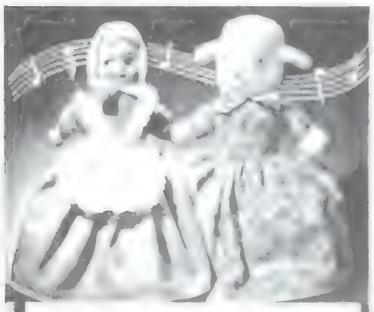
$2.75 $5.00

THE GIFT CENTER
Volusia New York



DIAMOND JIM APRON

GOMERON
Smart Bar Accessories



Mary and her Little Lamb
MUSICAL DOUBLE DOLL

This popular nursery rhyme doll looks pretty in aqua. Join her over, find the ever-present little lamb all dressed in pink. The wind-up Swiss-made box inside appropriately plays "Mary Had a Little Lamb." 13" high. $9.25 postpaid.

Sorry, no C.O.D.'s

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KOO CHOO

A rolling line of fun and fascination. 5 cars actually in transparent plastic cages. 20 :" long, with engine, caboose and two cars of animals. Cars linked with easily detached couplings and roll on sturdy wheels.

$2.50 postpaid.

QUALICRAFT
Henderson, Ky.



SHOPPING



Simply beachy—a fine white [illegible] borders and personalizing in [illegible]



Tommy Turtle [illegible]



Build a bird house. [illegible] assemble. Nails, sandpaper, [illegible]



INDOOR-OUTDOOR FOLDING YACHT CHAIR
"Light as a Feather"

Heavy duck covering removed instantly for washing or interchanging with another color. Ideal for playroom, card table and outdoor living. Green, yellow, red and tangerine colors. (Folds compactly for storage or portability.)

$13.95

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212 NEWBURY ST., BOSTON 16, MASS.

Deep-South Comfort *Anywhere*



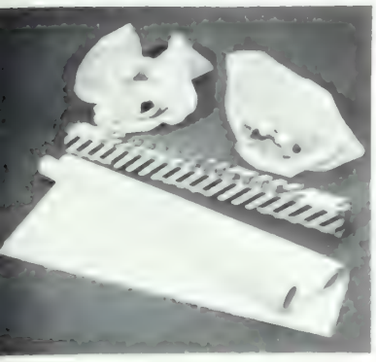
[illegible] enamel with contrasting trim in brilliant green or [illegible]. Shipped in U.S. Crated free. Pay [illegible] gliders.

State color trim desired
3 pieces just $37.50
Send check or money order

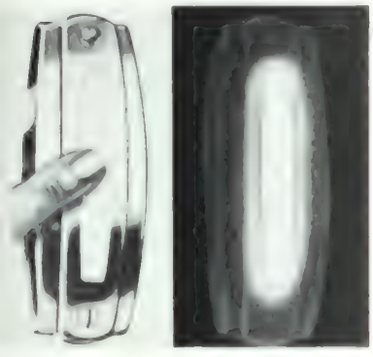
Altaroy Products Co., P. O. Box 1184, Birmingham, Alabama

AROUND

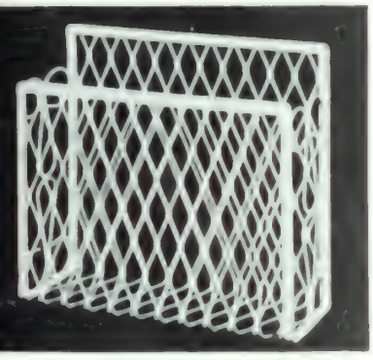




Anti-tarnish [illegible] pull-hangers that are easily used occasionally. Put three-way clean, wrapped in tissue, and they will be ready to use when you take them out again. Box of 24, 2½" x 4½" sheets is 75c, two boxes $1.45 postpaid. From Grace Cable Gifts, 200 Lamps Arcade, New York 22, N. Y.



Glo-Bar. A [illegible] fashion the [illegible] deodorant glow in the dark so guests can at once locate room. Made of [illegible] it has a [illegible] and lasts [illegible] laden who can ring the bell with an elbow. Easy to install. $1.75 ppd. Patterson Brothers, 15 Park Row, New York 7.



Paper bags and [illegible] papers keep their place, ready to use in a convenient rack that also holds [illegible] cloths and cleansers. The "Handi-Rack" [illegible] panded metal and steel wire dipped twice in glossy white enamel, is $2.50 exp. col. Gladys Lynn Designs, 7707 Cornell Avenue, Chicago, Illinois.



WEE WHEELING

[illegible] too. Horn "Beep Beeps." Rubber suc- board. Don't miss this perfect gift to [illegible] $2.98

[illegible]

EDITH CHAPMAN



NEW! A Baby's Toilet Seat That Fits in a Handbag

[illegible] purse carrying. The plastic-impregnated seat is washable

Weighs only 8 oz. Pink or Blue (with [illegible]

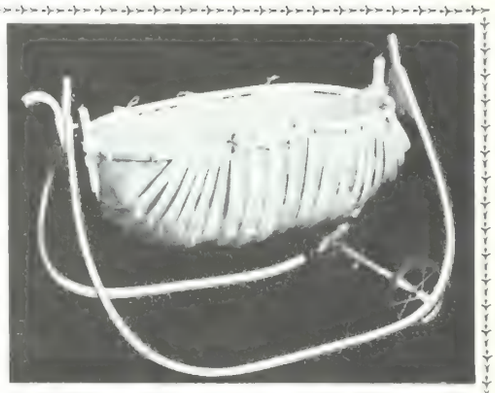
$2.50, includes postage (if prepaid). COD's OK

Only 4 inches Square $2.50

PEE WEE HOUSE

[illegible] Culver City 9, California

For *Your Precious Baby a precious* CRADLE



Our designers have superbly combined the graceful charm of this Early American cradle with the utility of modern gliding gear.

CRADLEROLL [illegible] Baby's own motions and lock in stationary position for dressing and diaper changing. It rolls conveniently from room to room and outside on two rubber tired wheels. The light cradle lifts easily from the frame to fit into car seat.

CRADLEROLL is beautifully white enameled hardwood complete with safe waterproof mattress, and sides lined with removable white waterproof quilting edged in contrasting pink or blue *(your choice)* dotted swiss ruffles. Baby uses spacious CRADLEROLL longer than conventional [illegible] Weighs only [illegible] [illegible] to specify color. No C.O.D.'s please! $34.50

GREGORY MANUFACTURING COMPANY, INC., BRAZIL, INDIANA, DEPT. B.



It's the cat's

KAT-FE-TER-IA, *folks!*

[illegible] $3.50 east of the [illegible] $3.75 west NO C.O.D.s.

THE KATFETERIA

Box 1228 Portsmouth, Ohio



DIAL-A-LITE

"clicks" with youngsters!

[illegible] *PRIZE WINNER FOR SHEER BEAUTY AND USEFULNESS*

$4.98 Postpaid

Specify color of lamp & trim

The DAYCLIFFE CO.

[illegible] Ave., Bklyn. 2, New York

Artistically Designed—Will Not Offend

[illegible] for summer cottage, trailer or auto camps. Size [illegible] circled, no stakes. $3.00 ea., 2 for $5.00. SEND [illegible] MONEY [illegible] for complete refund. Act today—you may save a life.

THE BLANKENHORN CO.

Box 11-S1 • Naperville, Ill.

AMAZING MINIATURE GEAR SHIFT CAR



[illegible] GEAR SHIFT cars. [illegible]

4 forward gear speeds, reverse and neutral gears, steering wheel and hand brake. Masterfully made of [illegible] clockwork motor; 6" length. Wonderful for birthday [illegible] now for X-[illegible] $4.75

[illegible] Touring Horn Car [illegible] $5.75

Convertible Car [illegible] $4.75

[illegible] $4.75

We pay postage, no COD's. Money back guarantee. Specify car or cars desired or order all 3 for $9.00. These are scarce and subject to prior sales, so write [illegible] save your money will be refunded.

Q. T. NOVELTY CO., INC. Box 54, Station 'F' New York 16, N. Y.

NO "SHIRT-TAIL TROUBLE"

WITH THIS NEW PETTICOAT BLOUSE



Sweet and neat for little misses, [illegible] or pinafore. Adjustable elastic waistline and sleeves. Buttons all [illegible] count. Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

White only.

THE MOST IMPORTANT LIGHT IN YOUR HOME . . .





He's the nitelite that stands his watch [illegible] Complete with switch. Postage paid [illegible] $3.50

Sent promptly from

Pellechuse

ADD CHARM TO YOUR HOME WITH

Scallotts

FOR KITCHEN AND DINING ROOMS



$6.50 to $14.00

HOWARD A. DAHM CO.



FOR YOUR FAVORITE BABY

$3.95 12 oz.

Jean Ellen, Inc



Every Home Needs a Pencil Sharpener

And now you can get a GOOD one—within reason.

$1.25

C. H. YOUNG



NOW! Relief from

HAY FEVER

Try The New FRESHNO-AIRE ROOM CONDITIONER at our risk

Tests show it removes as much as 95% of [illegible] pollen from room! Washes, filters, circulates freshened air. Helps relieve sneezing, itchy burning eyes, lets you sleep better, work better. Only 15 inches high. Use anywhere. Plugs in any AC outlet. Try Fresh no—Aire 10 days—at our risk. If not 100% satisfied, return for full refund. Order by mail now. On delivery pay postman $59.50.

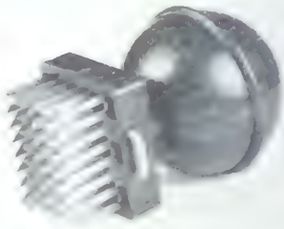
MERMANN COMPANY

[illegible] • Chicago, Illinois



SHOPPING

The meat tenderizer will [illegible] to melting tenderness in a [illegible]



The black hand society [illegible]



Brushless Plastic Finish, a [illegible]



For SILVERPLATING

• BUFFING
• REPAIRING



No silver piece is beyond repair . . . we specialize in restoring antiques. Write or ship for estimates. Our [illegible]—your bank or credit agency.

Silversmiths Since 1873

D. L. BROMWELL

710 12th St., N.W. Wash. 5, D.C.



PROTECT YOUR CHILD

Stay-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 25c per guard ordered.

$4.95 Each Side

Express Collect. No C.O.D.'s Please

Resident Sales Company

207 Brower Ave., Rockville Centre, N. Y.

AROUND





Petite valise [illegible] sheer Rayon of Louisa Lamp [illegible] *Ladies Home* of *Quarter Acre* [illegible] Good [illegible] party favors or hostess gifts and a delightful way to say "Bon Voyage," "Happy Birthday" or just "Hi!" $5, plus 25¢ [illegible] Frost Lead & Taylor, 681 Fifth Ave., New York 22.



Set for four—[illegible] plate, cup, saucer and tray [illegible] ought to entertain lunch on a dining table. The seats are white and washable with [illegible] green, red or [illegible] The napkins are hand-loomed, made in colors to go with [illegible] Twelve piece set $5.75 including postage. Sally Chapman, 160 East 72nd St., N. Y. 21.



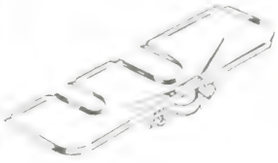
Twin spout teapot [illegible] tea water that you take the glass of tea separate [illegible] spout on a [illegible] tray and makes a perfect cup of tea. Made in cobalt blue or Chinese red, it holds 3 cups in each section. $3.45 express collect from Hammacher Schlemmer, 145 E. 57 St., N. Y. 22.

DRIPNOT TANK TRAY

A NEW INVENTION FOR BATHROOMS!

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Stops Discoloring, Loosening, Rotting of Bathroom Floors





At last, a solution for toilet tanks that "sweat" and drip, cause damage to floors. Attaches to toilet tank, catches excess moisture—pipes it into toilet bowl. Of aluminum, with baked-on white enamel finish. Inconspicuous. Guaranteed. Only **$3.95**

Postpaid in U. S. A.

THE ARTISAN GALLERIES FORT DODGE • IOWA



COLOR—WIPE IT OFF—AND RE-COLOR



Children will do most all their writing and [illegible] on a white surface to get them started right. No dust. No eyestrain. Patented black and colored Plus Lite crayons are soluble in water (crayon marks easily removed from cloth or woodwork). Model #20 Plus Lite Whiteboard, 18" x 24", complete with 8 Plus Lite Crayons, $4.25 postpaid.

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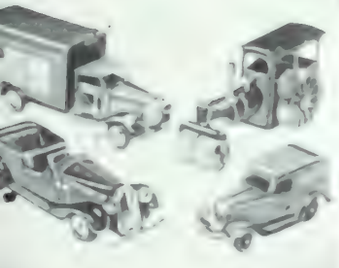
made from the heart of the Visnaga cactus of our Southwestern desert—

gift boxed in quaint Mexican casseroles at $1.[illegible] $2.[illegible] $5.[illegible]

the Sweet mart

[illegible]





wondrous clockwork toys

[illegible] $2 $2

[illegible] $1.75 $1

All [illegible] $6.50

[illegible]

J. J. ANTHONY

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Cooked—Ready to Serve

FROM PEANUT FED HOGS



SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, cured by centuries-old process, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat.

Hams $13.95

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For Superb Summer Dining

These tantalizing delicacies bring new flavor to summer meals. Truly gourmet's delights . . . they are perfect for snacking and every occasion

CATAWBA WHITE GRAPE JUICE

25 oz. bot. 3 *btls.* for $4.00. (Rich natural juice pressed from America's finest grapes grown exclusively on the islands of Lake Erie.)

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from Budapest, Hungary. 9 oz. tin $4.75. 13 oz. tin $6.75. 28 oz. tin $14.25.

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(White meat tuna fish in pure olive oil.) 7 oz. tin 3 *tins* for $3.55

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WHOLE COOKED SMITHFIELD VIRGINIA HAM 10 *lbs.* $18.00

Prepaid in U. S.

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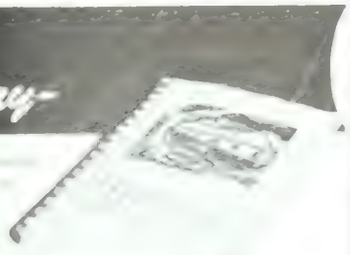
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STUDY INTERIOR DECORATION
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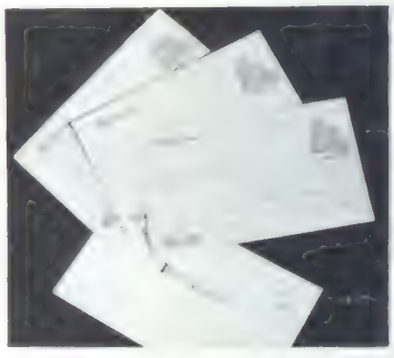
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Rustic notes



Install these yourself



Adjustable Window Guards

these attractive, simply-designed wrought steel window guards. Sturdy, they are easily installed with no tools. Can be removed quickly with special key in case of fire, or for cleaning.

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A SPOON RACK
Mahogany or maple finish
10 x 18 with metal liner for plants.
10.00
Cup and saucer hangers for demi-tasse or standard cups.
1.50 each
EXPRESS CHARGES COLLECT

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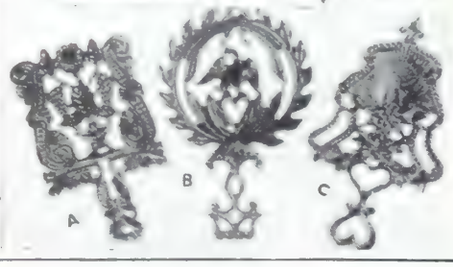
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Used in Colonial times for holding flat irons, we've reproduced them in rich smoky black cast iron as hot plate and flower pot holders, coffee and teapot holders, decorative wall hangers, etc. Go well with colorful tableware. (A) Grape Design; (B) Colonial Eagle; (C) Star Design. Only $1 each. $2.75 set of 3, postpaid. Money-back guarantee.

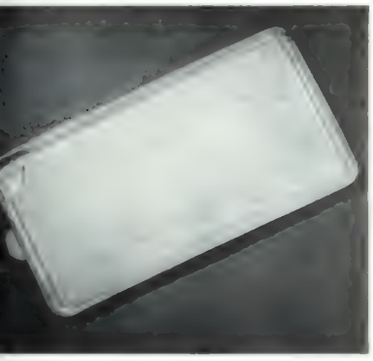
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YORK 6, PENNA.

AROUND





Non-tipable pet plates have large rubber suction cups on the base which secure them to floor. In two styles: deep plate for kibbled dogs and shallow bowl for soup or other pet delicacies and coffee. $1.95 each plus 20¢ post. The Dog Mart, 964 Gayley Blvd., Los Angeles 6, Calif.



Dry fryer fries foods without grease. The patented "magic pores" trap air, which prevents food from sticking. The two burners will cook a whole breakfast at once. Ideal for hot cakes, eggs, bacon, fish, steak, chops or toast. Both sides may be used. One portion [illegible] ppd. Frawley Bros., 116 S. 41 St., Birmingham, Ala.



Fragrant sweet grass [illegible] ribbons of palmetto into useful [illegible] basket for rolls, potato chips, popcorn, etc. Entirely hand-made by natives of the deep south, the set is $5.75 postpaid from Abbey Decorative Products Co., Moores Mills, Pleasant Valley, New York.



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for slenderizing at Home

[illegible] $5.00

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[illegible] An Invited Gift Only $2.50 Postpaid

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THERMOS FOOD JAR

Going picnicking — or planning a beach party? Take along this attractive quart size food and ice carrier. Its high thermal retention keeps food really hot . . . while ice cream and drinks stay chilled. Serves a hundred uses at home as well. Insulated metal case with wide-mouthed cover comes in lustrous black finish with polished aluminum trim, self-locking handle.

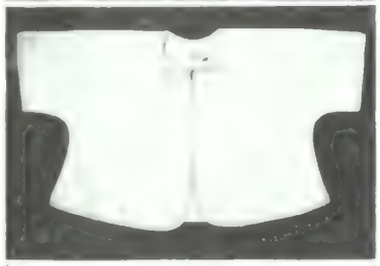
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Infant's Lacque

Imported English flannel—

55% wool and 45% cotton.

Washable.

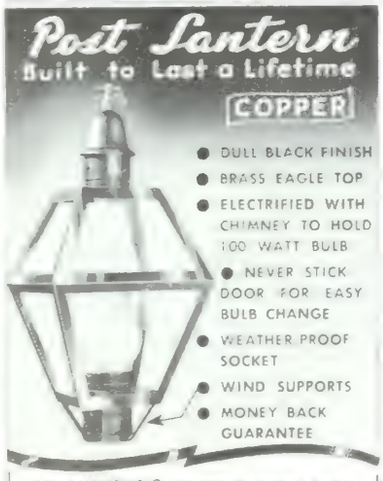
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- BRASS EAGLE TOP
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- NEVER STICK DOOR FOR EASY BULB CHANGE
- WEATHER PROOF SOCKET
- WIND SUPPORTS
- MONEY BACK GUARANTEE

[illegible] lantern of days gone by. Made of pure copper for only $10.00 F.O.B. Size: 10" sq. x 22" high will fit a three inch post.

Send check or money order.

Shipping weight 12 lbs.—No C.O.D. please. [illegible] $14.75

Buy it and compare with higher priced lanterns. If not completely satisfied as to price and quality construction your money will be gladly refunded.

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From our century-old mill in historic Old Lyme, Connecticut, you can now order these fine hand-loomed tweeds by the yard. Here skilled hands are weaving a few precious lengths at a time . . . for your tailor, your dressmaker or you, yourself, to make up into original, exclusive suits or coats. 100% wool, pre-shrunk, 58" wide. Subtle colorings and patterns. At $6.95 the yard . . . priced far below comparable tweeds.

We invite you to send for swatches, which we will select to meet your requirements.

Old Lyme Hand Weavers, Inc.

Old Lyme, Connecticut



SEND THIS COUPON!

OLD LYME HAND WEAVERS, INC.

Dept. A-1, Old Lyme, Connecticut

Please send, without charge, swatches of Old Lyme Tweeds suitable for—

A woman A man

I prefer a solid color

A mixture A pattern

Colors or color combinations I'd like

Name

Street

City *Zone* *State*

4 Piece Coffee Service . . . Heavy Silverplate

$24.95



Smart, graceful design. Incl. pot, sugar and cream. 9 x 14 inch tray. Exceptional value.

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Please send Coffee Service(s) at $24.95 each. I enclose payment in full
(no C. O. D., please)

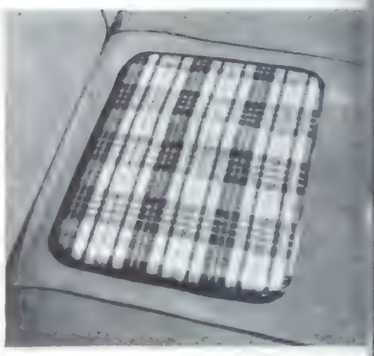
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Street

City State



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Easy on the sacroiliac, the [illegible] relieve strain of incorrect posture while driving a car, sitting [illegible] resilient rubber. Measures [illegible] Made of [illegible] Mail [illegible] from Mr. [illegible] Oakland 10, [illegible]

An adjustable baby gate [illegible] can be moved from one doorway to another. Fits doors from [illegible] to 28" wide. Held [illegible] that gate closes [illegible] Has [illegible] to pinch little fingers. White, pink, blue [illegible] finish. $4.95 ppd. [illegible] Mfg. Co., 1120 Penobscot Bldg., Detroit 26, Mich. [illegible]



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You will find an unusual variety of [illegible] gifts to remind you of your visit. Fine English China and Leather . . . Fine China Crystal and Objets d'Art from Denmark. Dolls, Linens and sterling Cutlery. All at favourable prices.

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You'll prize this lovely copy of a sought-after New Orleans antique

SOUP TUREEN



We've had a proud copy made of the beautiful, rare old soup tureens for which visitors haunt New Orleans French Quarter antique shops. Spacious (holds 3 quarts) . . . charming rose design on white simulated-bone china with gilt handles . . . delightful, too, for unusual flower arrangements. Incredibly priced at

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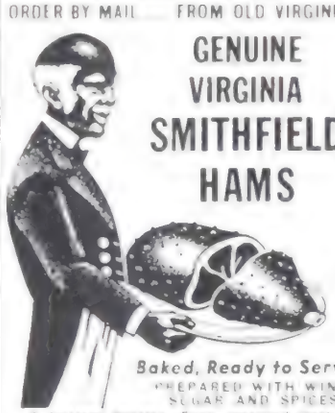
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GENUINE VIRGINIA SMITHFIELD HAMS



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PREPARED WITH WINE, SUGAR AND SPICES

A [illegible] delicacy. From [illegible] meat of [illegible] smoked in the age-old Virginia tradition. Truly [illegible] 10 to 12 lbs., 12 to 14 lbs., [illegible] Post. $1.95 per lb. [illegible] anywhere in U. S. 50c extra [illegible] west of Miss. Send money order or check with order. We try to come as close as possible to weight wanted, also will refund on [illegible] for the difference.

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"TOWN & COUNTRY WASHER"
With Handy On and Off Valve Contr

IT SCRUBS • SOAKS and RINSES • NO DRYING • NO WIPING

ONLY $9.95 P.P.D.

"TOWN & COUNTRY WASHER"

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• *Marvelous General Electric Dishwasher washes a whole day's dishes at one time. Sparkling clean, they dry in their own heat!*



A day's dishes done like magic! The ... eral Electric Dishwasher will wash a ... 's dishes for a family of four or more (... ... er tucks held clean, gleaming safely ... shes pots and pans, too!



2. No more rough, red hands! You never touch ... dishwater, dear (with the switch) and the Dishwasher ... takes over. Does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.



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4. No dishes to wipe—ever again! After ... and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

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NOTE: The Dishwasher is available either in a combination sink, or as a separate but equal appliance for ... Write for name of nearest dealer. General Electric Company, Bridgeport 2, Conn.

AUTOMATIC DISHWASHER

DOES THE DISHES BY ITSELF

GENERAL ELECTRIC



CREDIT FOR CLASS—The collegebred tweed skirt takes to back-flare for fashion... underscores the soft lines of the jersey shirt. For extra honors, hand-knitted wool stockings and suede oxfords. For the authentic look in any setting. Vogue's always accurate patterns. Complete collection in your favorite pattern department. *Shirt, 6514, 50¢—Skirt, 6491, 40¢*

Vogue Patterns

THE CONDE NAST PUBLICATIONS INC. VOGUE VOGUE PATTERN BOOK HOUSE & GARDEN GLAMOUR



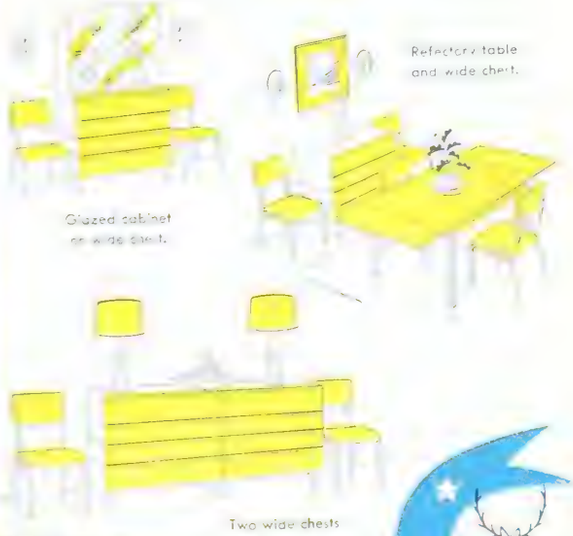
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IT'S MODERN . . . . IT'S SMART . . . . IT'S REALLY REARRANGEABLE!

To start with—you buy just as few or as many pieces as you need. Then—you add more whenever you wish. In the same way, if ever you have less dining space—the lovely furniture you've undoubtedly will go in your bedroom, hall or in your other rooms!

And always, whenever the mood takes you, you can rearrange the beautiful pieces in literally dozens of different, exhilarating groupings.

Always, too, you'll be proud to have guests see the clean, classic style and "handicraft quality" construction. The buffets, chests, cabinets, consoles . . . the extension table above and the smaller refectory table illustrated at the right . . . all are fashioned of fine hardwood, gleaming golden. Look for Kensington furniture and fine furniture in department stores, or write for literature to Kensington Fine Furniture, New Kensington, Pa.



Kensington

OF NEW KENSINGTON

The Floor News of a Lifetime!



Just look at the [illegible] "never-before" qualities FLOR EVER offers you—

- **Needs no waxing to protect it!** [illegible]
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- **Dent-resistance** [illegible]

"Never-before" Walls, too—

Wall-Ever, the new permanent wall covering [illegible] "Vinylite" Brand Plastics, [illegible] FLOR EVER [illegible]. Available [illegible] colors [illegible]

A Miracle Floor Covering that needs no upkeep!

Imagine a floor that stays sparkling fresh and lovely as the day you installed it! A floor that offers you revolutionary advantages at a truly economical cost! That's FLOR EVER, the amazing new floor covering idea that brings unprecedented beauty to your home! Made of superior "Vinylite" Brand Plastics, FLOR EVER comes in convenient six-foot widths, can be cut to any design. Because it is so new, your favorite store may not stock FLOR EVER as yet. Write to us for the name of your nearest dealer.

Flor-Ever

Vinylite **PLASTIC FLOOR COVERING**

Delaware Floor Products, Inc., Wilmington, Delaware
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DIRECTORY OF FINE HOTELS AND RESORTS

Identify yourself with House & Garden

Hawaii . . . Land of Fascination

KOMA MAI NOE KA OAHU . . . "Come to The Island of Oahu." This native greeting of warm hospitality is echoed everywhere in this land of culture and beauty.

Hawaii, island of contrasts and allysions, is the largest, youngest and most varied in the Hawaiian archipelago. It is the realm of the Fire Goddess Pele, who has called the gigantic craters of Mauna Kea and Mauna Loa and the spouting plants active pit of Kilauea home for beginning of legend.

Historic Kealakekua Bay, Hawaii, the primitive unspoiled beauty of the Kona Coast, outstanding cattle ranches all join to make an unforgettable experience. The scenery changes rapidly as the traveler speeds through the many countries, from weird and desolate lava formations to lush forested glens. Some crop like sugarcane that cover the fragrant Kona coffee belt and wide spreads of sun-kissed sands. Riding and trails to the gently sloping or ride the breakers at Waikiki Beach or swimming canoes. This is the land of waving palms with plumes rich green against the cool trade winds. The scenic glories of Hawaii embrace the lovely land of Kona where the gods of old came through golden lanes down the misty stairway of the mountains.

This lovely isle is studded with intriguing ranches and comfortable hotels and resorts. Accommodations range from simple, comfortable to sumptuous all-inclusive dream resorts. These are all here . . . in fascinating Hawaii.

ARIZONA

Rita Hotel

CALIFORNIA

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CONNECTICUT

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Spacious Beauty in Solid Mahogany

The lovely glowing warmth and serene beauty of this roomy chest are characteristic of all Hungerford bedroom furniture in solid mahogany. Providing captivating enchantment, Hungerford pieces become priceless heirlooms that brighten your room forever. Created by one of America's foremost designers, Hungerford furniture is available in open stock at finer stores everywhere. See it today.

Solid Mahogany by **Hungerford,** Memphis





Precedent bedroom by Drexel Furniture Company

Live with it...

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Love it...

Love Precedent—a collection that goes to the more than forty pieces is designed for today's living. The terminal unit, for example, offers its glass-fronted shelves—a dramatic display-piece showcase for your treasures, or any room.

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Love Precedent! Because it's so versatile, so comfortable, so handsome, so easy to care for . . . because Precedent wins you high praise, whether your home is big or little.

See Precedent now at leading furniture and department stores. Look for the "by Drexel" brandmark—your proof of superior craftsmanship.



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only. Address 572 Huff-man Road, Drexel, N. C.

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WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

House & Garden
AUGUST, 1948

We live as we like

AMERICAN STANDARDS of living are undeniably the highest in the world. They are measured by more than the calories we eat each day and the clothes we wear, are based on a temperament and talent for reaching out to create new patterns in living. Nothing that happens sets us back for long. When maids are scarce we devise mechanical understudies and often end by liking them better (pages 30-33). We build houses which practically run themselves (pages 34-39) and fit sensible, workable plans to our favorite Colonial style of architecture (pages 56-57 and 60-61). On the other hand we may break with tradition entirely to spearhead new design movements, as in Taliesin West (pages 52-55) and its successor (pages 58-59). Because we like to be free to take to the open road (pages 40-45) we insist that our houses must not shackle us. We have made a science of materials which work well, such as plastics (pages 68-73) and interior wall finishes (pages 48-49). None of the foregoing cross-currents seems anachronistic to us. Diverse though they may be, ultimately they add up to the same thing: leisure in which to be ourselves.



The Vanishing American

You probably remember her. A starched apron was the badge of her profession and her word was law all through the house, because in those days you couldn't live without her. Everyone who rang called ("Dinner is served") and bought what she ordered ("I'll need two pounds of butter"). You stayed home gratefully when she went out ("Thursday is my day") and thanked heaven that she liked to make cup cakes for the children. To tens of thousands of families in America, she and her colleagues who cook and clean, launder and nurse, are becoming a legend and may soon be gone forever. As a result, women who couldn't boil water have rolled up their sleeves and learned that it's no real trick to make popovers. At the same time, they learned several far more important things:

That a house can be designed which does not depend on human servants.

That living without maids can mean freedom to do what they want when they want to.

That they have greater privacy than ever before.

That their new appliances cut working time in half.

That they can have part-time professional services to fill in (expert by-the-hour cleaning crews, ready-to-eat dinners, baby sitters).

That there's deep content in putting their pattern of living in order themselves.

The pages which follow are addressed to householders coping with the new era ushered in when their maids were ushered out. Here are equipment and techniques to enable them to face with equanimity a world from which servants are disappearing.

Opposite:

MISS BEATRICE LILLIE, cast as the [illegible] in unpronounceable [illegible] of the year, in the private life of [illegible], demonstrates by downward flick [illegible]

Your new maid works tirelessly and competently,

[illegible] no time off, never answers back. The reason: she is a composite of the latest mechanical equipment engineered to lighten housework. Each tool we show [illegible] top in an over-all machine whose skills [illegible] time-cooking without improvement [illegible] the baby.

[illegible] no brief communion with extravagance but a new approach to living.



Dusting is obsolete

[illegible] the Westinghouse Precipitron [illegible] keeps the air [illegible] and smoke [illegible] entering the house and air circulating through it.



Telephone goes to market

Shopping [illegible] menu board, from Young Books. Meals planned by the week cut trips to market to a minimum.



Heavy cleaning the easy way

Electricity supplies the energy, you merely guide the vacuum on its bi-weekly round of rugs, and the waxer on its monthly tour of the floors. Both by Landers, Frary & Clark.



Washday cut to under an hour

After laundry is sorted, stain removed and tears mended, goes into the Frigidaire automatic washing-machine proceeds alone to wash, rins spin out surplus water and turn itself off. Nine pounds clothes go through in 35 m

HERBERT MATTER







Dishes wash themselves

Any dishes are loaded into Hotpoint automatic dishwasher, you turn one switch and forget about them. Take this time to read the [illegible] edition of fashion.

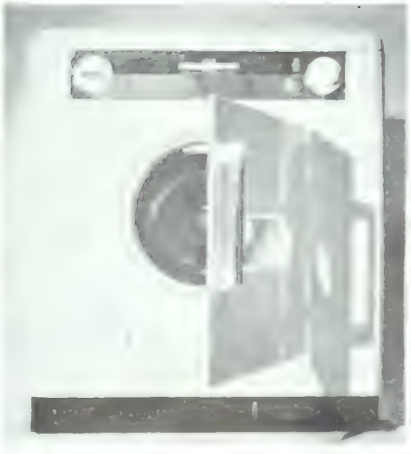
Coffee is waiting.

[illegible] coffee maker [illegible] to have [illegible] for breakfast [illegible] per meal [illegible] to [illegible]



[illegible] time for decorating.

[illegible] do mechanical [illegible] work you love [illegible] tidy up the house and fix [illegible]. Plus always [illegible] the [illegible] work [illegible] easy, pleasant tasks [illegible] this, done at leisure.



Laundry waits on the sun

When wash is clean it goes straight into the Frigidaire dryer [illegible] on sunlight. Set the dials and at the exact degree of dampness or dryness wanted, machine will turn itself off.



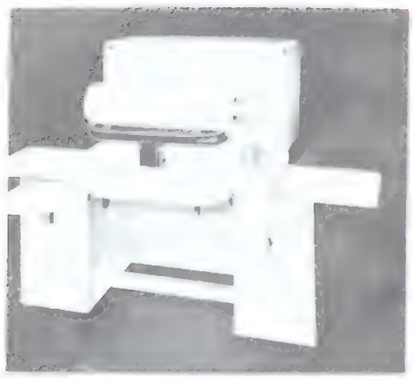
Hours on the schedule

[illegible] By mid-morning you can read or rest, enjoy a sun-bath under a Sperti sunlamp. Chaise has a back which adjusts to three angles.



Lunch is quick to fix

For lunch, a salad of greens and semi-thawed mixed Birdseye vegetables with a tart dressing. Or cook quick frozen food in a pressure pan. Put lunch on a light plastic tray and take it to a cool spot. Afterward, put dishes in dishwasher.















Even the clock winds itself

Because the "Atmos" clock is kept going by variations in the temperature it never needs to be wound, and can be placed without regard for base plugs.



RESTY ROBOT TAKES OVER

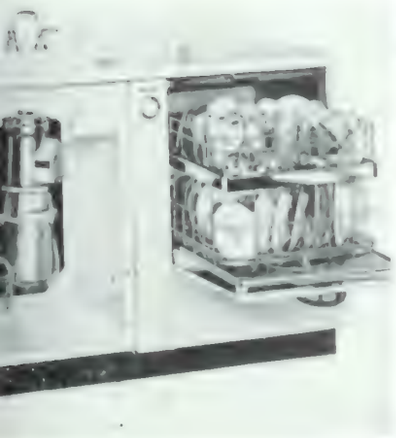


S



Y

Ekco pressure cooker.



E



Y



I

This Minneapolis-Honeywell

an electric outlet, automatically

you have set on the clock.



The setting of
the radio alarm presages
another day.



A house that does not depend on servants

THE Rodney Walkers are an active family of four: Mr. Walker, a designer, frequently works at home; Mrs. Walker is a writer; they have two young sons, plan to adopt two Finnish war orphans. Since they didn't want a large place and they *like* to live without servants, they built their Beverly Hills, California, house with an extra measure of good equipment, durable materials and adroit planning. Like a chameleon, it responds to the needs of the moment and imposes a minimum of housework on the family. It will also respond to their future living needs. The roof deck is planned so it can be turned into bedrooms and living room for children when they are older. These six pages explain how the house works.

he pleasure and comfort of the family come first in this house, planned o that the pattern of the rooms follows the patterns of all of their lives

This house was [illegible] submitted by Arts & Architecture Magazine *to its Case Study Program.*

RODNEY WALKER, *owner and designer*





MARIE ANNE THATCHER

Opposite:
Living in the house is as pleasant as it looks

The plan works well for each member

Convenience and logic underline the whole scheme of the house. Whether the Walkers dine indoors or out, they are within easy range of the kitchen. The living room contracts for family evenings, expands for parties. From the front door, the plan opens out like a fan and you can enter each room without tracking through its neighbor. There are two separate living areas: a large, uncluttered living room down-stairs, a barbecue deck on the roof. Further information and building materials appear on page 94.

Main living room overlooks sea, is center of life in the house; an open plan, good storage help free it of dust-catching clutter.



MAIN LIVING ROOM



STUDY CAN BE SEPARATED [illegible] BEDROOM

Any size they like

The Walls [illegible] subdivide it at will. A sliding panel near the [illegible] subdivide it at will. Built-in [illegible] make this a guest room, too. An accordion-pleated partition screens off the dining room.

Light is controlled

Opposite the bookshelf side of living room a window wall overlooks the Pacific. Large [illegible] (left portion [illegible] side of picture) are [illegible]. Louvered transoms above them open for ventilation. Bookshelf side of room has a ceiling-high strip of windows, bringing in light from the loggia. Night lighting comes from built-in light shelf carried across room. Panels [illegible] [illegible] other rooms.

Heating is no problem

Plywood walls and ceilings need little care. In addition, the radiant heating system (hot water coils embedded in the ceiling) eliminates a major cause of discoloration. Insulation and reflective metal foil prevent heat loss through the roof, reduce heating necessary in the house.

Second living room, on roof, has a view, party kitchen, fireplace and enough solid roof to shield furniture from the rain.



ROOF-TOP LIVING ROOM

A room on the roof

At the top of the [illegible] outdoor room glass-walled [illegible] near Los Angeles. Part of it is covered on three sides; the rest is open to sun and breeze. For bathing suit changing it is served [illegible] screened by orange-spotted [illegible] provides not a bedroom sink. In fair weather children take their afternoon naps on couches [illegible] proof against the weather. Water-proof covers make couches impervious to driving rain. Water [illegible] panels top the child-high plywood railing. The doorway, *right*, [illegible]

For the future

The [illegible] decided to turn this part of the roof into a [illegible] stairs. The deck was also designed so that the [illegible] rooms for the children. Folding walls will make it possible to open the whole roof area up, into one large playroom where they can get their own meals and make a great deal of noise without [illegible]. This is a house that takes heed of the future and can change as the family grows and changes.



FIREPLACE ON ROOF-TOP CAN BE USED FOR COOKING

Care of the kitchen: time-saving equipment and sturdy materials; key to its success: planning which foresees all contingencies



KITCHEN AS IT LOOKS FROM DINING ROOM

SHERMAN



IN DINING ROOM THE KITCHEN SERVES AS BUFFET

A plan for serving

The kitchen is literally fast behind the scenes at every meal. Breakfast and informal lunches are served on a wide counter which extends through into the dining room. At dinner time it becomes a buffet. A door from the kitchen to the dining terrace facilitates service in that direction. The space next to the serving counter in the *above* photograph is for the tea wagon.

Storage on the spot

Two-way china cabinets open to the dining room when the table is being set, to the kitchen when dishes are put away. In the dining room cupboards for trays, linens and card tables are below the counter. By the range are sugar and flour bins, shelves for dishes, pots and pans, a utensil rack and spice shelf. A chute carries trash to an outside container.

Equipped for action

A fully automatic laundry alcove takes the place of a utility room. Washer, dryer, mangle and built-in ironing board make fast work of washday. Refrigerator and cooler are side by side, work surfaces are fluorescent lighted. House has an intercommunication system.



Indoor loggia of outdoor materials

Stained plywood walls, concrete paving, steel plate table continue indoors to make patio and loggia a part of enclosure. Wood-slat sofa, metal-mesh lounge, terrazzo-base standing lamp are in scale.



No risers, no banisters to dust

Stairs leading to roof deck have a minimum of dust catchers. Metal frames bolted vertically to the wall support the treads. Metal railing is suspended from above. Cleaning closet opens off this front hall.



Fast, automatic dishwashing

In five minutes the dishes are washed, rinsed and spun dry by turning two of the levers; the third lifts dish rack to a convenient height. Plastic tops of wood counters and cabinets are burn- and stain-proof.



Bedroom storage, tidily out of sight

With storage concentrated near the bed, the Walkers use the rest of their room as a sitting room. At left is dressing closet. Intercommunications box, translucent windows, built-in lights, are over the bed.



The open road

IN THE UNITED STATES

THERE'S SOMEWHERE TO GO EVERY DAY

REASON AND SOMETIMES THREE THOUSAND MILES OF ROAD TO GET YOU THERE

The former organization benevolently plans entire trips for its members, advising not only what routes to follow but where to eat and sleep, making confirmed hotel reservations if desired. It also maintains a nation-wide disabled car service. The oil companies will supply you with the latest maps and mark out routes that include points of interest, avoid construction work and save time if you want to cover distance. So take to the open road. Do it any time of year, for there's always good weather somewhere in this sprawling U.S.A. But before you go, have your car checked from stem to stern, check clothes against changing climates, and don't forget those traveler's checks.

FOLLOWING ARE EIGHT PAGES OF CARS, PLACES TO MOTOR AND INNS



MAINE COUNTRYSIDE

If you like chowder and Colonial history...

[illegible] from Bar Harbor to Vir-
[illegible] Maine's rugged coast, except Bar Harbor and Acadia National Park, affords salutary vistas of mountains, lakes and pine woods rolling down to the sea.
[illegible] Barn-
CAPE COD, stretching like a man's arm into the ocean, combines dark fir forests and flat, salt-water marshlands, edged with white dunes. Its towns and those across the bay abound in wharfs, fishing tackle and artists. Try a clambake on the dunes, a performance at the Cape Playhouse. THE HUDSON [illegible] actually a fiord with a rock bottom below sea level, is lined with Dutch-named towns and majestic scenery. Along its west coast runs the Storm King Highway, on both sides are the settings of Washington Irving's stories—the Cat-skills and Sleepy Hollow—and at Tarrytown his own delightfully idiosyncratic house. THE PENNSYLVANIA GERMAN REGION, from Allentown to Lancaster, contains some of the richest farm lands in the world, guarded, so legend says, by the hex signs on the large red barns. The little towns are spic-and-span, and at any turn you're apt to see the bearded, black-garbed Amishman. THE SKYLINE DRIVE runs the length of Virginia's Shenandoah National Park on the crest of the Blue Ridge [illegible]

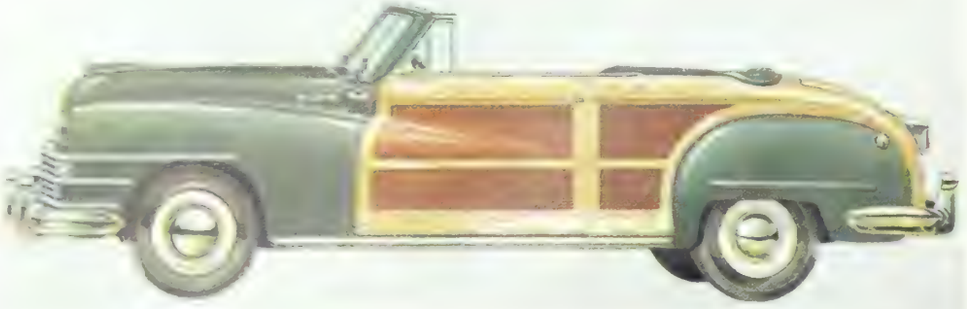
LUCIA HULL



NAUSET LIGHT, [illegible]



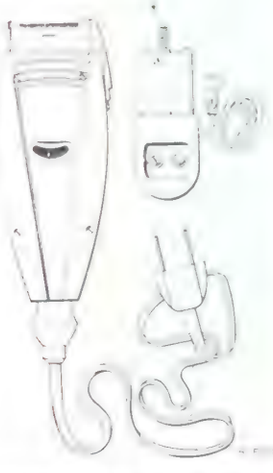
[illegible]
WITH ROBE, AT
[illegible]



[illegible]
FLUID DRIVE WITH HYDRAULIC-ASSIST
OPERATED TRANSMISSION, SAFETY-RIM WHEELS.



If you like botany and beaches...



REMINGTON RAND RAZOR PLUGS INTO YOUR DASHBOARD. $25.50



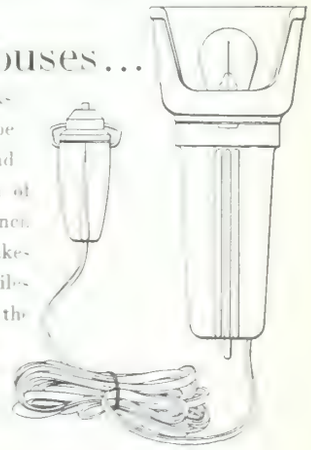
LINCOLN COSMOPOLITAN TOWN SEDAN: COMPLETELY NEW STYLING, NEW 152 HORSEPOWER 8 CYLINDER V-TYPE ENGINE.



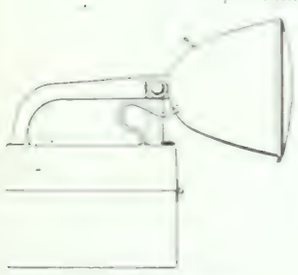
OAK ALLEY PLANTATION, LOUISIANA

If you like gumbo and ante-bellum houses...

[illegible] of Alabama, Mississippi and Louisiana. Four centuries of the nation's past can be bridged in a day's drive along the Old Spanish Trail (U. S. 90) that sweeps around the indented gulf. MOBILE, Alabama, like New Orleans, observes the approach of Lent with parades and pageantry; and also has its share of nineteenth-century French residences with balconies of "frozen lace." Alabama's Deep Sea Fishing Rodeo takes place in August in the waters of Mobile Bay. THE BELLINGRATH GARDENS, 21 miles south of Mobile, put on a magnificent display the year round, but especially in the early spring. The camellia japonica opens in October and blooms until mid-March, while from the middle of February [illegible] PASS CHRISTIAN, Mississippi, the favorite meeting place of New Orleans and upland planter society in ante-bellum days, is now a year-round resort providing water sports and a full season of salt-water fishing, climaxed by the annual tarpon rodeo. Eat the delectable Pass Christian oyster and look at the dignified old homes, including the *Dixie White House*. NATCHEZ, high on the bluffs of the Mississippi River, is one of the oldest cities in America, and has some 50 old houses which for aesthetic or historic reasons are worth looking at. NEW ORLEANS. What more can we say? If you haven't heard of the Vieux Carré and the Mardi Gras, who are we to disturb your hermetic existence?



TROUBLE LIGHT PLUGS INTO CIGARETTE LIGHTER. SENTRY STORES: $3.95



[illegible] SEARCHLIGHT. ERCROMBIE & FITCH; $13.90



CADILLAC SERIES 62 FIVE PASSENGER TOURING



[illegible] "STARLINE" CLUB SEDAN:

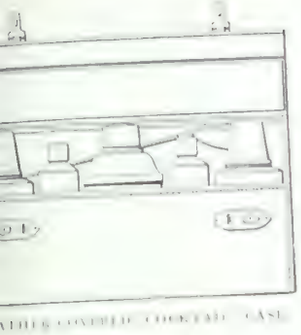
[illegible]

[illegible]

If you like adobes and desert . . .

[illegible]











DEATH VALLEY, CALIFORNIA



COUPE



If you like movie stars and mountains . . .

. . . turn toward the west coast and follow the route along the Sierra until it meets the mountains in California, then head north for Oregon and Washington and little mountains (only 14,000 feet) a handsomely beautiful playground below San Francisco that offers Cypress Point, Pebble Beach and the Del Monte Lodge golf courses on the Pacific west. Monterey Bay on one side and Carmel Bay on the other, are famous artists' colonies. Lots of smart tile-roof restaurants, streams, trailer and and blue Sierra lakes. The redwood country of the northern California coast with waterfalls tumble roaring to the green-meadowed floor. You'll valley is glorious colorful granite cliffs rising sheer from the valley floor. YOSEMITE in southern Oregon spends most of its days in the Glacier Point and the Mariposa Big Tree Grove. CRATER LAKE in southern Oregon Sierra Nevada Range of Mt. Whitney is 14,495 feet high, elevations were and 2000 feet deep. Abrupt cliffs, vividly colored and fantastically formed rise a thousand feet from the water to the rim. The lake, its surrounding forests, pinnacled rocks and boulder-strewn canyons comprise Crater Lake National Park. PORTLAND in northern Oregon spreads out on both sides of the peaceful Willamette River, is a city of beautiful homes and gardens, holds a rose festival each June. Flanking its eastern edge is the Cascade mountain range.



BUICK ROADMASTER CONVERTIBLE SEDAN:

[illegible] SEPARATE VENTS FOR FRONT SEAT AND WINDOW CONTROLS;

[illegible] DYNAFLOW AUTOMATIC TRANSMISSION.

The road is as good as the inn

The pleasure of the open road is [illegible] to [illegible] those who like to [illegible] the hospitality that [illegible] and [illegible] Johnson [illegible] There is nothing [illegible] to possess a [illegible] and [illegible] to [illegible] and [illegible] but [illegible] and [illegible] Knox [illegible] the country [illegible] Dobson [illegible] but [illegible] Homer [illegible] comparing [illegible] & Gravel [illegible] what we hope [illegible] Here [illegible] people have fought [illegible] that haunted inns of [illegible] early days [illegible] and have [illegible] with taste, preserving, setting and service that makes the traveler in half [illegible] past. We present three on the opposite page.

THE BIRD AND BOTTLE, Garrison, New York, built about 1760, was originally a stagecoach inn on the Albany Post Road. It flourished as such until steamboats began to ply the Hudson. Bought and restored by Mr. and Mrs. Charles [illegible] 1938 it is again a gay, hospitable, eating, [illegible] and dancing spot. Mr. Stearns was in charge of remodeling, while Mrs. Stearns [illegible] the decorations and picking the country-style [illegible] and maple furniture and hooked rugs.

THE FITZWILLIAM INN, Fitzwilliam, New Hampshire, was built in 1840 when transportation facilities were rapidly improving and country inns were no longer one-night stopovers for the farmers, but places where whole families [illegible] Recently occupied Mr. Harris H. Sherman, Jr., who redecorated the inn for its present owners, Mr. and Mrs. G. Francis Whitcomb, has recaptured the plush elegance of its early period while keeping today's comforts.

OLD DROVERS INN, Dover Plains, New York, was built in 1729 for the convenience of the farmers who drove their cattle, sheep and pigs to market in White Plains. It was a thriving inn until these men began shipping their cattle by rail. Now under the management of Mr. Olin Potter, who bought and restored it in 1937, it is prospering again, and is especially famous for its cuisine. Its decoration is a skillful, inviting mixture of present-day materials and antiques.

[illegible] A STUDEBAKER CHAMPION 2-PASSENGER

COUPE [illegible] BODY.

PICTURE WINDOW IN REAR.



COL

[illegible] AMERICAN ACCENT [illegible]



THE BIRD AND BOTTLE INN: [illegible] circa 1[illegible] restored 1[illegible]



Dining room furnished with antiques and bordered with stars and eagles.



THE FITZWILLIAM INN: Parlor Room is Victorian with Louis XV chairs.



Parlor with Victorian furnishings has authentic stenciled wall border.



OLD DROVERS INN: Library with [illegible] Louis Jones in 1[illegible]



[illegible] furnished [illegible] with antiques and accessories given by Edward Paine.



Spike muted color with lively accents for a living-dining room

[illegible] sofa $350, [illegible] $80 [illegible] $115, [illegible] $195, three-unit cocktail table $98, plant table in forground $75, dining table $125. All at McCurdy's in Rochester, New York. The rug is Cabot Crafts' textured cotton Needletuft and its bold pattern adds perspective and spaciousness to the room. Cotton-and-rayon taffeta, [illegible], used for the curtains, is 50 inches wide, $4.75 a yard, by Greeff. For a list of additional stores and [illegible] prices, turn to page 92. All of the prices are approximate and slightly higher west of the Mississippi.

Carefree walls

Today's interior wall finishes are better looking, require less upkeep, offer you greater value and variety in design

BY DON GRAF

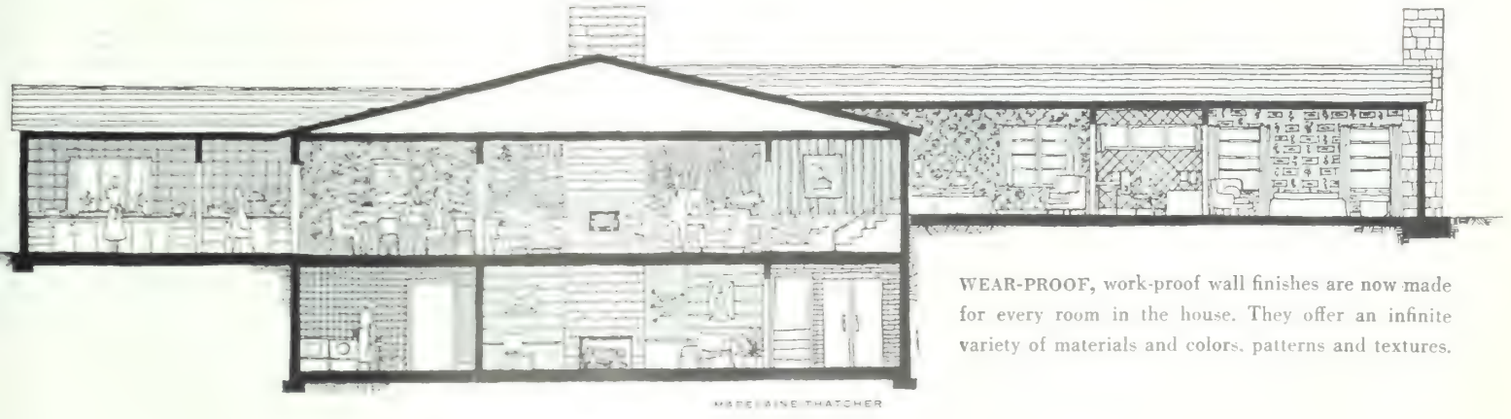
The walls inside your house are your background for living and entertaining. They can enhance or impair it. Probably none of the other structural materials which go into your house has such a constant effect on you as those you apply to interior walls. Well selected, they can be becoming, adaptable and easy to maintain. Unwisely chosen, they are an endless and irritating problem of upkeep and refinishing, and may spoil your decorative scheme.

Of all the qualities which wall finishes may offer, easy upkeep is one which understandably rates high now. Appearance, durability and cost are decisive, too, of course. But with cleaning women charging $1 an hour and more, you'll want to make keeping the house fresh from floor to ceiling as routine a task as possible. Fortunately, there are many wall materials on the market to aid you in your contest with wear and tear, dirt and dust. For the most part, they are equally applicable to new, old and remodeled houses.

Few housekeepers need to be told that film is the enemy of clean and attractive walls along with dust and the buffetings of daily life. Usually caused by condensation, film may come from cooking vapors in the house, improperly adjusted heating equipment, or smog (soot-laden atmosphere). One defense against these is well-insulated walls, because a warmer wall is not as likely to harbor film as a cool one. Other defenses are: (1) wall materials which may be washed with soap and water without damaging them and (2) wall materials which will take damp-cloth cleaning. In general, the washable materials may be ceramic tiles, structural glass and mirror, metal tiles and panels, coated fabrics, linoleum, paint and plaster and some plastics such as plastic-impregnated wallpapers, plastic-laminated woods and fabrics, and plastic tiles. (See a gamut of these in our article on plastics, page 68.) The materials you clean with a damp cloth may be natural wood and plywoods in panel form, wood veneers, wallboards, cork, rubber and leather.

CERAMIC WALL TILES are as cleanable as a china plate. Available in glazed or unglazed finishes and in an exceptional variety of colors and tones, they can give varying wall textures. They are being put to new uses in fireplace facings as well as bathroom and kitchen installations.

STRUCTURAL GLASS used principally for bathroom, kitchen and pantry walls is lustrous, opaque and colorful. Cut in panels or tiles and fastened to the walls with mastic, this becomes a permanent finish, washed like any glass wall. Mirrors in large areas make an excellent finish, too, for wall spaces in important rooms. It can be had with gun metal, gold or other types of backing in colored or clear glass. (*Continued on page 98*)



MADELAINE THATCHER

WEAR-PROOF, work-proof wall finishes are now made for every room in the house. They offer an infinite variety of materials and colors, patterns and textures.

For photographs of new interior wall finishes see page 96.



Garden without a "gardener"

Have vegetables all summer on budgeted space, dollars and time—six hours a week is the most you will need to give

T[illegible]

plant too much of one variety). Oak Leaf and Bronze Beauty let-

[illegible]



PEAS →

Four climbing varieties with successive maturing dates are planted on the same line. Double rows have brush between to support the vines.

ITALIAN PARSLEY →

MUSTARD →

DILL →

SORREL →

MINT →

ROSEMARY →

TARRAGON →

SAVORY →

BASIL →

RADISH →

CURLY PARSLEY →

CHIVES

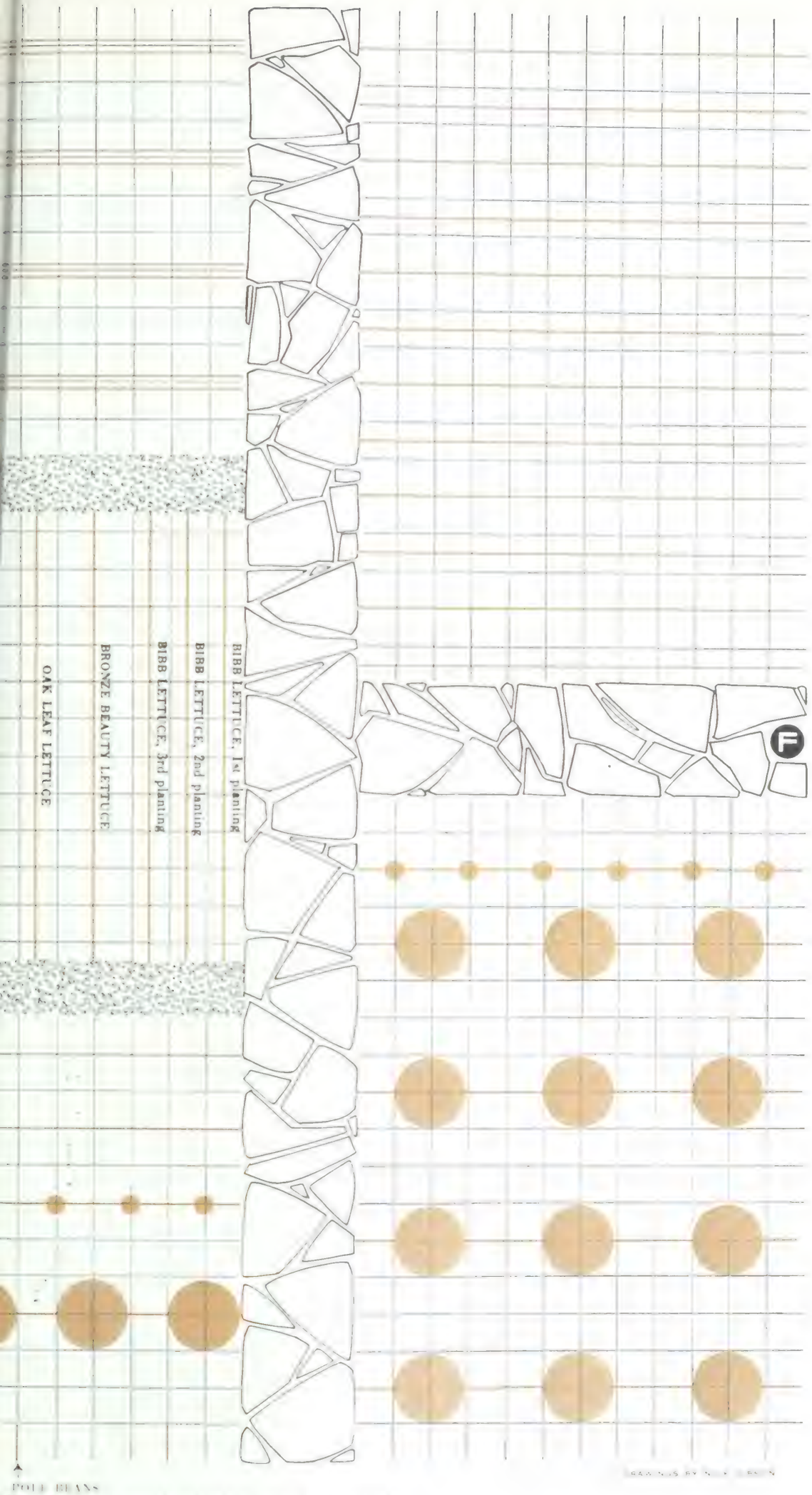
LIMA BEANS →

BUSH BEANS →

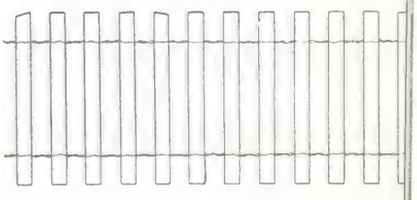
6 BROCCOLI PLANTS →

4 TOMATO PLANTS →

For variety, one Beefheart, one Italian slicer, one yellow pear, one cherry tomato.



Plant three hills at a time at two-week intervals. If sufficiently spaced, zucchini seeds can be planted in several of the hills and allowed to spread under the corn.



SNOW FENCE

The most economical protection for you plants against animals. Cost of fencing th garden would amount to approximately $

Plant three vines around each pole at intervals of

Taliesin West

Elizabeth B. Mock describes a unique way of living embodied in the Arizona headquarters of Frank Lloyd Wright and his student-architects

FRANK LLOYD WRIGHT looked at the Southern Arizona desert and saw it was good. Of it and on it he thought to create a way of building—and of living in the building—that would embrace with gratitude the line of the sun and the faraway blue of an ever-present sky. A natural way of building that would be at peace with the vast unpeopled spaces, dotted with bony rock and forested with mysterious primeval vegetation. The result might have been a dinosaur's castle from the beginning of earth's world. Most [illegible] suggested. The location, but there is nothing of the Chinese [illegible] that looks on the dry bleached valleys of the Mississippi Appalachian Boundary fall away and time [illegible] changing [illegible] make endless variety of color, shape and texture.

Here was a challenge to the best [illegible] quarter century and the architect responded with a masterwork. Taliesin West. Since 1937 it has been winter home and workplace for Frank Lloyd Wright, his family, and the fellowship of apprentices that has grown up around him.

Anyone who looks to modern architecture for the machine-like precision of technical perfection will not find it here. For Taliesin West is [illegible] eventually [illegible] outdoor camp. Built under the architect's direction by the amateur labor of the apprentices and built of the simplest and roughest materials—great stone walls with board masonry beams and textile overhead. But in a day when architecture is confused with mere property and its intellectual honesty such as super-economical planning and effortless kitchens are discussed with the [illegible] reserved for purveyors of religion, it is cathartic to visit Taliesin and rediscover the fundamentals of rhythm in terms of space and light and building materials. Here these basic elements of architecture are distilled into their rarest essence—poetry.

VISITORS find it [illegible] place [illegible] building alive an experience. Come upon from a half-hearted world of convention and compromise, its richness may seem excessive, even barbaric. Deprived of their familiar platitudes and faced with the horrid necessity of feeling things out for themselves, some people become frightened. But for the less timid the initial shock of strangeness is translated imperceptibly into an extraordinary sense of well-being, even while the excitement of a venture into the unknown remains in the form of intensified awareness. No matter how long one lives at Taliesin, one never exhausts its capacity for surprise, and with surprise, delight.

AN obvious way to build on the desert is to imitate the firmly outlined cubical masses of the Indian pueblos. But Frank Lloyd Wright discards the obvious. In 1935 he wrote: "The broken or dotted line is the line for the desert; not the hard line nor the continuous knife edge. And in that perception comes a new type of structure for the desert spaces. You will see that the desert abhors sun-defiance as nature abhors a vacuum. Sun-acceptance, as a condition of survival, is everywhere evident. And that means organic pattern—integral ornament—in everything. Sun-acceptance in building means the use of the dotted line and wall surfaces that eagerly take the light and play with it, break it up, or drink it in until the sunlight blends the building into place with the extraordinary creation around about it."

It was in this spirit that he developed the structure and shape of Taliesin West. Instead of the bland, simple *(Continued on page 91)*

Above:

FRANK LLOYD WRIGHT

[illegible] the architect and owner of Taliesin West works in front of a huge model of the Press Building [illegible] for San Francisco. To Mr. Wright, "Taliesin West is a look over the rim of the world."

[illegible] & CASHIN [illegible]

PEDRO GUERR



2



1





3





1

ENTRANCE to the garden room, where on Sunday evenings the entire Fellowship gathers for buffet supper, followed by music.

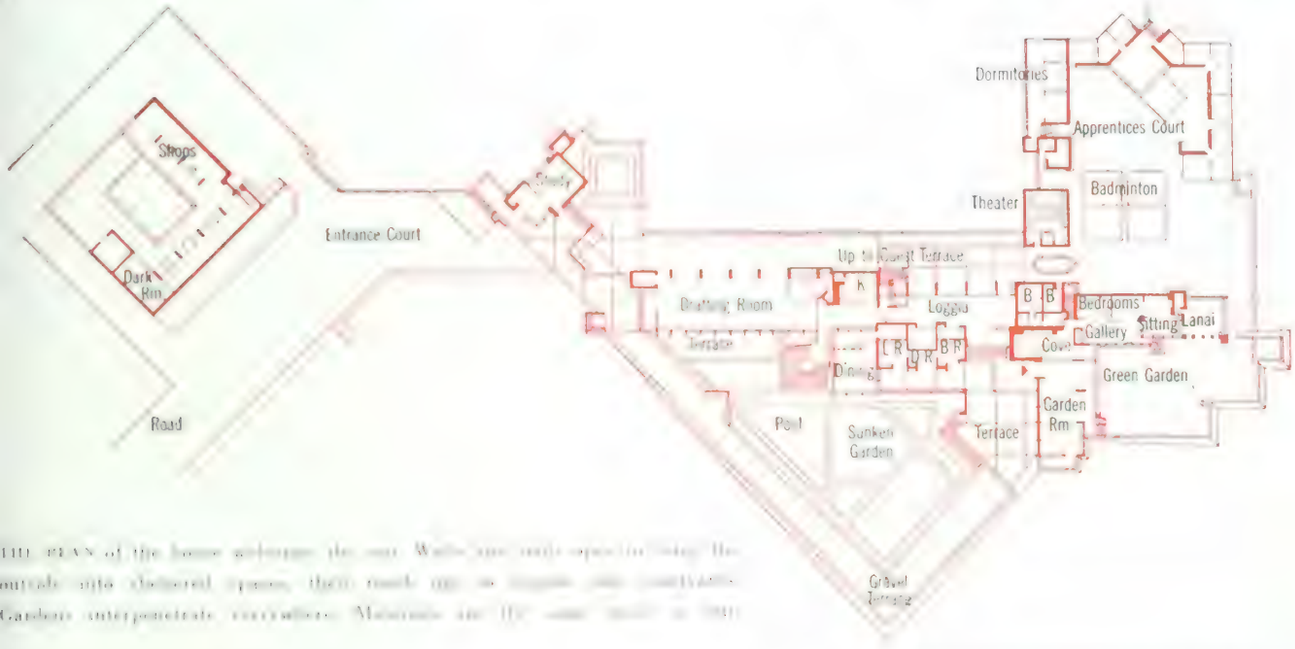
5

GARDEN ROOM is flooded with softly diffused light from the canvas roof. Slanting glass panels face the green garden and sun-dappled loggia.

6

APPRENTICES work in the kitchen in rotating weekly shifts. As in the medieval craft guilds, cooking and cleaning, as well as drafting and building are done by the members of the Taliesin Fellowship who study under their chosen master





THE PLAN of the house enlarges the one Wright used early in this century. He extends the outside into sheltered spaces, then reaches out to include the landscape. Gardens interpenetrate verandahs. Materials are the same inside and out

7

SCALE OF TALIESIN is human and friendly. 7. An apprentice gilds an end flap of the drafting room. 8. The lanai has a wall of decorative canvas panels. 9. From the parking area, steps lead to the drafting room with its slanting canvas roof poised over inclined masonry walls, and a trellis of redwood beams running out to shelter the walkway



8



9



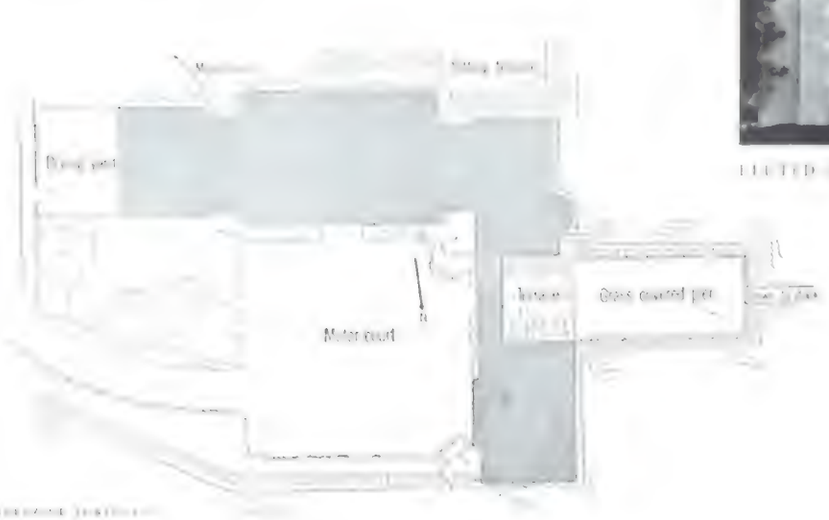


Snug New England house, surrounded on three sid by water, has a unique island setting and outlook over the harb

MR. AND MRS. C. REDINGTON BARRETT *owners*
PHILIP IVES *architect*



ELECTED [illegible] marks front door



THREE SIDES OF [illegible] OVERLOOK WATER.
[illegible] to the mainland.

Mr. and Mrs. C. Redington Barrett their three children live on an is off Greenwich, Connecticut, the year 'ro and like it. Ever since Mr. Barrett's fat the late John D. Barrett, moved here in '20s it has been known simply as "Ba Island." Where the boathouse used to st the younger Barretts have built a Color house designed for them by architect Ph Ives, in keeping with the main house nearby. It overlooks water just as the main house does; adroit landscaping scre the two houses from each other. The cottage stands on a wa rimmed point a short distance from the causeway to the ma land. Its tidy façade is backed by an arrangement of rooms practical that with or without servants the Barretts' house is easy pleasant to run. Informal parties extend from adjoining liv room, dining room and front hall. Recently added to the house i big playroom-workshop which segregates noise and games, has a g erous open space for electric trains. *For building data see page 1*



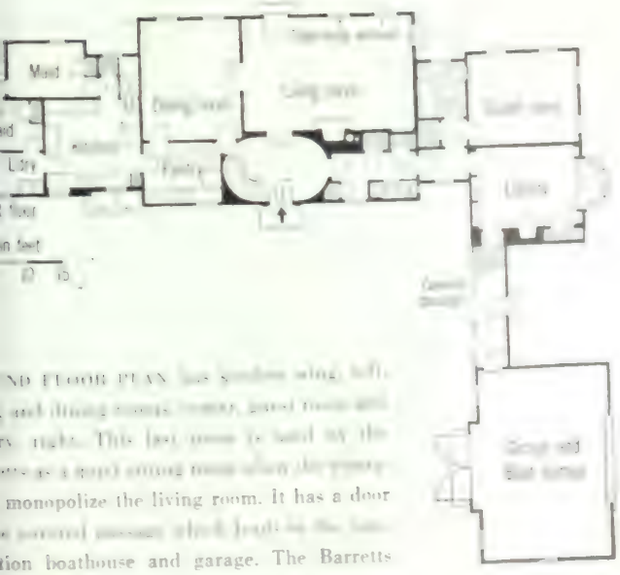
THE OLD SEAWALL is an essential part of the landscape of the guest wing, which runs right [illegible] To the left is the bedroom which, on the landward side, is also the garage.



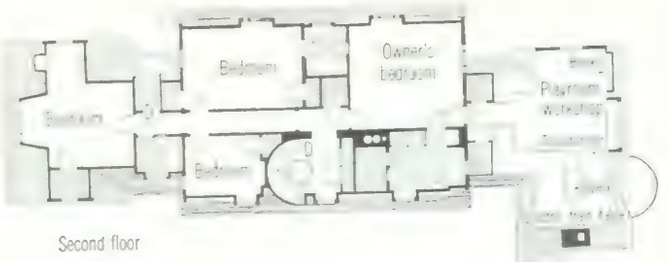
A COVERED PASSAGEWAY [illegible] house and [illegible]



A LAWN extends out back of the house under master and living room windows [illegible] Here on sunny days [illegible]



ND FLOOR PLAN [illegible] monopolize the living room. It has a door [illegible] tion boathouse and garage. The Barretts djoining living and dining room for parties.



Second floor

SECOND FLOOR PLAN [illegible] bedrooms make the house look low and smaller than it actually is. For the children, the playroom-workshop was added with a workbench for model boats at one end, a built-in counter where they can pass rainy-day hours happily operating their miniature railroad system. The children's bedroom doors are handy to the back stairs.

Midwest modern house has the living room upstairs to catch maximum light and view; kitchen, dining room downstairs



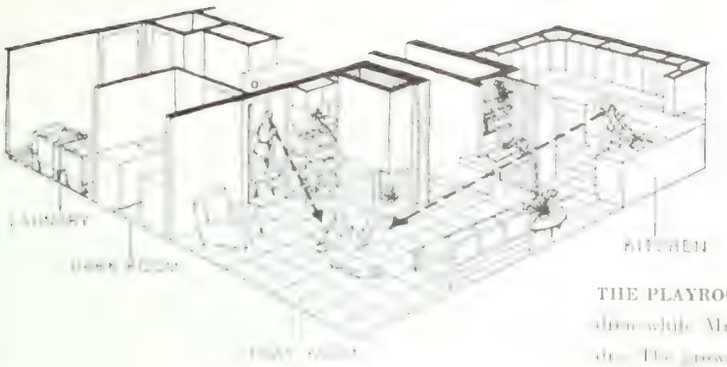


PRACTICAL PLAN includes cook-laundry as a unit which doubles as a "clean" work station; storage areas, built-in terraces; but also stresses airy location of the main living rooms.

DR. & MRS. DON D. IRISH owners

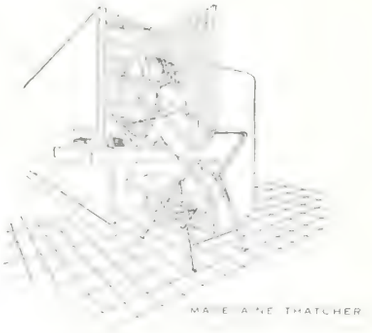
ALDEN B. DOW architect

Because Mr. Alden Dow has an unconventional approach to architecture, his houses invariably have an element of surprise. Here it takes the form of grouping the busiest rooms of the Don D. Irish house downstairs: the kitchen, dining room and game room are connected so that their young son can play supervised by his mother while she is getting meals; laundry, dark room, heater room and garage are handily close. An enormous living room dominates the second floor, rising under the pitched roof and encompassed by wide windows which lead onto a terrace. An enclosed wing of this room centers around the fireplace, is warm and intimate. The bedrooms are grouped along one end of the long balcony, which adds to the sense of height of the whole interior, and also overlooks the dining room. All interior finishes are washable. This house won an Honorable Mention in HOUSE & GARDEN'S Architectural Awards for 1947. *Building data on page 104.*



THE PLAYROOM in the foreground, *left*, is used by children while Mrs. Irish works in the kitchen or the laundry. The grown-ups also use it for informal entertaining.





HUB OF THE HOUSE is this desk under open shelves, midway between playroom and work areas. From it the house is run.



THE DINING ROOM RISES two stories on a ... the living room. At second floor level, it can be seen from a balcony, which continues to the bedroom wing. Shelves abut the brick wall.



LIVING ROOM UPSTAIRS is banded with plants, placed on a long shelf under the wide windows. Glass doors, at the far end, lead out onto a terrace, made possible by the steep slope of the land. Fireplace alcove is at the right.

Old Williamsburg charm is not the only virtue of this house; it also has an adaptable plan which makes it very easy to run



THE HOUSE is small but modern

MR. AND MRS. GEORGE P. GREENLEIGH

PERRY, SHAW & HEPBURN, ARCHS.

THE home of Mr. and Mrs. George P. Greenleigh, located at Berryville, Va., adjusts obligingly to different uses. Alternately it can be as small as the five rooms on the first floor. It can be larger when the ample extra space upstairs is used. Years ago it was a three-room cottage. After remodeling it into its present agreeable form, the owners lived here while they built a larger main house near at hand. Later, during the war, they returned to it, when they closed the big house. Today it is their guesthouse. Because the house is easy to run it has served equally well for full-time use or as guest quarters. All main rooms are on the ground floor level and [illegible] the finest the house. Both entrances give handy access to the out-of-doors, an important feature in the south. The upstairs space, which can be closed off if not needed or opened up as extra rooms, includes a large dormitory, baths, and [illegible] *Building data on page 104*



MAIN PART OF THE HOUSE was rebuilt from an early cottage. The sturdy chimney, steep pitched roof, clapboard walls duplicate old Williamsburg design. Entrance porch, fence and dormers are new but in the same character.



STAIRWAY DOOR is original paneled one [illegible] home. Note round hole in it to let the cat prowl about the house at will.

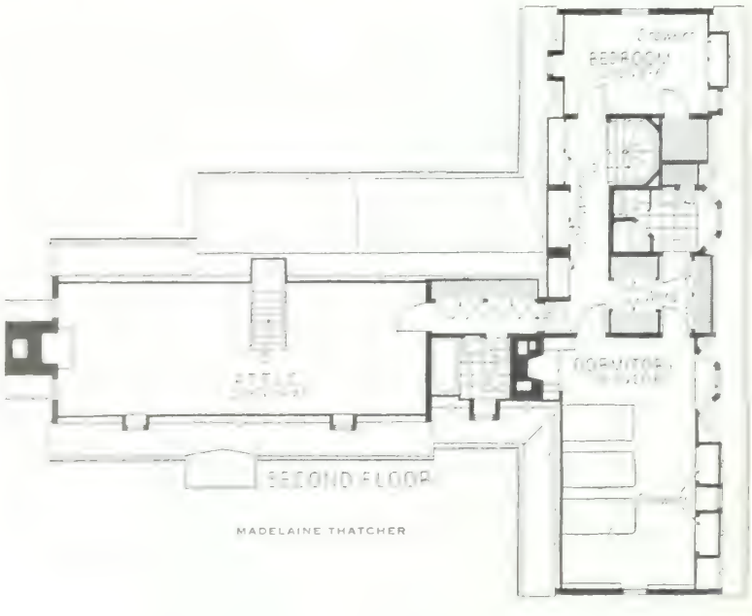


[illegible]INED SIMPLICITY of [illegible] room is notable and [illegible] of 18 southern homes. Two [illegible] and [illegible] rug, pewter and early American [illegible]



LIVING ROOM still has the graceful fireplace and built-in corner cabinet (left) of the old cottage. Hand-some antique hooked rug and pine furniture are also [illegible] Hit. Beef Sample Serv. [illegible] in dining room and attic) are original.





E GROUND FLOOR with its kitchen, living and sleeping rooms could be a plete apartment by itself. T-shaped plan gives every room cross ventilation outside doors on three sides. Play room and laundry are in the basement.

UPPER FLOOR takes overflow of guests, has ample storage and baths. Dormitory was formerly used by the owners' sons. Attic indicates original size of the house. The main, winding stair connects this floor directly with the out-of-doors.

Country life two hours from town

Prince and Princess Alexis Zalessky remodeled this 1790 Connecticut farmhouse for week ends



THE PATH TO THE CONVERTED BARN is regularly [illegible]

CLOUD WALK FARM is that rarity—a place deep in the country (the foothills of the Berkshires near New Milford) within comfortable driving distance of New York. Its unspoiled simplicity and accessibility are exactly what [illegible] In the years since 1941, when they bought the house, they have remodeled it [illegible], while they wait for the solid good planning which normally dates an old structure. Princess Zalessky (the former Evangeline Johnson) impresses only one rule on her guests: they are asked not to dress for dinner, and this is the keynote of Cloud Walk Farm. It is informal and accurately reflects the tastes of the people who live in it. On a cruise of the South Pacific they garnered native carvings and musical instruments which contribute unexpected accents to the interiors. The Zalesskys like swimming and [illegible]



FRONT DOOR [illegible]



CONVERSATION ROOM has L[illegible] table and couches in rust-colored

The ceiling is soundproof so that talk will not disturb the household. Bright and lively South Sea Islands carvings, *left*, like the Chinese antiquities which American clipper ship captains used to bring back centuries ago, are thoroughly at home today in New England.

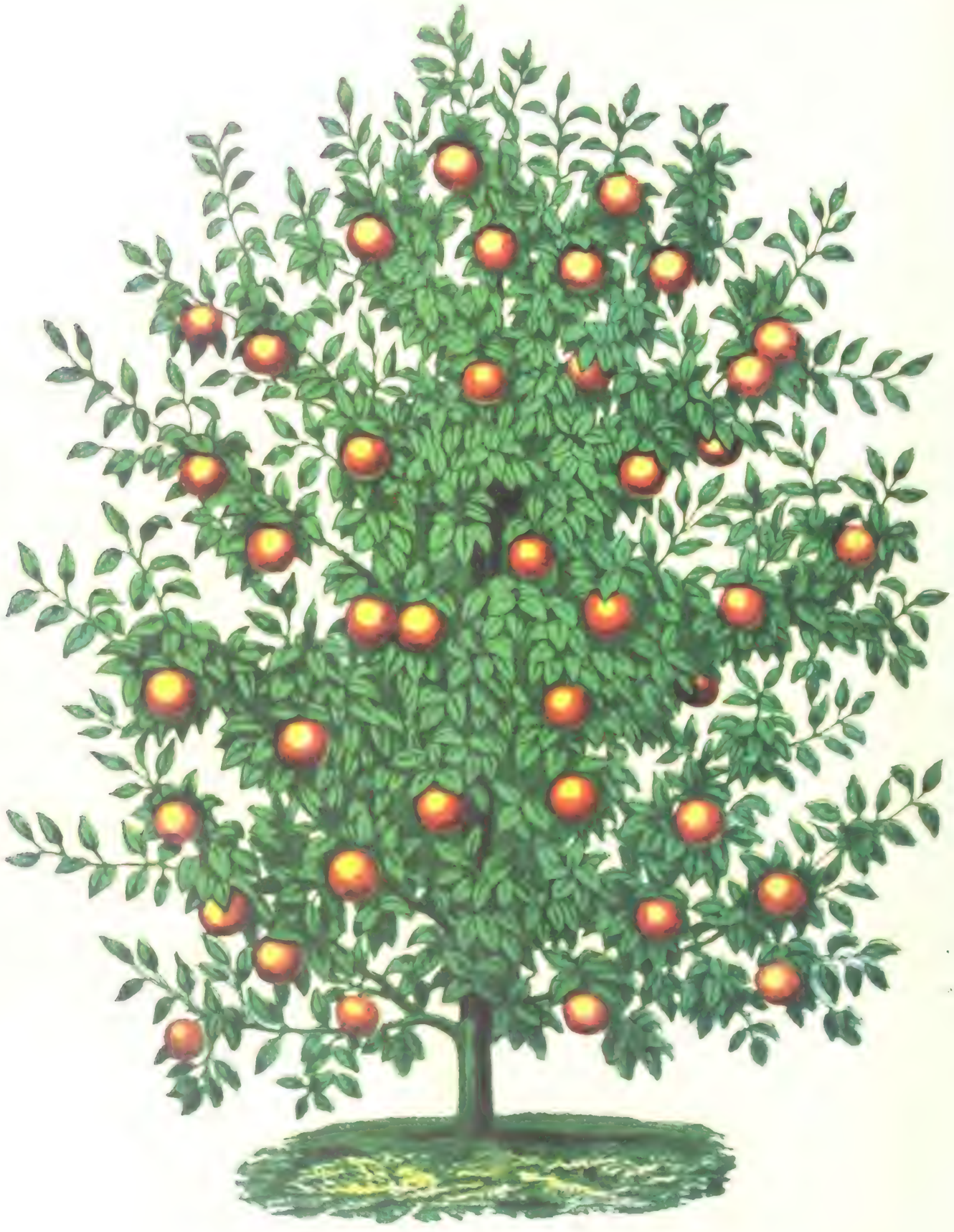


SOUTH SEA ISLANDS musical instruments and fetishes in a corner of the conversation room.

Opposite:

SWIMMING POOL REFLECTS SKY AND TREES, is built of native [illegible] be in harmony with the old farmhouse. It is a continuation of th[illegible] room, originally a lean-to, from which the sides have been remo[illegible] Zalesskys frequently lunch here, are served from the nearby





CRAB APPLE.

D M Dewey's Series of Fruits Flowers & Ornamental Trees Rochester N Y

HARTFORD, CONN.

August interim

Now, from an easy chair, take stock of this season's successes and disappointments in your garden and make plans for next spring

BY RICHARDSON WRIGHT

[illegible] the sweet [illegible] of the summer [illegible] weather is a time for idling in the garden. It is a time when a gardener may [illegible] peace of mind that he can see a good job [illegible] to rush out and obliterate it. It is a time for [illegible] in the garden as the year warrants it; and [illegible] there still the autumn [illegible] that tumbles very

Since there is not very much we can do about the weather, we have to accept its effects on our efforts with equanimity. A certain degree of suppleness, adaptability, is required of gardeners. We may protest, but we bend before the situation. The borer may bore and the beetle chew and the cutworm cut, but after we have done our best to confound their filthy tricks, that is that and we fold our hands contentedly.

Too many of us are apt to grow pathological, become more excited about the various ills and pests that attack our plants than about the plants which come through healthily. While we snoop stealthily for the rose chafer, we miss the perfect rose.

August is the breathing spell between active seasons. The new irises we ordered will shortly arrive. Close on their heels come the new peonies we saw flowering on a June morning in someone's garden and could not resist. Before the month's out, such evergreens as we plan to use will be arriving with their neatly balled roots and the flowering shrubs. Roses later, when the night [illegible] cool off. And finally the succession of bulbs. They come marching toward our garden like phalanxes of invading troops—ranks of daffodils (as if we didn't already have enough!), tulips, the early and late, the wild and the refined, the lowly and the noble bearing, varicolored hyacinths, snowdrops and aconites, crocuses and bluebells, Virginia cowslips, white, blue and purple grape hyacinths, new lilies.

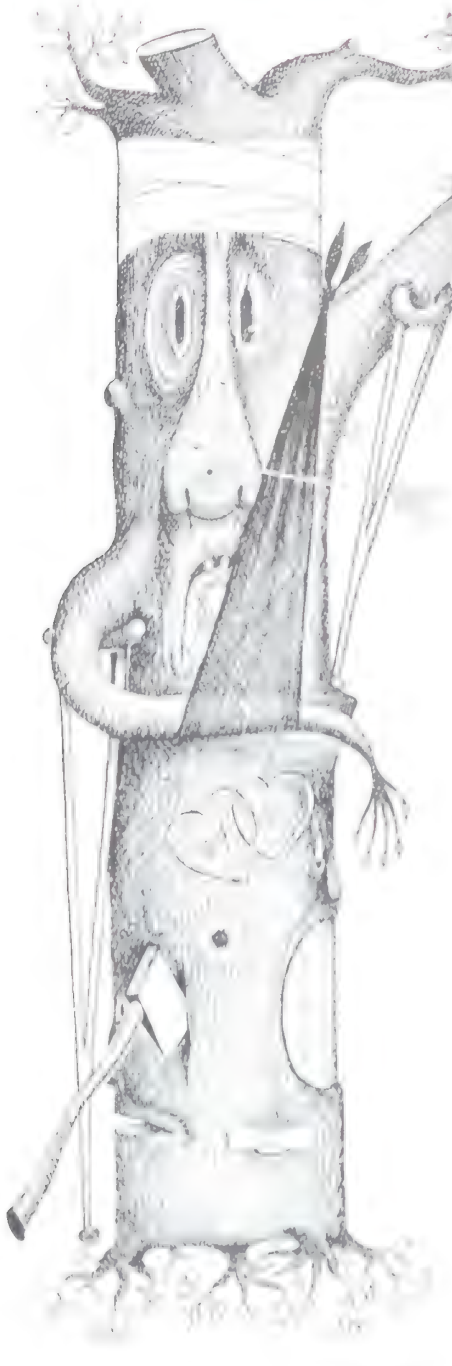
What an overwhelming avalanche! And yet, as we contemplate them in the shade of an August afternoon—picture where they will go and what spots and drifts of flowering they will give us next spring—we lazily murmur, "Let them come!"

August is a month to sit and enjoy the present moment. Perhaps it is well if we blot out of memory what has gone before in the garden and refuse to project ourselves too far into its future. For a short space time can stand still. Sit and enjoy the distant scene, catch the music that is withheld from ears deafened by immediate responsibilities. Or just sit.

But not for long. Real gardeners aren't good sitters. Out from the shade we stroll to wander around and sniff fragrances, relish the subtle beauty of some overlooked single flower, stand enraptured and humbled before a noble tree, rejoice in the lush pulsations of fecundity in the rich soil we have provided our plants. How rare is a blistering hot day in August!

Opposite: House & Garden's Print No. 7

During the last century, the city of Rochester, New York, became [illegible] nursery centers. From it were distributed new trees, shrubs, fruits and flowers. Its catalogs showed color illustrations such as this American "primitive" presentation [illegible] by Christopher Dock of D. M. Dewey,



It shouldn't happen to a tree

BY ARTHUR L. GREENE

> Besides insects and diseases to which trees are heir, they suffer many injuries from owners and their offspring

J[illegible]

L[illegible]

[illegible] They are invitations [illegible] fairly formidable array of possible diseases and are subject to attack by many insects, it is only reasonable [illegible] in health and avoid injuries that may [illegible] discussed *below*, and your trees will have a better chance to continue flourishing for a great many years.

DON'T cut or bruise the bark of shade trees with your lawn [illegible] this kind may [illegible] According to [illegible] many needless [illegible] Thin-barked trees, such as maple, beech and apple, are [illegible] around tree bases by hand. Better yet is [illegible] to keep mowers at a safe distance. This eliminates the need for hand cutting.

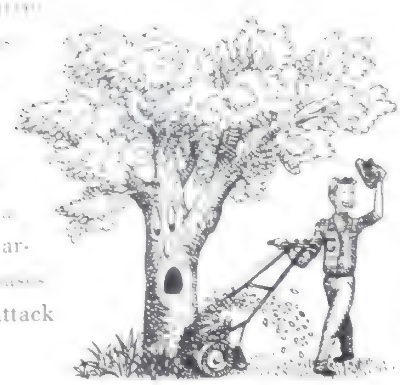


[illegible]

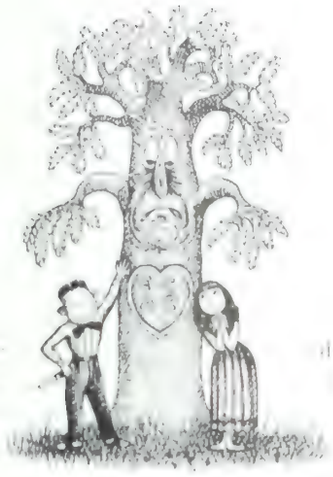
DON'T dump plaster, cement or other refuse about a tree. With rainfall, a chemical reaction harmful to tree and roots may be started. By the same token, don't spill paints or other chemicals near trees.

DON'T dump quantities of soil around the base of your tree. You may "bury" the roots and thus cause it to die of suffocation. Even the hardiest tree won't live very long if its air supply is cut entirely off.

DON'T toss greasy or soapy water over ornamental plants or trees. It's not only bad for roots and bark, but it may also ruin



DON'T BARK IT WITH MOWER



foliage and prevent respiration, a process vital to the production of the plant's food supply.

DON'T encourage youthful Lotharios to carve their initials in thin-barked trees. Knifing the traditional heart on a beech tree may lead to trouble. Too many deep carvings may affect the health of the tree.

DON'T nail and abet target practice at trees. The sling may tear up bark and embed themselves deeply into trunk and branches. This makes a fine access for the tree borers and the tree becomes thus prime target for attack.

DON'T place a cable or band for support directly about weakened limbs. In most cases, the cable or wire will strangle the limb and stop the flow of sap, the tree's life blood. A most intimate knowledge of trees is required to do a proper job. Among the things the expert has to consider are weight distribution, wind stress, character and peculiarities of trees and their physical structure. Above all, cables should be installed only by means of lag hooks or screw eyes. The amateur tree doctor, too, will be well advised to stay out of trees. (Climbing has its elements of danger even for the most experienced tree man.)



DON'T burn paper, refuse or leaves under your trees. Intense heat is likely to kill the bark and foliage on overhanging limbs. Dead bark and branch decay may give entry to boring insects. Roots, too, are highly sensitive. If these are shallow, the heat may injure or even kill them. Each year many thousands of trees are damaged from this cause. Although the damage may not be apparent this season, the growth and beauty of the foliage may be affected the following spring.

DON'T chance scraping a tree near the garage entrance. Bark injuries and serious injuries may result. Steel or wooden guards around a tree are good safeguards. A bruised bark area usually dies and falls off. Here again bark decay may leave the tree open to insect invasion and disease.

DON'T burn out insect nests. A flaming torch applied directly to a tree is apt to be even more dangerous than the insects you are trying to rout. The flame will sear bark and kill foliage and leave branches open to decay. It is advisable to pluck out and then burn as many insect nests as possible. Sprays are effective in destroying pests nesting in inaccessible parts of trees.

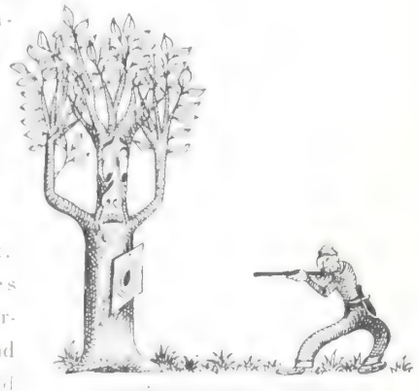
DON'T wrap clothes-lines—either cable or rope—around limbs. As in cabling, lines should be threaded through eyes. You chance strangling a limb or a dangerous sag. It is preferable to erect a clothes pole. Lines to a tree also impair its natural beauty.

DON'T attach the ropes of a swing directly about an overhanging branch. Constant chafing on the bark can easily do serious damage to the limb, and affect the health of the tree. Here, too, lag hooks and screw eyes are best used for protection.



DON'T SET SEAT ON TREE

In addition to these 12 primary "don'ts," there are several others which should be remembered, since it is easier and cheaper to keep out of trouble than to correct it. Some trees are structurally weak and the spread may prove too much in heavy winds and ice storms. These should be strengthened. There is no saving in the employment of cheap and unskilled help to spray trees. Applying sprays at the wrong time is sheer waste of money and effort. Applying the wrong spray combinations will be ineffective and, in some cases, disastrous to tree. If trees are valuable—and what property is not enhanced in value by trees?—employ only those services which are backed by long experience and keep up to date by laboratory experimentation and the advancement made in tree care. The same trained, expert service should be used for feeding trees, so that they receive the right food at the right time. These suggestions were supplied by The Davey Tree Experts.



DON'T SHOOT AT A TREE

What about Plastics?

Their practicality we are beginning to take for granted; their beauty is a new factor which makes them invaluable for houses today

[illegible]

[illegible] conveniently light in weight. Most plastics are kept clean [illegible] Some [illegible] light emitted by a lamp. [illegible] virtually unbreakable; others can strengthen and waterproof conventional materials. There are flexible [illegible]

[illegible] sills in cities or smog areas will be either plastic or [illegible] floors and doors subject to hard use will be of plastic-impregnated densified wood or high-pressure laminates requiring virtually no refinishing or maintenance. We shall see more structural materials, both in exterior and interior use, which utilize plastics or

(*Continued on page 105*)

[illegible]

[illegible] Joseph B. Platt; Thompson Freeman. 8. For gleaming new fabrics, plastic-coated aluminum yarn by Reynolds Metals. 9. Prest-Glass wall, translucent and strong. 10. Hard-wearing surface for kitchen walls, counter tops; Satusply, U. S. Rubber. 11. [illegible] linen weave; Beutafilm by Hartford Textile Corp. 12. Easy-to-clean place mat of Plexon plastic-coated yarn; D'orette. 13. Heavy-duty, colorful Koroseal floor tiles; Sloane-Blabon. 14. Gay clothespins; Nalle Plastics. 15. Decorative laminate for use in screens, table tops; Donaldson Plasdécor. 16. Washable, wrinkle-proof plastic upholstery, tougher than rawhide; Boltaflex, by Bolta Products.



For other plastics see page 99





KERTESZ

For pleasant dining all year round

[illegible] Woodard Sculptura furniture [illegible] simple [illegible] Chair [illegible] Vase [illegible] Table [illegible] Plastic [illegible] You will find the Woodard furniture at Macy's, New York; Mayer & Co. [illegible] stores. [illegible] and lumber [illegible] page 100.

Plastics

let sun into the breakfast room



KERTESZ

Plastic furniture is very much in evidence in this typical breakfast room of the day. In the breakfast room floor from Oliver paint, used at Dungaree and plastic to let sunlight in, retain privacy, are weather-resistant, washable. Formica table top (tested to [illegible]) on [illegible] Monsanto-impregnated Plasdécor tray on serving stand resists stains, heat. Dow Lumite plastic chair seats and Plexon coated yarn place mats can be cleaned with a damp cloth. Tupper Poly-T plastic cereal dishes and Plexiglas (Rohm & Haas) fruit bowl are virtually unbreakable. Toaster has durable Textolite (General Electric) base; flatware has plastic handles. Table accessories from Hammacher Schlemmer, butler's tray stand from Georg Jensen. For more details see page 102.

DO

DON'T



COLOR AREAS INDICATE PLASTICS

Plastics work hard in the kitchen



with resin, are harder than wood, lighter than metal. Details on page 102.

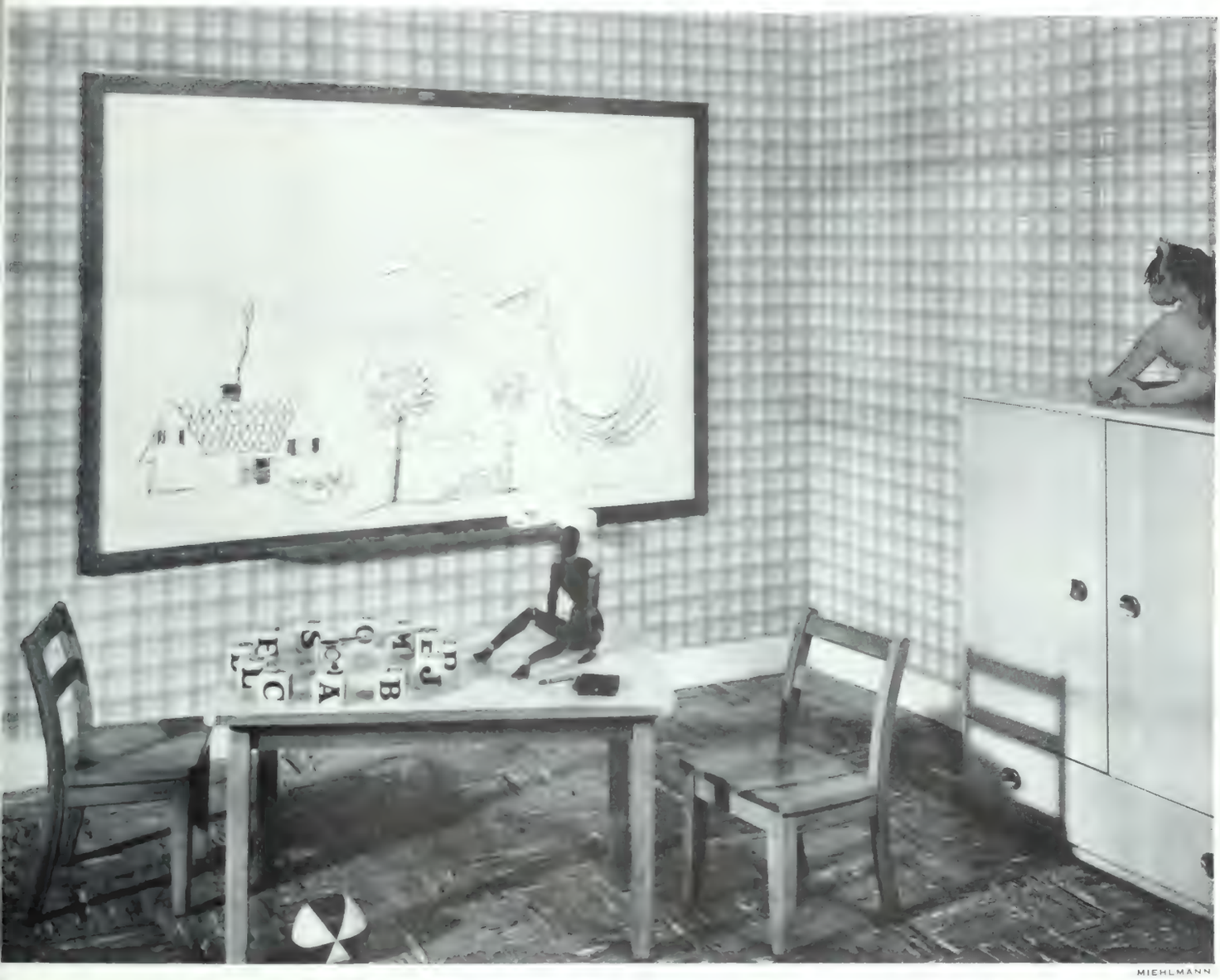
DO

THINK



COLOR AREAS INDICATE PLASTICS

Plastics are sturdy in the nursery



MIEHLMANN

Plastics are excellent for children's rooms because they are durable, washable and nontoxic. On the floor of this playroom, which evolved from a nursery (page 101), is marbleized Goodrich Koroseal tiling, a material which the most energetic youngster will find difficult to slip on, stain or scuff. On the walls is Varlar wallpaper, washable, stainproof, tough to tear, and a Plu-Lite "blackboard," which comes faced in Bakelite's pastel or white Vinylite, and can be installed as a dado if preferred. The table top is high-pressure laminated plastic that can withstand hard knocks, crayon drawings and clay modeling. Educational Jingle Joy blocks and the plastic-coated ball are light and cleanable. For further details about these plastics see page 102.

DO

NOTE THEIR PLEASANT SURFACE
SEE HOW PLASTICS MINIMIZE CLEANING
MAKE NURSERIES SAFER WITH PLASTICS
LET PLASTICS CUT REPAIR COSTS

DON'T

ALLOW IMPROPER INSTALLATION
SCALD OR SCOUR PLASTICS
THINK ALL CAN DO THE SAME JOBS



COLOR AREAS INDICATE PLASTICS

The new order

is summed up in a closet *below*

where you file, in full view and logical sequence, everything needed

to keep your house spotless. Thanks to this and new work techniques,

a twice-a-year nightmare is now reduced to a series of

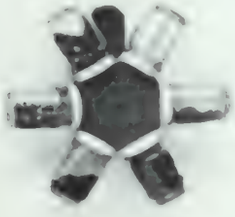
daily, weekly and monthly routines, done in rotation without fuss or bother.





CARPET SWEEPER, POLISHES, TOOLS, STORAGE BAG AND CLOTHS, CLEANERS, HAMMACHER SCHLEMMER; MOPS, BROOMS, BRUSHES, LEWIS & CONGER. MORE DETAILS ON PAGE 105.







YOUR CARPENTER CAN BUILD the closet *opposite* anywhere that affords a five-foot stretch of wall. It stands 6′ 7″ so that the top cupboard can be reached without a stepladder, it is 1′ 8″ deep so the back wall is at less than arm's length. Shelves at the right are 9″ apart, the lowest one having more than 1′ headroom to allow for outsize cans and bottles. Because all is so orderly, you can check at a glance what supplies are running low.

THE TOOLS YOU SEE in this closet are not the haphazard accretion of years of housekeeping. Each has been chosen for the one or more specific jobs it can do. As many as possible are long-handled, to save your stooping or kneeling. Their arrangement is so ordered you could find them in the dark.

THE WAY YOU USE these tools is as important as the selection itself. First and foremost, learn to use them fully and make it an inflexible rule to put every one of them away clean. Learn to work with both hands, especially on jobs such as polishing, when the wax-spreading hand is followed up by the rubbing one. Remember to carry all implements to the job at once – the housemaid's divided pail with tray is ideal for this technique, as is the triangular portable vacuum tool kit which is reinforced to stand alone. Another good idea is to wear an apron with large enough pockets to hold dust cloths. Lastly, position everything that you need in relation to your own reach, which on the average is 78 inches high and 48 inches wide.

FLOOR CARE is a number one cleaning chore. As it is no single operation but a number of diversified ones, we have included seven floor tools. The upright Eureka vacuum is for bi-weekly use on rugs and carpets. Its waxer attachment, on the other hand, need be used only once a month to shine floors. For daily tidying up, you will find the Wagner carpet sweeper adequate and easy to handle. There is a floor brush, of course, and the inseparable pick-up tools, Macy's long-handled brush and dustpan. Cellar stairs and porches are swept with the corn broom. Daily floor care calls for the dry mophead, an all-out kitchen or bathroom floor washing for the wet one. The self-wringing wet mop of sponge is the quick way of dealing with a passing footstep or a stain.

ABOVE-FLOOR CLEANING calls for the tank-type Eureka vacuum whose eight attachments fit into upholstery crevices, between Venetian blinds, along moldings, behind radiators, atop curtains. Its hose hangs kinkless, as it should, over a grooved knob on the inside of the closet door together with special upholstery, bannister, drain and silver brushes. The Clarke electric furniture buffer above it will keep your mahogany gleaming.

SPECIAL TASKS are taken care of by the closet shelves. Reaching from the top down, you find: 1) everything to keep mirrors, windows gleaming; 2) metal cleaners; 3) silver polishers, including plastic to coat holloware against tarnish; 4) leather renewers, rust and spot removers, tile polish; 5) furniture waxes, restorers; 6) moth crystals, de-mothing bomb; on floor, absorbents, detergents, waxes.

BECAUSE HOUSEHOLD SUPERNUMERARIES such as curtain fixtures, light bulbs, candles usually end up in some domestic Black Hole of Calcutta, our closet has made provision for them in the storage cupboard on top. Tools often get mislaid too, but not here. They are in plain sight on the right-hand door, and are bound to be replaced there because, like every other item in this closet, they have their outlines painted on the wood behind them. Below them a utility wheel dispenser offers a choice of screws, nuts, washers, tacks and other items. On the principle of the shoebag is the specially designed holder for cleaning and polishing cloths and the gloves which will keep your own hands clean and soft while you go about your housework.

Crocuses that bloom in fall

They are happy in either sun or shade,

require little special attention and increase steadily

BY THEODORE A. WESTE

Some [illegible] are [illegible] there [illegible] but [illegible] me [illegible] for the [illegible] fall. The [illegible] are not spectacular, but they will appeal to people whose spirits are [illegible] by [illegible] flowers and [illegible] of [illegible] blossoms and [illegible] who [illegible] flowers of [illegible] and [illegible].

A [illegible] attribute of the [illegible] bulbs [illegible] to [illegible] soil that [illegible] and [illegible] not [illegible] plants. Of the better known species [illegible] are [illegible] equally recommended, but I have [illegible] specific [illegible] to [illegible] the best [illegible] these [illegible] under all [illegible]. However, I [illegible] wisdom to avoid any location that is [illegible] wet to [illegible] dry. They [illegible] of [illegible] or presence of soil. Some I've fed with a little [illegible] bonemeal and some I've never fed at all. I doubt if I could tell from their appearance which were which. I should hesitate equally to give them the "[illegible] the-arm" of commercial fertilizers which work wonders on lawn and vegetables or to subject them to the starvation diet afforded by thoroughly barren soil.

Autumn bulbs do best in soil that is fairly rich in organic matter or humus, the reasonably light-textured, crumbly soil that suits the majority of garden plants. Also, they are ordinarily better off if you don't disturb them from year to year. They can all be considered reasonably permanent and, if growing conditions are right, will increase slowly but steadily.

Like other small bulbs, they show up to best advantage if planted in clusters, large or small, depending on the [illegible] in the [illegible] of a rock garden, though, even a single bulb, strategically located, may arouse more interest than something else 20 or 100 times its size.

[illegible] the [illegible] bulbs are the colchicums, popularly known as meadow saffrons and also (rather unfortunately) as autumn [illegible]. This [illegible] is due to the fact that [illegible] but [illegible] to [illegible] crocuses, although anyone who has learned to differentiate between foxgloves and Canterbury bells should easily be able to tell them apart, and since there are such things as true autumn-flowering crocuses, it is [illegible] *latter* to keep them [illegible] named.

Corms should be planted about 3" deep as soon as the bulbs can be obtained in late summer. They will bloom with amazing rapidity—in fact, if they are not put into the ground soon enough they will push out their buds and bloom wherever they happen to be, in the bulb bag or the open air. The earliest of them begin flowering during the first or second week of September, and the latest will still be in flower late in October.

The flowers of colchicums rise directly from the ground, borne on long stem-like tubes, entirely without foliage. The leaves, which are broad and robust and are carried on a stem like tulip leaves, do not appear until the (*Continued on page 110*)





THE BIGGEST IS SPECIOSUS.
PURPLE-LILAC WITH WHITE EYE.
OFTEN 6″ ACROSS ON A 7″ STEM.



COLCHICUM GIGANTEUM IN THIS DRIFT.



WHITE AUTUMN CROCUS
MAY BE EITHER SINGLE OR DOUBLE, AND
OFTEN WILL HAVE A SPREAD OF 4″.



STERNBERGIA LUTEA, BLOOMS



T. A. WESTON

AND ITALY COMES CROCUS MEDIUS, WITH
ITS WHITE BLOOMS ON SLIM STEMS.

Cold casseroles

They relegate cooking to the cool of the morning

BY MARIAN MAEVE O'BRIEN

[illegible]

Londine Celestine

This one we liked for luncheon. Picture it served from a round glass casserole in pink and yellow wedges, accompanied by a bowl of fruit salad with hot corn sticks, minted iced tea, and followed by a tart lemon ice, made or bought ahead of time and stored in the ice-cube compartment of the refrigerator against this moment.

For eight, use 1 pound of canned lobster meat. Mix with 1 cup finely-chopped celery, 2 tablespoons chopped onion, ⅓ cup mayonnaise, 2 tablespoons prepared mustard, a little salt and ½ teaspoon of paprika. Add a bit more mayonnaise if necessary, to make mixture hold together well. Check the seasoning—it should be sharp, but [illegible]. In all of these recipes we must remember that seasoning in a dish served cold must be a good deal higher than seasoning in a dish served hot, since cold lulls the taste buds. Remove crusts from 12 bread slices, spread with butter, and make 6 sandwiches by spreading one slice thickly with the lobster mixture and [illegible] with [illegible] (Continued on page 100)

[illegible]

AMIDSUMMER LUNCHEON ON A TERRACE. The [illegible] against a Mediterranean pavilion. Stirling B. Wood, Designer to Mrs. Charles R. [illegible], Colorado and Arizona, by Erkins Studio. The [illegible] and [illegible], are by Erkins Studio. The [illegible] are [illegible], from Magnin's. On the table is European Cross by Geraldine McBean. Dinner plates at this "Elsinore" patterns are $90 a dozen at Black, Starr & Gorham. Fostoria "Holly" champagne glasses $21 a dozen. Stern Bros. Oneida, Ltd., Heirloom sterling is the "Heiress," $25 for a six-piece place setting at Bullocks, Los Angeles. Four place mats and napkins, monogrammed, $18, Léron. Silver accessories, Plummer, Ltd. Piper Heidsieck champagne, Renfield Importers, Ltd. Dress [illegible] by Oscar Kiang from Bon Ton, Los [illegible] Seal purse $25. All prices approximate.



"HOLLY" CHAMPAGNE GLASS, FOSTORIA

"HEIRESS" BY ONEIDA.

RAWLINGS

In a Mediterranean mood







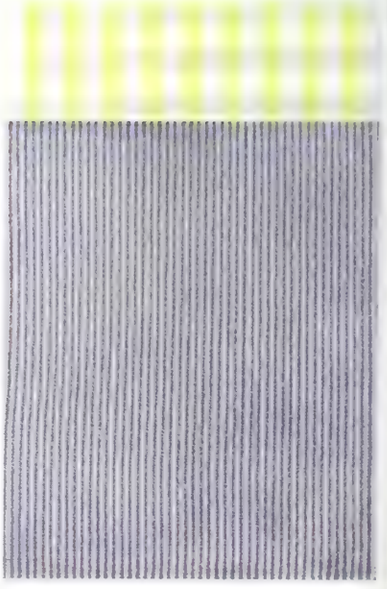
LIVING ROOM FABRICS



THIS IS YOUR LIVING-ROOM. ITS DOORS
STAND FOR THE DIFFERENT WAYS IN WHICH
YOU—OR SOMEONE ELSE—
MIGHT ENTER A ROOM. A SMALL ONE HAS



BEDROOM FABRICS



THE BEDROOM, LIKE THE LIVING ROOM,
IS BASED ON A FIRST-THINGS-FIRST CHECK LIST
COMPILED BY HOUSE & GARDEN: BEDDING,
CHESTS. LAMPS ARE MUSTS: FRILLS CAN BE ADDED.

MIEHLMANN



THE BOSHEAS' FIRST HOME: two-and-a-half rooms in a pre-Victorian frame house

First things first

By buying piecemeal, to a plan, a young couple gets 'round a small decorating budget

When Jane and Bert Boshea got back from their honeymoon, they moved right into the little apartment in New Haven, Connecticut, they'd begun furnishing as soon as they announced their engagement. They know it is temporary since Mr. Boshea, a trainee in G.E.'s business-management program, will be assigned to a branch office later on. So they made a plan for decorating which works well now and will fit into the house they mean to build some day. The apartment isn't complete yet, but *opposite* you can see how it will look. Already the essentials are installed. Though the rooms are small and present architectural problems, the rent is low ($55 a month, including gas and electricity) and the street convenient to Mr. Boshea's office. By doing a lot of work themselves and spending their $1000 savings carefully on basic furnishings, they have managed to make it livable and attractive. They started by making an over-all decorating plan and a check list of first-things-first. Color schemes and furniture styles were basic: modern comfort and traditional mood for the living room geared to gray-and-white wallpaper, with cherry and green accents; Colonial maple bedroom, with gray, white and yellow. Thibaut's living room wallpaper gives an air of height, covers a multitude of irregularities in the plaster walls. Lees Lafayette carpet repeats the gray of the stripe. A coat of black paint minimizes the curlicues of the fireplace, makes it a good background for decorative plants. By choosing well-scaled furniture, they get the most out of their small rooms. Today the sectional sofa serves as a love seat and easy chair, could be split up into three chairs, or moved together to be a (*Continued on page 104*)



STARTING POINT [illegible] wall-paper [illegible]



PAINTING WOOD DESK. Low-cost [illegible]



ARCHITECTURAL LOGS will make [illegible]



CHOICE OF CURTAINS (majo[illegible] tor in color scheme) made at wi[illegible]

Bedroom check list

[illegible] for the [illegible] good [illegible] bedroom [illegible] and in [illegible] arrange. The Bosheas [illegible] sure [illegible] and much could [illegible] and later [illegible] and [illegible] they could [illegible] space each. Dog [illegible] bought [illegible] their [illegible] of the [illegible]. Here is the order in which the Bosheas [illegible]

Bed to be [illegible] with storage space
[illegible]
[illegible]
[illegible]

Accessories [illegible] plan to add [illegible]

[illegible]
[illegible]
[illegible]
[illegible]
[illegible]

Living room check list

Because the living room is the center of their daily [illegible] and informal entertaining, they needed [illegible] opposite it [illegible] and different than the bedroom. They particularly want pieces which will fit other wall [illegible]. On the page opposite are the things the Bosheas bought, classed in the order of their importance:

[illegible]
Lounge chair
[illegible]
[illegible]
Small chest (matching bookcases will be added later)
Curtains and carpeting
[illegible]
[illegible]

All prices approximate, slightly higher west of the Mississippi.

IN THE BEDROOM



Storage space built into Burton-Dixie comfortable [illegible] affords ample room for extra blankets and linens, [illegible]





Add bolsters, $2.50 each, and it is a studio [illegible]

GRIC[illegible]

Chair [illegible] by Selig doubles for living room use, $60.



Tall maple chest by C[illegible] ford has five drawers, [illegible]



Maple bedside stand is from Crawford. $30.



Traditional milk glass lamp by Nathan Lagin, $15.



Looped rugs are smart against shiny black floor. This, by Charm-Tred, is $20 for 4′ x 6′.



SES MATTRESSES, a wise in selecting any wedding



MATERIAL BOUGHT BY THE YARD will be made into curtains by Jane



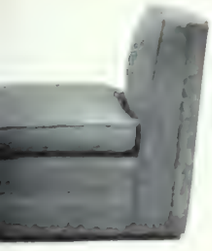
PAINT WILL MATCH CURTAINS, thanks to help of Nu Hue Color Bar.

MIEHLMANN



FURNITURE is as good as its construction, Jane learns as she shops.

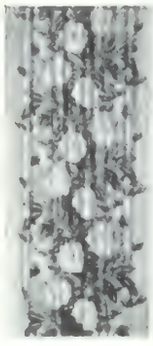
THE LIVING ROOM



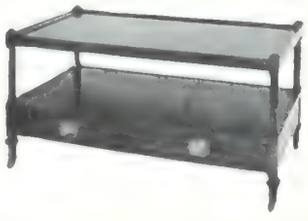
unit of sectional sofa fine occasional chair.



Two end pieces go round to a full seat



"Alton" chintz by Kandell, gray with white, poly green $1.50 a yd.



Mahogany cocktail table with drawer and shelf space by Hekman, $80.

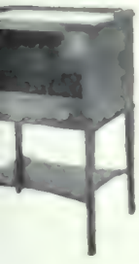


table with radio ed Hekman, $43.



Love seat *above* and chair by Shaw combine to form sofa. Upholstered in Moss Rose red Tuscan satin, it is $270.



White ceramic lamp with shade, Almco, $19.

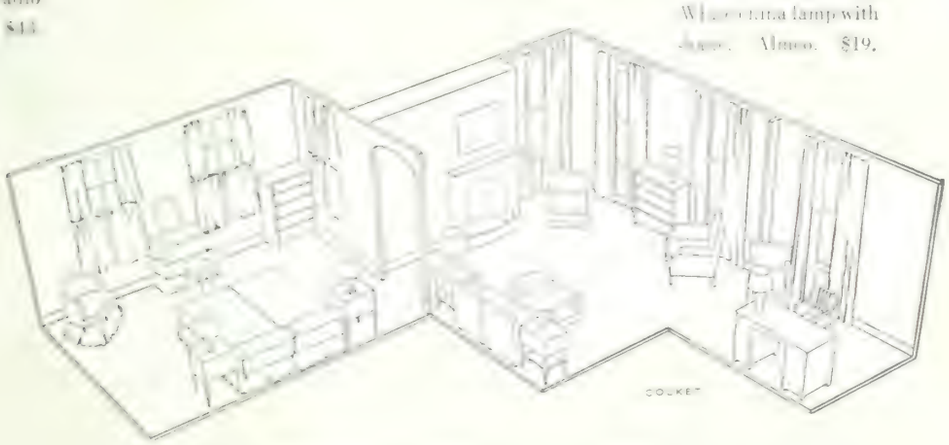
GRIGSBY



Lounge chair in Greeff's "Wavell", $105 from Shaw.



Mahogany chest, $86, is from Sligh-Lowry.



HOW THE FURNITURE IS ARRANGED in the Bosheas' two-and-a-half-room apartment is shown in this drawing. Not only do pieces fit the irregular wall areas perfectly, but they will be equally adaptable to other future quarters.

How to shop for... GREATER HOME VALUE



Latest Addition to the Ever Growing

WEYERHAEUSER 4-SQUARE
HOME BUILDING SERVICE

H[illegible] 4-Square Home Planning Service!

This Service is available without charge through Weyerhaeuser 4-Square Lumber Dealers. There are so many homes to choose from that you are likely to find several ideal designs within the limitations of your budget and your family requirements. Every design comes complete with blueprints and money-saving specifications that make full use of standard, ready-to-use 4-Square Lumber and other building materials.

Some of the best architectural thinking in America went into these homes. They are comfortable, livable, efficient homes in styles that will never lose their attractiveness. And they are engineered to give you the greatest possible home value for your building dollars.

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I am enclosing 10c. Send me the booklet "Helping Today's Home Builders get Their Money's Worth" and the folder [illegible] Home shown above.

Name ____________________
Address ____________________
City __________ Zone ______ State ______

MECHANICS OF LIVING

Better equipment, better materials are silent servants workin[g] to reduce household chores and make your living pleasant[er]

[illegible] outdoors or indoors. Because of an [illegible] furnaces, radiators, etc. $8.60 a gallon. [illegible]





WATER SOFTENER [illegible] kitche[n] laundry or bathroom faucet whe[n] water is hard. Compact unit remov[es] minerals, foreign matter, chlori[ne] taste, makes possible better drinki[ng] water and cleaner, quicker washing [of] laundry with less effort, less soap. O[ne] hose section connects faucet and to[p] of unit. Spray attaches to bottom, hangs by ring on wall. $9.95. Nation[al] Manufacturing Co., Portland, O[re.]

SAFETY LIGHT [illegible] life of year. 19c without tax. Westinghouse Lamp Division, Bloomfield, N. J.





HYDRO-MIST EXTERMINATOR for i[n]sects, moths, household pests, work[s] electrically (on AC only) when plugge[d] into socket. Using insecticide it create[s] a steam vapor penetrating all corne[rs] and crevices of closed room. Operat[es] automatically with a time clock contr[ol] and has a spray control for fine or heav[y] vapor. "Scout" model shown is 6 inche[s] high, 9 inches long. $30 f.o.b. Hydr[o] Mist Corp., 531 State St., Glendale, Ca[l.]

(*Continued on page 88*)



Looks beautiful, works beautifully — that's the way you feel about this new kitchen and the new Rheem Automatic Water Heater

HOW HOT should your Hot Water be?

5°, 120°, 160° . . . you need em all. Just turn the dial r the right degree.

By R. E. James
Rheem Heating Consultant

e new, automatic water heaters avail-le today offer such flexible tempera-re control, you can dial in the degree as sily as tuning your radio.

The advantage is that your water is operly heated for each use, without waste or discomfort. Washing machines, for example, work best with 160° water, while your bath should be heated to only 105°. But household duties such as dishwashing call for 120°.



One Simple Dial

If you have an automatic Rheem, you st set the thermostat dial at a happy edium, say 140°. That temperature will ovide water hot enough for most of ur daily needs. And for a big wash, mply turn it up to 160°. Do the same ing when you occasionally need hotter water for scrubbing or other special cleaning purposes.

The Rheem then shuts itself on and off as necessary, conserving fuel yet evenly maintaining a constant reservoir of hot water at whatever temperature you wish.



The Hotter The Whiter

Don't make this mistake, however. With an old water heater, or one that's undersized, some people heat the water hotter than they really need, then mix it with cold water to stretch their supply. This overheating of an undersized tank shortens its life and increases your fuel bill.

If you get an automatic water heater, like the Rheem, which comes in the proper size for your home, you won't ever have to overheat the water in order to have enough.

Thanks To The Tank

You can operate the Rheem at whatever temperature you need, *without damage*. The tank is Rheem-Processed—made of heavy gauge steel fused with an even zinc coating. This process guards against corrosion, prolongs tank life, and keeps the water clean and fresh. The tank and water heater are guaranteed in writing by the manufacturer. You can prevent the most frequent source of trouble if the tank is really reliable.

Check Before You Choose

Keep these features in mind when you buy. Remember too, that you can get a Rheem Automatic Water Heater for any type of gas, or for oil or electricity.

They have all earned the Good Housekeeping Guaranty. Gas models are approved by the American Gas Association, oil and electric models by Underwriters' Laboratories, Inc.

Your plumbing dealer will help you choose the right size water heater for your home, as well as the most economical fuel.

Mail This Coupon Today—

Rheem R

Rheem Manufacturing Company
Dept. HG-8
570 Lexington Ave.
New York 22, N. Y.

Please send me free detailed specifications on Water Heaters for ___ gas, ___ electricity, ___ oil.

Name _____

Address _____

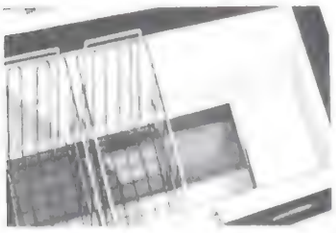
City _____ State _____

Factories in Bloomfield, N. J., Richmond, Va., Riverside, Calif., Los Angeles, Calif., and Hamilton, Canada

Look what makes THIS HOME FREEZER such a joy to use!

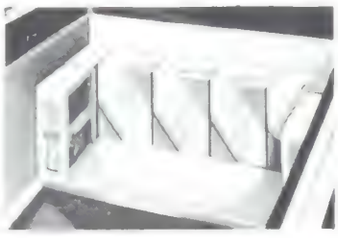


Beauty, Lots of Space—and More! Full cu. ft. of storage room surrounded by a gleaming, Dulux-finished cabinet. And lots of safety models are such things as Dual-Stream Cabinet Cooling, Meter-Miser mechanism, "alarm clock" safety signal to warn you automatically in case of power failure, a key that locks or frees a door like a feather because it's counter-balanced, and more money-saving and food protecting features.



Baskets that S-l-i-d-e!
Big, roomy baskets—eight of them resting at convenient height on special rails. You never have to lift a basket merely pull it to one side to reach foods in the back storage area. Swing Basket—no rails—pulls out to reveal foods above it.

Permanent Fast-Freeze Shelf!
Specially refrigerated, it gives you the rapid freezing that "locks in" foods' flavor, value and appearance. Use this Frigidaire feature to freeze your own foods—then store wherever in freezer is most convenient.



Learn About the Complete Line of Frigidaire Home and Farm Freezers, 3 to 20 cu. ft. capacity. Find dealer's name in Classified Phone Directory under "Refrigerators." Also, see the new Frigidaire Refrigerators, Electric Ranges, Electric Water Heaters, Automatic Home Laundry Equipment.

YOU'RE TWICE AS SURE WITH TWO GREAT NAMES **FRIGIDAIRE**
MADE ONLY BY
General Motors

HOUSEHOLD SHORT CUTS

New, improved and comeback favorites all aid in taking the work out of housework

SPRAY fine water repellent on fabrics to keep out rain, snow, perspiration, spots. Use on raincoats, outdoor furniture, shoes, luggage, umbrellas, tents, awnings, sails, canvas, leather, suede, nylon, rayon, cotton, linen and woolens. Dries in minutes. Invisible. Won't change color or texture. Does not stiffen. Will not clog pores. Will not injure fabrics. Guaranteed. Aqua-Proof. 4 oz. $1.25; pint $2.50; quart $4.50. Postpaid. Send check or money order. Aqua-Proof Co., Dept. HG-1, 1 Aqua-Proof Bldg., Hollywood 28, Calif.





SCALED TO HOLD a roast or use as a casserole, the *Lecoux Rotisserie* has a 5-qt., removable inset pan, automatic heat controls. $19.95. Rich's, Atlanta.



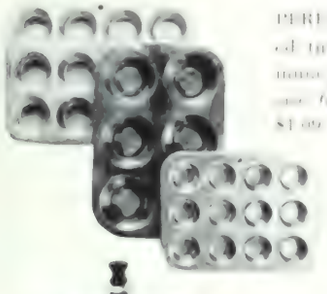
WAFFLE and sandwich grill by *Hollywood* bakes 8 at a time; grids interchange with plates for toasting, grilling. $24.95. John Wanamaker's, N. Y. 3.



ELECTRIC CARPET sweeper, newest push-button marvel, cleans rugs effortlessly, has toe-operating switch, nap-adjusting knob. Gets close to walls and under furniture. *Electro-Sweep*, $19.95. Lewis & Conger, N. Y. 19.



PYREX topof the-stove cooking [illegible] from store shelves during the war, are back now. *Flameware* percolator 1 cup $2.25, 6 cup $2.95, double boiler $3.95. [illegible] $1.95. Bl[illegible] N. Y.



PERFECT MUFFINS uniformly browned [illegible] pans always [illegible] Muffinette 12 cup 99c; [illegible] 69c. Ronay Jaire Marjorie muffin, $1.69. Abraham & Straus, Brooklyn N. Y.



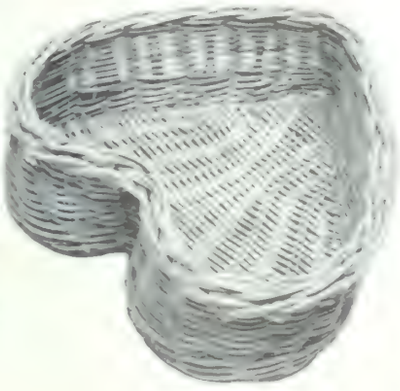
SEAMLESS STAINLESS STEEL [illegible] *Flex Steel* [illegible] Triple [illegible] Lifetime [illegible] or warping. $19.50. Altman.



SOFT, PLIABLE [illegible] Dur-O-Flex by Dur-O Corning. Large [illegible] topper, $3.95; place mats, $5.95 pr.; Cupcakes, $1.95 [illegible] Marshall Field.



FRESHLY GROUND COFFEE [illegible] ter. *KitchenAid Coffee Mill*, deluxe chromium model, can be set for 17 different grinds, holds 1½ lbs. bean coffee. $29.50. Lord & Taylor.



COEUR A LA CRÈME [illegible] kets, former French imports, for molding luscious cottage cheese hearts, are being made here by the N. Y. Association for the Blind. Of Chinese reed they double as charming bread baskets. $2.75 ppd. Hammacher Schlemmer.



The beauty you crave—



The comfort you want—

with Silentite

You'll "Oh" and "Ah," of course, over the graceful, streamlined beauty of the new Curtis Silentite windows. But remember, too, that Curtis has designed these windows on an entirely new principle to give you new weathertightness—and greater comfort than ever before!

Only Silentite gives you patented "floating" weatherstrips that permit easy movement of the sash but keep the fuel bills down. And Silentite gives you special weatherstripping at top, center and bottom rails. Made of wood—in itself an insulating material—the new Silentite is 20% more weathertight even than the famous original Silentite.

Silentite saves on maintenance cost—it has no weights, cords or pulleys to get out of order. And it's preservative treated for lasting satisfaction. Let us show you why Silentite—available in 12 styles—is THE window for your new or remodeled home. Mail the coupon!



1865 CURTIS WOODWORK SILENTITE PRE-FIT the 'Insulated' window

Curtis Companies Service Bureau
644 Curtis Building, Clinton, Iowa

Gentlemen: Please send free window booklet called "Light Up Your Living."

Name.....

Address.....

City.....State.....

Stangl



Festive Fruit

for Breakfast Brightness

Bright as the morning sun, gay as the robin's song. Festive Fruit will prove your unerring taste . . . hand-carved, hand-painted *under* the glaze . . . As an extra-interest feature, fruit decoration varies with most pieces.

On sale at leading gift, jewelry and department stores.



Send 10 cents to [illegible] for Stangl Booklet in full color, "Attractive Settings for Your Table."

Stangl dinnerware

STANGL POTTERY, 652 New York Ave., Trenton 4, N. J.
One of America's Oldest and Finest Potteries • Established 1805

MECHANICS continued from page 84



HIGH-VELOCITY SIGHT COOLING FAN is an exhaust fan which can expel hot air from one open window, pull fresh air through the house from another open window. Stand adjusts from 39 to 58 inches. Fan guard has 22-inch diameter. 1/6 H.P., two-speed motor is free from vibration. Cools one floor of a small house or all of an apartment, is enameled steel with plastic blades. $146 [illegible] 2850 North Crawford, Chicago, Illinois.



"LOOK OUT LITE" is a handy, small automobile utility light. Plug it into the car cigarette lighter socket and it can be used as a steady safety light, a trouble light, or for parking, backing, map reading, luggage compartment searching. Flick a 3-way switch and it becomes a flashing, on-off warning when you stop on a highway. Magnetic base holds it to any surface. $6.35, Perry Products, Inc., Kenilworth, New Jersey.



[illegible] like. All aluminum except for firebox [illegible] able top fits over grill, converting it to handy table top when barbecue is not in use. Grill, $29.75; top cover or tray, $3.75. Hammacher Schlemmer, N. Y. C.



FIRE STOP PAINT is one-coat finish paint for all kinds of interior walls and woodwork. It has fire-resistant qualities to impede the start and spread of any small fires. Ready mixed in a choice of six pastel colors, it is washable and forms maximum fire resistance about two weeks after painting. $1.95 a quart and $6.95 a gallon. Plicote, Inc., Clarke Building, Pittsburgh, Pennsylvania.



"NO-SHOK" is a shockproof twin convenience outlet. It is closed by a rotary cap when not in use, thus preventing children or adults from inserting wires, hairpins, etc., into current carrying parts. To use outlet, twist rotary cap to right one quarter turn with prongs of electric cord and push in. Spring-powered cap covers prong slots when plug is withdrawn. Brown finish, 45c; ivory finish, 53c. Bell Electric Co., 1844 West 21st Street, Chicago, Illinois.



Mountain Breeze

...uice of ½ lemon, 1 jigger Merito ... Rum (Gold Label). Serve with ice and stir. Decorate with cherry. Slice of orange or pineapple ...

Daiquiri

... juice of ½ lime, ... sugar. 1 jigger Merito Rum (White or Gold Label). Shake well with cracked ice. Strain and serve.

Cuba Libre

1 jigger Merito Rum (White or Gold Label) poured on ice. Fill with cola beverage and stir. Add slice of lemon or lime.

Try theese deleecious cool rum dreenks made weeth

MERITO Rum

THE PUERTO RICAN MOUNTAIN RUM



e better the rum the better the drink.
delight yourself and your guests with Merito:
unsurpassed. The reason? Merito is
ountain-distilled" in sunny Puerto Rico [illegible]
ve the sea, where soil, water, and tropic air
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Yes, you'd wish for days that went on forever if it weren't for the nights in Bermuda. Especially your carriage waits you through the perfumed evening. The sweet coconut-scented colours softly along the oleander-lined lanes . . . as you expected, wrapped in silver. The moon is brighter in Bermuda.





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BETTY & JIM



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EVERYTHING IS BETTER IN—

Bermuda



FOR [illegible] BOOKLET, write The Bermuda Trade Development Board, Hamilton, Bermuda, or 620 Fifth Avenue, New York 20, N.Y.

TALIESIN WEST continued from page 52

tangular wall planes of the Hopis he ade walls that vibrate with color and ttern, for they are molded of coarse ncrete and flat desert stones—rose, ld, rust, green, gray, orange rimmed d black-speckled, streaked with icy artz. Some walls are sent straight in the air, others inclined like the untain slopes, and over them comes e slanting shelter of redwood boards d canvas-covered flaps, supported m above by great rectangular beams: upside-down roof with gutters beath. At first there was no glass, only nvas that softened and diffused the nlight. As he changed and expanded r static perfection, the architect deerred to the wind by supplementing e canvas with occasional great sheets glass. The means are simple enough, t the end is magic. Rough masonry, lintery redwood, canvas and glass, e brought together in harmony to und like a desert plant—richly intricate design yet always disciplined in owth and flowering by respect for the ws of its own nature. And, finally, a racle: a miracle in which light, enosed space and landscape come alive gether for the comfort, pleasure and spiration of men.

To understand Taliesin West one eas of building—especially the idea a precise distinction between interrs and exteriors, and between walls, ofs and windows. Here inside and side are one. Both structure and ace intermingle as a fluid, continuous rk man's work from the surrounding sert, but otherwise transitions are adual, boundaries indefinite, and one space of the desert itself, but modued to human scale and thereby dosticated. Materials are the same ine as out, and the concrete floors of buildings stretch out without break become pavement and wide graveled races. There really are no "rooms" the conventional sense of the word.

Space and light are in themselves her negative commodities. Until they ans of structure, space is always and y emptiness, and light merely an abce of darkness. But in the hands of reative architect they assume the ality of great music. Taliesin itself is symphony of subtle rhythms and elling harmonies. Woven into its rich ric is the sight of mountains and rtus, of shimmering desert and inely blue sky. Here through a roofet rectangle of glass one may mpse a lone silhouetted peak, there ough a sheltered balcony a group of rtus-dotted hills. Through a high ribn of glass around three walls of a om, a panorama of sharply modeled untains unrolls like a Japanese oll-painting, while blue sky stretches infinity above opened canvas-covered f flaps and glass toplights. Inside l out, paloverde, cholla and saguaro ke a pattern of shadows on the nslucent canvas. And from the deep ade of the main loggias low roofs and ered masonry walls frame broad ips of the landscape that finally ens its full sweep to the guest deck l the great triangular terrace that s out into the desert like the prow of hip. The view is given no chance to come cruelly insistent or monotonous. One lives with it on whatever terms one wishes, boldly or discreetly, or one may retire completely to the dark windowless cavern of the theater or to some such place as the garden room "cove," where daylight enters indirectly from above and the sight and light of the adjacent patio is filtered by flowering vines and plants.

The luxury of fire and water is wisely recognized as luxury in this arid night-chilled desert. Everywhere are generous fireplaces set with huge flat slabs of colored stone. Everywhere, indoors and out, are quiet pools. In the "cove" the two are combined, for the fire is reflected in a shallow pool beneath the room-long grate that carries the burning logs. The dining room chimney is visible in its full height and smoke and sparks against the sky. And as though all this were not opulence enough, the rooms are matted with fur and deep-piled rugs, brightened with flowers and gay textured fabrics, and studded with Chinese sculpture, and objects—some curious, some precious, all beautiful, and all placed

If it is difficult to speak of Taliesin in ordinary terms (many have tried and failed), it is almost impossible to live there on ordinary terms, for the desert and the architecture and the life are inseparable, and are given an extra dimension through the presence of the architect himself, master of it all. In New York or Chicago Frank Lloyd Wright is an urbane figure, rather awesome in his white mane, his flowing cape and his sometimes devastating wit, yet by some unfair means con- he is at Taliesin he is at home, and in his proper role as a lord of creation. Most people like him best that way.

No potentate has lived more resplendently than he in his desert pavilions or his Wisconsin valley, but the terms are his own, and consistent with human dignity. There are some few frank luxuries, such as good food and wine, handsome automobiles and private movie showings. And there are the less tangible amenities of tranquillity, hard work, good music and the companionship of young people from all over the world.

An uncommon luxury is the absence of menial tasks—for there are no menials. Everything, from drafting and building to cooking, serving and cleaning, is accomplished through the voluntary service of apprentice-architects who join the Taliesin Fellowship to work and learn and live under their chosen master. At the moment they number close to 60 and represent more than a dozen countries. This Fellowship, now in its 16th year, is the personal creation not only of Frank Lloyd Wright and his apprentices, some of whom have remained from the beginning, but also of his wife, Olgivanna, a wise and beautiful woman.

Together they have worked to make Taliesin life as generous and harmonious as its architecture. And they have succeeded in creating a wonderful feeling of a common wealth and a common responsibility—a fine balance between that individual freedom and that mutual assistance which is the archetype of democracy.



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TURNS WITH A CORKSCREW

A bottle makes the ideal offering from the week-end guest

When [illegible] you [illegible] for [illegible] or [illegible] cottage [illegible] they will welcome a present of wine or spirits. It must make the right type of a small [illegible] it may be used as a cocktail; it may accompany the good conversation of Saturday evening. If [illegible] selection is easier to be specific. In deciding what to buy, consider the tastes of the recipients. Certain types of people can be counted on to [illegible]. Take the sportsman, the man who goes fishing or gets his exercise the hard way, on the tennis court. He is probably a Scotch drinker, and his friends are too. Take the couple who [illegible]. They [illegible] long [illegible] dinner suggests [illegible] and [illegible] and coffee which is served afterward. For them a bottle of Chartreuse. Are your host and hostess enthusiastic gourmets who dabble in cooking and try out at least one fabulous dish per week end? Bring them a bottle of Alsatian wine, a treat for its connoisseurs who have seen little of it since before the war. Are you week-ending with an aunt, or the charming older couple who are friends of the family? Make your offering sherry, which will be sipped before lunch in the cool, old-fashioned drawing room. In each household your bottle is a tribute to a way of living, to discrimination in food and drink, to a talent for good fellowship. If you want to offer novelty besides, accompany it by one of the following out-of-the-ordinary drink recipes.



Gourmets may like to drink their Alsatian wine straight or in this [illegible] cobbler: in a small tumbler filled with cracked ice put 1 teaspoon sugar and 1 of lemon juice. Fill with wine, stir well. Willm's Gewürz-Traminer, Cols-Gaensbroennel vineyard, Julius Wile Sons & Co.; basket, Ann Hagan.



A man's drink. [illegible] with equal parts of Italian vermouth, adding a dash [illegible] stirring well with ice, serving in a cocktail glass. [illegible] key. Brooks Victoria Co., steel basket and [illegible] & Davitto



Connoisseurs of literature agree [illegible] Harvard Classics [illegible] Chartreuse, Schenley & Co., [illegible]



Conservative drinkers often prefer a light cocktail containing no hard liquor. Try this one, which combines ½ ounce sherry with 1 ounce French vermouth and 2 dashes orange bitters, the whole well shaken with cracked ice. G & D sherry, Gambarelli & Davitto; pig-skin train case, Mark Cross.



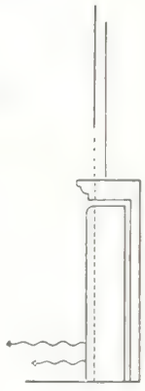
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WALKER HOUSE continued

BUILDING DATA

FOUNDATION: Concrete

EXTERIOR WALLS: Combed Douglas fir plywood—U. S. Plywood Corp.; connectors—Gladding-McBean & Co.; [illegible] Material Co.; Plexiglas railing Rohm & Haas Co.

[illegible]: Flintkote Co.; Tropical Paint & Oil Co.

INSULATION: Mineral wool

DOORS: U. S. Plywood Corp.

[illegible]: Casement Hardware Co.

[illegible]

PAINT: Premier Oil & Lead Works; Harry Rohloff & Co.

LIGHTING: Fluorescent

INTERCOMMUNICATION SYSTEM: Executone, Inc.

HEATING: Gas-fired radiant heat coils in ceilings; boiler—Crane Co.; water heater—A. O. Smith Corp.; built-in bath heaters—Thermador Electrical Mfg. Co.

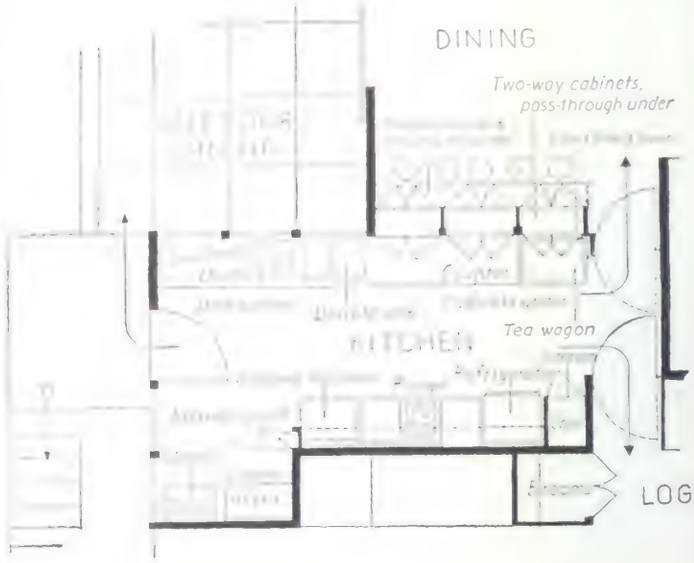
CONTROLS: Penn Electric Switch Co.; Bell & Gossett Co.

PLUMBING FIXTURES: American Radiator & Standard Sanitary Corp.; W. A. Case & Son Mfg. Co.; Crane

KITCHEN EQUIPMENT: Counters—Formica Insulation Co.; refrigerator—Servel, Inc.; fan—Pryne & Co.; range—Cribben & Sexton Co.; dishwasher—Kaiser Fleetwings, Inc.; washing [illegible]—Bendix Home Appliances, Inc.; dryer—Hamilton Mfg. Co.; ironer—Hotpoint, Inc.

FABRICS: Owens-Corning Fiberglas Co.

LANDSCAPING: Eckbo, Royston and Williams



KITCHEN is planned to serve dining room or terrace with equal ease. Serving counter, *above*, is also breakfast bar. Back-to-back with kitchen base cabinets is storage for linens, trays and card tables. Warm colors and wood tones are in pleasant harmony with rest of the house, and practical too.



DINING TERRACE (center of the three outdoor living spaces of the house) will shelter seven for dinner or dancing. Sweet-pea vines climb posts at corners; one is a rose of Los Angeles (and the P



THE DECK at the end of the Walnut Grove house has room for lounge chairs and deep-seated chaise. A part of it is sheltered as does also Dorothea's studio.

THE PATIO (center) is bounded by redwood fence and the Planting is natural, largely self-tending. There is



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SEVEN MODELS, ranging from 15 to 82 gals. capacity. The table-top model (right) is a recessed unit of Hotpoint's Electric Kitchen.



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CAREFREE WALLS

continued from page 49









ASBESTOS CEMENT BOARD is fire resistant, won't deteriorate. Sheets can be applied to existing or new walls, to unusual surfaces. Use board, horizontal board and plain board in colors and mottled effects. Wipe or wash it. Johns-Manville Co.



COATED FABRICS "paint on a heavy canvas-like foundation" make a durable, permanent wall covering for any room. Patterns and colors are smart and almost infinite in variety. Washable with soapy water, can be painted. Standard Coated Products.



PLYWOODS in the room color and dark wood and cotton available in weight furniture upholstery fabrics are three small stool to dark leather or painted dark and cushion to the wall contrasting the





CERAMIC TILE in a and white ceramic tiles ready to and is hard to many and easily in the ... which ...

PLASTIC TILE in ... and ... Plastic ... Plastic ...



LEATHER, a fine background for ... and available now in color. Plasticized wallpaper, like the one in the foreground, can be cleaned with a damp cloth without injuring it.



TEXTURED WOOD ... Weldwood, an irregularly grooved, three-layer plywood, is adaptable to most interior schemes. It is also used on exterior walls. Stained, painted, or waxed, it dresses up any wall in the house. United States Plywood Company.



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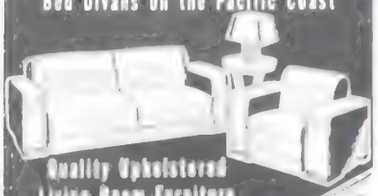
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CAREFREE WALLS continued from page 49

stains, chipping, soiling, discoloration.

Wall coverings, which may be applied to home-wood walls, plaster or cloth include some of the most familiar and some of the newest finishes:

PANELWOODS and PLYWOODS laid over walls in board or panel forms have always been popular but now they are more easily kept clean than ever before. New coatings and finishes may be applied to make them impermeable and readily wiped down. At the same time they preserve the natural wood tones, the decorative grains, the warmth of wood-finished walls. Knotty pine, white pine, soft pine, Ponderosa pine, the Douglas fir plywoods are some of the woods you can have. Wood veneers (which are real wood applied to a cloth backing) are turned out in a great array of handsome grains and tones. As thin and flexible as fabric, they are hung as heavy wallpapers would be. They have the same appeal and "warm to the touch" merit as paneled wood ... easy cleaning.

WALLBOARDS and hardboards, made of gypsum plaster, various kinds of ... come from the manufacturer. Others are partly finished for final painting or receive decorative finishes when they ... sheets to cover whole walls or ceilings. ... insulation as well as interior finish for the walls. Ease of maintenance depends largely upon whether they have a porous, absorbent texture or are coated with a hard, easily cleaned surface. Wallboards with a plastic finish are on the market, too, for use as decorative and serviceable wall materials. Moderate in cost, they are finished in plain colors or to resemble wood veneer.

WALLPAPERS are infinite as to patterns and colors. Those with plastic-coated surfaces (they differ from the plastic-impregnated papers) can readily be wiped with a damp cloth. Transparent coatings can make most papers capable of resisting moisture and soil without affecting color.

CORK AND RESILIENT COVERINGS are resilient finishes as eligible for wall surfaces as for floors. Cork tiling is as valuable for sound absorption as for the decorative worth of its texture and tone. It can be finished with a coating you can wipe clean. Rubber is made in a wide line of clear colored tiles which are resistant to stain. Leather-covered tiles for walls and leather panels may be cleaned with saddle soap. They are obtainable in colors as well as in natural tone.

... mixed colors for interior finish and in ... semble natural wood. Plastic tiles (of ... laundry, and bathroom walls and ceilings. They can be cleaned quickly with ... ly applied of all surface finishes. Al ...

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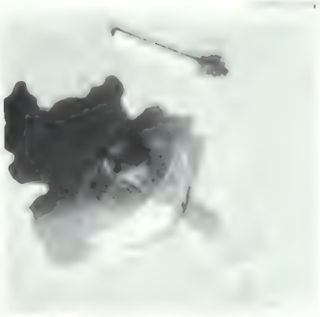
PLASTICS continued from page 68

Working plastics come in various guises



THIS PLASTIC, clear liquid, is a protective finish for surfaces. Easy to apply, a possible pitfall will dry. Rustin





TABLES PERK UP: keep fresh [illegible] Ruzak. It Kenyon [illegible] easily wiped clean. Duo Sypon [illegible] at a glance what's on hand.

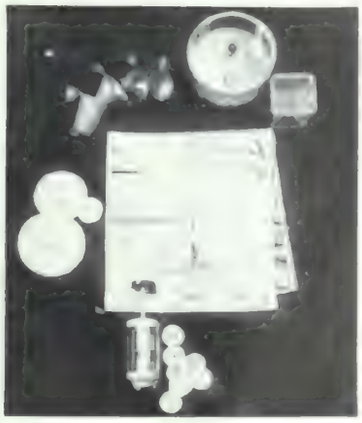
ALCOHOL and [illegible] will not harm Permanite Mastic [illegible] cannot stain it. Wet [illegible] from Dry-Pipe [illegible]





TERNS or plastic surfacing [illegible] plaid and marbled Formi- [illegible] Stedfast's "marblehead" [illegible]-Ply; floral Clopay Coveray.

VENETIAN BLINDS like these made with Bakelite, are weather-resistant, [illegible] handled and [illegible] in ivory or color. Rex Venetian Blind Co.



PLASTIC AIDS [illegible] "A-Crust" pie-crust guide: Protex bowl covers, Wecolite measures, Ruzak stor- [illegible] Clark Stedfast's [illegible]

(Continued on page 100)

SAVINGS up to 50% in FUEL

...say many satisfied users



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A Lady's

Favorite Chair

and how it came to be
a part of the
Beacon Hill
Collection





PLASTICS continued from page 99

Plastic fittings protect and decorate closets



CLOSET FOR A LADY: Leather-washable plastic film covers its quilted satin lining. Drawer pulls and support rods are Lucite. Wardrobe lining for gray dust ruffle and bag are Celanese taffeta and Koroseal, by Kerk Guild, as is blanket box with plastic pulls. On shelves are 3 zippered hat-shaped plastics in the drawers, there are Celanese Lumarith accessory boxes by Duranol. This closet, and the one *below*, are made to order by Sherle Wagner, specialist in closet designs.



covers of opaque plastic, plaid edged, by

PLEASANT DINING

continued from page 99

RUG: Bigelow-Sanford Carpet Co. Chartreuse, "Sonata," $17 sq. yd.

ACCESSORIES: Two glass dolphin wine dispensers, $200 each, W. Jay Saylor Co., New York. Castleton china, "Ma Lin" pattern by Ching-Chih-Yee, salad plates, $2.75 each; dinner plates, $3.75 each; soup bowls, $3.25 each; "Ingrid" goblets, $18 dozen, and wines, $42 dozen; sterling silver, "Francis I" pattern, $21 (service for place setting including tax), all from Georg Jensen, Inc., New York. Yellow [illegible] Swiss enameled [illegible] dishes, $80.50 for 12 pieces. Mosse, Inc., New York. White porcelain centerpiece, $90, Ann Roberts, New York. Carved Italian stone fruit basket (on stand), $185, Lukas Studios, New York.



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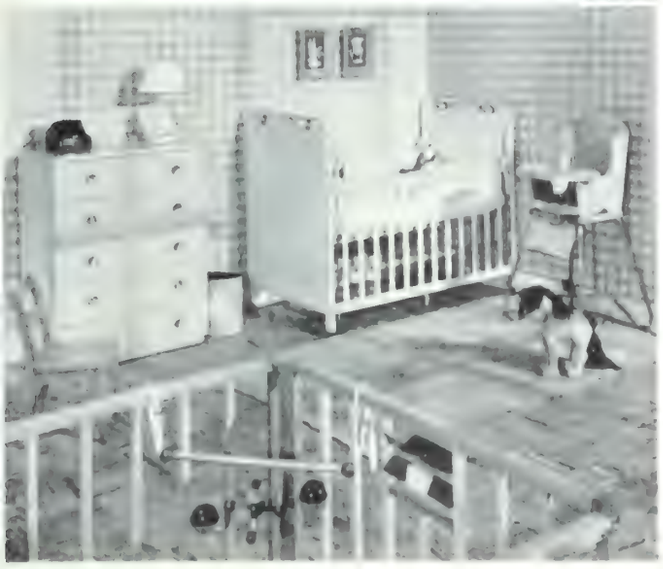
Ask your builder or local glass block dealer to show you how Winco Ventilators can be installed quickly and easily.

WINCO VENTILATOR CO., Inc. • St. Louis, Mo.

PLASTICS continued from page 100

The nursery is a natural habitat for plastics

MEINEMANN



STICS SAFEGUARD CRIB'S TOP RAILS. [illegible] piece. Simmons Bassinette features [illegible] baby's crib bumper seem to smother [illegible] the play space. Plastic mattress [illegible] tie. On Window chair is Flexiglas [illegible] le from Page & Bland. Blanket is Chatham. Quilt: Pacific [illegible]

Use plastics for serenity

in your private work sanctum



YOUR STUDY [illegible] or peel; Deco-Plastics, from U. S. Plywood Corp. Cigarette-proof Formi-[illegible] tic coating protects the Schumacher curtain fabric. Gilded Polyplastex screen y Roman Arts; Parker pen base is Catalin; Telechron clock in Plexiglas case; xiglas cigarette box by Freda Koblick; plastic paperweight, Mary Ryan. Desk Laura Lee Linder; writing paper, Crane Co.; wastebasket, Decoriginals.



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Barker Brothers, Los Angeles, California.



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THE ALVIN SILVERSMITHS
PROVIDENCE 7, RHODE ISLAND

LIVING-DINING ROOM

continued from page 83

Ronson lighters; "Crown" STL "De

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MICHIGAN
Detroit — Crowley Milner & Co.
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Newark
New York
OHIO
Akron
Cincinnati
Cleveland
OREGON
Portland
PENNSYLVANIA
TEXAS
Dallas
Fort Worth
Houston — Foley's
VIRGINIA
Norfolk — W. H. Furniture Co.
Sydnor & Hundley
WASHINGTON
Spokane — T. J. Gibbs Inc.

PLASTICS

continued from page 91

grill; Universal electric percolator; Proctor toaster; General Mills iron.

bristles, Empire Brush Works. Flint tools, carving set with plastic handles, Ekco Products Co. In open carrousel: Revereware with plastic handles, Revere Copper & Brass, Inc. On foreground counter, left: Arcrown aluminum

handle in plastic; center: square Plexiglas plate with snowflake texture, by Freda Koblick; right: Sparkle-Cube plastic ice-cube tray, Bill Schnirring Co. GE refrigerator has plastic interior parts.

Koroseal floor tiles made by Sloane-Blabon Corp. Varlar wallpaper, United Wallpaper, Inc. The Plus Lite board, Chatfield-Clarke Co. Table and posture chairs, Educational Equipment Co. Blocks, Jingle Joy Toys, Inc. Plastic-covered ball, Childhood Interests, Inc. Blond-finished hardwood chifferobe by F. A. Whitney Carriage Co. Shetland pony, Page & Bland.

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BUILDING DATA continued

C. Redington Barrett, *owner*

FOUNDATION: Concrete, stone seawalls

EXTERIOR WALLS: Clapboard

INSULATION: American Flange & Manufacturing Co., Inc.

DOORS: Flush hollow core

WINDOWS: Double-hung case- Inc.; triple-hung casements

painted flush boarding; din-

CEILINGS: Plaster

Co.

Range, refrigerator and fan General Electric Co.

Bendix Home Appliances, Inc.

George P. Greenhalgh, *owner*
Perry, Shaw & Hepburn, *architects*

Page 60

EXTERIOR WALLS: Red cedar

INSULATION: Owens-Illinois Glass Co.

WINDOWS: White pine, double-hung

FIREPLACE: Stone and brick

FLOORS: Antique wood; lino- Armstrong Cork Co.

HARDWARE: Wrought iron and brass

PAINT: National Lead Co.; Pratt & Lambert, Inc.

HEAT: Oil-fired warm air

CONTROLS: Minneapolis-Honeywell Regulator Co.

PLUMBING FIXTURES: American Radiator & Standard Sanitary Corp.

LANDSCAPING: Mrs. Ellen Shipman

FOUNDATION: Concrete block

roofing

INSULATION: 3" quilt mineral wool in walls, 1" in ceilings

GLASS: Pittsburgh Plate Glass Co.

FIREPLACE: Common brick

INTERIOR WALLS: Brick, plaster

CEILINGS: Plaster

FLOORS: Asphalt tile—Armstrong Cork Co.

HARDWARE: Schlage Lock Co.

PAINT: Varnish on wood surfaces—Pratt & Lambert, Inc.

LIGHTING FIXTURES: Special recess type

HEATING SYSTEM: Gas-fired warm air heating; Furnace—Buffalo Forge Co.

CONTROLS: Minneapolis-Honeywell Regulator Company

KITCHEN EQUIPMENT: Cabinets —General Electric Co.

Co.

FIRST THINGS continued from page 81

big sofa. The small mahogany chest will form a nucleus for future buying. To it they will add a bookcase and record cabinet and eventually a desk in mahogany will replace Mr. Boshea's old one from his school days. For their bedroom, the Bosheas wisely bought beds which give them both comfort and added storage space now; with bolsters added these will one day convert into sofas for study or guest room. Then they will get themselves regular bedsteads to harmonize with their maple furniture. They look forward, too, to having a Craig ensemble (spread, curtains, dressing table skirt) of gray corduroy with yellow-and-gray checked gingham and white organdy. A final consideration which influenced their choices was that they wanted furniture and fabrics which would not lay too heavy housekeeping demands upon them. Mrs. Boshea wants to work part time and they both like to entertain their friends. So they ruled out anything which would need a great deal of dusting and cleaning. That their plan is working well is attested by the prettiness of their apartment and that they furnished it on a limited budget.

SERVICES REPLACE MAIDS

HOT AND HEAVY. In many communities companies will take over your housecleaning. In most places experts are available to wash walls, wax floors, polish furniture, even open and close your house. Services such as the Dura-clean Company, with 650 representatives across the country, clean and mothproof your rugs and upholstery in your home.

ENTERTAINING. Don't forget that caterers are not just for weddings, débuts, etc. Large companies and individual specialists will mix and serve drinks, make canapés, bring the makings of dinner to your house and produce a finished meal. Most small towns and many large cities have ice services which supply you with cubes or cracked ice in containers which prevent loss [illegible] food storage space, lockers in apartment houses and country communities can be rented. Some markets deliver complete frozen meals.

for hours. Ex-maids and butlers can be hired by the hour to "help out."

SMALL FRY. Diaper and crib sheet services are almost everywhere. Be sure to sign up in advance. Play groups in large cities (summer and winter) take care of children. Summer colonies frequently have a responsible person to supervise swimming, picnics, hikes. In New York you can find reliable "baby-sitter" firms and groups which will take your child to the park, zoo, museums. Many college undergraduates will live in for their board and will care for children at prescribed hours.

PLASTICS continued from page 68

[illegible] of plastic with paper, glass, fabric or metal. Living room, dining room, bedroom furniture with damage resistant plasticized tops can be ordered specially now, though such surfacing represents extra labor and cost to the furniture maker.

All sorts of things are being done with plastic and plastic-coated "tiles" wherein technical advances are rapid. You will see thin plastic film [illegible] or is printed to suggest texture. Plastic coatings have reached the point where [illegible] perceptibly, yet give resistance to weather and stains, as well as damp cloth cleaning, and spell freedom from ironing. Metallic yarns coated with plastic look the same but will not tarnish. Coated glass fibers offer a new area of uses. Promised is a non-woven plastic which will "breathe" and be warmer in winter, cooler in summer.

You cannot come close to plastics as a whole without being impressed by their versatile properties. On the other hand, they have suffered from just this reaction. Assets have been exaggerated, limitations underplayed. Sometimes the wrong plastic has been used: cups and plates, for example, made by one manufacturer of a plastic which unhappily could not even stand water hot enough for thorough washing. Again, good plastics have been misused through lack of adequate instructions on installation, use and care, or by disregard of such instructions. Plastic wall tiles, a good surfacing for kitchens and bathrooms, must be applied properly to a properly prepared wall and then [illegible] methods. Plastic upholstery, especially the all-plastic kind without a fabric support, has been known to fail when cutting, sewing and tailoring instructions were not followed. Experienced workmen should handle structural installations such as laying plastic flooring or equipping kitchen counters with high-pressure laminated sheets.

All this is in addition to the host of old and new molded plastic articles. In fact, name any element of your house and you will find someone, somewhere working on how to improve it with plastics.

NEW ORDER continued from page 70

IN THE CLOSET

Home cleaning system: upright vacuum with waxer attachment and tank vacuum with tool attachments, carrying kit, Eureka-Williams Corp.
Electric buffer and sander, Clarke Sanding Machine Co.
Aluminum handle, interchangeable mopheads: dry triangle; wet sponge [illegible] arn, Howard Dustless-Duster Co.
Carpet sweeper, E. R. Wagner Co.
Self-wringing sponge mop, Spartan Co.
Long-handled dustpan and dust brush, [illegible] N. Y.
Housemaid's divided pail with tray; scouring brush, sponge, Hammacher.
[illegible]
Long-handled floor, utility and corn-[illegible]
Left-hand door:
Sofa, silver, radiator and drain brushes.
Right-hand door:
Saw, tools, Tomahawk all-purpose tool, metal tape measure, leatherette storage bag, cleaning cloths, Kreme-Skin garden and Ebonette rubber gloves. From Hammacher Schlemmer.

Utility Dispensing wheel, Miles Kimball Co., Oshkosh, Wis.

[illegible] SHELVES

1st for glass, mirrors, etc.
[illegible]
Water Softener, I. C. Degreaser.
2nd for metal:
Samae, Brasso, Bon Ami.
3rd for silver:
Silbrite Silcreme liquid rouge polish, Silverfleece, Perma-Plastix, plastic coating to prevent tarnishing.
4th for specials:
Leather Vita for renewing, preserving leather, Norma Rust Remover, Aqua-Pruf water repellent, Afta Spot Remover, Wyandotte for tiles.
5th for furniture:
Reviva Furniture Restorer, Patina Wax Vernax Cream Polish, Saniwax for [illegible]
6th for insect control:
Bridgeport Aero-sol D. D. T. bomb, Expello moth crystals, disinfectant.
Bottom for bulk cleaners: Butcher's Paste Wax, Pritz Wall and Woodwork cleaner, Puritan Rug Cleaning Powder.



Designed for Refreshment. Cool and mouth-watering just to look at. Colored ground glass cunningly fused onto the outer surface will not rub off, gives permanent frosting on 3-quart ice-lipped jug and 10-oz. tumblers. Jug is ice-white "Glacial" and crystal, with gold or platinum bands. Bright gold or platinum-banded crystal bases of tumblers puff out into gay, rounded bowls frosted in luscious shades of blue, lime and strawberry ice. "Glacial" design is also available in Juice and Cocktail sets.

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CASSEROLES continued from page 78

Have 1 lb. American cheese ready, sliced thin. Make a layer of little sandwiches, top with another layer of sandwiches, and finish off with a layer of cheese. Stir in a spoonful or so from 2 cups of milk which you've scalded, and then combine the milk and the eggs gradually with the cheese and sandwich arrangement, and absorption period is very necessary for

I medium onion sliced, bring it to a teaspoon dried savory and a few grains cayenne pepper. Allow to cool while salted water until they are barely tender. Pour the cooled broth into a glass casserole, lay the pieces of chicken in advantage and then arrange the carrots fine color. Tuck in a dozen stuffed olives here and there. Bake in a mod- Remove from the oven, cool, and then chill in the refrigerator. After an hour

aspic. Skim this off carefully, return the dish to the refrigerator, and chill for at least 6 hours, preferably overnight. The broth will congeal into a beautiful golden-brown aspic. Serve garnished with water cress, anchovies, and cucumber strips, accompanied by a bowl of rich mayonnaise into which 3 tablespoons of anchovy paste have been beaten. Prepare this dish the day before the party and brandied peaches (*below*) fairly early in the morning. You need only add hors d'œuvres for the cocktails, lettuce soup Parisienne, toasted bread sticks, a salad of romaine and grapefruit sections, and you have a perfect little dinner.

PÊCHES GRAND MARNIER

will need 6 of the finest, most perfect peaches that you can buy. This month they are at their best, so they won't be hard to find. Cream $\frac{3}{4}$ cup sugar with half a stick of butter, and add $\frac{1}{2}$ teaspoon cinnamon. Peel your peaches without the usual blanching, dry with a paper towel and cover them with the creamed mixture. This takes a bit of doing—the sugar mixture has a tendency to roll and separate from the peach, but it will work if you keep at it. Be sure to peel only one peach at a time and then frost it, so as to prevent its darkening as it waits for its frosting. Place in a shallow buttered casserole and pour $\frac{1}{2}$ cup Grand Marnier around them. Bake at 400° for 15-20 minutes, depending upon the ripeness of the fruit and baste fairly frequently with the brandy. If the sauce cooks away, you may have to add a bit more liqueur to keep up your basting. You might add a little sherry, or a dash of contreau. Remove from the oven, chill until icy cold and serve topped with cream cheese, worked smooth with a fork and a little cream.

TERRINE OF CHICKEN LIVERS

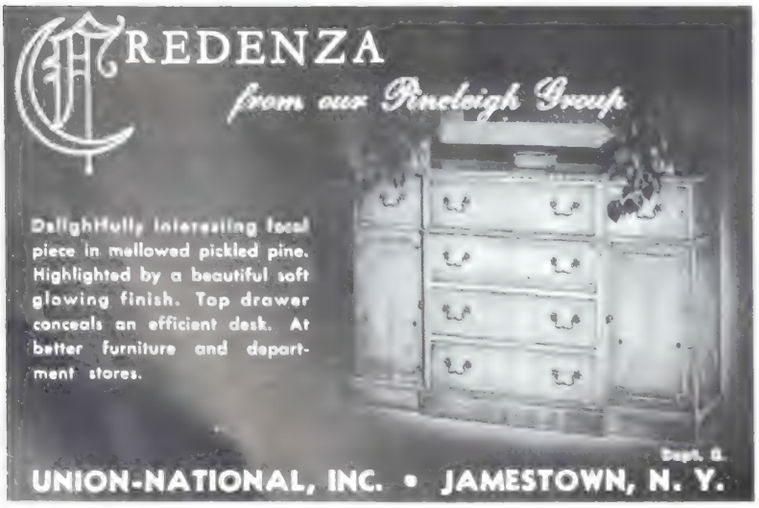
The terrine, that "earthenpan" beloved of all French cooks, is one of the most charming of the cold casserole possibilities. To us it seems that a pâté, baked slowly in the terrine to a creamy richness, is the finest idea of all, for it results in a spread which will keep for days and days in the refrigerator, ready for any emergency

(Continued on page 107)



The
No. 87 Chair

by
Jamestown Lounge Co.
Jamestown, N. Y.





CASSEROLES

continued from page 106

which may arise. This is food for an evening when it's really "too hot to eat." See that you have, beside the terrine, a basket of good sour rye bread, warmed slightly, and a pat of sweet country butter. Add a wooden bowl chilled well and rubbed with garlic, of two or three different greens, shredded with a fork and tossed in a few tablespoons of tarragon dressing. Have a tray standing within easy reach, holding a few bottles of good dry beer, chilled but not so cold as to numb the palate. Hot coffee, ready to serve later, is counterpoint to the cold food.

For a small terrine, you will need 1 pound of chicken livers. Wash thoroughly, remove any connective tissue and blanch by placing them in a large strainer and lowering into boiling water for 3 minutes. Force through fine sieve, ander or food mill. Melt 2 tablespoons clarified butter very slowly so as not to brown at all, cool, and then gradually add, beating all the time, to 3 eggs which have been beaten with 2 tablespoons of cream and 2 tablespoons of milk. Add ½ teaspoon salt, ¼ teaspoon freshly ground black pepper, 3 drops Tabasco sauce, a half teaspoon Worcestershire sauce, 1 teaspoon prepared mustard and 1 teaspoon savory. Stir in the sieved chicken livers and work with a fork until smooth as velvet. Add 6 sprigs of parsley chopped fine, 6 scallions chopped fine, tops and all, and ½ cup or a small can of chopped mushrooms. Pack lightly but firmly into a buttered casserole, cover tightly, set in a pan containing ½ inch of water and bake in a moderate oven (350° F.) about 20 minutes or until firm. Cool and store in the refrigerator.

SHERRIED SHRIMP CASSEROLE

Wash 2 pounds fresh shrimp. Bring 3 quarts salted water to a boil, add 2 tablespoons mixed pickling spices. Add the shrimp slowly so as not to retard the boiling, and after it's all in the water and the water returned to a hard boil, cook for 15 minutes. Remove, drain and run cold water over the shrimp. Shell and remove the intestinal vein. Put through the food grinder with 4 stalks of parsley, half a green pepper and half a medium-sized onion, using the medium knife. Take the crusts off of 6 slices of bread, and break the slices into small pieces. Bring 1 cup good dry sherry just to a boil (do not actually boil it) and add 4 tablespoons butter. Stir until the butter is melted. Pour over the bread and mash to a smooth paste, meanwhile adding ½ teaspoon salt, a few grains cayenne pepper, a few grains of freshly ground black pepper, ¼ teaspoon mace, and ¼ teaspoon nutmeg. Mix thoroughly with a fork again, until well blended. Now butter a nice little 1 quart terrine, pack the shrimp mixture in thoroughly but not too tightly and bake at 350° for about 45 minutes. Chill thoroughly before serving. This spread has a pronounced wine flavor, and the character can be changed by using sherry of varying degrees of dryness. The nature of its accompaniments must be quite different from those of the other pâté. It needs a good red wine, slightly chilled. Poppy seed bread is better with it than the rye bread. Vienna rolls spread with garlic butter and toasted are especially fine. The salad should have body, so add crumbled blue cheese and a half cup of uncooked mushrooms, sliced thin, while you're tossing it.

TARTE AUX FRUITS

Make a rich tart pastry by creaming ½ cup butter, working in ½ teaspoon salt and 1 egg. With a fork, mix in 2 cups sifted flour. Bind with 4 or 5 tablespoons cold water, barely enough to bring the mixture together, away from the sides of the bowl. This dough must not be worked. Use a light hand, and blend it carefully with a fork. Roll ⅛ inch thick and line a shallow casserole, making a heavy twisted edging at the top of the dish with the dough. Bake in a hot oven (400°) until crisp but not brown, which will be about 10 minutes, but it must be watched. Cool, then chill. For the filling, you will need 2 slices of ready-to-eat ham or parboiled smoked pork, ¼ inch thick. This will be about a pound. And 12 thin slices Gruyère cheese. The meat slices, if from the center of the ham, will bear cutting into about 6 pieces each 3 crosswise and 2 lengthwise and the cheese slices should be trimmed a bit so that they will be uniform. Arrange in the pastry-lined casserole with alternate slices of ham and cheese overlapping neatly. Now, melt 2 tablespoons sweet butter in a

(Continued on page 108)



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Golden Chalice Umbellatum Hybrids—

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TO SOW IN AUGUST

Most of us think of spring as being the time to sow seeds. We are inspired by the new flower catalogs, but there is so much to do! The wise gardener soon learns that seed sowing can be spread through the year to the advantage of himself and his garden. If the garden is blessed with a frame, seed sowing is much simplified. This is especially true for August-sown seed, since shade and moisture conditions can be controlled much more easily in a frame than in an outdoor bed.

There are two very important reasons for planting seed at this time of year. First, a great number of them sprout better if planted when they are fresh. Many firms list these in their fall catalogs and by ordering at this time, the gardener is assured of a fresh supply. Delphiniums, aquilegia, anchusas, pansies, primroses, hardy alyssum, iberis and arabis are among those that may be sown now.

Secondly, August is a rather slack time for garden work and any seed sowing that can be done now will ease the [illegible] ment. The frame, seed bed or flats in [illegible] be empty.

[illegible] it is wise to incorporate more humus in [illegible] The soil may well contain a quarter or more by bulk of peat moss or vermiculite. Both of these materials will absorb much more water and serve to [illegible] and cool.

Burlap laid directly on the soil [illegible] added advantage of preventing washing and packing of the soil when it is watered. Where several different kinds of seed are planted in the same flat, frame or seed bed, cutting the burlap [illegible] idea. As one variety of seed germinates, the burlap can be removed from that row without uncovering seeds which have not yet sprouted.

Flats may be placed in the shade of a tree or bush until the seed sprouts. A cover of lath or burlap over the frame or seed bed, in addition to the burlap on the soil, also helps to keep it cool and moist. Under no conditions should the glass cover of a frame be used. It serves to trap the heat of the sun and even if it doesn't cook the seeds, the hot damp atmosphere will encourage the growth of molds and bacteria. The burlap or lath frames, on the other hand, allow free circulation of air.

The seeds will need to be watered, probably once a day if it is very hot and dry. Contrary to spring practice (when watering should be done in the morning) watering in August is better done in the late afternoon. This gives the soil an opportunity to soak up water which will work on the seeds during the night, before the heat of the day comes to evaporate it.

As soon as the seedlings begin to push up out of the soil the burlap strips should be removed, but leave the lath or burlap frame on during the day to shade the young plants. It is a good idea to remove the frame at night and to leave it off on rainy or cloudy days.

When the seedlings get their first true leaves, the shade may be left off for a short time in the morning and taken off a bit earlier in the afternoon to allow the plants a little more direct sun. This time should be gradually lengthened until the plants are receiving no shade at all.

By the time the seedlings have four true leaves, they may be transplanted to stand two or three inches apart in a frame or nursery bed where they will become established before winter. If they are properly covered when the ground freezes, they will winter over safely and the frame will be empty and ready to use early in the spring.

Some flowers, such as anchusas, primroses, iberis and arabis, may be planted directly from the frame to their permanent place in the garden if it is more convenient. Or they may be moved early in the spring. Arabis is easy to move even when in bloom and if planted carefully will suffer no setback.

Most of the plants will bloom the following season. The spikes on the delphiniums will not be as large as on older plants but they will bloom, generally, in August, which is a difficult time in the perennial garden. The blooms, while not reaching their maximum size, will indicate which plants are worth saving and which to discard.

Hollyhocks will be at their best. In fact, many growers prefer to treat these as biennials, pulling them out after one season of bloom. In this way they are always assured of vigorous stock, not as apt to be defoliated by rust and mildew. Hollyhocks are so easy to raise from seed that this is a [illegible]

Pansies, if prevented from going to seed, are prone to bloom from early spring until they are covered with snow. A good system is to plan to pick all the flowers every three or four days. Buds will soon open and fill the beds with color again. Even before the plants begin to sprawl, pick some of the flowers with the foliage from each plant. You may think that you will lose subsequent bloom, but the opposite will be the case. The plant will start new, more compact growth from the crown. A mulch of peat moss helps to keep the roots cool and moist, and an occasional feeding of manure-water gives pansies a lift; they are gross feeders.

Seed sowing at this time of year undoubtedly requires more care and attention on the part of the gardener. But by constant observation he will soon learn to judge the amount of mois-

(*Continued on page 111*)

COLD CASSEROLES

continued from page 107

[illegible] saucepan, blend in 1 tablespoon flour and add 2 cups top milk slowly, stirring all the while. Cook until smooth and thickened. Beat up 4 eggs, add a little of the hot mixture to the eggs to prevent lumping and then stir in the balance of the hot sauce. Season with ½ teaspoon salt, a dash of cayenne pepper, and ¼ teaspoon nutmeg. Return to the heat for 3 minutes, to cook the egg. Pour gently over the ham and cheese arrangement and, if you have any doubts as to the smoothness of your sauce, strain it before you pour it. Bake at 325° for 25 or 35 minutes, until set. Cool, then chill thoroughly until ready to serve. Bring to the table garnished with a border of crisp bacon, crumbled, and a [illegible] still be fairly crackly, and served with [illegible] you've stirred ½ cup blanched, shredded [illegible] coli buds, cauliflowerets and carrots julienne, all of which have been previously marinated in a spicy vinaigrette dressing. Finish with:

[illegible]

[illegible] but do not peel. Remove the bud end and [illegible] stuffing by creaming 3 tablespoons sweet butter, working in ½ cup stale cake crumbs, and moistening with a tablespoon or so of cointreau or brandy. Force this into the cavities in the pears, making certain that they're packed full, as the stuffing has a tendency to settle. Coat each pear with a little honey, and stand in a shallow buttered casserole. Now for the sauce. Soak 1 tablespoon gelatin in ¼ cup of water, and while this is jelling break up the contents of a large glass of cherry preserves. Heat them to boiling point and add the gelatin, stirring until completely dissolved. Pour this around the pears, cover tightly, and bake at 350° for about 45 minutes, or until the pears are tender when tested with a fork. Cool, spooning the juice up around the pears as they cool. Then chill thoroughly, still spooning the sauce up over the pears until it begins to set, and serve in the casserole with the jellied sauce and cherries in the bottom of the dish. There are so many widely different varieties of pears that it becomes a little difficult to give exact directions as to the length of time for cooking any pear dish; Bartlett pears, which are in season this month, will cook in about 20 minutes. On the other hand, the Keiffer pear requires a good 45 minutes to cook tender. It will be necessary to watch your dish carefully and use your own good judgment.

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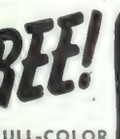
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CROCUSES continued from page 76

during June and July—perhaps annu-

tract attention during spring and

that breadth. Maybe the secret is a more richly fertilized soil than I've thought advisable to give them.

These two species, which are not very different from each other, are the most showy of all the colchicums and, if planted in sizeable groups, will make a magnificent display toward the end of September. They last well, too, provided they're not battered to pieces by a September deluge accompanied by violent wind.

foregoing pair, though not so large-flowered, and a little lighter in color,

distinct from most of the others in that their flowers are checkered.

The true autumn-flowering crocuses bear a fairly close resemblance

than the Dutch hybrid varieties, while the stem-like tubes, as in colchicums, are considerably longer, so that the blooms are carried higher above the ground. The leaves are narrow, like those of the spring types, sometimes even more grassy, and with some species appear at the same time as the flowers and with others not until the following spring. The best known spe-

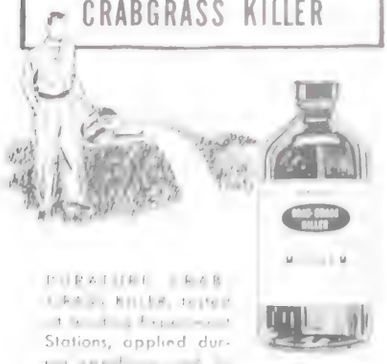
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CROCUSES continued from page 110

lilac to near-white with yellow anthers and bright red style branches. *C. zonatus* [illegible] lilac with yellow and orange inside toward the throat; the [illegible] white and the style branches yellow.

Crocus speciosus is bright purplish-lilac with darker veins. The anthers are a brilliant orange, very large and conspicuous, contrasting vividly [illegible]. The grassy leaves do not appear till the [illegible] *C. speciosus* should [illegible] somewhat protected location, since the tubes are tall and slender and the blooms may be practically leveled by a severe storm. There are several varietal forms of this [illegible] white.

[illegible] of bright lilac-pink whose well-opened, chalice-like flowers stand unusually high for a crocus, on slender but sturdy stems. The style branches in the center are brilliant red.

[illegible] somewhat darker lilac color with yellowish throat, orange style branches, [illegible]

[illegible] bulbs, and hence one of the brightest, [illegible] Mount Etoubli and [illegible]. Usually combined for the [illegible]

brilliant yellow actually much more crocus- than daffodil-like, and, conceivably, the shape of the leaves, which look more like those of some narcissi than of any of the crocuses.

In the vicinity of New York, sternbergia blooms in late October or early November. The flower, larger than any crocus, especially when fully open in bright sun, has a true stem like a daffodil, and lasts quite well. It seems to do best planted fairly deep, 5" or 6", and some gardeners recommend providing a winter mulch or other light protection, though my own bulbs seem content without it.

The [illegible] *Bulbocodium*, *B. versicolor*, and some of the merenderas, are other late summer or early fall flowering, crocus-like plants, but they are not easy to find.

[illegible] late summer or early fall-flowering bulb is the *haemanthus* or bloodlily, though since it is not hardy it is suitable as a garden plant only in southern California, Florida and other frost-free areas. The color is vivid orange-red, the one- to two-inch individual flowers being borne in large spherical clusters—in the species *coccineus* about 3" in diameter and in *katharinae* as much as 9" in diameter. These make large, vigorous plants and like a shaded position in rather rich soil. They can, of course, be grown in a greenhouse and some house plant enthusiasts have flowered them [illegible]

SOW IN AUGUST —continued

[illegible] mination and growth. The importance of these cannot be over-stressed. A little study of the manner in which volunteer seedlings grow in the garden should show one the proper procedure to follow. [illegible] is kept moist and shaded by the leaves of the parent plant and its neighbors. There is dampness in the air constantly exhaled by the leaves. Here in the cool moist bed, the seeds germinate and [illegible] plants, tired from their summer's work, the buffeting of winds and rain, gradually let their leaves droop and drop, which allows an increasing amount of sunlight to reach the little plants struggling up. Those are the conditions that the gardener should attempt to duplicate, but the results should be even better, when the seedlings have no [illegible]

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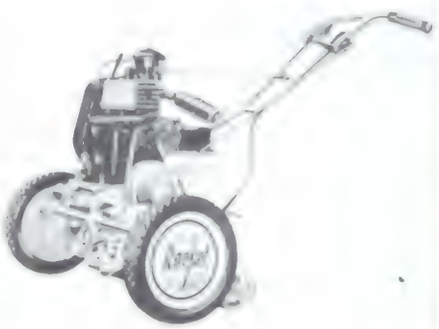
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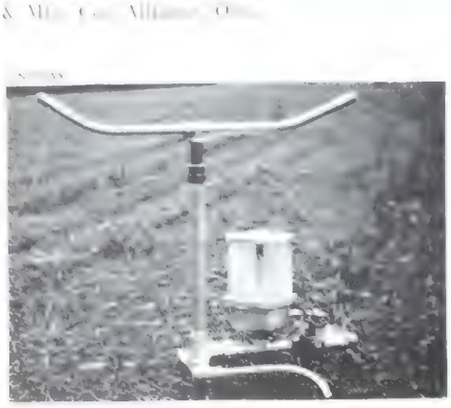
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Furniture

Home Furnishing, Style and Scale are explained in "The Baker Guide to Good Furniture." The technique of making furniture shows the difference between faked antiques and authentic reproductions. There is a discussion of furniture history and styles. 25c. Baker Furniture, Inc., HG 8, 10 Milling Road, Holland, Michigan.

"*Precedent*" sets the trend. Drexel's famous modern furniture, designed by Edward J. Wormley, is impressively presented in a white portfolio. The room settings, 25 in all, are in full color. Each page is beautifully designed to inspire ideas for your own house. 25c. Drexel Furniture Co., HG 8, Drexel, North Carolina.

"*Beauty Care*" tells the story of mahogany and the heritage of furniture. Special design features are elaborated and there are notes on the care of Hungerford furniture. An open stock ... ... chests, etc. Hungerford, HG 8, Memphis, Tennessee.

The Heritage Booklet contains a portfolio of furniture sketches shown against a background of room arrangements. Each piece is meticulously described and additional sketches illustrate construction. Photographs show ... ... Suitable fabrics for the various pieces are listed. 25c. Heritage Furniture, Inc., HG 8, High Point, North Carolina.

American Informal furniture, by Tomlinson, is attractively displayed in this booklet of four-color and maroon-toned illustrations. The furniture is derived from a blending of straight lines with curves, to form one basic design theme. Groupings for living room, bedroom and dining room are shown with accessories. 10c. Tomlinson of High Point, Inc., HG 8, High Point, N. C.

Decorating

"*Interiors Beautiful*" brings Fincastle fabrics into your home. Seven folders illustrate the "how-to" of sewing draperies, slip covers, bedspreads. Window problems are analyzed and solved, upholstering and decorating ideas with fabrics discussed. Fincastle fabrics are displayed in color and a chart identifies each swatch. 10c. Louisville Textiles, Inc., HG 8, Louisville, Kentucky.

Needletufts command a prominent place in any house. A little booklet shows you 17 basic rug colors and two multi-color combinations. On additional pages are pictures of half-used paint tubes from which come seven ... ... A ... ... care for these rugs. Needletuft Rugs, Cabin Crafts, Inc., HG 8, Dalton, Ga.

"*Wall Paper In Today's Home*" enhances every room, adds architectural dignity, according to a new booklet. Modern and traditional wall paper styles are photographed in interesting living-room settings. Equally attractive papers are on display for bedrooms, kitchens, bath and powder rooms. The text provides notes on wall paper history, color schemes, wall décor and period styles. 25c. The Wall Paper Institute, HG 8, 400 Madison Avenue, New York 17, New York.

"*New Light—New Charm*" can mean only one thing. Fixtures, floor, table and ceiling lamps, fluorescent and outdoor lighting are shown in many color pictures in this booklet. Lightolier lamps in several styles are examples of charm, comfort and decoration. Nine decorators, members of the A. I. D., designed the room settings which appear in the booklet. 25c. Lightolier, Inc., HG 8, 11 E. 36 St., New York.

Doors & Windows

"*A Gallery of American Windows*" shows 17 room views which emphasize steel Venetian blinds. These blinds are galvanized against rust and bonderized to adhere enamel to metal. Rooms show provide many decorating tricks adaptable to your own use, whether your taste is for modern or period decoration. There are blinds to match various rooms. 10c. Acme Steel Co., HG 8, 2854 Archer Ave., Chicago 8, Illinois.

"*Enter Into Beauty*" through Curtis doors, manufactured in stock sizes designed to meet architectural needs. Other illustrated Curtis products are stairways, windows, storage bins, fireplaces, corner cupboards. Room settings are good examples of the book's title. 10c. Curtis Co.'s Service Bureau, HG 8, Clinton, Iowa.

Venetian Awnings—all metal—provide year-round sun protection with full ventilation and light control. Smart in appearance, made in several colors, these awnings and jalousies are adjustable from inside the house. Folder pictures interior and exterior views. F. C. Russell Co., HG 8, Cleveland, O.

Heating

Heating Products are lined up in a Trane booklet. The Type A convector-radiator works on any hot-water or two-pipe steam-heating system, and is carried in stock by distributors. Trane unit heaters, valves, traps, fans, etc. are illustrated. The Trane Co., HG 8, La Crosse, Wis.

Your Heating System should take care of all heating requirements. This booklet aids in determining such needs by discussing the central heating plant, automatic heating and air conditioning. Crane boilers, radiators and equipment are shown. Crane Co., HG 8, 836 S. Michigan Avenue, Chicago 5, Ill.

Miscellaneous

"*Piano Fashions*" shows Gulbransen minuet and studio console styles in mahogany, walnut or blond finishes. Specification notes and Gulbransen's "Warranty of Perfection" are included. Gulbransen Co., HG 8, 816 N. Kedzie Ave., Chicago 51, Illinois.

Braun Cedar Cabins keynote a booklet of interest to every one of you who yearns for a country house or lodge. Nineteen plans show cabins for families and sportsmen, sketches outline Braun cedar interiors, exteriors and floor plans. Specifications, price lists, materials are given. 25c. Braun Lumber Co., Cedar Cabin Div., 1563 E. Davidson, Detroit 3, Mich.

Electrical Modernization is the subject of a G.E. booklet which features appliances for the whole house. With this publication you can select at home kitchen equipment, electrical appliances of all kinds, household "musts." The appliances you like are no farther away than your nearest G.E. dealer. 25c. General Electric Co., HG 8, 1285 Boston Avenue, Bridgeport, Conn.

Rat Control is the subject of several pamphlets and surveys prepared by your government. Their ... ... awaken each of you to a knowledge of rat control and rat-proofing. Instruction pages list rat control experts in your vicinity. For additional information write to Mr. Paul A. Ungor, Nat'l Committee for Rat Control, U. S. Dept. of the Interior, Washington 25, D. C.

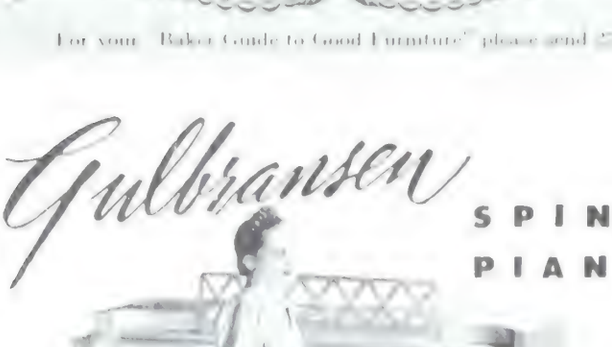
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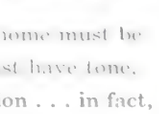
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Ravel: Piano Music. [illegible] Piano Music [illegible] Album [illegible].

Schubert: Symphony No. 5. [illegible] Schubert [illegible] Philharmonic [illegible] Album [illegible].

Richard Strauss: Suite from Der Rosenkavalier. [illegible] Philharmonic-Symphony Orchestra [illegible] Album [illegible].

Malhaud: Symphony No. 1. [illegible] Columbia Broadcasting Symphony [illegible] Album [illegible].

Copland: Rodeo. [illegible] Boston Symphony [illegible] Album [illegible].

Ravel: La Valse. [illegible] Piano Concerto [illegible] Album [illegible].

Richard Strauss: Burlesque in D Minor; Weber: Konzertstück in F Minor. [illegible] played [illegible] by Claudio Arrau and the Chicago Symphony Orchestra under Mr. Desto[illegible] RCA Victor Album DM-[illegible]; $6.

Brahms: Ein Deutsches Requiem. Robert Shaw conducts the RCA Victor Chorale and Symphony Orchestra with Eleanor Steber and James Pease in a performance somewhat too mushy. RCA Victor Album DM-1236; $12.25.

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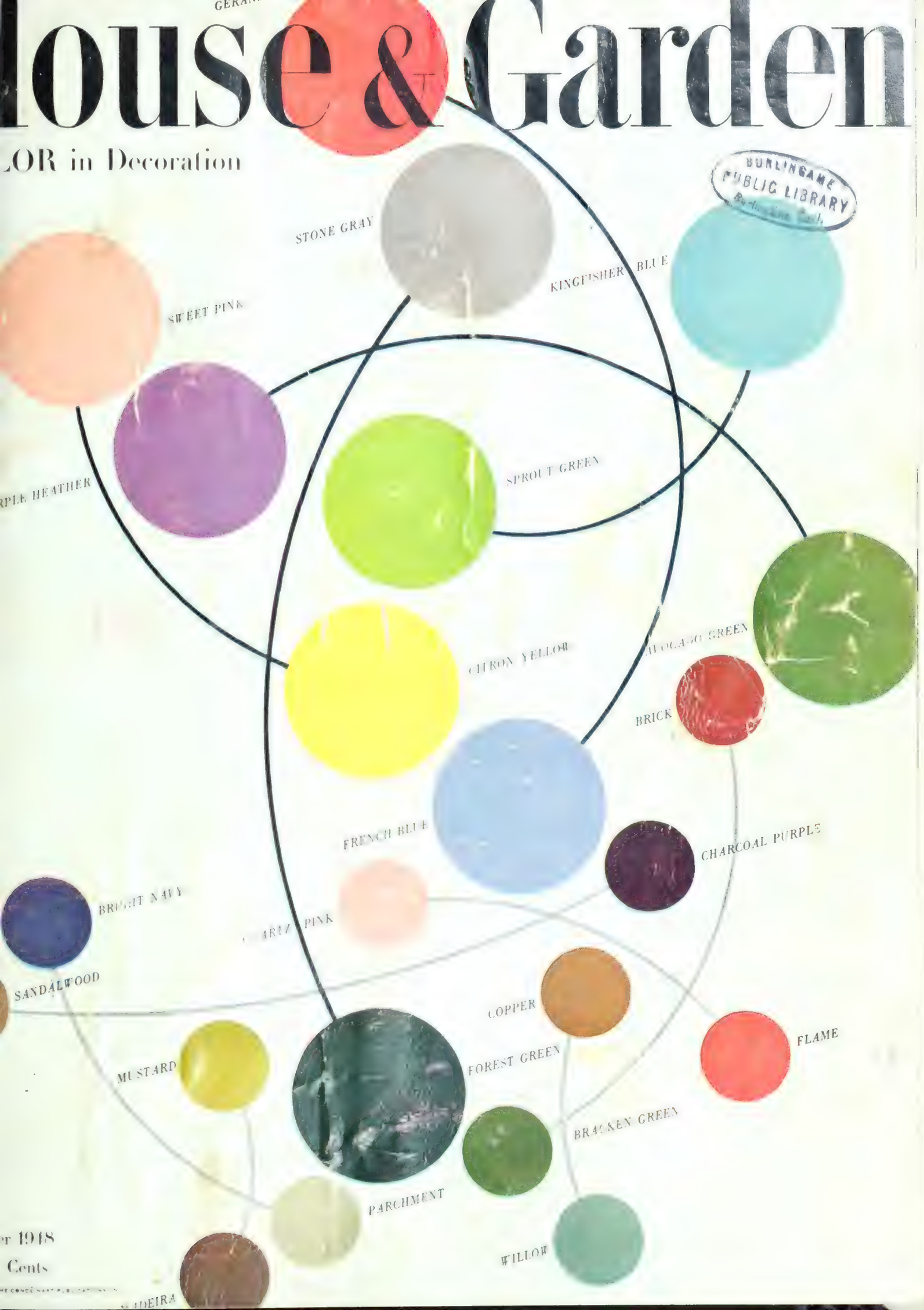
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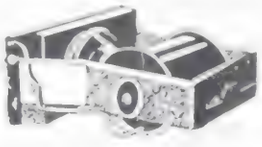


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House & Garden

Contents for September, 1948

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In this issue...



Pierre Bonnard (here drawn by himself) for 60 years painted lyrically the things he loved about his quiet life in Provence, every painting that after his death in November Museum of Modern Art would establish him as one of the great masters of our time. (See reproduction on page 81).



Helen Evans Brown [illegible] doned sculpture when she discovered that her main talents lay in the gastronomic line. Between writing articles, one of which appears on page [illegible] the pleasure it is to [illegible] new recipes and feed her friends, husband and a collie-[illegible] son and daughter will [illegible]



Sheridan Kettering [illegible] whose designing work with McMillen, Inc., and sets for a Universal hit are the pride of his Alma Mater, the Par[illegible] School. His renditions of rooms [illegible] all their documentary detail, are notable for atmosphere.



Irwin Clavan, [illegible] in Newport News, has taken New York's problems to heart to the point of shouldering five of its major housing developments. For Stuyvesant Town (p. 118) he claims better living conditions for less rent than in any simi[illegible] development.



Jan de Graaff, [illegible] of Netherlands descent, comes naturally by his flair for what it takes to grow bulbs. At his Oregon Bulb Farm he conducts the experiments which back up his article (p. 90) [illegible] earning him the reputation of a leading American hybridizer.









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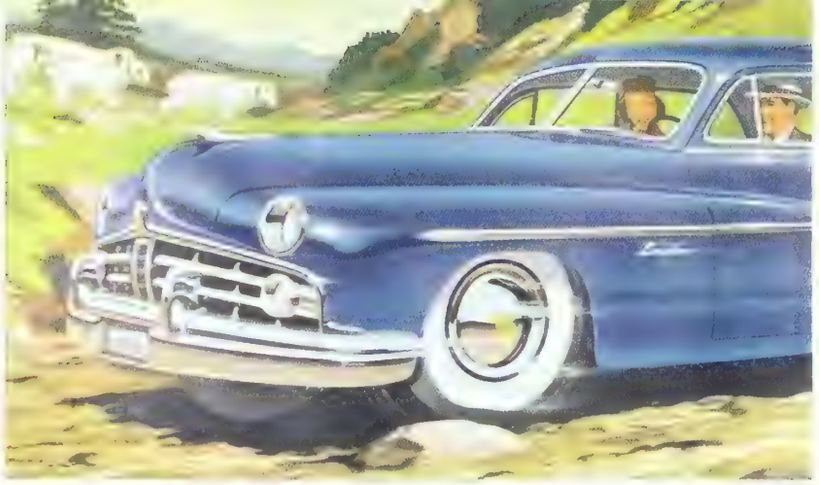
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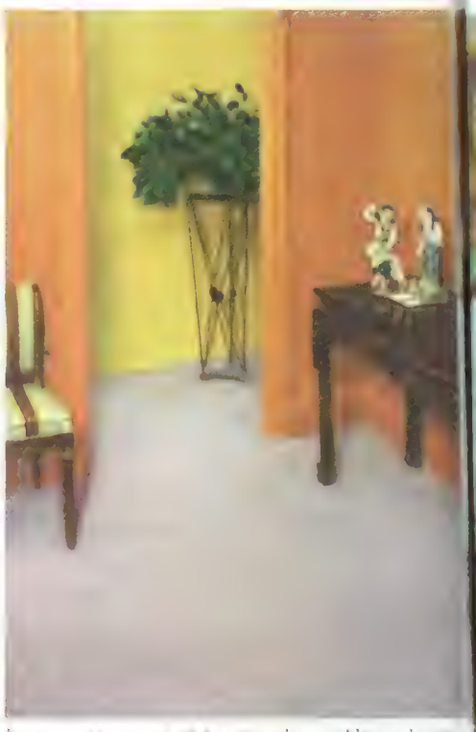


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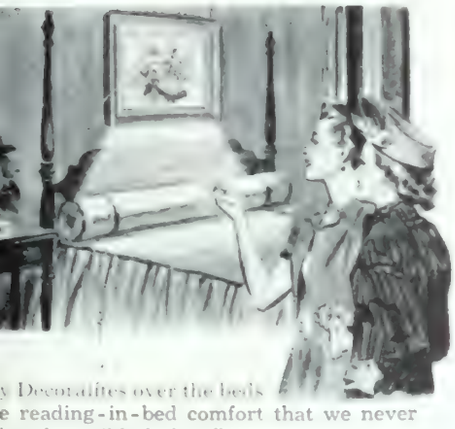


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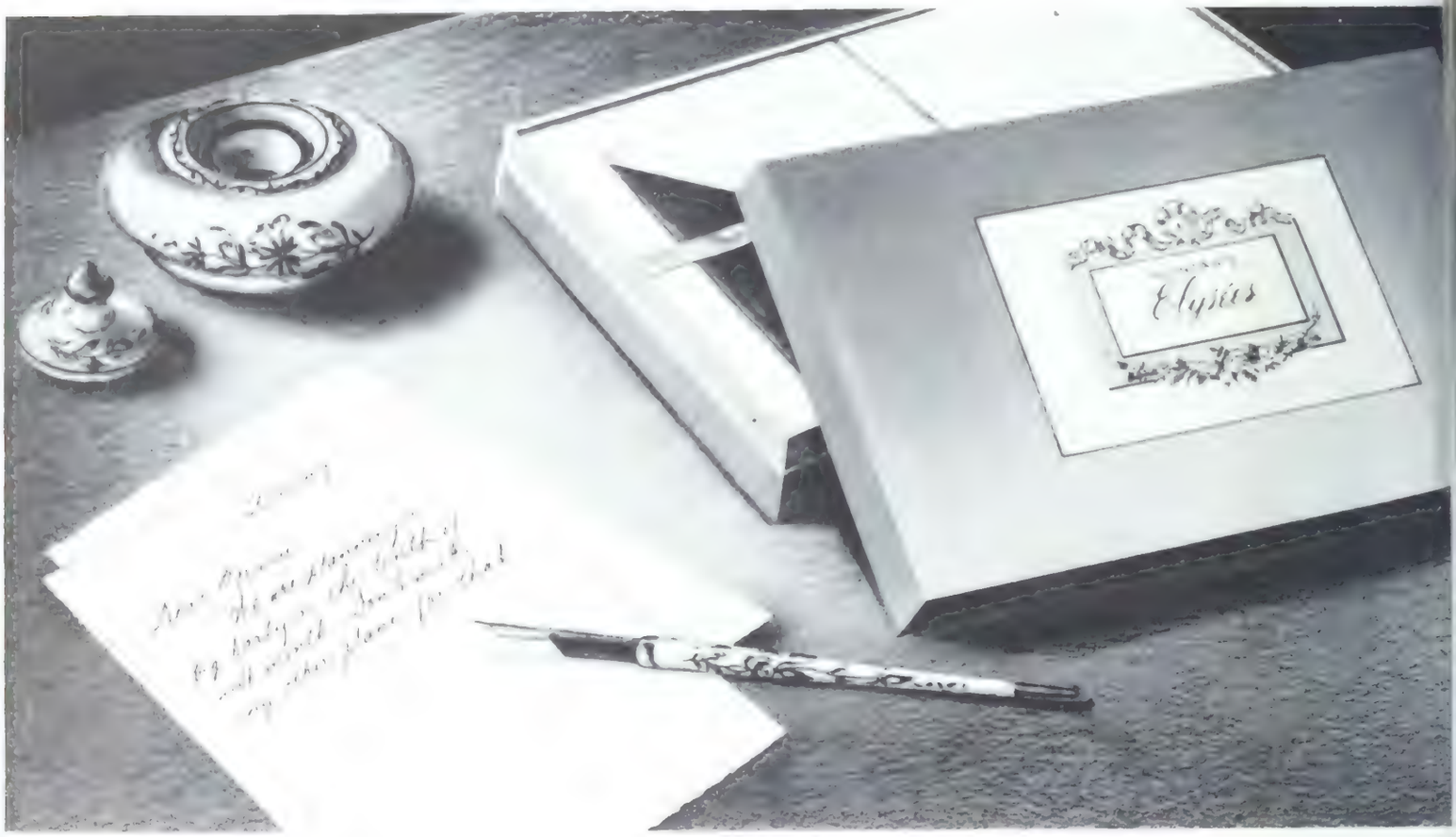


Now an outstanding senior, A. Rae Womble has been a leader throughout her college career. She was co-chairman of Waa-Mu Show, all-school musical; president of Tri-Delta; committee chairman on Student Governing Board; on Dyalogue, Newsweek and Journal Co-ed; member of Women's Debate Team, May Court and Mortar Board.

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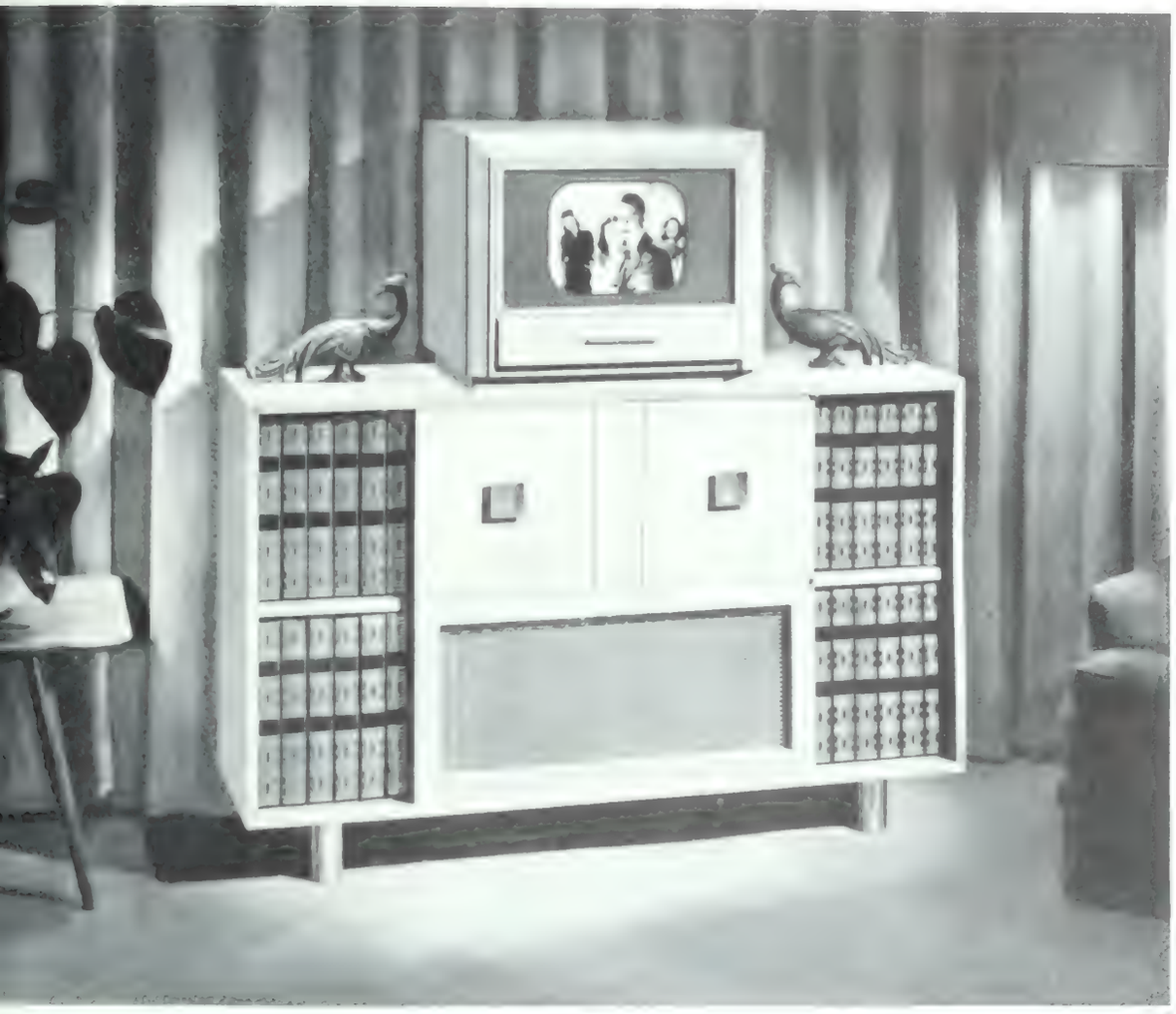


Among Montag's many open-stock stationery "patterns", there is certain to be one that exactly suits you! Choose a "pattern" in your favorite color . . . a classic or modern style, with the texture, size and shape that fit your handwriting and your personality. Handsome boxed combinations, and always, matching envelopes and letter paper as needed. At good department and stationery stores everywhere. Montag Brothers, Inc., Atlanta 3, Ga., 230 Fifth Ave., New York.



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Radios, 6th floor.

BLOOMINGDALE'S

Lexington at 59th, New York 22

*T.M. Reg. **Installation extra

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You've never seen anything like these new wool Needletufts! Such colors — clear, inviting, perfectly keyed with other fine home furnishings. Such textures and patterns, each one fresh, interesting, style-right. Craft made Needletuft Rugs are available in both wool and cotton, in a wide variety of designs and sizes to accent every decorating style. Try "Floor Decoration" — see how Needletufts make your home more beautiful. At good stores everywhere. Needletuft Rug Division, Cabin Crafts, Inc., Dalton, Ga.



"PARQUET", *deep-tufted wool texture in Pine Green. Also Cherry Red, Water Green, Ice Blue, Beige, Rose Dust, Putty Yellow, Warm Gray or Natural, 3' x 5' to 12' x 21', or room-size on special order.*



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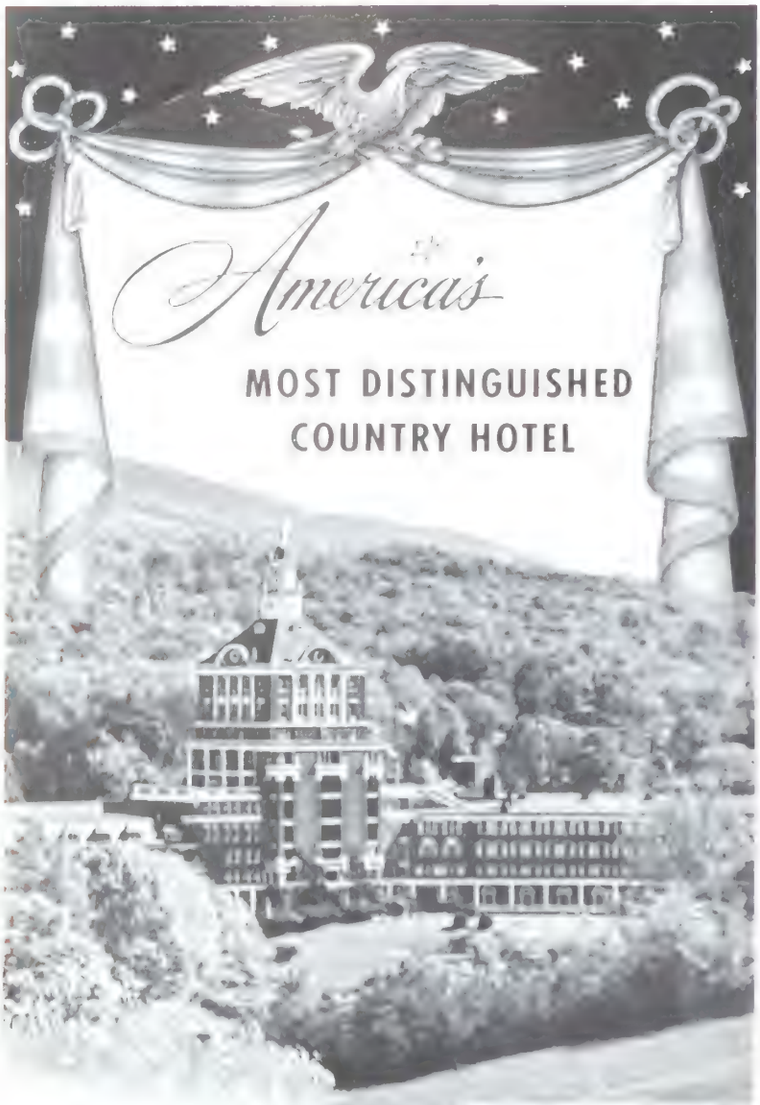
Thermopane units are available in over 60 standard sizes, as well as special sizes, for large or small homes, for large or small windows . . . may be installed in wood or metal sash. For more information, write for our *Thermopane* book. Libbey·Owens·Ford Glass Co., 398 Nicholas Bldg., Toledo, 3, O.

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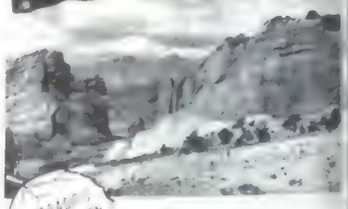
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AND DISHPANS TOO!



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Only Automatic Dishwasher with Front Opening and Electric Drying!



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Marlborough Sterling—4 pieces as shown $80.00 (including Federal Tax). Send for folder giving prices of other pieces to Reed & Barton, Taunton, Massachusetts.



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The American Informal Plant Table is perfect used singly or in pairs.

One glimpse into an American Informal living room tells you these things about the people who live there . . . they are young in mind and heart, they love simplicity, they are not afraid of light and color, they know how to live . . . graciously, easily and fully.

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This booklet is full of exciting ideas, illustrations of groupings for living room, dining room, bedroom. Twenty pages in color. Address Dept. A-4, Tomlinson, High Point, North Carolina. Enclose 10¢.

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Any color in the frame
you can put in the picture!



Now—all three colors in Morgan-Jones' "Schoonover" Columbine" bedspread—chartreuse, turquoise, Blue, meadow green, chestnut brown, apple green, tan, gray, peach, gold, white . . . and the entire cherry red shown in the picture!

MATCHING DRAPES IN ALL COLORS

Morgan-Jones
TRADE MARK

Guaranteed by Good Housekeeping

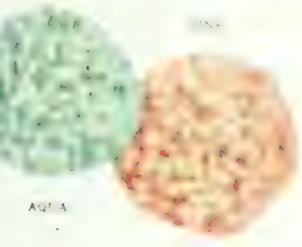
Morgan Jones, Inc., 66 Worth Street, New York 13



Peek in . . .

at the lively "Frolic" ensemble

. . . a Morgan-Jones Ruf-Tuck original

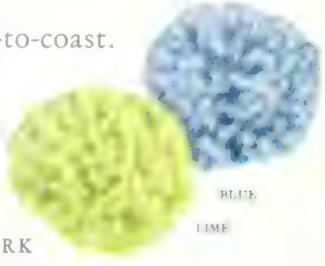


The "Frolic," with its debonair tufts and dramatic ruffles, is gifted at making a room light-hearted—and livable. Choose it in this gay red . . . or in any of these other washable colors—aqua, gold, blue, lime, apple blossom pink.

Bedspreads, pillow shams, drapes and vanity skirt—in select stores coast-to-coast.

Also by Morgan-Jones: Many other fine bedspreads, including the famous "Imperial Hobnail." In addition, bath sets, scatter rugs, dish cloths, dish towels.





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right at home anywhere

exclusively designed by Bevelacqua

Think of early Pennsylvania Dutch settlers . . . think of Bucks County with its patchwork quilt farms, stone houses, huge fireplaces . . . think of wood with worm holes, mineral streaks, soft worn corners and edges . . . *this is Bucks County Provincial.* The famous designer, Bevelacqua, has combined all this simple charm in a collection of 52 adaptations and reproductions. A secret finish imparts a patina of lustre and age in rich warm tones and undertones. Surfaces are carefully handwiped. Even fabrics, pulls and hinges are authentic reproductions. A bench from a Conestoga wagon inspired a love seat . . . a butcher block is now a lamp table . . . and there are many others such as pie chests, water chests, Amish table-benches, Dutch cupboards, oxen yoke beds, spoon rack mirrors for you to choose from. At America's finest stores and at Dutch-thrifty prices.

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THE THEME FLORIDA INFORMAL



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Gulistan Renaissance will work magic with *your* home. The Renaissance design shown in this enchanting Florida room is brand new — more versatile than ever. Your room will seem more spacious with the single color — *your* color — flowing wall-to-wall . . . more *interesting* with the thick, luxurious sculptured pile. Your favorite store *may* have the new Renaissance *today!*

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Schumacher's Adaptation of the Wythe House bedroom

FURNISHINGS OF

Colonial Williamsburg



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WAMSUTTA MILLS

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Wall-to-wall carpeting in the new fall colors . . .
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a long-wearing Axminster weave. Adds spacious effect to compact quarters,
shows no traffic-marks, is easy to care for, and says,
definitely smart for 1943.

Mohawk

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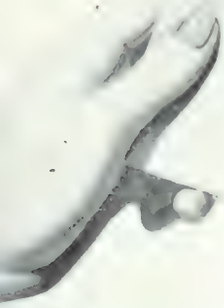
sting of bells has enlisted the skill of many der whose pride in his work has been expressed ne or initials struck in the metal, or with such a rare and rhythmic inscription as: Thomas Newman cast me new in 1752."

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Dining Table *(above)*:
[illegible]

Coffee Table *(left)*:
[illegible] or 36"; oblong 42"x18"; Square 44", 39", or 36". All 17" high.

Both the above available with four fins. Featuring new patented brass caps as intrinsic part of design, which serve as vise-like connectors to join fins together, and permit simple disassembly.

Aquatable *(left)*:
Top 18"x30"x½", 18" high.

Makes the usual end or coffee table a conversation piece! Concealed base lighting plays up colorful "fill"—pebbles, marbles, and nuggets of glass to anchor marine plants. Circular ventilators permit feeding and care through sides without removing top. Substitute plants for fish, if desired.



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Set of 5 pieces	$73.95
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Table only	$19.95





Shish-Kebob [illegible] make that delicious broiled [illegible] easy to broil and eat. The spear oil it square to hold food securely. Well-polished [illegible] like [illegible] long, plain steel rod of 12-gage copper. 32" [illegible] set of 4 stainless steel skewers with cork [illegible] ppd. Add [illegible] W. 3rd Mfg. [illegible] Cable, Scranton, Connecticut.

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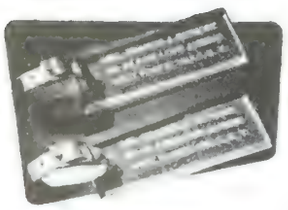
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If Rover roves this St. Bernard barrel attached to his collar is a life saver. It contains information vital to his safe return, and discreetly guards his mistress' name, address and phone number that may interest prowling robbers. A secure clip attaches it to the collar. In nickel plate, $1.25; gold plate, $1.75 ppd. Edith Chapman, 160 E. 34 St., N. Y. 16.



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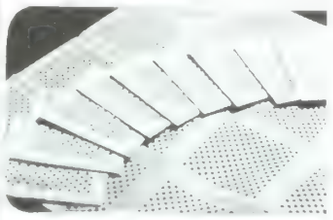


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...chairs as "living" book ends, decorative table...

$9.50

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CUCKOO CLOCK



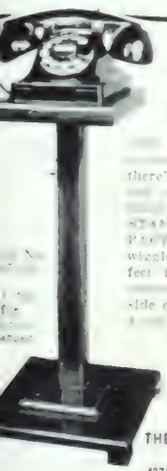


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Collector's pieces for your table! Eight magnificent, gleaming white dinner plates with proud scenes from picturesque Williamsburg, Va. 10" diam.

...$4.95
...$9.95

THE **eldridge shop** INC.
12 MAIN STREET • PORT WASHINGTON • N. Y.

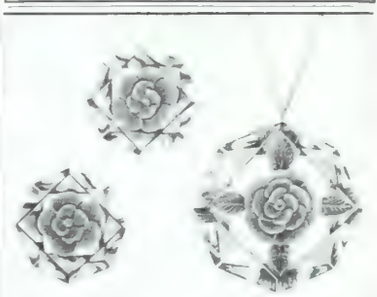


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A versatile, charming host for the home and garden. Invaluable step-saver for tea, cocktails, buffet suppers. Perfect, too, in the nursery and sick-room. Sturdily built of selected hard wood, smoothly sanded, ready to paint or stain. You'll assemble it in five minutes and enjoy it a lifetime! Styled for traditional or modern interiors . . . an ideal gift. Size 18" x 28" x 31". Also available finished in choice of Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural at $4.75 additional.

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...s this HANDCRAFTED pendant and earring set engraved by hand on the inside of lustrous lucite. It cannot fade, wear off or tarnish

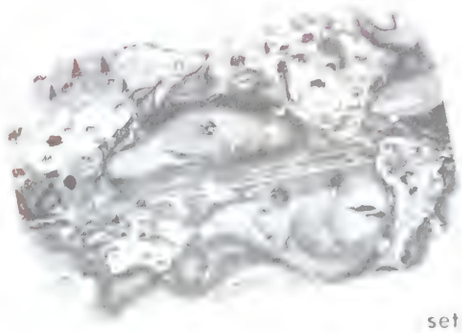
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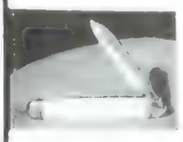
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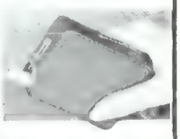
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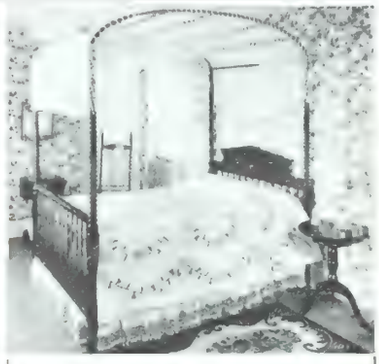
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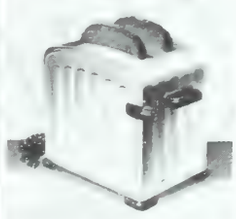
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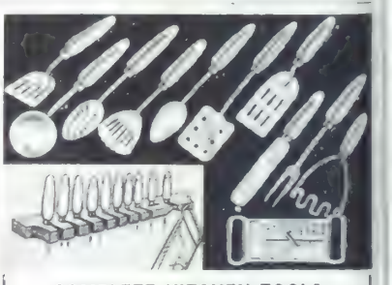
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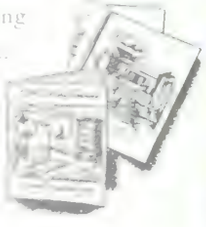


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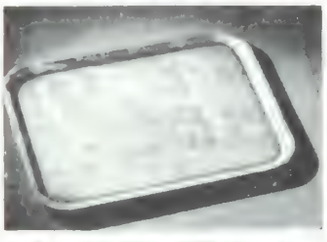
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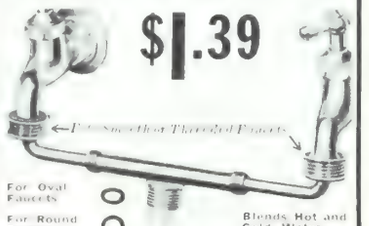
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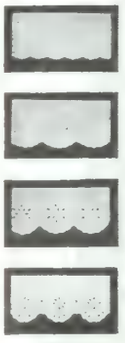
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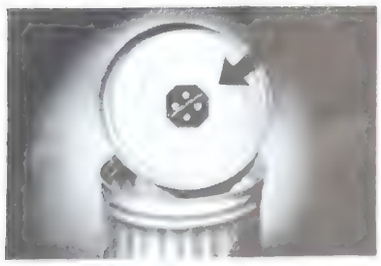
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Mail Coupon for Free Catalogue



ASSOCIATED AMERICAN ARTISTS
STUDIO 148, [illegible]

[illegible]

handling.

Name

Address

City

BUY CAN-DEL-FROGS

FOR MORE ORIGINAL FLOWER ARRANGEMENTS

Create new and different flower settings with AARCO Can-del-frogs. Add decorative notes to make accessories. Can-del-frogs fit the top of most tin cans, and are painted to prevent rusting. They fit most [illegible] jars, vases, bottles. They give both candles and flower arrangements. Two [illegible] at the [illegible] price.



CAN DEL FROGS HOLD



BOTH CANDLES AND FLOWERS!

AT NO EXTRA COST—

[illegible] yours today.

[illegible]

AARCO COMPANY A. A. BEDFORD
523 West Seventh Street, Los Angeles 14, Calif.

Free!

New Catalog of 1,000
XMAS GIFTS
Save Time and Money
Shop at Home



[illegible]

Money Back Guarantee

[illegible]

Daniel Low & Co.
[illegible]



When [illegible] are travelling . . . for trailer and hotel use . . . if you live in cramped quarters . . . or have to do last-minute [illegible]. Mounts right on door-knob, saves floor and space. All-metal under-brace folds flat for packing in suitcase or for storage. Comes in [illegible] two sizes, eighteen-inch pad and cover.

Size **8x22,** *postpaid.* **$3.00**
Size **8x32,** *postpaid.* **$3.50**

No C.O.D.'s, please!

Mail money order today for prompt shipment

JOHN MARTIN & ASSOCIATES
2924-H Dean Blvd., Minneapolis, Minn.



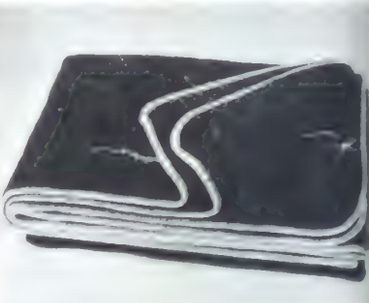
SHOPPING



Chocolate coconut chips are an especial and delicious treat straight from Hawaii. They come in a gift package and are sold as plain coconut chips and salted and chocolate covered macadamia nuts. $5.25 complete, ppd. Jessie's Candy [illegible] Shop, 2161 Main Street, Wailuku, Maui, T. H.



Little animal people—soft, furry relief, decorate the sides of these ribbon [illegible] watches. Lots of possible [illegible] Baby finds white or spotted black and white [illegible] prototypes. It applied to a washable [illegible] garment or cut on light blue, [illegible] $6.50 ppd. postpaid from Young Ups Crafts, 505 Fifth Avenue, N. Y. 17.



Football warmie-rapper for the fall [illegible]. A collegiate color on your college or school colors, made of wool, [illegible] with mercerized thread. The [illegible] 50" x 72" [illegible] single bed blanket for Jr.'s room. [illegible] 200 [illegible] Plan [illegible] Specify body and binding color. Catron Fibre Sport & Co., [illegible] State Street, Chicago 3.



STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE

Resident Day Classes

[illegible] Period and Modern styles, color schemes, [illegible] rentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

Home Study Course

[illegible] • [illegible] not come to New York. Practical, [illegible] interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION
[illegible] Madison Ave., New York 22, N. Y.

Dainty Beauty Dispense for Cold Creams

Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. White, yellow, pink, green, dark and pastel blue. A different color for each cream!

Fine for gift or bridge prize

State color desired

$1.00 EACH Postpaid

BEAUTY DISPENSER
(I-Odoral, Inc.)
283 Corliss St., Pittsburgh 20, Pa.

AROUND





Silence while 'phoning. The "Radi-off" turns off your radio automatically when you lift the receiver of your 'phone. Simply plug in the outlet along with the radio plug. Use it also to shut off irons, vacuum cleaners, food mixers, etc. It fits any type of phone. $6.95 ppd. M. C. Flynn, Inc., 43 E. 59th Street, New York 22, N. Y.



Point protected. this little [illegible] pack of extra safe and very smart looking for your cocktail tray. Functional in design, it does not roll when you put it down. Order it in polished brass, 5¾" long, for $3.65; in chrome plate for $4.65 or in silver plate for $5.65 tax incl. Postpaid from Postman Place, Box 3446, San Francisco, Calif.



Ship's candlestick, a replica of the [illegible] old-time sailing vessels, is mounted on gimbals so that you can use it upright on the table or as a sconce on the wall. Made of brass, highly polished, it stands 5½" tall, has a 5¼" diameter base. $4.75 each, a pr. $9 ppd. Art Colony Industries, Inc., 69 Fifth Avenue, N. Y. 3.



mergency pot Set

[illegible] Set $1.79 Postpaid

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
00 BOND ST., OSHKOSH, WIS.



Jot Pads

Note pads for your purse or vest pocket, each one with your name or monogram hot-stamped in bright gold letters into the fine heavy paper covers. The pads are [illegible] note sheets. There are a full dozen of the personalized pads in the gift box and they couldn't be handier for notes and memos.

Box of 12—$1 *Postpaid*

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
00 BOND ST., OSHKOSH, WIS.



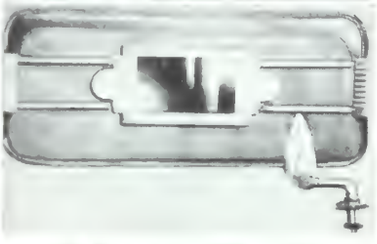
Better Wetter

Throw away that unsightly catsup bottle when there are clothes to sprinkle. Here's a beautiful, hand-painted plastic gourd that is a perfect clothes sprinkler to proudly grace your ironing board. Just-right, hand-hold size and sturdy construction banishes broken sprinkler bottles. Holds a full eight ounces. Easy to fill, watertight and ultra-convenient.

By Mail **75c** *Postpaid*

No Charges or C.O.D.'s, please

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
00 BOND ST., OSHKOSH, WIS.



Visor Pack

This streamlined frame with clear glass mirror slips easily over the visor of the car and holds maps, matches, cigarettes, pencils, notebooks, dark glasses or what have you. Gives you generous mirror surface for last minute check-ups and provides additional rear-view vision. Made of finest plastic in chocolate brown color. Easily mounted with the four plated coil extension springs and plastic holders.

By Mail **89c** *Postpaid*

No Charges or C.O.D.'s, please

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.



'Tater Baker

Why heat up the whole oven just to bake a few potatoes? This top-of-stove, one-burner oven saves many dollars. Bakes potatoes, warms buns. Highly-polished chrome, 9½" base, 4½" high. Cool ebonized wood handle. Vapor escape-valve. Trivet and base perforations permit unhindered flow of heat, but prevent flame [illegible] heating food.

By Mail **$2.98** *Postpaid*

No Charges or C.O.D.'s, please

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
00 BOND ST., OSHKOSH, WIS.



Smokeless Broilerette

Broiling is easy as pie with Buckeye's Smokeless Broilerette! It's a two-piece affair with the inner pan perforated. Perforations allow juices and drippings to fall into the bottom pan where they can't smoke or burn. Inner pan makes a grand strainer or steamer, too! And the bottom pan is dandy as a biscuit pan or oven warmer. Or use top and bottom together as a cake cooler! Made of virgin rolled sheet aluminum, 12" in diameter. A smart addition to any kitchen.

By Mail **$1.50** *Postpaid*

No Charges or C.O.D.'s, please

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.



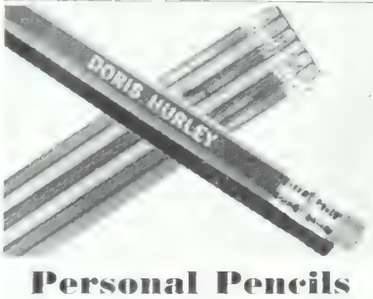
Garment Hangers

Each one does the work of four of the old-time kind! Made of heavy clear plastic that will last for years. Carefully placed hooks made just to take skirts. Other hooks for shoulder straps, two for belts. And, of course, a smooth rod for hanging trousers without folds or creases. Completely polished to a smooth finish that can't snag even the most delicate fabric.

Set of 3— **79c** *Postpaid*

No Charges or C.O.D.'s, please

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.



Personal Pencils

Your full name is smartly gold-stamped on each of the dozen 7½" pencils in the attractive gift box. The pencils are without marking except for your personalization. Each pencil has a metal-bound eraser top. Personalized pencils are smart for the bridge table, fine around the home, office or to make a youngster very proud at school.

Box of 12—$1 *Postpaid*

No Charges or C.O.D.'s, please

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100 BOND ST., OSHKOSH, WIS.



THOMPSON-WINCHESTER

Formerly sold for $16

19th Hole HIGHBALL SET

The tray is handsome satin finish mahogany, impervious to alcohol and moisture. Light Hammer glasses and pewter etched with golf motif. Glass coasters included.

Now Only 7.50

HIGHBALL SET FOR 4 . . . . . 4.95

COCKTAIL SET FOR 8 . . . . . 5.75



Shipped prepaid anywhere in the country — not C. O. D.'s please

THOMPSON-WINCHESTER • 201 STATE STREET • BOSTON 9, MASS.



Combination

CORK SCREW BOTTLE OPENER

Thoroughbred Horsehead Design

You'll be proud to own or to give this handsome sturdy article. The copper finished, hand-molded horse's head handle fits the hand just right for the bottle opener. The spaced pull out easily for the cork screw. A real decoration for home serving trays and practical to use. 4 inches long. Price only $2.00. Satisfaction guaranteed or money back.

"little joe" Wiesenfeld Co.

Dept. B-11 Baltimore 1, Md.



For the "Gay Blades" in your family

A [illegible] pair for your razor blades, made of white pottery easily wiped to keep it neat. It empties from the bottom, which is felt based. Better have one for each and every bathroom.

$1.00

Dennison's



IT'S NEW

THE PUTTY MASTER

PLACE GLAZIER'S SKILL IN YOUR HANDS

A putty knife with the patented design that makes the separate operations [illegible] perfectly with one stroke and eliminates the [illegible] and money saving item that will [illegible]

$1.00 postpaid

[illegible] $1.00 [illegible] me one.

PUTTY MASTER

[illegible]



A Pipe Man's Pipe Rack

HANGS ON WALL . . . CONVENIENT . . . SAVES PRECIOUS DESK OR TABLE SPACE.

1. Holds 14 [illegible] pipes!
2. Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted knotty pine, waxed, hand-rubbed. Size: 13" x 18". (Pipes not included)

$14.50

[illegible] Check or Money Order

Wild House

DEPT. G-5 NO. CONWAY, N. H.



SHOPPING



Bold and brassy, the [illegible] letters on this cigarette box proclaim the owner's initials. Of [illegible] permanently shine the [illegible] with [illegible] cases are $2.95 [illegible] Mailing [illegible] Box 294, Grand Ave. [illegible]



Carry all your [illegible] English cowhide, it comes in [illegible] Complete Harness [illegible]



Fireplace Things

Since 1899 we have specialized in Fireplace Equipment. Here in Detroit we have a large showroom and carry extensive stocks for immediate shipment.

ANDIRONS - FIRE TOOLS - SCREENS
COAL HODS - WOOD HOLDERS - FENDERS

Sliding Curtain Screens for All Fireplaces

DETROIT MANTEL AND TILE CO.

1431 Farmer Street . . . Detroit 26, Michigan

Attractive brochure of fireplace equipment upon request

DRIVING?



TRAVEL WRINKLE FREE

with our new CAR BAR which holds up to twelve garments. You can install it in one minute by unscrewing and replacing only two screws in door or window frame.* CAR BAR does not interfere with window operation and is so attractive in polished chrome that you will want to leave it in your car permanently. Safety engineered, it has no hooks or sharp corners, and is adjustable to fit any model. PATENT PENDING.

Postpaid $1.50 *No C.O.D.'s*

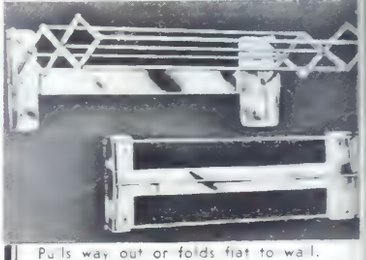
E. D. CLINGMAN

251 HOUSEMAN BLDG., GRAND RAPIDS 2, MICHIGAN

A WONDERFUL SPACE SAVER FOR YOUR HOME!

JIFFY EXPANDING RACK

★ FOR DRYING TOWELS, HOSE, DIAPERS, LINENS, ETC.
★ FOR HANGING TROUSERS, TIES, BELTS, ETC.



Pulls way out or folds flat to wall. Handsomely made of feather-lite aluminum. Dozens of practical uses.

GUARANTEED RUSTPROOF!

[illegible] only $2.00

BAWG BROS. INC.

Dept. G

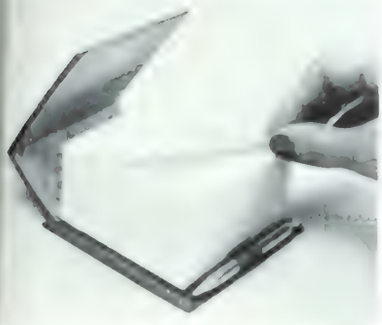
228 Main St., RIDGEFIELD PARK, N. J.

AROUND

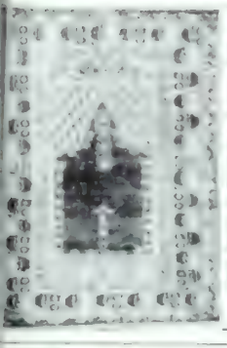




A spinner of yarns and saver of arms—the "Yarn Master." To wind your knitting balls, simply assemble and attach this revolving unit to any table or chair. Of lightweight aluminum with screw clamp that does not mar furniture. Dismantled, it takes little space. $2.25 Postpaid from Bodine's of Baltimore, 2119 N. Charles Street, Baltimore 18, Md.



Something to remember on. A chunky little pad with an almost-never-ending supply of paper comes in a smart leather case with a golden pencil. Handy next to the 'phone for messages or for bed table or desk notes. In red, green, mahogany or blue, only $3 ppd. Mark Cross Co., 707 Fifth Ave., N. Y. 22. Refills 30c box.



Gem Antique Oriental Rugs

Here you will find a treasure chest of those RARE antique and OUTSTANDING semi-antique weaves so often sought and almost never found. Collectors, rug lovers and other discerning buyers study these rug cravings from my stock.

I specialize exclusively in the finest antique and semi-antique rugs available.

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HANDIWAY BAR $148.50



Fold it up and put it in a corner. When ready for action, the Handiway Bar opens to a full 5 feet. Immediate delivery in Mahogany or Walnut. There are spacious storage compartments for your precious liquors, gadgets and glassware; a metal ice cube drawer, and "ye old footrail" in sparkling chrome.

Bobbie Ganger, Executive Director

THERE IS ONLY ONE **BAR MART**

62 West 45th Street, New York 19, New York

Everything for your entertaining needs!

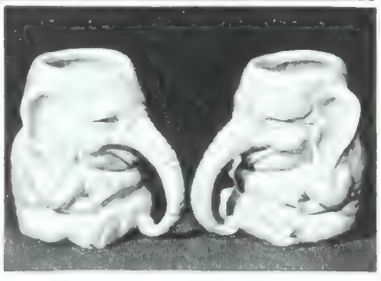


SODA SYPHON DE LUXE

Fill this new **Soda King Syphon** with tap water, slip in a Super-Charger bulb, lift the chrome handle and z-z-zip . . . ready for sparkling water—a whole quart of it! No more empties or flat soda—keeps its pep for days. Height 10". Stainless steel base with smart black or red top. **$12.00** including 3 Chargers *(postpaid)*. Extra Super-Chargers **.85 for 10** (enough for a whole case of sparkling water).

the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C.



PINK ELEPHANT BEER MUGS

The gayest 'pink Elephants' you ever saw even when you're sober. Smiling, roly-poly pachyderms of heavy stoneware that holds the cold. Pre-chill in the refrigerator before the gang gathers. Each mug holds 12 full ounces. Trunk forms comfortable handle. Grand for Elephant collectors . . . a gift they'll never forget. In pink or natural gray. Prepaid **$2.50** each

Send check or money order. Sorry, no C. O. D.'s.

MALCOLM'S

HOUSE & GARDEN STORE

526 N. Charles St. • Baltimore 1, Md.

EVERY CAR OWNER NEEDS THE YORK *Safety* JACK



Finally—the jack a woman or child can operate! Change tires easily, quickly, safely. No mess, bother, bending, or labor. Long 60-inch handle eliminates getting under car. Stands steadfast on steep grades, won't slip if car moves. Packed in durable carton for trunk compartment or garage. Only $9.95 postpaid. Fully guaranteed: money back if not satisfied. No C.O.D.'s.

ALCHRO SUPPLY CO.

47 East Philadelphia St.

YORK 3, PENNSYLVANIA



PERSONAL FILE CASE

File important papers conveniently and safely under lock and key in this strong high-grade metal case. With alphabetically indexed folders, it provides space for 1400 business-sized sheets. Handy and smart, it measures 12½" x 5½" x 10" tall. Postpaid $3.50

Millions of Friends from Coast to Coast

Weed's

Est. 100 Years Ago BUFFALO 5, N. Y.

Order by Mail and SAVE!



Imagine, for $2.95 . . . 8 Libby beverage tumblers of sparkling bell crystal, monogrammed with the beauty and skill for which AMERICAN CRYSTAL cutters are internationally famous. You'll want several sets . . . for yourself, for gift-giving.



MONOGRAM STYLES

No. 1, Block letters (1, 2, or 3)

No. 2, Early English (single)

No. 3, "Mary and Jim" first initials

TUMBLER STYLES

No. 1, Juice— 6½ oz.

No. 2, Water— 10 oz.

No. 3, Iced Tea— 12½ oz.

Heavy Victorian luxury, elegance "cabbage" rose



AMERICAN CRYSTAL CO.

P.O. Box 534, Rochester, N. Y.

Send the following postpaid, with money-back guarantee:

☐ 8 mon. juice tumblers, $2.95 (OR) 3 complete sets for $8.25

☐ 8 mon. water tumblers, $2.95

☐ 8 mon. iced tea tumblers, $2.95

Monogram Style No. 1__ No 2__ No 3__ Initials____

NAME_____

ADDRESS_____

CITY_____STATE_____

Check Money Order (No C.O.D.'s)

SHOPPING

IMPORTED MYSTERY CAR
$1.50



What keeps it from running off the table?

[illegible] instead of flying off it makes a quick and interesting turn and continues on its fast and furious way. Streamlined racer, made in U.S. occupied Japan.

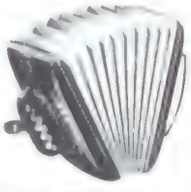


Pop-Out Pooch—[illegible] $1



Fast Streamliner—[illegible] $1

Plastic Accordion
$4.25



[illegible] We pay postage. Write for our free Christmas catalogue.

J.J.-Anthony
1517 W. North Ave.
Milwaukee 5, Wis.

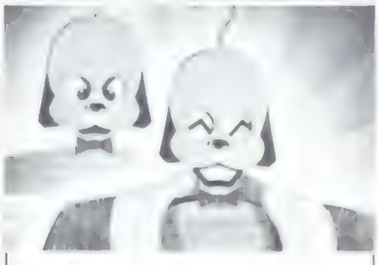
Makes Eating Fun for CHILDREN
. . . personalized pottery



4 PIECE SET ONLY $5 Prepaid. Add 50c West of Mississippi

Colorful durable dinner and butter plates, mug, bowl. Child's first name baked into all pieces. [illegible] astic letters from customers received daily. Ideal birthday or occasional gift that pleases parents and child. Send child's name, sex, [illegible]

JOHNSONS CHINA & GLASS
11 Court St., Dept. C, Binghamton, N. Y.



KIDDIE'S ACTION HANGER

$1.95 $5.50

[illegible] Postpaid. Send for C.O.D. plans.

HICKORY KNOLL WORKSHOP
DEERFIELD, ILLINOIS



King size with a three-quart or 40-ice-cube capacity, this big ice bucket can keep liquids, bottles and salads (not to mention your guests) cool for many hours. And, of course, you can keep things hot in it, too. Of aluminum, satin finished, $10.95; embossed, $15. Exp. col. Mastercraft Products, 60 South St., [illegible]



More closet space. [illegible] can use shelves for more than dead storage with this built-in closet ladder. It screws onto the [illegible] folds flat when not in use. Of wood, ivory finished with rubber safety treads, steps, when open, are [illegible] deep. $4.95 ppd. On-A-Dor Co., 43-23 42nd St., Long Island City 4, N. Y.



"Binge Butler." This party-[illegible] will [illegible] thing off to a fast start. It has 16 pockets [illegible] all [illegible] labeled with such captions as "Nuts," "Olives," "Olive pits," "Hiball," "Lipstick [illegible]," "Address," "Phone numbers," "Aspirins," etc. There's even an identification slip in case of "emergency." $2.50 ppd. Crane's, 419 E. 57 Street, New York 22, N. Y.





LITTLE GLAMOUR GIRLS will have the time of their lives with this kit, containing all the essentials for making good perfume. Formulas for 5 different fragrances plus the enchanting story of perfume, its proper use and how to blend a scent of their very own.

$5.00 [illegible]

NEW! INTRIGUING! EDUCATIONAL!

PERFUME KIT

5-7 WAVERLY PLACE, TUCKAHOE, N. Y.

The BETTER way to buy TOYS

[illegible] TOY-OF THE MONTH CLUB [illegible]

TOY OF THE MONTH CLUB

P.O. Box 222, HYATTSVILLE, MD.
Send for Folder No. G8 showing photos of some of the toys shipped.

LOADS OF FUN FOR CHILDREN!



CUT-OUT DOLLS & COSTUMES That Can Be Colored Again & Again

THE HOLIDAY TWINS set has 18 plastic coated costumes worn by children of Western European countries. The youngsters cut these out, lock-fit them to the 8 die-stamped dolls and color them with the crayons provided. They can then wipe it all clean with any cloth and start over. Colors will not wash off. Use as many times as they wish. IT'S REAL FUN.

Full color illustrated box shows typical color combinations. Instructions included. $1.50 per set postpaid. Order today—cash, check, money order.

CELCO Corp., 1631-69 10th St., Santa Monica, California

COLOR
WIPE-OFF
RE-COLOR

GUARANTEED by PARENTS' MAGAZINE

Educational • Perfect for Gifts

CHILD'S SIZE
Pennsylvania Dutch



Authentic

FOLK CRAFT!

Authentic reproduction famous Penna Dutch plant stand or stool for children up to 6 years, hand-painted in traditional style by Lancaster County folk artists. Painted raven black, gay yellow stripes and gilt bands on back, supports, and legs. Original peach motif in reds, yellows, with two-tone grapes and green leaves on back. Varnished overall. Sturdy construction, 20" high, supports 200 lbs. Only $9.95 insured delivery, U. S. only. Full color circular.

OLD DUTCH CRAFTS
139 E. King St., Lancaster, Pennsylvania

AROUND





Heavy optic glass is cut into a modern, three-piece cigarette set. The perfectly simple design is beautifully set off by a hand engraved reed and duck design. A useful and adaptable gift, the set of two ash trays and cigarette container is $6. Post 35c. C. D. Peacock, 101 So. State Street, Chicago 3, Ill.

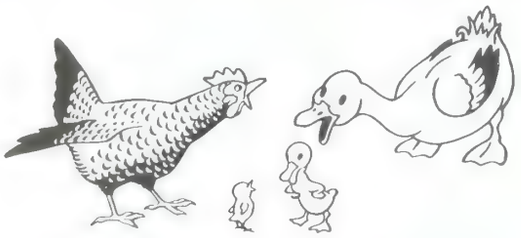


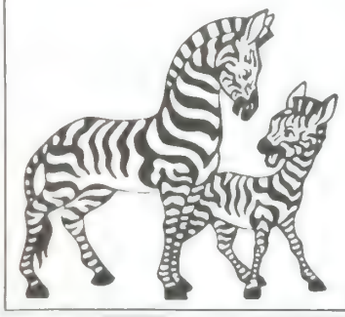
Baby protection against falling or straying is assured with these various straps. Of pink or blue washable plastic. Use the harness, $1.50, when the baby is starting to crawl or walk; the safety strap, $1, when he's in the crib, carriage or high chair; and the blanket clips, 50c, in the outfit ($2.95 for set of 4 pcs.) Robert L. Wallace, 341 E. Orange Street, Lancaster, Pa.



Postal aids to prompt and convenient mailing, this set assures adequate package labeling, letter return-addressing and plenty of personalized postcards. There are 300 personal labels; 50 parcel labels and 50 cards, all for $3.10 postpaid from Eunice Novelties, 541 Madison Ave., New York 22.

cute cut-out animals . . . 59¢





Circus and barnyard animals, cats, dogs, mice—drawn from life by Don Towsley, former Disney collaborator—all cut out and glued, ready to paste on any smooth surface. Beautifully finished in color-fast oil paints that withstand scrubbing, they're just the thing for a child's room, den, bar, kitchen or bath.

Turkeys, pigs, chickens, etc., about one foot square, are 59 cents each. Larger animals, camels, zebras, elephants, or giraffes, two feet square, $1.75 each.

ASAM WALLPAPERS

919 Arch Street, Philadelphia 7, Pa.



fun for the small fry!

Your favorite youngster's very own name on this gay tooth-brushing set. Turns a morning chore into lots of fun! The pretty hand-painted tumbler of fine plastic will not bend out of shape, is tasteless and odorless. In pink, blue or red with name $1. Matching toothbrush with white nylon bristles 75c. Postage paid.

A Gift Success for 8 Years!

TOWN & COUNTRY GIFTS

[illegible] Madison Ave., Dept. GS, N. Y. 21, N. Y.



Snubby
Pug
Prince
Boots
Fun
Frolic

These playful puppies are all cutting capers on this new printed corduroy of typical Jean Ellen quality.

FOR YOUR FAVORITE BABY

Dapper darling [illegible] toy with the new Puppy Capers by Jean Ellen. Mother [illegible] diapers quickly without removing these "snap seat" crawlers, shielding baby from chilling drafts. Baby blue, pink, or [illegible]. Sizes 1-3. *State preference—printed or plain. Also color and size.* A practical gift.

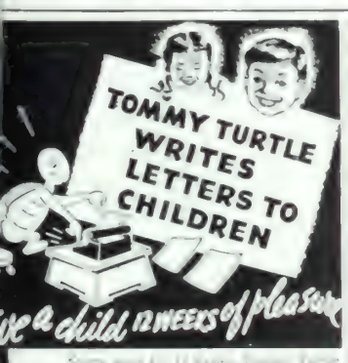
[illegible] $3.95 [illegible] $2.69

Send check or mail order Sorry no C.O.D.'s

Write for catalog "For Your Favorite Baby"

Jean Ellen, Inc.

Box 927 Darien, Conn.



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12 LETTERS + 12 GIFTS $2.95

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for THE LITTLE TOTS YOU LOVE



BUNNYKIN SET

By Royal Doulton of Figurine Fame

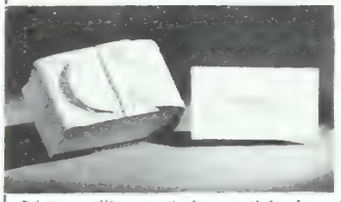
Cute! We thought you'd like them with their colorful nursery subjects baked into the ware. Color that stays, ware that wears, appeal that lasts. $3.50 for all three pieces.

Sent postage free in continental United States. No C.O.D.'s.

C. REIZENSTEIN SONS

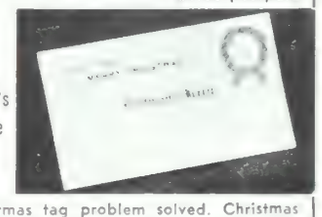
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Private calling cards for small fry from the diapered age to the first date! 100 cards in leather case 1" x 1¾" (with hand painted flowers on case if requested with order). $1.50 postpaid

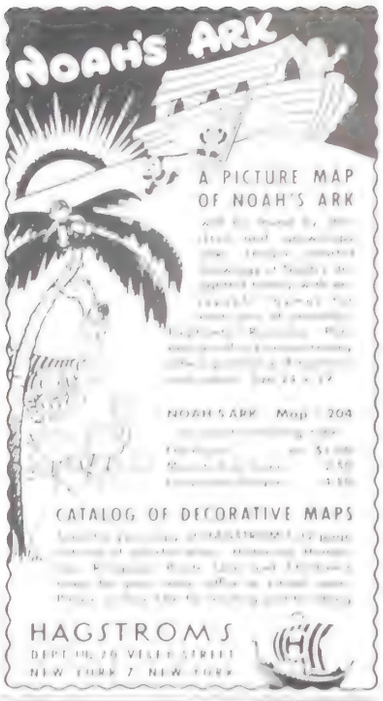
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Christmas tag problem solved. Christmas wreath in green and red, printed to read as you wish . . . your own personalized message and name to add something to your gift, or to be enclosed with your Christmas cards. (1" x 1¾") 100 for $1.50 postpaid

Edith Chapman

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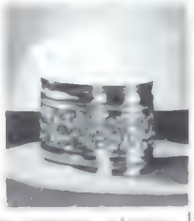




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$14.50

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SENFRIT
Lexington, Kentucky

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hollow stem goblets . . . keep ice cube in center of glass . . . chill beverage top and bottom equally. Beer bubbles like champagne.

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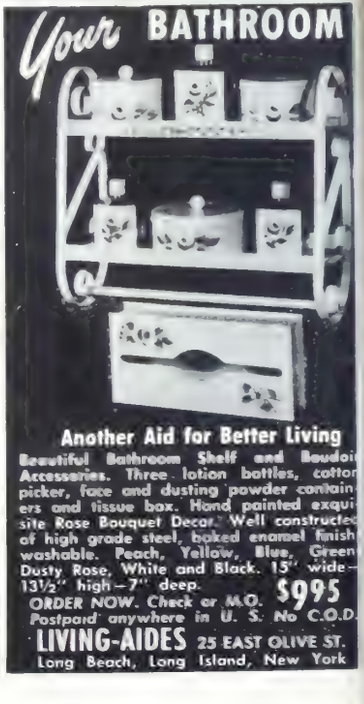
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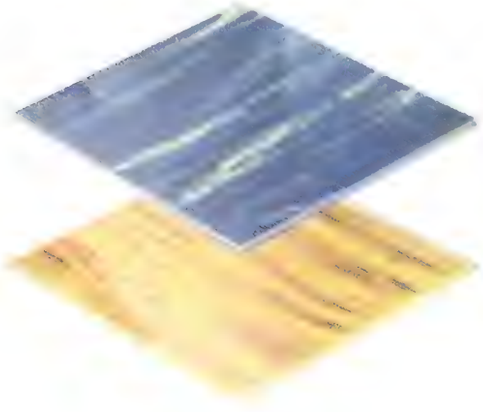
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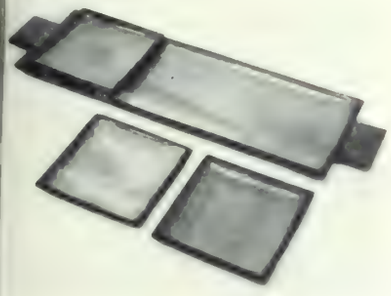
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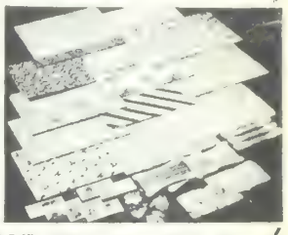
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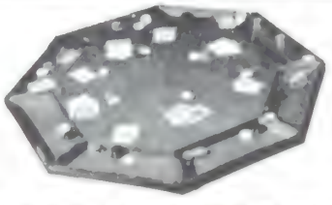


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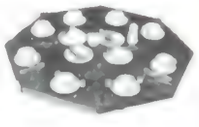
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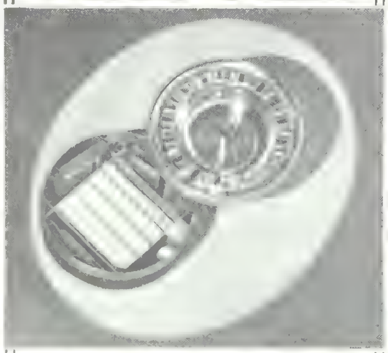


Disposable paper bibs are practical, time-saving aids to a busy mother. Simple to use, they are securely held around the baby's neck by the accompanying plastic clips, are tossed into the trash basket when the meal is over. Sealed package of 30 is $1 ppd. Larrells, 1271 Grandview Ave., Columbus 12, Ohio.



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1. Lovely clear Crystal Cocktail in a pre-[illegible] Hand cut and polished. [illegible]

2. Beautiful Glasses in good weight that [illegible] Deep, sharp, oval and split hand cutting with an iridescent diamond sparkle in daylight or candlelight. Whiskey glass, 2 ozs. *doz.* $18.00; Old Fashioned, [illegible] ozs. *doz.* [illegible] Hiball, [illegible] ozs. *doz.* [illegible]

3. Ebonized handled Sauce Boat and Tray in [illegible] weight Sterling Silver. Capacity of Sauce Boat, 9 ozs. A utilitarian gift [illegible] *tax included.*

4. These individual, hand painted, metal Tole Canapé Trays make welcome gifts. Colorful floral designs on your choice of black or ivory ground. Size [illegible] ins. *Each* $1.25, or 8 *for* $10.00.

PLUMMER, Ltd.
Dept. G, 734 Fifth Ave., New York, N. Y.
Please send me free Gift Catalogue

Name

Address

SHOPPING

TAKE THE COFFEE OFF THE KNEE . . .



Use "Gemaco" Snack Tables.



A piece of fine furniture for occasional or permanent use. Ideal for parties, luncheons, near your cardtable, or auxiliary use. Folds easily without tinkering with knobs or nuts. All metal parts are chromed. Woodwork has rich, alcohol, and water resistant finish. Stands 22½" high, table top 12" x 14". Custom Built models are personalized with your monogram in gold leaf if two or more are ordered. (Christmas orders for Custom Built tables must be received by Dec. 1 for guaranteed delivery). Shipped postpaid . . . no C.O.D. please. State model number and finish desired.

STANDARD	DELUXE	CUSTOM BUILT
$5.95 ea.	$9.50 ea.	$14.95 ea.
Mahogany $11.50	Mahogany $18.00	Mahogany $28.50

GENGE MFG. CO. Box 217, Centralia, Wash. QUALITY MERCHANDISE SINCE 1924



Olive and cherry tongs make even the last little classic easy to catch. Topped with either a green olive or red cherry decoration, they're 9" of stainless steel and have a push-pinch action. Each, separately boxed, is 85c postpaid from Miles Kimball, 100 Bond St., Oshkosh, Wisconsin.



A golden spoon and fork for baby. Made in Denlyn in the simple Regal pattern, each piece may be engraved, without extra charge, with your choice of block, script or Old English initials. Fork, $1.75; spoon, $1.25. Also available is a Junior set (knife, fork and spoon) $3.00 ppd. No tax. Lockwood Jewelers, 5 Main Street, Hempstead, New York.

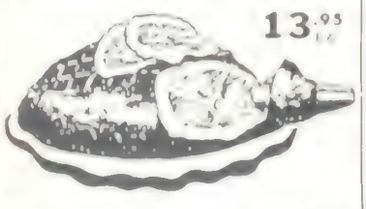


World Famous HAMS

(Three pounds feed them)

Cooked—Ready to Serve

13.95 ea.



SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, cured by centuries-old process, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat. Hams $13.95 each. Send check with order. Express collect.

EPICURE HAM CO.

P. O. Box 708 Farmville, Va.



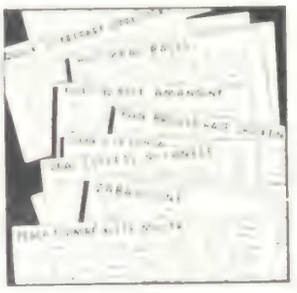
CHEESE in Wine!

Smooth, flavorful, delicious

Vendôme

The Recognized Caviar Specialists

415 MADISON AVENUE New York



FOR YOU WITH FINE TASTE

we have selected some of our favorite recipes they are delightfully different and easy to prepare we know they're good because we use them for our everyday cooking at Casa Conca . . . they come from our papa ("Matty" Conca) . . . an internationally famous chef . . . and chosen one of the top ten in the U.S.

These recipes and five quick to prepare appetizers with numerous variations and suggestions are printed on 3" x 5" grease and water resistant file cards. Some are Conca originals, others *authentic*

Postpaid $1.00 Each Set

CASA CONCA

P. O. Box 278 New Haven, Conn.

From the Famous RADIO CLUB FARM



EPICURE'S SMOKED TURKEY AND Wild Rice ASSORTMENT

CLUB RESTAURANT. Not to be confused with

secret brine of pineapple, apple and other juices, and rare spices.

Handsome leatherette gift box contains ½ lb. ea. Sliced Smoked Turkey, Smoked Turkey Pate, Smoked Turkey-Wild Rice Dinner, 6 oz. Wild Rice . . . enough for several meals, many hors d'oeuvres.

A Superb Value

$5.00 EXPRESS PREPAID

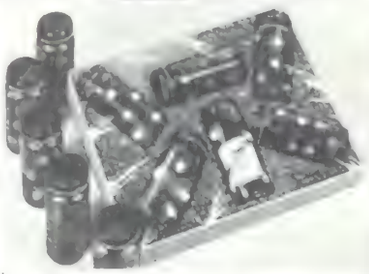
Send check or money order



MONEY BACK IF NOT FULLY SATISFIED

order direct from RADIO CLUB FARM

ROUTE 14—PALATINE, ILLINOIS



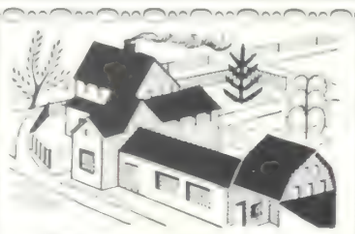
DELICIOUS, CANDIED PICKLE DOTS

Now, a unique taste-tantalizing delicacy for your cocktail parties. Tiny pickles, as big as the tip of your finger, are candied into tender, delicious luncheons, etc. Tasty, colorful centers are [illegible] pickles and the [illegible] to [illegible]. Perfect [illegible] for gifts or for your own use. Each box contains six assorted jars: Stuffed Almond, Lemon, Pimiento, Orange and Celery. Shipped prepaid anywhere in U.S.A. Only $4.95 per box. Sorry no C.O.D.'s. Order today!

VIRGINIA BLAKE

343 S. Dearborn St., Dept. HG

Chicago 4, Illinois



Pennsylvania-Dutch HICKORY-SMOKED BACON

For a Country-Style Breakfast

order today, your family will delight in its wonderful flavor, its meaty, hickory-smoked aroma.

½ slab Bacon— 5 lbs. cost $ 6.25

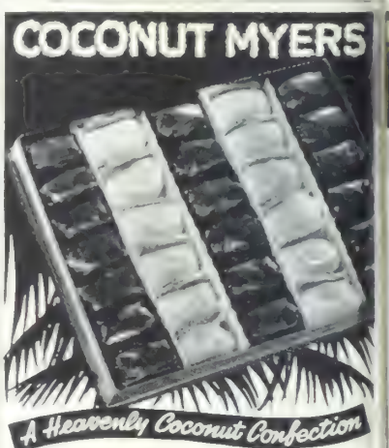
1 slab Bacon—10 lbs. cost $12.00

POSTAGE PREPAID — DELIVERY GUARANTEED

HICKORY VALLEY FARM

Little Kunkletown, Stroudsburg, Pa.

COCONUT MYERS



A Heavenly Coconut Confection

Exciting eating! Coconut Myers is truly a sweet-tooth treat. Generous centers of rich, moist coconut, hand-dipped in delicious bonbon and chocolate caramello—a Joe Franklin Myers special. Invitingly packed in acetate covered box with ribbon tie.

POUND BOX $1.50 POSTPAID

Joe Franklin Myers INDUSTRIES • DALLAS, TEXAS

One of America's Distinguished Names

AROUND





Dizzily Disney, children's napkin rings in the shapes of familiar cartoon characters provide jolly company at meal time, and make good party favors. Send for Donald Duck and Pluto or Mickey Mouse or Minnie Mouse in colored plastic. Set of 2 is 75 cents, $1.25 postpaid from La Palette, 509 Fifth Ave., New York 17.



Little mothers will find the Sinthable doll the most realistic litt[illegible] baby they've ever had. They can feed it, sing it to sleep (its eyes close), change its diapers (with good reason) and give it bath after bath without harm. Of rubber with jointed arms and legs, movable head and real lashes, $3.95 ppd. J. J. Anthony, 1517 W. North Avenue, Milwaukee 5, Wis.

HAND MADE IN HAITI

Genuine Mahogany Salad Bowls



A. 13 inches wide $12.50. B. 9 inches wide $9.00. C. Individual bowl 6 inches wide $2.50. D. 14 inches long $2.50 per set. Set of 4 individual bowls (C) $9.00. Also available: Giant 15 inch bowl $25.00. Send check or money order. All charges postpaid.

Hand carved by natives of Haiti from genuine top-grade mahogany . . . Hand rubbed to highlight flawless grain . . . Hand stained to provide rich, lustrous finish. Allow 3 to 4 weeks delivery. All bowls made on special order and shipped from Port-Au-Prince, Haiti.

The Lady From Haiti
903 Clinton Street
Phila. 7, Penna.

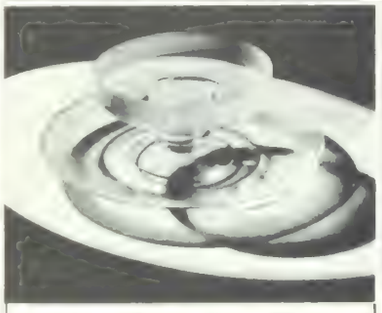
INTRODUCING TEA TASTER



NOW you can find out the kind of TEA you like best. Eight Imported Teas. Enough for 100 cups. Assam, Darjeeling, Formosa Oolong, Ceylon, Kee Mun, Lapsang Souchong, Jasmine, & Earl Grey Teas. *Only $1.60* Ppd.

COD add postage. ORDER TODAY.

EDMUND B. HARRIS
Gifts of Character
366 Madison Avenue, N. Y. 17, N. Y.



A "MUST" FOR THE HOSTESS

These four inch glass coupettes with matching eight inch plates are decorated with frosted bands of green, yellow, pink or blue, [illegible] are $2.00 the set.

They can be used for **seafood** or **fruit cocktails** and **desserts.** Order several sets at once. Mention desired colors. A solution for your gift problem.

Postpaid. *No C.O.D.'s please*

THE GIFT CENTER
VALATIE NEW YORK

Bake Santa Claus Fruit Cakes for Christmas Gifts Now!
(Patent Pending)



Wonderful new idea! Use RENALDE cake recipes or bake Santa cakes with quick mixes in this new RENALDE heavy cast aluminum double mold, 12" high. Complete & easy instructions for baking & decorating. Set **$5.00**

Large (Head Mold 12" cake mold), set $5.00
Small 12" cake mold, set 5.00

Postpaid—No C.O.D.'s please

RENALDE, 1525 18th St., Dept. F, Denver, Colo.

NEW, handsome gift for any home
8 luxurious LEATHER COASTERS



set of 8
only $2.95
postpaid

Jumbo leaf coasters of richly colored fine leather from world-famous tannery. Set of 8 comprises 4 different forest tones. Each leaf, 4½" x 5".

Compact, highly decorative on any table. Finish prevents skidding and toppling of glass. Stain resistant. Appealing in beauty and price.

SET OF 8 SENT ANYWHERE IN U.S.A. POSTPAID $2.95

NO C.O.D.'S. Send money order or check.

RENE CUSICK 300 Observer Hwy. Hoboken, N. J.



TOAST GLASSES

These exquisite little celebration toast glasses add the perfect touch to every happy occasion. Set them in cakes, pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each toast glass holds ⅓ ounce of any beverage. An ideal gift or possession. $3 for the dozen. Prepaid. Write to:

MAUDE B. MAY CO.
2038 E. 71st Street Dept. K CHICAGO 49, ILL.



SERVICE "ON ICE"

Gracious entertaining is enhanced with this large, heavy, clear crystal iced shrimp and seafood server. Frame is of solid brass finished in highly polished chrome. It holds a 5" crystal sauce cup and has three compartments for toothpicks. The bowl is 13" in diameter. Use in conjunction with these imported Florentine seafood forks for that additional note of elegance. Postpaid. No C.O.D.'s.

Iced server	$12.95
Florentine forks (set of 8)	4.75
Both *only*	16.95

Dept. G

ELLISON'S Box 284 Grange, N.J.

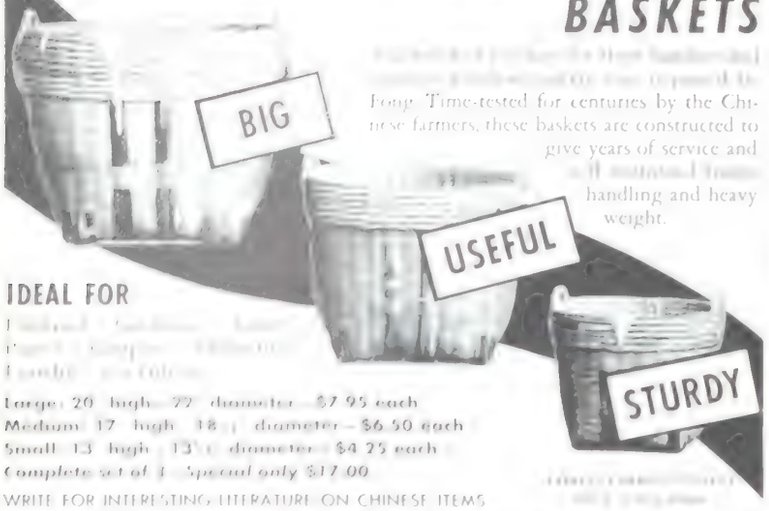
BISCUIT BASKETS
2 for $1.00 POST PAID



These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits — fruits, cookies, candies and cakes — or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today — some for yourself and some for gifts.

Southwestern Gifts
630 East Alameda,
Santa Fe, New Mexico

CHINESE BAMBOO FARM BASKETS



Long Time-tested for centuries by the Chinese farmers, these baskets are constructed to give years of service and [illegible] handling and heavy weight.

IDEAL FOR

[illegible]

Large: 20" high—22" diameter—$7.95 each
Medium: 17" high—18½" diameter—$6.50 each
Small: 13" high—13½" diameter—$4.25 each
Complete set of 3—Special only $17.00

WRITE FOR INTERESTING LITERATURE ON CHINESE ITEMS

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Portable presser [illegible] n half to press trousers or [illegible] it fits easily into brief case or suitcase, works on AC or DC and will not overheat. Guaranteed for one year, it costs $2.95 [illegible] paid from Reiss Brothers, 54 E. 59 St., New York 22.



Puzzling situations. [illegible] the old game called "Imp," this [illegible] in a sick bed. With it comes a [illegible] paid from Reiss Brothers, 54 E. 59 St., New York 22.



Beauty
WITH A PAST
Authentically Reproduced

[illegible]

Height overall 56 in.
[illegible]
$18 Postpaid

MARTIN MFG. CO
180 HUBBARD ST
LUDLOW, MASS

Bring the SONG of BIRDS



This reproduction of an Old English Lead
BIRD BATH
18" high—17" wide
$12.95 f.o.b. N. Y.

Many other [illegible] Lead $5 to $500
Figure Fountains, Bird Baths, Vases, Pedestals. Cost less. Resident Display Yard and Studios. Write for free Pictured Catalog. 50 photos for mailing.

Erkins Studios
[illegible] West 40th St. New York City 18



AMERICA'S MOST DIGNIFIED OUTDOOR SECRETARY!

Adorning your front door, the RITE-A-NOTE takes messages when you're away. Visitors write you a note—close cover—and TAB POPS UP SAYING "HELLO," telling you upon your return there's a message waiting. HIGHLY POLISHED SOLID BRASS—weather treated. An elegant gift!

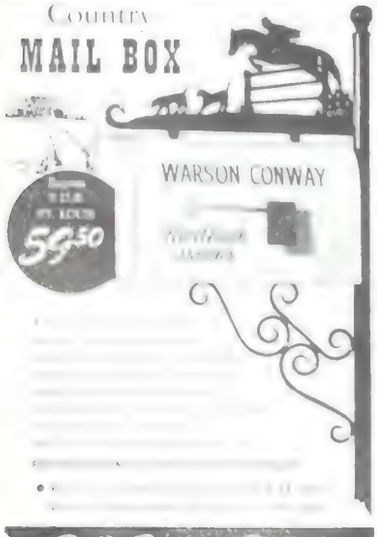
[illegible]—come with [illegible] and hardware.

ONLY $3.95 postpaid!

bren linda products dept. g 545 fifth avenue new york 17, n. y.

Original Handwrought Designs

Country
MAIL BOX



Bell Garden Designs
8229 OLIVE STREET • ST. LOUIS 6, MO.



MASSIVE
DOOR KNOCKER
that adds distinction and charm to your front door. It is solid brass with antique finish, measures approximately 6" wide by 8" high. Easy to install with furnished instructions.

Price postpaid $9.95
For engraved initial add $1.25

NO C.O.D.

CALEED CORPORATION
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Miniature
Spinning Wheels

An attractive ornament for your home and an interesting gift. This miniature spinning wheel stands 15" high with a 5½" wheel. Expertly handmade from choice woods.

It costs only **$12.50** postpaid.

No C.O.D.'s, please.

THOMAS NOVELTY CO.
792 Maple Ave. Glen Rock, N. J.



visit Canada's leading jewellers

You will find an unusual variety of quality gifts to reward your visit. Fine English China and Leather—Porcelain, Crystal and Objets d'Art from Denmark, Italy, France and other Countries. All at favourable prices.

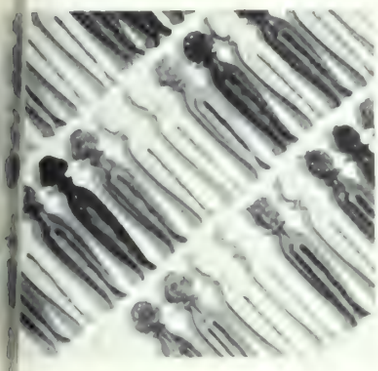
Stores in 16 Principal Canadian Cities



Jewellers BIRKS *Canada*

AROUND



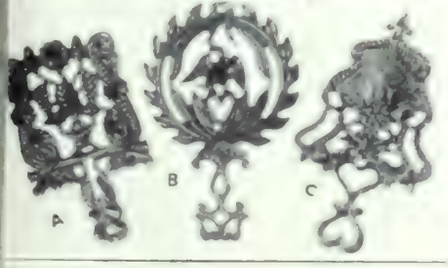


Personality plus. These long-legged characters are fine basswood clothespins. They're of plastic so the cheerest nylons won't be snagged by them and you can hold almost twice as many in your hand as with wooden pins. In assorted colors, six dozen are $1.50 ppd. Barbara S. Brackett, 51 Clyde Road, Watertown 72, Mass.



Triple service is performed by the metal plate. It's a griddle for pancakes; an ideal broiler and fryer for steaks, chops, bacon and eggs; and it can be brought right to the table as a good looking server. Of heavy aluminum, 13" diam. $2.25 ppd. West Bend Aluminum Co., West Bend, Wis.

Authentic Pennsylvania Dutch Trivets



Used in Colonial times for holding flat irons, we've reproduced [illegible] holders, coffee and teapot holders, decorative wall hangers, etc. Go well with colorful tableware. (A) Grape Design; (B) Colonial Eagle; (C) Star Design. Only $1 each. $2.75 set of 3, postpaid. Money-back guarantee.

Noveltyme Studios
YORK 6, PENNA.

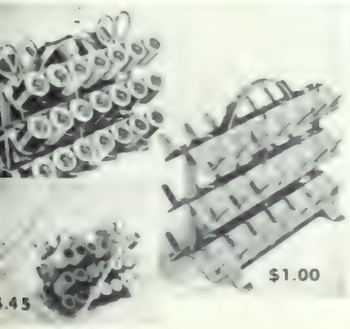


DRI-SALTAINER [illegible] pers at meal-time. Extensive scientific research gives no discomfort and 'round. Can be used to maintain dryness in [illegible] crystals included—no replacement necessary. Lustrous finished aluminum, anodized to eliminate corrosion. Capacity—12 average size shakers.

$7.50

Dri-Saltainer may be obtained [illegible] tween-meal storage at [illegible] —$3.95 ppd.

J. H. CURRIE, INC.
Box 116 • Southport, Conn.



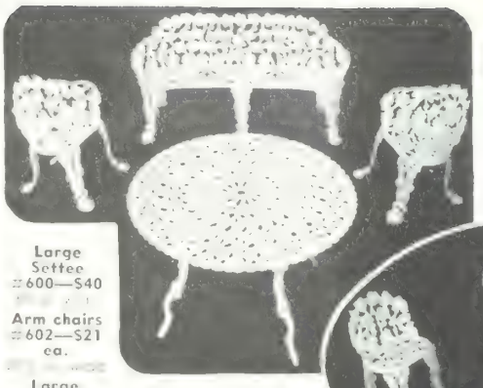
NEW "42" THREAD SPOOL HOLDER

[illegible] Rose or Pastel Blue. (State color choice.) Lightweight, lustrous aluminum alloy.

[illegible] spools and scissors (to fill yourself) . . . $1.00 postage paid. [illegible] $1.25 ppd.

COMPLETE with 42 spools of thread in standard assortment of most widely used colors and shades, 2 scissors, transparent [illegible] $1.45 postage paid.

Zierold Manufacturing Company



Cast Iron Furniture

(or cast aluminum at the same prices)

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee #600—$40

Arm chairs #602—$21 ea.

Large table #100—$35



Round-the-tree benches

Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Settee #500—$25

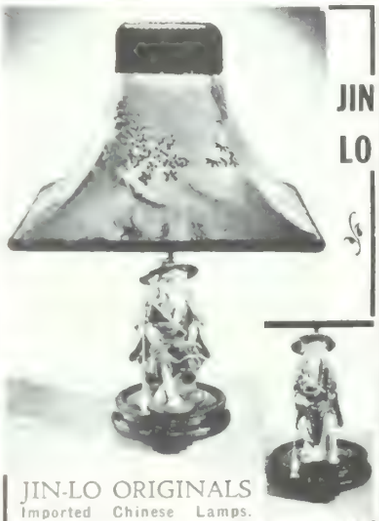
Chairs #502—$15 ea.

Table #110—$25
Diameter 28 ins., [illegible]

Immediate Delivery

J. F. DAY & CO.

1903 4th Ave. South Birmingham 3, Ala.



JIN LO

JIN-LO ORIGINALS
Imported Chinese Lamps.

$25.00

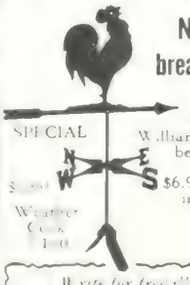
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GIFT HOUSE
211 West Eighth St., Wilmington 22, Del.



Coach and Foot #102 $22.50

Need an unusual bread-and-butter gift?



SPECIAL Weather Cock #108 $6.90

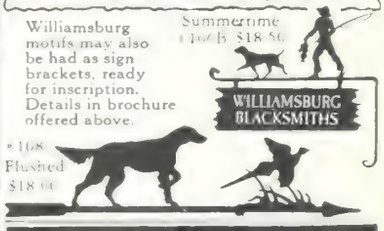
Graceful weathervanes carefully crafted by the Williamsburg smiths may now be bought direct from the smithy for as little as $6.90 postpaid. "Nibbled" in black iron. Parkerized for rust prevention. Ball bearing swivel. Easy to mount.

Write for free illustrated brochure

Choose among 17 delightful designs for your own home or as unusual gifts.

WILLIAMSBURG BLACKSMITHS
4 Post Lane, Williamsburg, Mass.

Williamsburg motifs may also be had as sign brackets, ready for inscription. Details in brochure offered above.





"Spray Wave" is Beautiful

and so practical...

[illegible] Wave sprinkler is a miniature [illegible] system—its fine sprays of water swing slowly back and forth over your lawn or garden just like a gentle penetrating shower. Waters up to 40 x 50 feet, operates on city pressure. Order yours now, $22.50 F.O.B. Troy, Ohio.



THE SKINNER IRRIGATION CO.
67 Water St., Troy, Ohio





AND SO WILL YOU . . . that delicious different taste of food cooked outdoors over fragrant wood or charcoal fires! BE THE PERFECT HOST! With a Hancock Outdoor Fireplace, your parties become occasions both charming and memorable. So simple to build, too, with the Hancock "skeleton" unit. Ovens and barbecue spits available. Send a dime today for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with helpful information and full working drawings for a variety of designs.

HANCOCK IRON WORKS
358 W. Pike St. Pontiac 14, Mich.

A Tonic for Marred Furniture



A Triple Action Tonic for Marred Furniture

REMOVES [illegible]
CLEANS [illegible]
POLISHES to high, dry lustre and [illegible]

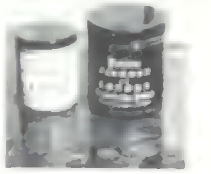
REVIVA

by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your [illegible] desk—mars on hardwood floors. Just apply REVIVA [illegible] surface spots [illegible] like magic. Revives original color and grain of wood. For all varnished, shellacked, lacquered and waxed surfaces, dark or light.
[illegible]

Use "Patina" Jackson of London English Type Wax (Paste)

A [illegible] polish to restore [illegible] patine of precious pieces. For all wood and leather. Special BLOND for light [illegible] $1.75 double [illegible]



MRS. MARK JACKSON'S STUDIO G
3 West 52nd Street New York 19, N. Y.



LEARN Interior Decoration AT HOME

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Arts & Decoration Home Study Course in Interior Decoration

[illegible]

WRITE FOR BOOKLET G-49—IT'S FREE

[illegible]

BLACK SWORDSMEN LAMPS



Black and Gold on a [illegible] base with smart Antique Gold parchment shade—18" high overall.

$21.50 [illegible]
$42.00 [illegible]

CLARK CRAFTS, INC.
21 Church Street Meriden, Conn.



SHOPPING AROUND



A light from the past. This handsome lantern is patterned after the old [illegible] lamps. Of [illegible] painted black, with brass trim, there is [illegible] with a brass reflector at the back. Rustproof, it can be used [illegible] 4½". $6.75 ea.; $12 pr. exp. col. The Brass Mart, 10 Park Place, New York [illegible] N. Y.



Museum pieces [illegible] Colonial mirrors. Their distinctive old-world charm is welcome anywhere. [illegible] ina finish, they look charming in a hallway, dining room or on either side of a desk in the living room. $25 pr.; $15 ea. ppd. Eaton Studios, 25 [illegible] N. Y.

MAGIC TOP DOUBLES THE SIZE of Your Card Table!

[illegible]

Unpainted T Top 11.95 All prices at Salem, Mass.
No C.O.D.'s please
SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.
Dept. 45 Salem, Mass.





"WUNNERBAR"

That's Pennsylvania Dutch for "wonderful." And wonderful is the word for these decorative Pennsylvania Dutch designs. Easy to apply to furniture, doors, cigarette boxes, book-covers, etc.

No. 10 DECALS. Large sheet of 35 decals. Authentic, quaint, colorful. Postpaid $1.00

No. 100 ABCO PATTERNS. Matching patterns in four sizes for painting and needlework. Postpaid ... $1.00

Complete set of decals and patterns. Postpaid $2.00

[illegible]

R. W. CUMMINGS, INC., Lancaster 2, Pa.



"A Smoker Table Beside Every Chair"

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Imagine your room as inviting as this!

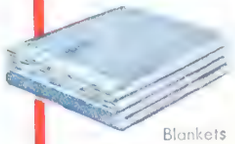
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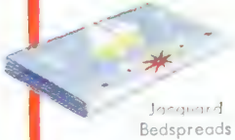
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For [illegible] and vibrant [illegible]
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$4.98

Window drapes (21" panel) $3.98
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References: The First National Bank, Memphis
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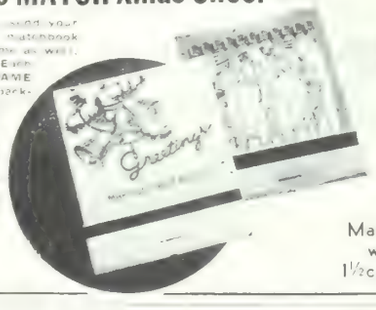
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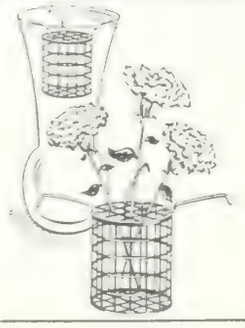
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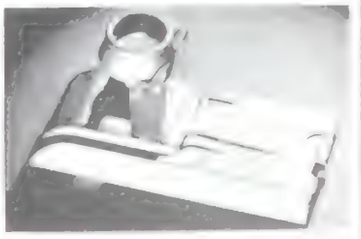
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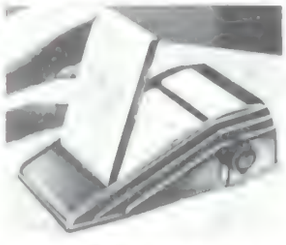
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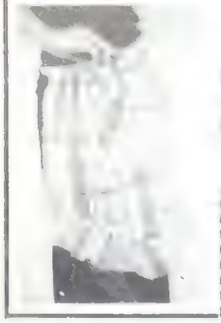
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—answers your toilet brush problem

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BRUSH, black china bristle, wood handle. PAN, aluminum $2.45 complete, ppd.

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Knickknack knocker for a discreet tap on the dressing room, bedroom or bathroom door. Of hand carved clear Plexiglas with red, pink or yellow roses and green leaves imbedded in the center, it measures [illegible] costs $6 postpaid from Maison Le Tourneau, 102 Plandome Rd., Manhasset, Long Island, N. Y.



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Charming Baby Colt

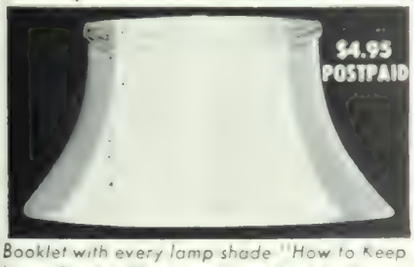
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Now your [illegible] his years of experience planning movie interiors and the homes of Hollywood's Famous . . . help you. He'll send **samples** of drapery and upholstery fabrics, wall papers, paint colors . . . simple money saving ideas . . . do-it-yourself suggestions.

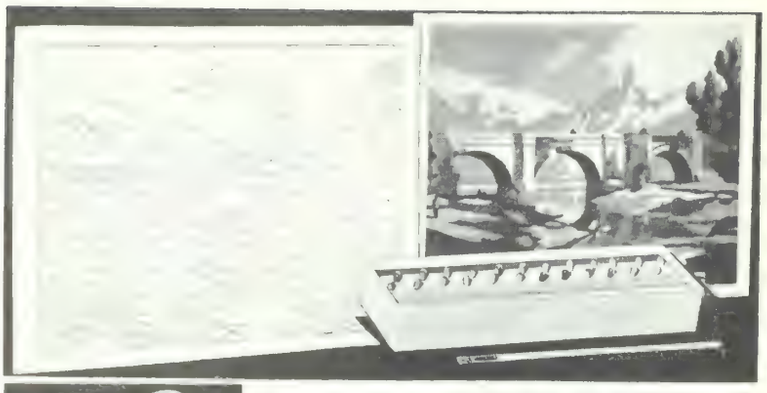
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Send consultation fee—$2 for each problem . . . or $5 for an entire room arrangement.

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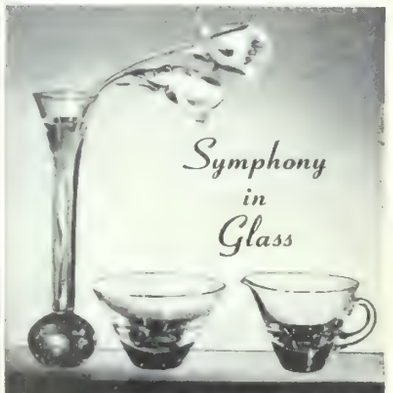
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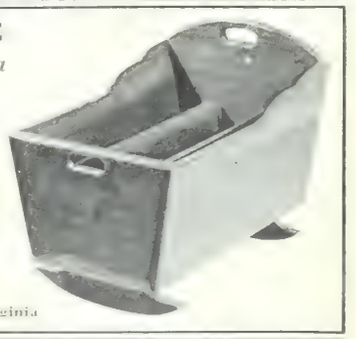
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Write for "Heirlooms of Tomorrow"—FREE booklet on furniture, hand made in Virginia

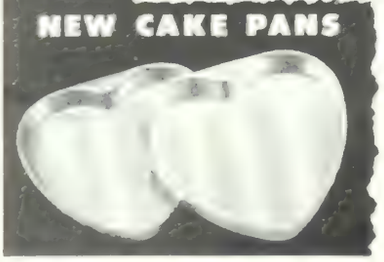
AVALON GIFT HOUSE

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Sweetheart Layer

NEW CAKE PANS



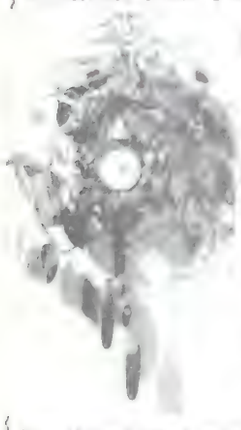
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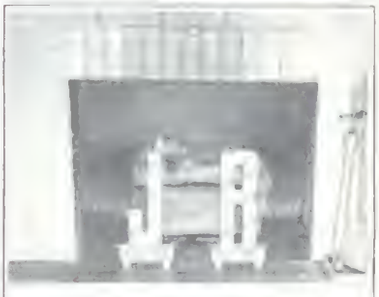
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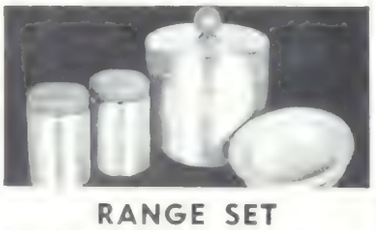




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AROUND





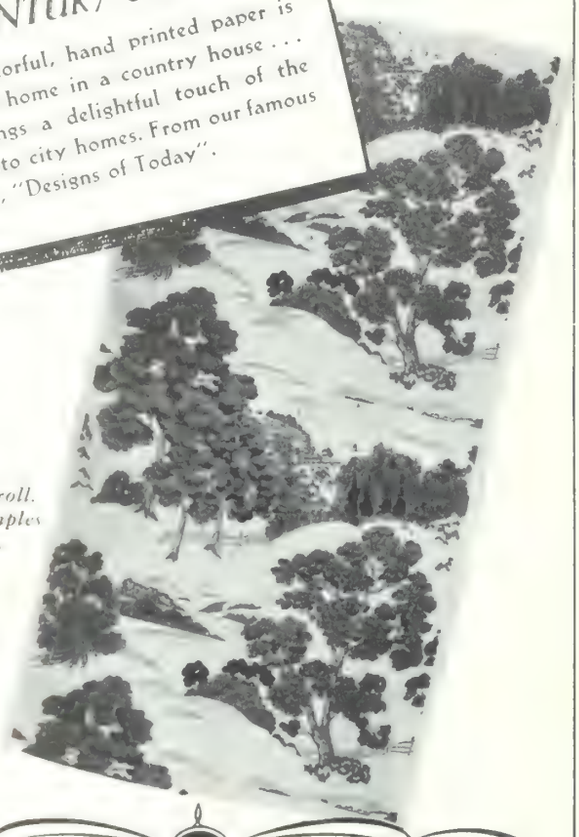
Anderson equines, the epitome in horse drawings, are reproduced on playing cards. Two decks in black and white with red and silver and blue and silver borders, come in a simulated leather case, trimmed with gilt. The set is $1 postpaid from "little joe" Wiesenfeld Co., 112 W. North Ave., Baltimore 1, Maryland.



It gives more Pennsylvania Dutch zing—yet! This staid and stately Amish couple could probably hold a door back by their will power alone, but their dreary cast-iron weight helps. Hand-painted in typical Pennsylvania Dutch colors, each door stop is about 9" high, costs $3.50 postpaid. R. W. Cummings, Inc., Lancaster 2, Pa.

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Cini, America's foremost designer, are Pins 2 x 2 inches.

Charms	2.50	Key Chains	6.00
[illegible]	6.00	Tie Clasps	6.00
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[illegible]	9.00		21.60

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"little joe" Wiesenfeld Co.
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Stops Discoloring, Loosening, Rotting of Bathroom Floors

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FORT DODGE • IOWA



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. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

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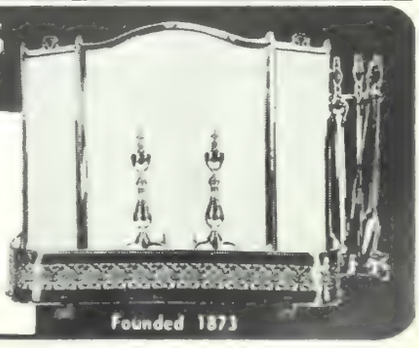
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MATCHING FIRESET stand, tongs, shovel, poker and brush. #170-128 $16.50
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made just for YOU!

Whether for sewing, knitting or home decoration I'll suit you well on every occasion.

In gleaming colors: red, blue and yellow you'll find me the very handiest fellow to tackle I measure just seventy two. There's hundreds of uses that I can help you.

Mixed for a pennant will I be you delight If your measurement is right or only slightly.

I'll tell you exactly in inches or feet, but the way nothing will look more neat And I'd like to say in this little verse, How neatly I'd fit on your kit or purse.

So look for me in your Department Shop. If you don't find me there — please don't stop.

Cause I'm prettily dressed to you to go. If you'll just mail in the coupon below.

Remember, my name's not Pete or Dan But I'd love to be called YOUR LADY'S MAN.

I cost only $1.00

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WOOD AND STEEL TAPE RULES

Master Rule Mfg. Company HG-8
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In Solid Brass

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[illegible]

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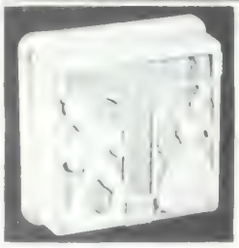
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Couch	5 x 10	$4.50	$3.00
Deer	7 x 8½	$2.75	$1.50
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Keep Napkins Handy



WITH NEW PLASTIC HOLDER

Just Hang it on Wall or Place it on Table

This shining, plastic napkin holder combines the gaiety of Old Mexico with the utility of modern design. It snaps open for easy filling . . . comes in white, yellow, green, blue or red to match your kitchen or dinette. A wonderful bridge prize or hostess gift!

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Crystalier Co.
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SHOPPING



Radio lamp, combines a 4-tube RCA radio with reading and night lamp. It saves space and looks very grandish. Of metal with plastic base. It is 27" tall, and comes in maroon, green or ivory with matching shade. AC-DC. 90-day guarantee. $19.95 [illegible] Distributors, 133 Lexington Avenue, New York 16, New York.



Inside U. S. walls this clock fits right into modern schemes. Flush with the wall, it looks smart and simple. For informal rooms, order the stainless-steel [illegible] green, black or yellow numerals and sweep second hand. $17.95 postpaid, tax included. For other types, write Harley's Clock Shops, Altman Bldg., Kansas City 6, Missouri.

Exceptional Brass Reproductions



$3.25 each

Trivets [illegible] and highly polished of heavy brass. Decorative as a gay table accessory or protection from hot dishes and potted plants. Lovely hanging on your wall too! Measurements approx. 8½" x 5" x 1"

This Florentine frame is an authentic copy of an exquisite [illegible] Cast in pure brass and polished it will hold an 8 x 10 picture as it [illegible] at a [illegible] [illegible] on your dressing table.



$14.00 each
Postpaid

Mary Anne Wheeler
113 Margaret Street, Peoria, Ill.



GENUINE CHINA. EXQUISITELY DECORATED
8 Pc. Imported Miniature Tea Set

• [illegible] $2.25 ea.

• We also have a [illegible] of a 10 pc. service of finest bone porcelain china, rare in beauty, delicate pink with contrasting trim. $3.50 ea.

[illegible]

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IT STEERS! IT SHIFTS GEARS! IT'S HORN GOES "BEEP" "BEEP"

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AROUND





Reproduction brasses for antique furniture are struck from steel dies as the old ones were. With either an antique finish or bright polish, the Chippendale escutcheon, 1" x 2¼", is $1.35; pull, $1.65; the Hepplewhite embossed pull, 3⅛" x 2", $1.35; postpaid. Old Guilford Forge, Long Hill Road, Guilford, Connecticut.



We'll bet a blue you'll like this poker chip wall rack. Handmade of knotty pine with a mellow, honey-colored finish, it has spaces for 400 chips in four little drawers that can be brought directly to the card table. There is an extra drawer for cards, score pads, etc. 11" x 16" [illegible] $18.75. Add $1 post. Yield House, Box 150, N. Conway, N. H.



Fine Oriental rugs will overcome and satisfy your love of beauty . . . and Nahigian Brothers offer you a choice unduplicated anywhere.

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SERVICE THROUGHOUT AMERICA

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The quiet charm of Early American . . . straightforward, simple . . . is always so happily suited to a distinguished home. You'll find a superb collection of such furniture



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MANDARIN CAGE PLANTER



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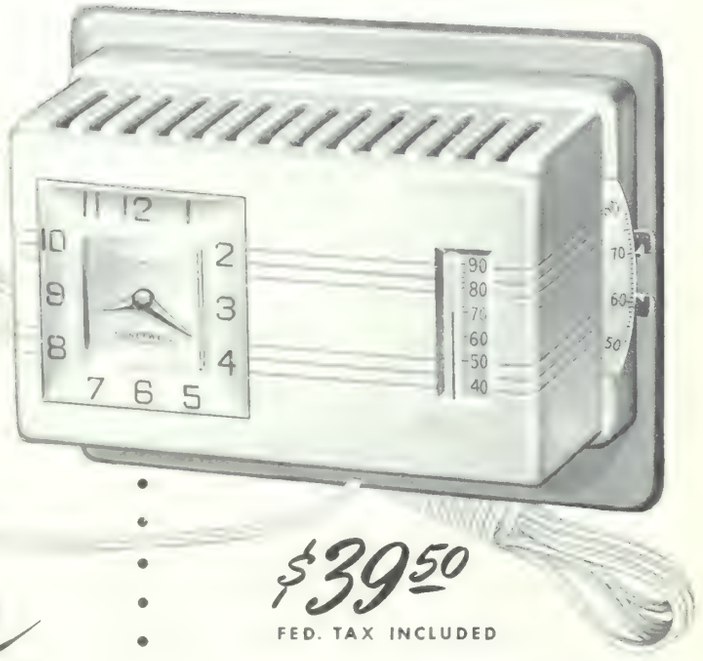
Dark elegance for evening

Classically draped black velvet with low-scooped neckline...slim moulded bodice above yards and yards of skirt. Bright-white contrast with kid gloves and gleaming pearls. For any hour, any setting, Vogue's always accurate patterns. Complete collection in your favorite pattern department. No. S-4892, $1.00



THE CLOCK THAT SAYS A *Warm* GOOD MORNING

AND WILL SAVE LOTS OF FUEL NEXT WINTER



REPLACE YOUR PRESENT THERMOSTAT WITH THE NEW HONEYWELL

PLUG IN

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ELECTRIC CLOCK THERMOSTAT

No more getting up an hour too early in a cold house to push up the thermostat! Nor do you have to remember to lower it at night to save expensive fuel. Chronotherm, Honeywell's marvelous new electric clock thermostat, will do all that for you—automatically. It will save you about 150 hours of precious sleep each heating season.

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And here's another big plus. Chronotherm is also an attractive and useful electric clock.

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$39.50

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Connect it yourself in just a few minutes

Save installation expense

Take it with you if you move

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Eye-feasting opulence! Each piece of this perfect clear crystal Candlewick table service is as brilliant as a jewel. The round-the-edge candlewick tufting is as merry and gay as little carnival bells. A complete table service that invites good food, good companionship, good living! Open stock in fine stores everywhere. Ample variety of pieces for table individuality, finished as only master craftsmen can make them at the IMPERIAL GLASS CORPORATION, Bellaire, Ohio.

House & Garden
SEPTEMBER, 1948



Turn of the year

The turning point of the seasons—what you might call the four corners of the calendar—is the moment when we step into a new frame of mind. We stop thinking in terms of days and become aware of bigger intervals of time, curving like quarters of an orange to form the whole, round year. The beginning of autumn is perhaps the most exciting of the lot because it means getting back into stride. It means plans, for you, your family, your house, your entertaining, picking up the threads, the start of a thousand things. In this issue of House & Garden we show you some ways to meet the faster pace of the season. Here are the colors which will make the inside of your house as stimulating as the brilliant autumn days out-of-doors. This is the time to start thinking how your house can be remodeled for the better and your next summer's garden be lovelier. Because September is when styles are launched, this month (far more than January) marks the real turn of the year.

DETAIL FROM "STILL LIFE WITH FRUIT" BY PIERRE BONNARD

Lent by Mr. and Mrs. Joseph Pulitzer, Jr., to the recent Bonnard retrospective now organized by the Guggenheim Museum and New York's Museum of Modern Art, this painting shows a subtle interplay against commonplace notions of what is pretty and in good taste. Note how he makes harmony out of lemon-yellow against purplish-pink; orange and mulberry; mustard-gold. Imaginatively arranging his groups of forms shifts our focus—never lets us take so heart.

Color is the cue

In the paints, papers and fabrics now coming out, color is the cue. It sets the mood. It creates the atmosphere. It makes the statement. Color is the accent of the individual room and the unifying factor in the house. That's why we've devoted so much space to it in this issue. Because we're definitely [illegible] tired of the tan and beige scale; maroon and wine tones are on the wane. In their place are a [illegible] and a yellow-green that has some of the freshness and excitement of the first leaves on the willow. With the exception of Sprout Green and Flame, the palette is shifting toward the cool side. Upholstery grows clearer and brighter, rugs lighter. Today women want their kitchens and bathrooms to look like the rest of the house, not like laboratories; so colored fixtures and appliances can be increasingly looked for. Lastly, watch for the following colors, coming up. They are beginning to appear in the palettes of a small but pace-setting group of decorators and designers: muted sophisticated tones that create atmosphere, make good background; a yellow nearer mustard than gold; brick and maple leaf tones; and a deep [illegible]. These [illegible] are [illegible] of the 22 House & Garden colors you see on our cover. The larger circles hold our 10 Current Colors directly based on the Rahr Color Count, and available now as actual fabrics and carpets, paints and wallpapers in stores across the country. The smaller circles show our 12 Forecast Colors (high fashion now, but possible Current Colors of tomorrow). See what provocative ideas they provide for your decorating in the following 13 pages.

FOR SETS OF OUR 22 COLORS ON 3" X 6" CARDS, SEND $1 TO HOUSE & GARDEN READER SERVICE, GREENWICH, CONNECTICUT
TURN TO PAGE 19 FOR THE NAMES OF STORES FEATURING MERCHANDISE
FOR MORE COLORS AND TO PAGE 160 FOR INFORMATION ABOUT PAINT FORMULAS TO MATCH THEM.



How to make color count



Wall-to-piece background, brilliant accents

with enough space around each color note to let it register.

INTERIORS ON THIS AND THE NEXT TWO PA
BY WILLIAM BALDWIN OF RI BY ROSS WOOD.
SKETCHES BY SHERIDAN KETTER





A family of blues, infinite variety

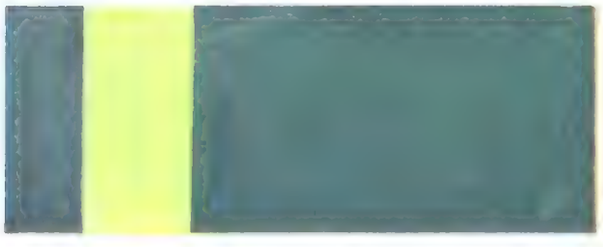
Varied by a room's [illegible] and warm tints,
start at the French Blue base [illegible] Bright Navy
to the Path of Knowledge Blue [illegible] by adding to one [illegible] and two parts
which is a softer [illegible] is suggested the second [illegible] of
Dutch Provincial, mixing the [illegible] with
[illegible]



A modern room can be feminine

Quartz Pink floor and walls make [illegible] of this lady's bedroom.
[illegible] taffeta bed cover [illegible] glaze chintz butterfly print curtains
are for prettiness. The Portuguese chair, painted gray and upholstered
[illegible] [illegible]





Dark walls make a center group important





For rooms of passage, brilliant walls







Color can emphasize architecture

and support the theory that woodwork, as the "bones" of a house, should be uniform throughout.
To keep the mood of the living room restful, armchairs echo the scheme, are covered in white and Purple Heather.



Clashing colors wake up a stuffy room

By the addition of Bright Navy and Sprout Green, Mustard and Avocado (drawn from the heirloom rug) become part of a fresh color harmony. To hold their own among ornate cornices, the curtains are treated more as architecture than as decoration.



hree portraits

of

ouse & Garden

COLORS



FLAME

Opposite:

KINGFISHER BLUE



Color sense is common sense

Eighteen questions and answers about color in decoration, based on scientific fact, emotional reactions, optical illusion

QUESTION	ANSWER
How does the architecture of a room affect its color scheme?	In three ways: [illegible]
[illegible]	[illegible]
[illegible]	[illegible] ter or snow. Try out your color samples on the [illegible] combination with others.
[illegible]	[illegible] ous ones. Remember that gray is a color and make the most of its relief value. Remember too: matching colors in two neighboring rooms make them look bigger because the effect is cumulative. They will not seem repetitious if you use reverse schemes, such as white walls and navy curtains in the first, navy walls and white curtains in the second.

QUESTION	ANSWER
[illegible]	The new trend in rugs is towards cool colors of a blue-green or yellow-green cast. Decoration-wise, Stone Gray is the most adaptable color to use through an entire house because it lends itself to hot or cold color schemes. For practicablity, pick a color neither so dark it will show dust nor so pale it will soil readily. If your rug is very light and your furniture dark the latter had better be good because it will stand out as never before.
[illegible]	In a small room, or one badly cut up with windows, curtains that continue the color of the walls will seem to smooth the room out, giving a restful effect. Plain fabrics will make it look more spacious: patterned fabrics such as chintz make for a gayer room (and won't look too restless if the predominant color of the print matches the wall). Boldly contrasting curtains usually look dramatic, and suit a room of great size or elegance or one used for large-scale entertaining.
Are there such things as regional colors?	In a sense no: the Rahr Color Count results prove that America thinks and feels alike on color from coast to coast. However, there *are* colors that are becoming to certain landscapes and climates. For the foggy Northwest, for instance, pick bright, warm colors: on the desert, horizon-blues and violets, whites, dusky sand grays, Willow greens.
What is the easiest way to freshen up a tired room?	A set of changeable slipcovers which fall in with your existing scheme but shift the emphasis in the color balance is one sure way to give your room a new personality. Cigarette boxes, ashtrays. (*Continued on page 174*)

Opposite:

AVOCADO [illegible] by Masland, the lower by Alexander Smith). Brilliant color, such as the Flame of Mead & Montague's rayon fabric, wound halfway up the pole, contributes further to the golden cast of the whole scheme.

FLAME

[illegible]

SWEET PINK

[illegible]

AVOCADO GREEN

[illegible]

FOREST GREEN

[illegible]

Color works for you

On the next four pages you will see four House & Garden

colors used in rooms which demonstrate their special qualifications

O[illegible]

[illegible] you can change their character by adding or subtracting accents: a bowl of daylilies or a new slip cover will do the trick, quickly and inexpensively. Remember, too, that a green not [illegible] like our Avocado, was the very hallmark of the greatest period of Georgian design. The Adam Brothers used a lighter shade of it. It was fashionable in London, in the counties and the colonies in the middle of the eighteenth century. A soft sage green was characteristic of decoration during the reign of Louis XIV and a stronger, yellower green during the reign of Louis XV, so it is evident that English and French furniture will look very well with this color and with variations of it. The stronger, uncompromising Forest Green has an equal precedent behind it. There was no color more admired and used during the French Empire, a time when great store was set on fine architectural ornament. So consider using it particularly if you are decorating a room with fine cornices and moldings and panels . . . it will add to their impact, silhouetting them effectively. It also serves to recall the out-of-doors, the dark, glistening leaves of magnolia, the shadows under pine trees.

Pink has taken a new lease on life. It has come out of the bedroom and the nursery, and colors like our Sweet Pink have proved that they are as becoming to men as to women. Pictures are striking against pink walls, silver, crystal and fine china are all set off by it. So consider using pink as you never have before, in your living room, dining room, in your front hall.

Finally there is Flame which is a remarkable and versatile accent. If you doubt its adaptability, try using it with Sweet Pink. The effect on both is dynamic and beautiful. It is an obvious choice for the Stone Gray which continues as an immense favorite all over the United States. One word of advice: the more sparingly and expertly it is used, the more telling it is. Don't mass it in one part of a room if you want to make the most of it. Give it space to breathe and vibrate. It is so brilliant that it demands discretion. Used well it is a wonderful and vital color which will give a lift to any of your rooms.



FLAME, [illegible] an [illegible] room, [illegible] the [illegible] of a [illegible] a [illegible] tool [illegible]



FLAME used for the chair seats in an informal dining room, adds dashing color to a muted, monochromatic color scheme.



FLAME [illegible] used on a large, comfortable sofa in a quiet study, set off by books and plants.



FLAME frames an arrangement of pictures in a sitting room, is repeated on a pair of chaise longues pulled up to the windows.

DRAWINGS BY [illegible]



SWEET PINK [illegible]



SWEET PINK [illegible]



SWEET PINK [illegible]



SWEET PINK turns a utilitarian cupboard-lined dressing room into a flattering and attractive setting for a lady.



AVOCADO GREEN combines a boldly masculine note in a small bedroom used as a private plaid at window and on chairs and bed.



AVOCADO GREEN is garden cool in a ranch-house living room, filtering sunlight through bamboo blinds on whitewashed walls.



AVOCADO GREEN pin-striped wallpaper, napkins and dyed damask tablecloth, set off mahogany in a dining room.



AVOCADO GREEN ranging from intense to pale, is the only color in a living room, varied by stripes and pattern.

DRAWINGS BY BETTE BELLY



FOREST GREEN [illegible]



FOREST GREEN [illegible]



FOREST GREEN is a background [illegible]



FOREST GREEN dramatizes good architectural detail (painted white), lends Georgian elegance to a formal drawing room.

DRAWINGS BY FELIX KELLY

Summer's end

BY RICHARDSON WRIGHT

To people who love summer in the country, with its flowers and its beauty, the first approaches of autumn are saddening. They put them elegiac mind; the thickening of woods with shifting leaves; trees [illegible] of trees in the garden. Yet the end of summer is just over the horizon.

Each season has its special garden task promised, is common to them all. In autumn the bones of nature are for a little laid bare before being [illegible]. During [illegible] to come you can walk across the hills and stroll in your garden, seeing everything more distinctly than before. The gay deceptions of summer will soon be over. The many colors she wears so gaudily charm the eye till you are incapable of judging the true structure of tree and bush, or the contours of the land. You cannot penetrate their real nature.

The planning you do in fall for garden and orchard and "home lot" is even more vital than the planning you will do next spring when the first arbutus in the woods acts like wine on the spirit. Will your garden paths look raw and ungainly when the clumps of rock plants and edging are sere? Perhaps you need to consider having them made over, the stone or bricks set so they have distinctive patterns of their own which will be attractive at any time of year. Will the maple trees reveal an awkward shape, the lilacs prove rangy, the elm branches display a mass of suckers? Autumn is the season to resolve on necessary pruning and to see that it is accomplished before spring, with its budding leaves, weakens your intention. Is the pool a dull and ineffective rectangle without relation to other garden forms? Plan to change it or mask it skillfully with planting which will unite it with your whole terrain. Finally, will you find your land too flat for interest or too up-and-down for repose? It is a big undertaking to operate on it and make it please you, but bulldozers work fast and with unbelievably gratifying results. Hedges, too, can solve some of these problems, marking transitions of grade, and dividing flat areas into flowering "rooms."

One of the deep delights of the countryman is to make each year bring his piece of land nearer to perfection. He can use the honesty of autumn to guide him toward the ends he wishes to gain. The crispness of the air will help him see afresh the acres he loves. By his evening fire, he will find the contentment which comes of planning a better future.

Dogwood a native American for American gardens

BY PATRICK J. McKENNA



since its discovery in America nearly 250 years ago, our flowering dogwood, *Cornus florida*, has been the most popular and elegant of many other countries. Descriptions of its beauty went back to Europe almost as soon as the first explorers returned. Its interest turned a demand for plants and seeds. But though distributed widely, the flowering dogwood nowhere produced anything like the display that is characteristic of it in its native haunts. In Europe it only attains the size of a sturdy shrub (one catalog says it grows to six feet). The striking fall color, too, is wanting, and it rarely sets seeds. Climate, of course, is responsible for some of the remarkable changes it undergoes in America, but the fact remains unaltered. From southern Ontario, Canada, where it grows in sheltered valleys and southern Massachusetts, continuing southward it is found until it reaches the Rio Grande River in Texas and still further south it appears on the Sierra Madre and several of the other mountain ranges in eastern and southern Mexico. It is a native of the Allegheny Mountains.



Here is a latitude remarkable for its varied growing conditions, and for the infinite variety of soil that [illegible] from the sandy beaches of Long Island and New Jersey, embraces the richness of the Connecticut Valley, the stony hillsides of New England, the heavy clays of the south, and the [illegible] Texas and Mexico, soils that are acid, alkaline, and every degree between. Blooming on hillsides that, sun-baked in summer, are icebound in winter, the dogwood thrives along the fringes of woods, even invades the woods themselves where, in spring, *(Continued on page 183)*



Dogwoods thrive alone or clustered on the fringe of woods

Opposite

In the Atlanta garden of Mr. and Mrs. E. P. McBurney, pink dogwoods frame the approach to a garden pavilion



Lilies

Hybrids of great beauty now spring from natives and aliens from far lands

BY IAN DE GRAAFF



HARMONY, AN LABELLATUM HYBRID
Owing the [illegible] purple types.
Harmony is distinguished by its
[illegible] [illegible] flowers of a warm salmon-orange tone.



A YELLOW AMABILE
Native to Korea, amabiles come in cinnabar, orange-red and now a true yellow. The nodding flowers are spotted black. They grow to a height of three feet.

(Continued on page 150)



THE MORNING STAR LILY

Hailing from central China, [illegible] long-lived, sturdy lily not unlike [illegible] in appearance. [illegible]



FIREBIRD, IN BRICK RED

Sprung from a recent cross between two species, *umbellatum* and [illegible], the flowers face outward. The plant reaches two feet and grows very sturdily.

HERMAN V. WALL



FLAMINGO, IN ORANGE PINK

Another new *umbellatum* hybrid. Flamingo's color is a little more salmon than true pink. It is one of the best of the upright facing lilies.



SHUKSAN, A BELLINGHAM HYBRID

From the Northwest comes this healthy six-foot grower carrying its flowers in open heads. The general color is soft buff yellow variously spotted with brown.

Opposite:

PRAESTANS FUSILIER, A MULTI-FLOWERED TY

Coming toward the end of the early flowering tulip p
cession. *Tulipa praestans* has an arresting and individ
beauty, varying from scarlet with yellow base, to plum col



KAUFMANNIANA ROBERT SCHUMANN









KAUFMANNIANA
CAESAR FRANCK

Tulips in new varieties await the coming spring

BY CHARLES H. MUELLER



WILDORA

Gardeners seeking new and striking beauty in spring flowers will find a relatively untapped field in species and hybrid species tulips. Beginning in late March with the early flowering *kaufmanniana* varieties and ending with *sprengeri* in late May, successively flowering types will bloom continuously over a two-month period in the average garden.

These wild specimens, collected mostly from southwest Asia, and their modern hybrids, vary enormously in color, size and form. Species tulips, botanical tulips or simply tulipas (as they are variously called) are not new. Nearly all readers of this magazine have probably grown or seen *kaufmanniana*, the "waterlily tulip," and *clusiana*, the "candystick tulip." But aside from these and two or three others, most species have been looked upon as collectors' items. Today the supply of forms which used to be rare is more plentiful and new hybrids have been introduced. Long ago, far-sighted Holland growers sensed the future importance of the species and began commercial cultivation of the more garden-worthy tulipas, both from seed and offsets. Occasionally, among the collected stocks and seedlings, a flower markedly different from the original type would appear—presumably a throwback to an unknown tulip ancestor. The best of these variations were carefully segregated (*Continued on page 179*)







KERTESZ

BRISTOL GLASS AND MARBLE

On a marble-topped French Provincial fruitwood commode stands a collection of rare Bristol glass accessories

Blended to taste

WILLIAM PAHLMANN, a decorator of dauntless taste, is adept at blending the widest possible variety of styles and periods. With a set of unrelated objects (that would drive less imaginative people to apartment hotels and despair) he blithely creates a kind of never-never setting that makes each piece appear as though it had never had a previous life of its own. His recently finished New York apartment is a case in point. In the two top floors of a small three-story house he has assembled a richly disparate collection of Biedermeier, Empire, Louis XVI, French Provincial, Italian Directoire, Chinese and modern furniture, period and modern paintings, pre-Inca pottery and other art objects. He sets them off against walls painted in flat, muted colors, against heavily textured fabrics, including woven blinds by Dorothy Liebes, and under dramatic lighting by Richard Kelly. The result, exemplifying his professional standards and personal inclinations, is luxuriantly stylish.

Opposite:

ROOM WITH A BROAD POINT OF VIEW

Like everything in his apartment, Mr. Pahlmann's paintings are a mixture of period and modern. In the living room they are grouped together on one wall over a radio phonograph covered in Di-Noc snakeskin and faced with panels of caning.



BASKETS FOR THE MAGAZINES

[illegible]



ROCKERS ROUND THE BRAZIER

[illegible]

brazier sitting on a free-form, natural wood table is surrounded by rockers and low sofas.



DRESSING CHEST AND CLOSETS

Between ceiling-high closets in the guest room is a niche holding a chest finished in Di-Noc leather basket weave and an Italian Directoire mirror.



FRUITWOOD WITH TEXTURED TWEED

Mr. Pahlmann's bedroom combines heavily textured tweed with fruit wood Brueton chest, Chinese and modern furniture.

The curtains and bedspread are striped in off white, green and watermelon pink. Foreground chair is Chinese.



KERTESZ

TOUCH OF THE TROPICS IN BITTER GREEN AND BAMBOO

The guest room, which doubles as an upstairs sitting room, combines bitter green with natural wood and bamboo.

The bed slides partially under a wood panel that serves as both a backboard and a shelf on which to stand paintings. Lamps pull down.



Vegetables spell variety

They are the test of a good cook and a challenge to the imagination

BY HELEN EVANS BROWN

It takes no genius to cook a steak, a lily all the better for not being gilded. But the real test of your skill with food is what you do with vegetables. Thanks to quick-freezing, better canning and pressure cookers, standards are high. Weazened peas, gray-green beans and listless carrots are fortunately rare. Still, an awful monotony can pervade the vegetable end of your menus if you don't ad lib at the range. Why not mix mushrooms with peas or add a dash of olive oil and a hint of garlic to the artichokes? Did you ever try braising celery, instead of smothering it in white sauce? Or stewing it a little and serving it with a half-and-half mixture of sauce béarnaise and cream? Try cooking shredded cabbage in white wine or kidney beans in red and serving them puréed.

A good way to judge whether a cook book will be really valuable to you is to check in the index how many ways the author has devised for cooking some hackneyed regular like carrots. And don't forget that the combinations you can make and the departures you can take are infinite and will grow as you go along. So experiment with the herbs on your shelf, with tarragon and thyme, parsley and dill. Remember that the bland flavor of the majority of vegetables is an invitation to add sour cream, fresh-ground black pepper, a hint of onions. The eight recipes which follow will suggest variations of your own. They do not begin to cover the vegetable kingdom, but they may make you experiment boldly with okra and zucchini, eggplant and parsnips as well, to the great improvement of your kitchen repertory.

SWEET AND SOUR TOMATOES

Mix 4 teaspoons of cornstarch with ½ cup of vinegar, add ½ cup of sugar, a cup of chicken stock or water, a teaspoon of salt. Cook until the sauce is thick and transparent. (There's your sweet and sour sauce—easy as that.) Now for the tomatoes. Remove the skins from 1 pound of them (ripe but firm) and from 1 pound of thick-fleshed green peppers. (Do this with both vegetables by holding them, on a fork, over a gas flame; when they blister the skins will peel off easily.) Cut them into eighths and remove the stems and seeds, as well as the juice of the tomatoes. Add the peppers to the hot sauce, cook them one minute, add the tomatoes, bring to (*Continued on page 138*)

Opposite

SEPTEMBER SOLUTION

For most city families the weeks from Labor Day to school's opening are tiny islands between summer and winter schedules. But not for Mr. and Mrs. Alistair Cooke whose back yard on York Street in New York, combines their child's entertainment with their own. In the background, trapeze and sandbox; in the foreground a table set by House & Garden. Contrasting with the linen cloth ($28.50) and pink napkins ($18 a dozen), by Mosse, is glass by Westmoreland: milky English Hobnail (bowl $3; fruit cup, $1.10; shell dish, $1.75) and clear Eye Line (decanter, $6; plate, $1.90; water glass 50c, wine glass 60c at Woodward & Lothrop, Washington, D. C.). Silver is Home Decorators' "Stately" pattern (knife, $5.10; fork, $5.10; teaspoon, $3.50). Ornamental Victorian chairs are of light aluminum, in white lacquer or half a dozen pastel colors. By Bradley, Laurens & Campbell, $29 each from Bergdorf Goodman.



FRITZ HENLE





CANEEL BAY ON ST. JOHN ISLAND

The Virgin Islands

ST. THOMAS, ST. CROIX AND ST. JOHN are still the only normal places to get away from it all. Yet St. Thomas is only 39 miles from Puerto Rico and less than nine hours from New York by plane, so it is not surprising to find that tourists are reaching it in increasing numbers. [illegible] cannot be said to be suffering an invasion. These islands are actually summits of a submerged mountain chain, and their charms are on the idyllic side. Baedeker would have been hard put to have listed any real sight-seeing objectives, but if you are addicted to the quiet tenor of life on small islands, here are three you won't want to miss. Their temperatures vary only five degrees from winter to summer, they have no rainy season and the trade winds generally keep the humidity extremely low. St. Thomas holds the capital of the Virgins, the town of Charlotte Amalie, which everyone, natives and visitors alike, persist in calling St. Thomas after the island. It is a quaint up and down place, overlooking a harbor, and inhabited by natives who paint their houses as though they were imitating a setting for a Broadway musical; color holds no mysteries for them. American, British, Danish and Spanish cultures merge here.



THE GENTLE ROLLING PLAINS OF ST. CROIX ARE COVERED WITH PASTURE LAND AND FIELDS OF RESTLESS SUGAR CA



SQUARE IN CHRISTIANSTED, ST. CROIX



TOWER OF A SUGAR MILL, ST. CROIX

The main street in Christiansted, a town [illegible] from the days of Danish rule: American traffic signs guide motorists [illegible] road side, while some signs are often in Spanish. St. Croix, 40 miles south of St. Thomas, is primarily a plain country. Cattle graze on its rolling pastures and [illegible] Fields flanked by fields of green sugar cane, and the landscape is punctuated with [illegible] windmill towers, remnants of the time when the plantations around them were [illegible] from St. Thomas by launch is covered with thick [illegible] has to make its [illegible] walk or ride horseback. But at Cancel Bay you can wade [illegible] in a tiny, red-roofed [illegible] small rock-covered summit, isolated from the others.

[illegible] with [illegible] Transportation by air is generally used. Both Pan American and Eastern Airlines still take [illegible] from New York to San Juan, Puerto Rico, for $130 round trip. From [illegible] to St. Thomas on Pan American or Caribbean Atlantic it costs about $14. Pan American takes almost ten hours, including the stop-over in San Juan. Eastern takes nearly 14, and stops at Washington and Miami. Cabin class steamers of the New York and Puerto Rico Line sail every second Thursday from New York to San Juan. The trip takes four days and fares range from $85 to $160. All fares subject to U. S. tax. No passports, visas required.

[illegible] & CALLEN, [illegible]

A room for living

Everyone has a living room, but did you ever stop to ask yourself just what you expect of yours?

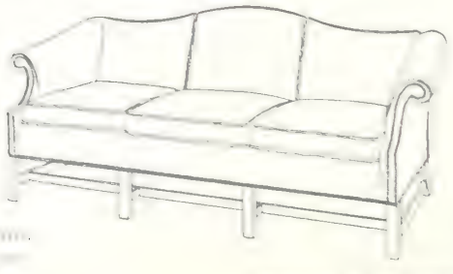
The drawing room as [illegible] has gone from [illegible] entertaining formally into a more casual way. With this practice becoming general, [illegible] This is a logical but not [illegible] For decorating modern homes the living room is [illegible] room in the house. The one consuming the fashioned fireplace and [illegible] has lost [illegible] Its real purpose is the center of family life and entertaining is [illegible] If you want to get the most out of [illegible] yourself just exactly what you expect of your living room. Your [illegible] furniture which will help it to live up to your requirements. You will find that the Americas living room [illegible] has undergone [illegible] many ways. Consider the Heritage pieces shown here in the room, [illegible] they are scaled too large for a small apartment room, nor too small for a larger house, so they will fit into almost any plan, adapt to various patterns. The furniture does even more than that: it can change at a moment's notice. Those sectional pieces, which we have arranged along the walls and fitted to the corners, can be moved easily. (They are light, despite their solidity, scaled to fit wherever you want them.) They can be segregated for a twosome, clustered to seat a dozen people in the throes of a political argument. Line them up, theater-wise, in front of a television screen, or draw them toward the fire for a home evening. They embody the first principles of a room for living; give you comfort at no sacrifice of good looks, contribute as much to a quiet evening, en famille, as to a formal party.











DRAWINGS BY PAUL CROWLEY

What is a typical evening in your family?

The answers will guide you in choosing furniture:

HOW MANY PEOPLE ARE GOING TO WANT TO READ?

TO LISTEN TO THE RADIO, PLAY THE PIANO, WATCH A TELEVISION PROGRAM?

WILL YOU WANT TO PLAY CARDS WITH THE CHILDREN, SEW OR CATCH UP ON THE HOUSEHOLD BOOKKEEPING?

WHAT SORT OF PARTY DO YOU GIVE MOST FREQUENTLY?

DO YOU LIKE TO HAVE LARGE, INFORMAL COCKTAIL PARTIES, AND HAVE YOU ROOM SO PEOPLE CAN CIRCULATE?

DO YOU PREFER FORMAL DINNERS, AND DOES YOUR LIVING ROOM LEND ITSELF TO EASY CONVERSATION?

ARE YOU GAME PLAYERS?

HAVE YOU ROOM FOR PLAYING?

HERE IS ONE OF A NUMBER of room arrangements you can make with Heritage chairs, sofa sections and tables. Study them with your own family's activities in mind, the evenings alone, the parties you plan to give, the space requirements of your house. On the walls is Sanitas in wood-grained effect; the rug is Renaissance by Gulistan; cotton and rayon twill upholstery, Cheney; Heritage furniture is at John Pray, Boston; Colby's, Chicago; Barker's, Los Angeles. For other stores and details, turn to page 176.



The past skillfully translated into the vernacular of contemporary living.

Heritage furniture and fine Empire bibelots are strikingly arranged against walls reminiscent of gray-beige pine, underscored by a carpet in Kingfisher Blue.

A room enchantingly feminine Purple Heather bedroom furnished with stately Henredon mahogany



Wamsutta sheets and blankets in Purple Heather



Variation of the room *above* is trimmed with violet-patterned chintz

Furniture to live with

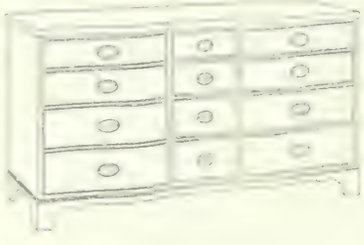
If you like furniture with a traditional spirit, do you know you can have it simplified and scaled for modern rooms?

Just when it seems the ultimate has been reached in adapting favorite traditional furniture to modern living, along comes a new collection with still more common-sense compromises for you who like both the old and the new. Although the eighteenth century antecedents of the Henredon furniture shown here and in the bedroom *opposite* are apparent, most of the pieces are pleasantly amenable to contemporary room arrangements. This dualism is more than a simplifying of detail and modification of proportions. It comes from a contemporary approach to the relation between furniture and the dimensions of your rooms. If the latter are traditional and need furniture with height but no great bulk, Henredon gives you pieces like the tester bed and highboys. For the modern house with unconventional wall areas and horizontal lines, there are horizontal units like the double commode, *below*. Particular attention has been paid to a chronic decorating problem: finding the right size storage piece for the wall space you may have, whether narrow or wide, low or high. There are no less than 10 basic Henredon chests, vertical and horizontal, planned to give you a choice to fit any wall measurements. The inside story is good: useful partitioning, water-repellent materials to help prevent drawers sticking or swelling. Not so high that you lose things in them, the commode drawers will take shirts lengthwise or crosswise, hold your largest cartwheel hats. You will find, too, that the furniture, excepting the beds, may be used wherever you wish —the small chests by your sofa or bed, the eight-drawer vanity as a desk, the commodes as serving-storage pieces for dining.





Vertical: to give height and importance to [illegible] old chest-on-chest now in Mount Vernon. It stands 65" high, 36" wide, 21" deep.



Horizontal: useful and decorative for a long wall is this 59" double commode or cre[illegible]



[illegible] 40" wide, 41" high, this mahogany chest serves anywhere by itself, can be set [illegible] for a good 80" drawer space.

DRAWINGS BY PAUL CROWLEY

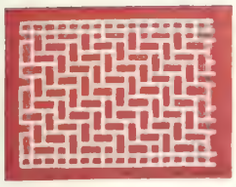
Opposite:

The gently feminine bedroom is a hybrid of traditional beauty and modern simplicity of line and coloring. The flawless proportions of the Henredon bed stand clear against the soft, restrained curtains, coverlet and dust ruffles, by Craig, in tones of House & Garden's Purple Heather. This color is reiterated in the tones of the new Wamsutta Mills sheets and pillow cases; tempered by the white Tumbletwist rug. The bonnet top highboy and the large side tables lend dignity and substance. Made in hand-finished mahogany by Henredon, these pieces are at W & J Sloane, New York; John A. Colby, Chicago; Barker's, Los Angeles. Other stores and further information on page 171.



What's underfoot in gardens may determine our enjoyment of them

GARDEN paths serve several purposes. They lead us from one spot to another, mark divisions, add pattern to the garden. They also indicate taste in garden design. Since each type of path has its own character, we must be sure that the right kind [illegible] the right place. The ideal is close-clipped turf. Soft to the tread, it echoes no footfall. Passage along it is serene. Between flowering borders its monotone is restful. And yet, in some circumstances, turf may be the wrong path to choose. Too much green can grow tiresome. There are parts of the garden where structural features, pools and such, need to be surrounded by walks of the same structural material. Finally, some types of paths are pleasantly different and amusing, and these, by their very nature, add to the perennial enjoyment our gardens give us.

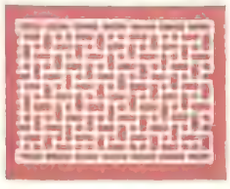


HE ADVANTAGE OF BRICK PAVING

lies in the fact that it
lends itself to such varied patterns.

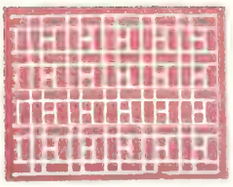


LIKE A NECKLACE, this path of squared stone
links swing around a curve to a terminal seat
underneath a tree. Designed by Arthur S. Berger.



DIAGONAL DESIGN OF BRICKS

is an easily laid pattern
about which little need be said.

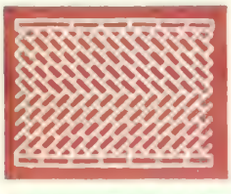


A BRICK PLAID

design is unobtrusive and will
only momentarily distract the eye.



DER BLOCKS will make a narrow path of
suc ess and quality, withstanding treat
weather. Designed by Arthur S. Berger.



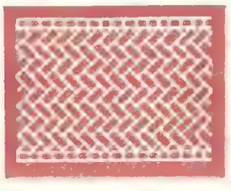
HERRINGBONE STYLE

in old pink brick is a pattern which looks
well in many rose gardens.



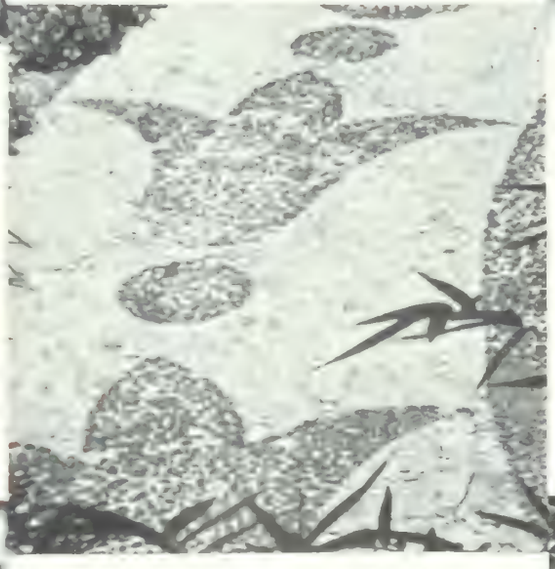
GOTTSCHO-SCHLEISNER

LAID INFORMALLY, uncut flagstones make a
delightful terrace. The diversity of shapes out-
lined in growing grass is pleasant to the eye.



ZIGZAG UP A WALK.

such a pattern of bricks as this, serves
to add a playful touch.



TULIPS IN LOTOS spread over a broad cement
path is one of the unique oriental garden patterns
used by Arthur S. Berger, landscape architect.



TO MARK A CROSS PATH,

this brick pattern used sparingly,
can be effective.



AST OR DRESSED STONE in squares framed by
arrow oblongs of stone is one of the designs used
effectively by Mr. Berger in a Texas garden.

MARIE BERGER



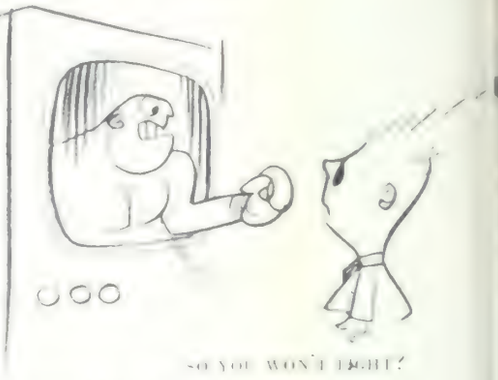
CEMENT BLOCKS are a flexible medium for
garden paths. Here Mr. Berger softens the
indented edges with a low creeper planting.



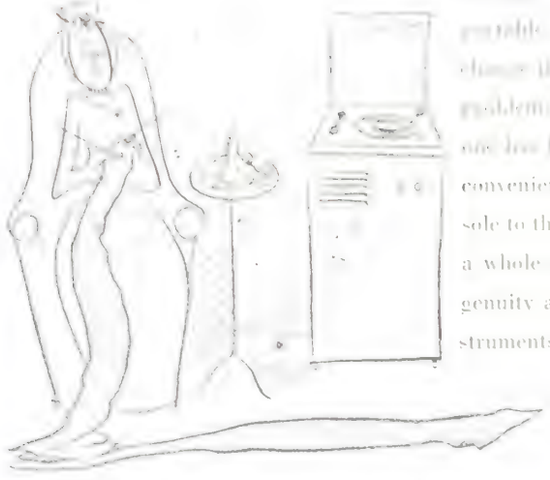
Science changes the pattern of entertaining for people who like to stay at home

One of the paradoxes of our present civilization is that while more and quicker ways of getting about are being invented to tempt us to keep moving, the comforts of right and good living become so desirable that we're getting like a medieval nobleman, who did not move from his keep except to order his next entertainment. But there the comparison ends; no group of contemporaries could compare with the perfection of radio, phonograph and television. We can already do much to control it, because the pictures keep changing so quickly. Those of us who have remodeled a house or built a new one to install improved sound equipment now find ourselves faced with a second remodeling that adds another symphony or two, while scores of [illegible] We have hardly [illegible]

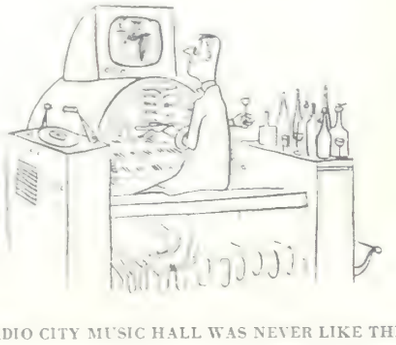
[illegible] a hi-fi [illegible] Television [illegible] And [illegible] is improving by leaps and bounds. Screen sizes that produce perfect [illegible] pictures under daylight conditions [illegible] Both picture glare and eyestrain are constantly being reduced, and your set can be as small or as large as you want, even portable. As they vary facilities for entertainment change the patterns of your home life, they pose new problems in planning and arranging. Where every one has learned by now that it is something to dispose a portable radio on any convenient table or shelf, and quite another to place a radio-phonograph console to the advantage of both the instrument and the room. Television introduces a whole new set of questions, but none that cannot be solved with a little ingenuity and foresight. Here and on pages 143 and 144 are some of the new instruments that will keep you at home.



SO YOU WON'T FIGHT?



[illegible] SHELTON MEYERS [illegible] BY [illegible]



DRAWINGS BY ROBERT C. OSI

RADIO CITY MUSIC HALL WAS NEVER LIKE THIS

45-minute record



The record you see, *left*, may carry an entire symphony or 12 popular compositions on its two sides; plays as long as 45 minutes with only one turnover. It is Columbia's new Long Playing Microgroove record, made of Vinylite. LP recordings are numerous, but you need a special tone arm and turntable, as in the Philco Balanced Fidelity player shown, which can be attached to any radio-phonograph. It costs $29.95; 12" records cost $4.85 and 10" records $3.85.



RECORD STORAGE, BEFORE



AND AFTER LP

Matching sets

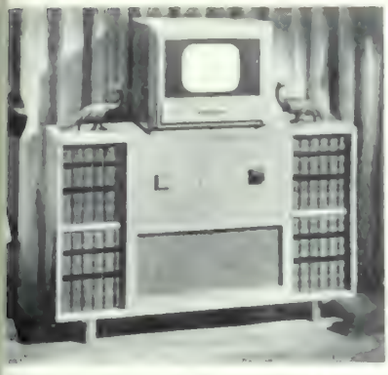
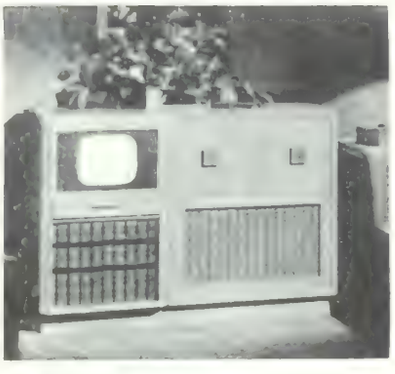


TABLE MODEL TELEVISION, $345
METROPOLITAN RADIO-PHONOGRAPH, $420



TELEVISION UNIT WITH
12" SPEAKER, $395



TELEVISION UNIT, $375
RADIO-PHONOGRAPH UNIT, $390

Long-awaited Magnascope television by Magnavox provides images that can be seen in daylight as well as in the dark: eliminates picture glare and eyestrain. It comes in cabinets that combine with Magnavox radio-phonographs. At W & J Sloane in New York.

Portable television



Scott Radio Laboratories' first television set: a brilliant, true picture 16" x 12", projected from a $2\frac{1}{2}$" tube, all in a table cabinet which, closed, is only 25" wide, 22" deep, 14" high. It has its own sound system, or you can attach it to that of your own radio or phonograph. About $645 at Haynes Griffin, New York.

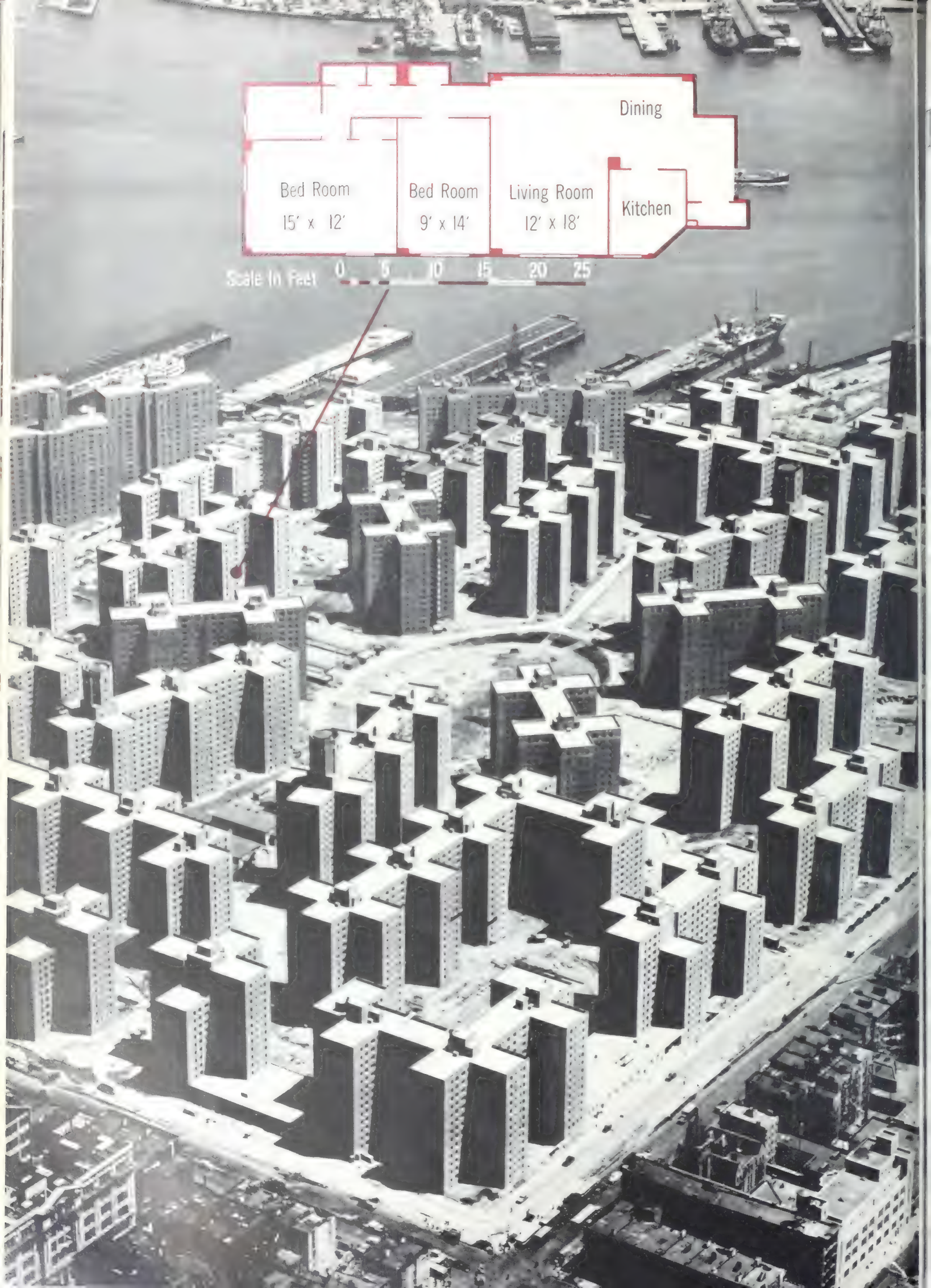
LUCE & CARTER, SEPTEMBER, 1946

Vertical grand piano



This is the remarkable Dutch piano, the Rippen Maestro, which has the string length of a 6-foot grand piano. A parallel, straight arrangement of its strings, like a harp, accounts for the great clarity and purity of its tone, as well as the distinctive shape of the cabinet. Costs under $1,500 at Macy's, New York.

Television prices do not include installation charges.


Dining
Bed Room
15′ x 12′
Bed Room
9′ x 14′
Living Room
12′ x 18′
Kitchen
Scale In Feet
0
5
10
15
20
25

They live in Stuyvesant Town

How a young couple, furnishing their first real home, used paint and pretty materials to stretch their limited decorating budget



TENANT JACK LANDMAN [illegible]

MIEHLMANN



JUNGLE GYMS for youngsters to climb form an intricate pattern.



TREES AND GRASS outside the Landmans' apartment add a country air.

Doris and Jack Landman were married in 1943, the week after he got his wings at Pensacola. Five years (and a number of rented houses and apartments) later, they are really settling down to stay put. The intervening years have added a daughter, Leslie, now three-and-a-half, and Susan, who is brand new, to the family. Mr. Landman has a job as a teacher, and an apartment in one of New York's housing developments, Stuyvesant Town. Getting this particular apartment was a stroke of good fortune they appreciate to the full. The rent is reasonable ($76.50 a month) and the sunny playgrounds, with their jungle gyms and protected areas for skating, hopscotch and other games, are grand for children. The apartment, though it is not large, has two bedrooms, and presents few decorating problems because of the intelligent placement of windows, the generous lengths of wall which are convenient for storage units. In addition, community spirit runs high. As a matter of common consent, neighbors keep an eye on each other's children, take telephone messages and help out with the marketing. (*Continued on the next page*)

Opposite:

THE VAST BEEHIVE of the housing development called Stuyvesant Town overlooks New York's East River, when finished will comprise 8,755 apartments. The one whose plan is at the top is rented by the Landmans, a family of four.



UNPAINTED UNITS [illegible] were chosen by Mr. Landman [illegible] Mary and [illegible]



ASSEMBLED BY THE BOYS [illegible] by Mr. Landman. The [illegible] to work together to [illegible]



DECORATING DISCUSSION involved the two Landmans and a store expert who [illegible]



A CORNER FOR READING i[illegible] to the Landman family, since [illegible] devote a lot of time to the[illegible]

Storage space well planned



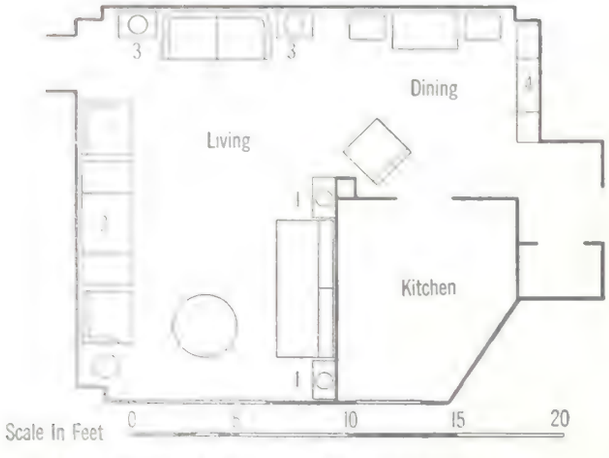
READY TO BE UNPACKED

During the interim [illegible] Landmans [illegible] a [illegible] of how [illegible] to live. Having rented [illegible] and conditions of [illegible] accessories they [illegible] with [illegible] [illegible] Today they [illegible] anything but [illegible] as their [illegible] Basic essential [illegible] and [illegible] All these buying has been done [illegible] [illegible] the [illegible] [illegible] they considered, in terms [illegible] of their own [illegible] [illegible]

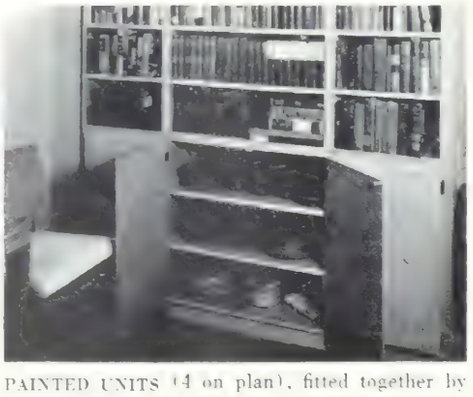
The main problem while [illegible] was common to medium-sized houses and apartments all over the country: how to get the most storage and living room out of limited space. There were Mr. Landman's reference and research books to house; phonograph records to consider; the paraphernalia of a young baby to store; Leslie's toys to arrange; and family clothes, table appointments and [illegible] to take care of. Cabinets and [illegible] were needed to supplement the [illegible] closets. Since [illegible] was not [illegible] the [illegible] (Continued on page [illegible])



COMMODES DOUBLE as lamp tables, provide storage for paraphernalia of overnight guests. Draperies, Everfast's Sharon chintz; couch cover is tailored in La France's Yucca bouclé.



PLAN SHOWS FURNITURE ARRANGEMENT in living-dining area. 1. Commodes with lamps. 2. Mengel Module units. 3. Record shelves. 4. Stor-Flex wall (*right*).



PAINTED UNITS (4 on plan), fitted together by the Landmans, form a storage wall near the dining table, house plates, etc., in base, books in the top.

HAANEL CASSIDY

Well chosen storage units are an integral part of the Landmans' small apartment

With the money saved by buying unpainted shelves and cupboards for books, china, records and general storage in the living room *above*, the Landmans were able to get furniture for Leslie's room, *right*, which she can grow up with later. The walls, furniture and fabrics used in both the rooms, are in the HOUSE & GARDEN Forecast Colors.



French Provincial in town



THE SAME ROOM WITH THE TABLE SET FOR LUNCH

Additions and subtractions

ree houses that changed for the better

Success in remodeling today usually means simple remodeling. If you have to tear a house completely apart and rebuild it, you will have to pay for *both* demolition and new building. Obviously, that will cost you more than building a new house. So the kind of "before" and "after" dramatics where a tired old house is extensively and elaborately remodeled into a giddy new guise isn't always a sensible way of spending your building dollars. A more practical scheme is to improve an existing house by shrewdly planned additions and subtractions which do not entail a major overhauling. The three houses shown on the next ten pages are the results of just such treatment. The owners' objective, first and foremost, was to create a better house to live in. They added new wings outside and subtracted certain partitions inside. They gained useful new space and enlarged space they already had. But they kept the essential spirit and the framework of the original. They did not transform basic structure or character. Such additions and subtractions can add up to good economics as well as good design. For the cost of building new wings can be estimated with fair accuracy (weather and workmen willing). But wholesale remodeling of an old house seems inevitably to exceed cost estimates. Before even adding to one, be sure it is sound as well as worth while architecturally. The physical fitness of foundations, basement, walls, framing, roofs, chimneys, windows, doors, painting, heating, plumbing and wiring systems should be checked by building experts. And, if you do find a sound old house which will take simple additions and subtractions, you will probably gain extra assets: the luxury of good room sizes, ceiling heights and ample storage so costly in new building.



A YOUNG COUPLE GAINED AMPLE SPACE FOR THEIR FAMILY BY EXPANDING THE FIRST FLOOR OF AN 118-YEAR-OLD FARMHOUSE IN CHARLESTOWN, PENNSYLVANIA.

Pages 124-127



A CALIFORNIA FAMILY ADDED NEW CONVENIENCE TO THEIR LIVES BY ENLARGING THEIR FORMAL HOUSE WITH DINING, SLEEPING AND SERVICE ROOMS.

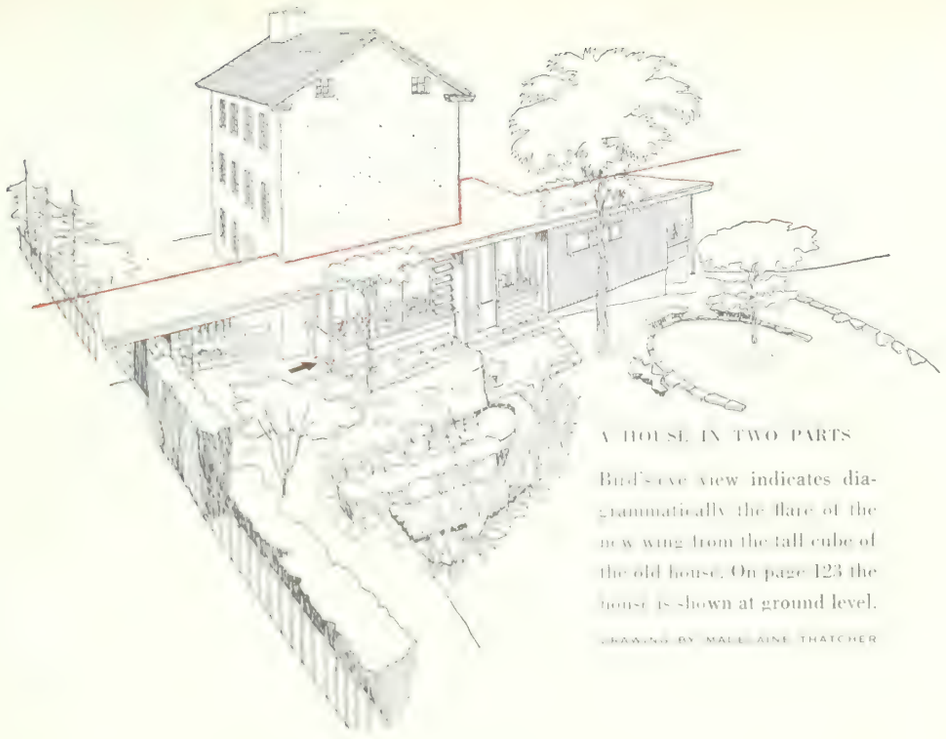
Pages 128-131



A BACHELOR DOUBLED THE SIZE OF HIS DESERT HOUSE WITHOUT HAVING TO CHANGE ANY OF ITS ORIGINAL CONSTRUCTION, AND HE NOT ONLY ADDED A NEW WING BUT ALSO A WIFE.

Pages 132-133





A HOUSE IN TWO PARTS

Bird's-eye view indicates diagrammatically the flare of the new wing from the tall cube of the old house. On page 123 the house is shown at ground level.

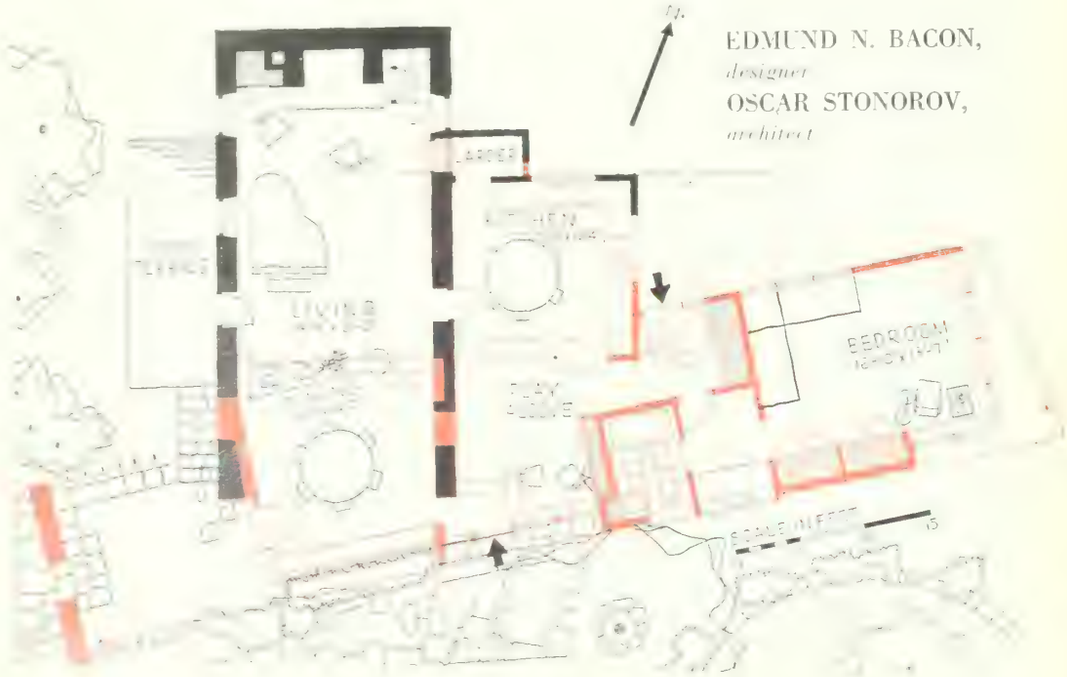
DRAWING BY MALE AINE THATCHER

Where two centuries meet

A young couple adds an airy modern wing to an 1830 Pennsylvania Dutch farmhouse and proves that the two can be companionable

Before you remodel, get to know your house. Try it on for size; understand the land and the changing seasons. The owners of this home near Charlestown, Pennsylvania, did—and think that's why it turned out so well. Before making any changes, they lived here for two years, ample time to decide how their house would fit into their future. They came to love the massive enclosed feeling of the 100-year-old walls; while at the same time they craved sun and air and a chance to look at the trees and hills. Designer and architect achieved all this in a simple, forthright manner. The upper stories, which are used for sleeping, were barely touched. The ground floor has become a large, adjustable living space. Sun was let into the combined living-dining room by adding a room-wide window wall. From this point a new wing reaches out beyond the old stone walls to embrace terrace and lawn through walls of glass. A century divides the two parts of the house, but they do not clash in character. They share a basic integrity, for good design is timeless.

EDMUND N. BACON, *designer*
OSCAR STONOROV, *architect*



New construction was limited to the ground floor

FIRST STEP was to strip off the Victorian gingerbread, top the two rooms in the old stone portion and knock out one end wall to let in light and air. The new kitchen makes use of one old wall, overlooks an adjoining play alcove. SECOND STEP was the addition of an extra room. It adapts easily as guest bedroom, study, sick room or an overflow area during parties. The stone paved entrances to the house help to keep mud, snow from being tracked indoors.

Opposite:
THE FRIENDLY, intimate scale is established at the front door. The gate, set into a stone wall which parallels the road, opens onto a covered entrance terrace. Landscaping is by Dan Kiley.

TRANSITION BETWEEN OLD AND NEW PARTS OF THE HOUSE IS SHOWN IN LIVING-DINING ROOM



THE OLD [illegible] AND STAIRS WERE RESTORED TO THEIR ORIGINAL STATE

Living-dining room was designed for the family's quiet moments

Extending the full length of the original ground floor, the living room capitalizes on the natural slope of the site, has a sunken dining bay. Fussy Victorian moldings and wainscoting which covered up the honest design of the old house have been removed, and the south wall became a window to the garden. Designer Bacon calls it a "responsive" room which adapts quickly to the needs of children and adults. The furniture may be re-grouped easily; storage for games, books, table linens is handily close. In winter the room looks warm: sunlight floods in during the day, logs burn in the old fireplace at night. In summer it is cool: stone walls and shaded windows keep out the midday heat, at night well placed doors and windows invite the cool breezes.

THE FAMILY MEALS ARE SERVED, COUNTRY STYLE, IN THE KITCHEN

Kitchen and alcove combine as work and play room

[illegible] all the play and daily chores of an active family. Because the owners don't believe in isolated, stereotyped workrooms, the kitchen commands a view of the playroom, terrace and the yard. During the precious hour between the end of a business day and the children's bedtime, the living kitchen allows the family to be together. At dinner parties the host can serve cocktails from the built-in bar while the hostess cooks. The adjacent dining room seats 14. For large parties, quiet and active rooms together with study-guest room, are used as one big area. Sometimes dozens of people come to buffet supper.
More information and plans of upper floors on page 156



TOY SHELVES GO BY AGES. THE LOWEST TO THE YOUNGEST CHILD



THE FRONT DOOR LOOKS OUT ON THE ENTRANCE COURTYARD

Traditional and expandable

This pleasant house, formal without being formidable, was built in two stages; gained grace as well as usefulness when rooms were skillfully added

Long [illegible] and [illegible] ... the Wallingford Henderson [illegible] Los Altos, San Mateo County, California home enlarged. Because the owners found themselves [illegible] had to turn a dining room into a bedroom, [illegible] an existing bathroom arrangement which [illegible] and solved both problems. They added a much needed guest room and bath. They increased servants' quarters to more adequate size. New halls serve as buffer areas. All of these improvements were planned with a new wing, and by remodeling the first floor service space and their son's room upstairs. The revised plan turns over the main portion of the house to living room, dining room, main hall, two bedrooms, Terraces and garden, all open on the south side, you see on the facing page. The improvements follow a master plan; in fact, pipes and mechanical equipment were placed in the original construction to prepare for this final arrangement. What the owners like best is the easy relation between indoors and out.

Opposite:

LIVING IS ON THE SUNNY SIDE SINCE ALL OF THE MAIN ROOMS FACE SOUTH



Land-scaping enhances character of house, outdoor living areas extend its size









Adding a dining room made entertaining and more attractive

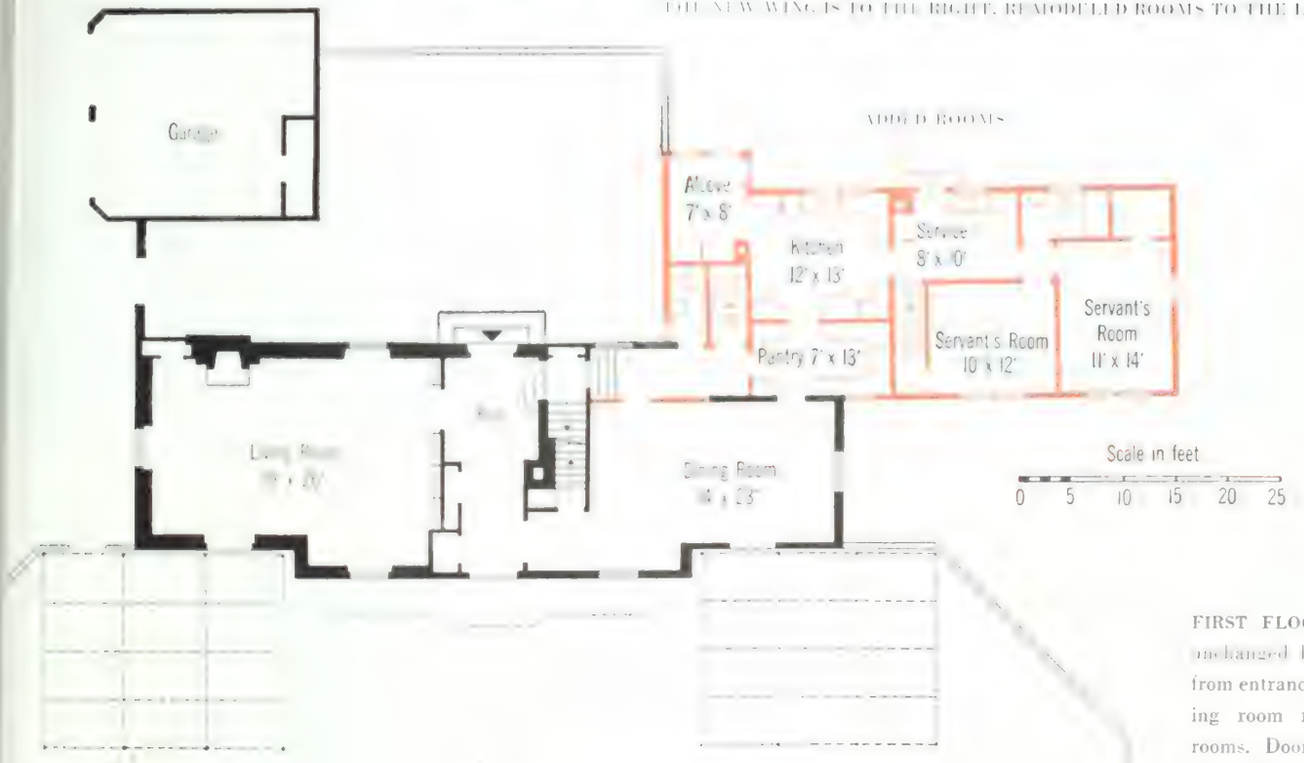
ditions to the house
were made possible by a
r-sighted original plan

ND MRS. W. HENDERSON
owners

TER, BERNARDI AND EMMONS
architects



THE NEW WING IS TO THE RIGHT, REMODELED ROOMS TO THE LEFT



FIRST FLOOR



SECOND FLOOR

FIRST FLOOR living room was unchanged but a hall now leads from entrance to garden; new dining room replaces old service rooms. Doors open from living room, dining room and hall to arbors and terrace on the south. New wing, which helps enclose entrance courtyard, has added extra servant's room to original space. **SECOND FLOOR** has had a guest room added in older part of the house. A new hall acts as buffer between [illegible] and owners' rooms. Winding stair gives independent access to bedroom suite in new wing. An enclosed porch overlooks gardens. There are six new closets here, three on first floor. *"Before" plans of both floors and* [illegible] *are on page 156.*



ROOF OF ADDED BEDLEG IS THE SAME HEIGHT AS THE ROOF OF THE ORIGINAL TWO BEDROOMS. TERRACE AND CAR SHELTER

BLUEPRINTS FOR TODAY

Bachelor house becomes a family house

Because they were planned at the same time, the two wings of this house could be built five years apart without tearing down any of the original portion



THIS LEADS ON TO THE TERRACE, WHICH FACES THE NEW ENTRANCE

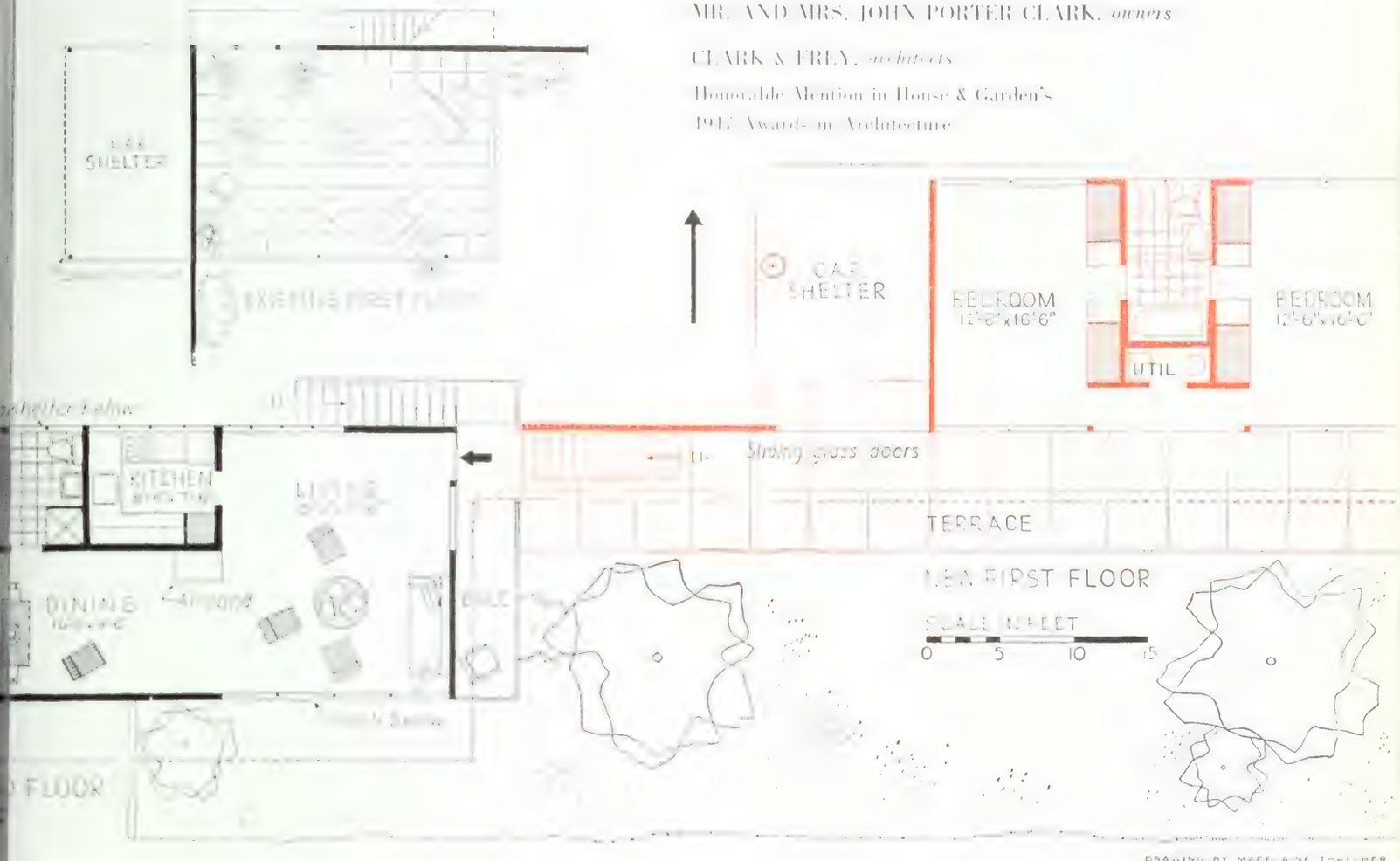
A one-story plan is something like a budget. It gives you space where you need it most, and anticipates the future. This house in Palm Springs, California, was designed by John Porter Clark as a one-man apartment in the desert. Yet when it became a family house, its size was doubled without tearing down any of the existing structure. Planning made that possible. The two wings are like separate little houses, one for living, one for sleeping. Between them are the new entrance and stairway. In a colder climate this connecting link would need to be an enclosed hall, but in the desert only one wall to screen off the northern winds and a louvered sunshade over the stairs are necessary. The original house (left of red line, *above*) was built a story above ground so it would overlook the roof, not the windows, of a bedroom wing at ground level. After a temporary partition was removed, the old bedroom became a dining area. *For building data turn to page 164.*

Panel walls and the simple rectangular shape of the two wings made them economical to build

MR. AND MRS. JOHN PORTER CLARK, *owners*

CLARK & FREY, *architects*

Honorable Mention in House & Garden's
1947 Awards in Architecture



DRAWING BY MADELAINE THATCHER

ALUMINUM PANELS on the [illegible] made the house inexpensive to build and [illegible]. Much of the [illegible] has a dual purpose. The solid portion is painted to match the trim and to obscure a pump and [illegible] beneath it. Patio walls afford privacy while they partially support the upper story. The new bedroom wing is placed at a distance for quiet, and it also shields the terrace from the road and northern winds.



THE LIVING ROOM looks out to a distant view of the San Jacinto mountains which form a ring around Palm Springs. The color scheme is light-hearted: yellow walls, pale blue ceiling, brick red floor, white rugs.

HOUSE & GARDEN, SEPTEMBER 1947

How to control your climate

A number of ways of heating your house are open to you today whether you plan to remodel or to build. New methods, and improved old methods, promise indoor weather to fit your exact notions of comfort. They offer carefree operation, new cleanliness and, in addition, rid your rooms of oldtime pipes and radiators

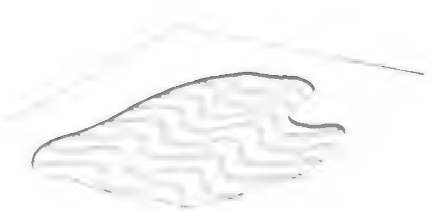
I [illegible]

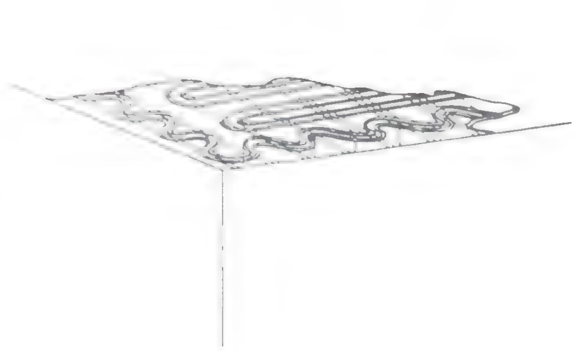
[illegible]

[illegible] ways: (1) By [illegible] floors, ceilings, walls [illegible] (2) By electricity conducted through wires in walls, ceilings, or floors or through ceiling [illegible] By [illegible] grills. By steam [illegible]. Such heating can be dustless, draftless, evenly regulated and [illegible].

Heating [illegible] (electric types excepted) still generate heat in a centrally located boiler or furnace. [illegible] to radiators now. The warm air from a furnace is not always conveyed to wall outlets. Instead, it may be distributed [illegible] (Continued on page 163)

Today's heating equipment is self effacing







1. RADIANT HEATING IN FLOOR. [illegible]

2. RADIANT HEATING IN CEILING, the best location for hot-water heating pipes, according to many experts. Radiant heat does not rise like heated air to ceiling. It will pass downward directly, like radiant rays of the sun.

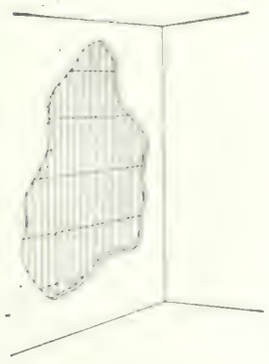
3. ELECTRIC HEATING PANELS in ceiling can be whole heating system for a room. A thin rubber sheet in them acts as radiant heating element. It conducts electricity received from outlets on backs of asbestos panels.

[illegible]



TEVANT GARDNER DAILEY, ARCHITECT

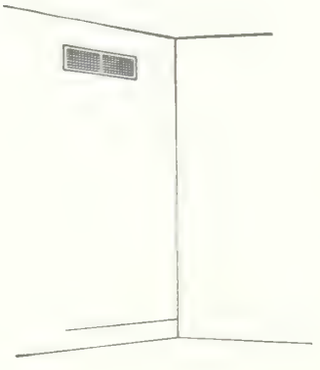
A DISTINGUISHED room like [illegible] Mrs. Irving Brown's San Francisco apartment need not be cluttered by unattractive heating equipment. Today it can be concealed in floor, ceiling, walls, baseboard, under windows, as the sketches *below* illustrate.



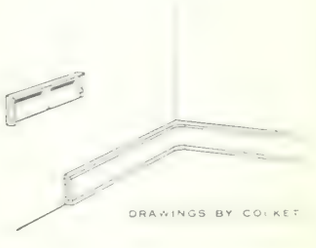
4. ELECTRICAL CABLES in walls or ceilings act as radiant heating system. Insulated by protective plastic coating, they are fastened to wall lath or wallboards, then plastered over.



5. CONVECTORS for hot water or steam heating are far cry from old-time radiator. They are smaller, unobtrusive, attractive in design, can be recessed in walls or windows.



6. WARM AIR HEATING grilles are inconspicuous but efficient heat outlets. Placed this high on the wall, they do not take up furniture space and air currents do not create any drafts.



DRAWINGS BY COLKET

7. RADIANT HEATING BASEBOARD, connected to hot-water pipes, can heat whole room. Made in 12- or 24-inch lengths, they fit existing as well as new houses, are easily installed.

"WE'RE GOING TO SAVE 30% ON FUEL THIS WINTER"



WITH

ORANGE ALUMINUM ALL-WEATHER WINDOWS

[illegible] going up—[illegible] today put these 'Orange' all-weather windows around your home. They stop cold air leakage around sash and frame, prevent heat loss through window glass. Double the home's resistance to heat loss.

And when it comes time to change [illegible] screens just flip them in a jiffy from inside. Because the 'Orange' all-weather window combines winter panes and summer screens in one streamlined rigid frame.

Best of all, you add the trim lines of satin-smooth aluminum that [illegible] any style of home.

Nothing to swell, warp, rot or rust. No more of the trouble and expense connected with old-fashioned screens and storm sash.



And now, 'Orange' All-Weather Porch Enclosures

Let the [illegible] 'Orange' dealer show you how you can make your porch an extra all-season room—at surprisingly low cost. Mail the coupon for free literature.

You can afford the finest!

[illegible] Dept. A-1 [illegible] New York

Please send me your booklet about 'Orange' Windows and Doors.

Name [illegible]

Address [illegible]

'Orange' ALL ALUMINUM ALL-WEATHER WINDOWS AND DOORS

HENDERSON HOUSE continued



[illegible] FRONT TERRACE AND [illegible] See [illegible] plan. Wall [illegible] [illegible] [illegible] [illegible]

BUILDING DATA

[illegible]

[illegible] Concrete

[illegible] [illegible]

[illegible] [illegible]

[illegible] [illegible]

[illegible] [illegible]

[illegible] [illegible]

[illegible] [illegible]

[illegible] [illegible]

HEATING: Gas-fired warm air

[illegible] [illegible] Vapeman Radiator

[illegible] [illegible]



"BEFORE" PLANS. Dining room replaced service quarters on first floor. New guest room suite was built above it overlooking the garden.



Perfect—and perfectly practical! This attractive hobby room and new Rheem Automatic Water Heater add new enjoyment to your home.

Buy a Hot Water Heater that LASTS!

Corrosion wears out 10,000 water heaters a week. Look for these safeguards when you buy.

By R. E. James

Whenever water and metal meet, slow corrosion starts. That's why your tank should have a good lining of zinc. It actively resists corrosion and bars it from getting a foothold on the metal tank.

The Rheem-Processed tank in the automatic Rheem water heater is made of heavy steel, fused so evenly with a zinc coating that no tiny pinholes remain.

Rod Stops Ruin

For further protection some water heaters also have a magnesium rod installed in the tank. This rod deliberately draws the corrosiveness in water the way a lightning rod grounds electricity. As corrosion threatens the tank lining, the magnesium rod goes into action and the magnesium metal is deposited in the tank, further strengthening it against leakage. This device is standard equipment on deluxe Rheem models, and optional at extra cost on others.

Take the trouble to assure yourself of these features, and you can count on many years of trouble-free service. And if the brand is nationally known it will undoubtedly be guaranteed by the manufacturer. All Rheem products carry guarantees in writing — some for a 10-year period.

Tests Prove Best

The endorsement of recognized testing laboratories is further assurance of good performance. See that your water heater has received the Good Housekeeping Guaranty for refund or replacement if not as advertised in that magazine—and that it is approved by the American Gas Association or Underwriters' Laboratories, Inc. These endorsements on Rheem appliances mean they have passed every test for safety and dependability.



Leak-Tight Tank

Easy Does It

Of course, your new water heater will be fully automatic. The Rheem goes on and off by itself to keep a supply of hot water always on hand, yet conserving on fuel. And it has a thermostat dial that enables you to control the water temperature. You can buy the Rheem for gas, oil or electricity, whichever is most desirable in your community.

Your plumbing dealer can help you to select the correct size and model. And you need have no fears about leakage or corrosion if the tank, like the Rheem's, has a good reputation.



Rheem Manufacturing Company
Dept. HG-9
570 Lexington Ave.
New York 22, N. Y.

Please send me free detailed specifications on Water Heaters for ☐ gas, ☐ electricity, ☐ oil.

Name_____

Address_____

City _____ State _____

Sydney, Rio de Janeiro, Singapore, and Hamilton, Canada.



have been created, for the most discriminating. Choose yours at stores of distinc-

THE Nottingham GROUP

America's Handsomest Desks

illustrated Nottingham brochure which will be



CHARLES R. SLIGH COMPANY
Monroe Ave., Grand Rapids, Mich.

Grand Rapids Chair Co. . Sligh-Lowry Furniture Co

VEGETABLES SPELL VARIETY

continued from page 107

This dish, though as Chinese as a chopstick, is wonderfully good with every-

CASTILIAN TOMATOES

Select firm tomatoes of a uniformly large size. Remove the cores, taking as little of the flesh as possible. Halve the tomatoes and sprinkle them with salt, then turn them cut side down to drain for half an hour or thereabouts. Cut the meat from the largest green olives you can find, then reduce it into matchlike slivers. Now cut quarter-inch slices of ham into similar slivers. Mix them together lightly. Arrange the tomatoes on a flat earthenware dish—cut side up this time—and sprinkle each half with a grinding of black pepper *or* a powdering of sweet basil. No more salt please. Pile the olive and ham slivers on the tomatoes, sprinkle them with a little melted butter or olive oil, then broil them until the ham Bacon may be substituted for the ham

move all the loose leaves. Steam them until they are just tender, or boil them quickly in order to retain their fresh green color. Drain, dry on a clean cloth, and cut each sprout in half. For each pound of the vegetable take they darken in cooking. For each cup of the nuts melt ¼ cup of butter, add the walnuts and cook for one minute, shaking so that they will color evenly. Add the sprouts, a little salt, a grinding or two of pepper and enough heat to warm the vegetable. Serve with roast pork and baked oranges.

String 1 pound of green beans—the large and none-too-tender ones may be used. Put them on your chopping board and cut them rather fine with your French knife. The pieces should be the size of large peas—or medium-sized limas. Now chop 5 or 6 green onions (minus the toughest parts of the green tops) and mince 4 slices of bacon. Cook the bacon crisp, drain it, then add the onions to the bacon fat in a heavy pan. When the onions are slightly wilted add the beans, stir well, cook one minute, then add 1 tablespoon of water. Cover, cook 3 minutes, then uncover again. The beans should be a bright green—greener than they were when raw. Stir over the burner until they are done to suit your taste, which I hope will not be too long. (If the beans are tender 2 or 3 minutes more will suffice—if old they may need 6 or 7.) The charm of this dish lies in the fact that the vegetable retains its crispness and flavor. Season to taste with salt and pepper and, just before ing, add the crisp bits of bacon.

PEAS WITH GREEN ONIONS

Shell 2 pounds of tender yo peas. Melt ¼ cup (⅛ pound) of ter, and in it cook a bunch of chop green onions from which the toug part of the leaves has been discar When the onions have wilted add peas and ¼ cup of water in whic teaspoon of cumin seeds have b soaked. (Add seeds and all.) C and cook slowly until almost done, t add ½ cup of the very heaviest cre Cook quickly until the cream is but absorbed, add salt to taste.

POLISH BEETS

Use canned baby beets for thi you want to save yourself a bit of wo (If you use beets you cook yours be sure to save the juice.) To 1 c of the beet juice add ¼ cup of t ragon vinegar, and thicken with a ro made with 3 tablespoons of butter a ditto of flour. Reheat the beets in t sauce, pour into a serving dish, p spoonfuls of sour cream on top a sprinkle—not too sparingly—with ca way seeds. Or try this:

BEETS IN RED WINE

Sauté 6 minced shallots in 2 tab spoons of butter, add 2 tablespoons flour, cook a minute, then add ¼ te spoon of ground cloves and ⅓ c each of beef stock and red wine. Si mer till thickened and smooth and with the hot beets.

ONIONS WITH FILBERTS

Parboil medium-sized onion whole, thus saving yourself many tear. Remove skins and roots and scoo out the inside—all but the two outs layers. Chop the onion centers we and for each cupful take ¼ cup melted butter, ½ cup of toaste chopped filbert nuts and ¼ cup toasted bread crumbs. Mix all togethe season well with salt, pepper and Bea Monde seasoning and fill the onion with the mixture. Arrange on a bakin dish, top with ground filberts and tiny dab of butter, then pour about ½ inch cream in the bottom of the dish Bake for an hour at 375° or until th onions are tender.

ANCHOVY SAUCE FOR CAULIFLOWER

Mix 6 shallots and snip 6 filets o anchovies into bits, then cook them to gether in 2 tablespoons of butter. Wher the shallots look transparent add an other tablespoon of butter and 4 tea spoons of flour. Cook a minute, then pour on ¾ cup of stock—either white or brown. If you use white stock add 1 tablespoon of lemon juice. If brown stock is your choice make it the same amount of wine or vinegar. Cook until all is smooth and blended, then pour over the cooked cauliflower. Serve this with lamb, or veal, or liver.

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[illegible] Falls, N.Y.

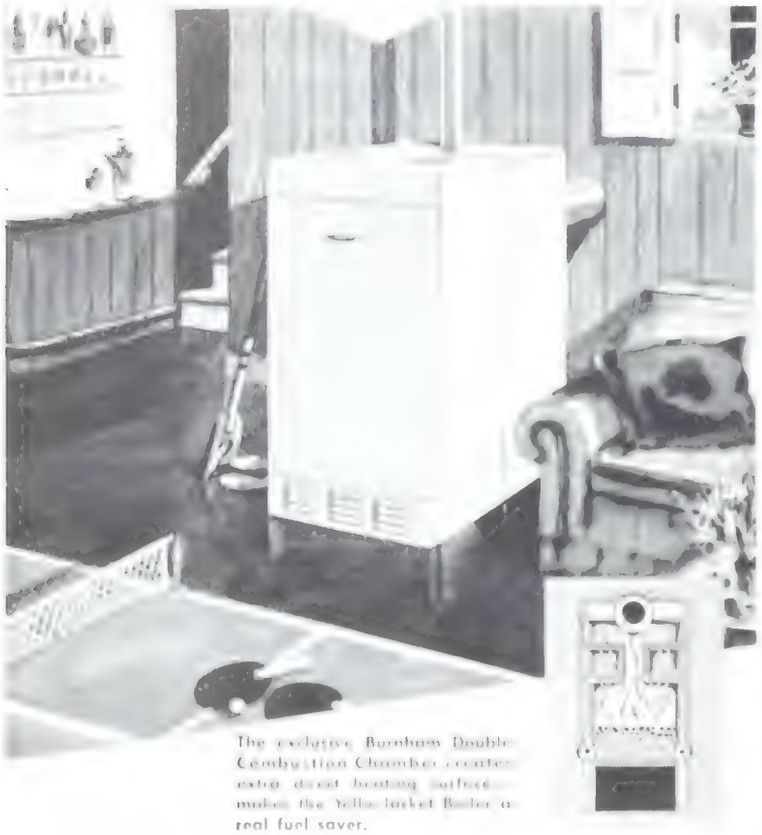
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HITCHCOCK CHAIRS ARE BEING MADE AGAIN

An early American industry revived in its original historic factory on the Farmington River

Nearly a century ago, Lambert Hitchcock manufactured in the town of Riverton, Connecticut, chairs of quality that gave its name to Hitchcockville. Connecticut. When, soon after, the factory was sold and the town re-named Riverton, the word "Hitchcock" was destined for the antique shops. But in 1947 in response to growing interest in our historic furniture, the once-flourishing craft of chair-making was revived by Mr. John T. Kenney and Mr. Richard E. Coombs. Today the factory turns out exact replicas of three of the most popular types of original Hitchcock chairs, the button-back, eagle-back and horn-of-plenty models. All have rush seats (wood and cane seats will be made later) and are characteristically stenciled and hand-painted, gold leaf being applied free-hand. Frames are made in authentic finishes, including umber with red graining, also old yellows and greens. Like the old ones, they are stenciled with the name "Hitchcock".



BUTTON-BACK Hitchcock chair has finely stenciled fruit-and-leaf pattern.



EAGLE-BACK model is ornamented with an emblematic bird and pillow top piece.

She came in with a rose...



...and took home a bedroom to match!



HAPPENS EVERY DAY! The ladies, bless 'em, with minds of their own on interior decoration have discovered their local Murphy dealer is a miracle man with colors. Whether their heart is set on something really special, or if you're just looking for inspiration, his Murphy Color Cabinet is a treasure chest of the loveliest colors you ever saw . . . soft, gracious, subtle tints . . . bold and stunning shades . . . colors to suit your every whim, in such abundance that decorating is a joy.



FRESH-MIXED, JUST FOR YOU! Murphy Color-Scheme* Paints are custom-tinted to your order just before using by adding specially processed tube colors to Murphy's quality "base whites". That means gloriously *fresh, true color*. That means you can have *almost endless variations of each basic color*, because Murphy Paints are *not factory-tinted;* the color is *not* in the can! Murphy puts an end to tiresome shopping around and color mixing . . . makes color selection a one-stop pleasure!



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Murphy Color-Scheme® Paints

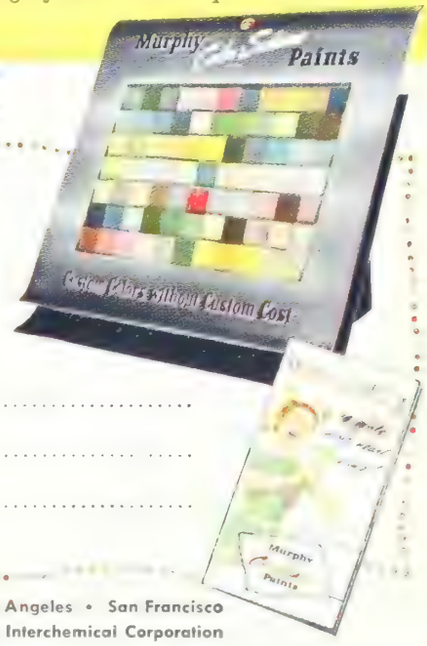
Murphy Paint Division
Interchemical Corporation
Empire State Building, New York 1, N. Y.

Please send me, free of charge, your booklet, "New Colors to Make Your Heart Sing," telling all about Murphy Color-Scheme* Paints, and how to combine them in effective color harmonies.

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Here's how CA-VEL adds luxurious distinction *to Futorian Furniture*

Smart, well-designed modern furniture is a natural background for Ca-Vel pile fabrics. Here is a way to obtain distinctive luxurious upholstery in color that ties in with magnificent effects in a modern room.

Have smart new Futorian sectional look like 2 million dollars? Then Ca-Vel. Shag-some, you may have it in 24 decorator colors! Another Ca-Vel book exclusive to you when you know the Ca-Vel story.

For Ca-Vel were incredibly long months to develop beautifully packed pile Ca-Vel really has. Those months of more. The superior materials that go into Ca-Vel are another reason. Even only the best of dyes give Ca-Vels their smart glowing colors. Ca-Vel is slow to show soil—but when it does you can slick it up in a jiffy with practically no work. And every yard of Ca-Vel is backed by over a hundred years of craftsmanship, skill and fashion leadership.

Look for the Ca-Vel identification tag to be sure that your upholstering is done with Ca-Vel. Collins & Aikman Corporation, 200 Madison Avenue, New York 16, N. Y. Mills: Dalton, Mass. Since [illegible]



THIS 2-SECTIONAL PIECE IN BETTER STORES EVERYWHERE IS BY FUTORIAN. LAMP BY PAUL HANSON

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Fine Upholstery Fabrics for over 100 years

MUSIC continued from page 117



THE BALDWIN electronic organ brings the full tone color of a pipe organ into your living room; console cabinet requires only a 4' x 4' space. The one manual model illustrated has two manuals, 32 notes, pedal board, cabinet [illegible]



THE MINSHALL-USLEY tone organ uses electronic circuits to transform reed vibrations into tones remarkably like those of a pipe organ. Single manual, with 12 stops, [illegible] than two-speaker, $895. With built-in tube sound system, about $11[illegible]



THE MASON & HAMLIN Symetrigrand is curved on both sides, giving you greater freedom in placing it and tonal qualities superior to the average 5-foot grand piano. The new design eliminates 127 sq. in. of dead sound board area; under $2,300.

Continued on page 144

STYLED
for
GRACIOUS LIVING



Colony Court has created a masterpiece of styling in this 18th Century "Host" chair, suggested here as a decorator's piece—equally compelling in pairs, or at the head of the table...Solid Mahogany.

COLONY COURT
Furniture

OUR FORTY-SECOND YEAR

by GLOBE HIGH POINT NORTH CAROLINA

you can feel the difference!



no other plastic upholstery material as lovely as Boltaflex

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prove it!

make the fingertip test

You'll love living with gay Boltaflex-upholstered furniture. To touch it is to prove it's richer, more resilient, smoother, more supple than any other plastic upholstering material.

Run your fingers over fine Boltaflex-covered furniture and you'll realize why its soft, smooth surface takes to cleaning like a duck to water. Simply wash Boltaflex with a sudsy cloth—it takes only a few seconds. Just imagine! Your furniture new-looking for years longer because it's covered with Boltaflex . . . the greatest improvement in upholstery in the last 50 years!



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That's why its wide variety of glowing colors stay bright years longer. And Boltaflex is waterproof. It resists stains. It won't chip. It can't peel. No amount of wear mars its striking beauty.



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Yes, Boltaflex is now available by the yard in almost any color, so you can do your own upholstering. The wide range of colors enables it to be blended readily into any home atmosphere and setting. Ask for Boltaflex or Boltaflex-covered Furniture at your department store or write us for free samples and the free illustrated booklet "At Home With Boltaflex". Dept. HG., Bolta Products Sales, Inc., Lawrence, Mass.





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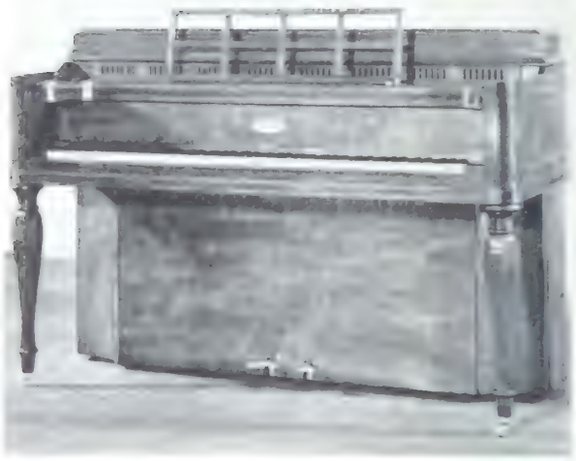
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Fabrics created by Bettina Makler

BOLTA PRODUCTS SALES, INC.
LAWRENCE, MASSACHUSETTS

MUSIC continued from page 143



THE STEINWAY Early American vertical piano owes its look of design authenticity to an original Colonial spinet in the Stein- [illegible] about $1410.



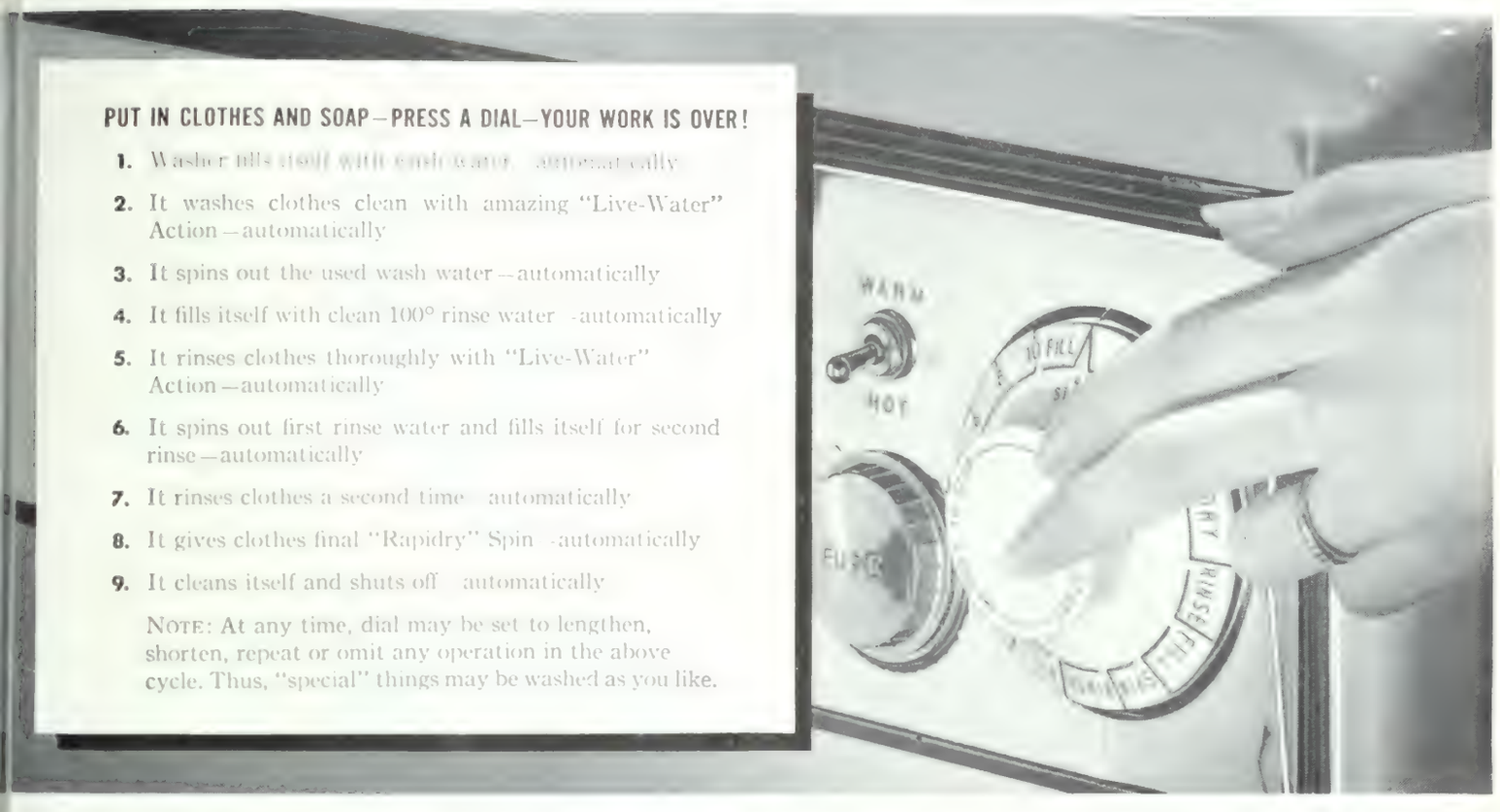
THE EVERETT Series 40 is a new console in Regency manner, styled by furniture designer William H. Clingman. It is a small piano—40" high, 59½" wide—with grand piano tone because [illegible] about $850 in mahogany.



THE GULBRANSEN Symphonette, shown here in a new design characteristic of this maker's unhackneyed approach to the small piano, is an attractive piece of furniture as well as a fine musical instrument. About $935 in a blond oak cabinet.

"FINGER-TIP WASHING"

It's easy as this to wash clothes clean—with the amazing new Frigidaire Automatic Washer!



PUT IN CLOTHES AND SOAP—PRESS A DIAL—YOUR WORK IS OVER!

1. Washer fills itself with cold water—automatically
2. It washes clothes clean with amazing "Live-Water" Action—automatically
3. It spins out the used wash water—automatically
4. It fills itself with clean 100° rinse water—automatically
5. It rinses clothes thoroughly with "Live-Water" Action—automatically
6. It spins out first rinse water and fills itself for second rinse—automatically
7. It rinses clothes a second time—automatically
8. It gives clothes final "Rapidry" Spin—automatically
9. It cleans itself and shuts off—automatically

NOTE: At any time, dial may be set to lengthen, shorten, repeat or omit any operation in the above cycle. Thus, "special" things may be washed as you like.



A Complete Line of Home Laundry Equipment

Shown above, in addition to the Frigidaire Automatic Washer, are the new Frigidaire Automatic Electric Dryer and the new Frigidaire Electric Ironer.

Frigidaire Automatic Dryer for clothes and linens that need further drying. Dries them ready to iron in 15 to 25 minutes; or fluffy-soft in a few minutes more. Eliminates work of hanging clothes; worries about weather, smoke, dust, dirt, insects.

Frigidaire Electric Ironer. So easy to operate you can learn to use it in 10 minutes—and expertly iron three-quarters of your wash the first time you try. Many advantages—including Frigidaire "Prestoe-Matic" foot control.

"Live-Water" Action Washes Clothes Cleaner —Rinses Them Brighter

"Live-Water" Action is a new, remarkably effective washing development. Rolling currents of water circulate clothes from top of water line deep down under and back to top . . . over and over, flexing clothes all the while. Water and soap solution penetrates clothes through and through, flushing out dirt and grime. "Live-Water" Action is so thorough that dirtiest work clothes come clean! So gentle that dainty things are safe—through washing after washing. And, in the same way it washes clothes cleaner, "Live-Water" Action rinses clothes *brighter*.

"Rapidry" Spin Gets Clothes Much Drier —Saves You Heavy Lifting

Once clothes are washed and rinsed, Frigidaire's "Rapidry" Spin gets them really damp-dry. They're spun two to three times faster than in most other washers—come out nearly 50% lighter in weight . . . whiter, brighter looking. You'll find them a lot easier to carry to a line; and many things will be dry enough to iron immediately.

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...call for design interest—the delicacy of lace net to soften hard outlines of windows by day, bleakness at night. For modern rooms, choose an airy mesh . . . for traditional settings, an all-over floral or border design. These sheer Wilbarry lace net curtains stay lovely to look at, for the tied-in-place weave holds threads in place through long wear, many washings. Select your pattern at your favorite store—or write for name of nearest store.

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MECHANICS OF LIVING

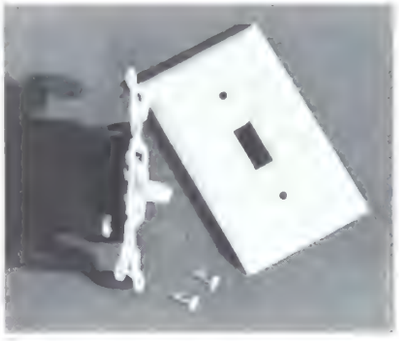
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PLASTIC REEL winds up [illegible] cord hanging from a [illegible] or lamps. Particularly useful if toaster, percolator, other appliances tangle at your breakfast table or long lamp cords are a hazard. Reel is brown Bakelite plastic, 3 inches in diameter, 1½ inches high. Wind cord by turning reel. 49c. Eypper and Co., [illegible] E. 50th St., New York, N. Y.



KENSERTS are decorative blocks of asphalt tile flooring. A variety of designs (two are shown) can give individuality to kitchen, laundry, [illegible] recreation room floors; they give the heavy-duty wear of asphalt tiling, are made in [illegible] 87, specified for a Kentile floor. Manufactured by Daniel J. Keating, Inc., 50 Fifth Ave., New York City.



MERCURY SWITCH operates silently, eliminates the old-time clicking noise. Also permits remote control of banks of lights using as much as 1200 watts. This is particularly useful for modern lighting in cove, soffit and panel lighting. Handle of switch is ivory or brown plastic. About 95 cents in hardware stores. Made by the General Electric Co.



MOTO-SANDER, a new handyman's tool, sandpapers and polishes electrically. It reduces time and labor (expended) in preparing surfaces for paint. Weighs only 2½ pounds, works quickly and quietly on 60-cycle AC current. Felt pad and sheepskin replace sandpaper for polishing car or furniture after waxing. $14.85. Dremel Mfg. Co., Racine, Wisconsin.

(Continued on page 150)



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your lovely furnishings can actually be rejuvenated "right in own home"—thoroughly cleaned by experts where you can h the unusual care they receive.

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TURNS WITH A CORKSCREW

With summer ending, give thought to cheer for cooler evenings

I

be well have it to his liking. These are incidental to the important business of selecting and buying whiskey for your own cellar. It is a matter

same technique of sampling before deciding. In autumn, with its coun-

the American climate as well as it does the Scottish weather.



RETURN WITH THE HOUNDS. Accessories grouped on a tweed plaid from MacDougalls of Inverness are: yellow knitted riding gloves, a black leather boot and a riding crop from Abercrombie & Fitch. Haig & Haig Five Star Scotch, Renfield Importers, Ltd.



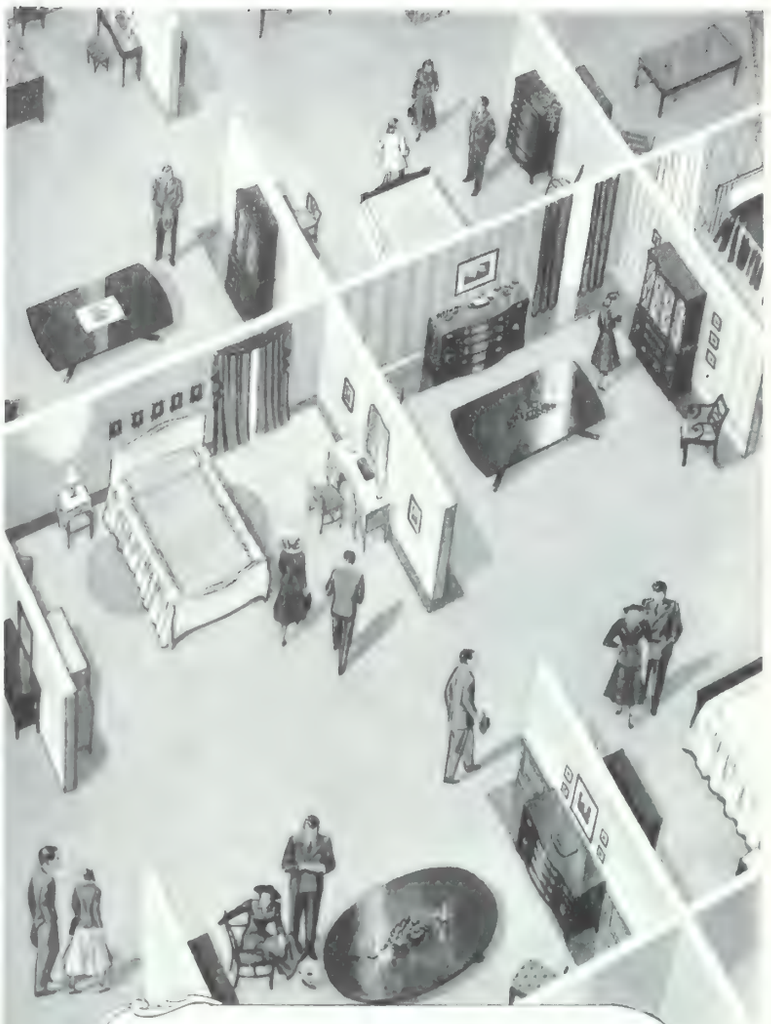
IN THE SCOTCH TRADITION. Reminiscent of the skirling of bagpipes are the plaid from MacDougall's of Inverness, the silver cup from Robert Ensko and the bottle of Martin's V.V.O. Blended Scotch. McKesson & Robbins Inc.



OPEN SEASON FOR GAME BIRDS. The grouse symbolizes the fox's hare, it seem such a small hat this proof of silver from MacDougalls of Inverness, a sportsman's seat-stick from Abercrombie & Fitch and Black & White [illegible]



THE END OF THE SHOOT. The fire is lit, the Winchester from Abercrombie & Fitch cleaned, the silver urn from Robert Ensko filled. Plaid from MacDougalls of Inverness. John Dewar & Sons Ltd. White Label blended Scotch. Schenley.



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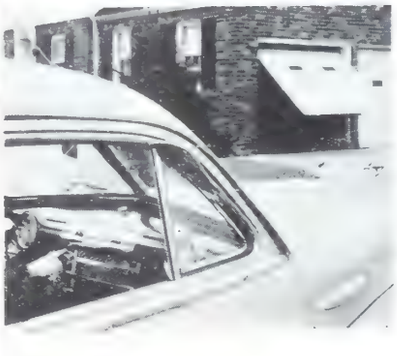
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area fires operates in one
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ing connection: you use
faucets and drain. Will
and rinse as much laundr
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a button on dashboard of
and transmitter under car h
will flash signal to door.
ceiver on garage door in
catches it (if car is withi
feet) and opens or closes d
Also turns light on or off. $
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The added note that makes Rooms Sing with Color



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Here's enchanting loveliness . . . new, brilliant slip cover harmonies . . . to give your home a thrilling, vibrant, new personality. Ready to put on, but constructed the patented, exclusive, Roley Poley way that makes them fit and look just like the expensive "made-to-order" kind—but what a difference in the cost! Made from finest pre-shrunk fabrics — fully washable — brilliant, stay-fresh colors — many new, exclusive patterns — truly America's outstanding ready-to-put-on slip covers.

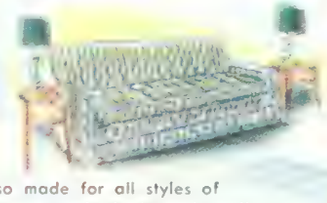


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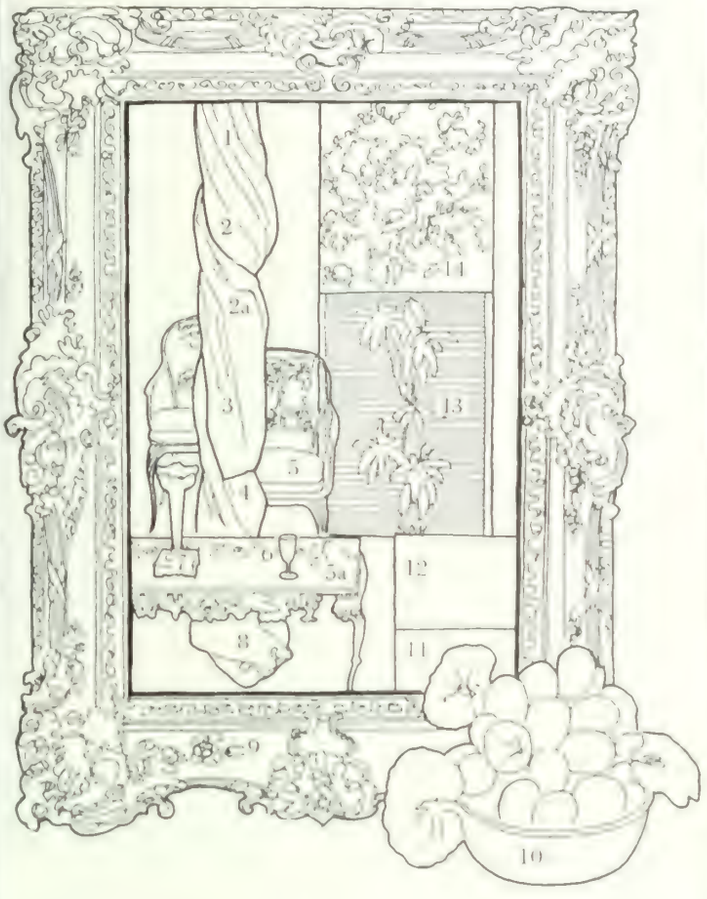
See the new decorator colors and patterns in the Sanitas Selector at your local department or paint store, or call your decorator.

Standard Coated Products

DIVISION OF INTERCHEMICAL CORPORATION, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

THREE PORTRAITS

continued from page 89



llowing is shopping information for living room still-life in House & rden's colors shown on page 88

All prices are approximate

Wesley Simpson cotton damask nt fabric. Light Forest Green and rout Green, 50" wide, $3.75 yard.

Mead & Montague cotton fabric. eaf," Avocado Green, 50" wide, $2.25 rd. 2a. Rayon "Strié," Flame, 50" de, $3 yard. Both at Younkers Des oines, Iowa.

Brunschwig & Fils horizontal strié bric, "Monach," Avocado Green, 50" ide, $10.50 yard.*

Cheney Brothers rayon fabric, with ripes of satin and taffeta weave. For- Green, Citron Yellow and Parch- ent, 50" wide, $9.50 yard.*

Molla cast aluminum and steel furni- ire. Sprout Green Shepherd armchairs, 70 each. 5a. Avocado Green coffee ible, $75. Both at Mayhew, New York.

Bristol wine glass, $12.50, at Plum- et Ltd., New York.

Tall green overlay vase, $250 at Harriet Sterry Ltd., New York, N. Y.

8. Burlington rayon and cotton fabric, "Hanover Satin," Avocado Green, 50" wide, $2.50 yard, at The Emporium, St. Paul, Minnesota.

9. Antique carved frame, gilt, $75 at Lyon Gray Antique Shop, New York.

10. Large Bristol compotier, $150 at James Amster, New York.

11. Alexander Smith velvet carpet, "Pinehill," Avocado Green, $10 square yard, at Elder & Johnston, Dayton, Ohio.

12. Masland sculptured Wilton carpet, "Cotillion," Avocado Green, $15 square yard, at Burdorf's, Inc., Louisville, Kentucky.

13. F. Schumacher wallpaper, "Plantation," Avocado Green, dull green on Stone Gray, $2.35 per roll.*

14. Greeff wallpaper, "Rose d'Alsace," Bracken Green on cream, $7.50 per roll, at Jordan Marsh, Boston, Massachusetts.

* Available through your decorator, or the decorating departments of leading department stores.

For bedroom shopping information see page 158



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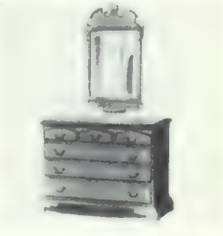
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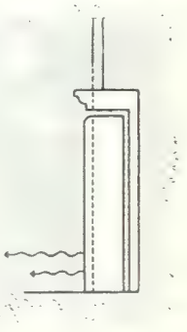
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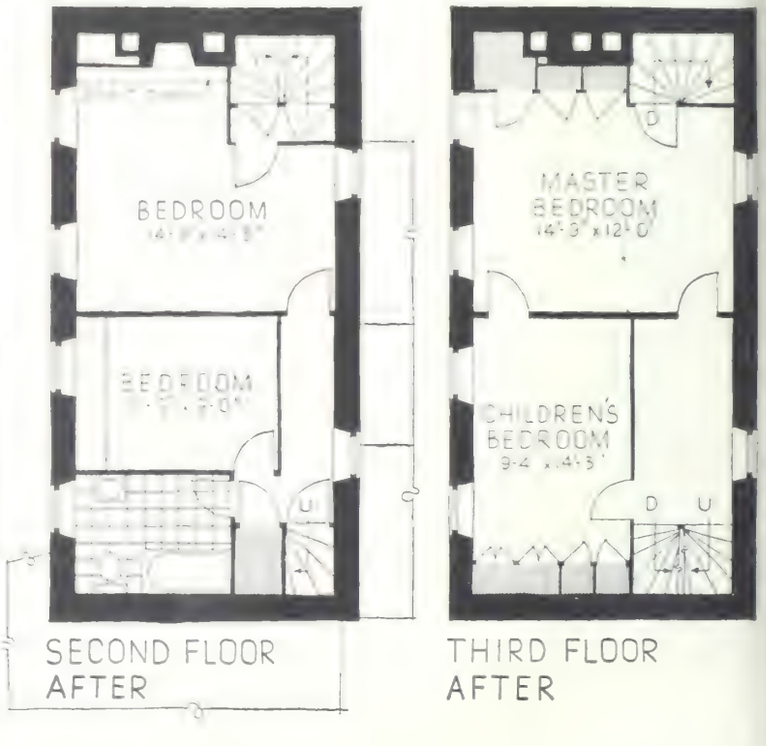
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PENNSYLVANIA DUTCH HOUSE



THE GUEST ROOM is a place apart. Although close to the family living-kitchen [illegible] bathroom and dressing space. With its simple, unspecialized furniture, it was designed to meet [illegible] a study when there is work to be done over a week end; as an isolated spot if a child is ill; a coat-room and sitting space during large parties. The great windows overlook the lawn and the big dancing circle. In summer, sunshine filters in through the leaves. The view [illegible] the brook far below.



THE UPPER STORIES are about the same as when they were built in 1830. Typically Pennsylvania Dutch, the stone walls form a tall, narrow block to hold the heat. Winding stairs which used to open on quarters for the families of workmen at the local cider mill now lead to the master bedroom and three children's rooms. Better organized storage spaces and a new bathroom were added.

continued from page 125

BUILDING DATA

FOUNDATION: Concrete block.

EXTERIOR WALLS: Cypress siding, 8" tongue & groove.

ROOF: Built-up slag surface—Barrett Div., Allied Chemical & Dye Corp.

INSULATION: Fiberglas wool batts and vapor barrier in floors; reflective metal sheets, glass wool batts and vapor barrier in roof—American Furnace & Mfg. Co., Inc.; Owens-Corning Fiberglas Corp.

DOORS: Flush panel, hollow core.

WINDOWS: Steel casements—Michael Flynn Mfg. Co.; awning type—Detroit Steel Products Co.

GLASS: Pittsburgh Plate Glass Co.

INTERIOR WALLS: Plaster; pine, birch siding, pine siding.

CEILINGS: Oak beams, plaster, white pine.

FLOORS: Pine, matched maple, linoleum, flagstone.

HARDWARE: Schlage Lock Co.

PAINT: E. I. Du Pont de Nemours & Co., Inc.

LIGHTING FIXTURES: Westinghouse Electric Corp.

HEATING: Stoker—Electric Furnace-Man, Inc.; boiler—Burnham Boiler Co.; controls—Minneapolis-Honeywell Regulator Co.

PLUMBING FIXTURES: American Radiator & Standard Sanitary Corp.

KITCHEN EQUIPMENT: Cabinets—white pine; counter—tile; range—Westinghouse Electric Corp.; refrigerator and [illegible] Electric Co.

LAUNDRY EQUIPMENT: Washer—Bendix Home Appliances, Inc.

WHY THIS HURRY?

For the past few years radio and press have been dinning into willing ears that the aim of every intelligent homemaker is to be quick about it. The newly designed cover of the box containing my favorite cereal announces triumphantly that cooking can be completed in ten seconds; the evening paper of my preference runs a series of articles on lightning meals; a gas stove advertisement catches the eye with the slogan "Cooking Without Cooking." The heroine of the moment is the woman who, with hat and gloves on, walks out of the kitchen at 10 A.M. prepared for the "Fuller Life," to return half an hour before dinner for the rapid performance of thawing the frozen food, opening the cans, and adding liquid to the prepared mixes which are a sign of the enlightened homemaker.

Now I submit that speed is a necessity only for those brave women who work all day and run a home after hours, and my hat is off to them, because they carry a heavy load gallantly. But for the woman who has full time at her command the idea that it is slavery to spend several hours a day in the kitchen is a monstrous fiction. There is seldom an excuse for the average housewife to serve stupid meals. She is cheating, and it is time to tell her so. Anyone who is willing to take the time and trouble to prepare a really distinguished meal is neither an uninformed hangover from the nineteenth century nor a martyr. The loving care that is needed before a family can sit down to a table that is attractively set with delicious food cannot be crammed into an hour. It is a creative work, involving wise marketing, thoughtful planning, taking pains; if it is done well it is enormously satisfying.

That a meal be nourishing is only the bare bones of the matter. Meals should be varied, imaginative. The food we serve sets a standard for our children. The appearance of the table setting influences their manners, and is reflected in the mental attitude at meal time. Home is, after all, the place where the world is a little kinder and dinner is often the only time when the family is together. So let it be gay, leisurely and full of enjoyment, a place for good talk, an occasion to celebrate a 90 in arithmetic with strawberry pie (even if it does take an hour to prepare) or *coq au vin* for your husband's partner, who thinks no one can cook it as well as you.

And so, to the woman starting out at 10 A.M. for her Broader Interests, I have a final word to say: How about coming back at three to bake a chocolate cake and make a lemon sherbet to accompany it? Then there will still be time to put maple leaves under the sherbet glasses, to pick a few of those wild asters in the field down the road a way, to polish Aunt Lorna's silver bowl to put them in. And suppose you push the dinner table over by the window that gets a view of the setting sun? It's a longer walk from the kitchen that way, but what's the hurry all about?

ANN ASHFORD



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THREE PORTRAITS

continued from page 87



Following is shopping information for the bathroom shown on page 86:

All prices are approximate.

1. Colombia Pyroxylin window shade, "Plaid," Mustard, Bright Navy, French Blue on white, $5.50 for 6' x 36", at J. L. Hudson Co., Detroit, Michigan.

2. Lamp, Bristol glass base and white shade, $120 complete. 2a. Bristol glass door handles, $9 pair. 2b. Bristol glass dish, $110. All from Dario Amster, New York.

3. Bristol bottle, $18. Bristol glass vases, $40 each. All from the Gourielli Salon, New York.

4. Dunbar coffee table, myrtle burl base and glass top, $311 at Barker Bros., Los Angeles, California.

5. Firth carpet, "Young Victorian," Bright Navy, French Blue on Parchment, $12 square yard, at Stix Baer & Fuller, St. Louis, Missouri.

6. F. Schumacher chintz fabric, "Compote Filler," Kingfisher Blue on white, designed by Vera, 36" wide, $3 yard.*

7. Fielderest sheet, "Duracale," Kingfisher Blue, 81" x 108", $5 each, pillow cases (not shown), $1.20 each. 7a. "Thermostatic" all-wool electric blanket, Kingfisher Blue, 72" x 90", $42.95. Both at Frederick & Nelson, Seattle, Washington.

8. Cohn-Hall-Marx rayon and cotton, antique taffeta, Kingfisher Blue, 48" wide, $3.50 yard, at L. S. Ayres & Co., Indianapolis, Indiana.

9. Louis XIV carved oak frame, $450 at W. Jay Saylor, New York.

* Available through your decorator, or the decorating departments of leading department stores.

For bathroom shopping information see page 159

THREE PORTRAITS

continued from page 87



The following is shopping information for the bathroom scene in House & Garden colors shown on page 87.

All prices are approximate.

1. Klement Alluron shower curtain, "Symphony," with appliqued Dynel rhododendrons, $12 at Rich's, Atlanta, Georgia. 1a. Alluron shower curtain, "Double Net," Flame plaid on white, $5.

2. Nashua taffeta shower curtain, white, $6 at Lord & Taylor, New York.

3. Blue down puff, $7.50. 3a. Bristol glass plate, $7.50. Both from the Gourielli Salon, New York.

4. Louis XVI stool, upholstered in Parchment silk, embroidered with small leaves, $85 from The Connoisseur, Inc., New York.

5. Linen hand towels, Bright Navy, $4.75 each, at Mosse, Inc., New York.

6. Callaway reversible cotton rug, "Crestline," Flame, $4.25 at Strawbridge & Clothier, Philadelphia, Pennsylvania.

7. Decorative apothecary jar, courtesy of Connoisseur, New York.

8. Morney soap, $1 a cake, at Fraser's, New York.

9. Belrug cotton rug, "Wundaweve," Stone Gray, 4' x 6', $23 at Titche Goettinger Co., Dallas, Texas.

10. Cannon towels, "Carnation," Flame, hand towel $1.20, bath towel $2.70 at Woodward & Lothrop, Washington, D. C.

11. Antique, triple, dressing-table mirror, white and gold, $360 at James Amster, New York.

12. Krene plastic shower curtain, Bright Navy, $4.15 at Hammacher Schlemmer, New York.

13. Antique carved frame, gilt, $45 at Giles Cory Antique Shop, New York.

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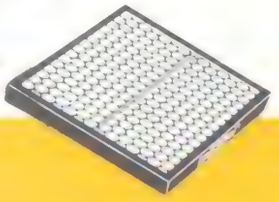
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ACTUAL REMODELING [illegible] new wing added at rear

REMODELED FARMHOUSE

Remodeling keeps old character, adds new convenien



[illegible] View of house

When the North Salem, New York, house was originally built, in 1800 or there abouts, kitchen convenience and numer[illegible] bathrooms were not the essential [illegible] requirements they are today. Architect Polhemus and Coffin, who remodeled i for Mr. Duncan Barkley, retained th[illegible] early farmhouse character but added modern, well equipped kitchen and pan try, baths and extra bedrooms. The subtractions were principally parti[illegible] but [illegible] great structural changes. As the pictures *above* illustrate, the improvements which did require considerable new con[illegible] struction were the two side wings. The left wing (as you enter) wa enlarged. The original dining room was made into a library and, on the second floor, a dressing room and bath were added. The right wing of the house, entirely new, provides better service rooms. The rear wing, where the kitchen used to be, was transformed into a fine story-and-a-half living room. The old oak roof rafters were exposed in the remodeling and a new chimney and fireplace installed on the long side of the room.



FIRST FLOOR PLAN. Shaded areas indicate old portions of the house. The remodeling spread it out on either side. Two living rooms were originally on the right of the handsome curved staircase hall. One has become the new dining room. The old dining room is now a library. Boys' rooms connect and also have a separate outside entrance. New architectural details of the house reflect original character.



SECOND FLOOR PLAN. The new layout gives the owners the whole upper left wing for themselves. There bedroom has [illegible] an ample dressing room, good storage closets and a bath. Hallway at the rear is the upper part of the living room and has no connection with the second floor level. The right wing now has its own stairway — that servants need not go through the older, center portion of the house which contains master bedrooms. Now that a guest bedroom has been gained,



THE DINING ROOM was formerly a front parlor in the old part of the house. Its fireplace mantel indicates the character of the original decorative trim, which was typical of the 1800's. The architects have retained the early spirit in all their new work. The mantels and other architectural details, the wallpapers match the older details and decorations agreeably. A dining porch, adjoining this room, is built across the front of the service wing, creates an outdoor spot handy to kitchen.



THE LIBRARY was the old dining room, is larger since it has been extended to include the corner *above*. In adding this extra space the room gained a third exposure. Built-in bookshelves, from floor to ceiling, cover this end of the room and also the opposite end at the right of the fireplace. This has a simple Colonial mantel and built-in closets adjoining a wide hearth. Throughout the house new wide board flooring was used to match the excellent existing floors.

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FRENCH PROVINCIAL

continued from page 122

Here is more information on furniture and accessories on page 122.

WALNUT FURNITURE: Bodart Furniture Inc.—dining table, $378; buffet, $458; buffet top, $158; server, $215; side-chairs, $93 each, in muslin; armchairs, $105 each, in muslin; open front table in background, $75. Jacques Bodart, Inc.—walnut patina bergère (in living [illegible] $165.

WALL PAPER: Marcolor Company—Magicolor Bracken Green.

RUGS: James Lees & Sons Co.—"Bramble," snowdrop beige, $15 sq. yd. H. Michaelyan Inc.—Aubusson (in fur[illegible]

[illegible]: Paul Hanson Inc.—[illegible] white striped taffeta shade, 32" over-all. [illegible] New York—collection of antique French Lunéville china, $940 complete set. [illegible] urn (on server), $150; china tureen with platter (on buffet), $225. Charles A. McCarthy, New York—polished lever door handles, $12 each. Mosse, Inc., New York—pink linen mats and [illegible] bowl doilies, $16 doz. Bergdorf Goodman, New York—[illegible] Georg Jensen, Inc., New York—goblets, $42 doz.; claret glasses, $42 doz.; [illegible] Greenway after-dinner coffee cups and saucers, $1.25 each; three-piece silver coffee set, with black wooden handles, $300; silver tray, $120; Frank Smith "Fiddle Thread" sterling silver, $26 six-[illegible] $2 each. Price of silver includes tax.

The following stores will have the Bodart furniture shown on page 122.

ALABAMA

Birmingham — Loveman, Joseph & Loeb

ARIZONA

Phoenix — [illegible]'s Home Furnishings

CALIFORNIA

Beverly Hills — W & J Sloane
La Jolla — Cotés
Los Angeles — Barker Bros.
Oakland — Bonynge's
San Francisco — W & J Sloane

DISTRICT OF COLUMBIA

Washington — Louis Cor

GEORGIA

Atlanta — Davison-P

LOUISIANA

New Orleans — Marc Anthony
Shreveport — Friend-Piper Furniture St.

MASSACHUSETTS

Springfield — Red Lion

MICHIGAN

Detroit — Hud

MINNESOTA

Minneapolis — Levoy Stu

MISSOURI

St. Louis — Craig Furniture Company, I

NEBRASKA

Omaha — Orchard & Wil

NEW YORK

Buffalo — Conley Furniture
Ithaca — W A Munsey
Niagara Falls — Highland Furniture
Syracuse — C E Chapp
Troy — R C Reynolds

OHIO

Akron — Marvin Interior Decorat
Cincinnati — The H. & S. Pogue
Cleveland — The Higbee
Columbus — F. G. & A. Howald
Dayton — Ross-ter-Jarrett Hartman
Youngstown — Studio Decorat

OKLAHOMA

Enid — Denton-New
Oklahoma City — Harbour-Longmire
Tulsa — Louis Pe

PENNSYLVANIA

Philadelphia — Gimbel Broth
Pittsburgh — Gimbel Broth

TENNESSEE

Chattanooga — Fowler Brothers C
Knoxville — Mille
Memphis — E. C. Denaux In

TEXAS

Amarillo — The Home Beautif
Austin — Bird Scheib C
Dallas — Anderson Furniture Stud
Fort Worth — Ellison's Furniture & Carpet C
Houston — Joske
Longview — McWilliams Hardware & Furnitu Co
Lubbock — The Dunlap C
San Antonio — W. R. Dallas Furniture Stud

UTAH

Salt Lake City — Z. C. M

WASHINGTON

Seattle — Wm L Davis & Sons C

WEST VIRGINIA

Charleston — Woodrum

CARE PACKAGES

Packages containing food and other supplies for children are available for shipment to Europe. One package is designed to meet the nutritional needs of infants from birth to six months, another from six months to a year. The third package contains a layette, consisting of articles indispensable to the proper care of an infant—milk, bottles, powder, soap, diapers, safety pins, receiving blankets, medications and other vital items. Packages are $10 each.

Next to being hungry, the most miserable thing in the world is to be cold. CARE meets this situation with two alternative packages guaranteed to bring bodily comfort.

The first of these, costing $10, contains three-and-a-half yards of 100% tightly-woven woolen fabric measuring at least 56 inches wide. Of a herringbone pattern, this material is appropriate and sufficient to make a suit or an overcoat for a large man. With it go two yards of cotton drill suitable for lining; 500 yards of thread; three large buttons and fifteen small ones; needles; thimble.

Or your $10 can buy two khaki blankets. Promise of a cosy tuck-in, these Army surplus covers are all virgin wool, 66 by 84 inches; weigh three and three-quarter pounds apiece.



ACTIVE AND TIDY arrangement of storage cabinets and shelves along a typ- living room wall. This is an alternate use of Stor-Flex units such as the ones the Landmans bought. Fitted together are pairings 12" x 30" and 18" ." They serve as lamp and end tables as well as for general storage.

UYVESANT TOWN continued from page 120

lmans decided to look at carpeting nits and found that Macy's Stor group would solve their problems. ese pieces are built on a modular ple and are made with and with boors, they were able to fit a whole ge wall against a 12' x 12' area the dining end of their living room. their china, silver, linen and glass grouped, conveniently near the ng table, in a closed base cabinet. Landman, who works at the same during many evenings, keeps his s and papers in the shelves above.

The furniture they had was a ll dining group, a Mengel Module , a cocktail table, two modern up- tered chairs, a sectional sofa and y bed for guests; a mattress and spring on feet and two chests for r bedroom; a crib, a bed and a ifferobe" and other pieces for the sery. To this they added: book lves and cupboards, record cabinets, d and chests for Leslie's room, cur- s, slip covers and bedspreads.

If the Landmans had concentrated their attention on nothing but clear- ded planning, they might well have created a very practical apartment, but it is doubtful if it would have had charm. But they are young and happy people, so they felt from the start that it was just as important to have their home attractive as to have it handy. Color, they knew, would turn the trick for them. Mrs. Landman found two [illegible] which she and her husband both liked, for curtains and slipcovers, but which were not a success with the colors of the rooms. From the building management they learned that they could repaint the walls if they paid a restoration fee in advance. This proved to be so small they felt it well worth while.

The living room colors are based on Everfast's Sharon chintz. From it came the Stone Gray of the walls, and the Geranium Pink and Stone Gray in its floral stripes are repeated as accents. The storage wall units they painted Stone Gray, like the walls, on the outside, and Geranium Pink inside.

An Everfast dress gingham, which Mrs. Landman made into nursery bedspread and curtains, is the basis of the

(Continued on page 166)



URTHER PROOF OF THE VERSATILITY of Stor-Flex units. They form a recess for upright piano, fitting it into the over-all treatment of the wall. The cupboards nd shelves are tailored to dovetail smoothly and engineered so they can be vari- isly arranged so they will conform to the shape of almost any standard size of wall.

CARY GRANT and MYRNA LOY
starring in the timely new hit
"MR. BLANDINGS BUILDS HIS DREAM HOUSE."
an RKO Radio Production—a Selznick release.



Take a tip from the Blandings–

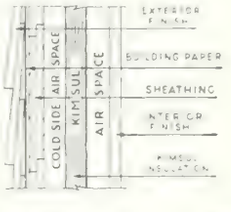
Insulate when you build and save ⅔...Insulate with Kimsul*

Wise builders, the Blandings—insulating their "Dream House" *throughout*. They save ⅔! For it costs *3 times* as much to insulate the walls of the new home once it is finished.

Wise, too, the planners of the 100 Blandings Houses, erected in scores of cities, who specified many-layer KIMSUL* insulation. Because KIMSUL combines the features home owners want most—economy, efficiency, and life-long comfort. With KIMSUL in your attic you may lower the temperature of your home as much as 15° on hottest summer days—and you will enjoy warmer, healthier winters.

KIMSUL pays for itself! Installed in the attic and side walls of your new home, it may save as much as 44% on fuel. Installed in the attic of your present home, it may cut your fuel bill up to ⅓. And KIMSUL is fire-resistant throughout. Even its PYROGARD† cover is entirely treated to resist fire and flame.

How to insulate walls most efficiently.
Builders will tell you—the correct way to insulate a wall is with air space on *both* sides of the insulation. That's why they recommend blanket-type insulation. The illustration here shows how KIMSUL, the *only* many-layer stitched insulation, provides this scientific wall construction.



*T. M. Reg. U. S. & Can. Pat. Off. *Trademark

KIMSUL INSULATION
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KIMSUL Division, Neenah, Wisconsin

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City _____ *Zone* _____ *State* _____

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Left to right . . .
Emma Coat
Pantalettes
Maureen
Spring Morning

Treasures of Royal Doulton Bone China are valued as collectors' items . . . exquisite as gifts on all occasions. In size, subject and function they vary greatly . . . as they do in price. Under the famous symbol, you find tableware in Bone China and in Fine Earthenware, animals, character jugs and decorative pieces . . . Royal Doulton Wares are sold only through selected stores. Write for the name of your nearest dealer. Enclose 10¢ if you want fully illustrated Booklet No. 52, including correct table services.

Coastal furniture now available in Hawaii

DOULTON AND CO., INC.
212 FIFTH AVENUE, NEW YORK 10, N. Y.


Sweeting


Monica


The Little Bridesmaid

CLARK HOUSE continued



two shed-style bicycle lockers for small boats' oars; one under the roof [illegible] by overhang of new one

BUILDING DATA

FOUNDATIONS: Concrete—Riverside Cement Co.

EXTERIOR WALLS: Corrugated aluminum—Aluminum Co. of America

[illegible]: Paraflex Companies, Inc.

INSULATION: 4" mineral wool in walls and roof—U. S. Gypsum Co.

[illegible]

STRUCTURAL STEEL: Concrete—Detroit Steel Products Co.; Truscon Steel Co.

GLASS: [illegible]—Pittsburgh Plate Glass Co.

INTERIOR WALLS: Plywood—U.S. Plywood Corp.

CEILINGS: Acoustical tile in bedrooms—Celotex Corp.; plywood in other rooms—U.S. Plywood Corp.

FLOORS: Linoleum—Armstrong Cork Co.

PAINT: W. P. Fuller & Co.

HARDWARE: Schlage Lock Co.

LIGHTING FIXTURES: Kurt Versen Co.

HEATING: Electrical circulating system—Thermador Electrical Mfg. Co.; air conditioner—Carrier Corp.

PLUMBING FIXTURES: Crane Co.

KITCHEN EQUIPMENT: Cabinets—plywood; linoleum counter—Armstrong Cork Co.; range—Thermador Electrical Mfg. Co.; refrigerator—Westinghouse Electric Corp.; fan—Trade Wind Motorfans, Inc.

LAUNDRY EQUIPMENT: Washer—Bendix Home Appliances, Inc.

SWEDLMAN



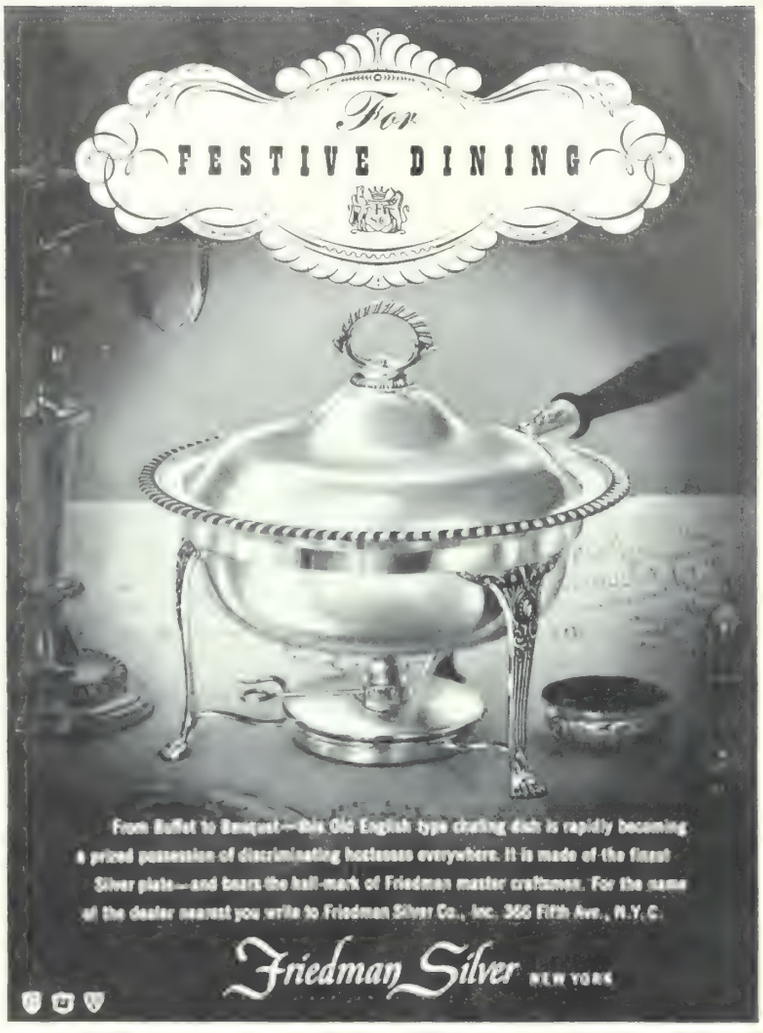
A PATIO is tucked under the living room. The thin metal columns help support the upper story, while the diagonal one braces the balcony.

CLARK HOUSE continued



THE DINING ROOM is in an alcove off the living room, an expansion of space used for sleeping before the addition of the new bedroom wing.

SAVE FATS, to the last drop in the can. Store them in tin or stone crocks, set in a cool place. Cook with them repeatedly and finally sell them to your meat dealer. In this way you can cooperate with the program of the American Fat Salvage Committee.





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Good craftsmen, such as Whitney's skilled cabinet makers, are incapable of anything but the best of workmanship. Schooled in the Whitney tradition of fine quality they are your one best assurance that every piece of Whitney furniture is just as carefully constructed, joined and fitted, inside as out. Whitney workers never "cut corners", and the result of their conscientious care is furniture of lifetime endurance and beauty. W. F. Whitney Company, South Ashburnham, Mass.



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(HG9-48)
South Ashburnham, Mass.

Enclosed find $ ____ for ____ pints of Whitney Maple Polish. Price includes postage paid.

Name _____

Address _____

STUYVESANT

continued from page 163

nursery color scheme: Quartz Pink and Bright Navy. The children's furniture, which is small in scale but capacious, bought with an eye to its being serviceable till they are in their teens, has been painted to fit this scheme, can be repainted as their tastes change.

Mrs. Landman did as much of the painting of curtains and slipcovers as she could find time to. Her neighbors helped her. Mr. Landman did the major part of the painting. As a result they have an apartment which suits them admirably. What is more, they have acquired possessions which are of lasting character if and when they move, things they will always need and which will continue to fit into their lives.

Following is a list of what they bought:

All prices are approximate

Furniture: Storm Wood Products—equivalent Stor-Flex units to utility [illegible] and couple [illegible] as shown in photograph on page 120): [illegible] $40; center shelves, $10; top shelves $13; [illegible] boards, $22 each; center side shelves, $15 each; center top shelves, $11; side bases, $3 each; center bases, $4. Stor-Flex units (beside the studio couch on page 120): cupboard, $21 each; base, $3.50 each.

[illegible] adjustable book post cabinet, $11 (left wall, upper photograph on page 121); nursery (lower photograph on page 121) [illegible] single chest $40, double chest $60, [illegible] and $26 bureau (box upholstered in blue and white pin-stripe [illegible] glass [illegible] $40.

Lamps: Black and gold columnar base [illegible] each. Green diamond quilted leather base with green opaque shade, $26.

All lamps and unpainted furniture from Macy's, New York.

Fabrics: Everfast Fabrics ("Sharon" (curtains, slip covers for chairs and sectional sofa), 36" wide, $1.65 yard at B. Altman, New York. Gingham fabric (used for bedspread, pillow sham and curtains), 36" wide, $1.60 yard, at Macy's, New York.

La France Industries—"Yucca" bouclé tweed (studio couch cover), 54" wide, $8.50 yard, at Jordan Marsh, Boston, Mass.

Prints: National Serigraph Society, New York.

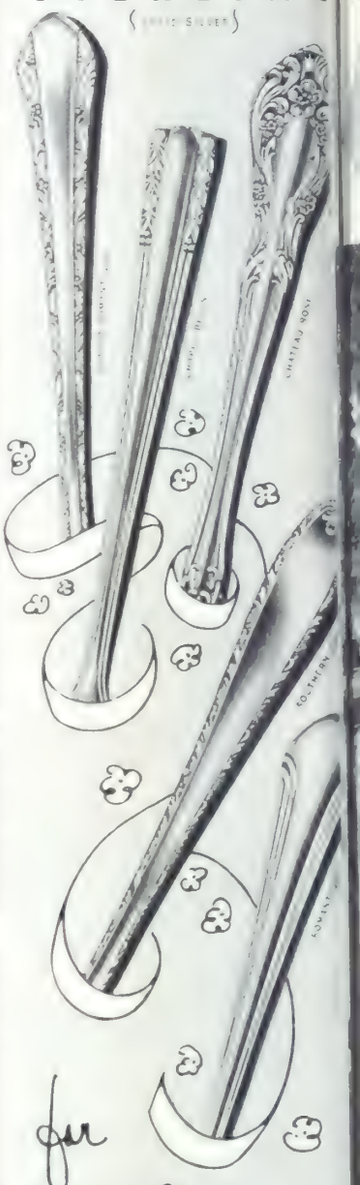
Flowers: Colorado white carnations.

Paint: Martin Senour. House & Garden Stone Gray used on living-room walls and outside of Stor-Flex units. House & Garden Geranium used inside storage units. House & Garden Quartz Pink on nursery walls, ceiling and furniture.

PAINT FORMULAS

The Martin-Senour Company, and Keystone Varnish Company have prepared formulas for mixing paints in House & Garden's Colors for 1948-49. For copies of these formula sheets write to: House & Garden's Reader Service, 420 Lexington Avenue, New York 17, New York.

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Fashioned in solid silver and styled for lifetime use . . . here is table silver to add warmth and beauty to your day-by-day living . . . to use and to cherish forever.

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It's thrifty to use the Best Stain



Architect: David J. Wallace

Cabot's Creosote Stains cost ⅓ as much as good paint . . . go on quickly and easily . . . preserve the natural beauty of wood siding, shingles and clapboards for years. Pure, rich colors penetrate deeply, actually dye the wood, displaying grain and texture to its best advantage. Cabot's Stains contain 60% to 90% of pure creosote oil, the best wood preservative known. This oil penetrates with the pigment deep into the wood . . . repels termites . . . insures years of protection from decay.

You can pick the exact shade you want from Cabot's wide color selection, clear brilliant hues to weathering browns and grays.

Free Booklet "Stained Houses," color card, and complete information. *Write today.*

Samuel Cabot, Inc.,
2216 Oliver Building,
Boston 9, Mass.

Cabot's
CREOSOTE STAINS

COLOR IS THE CUE

continued from page 80

The following stores are featuring merchandise in the new House & Garden Colors for 1948-49.

ALABAMA	
Birmingham	Loveman, Joseph & Loeb
CALIFORNIA	
Beverly Hills	W & J Sloane
Los Angeles	Barker Bros.
Oakland	Jackson's
Pasadena	J. H. Biggar Furniture
Sacramento	Jackson's
San Francisco	W & J Sloane
Walnut Creek	Jackson's
Yuba City	Jackson's
COLORADO	
Denver	Daniels & Fisher
CONNECTICUT	
Hartford	G. Fox & Co.
DISTRICT OF COLUMBIA	
Washington	Woodward & Lothrop
GEORGIA	
Atlanta	Rich's
ILLINOIS	
Elgin	Nell's
INDIANA	
Indianapolis	L. S. Ayres & Company
IOWA	
Des Moines	Younkers
Sioux City	T. S. Martin
KENTUCKY	
Louisville	Bamberger's Inc.
LOUISIANA	
New Orleans	Maison Blanche
MARYLAND	
Baltimore	Hutzler Bros.
MASSACHUSETTS	
Boston	Jordan Marsh
MICHIGAN	
Detroit	Hudson's
Grand Rapids	Wurzburg's
MINNESOTA	
Minneapolis	The Dayton Co.
St. Paul	The Emporium
MISSOURI	
Kansas City	Robert Keith
St. Louis	Stix Baer & Fuller
NEBRASKA	
Lincoln	Miller & Paine
NEW JERSEY	
Newark	L. Bamberger & Co.
Trenton	Nevius Voorhees
NEW YORK	
Albany	W. M. Whitney Co.
Brooklyn	Abraham & Straus
Buffalo	J. N. Adam & Co.
New York	W & J Sloane
Rochester	McCurdy's
Syracuse	C. E. Chappell & Sons
NORTH CAROLINA	
Charlotte	J. B. Ivey & Company
Greensboro	Morrison-Neese Furniture Co.
OHIO	
Cincinnati	The John Shillito Company
Cleveland	The Halle Bros. Co.
Columbus	F. & R. Lazarus Co.
Dayton	The Elder & Johnston Company
PENNSYLVANIA	
Philadelphia	Strawbridge & Clothier
TENNESSEE	
Chattanooga	Clemons Bros. Co.
TEXAS	
Dallas	Titche-Goettinger Co.
Houston	Sunland Furniture Company
UTAH	
Salt Lake City	Auerbach Company
VIRGINIA	
Lynchburg	Millner's
Norfolk	Wards Furniture
Richmond	Miller & Rhoads
Roanoke	Shenandoah Furniture Inc.
WASHINGTON	
Seattle	Frederick & Nelson
Spokane	The Crescent
Tacoma	Rhodes Bros.
WISCONSIN	
Milwaukee	Boston Store
Racine	Porters
CANADA	
Montreal	The T. Eaton Co., Ltd.
Toronto	Robert Simpson Co., Ltd.

THIS FREE BOOK



tells you why the best step you can take to save fuel is to insulate

TWICE AS EFFECTIVE*

More than a million home owners enjoy the fuel economy of Johns-Manville Rock Wool Home Insulation

Why let HOLLOW walls and plaster-thin ceilings rob your house of expensive heat, winter after winter! You can't afford to in these days of fuel shortages and high prices.

The best step you can take to meet the fuel emergency is to insulate those *hollow* spaces.

Johns-Manville "Blown" Rock Wool Home Insulation will *pay for itself* in fuel savings alone—and give you a world of extra comfort, both winter *and* summer. Full thick wall-and-ceiling insulation saves fuel twice as effectively as other treatments used in protecting the average house against heat losses.* (Based on Government figures.)

The home you are living in *now* can be *completely* insulated, by an approved Johns-Manville "Blown" Home Insulation Contractor. He is trained to "blow" J-M Rock Wool *scientifically*, in full measure, to prevent heat-leaking "voids" and give you *full benefits*.

Save up to 30% on fuel year after year, and keep your home warmer in winter and up to 15° cooler in summer. *Convenient monthly payments—FHA approved terms.*

*Based on facts published in U. S. Bureau of Mines pamphlet.

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CLIMATE

continued from page 134

RADIANT HEATING is what makes us feel warm in the sun even when the air is cold. An example is a skier who can doff his shirt and be comfortable surrounded by snow. Radiant heat does not heat the air through which its rays pass. It does heat the solid objects that its rays strike. Most radiant systems of heating use hot water circulating from a boiler. It passes through pipes installed in a concrete floor, in plaster walls or ceiling or in a metal baseboard. Hot air may also be circulated through tile or metal floor ducts. These whole floor, wall, or ceiling surfaces become low-temperature heaters. We feel comfortable, although air temperatures may be low, because surrounding surfaces are not cooler than we are and do not draw heat from our

[illegible] are many. There are no drafts and no currents of dirt-carrying hot air, no cold walls on which dust can collect. Room temperatures vary little from floor to ceiling. You gain more wall and floor space, more ways to arrange a

[illegible] to problems the [illegible]

[illegible] ceiling more than the floor for radiant heating. They feel that such heat rays are like light rays and should radiate [illegible] furniture or other obstructions. Home owners may perplexedly ask, "But how [illegible] the heat rise?" The answer to that is: heated air rises, but not radiant heat. It travels in rays in any direction, it doesn't rise in air currents. Apprehensions that radiant-heated floors would ruin finish flooring materials, raise dust and create housecleaning problems, or waste heat by sending it into the earth have proved unfounded in basementless houses, radiantly heated.

[illegible] been used in England for some time. The term "panel heating" is often used where the whole floor or ceiling is heated, but properly it refers only to standardized and prefabricated panels using a heating medium such as hot water. Such panels are made to be connected in series.

PANEL HEATING [illegible] the most adaptable means of radiant heating because it can be installed as easily in an existing house as in a new one. Floor, wall, or ceiling panels are usually limited to new construction. The baseboard heater, of cast iron in short sections, merely replaces the wood baseboard. It will partially heat the wall and also the floor in a room. Though customarily installed along a window or outside wall, it may also be placed on inside walls, depending on how much heat you want. It takes no floor space as old-time radiators did, nor can it soil walls and paint as they did. Furniture may be placed near the baseboard without blocking heat or being warped. There are two types: one for greater, one for lesser heat output according to heat needs of the room.

ELECTRIC RADIANT HEAT also has the advantage of producing a clean and even warmth from walls or ceilings and

(*Continued on page 169*)

Penny Singleton

"Blondie" of the screen and rad



"America's No. 1 Housewife" uses Thermic Ray copper-bottom stainless steel cookware with the exclusive Norris Vapor Seal

Modern Thermic Ray cookware is the choice of "America's No. 1 Housewife" because, in no other line of cooking utensils can you find the outstanding advantages of

- Lastingly beautiful, easy-to-clean stainless steel.
- Fuel-conserving, heat-distributing copper bottom.
- Quicker-cooking, flavor and vitamin protecting vapor seal.



Norris Vapor Seal Saucepan — Norris Vapor Seal Dutch Oven

JUST COMPARE

FEATURE	NORRIS-WARE	OTHER BRAND
Ease of vegetable draining	YES	✓
Will nest for easy storing	YES	✓
Air-cooled handles	YES	✓
Exclusive Norris "Vapor Seal" for:		
• Low water cooking	YES	✓
• Low heat cooking	YES	✓
• Faster cooking	YES	✓
• Retaining minerals	YES	✓
• Retaining flavor	YES	✓
Scientifically proportioned for:		
• Proper heating	YES	✓
• Fuel saving	YES	✓

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o you have a tug of war with your rage doors every time you take the r out? Here's a simple, inexpensive ay to fix them.

Without buying new doors, without stly alterations, you can have a rage door that swings or slides up t of the way so easily a child can ndle it.

It's done with smooth operating, rfectly balanced Stanley FLOAT-NG* Door Equipment which can be stalled in a few hours. Stanley LOATING Door hardware is avail-ble at your building supply dealer's, rdware store or lumber yard in four fferent styles, completely packaged d with full instructions.

You choose from the "Econ-O-latic" for lightweight doors; the mple, inexpensive "Slide-Up"; the Swing-Up" for doors up to 250 lbs.; nd the Heavy-Duty "Swing-Up" r bigger doors. Get in touch with our local Stanley dealer now, or for ll information write The Stanley Works, arage Door Department, New Britain, onn.

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And — Here's an Easy Way to Build Your Own Garage or Garage Door!

With these Easi-Bild* Patterns, any handyman will find it easy to build his own sturdy, attractive garage and tool house, or make a swing-up garage door. Difficult angle cuts simplified. Step-by-step directions and complete list of materials. Mail coupon today.



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☐ No. 86 Swing-Up Garage Door Pattern 50c

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*Reg. U. S. Pat. Off. by Easi-Bild Pattern Co.

CLIMATE

continued from page 163

eliminating space-taking heating outlets. It also eliminates the separate furnace or boiler, pipes, ducts for heat distribution, chimneys, fuel-storage space, the labor and cost of maintenance and of cleaning and redecorating. This may seem Utopian. In many parts of the country the hitch comes in the cost of electricity for house-heating purposes. But in the Northwest and in the TVA region, where electric power and rates are cheap, such heating is within modest incomes. It is being gradually introduced in other parts of the country now (sometimes on an experimental basis), where regulations allow it.

Two types have received the most attention. One is a system of plastic insulated electric wires or cables. They are fastened in parallel lines to the face of wall lath or plaster board which sheathes walls or ceilings. Then they are plastered over. The plastic coating protects the cable from deterioration. [illegible] on a switch and the cables warm the walls and ceiling. Another type produces a similar kind of heat but is different in [illegible], 16 inches, 2 feet by 4 feet, which have a backing of rigid asbestos board. These look like wallboard panels and, like wallboard, they are applied to ceiling joists. Electric connections lead to the panels and turn them into heating elements for a room. They are made up of a layer of electrically conductive rubber between insulating layers of plastic-impregnated sheeting. A backing of heat-reflecting aluminum foil prevents heat from escaping upwards. The electrically conductive rubber gives off radiant heat; there is no electrical wire in the panel. You do not cover a whole ceiling with these heating panels (which are made in two wattages for normal or high heating requirements). They are installed on the ceiling with non-heating panels. Both of the foregoing heating methods give you the advantages of individual heating control room by room. Each room has its own thermostat and you can switch on the bedroom heat and turn it off in the living room or use as much or as little heat as you want. Electric radiant heat also lets you make the greatest use of warmth from [illegible] be installed in existing houses as well as new ones.

[illegible] Radiant heating creates no air motion, so adequate ventilation and humidification, needed for comfort, must be provided. Convection heating uses convectors for hot water or steam heat piped from boiler or heater. These new and attractively designed units, which replace outmoded radiators and can be built in under windows where they take little floor space, offer temperature and circulation controls for better air distribution. They work on the principle that the air of a room is heated by contact with the metal of the convector. It rises and is replaced by cooler air which is heated in turn. This continuous process creates a gentle and imperceptible air movement that warms the air by mixing it to an even temperature.

(continued on page 172)



Listen to EXPERIENCED Lumber Dealers and you'll choose *Balsam-Wool*

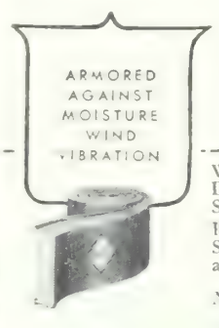
To get the inside facts about insulation, talk to the lumber dealers who are a part of the communities where they sell . . . and whose success depends upon their local reputation. They'll tell you from years of actual *experience* that Balsam-Wool is the SURE way to insulate . . . that it provides lifetime comfort and fuel savings . . . that it means *complete* customer satisfaction. Here are some of the reasons why:

SEALED Against Wind and Moisture—Balsam-Wool is protected against condensation and chilling winds. Only a *quality* insulation can give you this complete protection—this superior sturdiness.

FIRMLY FASTENED in Place — A Balsam-Wool insulation job can't be skimped — because Balsam-Wool is firmly fastened in place by means of its spacer flanges. You get a complete insulation job — no voids, cracks or crevices!

ARMORED Against Attacks of time — Balsam-Wool is scientifically *designed* for lifetime protection. It is rot-proof, termite treated and highly fire retardant.

Be sure YOU get the best — see your lumber dealer or mail the coupon for complete information.



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Address.....

City.....*State*.....

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from less fuel...
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The Different Insulation

When you choose insulation, you expect it to last for the life of the home. Today, continuing fuel shortages make your choice more important than ever.

To get the most comfort with the least fuel, you need an efficient insulation that *stays* efficient.

More and more homeowners are using Fiberglas Building Insulation for that very reason. This downy material, with its millions of tiny air pockets, is one of the most effective barriers to heat and cold ever developed. It is made of fibers of pure glass that never age or deteriorate, won't rot, won't burn, won't absorb moisture. They provide no food for vermin. This fine springy insulation stays fluffed up—never sags or settles. Fiberglas Roll Blankets have a continuous vapor barrier to protect your walls against condensation.

Ask your architect or builder about Fiberglas, the complete, lifetime insulation that's first choice for your home.

Distributed nationally by four industry leaders—Armstrong, Certain-teed, Flintkote, Kelley Island—Fiberglas Building Insulation is sold by top-flight lumber and building supply dealers everywhere. Product of Owens-Corning Fiberglas Corporation, Department 906, Toledo 1, Ohio.



OWENS-CORNING FIBERGLAS BUILDING INSULATION

*If "blown-in" insulation is specified, Fiberglas is applied by an authorized applicator. Look under "Insulation" in classified phone directory.

GARDENER'S GEAR

You still need good tools in late summer: insects continue to rampage: lawns still burn out and grass will grow high



BUG BLASTER for flowers and vegetables, stops most garden insects and plant diseases. Anti-clog carburetor cap on the dust gun shoots insecticide under plant leaves. Product of Sherwin-Williams Research. 3 ft. gun filled with 2 lbs. of multi-purpose dust is sold as unit for $1.98 at garden supply stores. Separate gun refills cost $1.29.



SPRAIN garden spray treats flower beds to a gentle mist, can adjust to a heavy rainfall for lawns. It fastens to standard garden hose, completely saturates a 30-foot circle in an hour. Chrome-plated, spray is only 7½ inches long, has no moving parts to break or get lost. $2.95. SPRAIN, 6560 West Diversey Ave., Chicago, Ill.



WHIRLWIND Junior 20" power mower trims lawns to rug-like smoothness. Low carriage noses under shrubbery, eliminates hand-trimming near obstacles. Rotary blade cuts efficiently on forward or backward travel, turns clippings into fine mulch which spreads over lawn. $184.50 F.O.B., Whirlwind Corp., 3707 N. Richards St., Milwaukee, Wis.



DOBBIN Deluxe Garden Sprayer simplifies weed and insect control. Unit weighs 7 pounds, has 2-gallon tank, compression pump, 3-foot hose and 12" extension rod. Aluminum handle is used for pumping, carrying. Spray adjusts from fine vapor to heavy stream, uses fluid weed-killer, insecticide or disinfectant. $9.10 at garden supply stores.

BEDROOM continued from page 113

Here is more information on furniture and accessories on page 112.

All prices are approximate, slightly higher west of the Mississippi.

FURNITURE: Henredon Furniture Inc.—mahogany full-size tester bed and canopy frame, $219 complete; mahogany highboy, $325; mahogany night table, $95. Ralph Capozzi, New York—papier mâché armchair, mother-of-pearl inlay, $550. Chaise, imported fruitwood frame, upholstered in beige antique satin, $410 from Lord & Taylor, New York.

WALL PAINT: Keystone Varnish Company—Keystona Purple Heather.

WALLPAPER: Inez Croom, Inc.—"Orange Jasmine," mauve on white, $7 roll.

RUG: Libertyville Textiles, Inc.—"Tumbletwist," pure white, $10.35 square yard, at Lord & Taylor, New York.

FABRIC: Kandell, Inc.—faille "Farrant," eggshell, 50" wide, $3.50 yard. Celanese Corporation of America—Chiffonese glass curtains, ivory, 45" wide, $1.25 yard. Hope Skillman—chambray, lavender, 36" wide, $1.75 yard, at Lord & Taylor, New York. Cyrus Clark Co., Inc.—chintz, "Violet Border," 36" wide, $1.65 yard.

ON THE BED: Craig Creations—Hope Skillman chambray, comforter-spread, "Duette," lavender, $60; lavender pillow shams, $6.95 each; violet petticoat, $25 double size, at Lord & Taylor, New York. Wamsutta Supercale sheets, 90" x 108"; pillow cases, 42" x 80", solid tropical mauve, $3.5[illegible] set, at B. Altman & Co., New York. Eclipse Sleep Products, Inc.—mattress, 4' x 6' "Quiltress," $59.50; box springs, $49.50.

ACCESSORIES: Silver lamp base, $45; white opaque shade, $12 at Lord & Taylor, New York. Porcelain coffee pot with stand, $50; cranberry vases, $25 each, from Olivieri, New York. Porcelain ash tray, $20 at James Amster, New York.

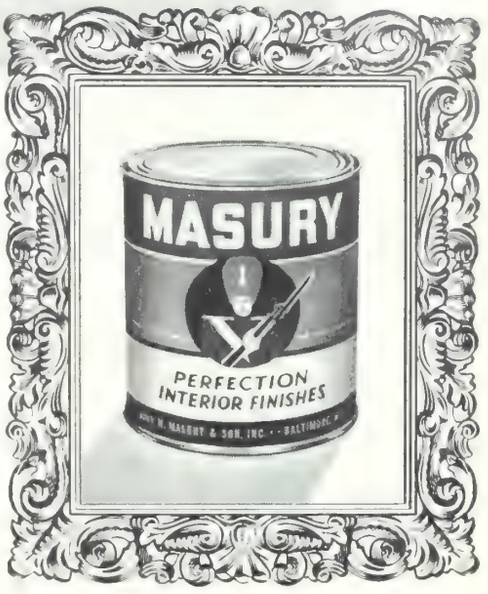
LOUNGING CLOTHES: Edwin Foreman—pajamas, pink, turquoise and cocoa cotton with gold thread, $50. Iris Lingerie Co.—ensemble, satin, $55.

The 53 stores listed below will have the Henredon furniture shown on page 112.

ALABAMA	
Birmingham	Loveman, Joseph & Loeb
CALIFORNIA	
Beverly Hills	W & J Sloane
Long Beach	Davis Furniture Co.
Los Angeles	Barker Bros.
Oakland	Breuner's
Pasadena	J. H. Biggar Furniture
San Diego	Henry Levy
San Francisco	W & J Sloane
CONNECTICUT	
Hartford	G. Fox & Co.
DISTRICT OF COLUMBIA	
Washington	Woodward & Lothrop
FLORIDA	
Jacksonville	Cohen Brothers
Miami	Richard Plumer
Tampa	Maas Brothers
St. Petersburg	Maas Brothers
ILLINOIS	
Chicago	John A. Colby & Sons
INDIANA	
Indianapolis	L. S. Ayres & Company
IOWA	
Des Moines	Younkers
Sioux City	T. S. Martin Co.

(Continued on page 174)

FOR FINE PAINTING...
INSIDE OR OUTSIDE
YOUR HOME



Quality controlled since 1835

MASURY PAINTS

John W. Masury & Son, Inc.

Baltimore 30, Maryland



JUST PRESS THE BUTTON ... AND LET THE RADIO CONTROL DO THE WORK

SAVE yourself the bother of getting out of your car. Save your clothes and disposition in stormy weather. Save time — save trouble. Just push the button and the door opens — push it again and it closes.

IMAGINE the convenience of working the door without leaving your seat. You can push the button as you drive in the driveway — you don't even have to stop your car. The signal is transmitted to a receiver in the garage, and that starts the motor-driven Door Operator mechanism.

BE SURE of reliable operation with BARBER-COLMAN Radio Control. It was invented over 15 years ago, worked on for six years to develop and perfect it, has been in production for 10 years. Many satisfied users consider it as essential as their car.

ASK for further details — there are advantages we haven't room to explain here, such as automatic control of lights, supplementary switches, and the privacy feature. Write us, or see your Barber-Colman representative — we have factory-trained men in principal cities.

BARCOL

BARBER-COLMAN COMPANY, 132 MILL ST., ROCKFORD, ILLINOIS

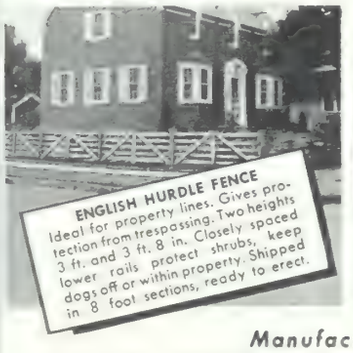
WOODEN FENCES & GATES



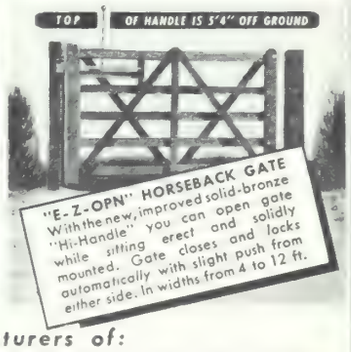
WOVEN PICKET FENCE
Half-round saplings, 2 types. Woven Cleft with 1/4" between pickets. Our special Close Type has pickets with sawed edges butted tight together; assuring absolute privacy. We also import genuine French picket fence.



POST AND RAIL FENCE
A strong, beautiful, long-lasting all-purpose fence. Made of finest selected, hand-split chestnut-timber. Available in the 2, 3 or 4 rail types. As with all Rusticraft Fences, matching gates of many widths available.



ENGLISH HURDLE FENCE
Ideal for property lines. Gives protection from trespassing. Two heights 3 ft. and 3 ft. 8 in. Closely spaced lower rails protect shrubs, keep dogs off or within property. Shipped in 8 foot sections, ready to erect.



"E-Z-OPN" HORSEBACK GATE
With the new, improved solid-bronze "Hi-Handle" you can open gate while sitting erect and solidly mounted. Gate closes and locks automatically with slight push from either side. In widths from 4 to 12 ft.

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Help!

Looking for a color scheme? You'll find countless new suggestions in the FREE 24-page Color Idea Book by Clara Dudley, Alexander Smith's decorating consultant. It helps you plan color schemes for every room. Shows you how to start with your rug and "do over" at low cost. Write Clara Dudley, Dept. HG-1, 285 Fifth Ave., New York 16, N. Y.

Alexander Smith

floor plan rugs and broadloom carpets

BEDROOM continued from page 171

KANSAS
Wichita — Geo. Innes Co.

KENTUCKY
Lexington — L. L. Roberts Furniture Co.
Louisville — Burdorf's

LOUISIANA
Monroe — Monroe Furniture Company
Shreveport — Hemenway-Johnson Furn. Co.

MARYLAND
Baltimore — Gomprecht & Benesch

MASSACHUSETTS
Boston — Paine's

MICHIGAN
Detroit — Hudson's

MINNESOTA
Minneapolis — The Dayton Company

MISSOURI
Kansas City — Robert Keith
St. Louis — Craig Furniture Company, Inc.

NEW YORK
Buffalo — J. N. Adam & Co.
New York — W & J Sloane
Rochester — Sibley, Lindsay & Curr Co.

NORTH CAROLINA
Asheville — Morrison's Inc.
Charlotte — Mecklenburg Furniture Shops, Inc.
Greensboro — Morrison-Neese Furniture Co.

OHIO
Akron — A. Polsky Co.
Cincinnati — The H. & S. Pogue Co.
Dayton — The Elder & Johnston Co.
Toledo — Buckeye Furniture Co.

OKLAHOMA
Tulsa — Cathey's

OREGON
Portland — Meier & Frank

PENNSYLVANIA
Philadelphia — Strawbridge & Clothier

TENNESSEE
Chattanooga — Fowler Brothers Co.
Knoxville — Miller's
Nashville — Period Furniture Co.

TEXAS
Austin — Revell & Co.
Dallas — Simmons-Langford, Inc.
Houston — Sunland Furniture Company
Tyler — Broadway Furn. Co.

VIRGINIA
Norfolk — Willis Furniture
Richmond — Sydnor & Hundley

WASHINGTON
Seattle — Harry H. Baron Inc.

WISCONSIN
Milwaukee — Kunzelmann-Esser Co.

CLIMATE continued from page 169

Warm-air heating uses ducts and grilles or diffusers to get heat from a furnace. It can give you not only well-heated air but air which has been filtered, humidified, dehumidified, cooled and well circulated. Gravity or the force of a fan in a main duct circulates the air. Filtering, which cleans the air, is effected by filters in the ducts, or the warm-air system can be hooked up to a unit which will extract dust and dirt electronically, taking even minute particles of cigarette smoke from the air. Summer cooling can be added to new warm-air heating systems by using existing air ducts. Warm-air heating is easier to install in a new house, hot-water or steam heating in a house you are remodeling.

These are some of the ways of transmitting heat from its source to the rooms that are to be warmed. There are many house heating arrangements possible and combinations of heating systems. With consideration for your geographical location, personal convictions about drafts, warmth and dryness, cleanliness and freshness of air and, necessarily, the factors of economy and carefree operation, you have a better chance of getting a successful heating system today than ever before.

WIDDICOMB



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WIDDICOMB Furniture Co. Grand Rapids

from FINLAND



BLUE RIBBON

BREAKFAST SET—SERVICE FOR ONE OR TWO

A pattern of fresh, modern simplicity in an underglazed hand-painted blue on white faience.

Also available in 53 pc. Dinner Service for eight, and 32 pc. Luncheon Service for six. Open Stock.

Illustrated folder and name of retailer nearest you upon request.

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How to

CARE FOR BOOKS

As every schoolchild of seven knows, books should be handled only with clean hands, their spines never broken by careless opening when new. There is, however, far more to the proper care and protection of books.

Dust, of course, is an ever-present foe. If undisturbed, dust alone can cause rapid rotting. Other enemies are dampness, excessive dryness and heat, direct sunlight, poison gases, a variety of nasty little bugs, acidic pollutions of the air, improper packing for storage and careless placement on shelves.

Glass-fronted bookcases offer the best protection against dust. In addition to the hinged glass-paneled door, long in use, there are glass doors which open from the bottom and slide into the top of the case or a section of it. Most modern is the space-saving idea of using thick plate-glass sliding doors. They give easy access to books and are less likely to be broken than hinged doors.

Even books in enclosed cases should be dusted regularly. For this purpose the vacuum cleaner attachment with a soft, long-haired round brush is considered ideal. It is indispensable if you keep your books on open shelves. Place a table which is easy to move near at hand. Starting at the top right-hand side of your bookcase, remove as many books—usually two or three—as your hand can conveniently hold. Dust their tops, where most dust collects, then, handle them individually. Dust sides and backs first and place them on the table in piles. Continue until shelf is empty. Then carefully dust inside the shelf and replace books in their proper order. Continue, shelf by shelf. Follow the same procedure if you dust with fine cheesecloth instead of a vacuum cleaner.

Remember to air books in enclosed cases occasionally. They should never be packed tightly on a shelf, nor stacked in slipshod style, which will in time weaken their bindings.

Books should be stood straight up on end. If there are not enough books to fill a shelf, use book ends to keep them upright. Look out for that familiar little decorative pot of philodendron tucked between the last volume of the *Encyclopedia Britannica* and *The American Past*. It is pretty but its water may drip on your bindings.

Try to keep books out of direct

(Continued on page 174)

Authentic Reproductions





Craftique, INC.
MEBANE, N. C.

No table ever designed lends itself to the same effective setting for two, four or six, and with banquet ends—eight, as does this famous Hepplewhite drop leaf with eight gate legs ... copied from an original in solid mahogany.

Colonial Fiddleback Chairs are authentic too. More completely illustrated in booklet, sent free upon request.

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The Kent 18th Century Group

Kent-Coffey, specialists in building beautiful furniture for the bedroom, smart modern as well as authentic 18th Century, are creators of the Kent open stock group. In addition to this shaped front Mr. and Mrs. Dresser you will find a wide choice of authentically styled pieces to carry out your own individual decorative ideal. For a distinctive 18th Century bedroom choose the Kent by Kent-Coffey ... at many leading stores coast-to-coast.



Be Guided by this Trade Mark

KENT-COFFEY

Reg. U.S. Pat. Off.

KENT-COFFEY MANUFACTURING CO., Lenoir, North Carolina



Mr. and Mrs. C. H. Lyle, owners of this modern home at [illegible] Point, Wis., write:

"Our [illegible] are more satisfactory in every way than we ever dreamed possible. We enjoy every pleasant moment we spend in our new home."



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CONVECTORS by YOUNG

Quick response to thermostatic control is a feature of "Streamaire" Convectors. Their heat sensitive cores make the most of steam or hot water systems . . . provide an even circulation of healthful heat by permitting the location of heating units where they're needed. The attractive, streamlined cabinets blend with any style of interior and decorative theme. Young Convectors are easy to keep clean . . . cost no more than common radiators. Write for free booklet today.

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SPECIALISTS IN HEATING, COOLING AND AIR CONDITIONING PRODUCTS

COLOR SENSE continued from page 89

flower holders, waste-paper baskets, painted in strong, clear lacquer colors can work wonders, too. You buy yourself a new hat each season, so why not treat your room to a new lampshade and some fresh accessories once a year?

Is it old-fashioned
to like a white bathroom?

Only the clinical look in a bathroom is old-fashioned. You can avoid this by offsetting white fixtures with brilliant accents: in towels, bath mats, window shades, even in the linoleum on the floor. Or, if you still hold out for all-white, vary the effect with off shades and a range of textures from shining mirror to a rough-weave oyster white rug. In such a room, even ash-gray or sand-colored towels and mats would play the ever-cheering role of a color

Does the wood of the
furniture affect the
color scheme?

Definitely. Warm-colored woods such as mahogany and cherry, for instance, often look best upholstered in cool colors like French Blue and Sprout Green. Bleached woods can either be matched in pale, neutral fabrics or picked up by a sharp, dramatic color such as Kingfisher Blue. If you want furniture to play an architectural role, paint it the same color as the walls.

How can I [illegible]
if I have inherited [illegible]
Oriental rug?

If you don't want to have the rug stripped (i. e. bleached), pick out of it the color you like best and use it monochromatically. Go easy on pattern throughout the rest of the room.

Can I hang [illegible]
against a [illegible]
wallpaper

No. They will almost always conflict, both in color and pattern. On the other hand, a striped wallpaper can unite a group of small pictures effectively, or can make a striking background for one bold picture such as a modern abstraction.

Is a [illegible] [illegible] should
you favor masculine or
feminine colors?

There are several easy compromises which should satisfy both husband and wife. Use a certain number of dark accents and avoid all candy-box combinations by sticking to grayed tones of the feminine colors. Make the room as restful as possible by painting the walls facing the bed heads Sandalwood or midnight blue. Use a dark value on the ceiling, too, which will flatter any room's proportions.

What is a good color
for a boy's room?

Try Bright Navy, which is masculine, won't show dirt and can be combined with sturdy blue and white ticking, dark blue cotton bedspreads.

What is an inexpensive way to
prettify a dormer guest room?

Wallpaper the walls and ceiling with a small, bright pattern. Then paint the furniture a color chosen from the paper, and spatterdash the floor. The result will be busy, but also gay and cosy—a good place to pass off any Victorian oddments you may own.

Is there any rule about using
color in a dining room?

If your dining room is separate, and you consequently spend only a few hours a day in it, you can afford strong contrasts which you might tire of if you looked at them longer. If it is part of your living room, relate it by color to the latter. In general the modern trend in dining rooms is toward lighter, cooler colors.

Can I use color in my
kitchen without sacrificing
practicability?

Nowadays you can get as colorful in the kitchen as you want. Appliances and cabinets are being manufactured in a variety of hues, also blinds. Try some of the new plastic wallpapers, which wipe off as easily as enamel.

Does the height of the ceiling
affect a room's color scheme?

Yes. If the ceiling is low, keep it a light, airy color, preferably the same as the walls. Disregard moldings by painting them in with the room. If the ceiling is too high for the room's proportions, paint it a dark color, and carry this down to the molding, or if you have none, paint a fake molding which will hold the eye at a point a foot or two below the ceiling.

BOOKS continued

sunlight, which will make the pages yellow and brittle. Don't keep them close to a hot-air register or radiator, or they will become warped. If your library, or the room where you keep your books is subject to dampness, use one of the commercial air driers on the market. Dampened book paste is caviar to centipedes and "silverfish," those destructive little moths which also love glazed paper. For a bad infestation, sodium fluoride or pyrethrum powder may be blown into cracks and runways. Most bibliophiles agree with the heads of the Huntington Library, San Marino, California, that the scientifically ideal atmosphere for the proper preservation of books has a temperature of 70° and a relative humidity of 50%.

A great deal can be done to renew soiled, faded, even badly scuffed volumes by using the right method. A new technique, which far surpasses the old methods of patching with gummed transparent paper or Japanese tissue and paste, has been devised for mending tears invisibly. There is a product especially made for this purpose, called Bindry-Aid. First, slip a sheet of paper under the surface to be mended, to protect the next page. Then apply a small amount of the preparation to the

(*Continued on page 175*)

BOOKS continued from page 174

torn edge and press it against the other edge. Work very quickly, as it dries rapidly. If it is a long tear, do just a few inches at a time.

Buckram—sturdiest, most practical and all-around satisfactory covering from a librarian's point of view—can easily be cleaned by wiping with a vinegar-water solution, using a fine sponge. Stir about 2 teaspoonfuls of vinegar into an 8-ounce cup of cool water. This method also works on other cloth-covered books. Care must be taken to avoid soaking the cover. Use only a little bit of the solution at a time, being meticulous about keeping the sponge clean. To give leather books which have been soiled a quick slick-up, use saddle soap. Apply lightly with a clean sponge, and after allowing it to dry for a minute or two, polish with a soft cloth.

You can clean vellum by rubbing it firmly with a small cloth swab dipped in this dressing:

Neat's-foot oil, pure, 20° C. cold-test	— 25.0
Anhydrous lanolin	— 17.5
Pure Japan wax	— 10.0
Powdered sodium stearate	— 2.5
Distilled water	— 45.0

This formula, expressed in per cent by weight, is really not difficult to make at home, but it is entirely likely a local pharmacist or commercial chemist can be persuaded to do it for you. If you do mix it yourself, materials of United States Pharmacopoeia grade, available at drug stores, chemical supply houses, wholesale drug firms or commercial chemical laboratories, should be used.

To make this vellum cleaner, melt together the first three ingredients in a double boiler or similar vessel. Mix the sodium stearate and water in another vessel, cover and heat slowly until the stearate is dissolved. Then pour the sodium stearate solution in a thin stream into the melted grease, stirring vigorously. You will get a milk-like mixture which, when cooled, will stiffen. When it is cool, stir until it has a smooth, almost white, consistency like ointment. If it should separate into layers later, you can restore it by energetic stirring when it is cold. Keep it in a tightly covered container.

Nothing in the world will remove the characteristic yellow color of old vellum, so don't expect it. Vellum absorbs only a small amount of oil. Be sure not to leave any excess ointment on the surface.

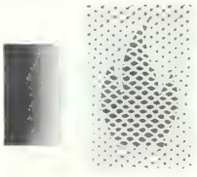
When a binding's back has completely disintegrated there is absolutely nothing you can do but rebind. Patching will look terrible, so if the book is worth it, have it professionally rebound and take a solemn vow not to let the same thing happen to volumes which are in better condition. However, here is the procedure to use to renew skin bindings which are almost on their last legs, powdery, scuffed and disagreeable to the touch.

First, rub scuffed spots smooth with crocus cloth or very fine emery cloth. Then, at intervals of 3 or 4 hours, apply thin coats of the following:

(Continued on page 176)



Simply STUNNING



Flexscreen
REG. U.S. & CANADA PAT. OFF.

And perfectly practical. Sheer, woven-metal curtains drape your fireplace with graceful charm - and they're *sparkproof!* Easy one-hand Unipull opens and closes curtains.

Write us at 948 Chestnut St., Norwich, N. Y. for illustrated Flexscreen folder. Better still—*see* Flexscreen. At better stores everywhere.

BENNETT-IRELAND INC.
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GET YOUR HOUSE MEASURED FOR SMILES

Want more smiles in your happy home? It's easy when you bring the warm cheer of the lovely Western Pines* to your hearthside.

There are hundreds of places where these soft-textured, glamorous—yet extremely durable—woods can bring glowing light to drab spots. Use the radiant Western Pines in their natural loveliness, or finish them in various ways to flatter any surroundings. Here's practical beauty for you to command!

If you would like to see how others have added smartness to their homes, economically, just send for your free copy of "Western Pine Camera Views." This stimulating booklet is crammed with pictures and ideas—and it's free. Write: Western Pine Association, Dept. 227-J, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES
*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE



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The original full-quality OPEN STOCK Dinette Suite at moderate price. Exclusive designs styled for living and built for keeps! Classic 2- or 3-pedestal drop leaf extension table seats up to ten. Hand-rubbed DUCO lacquer finish. Elegant roomy China and Buffet, charming hardwood upholstered Ladder Back Chairs. Walnut or Mahogany.

LOOK FOR THE CRADDOCK SEAL OF DEPENDABLE FURNITURE

CRADDOCK FURNITURE Corporation
EVANSVILLE, INDIANA

WRITE FOR NAME OF YOUR NEAREST DEALER



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Spode THE FINE ENGLISH DINNERWARE



Fine craftsmanship cannot be hurried; Spode quality always takes time. There is still not enough Spode dinnerware to fill orders immediately. Delays are inevitable. But do not delay in deciding which of the lovely patterns of Spode is yours. Booklet 34 will help. Send for it today.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N.Y.

BUY A LITTLE—BUT BUY THE BEST

LIVING ROOM continued from page 110

Here is more information on Heritage furniture and accessories on page 111.

All prices are approximate.

FURNITURE: Heritage Furniture Inc.—lounge chairs upholstered in Cheney fabric, $164 each, in muslin, $136 each; straight sectional sofa upholstered in Cheney fabric, $120 per unit, in muslin, $98 each; corner sectional sofa upholstered in Cheney fabric, $119, in muslin, $123; curved sofa upholstered in Cheney fabric, $272, in muslin, $230; mahogany tables with leather tops: step table (at left of chair, table (at front of sectional sofa), $80; drop-leaf table, $95; cocktail tables (only one shown, next to curved sofa), $90 pair.

UPHOLSTERY: Cheney Brothers—rayon and cotton fabric, ice blue, 50" wide, $4.50 yard.

CARPET: A. & M. Karagheusian, Inc.—"Renaissance," turquoise, $15 square yard.

WALL COVERING: Interchemical Corporation—Sanitas fabric, "Decorator Wood," beige, $2.85 roll.

ACCESSORIES: Wm. H. Jackson, New York—black marble column mantel, $175; small gas grate, $160; tool rest, $10; antique brass coal hod, $75; antique brass tools, including shovel, tongs and poker, $80 the set. Brach-Allen Studio—knotty pine lamp (on step table), $70 with shade. Kardux, New York—lamp with a wooden base (on drop-leaf table), $132 complete. [illegible] antique clock (and barometer, not shown), $500 pair; two framed soldier prints, $15 each; framed antique commemorative handkerchief, $300; set of six medallion framed pictures, $40 each. W. Jay Saylor Co., New York—dark green and gold *cache-pots* (on mantel, only one shown), $370 pair. Bergdorf Goodman, New York—four-piece smoking set, $50; modern octagonal Portuguese *cache-pots*, $15 each. Plummer Ltd., New York—silver tray, $85; silver cigarette box (on drop-leaf table), $108; silver cigarette box (on table near curved sofa), $39; prices for silver include tax; brandy snifters, $23 dozen; Swedish crystal decanter, $25.

The 46 stores listed below will have the Heritage furniture [illegible] page 111.

ALABAMA
Birmingham — Loveman, Joseph & Loeb

CALIFORNIA
Beverly Hills — W & J Sloane
Long Beach — Davis Furniture Co.
Los Angeles — Barker Bros.
Pasadena — J. H. Biggar Furniture
San Francisco — W & J Sloane

CONNECTICUT
Hartford — G. Fox & Co.

DISTRICT OF COLUMBIA
Washington — Woodward & Lothrop

FLORIDA
Miami — Richard Plumer

ILLINOIS
Chicago — John A. Colby & Sons

INDIANA
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BOOKS

continued from page 175

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Use materials of United States Pharmacopoeia grade. Warm the lanolin slowly over indirect heat, in a double boiler, for instance, until melted; then add the neat's-foot oil, stir until mixture is uniform and allow to cool.

The number of coats of this dressing will depend on the dryness of the cover and the amount of the dressing it is capable of absorbing. Three coats is average for an old book never before treated. Be careful not to get any of the dressing on the pages of the book. To apply, use a small piece of cheesecloth, felt or chamois, or a clean, flat varnish brush. After applying the dressing, put the book in a place which is warm (around 100°) but positively not hot, and never on top of a radiator or stove. Allow to stand overnight, then rub to a dull glow with a soft, clean cloth. For a higher gloss, rub in a little castor oil and polish the cover with it.

For old books still further on the road to ruin, two days after polishing, apply a thin coat of cellulose-nitrate lacquer, which you can buy. Do not use a commercial lacquer intended for wooden or metal surfaces, but one made for leather, cloth and other flexible materials. After the lacquer is on, the book can never be oiled again. This is really a desperate last life-saving method to be used only on books which are almost beyond help. Remember that lacquered bindings will be shiny.

When lettering on bindings wears off, you may be able to replace the titles with your own lettered titles in white, gilt or black India ink, using an artist's lettering pen, narrow point. Or you may prefer to buy gummed labels and do the lettering on the label and attach it to the book's back. The labels can be typewritten, though even imperfect lettering by hand is preferable, providing it is legible.

Far better than renewing old books is to treat new books so they show little or no signs of age as time goes on. To keep titles fresh-looking, put on a thin coat of colorless varnish. Do this over the lettering only, as it is not a good idea to varnish a whole book cover. The varnish should be applied after initial oiling if the book is skinbound.

To assure your leather, morocco (goatskin) or sheepskin volumes a long life, treat them with plain saddle soap or the blend of lanolin and neat's-foot oil, which many public and private libraries use to protect new skin bindings and to renew old, dried ones. On a new book, one application is enough. More should be applied to the backs than the sides, as they usually decompose more rapidly. Allow the book to stand 4 or 5 hours or even overnight, then rub with a soft cloth. This will not give a high gloss, so if polish is desired, apply a small amount of castor oil with a soft cloth, then rub to a nice luster. A word of caution—the blend will darken any light-colored leather, so be prepared to have your volumes a shade darker if you use it.

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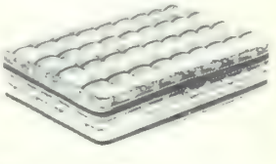
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FOOD NEWS

Fats stay fresh, fruits don't discolor, food tastes bette

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TULIPS

continued from page 100

propagated. Some of them, such as *gmanniana* Brilliant and Scarlet Elegans, are among the most beautiful d as sold today. In addition, hybrizs made crosses among various spe- and between certain tulipas and flowering varieties. Since it takes bout 25 years from a seed pod to a sonably-priced market product, we now reaping the benefit of their ef-. Bulbs today are readily available, erately priced.

The outstanding new tulipas are ng the *kaufmanniana* and *fosteri*varieties. The new *kaufmanniana* s and hybrids alone could fill a le garden. With such a wide choice can afford to be selective. The y-flowering type is still lovely and hould not want to be without it. en fully open on its short stem it ears to be blooming almost on the und and, as you look down on it, you only the interior of the flat, star- ped flower. White with a creamy yel- center, it truly resembles the water- to which it has been likened. In udy weather or waning daylight, loses to a tight bud, brushed with t carmine on the outside and bor- ed with ivory.

Kaufmanniana opened last spring my New Hope, Pennsylvania, garden March 30, after a long, hard winter. milder seasons it might be expected begin flowering a week earlier. Equally early are the form, The First, and the hybrid, Caesar Franck. The First has color arrangement similar to the type except that the flashing crimson suffusion on the outer petals offers a stronger contrast with the pure white border. The large flowered Caesar Franck is very different. Inside and out, its petals are the warmest scarlet-red bordered by intense orange-yellow. Its red has no trace of blue, the yellow border no brassy tone. The bluntly pointed petal tips give it a wild character sufficient to save it from the "Dutch" look which many gardeners feel is typical of such red and yellow early tulips as Keizer-kroon.

Kaufmanniana Brilliant, a uniform rosy carmine, is next to bloom, followed closely by Scarlet Elegans, a deep scarlet-red. These two should never be planted in adjacent colonies but either one is perfect with the deep blue *Scilla sibirica* Spring Beauty or with the lesser known, beautiful lighter blue squill, *S. tubergeniana*. Other *kaufmanniana* varieties follow in quick succession —Handel, Gaiety, Elliott, Robert Schumann, Caesar Franck, Joseph Kafka, Fritz Kreisler and Vivaldi. An interesting feature in many of these hybrids is a deep maroon pencil striping in broken lines on the foliage.

Tulipa tosteriana has yielded many forms and hybrids extraordinary for

Continued on page 180

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TULIPS continued from page 179

[illegible] particular favorite. Red Emperor [illegible] Darwin [illegible] flowering tulip, has long, slightly flaring petals of flaming scarlet which contrast startlingly with the [illegible] basal patch of black. It grows [illegible] of 16 inches and blossoms usually a little before mid-April, followed by [illegible] Cottages, Acuminata and Persepolis. Princeps has an ashy bloom on the outer petals before they open fully.

[illegible] Darwin [illegible] hybrid of brilliant scarlet. Standing on a strong 20-inch stem, it is an imposing [illegible] along with *fosteriana* Galata and before *gesneriana* Majestic, both of which are also tall and striking.

Tulipa praestans has given us the variety Fusilier. This beauty has a cluster of three to five dazzling scarlet-red flowers each of fair size. Its foliage is striking, too. The leaves form a rosette a little below the flowers so that the blossoms, seen from above, appear to be nesting in them.

While the new forms and hybrids have recently attracted the greatest attention [illegible] many fascinating and dependable tulipas which should be more widely planted. Tiny *biflora* blooms a few [illegible] outside with creamy white interiors and they open flat and star-shaped in the full sun. Another cluster-flowering species is *dasystemon*, which blossoms in late April, when three to four fair-sized gray-green buds appear on very short stems above a rosette of long, narrow, dark green leaves. These open daily in the full sun to disclose brilliant white stars with bright yellow centers.

Tulipa eichleri, while not as large as the *fosteriana* hybrids, yields to none in the brilliance of its scarlet. *Sylvestris*, a butter yellow, has two valuable features besides its beauty: it is fragrant and colonizes abundantly in light shade. *Clusiana*, whose cherry-colored outer petals contrast with the white inner petals and give it its "candystick" appearance, is already deservedly popular. *Linifolia* has narrow, deep green, undulating foliage and a crimson-scarlet flower with a silky texture. In size and foliage it is closely resembled by *batalini*, except that the latter is canary yellow. *Acuminata Cornuta* or *stenopetala*) is fantastic and interesting. Fairly tall, it has long, narrow, twisted petals of dark red and yellow. The species *sprengeri* blooms after the Darwins, Cottages and Breeders and so is valuable to lengthen the season. It has a medium-sized flower of dull red with pointed petals.

Can the average gardener depend on the species to flower and colonize? There are certain tulipas only the adventurous should try, such as the lavender *T. saxatilis*. I have planted these

(Continued on page 182)



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TULIPS continued from page 180

bulbs several times but have not yet had one flower. With this exception, all those mentioned here and in the following list can be counted on to bloom the first year and to continue flowering if strict attention is paid to two important cultural requirements: first, species not only like the same friable, well-drained soil that all tulips should have, but also need deeper planting. A covering of at least 6 inches should be given the bulbs if the soil is heavy, 10 inches if it is very light. Second, most species produce less abundant foliage than other tulips, but all except *sylvestris* insist that whatever foliage they have must ripen completely in baking sun. Gardeners who cut the foliage before it ripens, who plant their tulips under the shade of trees or shrubs or who, after the bloom has gone, hurriedly set out plants to hide the ripening leaves, can expect their species to die out quickly after the first year.

Where to plant these tulipas presents little problem. Unlike May-flowering sorts, they look well in almost any informal situation. They are ideal for rock garden pockets that are really deep and sunny. They are effective along the front of perennial beds with tall Cottage tulips and Darwins to the rear, or before evergreens with southern or southeastern exposure. Small kinds like *clusiana* or *marjoletti* can be planted between alternate clumps of dwarf ageratum to create a border for perennial beds. I once saw a colony of *tosteriana* Galata blooming with telling effect behind a planting of *iberis*, or hardy candytuft, in an angle where a flagstone walk led off a stone terrace. Early scillas, crocuses and chionodoxas also make good companions.

The following list is grouped according to approximate flowering time in the New York-Philadelphia area. All are dependable and moderately priced. Approximate heights are indicated. The numbers following descriptions indicate relative size of the flowers or individual florets, if in clusters, as follows:

(1) Thimble size or a little larger
(2) Demi-tasse size
(3) Small teacup size
(4) Coffee-cup size
(5) Shaving-mug size

MARCH 25—APRIL 10

Biflora, 6" high. White, star-shaped, cluster-flowering. (1)

Kaufmanniana, 6" high. Exterior of outer petals brushed carmine, edged cream; inside white with yellow center. (2)

Kaufmanniana Caesar Franck, 10" high. Warm scarlet-red, edged orange-yellow. (3)

Kaufmanniana The First, 8" high. Exterior of outer petals flushed crimson, edged white; inside white with yellow center. (3)

APRIL 10 -APRIL 20

Fosteriana Agamemnon, 14" high. Deep scarlet. (5)

(Continued on page 182)



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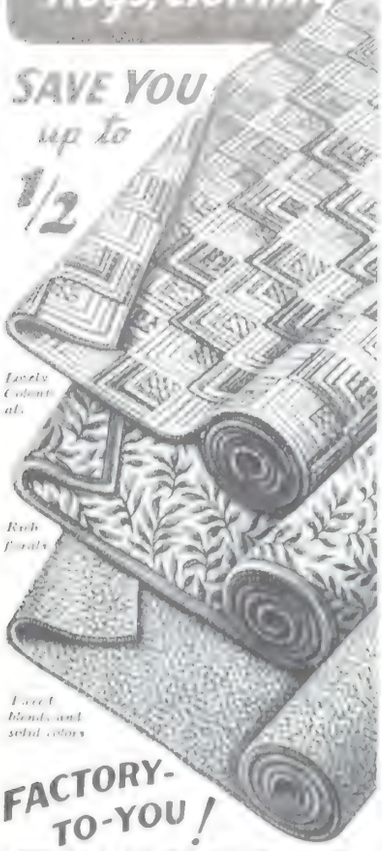
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TULIPS continued from page 181

Fosteriana Princeps. 14" high. Scarlet with ashy bloom as it first opens. (5)

Kaufmanniana Robert Schumann. 10" high. Scarlet, edged deep golden primrose. (4)

MAY 1 - MAY 10

Acuminata (cornuta, stenopetala), 18" high. Long, narrow, twisted deep red and yellow petals. (3)

Batalini, 6" high. Pale canary yellow. (4)

Chrysantha, 6" high. Pale yellow inside; outside yellow tinted rose. (1)

Clusiana, 14" high. Outer petals cherry; inside white with violet base. (1)

Gesneriana Majestic. 18" high. Scarlet with inside black base. (4)

Linifolia, 6" high. Glowing cerise-scarlet. (1)

Marjoletti, 12" high. Creamy white

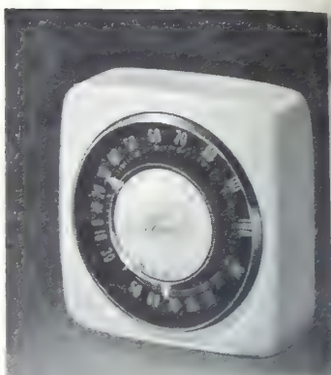
APRIL 25 - APRIL

MAY 10 - MAY 25

Australis, 12" high. Soft tan, cinnamon

Persica, 6" high. Outside yellow tinged bronzy green; inside yellow;

Sprengeri, 9" high. Outside ma-



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DOGWOOD continued from page 96

the white blossoms on naked stems look like butterflies. Such an admixture of soils, conditions and exposures seems to confound the experts who advise that the flowering dogwood requires a specific soil and site. Its adaptability may stem from its family ties. The small dogwood family is related to *umbelliferae* which include the carrot, parsley, and a large number of herbs and oil plants that are stimulants, tonics, narcotics and poisons. Perhaps it was from this line that the dogwood inherited its valuable medicinal properties, for man's original interest in the plant was not for its beauty of flower but for its usefulness as a source of medicine and for its wood.

Mentioned in materia medica, the bark of *C. florida* contains cornic acid, which has tonic, astringent and antiseptic qualities. During the American Revolution, French army surgeons employed products of the flowering dogwood and the silky dogwood, *C. amomum*, for their troops. Later these extracts were used on the soldiers of the Continental Army, too. In the eighteenth century flowering dogwood was quite commonly used medicinally.

At the University of Pennsylvania in 1803, a doctor secured his M. D. for experiments that seemed to prove that the bark of the two varieties mentioned above was as good a source of quinine as Peruvian bark, and superior to it as a styptic. Mixed with sulfate of iron it makes a black ink; and Indians used to obtain a scarlet dye from the roots.

The wood of *C. florida* has a fine grain not exceeded by any other tree. When seasoned, a cubic foot weighs 50 pounds; polished it takes on a beautiful satiny finish. The wood was used in the past for butchers' skewers, bobbins and shuttles for weaving, bearings, hubs of wheels, tool handles and, latterly, as heads for golf clubs.

Through its many generations, the vitality of the plant seems unimpaired. It is not subject to any serious disease or leaf-eating insects, which might be attributed to its medicinal properties that make it objectionable, perhaps even lethal, to insects. Another factor is its apparent immunity to hybridization, since the family is a small one and nothing related to it blooms at the same time of year. But nowhere in the wild has there been any deviation from the original species. This is amazing, considering that *C. florida* is grown entirely from seed and seedlings instantly show any mixture from other sources.

Search has failed to reveal records of any attempts at hybridizing. The varieties, or forms in cultivation, are not hybrids. They are sports, or mutations. There is a double-flowered variety; a yellow-fruited and a variegated form, in addition to the weeping and pink-flowered dogwoods. The last of these is the most widely grown. It was discovered about 1880 in what is now Fairmont Park in Philadelphia, by the famous horticulturist Thomas Meehan. Observing a branch with pink flowers growing out of a white-flowering tree, he grafted pieces of it on young plants

(*Continued on page 185*)



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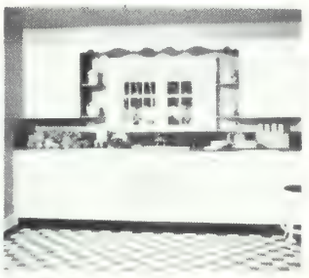
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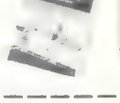


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How to GROW ORCHIDS AT HOME

BY BEATRICE OPPENHEIM

THOUSANDS of people now cultivate orchids as casually as their gran mothers raised rubber plants. Gaudy species, plucked from tree forl in Amazonian jungles and crevices in the rocky hillsides of the Himalaya flower contentedly across this continent all the way from Florida to Alask

Commercial orchidists and experienced amateurs constantly cro known varieties to produce larger, more deeply shaded, more striking marked flowers. The demand for prize specimens sometimes catapults th price of a single plant to hundreds, even thousands of dollars.

Actually the orchids which florists sell for corsages are cousins (ordinary wild lady-slippers. Given half a chance, the *cattleyas*, *laelias* an their hybrids (these are the usual corsage orchids) and the exotic *cyprip diums* are as lusty as weeds. In ideal natural conditions one *cattleya* pla will have a spread of over five square feet and produce 250 blossoms in season.

Orchids improve with age, blooming for longer periods as the grow older. A mature *cattleya* will remain in flower for four weeks, an some species for as long as three months. To confirm their superiority house plants, there are orchids which bloom for holidays and annive saries at any season of the year—Thanksgiving, Christmas, Easter family birthdays.

They flourish in windows facing south or west. Ordinary shee net curtains or Venetian blinds give just about the right protectio against over-hot sunlight in mid-summer.

Some of the most stunning orchids are epiphytes (plants that i their wild state cling to trees and rocks for support, drawing their nourisl ment from the air). Not being parasites, they get along well without the natural props; nevertheless like all "air-growers," they do need plenty humidity. The overdry atmosphere of many modern steam-heated house is their particular enemy. Sure guarantee against dehydration, however, a simple device called a Wardian case. These miniature greenhouses— which may be lilliputian enough to rest on any end table—consist of fou glass walls and a removable glass cover. The open bottom is set on woode slats or a perforated metal tray over a pan two or three inches deep, fille with coke, charcoal or sphagnum moss and water. Moisture is supplie by evaporation inside the case and controlled by opening or closing th cover. A hobbyist doesn't need much skill to contrive a Wardian case fro a discarded fish aquarium. A baking pan and a half dozen redwood slat from the nearest lumber yard complete it. Bigger Wardian cases for sun rooms and porches are regularly improvised from standard window sashe Even less trouble is to place water pans over radiators and hang orchid in the moist, warm climate above.

Though meticulous amateurs like to keep thermometers alongsid their plants, "moderate temperature orchids" are hardly more finicky tha humans about chills and overheatings. They prefer 60° to 65° at nigl and 65° to 70° by day; but they'll survive below 32°, take 110° heat.

DOGWOOD continued from page 183

of the white tree. In this way the spread of the pink dogwood began. The weeping form was found in the Maryland woods some time later. The others probably originated in nurseries.

These forms are not quite as hardy as the type itself. Most are grafted and will bloom a little sooner and practically every year, whereas the white tree will give a sparse display in a season following that of heavy bloom. Dogwoods can be transplanted in spring and in fall as long as the ground is open, especially if the trees are nursery grown. Young trees can be transplanted from the woods if plenty of roots and soil are attached. They will not bloom as early as the nursery-grown tree. Trees in a very rich soil sometimes fail to bloom. In this case, in the spring take a very sharp spade and at a three-foot distance all around the trunk prune the roots to the full depth of the spade.

Two other dogwoods should be considered with *C. florida* in the class of highly ornamental flowering trees. One is the lovely *C. nuttalli* of the West Coast. Originally found on the banks of the lower Columbia River, it was for a long time thought to be *C. florida*, but it makes a large tree and has a limited range of growth, being rarely successful outside its own territory. The other, the beautiful Oriental immigrant, *C. kousa*, is, on the other hand, adaptable over a greater part of the area covered by *C. florida*. Differing from the latter in that the flowers appear in June when the foliage is well developed, it should be planted at close range to get the full effect of its beauty. The fruits, strawberry-like, are dull red, but the foliage, though handsome, lacks the high autumn color of our native tree. Clean of growth and not subject to any serious diseases or pest, *C. kousa* prolongs the dogwood season.

Flowering dogwood has so many superior qualities that it perpetually challenges the best talent in landscaping to take full advantage of its dramatic qualities. Unlike so many flowering trees that, at the end of their floral display, litter the ground around them with their fallen petals, the dogwood, gradually receding from its dominant position, withdraws unobtrusively into the background.

The tree is widely used in community plantings. A famous one is that at Valley Forge in Pennsylvania, donated by a grateful citizen and nurseryman, Adolph Muller. Another is along Blue Star Drive in New Jersey. There are many dogwood associations organized to perpetuate and protect the tree. Virginia, which has adopted the dogwood as its state flower, has a statewide organization; Pennsylvania and many small communities elsewhere have dogwood associations. The residents of Greenfield Hill, Connecticut, have planted their region extensively with dogwood. There is an old and beautiful avenue of them at Old Lyme, Connecticut. So notably successful have these plantings been, that other communities would be well advised to see them and consider dogwood plantings of their own.

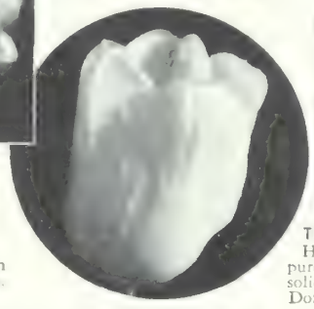


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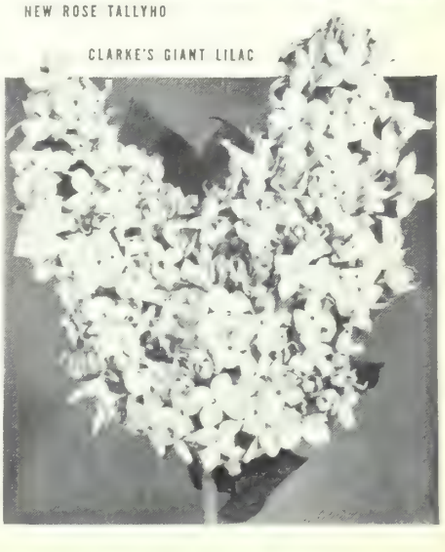
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FREE CATALOGUE

Our 40th Year

LILIES

continued from page 98

others, they are identical with the wild species collected in their homelands.

Propagated easily from the multitude of bulbils that cover its stem, the tiger lily escapes from the narrow confines of cultivated gardens. The regal lily keeps persisting in old or abandoned plantings and each summer throws up its fragrant trumpet flowers. The gaily colored *amabile* lilies have become common garden plants. But, did they become American? Did they, in the loving hands of the people who adopted them, who brought them into their gardens, blend with our own lilies, the beauties which were native and belonged? No, they remained aloof, ignoring all others, refusing either to partake of the beauty that was here or to impart some qualities of their own. Solidly Chinese, politely Japanese or stiffly European—species they were, wild lilies they would remain. Cage them, propagate them, select the best from among them, but go no further.

What was it then in these lilies, that was stronger than the restrictions within other plants? What were the barriers that held each species inviolate? What was the strength of the links that bound the characteristics of each species so tightly together that the chain could not be broken? Was it simply for lack of trying? But then, what about accidents, the bees or the wind, which must surely have spread pollen from one lily species to another?

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(*Continued on page 187*)

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OUR 64TH YEAR

LILIES

continued from page 186

did the Romans. The Crusaders brought them to Northern Europe, associating the pure white *Lilium candidum* with the Holy Land and the Virgin Mary. It became the emblem of St. Francis, of St. John the Baptist and of St. Anthony of Padua. Perhaps there occurred in the minds of the people in those early days an interweaving of flowers and religion, of beauty and of faith. The white lily, symbol of purity, of sweet fragrance, exquisitely perfect became an important garden plant.

With the passing of the Middle Ages came a new revival of interest in gardening. It took its place in the life of the well-to-do. Northern Europe, which was awakening, became interested in the arts and the sciences. Strange, new plants were a feather in any gardener's cap. It is no surprise then that already in Queen Elizabeth's time, the red lily, the *L. chalcedonicum* from Southern Greece, the "Scarlet Martagon of Constantinople," was eagerly sought after by the lovers of gardens and the beautiful. From Canada came the first North American Lily, *L. canadense*, soon after the French took possession of the country of its origin. Other American lilies were brought over in the eighteenth century and still later, with the discovery of the Far West, came the Pacific Coast lilies.

In the meantime, as man traveled and explored, lilies from Eastern Asia arrived in Europe. *L. pumilum* in 1730 and *L. dauricum* a few years later. British and Dutch traders brought the tiger lily home, early in the nineteenth century, and shortly afterwards came *L.* [illegible]. Then at the end of the nineteenth century, travelers in China sent home some bulbs and seeds of *L. henryi* and *L. leucanthum*, the giant trumpet lily. *L. willmottiae* was discovered and sent to Europe by an Italian priest. E. H. Wilson found the regal lily and sent bulbs of it to England and to America, early in this century. *L. daridi* was discovered. Von Siebold, living in Japan, sent home lilies from that country. *L. speciosum rubrum* and *album* and also the first *L. longiflorum*, our Easter lily. And still other lilies were discovered later, others perhaps are yet to be found.

This review of the discovery of the wild lilies is important to our story. It shows why many lily hybrids could not have been raised until quite recently, simply because the parent plants were not yet available to growers in our hemisphere. Other things, too, inhibited the possibilities of a more rapid development of hybrid lilies. There were the very diverse flowering dates of lilies. For instance, *L. candidum* flowers in June, other lilies in July, in August, September or even October. And it was only rather recent research work which showed us how to preserve pollen from early lilies and keep it alive, so that it can be used to fertilize later flowering species.

Then, the little seedlings were often weak and almost always difficult to grow. It takes three to four years to flower a lily seedling. It is only since the discovery of the modern spray materials and of new developments in growing techniques and in fertilizers

(Continued on page 188)



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[illegible]

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LILIES

continued from page 187

that a good percentage of lily seedlings can be expected to survive. Again, new plant hormones and root-growth substances which made rapid propagation possible. And rapid propagation and quick and wide distribution are necessary to minimize the risks run by any new and rare group of plants, grown in any single location. There are not only the ordinary risks of nature, the sudden frost, the untimely thaw, the unexpected cold spells in late spring that nip or damage the tender young lily sprouts. There are the risks of diseases and pests and there are the risks of neglect and abuse. Much can happen to young plants in the long years between their first flowering and general distribution.

New plants must, therefore, be quickly made available to as many people in as wide an area as is possible. It was not until modern plant research put the tools in the hands of the growers that that could be done and, finally, it was the very recent research [illegible] gave the growers definite clues and counsel, the [illegible] work. We were well along in the twentieth century when all the essential factors for successful hybridizing and rapid distributing were at hand. But even before then gardeners were trying to improve the lily. Lilies were collected and grown [illegible]

edge came a greater challenge to improve them as had been done with tulips and roses and with peonies and dahlias and lilacs and all the other plants that are dear to gardeners.

GARDEN LILY STORY

The story of the garden lily, of its changes and resistance to change, starts thousands of years ago. Plant explorers had a hand in it and ordinary travelers: alchemists and herb doctors, priests and missionaries, painters and poets, botanists and soldiers and many plain gardeners. In sailing vessels and later in steamers the bulbs they found traveled to botanical gardens and to nurseries where they were grown and studied. And man, searching for the secrets of nature, tried to learn from them, tried to improve them, to bend them to his will.

There is the unknown Hollander who, just about a hundred years ago, crossed the chastely white Madonna lily with the "Scarlet Martagon" of Greece and obtained that choicest of lilies, the chamois-colored, gently reflexed *L. testaceum*. Then there were growers in Japan who crossed and intercrossed the upright lilies of their country and produced many named varieties. And there were again Holland growers who improved on this work and built a trade for the many sturdy upright lily hybrids so popular in Victorian gardens. In England Mrs. [illegible]

Continued on page 190



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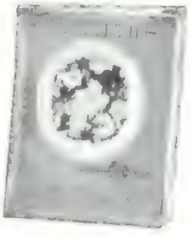
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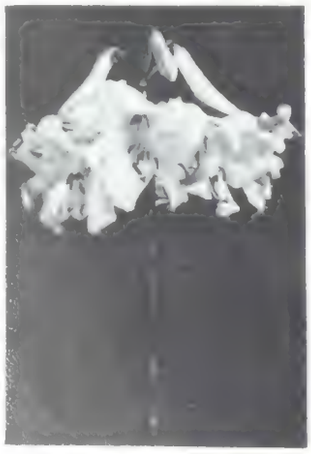
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LILIES continued from page 188

R. O. Backhouse crossed the European *L. martagon* with *L. hansoni* only recently brought from Korea. In France, Father Souillet gave a lifetime to the improvement of the Madonna lily. By raising Charles the Tenth and Salonika he paved the way for the beautiful new Cascade strain—more vigorous, better flowered and more disease resistant.

In Canada Miss Isabella Preston, famed hybridizer and author, worked with tiger lilies and with *L. leichtlini* and *L. willmottiae* and produced a strain of beautiful, hardy hybrid lilies, such as Lillian Cummings, an ornament to any garden. In Geneva, New York, George Slate, author of *Lilies for American Gardens*, the standard textbook for all lily amateurs, produced Seneca. Then there is Skinner in Manitoba and Palmer in Vineland and Tom Barry in New Jersey, and Emsweller at Beltsville and Yerex in Newberg and Woodriff in Harbor and our own work here in Gresham, Oregon. And we must mention Wallace and Constable of England and van Tubergen in Holland, and Debras of France. All of them, all of us; lily growers, working with lilies, trying our hand at hybridizing. And there was our own David Griffith who first raised those beautiful lilies from various American natives, that are now, in still further improved form, the Bellingham hybrids.

Slowly the barriers were breaking down. First two species, which showed some affinity, would cross and then the resultant seedlings would again cross with still others. The chain that binds all the characteristics of a species lily so tightly together, that holds them so firmly in bond that all seed from them produces identical lilies again, keeps the species intact and uniform. Step by step, slowly at first and then faster, minute cracks appear in the chain and in its links, cracks that allow characteristics of other species to creep in. Then the chain breaks. The tight linkage which held the *L. henryi* species together as an identical unit splits to admit the characteristics of the trumpet lilies. The *L. tigrinum* chain breaks to admit characteristics from *L. dauricum* and other upright lilies. The *L. hansoni* and the *L. martagon* chains shatter and—from the pieces—new ones are formed that lead us to many lovely hybrid lilies. The *L. candidum* chain breaks again, perhaps at the same place where it broke a hundred years ago, to let new colors and forms enter. This time it is a real break that admits many good traits and that will allow us, in the very near future, to have colored Madonna lilies in a variety of shapes. The *L. auratum*, the golden-banded lily of Japan, breaks down and admits some nice pink characteristics so that we may soon have pink and rose auratums.

To the growers who, like me, are in the midst of all these happenings, these are fascinating years. On my 40 acres of hybrid lilies I grow samples of lilies from all over the world and from many hybridizers. Each season brings us new combinations of forms and

(Continued on page 190)

Burpee GIANT TRUMPET Daffodils

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LILIES

continued from page 189

colors. Hybrids, back-crossed to their parent species, increase the number of variations almost endlessly and hybrids crossed with other hybrids give us still more forms and colors. We build upon the slight bridges forged by us and other early workers with lilies, bridges sometimes consisting of a single weak little plant, a true intermediate, but one that is overcome by the magnitude of its creation, physically crippled by its mixed parentage. We rely on these bridges and we build new ones. Over them we proceed, gaining ground slowly and progressing toward goals we do not now know. It is slow groping of man in his constant fight against nature, trying to turn what nature has [illegible] greater beauty as he sees it.

Lilies then have a history. They tell a story. From the far regions where they grow wild, through the hands of the seekers after knowledge and truth, to the growers and cultivators of the earth, they move serenely. For thousands of years they remain unchanged. Then suddenly they break down, all over the world they give ground. In a dazzling array of color, they stand before us, entirely new—the pure, beaten gold of the Golden Chalice hybrids, the deep yellow, the blazing scarlet and the mahogany of the Fiest hybrids. Then there are those towerin new trumpet lilies, the Olympic and th Green Mountain hybrids, giant ca delabra of noble trumpets, sweetly fr grant. There are the new Henry hybri in infinite variety. Some of these a already selected into definite ranges color and form. We see rose-pink an yellow, lilac and purple and cream an bronze-colored flowers. Magnificer they are, better than any specie stronger and more perfect, dependabl garden plants.

The barriers are down. The ne few years these lilies will reach you gardens. The contributions that ou country has made to their developmer is great, both in the practical and i the scientific field. Acknowledging ou great debt to workers in foreign land it is certain that the actual productio of the new lilies, the flowers that wil adorn our gardens, will be done her

Our native lilies are as America as the Indians. The hybrid lilies, th new lilies of the years to come, are a American as we are. Mixed and a similated in the melting pot that America, selected and improved b Americans for American gardens, soil and climate and given to our countr for a richer and more abundant lif



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Gardening

ey's Fall Catalog offers yew plants, odendrons and dwarf fruits. In tion, there are narcissus, tulips, s and many other ornamental and favorites. The text also tells how to a balanced home orchard. Kelsey sery Service, Dept. V2-50 Church New York 7, N. Y.

Vyt Greenhouses, factory-built and ly assembled, are described in a let which illustrates their use. se greenhouses are sectional, may dded to as your plant and hobby faction increases. Diagrams show to install them. Lord & Burnham, t. H, Irvington, New York.

e Selections are described in 48 r pages which show floribundas, rid teas and climbers. Tree and elty roses, perennials and All-Ameri- rose winners make up part of the k. Jackson & Perkins, 14 Rose e, Newark, New York.

Furniture

our Bedroom and You discusses r schemes, room sizes, walls, for se most personal rooms in your se. Whether your taste runs to iod or modern furniture, you can decorating suggestions for pleas- restful bedrooms. Kling furniture es are illustrated separately and rooms. 10c. Kling Factories, HG 9, yville, New York.

ss Furniture for Homes is displayed a booklet showing occasional and tables, coffee and dining tables. pes of glass used are described, and text indicates the ease with which s furniture is cleaned. Descriptions each piece are given. H. H. Turchin mpany, HG 9, 41 East 42nd Street, w York, New York.

he Nottingham Group comprises desks, styled to be personal. Con- uction highlights include fine leath- finishing and tooling, hardware correct period design and dust- oof panels. Photographs of each desk d descriptive notes illustrate fea- es. Charles R. Sligh Co., 1661 Mon- , Grand Rapids, Michigan.

tensole features both console and op-leaf tables. Made of oak and hogany, five styles are pictured. Di- nsions and descriptive notes enable u to select your favorite. Extensole rp., HG 9, Sparta, Michigan.

8th Century Traditional" reflects all e charm of the period. Eleven group- gs of furniture for bed and dining oms indicate attractive arrangements. rniture care is discussed and notes plain the various selections. Decorat- g hints in the form of sketches and xt are included. 10c. Drexel Furniture ., HG 9, Drexel, N. C.

merican Informal" introduces new oupings in furniture, designed and eated by Tomlinson. Four-color and aroon-toned engravings depict room ttings and group arrangements for ing room, dining room and bedroom. is furniture is noted for its inter- angeability. Accessories, mirrors and ctures, too, lend themselves to new es. 10c. Tomlinson of High Point, c., HG 9, High Point, N. C.

Furniture, an album of it, is the subject of a booklet which shows many beautiful old pieces. Love seats, chests, breakfronts, chairs and sofas are highlights of the Colleton Collection. Individual pieces, illustrated in room settings, are dramatic. White Furniture Co., HG 9, Mebane, N. C.

Decorating

"*From Ba-a to Bed*" is the title of the Encyclopedia Blanketannia, the story of Faribault woolen blankets. The text explains various wools, shearing, cleaning, dyeing, carding, spinning, weaving, finishing and napping—the processes which develop blankets from sheep to sleep. Faribault also tells you how to care for fine blankets, and the Faribo Rainbow of blanket colors is shown. Faribault Woolen Mills, HG 9, Faribault, Minn.

"*New Colors . . . To Make Your Heart Sing!*" There are 77 of them and the countless variations you can get from the basic colors is something to sing about. Murphy Color-Scheme paints are balanced in four sections which group complementary colors together. Each can of paint is custom-tinted to your order and there are large individual color chips to help you plan harmonizing colors. Murphy Paint Division, Interchemical Corp., HG 9, Empire State Building, New York 1, N. Y.

Wallpaper Styles are shown in two booklets. One illustrates wide borders as a new trend in wall decoration. The second presents nine scenic wallpapers which form smooth-flowing murals. Both booklets available for 10c. The Schmitz-Horning Company, HG 9, Cleveland, Ohio.

Waverly Fabrics are the subject of "Decorator's Tricks With Fabrics . . . For Your Home." This guidebook contains a color wheel, charts which indicate color intensity, explanations of color values, pattern, scale and the decorator's "Rule of Three" concerning plain, geometric and printed fabrics. A special section tells how to slip-cover your furniture. 10c. Waverly Fabrics Division, HG 9, F. Schumacher & Co., 60 West 40th Street, New York, N. Y.

Lightolier Fixtures, decorations in themselves, are shown in full-color illustrations of room settings, designed by nine A. I. D. decorators. This 20-page booklet illustrates scientific fixtures, adaptable to many room settings, all displayed attractively. Notes outline requirements for each room. 25c. Lightolier, Inc., HG 9, 11 E. 36th Street, New York, New York.

Colorama is a color-idea book, written by Clara Dudley, which shows how to decorate rooms with coordinated color harmony in rugs and carpets. The booklet contains detailed formulas for a group of rooms, which are beautifully illustrated, as well as color schemes suggested for use with many of the new rugs and carpets. Alexander Smith & Sons Carpet Co., HG 9, 285 Fifth Avenue, New York, N. Y.

Washable Wallpapers, color-locked to withstand room exposure, are featured in a color harmony book. Authentic color charts teach you how to plan decorative combinations with wallpaper and add a professional look to your home decorating. 25c. Imperial Paper & Color Corp., HG 9, Glens Falls, New York.

"*Decorate Your Dream Room*" by following the charts, sketch ideas and paint suggestions given in this new booklet. Beauty Treatments for North Star blankets are included with color pictures of Rose Dust and Delft Blue, two blankets which are an addition to any bedroom's beauty. Primping tricks for curtains, desks, dressing tables, beds, floors are shown. North Star Woolen Mill Co., HG 9, 235 S. 2nd Street, Minneapolis 1, Minnesota.

"*It's So Simple to Sew*" is a new little folder about *Plastron*, a plastic fabric. Complete instructions for sewing curtains, bed and bath accessories and clothes will give even a neophyte the professional touch. The text explains that Plastron is waterproof, stain-resistant, and will not shrink. Plastron, Inc., HG 9, 419 Fourth Avenue, New York 16, New York.

Heating

"*A Blueprint for Heating Comfort*" tells of the procedures involved in the installation of an automatic heating system. Thermostats, limit and primary controls are explained. A clock thermostat and a diffusion register are also described. Minneapolis-Honeywell Regulator Co., HG 9, Minneapolis 8, Minnesota.

American-Standard's Publication is devoted to equipment for heating, winter air-conditioning and plumbing. Hand-fired or automatic equipment can be used with many types of architecture, and there are colorful illustrations of plumbing fixtures. American Radiator & Standard Sanitary Corp., HG 9, P. O. Box 1226, Pittsburgh, Pa.

Base Ray is a new idea in heating. Radiant baseboards made of hollow cast-iron units are supplied with hot water or steam from a heating boiler. Installed at ankle-height, Base-Ray installations require no special structural changes and provide an even "blanket of heat." A folder shows special features. Burnham Corp., HG 9, Irvington, New York.

"*Windows With Built-in Insulation*" insure greater year-round protection against cold and heat. Thermopane is made of two sheets of glass, separated by a sealed-in, ¼-inch air space, which prevents steaming. Libbey-Owens-Ford Glass Co., HG 9, Toledo, Ohio.

Balsam-Wool, a sealed insulation, is made in three thicknesses, has a Spacer Flange which fits over and is nailed to face of stud, joist or rafter. This insulation is moisture-proofed, wind proof and fire resistant. Questions and answers on insulation are included. Wood Conversion Co., HG 9, 1st Nat'l Bank Bldg., St. Paul, Minnesota.

The Development of Home Insulation is recounted in "Comfort That Pays For Itself." Filled with factual data, the booklet describes rock-wool insulation, the protection it offers in summer and winter, and diagrams the critical areas into which crewmen blow the rock wool. Johns-Manville Corp., HG 9, 22 E. 40th St., New York, N. Y.

Miscellaneous

Aluminum Windows, combining storm-sash and screen in one unit are described in "Forget 'Em!", a new folder which advises you to desist from worrying about winter winds or summer bugs. These insulated windows feature glass imbedded in plastic, aluminum screens, frame and storm-sash sections which interlock to form a draft-proof front against cold. Orange Screen Co., HG 9, 420 Lexington Avenue, New York, New York.

A Building Guide concentrates on "Helping Today's Home Builders Get Their Money's Worth." This new booklet contains 51 house plans which should be of interest to house planners everywhere. Published by Weyerhaeuser Sales Company, the booklet is part of the firm's Home Building Service, which contributes to making the homes in the service ideally suited to modern, economical living. Included with the booklet, which is available for 10c, is a four-page folder of a small house design. Weyerhaeuser Sales Company, HG 9, St. Paul 1, Minnesota.

"*Floor Show In Your Home*" stars Flor-Ever, a *Vinylite* plastic floor covering. A new folder describes the non-porous surface of this floor which is resilient to the step, resists scuffing and denting, and stays color-fresh. Delaware Floor Products, Inc., HG 9, Wilmington, Del.

Cedar Cabin Plans are presented in an attractive sketch book which shows typical Braun cedar interiors, exteriors and floor plans. Nineteen various plans are shown for families and sportsmen. These cabins are ideal for country houses and lodges. There is a section devoted to tourist cabins, multiple units and guest cabins. Braun specifications are included, and price lists and materials are given in a construction list. 25c. Braun Lumber Company, Cedar Cabin Division, 1563 East Davison, Detroit 3, Michigan.

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Saint-Saëns: Symphony No. 3. This is the one with organ, an elegant, highly polished affair. Muench and the New York Philharmonic retain the elegance . . . own. Columbia Album MM-747; $6.

Sibelius: Symphony No. 2. Ormandy and the Philadelphia Orchestra treat the Finnish master's romantic sonorities sympathetically, but possibly just a touch too discreetly for some of us. Columbia Album MM-759; $7.25.

Stravinsky: Dances Concertantes. The composer himself deftly leads the RCA Victor Symphony Orchestra in and out of the many interstices of his dissonantly engaging score for ballet. RCA Victor Album DM-1243; $4.

Poulenc: Concerto in D Minor. Like the well-known cereal, this snaps, crackles and pops, but with a French accent. Pianists Whittemore and Lowe; . . . RCA Victor Symphony. RCA Victor Album DM-1244; $4.5.

Vieuxtemps: Concerto No. 5 in A Minor. Jascha Heifetz employs his most silken tone executing this melodious work. He is abetted by Sir Malcolm Sargent and the London Symphony. RCA Victor Album DM-1240; $3.50.

Gershwin: An American in Paris. This brash and youthful composition is played by the RCA Victor Symphony Orchestra and Leonard Bernstein, who behaves as though it were his own. RCA Victor Album DM-1237; $3.75.

Wagner: Five Songs. Eileen Farrell, a young soprano with a rich, enveloping voice, sings poignantly melancholy selections from the "Gedichte" Song Cycle with Stokowsky and orchestra. RCA Victor Album DM-1233; $4.75.

De Falla: Three Dances from the Three-Cornered Hat. Alceo Galliera and the Philharmonia Orchestra respond enthusiastically to the sharp, Andalusian rhythms of De Falla's ballet. Columbia Album MX-297; $3.50.

Bach: Fantasia and Fugue in D Major. A lovely, ingenious fantasia and one of Bach's more lyric fugues are played by Guiomar Novães with eloquent sympathy and innate refinement. Columbia Album MX-298; $2.90.

Marian Anderson: Spirituals. P... ably the most miraculous contr... voice of our time is lavished on a se... tion of spirituals, of which only a ... are very familiar, and all are g... RCA Victor Album MO-1238; $5.

André Previn at the Piano. Yo... and French, Mr. Previn plays a he... ening collection of not too new p... lar songs in a smooth, imaginative s... that respects and enhances the melo... RCA Victor Album P-214; $4.

Bing Crosby Classics, Vol. II. ... inimitable and indestructible Mr. C... by sings a mellow group of so... mostly slow-paced, that should pl... about anybody old enough to remem... them. Columbia Album MM-762; $4...

Night Life on Two Pianos. Mo... and Gearhart play complicated arra... ments of popular tunes that tend ... ward the now-you-hear-it now-you-d... school, but are generally exhilarat... Columbia Album MM-746; $4.90.

Rose Marie. Pretty tunes from an ... favorite are adequately dispensed ... Al Goodman and his orchestra w... Marion Bell, Charles Fredericks, Ch... tina Lind and the Guild Chorist... RCA Victor Album K-15; $4.

Carnival Tropicana. Kostelanetz ... his orchestra dress up familiar m... dies by nine Latin-American comp... ers until they sound rather more l... symphonies than unassuming da... pieces. Columbia Album MM-753; ...

Dee Parker. With a group called ... Miniatures she sings "That's The W... He Does It" and "My Curly Hea... Baby." She has a sly little voice t... may not sound like much at first, bu... creeps up. Mercury Record 5149; 7...

Martha Tilton. She's a singer w... can manage to sound raucous witho... being loud, does pleasant things ... "Blow, Gabriel, Blow" and "Ready, S... Go." Dean Dixon and his orches... assist. Capitol Record 15129; 79c.

Patti Page. This young lady has a w... of her own with "Ready, Set, G... and she also sings a timely numb... "Got-ta Have More Money." Her su... voice is backed by the George Bar... Quartet. Mercury Record 5142; 7...

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House & Garden

AS WELL AS YOU LOOK

Fall decorating guide

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House & Garden

Contents for October, 1948

ON THE COVER: Mrs. John Chambers Hughes wanted red damask in the drawing room of her Park Avenue house and asked her decorator, James Amster, to interpret it in the modern feeling. The lighting of this room is by Rudolf Wendel. Kodachrome and black and white photograph on page 118 by Kertesz.

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In this issue...



Hattie Carnegie's taste, which has made her a power in the fashion world, is as evident in her own house as in her inimitable dresses (see page 150). A connoisseur of eighteenth century French and Chinese decor, she often indulges her hobby by selling antiques in her New York salon.



Tom Funk, once a *New Yorker* cartoonist, is now in wide magazine demand for his light-hearted illustrations (page 142). His enthusiasms include his wife and one time pupil, Edna Eicke, his daughter Susan, aged two, salt air, quaint Americana such as his work has helped popularize.



Tina Leser's inspiration for her fresh and original clothes is based on an art background and travel in Near East, Pacific and Orient. Philadelphia-born, she lives in a New York duplex whose kitchen (page 160) exemplifies her ingenious approach to the problems of brownstone living.

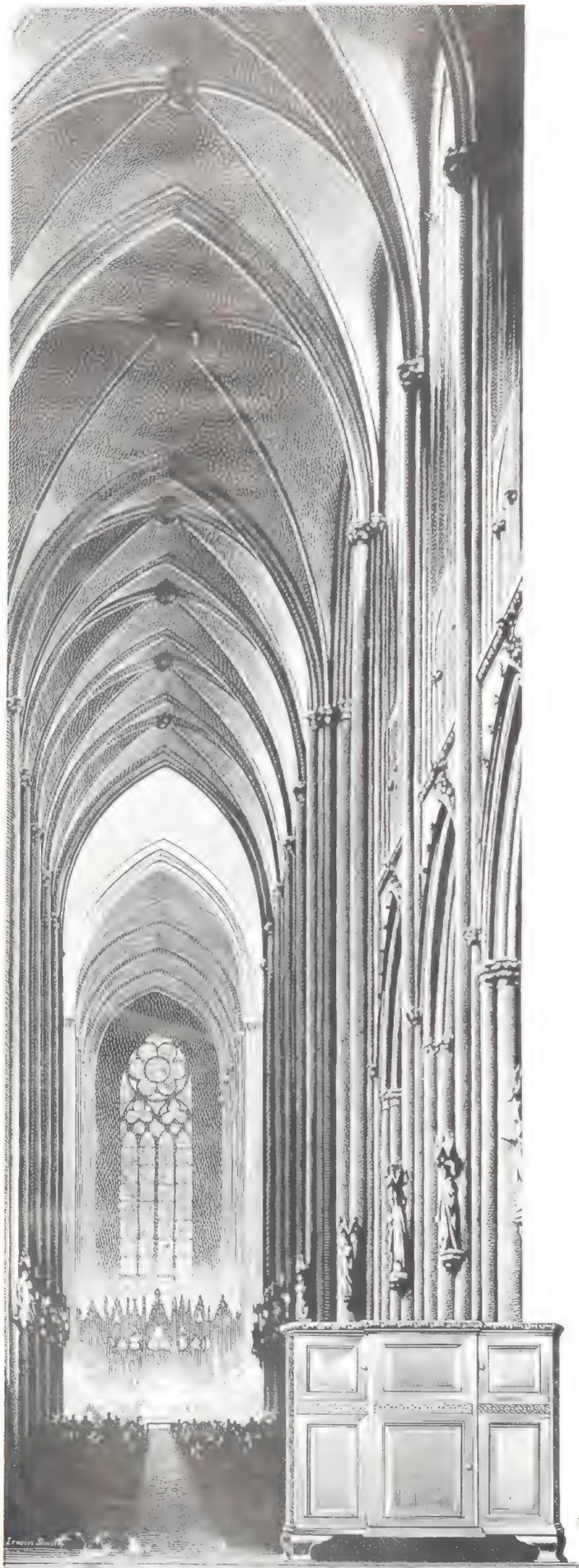


Brooke Cadwallader has to his credit 14 Pacific Ocean crossings (he was born in the Philippines), a brief career as art teacher and the designing of printed scarves which are fast becoming collectors' items. His latest absorption is a recently completed Connecticut house (page 144).

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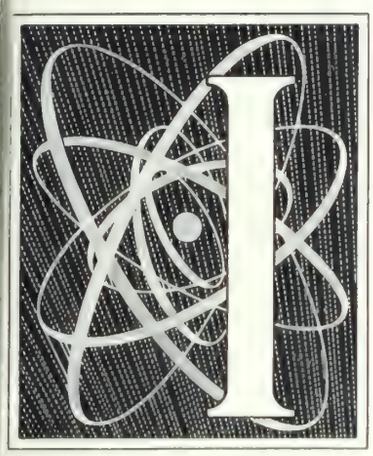
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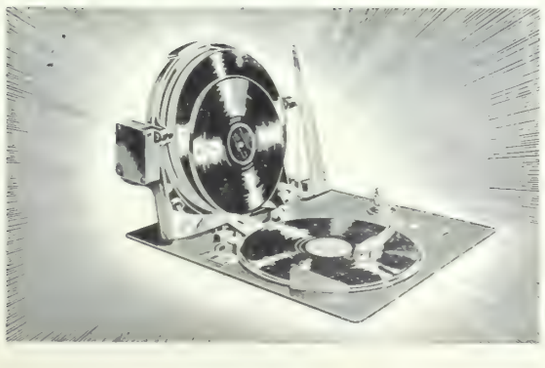


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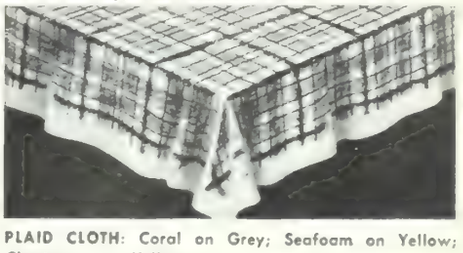
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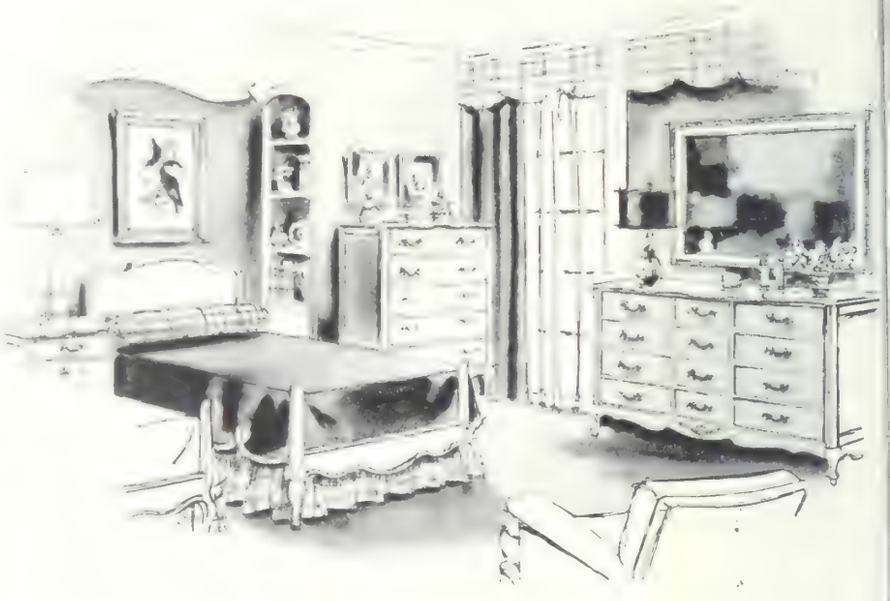
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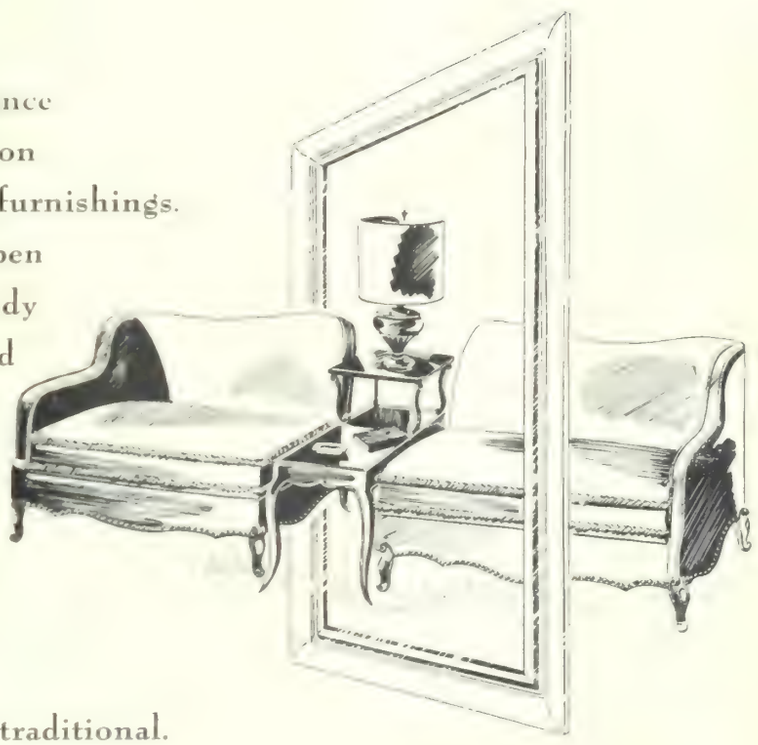
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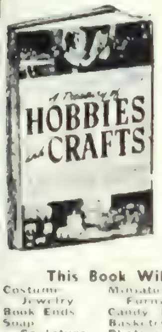
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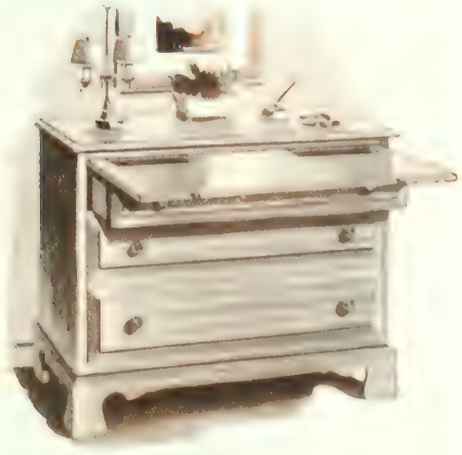
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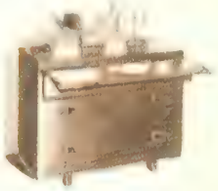
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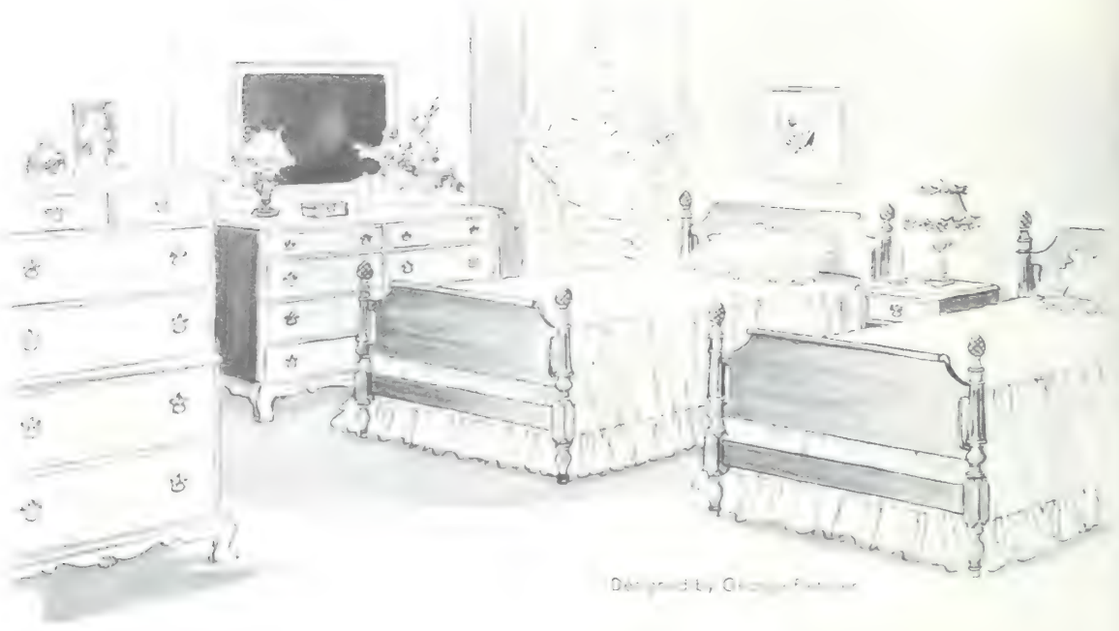
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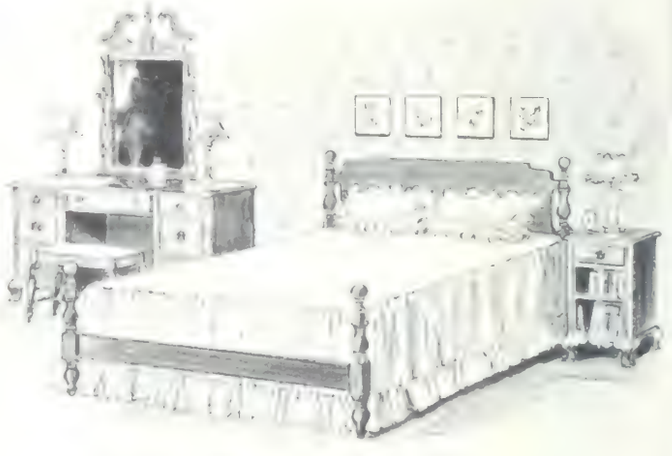
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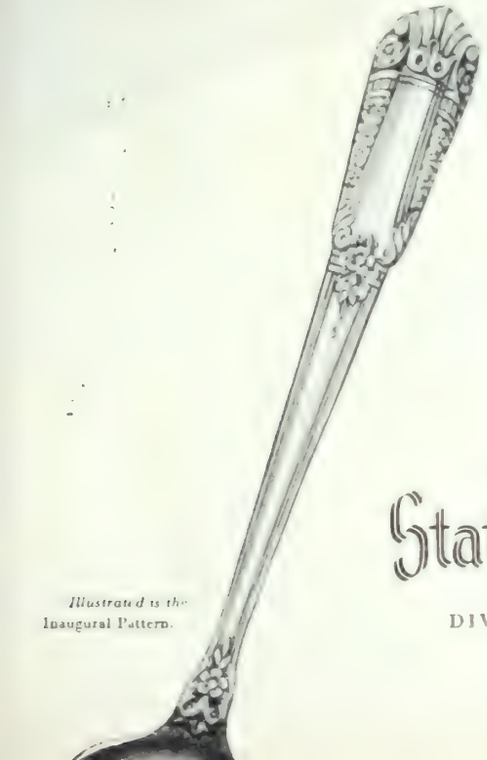
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Illustrated is the Inaugural Pattern.

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DIVISION OF HOME DECORATORS, INC.
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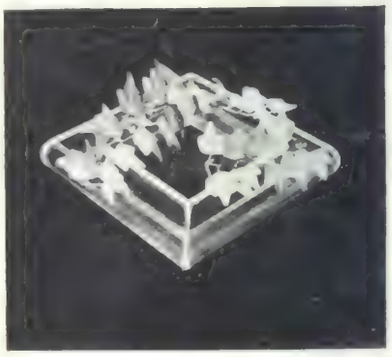


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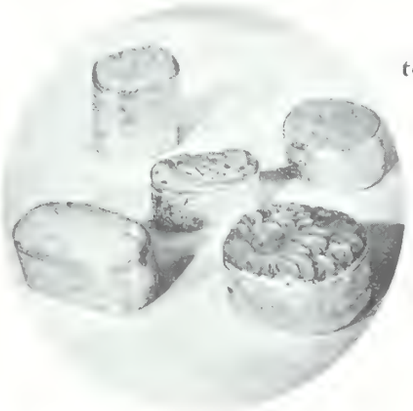


A king's ransom worth of jewels can be carried in this big, big felt roll. There are niches for everything you have from the heaviest costume pieces to the most delicate valuables, so you needn't waste time deciding what to take. Of wool felt in choice of 30 colors contrasting monogram. $11.75. 1, smaller $9.75 ppd. Harel House, Hopedale, Mass.



Roly Poly is an appropriate name for this round little jar. It has a delicate engraved design and a handmade sterling silver spoon, designed by Allan Adler, to go with it. The simple pattern is adaptable to any service scheme, so give it proudly. $5 the set, tax incl. ppd. Mermod-Jaccard-King, 9th and Locust, St. Louis 1, Mo.

From China . . . fascinating old handmade Brass Boxes newly replated . . . the covers completely set in hand-cut, hand-polished white jade in symbolic motifs



top left, $20
top right, $22.50
center, $18.50
lower left, $30
lower right, $45

Each different, each a "find" for which you'll find countless uses . . . for cigarettes, trinkets, etc.

Henri Bendel
10 WEST 57
NEW YORK 19 NY



for Desk or Table
Model SHOW HORSE

"little joe" **Wiesenfeld Co.**
Dept. B46 Baltimore 1, Md.



FOR DISCRIMINATING HOSTESS AND HOST

Serve all tall iced drinks in these cool, frosted, 14 oz. Zombie Glasses. Hand decorated, permanently fired, Cardinal red bird design. Gift packed. 8 to set, complete, prepaid **$7.95**

CORNER HOUSE
200 S. Grove St. Oak Park, Ill.

SOLID HARDWOOD
GATELEG TABLE
with concealed extension leaf. Opens to 36" x 60". Windsor chairs to match.



Table in choice of walnut, mahogany, or maple finish: **$33.45**
Veneered top, walnut or mahogany: **$39.95**
Chairs to match: **$5.75**
PRICES F. O. B. LOUISVILLE

Send 10c for complete catalog

SONS FURNITURE
1436 So. 22nd STREET
LOUISVILLE 10, KY.



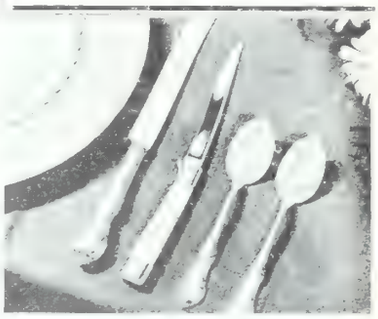
Gay Blade **HOLDER**

Red barber pole stripes swirl around this personalized holder for used razor blades. The name is hand-done and is baked in for permanence. Used blades are really dangerous if left about. This ceramic holder will eliminate that hazard from the bathroom. 6" high; blades removed from bottom. Holder, including the name, $2.00 postpaid

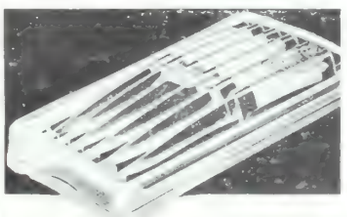
No C O D s please

EDITH CHAPMAN
168 E. 33rd St., New York 16, N. Y.

to go with your *finest Silver . . .*
the
New CARVELL HALL
Steak Knife Set



ISN'T this beautifully designed knife just what you've wanted at each place when serving meat? Its graceful blade of finest chrome-vanadium cutlery steel is purposely long, tapered, and full hollow ground for lasting sharpness. Glamorous handle of rich ivory "Lustrex" is resistant to boiling water. At ease on the most smartly set table. This lifetime steak knife set of 6 in "jewel" case only $14.95. Set of 8 at $19.95. Individual knives $2.50. Postpaid. Immediate shipment. No C.O.D.'s.



ARTCRAFT CORPORATION - Miami 38, Florida



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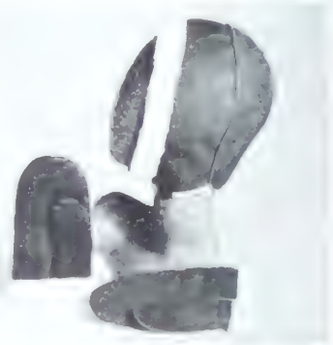
THE *Four Seasons* SHOP

59 South Idlewild Street
Memphis, Tennessee



SHOPPING

Better than a silver lining is a lumbskin one—especially when the air turns bitter and you're an uncomfortable nipped red. This hood and mittens to match are fur-lined and trimmed, covered with green chamois suede or brown suede. Hood, $9.95; mittens $4.98 incl. tax and post. Harold J. Rubin, 52 East 56th St., New York 22.



Pimm's #1 mugs are pewter-like tankards that keep drinks cold longer and are elegant looking. Named for the gin-base cordial, Pimm's #1 [illegible] is plenty sturdy enough for other cold beverages. Hold 12 oz. Throughout The Post Mart, 260 E. 78th St., N. Y. 21.



Darn tricky. If you don't [illegible] eggs with lids on them or if you're fresh out, you're [illegible]. This one has a spring-back tape measure under the fly and the smooth eggy end goes right into those holey sock toes and heels. In assorted pastel colors, it's a surprise, fun and something really to use for $1 ppd. Green Gable Gifts, 391 Lenox Ave., N. Y. 27.





CLOCK-LAMP

Elegant Clock Lamp combination [illegible] Mahogany, Walnut or Blond wood. Lamp stands [illegible] inches high. Electrical Silk Lucite Shade [illegible] inches high. Lamp has [illegible] concealed electrical [illegible] that will not be seen behind mirrored end [illegible] choice of Amber mirror [illegible] with black cable [illegible]

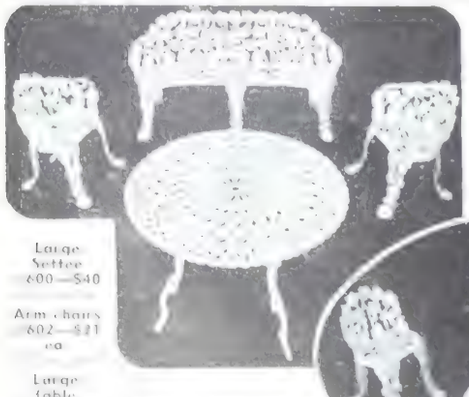
$17.50

Harley's Clock Shops
Altman Bldg. Kansas City 6, Mo.



"ST. FRANCIS AND THE BIRDS"

FLORENTINE CRAFTSMEN, INC.
[illegible]



Cast Iron Furniture

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee #600—$40

Arm chairs #602—$21 ea.

Large Table #100—$35

Round-the-tree benches

Speedy [illegible] aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Settee #500—$25

Chairs #502—$15 ea.

Table #110—$25

Immediate Delivery

J. F. DAY & CO.

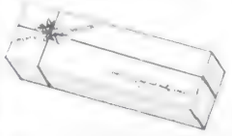
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IN CHRISTMAS GIFT BOX

EACH COLORFUL BOX contains 3 full pounds of Oregon's finest glossy-green, red-berried, English Holly Sprays. Ideal for Holiday decorating. The appropriate Christmas Gift. Boxes mailed direct if you wish. Please order early.



$4.35 EACH

Prepaid in U. S. A.

ENGLISH HOLLY PACKERS
P. O. Box 425, Portland 7, Oregon



REST THAT WEARY HEAD!

With our NEK-EEZ pillow

Scientifically designed to provide utmost comfort for neck, shoulder and back muscles

- when traveling
- reading, lounging or watching your television
- convalescing—wonderful for shut-ins
- recommended by physicians and nurses
- approved by the American Medical Association.

Complete with removable, washable, zippered cover.

Soft Kapok filled **$4.95** ppd.
Deluxe European goose down filled **$7.95** ppd.

A THOUGHTFUL GIFT

BEAUMOND DISTRIBUTORS
133 LEXINGTON AVENUE, NEW YORK 16, N. Y.

AROUND





Barbecue fork supreme, large and versatile, will cook steaks, chops, fowl and spare ribs to perfection. When done, the meat is swept deftly off the fork by a sliding ejector. Heat conducting prongs make cooking quick, even. Chrome plated with hardwood handles, 36" long, it's $9.50 exp. col. Lawrence Engineering & Mfg. Company, Columbiaville, Mich.



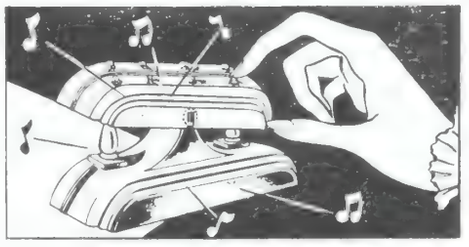
Saturday night supper, typically New England, comes packed in a sturdy firkin 10" high which will later hold sewing, shoe shine articles, etc. Supper for six of clam chowder, codfish cakes, beans, brown bread, mustard pickle, Indian pudding and hard-sauce. $7.50. Post 60c; $1.44 west of Miss. Vermont Crossroads Store, Waterbury, Vt.



Wings of brass support candlesticks simply and gracefully. Wonderfully adaptable, you'll find them the right touch for your mantelpiece, dining table, desk, hall table, dressing table or any place that you feel requires a little snapping up. 5" high, they're $12.50 a pair postpaid. Jarus Inc., 1084 Westminster St., Providence 9, R. I.

Mother Goose
LULLABY LAZY-LITE
$6.95

A treat for your family!
The perfect gift for friends!
Children love it! It's fun to tilt shade to turn on one or both lights — even baby can do it with perfect safety. The merry music box tune (genuine precision-built Swiss musical movement) makes children want to go to sleep — it's wonderful!



There's no fumbling in the dark for light switch or chain — just a fingertip touch lights the Lazy-Lite — turns on or off by simply tilting the shade.

Mother Goose Figures are molded in bold relief on the shade. Sturdy all-plastic construction. Each lamp accompanied with attractive bedtime story book telling adventures of Mother Goose. Blue for boys, pink for girls.

- Exactly as above but without music box, only **$3.95.**
- Bedside *Lazy-Lite,* for yourself and adult friends. Ivory — only **$3.00.**

Send check or money order to:

DEVOE & RAYNOLDS CO., INC. Dept. EG-10 787 1st Ave., N. Y. 17, N. Y.



ANGEL FACE

These you'll love. Fat little cherubs with outstretched wings, [illegible] dressing table. Grand for gifts too. [illegible] position. 6" wide, $1.25 each postpaid

HOLIDAY PRODUCTS
Pontiac Illinois



his kind of pajamas
with 3-letter monogram

Cut full for comfort, made of washable silken acetate rayon. In blue, maroon, gray or yellow. Monogram embroidered in self or contrasting tones.

Sizes A, B, C & D, average length, **$17.95**
Sizes B, C & D, extra long, **$20.00**
Without monogram, $3.00 less
Sorry, no C.O.D.'s Four weeks' delivery

Franklin-Bayer

THE LINEN SHOP, INC.
630 NORTH MICHIGAN AVE., CHICAGO 11, Ill.



8 birds-in-the-hand
. . . a gift FOR ONLY $5

[illegible] different American land birds . . . in full true colors. Perfect as gifts or for long, cool drinks at home. Finest quality, crystal-clear glasses . . . 14-ounce, sham-bottom. Set of 8, $5. Also, set of 6 highballers, with different game birds . . . $4.25. Send check or money order. Or send no money pay postman, plus postal charges.

delmar decorators
113 North Broadway, Long Branch, N. J.

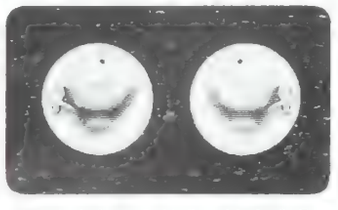


Lacy Glass
Salad or Dessert Plates 8¼"
Set of 8 - $3.00

Sandwich type glass that has all the sparkle we associate with antiques. The Filigree pattern is one of the most beautiful we've seen. Perfect gift for lovers of old glass.

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Dennison's
411 FIFTH AVENUE • NEW YORK 16, N. Y.
62 E. RANDOLPH • CHICAGO 1, ILLINOIS
32 FRANKLIN ST. • BOSTON 10, MASS.



WALL CUP-VASE

These decorative cup and saucer wall plaques of native American pottery hold plants or flowers without leaking. They're 4½" in diam., and they're available in pink, turquoise, yellow, and wine. You can use these anywhere in your home, and they make a fine gift. Postpaid, pair **1.29**



TRUE OR FALSE

True or false—can you tell? Well, they're artificial, and there's no mess, no dying on the vine with these lifelike ivy and philodendron cuttings. Easily cleaned with a damp cloth. Shape them any way you wish. Generous size. Midget ivy, **25c** each; regular ivy and philodendron, **69c** each. Postpaid.

T-BALL TEAPOT



This is a brand-new item, a neatly-designed teapot with side pockets for holding teabags—such a simple idea it's a wonder nobody ever thought of it before. Practical size in attractive assorted colors on native American pottery. Useful and ornamental.
postpaid each . . **1.50**

Beautiful new, 36-page, illustrated catalog now available, send 10c in coin to cover handling

Satisfaction guaranteed

SEND CHECK OR MONEY ORDER TO
spencer gifts
OF
ATLANTIC CITY, N. J.



SHOPPING

Matching Fireplace Fixtures in Solid Brass



THE [illegible] $16.50

THE ANDIRONS [illegible] urn design. Brass shank covers with urn finials. [illegible] stand 21½" high. $14.50

THE FIRESET 4-piece, solid brass tool set including shovel, poker, tongs, and 29½" stand with post and rail base. $12.00

THE [illegible] Screen, andirons, and fireset. $34.95

THE WOOD BASKET Highly polished solid brass body with smooth rolled edge. [illegible] riveted. Body height on cast brass claw feet 9½", length 23", width 12½". $10.75

THE DUTCH POT Cast iron pot with gleaming cast brass cover and lighter. Pot [illegible] $4.95

Colonial Craftsmen, 230 fifth avenue, new york, n y

Singing blackbird chirps and hops around just as if he were very much alive, looking for bugs in a corn field. Life-sized, he winds by a key, is fun as a gift for a child or innocent joke on an unsuspecting grown-up or family cat. He's $2 postpaid from M. C. Flynn, Inc., 13 East 59th St., New York 22.



The story goes 'round in pictures inside the shade of this unique child's lamp. Moving slowly, from the heat of the bulb, the pictures appear at opening on either side. Inserts tell the story of "Goldilocks," "Red Riding Hood," "Jack and the Beanstalk" and "Puss-In-Boots." Lamp is 15" tall; $3.95 ppd. Artisan Galleries, Fort Dodge, Iowa.



A toy phonograph plays with a natural, life-like tone, saves parents' finer instruments. It is hand wound, has precision-built fly-wheel control, uses standard needles and is perfectly simple for a child to operate. $2.95. An album of three records with six nursery stories and rhymes, 65c. Ppd. J. J. Anthony, 1517 W. North Ave., Milwaukee 5, Wisconsin.



New Fluorescent Fixture with CIRCLE LAMP



NOW! [illegible]

GUARANTEED FOR 1 YEAR!

[illegible]

9.75 F.O.B. FACTORY

DIRECT FROM FACTORY!

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Curio Cabinet and Book Shelf

[illegible]

$12.95 Shipping charges collect

Helene Decorators

8[illegible] Talbot St. Dept. G Kew Gardens, N.Y.

RARE MEXICAN CACTUS GARDEN



$1.95 POSTPAID



[illegible]

Copper POST LAMP 13¼" x 7¾" WIRED $5.95



WAGON WHEEL LIGHT RUSTY FINISH

32 IN. DIAM. 6 LITES $67.

24 IN. 5 LITES $56.



WRITE FOR CATALOG

William Spencer

710 CHESTNUT, PHILA. 6, PA.

BISCUIT BASKETS

2 for $1.00 POST PAID



[illegible] These smooth palm leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits — fruits, cookies, candies, and cakes — or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today — some for yourself and some for gifts.

Southwestern Gifts

630 East Alameda,
Santa Fe, New Mexico



Banish

UNWANTED HAIR

Only by KILLING **FOREVER.** THE HAIR ROOT can you be sure unwanted hair is gone **FOREVER.** Do not use our method until you have read our instruction book carefully and learned to use the Mahler method safely and efficiently. Used successfully for over 50 years.

Marvel MODEL *Deluxe*

$28.00 Postpaid **$49.95**

Send 6c coin or stamps TODAY for booklet, "NEW BEAUTY FOR YOU"

MAHLER'S, INC.

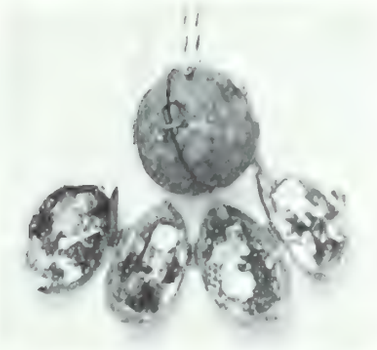
Dept. 50-N, E. Providence, R. I.

AROUND





Wee Willie Winkie makes a great impression on the pinafore group. When going to bed time comes around it's fun to have Wee Willie in his pajamas, with a real candle, all ready to go, too. Only 8" tall, he has movable joints and can be dressed and undressed. $3 postpaid from Toy Tubs, Box 78, Wayne, Ill.



In a nutshell—the story of a courtship and marriage in Mexico. The quartered walnut is hinged together and on the inside of each piece are small brightly painted figures. A delightful knickknack for a little gift, a prize or a favor. $2 each ppd. Pan American Shop, 822 Lexington Ave., N. Y. 21.



Junior sized folding table and chairs for work, play or meals in the nursery. Made of painted white metal, the set has washable red plastic seats and table top. Table is 22½" sq.; 20½" high. Chairs have rubber feet to protect floor and prevent skidding. $11.95 ppd. Terrace Novelties, 213 East 57th Street, New York 22.

Make Nylons Last Longer

Wash your nylons, lingerie, baby clothes and all small articles in this ingenious Swirl Shaker. Fast and economical. A pinch of soap flakes a few shakes—and swirling suds do the work thoroughly. No messy wash basins, no snags from nails or drain. ..... $1.00 Ppd.





Dry them in this Quick-Grip Drier—newest, neatest way to assure a tidy bathroom. No more cluttered up towel racks or shower rods. No metal to rust or stain, snag or tear. 8 bars, each with 3 grips, pop from their case as you need them. When closed drier is 9½" long by 2" high. $2.00 Postpaid.

Both Shaker and Drier are made of crystal clear polystyrene.
Packed together as a wonderful Gift Combination $2.95 Ppd.
No C.O.D.'s please—*Write for Free Gift Catalog*

MADISON HOUSE, INC. 670 POST ROAD MADISON, CONN.



COLONIAL KNITTING BOWL

The stories [illegible] of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; over-all height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid

TEMPLETON CRAFTSMEN
Dept. 15 Templeton, Mass.

Jolly Ginger Bread Cake Man

Stands 13" high!





Bake him fast as ever you can in this new Renalde mold. For Children's birthday parties and Christmas gifts.

Order now to bake fruit cakes for Christmas. Easy with quick mixes or Renalde cake recipes in Renalde heavy cast aluminum mold pictured. Set with complete instructions—$5.00.

Santa Claus 11¾" cake mold, set, $5.00
Lamb 12" cake mold, set..... 5.00
Postpaid—No C.O.D.'s please

RENALDE, 1525 18th St., Dept. F, Denver, Colo.

Charming, Graceful Interiors



Actual Height of Lamp 9¼"

Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

Quick Delivery

Candelabra Base, Clear 50c, Frosted 55c each. Adaptors to convert Bulbs to Regular Base 20c each. Add 7⅛% excise tax, bulbs only. Minimum order 6.

SEND 25c FOR BEAUTIFUL NEW ILLUSTRATED CATALOG OF LAMPS AND FIXTURES

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Smoking Elegance

A [illegible] Georgian tradition to add unusual distinction [illegible] Here is a new and [illegible] gift for any occasion. No C.O.D.'s. Sent postpaid $15.00 tax [illegible]

ELLISON'S
Box 284 Orange, N.J.

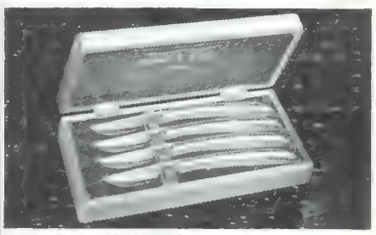


Card Symbol ICE CUBES

Pure crystal plastic ball filled with tinted water which turns frozen like real cubes again and again. Hermetically sealed, everlasting. Sensation of highest order at your party and an icer that does not dilute.

[illegible] $1

FROZEN ARTS COMPANY
202 N. Trenton Ave., Pittsburgh 21, Pa.



STEAK KNIVES...*hand-forged* by Murphy of Oregon

There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET $16.00
PARCEL POST PREPAID

FRONTIER TRADING CO., Oswego, Oregon

☐ [illegible] $16.00
☐ [illegible] 30.00

Name [illegible]
Address [illegible]
City [illegible]

JOLLY OLD SANTA FOR YOUR LAWN at CHRISTMAS TIME



The welcome addition to your outdoor Christmas decorating. Smiling Santa, beautifully hand painted on weatherproof wood in oil colors with red garments, tan gloves and a blue pack. Unusual gift. Four feet high, complete with supporting stake. Will last for years. Price $15. Outdoor flood lighting unit $3.95 extra. Shipped express. Shipping charges collect. Order early.

Send check or money order direct to

Leonard Brynolf Johnson

Outdoor Christmas Displays

Dept. G-30 Smethport, Pa.



SHOPPING

Set up housekeeping in the "dollhouse" book. The opening pages have clever room settings with a floor that drops down, and the rest of the book has cutouts of furniture and members of the family to put in the rooms. All brightly colored, to make rainy days cheerier. $1 plus 10c post. Dennison's, 411 5th Ave., N. Y. 16.



Foreign affairs. Cocktail napkins and bridge size cloth are brightly printed in a gay Swedish motif. Colorful and entertaining, there are dancing figures and recipes around the border. Of pure linen, napkins are $1.95; the cloth, $3.95 postpaid from Jenifer House, New Mackenzie Stage, Great Barrington, Massachusetts.



HOLDAFONE

A Unique Gift

OF OUTSTANDING USEFULNESS



$7.95

THE HOLDAFONE COMPANY

4227 Gwynne Rd., Memphis, Tenn.



California REDWOOD BURL

★ Set in sand or [illegible] Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. [illegible] paid.

SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

Red Stephens' CALIFORNIA ART RANCHO

Dept. 1, 2005 Cowper St. • Palo Alto, Calif.

Colorful CIRCUS PRINTS by Bernice Minot



The brightest spot in your nursery or rumpus room. Hand-screen circus prints of original *full color* paintings by a noted children's artist. Creamy white shadow box frame . . . rose trim, 12½ x16"

$7.50 each $14.50 the set

Sorry, no C.O.D.'s . . . express collect. Send check or money order to

BERNICE MINOT

Dept. G, 545 Fifth Ave., New York 17



only at carole stupell



can the bride or hostess select complete and original table settings . . . to match the mood and manner of her home . . . silver, china, glass, linens and accessories . . . correlated by Carole Stupell . . . to suit every taste, every color scheme, every purse . . . offering a decorating service in table settings . . . so excitingly different . . .

a glance will tell it's by carole stupell

507 Madison Ave. near 53rd St., New York

New PORTA-POKER 8-PLACE FOLD-AWAY CARD Table



An Ideal Gift!

- FOLDS DOWN TO 4 INCHES THICK
- EASILY STORED IN SMALL PLACE
- OFFICIAL SIZE 4 FT. DIAMETER
- EIGHT NON-SPILL GLASS HOLDERS AND ASH TRAYS
- CHOICE OF MAHOGANY OR BLOND FINISH

A CLEVER new convenience for card players. The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, alcohol proof; substantially made, sturdy legs. Nothing to loosen or wear out. *Prompt Delivery.* Only $34.50 Express collect. Money refunded if not pleased. Makes an ideal gift.

The WARNER SHOPS, Dept. B-1
1516 Jarvis Ave., Chicago 26, Ill.

EVERYTHING FOR FUN AT HOME

Headquarters for game room equipment . . . accessories for the home. Unusual games, workshop tools, etc. *Write for* Big 40-Page Illustrated Catalog. *It's FREE!*

HANDY-ANN Portable IRONING Board



What could be handier when you are travelling . . . for trailer and hotel use . . . if you live in cramped quarters . . . or have to do last minute pressing! Mounts rigidly on door-knob, saves time and space. All-metal under-brace folds flat for packing in suitcase or for storage. Comes in two sizes, equipped with pad and cover.

Size 8x22, *postpaid*, $3.00

Size 8x32, *postpaid*, $3.50

No C.O.D.'s, *please!*

Mail money order today for prompt shipment

JOHN MARTIN & ASSOCIATES

2924-HA Dean Blvd., Minneapolis, Minn.

AROUND





Robin Hood, a man with a good weather eye, is a handsome figure to mount on your roof top. Silhouette itself is aluminum painted dull black, comes with wrought-iron roof shaft and bracket, 27" wide x 32" high. $18.50 express collect from Hagerstrom Metalcraft Studio, Wheeling, Ill.



Portraits of pets by Smith Gordon, noted artist, are done in tempera, with dry brush technique which brings out utmost detail. About half life size (head only), portrait costs $38.50 ppd. Send 5" x 7" picture and snip of hair from coat. If parti-colored, mark in ink where color changes. Smith Gordon, 109 Greenwich Avenue, Greenwich, Connecticut.

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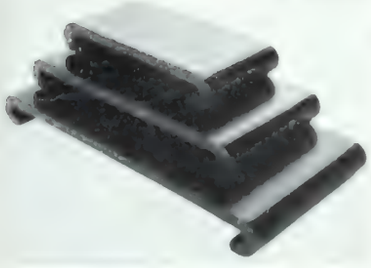


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PORTABLE CASE FOR ANY TYPE MACHINE SPECIFY MAKE & NUMBER. $12.50

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of RARE PERFECTION

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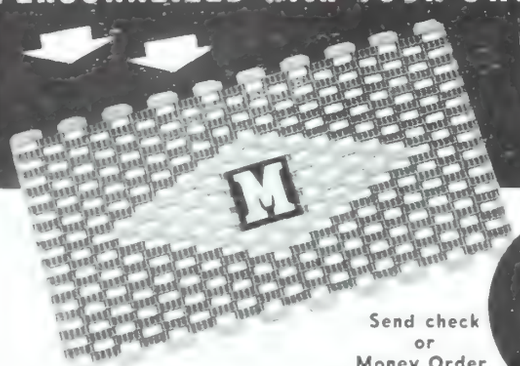
3¾" x 6" $4.50 | 6¼" x 7½" $5.95
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Send me ..... Rubber Door Mats, with this initial: . Check or money order for $..... enclosed.

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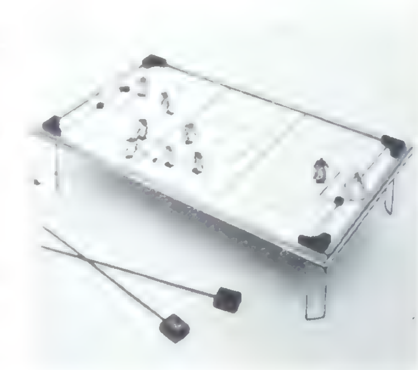
SHOPPING



Little music makers, [illegible] their parents too, will have a wonderful time with this accordion. The case is plastic and the bellows [illegible] fabric. It has quick-acting keys. 20 long life reeds accurately tuned. Easy as pie to play, it's a very satisfactory instrument [illegible] Inc., 3 E. 43rd St., N. Y. 17.



Magnetic hockey game provides fast and realistic action. Men of opposing teams skate rapidly over the "ice" to shoot the puck into the goal cages, as in real hockey. Magnetic controls with 12" handles move the 8 players from under the 20" long board. Lots of competition for two [illegible] $3.50, 25c post. F.A.O. Schwarz, 745 Fifth Ave., New York 22.



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POLISHES to high, dry lustre and covers minor scratches

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by Jackson of London

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[illegible] Oil Lamps

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$1.00 ea., Postpaid

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I suggest that you give 2nd and 3rd choice of shapes and colors.

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This 1853 sewing bird [illegible] brass from the original dies, holds cloth firmly in its beak [illegible] in cutting and sewing. Also the polished brass bird perches prettily on a whatnot or dressing table and its two pin cushions couldn't be [illegible].



$3.95 postpaid

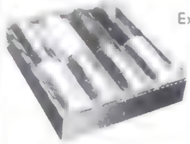
Eagle Products, Box 84 A, Meriden, Conn.



Set of 8 Aluminum Tumblers In Everlasting Jewel Colors

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[illegible] anything you want to [illegible] it . . . but you don't. [illegible] Harmless.

[illegible] sofas, etc. Does not in- [illegible] drapes, etc. Keeps male dogs away from female.



Send No Money. Order your Powder Chaperone C.O.D. $1. plus postage (or send $1 and we'll pay postage).

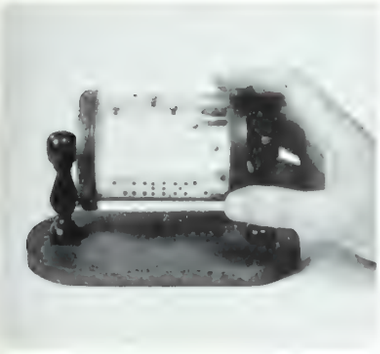
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AROUND





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Venetian glasses were conceived in Venice with the idea that the mask provided more fantasy and individuality than the regular specs. Shown l. to r. angel, sunburst and bat designs are hand carved of wood, gilded with real gold leaf, and lacquered. With sun glasses or plain for prescription lenses, $35 each ppd. Page & Smith, 33 E. 50th St., New York 22.

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PILSENER BEER GLASSES

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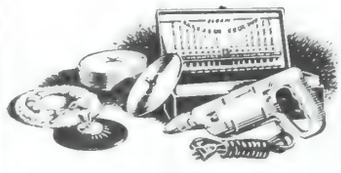
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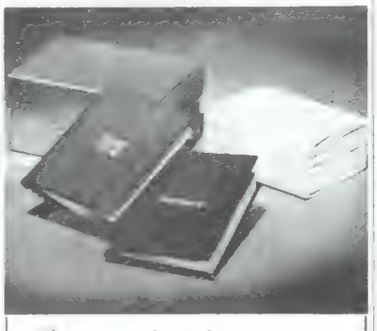
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A GIFT [illegible] either 3 initials or first name. 12 easily inserted fillers packed in metallic paper covered [illegible]

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A stainless steel bowl that fits all standard mixing machines and has a non-skid base to keep it from moving as you beat ingredients before mixing. Grand for hand-beating or stirring, with sloping sides that let you get every last speck of batter. 10-qt. Model B is standard at Grand Way. Bend Aluminum Company. It's pretty as a picture and useful as a dictionary.

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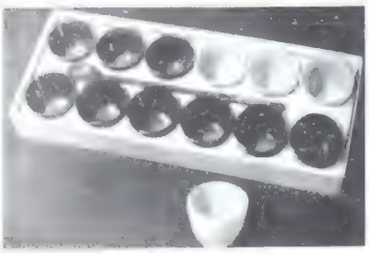


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The whole country's relaxing in them! [illegible] Loafer Sox are [illegible] Maroon, scarlet, royal blue, forest green.

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ICINGLES

Colorful refrigerator tray cups that eliminate waste and fuss. Freeze cubes in Icingles and see them drop out in seconds, just from the warmth of your hand. Use one cube only as you need them—remove any number of Icingles from your tray without disturbing the remainder. Twelve, in assorted colors, come boxed with a cold-drink mixing spoon.

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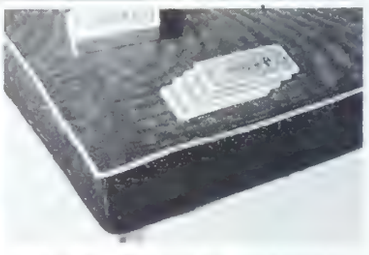


ICE TREAT SET

Make professionally frozen ice sockets right in your own refrigerator! Set your own delicious and [illegible] Choose a recipe from the [illegible] booklet or simply pour chocolate milk, malted milk, or any kind [illegible] into the [illegible] molds. Insert a stick, put them in the freezing compartment and you'll make the youngsters all happy. Set of molds and 20 sticks, 59c. A refill kit of 100 sticks is just 50c.

4 Molds & 20 Sticks. **59¢** *Pp'd.*

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CARD TABLE COVER

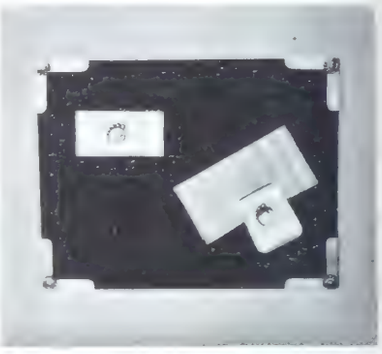
Certain to win praise from even the fussiest of players! Of heavy corduroy which permits easy pick-up of cards. Choose smart, easy-on-the-eyes wine, forest green or tan color, each with gold braid edging. Tailored in box style to fit any square card table. The corduroy is easily washable, and comes out spanking new!

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Set-up for the desk. Smart-as-designed accessories of modern Danish inspiration look much more important than their modest price tags. Perfect for [illegible] the letter clip is [illegible] and the four blotter corners are $7.50 ppd. Add 2% tax. Henri Bendel, 10 West 57th St., N. Y.



Kleenex carriers of satin or [illegible] Jewelry Lockings and disguise and protect their practical contents in purse or suitcase. With quilted [illegible] come in pink, blue or eggshell. The [illegible] when folded, is $1.50 unfilled, $1.75 filled; the large, 10½" x [illegible] $2.25 or $2.50 ppd. from Susan Jay Gifts, 302 E. Fordham Rd., New York 68.



SILVER WRAP keeps silver shining and ready for use when you want to use it! This Wrap will hold up to 100 pieces of flatware. Made by Pacific Mills and endorsed by Gorham. Lasts a lifetime without losing effectiveness, absolutely prevents tarnish. *Boxed,* **$1.10** [illegible] No charges or C.O.D.'s please.

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AROUND





Wash and dry gloves on a plastic form, perforated for more air circulation. Even leather gloves dry in one third the usual time and retain their shape without fading or streaking. Called the "Glov-Tree," it also makes mending easier and quicker. $1 a pair plus 15c postage. Susan Ranney, 175 East 82nd Street, New York 28.



Knit tiny garments that will keep their shape, softness, and color, and launder like the proverbial hankie thanks to this new Wonderized baby yarn that won't mat or shrink. Kit with instructions for argyle sweater $1.95; socks and mittens, 80c plus 15c postage. Alice Maynard, 558 Madison Avenue, New York 22, N. Y.



PAN-FIT SPOON

The bottom of the pot meets the stirring spoon! And here's a patented stainless steel spoon with square head that fits the bottom and sides of pots, pans, skillets and jam jars. Has the size of usual 5¾" standard table spoon. *By mail, 50c postpaid.* No charges or C.O.D.'s, please.

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TEGUA MOCCASINS

Made of genuine deerskin by the natives of the Tegua district in Old Mexico. So soft, so pliant, just like walking barefooted! They come in natural color in small, medium, large or extra large sizes. Turn down cuff and natural rawhide tying thong. Smart comfort for casual moments!

The Pair $3.95 Postpaid

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SACHET PETALS

Put these dainty, flower-like petals in your lingerie drawer, with your linens, in your stationery box, and in your purse. Your personal things will be delightfully scented. The petals are deeply impregnated with long-lasting floral scents. Come in an attractive, tight-sealing cosmetic-type jar. There are 85 fragrant petals in the jar.

By Mail $1. Postpaid

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Buzza Choo Choo

Buzza, the wonder toy, captures the fancy of even the not-so-young! It's a real electric choo-choo but in simple and safe form. Powered by ordinary flashlight battery (2 come with it), it runs around a big metal track, 21" in diameter. Buzza is 5" long, of colorful plastic with metal wheels and works. His Puckish face and rakish smokestack hat, plus the realistic choo-choo noises he makes, provide hours of pleasure for youngsters and grown-ups!

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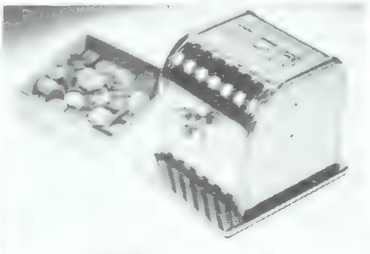
Windshield De-Icer

Smartest trick in the book for motorists cursed with [illegible] de-icer permanently engraved with your initials. Has a beaded [illegible] too. Fully 3¼" long, ⅛" thick, and with a 2¼" scraper blade ground to chisel-like [illegible] shield with ease. A fine gift for those who must drive in winter's worst. And an attractive addition to *your* auto's accessories.

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[illegible] the slot machine [illegible] the entire family! The Pot-O-Luck slot machine is a gleaming chrome-plated game, fully 3½" high. Press the lever and the lemons, cherries and bells roll up, a different combination each time, as it works strictly by the laws of chance. Adds gayety to kiddies' fun fests and the grown-ups' parties. You get a regular win chart and a box full of little composition chips, too.

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Here's easy, one-hand operation for sparkling windows in just no time at all. It's a specially designed bottle with spring-action spray and attached 6½" rubber squeegee. Just fill the bottle with clear water, spray your windows, and wipe them dry with the squeegee. No chapped or soiled hands and no cumbersome pails. It's excellent for removing travel dirt and dust from car windows.

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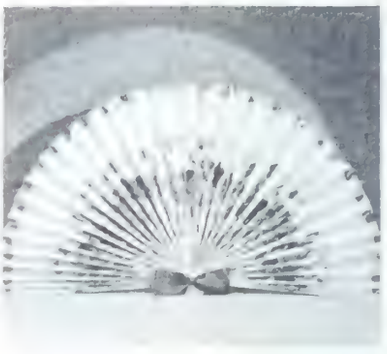
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Fan the coals that are cold in your artificial or non-working hearth. This highly decorative grate [illegible] a cheerful accent in what [illegible] a gloomy [illegible] fireplace opening. [illegible] a fan [illegible] of green ivy leaves, against a white background. $6.75 postpaid from Young Books, 730 Madison Avenue, New York 21.



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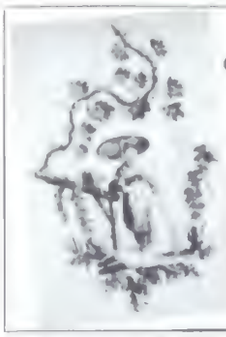
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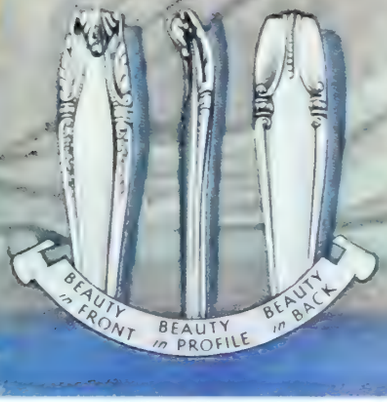
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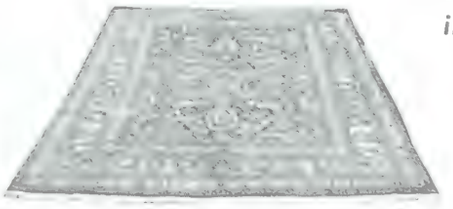
Clear glass coupettes, graceful on their slender stems, glamorize a first course of seafood cocktail or fruit, provide a good background for a triumphant dessert. We're happy to know, and so will you be, that the set of 6 is only $3 ppd. Betty Blue Gift Shop, 3349 Greenmount Avenue, Baltimore 18, Maryland.



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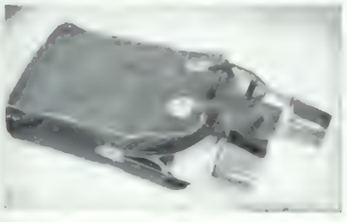
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Complete 15-piece set $23.95
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[illegible]

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Set of 12 with monogram .. $19.75

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SHOPPING

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Lamp [illegible] & Lantern [illegible]

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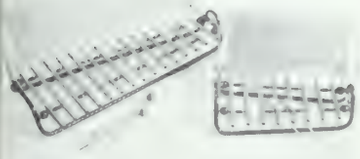
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AROUND

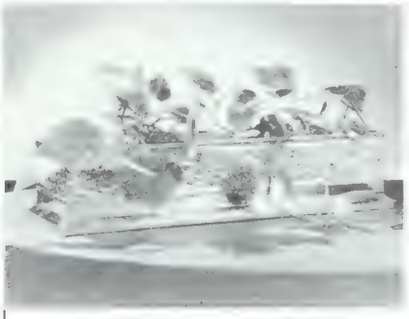




Bell-like melodies are played on these toy xylophones. The aluminum tubes are suspended on cotton-covered steel wire and tuned to accurate scale. With music stand, simple instructions, music and two mallets. The 2-octave size is $2.98 post. 50c. 1-octave, $1.98, post. 25c. Bryce, 502 W. Chelton Ave., Philadelphia 44, Pa.



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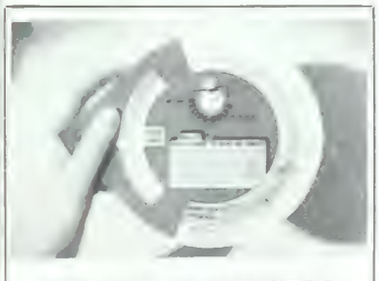
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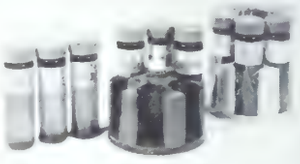
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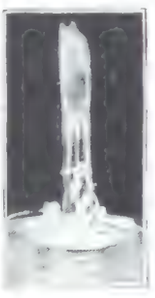
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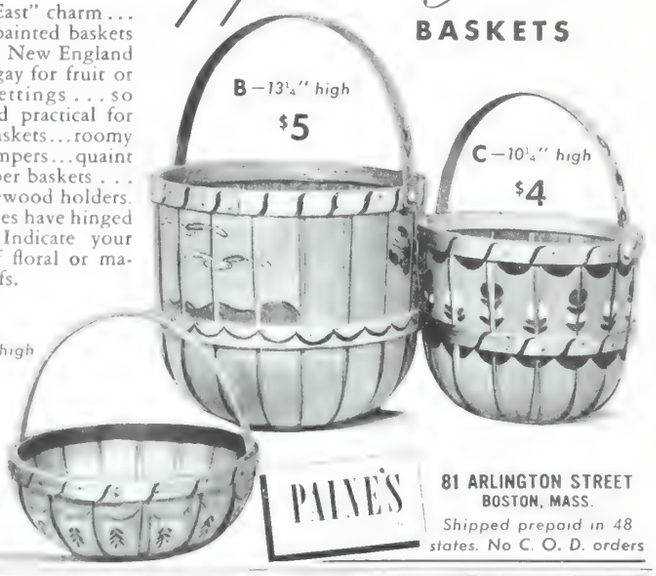
A gentleman's grooming is faultless when he carries the "Klipper Kit." In a compact leather case are a clothes and hat brush, comb, file, bottle opener, nail nippers and shine cloth for brown or black shoes. A side pocket provides room for razor, tooth brush, etc. Genuine leather, $5; leatherette, $3.50 ppd. Norman's, 416 Mill St., Bristol, Pennsylvania.



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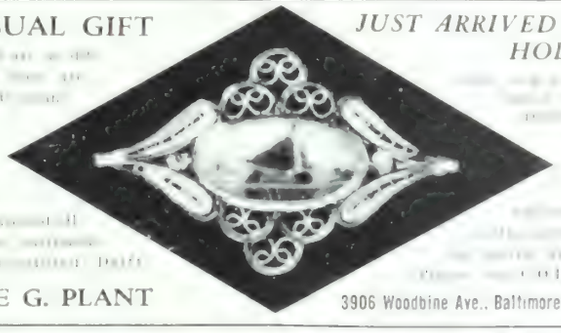


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Rex chairs and stools are of the *green post, dry stretcher, lock joint* principle of construction that gives meaning to our slogan *They last a lifetime.* They have been in continuous production in Georgia since 1856.

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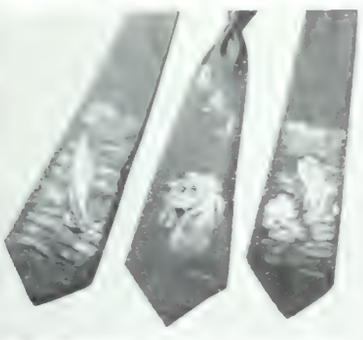
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natural coloring. These designs are not motif you might suggest or furnish photo- sporting or social events. Perpetuate a re- state initials.

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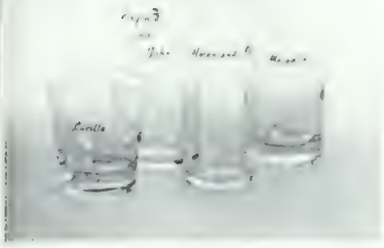
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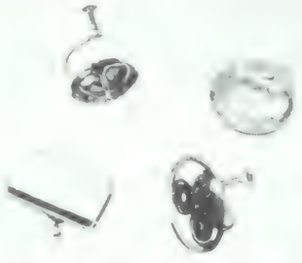
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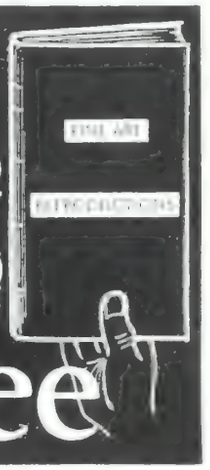


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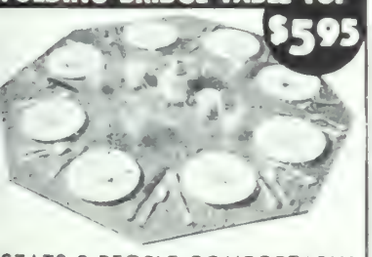
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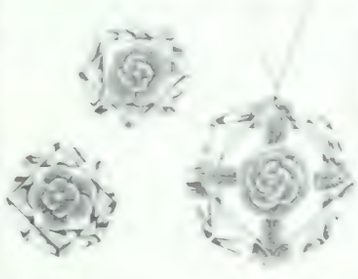


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FITS OVER ANY BRIDGE TABLE.
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EARRINGS . . . $3.60 TAX INCL
PENDANT OR BROOCH $4.20 TAX INCL

CHOICE OF [illegible]

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Early American candle stand. It is adaptable in room and is ideal for bedside, occasional chair, or to brighten that vacant corner.

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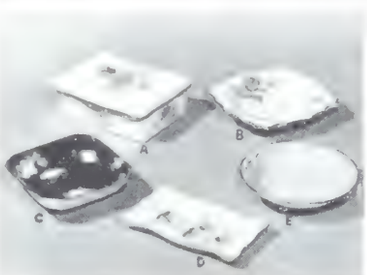
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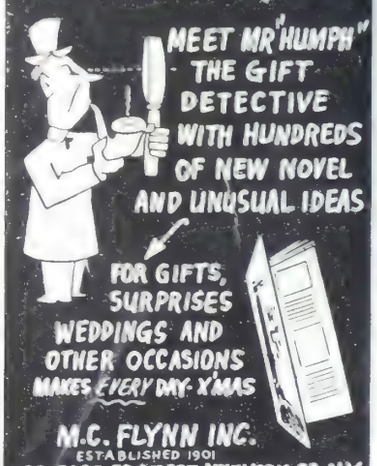
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click the switch! **On goes the bottom bulb. You have the perfect reading light**

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The Perfect Gift



New-Gay-Novel



$1.50 Prepaid

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For Card Players

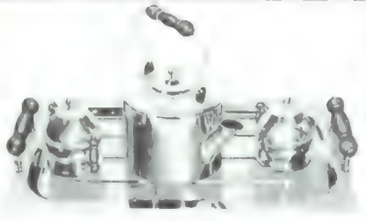
"Kitty" is hand-lettered with red cord on a hand-corded background of brown. Top and bottom borders are a sparkling red.

Add a note of gay festivity to every get-together, with these 4 Party Bowls. Sure to make a hit with your guests, these Bowls are Hand-Corded with a cheerful red border on top, green border on bottom and the name of each bowl in green, on a yellow background. Bowls nestle into each other. Large, personalized bowl is 7 inches in diameter. Makes a lasting, novel and useful gift. Please print name or names to be corded on large bowl. Send cash, check or Money Order. Sorry — no C.O.D.'s.

LARGE BOWL Made for you — with any 2 names you request.

Complete Set 4 Bowls $6.98 Prepaid

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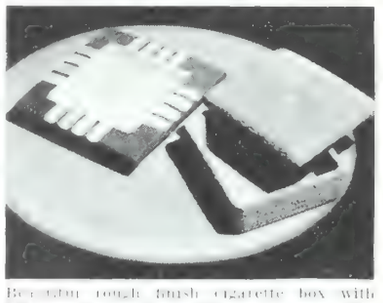
COFFEE TIME

Four-piece coffee set in a graceful Early American design. Six-cup coffee pot, covered sugar bowl and creamer, oblong tray — all highly polished, silver-lined solid brass.

$39.50

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Exquisite
TERRENE POTTERY



Beautiful rough finish cigarette box with [illegible] matches and smoker lining contrasts the outside
Box [illegible] x 2" high $3.75
Matching Ash Trays—
Jack size [illegible] square $2.75
Queen size 7½" square $5.00
King size 10½" square $8.75
[illegible] (charcoal or beige grey) [illegible] and brown with white.
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A golden Japanese Moon silhouetted against a jet black sky, [illegible] the background [illegible] red [illegible] perched on bright gold foliage. The book ends are extra heavy, made of brass, [illegible] with [illegible] design [illegible] and solid wood base. Size 9 x 5.

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$8.50 ppd. NO C.O.D.'s

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Perfect Gift for everyone

This tiny, powerful Key-Chain-Lite has a thousand and one uses. A gift everyone will appreciate. Beautiful chrome finish —leather covered. Gift boxed, $1.00 postpaid. Initials 25c set. Order one for yourself, too.

All STERLING SILVER, exquisitely engraved. Jewelry link key-chain with name tag. Handsomely boxed, $6.00 including tax, postpaid. Initials 25c set.

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E. 10th St., N. Y. 3, N. Y.

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PLAY the races at home . . . [illegible] *graph*, with this magically grooved recording. Exciting! Mysterious! All-new *finish*. Hear the crowds roar, the announcer calling every turn . . . *each race in doubt up to the last second, [illegible] a new game to play again*. Keen sport for any number of players. **New, improved recording . . .** 12" unbreakable plastic . . . 30 combinations, Win, Place and Show. PHONO-FINISH HORSE RACE comes to you complete — with Automatic Odds Recorder; WIN [illegible] Board. Perfect for Parties! $5.00 Postpaid.

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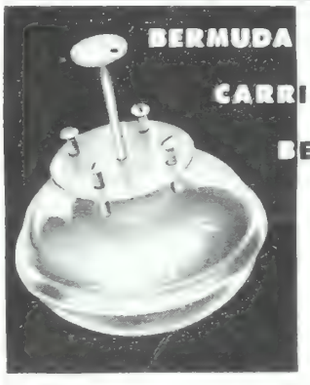
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Charming and durable, bronze plated zinc 5½" x 3½", this door knocker makes an intriguing gift for newlyweds and a lovely decoration for the old home wherein the heart is.

Shipped Prepaid
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★ for invalids' meals. Thicker top of [illegible]

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★ high. Folds away to mere [illegible] $13.95

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New York 16, N. Y.

THE HICKING POST

A GAY LITTLE ASH TRAY

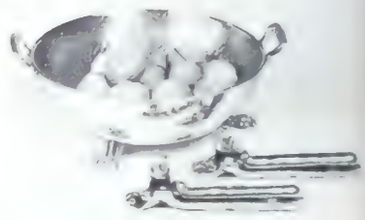


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A nut for a squirrel is a [illegible] nut for you with these crackers. The little animals crack the nut with their paws when you press the handles. Of solid cast brass, they're 5½" long. $2.95 [illegible] pair. Beautiful hammered finish bowl, 7½" diam., $3.50. Complete set is $6 ppd. Art Colony Industries Inc., 69 Fifth Ave., New York 3.



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Serves your drinks with éclat! Richly covered with real, green or dark blue leather . . . hand-tooled in gold. Lacquered to keep its smart good looks for many years of service. Generous 15½" diameter.

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A smart looking Purse 5½" by 9" which opens into a handy Shopping Bag 17" by 18" Contains spacious Zipper Compartment for Money, Cosmetics, etc.

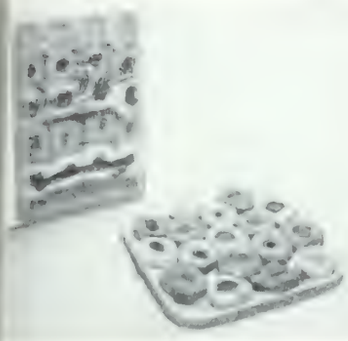
Made of Alligator grained Plastic and sturdy Twill. Available in Black, Brown, Green, Red. Use it for Shopping, Beach, Picnics, etc. . . . An Ideal Gift.

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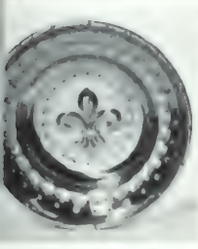




Frozen hors d'œuvres are delicious treats that you can serve most economically. Made with the finest ingredients, these won first prize in the Frozen Food Fair in 1945. Six assorted fillings; liver patty, ham, cervelat, Cheddar cheese, anchovy paste and stuffed olives. $6.60 for 4 trays of 2 dozen each ppd. Dover Foods, Inc., 683 Lexington Ave., N. Y.



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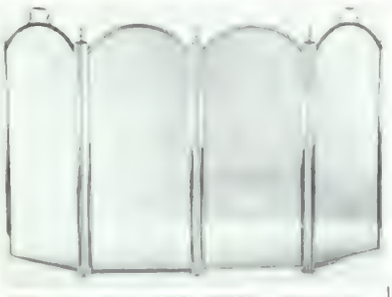
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$ 6.50
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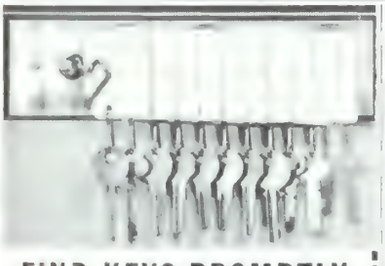


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This unusual set . . . two half-circles of sterling with graceful tulip-cups for tapers. Use them separately as we show them here . . . put them together to make a perfect circle . . . or link them in a sinuous S-curve. The pair, 150.00

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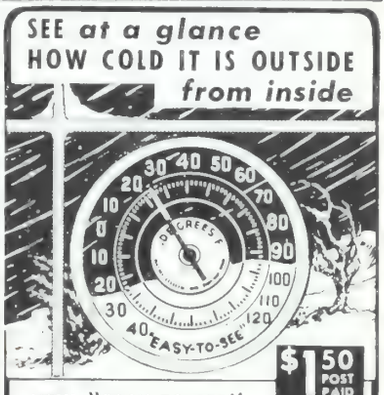
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Paddy O'Hair, 5" tall . . 1.00



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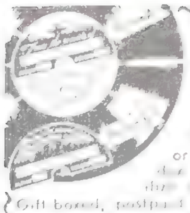
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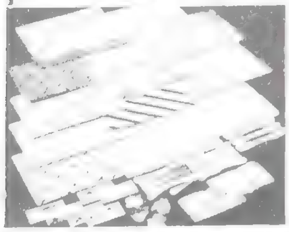
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Additional 100's at $2 per 100

Personalized Paper Napkins 100 for $1.65, 200 $2.95.



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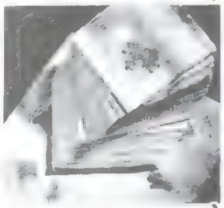
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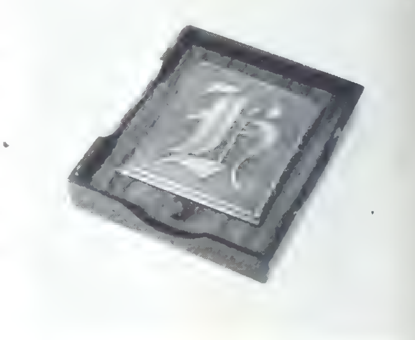
GREENLAND PRESS STUDIOS 5700-B WILKINS AVE. PITTSBURGH 17, PA.



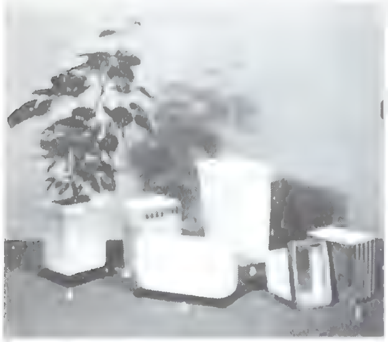
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Exquisitely glazed ... Blush White

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2 or 5. Square Pillow			3.50
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10½ x 19 with metal liner for plants.

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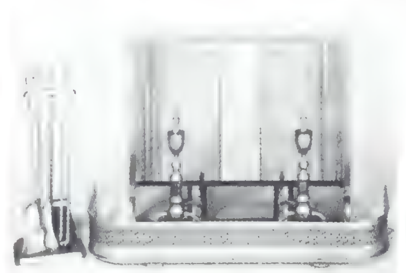


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Marquisette!

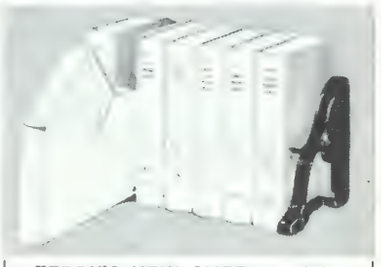
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These are sheer beauties that wear and wear and then some! Wash like a hankie, keep original shape, resist sun and mildew too! Eggshell colour, 86" wide the pair. 54" long . . . **$4.95**; 63" . . . **$5.50**; 72" . . . **$5.95**; 81" . . . **$6.50**; 90" . . . **$6.95**. Or by the yard, **$1.49.**

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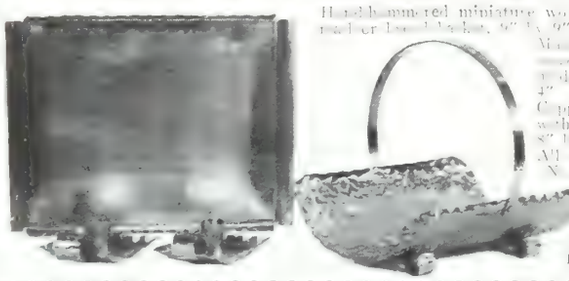
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For you who appreciate the treasured gift, a darling hostess three piece charming set of Three Crown Plate Silver Heavy metal base and triple silver plating in mirror-like Lotus beauty.

The smoker set . . . two ceramic ashtrays and match box clip. Use the 6" tray for cocktail canapés . . . the ash tray as a coaster. Postpaid including tax in our handsome velvet lined gift box. Value at $5.95. Additional ashtrays $1.20 each.

The salad set . . . 12" bowl, super large capacity. *Postpaid* $9.95.

The bar set . . . stainless steel opener, cutter-server and ice tongs. Heavy cooking pot, no soldered steel. Handles don't burn. *Postpaid* $10.95.

Order today, sending check or money order. No COD's please.

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New York 22, N. Y.



ARE YOU COOKING WITH GAS?

GAS or electric, the MEAT TIMER will give your most dependable kitchen aid. For a 3 minute egg, an hour roast or an in between pressure cooked meal set the MEAT TIMER and go about your other chores. The reliable alarm will call you on time. The TIMER is a USA low cost or inexpensive long range gauge.

An ingenious, additional help is the large, handy, tailor made Salt and Pepper Set flanking the TIMER!

An attractive chestnut white porcelain St. MEAT TIMER is HEAT PROOF. It wood and will easily fit your set of . . . meals in chestnuts.

Use it for an hour, thirty-two minutes, demanding split second timing.

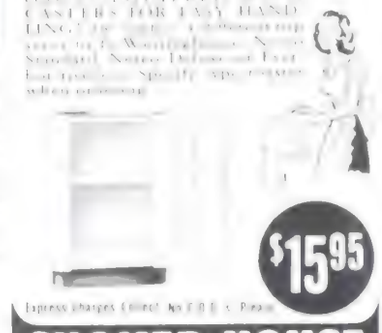
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Express charges collect. No C.O.D.'s Please.

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TRAVELER . . . Here's the *only real* toddling iron . . . wonderful for pressing pants, ties and for pleating skirts. Use AC or DC current and it won't overheat. Folds and fits into an attractive 7" x 6½" plastic carrying case.

Only $2.95 *postpaid*

LETTER CIGARETTE CASE

. . . with . . . cover. Plastic case done in . . . plete with pencil . . . that the . . . can be . . . Holds complete pack of . . .



Only $1.25 *postpaid*

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STAIR-CLIMBING LAUNDRY BASKET

No bending . . no lifting . . no carrying of heavy wet clothes. Table-top height LEISUREHOUSE Laundry Basket rolls up to washer . . takes clothes direct from wringer. Slides upstairs or down as you walk erect, leaving one hand free to open door. Rolls along on rubber tires as you hang washing out. Lightweight enameled steel frame. Stout cotton fabric basket removable for cleaning. Attached clothespin pouch. Only $7.95 Postpaid. Send check or money order. Moneyback guarantee.

HAMPER SALES COMPANY
P. O. Box 128, Cranston 10, R. I.

SHOPPING



Save on soap with a gadget so simple that we wonder why it had not been thought up before. Fastening onto the wall in bathroom, kitchen or laundry, it holds a bar of soap free of all contact except with two thin steel prongs, saves approximately one out of four bars. $1 plus 10c post. Tex. Tots Gifts, 1311-A3 W. Elm Pl., Los Angeles 61, California.



Slice and bake . . . ready-made pie crust and cookie dough with flaky, delicious results. Made with pure butter and fresh eggs, cookie flavors include sugar, date-spice, pecan . . . and ginger . . . Assorted . . . 5lbs. . . . lbs. Enough crust for 5 covered pies, 36c postpaid. K Cookie Dough Company, 1231 West Stephenson, Freeport, Illinois.



Plant a garden, a small one, in a jardiniere. Designed by architect Edwin Cole, this decorative planter is entirely handmade of solid brass painted a deep green on the outside. It has ornate brass handles and . . . base. . . . 11" x 7" x 4½" . . . tall . . . costs $41.50 or $33.50 for a pair, ppd. Geneva Guild, Lake Geneva, Wisconsin.





New "Never-Fail"

BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fail" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in MAHOGANY, WALNUT or MAPLE finish to match your beds.

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AROUND

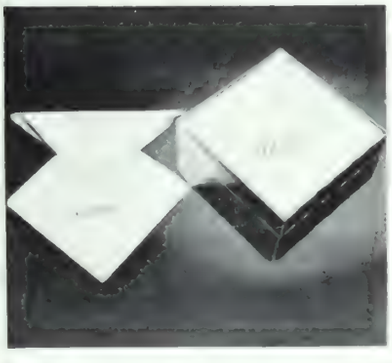




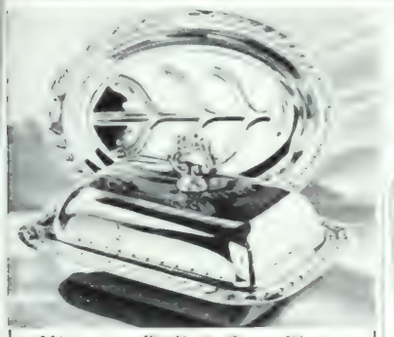
Plexiglas lighter and cigarette caddy have a very nice modern, enlightened look. They're easy-to-keep, clean-looking, bright accessories for any room. A delightful little gift to your hostess or prize to a game winner. $4.25 postpaid from Salt & Pepper Shop, 145 East 86th Street, New York 28.



Good-looking lamps are hard to find at any price, so we are very pleased with this one. It is 23" tall, complete with shade which tilts for reading. Base is blond wood with leatherette rings in Chinese red, maroon or brown, and the whole thing including postage is only $6.95 from Smart Products Company, P. O. Box 1729, Newburgh Sta., Cleveland, Ohio.



You can jettison these napkins made of fabric (not paper). Use them more than once because they do not wrinkle easily. With name or initial, cocktail size in yellow, blue, white or green printed in green, blue, red or brown, 50 for $2.50. Dinner size, white with green, blue, red or brown print, 50 for $3.50 postpaid. Franwal Company, Red Bank, New Jersey.



Miniature Well & Tree Platter and Covered Vegetable Dish

CIGARETTE SET $9.00

Admired instantly, these perfect miniature pieces. Useful as cigarette set or condiment dishes. Vegetable Dish is 4¾ x 3⅝. Platter is 5 x 3¾. Heavy silver plate on copper. Authentic English reproduction. Gadroon border. Baroque handle. In gift box.

Send check or money order.

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anywhere
with a Lightning Speed
ELECTRIC WATER HEATER

$5.95 each prepaid

It's portable. Just plug into any 110-120 Volt A.C. outlet. Have hot water quick and easy anytime for dishes, shampoos, shaving, Lux washings, baby's bath, heating baby's bottle.

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Each $1.95 Set of Six $10.00

Postpaid — No C.O.D.'s, please

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A Fancy Dress for your **POTTED PLANTS**

CAST ALUMINUM—HAND PAINTED (UNBREAKABLE)

Your favorite plants will look even more beautiful in this attractive handmade flower pot and tray. The container, 5½" high, 7½" wide, holds a 4" clay pot, or may be planted direct. Hand painted in beautiful pastel lacquers—Frost White, Meadow Green, Creole Pink, Bermuda Blue, Pompeian, Buttercup Yellow, Frost Gold (a Christmas color). The pot and tray, **$4** *postpaid.*

Check or money order—No C.O.D.'s Please.

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DIFFERENT! BEAUTIFUL!

COLONIAL WIG STAND



Most perfectly charming *solid* mahogany reproduction for your living room, bedroom, or foyer. Made by master furniture craftsmen, each one has many hours of hand-rubbing and polishing. Adds a note of distinction to any room. Height 54 inches. Top 12 inches in diameter. Legs 15 inches apart. Shipped carefully packed. No C.O.D.'s. Money refunded if not satisfied. Inquiries invited on our other lovely items.

ROSALIE HUFFER Shop
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For Party Snacks!

BLEACHED OAK HORS D'OEUVRE TRAY

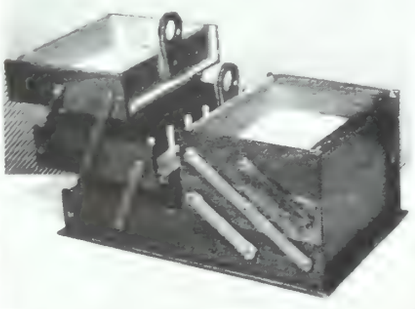
Complete with glass dishes for Individual assortments **$9.50**

Beautifully-finished bleached oak tray with four double-compartment glass dishes and glass sauce bowl in center. Ideal for snacks and appetizers.

No C.O.D.'s please. Express collect. Send check or money order to

Haydon House, Inc.

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Spanish Antique

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Solid Mahogany sewing box, hand rubbed dark natural finish, design based on Spanish Antique, about 7½" wide by 12½" long by 6½" deep when folded with cover on. **$10.50** postpaid anywhere in U.S.

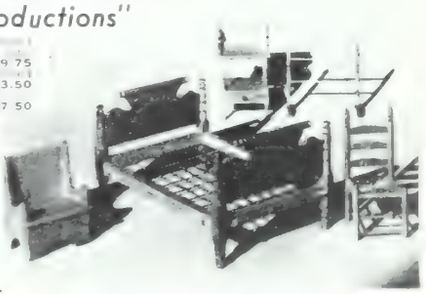
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"All Authentic Reproductions"

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The Wash Stand $7.50
The Towel Rack
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A Perfect Gift with a novel twist!

This [illegible] years SENFRIT will solve your Christmas shopping from *two* angles. Use *yours* for ordering the delightful articles on these pages—order several for *friends* who like to shop by mail. No fuss, no bother—just fill in [illegible] **Senfrit A** [illegible] size for small orders. 4 plastic-covered pads (50 blanks ea.) $3. **Senfrit B:** 100 padded order-velopes. Ample space for detailed orders. $3. **The Senfrit Kit:** both A and B in gift box. $5. No C.O.D.'s.

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$50.

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THE PERFECT GIFT FOR YOUR FAVORITE COUPLE

Fashioned of Safari Cloth—(looks like leopard—lightweight, soft—easy to tie) this matching set of Scarf for Her and Bow-tie for Him is smart enough for any occasion.

Your choice of Copper or Jungle Green Tones

$7.95 *the set*

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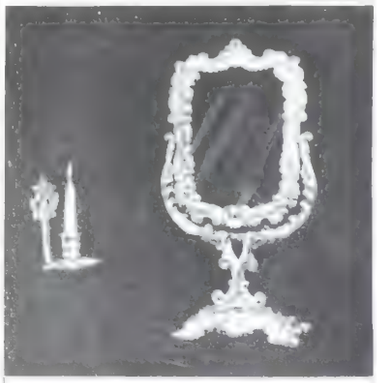
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Flashing rhinestones set in gleaming gold plate . . . a spirited duet that adds smart sparkle to new season outfits. Write for FREE Costume Jewelry Catalog.

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FOR YOUR DRESSING TABLE—this brass [illegible] Washington Square [illegible] SWIRL of [illegible] Overall height, 17 in. **$22.50.**

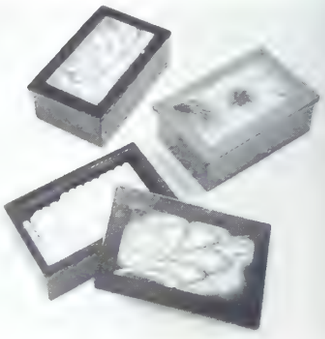
FOR YOUR OCCASIONAL TABLE—a unique lighter-ash tray is this early [illegible] a charming touch to any room. **Overall height, 5¼ in. $5.95.**

THE MAIL MART

[illegible] Kansas



SHOPPING AROUND



Morocco and calf are combined in these unique boxes. Handpainted and handcrafted, each box [illegible] an original modern design in striking color contrasts on the cover. In black, brown, tan, red or green, [illegible] $11 each postpaid from Kralic & Associates, 16402 Huntmere Avenue, Cleveland 10, Ohio.



Chef's Salad Dressing—[illegible] really perfect one is not something an amateur can toss off the first time. In fact, experts couldn't duplicate this one made by the San Pedro Restaurant in Wilmette, Ill., so they gave up and asked permission to distribute it. An 8-oz. [illegible] $1.25 [illegible] for $2 postpaid. Neumann's Box 756, Highland Park, Illinois.



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The Silver Shop

GEORGETOWN

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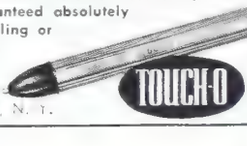
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"Touch-O" not only works like magic, but it's by far the safest, cleanest and thriftiest way to remove tarnish. Just put your silver in salty water, hold tip of "Touch-O" to silver and tarnish vanishes before your eyes. No polishes nor chemicals to wear away silver nor soil hands. Guaranteed absolutely harmless to finest sterling or plate. For large or small pieces. Attractive, fluted aluminum and plastic lifetime construction.

Also, makes an attractive, useful gift!



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Wide color choice...high-fashion patterns...soft-textured yarns. Towels ABSORBenized* for faster drying. Beautiful in ensembles. Luxurious rugs to match. Callaway Mills Inc., 295 Fifth Avenue, New York.
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a touch of magic

Wide, wide Columbia Venetian Blinds work magic with that beloved picture window of yours. A flick of the finger, and soft diffused light floods your room; a gentle tug, and the spacious view of all out of doors spreads out before you. With the new Columbia "choice-of-14-colors" you can now mix or match, point up or tone down that expanse of blind until it becomes an integral part of your room decor. Here's why so many women of good taste choose *Columbia* Venetian Blinds in their homes:

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For rooms of grace and elegance

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SEAMLOC* CARPETING

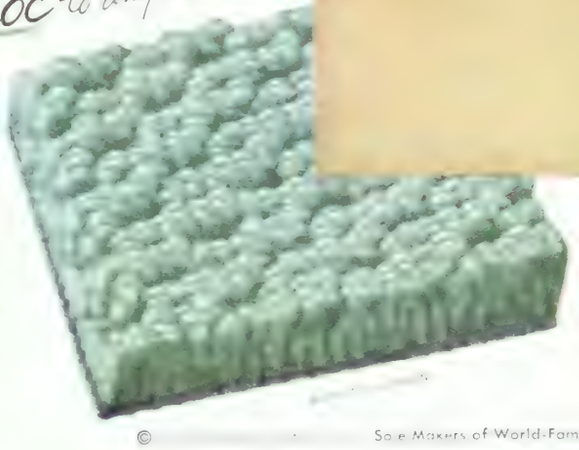




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$5.50 *postpaid*

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NORMAN'S 416 MILL STREET BRISTOL PA

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CORN BELT Salt 'n Peppers

A pottery pair, 3 inches high and finished in appropriate colors: yellow kernels and green husks.

The pair, $1 ppd.

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See the hat—Slide the plastic door

For ladies' hats

12½" wide 10½" deep $3.89 each
16" " 9 " 5.29 "

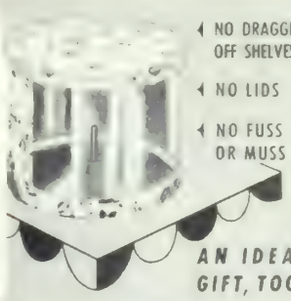
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For a man's hat 15x13x9 $4.59 each
Oval shape, knotty pine pattern.

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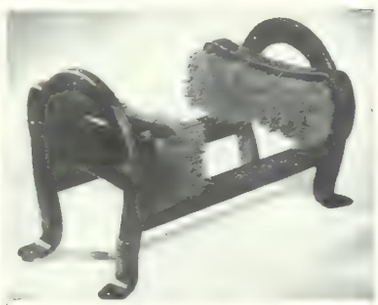
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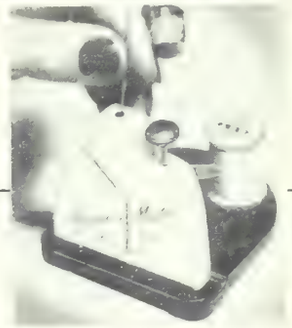
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Modern PLASTIC SEAT

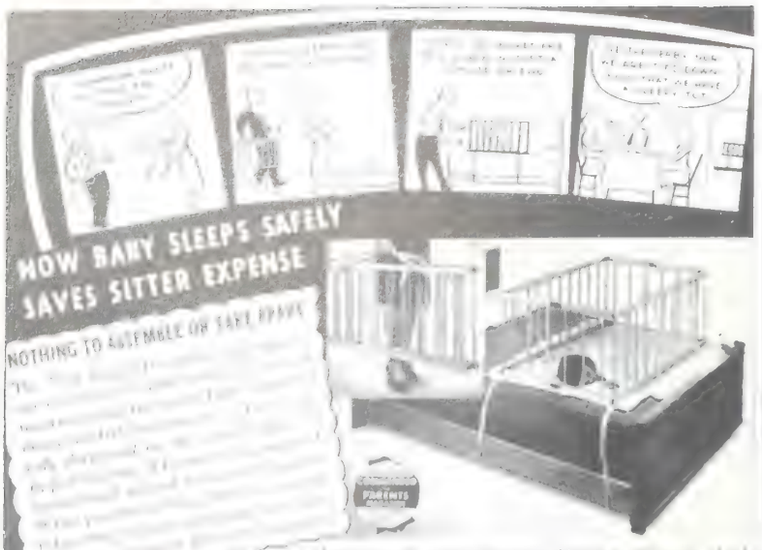


$5.98 plus 25c postage

Order by mail and save. Six beautiful marbleized colors. Years of use! Guaranteed non-stain and non-crack-proof. Simple to install. Send check or money order or shipped C.O.D. if desired. State color when ordering.

- Black
- Green
- Orchid
- Blue
- Yellow
- White

THE HARRIS COMPANY
395 HARRIS AVE.
PROVIDENCE 9, R.I.



Sleepy-Tot

$12.50 prepaid.

5541-45C VINELAND, NORTH HOLLYWOOD, CALIF.



SHOPPING



Dots nice for the breakfast table: a sugar and creamer with personality that sticks out all over. They're bright pink cranberry glass with big white polka dots and frilly edges. Also nice to hold cigarettes or a little bunch of flowers. The creamer is 4" high. Set, $3.25 postpaid. The Josselyns, Box 147, Dedham, Massachusetts.



Too hot to handle sauces and gravies will be welcomed in this server. A Sheffield reproduction, quadruple silver-plated on copper, this set is as nice a present as any bride could wish for. The two pieces, gravy boat and tray, are only $11.75 including tax and postage. From Seiden's, 71 Allen Street, New York 2.



"Moby Dick," the white whale, and his black traveling companion, "spout" salt and pepper. Smart, streamlined table accessories, they are made of ceramic, measure about 4" long and the price for the pair is only $1 postpaid from the Treasure Shop, Sconset, Nantucket Island, Mass.



Flexible Plastic Dolls

Father $1.50; Baby $ .85
Boy and girl, each .75
Mother, small, each .75
Family (mother, 3 children) 4.25
Complete set of 7 dolls 8.25
Grandfather, grandmother, Colored cook, each .75
5" boy and girl, each 2.25

Send for FREE Gift Catalog

AFCO PRODUCTS CO.



Dinner Music for Junior

This won't have to be your reminder to get him to the table on time. Little music bowl. He'll really look forward to feeding time when he can hear a familiar nursery melody tinkling merrily away. It's decorative to look at, too, with colorful little drawings to illustrate the music. A long inset divides into three sections for easy serving and resting on a shiny base from which the tune comes. All set to go for Christmas or for any other occasion. Only $6.95 postpaid.

No C.O.D.'s please.

Claudel & Frankel

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SUPERIOR DOLL HOUSE

This sturdy, beautiful dwelling will capture every young girl's heart. Six rooms with a gable on each end. On the second floor: Master bedroom and bath. Carpeted throughout. Real blinds, green roof and [illegible]. Nursery, study and [illegible]. Size 24x24x29 inches high. $50

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1517 W. North Ave. Milwaukee 5, Wis.

Makes Eating Fun for CHILDREN

personalized pottery



4 PIECE SET ONLY $5 *Prepaid, Add* **50c** *West of Mississippi*

Colorful durable dinner and butter plates, mug, bowl. Child's first name baked into all pieces. Design differs for boy or girl. Enthusiastic letters from customers received daily. Ideal birthday or occasional gift that pleases parents and child. Send child's name, sex, check or money order to

JOHNSONS CHINA & GLASS

11 Court St., Dept. C, Binghamton, N. Y.



CHILD'S SIZE **Pennsylvania Dutch**

Authentic!

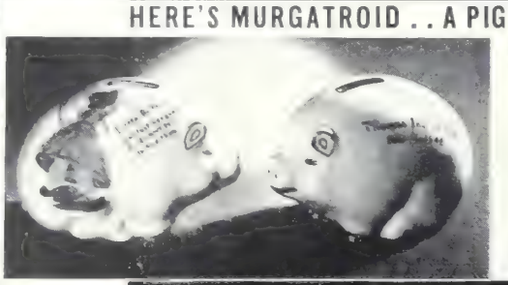
FOLK CRAFT!

Authentic reproduction famous 'Penna Dutch' plank seat antique chair for children up to 6. Hand turned, hand decorated, traditional style by Lancaster County folk artists. Painted raven black; gay yellow stripes and gilt bands on back, supports, and legs. Original peach motif in reds, yellows, with two-tone grapes and green leaves on back. Varnished overall. Sturdy construction, 20" high, supports 200 lbs. Only **$9.95** insured delivery, U. S. only. Full color circular.

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HERE'S MURGATROID . . A PIGGY BANK



Murgatroid's a pig-with-a-personality! She'll store your favorite child's coins with gusto. And hand-painted on her porcelain back are the nursery rhyme and character of your choosing . . . and on the other side your young friend's name and birthday! 22 kt. gold trim, 7" long. Money removed without breaking bank. Just . . . $4.25 Postpaid.

Allow 2 weeks for monogramming

Write for catalog

ARTLINE GIFTS 218 W. 8 ST., WILMINGTON, DELAWARE

AROUND





Knight lighter, something new in the line of table cigarette lighters is this knight in shining armor. A touch of the visor cap, and the helmet snaps open, lights instantly. Fully guaranteed. Finished in chrome it stands on a felt cushioned black plastic base. 8″ tall, $7.50 postpaid. Hampshire Gifts, 1107 Broadway, N. Y. 10.

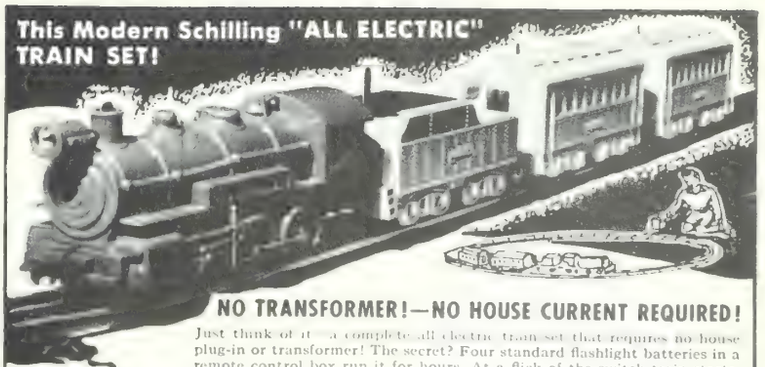


Lamp with a twist has an adjustable swivel socket enabling it to be tilted in any direction. It supplies direct or indirect lighting on the wall, spotlight illumination for making up or shaving, reading in bed without disturbing others. Of lacquered, spun aluminum, 7″ high. $4.85 ppd. Taylor's of Hollywood, 129 S. Van Ness Ave., Los Angeles 4, Calif.



Famous beer labels in color decorate these Pilsner glasses. Reminiscent of the old Haufbräu days, they will add greatly to your own private *Bierstube*. Different labels help identify glasses for refills. Heavy sham bottoms have a good steadying effect. Set of 8 is $7.95 postpaid. Order from The Game Room, 1538 Connecticut Ave., Washington, D. C.

This Modern Schilling "ALL ELECTRIC" TRAIN SET!



NO TRANSFORMER!—NO HOUSE CURRENT REQUIRED!

Just think of it—a complete all electric train set that requires no house plug-in or transformer! The secret? Four standard flashlight batteries in a remote control box run it for hours. At a flick of the switch train starts, stops or reverses by remote control, so easily a child of two can do it. Cars couple automatically and uncouple at the mere press of a button. Set does everything you'd expect from trains five times the price—and does it more easily and speedily. Sets up in 15 minutes—no complex wiring—batteries changed in a minute. A gift that's "sure" to please any boy or girl. An especially SAFE train for children. Constructed of sturdy, brilliantly colored plastic.



REMOTE CONTROL FOR GO, STOP, AND REVERSE

COMPLETE IN EVERY DETAIL

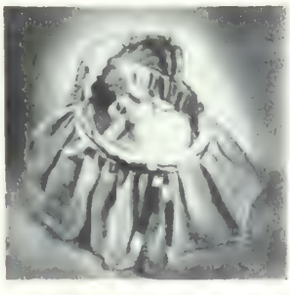
Set comes to you complete—locomotive, tender, 2 cars, 8 curved, 4 straight track, control box. Set of 4 batteries, 40c extra. Satisfaction guaranteed

$12.95

BATTERIES EXTRA SET OF 4 . . . . 40c

Postpaid in U.S.A. Send Check or Money Order

MIDWEST TOY MART • 545 W. Lake St. CHICAGO ILLINOIS

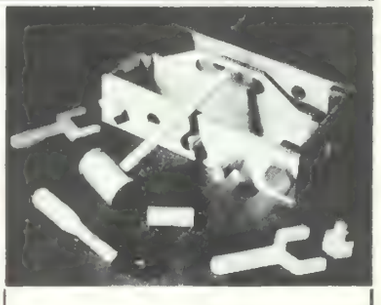


charm in miniature!

Hand-made delight for your favorite little girl. Tiny bisque doll in bassinet, perfect in every detail! White wood frame-on-wheels holds real basket, is hooded and skirted in fine pink or blue eyelet batiste. Over-all height 6". 4" doll dressed in diaper and flannelette wrapper. Dream of a gift! $4.95

Please add 25c for postage. Sorry, no c.o.d.'s.

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TOT'S TOOL BOX

For Junior Carpenters & Daddy's Helpers

Cleverly conceived, educationally planned, sturdy plywood tool box that can be taken apart & put together endlessly with huge, colorful plastic screws & bolts. Contains wooden screwdriver, wrenches, mallet & pegs to pound. 11½ x 7 x 4". A Xmas suggestion or sick-bed treasure. $2.95 plus 25 cents for mailing. No C.O.D.'s.

Trains — Explains — Entertains

Send for new circular of choice gift suggestions.

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The IDEAL BABY GIFT

HAMPER SEAT $6.95

A CATCH ALL FOR ALL OF BABY'S THINGS

It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc

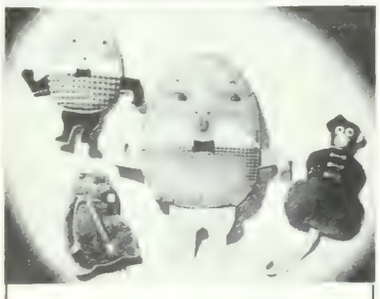
It has a FOAM RUBBER SEAT that is a Luxury to sit on

Baby's name is Hand Lettered on front with attractive Nursery Design Covered in Genuine IVORY LEATHERETTE. Solves your Gift Problem. It's a beautiful, practical piece of furniture for the Baby's Room. F.O.B. Mt. Vernon.





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Big Humpty Dumpty, gayly outfitted in red and white checked gingham, is both a playmate and a downy soft pillow to coax wee folk to bed, $1.50. In the small size he's a beanbag! Nutty Squirrel and Beppo the Monk are beanbags too, all able to sit up by themselves. Beppo, smart fellow, can hang by his tail from high chair or carriage. $1 each.

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Togged like Gloucester fishermen, boys and girls look sweet enough to melt in brand-new rubberized rainsuit. Roomy overalls, jacket with dark corduroy collar, matching Sou'wester hat. Will not crack or stick. Bright yellow, to catch motorists' eye. 2-pc. suit—sizes 2 to 10—$8.00 Ppd. Misses sizes 10 to 20—$11.50 Ppd. Hats in ¼ sizes—$1.75 Ppd. (No stamps.)

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Delighted "oohs" and "ahs" ring out as charming as this little charmer captures the heart of expectant dad [illegible] wherever it is presented. A combination bottle holder and tackle box, BUNNYKIN holds the bottle firmly at any position, carries over the baby's comfort and mother's time. BUNNYKIN is made of sale-proof washable fabrics and comes in pink or blue, plus doll and carrier.

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Specify Color. Gift-Wrapped. Free Gift Card Enclosed on request. N. C. O. D.



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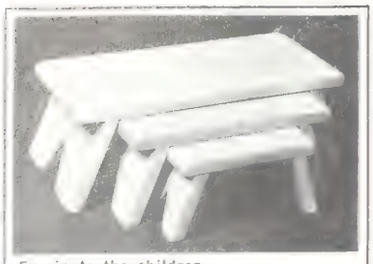
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Fascinate the children
Delight the grown-ups with

Goldilocks Nested Stools

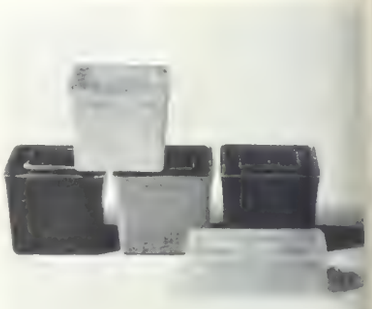
Ensemble ... appropriate for the fireplace, to ... and the fire. Handy for reaching closet ...

$15.00 ... set, assembled

For the Bettercraft maker illustrated many other useful articles made from enduring wood. Send for it.

Bettercraft
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Order on ice is easy to maintain with these containers. Four square boxes, suitable for storing left-overs, cheeses, cut fruit, gravies, etc. and a butter holder, are made of odorless, easy-to-clean plastic, have tight-fitting tops. In assorted colors, the set is $2.40 ppd. New England General Store, Plain Street, Millis, Mass.



Designed to fit any screw-cap type quart Mason jar, this handy mixer has many uses and virtues. It whips cream, batter, frostings, sauces, etc., in a jiffy right in the jar which can be stored in the refrigerator. All you have to clean is the removable agitator. AC. $4.95 plus 25c post. Mastercraft Products, 60 South St., Boston 11, Massachusetts.



When the whistle sounds the water's boiling in this talented singing teakettle. Of solid copper (for better heat distribution) chrome plated, it boils 2½ quarts in no time at all. Has a "cool" plastic handle. Trigger opening prevents spilling. $3.95 postpaid from Spencer Gifts of Atlantic City, New Jersey.



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THE LIVING IMAGE OF YOUR CHILD

What finer gift for family or close personal friends than this beautiful 14 inch doll with your child's favorite photo for its face. The photo face is imbedded in plastic, washable, breakproof and permanent. Both boy and girl dolls are available, gorgeously dressed from head to foot. It's a thrilling gift to give or receive —one that will be cherished as a lifetime keepsake.

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Rugged ... Steel ... Rubber tire steel wheels. Has ... saddle and bridle ... to 250 lbs. ... Send check or money order. Parcel ... Pay shipping charges on arrival. You ... full cash refund if ... Limited Quantity.

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RECOMMENDED BY EDUCATORS

... have fun training your child with this new ... CHART. Gives your child praise instead ... Hang it in bathroom, kitchen or child's ... 11 x 14 inches, made of durable black masonite with washable surface, painted in white and yellow, complete with crayon and eraser attached so they will always be handy. Will ...

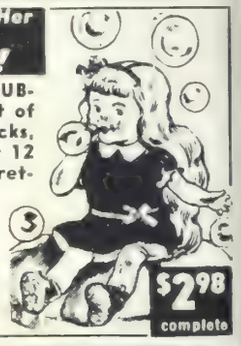
SEND NO MONEY. Pay postman $1.50 for one or $3.75 for three, plus C.O.D. postage, or send ... and we pay postage. GUARANTEED ... return in one week and your money will be refunded. Simply send 1c postcard with your name, address and state quantity. Order today. Make a game of training your child.

THE BLANKENHORN CO. Dept. 4387-K
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Actually Blows Her Own Plastic BUBBLES!

The only doll who's a champion Bubble Blower! BUBBLES is a golden-haired cutie who makes the most of her good looks by dressing to beat the band—socks, panties, and dress are all designed to set off her 12 inches of charm. Even the bubbles she blows are prettier than any you've ever seen—they're of shining plastic that reflects all the colors of the rainbow. SEND NO MONEY. Rush your order today. Remit with order and we pay postage or order C.O.D. plus postage.



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"TOT GUARD"* Extension Safety Rail for Cribs

"Tot Guard" easily attaches to top rail of crib without marring the surface; does not prevent sides from sliding up and down. Gives baby complete protection . . . prevents spills and tumbles . . . doesn't obstruct child's vision. Safest . . . most practical . . . fits any standard size crib . . . increases height about 7".

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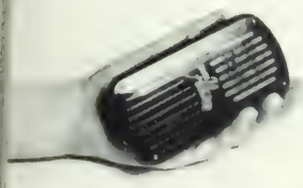
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White, natural, light or dark maple veneers. $5.95 With Music Box Playing *Brahms Lullaby*, $11.95

AROUND





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A Mexican dinner is fun for a change, and a delicious treat for people who enjoy hot foods. This meal, serving six, takes no time at all to prepare. It includes 1 can of tortillas (about 30), 1 can of enchilada sauce and 1 can of frijole beans with chili sauce. Directions included. $2 ppd. Valley Canning Co., Box 31, El Paso, Texas.



Deacon Jones bench adapted from a quaint American church warden's pew. Cozy by the fireplace, comfortable for the recreation room, hospitable on the porch or in a sunny nook. Hand-crafted of Michigan elm, painted a weatherproof white. 43" x 32" x 19". Freight ppd. $23.45. $44.50 a pr. Carl Forslund, Fulton St. East, Grand Rapids 2, Mich.



The **YANKEE CLIPPER** sails again ... into dens, boys' rooms, frat houses, game rooms, home bars. Styled with a nautical dash, finished like fine furniture. Hand rubbed mahogany finish, chromium sails ... with a guaranteed *Sessions electric movement*, and sweep second hand. 19 inches long and 17 inches high. To give yourself . . . to give a friend!

$25

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THAT ADORABLE LETTER-WRITING BUNNY!

A LETTER A WEEK AND A TOY SURPRISE IN EVERY ONE

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NOW AT LAST... Belinda Pink-Ears own Book of Surprises" A magic Story book with actual tiny toys incorporated into the illustrations . . . ***$2.00***

Plus 25c Postage

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Each Illustrated with Seven Full-Color

STEREOSCOPIC PICTURES

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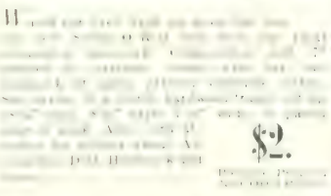


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MUSICAL PUPPY

Soulful black eyes and droopy ears combine to make this the most appealing of pups. He's made of coppery red plush. And he's just the right size for a youngster to cuddle (7" high). For safety's sake, the key to the Swiss music box inside him is hidden in his stubby tail. Hear a nursery tune when you wind it. $6.25 postpaid. Sorry, no CODs.

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G. SCHIRMER



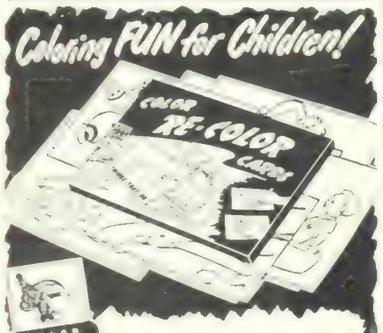
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Rags to Riches



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Beautiful doll with long, flowing hair, movable arms and legs, eyes that open and close. Over panties and shoes she wears a calico kitchen dress with patched apron. But, busy little fingers enjoy turning the costume otherside out. It becomes a gorgeous ball gown, taffeta and satin pastels with rich brocade and gold braid trim.

Complete with Mattel Layaway Plan

2 years old $5.95 ppd.

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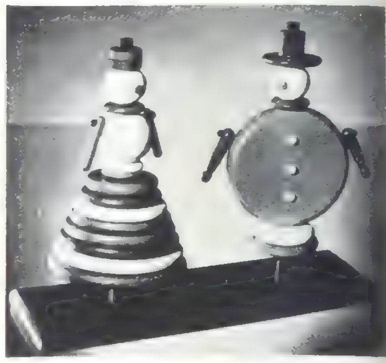
CINDERELLA DOLL COMPANY

P.O. Box [illegible] Santa Monica, Calif.

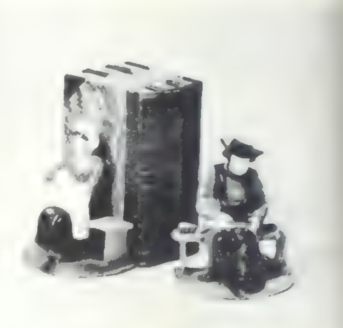
SHOPPING



The Wobblies are two people made of wooden discs, rings, beads, etc. They are both attached to a single base, each with a spring forming the legs. Wooden pieces may be removed and recombined to make different looking figures. $3.20 ppd. from The Toy Shop, 1301 Fifth Ave., Seattle 1, Wash.



Amish stability in the traditionally unflinching Pennsylvania Dutch spirit—a pair of heavy cast-iron book ends provides a steadying influence in the library or on the desk. Hand-painted, the woman sewing on her quilt and the man repairing a harness each weighs 4½ lbs.; they cost $3.50 together ppd. R. W. Cummings, Inc., Lancaster 2, Pennsylvania.





Pennsylvania-Dutch

Baked and Glazed Sherry Cured

HAM

Studded with cloves, cured and basted in rare old sherry wine, hickory smoked and ready to eat. These Penn-Dutch prepared hams are delicious. Order today, we ship postpaid, safe delivery guaranteed.

8-10-12-14-16 lbs. at $1.50 per lb.

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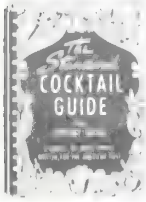
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$1.25 postpaid

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R. F. D. #1, Brattleboro, Vt.

Sugar House #2



Hand picking in Paradise Meadow is the same as when this antique scoop was used in Colonial days.

CAPE COD CRANBERRIES

Have you ever tasted vine-ripened cranberries? Berries from our Paradise Meadow bog are not picked until they are deep red — then shipped the day they are screened. They're different — so delicious your guests will exclaim. Order now for the holidays — the berries keep perfectly in cool, dry storage. Send us your list for gift shipments. Old Cape Cod preserving recipes in every box — all are simple and easy to follow. Customers re-order year after year.

10 lb. box — $3.95 prepaid (add 60c west of Miss.)
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delicious California FIGS



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Jumbo-size ... figs ... tender ... ever tasted ... shipped the ... wrapt gift box

Rancho de los Padres

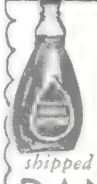
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A gourmet's Joie de Vivre begins with PATE de FOIE by DANIEL



Truly great Pate . . . just as Daniel used to make and serve in his restaurant on the French Riviera. Sliced cold . . . magnifique; on canapes, delicious! Shipped in same pottery casserole in which it is cooked. Casserole ideal for your own cooking later.

1 lb. . . $2.95 2 lbs. . . $5.95



FRENCH DRESSING TOO!

Plain or with Tarragon

Three 1 pint jars . . $3.25
Six 1 pint jars $5.50

Send today for these items . . . exactly as served by Daniel in his famous New York City Restaurant.

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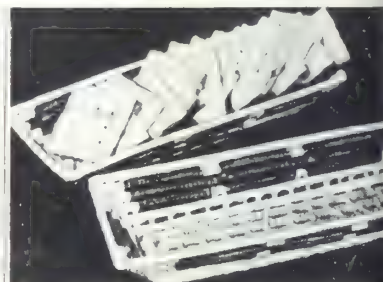
PLUMP AND WHOLE—ALL READY FOR FRYING!



3 cans $3.95 6 cans $7.60 12 cans $15.00

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JUST $1 A PAIR POSTPAID

Yes, just one dollar brings a pair of them to your door, without delay or shopping troubles.
They're 9 inches long and crackers, cookies and a host of good things fit them. Woven of sweet, clean palm leaf by the Otomis in a Mexican Mountain Valley.
They're a wonderful dollar's worth, and your money back pronto if you don't agree with us.
Colors: Green, Pinks and Purple over White.

WRITE FOR FREE CATALOG OF IMPORTED GIFTS

The OLD MEXICO SHOP

SANTA FÉ—NEW MEXICO

AROUND





Insulated baby's-bottle carrier keeps milk and formula warm or cool for hours. With it you have no feeding problems while traveling and if the baby's crib is at your bedside you needn't get up at 2:00 A.M. Shoulder strap bag of washable plastic lined with Fiberglas is $5.98 ppd. incl. tax. Uttal's, Mt. Vernon, N. Y.



Musical and plushy, this little dobbin, full of high spirits, is a cartable toy that no child will want to leave at home when he goes visiting. Made of white plush and red felt with a Swiss music box concealed inside, he measures 10" x 8" high. $9 ppd. Edith Chapman, 168 East 33rd St., N. Y.

Rich, mellow

MINCEMEAT

aged in wood



AN OLD COLONIAL RECIPE inspired this superb Colony House Mincemeat. Lovingly blended with fine sherry and brandy. New England stoneground flour and aged suet complete. Makes an unforgettable mince pie of rich flavor. Unsweetened and flavor.

AN IDEAL GIFT! The quaint MAPLE FINISHED FIRKIN (alone retailing for $1.50) makes a most attractive container for cookies or candy, sugar or tobacco.

FOUR FULL POUNDS in Firkin, only **$4.65** postpaid

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Colony House Kitchens

NORFOLK, VA.

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of old-fashioned

Mulled Cider



An original presentation by Frances Hall Perrine

Delicious Spiced Cider (about 24 ozs.) in brown New England stoneware jugs, made from old model—to serve steaming hot in quaint little brown Toddy Mugs.

Brown Jug Set $3.95 West of [illegible] **$4.20**

Jug and two mugs (Postpaid)

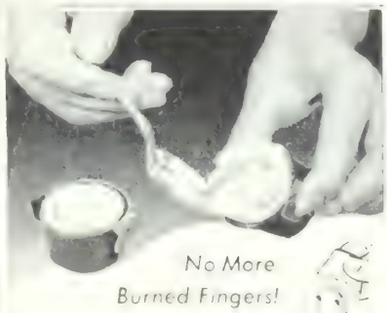
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CRAX-EZY Keeps Fingers Cool, Clean—Ends Egg Fuss and Muss

End the customary juggling act when you fix piping hot soft-cooked eggs! These smart new egg holders are surprisingly simple to operate. Just pinch and open the egg. No twisting or turning. Even children can use CRAX-EZY. Made of colorful, durable plastic and stainless steel. Order a set for each family member. Specify red, green, white or yellow. Ideal gifts, too. Only 50c per set ppd.

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ALL NEW ENGLAND PERFECTIONS

Twelve 10 oz. jars of mouth-watering assortment: Mustard pickles • Sweet pickle chips • Cranberry relish • Spiced crabapples • Blackberry jam • Spiced cranberry and orange • Strawberry jam • Raspberry jam • Diced pepper relish.

$5.95 Add 50c W. of Miss. R. or No. COD's

Beautiful Christmas gift package that will receive a special welcome from old and new friends everywhere. Order for yourself or for your club, lodge, Sunday School class. Gift cards enclosed with your order. Shipped extra prepaid.

Holiday House

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SET OF 2 ALUMINUM PANS ONLY $1 POSTPAID

BLUE RIBBON BAKEWARE

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14 oz. tin	$30.00
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7 oz. jar	12.00
3½ oz. jar	5.50
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Packed in cartons of 24 12 oz. cans

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PUREE MONGOL	$5.00
VEGETABLE SOUP	$4.75
ASSORTED CASE of 4 cans ea.	$5.50

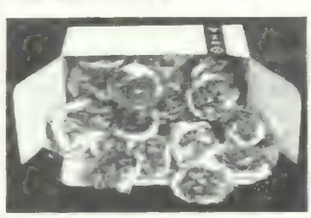
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TEXAS PECAN HALVES, RICH COUNTRY BUTTER, PURE BROWN SUGAR, CHOICE VANILLA EXTRACT, AND TANGY MOLASSES COMBINED IN AN OLD TEXAS RECIPE TO GIVE YOU A FLAVORFUL DELICACY OF THE SOUTHWEST

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LIME
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Light as bubbles . . . made from pure sugar and finest fruit flavors. Children love them . . Wonderful to take on trips, send to camp, serve at parties.

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Add 15c each for wrapping and mailing

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[illegible] we know got to wondering if it were possible to season a piece of meat to give it exactly that same delicious smokey flavor it gets when cooked over a char[illegible] fire. He started to experiment. Today he has it! CHARCOSALT is as simple to cook with as salt and pepper and you can prepare, right in your own kitchen, the most aromatic charcoal steaks and meats without investing one dime in fancy stoves and broilers. Treat your meat with CHARCOSALT in ten seconds time and cook in any frying pan or oven broiler. It's amazing but it's true. Send $1.00 and we'll send you enough CHARCOSALT for 100 servings . . . or if you're skeptical, send name and address for free sample.

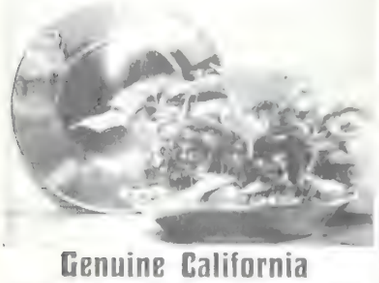
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TOAST GLASSES

These exquisite little celebration toast glasses add the perfect touch to every happy occasion. Set them in cakes, pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each toast glass holds ⅓ ounce of any beverage. An ideal gift or possession. $3 for the dozen. Prepaid. Write to:

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Genuine California
GOLD PAN PLANTER
in gleaming copper or brass!

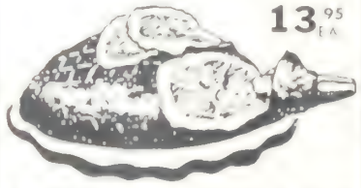
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HAMS
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Cooked—Ready to Serve



13.95 EA.

SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, cured by centuries-old process, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat. Hams $13.95 each. Send check with order. Express collect.

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[illegible] SAVERS are [illegible] way to keep foods fresh, tasty. [illegible] Handi-Bags keep lettuce, vegetables [illegible] fresh. Protect meat, fish, cheese, [illegible]. Can be used over and over, will not crack; will not retain odors. Set of six bags $1.75 [illegible] $1.00.

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Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send $1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

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A ROUND-UP OF CANDY GOODNESS!

Sensational [illegible] Joe Franklin Myers ALMOND RANCHOS bring delight in every bite! It's a wonderful [illegible] of almond butter crunch bonbons, [illegible] and taffy and whole almonds wrapped in [illegible] caramello. Also available with [illegible] Walnut Ranchos or Pecan Ranchos.

$1.50 THE POUND, POSTPAID

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One of America's Distinguished Names



SHOPPING AROUND



Silver pockets, beautiful to hang on your wall, hold lush bouquets, green leaves or trailing ivy. Change the contents with the season. 9½" x 6¼", they're heavily silver plated on copper, brightly lacquered. $15 each or $30 a pair including tax and post. from Jane, P. O. Box 550, Woodmere, New York.



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TEMPTING PRESERVES FROM
OREGON MOUNTAIN MEADOWS
. . . FOR CHRISTMAS GIVING

No. 2 GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* $2.95

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. *Shipped Prepaid* $5.65



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COMICE PEARS
FROM THE ROGUE RIVER VALLEY
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AS LOW AS $2.95 a box
ORDER EARLY
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Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box (10 to 14 pears)	$ 2.95
No. 2 Deluxe Box (15 to 24 pears)	4.75
No. 7 Asst. Fruit Chest (about 14 lbs.)	5.75
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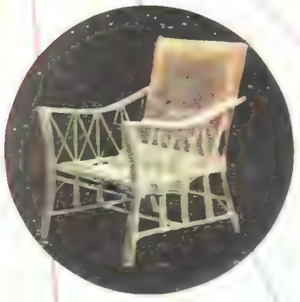
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Have you seen SARAN? Fresh, rich shining color that is built all the way through each thread. Intriguing weaves and patterns to flatter the home in fabrics of style and distinction. Amazing wearability that resists scuffing, abrasion, sagging, stretching—durability that serves for years. And practical, too! Ordinary dirt is wiped off in a jiffy. Saran is proof against moisture, moths, mildew and chemicals. Look for saran when you look for fabrics that are beautiful, durable and practical. Saran is a *basically different* textile . . . man-made to fulfill the needs of modern living with pliant strength, *built-in* color and utmost practicality.

DOW

Plastics Division, Dept. SF-11 **THE DOW CHEMICAL COMPANY,** *Midland, Michigan*

Gleaming Shimmering Needletufts of Celanese® Rayon Yarn





This luxurious Needletuft Bedspread, designed by Marianne Strengell, is the very first to be tufted with Celanese yarn. In the modern bedroom, these Needletufts add richness and warmth. Yet they have all of Needletufts' famous practicality: they're easy to wash, never need ironing. Colors are Citrus Yellow, illustrated, and six other clear fresh shades, all perfectly keyed to today's home furnishings. (Beside the bed, the new "Basket Weave" Needletuft Rug in Emerald Green.) See these Needletufts of Celanese yarn at fine stores, and write for new free booklet of bedroom fashions in Needletufting. Cabin Crafts Inc., Dept. H-10, Dalton, Ga.

Cabin Crafts'

Needletuft®

Bedspreads



NEW *Wonderful* WAY to give a Chatham *Lamsdown* blanket

Give a luxurious Chatham "Lamsdown" blanket this new way . . . when you buy a "Lamsdown" at your favorite department store, you'll get this charming miniature gift box with a gift certificate. The beribboned transparent plastic box contains swatches of the eight new "Lamsdown" colors. The person receiving the gift selects the color she likes best, then redeems the gift certificate at the store where you purchased the blanket.

"Lamsdown" is such an exquisite gift for showers, weddings and birthdays because it's Chatham's finest quality blanket in 100% virgin wool. Beautiful "Lamsdown" is satin-bound, and comes packed in a white closet box with floral motif. Pink, blue, peach, white, turquoise, yellow, beige, gray. For single or double beds (72 x 90"), $18.95*.
Extra wide size (80 x 90"), $20.95*.

*Slightly higher in the West.

CHATHAM MAKES GOOD BLANKETS FOR ALL THE FAMILY
(Baby, too!) in a wide variety of colors and prices, each blanket attractively packaged in its own distinctive closet box.

© Chatham Manufacturing Co., Elkin, N. C.







For rooms of distinctive character—the breath-taking beauty of Karastan Rugs is yours. Glowing highlights, deep pile, warm, vibrant colors . . . all reflect the true Oriental qualities that extend to weaving-through-the-back. Woven on power looms for moderate cost.

Available at America's finest stores.

With Modern

With Traditional



Karastan®

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THE WONDER RUG OF AMERICA

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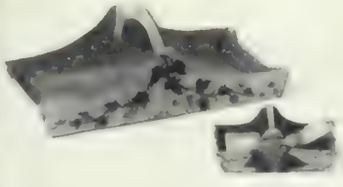
A Product of Fieldcrest Mills

SHOPPING AROUND





A little cactus feels right at home in these very desert-looking pots. Hand-made and glazed to a bright finish, their rich brown patterns have a native Mexican flavor. Only $2\frac{3}{4}$" tall and $3\frac{1}{4}$" in diameter, a set of two is $1 postpaid from Southwestern Gifts, 630 E. Alameda, Santa Fe, New Mexico.



Bench-made, two garden trays are hand painted (not stenciled) in a green ivy pattern on honey-colored birch. The 17" one is a charming server for canapés, sandwiches or drinks, $4.80, and the smaller size is for cigarettes or cards, $2.15, ppd. Both have protective finish. Virginia Paige, 7312 35th Ave., Jackson Hghts, N. Y.



NEW MAGNETIC WHISK BROOM

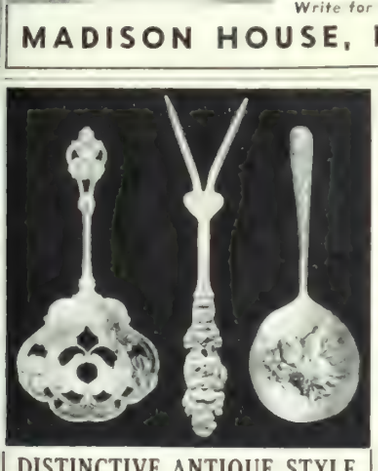
It pulls dirt off clothes

The plastic Whisk Off is the first new idea in brooms in 100 years. Dispels dust and lint and hairs as if by magic. Plastic electrene bristles pick up as they brush off by setting up magnetic attraction. Dirt is lifted into bristles, not just scattered in the air. Easily washed in soap and water.

Handle black—bristles white. Ten-inch home size in attractive gift box—**$1.00** *Ppd.* Eight-inch travel size in black case in attractive gift box—**$1.00** *Ppd.* Three hand-painted initials on broom only—50 cents extra. Allow 2 weeks for initialing.

Write for FREE GIFT CATALOG *No C.O.D.'s please*

MADISON HOUSE, INC. 670 Post Road, Madison, Conn.



DISTINCTIVE ANTIQUE STYLE STERLING SERVING PIECES

Each piece is lovely to own and also makes a perfect gift not likely to be duplicated.

Left—No. 55 Nut or Bon Bon Spoon. Beautiful design 5" $3.50

Center—No. 81F Cold Meat Fork. Unique Boy-Girl Handle 7" $6.95

Right—No. 80 Berry, Design Spoon. For your own pick of 4 ..... $3.50

Prices include tax and delivery. No C.O.D.'s. Send 10 cents for beautifully illustrated brochure of unusual Antique Style Sterling Silver Pieces.

MASTERCRAFT 60 South St., Boston, Mass.



TOTSTOOL

A stool that's just right for little folks who want to reach their own soap and toothbrushes. Hand-fashioned in true colonial manner of mellow knotty pine. Sturdy and well proportioned—it won't tip over with its precious standee. It'll take rough treatment and there are no nails to loosen and protrude dangerously. It's decorated on each end and we'll hand paint the little owner's name on the top (up to 10 letters).

TOTSTOOL is a perfect gift for children from 1 to 6. Order early for Christmas.

$4.50 postpaid

(west of the Miss. R. add 25c)

Your choice of four finishes.

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Ebony [illegible]

Red [illegible]

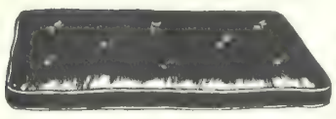
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Custom-made Reversible Cushions



Plain or tufted, in a wide variety of colors and shades. Any size to order. Merely measure exact areas to be cushioned or furnish paper pattern if not square. Early delivery! Our cushions are leatherette or plastic covered; waterproof; peel-proof and fade-proof; easily cleaned—just use mild soap.

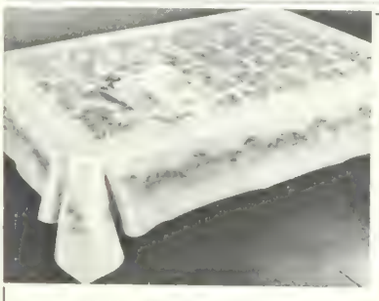
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Write for quotation and specify colors interested in.

ELVIN SALOW CO.

Builders of Better Cushions for almost a Half Century

379 Atlantic Ave. Established 1905 Dept. H, Boston 10, Mass.



magnificent TABLE SETS imported from Belgium!

Lustrous table sets with fabulous PLUME design. Prize damask of cotton-and-rayon, launders beautifully. Ivory, green, blue, gold or peach.

Bridge (36 x 36), four 13" napkins	$ 5.95
Luncheon (52 x 68), six 13" napkins	10.50
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Other sizes available.

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126 West 32nd Street, New York 1, N. Y. **JOHN-DANIEL, inc.**



MUSICAL DELIGHTS for your boudoir!

Gleaming metallic powder box equipped with Swiss movement that plays a melodious tune; size 5⅜". Painted miniature on top. An attractive and durable gift. Your choice of colours; gold, pink or blue. **$7.50.**

Matching musical cologne atomizer, 6½" tall. New! Smart! **$6.50.**

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HOMECRAFT Products

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USE "GEMACO" SNACK TABLES. A piece of fine furniture for parties, luncheons, near your card table, etc. Folds easily without tinkering with knobs or nuts. All metal parts chromed. Woodwork has rich, alcohol and water-resistant finish. 22½" high, table top 12" x 14". (Christmas orders must be received by Dec. 1 for guaranteed delivery.) Shipped postpaid . . . no C.O.D. please. State model and finish desired.

Models:

STANDARD — Mahogany or Walnut or Ivory finish ..... $5.95 ea. — $11.50 pair

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CUSTOM BUILT — SOLID Mahogany or SOLID Walnut ..... $14.95 ea. — $28.50 pair

FREE — 2" x 3" gold monogram on two or more CUSTOM tables. State initials desired.

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1216 West Colvin Street, Syracuse, New York

GEMS

For Your Table Setting—

. . . are the pieces of this translucent, pearlized Sugar and Creamer Set—so small and quaint—so lustrous and alive! Each dainty piece of this charming set is trimmed in gleaming 22kt. gold to add the final touch to dining magnificence. The perfect gift for your (or your loved one's) table—at dinner time or bridge time.

Complete Set Only **4.95** *postpaid*

Wonderful for Hostess Gifts!

May be purchased separately if desired.

Sugar and Creamer	3.75
Salt and Pepper Shakers	1.35



THE GOOSE THAT LAID THE GOLDEN EGG

Is serving triple duty now. The Goose lays salt. The Egg will scatter pepper. Both, plus some toothpicks, will hold hors d' oeuvres. Both look unique in flower arrangements. An unusual, wonderful gift. Send us your Christmas list.

The Goose, which is 5" high, is of clear white ceramic trimmed in 22 carat gold. The Egg is covered with 22 carat gold.

$3.50 the set, postpaid

Please, no C.O.D.'s

HOUSE OF Zog

2318-B Huntington Drive

San Marino 9, California

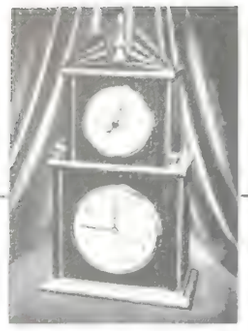
SHOPPING





REMOVES LINT & DUST
LIKE MAGIC

LEWIS & CONGER

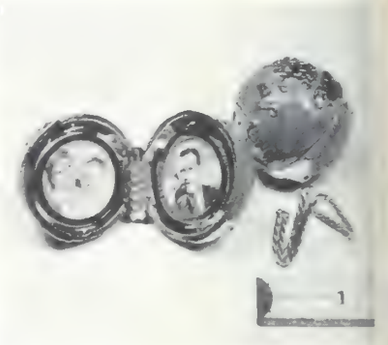


COMBINATION
Clock and *Barometer*

You'll never be caught unexpectedly in the [illegible] consult this clever combination electric [illegible] adornment for table or mantelpiece . . . it has solid mahogany case, brass fittings and frosted dials. Ornamental timepiece is [illegible] chronized precision movement . . . A. C. only. Functional barometer is accurate weather forecaster. Made by S & A, it stands 12" high, 6½" wide, 3½" deep. An impressive gift! **$29.50** postpaid

HOWARD PUSCH
15 West 55th St. New York 19, N. Y.

Your world may be more than an inch in diameter as [illegible] is thanks to enough to hold pictures of the four most important people that make up yours. Both sides of frames on pivots can be used. Globe is blue, continents gold set with simulated gems. $5.95 incl. tax & post. from Mayfair Gifts, Forest Hills, New York.



MAKE THIS A ***PERSONAL*** *CHRISTMAS!*

[illegible] velopes, letterheads, books, thanks [illegible] labels in mono[illegible] $2.50
500 refills, $1.50

MEMO PADS
[illegible] of these on his [illegible] pilfer them if you don't get her some, too.
[illegible] $1.25
[illegible] $2.25



Green Gable Gifts

Glassy green knobs are handles on this good looking sugar and creamer. They're gay and gladsome for newly weds or young-feeling oldly weds. Blending with any setting, this delightfully simple set is just $2.50 postpaid from Designed For Living, 131 East 57th Street, New York 22, N. Y.





MIX LUKS

Warm, colorful and comfy for leisure hours. All leather chukkers soles with washable rubber tops. [illegible] white & red, royal & red, white & blue, white & red, royal & red, white & blue, powder blue & pink, brown & green, powder blue & pink, brown & green, brown & yellow, black & red. Small, medium and large sizes for infants, juniors, misses and men. 2.95

Diamond's
PHOENIX
Arizona

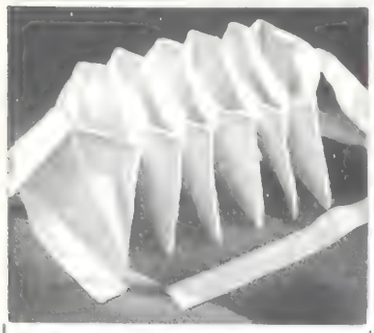
SNACK PLACE SETTING:
In colored Aluminum

[illegible] $4.75

BOCOCK-STROUD CO.



Winston-Salem, North Carolina



NEST FOR NYLONS

[illegible] pockets with hankies and sachets. In pretty pastel colors.

$3.75

Trade Winds
181 NEWBURY STREET BOSTON 16, MASS.



Not sold in stores —order direct from

NAMECHAIN
Personalized
KEY CHAIN
Spells YOUR NAME
in full . . .

Durably Constructed

The Perfect Gift

Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. Tax and postage included in price.

Guaranteed
SATISFACTION OR MONEY REFUNDED

★ GOLD COLOR $3.50
STERLING ★ SILVER $7.00

NAMECHAIN MFG. CO.
19 E. Pearson St. Dept. 16 Chicago 11

California REDWOOD
SALAD SET
Distinctive Year 'Round Gift



Large 12-inch salad bowl and [illegible] individual 6-inch bowls. Made of finest California Redwood. Inside of bowls hand-rubbed with olive oil. Guaranteed to please the most discriminating. Complete set, large salad bowl plus six individual bowls . . . $25 postpaid

Extra individual bowls when purchased with entire set, $2.00 each, postpaid. Individual bowls, $2.25 each, postpaid if purchased separately. Large 12-inch bowl alone, $13.50 postpaid. No C.O.D.'s please. Send cash, check, money order.

Rod Stephens's
CALIFORNIA ART RANCHO
Dept. 1, 2005 Cowper St. ★ Palo Alto, Calif.



WEDDING PLATE

A wedding invitation or announcement can be reproduced on a white china plate, banded in gold. Simply send invitation with your order. Wonderful gift for all the Autumn brides you know!

Allow two weeks delivery.

$7.95 plus 50c postage

sorry, no c.o.d.'s

NESSA GAULOIS
723 Lincoln Rd., Miami Beach, Fla.

AROUND

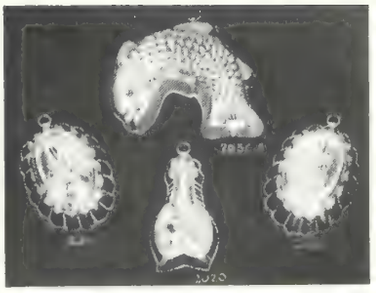




Scale models, with movable parts, are a marvel of workmanship. Replicas of the surrey with the fringe on top and the horseless carriage, scaled ½" to a foot, are perfect in every detail. The brake brakes, springs spring, steering wheel turns wheels, etc. $8 each postpaid. Walter A. Seawell, 604 Greenwood Ave., Trenton, N. J.



Pocket model of the popular solitaire bridge game contains 72 different deals of contract which enable beginners to learn quickly, good players to become experts. A good travel companion, it measures only 5¼" x 7¾", comes in a pigskin case with zipper closing, $10. Lord & Taylor, 5th Ave. at 38th St., New York 18, N. Y.



GIVE that gourmet look to your Home and Table with gleaming copper molds. Replicas of famous antiques, you'll hang them proudly in your kitchen or informal dining room. Use to add epicurean distinction to molded salads, aspics and desserts. Or newest thought—up end and fill with flowers, fruit, rolls or cocktail nibblings. Tin lined for taste assurance. Write for booklet of other molds and gifts.

Style No.	Designs	Price
2011	Fleur de Lis, fluted sides, 6"	$2.75
2020	Lobster, fluted sides, 6"	2.75
2026	Pineapple, fluted sides, 6"	2.75
2050A	Curved Fish, approx. 9"	5.95

Merchandise guaranteed. Prompt shipment. Postpaid. No C.O.D.

THE POST MART
Dept. HG-148
260 E. 78th St. New York 21, N. Y.



Sparkling Lucite **"LEMONIERE"**

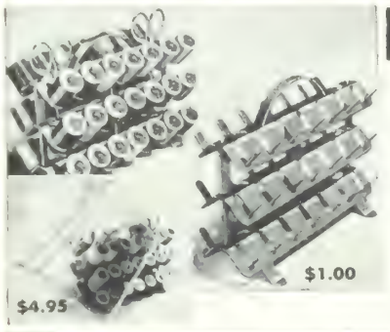
SERVES A VARIED LIFE

You'll find a thousand and one practical uses for your luminous "Lemoniere". A combination lemon juicer, strainer, server . . . it regulates easily for any amount of juice desired. Also serves hot butter sauces, salad oil, dressing, gravy, etc. Made of fine Dupont clear lucite, it will not melt or crack—swishes clean through suds in a wink. A charming, useful table accessory.

$1.25 *each postpaid*

No C.O.D.'s please

Crystalier Co.
485 Lexington Avenue, New York 17



NEW "42" THREAD SPOOL HOLDER

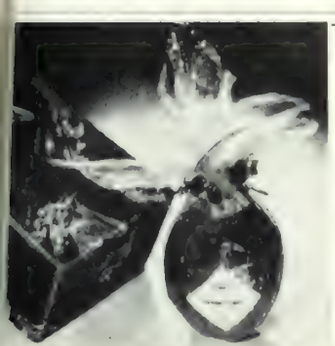
The Unique, New, Sewing Aid. Sturdy, handy, compact, convenient. Holds 42 full thread spools and 2 embroidery scissors. Rose or Pastel Blue. (State color choice.) Lightweight, lustrous aluminum alloy.

"42" THREAD SPOOL HOLDER without spools and scissors (to fill yourself) . . . **$1.00 postage paid.** With dust-proof, transparent cover . . . **$1.35 pp.**

COMPLETE with 42 spools of thread in standard assortment of most widely used colors and shades, 2 scissors, transparent cover . . . **$4.95 postage paid.**

Wonderfully practical gifts.

Zierold Manufacturing Company
P.O. Box 509-F • Burbank 10, California



Gifts **FROM HAWAII**

All home made and Hawaiian gift wrapped
Coconut filled with fresh coconut candy ..... **$2.50** prepaid

Hawaiian Preserves mango chutney, pineapple pickle, guava marmalade, guava jelly . **3.70** prepaid

Hawaiian Fruits and Nuts 1, 2, and 3 lb boxes ..... **2.50** a pound prepaid

Gift Box of salted macadamia nuts, salted coconut chips, chocolate macadamia nuts, chocolate coconut chips **5.25** prepaid

JESSIE'S FLOWER & CANDY SHOP
2124 Main Street Wailuku, Maui, T. H.



NO MORE CREASES IN YOUR SKIRTS

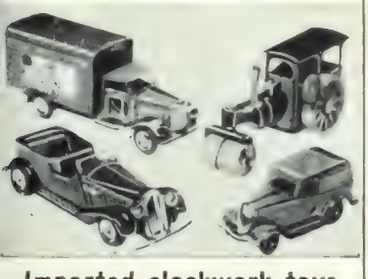
. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Each, **$3.95**
Add 25c for Postage

Sold by mail order only in 48 states and all over the world.

PRAC-T-RACK, STILLWATER 38, NEW JERSEY



Imported clockwork toys

True scale models made in England to thrill youngsters and delight collectors. Wind them up and watch them perform!

Transport Van Upper left—5½-inch size. Realistic! Its back doors open. **$2**

Steam Roller Upper right—5½-inch Runs back and forth automatically. Fun! **$2**

Vauxhall Tourer Lower left—5-inch exact miniature of famed English car. **$1.75**

Ford Van Lower right—4-inch size. Skims along with great speed. **$1**

All 4 to start a collection, **$6.50**

We pay postage. Write for our FREE [illegible]

J. J. ANTHONY
1517 W. North Ave. Milwaukee 5, Wis.

★ ★ ★ ★ ★

Something New in Baby Walkers!

The Famous Shuler SHOPPER WALKER

• REMOVABLE WIRE SHOPPING BASKET! • FOLDING FOOT BOARDS THAT EASILY CONVERT WALKER INTO STROLLER! Solid rubber tires,—spring construction to absorb shock,—front and rear bumpers,—locking device for safer handling. In metallic, chip-proof "Skipper-Blue", with chrome aluminum trim on wheels and floor boards.



$12.95

Express Charges Collect
No C.O.D.'s. Please

SHAKER HOUSE
BOX 836 CLEVELAND 22, OHIO

★ ★ ★ ★ ★



DISTINCTIVE

PLAYING CARDS

for Lovers of Horses

Here's a fine quality playing card decorated with black horsehead drawing by the famous C. W. Anderson. Two decks to a set—one with red and one with blue border. These stylish narrow cards are packed in a maroon or tan leatherette covered steel box, rayon lined and with hinged top—a useful box after cards are soiled. A most attractive gift. Box containing two decks of cards only $4.00, all charges prepaid. Your money back if not delighted.

"little joe" **Wiesenfeld Co.**
Dept. B46 Baltimore 1, Md.



LEXINGTON ART

Framed in pickled oak, either deep or scooped moulding 16" x 20" over-all.

960 Lexington Ave., N. Y. 21



Ballet prints from "The Swan" by A. I. an Manchausen

$12.50 each postpaid

Christmas catalogue on request

SHOPPING



Dip A Little, Dip A Lot

Handwrought in sterling, these attractive, modern ladles of exclusive Potter and Mellen design—generous in proportion and weight—are handy helpmates at the family table. Perfect wedding gifts. Priced individually—Mayonnaise, $16.50; Cream Sauce, $17.50; Gravy, $18.50. For that extra-special gift, all three for $50. (Fed. Tax Inc.) PPD.

Potter and Mellen, Inc.
JEWELERS — SILVERSMITHS
10405 Carnegie Ave., Cleveland 6, O.



Hand sculptured candles

ADD CHARM TO GRACIOUS LIVING

Shaped entirely by hand by Matthew Miller in the tradition of the old master candle craftsmen. • Choose one of our unique multicolor blends that merge four subtle hues into any color you desire. Or select any standard color or combination of two colors. • Order several pairs of these 12-inch dripless, smokeless, odorless candles today. Perfect for every setting, every occasion. Make ideal gifts, too. Specify color or combination. Designs shown: **(A) Cluster, $2.98 pr. (B) Imperial, $2.49 pr. (C) Modern, $1.98 pr.** Sorry no C.O.D.

ORBIS SPECIALTIES, Dept. H. G.
381 Fourth Avenue • New York 16, N. Y.



Stout Cordovan in a rich mahogany color makes the finest leather belt a man could want. Adaptable with any color suit, it is rugged enough for sports wear, fine enough for business hours. Sizes are from 30 to 44. $5.95 plus 25c postage from Dale Fifth Avenue, 719 Fifth Avenue, New York 22.





POT BELLIED ASH TRAY AND CIGARETTE HOLDER $3.25 pp

[illegible] a new game to entertain [illegible] cute "coal hod" cigarette holder. They're antique black metal replicas of the old favorites found in every New England General Store. Stove ash tray [illegible] high, stove 6¼" high. No C.O.D.'s please.

THE NEW ENGLAND GENERAL STORE
3 PLAIN STREET, MILLIS, MASS.

Pop a button into the arms of this little ceramic damsel and you'll know where it is when you want to sew it back on. 6½" tall, she has a polka dot blouse with a bright sash and skirt, looks dainty and fresh on dressing table or bureau. $2.75 postpaid from Bren Linda Products, 545 Fifth Ave., New York 17, N. Y.





WHOOPEE PLAQUES



Man on the left hoppily sips through a straw attached to the beer plaque on the right. Here's an amusing, colorful trio in relief. Belongs on every wall! Only $2.25 per pair.

DRINKING BIRD IN A GILDED CAGE



Colorful bird drinks and drinks and drinks and drinks from a cup in the cage. Makes a beautiful decorative piece. *Only* $1.75 *postpaid.*

Sorry, no C.O.D.'s.

SALLY GRAYE, 80 East 11th Street, New York 3, N. Y.



BEAUTIFUL STERLING SILVER RULERS

This twelve inch ruler $10., [illegible] costs one dollar extra.

B. H. Stief
JEWELRY CO.
214 Sixth Avenue, N. Nashville, Tenn.

Preview
OF ANOTHER HAGLEY FEATURE
UNIQUE ALMOND CANDY TREAT
Hagley's
ROMERA PLUMS



[illegible] Romera candy [illegible] almonds [illegible] coating. A [illegible] Handsome tin protected pack of butter rich confections, post paid. . . . . Write for complete candy catalog of other [illegible] $3.00 a pound

HAGLEY CANDY COMPANY
[illegible] since 1886
4853 N. RAVENSWOOD CHICAGO 40, ILL.



STEAK KNIVES... *hand-forged*
by Murphy of Oregon

There could be no greater compliment to a holiday table than [illegible] Murphy steak knives! Hand-forged from high carbon tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET $16.00
PARCEL POST PREPAID

FRONTIER TRADING CO., Oswego, Oregon
[illegible] $16.00
[illegible] 30.00
Name
Address
City — Zone — State



TEMPTING PRESERVES FROM
OREGON MOUNTAIN MEADOWS
. . . FOR CHRISTMAS GIVING

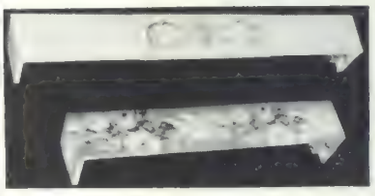
No. 2 GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* $2.95

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. *Shipped Prepaid* $5.65



WRITE FOR FREE CATALOGUE
JANE AMHERST
1103 N. E. 47th Avenue
PORTLAND 13, OREGON

THE LATEST SENSATION IN HOME DECORATION



The **CORNICE** *You Can REDECORATE as often as you desire*
ADJUSTABLE! ALUMINUM!

NO NAILING!
NO SEWING!
NO GLUING!

Covering material can be easily removed, cleaned, changed in a matter of seconds. Woodlock feature holds material tightly in place. Change fabrics or paper to match seasonal furnishings. All the advantages of a custom-made cornice.

The "Hollywood" Cornice comes in a lustrous eggshell enamel finish with attractive gold scroll design. Fits any size window 6" high, 6" deep. Will not warp or sag. Shipped complete with brackets for curtain rods.

Single Window, length 36" to 48", $3.95
Double Window, length 54" to 90", $5.95

Express Charges Collect. Send check or money order, 30 day money back guarantee.

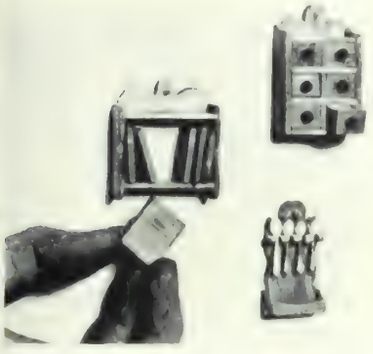
SCHAUL'S 993 Manhattan Avenue, Dept. B-G Brooklyn 22, N. Y.

AROUND





Paul Revere bowls, the popular, classic wedding present still can't be beaten. These popularly priced silver-plated ones look like a million. Infinitely useful, they come in three sizes, 6½", $11; 8" for $15; 9", $17.50 incl. tax and postage. Martins, 1223 Connecticut Ave., Washington 6, D. C.



Colonial miniatures. These pine pieces are charming additions for the collector of antique reproductions. The spice box with six workable drawers is priced at $4.75; the rack with its four tiny spoons is $1.75 and the hanging shelf containing six minute volumes is just $2.00. All ppd. Edith Perry Maxson, 45 Pearl Street, Mystic, Conn.

Ozark Mountain



Famous
Ready-To-Eat
HICKORY
SMOKED TURKEY

Sugar cured in fragrant herbs and spices. Smoked to a rich brown in a blend of mountain hickory and sassafras. Perfect for parties! Gift card included if desired.

$1.60 PER POUND EXPRESS PAID

Sizes 7 to 18 pounds. Check or m.o.

Ozark Mountain Smoke House
Route 3 • Fayetteville, Ark.
Roy F. Sharp R. Ewing Jackson



IMPROVE YOUR
SOCKS APPEAL!

• Hand-knitted . . . 100% wool • Your monogram on the toes • Cable stitched cheeks • Reinforced heels
Your choice of these colors: yellow, green, grey, maroon, navy blue. Mono trims in contrasting colors
Matching set man's and woman's socks $14.50. Man's pair alone $10.50. Woman's pair alone $4.50

Order now for Christmas . . Sorry, No C.O.D.'s

KILLEYMOON Cooperstown, New York



POTTERY PLANTER

in classic off-white pottery garlanded with natural looking hand painted ivy. 9" long, 4" wide, 3¾" deep. **$7.50** plus postage.

Matching vase to hold popular size clay pots. 4" size **$2.50** 5" size **$3.50** 6" size **$4.00**

Postage extra.

Big Gift Catalogue Now Ready
Mailed FREE on request.

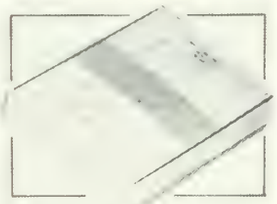
Stumpp & Walter
132 Church St., Dept. H, New York 8, N. Y.



GIFT FOR GARDENERS

Every gardener wants this new Gardener's Scrapbook. Keeps garden ideas, planting lists, garden records at your fingertips. Mailed as a kit. Can be arranged to suit each gardener's needs. Beautiful printed covers, 112 special printed and gummed page headings, 70 roomy pages for pasting clippings, notes, sketches, 20 large envelopes for folders, booklets. Complete with index tabs, and loose leaf rings. **Grand gift idea! $2.50** ppd. or C.O.D. plus postage. ***Home Service Publications, 421 Elvina, Glendale 6, Calif.***

PERSONAL STATIONERY



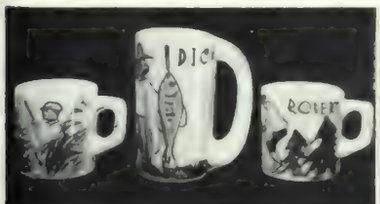
Your name and address neatly printed in black ink on Crane's White Tripple Bond, a superior white stock of the correct Monarch size for men and women, used for home or business use. Its extra surface makes pen or typewriter smoothly. Truly a personal stationery of the best quality at a very low price.

100 sheets (7¼x10½)
100 envelopes (4x7½)
$2.75 postpaid

Your name boxed. Order today for yourself or as a gift. Send check or money order, please; no C.O.D.'s. N.Y.C. residents add 6c sales tax.

M. RAINONE, Printer
7524 Metro Avenue Middle Village, N. Y.

EARLY DELIVERY ASSURED ON XMAS GIFT ORDERS RECEIVED BEFORE NOV. 25.



WHAT'S YOUR HOBBY?
We'll Paint It On These Gay Mugs

Everyone from Baby to Grandpa will want these clever gift mugs! Send us the name and hobby, business or profession of recipient and we'll get back a highly amusing interpretation handpainted in rainbow colors on a heavy ceramic mug. Or a beer mug with a curved handle or coffee mug that also serves as a shaving mug or novel plant holder. Children's mugs decorated with cute animals.

Beer Mugs, 6" High . . $3.50 postpaid
Coffee Mugs, 3" High . . $3.00 postpaid
Child's Mugs, 3" High . . $2.50 postpaid

Delivery 2 Weeks

Have no mug? Write for Catalog.

GIFT FINDS
8 W. 40th Street, New York 18, N. Y.



Pinnacle's colorful Fruit Chest, brimming with creamy textured Comice Pears, big yellow and red Apples, Walnuts, and other "surprise delicacies," makes an impressive gift for family, friends and business associates. Guaranteed delivery, PREPAID to all U.S. Express points. Gift cards enclosed. Send gift list—we'll do the rest. No stamps. No C.O.D.'s.

ASSORTED FRUIT CHEST $5.75 Express Prepaid

DELIVERED PRICES Order by Number

No 1 Deluxe Box	$ 2.95
No 2 Deluxe Box	4.75
No 7 Asst Fruit Chest	5.75
No 5 Asst Fruit Basket	11.85

WRITE FOR FREE CATALOG

GIFTS
PINNACLE ORCHARDS
412 Fir St., Medford, Oregon
Rush Free Color Catalog to

Address _____
City _____ Zone _____ State _____



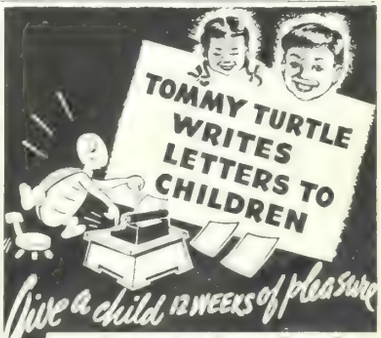
A GIFT FOR TODAY . . .
AN HEIRLOOM FOR TOMORROW

The Museum Reproduction of Early American Spinning Wheel, carefully made of selected hardwood, is a beautiful piece of furniture as well as a top of wheel, and authentic in every detail. All hardwood parts are finished in GENUINE WALNUT, DARK MAPLE OR LIGHT MAPLE. They are a rare collector's item and make lovely gifts.

$3.95



PUEBLO GIFT SHOP
2428 University Ave. Madison, Wis.



Give a child 12 WEEKS of pleasure

Every week for 12 weeks Tommy Turtle writes a charming, illustrated letter directly to each child you want to make happy...and Tommy always encloses a gift!

Tommy is a real live character and in the letters he tells his little friends how to be kind to animals. He gives children continuous pleasure, along with an incentive to read.

Children write to Tommy, too...here's a typical letter: DEAR TOMMY TURTLE, I LIKE YOU VERY MUCH. I WILL TRY TO BE KIND TO ANIMALS. I LIKE YOUR PICTURES AND STORIES. I WISH I COULD SEE YOU. I HAVE A PET TURTLE. HIS NAME IS SAMMY. I FEED HIM LETTUCE AND WATER. I LOVE YOU. GENE.

Children love to get LETTERS
12 LETTERS • 12 GIFTS $2.95

Gifts selected separately for boys and girls aged 4 to 11. Send your order today...the letters start whenever you wish. Gift announcement cards in your name enclosed. Please print clearly name, address and sex.
Mail your order today to

TOMMY TURTLE % WALTER DRAKE
Drawer G-10, Box 721, 201 E. Pikes Peak Ave.
Colorado Springs, Colorado



Colorful one-room living in town—at school—or in a country guest house—is charmingly accented in the wonderful fall shades of this throw for all types of studio beds. Pillow cases fit regular bed pillows. Sturdy washable cotton in nut brown, Indian copper, hunter green, stone gray, and azure blue, trimmed with natural moss fringe. Throw, 14.95; pillow cases, 3.95 each. Toss pillows, 4.95 each. Bedroom Shop, **Lord & Taylor** 424 Fifth Avenue, N. Y. 18, N. Y., WIsconsin 7-3300



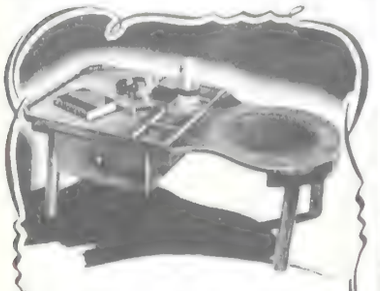
SHOPPING



Toasts of the town on cocktail napkins are good party starters. There's "Drink to life and the passing show. And the eyes of the prettiest girl you know" and seven more just as gay. On Irish linen, printing is white, background green, red and blue. Set of 8, $2.75 ppd. John-Daniel, Inc., 126 W. 32nd St., N. Y. C. 1, N. Y.



"Delicious" apples, the big, deep red, crisp kind, make a festive gift. Boxed and delivered to your door from October through February, a dozen is just $2.95 postpaid. Join the 6-month Fruit Club for $28.95 and receive fruit in season every month (including a special Xmas basket). Stagecoach Orchards, Medford, Oregon.



Old Virginia
COBBLER'S BENCH
Authentically Reproduced

from a bench found in the famed Shenandoah Valley of Virginia. Your friends will be charmed by this means coffee or cocktail table with its attractive, comfortable seat of genuine leather. Sturdily constructed of Poplar, pine with bittersweet light or dark finish. 36" long, 17" wide, 17" high. $42.50, express collect.

F. BUST 10TH - Waynesboro, Va.



Gleaming
BRASS DISPLAY PLATES
Imported From England

Glowing brass plates to hang over the fireplace . . . are magnificent gifts! Heavily engraved, lacquered to prevent tarnish. Jenny Jones and Welch Woman companion, 12" diam. only $5.95 pr. Also with sailing ship, group comes 6 diam. . . . $3.20 pr. 11" diam. . . . $14.50 pr.

Send postpaid. Sorry, no c.o.d.'s

THE **eldridge shop** INC.
12 MAIN STREET PORT WASHINGTON, N. Y.

Electrical outlets where and when you want 'em

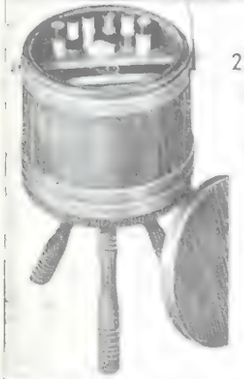
PLUGMOLD Jr.

Triples usefulness of an existing outlet . . . gives new electrical convenience. For handy plug-in of lamps, radios, appliances . . . in living room, dining room, kitchen, bedrooms, home workshop. Neat, trim, PLUGMOLD, Jr. is a 30 in. metal raceway complete with 3 outlets and a 6-foot cord and plug. Easily, quickly attached to surface. Prewired . . . just plug it in. Material and workmanship guaranteed. Prompt shipment. Send check or money order today to

3.29 Each Postpaid

THE WIREMOLD COMPANY
Dept. HG, Hartford 10, Connecticut

KANAKIN Sewing Bucket



23½" HIGH
13" WIDE

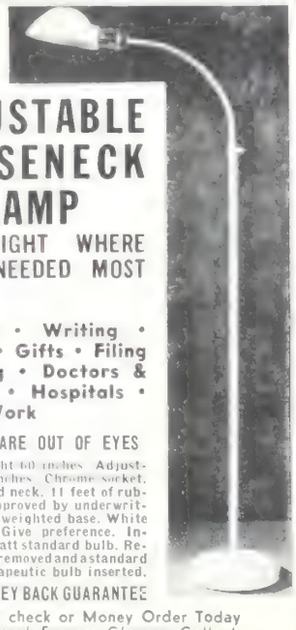
$10.50
EXPRESS COLLECT

Send Check or Money Order

Authentic reproductions of prized "Colonial Kanakins" . . . an historic Early American era. Skillfully constructed by New England craftsmen. Convenient handle . . . room to room. Built-in spindles for adequate supply of cottons. Finished in a rich, amber-toned maple color.

The Groveland Co.
HOLLY, MICHIGAN

ONLY $9.95



ADJUSTABLE GOOSENECK LAMP

PUTS LIGHT WHERE IT IS NEEDED MOST

FOR:
Reading • Writing • Sewing • Gifts • Filing • Typing • Doctors & Dentists • Hospitals • Close Work

KEEPS GLARE OUT OF EYES

Overall height 60 inches. Adjustable to 73 inches. Chrome socket, extension and neck. 11 feet of rubber cord. Approved by underwriters. Heavily weighted base. White or Bronze. Give preference. Includes 100-watt standard bulb. Reflector can be removed and a standard heating therapeutic bulb inserted.

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Send check or Money Order Today
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20 Central Avenue, Dept. AA-8, Tarrytown, N. Y.



The Original Children's Personalized Tumbler and Toothbrush Set
TO PLEASE ANY CHILD
or even a grown-up, give this personalized tumbler and toothbrush. Tumbler is frosty white plastic hand painted designs in pink, blue or red. Matching brush has nylon bristles. Child's own name painted on tumbler. Tell us the color you prefer—pink, blue, red—and the name.

Tumbler will bend but can't break!
Tumbler—**$1.00** Brush—**50c postpaid**
Check or money order; No C.O.D.'s please.
La Palette 509 Fifth Avenue, Dept. 9 New York 17, N. Y.

EASY-BAKE Muffin Pan



2 for $1.49 **FREE!** 2 Dozen Baking Cups

You'll be thrilled with this new baking pan. It bakes faster, empties easier and, what's more, the muffins and cup cakes stay fresh for days. No more greasing, cleaning or scraping. Ideal for individual jello molds. Made of durable aluminum, 10 by 7 inches. 2 for only $1.49. SEND NO MONEY. Just mail penny postcard today. Pay postman $1.49 plus C.O.D., postage. (Or send payment, we pay postage.) If not delighted, return in 10 days (keep free gift); money will be refunded.

MARLYN PRODUCTS, 20 E. Jackson, Dept. 475-S, Chicago 4, Ill.

It's New EVEN-CUT Pie Pan
GROOVES GUIDE YOUR KNIFE



FREE! COOKIE CUTTER AND PIE CRIMPER

No more arguments about who gets the biggest piece with this beautiful, scallop design pie pan. Made of heavy aluminum, 9 inch diameter, 8 sections, deep sides. Ideal for upside-down cake or use as fruit bowl. 2 for only $1.49. Worth much more. SEND NO MONEY. Just mail penny postcard today. Pay postman $1.49 plus C.O.D. postage (or send money with order, save postage). Guaranteed. If you are not thrilled, return in 10 days (keep free gift) and we will refund your money.

MARLYN PRODUCTS, 20 E. Jackson, Chicago 4, Ill. Dept. 475-S

AROUND

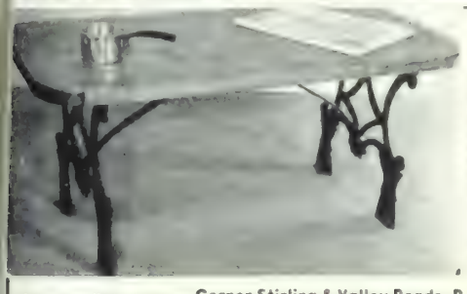




A map of Cape Cod combined with a Boston bean pot makes a very Massachusetts-y feeling lamp. Perfect for Colonial houses, knotty pine libraries and country cabins, it stands 13" tall, costs only $5.95 postpaid from Thompson Winchester Company, Inc., 201 State Street, Boston 9, Mass.



M-o-o-o, says Bossy—and she gives milk too! Made of washable brown and white plush, she has a built-in reservoir to hold milk, and latex udder, both of which can be removed and washed. She has real horns, stands 8½" high, is 13" long, comes complete with cardboard barn, for $7.50 postpaid from Ross Bros., 54 East 59th Street, New York 22.



. . . From Colonial Days!

AGE-OLD COFFEE TABLE

Pine Top at $[illegible]
Cherry or Mahogany at $21.50
Pine Top 48" Long $[illegible]
Cherry or Mahogany Top 48" Long $26.50

H. B. PRATT • Corner Stirling & Valley Roads, R. D. 1, (Watchung) Plainfield, N. J.



A FASCINATING NEW HOBBY — OR BUSINESS

Make your own PEARLS

. . . THE PROFESSIONAL *Way* --

with the **Pearlcraft** Kit

You make money—you have fun—you thrill your friends with lovely, lustrous pearl jewelry that you *make yourself* in natural and delicate pastel colors. And all you need is right here in the Pearlcraft kit—complete with easy instructions. You use the same pearl essence we sell to jewelry manufacturers. You can make earrings, pins, necklaces, brooches, bracelets. You can even "pearlize" picture frames, lamp bases, door knobs, lipstick holders and other ornaments. Only $2.50 plus postage C.O.D. —if you act now. If you mail check with order, we pay postage. You'll be delighted—or your money back.

RONA LABORATORIES, Dept. HG
513 S. Fulton Ave., Mt. Vernon, N. Y.

THE

Foldaway

SPACE SAVER FOR

Garments
Blouses
Dresses, etc.

$1.50 plus 18c postage

No C.O.D.'s
HOLDS 12 GARMENTS IN SPACE OF 2





Double your closet space, quickly and inexpensively with the Foldaway. It is modern and attractive . . . made of solid prime aluminum . . . no sharp edges. Lifetime construction . . . takes only 2 minutes to put up.

FOLDS UP FLAT OUT OF WAY

NO WRINKLING NO CRUSHING

VIRGINIA BRACKETT
NORTHPORT, LONG ISLAND

FORECASTER

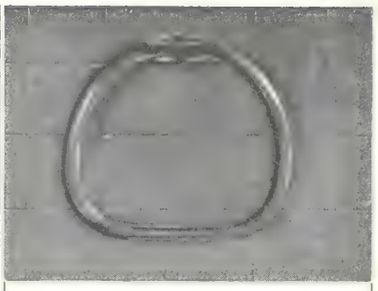


This "Old Salt Weather Glass" will be found not only an accurate Weather Forecaster but a novel and interesting article in your home.

It forecasts [illegible] weather as accurately as the most [illegible] (*Directions enclosed.*)

$2.50 each Postpaid

THE GIFT CENTER
Valatie, New York



NEW THE TOWEL STIRRUP
Only $2.95 postpaid!

Beautiful crystal-clear "Lucite" stirrup gives you extra towel space even in most crowded bathroom or kitchen! Fits into any 8-inch wall space. Hangs flat against wall or side of cabinet, swings free and easy on aluminum bracket. Installed in a jiffy: bracket and screws included.

Smart! Modern! Practically unbreakable! Goes with any color scheme! You'll want several—for kitchen, bath, home bar and crowded closet. Perfect gift, too. Only $2.95 postpaid—*and money back if you're not delighted! But order now to insure immediate delivery!* Just send name and address with check or money order to

DeWolf's
Dept. 11, 176 Bell Rd., Scarsdale, N. Y.



Small Wonder

you'll cherish this

Old Virginia Miniature

Of [illegible] the FLAT IRON and TRIVET [illegible] have been back three generations in Richmond, Virginia. Faithful, realistic detail [illegible] fascinating as desk ornament, paper weight, "whatnot" — or as shelf [illegible]. Flat iron is 2" long, Trivet 4⅝". The two pieces in iron, black finish $2.00, solid brass $4.00, silver plate $6.00 — post paid

E. RUST 10TH • Waynesboro, Va.



BRIGHT *Floral Stands* **WITH** *Party Manners*

Your guests will adore these pretty, practical stands. The perfect settings for tasty sandwiches and drinks . . . they'll be stellar attractions at your cocktail parties and buffet suppers. Lustrous lacquered trays have festive floral designs . . . rest on graceful black wrought-iron stands which fold away for easy storage. Metal trays 12¼" x 17½" and set of 4 stands and trays measures only 3¼" in width when folded.

Set of 4 $16.00

Shipped Express Collect
Write for Catalogue H-168

THE SALT AND PEPPER SHOP
445 EAST 86th STREET NEW YORK 28, N. Y.

Hamden's SPECIAL of the MONTH



ELECTRIC MIXER

regularly $10.95

OUR LOW PRICE **$8.95**

Useful, attractive mixer—stirs foods, whips creams, mixes drinks, makes mayonnaise. Has extra-powerful motor . . . genuine wood handle. Unique square glass mixing bowl gives maximum mixing action in shortest possible time. Entirely chrome-plated except for white enamelled non-tip base. Approved all rubber cord and plug. Height 11½", length base 7¼". A. C. only.

SAVE 20% and MORE
on your household appliances.
Send for free catalog "G"

Hamden Enterprises, INC.
157 E. 33rd St. New York 16
Look for Hamden's Monthly Special



Colonial Footstool

The charm of a New England hearth at your very feet. Made of native New England pine. Finished with a hand rubbed light finish that blends well with all furniture. Has a small hideway drawer. Dimensions are 22" x 11" x 12" high. **$10.00** Shipped anywhere in the U. S. Express Collect. No C.O.D.'s please.

Pilgrim Pine Furniture Co., INC.
Meredith New Hampshire



Old Vermont Sugar Bucket

Authentic Early-American Reproduction Combines Charm and Utility!

Add sparkle to your favorite room with this superbly fashioned occasional piece. Bucket is 12" round, 11" high. Stand makes overall height 23". The rich, honey-color, Salem maple finish is lacquered and hand rubbed [illegible] with [illegible] and inside. You have choice of four styles. #1—Plant Stand. #2—Magazine Stand, #3—Smoking Stand. #4—Sewing Stand. Specify style [illegible] when ordering. $14.95

Express prepaid. Send check or Money Order [illegible]

HELEN JIRANEK
30 Rockefeller Plaza
New York 20, N. Y.



Plant Stand

Magazine Stand Smoking Stand Sewing Stand



SHOPPING AROUND

Nail a pony shoe to a door for lots of luck and a little knock. Only 3" x 3½", it is the smallest pony shoe made, has a real horseshoe nail hung from a copper cross strap for a knocker. A nice gift for people who appreciate privacy. With horseshoe nails to attach. $1.50 ppd. Horseshoe Forge, 9 Muzzey St., Lexington 73, Mass.



Magic magnetism. When used, this clothesbrush creates an electrical static which attracts dust and lint. The sponge rubber top erases spots and is kind to nap on hats and other clothing. It is entirely washable and comes in assorted colors. Price is $2.98, ppd., from Edmund B. Harris, 366 Madison Avenue, N. Y. 17, N. Y.



flower lovers

JOIN THE BULB OF THE MONTH CLUB—
You too can enjoy continuous blooms in your living rooms or garden.
Receive notice of rare and different flower bulbs each month. Unusual varieties, all guaranteed to grow. Pay for only those varieties that appeal to you.
Receive [illegible] with name and address. You receive by return mail (accept 1 carton of this month's selection and pay those bills. No dues or obligation. Your gifts cover 1st month's shipment.
Members say



BULB OF THE MONTH CLUB
125 Madison, Dept. HA, Chicago 3, Ill.

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open a new life to you!

Send for CERAMITE 15-Pc. KIT No. 43. Contains everything you need, incl. detailed instructions. $6.60 Postpaid

ETTL STUDIOS
INCORPORATED
TRADE MARK 213 WEST 88 ST., NEW YORK 18, N. Y.





AT LAST — A "Space Saver" Shoe Rack designed to fit any standard size closet door, holds approximately 20 pr. shoes, special racks for wedgies and house shoes, hooks for belts and brushes, utility shelf on top for polishes, etc., suitable for men's shoes as well as women's. White enamel on natural birch.

Price, $9.75 prepaid in U. S.
(Send cash, check or money order. No COD's please)
Pat. pending

Ellis Distributing Co.
Airport Lane, Tyler, Texas





DROP LEAF WALL TABLE

Early American design. Compactly useful in all rooms from living room to dinette or kitchen. Easily installed on any type flat wall. A generous 28" long x 14" open. A scant 3" wide when down. Table is solid and carefully made of selected pine with soft brown hand waxed finish. Alcohol and water proof. Also available sanded ready to finish.

Finished $12.95
Unfinished $11.00

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1519 South Frisco Tulsa, Oklahoma

PROTECT YOUR HOME WITH A *Weatherproof* FLOOD LIGHT

"JUMBO JR."→
300 OR 500 WATT
FLOOD LIGHT
ONLY
$12.95





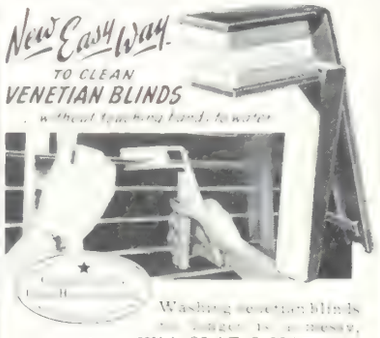
←"LITTLE GIANT"
150 WATT
ONLY **$6.95**
SATISFACTION OR MONEY BACK GUARANTEE
FOR Protected [illegible] Gas [illegible] Gas [illegible] Dryers, Radios!

Only $12.95 express collect

[illegible] Only $6.95

Mail order today with money order or check.

CARNAGEY'S 24 Central Ave., Dept. MC-16 Tarrytown, New York
TELEPHONE Tarrytown 4-0624



New Easy Way TO CLEAN VENETIAN BLINDS

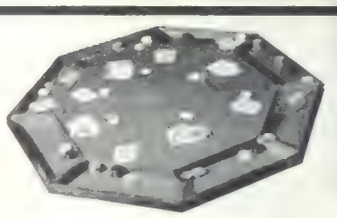
without [illegible] hands in water

Washing [illegible] blinds [illegible] messy, mussy chore. With SLAT-O-MAT your entire blind is sparkling clean in a jiffy. No dripping of dirty water down arms or from slat to slat. Slat-o-mat cleans both sides of slat at same time—and between tapes without soiling tapes. WAXING is just as easy.

Sold on MONEY-BACK GUARANTEE
Sturdily built of nickel-plated steel. Nothing to get out of order. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Dusting pads included. Satisfaction guaranteed or money back. No C.O.D.'s $3.95 Postpaid

SLAT-O-MAT Is An Ideal Gift

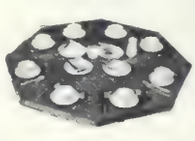
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Perfect for Poker! MULTI-TOP *Fits Any Bridge Table*

It's a fine piece of furniture . . . an ideal game table. . . . Here's the table top that's really durable, attractive, *and* infinitely useful. Made of durable wood and compressed hardboard, in walnut finish. One side is smooth for dining . . . the other side has compartments for drinks, chips, and cards. Seats 8. Folds in half for easy storage. 48 inches across.

$17.50
plus express charges collect.
Weight 20 pounds
No C.O.D.'s. Please.
Pat. Pending



RANI PRODUCTS CO., INC.
Dept. L., 134 W. 25th St., New York 1, N.Y.



BRAND-NEW FRIGIDAIRE DE LUXE
Big Super-Freezer Chest for frozen foods; large, convenient food compartment; full-width Hydrator—moist-cold storage for fruits, vegetables. Basket-Drawer for eggs, small packaged foods. New design gives more food storage space in same kitchen space. Three sizes: 7, 9, 11 cu. ft.

Here's just one of the great NEW FRIGIDAIRE REFRIGERATORS!

9 models to choose from!

It's only natural that the make of refrigerator which meets the needs of the most people—should be the refrigerator bought by the most people.

You'll see how true this is when you visit your Frigidaire Dealer. For you'll discover—not one, not two, but *three brand-new Frigidaire Refrigerators . . . nine models to choose from.* All powered by the Meter-Miser, simplest cold-making mechanism ever built. It's evidence that Frigidaire recognizes how important it is for every family to have the right kind, as well as the right size, of refrigerator.

So see the new Frigidaire Refrigerators—see the one that's just right for you. "Right for you" because it helps you cook your own way, keep house the way you like, store food the way that's handiest for you!

You're twice as sure with two great names

FRIGIDAIRE
MADE ONLY BY
General Motors

Find your Frigidaire Dealer's name in Classified Phone Directory. Or write Frigidaire, Dayton 1, Ohio. Leaside 12, Ontario.

Listen to Frigidaire's "Man Called X," Sunday nights. See newspaper for time and station.

Get fixed to mix... IN SECONDS!

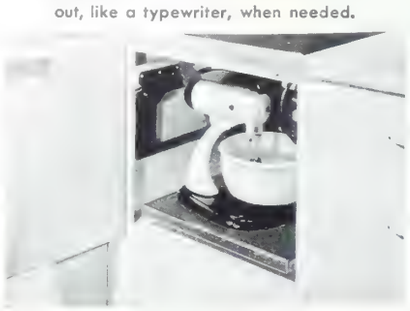
...IN A St. Charles KITCHEN CUSTOM BUILT FOR YOU!



READY FOR ACTION. In this kitchen, see how everything is planned to save minutes and make things easy. The mixing area is ready for action in seconds . . . everything within reach on opening a door or drawer. The mixer flips up from its storage cupboard with an easy pull. The range is just a step or two away. Note the continuous counter . . . the curved end unit . . . the snack bar which can also be used for service to the dinette. These are the marks of custom building . . . the details that make the kitchen. Other St. Charles features in this kitchen include the towel drier with heater and blower, vegetable and fruit storage unit, base sliding shelves and tray storage unit.

● In fact, you save minutes and steps in everything you do in the kitchen – preparing, cooking, serving, cleaning up – if your kitchen is designed for your room...to your needs...then built to order exactly as required. If you are budget conscious, and most of us are, the words "custom building" need not alarm you. Everything considered, a St. Charles Steel Kitchen costs no more and can be adapted to a room of any size or shape. You get years of service with little or no upkeep cost, besides having, right now, the kitchen you really want. Call your St. Charles dealer. He is a factory-trained kitchen specialist. Let him design your kitchen and submit an estimate. Then compare what it gives you in convenience, in beauty, in intelligent planning, with any [illegible]. If you do . . . you will choose St. Charles.

Below, see how mixer is stored. Pulls out, like a typewriter, when needed.



SEND FOR THIS COLORFUL BOOK "Your Kitchen . . . and You"—showing color photographs of many St. Charles Kitchens as well as pictures of all units and accessories. Tell us if you plan to build or remodel soon. Enclose 10c to cover postage to St. Charles Manufacturing Co., 1687 Dean St., St. Charles, Ill.

St. Charles

THE *QUALITY* NAME IN KITCHENS

VENETIANS OF ACME

Galva-bond

STEEL



- *Never get out of shape*
- *Beautiful lasting finish*
- *So easy to clean*
- *Right weight for easy handling*

They *look* beautiful . . . they *stay* beautiful . . . and they're the easiest Venetian blinds in the world to keep clean. The satin-smooth surface of Galva-bond Venetians resists grimy dirt, stands up to the years, stands up to abuse.

The light, resilient steel slats flex at a touch for easy dusting, yet will not buckle or bend out of shape. They are galvanized and bonderized to say "no" to corrosion, rain, wind and sun damage. They handle easily, hang gracefully. They are styled to add charm to the finest interiors. Leading decorators recommend them.

Venetian blinds of Acme Galva-bond Steel give you the most permanent beauty your money can buy. Why put up anything less? Why put up *with* anything less?

Send 10c for copy of illustrated booklet, "A Gallery of American Windows."

ACME STEEL COMPANY, 2844 ARCHER AVENUE, CHICAGO 8, ILLINOIS

The seal of quality in Venetian blinds. Look for it when you buy . . . .





ROOM-FLATTERING COLORS



Beating wood, fruit stains, too,
Take part in the work that Mothers do
This "beauty" keeps on smilin' through

Formica's right for end tops!



A careless burning cigarette,
A cocktail glass with bottom wet,
It's O. K. Dad, have no regret

Formica's right for coffee tables!



Baby pounding all his might,
A game of cards far in the night,
Won't dim the beauteous color bright

Formica's right for dinette tables!

What makes some homes such friendly places
Where smiles abound on happy faces?
Do colors clean and cheerful bright
Make coming home a real delight?

But daily use is the final test,
True beauty's active . . . not at rest.
So have a home you're proud to show,
Yet spare the kids that sharp "no, no!"

Formica's beauty is in useful living,
In the abuse it takes . . . and the joy it's giving.



FORMICA
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Beauty Bonded
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BEAUTY BONDED *Formica is Friends with the Family*

Look for this Seal on the genuine Formica-topped sinks and furniture at your store. Ask for Formica . . . make it clear you know and want the best . . . genuine Formica . . . sometimes imitated in appearance but never equalled in long years of value-giving in your home.



This wide range of Formica colors and patterns offers full play to your own imagination and good taste.

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Beauty Bonded
FORMICA
Reg U S Pat Off.
at Home with People
at Work in Industry

SHOPPING AROUND





A golden collar and wrist band are sociable accessories with almost everything in your wardrobe. They're double rows of chain, flattened to mold to your neck, hang gracefully from your wrist. An appreciated gift for women of all tastes. Necklace, $2.95; bracelet, $1 ppd. Add 20% tax. From Gerlou, 501 Fifth Ave., N. Y. 17.



St. Peter is an old hand at guarding keys, so you can feel quite safe entrusting him with yours. Hand-crafted of heavy sterling silver, even to the chain and ring, this is a lovely piece for a gift, useful as well. $6 including tax and postage from Parenti Sisters, 97 Newbury St., Boston 16, Massachusetts.

STRIKING Greetings to MATCH Xmas Cheer



A bright, new way to greet the season —send your friends and family these jolly, giant matchbook Christmas cards. You'll use them at home as well, to add a gay note to holiday parties. Each matchbook stamped with **YOUR FULL NAME** in gold, silver or green against a white background. Jumbo size: 3¼" x 4¼"—**over 4 times as large as regular matchbooks.**

25 books.....$3.00
50 books.....$5.50
100 books..$10.00

Mailable with 1½c stamp.

U. S. Post Office approved individual mailing envelopes included at no extra charge.

[illegible] postage prepaid.

Send check or money order. No C.O.D.'s, please.

FRANWAL CO. Dept. B RED BANK, N. J.



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Quaint and colorful Pennsylvania Dutch Note Cards. A series of amusing sketches from the daily life of the Amish who live "out Lancaster way."

TWELVE

Colorful Informals from an authentic set of Pennsylvania Dutch Barn Symbols.

Each set **$1.00** postpaid

Postpaid *Sorry, No C.O.D.'s*

from the

BETTY SEIDEL STUDIO

Cherryville, Penna.





Abbey Day & Night Markers
made of
Solid Carved California Redwood
Attractive—Durable
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install
Complete marker with up to five 2" reflector letters or numerals $3.50
Complete marker with up to five 3" reflector letters or numerals $4.70
Extra 2" letters..... 45c each
Extra 3" letters..... 65c each
No charge for punctuation marks.
Not sold in stores. Shipped postpaid by
ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 4G, New York



BUTLER'S TRAY TABLE

Authentically reproduced in solid walnut, mahogany or maple sturdily constructed—Brass Hinges—Hand inlaid scene of a Colonial butler carrying a beverage tray with bottle and glasses.

Butler Scene inlaid into solid wood tops with nine rare and exotic woods finished in their natural and colorful beauty. Finished with alcoholic beverage proof lacquer and hand rubbed to a delightful old patina. You will be delighted to show off this handsome conversation piece and it is so practical as a coffee table or for cocktails.

Size open: 40" long, 30" wide, 18" high.
Closed: 30" long, 20" wide.

With Inlay Scene **$79.00** *Without Inlay Scene* **$65.00**
No C.O.D.'s Please

LEFEVER INDUSTRIES CUSTOM FURNITURE
P O BOX 312 WAYNESBORO VA

ADAPTS TO ANY FAUCET!



PORTABLE
CURTAIN-LESS SHOWER— *only* $7.95

Easily attached to tub faucets. Water hugs the body . . . three converging, stimulating sprays. Water for tub may be drawn independently of shower. Ideal for shampoo . . . Made of heavy brass, polished chrome. Kurtin-Less eliminates wet floors and curtains. Portable and detachable. *Special connection for faucet type "C" —50c extra (indicate style of faucet).* Enclose check or M. O. No C.O.D.'s please.

J. B. HUNTER CO.
HARDWARE
83 SUMMER ST., BOSTON, MASS.



COLONIAL STYLED BRASS OCCASIONAL LAMP

Adds [illegible] to any room. May be used on vanity, table, or desk. Polished solid brass; quaint hand-painted roses on white background; glass chimney; 11" high.

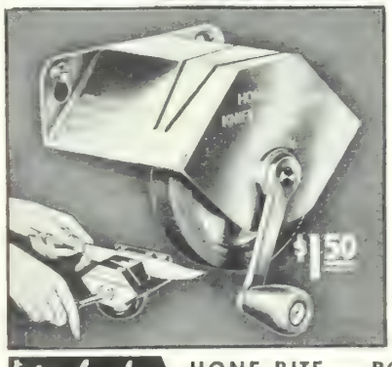
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$4.00 each **$6.98 pair**

THE APPLETON HOUSE
Box S Kenilworth, Ill.



SHARP KNIVES



JUST A TWIST OF THE WRIST and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate.

Satisfaction or Money Refunded

Makes A Perfect Gift Too!

HONE-RITE, BOX 84 ONTARIOVILLE, ILL.
Kindly send me ____ of these guaranteed "HONE-RITE" Knife Sharpeners postpaid, for which I enclose $1.50 ea.
Name .....
Address .....



MOIRE TAFFETA TRAVEL ACCESSORIES

For your gift giving . . . presenting several beautifully tailored quilted taffeta cases made of finest quality fabric . . . for milady's use in her boudoir or during her travels. Each ideally complements the other as they are custom made in matching shades of wine, black, peach, ice blue, dark green, grey.

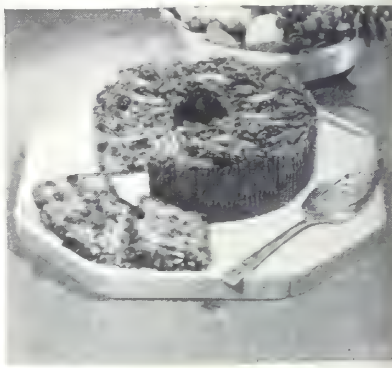
SCUFFS, with matching case, $4.50 pr., sizes S-M-L.
SEWING KIT, completely fitted, $4.50, 5" wide.
JEWEL CASE, pockets and pin pad, $5.00, 6" wide.
HOSE PACK, four pockets, $3.50. All items ppd.

Susan Jay Gifts, Inc.

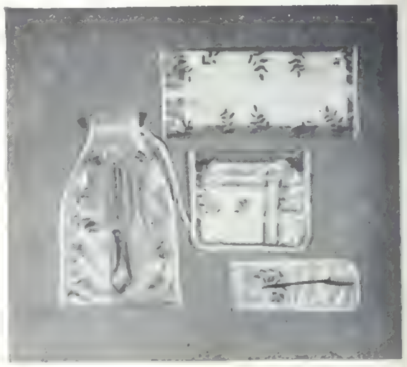
DEPT. NEW YORK



SHOPPING



Southern fruit cake the best you ever tasted is filled with rich fruits, choice nuts and rare spices, and is wonderful to have on hand for holiday entertaining or as a gift. In aluminum container, gift-wrapped with card enclosed. 5-lb. cake, postpaid. Columbia Baking Company, Box 4779, Atlanta 2, Georgia.



Daisies in a field of waterproof Vinylite encase travel articles. A pretty and practical way to maintain order and cleanliness in the suitcase. Sets of washcloth and Kleenex and drawstring pouch for slippers paid from Madison House Inc., Post Rd., Madison, Connecticut.



You'll adore This

Lovely

FAN SHAPED MIRROR

$17.50

With $20

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Personalized

CHRISTMAS PLATE

$8.50
7.50

GRACE LLOYD-COLLINS
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Send pictures
for estimate.

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before seeing our Catalog

for ladies and gentlemen. If you wish, our own diamond setters and craftsmen will

We solicit your correspondence

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References: Your bank or any Mercantile Agency.

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EPICURE'S SMOKED TURKEY AND Wild Rice ASSORTMENT

same superior delicacy served at Chicago's smart RADIO CLUB RESTAURANT. Not to be confused with ordinary smoked turkey, because processed in a secret brine of pineapple, apple and other juices, and rare spices.

Handsome leatherette gift box contains ½ lb. ea. Sliced Smoked Turkey, Smoked Turkey Paté, Smoked Turkey-Wild Rice Dinner; 6 oz. Wild Rice . . . enough for several meals, many hors d'oeuvres.

A Superb Value
$5.00 EXPRESS PREPAID
Send check or money order

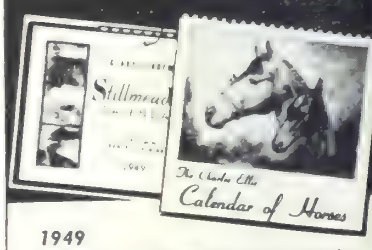
In Business 14 Years

MONEY BACK IF NOT FULLY SATISFIED

SPECIAL: *Bronze membership card and door key to the exclusive RADIO CLUB RESTAURANT, Chicago, with each Epicure assortment.*

order direct from RADIO CLUB FARM
ROUTE 14—PALATINE, ILLINOIS

Distinctive Calendars



1949

Gladys Taber's Stillmeadow Calendar

Illustrated by Edward Shenton in two colors, this unusual calendar has the charm of country life on every page. Plastic bound; gift-boxed. $1.25 postpaid. Please send me______copies.

The Charles Ellis Calendar of Horses for 1949

Favorite with all horse lovers, this calendar takes the thoroughbred from foal to derby winner. Beautifully printed on fine stock. Plastic binding; gift-boxed. $1.25 postpaid. Please send me______copies.

JUST CLIP YOUR CHECK TO THIS AD

CAROL PUBLISHING CO.
44 WELLINGTON RD., ARDMORE, PA.

AROUND

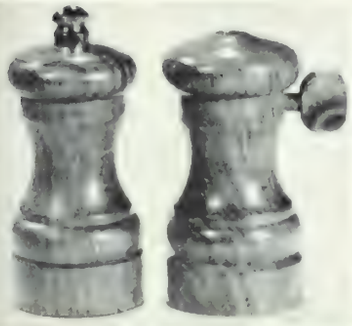




Old world prints of fruits and berries are reproduced on milk glass plates. Touched off with a painted red ribbon, they add color to your table setting, make bright wall decorations. Set of four, all different, is $5.95; set of eight (two of each design), $11.75, post. 25c. Ellison's, Box 284, Orange, N. J.

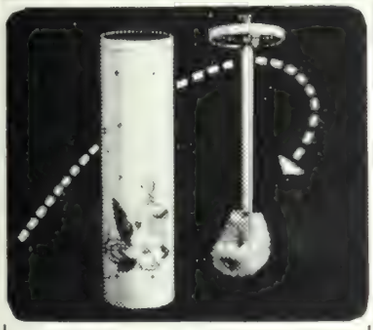


The Patio Chair, covered in durable, woven Velon, won't fade or stain and a damp cloth keeps it clean. It's 34" x 30" x 31" deep, has an oak frame with a light or mahogany finish. In green and yellow, red and green, or turquoise and yellow plaid or solid colors. $49.50 ea.; $95 pr. exp. col. Bayfort Society, Box 1808, Charlotte, North Carolina.



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Premium Quality
PEPPER AND SALT MILLS

KIRKHAM'S



MODERN WOMEN . . .

$2.49 Postpaid No C.O.D.'s please

GENEVIEVE GIFTWARE
21 EAST VAN BUREN ST.
CHICAGO, ILL.

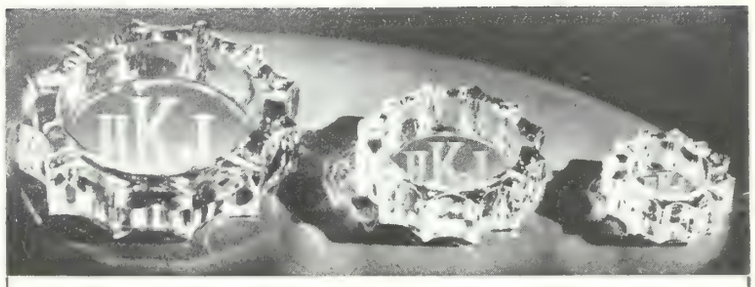


Old . . . and proud of it!

Cheese that has aged but not declined. Tangy Wisconsin cheddar, a *natural* cheese and *rindless!* Every crumb of this rare cheese is edible, delectable. Our cheddar ages so gracefully—like a fine wine it improves with the years.

Your check for $3.00 will bring postpaid a colorful, two pound box of this taste treat. Pliofilm wrapped to preserve the delicate flavour.

Georges' CHEESE HOUSE
Dept. I Shawano, Wis.



←8½"→ ←5½"→ ←3¾"→

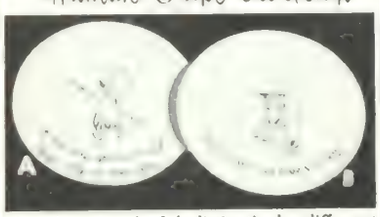
Massive Monogram Ash Trays

They're real he-man favorites—made of heavy crystal clear Corinthian glass with a special windproof construction that keeps ashes put—a size for every occasion. The "Giant" serves a number of heavy smokers at a party or card game . . . doubles as a handsome candy dish or plant bowl. Underline last name initial when ordering monogram. Send check or money order.

One of the largest ash trays made! "Giant" Ash Tray
Plain—**$1.50** With Hand-Cut Monogram—**$3.00**
Complete set (3 sizes) postpaid
Plain—**$3.00** With Hand-Cut Monogram—**$5.00**

CAMBRIDGE PRODUCTS INC.
165 WEST 25TH STREET, NEW YORK CITY

Cute Everyday Human Gripe Ashtrays



The clever, colorful distinctively different GIFT for bridal couples, your hostess, cocktail parties, party prizes . . . whenever you want to give something unusual. Made to endure *"the tough life of an ashtray"!* Ashtrays high fired enamel on copper, decorations by the famous William Steig, artist of "The Lonely Ones."

Colors — Black on Chartreuse, Turquoise or Red

Order Now — 5" size $3.50 each
6" size $5.00 each

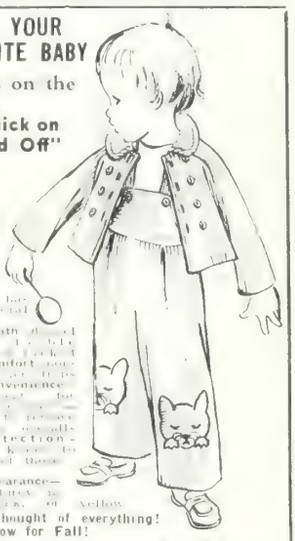
Request sketch desired • Catalog on request

Enclose check or money order

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27 Washington Street
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FOR YOUR FAVORITE BABY

Kittens on the Knees
"Quick on and Off"

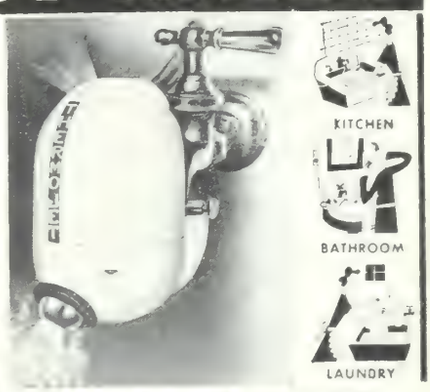


We've thought of everything! Order now for Fall!

State color and size. Sizes 1-3
Jacket—$3.95 Overalls—$3.00

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SENSATIONAL APPLIANCE

EASY TO OPERATE

Turn faucet handle—hot water flows instantly. No hard-to-get fuel. You can leave THERMOJET for a lifetime service. Adjustable spray direction.

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Truly a GIFT with you the home

INFLATED SHOWER CURTAIN OF SATIN-FINISH PLASTIC

The gift that says "I thought of *you*"... monogrammed & flowers and [illegible] Slate Blue, Sea Green, Lilac, or Silver with gold or silver initial permanently fused in. Guaranteed not to crack, peel or fade. Nylon-stitched for long wear; 12 rust-proof nickel-plated hooks. [illegible] $5

Matching color plastic window curtains, [illegible] $3

Specify shade and initial wanted and enclose remittance.

Postage Prepaid; no C. O. D.'s please.

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Amazing New Plastic Glaze Fires in Kitchen Oven! Enables You to

DECORATE YOUR OWN CHINA, GLASSES, TRAYS

No Art Ability Required!

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TRY IT 7 DAYS AT OUR RISK



Sculpture House

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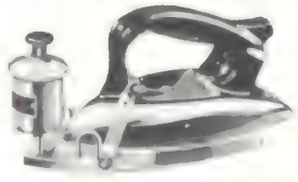
Print Name .....

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City ..... State .....

To SAVE C.O.D. SHIPPING CHARGES [illegible] check or money order for $[illegible] and we prepay shipping [illegible] guarantee.

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Irons Without Dampening

"STEAM-FAST" Electric Iron Attachment! Converts your electric iron into a steam-iron. Cuts pressing time in half. Pays for itself many times over in pressing bills saved. Steam is adjustable according to type of fabric—silk, rayon, celanese, etc. Ideal for steaming velvet and velour. For laundry, irons most articles without dampening. $4.95

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FOR HIS SHIRTS

Travel Case—custom made of pure wool felt in Camel Tan, Forest Green, Grey, Wine, Maroon, Fire Red, Navy, others. Welts and HAND EMBROIDERED MONOGRAM contrasting. White leather buttons. Holds 5 shirts. Pockets for socks, hankies. Buttonhole straps for cuff links.

$12.50 each postpaid

Shoe Case to match	$12.50
Tie Cases to match	5.75 & 6.75
Bottle Cases to match	6.75 & 7.75
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Send for Elizabeth Lacey's Catalog of distinctive personalized gifts from $1.00 up.

Elizabeth Lacey

DEPT. HG-1048 HOPEDALE, MASS.



SHOPPING



Sterling poultry shears are the last word in cutlery and the carver's delight. To match is a two-piece steak set of sterling silver and stainless steel. The design is elegantly simple and the price simply elegant. Shears, $18.50; steak set, $10.50 tax incl. ppd. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington 6, D. C.



Balanced on a ball, this darling little fellow will be an asset to any garden, or be equally at home in a pool or on a small gate post. Made of English lead, which has a lovely soft patina, the figure is 17" high, [illegible] on an 8" square base. $65 exp. col. from Erkins Studios, 10 W. 10th St., N. Y. 11.

Now **HERBS ALREADY** *Correctly Blended*
FOR PERFECT SEASONING . . . ALWAYS
USE THE FRENCH METHOD *Bouquet Garni*

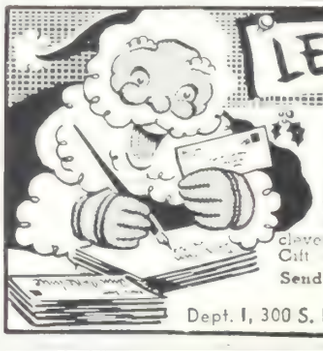
IT TAKES AN EXPERT TO BLEND HERBS . . .
BOUQUET GARNI MAKES YOU AN EXPERT



[illegible]

[illegible] South Alta Vista • Los Angeles 36, Calif.

SEY-CO PRODUCTS CO.



LETTERS from SANTA

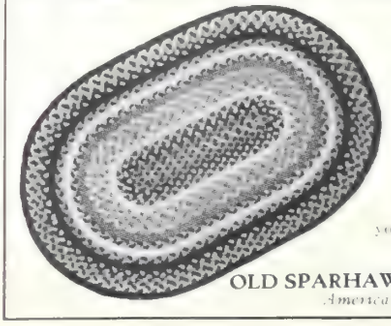
For Your Child

Youngsters adore them . . . Exciting letters straight from Santa Claus. Four big surprise letters, mailed at intervals before Christmas. Each letter a wonderful adventure with childhood's most beloved character . . . Plus a clever and valuable gift from Santa's own pack. Gift card enclosed on request. **$2.00**

Send Santa's Letters and Gift to Your Favorite Child.

THE CHILDREN'S MART

Dept. I, 300 S. Los Angeles St. Los Angeles 13, Calif.



Old Sparhawk
Braided
HAND *Rugs* MADE
Authentic Colonial
Reproductions

Our Rugs Selected for Williamsburg. Today's MOST DISTINCTIVE Rug made to your individual requirement in every detail. *Request [illegible] booklet and further information.*

OLD SPARHAWK MILLS, SO. PORTLAND 7, ME.

America's Oldest Braided Rug Maker

AROUND





Midget bureau, copied from an Old New England piece, has plenty of room for lots of little things that otherwise might get lost easily. In the five drawers you can put jewelry, sewing equipment, cosmetic odds and ends, button collections or what you will. Of mahogany or maple stained wood, 31 3/4" sq. x 5". $2.50 ppd. Old Corner Shop, 421 Main St., Hingham, Mass.



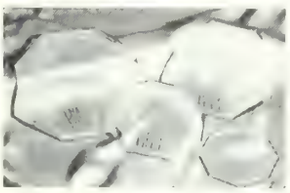
Danish silver spoons—handmade in Denmark by a leading silversmith and designer. A complement to any pattern, we think these striking demitasse spoons would also be nice for serving old fashioned cocktails. Six for $13, or eight matched for $17, tax incl. Post. 50c. Florence Clarke Studios, 217 East 51 St., N. Y.

BATH BEAUTIES

You would really be impressed if you could see these handsome bathroom accessories. The monogram, any color, in block letters, fired on for permanency. The wide necked bottle is just right for cotton, the narrow necks for liquids. The matching tumbler, soap dish, and powder box completes the ensemble. All are clear glass.

Wide necked bottle	$4.50
Narrow necked bottle	4.50
Soap dish	2.50
Powder box	5.00
Tumbler	1.75





MONOGRAMMED
GLASS TABLE MATS

Unusually attractive glass plaques, beveled and personalized with handcut mitre monograms. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for any occasion.

Set of 3—4", 5", 6"	$4.25 postpaid
Set of 4—4", 5", 6", 7",	5.95 "
Platter 8" x 12"	4.75 "

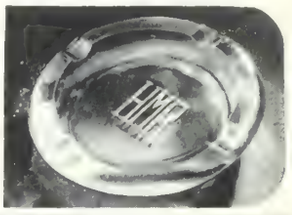
Use initial of last name.

MAN-SIZED

A handsome glass ash tray, solid and symmetrical, measures 8 inches in diameter, and comes engraved with a large 3-letter block monogram. Wonderful for a pipe smoker. Sure to be his favorite gift.

8" Ash Tray	$5.50 postpaid
6" Ash Tray	4.00 postpaid

No C.O.D.'s, Please



EUNICE NOVELTIES Dept. G-108
541 Madison Ave. New York 22, N. Y.



OVEN-AIDE

The handiest kitchen helper since the rolling pin. A King sized spatula that slides your pies and casseroles to safety without danger of burns. Also ideal for barbecues. Available in bright aluminum or highly polished copper . . . tarnish proof. Sturdy, wide 6" blade. *Aluminum* $1.00 *Copper* $3.00 *Postpaid.*

Order today from

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P.O. Box 3303 Portland 8, Oregon



TRADITIONAL COPPER COFFEE SERVICE

4 PC. COPPER COFFEE SERVICE. 10" Turkish Coffee Pot, 6 cup capacity, 3" sugar and creamer, 11" tray. Complete . . . $25.

10" COPPER COFFEE POT, sign. brass trim. Ten cup capacity . . . $17.

7" COPPER TEA KETTLE, authentic Swedish reproduction, twelve cup capacity . . . $14.

All Pieces Safely Lined for Serviceable Use
Postpaid. Enclose Check or Money Order. Sorry, No C.O.D.'s.

D. L. BROMWELL
710 12TH ST., N.W. WASH. 5, D. C.

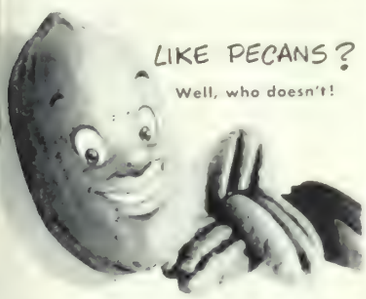
This Gift Means
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Removes
WINDSHIELD ICE QUICKLY—EASILY!

One fast swoosh with this palm-fitting, Plexiglas de-icer and a clear path is magically plowed through thick, blinding ice on your windshield . . . no waiting for de-froster warm-up. Doesn't scratch glass . . . so dad can use it happily for years. Equipped with key chain and reliable miniature compass, plus any specified engraved initial. Packed in individual gift box . . . $2.25 postpaid. May we send you our Gift Catalog C.

BODINE'S OF BALTIMORE
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Delicacies to Make You Drool!

Probably the most complete assortment in all America . . . and known for goodness from coast to coast! Look

Stuckey's maple Pecan Pralines, approx. 30 to the lb. box $1.50
Pecan Candies ass't., lb. box $1.75
Sugared & Spiced Pecans, lb. box . . $1.75
Chocolate Pecan Fudge, lb. box . . . $1.50
Ga. Papershell Pecans, U. S. no. 1 grade. Big 5 lb. bag $2.50

Choice new-crop Georgia pecans. Order for self, send gift list for mailing direct. All items postpaid. No COD's, please.

Stuckey's
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Eastman, Ga.



Monogrammed
AMERICAN MODERN
$13.95

Open Stock
3 wk. delivery Express collect from Ohio.

studio shop
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BLACKAMOORS

Distinctive

hand-painted 10" figurines for table, mantel, or wall brackets.

Bright gold trim on mat black, this unusual pair will add charm to your home, or will make a delightful gift. Gift boxed.

$5.00 *pair*

Add 25c for postage. Sorry—no C.O.D.'s.

Campbell Cottage
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SHOPPING



NO "SHIRT-TAIL TROUBLE"

WITH THIS NEW PETTICOAT BLOUSE



[illegible] or pinafore. Adjustable elastic waistline and sleeves. Buttons all [illegible] count Sanforized broadcloth 3-inch eyelet ruffle at the hem.

Sizes 1 thru 6 . . . . . $3.95
Sizes 7, 8, 10, 12 . . . . $4.95

If late—only
Postage paid

New! A BABY'S TOILET SEAT THAT FITS IN A HANDBAG



$2.50

ONLY 4 INCHES SQUARE

Yes, if it's a Baby Sitter—mother needn't carry anything embarrassing into [illegible] losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable. Weighs only 8 oz. Pink or blue (with deflector). Complete with case, only $2.50, includes postage

[illegible]

Another real Parent Baby-Saver Item!

PeeWee House

11046 H Berman Culver City 10, California



It's hard to write letters when your head is full of things like riding bikes and climbing trees and licking frosting spoons. But writing is fun if you've got lots of paper and pencils marked with your own name. Box of 50 sheets, 25 envelopes, 12 pencils, $2 ppd. Gifteraft, 1234 E. 47th Street, Chicago 15.



Juice-a-Shake combines a squeezer, strainer and shaker, saves an extra utensil for drinks requiring orange, lemon or lime juice. Invert juicer and you have a strainer through which to pour. Of non-toxic, odorless, heat resistant plastic, it is $3.98 ppd. The Bar Mart, [illegible] New York 19.

MUSICAL XMAS GIFTS



MUSICAL PLATTERS FOR PARTY CAKES

Music plays as cake turns, round and round

Specify choice of tune:

1. Happy Birthday
2. Wedding March
3. Anniversary Song
4. [illegible] Waltz
5. [illegible]
6. Deck the Halls

White enamel . . . [illegible] TO INCH platter for [illegible] $7.50 in cake

DELUXE MAHOGANY [illegible] to 20 Inches for 10 Cake $9.50 15 in Deluxe for 12 Cake $12.50



WINTER SCENE $8



XMAS TREE $7

Beautiful to look at, beautiful to hear. Revolves to music box tune. Plays a perfect accompaniment to gift cake.

Specify tune:

A Adeste Fideles B Silent Night C Jingle Bells



PICCOLO PIG

Plays [illegible] of the Bells Are Ringing [illegible] 14" [illegible] to wind

$10



HURDY GURDY . . .

[illegible] 2 tunes [illegible] $8

All [illegible]

POSTPAID [illegible]

BIBRO GIFTS

Dept. M-2 928 Madison Ave. N. Y. 21, N. Y.

Practical 4½ Inch Miniature Tool Chest

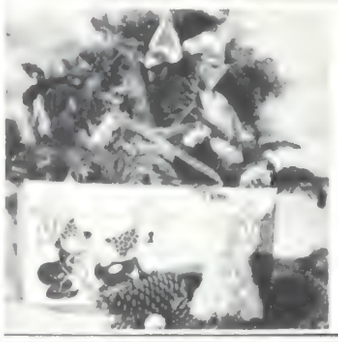


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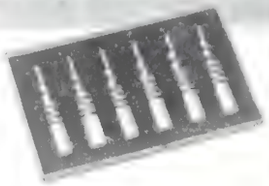
[illegible] $2.95 $3.50

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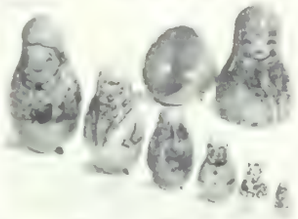
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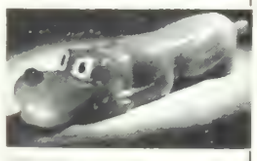
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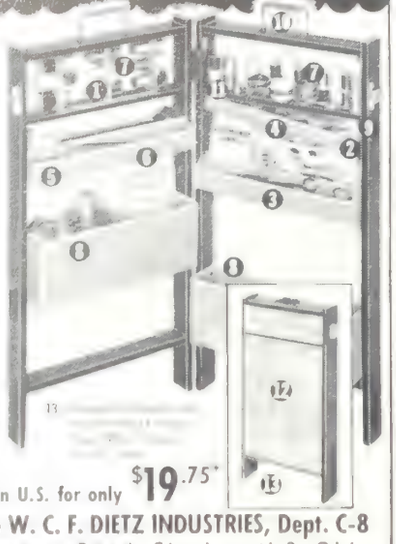
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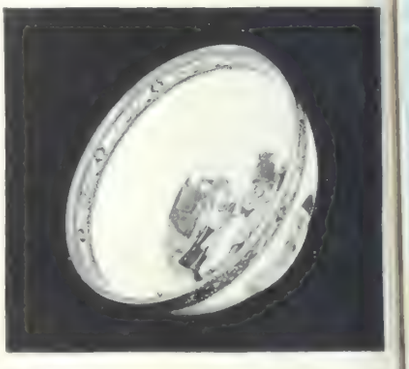


SHOPPING AROUND

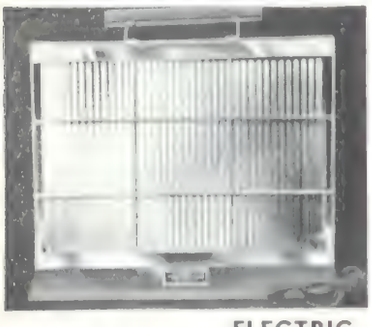
Glorious beer is festive as champagne when served in these generous hollow-stem glasses. Each holds a full bottle or can and is nicely marked with a three-letter monogram. Candles, held securely in stem, surrounded by leaves or flowers are very decorative in these glasses. $15 a dozen express collect. Eunice Novelties, 541 Madison Ave., New York 22.



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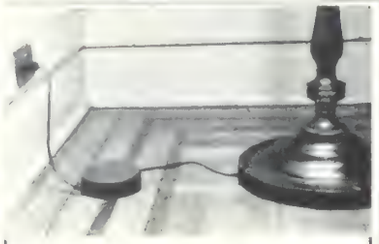
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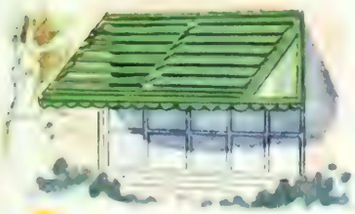
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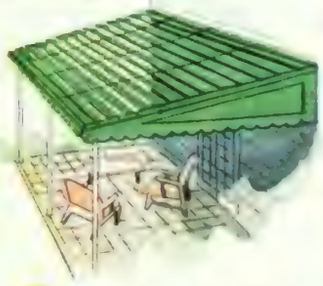
...an improved, complete line of all metal, adjustable, venetian-type awnings and jalousies



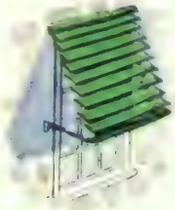
1 The Rusco Venetian-Type Door Canopy adds finish and charm to unprotected doorways. Guards against sun, rain, snow and sleet.



2 The Rusco Venetian Enclosed-type Awning is designed to fit any size picture or casement window. Venetian screened side shields offer added weather protection yet permit ventilation and visibility.



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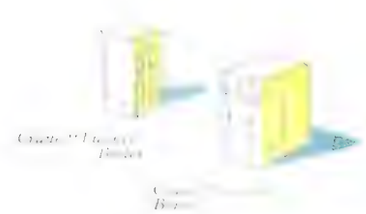
Crane offers a complete line of fixtures for bathroom, kitchen and laundry in a wide range of styles—priced to meet every budget.

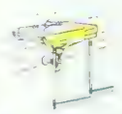
Shown here for example are the Diana Lavatory, Oxford Toilet and Criterion Bathtub in warm Sun Tan, one of the attractive Crane colors. Crane fixtures are also available in gleaming white.

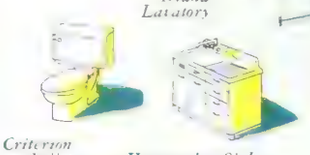
The shining chromium plated *Dial-ese* faucets operate at a finger's touch. Water pressure has been harnessed to aid in closing, hence wear and consequent dripping are reduced.

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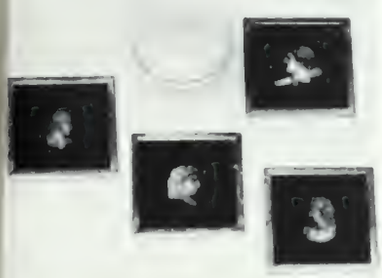
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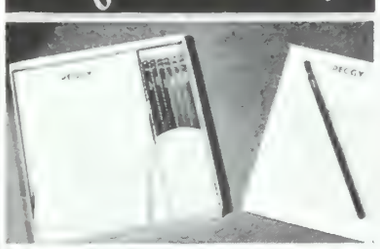
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1¾-oz. Shot Glass

ANY SIZE Set of 8 $3.50

Choice: Any 3 sets $10.00

ware also makes an ideal gift for wedding, birthdays, anni-

monogram plainly.

GLASSCRAFT

920 CHICAGO AVENUE EVANSTON, ILL.



SHOPPING



Mickey Mouse Weather House. For birthdays or Christmas here's a little present that will delight any child. When Mickey Mouse is out, he'll know balmy days are ahead; when Donald Duck is out he'll prepare for splashing rain. $1.25 postpaid from The Q. T. Novelty Co., P. O. Box 54, Murray Hill Sta., New York 16.



Dryer-hanger. Push this amazing rack down behind any towel bar and you have six extra bars for lingerie drying. Hang it on two hooks and you have an umbrella holder and dryer combined. Or, over the top of a window it's an outdoor rack for airing in sunshine. Of metal, bars fold flat. $2.25 ppd. Chas. A. Peters, 339 North Avenue, New Rochelle, New York.



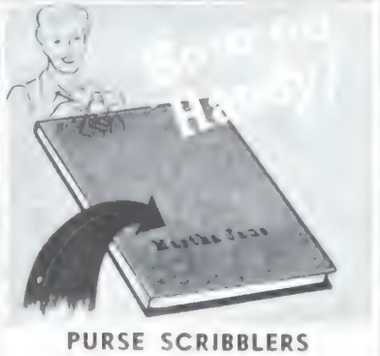
Brighten your table with

"DISTELTOPS"

Set of four 13½" x 9½" place mats and one 9½" x 9½" centerpiece *postpaid* $5.00

CLESTON CAIN

Box 624 Paradise, Pa.



PURSE SCRIBBLERS

(With Name or Monogram)

habit indispensable in remembering such details. Try it. And to keep your jottings organized and to one place, carry handy monogrammed Notette pads in your purse.

They make perfect Christmas gifts, too!

15 PADS [Personalized with Name or Monogram] only **$1.00**

Sent Postpaid. Deluxe Gift Boxed

of Gift and Entertaining Specialties

HORACE ANDERSON'S **GIFTCRAFT SHOP**

1234 E. 47th STREET • CHICAGO 15, ILLINOIS

MAGIC TOP DOUBLES THE SIZE of Your Card Table!



Unpainted T Top $5.95 All prices at Salem, Mass.

No C.O.D.'s please

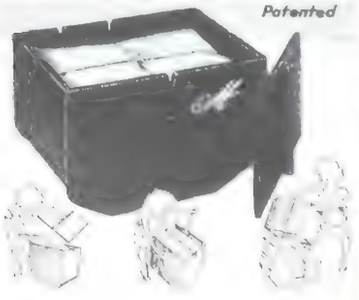
SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.

Dept. 16 Salem, Mass.

Patented

Patented



HOME PAPER BUNDLER

KEEPS PAPERS PICKED UP!

paper tied in a neat bundle. An ornamental

Prepaid U.S.A. No C. O. D. $19.50

HAPPY HOME HELPERS

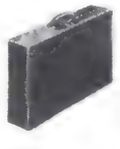
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BOX 72 W. WEYMOUTH 91 MASS.

Amazing! NEW EASY CHAIR TABLE IS BED TABLE TOO!



Provides Convenience & Comfort... Useful for Everyone in the Family!



$4.75 postpaid anywhere in the U.S.A. Money-Back Guarantee. Send for free folder or order direct to

W. C. F. DIETZ INDUSTRIES

Dept. C-5, 3233 Observatory Rd., Cincinnati 8, Ohio

Imported Handwoven

LUNCHEON SETS

Luxurious handwoven 7 piece sets which have truly caught the warmth and beauty of Old Mexico. The enchanting design, created in 7 rich colors, casts a spell on guests and family. So very practical, too—washable cotton, colorfast, durable. Ideal gift. Choose predominant color—red, blue, orange, green, yellow or white. Popular 53" x 53" size with 6 matching napkins, only $5.85 postpaid

(also bridge size 35" x 35", 4 napkins, $2.95, large size 53" x 72", 6 napkins, $8.45)



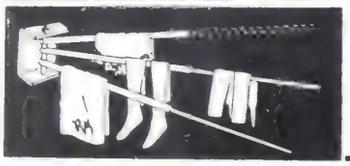
WALLACE W. HANSEN & CO. Kulshan Bldg. Bellingham, Wash.

ALL ALUMINUM *Extension*

CLOTHES DRYER-TOWEL RACK



Extends From This ← To This ↓



EXTENDO All-Aluminum CLOTHES DRYER-TOWEL RACK is a "must" for every home. Each of three swinging arms is 14" long . . . when inner extension rods are pulled out, arms are extended to 26" . . . a total of almost 7 feet of drying space. Perfect for hanging and drying towels, stockings, lingerie, baby things, etc. Made of highly polished aluminum and sturdily constructed for durability. Will not corrode or soil fabrics. Comes fully assembled . . . put up in kitchen or bathroom in a jiffy. Keep clean with a damp cloth. A clever gift idea, too!

$2 postpaid.

Arthur Associates, 207 W. 120 St., N. Y. 27

AROUND



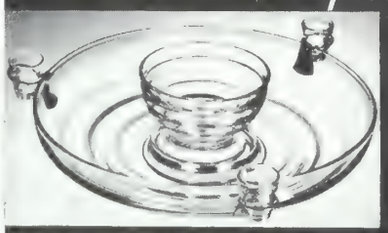


Attached by a silver chain to sterling lipstick case is a fine brush, always handy when needed. Attached to a link bracelet is a just-as-handy, tiny pill box. Both in the popular acorn design, the lipstick set is $12. Bracelet, $11.50 ppd. Add 20% tax. Georg Jensen, 667 Fifth Ave., New York 22.



Lippy is a new tub toy, a plastic duck with eyes that roll and a bill that opens and shuts. 5½" high, of bright yellow, with an orange bill and blue cap, his function is to see that junior gets clean as painlessly as possible. $2.20 ppd. from the Block Shop, 58 Wall St., New Haven, Connecticut.

The Hostess Helper





For iced sea food

For molded salads

For cheese spreads and potato chips

As a lovely flower bowl

For mayonnaise, relishes

This complete ensemble consists of a 12½" diameter, generously deep bowl—a 4¾" bowl—and 3 toothpick or sauce glasses with removable stainless chrome clips.

By Heisey, in smart Saturn Optic pattern, you'll love its versatility during cocktail parties, buffets, informal luncheons, etc.—and what a wonderful gift it makes!

$7.95 the 8 piece set

(No C O D s Please) (Add 50c for postage.) In Ohio add 3% sales tax

The Union

Established 1894

COLUMBUS 15, OHIO



Combination Lock

Personalized

Cash & Utility Box Engraved With Your Name

Ideal for valuables, policies, bonds, etc. Opens, locks, with Corbin 3-number combination lock. No keys to lose or misplace. Set your own combination. Size 11½" x 6" x 4⅜". Plenty of room. Seamless, heavy gauge steel, rounded corners, hammered silver grey finish. FIRE PROOF. Price only $3.98 postpaid. Tray $1.25 extra. Send check or money order. Sorry, no C.O.D.s.

Write for Free Catalog

Bancroft's

2433 So. Indiana Ave.

Dept. 152 Chicago 16, Ill.



"The Surrey with the lamp on top"

With prancing ponies and fringed surrey to ride in, it's a lamp to delight any child. Irresistible as an old-fashioned carousel. Authentic replica of a path-finder surrey. Fringe wheels are yellow, canopy blue, seat and lady handpainted. Coach lamp by sparkling brass. All metal mounted on polished wood base. Shade, yellow fabric trimmed in harness brown and red. For desk, wall table, dresser, night table—a natural for living room, child's room, kitchen, bar and rumpus room. 20" high overall with shade, 10" x 9".

An Inspired Christmas Gift!

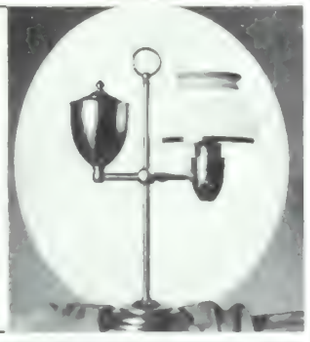
C O D please. **$19.95,** express collect. Satisfaction guaranteed or money refunded.

BYOCK & WILLIAMS, Interiors

95 Halsey Street Dept. H Newark 2, N. J.

Early American Lamp

True Replica . . . In Miniature



Here in this miniature Shirley Benn lamp is the authentic charm of Early American. A heavy transparent glass body. Top and base are brass, to be used this planter or cigarette container. Plus a practical night lamp. A pair will grace the mantel. The cross-stitch shade is available. A gift to be treasured and a collector's item.

$10.00 postpaid

Details: 12" high. Heavy weighted base 4½" in diameter. Painted Black. Diamond cut glass with 7 watt bulb. Shades of White, Blue, Yellow, Pink and Green. Specify shade color desired. Choice. All shades are ribbed except White.

Shirley Benn 811 Chestnut Street Philadelphia 7, Pa.

North Their Salt . . . **BLUE MAGIC SHAKERS**

KEEP SALT RUNNING FREE



Let it rain but not on you . . . you'll never need a rainstick with Blue Magic salt and pepper shakers. They guarantee you dry, free-flowing salt on the dampest days. You'll be singing in the rain! No more sticky, clogged shakers to spoil your meals. This amazing, new ingredient—Blue Magic—lasts a lifetime. Exquisitely designed sparkling crystal-like glass shakers come with chrome caps that will not tarnish or corrode. Small funnel included. Gift boxed.

$2.50

Name

Address

City Zone State

SUSAN RANNEY

Dept. G-28

175 E. 82nd St., New York 28, N. Y.



Yankee RUBBER RACK

Here is a truly appreciable gift. Rack keeps rubbers—in pairs—right where you want them. Eliminates searching through the assortment hidden away in the dark of the closet. Hangs conveniently on door or wall.

Durably built—stain finish. Postpaid (no C.O.D.'s please). Order Dept. G. **$2.75**

Write for free folder of useful, attractive Yankee gift items. Gift cards enclosed with orders mailed direct to recipients.

Massachusetts House WORKSHOP · LINCOLNVILLE, MAINE

PORTABLE RADIO MADE ESPECIALLY FOR CHILDREN! **BUILT INTO A GIANT PHONE!**



- A valuable educational aid for children
- Private listening for hours
- Beautiful Plastic telephone case
- Factory Guaranteed against defects

one else. Sister can listen to her [illegible] listens to another radio. The sound one else can hear. The telephone

only **$4.98**

Plus 4 for NEW POWERHOUSE LONG LASTING BATTERIES

ORDER YOURS TODAY! SEND NO MONEY

Just Think! A GENUINE SWISS MUSIC BOX in a REAL DOLL'S CRADLE!



$5.98 COMPLETE!

No other toy gives a child so much:

- Helps to create a real understanding of music
- Perfect for rainy-day play
- Hand fashioned, durable construction
- Satisfaction guaranteed
- Genuine Swiss Music Box, hand crafted

GIVE THIS TO YOUR FAVORITE LITTLE GIRL AND WATCH HER SMILE

Remit by O [illegible] Money Order or C.O.D. Postage or C.O.D. [illegible]

PRUDENTIAL SALES CO., DEPT. M, 141 Broadway, New York 6, N. Y.

GIVE HIM A **CAPE COD WIND-INDICATOR!**

He Can Forecast the Weather, and You Will Create a New Interest at Home, for Family and Friends



$39.50 postpaid

literature on request

CAPE WIND-INDICATOR

Q's Wood Rt., Hyannis Port, Cape Cod, Mass.

The Perfect Social Secretary



$2.50

Friends . . . the Ideal Gift!

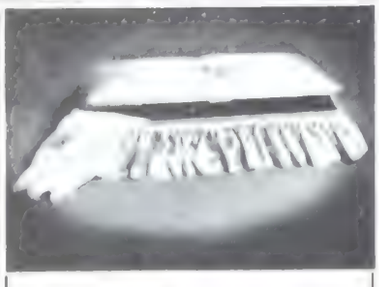
The Friendmaker

$2.50

Mildred Bell

Antiques and Gifts

119 McCULLOUGH • SAN ANTONIO, TEXAS



FOR *Her* GLOVES

$2.75 postpaid

Send for catalog

KURT PRODUCTS

5 Myrtle Street White Plains, N. Y.

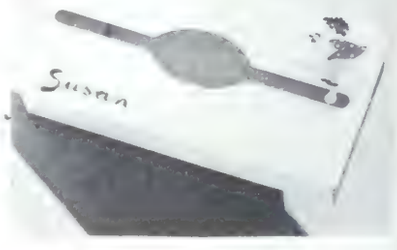


SHOPPING



Silvery churns grind pepper corns to a powdery shower, look very nice as a twosome—one on either end of your table. Silver plated on britannia metal, their hardened steel grinders are guaranteed for five years. 3¼" tall, a pair is $11 or $12 each postpaid. From Kalkhan's, 1 Queensbury Court, Glens Falls, New York.

Earmarked for Susan's or Jimmy's use exclusively, these tissue boxes, a necessary accessory for a child's room or bath, are appropriately and attractively decorated. The box is metal enameled white, decorated in red for girls and blue for boys. Print child's name clearly. $2 plus 10¢ postage at Evelyn Reed, 538 Madison Avenue, New York 22.



More FUN with
HOME RECORDERS
NEW PRODUCER'S KIT

$2.95

JOHN deR. WEED CO.

Los Angeles 28 California





DECORATE CHINA AT HOME--

with brand new

OVEN DECOR COLORS

Personalized dishes, glasses, blouses, belts, etc., for exciting, friendly gifts.

Decorate china, glassware, metal objects . . . and "fire" the colors in your own oven for permanence. No experience required. Everything you need to start this fascinating hobby is right here: camel's hair brush, ready-mixed paints, paint-blending dishes, Gilt powder and complete instructions.

Oven Decor Colors can be used on leather and fabrics. No "firing" necessary.

Complete OVEN DECOR SET, ppd., $2.95

"Swerl" PATTERN WHITE CHINA

Fine Rose Crown China in this modern pattern for you to decorate or personalize—Quality china that you'll be proud to use or give.

Cream & Sugar Set	$3.00	Marmalade Jar & Plate	$1.50
Cup & Saucer	1.95	Cake Dish	1.00
Nut Cup	.50	Ash Tray	1.00

Write for New Catalog of Useful Gifts

WARD PHILLIPS CO.

Box 3451-G Merchandise Mart Chicago 54, Ill.

ORDER EASILY for CHRISTMAS!

Are you annoyed by milling crowds . . . discouraged by limited stocks of goods?

Why worry? The SHOPPING AROUND Section this Christmas is the BIGGEST EVER. Here you can find gifts for everyone on your list. And best of all—YOU CAN SHOP WITHOUT EVEN LEAVING HOME!

But please remember, so you and the prospective recipient won't be disappointed come December 25th . . .

ORDER EARLY for CHRISTMAS!

Water Plants While You are Away

Truly a plant "baby sitter" that continually feeds water to flowers and plants for days while you're gone. No more worrying or imposing upon friends. Simply fill base with water—capillary action does the rest.

WIK-FED **THE SCIENTIFIC FLOWER POT**

So handsome, so *moderne*, made of unbreakable plastic, with ebony base and ivory top. 4½" tall and 4" diam. A time saver and a plant saver. Price only **$1.49.** Send check or money order. No C.O.D.s, please. Satisfaction guaranteed.



Write for Catalog

BANCROFT'S

2433 So. Indiana Ave., Dept. 151, Chicago 16, Ill.

AROUND



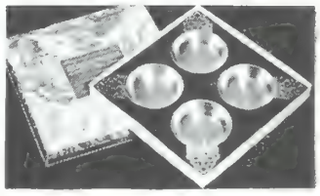


Little girl grooming kit has an attractive feature to make it more interesting to keep neat. With it comes a smaller set so she can brush dolly's hair when mother brushes hers. They both have Hughes nylon brushes. $2.95 postpaid from Best & Company, 645 Fifth Avenue, New York 19.



Eames table of so many uses you can't afford *not* to have one. Of molded plywood with folding metal legs, it's a child's table, a breakfast table, a coffee table, an occasional table and it is even strong enough to serve as an adult seat. 18" x 21½" x 17¼", in birch, walnut or black finish. $25 exp. col., Boyd-Britton, 59 E. Walton Place, Chicago 11.

EARLY AMERICAN PORRINGERS. Cast in an iron mold after the identical manner of William Calder, Pewterer, *circa* 1790. Lustrous alloy that resists dents and scratches and will not tarnish. 2½" in diameter. Set of 4, only **$3.95, postpaid.**





TOTE BRUSH. Now, a compact folding tooth brush and powder kit in one! So handy for travel, office, school. Carry it in your purse or pocket (vest-pocket size). Brush locks rigid; kit easily refillable. In lustrous, jewel-like plastic: Rose, Blue, Green, or Ivory. Just **$1.00, postpaid.**

FARMALL TRACTOR. Same rugged proportions as its big brother Farmall, real delight to small fry. Made of sturdy red plastic with black rubber tires. Very educational, will not mar furniture. Farmall Tractor, 8¼" long, **$1.75**; Farmall Trailer, 6½" long, **$1.50**; Set of both, **$3.15.** (All prices postpaid.)



THE ARTISAN GALLERIES FORT DODGE IOWA



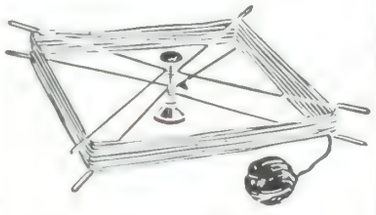
ah, beautiful BLANKET COVER!

Nicest of luxuries to own . . . to give on Christmas morning! Washable rayon crepe richly bound with rayon satin, tea-rose, eggshell or blue. Single (72x90), **$9.95**; Double (90x90), **$10.95**; Giant Single (72x108), **$11.95**; Giant Double (90x108), **$12.95.** Monogram $3. extra. Pillow cover $3.95, mono $1 extra. 6-piece set of mono. bureau scarfs to match if desired, $7.95.

Add 25c for postage. Sorry no c o d s. Allow 2 weeks for monogramming.

The Lucky Chest
P. O. Box 184, Grand Central, New York 17, N. Y.

Enjoy Knitting!



No more tangled skeins, with this quick efficient Alto yarn winder. Suction cup holds winder firmly to any surface. Revolves as you draw the yarn. Adjustable to any size skein. Folds compactly. For home or travel. Sturdy, attractive plastic and steel construction. Welcome gift to knitters! 10-day money-back guarantee! (Sorry, no C.O.D.'s.)

Only **$2.00** *postpaid*

HOME ARTS
653 Bogert Road, HG-10, River Edge, N. J.



CHRISTMAS CARDS *FROM HAWAII*

Gay, brightly colored aloha greeting cards from aloha land, that convey the spirit of true friendship symbolic of Hawaii. They are certainly different—let them carry your own aloha this Xmas!

Set A: One dozen typically Hawaiian designs. Hawaiian & English wording—**$1.85** postpaid. 2 doz $3.50, 4 doz $6.50, 8 doz $12.50, gross $18.50.

Set B: Different designs with Hawaiian words ONLY. Same prices.

We suggest you, or her, now sending money order, check or cash. Delivery 2 to 3 weeks. State set desired and ask for list of other real Hawaiian gifts.

HULA HAWAII
P. O. Box 2941G Honolulu, Hawaii

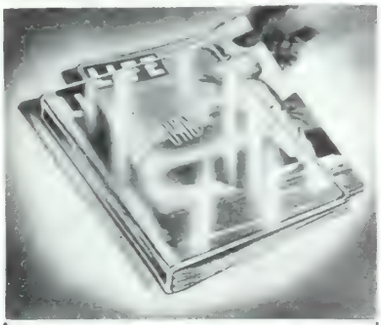


THE PERFECT CHILD'S GIFT!

With A Free Surprise In Every Set

Boys and girls of all ages love this gay toothbrushing set, with their very own name. Makes tooth care fun! Hand-painted tumbler of fine plastic is tasteless, odorless, will not bend out of shape. In pink, blue or red, with heart and flower design and name. Matching toothbrush with white nylon bristles. Tumbler....**$1.00** Toothbrush **75c** Postpaid

TOWN & COUNTRY GIFTS
906 Madison Ave., Dept. GO, N. Y. 21, N. Y.



Monogrammed Lucite Magazine Rack

This smartly practical one-piece magazine rack of heavy, clear Lucite lies flat on your desk or coffee table. Holds up to five LIFE-size magazines — which slide easily in and out of open ends. Comes with any three-letter monogram engraved in 2-inch-high letters as shown. **$10.75** *postpaid. No C. O. D.'s.*

Peachtree Studio
P. O. Box 511 Atlanta, Ga.

MONOGRAMMED SCENTINEL by DUNHILL



A lovely gift set by MARY DUNHILL. The famous SCENTinel perfume container which guards the perfume in your purse, and a matching funnel for filling. The SCENTinel, a metal encased glass bottle, with a ground glass leakproof stopper . . . lets no precious drop escape . . . can't get out of order. Personalized with 2 or 2 initials engraved *without charge.*

SCENTinel and Funnel:
Gold tone metal . . . **$3.50** no tax
Sterling Silver . . . $11.40 incl. tax

Individual SCENTinel:
Gold tone metal . . . **$2.50** no tax
Sterling Silver . . . $9.00 incl. tax

Please *print* initials. No COD's please
All items postpaid and Gift Boxed

The Gift Scout
Dept. A, Box 278, Bronxville, N. Y.

The Cutest, Most Lovable
MINIATURE DOLLS
YOU'VE EVER SEEN!



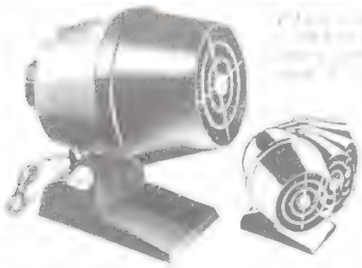
These are the original "Bending Doll House Dolls" that have been so hard to obtain. Hand painted (pure vegetable dyes) and hand dressed in delightful costumes. Lifelike non-rigid plastic bodies, completely flexible and washable, about 4" tall. Wonderful for play, knickknack shelves, collectors, gifts, etc.

Group of mother, boy, girl, baby is **$4.25.** Separately—father, grandpa, **$1.50** ea. Nurse, maid, cook, grandma, **$1.25** ea. Complete set of 9 dolls, **$12.00.**

We pay postage, no COD's. Satisfaction Guaranteed. Order by mail today. Send for FREE gift catalog.

Q. T. NOVELTY CO., Inc.
Box 54, Station "F", New York 16, N. Y.

EXTRA COMFORT
for your HOME
with the flick of a switch!



Oscillating
2-speed Fan-HEATER

Only $24.95

order, balance C.O.D.



New, Portable
Electric STEAM HEATER

$34.95

INTERNATIONAL CO.
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Recognized as the finest . . .
Silverplating
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Your prized silver pieces can be restored to their original brilliance, regardless of condition. Dents, imperfections and leaks are quickly eliminated and then replating that assures the same beauty and charm of new silver. We specialize in restoring antiques. Write or ship for estimates.

since 1873
D.L. Bromwell
710 12th St. N.W., Wash. 5, D. C.



STREAMLINER
"Ride-Em" Locomotive



★ Ride It
★ Steer It
★ Pull It
★ Climb on It!
★ Heavy All Steel Construction

24" long, 7" wide, 13" handle height. Just right for kiddies to ride for make-believe hours of fun. Heavy 20 gauge construction. This sleek looking, durable beauty is built to take hard punishment. Gleaming bright gay, blazing red baked enamel finish, gold and black trim. A perfect gift!

Only $3.95

MARIETTA STUDIOS
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Personalized Xmas Gifts
ARE MORE FUN!

And—You don't have to look any farther than this ad—if you act NOW!



THE DESKIT

So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, or making quick letterheads! Each DESK KIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box, only $2.95



MONOGRAMMED PARTY SET

It's much more fun entertaining if you have your own party accessories as included in this Giftcraft Party Set. You get 50 Coasters, 50 Napkins, and 50 Match Books—all imprinted with any name or monogram you wish—beautifully boxed to keep or give away for only $2.95

Choice of colors: White or Canary Yellow Beautifully Monogrammed

PERSONALIZED ITEMS SINGLY

Mailing Labels [illegible] $1.00
Personal Post Cards [illegible] .25
Personal Labels 300 [illegible] 1.00
Please write name [illegible] plainly

MONOGRAMMED ITEMS SINGLY

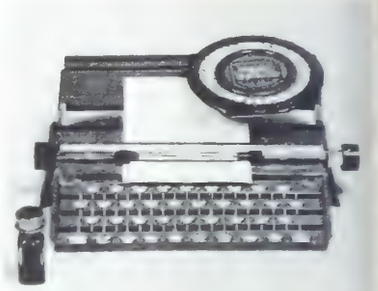
Coasters 50 for.....$1.00
Napkins 50 for.....1.00
Match Books 50 for.....1.25
Please write name or monogram plainly

All items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery
GIFTS AND ENTERTAINING SPECIALTIES—SEND ALSO FOR OUR FREE GIFT CATALOG

HORACE ANDERSON'S
GIFTCRAFT SHOP
1234 E. 47th St., Chicago 15, Ill.



SHOPPING



Typed to fit little fingers—a toy typewriter that really functions is good fun and instructive too. An easy way to learn the alphabet and spelling. Becoming familiar with the typewriter keyboard will stand Junior in good stead later on. $1.95 ppd. from Miles Kimball, 100 Bond Street, Oshkosh, Wis.

Airess, perfumed cleanser for the bath, leaves a delicate fragrance on the surface of your tub and wash basins. It is not gritty, rinses like soap, and comes in an attractive package that doesn't have to be hidden. Base of container can be removed for use as a coaster or guest soap dish. Box of 3, $1.79 ppd. from KBG Products Co., Narberth, Pennsylvania.





Just Arrived! Beautiful
IMPORTED MINIATURES

Direct from the American Zone in Germany! "Bitsy" creations with movable joints (except dogs) that abound in delightful charm.

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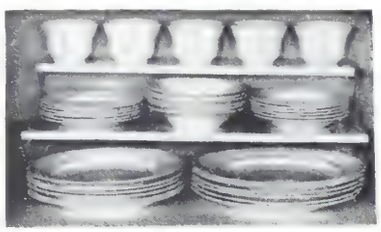
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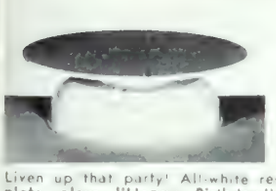




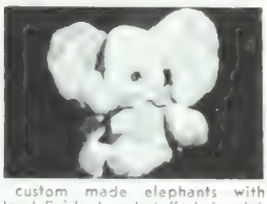
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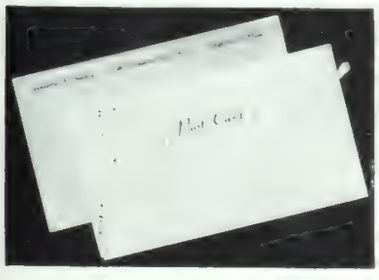
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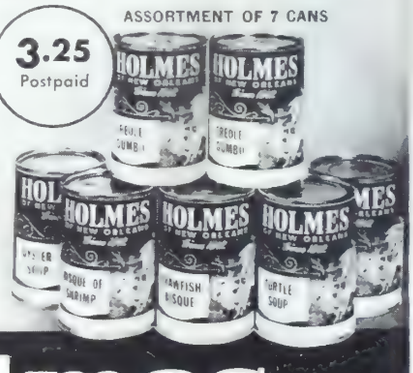
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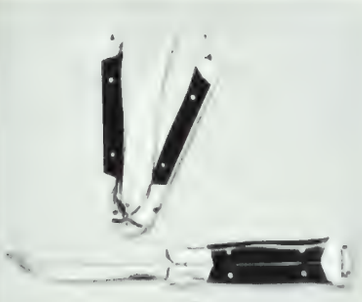
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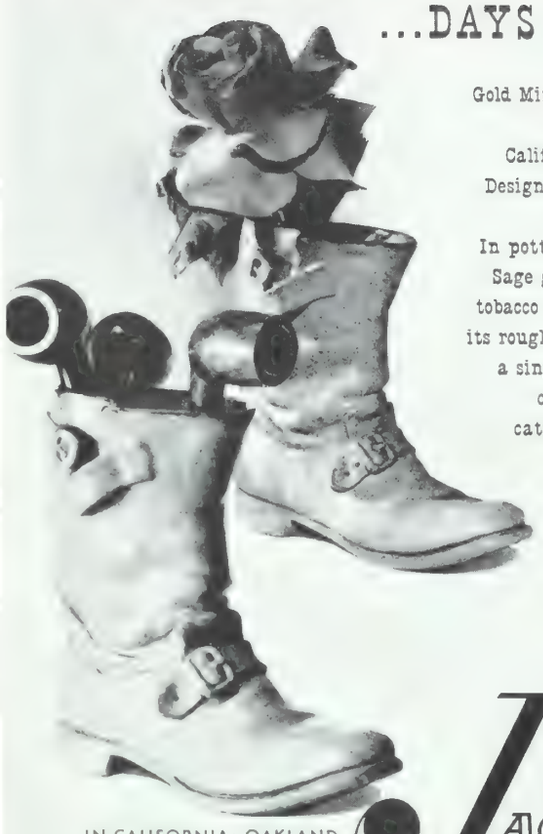


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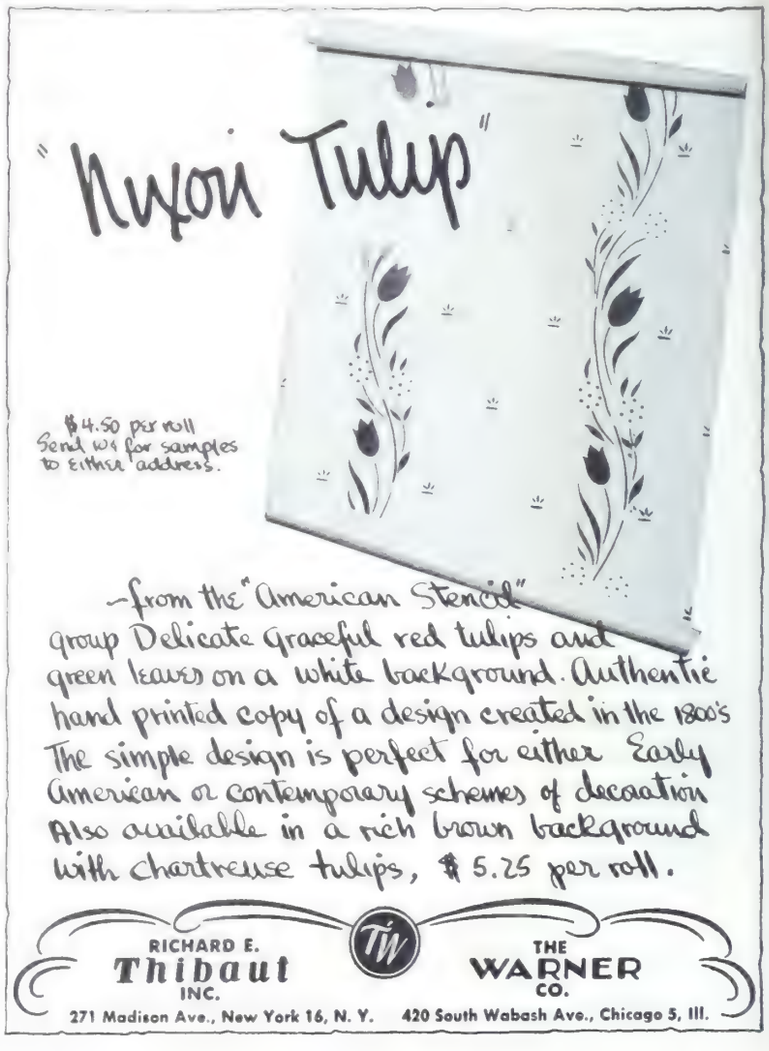
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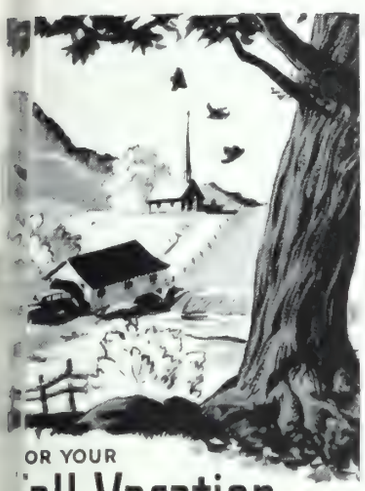
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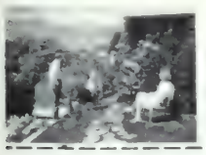
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House & Garden
OCTOBER, 1948

Live as well as you look

WE AMERICANS have a gift for making the most of ourselves. An instinct for good grooming and a flair for choosing the right clothes come naturally to most of us. But it is a sad fact that our decoration does not measure up so well. Too many of us are unsure of our taste when it comes to putting a room together. The carpet bears no relationship to the walls: the curtains are alien to both. The final effect is a hodgepodge instead of a distinguished whole. If you want to cultivate your taste, the first step is to decide what you like. Next, try to analyze what makes a room beautiful. Choose the colors which cheer and become you. Use pattern discreetly and with the size of the room in mind. Collect bibelots unhurriedly and because they have real meaning for you. Probably not one of the women whose living rooms you see on the pages which follow would be happy living with any other decoration than her own. Each one knows exactly what she likes. Each has created a setting that she considers sympathetic to her temperament. This kind of decoration calls for conviction and courage, but the results justify the effort. If a friend says to you, "Of course your living room wouldn't suit *me*, but it's perfect for *you*," be pleased, not chagrined. She probably means that you have decorated to satisfy yourself, which is the essence of taste.

There is nothing more personal than taste

On the next five pages you see five thoroughly individual rooms. Each was planned around a specific theme. Each conforms to a mode of life and to individual habits of the owner. The results have been accomplished through a happy collaboration of owner and decorator. Each of these women has a mind of her own, with distinct likes and dislikes. The decorator's job was to help each of them crystallize her own ideas and express her own taste. His experience, talents, familiarity with sources, his understanding of technical problems made him indispensable. He could tell what tricks would modify the shape of a room, how one color affects another, how to combine different periods, how lighting can create trompe l'oeil effects. These problems call for much mulling over, the decorator alternately playing the rôle of stage-set designer, psychologist and domestic economist. The final result is that happy combination, a professional job with a personal slant—the antithesis of what is often labeled the "decorator look." Significant footnote to the success of these rooms is the fact that the decoration of all five not only began but ended in solid friendship.

The problem:

Because Mrs. Lawrence Astor likes sunflower blue, she asked George Stacey to select a living room of that color. She wanted the room to incorporate a pair of eagle console tables from the old Astor house. Although she and her husband have a country house at Rhinebeck on the Hudson, they regard their Gracie Square apartment as home, wanted it to be intimate, livable.

Mr. Stacey's solution:

"Mrs. Astor's very individual color choice limited somewhat my scheme in handling this room. Because the walls were dark, I used plenty of white, crystal highlights and strong colors, such as crimson on the benches and dead, dark green on the sofa. As the superb eagle consoles were black, gold and white, I picked up these notes in the needlepoint rug. The square grouping around the fire can accommodate eight people comfortably, but is equally cosy for two—a feeling which we carried out in the bright chintz on two of the armchairs.



A SCREEN FORMS AN ELEGANT BACKGROUND FOR THE HOVINGS' LIVING ROOM

The problem:

Two times married, Mrs. Hoving [illegible] Her husband is [illegible] Used frequently for formal entertaining, it had to be adaptable for large parties. Specifically, Mrs. Hoving wanted a room which would make a good background for evening dresses and for the black-and-white of men's dinner clothes.

Mr. Pahlmann's solution

[illegible] passageway between dining room and library, I had to arrange groups where guests would sit to [illegible]. The sofas create separate conversation groups, while two antique-mirrored niches give the room [illegible] illusion of width. Mrs. Hoving and I chose deep, retreating green which is flattering to evening [illegible]s. Furniture is black and gold Empire and Regency, ornaments are crystal, mirror, bronze doré."



THE CLIENT: MRS. WALTER HOVING

[illegible] BEFORE MR. WILLIAM PAHLMANN'S



PAGES

THE SCARLET LIVING ROOM PAGES 126-127 COLOR-KEYED FROM THE SKY REFLECTED IN THE MIRROR WALL

PAGE 1



THE CLIENT: MRS. [illegible]

THE DECORATOR: MRS. [illegible] BROWN

OF McMILLEN, INC.

The problem:

Mrs. Dexter Soares likes the sea, the long, rolling lines of the Southampton dunes. She also likes the sweep of green lawn beyond which lies the shore line of Shinnecock Bay. She wanted some of this outdoor feeling in the living room (above). She wanted a background for flowers, for books and modern leather furniture.

Mrs. Brown's solution:

"Because this house commands a magnificent view of Shinnecock Bay beyond the beach, we chose the soft cool blue of water and sky for its background scheme. Oversized sofas are covered in the aquamarine of outdoors which helps to create a feeling of space. Folding shutters, again in this delicate blue, shield doors and windows from glare, and keep the room looking cool and pleasant even at noon. For accent, we chose bold mustard and white in an interesting embroidery. The carpet is an Oriental one bleached to a honey beige tone."



CHAIR COVERED IN QUILTED MATERIAL CARRIES OUT THE BLUE-AND-WHITE THEME OF THE COLEMAN LIVING ROOM

The problem: *Like everyone who lives in California, Mrs. George L. Coleman, Jr., has found that bright, clear colors look best in that fabulous sunshine. This gaiety was a definite requirement for the living room of her Pebble Beach house (above). She made a point of having a durable rug that her three daughters could walk on with impunity in their riding boots. She also needed a place for her favorite French Provincial secretary, brought from her house in Oklahoma.*



THE CLIENT: MRS. GEORGE COLEMAN
THE DECORATOR: MRS. FRANCES A. ELKINS

Mrs. Elkins' solution: "Except for a single French Provincial desk which I originally sold them, the Colemans wanted to leave their Oklahoma house intact. So we were able to start almost from scratch at Pebble Beach, mixing styles with a free hand, which I like to do. For pattern, we chose what pleased the eye—Chinese plates, Mexican pottery, old Delft tiles as sharply blue and white as the hand-blocked linen. And a plain sturdy rug that wouldn't show footprints."





1. French prints pattern
Charles Thompson's long, narrow hall



2. Chinese silk on the walls of
Mrs. Jesse I. Straus' loggia



3. Cartouche frames a Venetian glass sconce
at Mrs. Arthur H. Kudner's



LYON

4. Vines echo the green of outdoors
at the Wellington Hendersons'



Chinese: antique with contemporary symmetry

An ancient Chinese [illegible] with a [illegible] Chinese [illegible] Queen Anne [illegible] Lane [illegible]



Modern: designed for music at home

[illegible] a console [illegible] and matching [illegible] by George Nelson, Herman Miller, $500.



Modern: trim, rhythmic lines

Beige Lotte [illegible] upholstered in [illegible] mahogany armchair by T. H. Robsjohn-Gibbings. Widdicomb Furniture Co., $265.



Eighteenth-century English: conservative elegance

A handsome reproduction in mahogany of a Chippendale side chair with a glazed, deep red leather seat. The Old Colony Furniture Co., $140.

To live as well as you look

THE photographs on these pages sum up the themes in furniture design which you will find foremost when you shop this autumn. Like your winter clothes, they are elegant and diversified. Fine detail is as evident in modern pieces as in traditional ones. This is the fashion story of the new furniture:

For Dunbar, Edward J. Wormley has engineered storage space meticulously to help you find your belongings easily. . . . In response to the growing enthusiasm for French Provincial, Bodart is producing beautifully carved furniture in fine woods, its graceful lines set off by distinguished hardware. . . . More and more designers are turning to the Far East, the islands and shores of the Pacific for inspiration from pieces like the antique Chinese table *opposite*. . . . George Nelson takes an architect's approach to design, in a group of furniture made by Herman Miller. His cabinets for music are in key with other living room furniture. . . . There is a special elegance to the modern furniture which T. H. Robsjohn-Gibbings creates for The Widdicomb Furniture Company. Its hand-tapered lines are slender, immaculate. . . . Eighteenth-century English furniture is a recurrent note in the year's decoration. The Old Colony chair is an excellent example of this traditional style. . . . The editors of *Vogue* chose the clothes which set the pace of these photographs.

Complete shopping information listed on page 227.

HORST



Modern: compact storage

Graduated drawers, glass shelves back of hinged doors, provide ideal storage. Chest, designed by Edward J. Wormley for Dunbar is $685.



French Provincial: adaptable to any room

In this impeccable reproduction of an antique commode, the walnut is mellow, the craftsmanship fastidious. It is by Bodart, costs $390.

Shop with your room in mind

When you decorate, don't give your heart lightly. It's a constant temptation to fall in love with one fabric, one carpet, one color, then have to struggle to find things to go with it. If you start with a mental picture of where you're going, end results will be better. Stand, like a visitor, in the door of your living room, and look at it as if you'd never seen it before. Then, with a firm idea of how you'd like it to look, descend on stores and collect swatches and samples of what you'll need.

[illegible] are one [illegible] thing you [illegible] kind of mad enthusiasm to the [illegible] a fine Pepperell Cotton sheet [illegible] and [illegible] way to go and simple enough [illegible] but in [illegible] sophisticated. Among those a [illegible] Kaufmann print by Brunschwig [illegible] to mind. It would make a wonderful country [illegible] where you could put it all [illegible] an area for a roof [illegible] Unusual materials by Gudall will [illegible] taupe shantung [illegible] weave that look [illegible] but are actually [illegible] cotton.

Does [illegible] each of all [illegible] to [illegible] prints are sold [illegible] and [illegible] by Stahl, mainly in medium-scaled [illegible] of gentle [illegible] allegany and [illegible] Here and there is the gleam of non-tarnishable metal threads to add [illegible] to a somewhat dark.

Print [illegible] on next to the [illegible] have become an unusual part of [illegible] here now but are at [illegible] before. Some of them are precise and formal, like document [illegible] by Cowtan and Brunschwig & Fils; some are drawn free and bold, look large, impertinent (by Schumacher and Cowtan Clark).

Introduced in your address book will be oblongs of wallpaper samples. The line between town and country has been arbitrarily abandoned. Strahan flower and fruit designs give a town foyer a country look, a bedroom the airiness of a garden.

Depending on the size of your rooms, the pattern "repeats" are neat and small, often bounded by plane geometry—squares, dia- [illegible] stripes. Or you can have a [illegible] big design to use discreetly on a single wall.

In a manila envelope, collect carpet samples. Many of them are subtly textured: Bigelow have some with a gentle, repeated design, some looped. There are sculptured motifs, geometric and classic, by Masland. All of them are deep of pile, as becomes a house or an apartment in town. The old, obvious colors are easy to avoid. There are cool, deep grays and water tones which match them in general effect. There are designs, too, with a greater clarity and greater style than you used to find: dandelions or edelweiss or stripes by Gulistan. Carpets are generally elegant, far more telling in a room than they were a few years ago.

Colors of fabrics, wallpapers and carpets are practically unlimited, but in addition you can have them mixed for you to the exact shade you prefer. You can have Nu-Hue paints mixed to order. For concrete examples of what you will find when you shop, turn to the next five pages.



New carpets

with House & Garden colors

OR A COPPER-COLOR LIBRARY

. and 2. "Arlington" by
abin Crafts is photographed
Putty Yellow and Pine Green.
. "Cotillion" by Masland is
llegro Green.

FOR A BRIGHT NAVY DRESSING ROOM

4. "Young Victorian" by Firth is feminine, with blue overtones.
5. "Caracul" by Aquatone, is cool and tailored. By Alexander Smith.

FOR A QUARTZ PINK BEDROOM

6. "Bramble" adds provocative color (Coral Haze), is made by James Lees.
7. "Sonata" is Mid-Brown colored, gently keyed to pink walls. By Bigelow.

FOR A MUSTARD FOYER

8. "Cassandra" in a new color, Coral Rose. By Bigelow.
9. "Bramble" in Forsythia Gold, a sturdy twist weave by James Lees.

FOR A SANDALWOOD DINING RO

10. "Symphony" is in HOUSE & GARDEN's 1948 Forecast Color, Willow. By Gulistan.

Complete shopping information on page 1



New wallpapers

flowers and fruit dominant

1. "Winter," a design of violets scattered on snow, by Ilonka Karasz, is exquisite, elegant for a bedroom. Katzenbach & Warren.
2. "Louis Philippe," provincial and sophisticated, in country or town. Inez Croom.
3. "Rhododendron," modern color in a chintz pattern for a country living room or hall. Thibaut.
4. "Fruit de Saporetti," named for its designer, manifests a painter's technique, a painter's colors. Greeff.
5. "Aviary," designed by Andrew Shumney, is gay for a modern room. Schumacher.



6. "Fantasie," Frances Miller's splashing polka-dot bows for a bedroom or bathroom. Thibaut.
7. "Beach House," designed by Marion Dorn, is country-fresh. Imperial.
8. "Strawberry," by June Platt, is tidy as a calico print. Imperial.
9. "Springtime," by Wilton Owen, like a millefleurs tapestry, for a country sitting room.
10. "Provincial Diamond," clean and pretty as Dutch tiles, for a city foyer, cottage or farm. York.
11. "Circus Children," designed for a nursery, is made in young colors by Asam.
12. "Orchard Lane," classic in spirit, fresh in execution, would be at home anywhere. United.
13. "Maidenhair Fern" is a washable wall covering in delicate, delightful colors. Varlar.
14. "The Norton," contemporary color in a print with documentary flavor for a traditional room. Strahan.

Complete shopping information on page 133



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6



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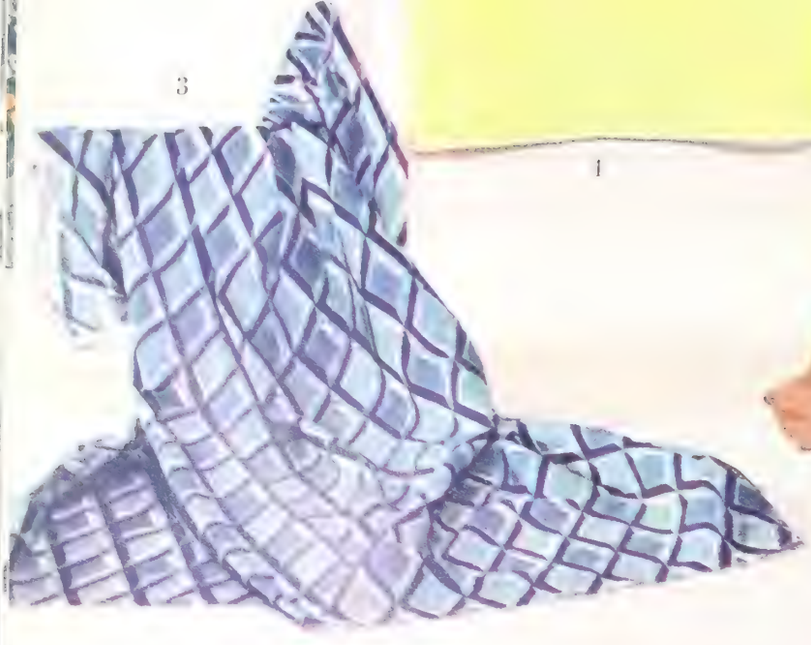


7



9

3





8

New fabrics

for fall decorating



10



11.



12



13



14

1. Flashing modern color in a hand-woven wool plaid, 50″ wide, by Dorothy Liebes. Perfect with solid colors and French Provincial fruitwood, on dining room chairs or in a quiet library.

2. Handsome for upholstery in a cool, gray living room in town, Mead & Montague's strié rayon. It is Charcoal Purple, 50″ wide.

3. "Harlequin," designed by Peter Todd Mitchell, is a sophisticated play on shades of blue. Try it to curtain a picture window. Cotton fabric, 50″ wide, from Wesley Simpson.

4. "Leaf Matelassé" is urbane, dressy, for use with Georgian or Directoire mahogany in formal rooms. It is cotton, 47″ wide. By F. Schumacher.

5. Velvet always has its own cachet, its particular place in autumn decoration. Antique cotton velvet by Scalamandré is 54″ wide.

6. "Arakan" combines cotton and rayon in a bold modern weave for upholstery and curtains. Shulman Abrash makes it; width is 50″.

7. Sparkling in a dining room or living room used for parties, the shimmer of metallic threads woven with emerald green cotton and rayon. It won't tarnish, is 50″ wide. F. Schumacher.

8. In a Quartz Pink bedroom, Copper-colored taffeta hangings for a four-poster, petticoats for a dressing table, would be both elegant and feminine. By Scalamandré; 50″ wide.

9. The heavy linen of "Citrus Garden," by Professor Joseph Frank, has a country character, would be charming with brick, also solid colors. It is 50″ wide, made by F. Schumacher.

10. "Wedgwood" chintz by Claud J. Herndon is Georgian in spirit, would be excellent in a gray and Copper drawing room with mahogany furniture. Patterson Fabrics makes it, 36″ wide.

11. Taken from a documentary print. "Cris de Paris" is a 36″ cotton by Brunschwig & Fils, charming for a French Provincial study.

12. "Loop Stripe" is interesting in texture, modern in mood. It is an all-cotton fabric. Blue Grass color, 54″ wide, by Goodall Fabrics.

13. Boldly and freely drawn, a potpourri of roses varies an old theme so it would be pretty in a modern room. This is "Adrienne," printed on cotton and rayon 48″ wide by Charles Bloom.

14. "French Provincial" is a clean-cut design, a jacquard-weave cotton, 90″ wide, for country bedspreads, white on Madeira. Burlington Mills.

Complete shopping information on page 188.

MATTER

The case for Oriental rugs

People who shut away their heirloom Oriental rugs stored for years are getting them out again today. People who never owned one are buying them. Decorators are using Orientals for severely modern rooms, for period schemes and where styles are mingled. There are three reasons for this revival: (1) the colors, designs and textures add warmth and richness to many decorative schemes. (2) Orientals have a [illegible] books and pictures, all basic elements of lived-in rooms. (3) They are as pleasant in the country as in town and can withstand an enormous amount of hard wear. If you want muted color and unobtrusive pattern underfoot, you can have them "stripped," a process which subdues their coloring and design without destroying their essential character. Use them either to accent a room or as the groundwork for a whole color scheme. Only one word of caution: be careful about having more than one Oriental to a room; they are too commanding to mix well. But if you [illegible] be sure to keep them some distance apart, with a good expanse of polished dark floor between.



As contrast to modern walls

[illegible]



For a country hall

[illegible]



In a functional, modern living room-study

In a remodeled convent at Caravaggio in the North of Italy, the severity of a white, vaulted room is softened by the pattern and color of an Oriental rug. The far wall is devoted to shelves and pull-out drawers for the owner's collection of prints; in the foreground is a remarkable lamp with arms which swing the lights into various positions.



PICASSO THE POTTER



A PICASSO PLATE with classical motifs

On July 21 the French Riviera village of Vallauris was the scene of a vernissage that rivaled those of the Paris art season. In a modest booth at the village fair, Picasso was exhibiting 29 pieces of pottery, results of his most recent creative outburst. Last year with characteristic abruptness, he had forsaken his much-discussed "happy" paintings for the Castle Grimaldi Museum at Antibes and settled in Vallauris with his beautiful young wife, Françoise Gilot, and their one-year-old son. There, in the factory of his friend, Madame Ramier, he had turned out several hundred plates, jugs and jars. All of them owed a great deal to archaic Mediterranean sculpture, many appeared as naïve as children's art, none of them were for sale. The jugs, designed more as hollow sculpture than vessels, made some visitors wonder how they could be used. One of the puzzled was the Duchess of Windsor, over from Cap d'Antibes for the opening. Noticeably missing was the potter.



AT THE OPENING: the Duchess of Windsor, Madame Ramier and Madame Georges Cattoen.

Opposite:

ASSO ignored the excitement caused his début as a pottery designer, but preparation supervised the arrangeent of his booth the day before.



AT THE FAIR Picasso displayed 29 plates and 10 jars and jugs covered with abstract and neo-classical motifs, his wife's face, his baby's smile, bullfighters, skeletal fish. The fanciful jugs and jars were more decorative than practical.



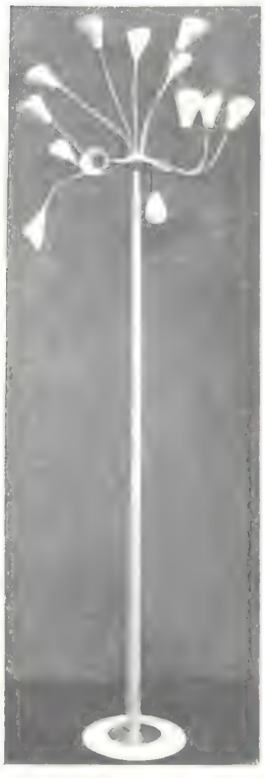
THE POTTERY FACTORY of Madame Ramier, Picasso's newest studio.

BERT RANDALL

Continental scrapbook

The Salon des Artistes Decorateurs presents recent trends in European design

During the [illegible] year since the outbreak of the war, Americans become so self-sufficient in designing their own [illegible] that they rarely paused to inquire what was going on in other countries. But this summer, thousands of travelers visited foreign exhibitions, compared the U. S. and the European product and discovered that in many cases developments were along lines surprisingly different from their own. On these pages House & Garden presents a cross-section of France's most important design show, the Salon des Artistes Decorateurs, [illegible] in the Palais de Chaillot, Paris, it included an Italian section for the first time since the war. European trends are summarized in this exhibit. Notable is the return to luxury, as seen in fine woods, elaborate metal work, opulent materials. Design is often elaborate, recalls the fact that even at its most modern French furniture remains essentially traditional. Today wrought iron plays an increasingly important role. Tapestries continue to be popular, are signed by new names not associated with the painting world. While living rooms remain formal and urbane, bedrooms are handled with lightness and grace, the materials gauzy and often white, the furniture good in line. The Italian section gives evidence of this country's new vitality in the field of arts and crafts.



[illegible] Individual shades are shaped like calla lilies. By Stilnovo.

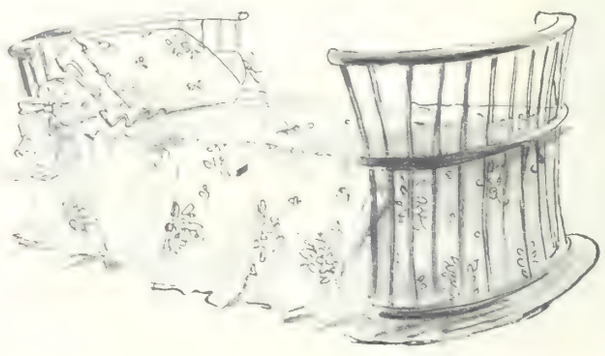
[illegible] with black architectural [illegible] chair designed by Luisa [illegible] of Como.



ROBERT RANDALL

DESK AND CHAIR [illegible] mahogany and maple [illegible] designed by Paolo Buffa of Milan, executed by Lietti of Como. Directoire ribbed chair is [illegible]



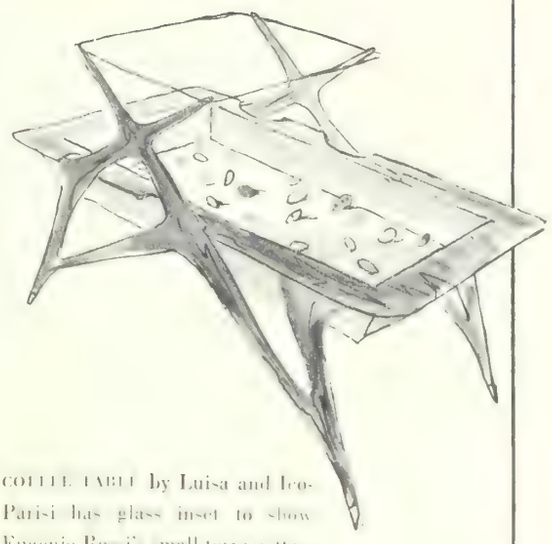


"THE BED OF CHLOE" designed by B. J. Klotz-Gilles is made of waxed beechwood. The bedspread is white organdy printed in emerald, cherry red and lemon by Paule Marot.



JEAN COLLAS

D CHAIR of varnished cherry by Maxime
e seat and desk lining are red morocco.

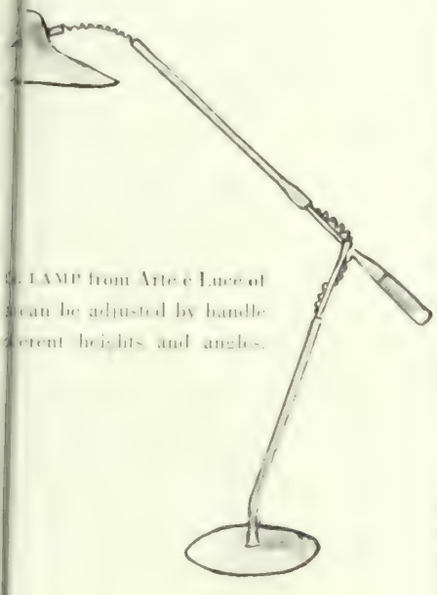


COFFEE TABLE by Luisa and Ico Parisi has glass inset to show Eugenio Rossi's small terra cottas.



CHEVOJON

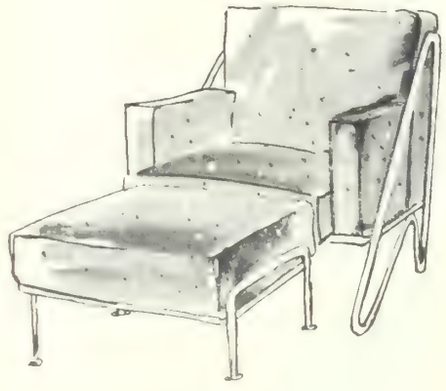
WROUGHT IRON LAMP by Gilbert Poillerat with simplified woman's head sculptured by Vadime Androusov incorporated into its base.



. LAMP from Arte e Luce of
can be adjusted by handle
erent heights and angles.



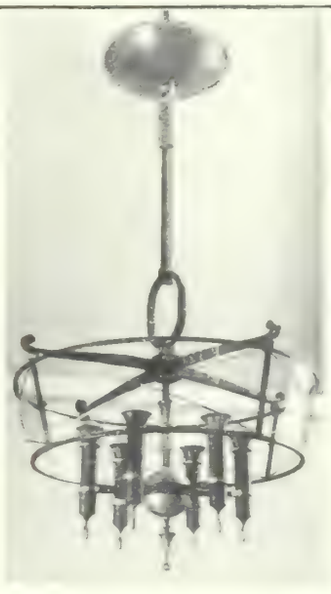
WHITE CERAMIC STOVE by Paul Pouchol; white wallpaper patterned with tiny gold hearts; bleached oak chair with gold rush seat.



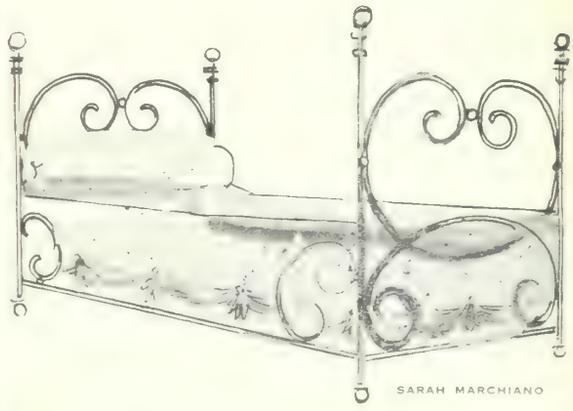
INVALID CHAIR by Guys, designed for sanitarium use, has stool foot rest, base of bent white metal, removable washable slip covers.



is suitable for outdoors, its top of solid-
tiles set in a light, wooden frame. The
with its pierced band, is of wrought iron.



CHANDELIER of wrought iron by Gilbert Poillerat acts as a reflector, six fixtures directing light upward toward the ceiling.



SARAH MARCHIANO

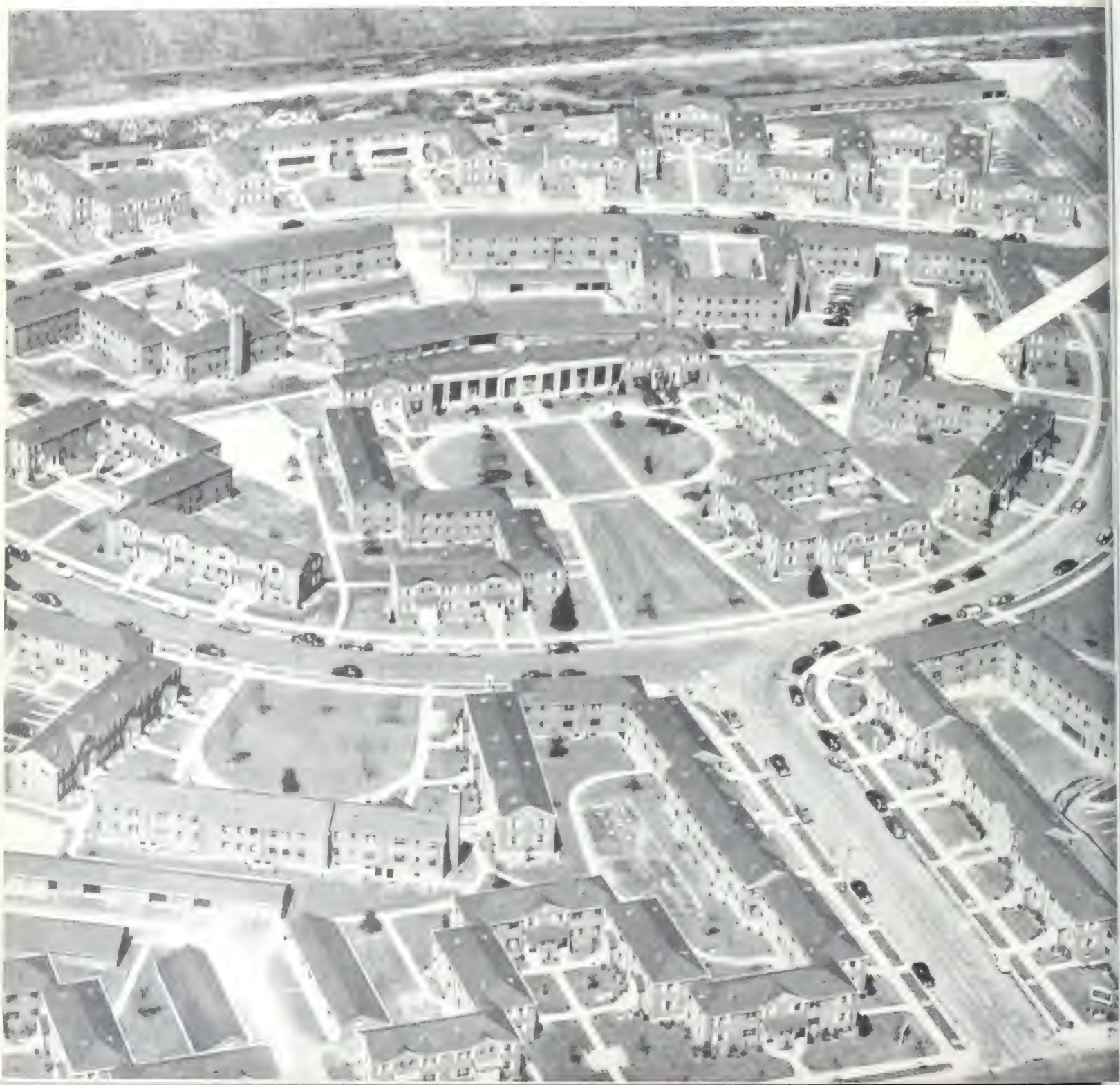
WROUGHT-IRON BED, painted white, designed by André Arbus. Draped pink linen bed cover and embroidered white voile curtains are by Paule Marot.

Garden apartments are mushrooming up all over the U.S.A.

Glen Oaks Village, near New York, is typical.

Tenants' thorniest decorating problem concerns the windows

Turn page for solutions.



MIEHLMANN



PEOPLE WHO LIVE AT GLEN OAKS LIKE THE SMALL-TOWN ATMOSPHERE

Two thousand, nine hundred and twenty-eight young American families will be settled in Long Island's Glen Oaks Village this autumn. The number living in similar garden communities multiplies as you cross the country. Since certain decorating problems are common to them all and rents comparably moderate ($80 a month at Glen Oaks for a one-bedroom apartment with fully equipped kitchen) HOUSE & GARDEN asked tenants what these problems are. Budget solutions appear on the pages which follow. Most of the families like their new apartments, the community atmosphere, curving walks and broad lawns. Shops and schools are conveniently close, as are the beach, golf course and New York. However, the placement of windows of various shapes and sizes, while affording good ventilation and attractive exteriors, makes it difficult to plan curtains and arrange furniture. The Robert Grobans discovered this when they attempted to decorate their Glen Oaks apartment. It is the first they've ever had. (She finished college at Wellesley, lived with her family while he was in the Navy.) Confronting them was the problem of how best to place two love seats, a desk, dining table, chairs, etc., in their 17'9" x 11'4" living room which suffers from the common garden-apartment complaint: interrupted wall spaces. The Stanley Gingers (who also live in Glen Oaks) are more fortunate. Their apartment has a large bay window with a deep reveal and an unbroken wall space suitable for various furniture arrangements. Next year their baby, Michael, may be given the dining alcove for his room, and dining room furniture will have to be transferred to the living room. They plan to group it in front of the bay window. The Charles G. Hulses (another Glen Oaks couple) have already screened off their dining alcove to give young Cindy a nursery.

(Continued on page 202)



MRS. ROBERT GROBAN



MRS. STANLEY GINGER



MRS. CHARLES G. HULSE AND CINDY

Problem windows present twin decorating difficulties: how to make them look well and how to arrange furniture along the walls which they break up at odd intervals. H. & G. solutions, based on interviews with Glen Oaks tenants. They depend on ideas, colors and pretty patterns, rather than money for success. Materials cost 60 cents to $2.50 a yard, 36″ wide.

More windows, page 201.



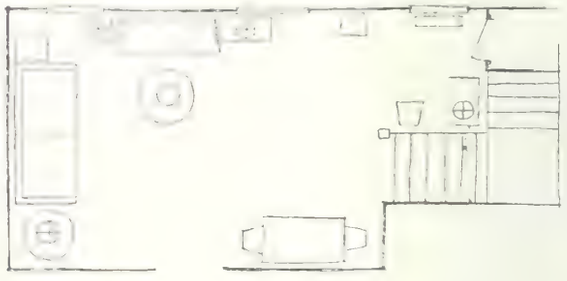


Bay and octagonal windows on one wall

Organize the wall space with low bookshelves running from bay window to door. Mark the portable window with plants trained on a white trellis. Repeat trellis theme by having a wire cornice at the bay window. Hang sheer, printed organdy curtains to the floor, over window shades which match the yellow walls. Both window treatments admit a maximum of air and light. The plants contribute gay design which is echoed by the carpet, sprinkled with bouquets. Tall shutter screen, back of green chairs, is painted yellow, conceals the open stair well.

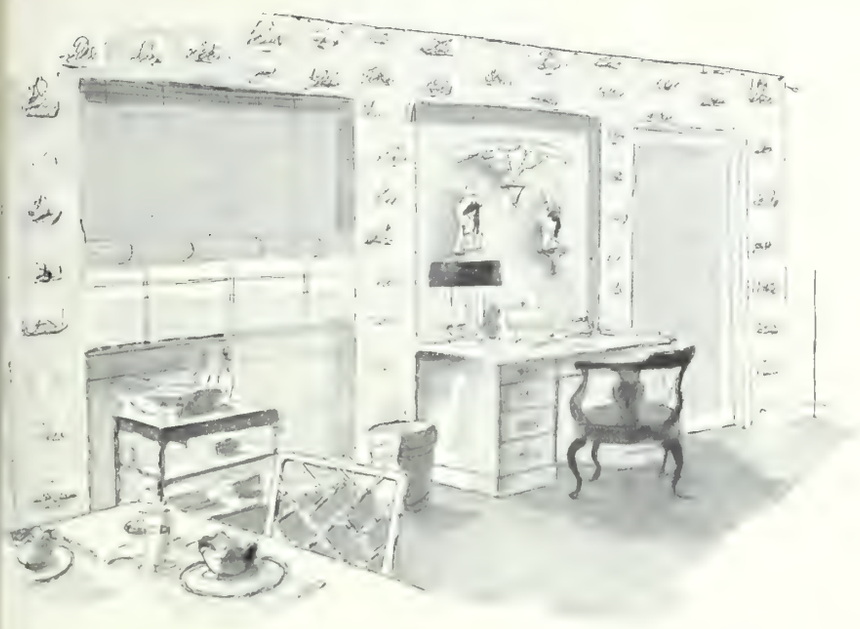


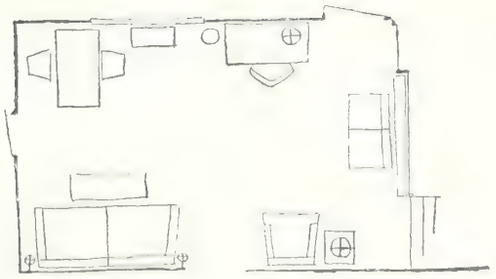
ROBERT



One octagonal and two casement windows

Treat the two casement windows as an architectural entity and add to their importance by making a lambrequin out of plywood, covering it with material printed with a tidy country pattern. Repeat this for the cushions on the settee and armchairs. Hang diaphanous curtains at window to sill. Set a plant stand below the octagonal window and train vines up around and over it. Choose a carpet which repeats the blue of the print and calls attention to the window treatment. This makes a pleasant background for a collection of Americana and pine furniture.

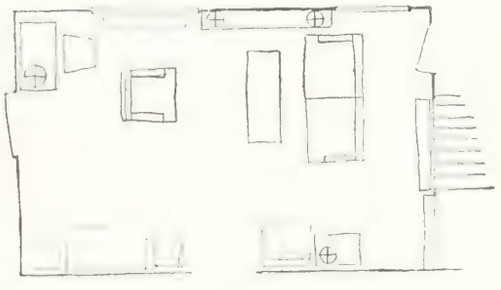




Large window and single door on one wall

Coordinate the whole wall by masking it with a lambrequin which not only frames the window and door, but also creates a shallow niche between them for a desk and decorative brackets. Cover it with gaily patterned material. Hang blinds at door and window, painted to match the background of the print. The carpet is deep green, the dominant color of the print itself. The teacart in the window can be used both for serving the dining-table group close to it, and also for mixing drinks.

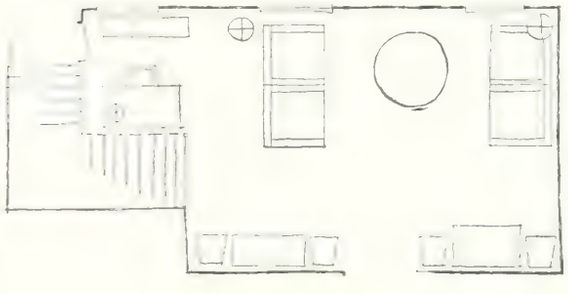




Two casement windows set off-center

Not only are the windows placed at random on the wall, they are different sizes as well. Hang unbleached muslin curtains, bordered with bold Scotch plaid, so that the wider window is partially covered, seems to match the smaller one. Have roller blinds and a wall-long cornice of the same material. A panel of mirror between will further fool the eye, give an impression of perfect balance. The carpet is red, a key color of the plaid, and so are the fat wool tassels on the shades. One armchair is in plaid.





Two casement windows on one wall

Frame the two windows so that they form a single, important panel with striking pictures, in the modern style of the room, between them. Paint the walls Bright Navy blue. Frame the windows with wide bands of beige felt, using narrower bands around the adjoining walls. Big armless chairs are the exact shade of the felt. Since there is very little pattern in the room, a potpourri of pictures may be hung on one wall and a large-scaled plaid rug used, which repeats the room's architectural theme.

Add as needed

Here is furniture which can be bought piece by piece to make a harmonious whole

There was a time, not so long ago, when two self-respecting brides felt safely launched on their matrimonial careers unless accompanied by the three suites: one for the living room, one for the dining room and one for the bedroom. Today, this trinity, far from being regarded as a necessity, is frequently found to be an impracticability. The housing conditions which most people, and especially young ones, must now attempt to dignify as homes, often require furniture that is nothing if not flexible. For example, the wife of the young executive who is working in branch offices may find herself with a four-room apartment in Chicago one year and with one-and-a-half rooms in New York the next. What she obviously needs is a group of furniture with the expandable and collapsible properties of an accordion. The nice part of this story is that she can get it. The modern collection which Joseph B. Platt has just designed for Robert W. Irwin Company's Pendleton Line will do exactly that. Because of its simplicity and unified design, many of the pieces are virtually interchangeable, and can be used in almost any room. The most conglomerate group of rooms can be tied together by combining these pieces with the materials, carpets and paints co-ordinated by Mr. Platt through the co-operation of Royle Fabrics, Mohawk Carpets and Murphy Paints.



FOR SERVICE AND SPICE



FOR DINING AND DECORATION

HAANEL CASSIDY



FOR COFFEE AND CONVERSATION

Irwin-Pendleton tables in oak with a blond finish are both lively and serviceable. *Lower*, a round folding coffee table, $56; server with drawers, $94; serving tray, $38. *Above right*, dining table, $158; chair, $34. *Right*, table with parquetry top, $56; two sectional pieces: a chair, $116 upholstered; a sofa chair with arm, $140 upholstered.

Opposite

For style in the country

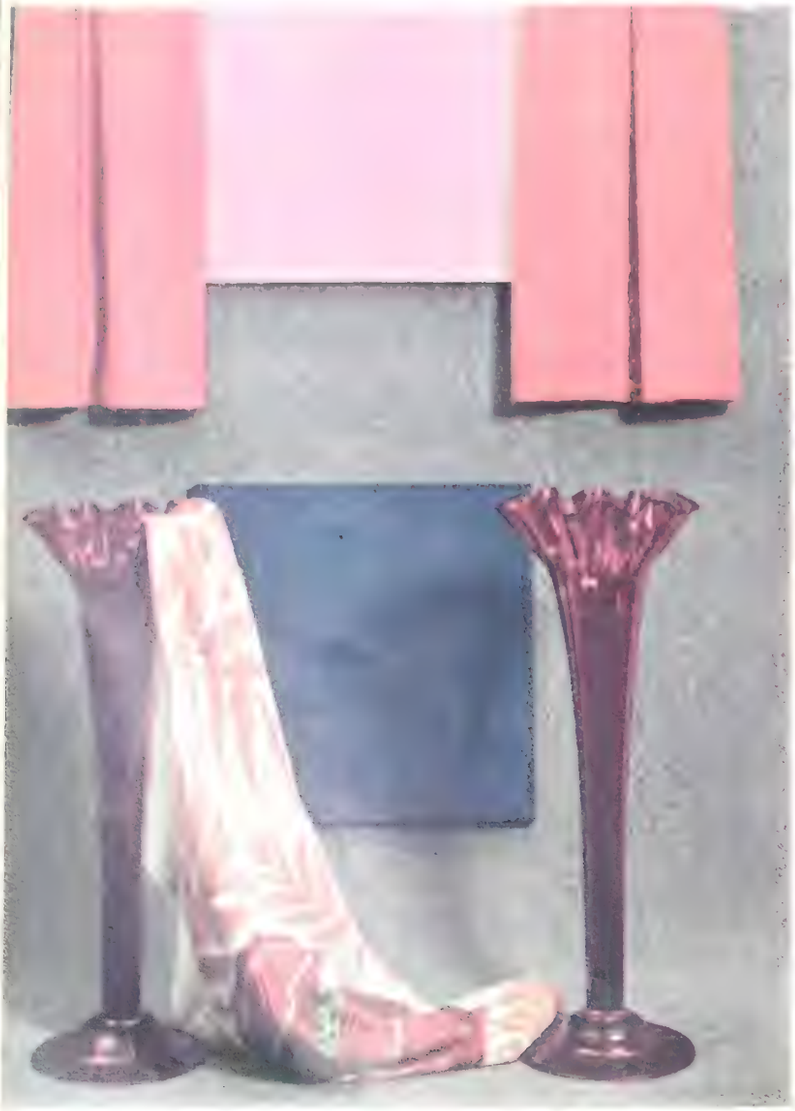
A [illegible] country living room forms the background for this selection of Pendleton's modern furniture and co-ordinated carpet and fabrics. The gray tonalities of the chairs and curtains are reinforced by the gray walls and ceiling, reclaimed from monotony by the brilliant red sofa, blond oak tables and splashily decorative tapestry. Sofa, $272 upholstered; tier tables at either end, $50 for set of three; chairs, which appear armless until sat in, $133 upholstered. The triangular end tables and four triangular tables that form the large coffee table will not be available until November. Set of four low ones, $70; end tables $48 each. At Jordan Marsh, Boston; Foley Brothers, Houston; and Robinson's, Los Angeles. For other stores carrying this furniture turn to page 229.







WITH GRAY-STAINED FURNITURE, JUXTAPOSE A PALETTE OF OFF-GRAYS

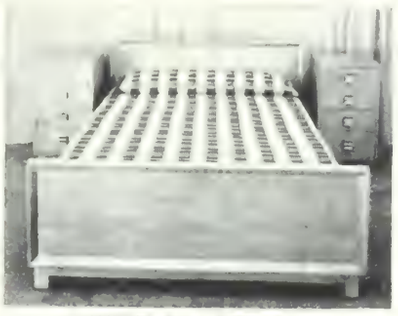




The ubiquitous chest

Unlike the rose in Gertrude Stein's prose, a chest is not always a chest today; it can be a sideboard, dresser, bed table or commode without the flicker of a handle

THE many-sided nature of Irwin-Pendleton's smallest chest is demonstrated in these two photographs. Like all of the furniture on this page it is finished in blond oak. Here it doubles as bedside tables and as parts of a dressing table. But it could also be used successfully in a small foyer when drawer space is necessary, or in a bathroom.



CHEST, $78; BED, $100



VANITY TABLE, $44; CHEST, $78



CHEST, $190; CHAIR, $110



CHEST, $106; BENCH, $22



CHEST AND SHELVES, $130

THE large chest, or dresser, *at the extreme left*, as well as the smaller chest, can serve a wide variety of purposes. When they are used in the living or dining rooms, open shelves can be put on top for additional storage space.

THE desk, although constructed in one piece, resembles two-thirds of the dressing table, *above*. The one at the *right* can be used not only for the processes of cerebration, but for those of beautification. It is a very useful object to have in a combination guest room and study, also helpful to a woman who lives in a one-room apartment.



DESK, $138; STOOL, $22



DESK, $138; CHAIR, $76

Opposite: HOUSE & GARDEN presents four decorative color schemes based on four different Pendleton wood finishes. Information about the carpets, fabrics, paints and accessories can be found on page 228. *All prices approximate, slightly higher west of the Mississippi.*

ANEL CASSIDY



Tyrants among plants

Unless firmly controlled, the delicate vine, the glossy-leaved shrub or the tree, so appealing when young, may rapidly become a plant monster, overrunning the garden and smothering its cultivated neighbors

BY RICHARD SUDELL

EVERYONE knows that *Ailanthus glandulosa*, the Tree of Heaven, is delightful in its proper setting. Its large pinnate leaves make a delicate tracery against the sky. But I have often seen Tree of Heaven seedlings smother surrounding vegetation which has an equal, often better, claim to a place in the sun. Some other offenders in the plant world are known as *nana*, or dwarf-growing, conifers. They are reputed to be "dwarf and slow growing," and for the most part they are dwarf types of giant species. They are often very beautiful in flower shows. But, plant them in your garden and soon many of them betray their breeding. Their giant character will become dominant.

GIANT DWARFS

Ailanthus glandulosa is typical of a group of plants whose tyrannical tendencies need to be handled with care. They should not be used as garden ornamental material.

A dwarf conifer which is delightful at times is *Picea albertiana conica*. It was found in the Canadian Rockies at Lake Laggan in 1904 by Mr. J. G. Jack of the Arnold Arboretum. It is of narrow pyramidal growth with short close-set twiggy branches covered with pellucid grass-green leaves and requires a moist, shady situation and protection from winds. But I saw this conifer in a New England garden where it had not only departed from its former conical shape, but had developed three leaders and had grown at least

seven feet in height in as many years!

While they are small, some plants give no indication what they will do. The European hazelnut, *Corylus avellana*, is one such; it soon gets to be a coarse thing and very large. Another is the glory-bower, *Clerodendron trichotomum*. This has larger leaves and grows rapidly. If planted near the house, it becomes far too dominant for the site. Comparable to it is the gray-leaved Russian olive. Though useful in some respects, it outstrips its allotted space in a few years.

VINES, CREEPERS, SHRUBS

At the other end of the scale, that is, among the smallest of the creeping plants, tyrants can exist too. In Britain *Veronica hiliformis* (annual in some parts of the United States), delicate leaved, and apparently so frail and harmless, often oversteps its allotted space in a rock garden and literally races right across a lawn in a single season, ousting much of the grass and ruining its even texture.

Select the site with care when you plant that rapid climber, the silver lace vine, *Polygonum baldschuanicum*. It will smother more elegant vines unless kept strictly under control. To cover fences, buildings, sheds, etc., quickly, there is nothing better, but it must never be planted near choice climbers.

In some regions the morning glory has become a nuisance weed in vegetable gardens and flower borders. On farms, too, it is a real pest. It is so fitted to varying soils and climates that it can beat most plants in the struggle for existence.

Hall's and Henry's honeysuckles, *Lonicera halliana* and *L. henryi*, are both rampant woody vines that, unchecked, will ramble over everything and overpower anything in their path. The shrub-like matrimony vine, *Lycium chinense*, is also a rampant grower. Be fearful, also, of the trumpet creeper, *Bignonia radicans*, and virgins bower, *Clematis virginiana*. The latter has a way of blotting out plants.

Among other plants wise to keep out of the garden is box elder, *Acer negundo*. It is fatal to place this in a mixed plantation of ornamental trees and shrubs. As its growth is rapid and messy, it is, at best, only suitable as a temporary tree.

The common European elder, *Sambucus nigra*, and our native sweet elder, *S. canadensis*, are valuable as nurse plants for small woods and coppices, but need ruthless cutting out when they have served their purpose. On some soils they quickly seed themselves and infest woodlands and hedgerows.

Except in large plantings where much space is available, the white mulberry, *Morus alba*, and the red or American mulberry, *M. rubra*, are best omitted. Both are very large and spreading. The tree called Siberian elm and sometimes (inaccurately) Chinese elm, *Ulmus pumila*, is to be avoided. It grows much too fast and has a wide root run. The best choice is *U. parvifolia*, which is the true Chinese elm.

Among the shrubs, devils walking stick, *Aralia spinosa*, so spectacular in August, has a suckering habit that is hard to control. So too has the Redosier dogwood, *Cornus stolonifera*, especially in damp soil. Another traveler, sometimes spreading under a wall and re-appearing on the other side, is the rose acacia, *Robinia kelseyi*. The flowering raspberry, *Rubus odoratus*, spreads very fast, even on a bank, as does the very useful and sometimes attractive coralberry, *Symphoricarpus orbiculatus*.

The various species and varieties of sumac, *Rhus*, are to be avoided except in the larger work of naturalizing and even then care is necessary. The beautiful fern-leaved shining sumac, *R. typhina laciniata*, so dramatic in autumn, is no exception. It, too, will travel far, as will false spirea, *Sorbaria sorbifolia*.

HERBACEOUS PLANTS

Among herbaceous plants to be used with care are bee balm, *Monarda*, both the red and the lavender. Golden-glow, *Rudbeckia laciniata*, the tall double kind, will in no time take over an entire border. White snakeroot, *Eupatorium urticaefolium*, not only spreads by underground roots, but casts its seeds over a still wider area. The white *Chrysanthemum koreanum*, one of the parents of our modern garden chrysanthemums, also spreads fast. The annual sunflower, *Helianthus annuus*, literally sows its seeds like mustard and in no time produces a wilderness of plants. The common foxglove, delightful in the wild garden, seeds itself freely, and soon a whole woodland area can become smothered with this one plant.

To be avoided at all costs is the so-called Mexican bamboo or Japanese knotweed, *Polygonum cuspidatum*. Pretty when in flower, it will grow eight to ten feet in a season and spread through seeds and roots. It makes a crown that even an axe will not split. The pretty little flower-of-the-hour, *Hibiscus trionum*, an annual, once it is sown, seems to spring up for years afterwards in all corners.

GOVERNING THE TYRANTS

How then can you control such tyrannical plants, often innocently introduced into your garden? First and wisest, before planting get advice about the character of every plant. But if you choose a particular variety because you like its form, habit or flower, knowing that it may menace other inhabitants of the garden, be ready to take appropriate safeguards. And keep a watch over it.

A shrub or tree which grows too freely can be ruthlessly pruned, but this may destroy its form. Therefore allow for possible growth in width, height and root run, and make certain your plants will be in scale with the design when they are full grown. Otherwise, forego the pleasure of using them. In the case of a climber, you can prune without destroying beauty.

If you seek to colonize certain plants in the wilder sections of your garden, watch their progress with an eagle eye. Even in woodland, it is an endless task to destroy seedlings of plants which, left to themselves, would oust the local inhabitants. Be on guard against plant tyrants!



Mrs. Brooke Cadwallader under the transplanted apple tree





THE HOUSE is of hewn stone, has a hand-made tile roof

This green garden adds a room to a French Provincial house

Mr. and Mrs. Brooke Cadwallader's sentimental feeling toward the French Provincial house they found near Stamford, Connecticut, was summed up in a romantic symbol: an ancient, crooked apple tree which they wanted as the heart of their garden. It took weeks of search to locate such a tree and still more time to transplant it from 20 miles away. Around it they visualized a paving of worn cobblestones. These they found in New York, newly torn up by the wreckers of the old Madison Avenue streetcar line. From here on, the character of the garden was established. Like many small gardens abroad, it was formal yet intimate due to the fact that the architectural forms are suavely clothed in green. This European feeling (Mrs. Cadwallader is half Italian and both of them spent many years in France) is further carried out in espaliered trees against stone walls and the use of potted plants, massed or sunk in beds. After a period of trial and error, the Cadwalladers discovered what would grow best in the dappled sunlight of their court: ivy, pachysandra, euonymus, laurel, myrtle, American box—all foliage plants equally partial to shade and requiring minimum care. Color comes to the garden only in spring before the leaves are out, when masses of daffodils and tulips push up between the pachysandra roots, later to retire into the general mass of green.

A PAIR OF TERRA COTTA ROOSTERS by Wheeler Williams carries out the architectural feeling of the stone work, harmonizes with the massed potted geraniums around the bases. The oak chairs and table under the tree were brought from England. W. W. Greening planned the planting of this garden.



BROAD, IRREGULAR STONE PAVING [illegible] to wall added "river room" creates an outdoor sitting room.

GREEN GARDEN *continued*

A variety of textures, underfoot and in the foliage patterns, substitutes for color in this garden



THE GUESTHOUSE, remodeled out of a one-car garage, overlooks rectangular flower beds which are bordered by trim American box. Gravel paths are kept with scrupulous neatness.

KERTESZ



THE APPLE TREE is one of the Cadwalladers' favorite spots for dinner (it can be conveniently served via the kitchen walk) and also overlooks the Mianus River which curves around two sides of the garden. The arching bed in the foreground is pachysandra, its terminal rectangles are box. Note espaliered fruit trees on wall at right.



You have been drafted to fight hunger

If you burn leaves or neglect to cover crops, you are an enemy of mankind

By October the [illegible] Americans begin [illegible]. Nowhere else except in the Dresden Valley is there seen such rich and varied leaf coloring. Scarlet and gold of maples, or more of permanence and yellow wood, pink and purple of white oak and the honey tones of mound or hilly. Western oranges for Macs wear a different tint. A glorious panoply and then it passes. Leave strips silently in the swirling gusts of winds and rains drive them. Weed-shed their leaves. Meadow grass begins to creep and flatten. People are sorry since the show is over, talk about the [illegible] of children. No reason though to be glad. What is happening now is even more magnificent. This falling is the yearly gesture of nobleness called "Nature" obeying the "rule of return," the eleventh-hour action to give back to the land a little measure of what has been taken from it.

The land is richer for the leaves that fall. What fresh glory these trees will assume because of that added richness will be revealed in the tragic beauty of spring time and the first foliage of summer. Grasslands and forest and many a ploughed field will benefit, too. For countless centuries the fertile crust of top soil on which our existence depends has been built up through the "rule of return." Foolish and wasteful, we have depleted it. Today the problem of the health of the land concerns everyone, city dweller and countryman alike. It affects not only the quantity of crops but the quality of them also, the bread on the table and the milk in a child's tumbler.

Disregard of the "rule of return" brings [illegible] the dust bowl and people driven to wandering; the eroded hillside, rivers awash with life-giving humus; lands once fertile [illegible]. There are others that work less directly but are no less observable—an increasing number of diseases affecting cattle and plants, against which constant vigilance and warfare must be maintained. The farmer is forced to be a soldier. Though the land be stimulated artificially and prolific seed crops sown, there may be sowing the seed of diminishing returns unless with the seed corn, wheat, oats and barley, unless the pattern of nature is also followed. Sod must remain so that rains may be stored in it and penetrate deep below. Fallen foliage can only give life to leaves to come when it lies where it falls or is composted. The man who burns leaves is an enemy of the people. Cover crops sown in spring and fall and turned under will maintain and deepen the essential top soil, which both soaks up rain and produces foods. On this constant giving back to the land what we have taken from it, depends the health of our farms and gardens, and on them the health of the nation. —Richardson Wright

Oppo[illegible]

HOUSE AND GARDE[illegible]
PRINT N[illegible]

In exquisite detail, ninete[illegible] century artist Jacob Stauffer delinc[illegible] members of the rose family. C[illegible] studies from the notel[illegible] of this botanical artist appe[illegible] on the cover and pag[illegible] of House & Garden for January [illegible] Reproduced through the cou[illegible] of Harry Shaw New[illegible]

The Californian and the oyster

The West Coast has its own oyster recipes which antedate the Gold Rush

BY HELEN EVANS BROWN

It was a native Californian, an Indian, who ate the first oyster. What's more he ate it in the manner most approved by present-day epicures—in the raw and without highly seasoned sauces and condiments to obliterate its delicate flavor. Californians have been eating oysters ever since. The early Spanish and Mexican settlers had their *ostiones* and their *ostras*, though probably only on fast days. It was in San Francisco, following the discovery of gold, that the oyster really became a California favorite. Gold laden prospectors, weary of the beans and slumgullion of the mining camps, would take an occasional trip to the Bay City where they eagerly paid fantastic prices for the offerings of the restaurants, many of them oyster dishes. The famous Hangtown Fry dates back to those days, though just how it acquired its name is anybody's guess. A sure one is that it had something to do with the town of that name (Hangtown was later named Placerville to appease some of its more fastidious citizens). One story is that a man about to be hanged asked that his last meal be "fried oysters with scrambled eggs on top and bacon on the side." Whether or not these famous last words were spoken in Hangtown is not a part of the story. Perhaps a better guess is that the dish was named after one Nick Hangtown, who in turn had taken his name from the town where, for many years, he had cooked for Mr. Studebaker, the wheelbarrow king. After leaving the mining town, Nick became a cook at Collins & Wheeland, in San Francisco, where he introduced the dish. This café is still catering to the bons vivants of San Francisco at the address where it started business in 1863. The original building was destroyed at the time of the earthquake, but was later rebuilt. Like so many old recipes, those for Hangtown Fry, or Hangtown Roast as it is sometimes called, vary considerably. This one seems to be generally agreeable to those who know their California cookery.



HANGTOWN FRY

The preliminary steps are the same as for fried oysters: the oysters are dried, dusted with flour, dipped in beaten egg which has been seasoned with salt and pepper, then rolled in cracker crumbs and browned on both sides in butter. Pour beaten, seasoned eggs over the oysters and allow them to set. When nicely browned on one side, turn and give them a similar coloring on the other. (Six eggs to a dozen medium-sized oysters *should* be enough to serve four.) Garnish the Fry with nicely cooked bacon, onions and/or green peppers as an extra touch. An even simpler version of this famous dish is to mix scrambled eggs with fried oysters and serve. Hangtown Fry may be served as a breakfast, lunch or supper dish.

It was the Palace Hotel that really put Californian oysters on the world map. It was there that Chef Arbosgat served what he called a "Californian oyster omelet." Made with the tiny greenish coppery oysters that (*Continued on page 230*)

Opposite: Table set for dinner in Hattie Carnegie's elegant dining room

The shell of this room, with its antique Chinese panels set in Louis XV white and gold *boiserie*, originally came from Paris. The table, set for a small formal dinner, draws its sparkle from the U. S. Glass in the "Parkwood" pattern (goblets $63 a dozen, wine glasses $61 a dozen, Plummer, Ltd.), its glow from Towle's "French Provincial" silver ($27 incl. tax for six-piece setting, C. D. Peacock, Inc., Chicago), its chic from the Royal Doulton place plates and Léron mats and napkins ($195 for 17 pieces). The dress is a Hattie Carnegie original.

RAWLINGS


OWNER
Bedroom
Dressing
PATIO
Work
Bedroom
trellis
Garage
PATIO
Maid
SERVICE
GUEST
Bed-
room
Kitchen
SERVICE COURT
Dining
Pantry
Living
LIVING
Lawn
PARKING
N
0 5 10 15 20
Scale in feet

A house with a personal touch

Mrs. Thompson Dickinson keys her Pasadena house to her own and California's informal way of living

MRS. THOMPSON DICKINSON, *owner*
WOODBRIDGE DICKINSON, JR.,
AND LAWRENCE TEST, *architects*

No two good houses look alike, but they do have one characteristic in common: each reflects its owner's way of living. Look at the plan (*opposite*) of Mrs. Thompson Dickinson's house in Pasadena, California. It will tell you many of her preferences. She likes big parties, and rooms for entertaining, space for painting and lots of sunshine. One of the reasons why her house lives up to her way of life so well is that her son designed it. But more important, both his hand experience with various houses had taught [illegible] Mrs. Dickinson's own house sits off to [illegible] where the land drops abruptly to a wooded arroyo. Her private patio is perched at the edge of the view; the [illegible] counters for arranging flowers. A north [illegible] band of windows which peer over the surrounding roofs. So she will not be completely alone, her maid's room is nearby. Because Mrs. Dickinson loves to entertain, her living room, dining room and patio are one large, friendly space partially divided by glass: translucent screens hide the dining table from entrance and pantry, glass walls toward the patio keep out inclement weather. The guest room, set off from the rest of the house, opens off the living room.



GLASS WINDBREAKS WALL THE PATIO



THE OWNER AND HER SON LUNCH ON THE PATIO

Opposite:
FOUR SEPARATE AREAS MAKE UP THIS HOUSE

Because Mrs. Dickinson wanted a maximum of privacy for her own rooms and the guest rooms, they were placed at opposite ends of the plan. Living and service sections form the connecting link. From the street (photograph, *opposite*) the house is a series of receding planes, alternately weathered redwood and adobe-colored stucco. Landscaping by James C. Rose accents its delicate restraint.

The house is in happy alliance with the land. Each part has its own bit of outdoor space, even the parking space is unusually large. Following a California tradition as old as its haciendas, the house presents a solid, noncommittal wall to the street, but on the south, it wings out to shelter a central patio. Great expanses of glass welcome a view of the hills beyond the arroyo bounding the property. Large existing trees were saved wherever possible and made to count as a part of the design. They shade the patios and garden, define areas of the landscape plan. The jury of HOUSE & GARDEN'S 1947 Awards in Architecture gave this house an Honorable Mention. *More information and building data, page 210.*

HOUSE WITH
A PERSONAL
TOUCH—second



GLASS SCREENS HIDE THE DINING SPACE FROM THE KITCHEN, LEFT, AND THE FRONT DOOR, RIGHT



LIVING ROOM FIREPLACE IS OF BELGIAN MARBLE



PANEL OF GRASS CLOTH FRAMES FLOWER ARRANGEMENT IN FRONT HALL



SHULMAN

A BANK OF WINDOWS, THE ONLY ONES ON THE STREET SIDE, FRAMES A VIEW OF THE MOUNTAINS



ER BEDROOM LOOKS OVER THE TREETOPS OF THE ARROYO BELOW

Mrs. Dickinson's collection of antiques is at home in this modern setting

Although Mrs. Dickinson wanted a modern house, she had no intention of parting with antique pieces collected over the years. Being a lady of good taste and good sense, she made them a part of the house with background colors and textures of subdued richness: redwood, grass cloth, golden tans, deep red and avocado green. The two large pictures *above* offer a continuous view of one end of the living room with the dining space at the far left and the entrance passageway in the center. The front door is in the background. Mrs. Dickinson reaches her own rooms by way of a long gallery past the side of the patio which is paved with concrete squares and walled with glass. Her bedroom, *left*, is also her sitting room, large enough to hold a desk and a comfortable couch. The walls are smoke blue taken from the Oriental rugs. An adjoining workroom is used by Mrs. Dickinson for her painting. Just outside, a small, trellised patio links house to garage.





MR. AND MRS. JULIUS LIPTON, *owners*

BURTON ASHFORD BUGBEE, *architect*

IN REMODELING THE HOUSE the main entrance moved to gabled side you see *above*. A pleasant front porch was added. The new, graveled drive between house and two-car garage has good parking space. Rustic post-and-rail fence encloses whole lot. REAR OF HOUSE, *left*, shows the service yard behind new wing. The arbor is a covered passage from the garden and porch to a small guest- and playhouse.



GILBERT ASK

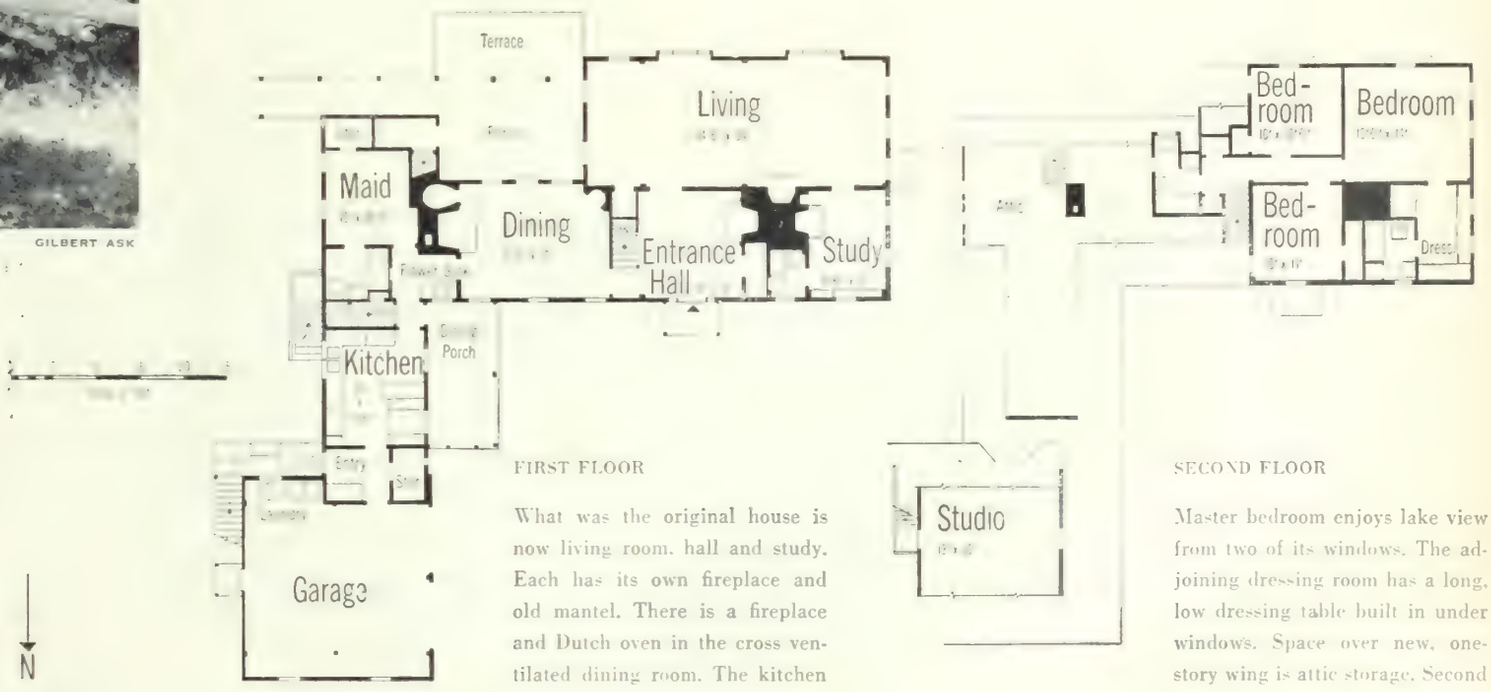


ORIGINAL PART OF HOUSE OVERLOOKS CANDLEWOOD LAKE

Casual and comfortable

A remodeled house that blends pleasant old Colonial features with a practical new plan

COUNTRY house living may be casual but it should not be constructed. It particularly needs ample and well ordered space, the kind where service runs smoothly, guests are entertained easily, outdoor living is enjoyed to the full. Mr. and Mrs. Julius Lipton realized this when they bought their Arrowhead Point, Connecticut, property. And they realized that the two-story Colonial house which stood on it—for all the beguiling charm of its exterior—was just a clutter of cramped little rooms inside. So their architect, Mr. Bugbee, took it in hand. He opened up the first floor and turned three little rooms into a big, informal living room with old timbers exposed. It has good wall spaces for the Liptons' antiques, its south side bay windows face the garden, it shares a large porch and terrace with a new dining room. To help enclose an entrance yard, a one-story service wing was added which holds two cars and those country indispensibles—modern kitchen equipment, a servant's room and bath. Upstairs is the Liptons' bedroom, dressing room, bath, their son's room, an extra room. There is a separate guesthouse. (*Continued on page 195*)



FIRST FLOOR

What was the original house is now living room, hall and study. Each has its own fireplace and old mantel. There is a fireplace and Dutch oven in the cross ventilated dining room. The kitchen has a built-in spot for quick meals.

SECOND FLOOR

Master bedroom enjoys lake view from two of its windows. The adjoining dressing room has a long, low dressing table built in under windows. Space over new, one-story wing is attic storage. Second story over the garage is a studio.

How to cut your heating bills

Insulating your house saves you fuel dollars and also gives you greater comfort the year round. How *much* you save depends on how well you insulate, your house construction, your heating equipment's efficiency, the climate and the cost of fuel. Insulation means a more weatherproof house, too, one which needs less cleaning and inside repainting and may be more fire resistant.



FUEL SAVINGS

[illegible] difference between a cold, fuel-[illegible]

nois experts, it was found that insulating the ceiling and walls of the house with wool batts and loose fill yielded an average 30% saving in the fuel consumption. If you are building a new house or remodeling an old one, insulation can also save you money in the cost of your heating facilities. You can install smaller equipment satisfactorily in a house insulated against major heat loss. In an existing house, your equipment will last longer and save you replacement costs if it doesn't have to wear itself out producing heat which is dissipated through uninsulated walls and roof. If your heating system isn't very efficient, insulation can be a good crutch for it and, incidentally, help out your fuel budget.

The National Mineral Wool Association cites the results in fuel savings in two identical frame houses. One was insulated with four inches of mineral wool over the second-story ceiling. The other received the same treatment but, in addition, the exterior walls were fully insulated too. During a six-month test period, the house which was insulated in both ceiling and walls used 29% less oil than the other and saved $56.68 in fuel cost. The Association has set up interesting general yardsticks to gauge the general savings which insulation can effect. Their charts show various types of house construction: with clapboard, stucco or brick walls, with different ceilings and floors. Possible thicknesses of mineral wool insulation are suggested for each type of construction. Then the annual dollars-and-cents saving in fuel cost with each thickness is estimated. It is indicated in terms of 100 square feet of wall, floor or ceiling construction. Here's a typical result of such yardstick measurement. For a frame wall with clapboard or wood siding over wood sheathing it is estimated that $4.02 is

It [illegible] heat [illegible] pounds of coal may be lost through every square foot of uninsulated outside wall during 180 days of cold weather. This equals [illegible] gallon of oil, 140 cubic feet of gas, 22 kilowatts of electricity. Since heat loss is fuel loss, this runs into money. You can figure how much money is being wasted through the walls alone of an uninsulated house each season: multiply the heat loss per square foot by the total square footage of outside walls; then multiply by the cost of the fuel the house uses and you will know the worst.

Insulation could save a great part of this waste. A National Bureau of Standards report estimates that fuel savings up to 40% are possible with the insulation of walls and attic (or second-floor ceiling if the attic is unheated). With weather-stripping and storm sash added, savings mount to 60%. In an actual test [illegible] two-story frame house by University of Illi-



INSULATE all outside house walls and floor of wing built without basement. Where attic is used, insulate around dormers, ceiling, on inside walls, over part of first floor ceiling, as shown by the heavy lines.

saved for each 100 square feet of insulated wall area in a heating season under certain specific conditions. If a house had 1600 square feet of such wall construction, $64.32 (16 x $4.02) would be saved in fuel costs on walls alone in one winter. The University of Illinois Small Homes Council has also worked out a method of approximating fuel bill reductions due to insulation. Six kinds of wall construction, typical of one- and two-story houses, were chosen. An adaptable scheme was worked out to figure the amount of fuel it is possible to save with insulation, storm sash and weather stripping.

OTHER WAYS TO SAVE HARD-TO-GET FUEL

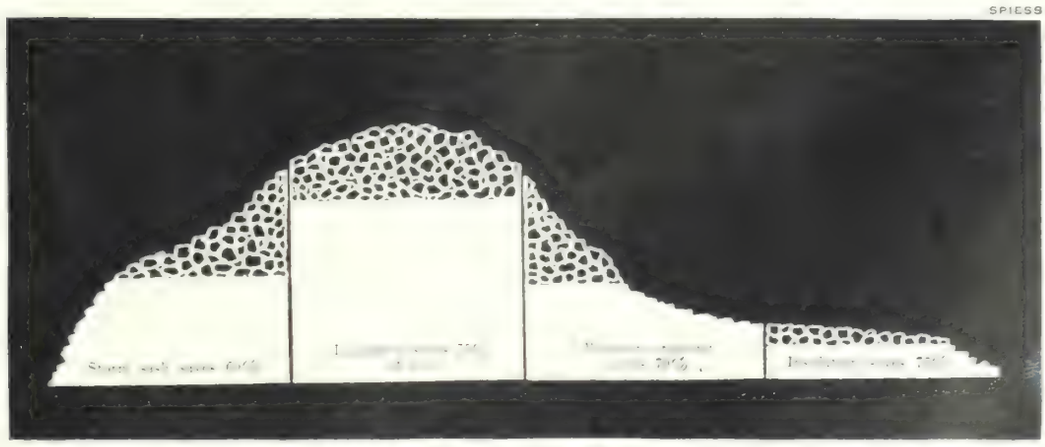
Fuel and fuel money can be saved in other ways as well as by installing insulation. Some of them are:

1. Have the scale and soot removed from your heater, boiler, or furnace. They can cut the amount of heat you get from your fuel to a fraction of what it should deliver. Be sure your furnace is in good working order always.
2. Make certain that steam or hot-water radiator valves are operating properly. Clean or replace air filters periodically on warm-air heating equipment.
3. Set your thermostat for 50° or 55° if you go away or close your house for a day or more. Set it at 55° or 60° during your sleeping hours. Nighttime oil savings in an oil-heated house may amount to as much as 200 gallons a year.
4. Close bedroom doors at night and shut doors to unused rooms. If you are a fresh air fiend when sleeping, have your bedroom doors weather-stripped to keep the cold air from the rest of the house.
5. Be sure the damper on your fireplace is tight and keep it closed when not in use to prevent heat loss up the chimney.
6. You will be more comfortable at 68° with proper humidity than at a higher temperature of dry air. Be sure that moisture is supplied to the air in your house both to benefit your family's health and conserve fuel.
7. Radiators painted with a white or light-colored flat oil paint will deliver more heat than the old-fashioned aluminum, bronze or gold metallic paint which holds heat.
8. Keep window shades up on the sunny sides of the house to take advantage of the sun's free heat. Pulling shades down at night gives a measure of insulation and pulling them down on the shady side of the house in daytime does, too, if you can stand the gloom.
9. A "winter-proofed" car can get along in an unheated garage. If your garage has a radiator, turn it off.
10. Calk all the cracks around door and window openings in addition to providing weather stripping, storm sash or new double glazing.

(Continued on page 200)

How insulation reduces heat loss from your house

Height of the coal pile shows approximate heat losses of house through uninsulated outside surfaces. Percentages show heat loss savings with insulation.



WINDOWS, DOORS | WALLS AND ROOF | COLD AIR INFILTRATION | UNHEATED FLOORS

Heat lost from your house is money lost. Your fuel will last longer and your fuel bill be less if you insulate outside walls, roof or attic, cold floors and other surfaces adjoining unheated areas. In addition, storm sash or insulating glass, weather stripping around openings will stop heat loss, too, as the percentages listed in the white areas *above* show.

How to keep a kitchen in its place

Sliding cane screens solve a very vexing problem.

It took two designers to produce the kitchen-living-dining room you see on these pages. One of them is Tina Leser, known for the pretty clothes she creates. The other is its owner, Harold M. Schwartz, who generally devotes his talents to creating designs for fabrics and furniture. What they had to work with was an L-shaped corner of Miss Leser's two-story apartment in a Victorian New York house. Not only is the room small, but, as a further complication, it is on two levels. The kitchen, inescapably, had to be in the center of the L, away from light and air and practically in the living room. If it was to have any privacy, it needed a partition which would mask it from the living room, without smothering the cook. The solution: screens which sieve air and light to her, and can be slid open when Miss Leser does the cooking herself. Since all three parts of the room are so close to each other, they are decorated alike. Brick walls are painted white and hung with copper and pottery. There are flowers and plants everywhere, reminiscent of the country.



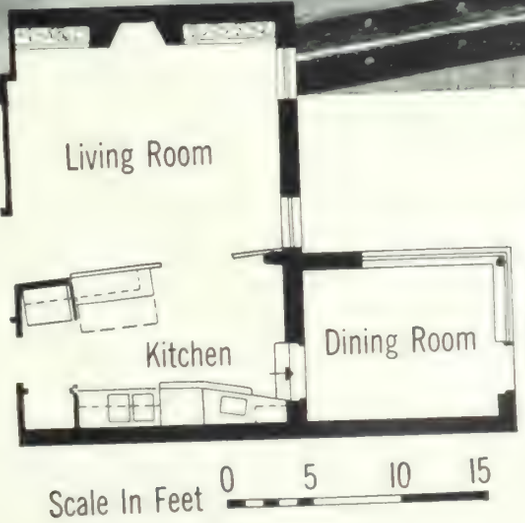
THE DINING ROOM [illegible] where a grill [illegible] counter. [illegible]





TWO SIDES OF THE SAME SCREEN. *At the left*, a cook's-eye view through to the living room w[illegible] the central panels of [illegible] open along [illegible] overhead trolley. Serving counter [illegible] open to twice the [illegible] down. *Above*, guest's-eye view of dinner preparation, with the cook [illegible] shadowy, unobtrusive figure, glimpsed vaguely through the open mesh of the cane panel scree

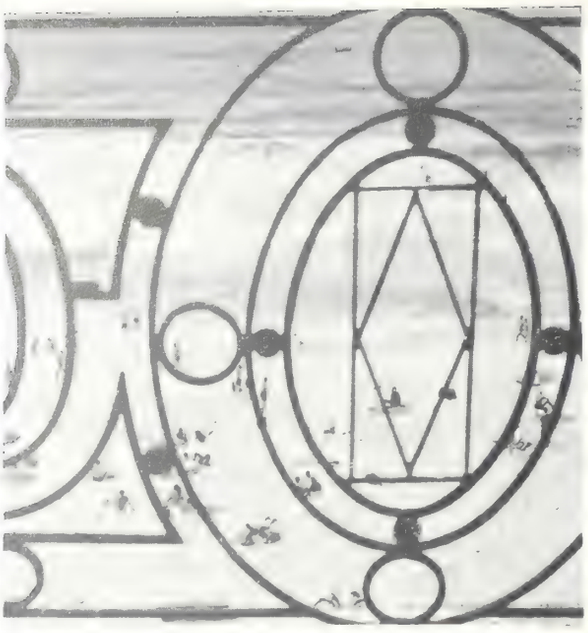




AFTER-DINNER COFFEE IS SERVED in the living room. The dining screen has been rolled up and tray set on the top of the bookcase-radio. Miss Lesser often works at the folding table beside a ledge banked with plants and branches. Walls are brick painted white to match the kitchen and dining room. Over the mantelpiece is a modern painting by Gaston Peterdi.



RAYMUNDO CASTRO



INEVITABLE RIO BEACH, THROUGH HOTEL GRILLWORK



THE CARLOS GUINLE'S SALON IN RIO

Brazil is more than Sugar Loaf · Mountain

BRAZIL is more than fabulous Rio and its environs, princely though the Copacabana, Petrópolis or the hotel at Quitandinha. It is a vast nation, larger than the continental United States, comprised of twenty states, a federal district and the Acre Territory. It was officially discovered on February 7, 1500, by a Spaniard, Vicente Yañez Pinzón, who mistook the Amazon for the Ganges, an error typical of the times. Many scholars have industriously collected evidence to show that Señor Pinzón was preceded as early as 1448 by the Portuguese, they being presumably smart enough to realize that the new land was not India, which everybody was then trying to reach by the progressive method of setting out in the opposite direction. At any rate, the Portuguese won in the long run. Since the colonial period, Brazil has had a predominantly Portuguese culture whose borrowed elements come from Europe and Africa, but almost never from America. In the veins of the Portuguese settlers flowed Celtic-Iberian, Phoenician, Latin, Moorish and Semitic blood. This inheritance has been mixed to some degree with the aboriginal Indian and the Negro. The result is a people who, whatever the subtleties of their character, are unbelievably hospitable. The phrase, "A minha casa é sua" (My house is yours), is common to the lips of all classes: to the wealthy, living in cosmopolitan Rio or São Paulo, in Tijuca, or the *granfinos* on plantations; to the fishermen of Pernambuco and the miners of Minas Gerais. If you want to know how to get there and what you'll find, see page 222.

Opposite:

POLYCHROMED CARYATIDE IN THE CHURCH OF THE MONASTERY OF SAO FRANCISCO DE ASSIS IN SAO SALVADOR IS AN EXAMPLE OF 18TH CENTURY BAHÍAN SCULPTURE AT ITS FINEST

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THIS IS AMERICA

BY DAVID L. COHN

A FEW nights ago, in an after-dinner discussion, the company fell to speculating upon the nature of that omnipresent but elusive figure the American. How encompass him? How describe him in all his parts and their functioning? What are the well-springs of his incurable optimism? Whence his evangelism: that fervor which is responsible for some of the best and some of the worst things in our national life? Why is he so anxious to provide for his family through life insurance, yet is constantly swapping families through an ever-increasing divorce rate? Why is the American hardheaded but not tough-minded; and, unlike the German, intellectually simple but emotionally complex? What majesty is there in him, what dreams lie coiled in his soul that he, pragmatic and poetic, did what no man had ever done before—proclaimed the brotherhood of man in the Declaration of Independence: an instrument which, comparable in sublimity to the Sermon on the Mount, is the charter of his country and the statement of his political faith?

WHAT, indeed, is an American? We mulled over this and similar questions for a long time. Then when the [illegible] said: "The real American is a person who [illegible] of the *Star Spangled Banner*." A poll [illegible] of making the national anthem entirely, and if this were the [illegible] qualified, as it were, by abstraction. I might have felt recreant at being included upon these dubious terms with [illegible] had I not recalled a passage in Mrs. [illegible] husband's Presidential years. She said that the [illegible] Arlington National Cemetery for a ceremony, suggested that he ought first [illegible] of the *Star Spangled Banner*, many of which he did not know, before leaving the White House.

[illegible] of our complex national character. The truly religious man is one who's religious without having to tell himself constantly that he is religious. So, too, the American is such without having to assert by ritual, genuflections to officialdom, the recital of mumbo-jumbo, or the giving of robot salutes, that he is an American. It follows, therefore, that the so-called one hundred percent American is necessarily suspect in his pugnaciously patriotic demonstrations of loyalty to his country. The Nazi Bundists of the pre-war days immediately came under suspicion because they swathed themselves in the flag and bellowed the national anthem, with or without provocation, down to its last, and generally unknown, word. They did not know, in their spurious imitations of the American spirit, that although we are a people often given to the excessive, we are rarely given to an excessive expression of our Americanism except when abroad. Yet even there it usually takes the form of childish boasting about some of our native miracles: the gulp-and-gallop hamburger stand, plumbing free of caprice, and those useful institutions, found only here, where the traveler can get his shoes shined and his pants pressed at the same time.

TALL TALES

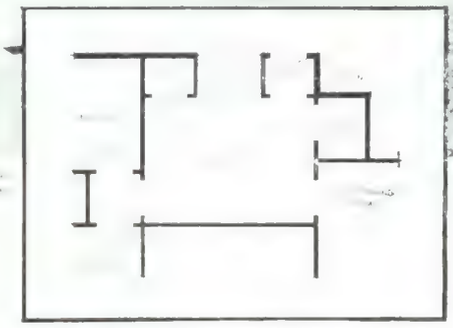
We have long been a source of wonder and amazement to other peoples. It is unlikely, for example, that we shall ever have a complete understanding with the British because, for one reason, while we speak the same tongue we do not speak the same language. An island people, theirs is the language of understatement. But we who inhabit a continent, where almost anything can and does happen, speak the language of exaggerations. The [illegible] have no figure comparable to Paul Bunyan or John Henry, the Negro Hercules. Roark Bradford wrote, "On the day that John Henry was born, the Mississippi river ran upstream for a thousand miles." Nor do they have a native form of folk story, such as our tall tale, which seems to come naturally, almost spontaneously, to us.

Once, during the war, I flew from India to Washington. There I lunched with some Texas friends; members of a tribe to whom the gigantic is microscopic. I asked whether they did not have some large ranches in Texas. "Biggest in the world," they replied in chorus. Their greatest ranch, they said, contains 1,400,000 acres. "A potato patch," I said gleefully. "I've just been staying with a man in India who has a ranch fitten for a man. It covers 30,000 square miles. But the point about him is this; when it comes hog killing time, he chokes his hogs to death with emeralds and never uses the same ones twice." Although this momentarily crushed the Texans, the

(*Continued on page 166*)



Illustrated above is typical installation of Rheem Automatic Water Heater, [illegible]



Hot Water comes in smart "PACKAGES" now

Handsome new automatic water heaters meet trend for placement in living scene.

By R. E. James

Rheem Heaters Consultant

Water heaters have come out of the dark. They're being placed in utility rooms, kitchens, breezeways, bathrooms, foyers and game rooms. Improvement-minded home owners are learning the advantages of being able to locate the heater closer to the principal hot water outlets.

That's why the new water heaters like the Rheem models, are always dressed for company. They're slim and graceful. All parts are concealed under a sleek, white baked enamel steel shell with gleaming gold trim.

Look Under The Looks

But beauty must be more than skin deep when you buy a water heater. It must be completely *automatic* so that no attention on your part is ever required. With the Rheem you simply set a fingertip control dial to the temperature you want. The burner then goes on and off by itself, conserving fuel, yet always maintaining a reservoir of hot water instantly on tap.

And the tank — give it your closest scrutiny. Because it's the heart of the heater. The Rheem Process is important. It lines the tank with a corrosion-resistant zinc coating. Deluxe Rheem models also have a magnesium rod installed to protect the tank. Like a magnet, it draws the corrosiveness out of the water.

Look Over The Guarantees

If a product is good, it should be guaranteed. The Rheem gives you up to ten years' protection in writing. The gas models, which burn all types including "bottled" gas are approved by the American Gas Association. And the oil and electric units are endorsed by Underwriters' Laboratories, Inc. All are guaranteed by Good Housekeeping for refund or replacement if not as advertised in that magazine.

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THIS IS AMERICA

continued from page 164

were admiring of a country that could produce such a tall tale. But my language was obviously not that of Oxfordshire.

NATION ON THE RUN

Across the Channel, the French hold that there are only two civilized peoples in the world—the Chinese and themselves—because they alone have a cuisine and a code of etiquette. Whatever validity there may be in this as a concept of civilization, it can scarcely be said that, in the French sense, we have a cuisine and a code of etiquette. It is true that we eat, but what we eat and how we eat, horrifies the French. They cannot understand how we can eat standing (as horses eat) in drugstores surrounded by bug-sprays, hot-water bottles, perfumes, candies. Seeking harmony in all things, they are mystified by our meals which seem to have neither beginnings nor endings but are often a leap into the middle of things with steak, potatoes, pie. How can one explain our eating habits to a Frenchman in terms of our national life and character? How make him understand the restlessness in our blood; that, so to speak, for millions of us home is where the trailer is; that a nation on the run does not develop a much good provincial cookery; while nothing in our tradition or tempera-

a day without sun." It is wine indeed

House, while the transcontinental train briefly waits for us, and our minds are on the next stop rather than on the next course.

Perhaps it is this quality that enabled us to build America so quickly; certainly it has been a boon to salesmen of aspirin, indigestion remedies and life insurance.

We are not polite in the hand-kissing, bowing-from-the-waist continental

cans our politeness, even on the part of domestics and waiters, is rarely touched with servility as it often is elsewhere. But we are, on the whole, a courteous people in the sense that many of us go out of our way to do a kindness for a stranger without hope, or thought, of reward. Courtesy is to politeness as the content is to the package.

Our greetings to friends are less formal than those employed by many other peoples. In the Aran islands, off the west coast of Ireland, one entering a house says to the assembled company, "God be with you." The company gravely and beautifully replies, "God and Mary be with you." In France and Italy, the polite guest shakes hands all around upon entering and leaving the living room. But in Texas and Mississippi, Bill Says "hey" to the folks and they "hey" right back at him; while all day the streets of our little towns are alive with "hiyas." Yet the breezy and allegedly brash American is often downright shy in his courtesy as, in reply to your thanks when he had done you a kindness, he says, "Aw, forget it." And to the bewilderment of foreigners, this shyness expresses itself in a form of affectionate greeting between male friends that seems to them a species of inexplicable profanity: "Why, you old so-and-so!"

GOLD RUSH

Foreigners are likely to think of us as money-grubbers whose only passion is making money; whose only fidelity is to the dollar. The French have been especially critical of us on this score. Yet while they have many short stories and at least one novel by Balzac devoted to French miserliness and stinginess, such critiques are notably absent from our literature. This for the reason that there is nothing in our national life to evoke them. The Italians, too, were wont to decry our money attitudes. But they grew passionately lyrical about what they called "*dolce dollari*"—sweet dollars. In the dear, dead days of twenty years ago, the equivalent of going to the Klondike in the life of a young Neapolitan occurred when he, stumbling over the bodies of others engaged in the gold rush, stormed American tourist ships entering Naples in the hope of hooking a rich American girl.

It is true that we like to earn money. Who does not? But it is not true to say, as foreigners often say, that because we have money we have no culture. The fact is that no culture has ever existed in the absence of wealth. Incomparable Florence is in part a monument to the Medici and Sforza families. They grew immensely rich through banking. They became patrons of the arts, subsidizers of artists, builders of palaces. At other times other men did the same thing: in ancient Alexandria, Athens, Venice, Rome, Paris and London.

All too often, we employ a man's wealth as a criterion of his worth. But this attitude, ancient as well as contemporary, is more universal than American. The money-acquisitive American, unlike his counterpart elsewhere, is notoriously generous with his wealth. So generous is he that foreigners expect prodigal generosity of him as a matter of course, while regarding him as a fool because he is so easily parted from his money. If he is at fault in the matter of his wealth, it is not in the way that foreigners see him, but in the way that Willy Waddy, a plantation Negro friend of mine, sees him. "Cap'n," he said to me, "I jes' don' understand white folks. They gets they money so easy and spends it so awkward."

There is an obvious and persistent paradox in the American's point of view toward his country's progress. He is given to fits of black pessimism concerning it, and at the same time is incurably optimistic. As contemporary publications reveal, there has never

(*Continued on page 168*)

For Present and Future—
For Brides of Good Taste

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THIS IS AMERICA

continued from page 166

been a time in our history when the country was not going to the dogs for reasons ranging from the decline in the trade in beaver when men's hats began to be made of rabbit felt, to William Jennings Bryan's silver theories, Theodore Roosevelt's trust-busting and Franklin Roosevelt's New Deal; while, as concomitants of our ruination, we have had such evils as tight lacing, cigarette smoking, the use of lip-stick, novel reading, and heart-burn.

More than a century ago economists [illegible] from the prairie crop only by beards said that we had expanded as far as we could expand and there was nowhere to go except backward. Then, as now, few took into account the one thing that [illegible] the American spirit.

Shortly after Mr. Jefferson had purchased the vast Louisiana territory from France, Senator Benton told his colleagues and the country that it would be centuries before the Pacific coast was populated. Yet a little more than fifty years later, the coasts had been linked by railroads. Within a hundred years California boosters were fixing the country with their glittering eyes; Hollywood began to speak [illegible]

where; and the boom in Los Angeles real estate made the gold rush of '49 look like the takings at a covered dish supper at a Georgia social supper. Nothing is more reassuring to the believer in the United States than that it has legendarily been going to the dogs ever since it was founded, and those who love their country will pray for the continuity of this tradition.

Englishman, Irishman, Scotsman, Welsh, Pole, Greek, Swede, Norwegian, Dane, Frenchman, Italian, Belgian, Syrian, Serbian, Rumanian, Estonian, Latvian, African, Turk—all these, and many more, have gone into the making of the American. His chief miracle is himself; his superb triumph the fact that he is greater than the sum of his parts; his greatness that he is greater than he thinks he is. Usually boasting about the wrong things in his national life, if he does not achieve his ultimate heights it will be largely because of a curious strain of self-depreciation in him. There is little that he cannot do if only he can imagine himself wanting to do it.

Tomorrow you may hear him saying that America is going to the dogs. Be patient then. For an hour later, he will be planning to build a railroad in South America, lay out an orchard, or drain a huge swamp. This is America.

A LETTER FROM THE EDITOR

During the summer, the editor of House & Garden went to England to collect material for forthcoming issues of the magazine. He visited [illegible] many of the English country houses and after some weeks of sharing the postwar British life, wrote to his New York colleagues:

"Here [illegible] fare is unspeakably monotonous. There are none of the pleasant surprises in life which we at home take for granted. One day's menu is exactly like the next. I hope that all of you who have friends in England will make every possible effort to send them the sorts of food which are pure luxury here.

"You cannot imagine how much a small package will mean. Tinned butter, rice, bacon, sugar, cooking fat, meat and chocolate are manna from heaven. Fine quality soap is greatly appreciated. The women you know will get an enormous lift from having Nylon stockings, lipstick, nail enamel. These things are not in the least trivial in a world almost entirely devoid of such pleasures."

War restrictions against telling American friends what they would like to receive are now over. If you have English friends or relatives, they are free to write and tell you what they need and want most. But it's better to take the initiative yourself. A CARE package is a good buy. This organization keeps in close touch with each of the countries it serves and alters the make-up of its packages to suit changing situations. It takes into consideration the fact that people are getting only 20 cents' worth of meat a week and two ounces of butter. In August the English CARE package contained: 1 lb. each of beef-and-kidney, braised beef, apricots and raisins; 2 lbs. of shortening, milk powder, sugar and rice; 12 ounces of bacon; 8 ounces each of corned beef, liver loaf, butter, egg powder, and tea; 6 ounces of soap. This package, or one very similar to it, will be delivered for you if you send $10 to CARE, Inc., at 50 Broad Street, New York 4, New York. Remember, that ECA will not really be in effect for some months to come, so your packages are urgently needed.

For the Years to Come —



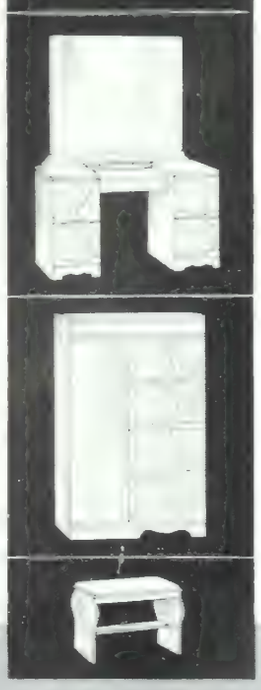
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HOW TO PROTECT YOUR HEIRLOOMS

BY ROBERT P. SUGDEN

To many people, fine arts insurance implies no more than a means of protecting valuable and irreplaceable paintings, sculpture, tapestries and similar objects in public or private collections. To be realistic, however, there are thousands of privately owned pieces of fine furniture, American glass, textiles, rugs and prints which deserve more comprehensive insurance coverage than they get. Such objects are frequently insured by no more than standard household fire policies. Whether or not you need fine arts insurance is up to you, but don't expect to collect a large sum if a family heirloom is damaged or destroyed in some way not covered by your general household furnishings policy.

All-risk fine arts policies are designed to protect against those special hazards to which precious objects may be exposed. In addition to fire, such policies include protection against theft, transit damage, malicious mischief by your own employees as well as by other individuals—to mention a few.

[illegible] necessary expense. If you are in doubt about the artistic or intrinsic values of your possessions, why not have an appraisal made by members of their staffs, but there are any number of dealers and auction galleries which regularly make appraisals for estate purposes, etc.

[illegible] commercial appraisal is justified on two counts. From a practical standpoint [illegible] surance seems advisable, you have a basis for valuation in the policy. The standard fine arts policy for individuals is one in which the values are agreed to in advance and unless you are quite conversant with current market prices, you may be reluctant to arrive at dollar amounts without professional advice. Since values are listed in the policy for each piece covered, the insurance company is obligated to pay in accordance with the stated amounts in event of a loss—assuming, of course, fraud or gross overvaluation has not been a factor.

For the average owner of good pictures, furniture, sculpture, ceramics or textiles there are three ways of arranging fine arts insurance. One is to cover the house or other specified location where the material is situated. Under this arrangement transit risks are held covered provided notice of any trip is given to the insurers within 72 hours after its commencement. Another alternative is to cover two or more locations as identified in the policy. A third is the automatic floater policy which protects the property anywhere within a given city, state, or within the continental United States or Canada—the territorial limits to be determined by the policy holder. For the collector who does not lend for exhibitions frequently, the first method is probably the most desirable. It is, of course, somewhat less expensive.

If you own outstanding objets d'art which are borrowed from time to time for exhibition at museums, the museum may offer to insure under its own policy. This arrangement is quite satisfactory from the owner's standpoint as long as he is certain that insurance is in effect before shipment is made. If you prefer to protect your material under your own policy at all times, the borrowing museum usually pays any additional premium incurred.

Another example of off-the-premises protection is that needed when you send any of your good things out for repair or for restoration. A condition

(Continued on page 175)



ANTIQUES, such as this Northern New England type of block-front desk with cabinet top, deserve protection. It is from the Metropolitan Museum of Art.



Glass plates on dark linens let your Heirloom* Sterling shine supreme! Idea #2: Use a nail polish brush to silver glaze ivy leaf edges.

"Love me, use me a hundred years! Set the table with me 3 times a day, every day, all your life! I'm Heirloom Sterling . . . solid silver, all the way through. I won't show wear. Just the contrary!—the more you use me, the lovelier I'll get! And my presence on your table will speak volumes about you, to new friends and old!"

This 6-piece Mansion House place setting* costs you no more than it would to give *one* party! Many couples start with two honeymoon place settings—add more later. Ask your jeweler also to show you Damask Rose*, Heiress*, Virginian* in Heirloom Sterling. Convenient payment terms.

Trade Mark. Copyright, 1948, Oneida, Ltd.

Such a treasure of artistry was lavished on this pattern, that it was named after the guild home at Oneida, N. Y., of the craftsmen who fashioned it. Of museum calibre, the design is a master melding of the traditional and the modern.



The feeling is mutual...

"Modern furniture looks its best with Kencork floors and walls", say leading designers. And you, too, will like the way these golden browns and beige tones accent modern woods, fine fabrics and accessories. And you'll also appreciate Kencork's contributions to comfort. Kencork absorbs sounds. Kencork affords safer footing. Kencork is a natural insulator against heat and cold. Kencork, you see, is all cork—baked into square and rectangular tiles. It is ideal for walls that hold important paintings and for floors that display beautiful furniture. If you would keep abreast of the finest in home furnishings, know about Kencork. It looks like luxury, yet is moderately priced and will last a lifetime. Your flooring merchant has Kencork. And we will gladly send you our handsome full color folder.

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AUTUMN green . . . chrysanthemum . . . storm blue and burning sumac! These are the deep-toned colors we've captured from Nature's riotous palette to help you dress your loveliest rooms for Fall. Berkshire makes its fine curtains, modern and traditional, in singing new colors, in pastels, champagne, ivory white, and white.

SEND FOR OUR BOOKLET, "Fashions in Windows." For the cleverest of the new ideas in curtains and the sweetest of the old. Just send us your name and address on a penny postcard. Dept HG-10, Berkshire Fine Spinning Associates, Inc., 40 Worth Street, New York 13, N. Y.

BERKSHIRE ALSO MAKES FINE COMBED COTTON FABRICS FOR MEN'S, WOMEN'S AND CHILDREN'S WEAR

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are a joy to behold . . . to possess . . . to treasure

. . . as they survive endless fads and substitutes

. . . and retain their lustrous beauty, their

decorative individuality, their magical

charm . . . and their intrinsic value!

Characteristic of all fine Orientals is this magnificent Kerman o

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Here is sparkling color, fabulous artistry.

Here is deep, lustrous wool intricately woven for a lifetime of service.

Here is a room of gay charm and individuality . . . a room of character and of "life" . . . a room to dazzle the eye . . . to captivate the heart . . . a room that has fascinating "picture interest" and warmth . . . a room that will weave its magic spell over countless days and years of happiness and pride.

Why not gratify that inner longing to invest in ever-valuable Oriental rugs, and with them to decorate with incomparable distinction and beauty?

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Opportunity Days: Oriental Rug Week - September 27-28-29-30 - October 1-2

HEIRLOOMS continued from page 170

of the standard policy states that it "does not insure against loss or damage occasioned by: wear and tear, gradual deterioration, moths, vermin, inherent vice or damage sustained due to and resulting from any repairing, restoration or retouching process." But the transit phase of the repair trip—as well as the time a given object is at the restorer's—is covered to the extent of normal protection (against theft, fire, malicious mischief, damage through attempted theft and so on) offered by the policy and its transit endorsements.

Settlement of damage claims will be much simpler if there is a clear understanding between the owner and the insurance company as to the condition of the art works at the time the policy is arranged. Objects such as ceramics, glass and some types of sculpture, are considered fragile by insurers and premium rates therefore are higher, particularly in transit, than for more sturdy items. Insurance against breakage of such material is included in the standard contract but the exclusion can be removed by payment of an added premium if it is determined that your insurable property is among the types of objects requiring protection against breakage.

Since your interest in insurance is primarily protective, the time when you buy insurance might also be a good time to have your better things undergo a thorough physical check-up to preserve them in state of well being or to arrest deterioration if it is setting in. Your local antique dealers, rug shops and commercial picture galleries can probably direct you to established restorers, cabinet makers and other qualified repairmen. A technical report of conditions existing at the time the objects were insured will be very helpful in determining the extent of damage in event of accident at a later date.

Once the policy is in force, remember to report losses or damages as soon as they occur. Do not wait until after you've had a piece examined by a restorer and determined repair costs. In the contract you agree to notify the insurers "as soon as practicable" and you have to live up to that agreement. The extent of loss can be decided upon after examination by the insurance appraiser. If you are not satisfied with the company's damage appraisal, for partial loss or depreciation, do not hesitate to take it up with your broker. There is an arbitration clause in the standard fine arts policy providing machinery for settling claims when the policy holder fails to agree with the company. Your broker can, in large degree, take the necessary steps, on your behalf; he represents you in dealing with the underwriters. It should be noted that insurance regulations vary somewhat from state to state, but the foregoing observations are generally applicable to most of the country.

The author is registrar of the Metropolitan Museum of Art. The opinions expressed in this article are her own and do not necessarily reflect the Museum's official policies.



Newest of Everett consoles now being featured in leading music houses of America . . . a small, graceful piano with *Balanced Tension* back . . . an exclusive feature that gives Everett the tone beauty of a grand! In rich grained mahogany, walnut, bleached oak or cherry . . . here is a piano of striking beauty and of unsurpassed performance.

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PIANO COMPANY, SOUTH HAVEN, MICHIGAN



FREE STYLE FOLIO

shows Everett pianos in full color, gives complete specifications, and tells about *Balanced Tension*. Write for your free copy and name of your nearest dealer.



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Beauty ON DUTY!

Sheer graceful fold! Brilliance that sparkles loveliness of your fire and eliminate danger from flying sparks. Flexible woven metal contains open or close at the touch of one hand with "Unpull." No stooping or rattling to let aside when you add fuel. Furnish your hearth—center of hospitality in your home—with the beauty, safety and convenience of Flexscreen.

See Flexscreen at leading stores. Or write for free copy of the illustrated Flexscreen folder at Dept. G Bennett Street, Norwich, N. Y.

BENNETT-IRELAND INC.
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NORWICH, NEW YORK

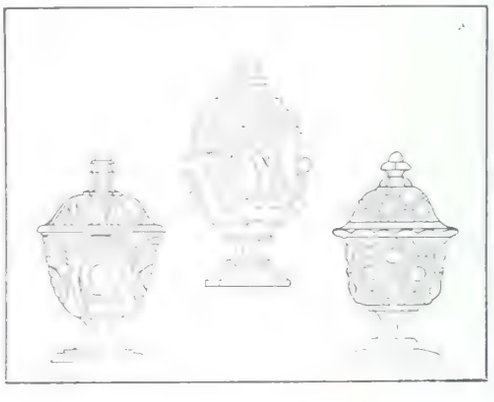
AMERICAN PRESSED GLASS

Patterns to look for when you collect glass

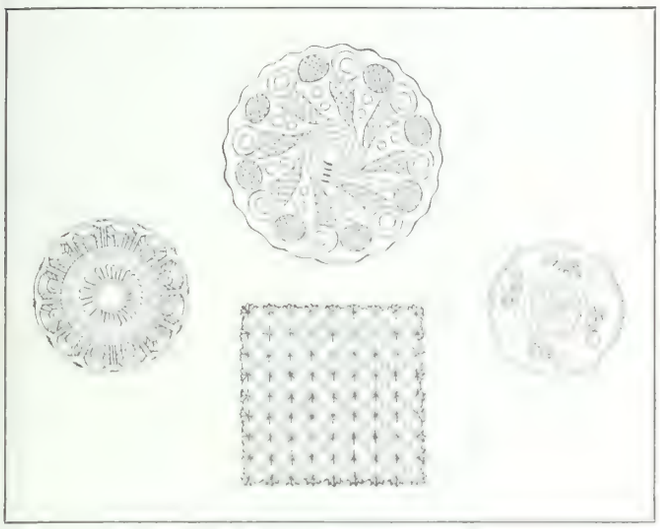
There is a special pleasure in collecting objects which you can use as well as just look at. Among these are pieces of nineteenth-century American glass. Handsome on shelves and a great addition to table settings. There is a particular fascination in selecting a pattern and then tracking down more of it, until you have a complete set. On these pages are sketches of American pressed glass with the names of the designs. Among the earliest are Waffle and Thumbprint and Diamond-Thumbprint, *below*. Designs like Gothic and Bellflower came later.



PRESSED GLASS GOBLETS
Top left: Cathedral.
Top right: Waffle and Thumbprint.
Left center: Thousand Eye.
Center: Lincoln Drape.
Right center: Beaded Dewdrop.
Bottom, left: Cherry.
Bottom, right: Bellflower.



COVERED COMPOTES
Left: Bull's Eye.
Center: Baltimore Pear.
Right: Diamond-Thumbprint



PRESSED GLASS PLATES

Left: Gothic.

Top, center: Horn of Plenty.

Bottom, center: Dewey and Hayes.

Right: Rose in Snow.



PRESSED GLASS COMPOTES

Left: Ribbed Grape.

Center: Saw Tooth.

Right: Diamond Point.



PITCHERS

Top, left: Bellflower. Top, right: Pineapple.

Bottom, left: Ribbed Ivy.

Bottom, right: Paneled.

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MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER





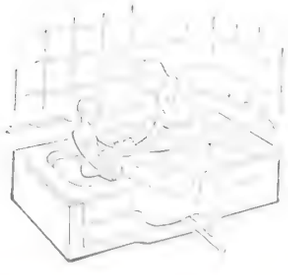
"Here's something I've learned . . ."

"Harry and I lived in enough houses to find out that there is a big difference in plumbing fixtures. Our new bathroom and kitchen are Eljer equipped and one of the first things I've learned is that these are the easiest fixtures to keep sparkling clean! Just the swish of a damp cloth does it . . . and Harry says the way they are made means they will stay bright and new looking for a lifetime."

Eljer bathtubs have a rugged, rigid, cast-iron base that makes possible a smooth, extra-thick coating of glass-like enamel. And Eljer Vitreous China Fixtures *just naturally* resist stains and are impervious to all ordinary acids—because they are real china.

For Eljer fixtures in white or pastel shades, see your plumbing contractor or write Eljer Co., Box 192, Ford City, Pennsylvania.

CONVENIENCE AND SAFETY



Eljer's Legation Bath features an integral end-seat and a wide, front-rim seat, only 16 inches high . . . easy to step in or out and ideal for bathing children. Tub interior is full size, yet requires no extra space. Bottom is flat, for safety's sake.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

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These new products, all labor savers, were planned to ease and speed your housework



PIPING HOT WATER in a jiffy, when and where you need it, in kitchen, laundry, bedroom or kitchenette, is guaranteed by this handsome *Flushcut Colonial Electric Tea Kettle*. $12.95. Lewis & Conger, N. Y.



CARBAGE CAN, enameled white-high to sink-cabinet door-edition, pops open automatically. White enamel finish, chromium lid. $8.95. Meyer Brothers, Paterson, New Jersey.



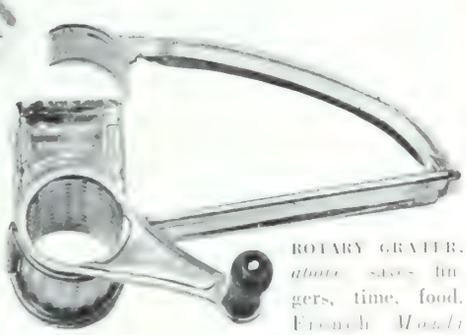
IT'S AIR-TIGHT PROTECTION that keeps foods fresh and flavorful, and vacuum-sealed refrigerator jars, *above*, will preserve your food longer. The double-lipped rubber tops, moistened and pressed down, create the snug seal. Flat-topped, *Perfect Seal Jars* stack easily. Set, two quarts, two pints, $2.29. Gimbel's, N. Y.

COFFEE brewed in the new *Westinghouse Automatic Coffee Maker, opposite,* needs no watching or stirring, comes out clear, full-flavored. Low-watt heating unit keeps it hot until served. Chrome-plated copper, 8-cup, AC. $26.95. Bloomingdale, N. Y.



COVERED BOWL of unique food press, *left*, eliminates spattering of purées. Invaluable, at canning time, for straining gravies, draining spaghetti, $12.90. Order from the Vita Craft Co., 1125 Penn, Kansas City, Mo.

...ervor by steam with ...napp Monarch au... ..., *below*. No need ...pty the water with ...-R-Dri, just flick a ... to use dry. Pointed ... contoured sides, ... complete. G. Fox ..., Hartford, Conn.



ROTARY GRATER, *above*, saves fingers, time, food. French *Mouli* grates cheese, nuts, chocolate with no leftover bits. Removable drum, $1. At Bamberger's, Newark, N. J.





HOOVER'S new Junior Vacu... ... works just like the larger models. Weighs 17... lbs. $59.95. Cleaning tools extra. Rich's, Atlanta, Ga.





UTILITY CART, *above*, all metal, solves problem of where to store bulky appliances. *Cosco* has roomy double-decker shelves, smooth rolling casters, ... yellow, red, blue, green. 17" x 24", $14 ppd. Hammacher Schlemmer, N. Y.



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TURNS WITH A CORKSCREW

Four classic potions, one hot and three cold, but all warming

[illegible]



SCOTCH MIST as [illegible]

an old-fashioned glass with cracked ice and pour Scotch over it. Then add a twist of lemon peel. Serve with [illegible]

Plummer, Ltd.; Fiddle Thread butter knives by Frank Smith; Yale Seal napkins, Léron, Inc. Vat 69 Scotch, Park & Tilford.



HOT TEA PUNCH simple to make and warming.
Pour a jigger of brandy into a cup of hot tea to which has been added a teaspoon of sugar, a small clove and some lemon.
Serve with FEV wafers from the Vendôme. The silver tea kettle, measuring cup, punch cups and corkscrew are from Plummer, Ltd. Monnet Cognac from National Distillers.



MILK PUNCH. Mix together: 1 teaspoon caramelized sugar, 1½ ounce Cognac, milk and ice. Frappé well, strain and serve in mugs with a dusting of nutmeg on top. Perfect with *Oblaten* from the Vendôme. Silver caster for nutmeg is from Plummer, Ltd.
Hennessey's Three Star Cognac from Schieffelin & Co.



STILLMAN COCKTAIL, a specialty of the Harvard Club, New York: to 7 or 8 parts gin, add one of Italian Vermouth. Shake (do not stir) till well iced. Serve with cheese and calabazo nuts from the Vendôme. Cocktail shaker and man-sized glasses, Plummer, Ltd. Napkins, Léron, Inc. Gordon's gin and Martini & Rossi vermouth from Renfield, Importers, Ltd.



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FLOWERPOTS FOR INDOORS

The flowerpot you pick for a sunny window in your house is more to the plant which lives in it than just a handy (and pretty) container. The plant is required to grow in a restricted environment at best, in limited and enclosed space. It depends on a delicately balanced relation between soil, moisture, aeration, nutrients and temperature to thrive. The kind of pot is a contributing factor. What it can do depends to a large extent upon what kind of pot you use, whether its wall is porous or whether it is airtight and watertight.

The difference in pot materials determines the care which must be given, particularly in the way of watering. There is research evidence to show that two plants of the same kind, grown in the same soil mixture, one in a glass container and one in a porous clay pot, and treated alike, will not grow with equal vigor. This does not mean that one kind of pot is necessarily more suitable than the other, but that different treatment must be given if comparable results are to be achieved.

To understand what to do for the plant in the ordinary porous clay pot, it is necessary to realize that water in such a container moves differently than it does in one with an impervious wall. If water accidentally gets to the pot wall and through the wall to be lost from the outer surface by evaporation. This one-way traffic prevents the pot wall from admitting air and upsets the common notion that when the roots grow straight out to the pot wall and turn down, they are conducting a successful search for air. Actually they are on the trail of plant-food elements which the escaping water has carried to the wall and held by the wall of the pot. This explains why an old pot, with its walls loaded with nutrients stolen from the outer portions of the root balls of former occupants, can sometimes turn in a better performance of plant growing than a brand new one. It also suggests that too thorough a job of pot washing by long soaking in water, or of cleaning flowerpots with acids, can be mistaken practice.

The chief losses of chemicals from the soil ball are in nitrogen, lime and probably phosphate. Potash seems not to be lost. Obviously, since there is a limit to the amount of these materials which can be taken up by the pot wall, leaching down the drainage hole at the bottom of the pot through overwatering can be suspected, especially in the case of lime.

In addition, it must be remembered that chemicals are taken up by the growing plant. Thus, it is important that potting soil be made to contain reasonably long-lasting supplies of plant-food elements and, where they are lacking, those elements must be supplied by feeding from time to time. Except for lime, which can be spread on the surface of a pot watered from the surface to leach down, the most effective feeding method is with liquid fertilizer. Because of the leaching loss and because liquid feeding often tends to sour the soil, the reasonable liming of house plants long in their present containers should not be overlooked. The makers of the proprietary house-plant fertilizers have thought of this and provided for it in their products.

If lost soil nutrients are not replaced by feeding, it becomes necessary to increase the size of pot repeatedly, often to a point where containers are too large for convenience in the window garden. Experience has shown that by feeding from time to time, extremely large pots need not be used. Feeding from time to time does not mean dos-

(*Continued on page 185*)



Imported HOLLAND BULBS

Flowers that will Sing the Gay Song of Spring in your Garden—from March into June





Tulips, Hyacinths, Daffodils, Crocus and other Bulbs . . . . . .

A thousand and one lovely shades and brilliant colors (many new this season) locked up in these *Imported* Holland Bulbs—awaiting only your personal choice for planting this Fall—to make your garden an Eden of pleasure and beauty next Spring—from early March into June.

Surely, there are just the right spots in every garden, large or small; in groups by your entrance gate, bordering a walk or hedge, or make a colorful picture against evergreens: almost anywhere is right for their gay colors. You just have to plant them, Mother Nature does the rest.

NOW is the time to place your orders to get just the bulbs you want for planting this Fall.

BUT, BE SURE the bulbs you plant are actually Imported from HOLLAND; for the supreme quality of these Bulbs, in size, form and color, is the result of centuries of devoted culture by their growers.

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wrought-iron on opposite page

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FLOWERPOTS FOR INDOORS

continued from page 182

ing the plants with nutrient solutions when they are dormant, or when they are suffering from such physical ailments as waterlogging (which can occur when the plants are not growing and are forced to stand in saucers of water, and the air is so moist as to reduce evaporation loss from pots and transpiration from leaves to almost nothing). Also, feeding should be restricted in the case of flowering plants such as geraniums, which grow beautiful tops but produce few flowers if they are overstimulated.

Soil aeration is related to watering because about all of the air that can find its way into a pot must enter from the soil surface or through the drainage hole. As the water is lost from the soil, air enters, but if water constantly fills the voids among the soil particles, it cannot get in to aerate the roots. A potted plant whose roots are to get enough of both air and water must be permitted to drain between waterings. Growth seems to take place as the soil dries down, though it should not dry down too far. At the other extreme, crocks and the drainage hole may be relied on to free the soil ball of excess water quickly, but at the expense of nutrient leaching, as we pointed out.

Just how often to water a plant well established in a pot, therefore, becomes a matter of your discretion. If the pots give off a ringing sound when tapped with a hard object, it can be a warning that drought conditions exist.

Aeration and desirable bacterial action can also be interfered with by water even when limited to reasonable amounts by the common practice of filling the space left for the purpose at the top of the pot. After a period of such treatment, the finer particles of soil will tend to work down among the coarser ones and proper soil aeration is prevented. A mulch of coarse material over the surface will in some measure prevent such compacting of the earth.

AUTOMATIC WATERING

One solution to these difficulties is to water from the bottom. The most usual technique is to stand the pots in water and let them soak until the moisture barely shows on the surface, but no longer than that. A refinement of this technique is the wick method of what is called "automatic watering" whereby a constant supply of water is drawn up. It works very well for larger sized pots, except in very moist air, when overwatering takes place. Use a waterproofed saucer filled with pebbles for a reservoir. Knock the plant from its pot and insert a short piece of fiber glass wicking through the drainage hole, and unravel it to spread over the bottom of the pot. Replace the plant in the pot, and stand the latter on the pebble-filled saucer with the nether end of the wick low down among the pebbles. Then fill the saucer and give the pot a last wetting from above. After that, watering should be automatic.

Very much the same result will follow if the pot is stood in a large container of moist sand with free water at a level about half an inch or so below the bottom of the pot among the sand particles. This system has the advantage of easy regulation through raising or lowering the pot in relation to the water table. Then, too, there are special water-holding mats which can be purchased for use beneath flowerpots.

TRANSPLANTING

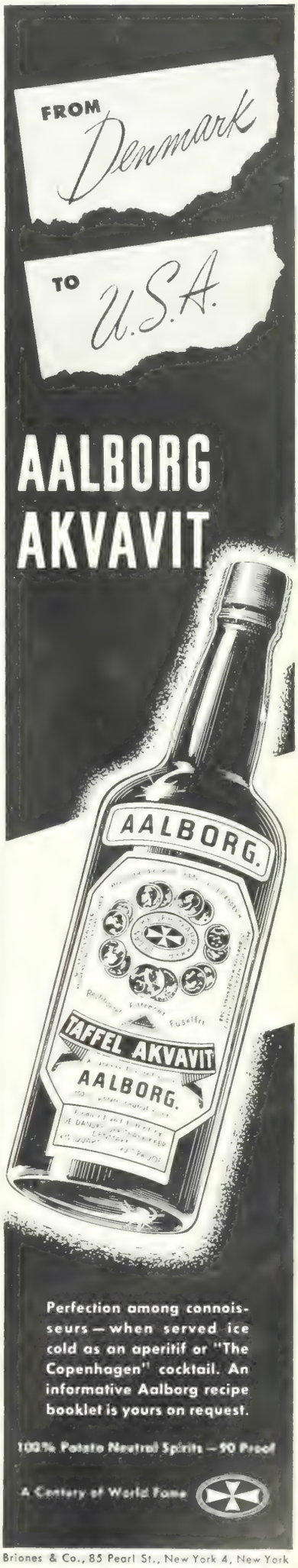
Be sure the plant is watered heavily in advance of shifting so that, at the time of transfer, every one of its cells is as plump as can be. The pot should be moistened, too. If shifted in that condition and watered very sparingly for quite some time in the new pot, new root growth will be accelerated. On the other hand, copious watering of a fairly large volume of soil containing new roots will puddle the soil, thus preventing soil aeration and creating bad physical conditions.

Be wary of painting ordinary red porous pots. Few paints will adhere to a wet surface, especially when moisture is being built up beneath, and so it peels. The correct procedure is to waterproof the inside of the pot with asphalt paint or the new hardening, deodorized fish oil sealer. After that, almost any kind of a pigmented paint can be put on the outside, and put to stay. Strangely enough, painting a pot may have an influence on the growth of the plant, as well as effect a change in the color scheme. In cool greenhouses during the winter, soil in white pots is usually cooler than that in black ones, with variations for other intermediate colors.

As soon as a red porous pot is painted, it ceases to be porous and a different set of rules for watering applies. No longer will the plant roots move out to the wall and turn down, because the pot wall will no longer draw nutrient-laden water. Every part of the soil ball will be as rich in plant food as every other and the roots, instead of coming out, will stay hidden in the earth. This is also true of glazed pots, tin cans and other impervious containers. Water loss will be limited pretty much to what is taken up by the plant so watering will need to be done much less often and with restraint.

Drainage is also somewhat different in an impervious container. In the case of a painted pot, the hole is in a fixed position, but in the case of a tin can, bottom openings are much more effective if made small and numerous around the outer rim at the base than in the center of the bottom. Instead of crocks over a hole in the bottom, drainage material such as sand or fine cinders can be mixed all the way through the potting soil, with very good results. In brief, the care of plants in impervious containers becomes a matter of merely supplying the needs of the plants. There is little necessity to correct the shortcomings of the container itself. A gardener brought up to use porous pots must change his methods, especially from liberal to stingy when it comes to watering.

GEORGE GRAVES



Brianes & Co., 85 Pearl St., New York 4, New York

Hotpoint's Revolutionary New Water Heater Has MAGIC CIRCLE HEAT!



New Pressurized Calrod Units Give You Matchless Economy, Safety And Dependability. Water Temperature And Use Of Electricity Are Controlled Automatically. Fiberglas*-Insulated Tank Stores Hot Water For Three Days Without Re-Heating!*

PERFECT hot water service is yours with this amazing new Hotpoint Automatic Electric Water Heater! Featuring the Magic Circle Heat of pressurized Calrod Units, this great appliance offers you the utmost in cleanliness, safety, economy and reliability. The new type thermostat precisely controls water temperature and use of electric current. The heavy Fiberglas*-insulated tank can store hot water for as long as *3 days* without reheating! See this new heater at your Hotpoint dealer's and ask him about the extra-liberal 10-year protection plan.



EIGHT MODELS, ranging from 15 to 82 gals. capacity. The 30- and 40-gal. table top models are matched units of Hotpoint's Electric Kitchen.

*Reg. U.S. Pat. Off.

HOTPOINT INC. (A General Electric Affiliate), CHICAGO

New! Hotpoint Gives You 10-Year Protection Plan!

Everybody's Pointing To

Hotpoint

Electric Water Heaters

Copr. 1953 Hotpoint Inc., Chicago 10, Ill.

How to COOK PLANKED MEALS

The art of cooking on wood is easy, brings appetizing results

OUR ancestors ate out of wooden trenchers for lack of china. Today, we a rediscovering that wood has a definite affinity for certain foods. Heart down-to-earth planked meals are particularly delicious in cooler weather, as th keep hot longer on the heavy board. The elimination of a platter saves servi time, too.

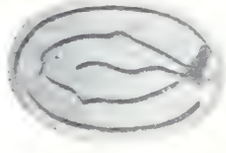
Here are a few tips on selecting planks, their upkeep and uses, togeth with recipes which will add to your reputation as a gastronome.

Most planks are kiln-dried oak, one inch thick, generally oval and carve with the [illegible] grain giving slightly toward all pieces into an end seal. N today are the long, slender ones for fish and the rounds or ovals big enough t hold a complete meal for two, four or six people. Large planks give a fine stead surface to carve on. Planked meat garlanded with vegetables is as appetizing a a "blueplate" is humdrum. If you serve fish with a thick sauce, try putting the lat on [illegible].

Opinions differ on the care of planks, but everyone agrees that a new boar should be well lubricated with oil or grease and put in a slow oven for an hou before being used the first time. When it comes to cleaning, most experts believe in a quick scrub in hot water, but warn never to soak the plank for fear of warping it. Before each using, the plank should be oiled and preheated. Most people prefer to stick to oven baking rather than grilling. If you subject wood to close, intensive broiling, it is well to cover all exposed portions with vegetables or [illegible].

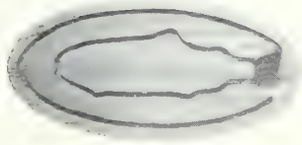
Many foods lend themselves to this cooking method. Beef in all its forms, especially steak, comes first. Mutton chops, ham, venison, halved chicken, squab, quail, fish, lobster, oysters, vegetables and even certain fruits taste as well as look more attractive cooked and served on wood. Fish can be served complete with head and tail. Split and clean, brush with butter or fat or, if extra-dry, lay bacon strips across it. Halved seasoned tomatoes with minced onion, herbs and butter crumbs make a particularly good accompaniment to all types of fish. The five planks shown on these pages come from the Post Mart, New York 21, N.Y.

FIVE DISTINCTIVE PLANKED DISHES



Trout châlet

CLEAN trout (or sea bass, pike, shad, pompano) without halving, leaving head and tail intact. Put fish on well-oiled plank, brush with melted butter, pepper. Bake in 400° oven for 20-30 minutes depending on size. Remove from oven, decorate with cooked asparagus spears and ½" red pepper rings filled with cooked peas. Brush all with butter and bake in a hot oven 10 minutes more. Garnish with parsley and lemon slices. Serve with a sauce of sliced blanched almonds heated in browned butter and the juice of a lemon.



Planked steak

CHOOSE a steak at least 1½" or 2" thick—a fine piece of sirloin, tenderloin or a T-bone for four or more people. Marinate in garlic wine vinegar and oil for an hour or two. Broil on one side for 7-8 minutes. Season well and place steak, uncooked side up, on a heated, oiled plank. Put in a hot oven from 2-6 minutes depending on how well you want the steak done. Remove from oven, arrange a border of frozen French fried potatoes and onion rings, thoroughly thawed, and complete the cooking. Serve it with a green salad.



Tropical ham

HAVE the butcher cut a 1" thick slice from a choice ham. Sprinkle the meat with brown sugar and poach in pineapple juice in a skillet for about 20 minutes. In the meantime, oil and preheat your plank. Remove the ham from the skillet and place in the center of the plank. Garnish with pineapple rings and bananas cut in half lengthwise. Brush all the fruit with melted butter and sprinkle both fruit and ham well with brown sugar. Complete the broiling under a moderate flame or bake in a hot oven (450° F.) for 10 to 15 minutes.



Chopped beef with mushrooms

INTO 2 lbs. chopped beef, mix lightly a small sautéed minced onion, 2 tsps. lemon juice, salt, pepper; add ¼ cup heavy cream. Shape into 1 large or 4 small rounds 1½" thick. Pan-broil on one side. When brown, put on hot, buttered plank. Border with: mushroom caps stuffed with minced stems, parsley, 2 tbsps. butter, salt, pepper, Worcestershire; and halved baked potatoes, their contents removed, mashed, mixed with butter, egg yolk, seasoning, then put back and dusted with paprika. Replace plank in oven, brown lightly.



Planked salmon

USE a fine salmon steak (or swordfish or halibut). Place on a well-oiled plank. Season with salt, pepper; brush with melted butter. Bake 20 to 30 minutes in a 400° oven till flesh is firm. Baste with melted butter. With a pastry tube make rings of fluffy duchess potatoes on the plank; in them place cooked, sliced baby zucchini. Brown under broiler, garnish with parsley and lemon slices dusted with paprika. Serve with a butter sauce to which lemon juice, cayenne pepper and some finely-minced parsley have been added.

Happy voyage of discovery

. . . choosing your CURTIS Woodwork





Yes—it's a glorious adventure—choosing your mantel, china case, entrance and other Curtis Woodwork for your new home. Curtis offers many beautiful designs to suit *your* special taste . . . as well as enduring value and quality for a lifetime of comfortable living.

for instance . . .







Curtis mantels offer you a wide variety of choice—fifteen different styles. At the left is a late eighteenth century model adapted from one in an old house at Marblehead, Mass. (Design C-6063) At the right is a modernized style which retains the charm of old period types. (Design C-6049)





The entrance to your home is a focal point—and you'll give it gracious charm when you choose a Curtis entrance. Note the superb good taste of the Curtis entrance at left (Design C-1733) and the homey hospitality of the one at right (Design C-1724). These are only two of twenty-six Curtis entrance designs.





Storage space can be beautiful—if you choose a Curtis china case. At left is a little jewel, based on American colonial precedent—design C-6520. At right, design C-6522, is a case that captures the charm of old New England. Curtis china cases are made for straight wall or corner installation — in eighteen styles.

MAIL COUPON FOR THE NEW CURTIS WOODWORK BOOK



1860 CURTIS WOODWORK

Curtis Companies Service Bureau
646 Curtis Building
Clinton, Iowa

Please send me your new Curtis Woodwork Book. I enclose 10 cents.

Name.....

Address.....

City.....State.....

SAVES food money every day!



SAVES money on baby food! Makes food for baby from same fruits and vegetables you serve the rest of your family!



SAVES money on meat! Grinds left-over meats for croquettes; makes full jar of sandwich spread from 2 wieners, one pickle!



SAVES money on vegetables! Makes soups from leftover peas (other vegetables) and milk. Delicious, yet costs only a few pennies.



SAVES money on fruit! Makes *full* pint of orange juice from one orange; delicious drinks from any fruit you happen to have.

KM Liquidizer

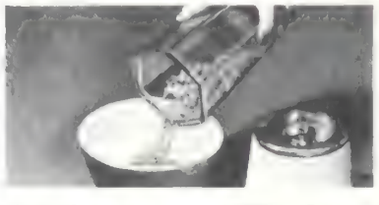
PAYS FOR ITSELF IN NO TIME AT ALL!



Here's how! Never throw away any food! Your Liquidizer turns bits of meat, cheese, vegetables into sandwich spreads; grinds, chops, grates—blends bar drinks; does jobs *no other appliance can do!*

Does every job—in seconds!

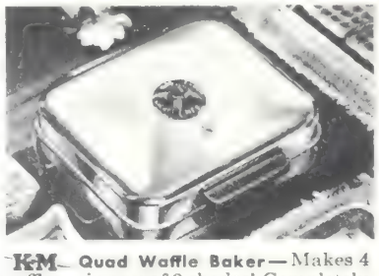
Easy as 1-2-3! One, flip switch; two, put in ingredients; three, pour out the results!



Modern Magic—here's some more! See them at your KM Store.



KM Corn Popper—Just pour in oil (measuring cup comes with it), watch corn pop! Oven proof glass top, aluminum base. For deep-fat frying, too!



KM Quad Waffle Baker—Makes 4 waffles—in any of 3 shades! Completely automatic. New grid (sold separately) fits baker . . . makes 4 sandwiches!

Knapp-Monarch Co.

ST. LOUIS 10, MISSOURI

Guaranteed by Good Housekeeping



Mfgs. of Sparklets, Repel-A-Mist, Magik Mist. KM appliances also manufactured in Canada

SHOPPING GUIDE

continued from page 123

NEW CARPETS

Here is more information on the carpets shown on page 123.

1. and 2. Cabin Crafts Inc. "Arlington" Needletuft, wool texture in high and low pile. Putty Yellow and Pine Green, $18 square yard, available in sectional squares of room size, at B. Altman, New York.
3. C. H. Masland Carpet Co. "Cotillion," sculptured Wilton in Allegro Green, $15 square yard, at Boston Store, Milwaukee, Wisconsin.
4. Firth Carpet Co. "Young Victorian," in shades of blue on off-white ground, $12 square yard, at Stix, Baer & Fuller, St. Louis, Missouri.
5. Alexander Smith Carpet Co. "Caracul," Aquatone, $12 square yard, at The Emporium, St. Paul, Minnesota.
6. James Lees & Sons Co. "Bramble," textured high-pile twist in Coral Haze, $16 square yard, L. S. Ayres & Co., Indianapolis, Indiana.
7. Bigelow-Sanford Carpet Co. "Sonata," Mid-Brown, $18 square yard, at Rich's, Atlanta, Georgia.
8. Bigelow-Sanford Carpet Co. "Cassandra," Coral Rose, $13 square yard, at Titche-Goettinger Co., Dallas, Texas.
9. James Lees & Sons Co. "Bramble," textured high-pile twist in Forsythia Gold, $15 square yard, at Strawbridge & Clothier, Philadelphia, Pennsylvania.
10. Gulistan, "Symphony," textured Wilton in Willow, $15.50 square yard, at W & J Sloane, New York.

Painted panels in background: Martin-Senour's Nu-Hue paints in HOUSE & GARDEN [illegible] colors (left to right), Copper, Bright Navy, Quartz Pink, Mustard and Sandalwood. Consult the Nu-Hue Color Bar in your city.

NEW WALLPAPER

Here is more information on the wallpapers shown on pages 124-125.

1. Katzenbach & Warren, Inc. "Winter" designed by Ilonka Karasz, blue violet, leaf green, brown on white, 23" repeat, printed on 30" paper, $11 roll.*
2. Inez Croom Inc. "Louis Philippe," coral and gunmetal on white, 28" wide, 21" repeat, 5-yard roll, $8.25 single roll.*
3. Richard E. Thibaut, Inc. "Rhododendron," gray and Sandalwood on white, 22" repeat, $2.50 roll, at Thibaut, New York.
4. Cecil Fabrics, Inc. "Fruit de Saporetti," Malaga on cream, 30" wide, $7.50 roll.*
5. F. Schumacher & Co. "Aviary" designed by Andrew Shunney, charcoal, green and blue, brown and yellow on white, 27½" wide, 22" repeat, $8.50 roll.*
6. Richard E. Thibaut, Inc. "Fantasie" designed by Frances Miller, rose, green, blue on white, 30" wide, $6.50 per single roll, at Thibaut, Buffalo, New York.
7. and 8. Imperial Paper and Color Corporation. "Beach House" designed by Marion Dorn, pinkish-gray ground with pink carnations, 22" wide, $3.25 roll; "Strawberry" designed by June Platt, yellow ground, red berries, green leaves, 22" wide, $2 roll. Both at Zinz Wall Paper Co., Newark, New Jersey.
9. Wilton Owen, Inc. "Springtime," green and yellow on cocoa beige, 30" wide, $7.50 roll, at Renverne Co., New York.
10. York Wallpaper Co. "Provincial Diamond" designed by Charles Proelster, gray, red, blue, green, Charcoal Purple, 18" wide, $1.65 roll. At W. H. Lloyd, Inc., New York.
11. Asam Wallpaper Co. "Circus Children," French Blue ground, 18" wide, $1 roll. Asam Wallpapers, Washington, D. C.
12. United Wallpaper Inc. "Orchard Lane," dark green, 18" wide, $1.6 roll. Available after January 1.
13. Varlar Inc. "Maidenhair Fern," peach on light peach, 13c per square foot, at Warner Co., Chicago, Illinois.
14. Thomas Strahan Co. "The Norton," green leaves, white ferns and gray ground, 22" wide, $3.20 roll.*

**Available through your decorator or decorating department of leading department stores.*

NEW FABRICS

Here is more information on the fabrics shown on pages 126-127.

1. Dorothy Liebes Textiles. Handwoven plaid, containing wool, silk and cotton, modern painters' colors, pink, yellow, green and black, 50" wide, $36 yard.*
2. Mead & Montague. "Plum Strié," rayon, Charcoal Purple, 50" wide, $3.50 yard, at Macy's, New York.
3. Wesley Simpson, Inc. "Harlequin," designed by Peter Todd Mitchell, cotton, blue, 50" wide, $3.50 yard.
4. F. Schumacher & Co. "Leaf Matelassé," cotton, chartreuse, 47" wide, $13 yard.*
5. Scalamandré Silks. Antique velvet, old gold, 54" wide, $12 yard.*
6. Shulman Abrash Inc. "Arakan" rough weave, cotton and rayon, yellow, 50" wide, $4.95 yard, at Frederick & Nelson, Seattle, Washington.
7. F. Schumacher & Co. Metal drapery cloth, cotton and rayon with metallic weave, green, 50" wide, $10 yard.*
8. Scalamandré Silks. Silk taffeta, copper, 50" wide, $24 yard.*
9. F. Schumacher & Co. "Citrus Garden," designed by Professor Joseph Frank, hand-printed linen, orange, green, lavender, yellow, 50" wide, $6.50 yard.*
10. Patterson Fabrics, Inc. "Wedgwood," designed by Claud J. Herndon, chintz, terra cotta on gray, 36" wide, $1.50 yard.*
11. Brunschwig & Fils. "Cris de Paris," cotton, reds and blues, 36" wide, $4.15 yard.*
12. Goodall Fabrics, Inc. "Loop Stripe," cotton, Blue Grass, 54" wide, $12 yard.*
13. Charles Bloom, Inc. "Adrienne," cotton and rayon, brown and orange, 48" wide, $3 yard, at Lord & Taylor, New York.
14. Burlington Mills. "French Provincial," washable jacquard cotton, white on Madeira, 90" wide, $5.45 yard, at The May Co., Los Angeles, California.

**Available through your decorator or decorating department of leading department stores.*

All prices approximate, slightly higher west of Mississippi

MECHANICS OF LIVING

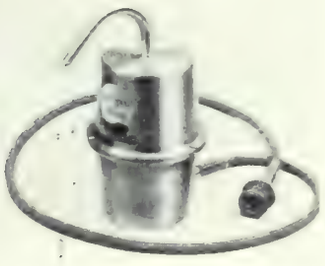
Your house can take on added life and luster this fall with new equipment designed to make it work better and you work less



REMOTE CONTROL WIRING SYSTEM lets you turn radio off from switch near telephone, turn kitchen percolator on from switch in bedroom, control lights, appliances, from many points in house. New 2-volt switches operated by slight finger pressure, control the relays located at lights and outlets. System is economical, eliminates customary large switches, cables. General Electric Co.



GERMICIDAL STERILAMPS guard your health. Installed in the forced-air heating system of a house, they destroy bacteria. The ultra-violet rays of the lamps kill any germs carried in the air circulated through the heating system. They operate whether the air in the house is being heated or cooled. Made by Westinghouse Electric Corp., $10 a lamp at electrical equipment stores.



PORTABLE WATER SOFTENER for hard water problems. Aluminum unit, called "Soft Spout," is placed next to kitchen sink. Five-foot hose connects it to faucet. Water from faucet flows through softening agent (zeolite) and out spout. Fiberglas pads at top and bottom of container screen the water without clogging flow, keep zeolite from escaping. $12.95, Wilcott Co., Oakmont, Pa.



THERMOPANE is a glass which insulates against cold and heat, reduces heat loss common to most windows. Made like sandwich of two or three panes of glass separated by dehydrated air. Available in more than 60 standard sizes, it will fit small or large casement or double hung windows, large picture windows. Libbey-Owens-Ford Glass Co., Toledo, Ohio.

(Continued on page 190)

It's Superfine -it's '49- and it's ready for you now!



GRAND MODEL 849

with two big ovens (a bake oven and a separate meat oven); Charcol-ator Broiler — cooks meats with infra-red rays, like a charcoal fire; Safe-Tee-Kee (prevents accidental turning on of gas to burners); cast-iron top burners with removable heads; lifetime replacement guaranty on all burners and oven bottom, if defective; Good Housekeeping Guaranty on entire range; Snack-Grid (furnished as extra); fluorescent cooking top lamp, electric clock and 3½ hr. interval timer; automatic lighting of both ovens on CP models; everything to save time and labor for the cook and to make every meal a culinary achievement.

A GOOD COOK DESERVES A Grand GAS RANGE for City Gas and LP (Bottled) Gas

Only GRAND has the Safe Tee Kee turning a key prevents accidental lighting of burners. Winner of Lewis & Conger National Home Safety Award in 1948.

CP This emblem on a GRAND Gas Range means that it has the 9 BIG FEATURES women want in a range including FULLY AUTOMATIC OVEN OPERATION

GRAND HOME APPLIANCE CO. - CLEVELAND 4, OHIO



Curve-Line Construction gives you kitchen symmetrical loveliness, a smooth modern effect, easy to clean, prevents soil accumulation.



Plate Retainer in upper shelf and wall bed space in second shelf allow storage of large plates and serving pieces to the rear. Note hidden hinge.



Trouble-Free Drawer suspension operates easily, quietly. In test was opened and shut 50,000 times, normal lifetime use, without appreciable deflection.

JUST imagine your kitchen with that clean free-flowing modern line . . . the full-rounded cabinet bottoms and ball corners in gleaming rows of convenience. It's a beautiful picture—it's *Beautycraft!*

Beautycraft's Curve-Line Style gives your kitchen an uncluttered sweep of impressive richness with such outstanding features as hidden hinges, concealed wall cabinet door pulls, flush base cabinet handles. *Beautycraft* is truly post-war design, promising lifetime satisfaction and pride of ownership.

Beautycraft is custom-fitted to *your* kitchen by an exclusive installation method as unique as the exquisite cabinets themselves.

WRITE for literature showing how *Beautycraft* is adapted to any kitchen. Beautycraft Custom Kitchens, 2215 Russell St., Baltimore 30, Md.

DEALERS—A few choice franchises are still open if you are equipped to meet *Beautycraft* installation standards. Write for details about *Beautycraft's* unique merchandising system.

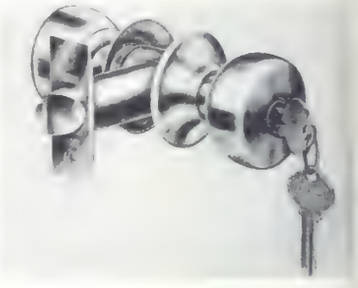
BEAUTYCRAFT
Custom Kitchens

CURVE-LINE • ALL STEEL • CUSTOM KITCHENS

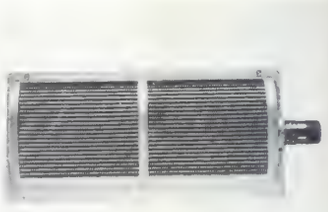
MECHANICS continued from page 189



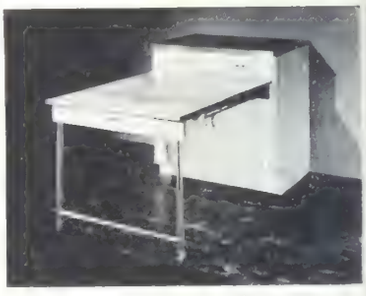
HEAT KING is a fan type of heater. A four-blade, motor driven fan distributes the heat generated by heating elements. Directional control of heat is possible by tilting head forward or backward to 45-degree angle or by adjusting it upward from 23-inch height. Eight lb. weight, built-in handle. Easy to move. Operates on 1320 watts, AC. $23.95. National Die Casting Co., Chicago.



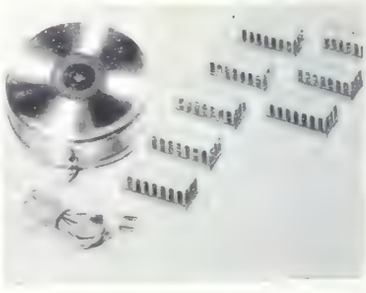
DEADLOCK—key in knob operation—is safe, easy to use and well designed. The entrance door type shown here is a pin tumbler lock set. It opens easily by key and knob and resists forcible entry. Available in brass and aluminum, it locks and unlocks from inside when button is turned in knob. $10.80. Interior locks and latches available. Sargent & Company, New Haven, Conn.



THERMOSTATIC AIR CONTROLS for forced warm-air heating, control individual room temperatures, balance whole house heating system. Each register, when set, automatically regulates warm air input in relation to heat losses. Several prevent easy-to-heat rooms getting too hot before hard-to-heat rooms warm up. $25. Dole Valve Co., 1957 Carroll Avenue, Chicago.



KITCHEN CABINET TABLE does double duty. It's a storage unit and also a handy table for quick meals or for kitchen work. The table saves floor space by conveniently sliding into the cabinet when not in use. Cabinet includes three drawers and large storage space in the base. $150 with linoleum counter top f.o.b. Sterling-Freeland Industries, Inc., 4701 N. Western Ave., Chicago, Illinois.



FIRE TATTLER provides an effective fire-alarm system for house. Loud automobile-type horn is contained in 7-inch alarm unit. Hung on wall, unit plugs into any 110-volt electrical outlet. Insulated wires connect alarm to 8 fire detectors. If fire occurs, detectors break circuit before heat is 170 degrees, set off alarm. $24.75. Ingersoll Co., 502 N. Prior Ave., St. Paul, Minnesota.



If you are thinking of

PAPERING YOUR ROOMS

here are things you ought to know

NE of the surest ways to pull a room out of the dumps is to wallaper it. This year's crop of papers is acked with charm. Yet some women ay clear of them on technical grounds. hey have learned the hard way that the walls to be papered aren't in conition (the plaster still damp, for inance) within weeks they'll have a bad ase of peeling on their hands. This uestionnaire answers a number of uestions, particularly the one: is it ractical for me to wallpaper my room?

. Is it safe to have wallpaper hung on ewly plastered walls?

A. Yes, if you're careful to see that the vall is thoroughly dry (it will be pure white). Push your fingernail against he surface. If you can force it into the vall without bending your nail, the laster is not yet dry. If it seems dry, tep one is to have the walls "sized" vith chemical size which can be ought at hardware stores. At danger pots (where alkali is present) the hemical will turn pink or red. Slight races of alkali usually respond to vashing with vinegar. Persistent spots nay have to be dealt with by a mixture f one part acetic acid to four of water. Repeat if necessary.

. Can I paper over old paper?

. If the original job was done right over a properly sized wall) and paper ts snugly. But experiment in an unobtrusive corner to make sure old aper isn't going to show through.

. Can I wallpaper over a calcimined r whitewashed wall?

. Categorically, no. Lime is your nemy so have it washed off. It will often if subjected to a mixture of two ounds of potash dissolved in three allons of soft water. Finish with a negar rinse containing four per cent cetic acid.

. Is it necessary to treat painted alls before papering?

. Gloss oil paint has to be soaked off ith a strong solution of sal soda (the b may have to be finished with a eel wool rub down). Flat paint gets coat of glue size. Enamel should be ashed with the sal soda mixture or avogran, a product you can buy, to eak the glossiness of the surface, then ashed with vinegar and sized.

Q. Is it possible to hang paper on a tough-surfaced wall?

A. No, it has to be smooth. One way is to see that it gets "skim" or putty coat, a mixture of putty and paint. The other: have it rubbed down with a block of wood which knocks off the protuberances, then sized. Next, thin paper such as old newspaper should be pounded into the wall surfaces to form a lining.

Q. What do I do about a wall that persists in being damp?

A. Have it coated before it is papered with (1) tinfoil applied with flour paste, or (2) a solution of one pound alum dissolved in a half gallon warm turpentine, allowed to dry then followed by three pounds litharge in one gallon very hot linseed oil and finally given glue size, or (3) casein powder soaked in sal soda till it's like milk, followed, while wall is still damp, with 35 per cent formalin (formaldehyde).

Q. What do I do about the grease spot in the kitchen?

A. It should be washed with a strong solution of sal soda, rinsed with clear water. When it is dry, plaster of Paris mixed with glue size till it's thick and pasty is painted over the spot.

Q. Must plaster board or wallboard be lined or sized?

A. It certainly must. All wallboard should be sized with silica or silver white plus glue, and gloss finishes washed with a solution of sal soda, good and strong. To be on the safe side, seams are covered with metal strips, about two inches wide, made for the purpose. These are stuck on with the special cement sold with them or with Swedish putty, which you may buy in paint and hardware stores.

Q. Does it matter what paste is used to hang wallpaper?

A. Wheat paste should be used. Good paste absorbs water so it stays in suspension longer without separating while you are right in the middle of papering your walls.

House & Garden wishes to thank Mr. James Rougan of Sigfrid K. Lonegren, Inc., for furnishing material for this article on wallpaper.

"Only $72 to heat our house all last winter!

"My wife and I never dreamed our heating costs would be cut in half with a

Chrysler Airtemp Gas Furnace!"



COMFORT—"These two winters in our 7-room house have been the most comfortable we've spent."

ECONOMY—"Right from the first month we could see our heating costs were going down."

CLEANLINESS—"It's such clean, dependable heat we haven't even had to redecorate our home."

—says Mr. Harry F. DuVall, 14841 Greenview, Detroit, Mich.

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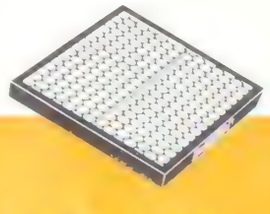
Better replace dirty furnace filters!

Lucky You, you folks with *modern warm-air heat!* The utmost in comfort and convenience! New freedom from the ravages of airborne dirt! Lower operating costs—more heat from less fuel! All are yours to enjoy . . . provided you permit your system to function as it should.

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RED IN THE GARDEN

A garden planted with red flowers alone would be overwhelming and distressing. The skillful use of white flowers, fine in texture and small in size (except for occasional single specimens), heightens the effect of bold colors and dispels monotony. It is not advisable to introduce many red hues, for there are tones of crimson and scarlet that should not be mixed; the ideal would be selections made of true red, ruby or blood color, and a safe plan is to select only a few kinds.

Following is a partial list of red and white flowers, shrubs and trees that will provide color from early spring until late autumn:

SPRING

Larix [illegible] Larch
Acer rubrum, red maple

Early and late tulips: red and white varieties
Lonicera [illegible] dark red
Apple [illegible]
Paeonia [illegible] double crimson
[illegible]
[illegible] flowering [illegible]
[illegible] May to mid-June
Paeonia paradoxa, herbaceous peony [illegible]
[illegible]

Rhododendron hybrids, dark red varieties
[illegible] June and July
[illegible] tree covered with small white flowers, March and April
[illegible] root; white flowers, March and early April
Trillium grandiflorum, large-flowered wake-robin, pure white, May to early June
[illegible] white, early April to late May
Spiraea vanhouttei, white, May
[illegible] but larger flowers than *S. vanhouttei*: May
Syringa vulgaris alba, white lilac, May
Paeonia albiflora, large single white peony
Thalictrum aquilegifolium, feathered columbine; late May to mid-July

SUMMER

Climbing roses, red and white varieties
Papaver bracteatum, blood red Oriental poppy; late May to mid-June
Potentilla argyrophylla atrosanguinea, red cinquefoil; June and July
Geum atrosanguineum florepleno, double deep crimson avens; June and July
Heuchera sanguinea, coral bells; red bells on red stems, June to late September
Monarda didyma, bee balm; ragged blood red heads; mid-June to early September
Althaea rosea, hollyhock; dark red selected shades; July and August
Lobelia fulgens, cardinal flower; larger, deeper red than *L. cardinalis*; July and August
Phlox paniculata, deep blood red variety; July to October
Lobelia cardinalis, cardinal flower, August to mid-September
Lycoris sanguinea, blood red amaryllis; July and August
Tuberous begonia; deep red
Gladioli; red varieties of pure color
Dahlias; maroon shades
Clematis recta, white; early June to mid-July
Iris kaempferi; white varieties
Galium mollugo, mist flower, white; June to late August
Gypsophila paniculata, babys-breath, white; July and August

AUTUMN

Hardy chrysanthemums; dark mahogany, maroon, deep wine red and white varieties
Berberis thunbergi, barberry planted for foliage and brilliant red fruit effects, early spring to late autumn, depending upon locality
Boltonia asteroides, aster-like white flowers; late August to mid-October
Anemone japonica, white, September to early November

BUILD SAFETY INTO YOUR HOUSE

THANKS to the continuous, unflagging efforts of the National Safety Council, the average American is well aware of the staggering toll in lives, health and money which accidents cost us each year. Reading check lists of danger spots at home, we resolve frequently to paint the top step with luminous paint, to keep poisonous disinfectants in a locked cabinet, to take those simple precautions which can forestall danger. But too few of us get around to taking adequate action.

A good, logical time to tackle home hazards is when you build or remodel a house. It is usually easier and less costly to provide security then, than to add it later. Here is a guide list of hazards to be mindful of when checking your house plans with your architect:

FIRE

Have more than one means of escape from every room. Install fire extinguisher systems with warning bells or other devices. Have metal storage for combustible oil rags, mops, painting equipment in kitchen, cellar and garage. Be certain the walls of your house include fire stops between floors. See that your plans follow National Board of Fire Underwriters' standards of construction for fire safety; this applies to electrical wiring, materials, equipment and the like.

ELECTRICAL ACCIDENTS

BATHROOM electrical fixtures, wall switches, and convenience outlets should have handles and cover plates made of insulating material. If not, they should be located where wet hands won't come in contact with electric current; in other words, not adjoining the tub or washstand. Your fuse box should be the kind you reset automatically, eliminating the temptation to use a penny or a wire when a fuse blows out. All of your wiring and electrical installation should meet the National Electrical Code and Adequate Wiring Bureau standards.

FALLS

IN grounds about your house avoid paths which require steep grading and steps. They become dangerous with snow and ice. If you have to have them, provide drainage for paths by sloping them to one side, use a non-skid surface material, provide handrails for steps. Have a hood or canopy for outside entrances and steps so winter weather won't make them slippery. (And plan your driveway so that the entrance and exit of cars is visible at all times from the sidewalk, not obscured by hedge, building, trellis, etc.)

Inside your house, plan wide, straight stairs and landings, not narrow, winding stairs. Use uniform riser and tread measurements for all steps. Be certain there will be adequate natural and artificial lighting of stairways, electric switch controls at top and bottom of steps, at entrance and exit of all rooms. Be sure stair handrails are sturdy enough and no less than 32" high, with balusters placed closely enough so children cannot fall through them. Make certain interior doors do not swing *into* halls that are traffic lanes, do not strike other doors and do *not* open onto stairways or stair landings. Make yours a fall-proof bathroom too. Use non-slip material for floor and shower stall, provide a built-in soap container, grab bars beside tub and shower. And be sure you have enough well lighted, well organized storage closets, not the kind where you pile all sorts of objects on top of each other.

POISONS, ASPHYXIATION, CUTS

HOUSEHOLD poisons (cleaning solutions, garden insecticides, medicines) need special storage, preferably where they are used, and under lock. Make certain of adequate ventilation for kitchen and garage where toxic fumes may be created. Include storage facilities for knives, sharp garden or ground tools, in which handles are exposed but cutting edges are sheathed.

These are no more than signposts to direct your planning. Once you have decided you can live longer and more comfortably by taking a few sensible precautions, you will need no architect to remind you that it is not smart to smoke in bed, to cook breakfast in a chiffon negligée or to allow anyone to light a match in the garage.





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BOUQUETS THAT LAST

Four bouquets at Colonial Williamsburg

arranged by Mrs. John R. Fisher



PEWTER VASE spiked with autumnal coloring. Mrs. Fisher has pressed yellow and green ferns and green ferns, added yellow strawflowers and pressed pods, cockscomb and bittersweet. This arrangement, best suited of the others, is best suited to a



JARDINIERE of white Wedgwood lends crisp contrast to reds, yellows and greens: red and yellow maple leaves, green dogwood leaves, yellow yarrow, artemisia, cockscomb and blazing star, *Liatris*. Note the beautiful balance of the leaves and flowers in this arrangement.



GLASS GOBLET holds pressed green fern and pressed yellow and green beech leaves. Mrs. Fisher also uses Yorktown onions, white, pearly everlasting, white honesty, green hydrangea, various brown and tan grasses, yellow, orange and brown strawflowers, lavender Joepye weed, white boneset.

T. L. WILLIAMS



RED FLOWERS dominate a bouquet in a Bristol Delft vase. Red cockscomb, red maple leaves, salt bush, honesty, green ferns, blazing star and white and red strawflowers can all be collected in summer and fall and dried to make brilliant, glowing arrangements like this.

LIPTON HOUSE continued from page 157



ETAILS, such as the lamp posts, rustic fence, small garage steeple and the en- ance porch, contribute a new appeal to the house without destroying its own herent character. Wood shingles cover the walls of the original, two-story body the house while vertical flush boarding is used on the garage, clapboard siding n the new kitchen wing. A driveway encircles the large stone-walled tree.



ONG PANELED FIREPLACE WALL of iving room, painted white, other walls f pinkish gray, are excellent back- grounds for simple Early American ieces. Exposed beams are left natural.



DINING ROOM FIREPLACE includes a Dutch oven. Tiles set off mantel, pew- ter above fireplace. Light yellow walls, white woodwork, were chosen as setting for Hitchcock chairs, antique table,



OUTH SIDE OF HOUSE is used for outdoor living. Bay windows of the living oom look out to a view of the garden. The porch adjoins living and dining oom, near a handy storage room for garden furniture. Right of the porch is a ong arbor which is background for flower beds. It leads to two-story guest- ouse which includes large playroom with bar, fireplace, two bedrooms and bath.



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—watchman of London Town

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CARDINAL
—of the "Jackdaw of Rheims"



PADDY
—eager to fight or drink



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—coachman and philosopher



DICK TURPIN
—the gallant highwayman



JOHN BARLEYCORN
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Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

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NOTHING FOR SHOW. EVERYTHING FOR CONVENIENCE

This house near Philadelphia practically runs itself

Mr. and Mrs. Haines Turner's property in Wallingford, Pennsylvania, presented limitations, but architect Robert Bishop turned the problems into distinct advantages. The Turners were determined to preserve the fine maples, tulip poplars and oak trees bordering their wooded slope on three sides. The house was placed along the curve of the natural ridge, and no large trees were cut down. All major rooms open to a distant view over the southeastern boundary. The house was blended with its setting through the use of local materials (quarry stone, cedar shingles and siding) and low horizontal lines which follow the lines of the landscape.

Mr. Bishop designed the house to make life easy and informal for Mr. and Mrs. Turner and their three sons. A study, with ample storage for books, was designed for Mr. Turner, who is a teacher. The shop (his hobby is woodworking) opens on the yard and the porch. The family manages its household on a co-operative basis and the absence of partitions between the cooking and dining areas encourages the younger Turners to help with the kitchen chores. This frank arrangement saves time and trouble in a house which was designed to be run without any domestic help.



WINDOW-WALL of living-dining room frames a picture of the countryside; the kitchen is back of the stone fireplace, *right.*



WIDE EAVES project beyond the southeast wall of the house, shading the entrance walk and protecting dining room, living room and study windows from the glare of direct sunlight. The roof extension, opposite, forms a covered porch and carport. Mineral wool insulation in roof and double glazing in windows cut the Turners' heating expenses during the winter months.

P. A. DEARBORN



ROOF-LINE window band facing northwest augments daylight entering the living room and supplies center of the house with ventilation.



LIVING-DINING-KITCHEN area is the hub of the Turner house plan. Closets are plentiful, are strategically placed to act as noise-insulation between rooms. Location of the carport close to basement steps, shop, porch and kitchen simplifies deliveries.

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NOW IS THE TIME TO ORDER CHRISTMAS CARDS

Buy them at your leisure before the shops are crowded

If you've ever tried to buy a final batch of Christmas cards on Christmas eve, you don't need to be reminded that it's a frustrating, unnerving experience. What's more you'll be presented with leftovers and your friends will receive them any time up to New Year's. It's fun to have cards on your desk weeks in advance, so you can work through your address book in any spare hours you happen to have. Sort out the ones which have farthest to go, to Europe or the opposite ends of the U.S.A. and start them off a week or ten days before the rest. The overworked postman will be grateful and you will be free to devote your energies to the final Christmas chores, filling stockings and trimming the house and tree.



COUNTRY CAROL SINGERS in galoshes charm a musical rabbit, a deer and their horse. From a watercolor by Doris Lee, American Artists Group, N. Y., 25 cents each, $25 a hundred. They are at Marshall Field, Chicago.



NOËL, NOËL by Karl Koehler, has cut-out green wreaths on a red-and-white cone. Without name, 25 are $12.50, 50 are $25, 100, $50. With name: 25 for $16, 50 for $29 and 100 cost $55 from Bergdorf Goodman, New York.

CHRISTMAS CARDS continued



CHRISTMAS SLED careering along the milky way, painted by Lucille Corcos for Irene Dash Greeting Card Co., in brilliant modern colors; 25 for $6.25, $25 a hundred, exclusively at Saks Fifth Avenue, New York.



THREE WHITE STARS in a cluster of gold ones are where you write your own Christmas greetings. Fifty cards, envelopes and a bottle of red ink for your handiwork are boxed together, cost $6.50. Bergdorf Goodman, New York.

BAKER



SKATERS designed by Peter Hunt is a dashing scene in red and blue, green and yellow, strewn with hearts and stars, in Pennsylvania Dutch style. Cards are 25 cents apiece and $25 for 100 from Neiman-Marcus, Dallas.

(*Continued on page 200*)



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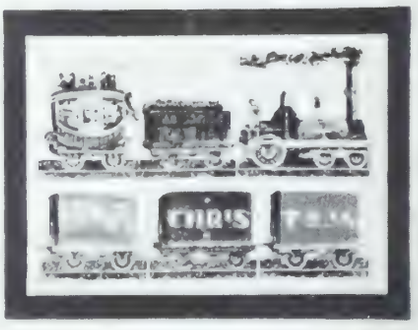
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CHRISTMAS CARDS continued from page 199



SANTA CLAUS SKATING. Saul Steinberg's latest contribution to the gaiety of Christmas, is pen and ink. 10 cents at the Museum of Modern Art, New York.



TRAIN by Karl Koehler. Without name: 25, $5; 50, $10; 75, $15; 100, $20. With name: 25, $7.50; 50, $13.50; 75, $18.50; 100, $24.50. Neiman-Marcus.



AN OLD FOUNTAIN in St. Paul de Vence, a picturesque French scene in black and gray. Regina Cards; 35 cents each, $35 for 100. Georg Jensen.

PROBLEM WINDOWS

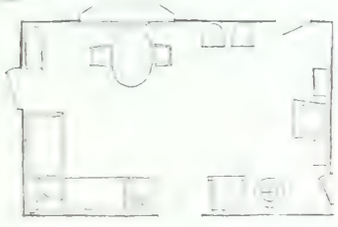
continued from page 136





A bay window, in itself an asset, presents difficulties when it is close to the corner of a room. For a French Provincial scheme, set an informal arrangement of tables and chairs in front of it. Against white walls, hang curtains of quilted cotton, sprigged with roses, in cartridge pleats from a long pole. Use turquoise window shades, edged with deep cotton fringe. Striped carpeting repeats the pink of the roses, the turquoise of the blinds. Put a low, small-in-scale commode in the corner to balance the arrangement and for storage of table linens, etc. Large sofa and coffee table are placed at far end of room.





This is another solution of the problem room *above*, but in more formal, eighteenth-century style. The table in front of the triple window is round, or oval, covered with a full skirt which falls to the floor. The walls match the deep rose of the twill curtains. These are hung from a cornice wallpapered with a design of pineapples. A flowery carpet echoes the rose of walls and curtains, has a beige background. The high-backed host chairs and the low bench can readily be drawn up to the seating group in the opposite corner, which consists of a pair of loveseats and a pair of tables for tall lamps.



SHE'S MODERN

SHE'S SENSIBLE

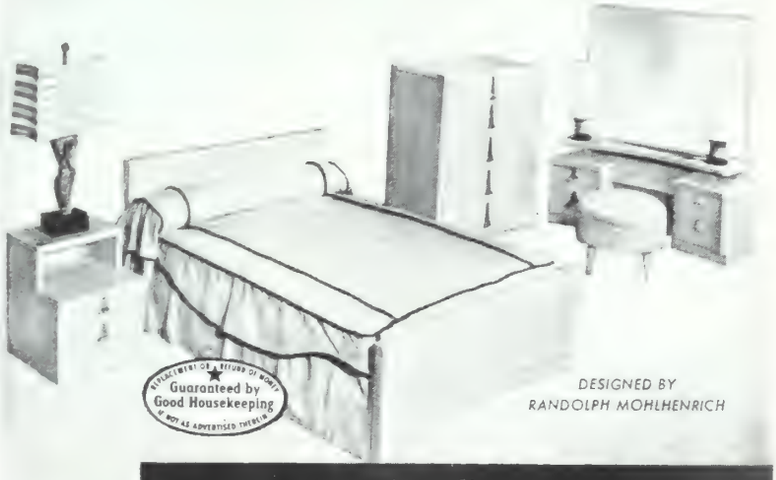
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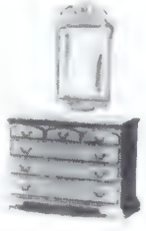
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Berryville Tester bed



Connecticut Hutch Cabinet



Virginia Chippendale Chest



Butterfly Extension Table

PROBLEM WINDOWS

HERE IS MORE INFORMATION ON THE MERCHANDISE USED IN THE GLEN OAKS VILLAGE GARDEN APARTMENTS

CONTINUED FROM PAGE 136.



"WILD ASTERS" "YOUNG VICTORIAN"

Lower sketch on page 136.

MATERIAL. Nat[illegible] "Wild Asters," yellow flowers on permanent white finish [illegible] 36" wide, $1.25 yard at Burdine's, Miami, Florida. CARPET. Firth Carpet Co., "Young Victorian," several shades of green leaves and flowers on off-white ground, $12 square yard, at Stix Baer & Fuller, St. Louis, Missouri. WINDOW SHADES. Columbia Mills, yellow hand-painted cambric, measuring 36" x 72", $2.85 each, from Jordan Marsh, Boston, Massachusetts.



"OLD LYME"

Lower sketch on page 136.

MATERIAL. Charles Bloom Inc., "Old Lyme," American Provincial stylized floral pattern, red, blue and green on natural ground cotton, 48" wide, $1.95 yard. Halle Bros., Cleveland, Ohio. RUG. Amsterdam Textiles, "Hearthtone," pebbly-texture woven cotton, powder blue, fringed or bound, available in regular rug sizes $6.60 a square yard, at Bloomingdale's, New York.

All prices are approximate, slightly higher west of Mississippi.

PROBLEM WINDOWS

HERE IS MORE INFORMATION ON THE MERCHANDISE USED IN THE GLEN OAKS VILLAGE GARDEN APARTMENTS

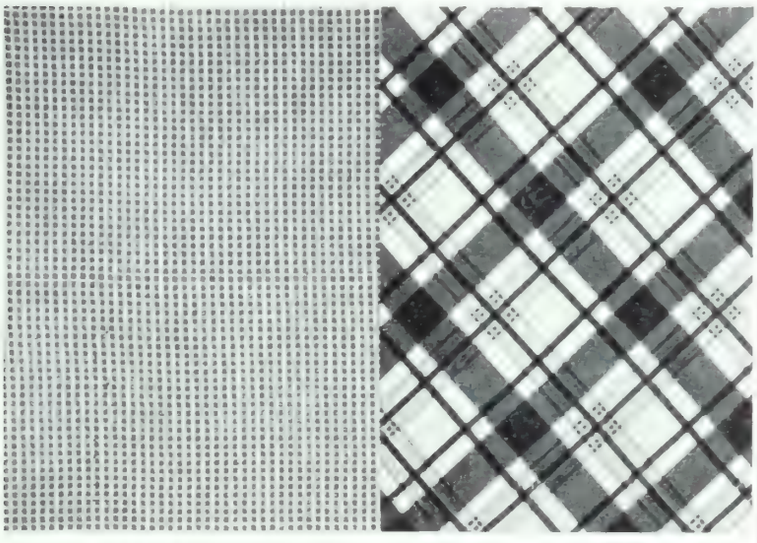
CONTINUED FROM PAGE 137.



"TOBACCO LABEL"

Center sketch on page 137.

MATERIAL. Cyrus Clark Co., "Tobacco Label," American Colonial motifs in green and black on off-white (name) in tobacco-tan linen twill cotton, hand-printed, 36" wide, $2.50 a yard at Macy's, New York. CARPET. Alexander Smith Carpet Co., "Punch'dl Twist," tapestry green, $11.50 a square yard, from Joseph Horne & Co., Pittsburgh, Pa. BLINDS. Bamboo & Rattan Works, Inc. split bamboo, ¼" strips, 49" wide with a 48" drop, $6.50 each.



"QUATRA CHECK" "EDINBORO PLAID"

Center sketch on page 137.

MATERIALS. Golding Bros., "Quatra Check" gray cotton tattersall, 54" wide, $2.50 yard, at B. Altman, New York; "Edinboro Plaid," gray, red and green on white cotton, 50" wide, $1.90 yard, at Gimbel Bros., New York. Milliken unbleached muslin, 40" wide, 60c yard, at Woodward & Lothrop, Washington, D. C. CARPET. Bigelow Sanford Carpet Co., "Glentwist," is made in clear red broadloom, $11 a square yard, at Barker Bros., Los Angeles, California.

Continued on page 204.



Sing a song with KLEARFLAX RUGS they're sure to win approval



Oh, listen to the Ohs and Ahs
When friends and family see
A KLEARFLAX Rug upon the floor
A beauty, they'll agree.

Featured in model rooms and modern homes, for their good looks and space-giving appearance.)

Gay colors light as sunswept clouds
Make KLEARFLAX Rugs so cheerful
Just listen to the stylists rave
You'll really get an earful!

Wide choice of attractive colors to harmonize with any color scheme.





Two rugs in one is what you get
Please use them either side
Tightly woven, tough, enduring
Outwear a bison hide.

(So durable, they keep a crisp, new appearance year after year. Moth-proof, practically burn-proof.)

So when you're shopping for a rug
What are you looking for?
Style, color, beauty, value, wear?
Choose KLEARFLAX — really score!

(For address of dealer nearest you, write KLEARFLAX, Dept. C., Duluth 7, Minn.)



RUGS BY KLEARFLAX
For Every Room!



maybe you've forgotten how to SLEEP!

[illegible]

[illegible] relaxation every night. You can't look your best, feel your [illegible]

Sooner or later you "try everything"—drink warm milk—take warm baths—even count sheep. But nothing works. It's toss and turn, thump the pillow, feel wider awake by the minute—a vicious circle of worry and wakefulness.

But now that vicious circle can be broken before it begins. The answer is "relaxation". Those first few moments are the "magic key" to restful slumber! You can learn how to sleep all over again!

Why can't *you* relax? Your mattress may be the reason why you are wakeful or restless.

What is the *right* kind of mattress and box spring? Can you find one that will let you really relax?

More and more people are happily discovering a new kind of mattress scientifically designed and constructed to meet our modern needs.

[illegible] PIL-O-REST [illegible]

True to its name, the PIL-O-REST cushions your body in blissful comfort.

PIL-O-REST is neither too hard nor too soft.

PIL-O-REST is tuftless and smooth.

PIL-O-REST [illegible] feature—channeled pillows attached to the top and bottom surfaces of the innerspring mattress. These channeled pillows are filled with 100% staple cotton to provide a soft, smooth top over the firm support of the innerspring unit. They are constructed to prevent shifting of the cotton.

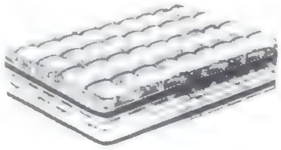
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Pil-O-Rest

A KARPEN MATTRESS

S. KARPEN & BROS.

Chicago Lexington | New York Dyersburg | Los Angeles San Francisco

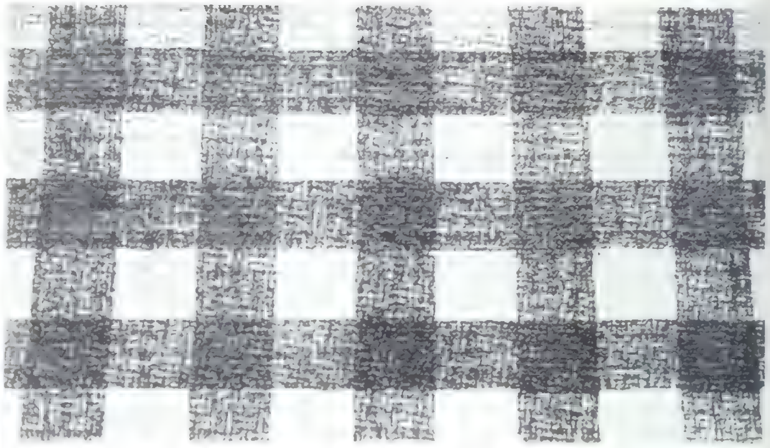


KARPEN Guaranteed MATTRESS

Manufacturers of Karpen Guaranteed Furniture
Mattresses and Transportation Seating

PROBLEM WINDOWS

HERE IS MORE INFORMATION ON THE MERCHANDISE USED IN THE GLEN OAKS VILLAGE GARDEN APARTMENTS CONTINUED FROM PAGES 137 AND 201.



"NEEDLETUFT PLAID"

[illegible]
MATERIAL. Central Felt Co. [illegible] available in two widths, [illegible] from Kresge, Newark, New Jersey. RUG. Cabin Crafts [illegible] "Needletuft" plaid on [illegible] cotton. [illegible] block in brown, green, blue or gray on off-white. $27 for 4' x 6' at Lord & Taylor, New York.





"ALPINE ROSE" "CANDY STRIPE"

Upper sketch on page 201.
FABRIC. Barclay Home Products, "Alpine Rose," cotton quilt (used as curtains), country rose on white, 72" x 81", $9 each, at Denholm & McKay, Worcester, Mass. CARPET. G. H. Masland, "Candy Stripe," velvet, 27" wide, $3.95 yard, R. H. White's, Boston, Mass. WINDOW SHADES. Columbia Mills, "Pyroxylin," turquoise cambric, 36" x 72", $2.95, Jordan Marsh, Boston, Mass.

All prices are approximate, slightly higher west of Mississippi.

PROBLEM WINDOWS continued



"PINEAPPLE DAMASK"

Lower sketch on page 201.

MATERIAL. Alston Fabrics, "Dundee Twill," deep rose spun rayon and cotton, 50" wide, $2.50 yard, at Macy's, San Francisco, California. CARPET. Mohawk Carpet Mills, Inc., "Marlborough," Axminster, rose-floral pattern on gray, $9 square yard, at Macy's, New York. WALLPAPER. Katzenbach & Warren, "Pineapple Damask," in scarlet on pomegranate, $4.80 the roll.

GARDEN APARTMENTS

continued from page 135

Decoration of their living room has been a puzzle because two windows of unequal size break the wall space while an open stairwell and railing give an unfinished look to one end of the room and make furniture arrangement difficult. Wisely, Mrs. Hulse is delaying adding to her collection of American antiques (started while she was following her Air Corps husband) till she has decided how she can best place her possessions.

Mr. and Mrs. Frank Lazarus brought practically the entire contents of their apartment from a previous one and now regret that they didn't have their Glen Oaks walls repainted to harmonize with their upholstery materials. As in many garden apartment houses, walls throughout Glen Oaks are painted a mild, pleasant gray. Tenants are allowed to paint them any color they wish if they deposit a $25 fee for restoration after they leave. They are also permitted to install cornices and ceiling tracks for curtains, which are a great help in decoration.

Many of the young wives interviewed have made curtains or slip covers ("with help from mother"). In general their husbands have been too busy with G. I. courses or finishing interrupted college work to build bookcases, paint or refinish furniture. Mr. Elmore Burton, as a rare exception, built a ceiling-high wall of knotty pine shelves and cupboards to go with their Early American furniture and to store the linen, china and glass. Equally ambitious, Mr. Wallace Chavkin made a combination bookcase and bar, the height of a lamp table, which are attractive and convenient near two big, easy chairs. While he carpentered, Mrs. Chavkin sewed curtains, planned to minimize the difference in size and placement of her living room windows. Mr. and Mrs. William F. Ryan, though they have been married for six years, have never had their own apartment before, as Mr. Ryan went directly from Fordham University into the Air Corps. They have the vast advantage of doing their shopping with a floor plan in hand, buying each piece of furniture for a specific place.

Finally, they all feel that proper floor covering is an important, integral part of the decoration of their apartments and that wall-to-wall carpets serve to pull the rooms together and to make their decorating more effective.

WE DEFY: ANY SKEPTIC

to smear, splatter, write or even walk on beautiful Stainproof VARLAR... and try to mutilate the durable beauty of this amazing new wall covering!



You can wash enduring Varlar every week for 20 years and it still looks new! Fantastic, yet true! *Proved* by impartial testing laboratories and actual usage tests. *Proved*, too, that oil, ink, grease, mercurochrome, jam, crayon, syrup, candy, vinegar, pencil, lipstick, hot kitchen grease, dirt accumulation—STAINS OF ALL KINDS—easily, quickly wash off Varlar with ordinary soap and water.

Here's the reason: beautiful Varlar is made an entirely new way, has no coatings to crack, peel, or discolor. Its rich new coloring and resistance to stain go *clear through*, last for life.

Only Varlar can withstand everyday wear and tear from adults and children... and come up smiling-fresh with first-day beauty! You have 93 stunning styles to choose from, to increase the beauty of every room or hallway in your home. Florals, plaids, weaves, pictorials, stripes and tones ...all designed to bring *lasting* charm to your walls. Goes up easily as wallpaper, too!

Test Varlar *yourself!* Smear, splatter, write, even walk on it... watch it come up sparkling-fresh with ordinary soap and water. Mail coupon for your Varlar sample.



A scientific triumph *after 9 years' research! Now ready to begin a new era of low-cost wall beauty and maintenance in homes, schools, theaters, hotels, hospitals, restaurants, buildings of all kinds.*



World-famed artists *and wallpaper designers styled Varlar. New use of plastics achieves dramatic, full-dimensional designs... true-to-life colors never before possible.*

Never Before Such Enduring Beauty

VARLAR

Stainproof Wall Covering

VARLAR, Inc.

DIVISION OF UNITED WALLPAPER CHICAGO

MAKE THIS AMAZING TEST NOW!

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Merchandise Mart, Chicago 54, Illinois

I'm skeptical, but willing to be shown. So send my sample of Varlar and I'll test it for myself. I enclose 10c to cover handling and mailing.

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So gracious . . .
for so many occasions!



Stangl DINNERWARE

THE FINEST NAME IN POTTERY

Garden Flower

Bright sunny breakfast . . . pleasant cheery luncheon . . . or informal supper—all are so much pleasanter . . . so much happier in spirit when beautiful color-bright Stangl dinnerware forms the place setting. For the beautiful Garden Flower design with its delicate hand-painted brush strokes lends a festive air to any occasion. Most of these plates have different flower designs—and on each the rich hand-painted colors are all preserved under glaze.



Remember always to ask for Stangl by name. It's important to you as a hostess because it identifies the very best in fine American pottery.

Send 10c today for beautiful booklet in full color "Attractive Settings for Your Table."



Stangl dinnerware

STANGL POTTERY COMPANY

TRENTON, N. J.

AMERICA'S OLDEST AND FINEST POTTERY ESTABLISHED 1805

CLIFF-SIDE HOUSE

The informal beauty of its setting is contrasted with crisp, clean lines of this modern house.



THE ENTRANCE SIDE of the house faces a large motor court. Walkway, left, leads to the garage, screens the kitchen door.

When a house is to crown a crag of rock high above the water's edge, there is an odd human inclination also to make the house aloof and massive. Mrs. A. H. Donnelly had quite opposite plans when she asked architects George Howe and Robert Montgomery Brown to design her house near Saunderstown, Rhode Island. Instead she wanted a simple, comfortable place where she and her grown unusual daughter could spend all but the coldest winter months. As can be seen in the photographs *below* and *opposite*, its unassuming appearance underlines a subtle contrast: like pure white or black in a colorful room, the severe lines of the house emphasize the natural beauty of the landscape. Inside, the house is open and friendly. Cocktails are made at the built-in bar which cuts across the 44 feet of the living-dining room. When Mrs. Donnelly entertains a few friends at dinner, a roll-up screen of interlocking cypress slats is pulled down to form a partition. Afternoons are spent on the beach below the house.

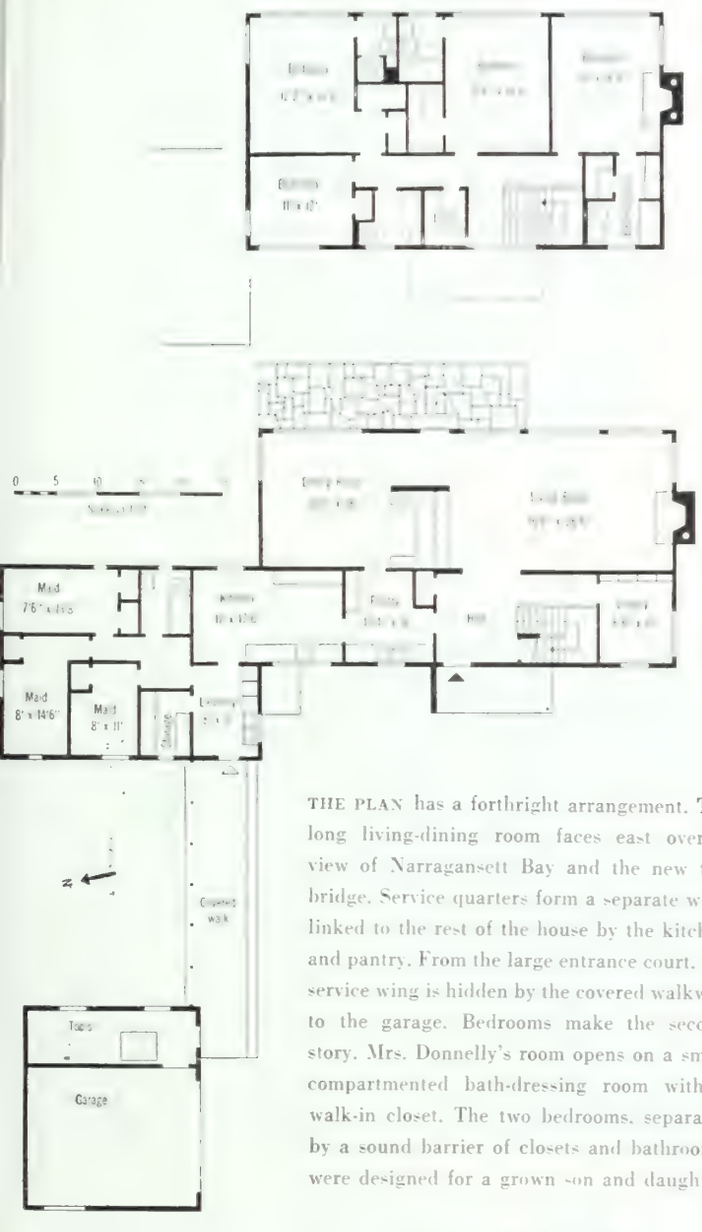
P. A. DEARBORN



ON THE GARDEN SIDE the main rooms look out to a view of Narragansett Bay. Narrow projections over the windows keep rain from dripping on the glass.



THE NEW BEACH HOUSE was built to replace one swept away by the last hurricane. A small sitting room, kitchenette, shower and dressing rooms make it ideal for informal entertaining. On hot summer days Mrs. Donnelly serves picnic meals on the stone terrace above the water. Hungry swimmers are urged to make the refrigerator their own, and always find it well stocked.

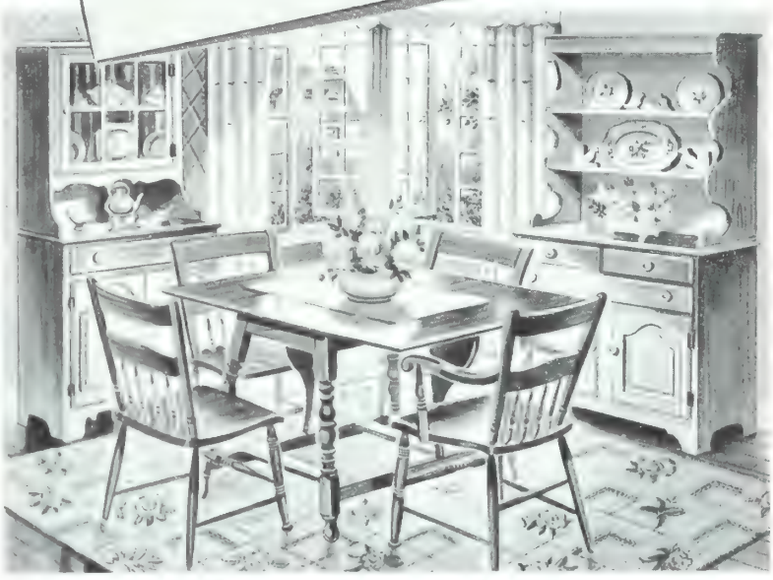


THE PLAN has a forthright arrangement. The long living-dining room faces east over a view of Narragansett Bay and the new toll bridge. Service quarters form a separate wing linked to the rest of the house by the kitchen and pantry. From the large entrance court, the service wing is hidden by the covered walkway to the garage. Bedrooms make the second story. Mrs. Donnelly's room opens on a small compartmented bath-dressing room with a walk-in closet. The two bedrooms, separated by a sound barrier of closets and bathrooms, were designed for a grown son and daughter.

(Continued on page 208)

W·F·W

Striking a note of gracious informality



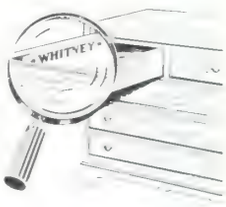
1265 Petersham China Cabinet, 1263 Petersham Welsh Cabinet, 1262 Petersham Drop-leaf Table, 1267 Petersham Arm Chair, 1266 Petersham Side Chair.

. . . Whitney has created sound furniture with that touch of distinction a hostess longs for.

Our forefathers prized the solid, native woods above many more exotic materials . . . because of their strength and beauty. Lovingly they worked the close-grained wood . . . devoted all their skills to making the furniture that we know today as American Provincial.

Whitney proudly brings you the same simplicity of design . . . the same integrity of craftsmanship. Whitney furniture is available in every part of the country . . . at the better furniture stores. Write for the name of the one nearest you.

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WHOLE ORANGES
HALF GRAPEFRUIT
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AMAZING NEW
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Fresh fruit juice for your entire family ....300% faster! Insert the WHOLE ORANGE, turn the handle once .... easy as that. Amazing Cutter-Strainer cuts WHOLE ORANGE....while special perforations strain juice into glass. Squeezes HALF GRAPEFRUIT with equal ease.
Smartly styled in gleaming chrome and enamel . . . easy to clean. Ask for the new JUICE KING today.


Insert WHOLE ORANGE


Bring handle forward in ONE easy stroke.

Available at leading Department, Hardware and Appliance stores.

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CLIFF-SIDE HOUSE

continued from page 207



LIVING ROOM colors are subordinate to the view: yellow, gray and white are blended with the natural tones of cypress and mahogany. Recesses above the windows hide Venetian blinds when not in use.



THE DINING ROOM is separated from the living room by a built-in bar and a cypress-slat blind which rolls up into a ceiling pocket in the manner of an old-fashioned roll-top desk.

P. A. DEARBORN



ON THE LIVING-ROOM SIDE the built-in bar has cabinets for magazine files and games. The mahogany counter of the bar is also used for buffet suppers and to serve after-dinner coffee. Cabinets are white.

YOUR HEATING BILLS

continued from page 159



BOARD INSULATION

OTHER VALUES OF INSULATION

Your house may benefit by more than fuel savings. With insulation you not only save money but enjoy other advantages. Because of it, the temperature of the walls, ceiling and floor in your rooms can be kept within a few degrees of the air temperature. That means your rooms will have more even heat and not be cold in one spot and hot in another. And, doubly welcome, there will be fewer drafts.

Your cleaning and redecorating problems (and expenses too) will be less because dust and dirt do not team up with warm room surfaces as they do with cold walls and ceilings. You will not have to have the disfiguring ceiling bath marks you see in uninsulated houses. Fewer drafts mean less circulation of dust, too, and longer life for your interior paint jobs.

Resistance to fire is another highly important value of some insulating materials. There have been impressive records where insulation helped prevent the spread of a fire—particularly where it started in the attic and was slowed up by incombustible insulation until the flames were extinguished. Such material, which will impede a fire, is almost worth while for its protective qualities alone.

Insulation is as valuable in keeping heat out in the summer as in keeping it in during the winter months. Because it is a barrier to heat passage from outside as well as inside the house, it fends off the hot sun's rays, permits indoor temperatures to be lower than they are outdoors. Roof or attic insulation is especially helpful for summer protection.

WHERE TO INSTALL INSULATION

There are numerous sets of figures quoted to show where heat losses occur in houses. Most of them seem to agree that the greatest loss is through walls and roof and that windows and doors, air infiltration, floors, are responsible in just that order. Since outside walls constitute the greatest areas of your house, insulating walls thoroughly and properly is of prime importance for winter comfort. But it is essential to include the roof or attic as well, for a really weatherproof house, unless the attic is unused. Then the top-floor ceiling should be insulated. If the attic is used, insulation should be installed as shown in our sketch on page 159: it goes around dormers (including their side

(Continued on page 214)



FLEXIBLE INSULATION

Residence Elevators



"Elevette"
Vertical lift for stairwell or corner of room, with or without enclosure

This Company pioneered the

House-Lighting-Operated Residence Elevator

Our unique, simple and versatile lifts—INCLIN-ATOR and Elevette—have for years enjoyed the public's confidence. Owner recommendations have been largely responsible for our rapid growth.

Descriptive Booklet giving full information mailed on request.



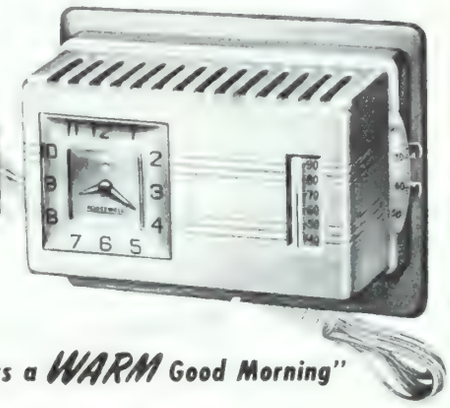
INCLIN-ATOR
An inclined electric lift operated "Stair-Lift". Folds compactly against wall when not in use. Lifts [illegible]

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YOU'LL ENJOY A *Warm* GOOD MORNING
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ELECTRIC CLOCK THERMOSTAT



$39.50
FED. TAX INCLUDED

"The Clock That Says a WARM Good Morning"

INSTALL it yourself in place of your present hand-operated thermostat.

- Saves 10 percent or more of your fuel by automatically reducing temperatures at night.
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- Keeps house temperature just right all day.
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Whether you build or modernize your home, your new heating plant should be *Controlled by Chronotherm* to insure maximum comfort, convenience and fuel economy.

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and no plaster crack nuisance!

There's a wonderful new look in wall decoration — and it's yours in high style in lovely Wall-Tex fabric wall coverings. Dozens of glorious new patterns are available in florals, plaids, stripes and weaves. Daring designs and color treatments. A rainbow range of soft finish one-color Art Tones. Such a varied collection of authentic, style-right originals you'll find Wall-Tex the perfect answer for every room in your home.

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decorative wall canvas

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Guaranteed by Good Housekeeping

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HOUSE WITH A PERSONAL TOUCH

continued from page 155



THE LARGE PATIO is walled in on three sides by the house, forms an outdoor living room, paralleling the living-dining area. The paving, concrete separated off by strips of redwood, has a pebbled surface.

BUILDING DATA

FOUNDATION: Concrete.

EXTERIOR WALLS: Stucco, bleached redwood siding.

ROOF: Built-up composition—Tropical Paint & Oil Co., gravel topping.

DOORS: Douglas fir and redwood slab.

WINDOWS: Steel casements.

GLASS: Libbey-Owens-Ford Glass Co.

FIREPLACES: Living room—Belgian marble; bedroom—red brick.

INTERIOR WALLS: Plaster, grass cloth, natural redwood.

CEILINGS: Plaster, striped with redwood in living room.

FLOORS: Oak; baths and kitchen—linoleum.

HARDWARE: Schlage Lock Co.

PAINT: W. P. Fuller & Co.

LIGHTING FIXTURES: Pryne & Co.

HEATING: Gas-fired warm air.

CONTROLS: Portable thermostat—General Controls Co.

PLUMBING FIXTURES: American Radiator & Standard Sanitary Corp.

KITCHEN EQUIPMENT: Cabinets—plywood; counters—oiled mahogany; refrigerator—Hotpoint, Inc.; fan—Trade-Wind Motorfans, Inc.

SHULMAN



A PAVED TERRACE, at the rim of the arroyo, fills the farthest corner of the property. Great fern trees filter the sun; slender olive and guava afford contrast in scale. Potted plants are changed seasonally.

HOUSE WITH A PERSONAL TOUCH

continued from page 210



MRS. DICKINSON'S PATIO is tucked in between her studio on one side, the tool and potting shed on the other. Together with her cutting garden it forms a sunny work space sheltered by glass from the windy arroyo.

Classics in Crystal

An elegant piece of Verlys makes a most treasured gift . . . Created by the foremost designers, this masterpiece crystal is available in a wide selection of hand-moulded, hand-signed bowls, vases and decorative accessories. At leading stores . . . Write for booklet.



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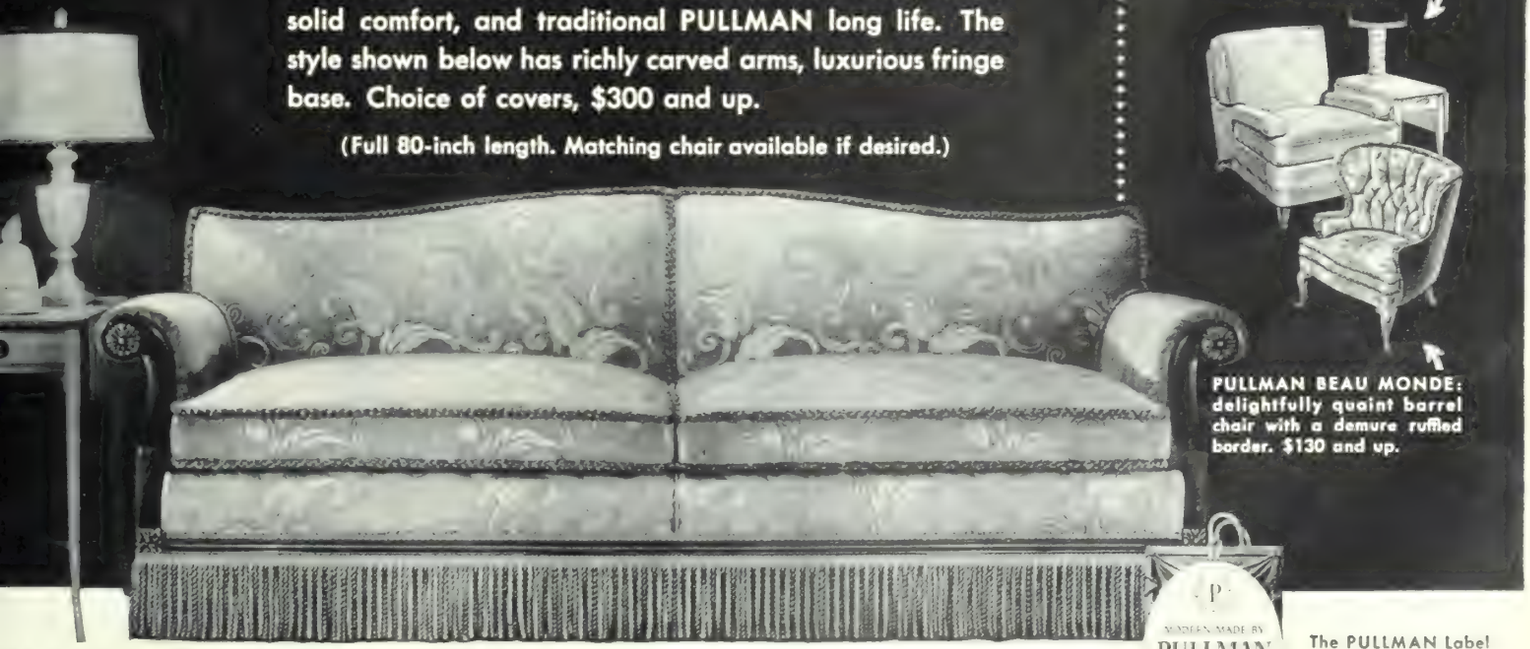
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choose a PULLMAN *Sofa*

The PULLMAN SOFA combines decorative acceptance, solid comfort, and traditional PULLMAN long life. The style shown below has richly carved arms, luxurious fringe base. Choice of covers, $300 and up.

(Full 80-inch length. Matching chair available if desired.)



. . . and chairs by PULLMAN, too!

PULLMANAIRE: Exclusive Spring-Float construction. A new sensation of sitting comfort. $130 and up.

PULLMAN BEAU MONDE: delightfully quaint barrel chair with a demure ruffled border. $130 and up.

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...an Enjoyable Experience

Here is a pleasant way to make every purchase of fine bedroom and dining room furniture a most enjoyable experience....You are cordially invited to visit our spacious *company-owned* showrooms, where you may enjoy a leisurely review of *many* beautiful suite exhibits. You will find, too, that the modern methods of Rway merchandising and engineering are reflected in superb quality and keen values far in excess of the prices. Expert consultants are in attendance.

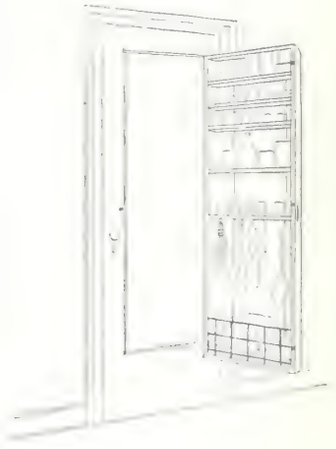
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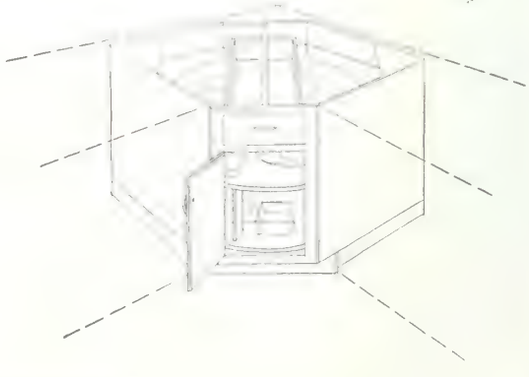
These eight new devices eliminate stacking and searching, bring utensils under your hand, stay neatly out of sight, put "dead" space to work



DOR-CAB doubles closet capacity, attaches to wood or metal door 21"-30" wide, holds rack, 5 adjustable shelves. Ideal for kitchen, pantry, bathroom. Ivory or white metal, 68" high, 4" deep. Standard [illegible] Hammacher Schlemmer.

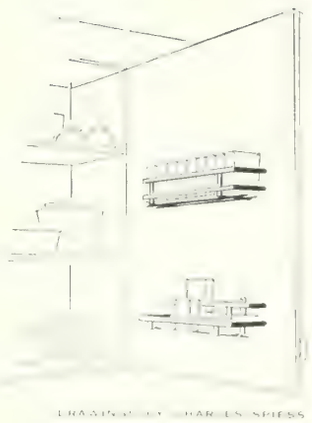


CLOSET CADDY [illegible] of cord, holds ironing board, broom-closet items. With all-steel rack, spiral spring rod, $1.49 at Macy's, New York. De luxe model ($2.95) has additional top rack for soaps, 2 rods, one to hang brushes on and the other for towels.

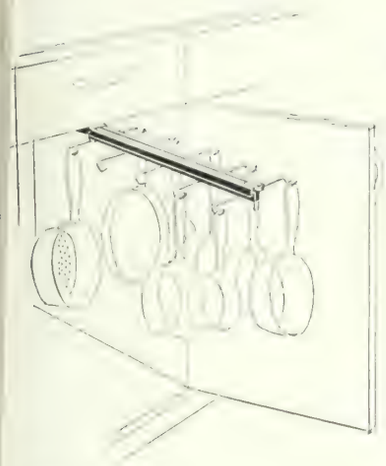


"HANDY MANDY" unpainted wood corner cabinet gets maximum use out of inaccessible space by means of revolving shelves. Anyone can install it in 30" to 34" corner space. Height 35" without top; $60 delivered from Galion Cabinet Co., Box 583, Galion, Ohio.

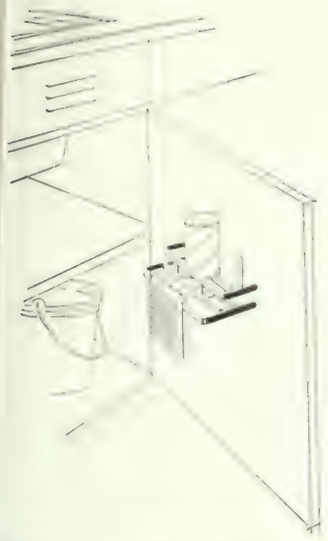
SPICE SHELVES, *right*, hold single or double row of spices so that labels are in view. Packed with screws for attachment to wood or metal cabinets, both are 12" long. Upper model is 2" high, costs $1.25, lower model is 3½" high and costs $1.50.



DRAWING BY HARRIS SPISS

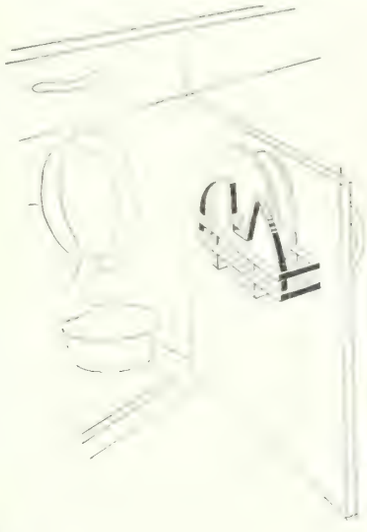


DISAPPEARING POT HOLDER, *left*, pulls out for easy selection, will store 10 pots in an opening 16" wide. Easy to install in any cabinet, it slides out of sight at a touch. Steel is brightly finished, hook holder is 18" long. $2.75.



UTILITY SHELF, *left*, fits inside sink cabinet. Holds cleansers, powders, dishcloths out of sight, yet right where they are needed. Of chromium with screws for wood or metal cabinets, 9½" x 2½" x 3" high, $1.50.

ERTICAL LID HOLDER *right*, les covers upright and does way with slippery stacking, s also handy to get at. Of hromium, it fastens inside ood or metal cabinet drawr. Packed complete with crews; 13" long, price $1.75.





CUP SHELF, *left*, doubles china storage space, fastens under shelf, saves dangerous stacking of cups. Rack is practical for plates too. Of chromium 12" long, 10" wide, 4½" deep. $1.85. *The racks on this page are Kitch'n Handy accessories. Available at J. N. Adams, Buffalo, N.Y.*





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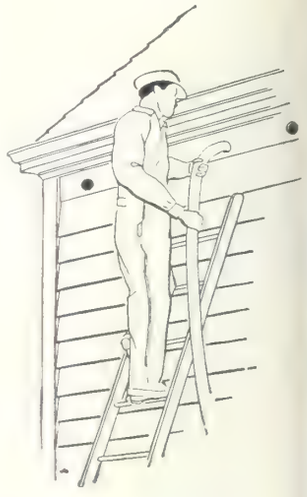
CAMEO CURTAINS INC.

DEPT. G, 258 FIFTH AVENUE • NEW YORK 16, N. Y.

YOUR HEATING BILLS

continued from page 209

walls and ceilings), in the low attic walls known as knee walls, in floor areas located behind the knee walls, in both the sloping roof rafters and the flat collar beams which shape the attic ceiling. The roof itself may be insulated, along with walls and dormers, but this is not as advisable a method as the preceding one, since it does not always allow for air venting above the insulation, a device which is helpful in removing water vapor that may accumulate. Houses built without basements, with only a crawl space between ground and floor, need insulation to prevent cold floors. Enclosed porch floors, floors over unheated garages or over unheated porches, walls next to unheated garages, should all be insulated. The success of insulation is dependent in large measure on how well the work is done. Make certain you get good workmanship.



FILL INSULATION

TYPES OF INSULATION

The materials used for insulation divide into four general types:

1. Board insulation: available in many sizes and shapes. There are 8-inch square tiles, random width boards, 4-foot by 8-foot panels, whole ceiling sections. They can be a base (or lath) for plaster finish inside rooms. They can replace wood sheathing on outside walls, or be the interior finish of a room in imitation of boarding or panelin Ranging in thickness from ½ to 1 inc they have both rough and smooth te tured finishes, are generally made fro cane or wood fiber.

2. Flexible insulation: this type ma be in "batt" or blanket form. Batts a generally 48 inches long and blanke much longer. Designed to fit betwee the studs, joists and rafters which mak

(*Continued on page 215*)

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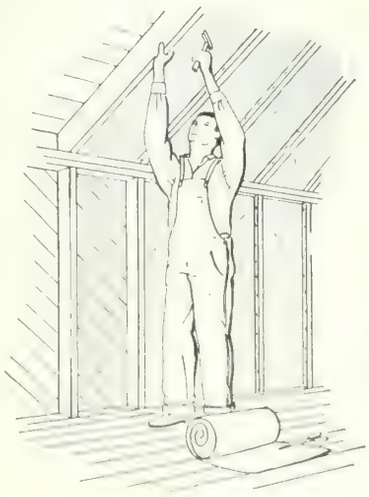
MONITOR
Furniture Company, Inc.
JAMESTOWN, N. Y.

YOUR HEATING BILLS continued

p he framework of a house, their ich is sized accordingly. Their thick- e may be from ½ inch to the full e of house framing. Wood fiber, fiber, mineral wool, cotton, kapok, ocessed fibers are all used as ingre- ients for flexible insulating materials n are frequently non-combustible vermin-proof. They may be paper- red on one or both sides. The side ng the house interior should have a ring which serves as a vapor bar- It keeps excess moisture from seep- through the walls and into the in- tion.

ill insulation: made as a loose fill, granules, powders, and in other ns, it is particularly suitable to ex- ng houses because it can be blown nder pressure, to reach areas inac- sible to other forms of insulation. It spaces between studs, rafters and ts, around chimneys and windows, en to the full depth of the empty ces. It can also be packed in place hand but usually with less effective- s. It is made from the mineral, glass, d and other fibers used for flexible lation as well as from granulated k and from processed fibers.

Reflective insulation: thickness is a factor with this insulating mate-



REFLECTIVE INSULATION

rial. It differs from the others in the way it works. Thin metal sheets, installed between studs and rafters so that they face an air space, reflect heat back toward its source. In the form of metal foil, reflective insulation is also used as a surface covering for flexible types of insulation in some instances and it makes a good vapor barrier.

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BULBS AS WINTER HOUSE PLANTS



BY EMILY READ CHESTON

Gardeners should make more use of bulbs as house plants. Their possibilities for brightening your rooms with their blossoms are endless.

Hardy bulbs, such as hyacinths, crocuses, tulips, narcissus, etc., can be made to bloom in mid-winter. Gay, beautiful and pest-free, they will give color indoors during the short dark days. Later they can be planted outside so that the original expense becomes a permanent investment. Careful planning makes it possible for you to have a succession of bloom.

Many tender bulbs (those which cannot stand freezing) can also be made to bloom in winter. Though these cannot be used in the garden, they can be forced a second year. Tender bulbs are more unusual than hardy ones but also require more care and patience. For best results bulbs of all kinds should be ordered from reliable firms. Bargains are usually a waste of money.

(Continued on page 218)



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BULBS continued from page 217

Easiest of all are those which can be grown without soil: hyacinths, paper white narcissus (two varieties, the white and the yellow Grand Soleil d'Or) and the Chinese sacred lily. The miniature hyacinths are very attractive. They can be grown in deep bowls filled with water if they are held firmly in place by pebbles or fiber. The roots of all bulbs must be well developed before top growth starts. Roots develop in moisture and cold, top growth in heat and light. The bowls should therefore be set in a very cool place—darkness is not essential but they must not freeze—until strong root growth takes place, usually in two to three weeks. They should then be brought into light; if kept cool they will bloom better and last longer. Successive plantings from October on will give bloom from early December until spring. As the bulbs near their normal flowering time they bloom more quickly. Bulbs grown in water cannot be used again.

The principle of forcing hardy bulbs is the same as that described above except that they are planted in soil and the storage period is in a colder place. The rules are simple: choose forcing varieties, plant in finely sifted sandy soil to insure drainage, keep moist, dark and cold until strong roots have formed and bring into a warm place and the light gradually. If bulbs are to be planted outside they must be kept moist and in the light until foliage ripens. Forcing varieties are usually marked in catalogs. The ones which are listed at the end of this article are only a suggestion of possibilities.

Bulbs are relatively indifferent to soil; three parts of garden soil to one of coarse sand is satisfactory. This can be enriched with bone meal (1 cup to ½ bushel of soil or a tablespoonful to a 4-inch pot and the whole well sifted). Bulb pans are usually preferred to pots but this is a matter of convenience. Old ones absorb less moisture than new and are therefore better. They should be cleaned inside and out (steel wool is helpful) and new ones soaked for at least 24 hours. Above an inch of drainage material, some soil should be placed firmly, the bulbs pressed in then covered with soil about ½ inch above their tips. To facilitate watering, the surface of the soil should be well below the rim of the pot. Use labels or write the variety, etc., with a china-marking pencil on the rim of each pot. A chart is also helpful. Then water well and never again allow the soil to dry out until the foliage has ripened.

The bulbs should be stored outside in a trench or unused cold-frame. If this is impossible, a cold damp cellar, garage or even attic will do. Set them on cinders for drainage and cover them with 8 inches of straw, salt hay, leaves or peat moss. (Earth sticks and is unsatisfactory.) Boards or old carpet on top help to hold moisture. Wherever there is the slightest danger of mice, all bulbs, except narcissus, should be protected with fine mesh wire. Mice are ingenious at finding bulbs, rapacious in destroying them.

(*Continued on page 219*)



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BULBS continued from page 218

Tulips are their special favorites. Actual freezing does no harm, cold and moisture are essential. If the bulbs are inside they may need watering once or twice a week, outside they need only an occasional examination.

They are ready to be brought indoors when they have made strong root growth. Hyacinths take about 12 weeks, early tulips much less. Different types vary greatly, but it is safe to allow 10 to 12 weeks; the rooting is quicker as spring approaches. The simplest method of examination is to tap the pot free and see if many roots show on the outside of the ball. It does not hurt bulbs to remain in storage and, if a succession of bloom is desired, this is the best method. Once indoors they should be brought on steadily into light and warmth. Transfer them from storage on a mild day.

The ideal conditions indoors are a dim light and temperature under 50° until the shoots turn green, when they should be brought into stronger light and higher temperature (50°-60°). Sunlight develops the best blooms. Bulbs often stay in flower from a week to 10 days. After blooming, the flowers should be cut, the bulbs kept moist and in full light until the leaves fade. They can then be dried out and planted outside as early as possible in good soil rather deeper than usual.

Hyacinths take a long time in storage but come into bloom indoors in a week to 10 days. If the stems seem stunted place a paper cone with a hole in the top over them until they are about 3 inches high. If the flowers need support, small sticks set directly in the bulb will do no harm. Hyacinths of largest size, if bone meal is in the soil, may be forced a second year. Dry them off, as described above, turn the pots on their side and leave them until time to water them and put them in storage.

Many varieties of tulips can be forced but the most satisfactory are the early ones, single or double. If taller ones are desired the best are the Triumphs which bloom outside two weeks later than the early varieties.

Practically all narcissus force well, but the early varieties are best; the late take too long to bloom indoors. Crocuses require very cool conditions and their beauty is brief. Grape hyacinths force easily but their leaves become unattractively large. Checkered lilies, *Fritillaria meleagris*, are unusual and charming. Snowdrops, *Galanthus*, and scilla force well but cannot be brought into bloom much earlier inside than out. All these bulbs are dainty and for best effect should be planted close together in 6-inch pans.

In summary, it is to be remembered that forcing bulbs is only trying to reproduce outside conditions. Those that bloom earliest will force more quickly and all will last longer under cool moist conditions resembling spring weather.

Tender bulbs are very different. Most of them come from South Africa

(*Continued on page 220*)



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BUY A LITTLE—BUT BUY THE BEST

BULBS continued from page 219

and require a long, cool growing period with ample food, moisture and light. Freesias are the most familiar and when well grown have fragrance and delicate beauty. They require 5 months and can be started outside from mid-August to October 1. They should be planted 1 inch deep in a mixture of sand, leaf mold and good garden soil with bone meal added as for other bulbs. They need half sun with little moisture until growth starts, must not be touched by frost and yet kept cool until growth is about an inch high. Cold frames are possibilities. They can be brought indoors into full sun but must be kept cool (55°-65°) and need plenty of air, water and a weekly feeding (one tablespoonful of complete fertilizer dissolved in a gallon of water) to strengthen the thin stems which always need staking. When the flowers fade the foliage can be ripened in the shade and the bulbs stored dry for replanting another year. The secret of success is continuous growth, gradual increase of water, feeding and an airy, cool, sunny position. Large sized bulbs are best. Aphis is a danger late in the year but can be controlled by nicotine spray. Ixias require the same culture. These are beautiful gay flowers of vivid colors and stronger stems than the delicate freesias. Sparaxis, with yellow to purple flowers, and babiana, with small blue flowers, are two others which can be grown in the same way—difficult, but possible, in the house and easy in the greenhouse.

If you are fortunate enough to have a greenhouse, you can, with comparative ease, grow not only freesias and their tribe but many other interesting bulbs which, started under controlled temperatures, can be brought into the house when in bud.

Nerines are unusual autumn-blooming bulbs. They make their growth in winter with plenty of water, cool temperature and full sun, rest in full sun during the summer and from September to November send up long stalks, 1'-3', bearing very beautiful clusters of pink, salmon or white flowers. They must be heavily pot-bound. They resent having their roots disturbed. Three bulbs with a little well drained soil can be left in a 5-inch pot for 6 years. Nerines are worth trying.

Bulbous iris planted 1½" apart in pans filled with a mixture of 2 parts rich soil to 1 of sand, may be well watered and left in a cold frame until the middle of November. They should then be brought into a cool place, not above 50° at night; when buds show, they will stand warmer air, not heat.

Lilies grow well in a cool greenhouse, especially the *longiflorum* and its many varieties usually known as Easter lilies. Each bulb should be deep in a 6" pot filled with heavy but porous soil in a temperature of 54°-56°. Cooler than that is disastrous. They should be kept dry and only watered when the roots appear. When they are well grown

(*Continued on page 221*)

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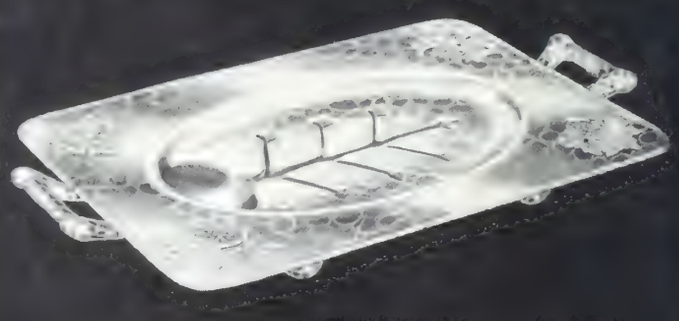
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BULBS continued from page 220

they will stand 60°. Thirteen weeks is the usual time allowed for bloom. Regal, madonna, *speciosum* and *auratum* lilies also force well.

The St. Brigid anemones, *A. coronaria*, and ranunculus grow from tubers and are not true bulbs. They are very beautiful and vivid but not hardy. They require the same soil as bulbous iris, and can be planted in flats in late January for April bloom. They need ample moisture and must be kept very cool and out of strong sun.

In the house or in the greenhouse, bulbs can be made to bloom in great variety and over long periods. They have great charm and interest and many are fragrant. Some are challenging in their demands but there are many to choose from. To begin with the simple and go on to the more unusual is a good rule. They offer rich rewards and deserve far more attention than they receive.

VARIETIES OF HARDY BULBS SUGGESTED FOR FORCING

TULIPS. Plant 3 in a 4-inch pot or 5 in a 6-inch pan.

SINGLE EARLY: Brilliant Star, scarlet
Fred Moore, terra cotta, good even when fading
General Dewet, copper and orange
Montresor, bright yellow
White Hawk, white

DOUBLE EARLY: Electra, cherry rose
Murillo, pink flushed white
Vuurbaak, scarlet

TRIUMPH: stems stiff, flowers long lasting
Elisabeth Evers, pink
Ursa Minor, yellow
Kansas, white

DARWINS have many good colors. They force well but are very tall, need staking and come late.

SPECIES. Many of these, especially *kaufmanniana* and *clusiana*, force well.

NARCISSUS. Double-nosed bulbs are best. Plant as close as possible. Many varieties force well but the late blooming ones, such as the *poetaz* and *poeticus* groups take a long time to flower indoors.

TRUMPET: King Alfred, Covent Garden

INCOMPARABILIS: Carlton (early) Yellow Poppy, Fortune

BARRI (bloom late): Mrs. Barclay, Lady Moore

FRITILLARIA MELEAGRIS: the white form is very attractive.

CROCUS: The Dutch free-flowering have several flowers from each bulb.
Maximilian, soft blue
Remembrance, silvery purple
Snowstorm, white, large and long-lasting.

HYACINTHS. Plant large bulbs, 2 in a 4-inch pot or 4 in a 6-inch pan.
Bismarck; early, light blue
L'Innocence; large, white
Daylight; salmon, strong spike; beautiful even when fading
Prince Henry; large, yellow
Lady Derby; pale pink, late
King of the Violets; purple



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Now—dispense traditional cheer in the modern manner with this smart new punch set. Hand blown, brilliant crystal, an exclusive design of West Virginia Glass artisans. This handsome, footed punch bowl, shaped like a magnificent and copious brandy snifter, is a welcome departure from the old-fashioned punch bowl—accommodates 9⅜ quarts of the beverage of your choice. The graceful ladle and 12 lustrous 5½-oz. cups complete a 14-piece set. Also available with colored handles. Additional cups available from open stock.

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MORE ABOUT BRAZIL

continued from page 162

BECAUSE of the vastness of Brazil, your trip there will only take you to a few of its sections unless you have endless time. Rio de Janeiro is, of course, the time-honored focal point of any visit, and from there it is a simple matter to make excursions to the remarkable colonial cities of Minas Geraes. São Paulo, south from Rio on the coast, is the next great urban center. Below is the southern zone adjoining Argentina and Uruguay, and behind, the huge backwoods of Mato Grosso, as wild and primitive as our Indian Territory in the Colonial days. Unless you are one of the relentlessly rugged, these two sections can be safely ignored. The more friendly centers, which you will want to visit, lie mostly along the coast northward from Rio. First is the Bahía zone with the extraordinary city of São Salvador, then Pernambuco with its capital, Recife, and finally, nearest to the United States, the Amazon zone. The two great natural beauties are both waterfalls—the Iguassú Falls, reached from São Paulo, and the Paulo Afonso Falls, reached from Recife.

RIO DE JANEIRO REGION

If you've never been to Rio, no doubt you know someone who has, or have at least seen photographs of it. Traveled or untraveled, we are all familiar with the profiles of Sugar Loaf and the Corcovado, with the sinuous curves of the beaches, and the waving patterns in mosaic on the sidewalks. But Rio is more than that. For one thing, it is a city of parks and gardens and boulevards that recall Paris. The largest park in the central zone is Parque Azurem Furtado, a stately affair of broad avenues shaded by huge tropical trees and dotted with artificial lakes, bridges, cascades and sculpture. Northerners find the botanical wealth bewildering. There are over 6,000 specimens of plants and trees, largely native, which shelter numberless birds. The famous Jardim Botánico (Botanical Garden) founded in 1808 by Prince João, afterward king as Dom João VI, has over 1,000 species of scientifically classified plants, and a breath-taking avenue of royal palms, all grown from the seeds of the original tree brought from the French island of Martinique by Commodore Abreu and planted by Dom João. Among the hothouses, one is devoted exclusively to carnivorous plants. The third large park is the vast Quinta da Boa Vista, comprising the grounds of the palace of the emperors of Brazil and their predecessor, Dom João. It, again, has 150 acres of broad avenues, natural forests, rivers and lakes to say nothing of tropical fish and aquatic plants.

Rio is also a great shopping city—not large department stores with stand-

(*Continued on page 223*)





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225 Fifth Avenue New York 10, N. Y.

BRAZIL continued from page 222

ardized products, but small shops that cater to all kinds of individual tastes. Well-dressed Brazilians, both men and women, have all their clothes, even their shoes, custom-made. If you should happen to be addicted to things made from butterflies' wings, or feathers, horns and the like, you will find shops that sell these, too, many of them on the Avenida Rio Branco. Particularly interesting are the antiques of the colonial period and the very good reproductions of same which utilize all the fine woods of Brazil. You may prefer the naïve, simple ornamentation of the sixteenth century, the more elaborate seventeenth-century pieces of the Dutch interlude, the furniture of French Louis, the rich Portuguese types or the native colonial which includes the lavish gilt of the gold rush, when it was common practice, in order to evade the law requiring the declaration of all gold mined, to overlay furniture with it.

From Rio, you will want to visit Petrópolis, the beautiful city of flowers in the Organ Mountains, which was formerly the scene of Dom Pedro II's summer court, and where fashionable Brazilians congregate when it gets too hot in the valleys. Apart from private homes, the best looking building here is the former palace of Dom Pedro II, constructed in the mid-nineteenth century, and now open to the public as a museum. Its attractive garden, laid out originally by the French botanist Jean-Baptiste Binot, includes a fabulous selection of exotic trees.

Minas Gerais, inland immediately west and north of the State of Rio de Janeiro, has magnificent mountain scenery, an excellent climate, health resorts and unspoiled colonial cities. This vast state, larger than Texas, achieved its greatest importance after the discovery of gold in 1693. Wealth became so great that its owners were put to pains to display it. Some went to lengths still evident in the luxuriously furnished mansions of the rambling old towns. The most interesting city here is Ouro Preto, a living museum of the Brazilian Baroque, still practically untouched by modern civilization. Here, in the gold era, 13 towering churches were built on as many hilltops, silhouetting against the sky the dramatic figures of Aleijadino (Little Cripple), the half-breed sculptor who became the greatest artist of his time.

SAO PAULO REGION

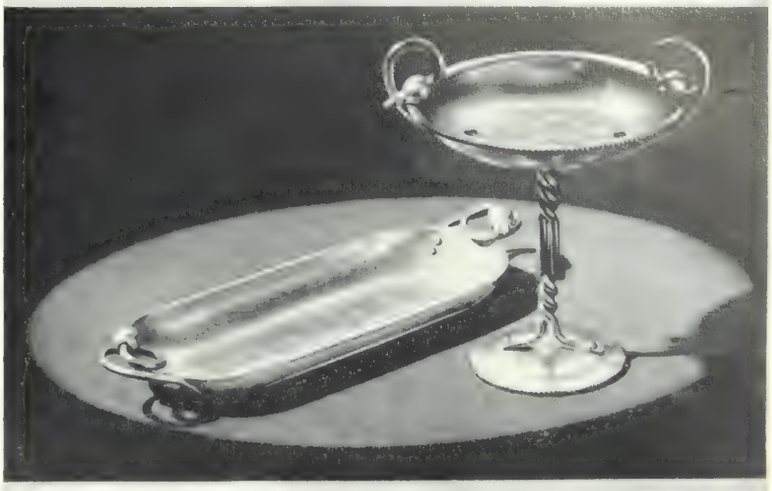
Immediately west and southwest of the state of Rio de Janeiro are the state of São Paulo, the most important industrial and agricultural region of Brazil, and that of Paraná. Both lie along the Atlantic. Their climate varies from tropical on the coast and in the interior to temperate on the plateaus which slope from more than 2,000 feet to the Rio Paraná bounding São Paulo in the west. The coast is hot, moist and tropical, while the interior is dry and mild, sometimes cold.

The two great cities here are

(Continued on page 224)

BUENILUM

Scintillating hammered aluminum sold by better department stores and gift shops.



For the hostess whose accessories must reflect the ultimate in good taste. Of inimitable Buenilum, the Celery and Olive Dish, 11" long, is $4.50*; the Compote, 7" high, is $5.00*.

*Prices are approximate

Write for the latest Buenilum folder and the name of your nearest dealer.

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LATOUR of PARIS

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$22.50* each, $45.00* pair

*Slightly higher in the West

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For the Collector's Rarest Treasures



Curio Cabinet

COLONIAL Heirloom REPRODUCTIONS
Ageless Artistry in Mahogany

A stately cabinet of finest cross-banded mahogany, carved in the glorious English tradition by Colonial's artist-craftsmen. Shelves, and mirror-back are of crystal-clear plate glass. It's a showplace worthy of your most cherished treasures—a treasure in its own right! Colonial Manufacturing Co., 230 Colonial Ave., Zeeland, Mich.

NEW BOOKLET
Colonial hall clocks and heirloom furniture, with interesting data on furniture styles — preservation of finishes, leather etc. Send 10¢ to cover mailing

BRAZIL continued from page 223

Santos and São Paulo. Santos, the leading coffee port of the world and a pleasant resort, is 200 miles from Rio to the southwest. You can reach it easily by ship. Three miles from the open sea, it is approached through the winding Santos Channel, or Rio Guarujá, framed by palm-dotted shores and irregular hills.

The city itself is built on an island known to the Indians as Iguassú and to the Portuguese as São Vicente. The most beautiful houses and hotels are along the south sea front, though they have not been permitted to encroach upon the beaches, which are kept as playgrounds and parks. The waters are calm and at low tide the sand is firm and smooth enough so you can drive on it. At the end of Gonzaga beach, in the famous Jardim Indigena, is the largest private orchid collection in the world.

São Paulo is the greatest industrial center of all South America. Probably the most interesting approach is from Santos, the seaport, by cable railroad or by car on a passable road, over the Alto da Serra. The journey by cable railroad is one of the most fascinating in Brazil, running first through miles of banana plantations, then over perpendicular mountains.

In São Paulo you notice a brisker tempo than is common elsewhere in Brazil. The people move quicker; public services are more efficient. The atmosphere is cosmopolitan. The old sections are typically Latin American in architecture, but there are extensive modern residential districts and a number of modern skyscrapers in the business part of the fast-growing city.

Within five or six miles of the center of São Paulo are the Snake Institute and the Ipiranga or Paulista Museum, famous for its collection of Indian material and Brazilian flora and fauna, especially butterflies. Longer trips from the city take you to the coffee *fazendas*, source of much of the state's wealth, and the extraordinary Sete Quedas and Iguassú Falls.

BAHÍA REGION

On the coast are Bahía, large and important, and to the north Sergipe, the smallest state of Brazil, between Rio de Janeiro zone and Pernambuco. In history and culture no part of Brazil is more interesting than Bahía. It is mountainous near the coast, while high plains cut by numerous river valleys are inland. The climate is warm and humid beside the sea, cool and dry in the mountains.

São Salvador, the capital of Bahía and fourth largest Brazilian city, is also old and beautiful. Though tropical, the average temperature is 77° F. One of the leading ports and airports of Brazil, the city is reached from Rio de Janeiro or from Recife, to the north, by steamer or by air.

(*Continued on page 225*)



Parsley

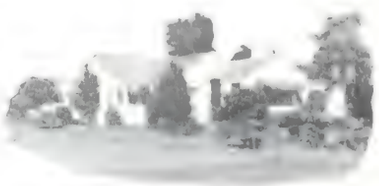
One of several new patterns on the new Salem shape, designed by Viktor Schreckengost. Styled for casual living and festive entertaining. Surprisingly moderate in price. Open stock. See these, as well as other attractive Salem patterns, at your favorite store.

American Dinnerware of Distinction

THE SALEM CHINA CO.
SALEM, OHIO

Mr. F. L. Hawkins owner of this modern home in Seattle, Washington writes:

"You can be sure Mrs. Hawkins would not part with her IN-SINK-ERATOR for anything. The trips saved to the garbage can especially during bad weather, and the relief of odor in the summer time plus the fact we were formerly bothered with flies and insects, and even cats and dogs— yes, even rats, all now are past memories."



FREE FROM GARBAGE!
with IN•SINK•ERATOR
TRADE MARK REG. U.S. PAT. OFF.
Electric Garbage Disposer



No home is truly modern without the convenience and sanitation of the IN•SINK•ERATOR method of garbage disposal. When you use IN•SINK•ERATOR all your food waste, bones and leftovers are ground up and flushed into the sewer. No more saving and breeding germs . . . no more garbage odors in the kitchen. IN•SINK•ERATOR'S outstanding reversing feature and two-directional shredding is *completely* self cleansing.

IN•SINK•ERATOR is sold and installed by your Master Plumber. Make your home truly modern with IN•SINK•ERATOR.

PRICE $119.50 (Plus Installation)

IN•SINK•ERATOR MFG. CO.
RACINE, WISCONSIN
Specializing Exclusively in the Manufacture of Automatic Garbage Disposers Since 1938



Available through your Interior Decorator

Brunschwig & Fils
509 Madison Avenue • New York
Philadelphia • Boston • Chicago • Los Angeles • Dallas • Paris

BRAZIL continued from page 224

São Salvador is the sum of two parts: Baixa (Lower), on the shore of the bay, is the commercial center of great firms, offices, warehouses and banks; and Alta (Upper), with most of the splendid public buildings, shops, hotels and houses. Throughout the city are gardens, squares and churches. The lower city teems with activity in the early morning, especially around the market near Praça Cairú, where Negro women sell native fruits, vegetables, flowers, animals, charms for every purpose, household articles and trinkets. They are dressed in a combination of African and French Empire style, with turban, shawl, wide starched skirts, light chemise, wooden-soled slippers and pounds of gay jewelry making up a costume already famous in the United States, thanks to Carmen Miranda.

The churches, most of them built in the seventeenth and eighteenth centuries, represent the flower of the Portuguese-Brazilian Baroque in art and architecture. Men who had made fortunes in sugar combined with the wealthy clergy to erect buildings symbolic of both their wealth and their piety. Elaborate and ornate sculpture and decorations in vermilion, blue and gold give an impression of opulence without garishness, of exuberance within the bounds of good taste.

PERNAMBUCO

Pernambuco, north of Bahía and Sergipe, is tropical, but temperature and humidity vary greatly according to season and locality. Recife, the capital on the coast, is one of Brazil's vital ports. It is thoroughly modern, though it preserves much of the tradition and atmosphere of its colonial past and is interlaced with canals. The main business section is reminiscent of big European cities, with its public and office buildings and department stores. Many of the old churches are noteworthy for their beauty or charm, some of them small and simple, others handsome in the Baroque style with gorgeous interiors. Recife mansions from colonial and slave-holding times, with curiously decorated windows and carved doors, stand next to modern houses, either in Portuguese colonial or modern style, all surrounded by enormous trees and gardens. The bathing beaches in and near the city are peaceful and beautifully tropical. They stretch for miles along shores dotted with groups of fishermen's pastel-colored and palm-shaded, palm-thatched cottages.

HOW TO GET TO BRAZIL

Moore-McCormack runs a 38-day cruise down the east coast of South America. Minimum fare, $1,110; maximum, $3,295. Three ships, the *Brazil*, the *Uruguay* and the *Argentina*, give fortnightly service to Rio (one way, $450, round trip, $840) and São Paulo (one way, $490, round trip, $910).

Pan American flies twice daily from New York to Rio in 34 hours; $189.







a wonderful "Jubilee" Room by Lullabye

Your child deserves the best you can give him, and there's no finer juvenile furniture anywhere than this charming and luxurious "Jubilee" set by America's foremost manufacturer of children's furniture. Each lovely Lullabye piece is scaled in size to a youngster's world and understanding . . . embodies educational qualities which are infinitely far-reaching in the results they bring, help build initiative and self-assurance by making it easy for children to learn habits of neatness, cleanliness and order.

You can see this and other delightful Lullabye heritage groups at leading stores everywhere. For the dealer nearest you, write

Lullabye Furniture Corp., Dept. 6108, Stevens Point, Wis.



Rhymes, songs, pictures. Send 10c to cover mailing.

LULLABYE
FINE FURNITURE FOR CHILDREN SINCE 1897



WHO IS THE SMILING MAN?

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3. He's going to get $4 back for every $3 he invests today, after 10 years.

4. He's helping his country and himself, at one and the same time.

ANSWER: The Smiling Man is the man who invests regularly in U. S. Savings Bonds. What he has done—actually—is to guarantee his own future, to insure the security and happiness of his family.

Every Savings Bond you buy will stretch your smile a little further.

They're the wisest investment you can make, today—they pay you back $4 for $3 after ten years, and that's a promise by Uncle Sam!

What's more, every dollar you invest in Savings Bonds is helping to fight inflation over here, helping to maintain democracy over there.

If you draw a salary, enroll in the easy, painless, *automatic* Payroll Savings Plan. Or, if you aren't on a payroll but have a checking account, use the equally convenient Bond-A-Month Plan.

Inquire today about these sure, profitable savings plans. *And watch your smile grow along with your savings!*

AUTOMATIC SAVING IS SURE SAVING — U.S. SAVINGS BONDS

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LIVE AS WELL continued from page 121

ling fashion designers, French and erican, do more than create individ- dresses. They create trends. Even In you do not buy a Christian Dior a Hattie Carnegie original, your hes reflect their fashion thinking. iture design works in the same . But because you buy fewer pieces rniture than dresses over the years because the problems of manu- uring a chair are far more intricate n the problems of making a dress, ige comes less fast. It is important ou to understand the trends before buy, because furniture represents ajor investment. You don't want it ok dated in six months.

That is why HOUSE & GARDEN has led out the furniture which is vn on pages 120 and 121. The chests chairs and tables have a special ning, which should influence you n you shop. Although you may not shopping for a chest which costs 5, you will want to be sure to buy kind of design which that chest per- ifies. The six pieces we selected sum he six principal design trends which dominant today. Three are modern, each has its special and separate lity: one is concerned with en- ering space for storage (a natural growth of the kind of lives we lead); is based on the current interest in h luxuries as good music, and pro- es for it to be an integral part of design of your living room; the d considers the mounting cost of ic feet, in building, is scaled small, but is admirably comfortable thanks to the scientific advantages of foam rubber upholstery. There are three traditional designs. Eighteenth century Georgian has been intrenched in American life for decades and has proved itself a style which suits us temperamentally and aesthetically. French Provincial is a more recent revival which has made its way on more than its looks: the chest we show is adaptable to any room in the house; requires a minimum of care for the elegance which it yields and is also well-scaled for smaller rooms. Finally there is the simple Chinese motif, which bids fair to take as notable a place in this century as did more ornate Chinese decoration when Thomas Chippendale immortalized it in the England of two hundred years ago.

Shopping information for merchandise shown on pages 120 and 121.

All prices approximate. Slightly higher west of Mississippi.

Page 120

UPPER LEFT PHOTOGRAPH.

Ormond Butler Riblet, antique teakwood table, $360. French & Co., walnut armchair, $750. Charles Armour black suit. Lilly Daché ermine beret and muff. Rice O'Neill shoes. Coro earrings.

UPPER RIGHT PHOTOGRAPH.

Herman Miller Furniture Co., radio-

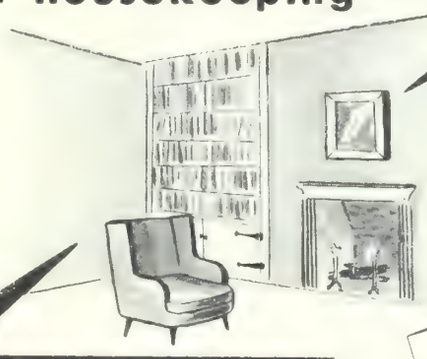
(Continued on page 229)

Beautiful, Easy-to-keep Clean Walls

Pantasote's LIFEWALL

new permanent plastic wall covering — eliminates painting and papering

Here's how to cut your housekeeping



Good Looking, long lasting upholstery

Pantasote's WYNSOTE

vinyl coated fabric — a whisk of damp cloth makes bright and new!



FREE! Full color folder illustrating practical and unusual uses of LIFEWALL — illustrates 17 decorator colors and patterns available. Mail postal card for your FREE copy of this interesting folder today to Dept. HGL 10.



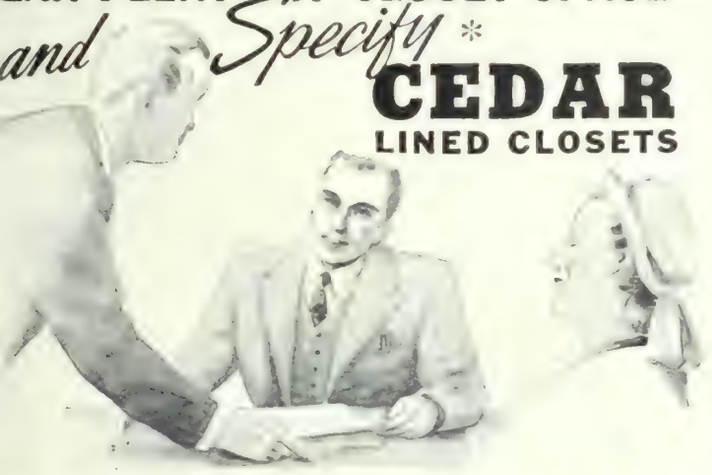
FREE! Colorful booklet describing how WYNSOTE makes your home happier — and cuts down your housekeeping. Write Dept. HGW 10 today for your FREE copy.

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PASSAIC, N. J.

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PLAN PLENTY OF CLOSET SPACE— and Specify * CEDAR LINED CLOSETS



BROWN'S SUPERCEDAR

Guaranteed 90% Red Heart, and 100% Oil Content, which produces the pleasant aroma so deadly to moths.

THE COST: Little, if any, more than plaster and painting or other built-in woodwork—and BROWN'S SUPERCEDAR is available for walls, ceilings, floors and shelves. Sold only in trade-marked, sealed packages with our guarantee to be made exclusively of Juniperus Virginiana, the Aromatic Red Cedar of the Southern States, famous for its aroma, its use in cedar chests and its resistance to decay... Ask your contractor or your lumber dealer... Write this specification into your building or remodeling plans: Closets—Cedar lined with BROWN'S SUPERCEDAR.

Remember: BROWN'S SUPERCEDAR requires no finishing. The natural beauty of the wood is self-sufficient, and BROWN'S trademark and guarantee assure you of the finest quality materials by **the world's largest producer of Aromatic Red Cedar.**

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C. C. BROWN AND COMPANY, GREENSBORO, NORTH CAROLINA

ESTABLISHED 1886



The Masury Color Guard symbol of quality paints since 1835

JOHN W. MASURY & SON, INC. BALTIMORE 30 MARYLAND



ADD AS NEEDED continued from page 141

[illegible] information on the Irwin-Pendleton grouping on page 140.

In groups are approximate slightly [illegible] the Mississippi.

Lower left photograph.
WOOD SQUARE: Oak with "Seafoam Green" finish, Robert W. Irwin Company.
WALL PAINT: "Enchet Lavender," $4.75 gallon, flat finish, Murphy Paints.
RUG: "Assembly Evertwist," chartreuse green, $11 square yard, Mohawk Carpet Mills, Inc.
FABRICS: "Belfast" chartreuse satin 54" wide, $4.50 yard; "Shell" texture, Brunswick green, cotton, 54" wide, $7 yard; "Violet Stripe," cotton, 54" wide, $5 yard; George Royle & Co.
ACCESSORIES: Green French opaline jardiniere trimmed with gold, $80, Edward Garratt, Inc., New York. Green glass finger bowls, $9 each; Bristol plates, $4 each, James Amster, New York.

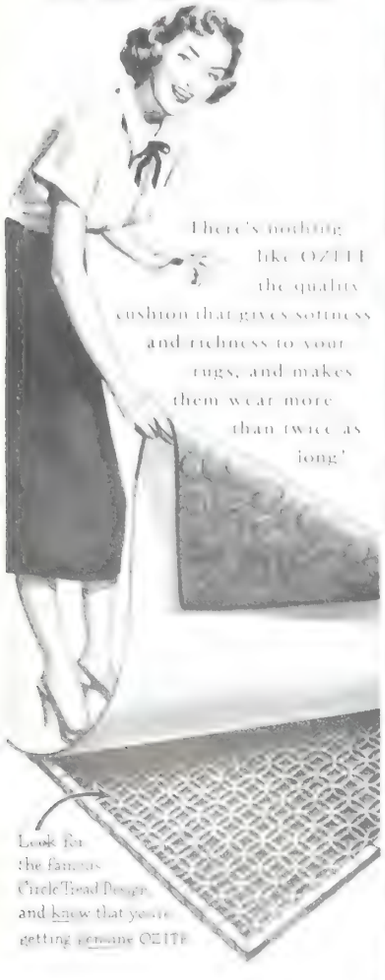
Upper right photograph.
WOOD SQUARE: Oak with "Blonde" finish, Robert W. Irwin Company.
WALL PAINT: "Aquamarine," $4.75 gallon, flat finish, Murphy Paints.
RUG: "Assembly Evertwist," beige, $11 square yard, Mohawk Carpet Mills, Inc.
FABRICS: "Montpelier Rose," brown and red, cotton, 54" wide, $5 yard; "Provincial" brown check, 54" wide, $5 yard; "Belfast," red satin, 54" wide, $4.50 yard, George Royle & Co.
ACCESSORIES: Bristol vase, $450 pair, James Amster, New York. Italian imported pink pottery vase, $15, displayed at the House of Italian Handicrafts, New York.

Lower left photograph.
WOOD SQUARE: Oak with "Marine Blue" finish, Robert W. Irwin Company.
WALL PAINT: "Porcelain Pink," $4.75 gallon, flat finish, Murphy Paints.
RUG: "Assembly Evertwist," dawn gray, $11 square yard, Mohawk Carpet Mills, Inc.
FABRICS: "Belfast" Flame satin, 54" wide, $4.50 yard; "Modern Block," Flame cotton, 54" wide, $7 yard; "Modern Leaf," red on white cotton, 54" wide, $5 yard, George Royle & Co.
ACCESSORIES: English cranberry glass vases, $160 pair, Edward Garratt, Inc., New York.

Lower right photograph.
WOOD SQUARE: Oak with "Smoke" finish, Robert W. Irwin Company.
WALL PAINT: "Adam Blue," $4.75 gallon, flat finish, Murphy Paints.
RUG: "Pendleton" Axminster, modern stripe, dark, medium and light grays, $9 square yard, Mohawk Carpet Mills, Inc.
FABRICS: "Abstract Plaid," black, gray and white cotton, 54" wide, $5 yard; "Belfast" gray satin, 54" wide, $4.50 yard; George Royle & Co.
ACCESSORIES: Pink and white spiral glass bottle, $56; small glass paper weight, $42, James Amster, New York. Modern copy of old paper weight, $25, Ruby Ross Wood Inc., New York.

(Continued on page 229)

CIRCLE TREAD OZITE CUSHION MAKES RUGS MORE RUGGED



There's nothing like OZITE the quality cushion that gives softness and richness to your rugs, and makes them wear more than twice as long*

Look for the famous Circle Tread Design and know that you're getting genuine OZITE



SHEARMAN BROTHERS TRADE COMPANY HIGHGRADE UPHOLSTERY JAMESTOWN MARK NEW YORK

"fine upholstery since 1880"
SHEARMAN BROS. COMPANY
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Look for the Shearman tag

FREE to smart women



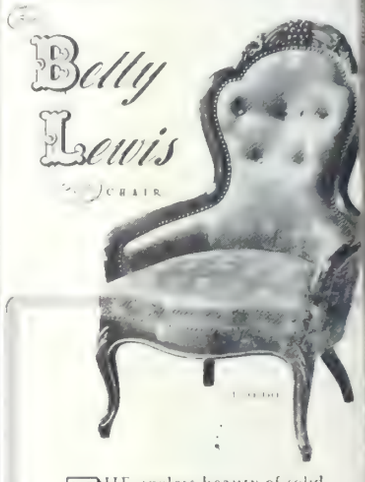
Paul's Catalog of Imported Lamps

Write today for Free Catalog that shows smarter women how to bring warmth and charm into their homes with the loveliest lamps imported from Italy, England, France and China. Beautifully made in hand decorated Venetian glass, fire-glazed china, majolica and faience, these lamps add distinction to any room. For example: Lamp shown here is one of many from Italy . . . 29 inches of light and beauty . . . fine china hand painted in delicate pastel colors. 15-inch rayon shade. Only $29.75

Send postcard TODAY to Dept. G for FREE catalog and name of nearest dealer.

Edward P. Paul & Co., Inc.
New York: 1133 BROADWAY
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Manufacturers and Importers since 1898

Betty Lewis CHAIR



THE ageless beauty of solid mahogany and lovely fabrics makes this fine chair as fashionable today as in the romantic age of the Old Southland.



A charming companion piece, the Betty Lewis Table is also of select hand-carved, solid mahogany. See our exquisite pieces at your dealer's.

★ ★ ★

SEND FOR OUR BOOKLET,
"Jewels of Victorian Furniture". Fascinating story, beautiful reproductions. Mail 15 cents, in coin, to Dept. H-G

Vanderley Brothers, Inc.
GRAND RAPIDS, MICH.

Smith Sterling
FOR OVER SIXTY YEARS
AT YOUR JEWELER'S
WOODLILY
TULIPAN
BOUQUET PATTERNS
The freshness of spring flowers, the woodlily and the tulip, brought in gleaming silver to your dining table, will give an added patina to your life down the years . . .
Frank Smith artisans have interpreted the romantic 'language of flowers' with their enchanting "Bouquet" series, especially for you who delight in woodland loveliness . . .
Write for "Sterling Bouquet", illustrated story of Woodlily and Tulipan.
FRANK SMITH SILVER COMPANY
GARDNER 7, MASSACHUSETTS

LIVE AS WELL continued from page 227

phonograph, cabinets and benches, available in primavera, silver walnut, ebonized finishes, $500; jacket covered chair, upholstery is removable for cleaning, $136 in muslin, $165 upholstered in red homespun wool. Ceil Chapman cocktail dress. Mademoiselle shoes by Carlisle. Coro jewelry.

LOWER LEFT PHOTOGRAPH.
Widdicomb Furniture Co., chair, webbing seat base and back, foam-rubber cushions upholstered in beige fabric, $265, $250 in muslin. Vogue suit pattern #S-4909. Lennox bag. Hansen pigskin gloves. Coro gold pin. Arnold Authentics shoes.

LOWER RIGHT PHOTOGRAPH.
Old Colony Furniture Co., Randall chair, hand-carved reproduction of an antique Chippendale design, $114 in muslin, $140 in leather as shown.

Page 121.
LEFT PHOTOGRAPH.
Dunbar Furniture Manufacturing Co., wardrobe cabinet, ample storage for two in a living-sleeping room or in the bedroom, $685. Bronzini red wool robe.

RIGHT PHOTOGRAPH.
Bodart, Inc., walnut chest with warm mellow tone finish, reproduced from an antique, $390. Ceil Chapman dress made of black faille. Jaeckel fur stole. Josef black handbag. Ireland Bros. white gloves. Mr. John hat.

ADD AS NEEDED continued from page 228

The merchandise shown in the Irwin-Pendleton groupings on pages 138 to 141 will be available at the following stores:

ALABAMA
Birmingham — Pizitz Company
CALIFORNIA
Los Angeles — J. W. Robinson Co.
CONNECTICUT
Bridgeport — The D. M. Read Co.
DISTRICT OF COLUMBIA
Washington — The Hecht Co.
FLORIDA
Miami — Moore Furniture Co. Inc.
ILLINOIS
Chicago — John M. Smyth Company
Chicago — The Tobey Furniture Co.
IOWA
Cedar Rapids — The Killian Co.
LOUISIANA
New Orleans — D. H. Holmes Co., Ltd.
MASSACHUSETTS
Boston — Jordan Marsh Co.
MICHIGAN
Detroit — Crowley-Milner & Co.
Grand Rapids — Wurzburg's
Kalamazoo — Gilmore Brothers
Lansing — F. N. Arbaugh Co.
MISSOURI
St. Louis — Famous-Barr Co.
NEBRASKA
Lincoln — Miller & Paine
Omaha — Orchard & Wilhelm Co.
OHIO
Cleveland — The Higbee Company
OREGON
Portland — Olds & King
PENNSYLVANIA
New Castle — J. R. Frew Co.
Wilkes-Barre — United Furniture
RHODE ISLAND
Providence — Boston Store
TEXAS
Abilene — Waldrop Furniture Co.
Amarillo — The Home Beautiful
Dallas — Sanger Bros.
El Paso — American Furniture Co.
Houston — Foley Bros.
San Antonio — G. A. Stowers Furniture Co.
UTAH
Salt Lake City — ZCMI
WISCONSIN
Milwaukee — Klode Furniture Co.



Colonial and 18th Century Bedroom Furniture in Solid Mahogany
Illustrated Booklet 10c postpaid
The CONTINENTAL FURNITURE COMPANY
HIGH POINT N CAROLINA



"Embarrassed? Why?"

"Well, Edna dropped in on Monday and when I took out the silver tea service she gave us, it was so tarnished you couldn't recognize it. I had forgotten to polish it!"

"But, my dear, there's no need to polish silver today. You simply put your clean silver away in Pacific Silver Cloth and it stays sparkling . . . always ready for emergency use. You see, Pacific Silver Cloth *actually prevents tarnish.*"

"That would save endless time and work! How is this Pacific Silver Cloth sold?"

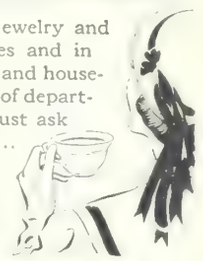
"It comes several ways: in wraps, rolls, bags, packets . . . and as lining in silver chests."

"Does it cost much?"

"Not at all! Chests lined with Pacific Silver Cloth are as low as $6, and for only $1.10 you can get a wrap big enough to protect 100 pieces of flatware."

"Really! I think I'd better get some right away. Where can I buy it?"

"It's sold in jewelry and furniture stores and in the silverware and housewares sections of department stores. Just ask for it by name... Pacific Silver Cloth."



PACIFIC Silver Cloth

Write for free booklet. If you cannot find items made of Pacific Silver Cloth, we shall be glad to send you the name of your nearest store. Look for the Pacific label on Pacific Balanced Sheets, Pacific Supersorb Towels, and also on men's, women's and children's wear of cotton or rayon.

PACIFIC MILLS, DEPT. G10, 214 CHURCH STREET, NEW YORK 13

OYSTERS continued from page 151

were native to the area, the dish was so rich and the flavor so unforgettable, that visitors carried its fame home and newcomers invariably ordered it for their very first meal.

CALIFORNIA OYSTER OMELET

Heat 1 cup of oysters (the larger ones must do if you can't find the tiny ones) in ¾ of a cup of rich cream sauce until their edges curl. Make a French omelet with 4 eggs, salt, pepper and a tablespoon of minced sautéd onion. When the omelet is set, but still moist, pour half the oyster mixture on, fold and turn the omelet onto a hot platter. Pour the remaining oysters around it. This is a perfect dish for an autumn lunch.

In later years the Palace again scored with an oyster dish, this one the famous Oysters Kirkpatrick, named after the then manager of the hotel, John C. Kirkpatrick. There are those who claim the dish was the inspiration for the celebrated Oysters Rockefeller of New Orleans, but as their only resemblance is that in both recipes they are baked in the shell on a bed of rock salt, this seems dubious. Here is one of the many versions of

OYSTERS KIRKPATRICK

Pie plates, one for each serving, are filled with an inch or two of rock salt and placed in an oven to become thoroughly hot. Open the oysters—5 or 6 to a serving—and leave them in their deep shells. Place them on the hot salt, taking care that none of the precious juices are lost. On top of each oyster, spread a spoonful of tomato catsup which has been mixed with finely minced green pepper. Now comes a piece of half-cooked bacon sprinkled with grated cheese. A small dab of butter is the finishing touch, then the pans are returned to the oven until the cheese is pleasantly melted and brown. (The oysters should be just warmed through at this point—still plump, juicy and tender.)

OYSTERS À LA POULETTE

First make a sauce poulette by chopping 4 shallots (or green onions) and cooking them until soft but not brown in 2 tablespoons of butter. Add ¼ cup of white wine, and 2 or 3 sliced mushrooms. Cook until the wine has almost evaporated, then add 1½ cups of cream sauce (preferably made with 1 cup of chicken stock, ½ cup heavy cream, 2 tablespoons of butter and 3 of flour). Add an egg yolk, whisking it in quickly, then 3 dozen oysters which have been poached in their own liquor and drained.

This a perfect little dish for a late supper party, well adapted to the chafing dish.

Although we think of Angels on Horseback as being English as boiled mutton with caper sauce, it seems that

(*Continued on page 231*)



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OYSTERS continued from page 230

the early Californians of Spanish or Mexican descent had a similar dish called *Ostras Angeles*. Today the dish is popular in California served, not as the English do as a last course savoury, but as an appetizer with an apéritif or cocktail.

ANGELS ON HORSEBACK

Dry big, plump oysters, dust lightly with salt and pepper, roll in a mixture of minced parsley and chives, wrap in bacon and fasten them securely with toothpicks—use two toothpicks if one seems inadequate. Just before serving, bake them in a hot oven, or broil over hot coals until the bacon is crisp. (Several oysters may be strung on a skewer and you'll have Oysters en Brochette, a splendid entrée for any meal or party.)

A charming menu, printed on yellow silk and dated 1863, is the bill of fare of the Inauguration Ball of California's Governor Frederick F. Lowe. It was held in the Pavillion, in Sacramento, on December 10. The very first dishes on the menu are of oysters—four of them: Raw Oysters, Pickled Oysters, Fried Oysters and Oyster Pâté. Of these, pickled oysters are again particularly popular in California.

PICKLED OYSTERS

Cook a pint of oysters in their own liquor until the edges curl. Drain, reserving the juice, and plunge them into ice water. Drain, and arrange them on a flat dish. Cover with a few very thin slices of onion and some equally thin slices of lemon. Strain the oyster liquor and a marinade (made by heating a half-cup of white wine vinegar and a teaspoonful of pickling spices) over them. Sprinkle with salt, fresh-ground pepper, minced parsley and a quarter-cup of olive oil. Let them stand in the refrigerator for 24 hours or more before serving time.

Pickled oysters make a delicious first course at lunch time.

Today the native oyster of California is not often seen, but beds of the larger varieties have been planted up and down the coast, cultivated just as the Romans did in the days of Augustus. Though many of the early oyster dishes were contributed by the hotels and restaurants of San Francisco, the immigrants, too, brought their favorite recipes to the state. Probably some cook from below the Mason-Dixon Line introduced the recipe for oyster loaf, though the English have known it since the eighteenth century.

OYSTER LOAF

The version of this recipe most popular in California seems to be the simplest to make. Remove the top crust from a loaf of white bread and scoop out the inside. Brush the lining with melted butter. Brown lightly in a hot oven, then fill with fried oysters or a mixture of fried oysters and shoestring potatoes. Replace the top and serve.



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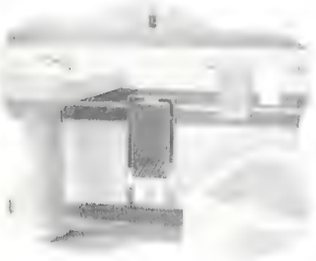
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TERMITES CAN WRECK YOUR HOUSE

BY BROADHURST JACKSON

THERE is a major, built-in, delayed-action headache that goes with many an otherwise sound and attractive house. If you are one of the millions of Americans caught in the frantic post-war demand for houses, you should know about this threatened trouble and expense; for it applies whether you are moving into a dream house ill-erected to order, a run-of-the-mill "development," or taking over a house already reasonably old and battered.

[illegible] of damage wrought by the wood-eating termite. This shy, elusive and industrious insect moves into a house much more secretively than any cat, mouse or mouse. The first intimation of its presence may be somewhat dramatic. There was the New England family which had a piano delivered and placed in the living room, only to see the instrument itself, some 20 square feet of flooring, several floor joists and one lucky piano mover plunge in a cascade to the basement floor. Termites eating away at the essential substructure of the dwelling had so weakened it that a floor which had supported the weight of the householders and afforded no ground for suspicion gave way under the extra stress of the piano. Sometimes termite destruction will cause floors to sag or walls to lean in time to suggest necessary repairs. But at others, as in the case of the piano, the climax comes suddenly with all the elements of not-so-funny slapstick comedy.

Termites have been doing business for millions of years. Their way of life evidently has been a success, for very ancient fossils indicate that they have had to alter neither their individual

(Continued on page 233)



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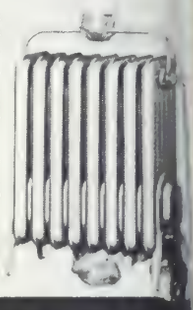
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TERMITES continued from page 232

structure nor rather complex social organization for many millenniums.

Although our extreme northern tier of states and the Rocky Mountain region are relatively free of them, termites infest houses and wreak damage to some degree in every part of the United States.

With or without the help of careless building contractors, termites live by eating such wood or wood products as they can get at. It is a biological curiosity that the insect himself cannot digest his intake of cellulose, and this is done for him by microscopic creatures living in his tissues. If this sharing of the loot between host and parasite has any bearing at all on the householder's problem, it is merely to accelerate the rate at which his homestead is being chewed up.

Subterranean termites, which are the destructive United States variety, nest in the ground and cannot live away from it. Their forays into a house are strictly food hunting expeditions. The workers in their specialized society are grayish white, about a quarter inch long, almost or quite blind, and closely resemble ants, which are their principal natural enemies. Their sharp, powerful little jaws grind away almost ceaselessly. Since they shun light and fresh air they are seldom seen unless an infested piece of wood is split open.

Somehow in the course of evolution, the termite has learned the wisdom of doing his eating strictly on the inside of the wood he attacks. Hence a mere shell of termite-ridden lumber may, from the outside, appear perfectly sound. This trick doubtless arises from the inscrutable instincts of the animal kingdom. But to the householder, it might well appear rational and malevolent, for it means that the very basic structure of his home may be destroyed little by little with no visible manifestation.

When the dangerous weakening finally becomes known, repairs are likely to be expensive. The Department of Agriculture states almost casually that "it may be necessary to raise the structure from its foundations" and replace damaged timbers. A pretty job for a young couple already struggling to meet payments on an impressive postwar mortgage!

A termite scare of considerable proportions in California, following the rapid spread of frame and stucco construction in that booming state, resulted in an intensive community study of the problem. University and government scientists did the research and a number of corporations, facing heavy depreciation of building properties from termite invasion, underwrote the project. It covered the subject not only for California but for all the United States and its possessions.

In a detailed report the investigating committee came up with various

(Continued on page 244)



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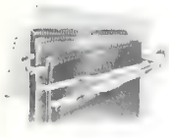


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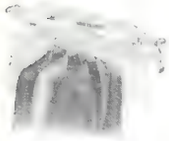
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TERMITES continued from page 233

findings and recommendations. Chief of these was a time-tested maxim: see that your house or building is so designed that no wood comes in contact with the ground. A brick or concrete foundation should separate the woodwork from the termites' home in the earth at all points.

The insects seldom invade a house by crawling up a foundation because this exposes them to light and open air. If they are sufficiently tempted, they will ascend by building a covered runway of mud. Such tunnels have been known to extend a hundred feet. But they are easily identifiable, may be quickly destroyed, and the ground from which they spring may be effectively poisoned.

California's investigation showed that very few woods are resistant or unpalatable to termites. Under today's building conditions, it probably would be hopeless to insist on such specifications as "heartwood of first growth redwood" throughout the house, though this is not tempting to termite appetites. However, exposed woods of any kind may be largely termite-proofed by impregnating them with creosote or other chemicals under pressure.

The millions of people who are desperate for homes probably are not going to be too insistent on the anti-termite precautions in the house of their choice. After all, termite destruction is a future rather than an immediate hazard, for in the United States it takes several years for the insects to work any substantial damage. But after those few years, what?

All experts recommend periodic inspection of the underpinnings of a house. Inner damage to wood can be detected sometimes by the sound made when a timber is tapped. Boring into it with a brace and bit will tell even an amateur woodworker whether the piece is sound. Actual removal and sawing apart of a small piece of suspected wood make a good check, for the series of slender galleries eaten out by the termites are recognizable at a glance.

If the news is bad, something should be done—though not necessarily overnight and certainly not in a panic. One deterrent is the use of metal shields around the masonry foundation of the house. They are bent such a way that termites are not able to climb up to the plates and sills and other wood underpinnings of the house. A more certain way is to use the extermination companies which will work your house over by injecting liquids, fumes or powders and give you a bonded guaranty against further damage for a period of five years. This solution involves an arduous job by experts and the cost is in proportion.

The man who does his own tinkering about the house will find a long list of chemicals known to be toxic to termites. Government, state and county agricultural officials ordinarily are familiar with these poisons and their

(*Continued on page 238*)

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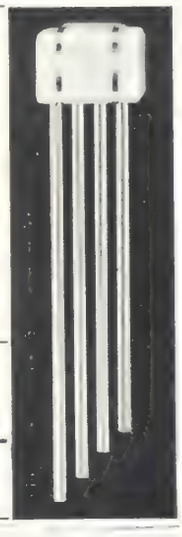
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GOOD TURNS OF AN EARTHWORM

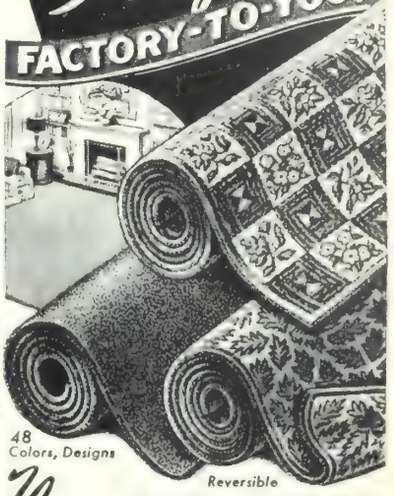
BY ESTHER T. LATTING

EARTHWORMS are the lazy gardener's best friend. They not only keep the soil open but even go so far as to turn it for him; they are a bit slow about it, but they do their best to help us and we should appreciate their efforts. Though the earthworm shuns publicity, he has suddenly leaped into prominence, and garden magazines are filled with controversy as to whether he is a rather odd-looking angel or demon from the nether regions. Some observers contend that the earthworm lives on the roots of plants. Under certain circumstances this may be true but I believe that it is due to lack of organic material in the soil. Worms prefer wilted or partially decayed substances to those that are alive.

Two pots of plants that I had will illustrate this point. In one, half the contents was made up of well-rotted compost. The other was filled entirely with soil from the vegetable garden which was almost completely lacking in organic matter. The plant in the first pot is healthy and vigorous. The soil is soft and springy to the touch. I know there are worms in the pot for I see their castings both on top of the soil and in the saucer. The plant in the other struggled along and finally died. When I knocked the dirt out of the pot, it was a hard ball riddled with worm tunnels. Investigating further, I found that the roots of the plant were completely gone. To me these two pots gave a good answer to the argument that the worms eat the roots of plants. In addition to that, it answered the age-old cry that worms are harmful in pots. When organic matter is present they are beneficial, as they help to keep the soil open for the penetration of water and air,

(Continued on page 238)

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GARDENER'S GUIDE

About this time of year gardeners in the east begin to use the phrase, "as long as the ground is open." There is just enough indefiniteness about it to assure them a margin of safety for under-surface work. Tulips and lilies can go in "as long as the ground is open." As long as we can drive a spade into soil, the land can be trenched or ridged for winter elements to break down. Then comes the night of finality when the earth is locked.

But long before this we clean up the land. Spent crops are cleared away. In what were vegetable rows, winter rye is sown, to be turned under next spring. The ghosts of annual flowers are pulled out and hauled to the compost heap. Gradually the perennial border is cut back. Piles of fallen leaves increase—good for winter mulching.

"As long as the ground is open" dormant roses will go in, new lilacs and other shrubs find their appointed places and evergreens get settled in new homes. There should be no sense of rush, even though the time is short. Plant things well if you want them to grow well.

THE SURE TOUCH

For three seasons now I have been watching an old gardener work. Whatever he does seems to be effortless. He always prepares for a job—has the tools and materials handy, doesn't have to run back for something he's forgotten. His movements are slow but persistent. By the day's end he has accomplished a lot.

His contempt for short-cut methods is pronounced. He also doubts a lot of "this here scientific stuff," puts his faith in cow manure and plenty of it. He does heavy work in the early hours, turns to small jobs when the sun is high, has strength when the day cools for one more effort, washes up for supper and putters until dark.

So there's more to gardening than the sure touch. It is the sensible allocation of time and strength.

INSIDE SMALL GREENHOUSES

Now is the time when gardeners wish they had greenhouses. The easiest way to be rid of that temptation is to yield to it. Fortunately, the small greenhouse for the small place is not too exacting on the purse. Once the investment is made, a whole new world of gardening opens up. The trouble is that most gardeners try to grow a whole new world the first winter. Eventually they cut the list to a few favorites.

The amateur's greenhouse isn't for display: it is for pursuing hobbies, using every inch of space, every hour of sunlight and heat to produce a succession of minor vegetables and flowers. One by one these are brought into the house. With particular pride he watches the first amaryllis break into bloom, the first pan of hyacinths show color, the first pot of *Primula malacoides* shake out its cloud of pink or white.

Then there's the fascinating sand box where, in precise rows, cuttings are rooted. Equally interesting are the graduated pots through which these rooted cuttings advance to maturity, like small boys outgrowing their clothes. There's also that whole new world of pests and diseases to fight. As in the garden outside, so here: you can't have victory without combat.

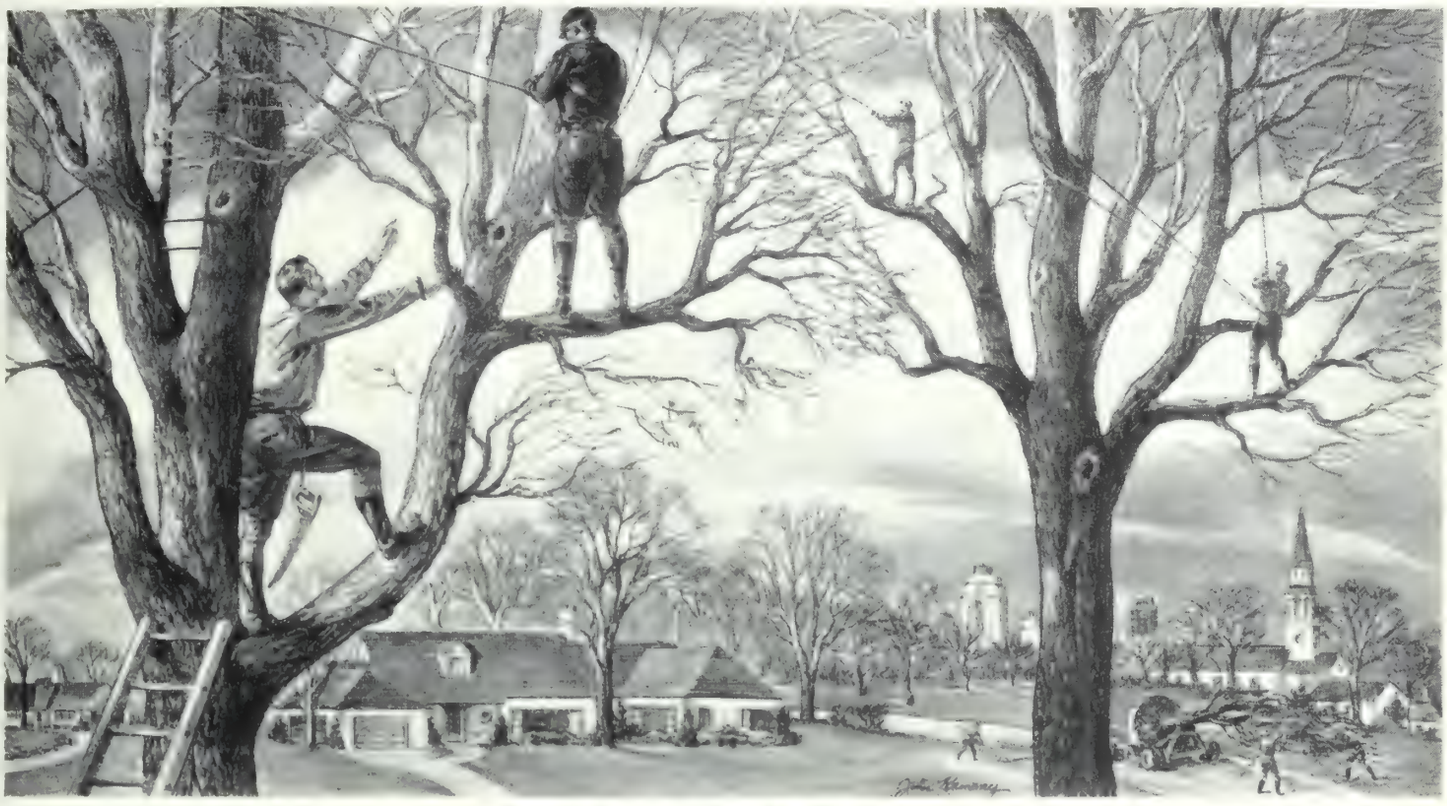
AFRICAN VIOLETS

It fairly makes you catch your breath the way African violets have swept the country. Within a relatively short time they have grown from a curiosity to a commodity, from one color and form to many. A society is devoted to their interests and the literature on them is piling up. And the places you find them! A rich amateur draws your attention to her 25 varieties, our laundry woman has six and will buy more.

What's their fascination? They are an easily handled house plant, don't demand too much space, don't cry for sun, require only a minimum of sensible care. Even a child can grow them. Moreover, they are low plants—you look down into them, contemplate their subtleties at close range.

Into this group of pet house plants fall the fairy lilies and oxalis. Both are tractable, easy to grow and, in time, give abundant increase. Bits and pieces of them can always be shared with friends—leaves of an African violet to root, a handful of fairy lily bulblets, a few offsets of oxalis. This is among the amenities of gardening—we can share, and when these evidences of our sharing bloom for others, we can be fairly certain that we will be remembered. One of the nicest things gardeners say is "So-and-so gave me that."

RICHARDSON WRIGHT



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Fall is the opportune time for selective tree cutting. Villages can enjoy safer streets due to better lighting if their trees are pruned around the street lights. Colleges, institutions and estates will find that fall is the practical time to remove dead wood from their trees. Arboretums and private woods should be cleared of ugly underbrush at this time.

IMPORTANT DAVEY TREE FALL SERVICES

PRUNING will keep your trees attractive and healthy. It will prevent heavy snows from breaking dead or weak branches and disfiguring your trees.

CABLING AND BRACING should be used wherever there are weak V-shaped forks, and on long, slender weakened branches.

TREE MOVING is not a risk with Davey. It is a science. They guarantee the life of the trees that they move. Fall is a good time to move trees.

Beautiful, well shaped trees—properly located on your grounds—will enhance the beauty of your home. Davey Experts have the experience and the equipment to guarantee the life of the trees that they plant on your property. More people than ever protect their trees through Davey Service. If your phone book does not list The Davey Tree Expert Company, just write or wire for the address.

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INTRODUCES
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FORTY-NINER

[illegible]
flowers with a mild fragrance. The plant grows tall and strong with dark green [illegible]



TALLYHO

This Hybrid Tea is the product of Charlotte Armstrong and is one named red rose. The color is entirely new [illegible] the inside of the petals is a delightful pink, such as Phlox pink, while the outside varies from crimson to cardinal. Although it is a bi-color, the contrast is not great. The long-stemmed flowers last unusually well and have a spicy fragrance. TALLYHO shows a robust growth, and will be one of the largest rose plants in your garden. You'll find delight in the unique color, graceful form, straight stems and fine growth.

Prices: $2.50 each, $25.00 per doz.
f. o. b. Madison

Totty's Box G Madison, N. J.

TERMITES continued from page 234

[illegible] application. Sand may be injected into timbers known or suspected to be infested, others may be used to drench the ground which surrounds the foundations or buildings.

Vigilance on a reasonable scale will protect any individual property against termite damage, but there is no likelihood that the termite threat as a whole will be diminished. The extraordinary organization of these insects, with their workers, soldiers and reproducers, their cultivated parasites and their sowing and reaping of microscopic fungus, makes the most ancient dynasties of man look like very latecomers indeed.

Termites did very well on tree stumps and fallen branches before human beings obligingly increased their food supply by erecting houses for them to chew on. We may drive them out of our houses, but they will continue to do business somewhere in the neighborhood, ready for re-entry any time we drop our guard.

EARTHWORMS continued from page 235

and aid in breaking down the organic matter into available plant food.

There is no question but what they serve to help aerate the soil of garden and field. Their burrows act as a ready means of entrance for rain water into the ground. Members of the United States Soil Conservation Service realize their value not only in preventing erosion but also in rebuilding worn-out earth.

Another criticism of the earthworm is that his presence in any quantity is an invitation for moles to move in. This may be true. Mole tunnels are definitely unsightly and moles [illegible] certain amount of damage by building their runs directly under plants either lifting them out of the soil or leaving large holes which cause roots to dry out. Of course, a word may be said in defense of the mole. He eats innumerable white grubs, larvae and pupae of many caterpillars and borers, Japanese beetles and cutworms as well as earthworms.

In both my flower and vegetable garden, I have encouraged the earthworm in every way possible. Most of the conditions conducive to his increase are universally recognized as good garden practice. For example, as mulch close to the ground begins to decay, it makes perfect food for the worms. They move in from adjacent soil and their constant tunneling under the mulch serves in place of cultivation. Where there has been a mulch the ground is springy and soft rather than being packed and unyielding as it becomes during hot dry spells when no mulch is applied. Hoeing or using the cultivator doesn't serve the same purpose, as we only stir the surface soil. The worms, however, go deep and keep the entire garden soft so that roots may easily penetrate in search of food, and rain can soak in.

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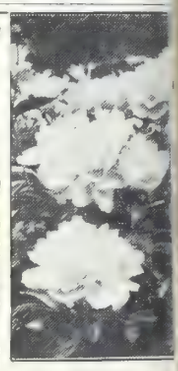
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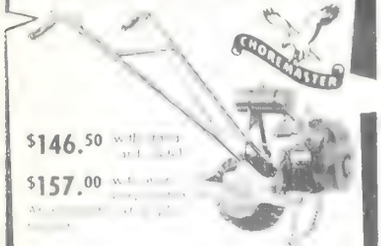
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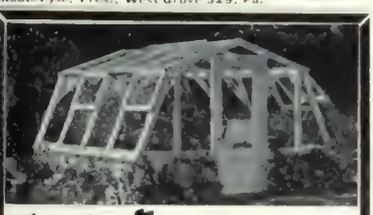


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HOW TO

TEAM CLEMATIS AND ROSES

BY ERNEST K. THOMAS

You can achieve very attractive and unusual effects by planting clematis vines and training them through the canes of pillar and climbing roses. Many of these roses have little, if any, bloom after the first grand outburst in June and early July, while several varieties of clematis continue to flower late into the season. Thus, by judicious planting the clematis can be made both to supplement the rose blooms and to substitute for them after they have died.

We have not found that the clematis vines injure the rose canes in any way. If it is felt that they tend to shade the rose foliage too much, a selection of the less vigorous growing varieties may be used, or you may resort to thinning.

The soil conditions that will grow roses well are just right for clematis. Both need a well drained location and a good supply of decomposed organic matter in the soil. Add lime so that the soil is not too acid. In spring they will be benefited by soluble nutrients such as complete garden fertilizer. A summer mulch over the soil of old manure and compost or peat moss helps keep the ground cool and moist. A similar mulch in winter checks the lifting up and settling of the soil during alternate periods of freezing and thawing. The latter is often responsible for failure to grow clematis, as the stems are brittle and easily damaged. Regular spraying of the roses for control of diseases and insects also protects clematis from mildew, wilt and aphids.

The following large-flowered hybrids were in bloom in my Rhode Island garden at the same time as the climbing roses in June and early July and continued to bloom for some time after the roses were gone:

(*Continued on page 240*)

June Flowering
MADONNA LILIES



EASY TO GROW
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This year plant a picture instead of just bulbs. Madonna Lilies with blue delphiniums make a classic garden picture. Or just imagine the striking combination of these hardy lilies with dark, velvety red sweet williams or crimson roses. Order now for October planting.

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Jeanne de Montford (Moss)—*Clear pink edged with silver.*
Mme Louis Leveque (Moss)—*Brilliant salmon pink.*
Rosa Mundi (Gallica)—*The famous red and white evenly striped rose.*
Maidens Blush (Damask)—*Apple blossom pink and white.*
R. Damascena (Damask)—*The original rose pink rose of Damascus.*
Rose des Peintres (Cabbage)—*Deep rose pink.*
Vierge de Clery (Cabbage)—*Large snow white.*

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CLEMATIS AND ROSES continued

Sir Garnet Wolseley, bronze blue, reddish bars
Lasurstern, deep blue
Duchess of Edinburgh, double, pure white
Lady Bridgett, bright red
Mme. Edouard André, purplish red
Ville de Lyon, carmine red
Ascotiensis, azure blue

Other splendid large-flowered hybrids, which bloom during the summer months are:

Comtesse de Bouchaud, pink
Crimson Star, rich red
Jackman, violet purple
Mme. Baron Veillard, lavender
Henry, white
Prins Hendrik, azure blue

The early-flowering species and varieties of clematis, such as Duchess of Edinburgh, Lasurstern and Sir Garnet Wolseley, bloom on the previous year's growth, so prune the old wood, except dead portions, when pruning these varieties. Live buds may be observed on the vines in the early spring. Most of the other later blooming varieties flower on new growth of the current season. In these, the old vines, even if alive in the spring, may be cut back to half their length, or to live buds low down near the ground.

Clematis may be planted in the early spring. Dig holes 12 inches deep and 18 inches deep and about the same in width. A layer of coal ashes, gravel or sand will provide drainage if the subsoil is inclined to be impervious. Some good porous loam soil, sweetened with a handful of lime and enriched with a similar amount of bone meal or superphosphate, will be desirable. Well decomposed manure, compost or the dried manures sold at stores may be mixed with the loam as the holes are prepared. The holes for the clematis may be made on the opposite side of the posts, or other supports, on which the pillar or climbing roses are planted, or about 18 inches or two feet from the roses.

When planting, firmly insert the ball of soil around the roots in the prepared soil, with the top or crown of the plant about three inches deep. Water the soil to settle it after planting.

A handful or two of garden fertilizer may be scratched into the surface soil and watered in after the growth starts in the spring. If perennials, such as hardy chrysanthemums, are growing nearby, so that the soil is somewhat shaded from bright sun, conditions are considered advantageous. Dryness at the roots, or exposure of soil to hot sun, is detrimental to clematis. It thrives best when the soil is moist, cool and shaded.

For winter protection we place a pailful, or more, of pea coal ashes over the soil and pile it up a foot or so over the vines and the climbing roses. In the spring the ashes are removed.

Every care must be taken not to injure the vines of clematis, which are easily damaged. A few stakes a foot or so high, placed in the soil around the plants, will protect them when the soil is being cultivated nearby.



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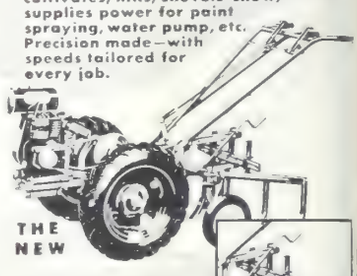
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Gardening

Shade Trees are the subject of "Safeguarding Your Trees," a booklet which describes correct planting methods and proper care. Some good before-and-after illustrations indicate how to protect trees from deterioration. Insects, weak branches, storms and girdling roots can destroy the beauty and even the life of a tree. This publication helps correct and prevent these forms of damage. The Davey Tree Expert Company, Kent, Ohio.

Tulips, Daffodils, Hyacinths and small bulbs herald "A Lovelier Spring." A neat little brochure features sketches and suggestions for each. Tulip plant combinations are listed. This text will lend a professional know-how to your spring garden's face. Associated Bulb Growers of Holland, 41 E. 42nd Street, HG 10, New York 17, N. Y.

Kitchens

"*Your Kitchen and You*" talks of custom-built steel kitchens designed as a unified whole. Storage units and work surfaces are the framework of the plans and all other elements are fitted to a consideration of individual tastes and habits. Shown are St. Charles basic and special purpose units, accessories and step savers. Procedure in building a St. Charles kitchen is illustrated. 10c. St. Charles Mfg. Company, HG 10, St. Charles, Illinois.

"*Your Next Kitchen*" places emphasis on work centers and contains guides for storing utensils and supplies in each of three important centers. Blueprints and countless diagrams point out various kitchen arrangements. Twelve Hotpoint electric appliances are sketched. 10c. Hotpoint, Inc., HG 10, 5600 W. Taylor St., Chicago, Ill.

China, Glass & Silver

Stangl Dinnerware, hand carved, hand painted, is the subject of "Attractive Settings for Your Table." You'll like the fresh colorful arrangements which center around three designs—Yellow Tulip, Fruit Pattern and Garden Flower—which in themselves allow unlimited versatility. 10c. Stangl, P. O. Box 608, Trenton 4, N. J.

"*Informal Settings for Your Table*" may be as expendable as you like, for charm is derived from a casual simplicity. Westmoreland's attractive booklet shows full-color settings for buffets, dinners, luncheons, breakfasts and party occasions. Notes describe the famed Westmoreland milk glass, crystal and jewel-toned glass. 25c. Westmoreland Glass Company, Dept. G, Grapeville, Pennsylvania.

"*Beauty Moods in Silver*" are set forth in a book you'll enjoy reading and want to give to friends. Rose Point, Stradivari, Sir Christopher, Grande Baroque and Grand Colonial—famous Wallace patterns—are illustrated in three-dimensional beauty. A chapter explains how each pattern was derived. 25c. Wallace Silversmiths, HG 10, Wallingford, Connecticut.

"*Historical Background*" tells of 250 years of silver development, beginning with the reign of Louis XIV and continuing through other eras when silver designs reflected the customs and manners of the age. The emergence of the fiddle-back design is traced and three fiddle-back patterns—Fiddle Thread, Fiddle Shell, Edward VII—are illustrated. Frank Smith Silver Company, HG 10, Gardner, Mass.

Fine China is Yours, to have and to use. Haviland patterns are displayed in simple relief and against table arrangements, several in color. Each pattern is accompanied by a line of explanation which will help you to remember it when you ask to see it at your retail store. 10c. Theodore Haviland & Co., HG 10, 26 West 23rd Street, New York 10, New York.

Decorating

"*For the Years to Come*" you'll buy furniture of high quality and lasting value. This Huntley booklet contains both 18th century and modern types of bedroom furniture. Individual pieces are of African and Honduras mahogany, avodire, burl and striped walnut. Workmanship is discussed. B. F. Huntley Furniture Co., HG 10, Winston-Salem, North Carolina.

"*Your Bedroom and You*" furnishes the answers to decorating questions about traditional and modern design, rugs, color, plain and patterned surfaces. A balanced color chart for each of three period bedroom styles is helpful. Buying features and notes on furniture care are given. 10c. Kling Factories, HG 10, Mayville, New York.

"*Fashions in Windows.*" A little brochure contains color sketches of Berkshire curtains as they might appear in your house. One picturesque center-of-interest view shows Berkshire marquisette curtains in a living room sketch. Also featured are Berkshire organdy Priscilla, Cottage Set, pin-dot marquisette, voile and ruffled organdy. Berkshire Fine Spinning Associates, Inc., HG 10, Turks Head Building, Providence, Rhode Island.

A Striking Booklet is named "Presenting Colorful California Contemporary." Contemporary design will blend with and become part of any regional mood, as room settings indicate. This furniture combines clean lines, subtle texture and pattern, simple masses. Of special interest is a center section containing a scale model and three dimensional cut-outs for home planning. 10c. Sherman-Bertram, HG 10, 711 South Grand View, Los Angeles, California.

Cortley Curtains are pictured in a little folder entitled, "Making Interesting Windows." Suggested window decor includes those for French doors, Venetian blinds, Victorian rooms, narrow and low windows. Altogether there are 12 sketches of new curtain ideas. Cortley Curtain Corporation, HG 10, 15 West 27th Street, New York, New York.

Five Steps to Home Decorating start you out in the Lees booklet, "What Goes With What." Building your decorative schemes around your favorite rug colors, you blend and harmonize furnishings throughout the house. Color illustrations give you many new ideas. 25c to Anne Mason, James Lees & Sons, HG 10, Bridgeport, Pennsylvania.

Windows

"*A Gallery of American Windows*" shows 17 room views which emphasize steel Venetian blinds. These blinds are galvanized against rust and bonderized to adhere enamel to metal. Rooms shown provide many decorating tricks adaptable to your own use, whether your taste is modern or traditional. There are blinds to match various rooms. 10c. Acme Steel Co., HG 10, 2854 Archer Ave., Chicago, Ill.

"*Windowalls . . .*" describes the windows which are taking the place of walls in today's contemporary houses. Casement window units are weather tight, eliminate drafts, provide 100% ventilation. Stock-sized and factory-fitted, the windows allow you to frame a view and create an atmosphere. You'll appreciate the many styles and sizes which appear. Andersen Corp., HG 10, Bayport, Minnesota.

Aluminum Windows combine storm sash and screens in one unit. These panels can be equipped to tuck away in the window frames when not in use. Frames are weather tight and storm sashes are draft proof. Screens never require paint, cannot rust or rot. Booklet is available from Orange Screen Co., HG 10, 420 Lexington Ave., New York 17, New York.

Rusco All-Metal Windows are also a permanent unit of summer screens and winter sash. Eight pictures illustrate simplified window cleaning, protective qualities, insulation controls, ventilation, storage, etc. F. C. Russell Company, HG 10, Cleveland, Ohio.

Heating & Insulation

Comfort That Pays for Itself describes the development of home insulation, and shows how rock wool is shot into the insulatable areas of your home. This type of insulation is not combustible and, when blown into hollow spaces, minimizes the danger of wall fires. Johns-Manville Corp., HG 10, 22 East 40th Street, New York 16.

Selecting a Heating System is not difficult with a booklet which shows how to determine your heating requirements. There is a discussion of the central heating plant, automatic heating and air conditioning. Crane boilers, radiators and equipment are pictured. Crane Company, HG 10, 836 S. Michigan Ave., Chicago, Illinois.

"*Flexscreen*" is a safety fireplace spark screen which hangs in folds of woven metal fabric and glides open and shut like a theater curtain. Various styles include Cape Cod, Colonial, Norman, recessed type and frame type. Each is illustrated in relation to room settings. Bennett-Ireland, HG 10, Norwich, New York.

Textbook for consumers and technicians is "Automatic Control of Radiant Panel Heating." The theory of controls for panel heating is the subject of the first part of the book. Functions, requirements and mathematics of heating are discussed. The later chapters deal with application of controls—electrical and pneumatic—to panel heating. $1. Minneapolis-Honeywell Regulator Co., HG 10, Minneapolis.

Window and Door Insulation by means of weather stripping is discussed in a folder which outlines this protection for your house. If you live in an old house, you'll be interested in plastic calk seals to stop up cracks. Rock wool insulation in walls, roof or attic floor spaces will increase summer and winter protection. Chamberlin Co. of America, HG 10, 1289 La Brosse St., Detroit 26, Michigan.

Heating Products are lined up in a new booklet from the Trane Company. The Type A convector-radiator works on any hot-water or two-pipe steam-heating system, is carried in stock by distributors. Construction features are included. Trane unit heaters are shown as is the Trane Circulator for hot water systems. The Trane Co., HG 10, La Crosse, Wisconsin.

Miscellaneous

"*How to Make Your Floors Important*" is a little folder about Kentile. This tile comes in several shades and patterns. Designs can be laid according to your taste. Kentile won't absorb dust or mud, is kept clean by soap and water and an occasional waxing, is ideal for kitchens, game rooms, etc. David E. Kennedy, Inc., HG 10, 50 Second Avenue, Brooklyn, New York.

Hobbies can prove a delightful pastime, and one catalog lists a variety of books on all phases of crafts, collections and projects. Educational backgrounds of many favorite hobbies have been put into book form, and home-study courses enable you to create and fashion articles. Wood carving, plastics, art work and antiques are a few of the subjects the books describe. If you're looking for a new hobby or if you want to know more about your present one, you'll want this catalog. Hobby Book Mart, HG 10, 120 Greenwich St., New York, New York.



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Beethoven: Concerto No. 1 for Piano and Orchestra. Robert Casadesus and Eugene Ormandy with the Philadelphia Orchestra [illegible] latest team to record the "4th," do it triumphantly. Columbia Album MM-[illegible]; $9.

Songs of the Auvergne. Beautiful haunting folk songs from one of the oldest French provinces have been arranged by Canteloube, are expertly sung by Ml[illegible] Grey, French soprano. Columbia Album MM-758; $4.75.

David Diamond: Music for Shakespeare's Romeo and Juliet: Overture to The Tempest. The nascent Little Orchestra Society does an admirable job with this lyric music. Columbia Album MM-751; $4.75.

Handel: The Faithful Shepherd. Graceful music from Handel's opera of the same name, arranged by Hans Kindler; played by the National Symphony Orchestra under his direction. RCA Victor Album DM-1224; $3.50.

De Falla: Seven Popular Spanish Songs. The composer's settings of his native folk songs reinforce their exhilarating bravado. Carmen Torres sings them in a voice almost shrill. RCA Victor Album DM-1223; $3.50.

Vaughan Williams: Fantasia on a Theme by Tallis. Dimitri Mitropoulos leads the Minneapolis Symphony through an intense reading of Williams' mystic [illegible] chromatic opus. Columbia Album MX-300; $3.50.

Borodin: Symphony No. 2. An extremely agreeable, melodious work with its values mainly on the surface is played by the Chicago Symphony Orchestra under apt baton. RCA Victor Album DM-1225; $4.75.

Glazounoff: From the Middle Ages. The Indianapolis Symphony Orchestra, conducted by Fabien Sevitzky, do the best that can be done with this suite, a florid and only mildly absorbing work. RCA Victor Album DM-1222; $4.75.

Dvorák: Slavonic Dances. You've heard these many times before, but seldom so well played. George Szell arranged them for the Cleveland Orchestra. Columbia Album MM-756; $4.75. LP Record ML-2023; $4.85.

Jennie Tourel Sings Offenbach. Miss Tourel in top light opera form brilliantly delivers five songs, the "Barcarolle" and four from "La Périchole." Columbia Album MX-299; $2.90. LP Record ML-2024; $4.85.

Waltzes of Tchaikovsky. If the idea of Tchaikovsky's waltzes played on two pianos appeals to you, this is your Album. What two people could do them with more zip than Vronsky and Babin? Columbia Album MM-760; $4.75.

Gay Paris. A lively phantasy on the operettas of Offenbach, arranged by Rudolph Goehr, and played by the Lamoureux Orchestra under his baton. Clever, even though one melody sounds like another. Vox Album 643; $3.50.

Louis Armstrong All Stars. This album was recorded at a Town Hall concert, audience noises, et al. Among the stars are Jack Teagarden and, of course, Mr. Armstrong, trumpeting and singing. RCA Victor Album HJ-14; $4.

College Medleys. Jan Garber and his orchestra run through 16 college songs with appropriate gusto and sentimentality. They're all here, "Maine Stein Song," "Yale Boola Song," etc., etc. Capitol Album CD-95; $3.15.

The Eddie Heywood Trio. They do such slick things with a little tune. This time they work over "The Moon Was Yellow" and "The Way You Look Tonight," reliable numbers to begin with. RCA Victor Record 20-2981; 77c.

Peggy Lee. Miss Lee is back again with her voice like silk lamé. She stretches it caressingly over "Just A Shade on the Blue Side" and "Don't Be So Mean To Baby," both very blue in tone. Capitol Record 15159; 79c.

Barclay Allen. Augmented by his Rhythm Four, Mr. Allen at the piano hops, skips and jumps through tricky, swiftly-paced arrangements of "Green Eyes" and his own "Barclay's Boogie." Capitol Album 15141; 79c.

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House & Garden

) CHRISTMAS GIFTS . . . including a Packaged Kitchen



















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In this issue...



Santa Claus, who dominates this issue (see pages 171 to 191), is by all odds our oldest contributor. The object of a larger fan mail than Clark Gable, he is an expert teamster and steeplejack, loves children, bright red, cold winter nights and shuns only the Scrooges of this world.



Kurt Versen gives as much thought to designing a floor lamp (p. 208) as he gave in the past to such projects as illuminating the Pentagon Building and East and West Coast World's Fairs. Fond of serious music, his one pet aversion is the implications of the word "modernistic".



Paul Thiry's pioneering contributions to Northwestern architecture include factory and university buildings and such forward-looking houses as his own (page 196). After world-wide travels from Alaska, where he was born, to the tip of India, he has settled in Seattle, Washington, for good.



Friede R. Stege had her first garden at seven, has been planning them ever since for private houses (p. 224), public buildings, factories. Ex-member of the Merritt Parkway Commission, she loves dogs, photography and making flower arrangements which have a way of winning prizes.



Whitney R. Warren combines a flair for antiques and decoration, inherited from his architect father, with a true agriculturalist's enthusiasm for his land (p. 212). Widely traveled, brought up in New York and in Europe, he is now a confirmed Californian.

House & Garden

Contents for November, 1948

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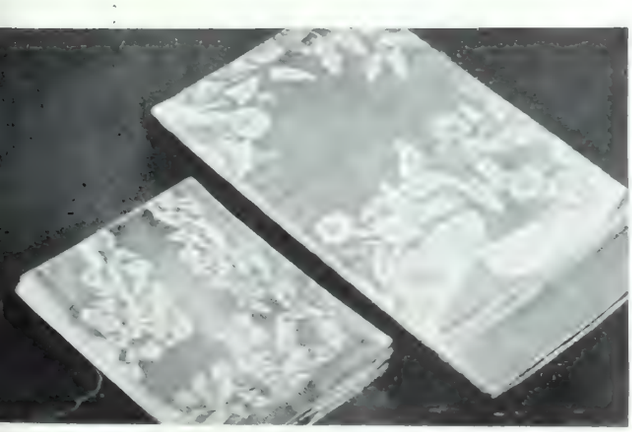
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Amazing kitchen appliance handles all food waste—grates it—washes it down the drain

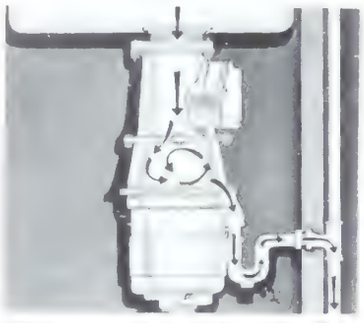
You've seen the last of messy, odorous, pesty garbage—the moment you install a General Electric Disposall.®

This wonder appliance—fitting snugly under your kitchen sink—handles food waste for you, shreds it, flushes it away.

Just scrape all leavings—pits, peelings, fruit rinds, even chop and fish bones—into the drain opening. Start the Disposall—and forget you ever heard of garbage!

Let this electrical marvel go to work for you—easing your kitchen chores, ridding your home forever of insanitary, germ-breeding garbage.

Make yours the most modern, cleanest of kitchens. Just see—in these pictures—how simple the Disposall is to operate:



Fits any modern sink with a 3½- to 4-inch drain opening. This is how the Disposall looks installed under *your* kitchen sink . . . makes your kitchen modern, clean, sanitary.



This is all you do: 1. Scrape food waste into drain opening. **2.** Lock protecting sink cover with a twist to the left. **3.** Turning on the cold water automatically starts the Disposall.



The Disposall action grates all food waste and congealed grease into tiny particles. It flushes them harmlessly away into sewer or septic tank. The Disposall works perfectly with either sewer or septic tank.



This is what users say: A recent survey among Disposall users shows 97% of those questioned highly enthusiastic. Typical comments: "Saves me 32 minutes each day!" "No more garbage odors!" "Perfect!"

Ask for a FREE Demonstration

First step is to see your retailer. He'll show you how easily a Disposall can be installed in your kitchen—how it fits most every sink.

Ask him, too, about the perfect laborsaving combination, the All-Electric Sink, that teams up a General Electric Dishwasher with the Disposall! General Electric Company, Bridgeport 2, Connecticut.

For an attractive four-color booklet on the General Electric Sink, send 10¢ to Box 58-16, A & M Dept., General Electric Company, Bridgeport 2, Connecticut.

DISPOSALL

DISPOSALL MEANS GOOD-BY TO GARBAGE, AUTOMATICALLY!

*General Electric's registered trade-mark for its food-waste disposal appliance.

GENERAL ELECTRIC

Open your eyes to a world of Beauty!

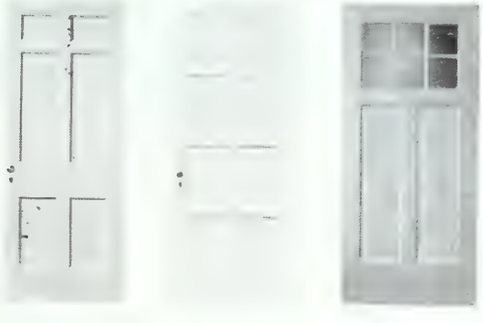




Curtis Doors with the NEW PRESPINE Panels

What's New About PRESPINE

- ☆ *A wonderful new material for use in Curtis doors and other Curtis woodwork.*
- ☆ *Made of natural wood.*
- ☆ *Takes paint or any stain beautifully.*
- ☆ *Creates new decorative effects.*
- ☆ *Amazingly durable for lifetime service.*
- ☆ *Economical in price.*



Curtis exterior and interior doors like these reflect the outstanding beauty of new Curtis Prespine panels.

Now Curtis marshals all the resources of science to bring you the beauty and quality of an entirely new material for door panels. Developed after years of research, Curtis Prespine, made specially for use in Curtis doors and other woodwork, combines outstanding charm with lifetime durability — for homes of all sizes and styles.

Prespine — made of natural wood by a special Curtis process — glows with amazing beauty when painted or stained! There's no checking, no raising of the grain. Finishes will last for years and years because Prespine has a hard, satin-smooth surface. When unfinished, it resembles, in color, the natural wood from which it was made.

And Prespine is as durable as it is beautiful! It won't warp or splinter . . . has the toughness to withstand heavy impact. No wonder Prespine is an investment in lasting satisfaction! Before you build or remodel, you'll want to have full information on Curtis doors and other woodwork which is now using the new Curtis Prespine. Learn how this new Curtis product can help make your home more beautiful and more livable without adding to the cost.

Prespine is available only as used in the production of Curtis Woodwork.

1865 CURTIS WOODWORK PRESPINE

Curtis Companies Service Bureau
647 Curtis Building
Clinton, Iowa

Gentlemen:
I want to know more about the new PRESPINE as used in Curtis doors and other woodwork. Please send me full information.

Name _____

Address _____

City _____ State _____

This art of being a perfect hostess



• It is a wonderful blend of careful beforehand preparation—and the trick of putting your guests at ease. You can achieve the proper festive mood at moderate cost with a handsome Quaker Lace cloth . . . then *be at ease yourself*—forget spot-and-stain worries! For Quaker cloths belie their luxurious appearance—they need no special pampering—will spot-clean easily and come up brightly after countless washings.

And speaking of the perfect hostess . . . what could be nicer than a Quaker cloth for every "perfect hostess" on *your* gift list?

Guaranteed by Good Housekeeping



Quaker

LACE CLOTHS

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For Warmth and Friendliness

Hungerford Solid Mahogany

Cheerful and enduring, the warm and friendly charm of Hungerford Bedroom Furniture is heightened by the rich, solid mahogany used in this traditional 18th Century group so true to design. The cost is surprisingly low, considering the qualities of lasting style, delicate design, fine workmanship and discriminate selection of Honduras mahogany. See it in open stock at finer stores everywhere.

Write today for free booklet.



DESIGNED BY
RANDOLPH MOHLHENRICH

Solid Mahogany by **Hungerford,** Memphis



The view of Lake Michigan seen from the W. A. Gerrard home, Milwaukee, is shown to fine advantage with a minimum of attractive vision and complete comfort even on a hot summer day. Architect: Ross Dwyer, Milwaukee. Glass installed by L. C. Hunt Co., Milwaukee.

Enjoy murals that change with the seasons . . .

now that you can get Thermopane *so promptly*

You'll find new adventures in living when you frame your views through Picture Windows. As the seasons change, your own exclusive murals enrich indoor living with nature's ever-changing moods and colors.

Whatever the season, you'll experience greater comfort indoors . . . when your windows are *Thermopane**. In winter, this insulating windowpane cuts heat loss and reduces downdrafts at windows . . . minimizes condensation and frost on glass, thus helping maintain healthful humidities. In summer, *Thermopane* helps protect your rooms from outdoor heat.

In all climates, *Thermopane* assures efficient, year-round insulation . . . because of the dry air sandwiched between the panes of glass. L·O·F's *Bondermetic Seal** around the edges welds the panes into a unit, keeps dirt and moisture from entering the air space.

Before you build or remodel, ask your architect about *Thermopane*. It may be installed in fixed or opening sash . . . stays in all year. L·O·F Glass Distributors in principal cities can assure quick deliveries in over 70 standard sizes as well as made-to-measure units. For more information, write for our *Thermopane* book. Libbey·Owens·Ford Glass Company, 3118 Nicholas Building, Toledo 3, Ohio.

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a Great Name in **GLASS**

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Carlin Comforts
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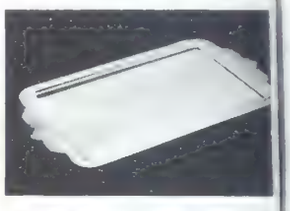
Spacious Clipper Ship Tray, 14½" x 22½" 14.75
with board and dividers to make it a buffet server 18.50

Especially nice for gifts—

BECAUSE IT'S LOVELY . . .
BECAUSE IT KEEPS ITS DISTINCTIVE LUSTRE INDEFINITELY . . .
BECAUSE IT'S SO EASY TO KEEP BEAUTIFUL . . .
BECAUSE IT'S DESIGNED TO BE USED AND ADMIRED . . .



Decorative Kingston Flower Vase, 6¼" tall, 7.50.



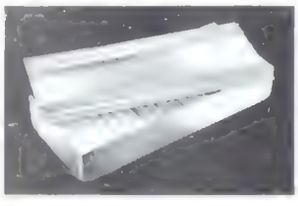
Distinctive Chelsea Servin Tray, 11¾" x 20½" 12.50 10½" x 13" 8.50.



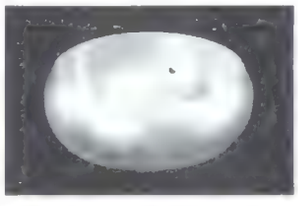
Generously proportioned Dover Bread Tray, 13¼" x 6⅝", 3.00.



Man-size Colchester Tumbler, 5¼" tall, 13-oz. capacity, 3.50 each.



Mono Cigarette Box, 7⅞" long, holds 3 packs, 9.50.



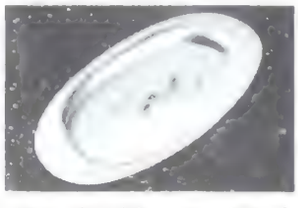
Ming Bowl, 7" diam.; for flowers, nuts or candies, 5.25.



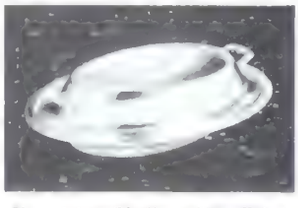
Gently-flared Savoy Round Tray, 12¼" diam., 5.75.



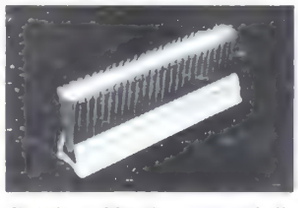
Classically simple, 2-qt. Mayfair Pitcher, 8½" tall, 12.50.



Versatile Clifton Small Oval Tray, 11¼" long, 4.75.



Exquisite 7½" x 10" Winchester Double Serving Dish, may be used as two dishes, 17.50.



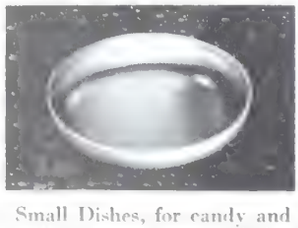
Rainbow Matchmaster, 6⅛" long, 1.75. Extra refills, .45 each.



Raleigh Salt and Pepper Shakers, 2¾" high, 3.00 pair.



Handsome Hatmaster Hat Brush, 5" long, 2.00. Clothmaster Clothes Brush, 6½" long, 3.00.



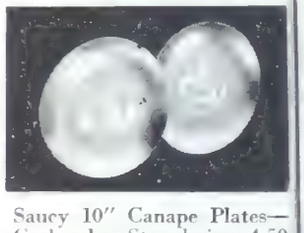
Small Dishes, for candy and nuts . . . or ash trays. 1⅝" 1.50; 5⅜" 2.25.



The Mall Ash Tray, 5" diam.; 2 cigarette rests, 1.50.



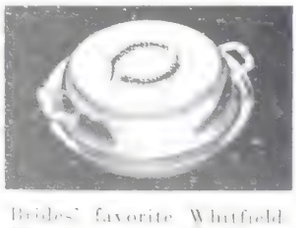
Graceful Wiltshire Fruit and Flower Bowl, 9" diam., 5.75.



Saucy 10" Canape Plates—Cockerel or Stag design, 4.50 each.



Smart Coffee Service—Mayfair Server, 10" [illegible] 12 serving cups, 7.00. Mayfair Sugar, 2" [illegible] diam., 7.50; Beverly Creamer, 2⅞" high, 7.50. Set 50.00.



Brides' favorite Whitfield Double Serving Dish, 9" [illegible] may be used as two [illegible] 4.50.

How you will enjoy choosing just the right Kensington gift for every person on your list . . . and for yourself, too . . . from the smart assortments at leading jewelry, gift and department stores.

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he record that plays up to 45 minutes!

the sensational new ——————→

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...finer tone quality
..more music for your money
...saves storage space
...nonbreakable Vinylite



FREE DEMONSTRATION

Hear this amazing new record at your dealer now!

Imagine a complete symphony or musical comedy score on one 12-inch record!

Imagine a new tone quality so lifelike you'll scarcely believe you're listening to a record! New freedom from surface noise! And broken records practically a thing of the past!

You get all this with the new Columbia LP Microgroove Record . . . *at prices far lower than you've been paying for ordinary shellac records!*

Microgroove recording, a new Columbia process, puts up to 6 times more music on a smooth, nonbreakable Vinylite disc—*and the savings are passed on to you.*

Over 300 classical and popular selections already available by the great artists who record exclusively for Columbia—many more coming soon.

For a thrilling demonstration of the sensational new Columbia LP Microgroove Record visit your dealer today!

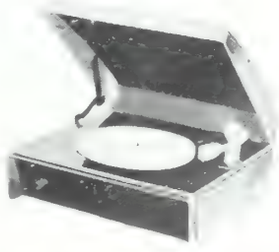
"Columbia" Marcas Registradas ® Trademarks ℗ ℗

Sensational Savings!

Selection	Cost If On Conventional Vinylite Records	Cost On Conventional Shellac Records	Cost Of Each On One Columbia Long Playing Nonbreakable Vinylite Record
BRAHMS: Concerto #2	$13.00	$8.50	$4.85 each (Federal Excise Tax Included)
BIZET: Excerpts from Carmen	$ 11.00	$7.25	
GRIEG: Piano Concerto	$ 9.00	$6.00	

NEW COLUMBIA PLAYER ATTACHMENT PAYS FOR ITSELF

Plays Columbia LP Records at 33⅓ rpm through your present radio or combination. Precision built, new featherweight tone arm weighs only ⅓ ounce. The savings on just a few Columbia LP Records pay for it! Combinations with 2-speed turntables in many makes and models also available.



GUILDCRAFT*
presents
a new pattern
in fine silverplate

Astrid*

. . . more brilliantly conceived
more beautifully executed
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Astrid is a magnificent pierced pattern in the Scandinavian tradition. Its tapered, fluted design is beautifully proportioned, finely wrought to the last detail. Each precious piece is more richly plated with pure silver and fashioned with true fidelity by Guildcraft master silversmiths. Astrid is available in 6-piece place settings and in services for 8 or 12. Fifty piece service for 8 in handsome Guildcraft chest $75.00. Ask to see the beautiful new Astrid pattern at fine jewelers and silverware departments.

*Trade Mark Reg. U.S. Pat. Off.

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MASTERPIECES OF SILVERPLATE
A Division of National Silver Company
New York Los Angeles Miami



Highlight your rooms with beautiful color accents of spicily fragrant Colorado Carnations. You'll find your arrangements stay fresh so long... and the subtle colors add sparkle to every decorating scheme. Remember, for new beauty in your flower arrangements, ask your florist for long lasting

COLORADO CARNATIONS

COLORADO STATE FLOWER GROWERS ASSOCIATION



Open a bright, new chapter in your dining traditions . . .









Prelude

PATTERN BY

Stangl dinnerware



When you're serving late Sunday breakfast or afternoon tea, Prelude's gaiety and Prelude's grace add the perfect touch . . . If it's merriment at midday you're planning, build your plan around Prelude . . . And for a dinner that's both friendly and formal, reap a new crop of praises with your Prelude.

Sleek, contemporary lines, the casual freshness of hand-carved, hand-painted flowers—here's a combination to give you undreamed-of dinnerware versatility . . . Prelude is planned for versatility—planned to add to the casual charm of Provincial, planned to blend with the directness of Contemporary . . . And Prelude is designed to help you bring new friendliness to *your* table, at any time of day or night.

Other beautiful Stangl patterns are pictured in full color in the booklet, "Attractive Settings for Your Table". Send 10c to Stangl Potteries, 652 New York Avenue, Trenton 4, N. J.

Stangl dinnerware

PRELUDE CAN BE SEEN AT THESE FINE STORES

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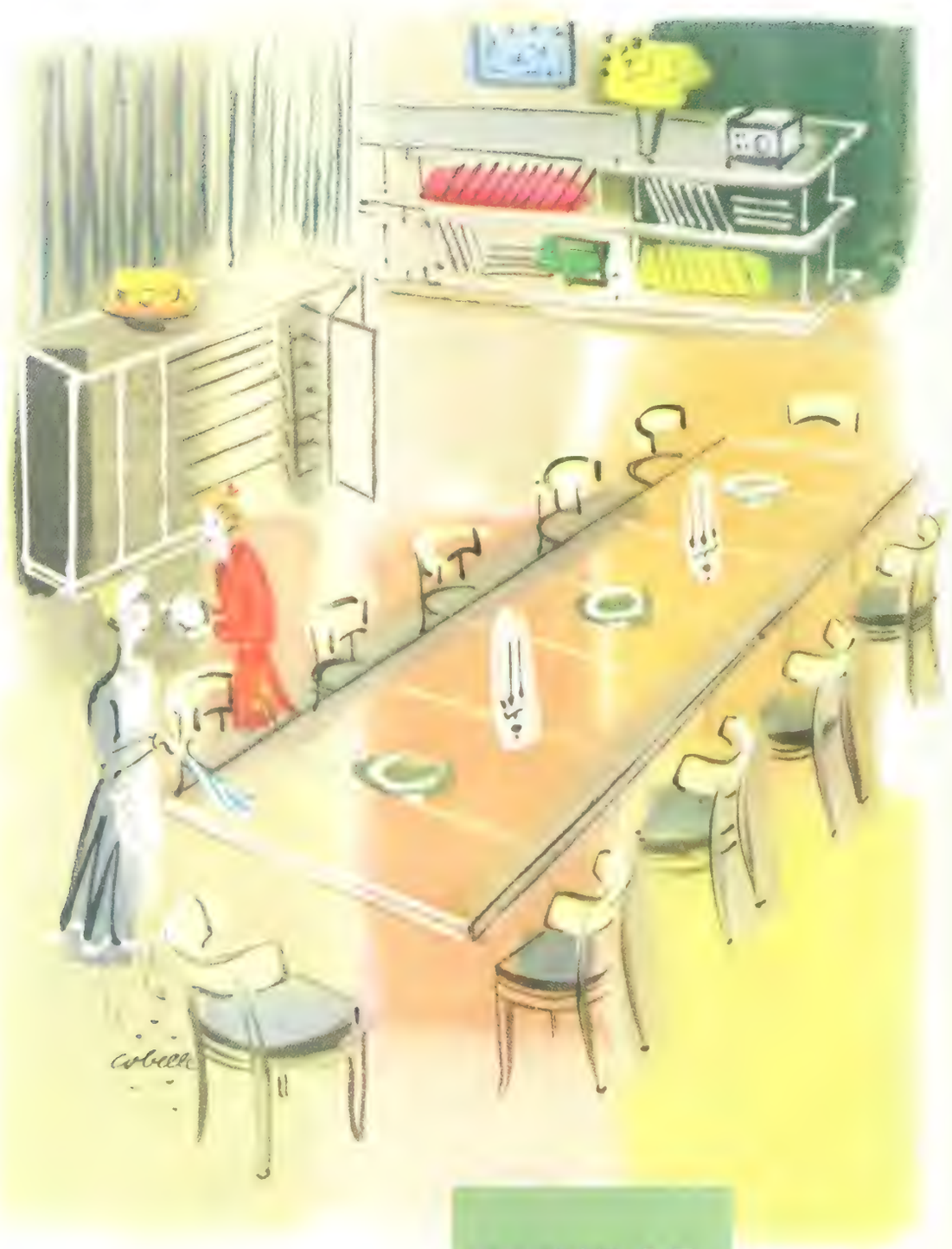
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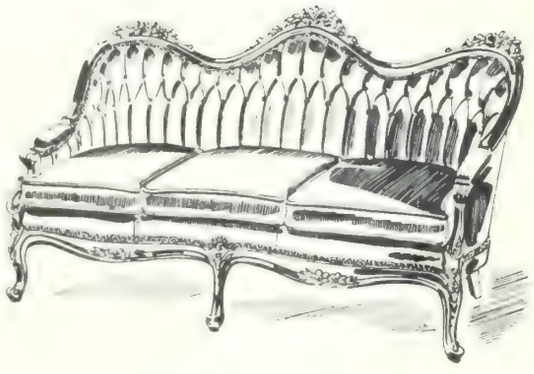
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WRITE FOR THESE BOOKLETS



Gardening

[illegible] ments they represent. Of special interest are the dwarf trees which require no more space than an average ornamental [illegible] 03, Louisiana Missouri.

Silver

Reed & Barton [illegible] Silver. The subjects of "How to Be a Successful Hostess" [illegible] are discussed with a view toward achieving suitable atmosphere, service, linens and silver. Famous silver patterns are included, plus some expert advice on correct [illegible] to stamp. Reed & Barton, HG 11, Taunton, Massachusetts.

Golden Home Dirilyte [illegible] of "How to Set a Beautiful Table." Dirilyte is an alloy, the color of polished gold. It is hard, highly resistant to scratching. In this full-color booklet, two flatware patterns, "Empress" and "Regal," are used in table settings which afford a variety of [illegible] Ware looks equally well in formal or informal settings. 15c. Dirilyte Co. of America, HG 11, Kokomo, Indiana.

Furniture

"Beauty Care" [illegible] and its centuries-sold use in the fashioning of fine furniture. Care of Hungerford Solid Mahogany is explained and special design features are elaborated. Open-stock pieces are shown. Hungerford, HG 11, Memphis, Tenn.

A Modern Portfolio contains full-color pages of room-settings which are both a forecast and an actuality in furniture trends. This modern furniture is called "Precedent" and 25 headlines explain its versatility and charm. 25c. Drexel Furniture Co., HG 11, Drexel, N. C.

The Baker [illegible] an excellent study for [illegible] buyer. The text is concerned with faked antiques and authentic reproductions, furniture style and scale, and the techniques of furniture making. Directions for preservation of the patina are included. 25c. Baker Furniture, Inc., HG 11, 10 Milling Rd., Holland, Mich.

"What Is Modern" [illegible] the evolution of contemporary furniture. Interchangeability, design and construction are highlighted in pages of furniture groupings and rooms. Dunbar furniture is shown in relief and in attractive room settings. Accent pieces, reproductions, lamps, wallpapers and dinnerware are included. 25c. Dunbar Furniture Mfg. Co., HG 11, Berne, Indiana.

[illegible] ductions is shown in the Biggs brochure. There are 32 pages of Colonial furniture, all illustrated and completely described. Of particular note are pages which co-ordinate the present with the past, photographs which illustrate the ease with which furniture can [illegible] Colonial [illegible] house. 20c. Dept. H. Biggs Antique Company, Richmond 19, Virginia.

The Heritage Booklet is full of sketches and photographs of furniture designed for lasting usefulness. The furniture is adaptable to many decorative styles, and the fabric patterns allow you a variety of color combinations. An additional feature is that Heritage pieces may be specially ordered, covered and fitted to your choice. An unusual section analyzes construction of basic pieces. 25c. Heritage Furniture, Inc., HG 11, High Point, North Carolina.

Furniture Favorites have been selected from the album of fine furniture, and here are many pieces from the Colleton collection. Breakfronts, chairs, sofas, love seats and heirloom bedroom furniture are shown. Room arrangements demonstrate the beauty of individual pieces. White Furniture Co., HG 11, Mebane, North Carolina.

Decorating

"The Story of St. Marys" pictures pure wool blankets in 16 new colors. Featured is an indented marginal color index which enables you to turn immediately [illegible] your eye. Each page contains a sketch-text of decorating suggestions built around the particular blanket color. Blanket manufacture is described, blanket weights given. St. Marys Blankets, HG 11, St. Marys, Ohio.

"Smart Window Styling" is a portfolio of 80 illustrations showing window treatments. Kirsch drapery fixtures and Venetian blinds are attractively pictured, and there are notes describing blinds and curtain devices. 25c. Kirsch Co., HG 11, Sturgis, Michigan.

"At Home with Boltaflex" is an instruction sheet to guide your home upholstery projects. Diagrams and notes show how to apply this all-plastic fabric to chairs and couches, and indicates its usefulness in kitchens and bathrooms. Various furniture pieces are sketched and the number of yards of Boltaflex required for covering each is listed. Bolta Products Sales, Inc., HG 11, Lawrence, Massachusetts.

Colorama, as the name implies, guides you to a perfect co-ordination of color harmony in rugs and carpets. Written by Clara Dudley, the booklet presents many formulas for house décor and illustrates them for easier adaptation. New rug styles are pictured, accompanied by suggested color schemes. Alexander Smith & Sons Carpet Co., HG 11, [illegible] Ave., New York.

The Encyclopedia Blanketannia is a [illegible] special product. The title, "From Ba-a to Bed" tells the story of Faribault woolen blankets, and when you've finished reading this interesting booklet, you'll appreciate your blanket all the more. The text explains the developing processes of blanket production, gives advice on blanket care. The Faribo Rainbow of colors is shown. Faribault Woolen Mills, HG 11, Faribault, Minnesota.

Color Dynamics, based on the principle of energy in colors, are a contribution to your home. Fundamental decorating notes for interior or exterior use are given and illustrated. Full color pictures show Pittsburgh paints in each room of the house and are designed to increase the feeling of warmth, energy, beauty and cleanliness. Description of Pittsburgh paints is included. Pittsburgh Plate Glass Co., HG 11, Pittsburgh 22, Pennsylvania.

Building

Electricity at Work is exemplified in a new booklet about garage doors operated by radio control. The Barker-Colman booklet explains how garage doors and lights are operated by a central button located on the dashboard of your car. A transmitting coil is installed in the car, a receiving set placed in the driveway (where the car will pass over it) and on the wall in the garage. Layout and wiring diagrams are included. Barker-Colman Co., H[illegible] 11, Rockford, Illinois.

Solar Houses is a plan book explaining solar radiation as an auxiliary source of heat. Thermopane, an insulating window pane, contains a layer of dehydrated air between two panes of glass, and is used to illustrate the solar heat principle. Window walls, roof overhang and solar design suggestions are sketched in a book which combines three building features—architecture, heating and insulation. Libbey-Owens-Ford Glass Co., HG 11, Toledo, Ohio.

A Building Guide is titled "Helping Today's Home Builders Get Their Money's Worth." House plans, 51 in all, afford ideas for potential home owners, and are dedicated to the project of making houses suitable for modern, economical living. Included with the booklet, which costs 10c, is a folder showing a complete design for a small house. Weyerhauser Sales Company, HG 11, St. Paul 1, Minnesota.

Camera Views is a 24-page booklet with over 70 illustrations which depict uses of Western Pine in home building and remodeling. In addition to pictures of exteriors and interiors of houses, there is a section devoted to close-up views of various interesting pine installations. The booklet has a wealth of architectural and decora[illegible] ideas, many of them applicable to y[illegible] house. Western Pine Association, [illegible] 11, 510 Yeon Bldg., Portland 4, Ore[illegible]

"How to Make Your Floors Importa[illegible] is a little folder about Kentile. T[illegible] tile is made in several shades and [illegible] terns, and designs can be arranged [illegible] cording to your taste. Kentile w[illegible] absorb dust or mud, is kept clean [illegible] soap and water and an occasional w[illegible] ing, is ideal for kitchens, game roo[illegible] etc. David E. Kennedy, Inc., HG [illegible] 50 Second Ave., Brooklyn, New Yo[illegible]

Heating

"How To Live in June All Winter" [illegible] scribes Trane connector-radiat[illegible] which operate with any steam or h[illegible] water heat system. Attractive rooms [illegible] shown in full-color, and illustrati[illegible] display radiators—semi-recessed [illegible] free-standing—which form part of [illegible] room decoration. Construction featu[illegible] are highlighted. The Trane Co., HG [illegible] La Crosse, Wisconsin.

Electric Steam Radiators, portable [illegible] stationary, will provide warmth a[illegible] comfort in your house. With the por[illegible] ble models, you plug in the cord, [illegible] the thermostat and heat comes out [illegible] the small slenderized radiators. T[illegible] stationary radiators require a spec[illegible] circuit, directly connected to yo[illegible] house circuit. Sizes and heating cap[illegible] cities are listed. Burnham Corp., F[illegible] 11, Irvington, New York.

"A Guide to Home Comfort" describ[illegible] Chamberlin Rock Wool insulati[illegible] against summer heat and winter col[illegible] Weather strips and plasti-calk se[illegible] give your house protection. Storm w[illegible] dow insulation, Chamberlin woo[illegible] screens and In-Dor-Seals to preve[illegible] under-door drafts and ensure comfo[illegible] for the whole house. Chamberl[illegible] Company of America, HG 11, 1289 [illegible] Brosse St., Detroit 26, Mich.

Miscellaneous

A Christmas Present to delight a[illegible] child can be made in father's leisu[illegible] hours. "So You're Going to Build [illegible] Playroom" contains a series of wo[illegible] derful plans, designed by archite[illegible] Joseph Aronson. Floor plans and cla[illegible] fied building instructions (plus ph[illegible] tographs) show how to build and pla[illegible] such play facilities as a fold-awa[illegible] model railroad, toy storage bins an[illegible] shelves, stairs, safety-designed an[illegible] corner-fitting cabinets and a table wit[illegible] a secret hiding place for those "sp[illegible] cial" adventure games. This is on[illegible] booklet no parent will want to mis[illegible] reading. The American Toy Institut[illegible] Research Div., HG 11, 200 Fifth Av[illegible] nue, New York 10, New York.

Shopping Is Fun as you leaf throug[illegible] the pages of "The Toy Yearbook," [illegible] buying guide that's something specia[illegible] A section of this wonderful little boo[illegible] contains toy selections graded to th[illegible] child's growth, personality and apt[illegible] tude. Toys your child can grow wit[illegible] and those scaled to certain ages ar[illegible] colorfully presented. Nearly 200 toys[illegible] designed for quality and play valu[illegible] form the background for your selec[illegible] tion. 10c. Toy Guidance Council, Inc[illegible] HG 11, 1124 Broadway, New York[illegible] New York.

You have 340 Tons of Dirty Dishes waiting for YOU!



● ● *Yes, in the life of the average married woman there are 3,000,000 dirty dishes—340 tons—to be washed!*

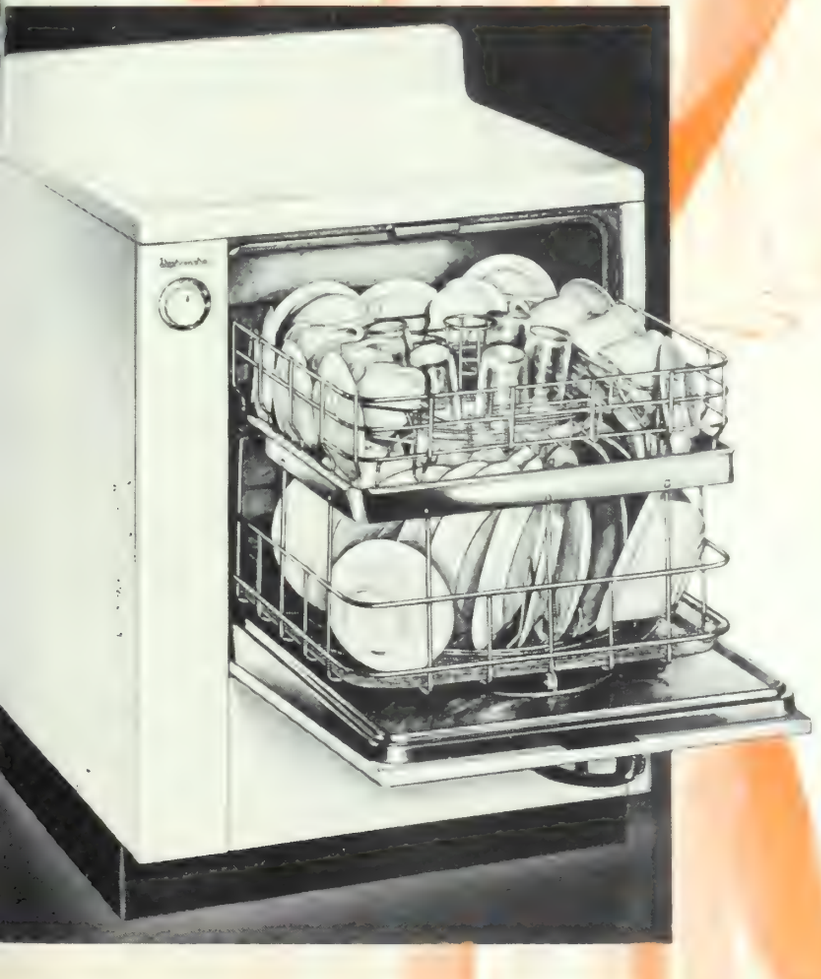
● ● *But before you get discouraged, or worn out, by this staggering job—listen to some good news:*

● ● *There's a new, modern way—an easy economical way to have these dishes washed for you—*

● ● *More than 100,000 up-to-date homemakers have been thrilled to discover that—*

Hotpoint

The Only Automatic Dishwasher with both Front Opening and Electric Drying, WILL DO 'EM ALL FOR 3¢ EXTRA A DAY



YES, it costs only *3c more per day* to have Hotpoint do your dishes, than to do them yourself by hand. And you save 7 full hours of the most tiresome, monotonous work every week.

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● ● No other automatic dishwasher combines Hotpoint's three great special features—*electric drying,* the convenient *front-opening door,* and efficient, pre-rinsing *top spray.* No other appliance ever invented for your home saves so much time and work. Ask your Hotpoint dealer for a demonstration. He's listed in your phone book.

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Everybody's Pointing To Hotpoint Dishwashers

Look what you can have at your elbow the year round...



You can have home-grown peaches, cherries, and other fruits that you enjoy so much *all year 'round!* Easily prepared frozen foods from a General Electric Home Freezer have the *fine nutritive value and attractiveness of fresh foods!*



You can have luscious sweet corn the year round. When you own a General Electric Home Freezer, all you need do is blanch, pack, and seal in air-tight containers, and freeze. The sooner from the garden into your freezer the better.



When you have a G-E Home Freezer, you can stock a *variety* of commercially fresh-frozen foods . . . buy in quantity when you see wonderful bargain buys! You can stock cod fillets, spinach, apple sauce, grapes—even French fried potatoes!



You can have choice meat the ye round. You can buy in quanti have the meat cut into stea roasts, etc. You pay less for fo enjoy better living when you ha a wonderful General Electric Ho Freezer right in your home.

...when you own a dependable General Electric Home Freezer!



This 5-cu.-ft. model holds 280 pounds of frozen food. Note convenient wire baskets.

When you go to buy a Home Freezer, be sure you're getting the best dollar-for-dollar buy.

A freezer is a long-term investment, and you've every right to expect dependable service year after year.

General Electric Home Freezers have the same type of sealed-in refrigerating system as that used in G-E Refrigerators. *More than 1,700,000 of these dependable G-E refrigerating systems have been in service in General Electric Refrigerators for 10 years or longer.*

General Electric's *Perfect Seal* Cabinet construction prevents moisture from reaching the 4-inch-thick Fiberglas insulation. The steel cabinet is Bonderized, and the liner is rustproof aluminum.

These are reasons why the General Electric cabinet maintains zero temperature throughout . . . why operating cost is miserly.

See the G-E Home Freezer at your General Electric retailer's, or write for interesting booklets to General Electric Company, Bridgeport 2, Connecticut.

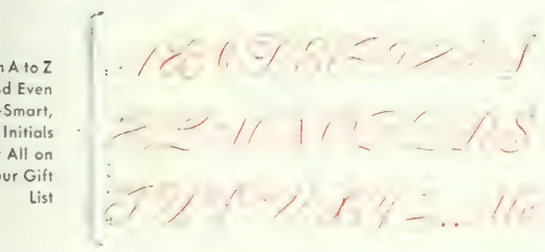
General Electric Home Freezers

For *quick-freezing* foods at home . . .

For *storing* the frozen foods you buy

GENERAL ELECTRIC





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d Even
Smart,
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It's new! It's personalized! Your family initial is right there on thin blown, satin frosted, 12 oz. tumblers—rich, crisp, deftly applied in flowing crimson script. Nothing like it anywhere—for value, for smartness, for home and gift appeal! The fine stores listed below spotted it . . . and scooped it up to introduce it "first". Just feast your eyes on the 27 superbly smart initials—and find yours—those of your friends, your family, your business associates and customers who would be delighted to accept this stunning set as a gift. The crimson red, permanently applied initial is so cleverly applied that even experts have picked the set as hand painted—and are amazed at its moderate price. Each set is attractively gift boxed—ready for giving—and mailing. ORDER several sets TODAY!

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Rooster Egg Cups in Westmoreland lovely melt-in-set the mood for a gaily morning breakfast table. You'll use them too for cocktails, sherbets, ice cream, strawberries.

Four for $5 postpaid
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PORTABLE FRAGRANCE

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No C.O.D. [illegible] postpaid

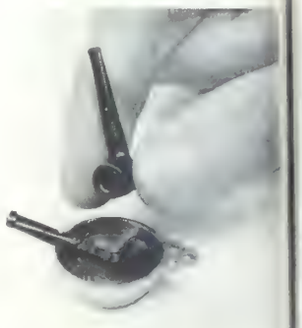
Ethel Meserve
State College, Pa.



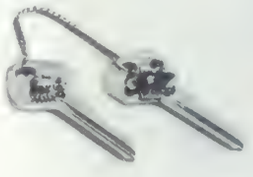
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Miniature Dunhill =26 a perfect replica even to the white dot trademark of this world-famous pipe. Handmade of shell briar or bruyère, the stem unwinds as does the full-sized version. A fine present for a collector or someone who admires your pipes. $7.50 ppd. Miniature porringer ash tray 75c. Alfred Dunhill of London. 620 Fifth Ave., N. Y. 20, N. Y.



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Royal Reader for more reading pleasure. Fits you perfectly in bed or chair. Even work is a luxury when Royal Reader enables you to type in bed. Height adjusts 25 to 40 in. Top tilts from level to vertical. Bench made of genuine walnut. Price **$39.50** express not included. Tilt Top Tillie Table, the original Joy in Bed Table, is similar but has steel base with genuine walnut top and costs only **$17.50,** express not included.

FRANKLIN TABLE CO.
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AROUND

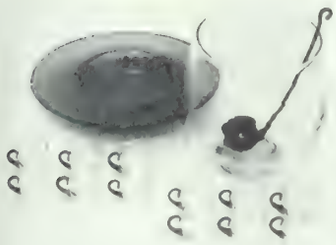




Florentine Madonna and Child, exquisitelyhand-carved by Italian craftsmen, finished in gold leaf and delicate colors, are truly inspirational, particularly apropos at Christmas time and a joy to own all year round. Single figure 4½", $29.50; triptych with folding doors, 5¾", $50, ppd. Alfred Orlik, 680 Fifth Ave., N. Y. 19.



Super-giant and giant pepper mills were first invented for television cookery programs. Because they caught the public's fancy, you can now get them for yourself or epicure friends. Of hand-turned walnut with finest cutting parts: 10" super-giant, $20.50; 8" giant, $19.75; 4", $3.75, ppd., peppercorns incl. Kirkham's, 44 Maple St., Glens Falls 2, N. Y.



Holiday cheer sparkles in these lovely hand-blown punch cups. The smooth lined crystal bowl holds quantities and looks very festive on the emerald green tray with the 12 emerald-handled cups to encircle it. Use the tray separately for fruits or flowers. Complete, $45 express collect. Exclusive with Carole Stupell, 507 Madison Ave., New York 22, N. Y.



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twined around perennially usable

Hand-decorated Glasses . . . the motif fired on to the clear glass in natural colors

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FOR THE MAN

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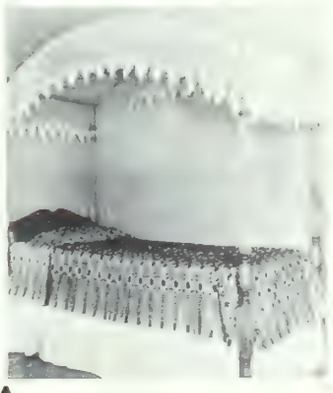
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Ladies' sizes 2-11; white, beige or tan.
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$10.75 postpaid
State shoe size

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WHIG ROSE COVERLET



A Colonial coverlet of unpretentious beauty and warm practicality. Smartly woven by a Guild family in the mountains of Virginia. Believed to have originated in England and re-christened in America when the Whig Party was formed.

In dark blue on white, size 81 x 105 inches, $22.50; size 72 x 105 inches (pair), $41.00. Allow time for weaving in light blue, rose, red, rust and green on white. Also in cotton, cream, $25.00. Hand made canopy frames, $25.00. Cotton dust skirts, $10.00.

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Coffee Set

OF FINE SILVERPLATE



A beautiful eye-opener . . . three-piece breakfast coffee set, reproduction of antique Georgian styling. Coffee pot with insulated handles, sugar and creamer, all of fine silverplate on copper. Unique diminutive size—serves two. Including Federal Tax— $45.

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CHARMING COMPANIONS

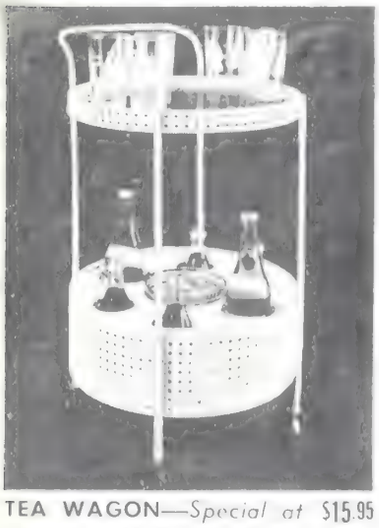
workmanship, both are fashioned of gen- [illegible] jewel box is lined with crushproof velvet, the self-elevating tray and earring mir- [illegible] ing box, lined in moire, is fitted with 8 spools of assorted thread, needles, scis- [illegible]

st and 2nd choice. A wonderful Christ- mas gift, singly or the pair—

4.95 [illegible] 9.50

ELLISON'S
Box 284 Orange, N.J.

For more gracious living



TEA WAGON—*Special at* $15.95



"ST. FRANCIS AND THE BIRDS"

Kaysons', Inc. • EVANSVILLE 4, IND.

FLORENTINE CRAFTSMEN, INC. [illegible] New York City 16 LExington 2-3976



SHOPPING



A pearl of not too great a price is a pearl-handled pocket knife with two blades of finest steel and a genuine alligator case. This is the kind of gift a man cherishes all his life and brings out of his pocket with pride. $6.25. incl. post. Camalier & Buckley. 1141 Connecticut Ave., Washington, D. C.

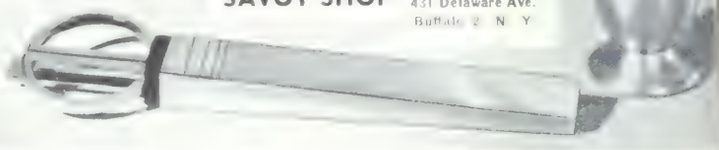


A junior miss will give all her dolls the new look if she gets a "Junior Miss" sewing machine with her own name on it in white or 24k gold! It's safe, takes regular needle and thread, makes firm, smooth stitches, clamps to any table. Only $7.75 ppd. Crown-Craft Products, 216 Fifth Ave., N.Y.1.

A GIFT FOR A MAN—Desk Set:

Lighter, shears and letter opener in polished bronze sheath. Solid bronze 4" lighter (factory guaranteed); shears and letter opener 9". Finest craftsmanship and finish. Silver soldered. Gift packed. Set $25.00 [illegible] separately—Lighter $12.50—Shears and letter opener in sheath $15.00. Post paid. Immediate shipment.

SAVOY SHOP 431 Delaware Ave. Buffalo 2, N. Y.



Christmas Fun for Everyone!

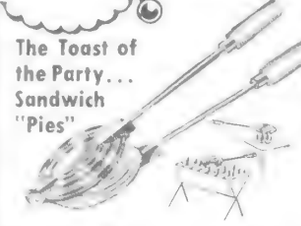
FOR WINDOW GARDENERS

The gift supreme—a copper watering pot! Heavy gauge. New England crafted in Colonial design. Long brass spout to reach into plants. Great values.



One Quart Size, $2.50
Two Quart Size, $3.95

The Toast of the Party... Sandwich "Pies"



Placed over any kind of heat, this amazing new toaster turns a piece of bread—with filling of cheese, eggs, meat, jelly, etc.—into a golden, mouth-watering, dripless sandwich "pie"! Cast aluminum with strong wood handles. Boxed with directions and recipes.

$2.98

CARD TABLE PLAYHOUSE

[illegible] Clean and safe, made of new [illegible] indoors or out. Use used. [illegible]

$3.49



Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1818

ORDER BY MAIL · POSTPAID
873 Breck Bldg., Boston 10, Mass.

BRECK'S 131st XMAS

GIVE
Perfum Atic
THE NEW POCKET PERFUME ATOMIZER THIS CHRISTMAS!

$3.95

Non-Taxed
Monogrammed at 25c per letter



● The ideal Christmas gift. A Charm necessity that fits into purse or pocket. Featherlight and compact as a lighter, made with the precision of a fine watch. Just a touch of your finger releases a mist of your favorite fragrance. Holds one dram . . . no evaporation . . . leakproof . . . no refilling for many weeks. Your choice of 5 lovely colors which will NOT fade, chip or crack . . . gold, silver, blue, green or red in gorgeous Christmas box. Mail your order today . . . we ship postpaid right away!

J. J. Mausch
291 Broadway, Dept. H, New York 7, N. Y.

Say it with Music



Lined Musical Mirrored SEWING CHEST

Just lift the lid and out comes a pleasing waltz tune. In walnut finish, contains 8 spools thread, needles, scissors, tape measure, thimble, safety pins and pin cushion. The top lifts out and underneath is ample room for Handkerchiefs or Jewelry. Fully guaranteed Swiss Music Movement. Size 11½ x 7 x 3½

For Her

Now only **$10.00** postage prepaid

MUSICAL LIQUOR BOX

Beautifully constructed cabinet in walnut finish. When lid is lifted, it appropriately plays "How Dry I Am" on its Swiss Music Works. Suitable for home, den or office. Holds a quart bottle and is fitted with 8 whiskey glasses. Size 12" x 9" x 4".



For Him

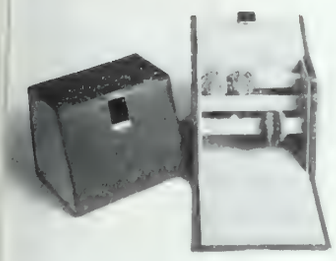
New Low Price **$12.50** postage prepaid

No C.O.D.'s. Please send for Free Catalog.

HAMPSHIRE GIFTS
1107 Broadway Dept. G New York 10, N.Y.

AROUND





Earring bar keeps your earrings together in pairs and easily accessible. The attractive case is velvet-lined and covered in leather; wine, beige, pink, green or red. In the back is a section for finger rings. $3\frac{3}{4}$" high x $4\frac{1}{2}$" x $3\frac{1}{4}$" deep. $7.50 postpaid from Gifts by Rule, 220 Fifth Ave., N. Y. 1.



A white celluloid collar, very much the thing in the gay nineties, makes a gallant comeback encircling a plushy stud box, leather topped, and properly identified. Give it with love and kisses to your favorite man. It's only $3 postpaid from Malcolm's, 526 North Charles Street, Baltimore 1, Maryland.

for that important gift!

MONOGRAMMED CREPE BLANKET COVER AND CASES

Soft-textured Charmette rayon crepe appliqued with 3-letter monogram and band of rayon satin. Washable. Eggshell, pastel blue, tea rose, rose dust. *Prices include monogramming, Ppd.*

Blanket cover –
72 x 90", $19.50
90 x 90", $24.00
108 x 90", $33.00

Bed spread—
72 x 108", $23.00
90 x 108", $28.00
108 x 108", $40.00

Pillow cases, $8.00 each

All orders for Christmas delivery must be received by November 20.

SORRY, NO C.O.D.'S

Franklin-Bayer

Dept. BG, 11 E. 16

THE LINEN SHOP, INC.
630 NORTH MICHIGAN AVE., CHICAGO 11, ILL.





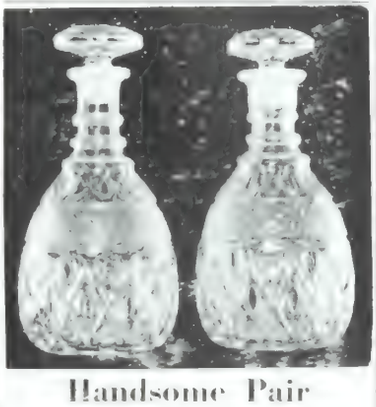
A Polished Brass Colonial Oil Lamp With Modern Electricity!

Here's all the romance of the Colonial oil lamp plus the convenience of modern electricity! Richly hand-decorated opal globes cast a soft, mellow glow over living room or bedroom. Top and bottom light separately or together. Mounted on lustrous brass that never tarnishes! 17" high, 5" base.

$9.95 ea., **$18** pr. *Postpaid*

Send postcard for Free Catalog G

Marion Gifts 1045 St. Johns Place Brooklyn 13, N. Y.



Handsome Pair

Hobbs crystal decanters, worthy scions of old Colonial stemware. Prism bevel cut pattern and heavy stoppers add lasting interest and sparkling elegance to the mantel or bar. This solid glass decanter is 10" high. Postpaid in U.S. only.

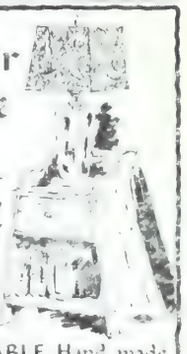
THE PAIR **$8.25** EACH **$4.35**

Send check or money order. No COD's

The Josselyns

Box 147 Dept. B11 Dedham, Mass.

Potty Chair Lamp Table



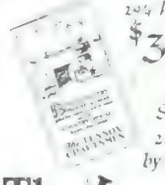
Here we have reproduced as Early American POTTY HIGH CHAIR. A bit of whimsey that makes a very practical LAMP TABLE. Hand made of mellow brown antiqued Knotty Pine.

19¼ high - 16½ wide - 11½ deep

$37.50 *express collect*
Sorry no C.O.D.

Lamp not included

Send for Booklet showing 28 practical Reproductions by the LENNOX CRAFTSMEN



The Lennox Shop

The Unusual in Gifts and Home Decorations

Hewlett, N.Y.

Gifts that LIVE!

Grown-Ups, Children, Shut-Ins, EVERYONE ... will cherish these LIVING GIFTS!



Our New Evergreen Tree or Paddy O'Hair comes to you bare and bald. Fill with water, plant seed (supplied with full directions), nature does the rest. Tree covers with grassy green coat. Paddy grows hair and eyebrows. Grass grows for months, can be replanted over and over. Both made of durable pottery. Tree has removable silver-painted Christmas Star. As table decorations or house plants, they are ideal gifts for all occasions. Postpaid if paid with order, or plus postage and charges if C.O.D.

Money back guarantee



Evergreen Tree, 10" tall $1.50
Paddy O'Hair, 5" tall . . 1.00

We will mail direct to your Christmas list with card enclosed

PADDY NOVELTY CO.
30 WASHINGTON AVENUE
GOLIAD, TEXAS



New DEB Air Refreshant

Atomize a few drops into the air and unpleasant odors vanish. Your choice of three 4 oz. bottles with atomizer. Choose Rose, Jasmine, Lilac, Spice, Pine or Sandalwood. **$1.65** per set postpaid.

Send for free Gift Catalogue

THE PASCOS

The Shop in the Garden

WEST HARTFORD 7, CONN.

FREE! Famous Christmas Catalog from LEWIS & CONGER

• 32 pages of gifts – the original, usable kind it's fun to give or get. More than 265 illustrated, shown below is just one for example:





VALET RACK—Helps a man dress rapidly in the morning rush—or for dinner—by holding in readiness suit, underwear, shirt, socks and shoes. Keeps the room neater, too. Mahogany, maple or blonde finish. **11.95**

LEWIS & CONGER Avenue of Americas at 45th St. New York 19, N. Y.

Please send [illegible]

Name

Street

City State

Charge account [illegible]

Cash enclosed [illegible]

Free delivery in N. Y. C.

Drift to Dreamland *with a Lullaby*

TWO-IN-ONE RADIO BED LAMP!



$29.95

COPPER BEECH STUDIOS

Dept. HG-1 WESTPORT, CONN.



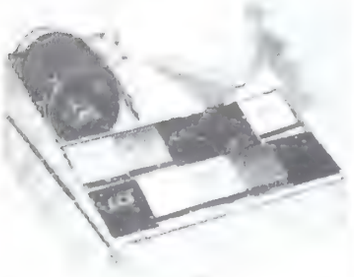
SHOPPING



Pick strawberries in. November for your kitchen shelves. Hand-painted containers add bright splashes of color to a modern or country kitchen, while the earthenware keeps food in fine condition. Coffee container is $6; tea, $3.50; cracker crumbs, $3.50; grated cheese, $2.50. Bleazby's, 31 E. Adams, Detroit 26, Michigan.



Inlaid with sterling, a fine pipe made of rare old Mediterranean briar is a distinguished gift to give a pipe smoker on your Christmas list. Each is registered and guaranteed against burning out. Can be had with two or three initials or Greek letters for fraternity men. $10 postpaid from Greenleaf Pipe Studios, 5700 Walnut Ave., Pittsburgh 17, Pa.



GIFT HIT OF THE YEAR

MONOGRAMMED COCKTAIL SET

with donator's name and initials

ECS No. 11 $1.75

ECS No. 22 $1.75

ECS No. 33 $1.75

ECS No. 44 PERSANOVELTIES INC. Dept. HG-11

KEY CHAIN LITE *by* APEX



Perfect Gift for everyone

This tiny, powerful Key Chain-Lite has a thousand and one uses. A gift everyone will appreciate. Beautiful chrome finish—lacquer covered. Gift boxed, $1.00 postpaid. Initials 25c set. Order one for yourself, too.

MAIL ORDER TODAY

All STERLING SILVER, exquisitely engraved. Jewelry link key-chain with name tag. Handsomely boxed, $6.00 including tax, postpaid. Initials 25c set.

FLEETWING GIFTS, Dept B-6
53 E. 10th St., N. Y. 3, N. Y.

only $1.00 postpaid

"Old Music Box MELODIES"



$4.25

Bornand Music Box Record Co.

Pelham 65, New York

AN ENDURING CHRISTMAS GIFT

Post Lantern

Built to Last a Lifetime

COPPER



- DULL BLACK FINISH
- BRASS EAGLE TOP
- ELECTRIFIED WITH CHIMNEY TO HOLD 100 WATT BULB
- NEVER STICK DOOR FOR EASY BULB CHANGE
- WEATHER PROOF SOCKET
- WIND SUPPORTS
- MONEY BACK GUARANTEE

All Aluminum $10.00 F.O.B.

HAMLIN PRODUCTS

P.O. Box 27—Dept. G

A UNIQUE PIECE



BUTLER'S TRAY COFFEE TABLE

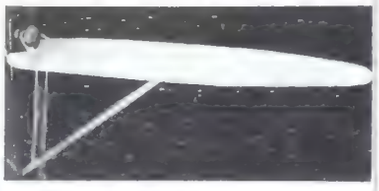
All four leaves turn up . . . you carry it very easily! Fine **mahogany** with **solid brass hinges**; made by my skilled Pennsylvania Dutch craftsmen. Just 19" high. **Open:** length 39", width 30". **Closed:** length 29½", width 20½". Priced very reasonably at $65, shipping charges **prepaid.** No C. O. D.'s. Inquiries invited on our other lovely items.

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HANOVER, PENNSYLVANIA

PORTABLE IRONING BOARD



• HANDY ANN •

HANGS FIRMLY ON DOORKNOB

What could be handier when you are travelling . . . for trailer and hotel use . . . if you live in cramped quarters . . . or have to do last minute pressing! Mounts rigidly on doorknob, saves time and space. All-metal under-brace folds flat for packing in suitcase or for storage. Comes in two sizes, equipped with pad and cover.

SIZE 8x22, POSTPAID $3.00

SIZE 8x32, POSTPAID $3.50

NO C.O.D.s PLEASE!

Mail check or money order today for prompt shipment

JOHN MARTIN & ASSOCIATES

2924-HB Dean Blvd., Minneapolis, Minn.

NEVER BEFORE!

such an easy way to wash your car!

JUST HOLD THE

SWIRL-O-MATIC



The Revolving Brush Does the Work!

ONLY $6.95 Prepaid — Ideal Xmas Gift

Simply attach SWIRL-O-MATIC to any garden hose . . . the amazing turbine-action plus "magic" detergent quickly cleans, gives car a gleaming jewel finish.

- Rinses as it cleans! No streaking!
- No rubbing, scrubbing, wiping!
- Also washes screens, windows, boats, etc.
- Easy to use . . . weighs less than 1 lb.
- Guaranteed! Economical! Pays for itself in 5 or 6 washings.
- Free! Special washing detergent—enough for 15 car washings.

A wonderful gift—order today in time for Xmas! Also—3 ft. extension—ideal for washing boats, windows, etc., available at $2.50 extra. (Prepaid)

MELAIRE DISTRIBUTING CO.

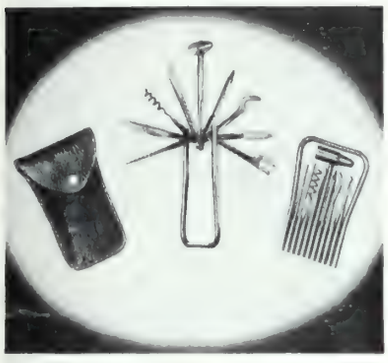
Dept. HG, 420 Lexington Ave., New York 17, N.Y.

AROUND

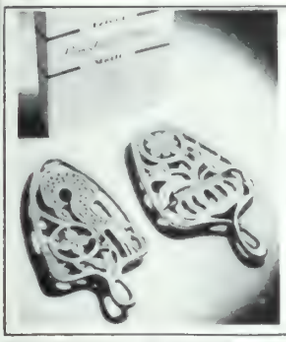




A spicy Susan revolves to keep seasonings in a spot where you can always put a finger on them. Constructed of wood, the 8" circular tray swings about to give you any of its nine spices. Decorated with a hand-painted floral pattern on black background, it is only $6 ppd. Country Work Shop, R.D. 1, Poughkeepsie, N. Y.



The whole kit measures only 2¼" x 3½" closed, yet the miniature tools do a man-size job, from opening bottles to scaling fish. "Toolmaster" tools are fashioned of high-carbon cutlery steel. The frame acts as a handle. All nickel-plated, with cowhide case stamped with name or initials in gold, it's $4.95 ppd. Treasure Mart, 545 Fifth Ave., New York 17, N. Y.



PENNSYLVANIA DUTCH TRIVETS

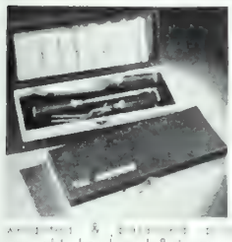
A "Bell Ringer" as a charming and useful gift for the Christmas Table

They're in solid gleaming Golden Bronze with a brilliant polished face.

A festive note for hot plates; charming as a wall decor, plant stand or paper weight for m'lady's desk.

8¼" long. Individual gift boxed.
$5.00 a pair. Check or M.O. postpaid.

Walter G. Seeley
Decorative Metal Products
118 Maryland St., Germantown, Phila. 44, Pa.



THREE PIECE CARVING SET with GENUINE STAG HANDLES

wrought, hardened & tempered in finest heavy personalized case **$8.95**

Guaranteed TRAVEL IRON
With GENUINE SUEDE BAG

eller. Guaranteed by famous maker. Operates of the finger and it folds to a small, compact size. Your name or initials personalized **FREE** Red with name in gold or white

$7.95

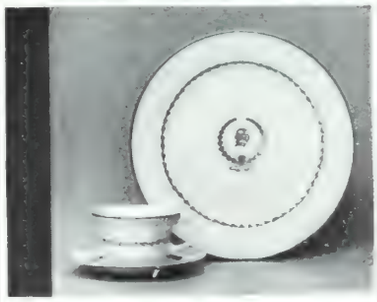
Send check or M.O. We pay pstg. & mailing costs.

CROWN CRAFT PRODUCTS
246 Fifth Ave.
Dept. 1111, N. Y. 1



Edna Wynne

SUGGESTS: **PERSONALIZED DINNERWARE**

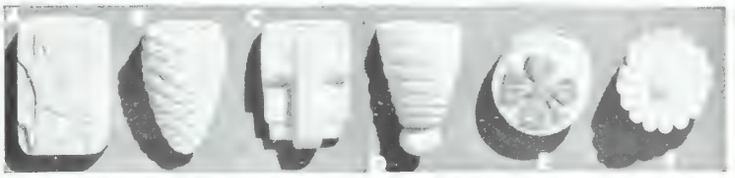


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Complete 53 piece service for 8—$29.95

EDNA WYNNE DEPT. B
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PRICES HAVE *NOT* RISEN



*FRAGRANTAIRE HOUSE PERFUME

Keeps Your Home Fresh and Fragrant

Perfume each room and closet to your personal taste. Pour into hanging porous-clay perfumers (see illustration). Spoonful imparts garden-freshness for days. An inexpensive luxury.

Hanging Wall Perfumers: Choice of 6 artistic models, 50c each. Specify by letter (See illustration) A, B, C, D: 4" high, 3" wide; E, F: 3" diameter

Your Choice of 20 Delightful Scents: *Apple Blossom, Bouquet, Carnation, Cedarwood, Clover, Gardenia, Honeysuckle, Lemon, Lilac, Magnolia, Mountain Pine, Narcissus, Oriental, Rose, Sandalwood, Stock, Violet, Wisteria*

2 oz. bottle—50¢; 4 oz.—90¢; 8 oz.—$1.60

CHRISTMAS GIFT BOXES CONTAIN	Perfumer & 2 oz. Bottle $1.10 Perfumer & 4 oz. Bottle $1.60 Perfumer & 8 oz. Bottle $2.50

Many perfumers, scent and c.o.d. Ltd.

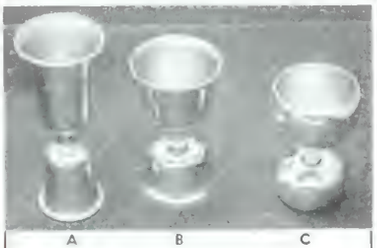
For any and all special occasions, a perfect gift and prize, whose sweet perfume will be a continual reminder of you

If you send remittance with order, we pay postage, or we will ship C.O.D., plus postage

Reg. U. S. Pat. Off.

Store hours: 9 A.M. to 5 P.M.

FRAGRANTAIRE CO., DEP'T G-41, 114 Lexington Ave., New York 16, N.Y.



A B C

A Decorative and Useful Gift

One and two ounce Sterling Silver jiggers to enhance the appearance of every bar and insure the correct proportion in every drink. Economical, too, eliminates mixing by guess.

A. $8.50 B. $9.50 C. $10.50

Ideal Christmas or thank you gift in remembrance of convivial gatherings. Send check or money order, sorry no C.O.D.'s. Postage paid—Tax included.

GEORGE L. ARONSON
Jewelry Salon
420 Boylston Street
Boston 16, Massachusetts



Add Sparkle to an Evening by the Fire

Dancing flames change to rainbow colors with Fire Magic color discs. One disc on a burning log gives an hour or more of blue, green, violet flames. Wonderful gift for all occasions. Attractive birch log package—small size (12 discs) $1. Large size (24 discs) $1.50. Postpaid. No COD.

Write for **FREE GIFT CATALOG** *illustrating 70 other intriguing inexpensive items. Most are under* $3.

MADISON HOUSE, INC.
682 Post Road Madison, Conn.



Just too cute for words! Sixteen little package charms—tiny, full-color reproductions of well-known package items, suspended from a silver chain. (Charms also may be used as buttons!) Attractively packaged. **$2.45** ppd.

Good News! We've received some more of this unique English chinaware. Exquisite tone blends of soft greens, yellows, and brown. Beautiful and novel beyond description . . . No price increase! Complete set $25 ppd.

SPEIR'S, of TRENTON, MISSOURI
Seventy Years of Fine Gifts



Raggedy Ann & Andy

Here [illegible] clothing on both for added play value. [illegible]

Each **$3.75** *Postpaid*

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.



Watering Can

[illegible] plants—this is it! Full-quart metal waterer [illegible] bottom. Enameled pure white with floral decoration. Won't splash or wash away soil around plants. What better gift for the plant lover?

By Mail **$1.** *Postpaid*

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.



SHOPPING



Steel penmanship. The flourishing Spencerian school produced some fascinating calligraphy. Witness this prancing pony, saddled and bridled in orange on hand-blown Belgium highball glasses that will intrigue collectors. The price per dozen is $15 ppd. Guild House, 65 Main St., Tarrytown, N. Y.



Good temper is one secret of good carving. A well-tempered blade means a well-tempered wielder, and you can be sure of both when you get, or give, the "Jim Bridger" set. Of satin-finish, stainless steel, it comes in a hardwood case, 10" blade. $19 postpaid from The Frontier Trading Co., Oswego, Ore.

Climbing Monkey



He'll be the best-loved action toy beneath the tree! Monkey shimmies, climbs his palm tree, picks a coconut and dashes down the tree until his six-foot ball "coconut" are stored. Replace nut in tree and he'll do it again and again. Tree is almost a foot and a half high. Colorfully lithographed metal.

By Mail **$1.95** *Postpaid*

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

Bottle Bibs



Gay and practical. Little [illegible] cake or beer bottles—and to protect your guests' [illegible] clothes. They double as coasters or small bottle [illegible] Beautifully made of [illegible] cotton cloth. There's a tiny pocket to hold straws. Each set of eight has a variety of gay, colorful patterns.

*8 Bibs—***$1.** *Postpaid*

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.

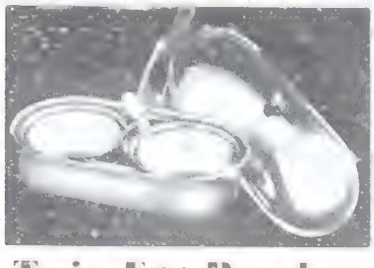
Musical Milk Mug

As little fingers pick it up, the tune imported Swiss Music Box plays "Three Blind Mice"! Set it down and the music stops. Of high-fired ceramic, 5" high. Children drink their milk eagerly to hear the tinkling music.

By Mail **$5.95** *Postpaid*

Write for Big Catalog . . . Free
Miles Kimball
KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.



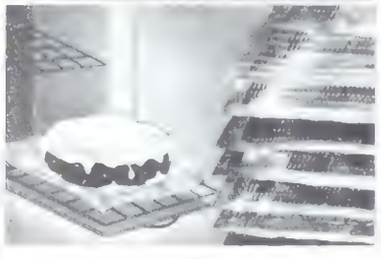


Twin Egg Poacher

The unique way to handle poached eggs for two! Two separate and removable cups set in a polished aluminum poacher. Fill the poacher with water, place an egg in each cup and [illegible] the tastiest eggs ever.

By Mail **$1.19** *Postpaid*

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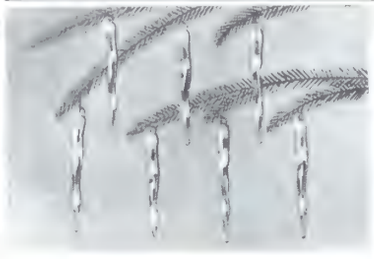


Wife Savers

They catch all the drippings and boil-overs that once meant smoky, odor-filled kitchens and messy, hard-to-clean ovens! Ridges prevent drippings from rolling off the sheets. Pressed sheets of aluminum foil, 14" x 16". Do not affect oven heat or temperatures. Cool instantly.

9 for **$1.** *Postpaid*

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Tree Icicles

Of crystal-clear plastic that looks like real ice! Each 3½", with tiny eyelet to hang on tree needle or wire. Have realistic air bubbles and reflect the tree light brilliance and color. Non-inflammable and unbreakable. Use them for years.

50 for **$1.** *Postpaid*

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Snowball Candles

They burn into a hollow sphere, casting a soft red glow through the white snowball shell! Four large 4-ounce snowball candles boxed. Each burns from 7 to 8 hours. They make wonderful mantel or table decorations, especially at holiday time.

*Set of 4—***$1.19** *Postpaid*

No Charges or C.O.D.'s, please.

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AROUND





Aristocratic tweeds give a lift to town or country life. These are hand-loomed, of virgin wool, in a variety of weights, weaves and colors for men's or women's wear. Double width, 57-58", $8.75 a yard. Indicate garment, color choices and send for samples. De Sager Fabrics, Inc., Brownstown, Lancaster County, Pennsylvania.



Custom-tailored for the man who likes to travel in style is a shirt case, with matching tie and handkerchief cases, of felt, hand-stitched, bound in contrasting color and buttoned in leather. Order in any combination of maroon, gray-brown, tan, green, red, navy. $15 the set, or shirt case alone, $8.75; others, $3.75 ea. postpaid. From Harel House, Hopedale, Mass.



Fire Chief Siren

As exciting as a real fire siren, and it can be mounted on a child's bike, wagon, scooter, sled or soap box car. Made of nickel plated steel with brass gears and piano wire springs. No sharp corners. Easily attached bracket is included.

By Mail **$1.** *Postpaid*

No Charges or C.O.D.'s, please

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Squealie Bank

Feed him a coin and he squeals a piggish squeal of delight! Durable plastic, 6" long, 4" high, with coin slot in his back. A screw-lock in his tummy is for removal of savings. He's colorfully hand-decorated and he promises to help you teach the children to save!

By Mail **$1.** *Postpaid*

No Charges or C.O.D.'s, please

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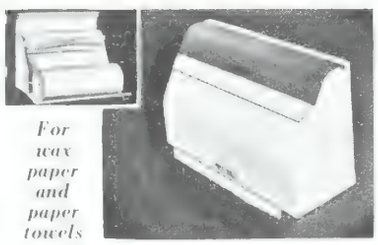
Musical Cake Plate

For a party that the children (grown-ups, too) will remember all their lives, serve their cake on this platter with a 22-note imported Swiss Music Box in the base. You release the lever and the platter slowly revolves and plays "Happy Birthday to You". Rotate to wind. Height 3", diameter 11".

By Mail **$7.50** *Postpaid*

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KIMBALL BUILDING
100 BOND ST., OSHKOSH, WIS.



Wall Dispenser

It's beautiful, compact and vital to your kitchen! All steel with gleaming, baked-on enamel finish in red and white. Upper compartment holds a roll of wax paper (not included) and lower chamber takes standard paper toweling. Key-slots in the rear for easy mounting. 12" long.

By Mail **$1.98** *Postpaid*

No Charges or C.O.D.'s, please

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Swing Tray

Keep soap, cleanser and brushes off your sink and work counter, yet have them within easy reach. Attach this attractive metal tray to the pipe under your sink. Adjustable to three positions. Has a handy 6" towel or dish cloth bar. Choice of bright red, white or aluminum finish. Won't tarnish or rust. Get one for the bathroom, too.

By Mail **$1.** *Postpaid*

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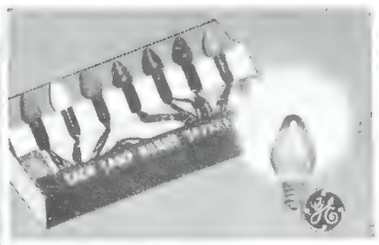
Finny the Fish

Swims just like a real fish! A durable, bright-colored, sanitary plastic fish, 7¼" long. Powered inside by a rubber band. Wind him and he swims under water in bathtub, tank or pool. Finny promises to keep youngsters of any age busy on rainy days—and sunny days, too.

By Mail **69¢** *Postpaid*

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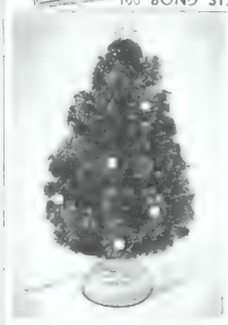
Multiple Tree Lights

The kind that saves you trouble in locating and replacing burned-out lamps. If one goes out, the rest stay on! Seven-light set with General Electric C-7½ lamps. Long serviceable cord has add-on plug. Factory tested and double-checked by us.

By Mail **$2.95** *Postpaid*

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Glolite Tree

Aglow with color and as bright as Christmas itself! By famous Glolite. Each tree has a single lamp inside to shine through the colored prismatic buds. Ventilated white ceramic base. Choice of green or white fire-resistant foliage. 16 glo-buds and top star. 14" tall. Complete with 15-watt lamp.

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Egg-Laying Hen

Just like her barnyard sisters, she cackles realistically as you turn the crank which causes her to lay brightly colored wooden eggs! 5½" long, 4½" tall. All metal, with gay lithographed colors. Complete with five eggs. Feed her jelly beans and she'll lay those, too.

By Mail **59¢** *Postpaid*

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from
SANTA CLAUS!
mailed direct from
SANTA CLAUS LAND
bearing the famous postmark of
SANTA CLAUS, INDIANA



... Each has 4 pages, richly printed in 4 colors and mailed in a 3-color envelope bearing the authentic "Santa Claus" postmark. Order for every child on your ...

... Postage Prepaid 25c EACH

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Santa Claus Land

22 HOLIDAY BLVD SANTA CLAUS, INDIANA



SHOPPING



Cock of the walk and spouse de luxe colorfully taken from old Portuguese peasant designs, richly stylized and full of humor and whimsy. Splendid decoration for mantel, bookcase, porch or terrace, the pair about 10" high is only $5.95 plus ... postage. McCutcheon's, 609 Fifth Ave., N. Y. 17.



Game birds roosting on the pantry shelf gave a hostess a sporting chance when guests dropped in unexpectedly. For yourself and gourmet friends choose "Fin 'n' Feather" Gift Assortment consisting of a whole pheasant, a mallard duck, accompanied by wild rice and wild grape jelly. $12.85 postpaid. R. H. Carlson Co., Box 102, Mount Vernon, New York.



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Musical Spaniel

Lovable little Cocker Spaniel with a concealed Swiss music unit that puts delightful children into ... Long with long tapping ears. Wags dental pet you can ... Wound with 12" ... Prepaid $11.95

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Pfeffer-nüesse
(PEPPER-NUTS)



Add an Old World, continental ... with old-fashioned Pfeffer-nüesse ... Baked nuggets of spice-cookie that tingle your tongue. Wonderful with ... drinks. A touch of *gemuetlichkeit* from old Milwaukee. Packed in colorful, useful, metal humidor-type cans. Send check or m. o. for $2.50 for 2½ lbs., net wt. Sorry, no C. O. D.'s

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DELIGHT your favorite youngster with
HAZELLE'S MARIONETTES
Acting-Dancing



the gift that introduces a fascinating, creative hobby!

Story book characters come ... life with a simple twist of the wrist, by Hazelle Marionettes ... easy to operate. School children quickly learn to work their ... patented airplane control. Help ... CLOWN learn to deal the ... Hercules lifts ... cane and climbs ... Lovable, ... Mabel ... Gift box ... complete Gift box ... play-let, illustrated directions. $4.25, pp. BIG PEEP ... BOY BLUE ... set, $10 pp. ... $5.25 pp. STAGE ... 33" tall x 40" wide x 18". Sets up without tools, ... for Peep and Boy Blue with stage and special play-let, $20 postpaid

WRITE FOR ... characters. START THE CHILD ON THIS LASTING HAPPINESS HOBBY

HAZELLE'S MARIONETTES • 905 E. 10th, Kansas City 6, Mo.



STREAMLINER
"Ride-Em" Locomotive



★ Ride It
★ Steer It
★ Pull It
★ Climb on It!
★ Heavy All Steel Construction

24" long, 7" wide, 13" handle height. Just right for kiddies to ride for make-believe hours of fun. Heavy 20 gauge construction. This sleek looking, durable beauty is built to take hard punishment. Gleaming bright, gay, blazing red baked enamel finish, gold and black trim. A perfect gift!

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MARIETTA STUDIOS
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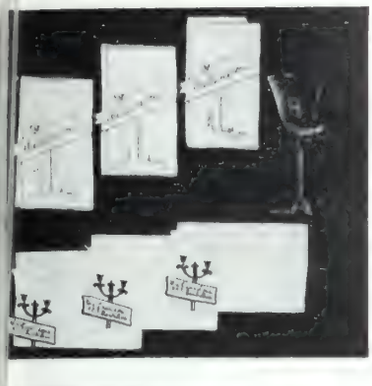
How To Really Rate With a Youngster You Love
Nursery Tune Records



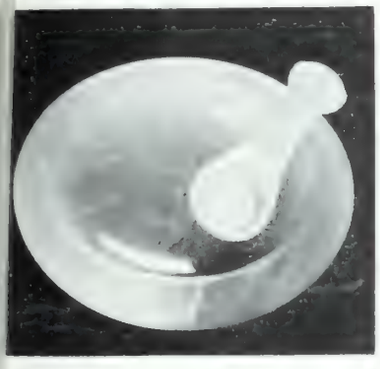
Delightful records that teach while they entertain.
8 records (16 sides) for only $2.00
Excellent quality recordings. Unbreakable 7 inch records. Colored with nursery folk.
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AROUND





Town and country cocktail napkins, both equally swish, come with appropriate symbols—a rural signpost or a city lamp post, and embroidered with name and address. Of fine cambric linen, imported from Switzerland, hand-finished, they are $18 a dozen postpaid from Léron, 745 Fifth Ave., N. Y. 22.



Super an alabaster ash tray, fully 8" in diameter, and matching stumper, unadorned except for the intrinsic loveliness of the material and simple lines, is a perfect gift for the person who insists on quality minus frills. It is imported from Italy, and the price is only $8.50 complete, express collect from Rena Rosenthal, Inc., 71 East 57th Street, N. Y. 22.



LILLIPUTIAN FURNITURE

10 Secretary	$5.00	1 Chair	$2.25
5 Dresser Tray	4.50	4 Drop Table	3.00
18 Chairs	1.50	7 Chair Cushions	3.00
2 Settee	4.00	11 Bureau & Bed	3.00
9 Drawer Chest	4.00	12 Bureau	4.00
17 Sewing Wheel	5.00	13 Washstand	3.00
1 Rocker	3.00	14 Open Cupb'd	5.00
8 Cots	2.00	15 Settee	3.00
6 Footstools	.75	16 Center Table	2.00
Postpaid. No C.O.D.		18 Bureau set	$55.00

ALCO PRODUCTS CO. Dept. 37, Lexington 73, Mass.



Alice In Wonderland

and the white rabbit elegant in a green cutaway. Alice is 4¾ inches tall and is priced $3.75 . . . White Rabbit, 5½ in. tall, $2.75.

$6.00 the set Postpaid in the U. S.
Check or Money Order — No C O D's

Deluxe edition of Alice in Wonderland with Tenniel illustrations in color $2.00, Postpaid.

Send for FREE ILLUSTRATED FOLDER

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★ A COLLECTOR'S ITEM
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"Christine" will arrive in a gaily-decorated package bearing the cherished "Santa Claus" post mark!

$3.50 POSTPAID

Luxuriously dressed in red cape with white fur trim, green gown of rayon satin billowed by a crinoline underskirt. Wavy hair. . . movable arms. 8" tall. Unbreakable! No. 11-G

House of Dolls
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NO DUST NO EYESTRAIN



Ideal for Child's Use . . . or as a Memo Board in the Home, Office or Factory

A new kind of blackboard Doctors have found they reduce eye strain, also better color contrast. Assorted PLUS + LITE Blackboard color crayons are provided. Can be easily removed from clothing or woodwork . . . will not break when dropped. Whiteboard surface is of resistant resin—won't chip or become sticky. Model 2400 is illustrated; has 18"x24" drawing area on masonite base; 1½" red lacquered frame. Has eraser-rack. Complete with crayons and flannel erasing cloth. $4.25 post paid. Order yours today—cash, check or money order. Specify Child, home, office or factory.

CHCO Corp., 365 Fifth St., Santa Monica, Calif.

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ELECTRIC TRAIN

This super-safe electric train uses no house current! Runs on 4 flashlight batteries, no shock, no plug-in, all year 'round, indoors and outdoors. A 2-year old can run it! Bright colored plastic engine, tender, 2 cars, automatic coupling, remote control box, 12 sections aluminum track. Complete with 4 batteries, 12.95 Postpaid



SERVICE STATION

Any boy would trade *all* his treasures for this, for *everything* works in this model garage and service station! The "gas" tank can be filled with water, the automobile tank with "gas," the motor hood lifts up, and "oil" can be drained. All working parts are plastic, the garage itself is colored masonite and wood Postpaid..... 1.95



DOUBLE DOLLY

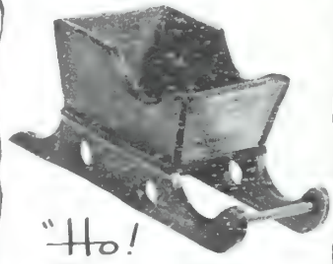
Turn this very tricky 2-headed doll upside down, pull down her skirt, and—presto, she's a different doll! Little girls love its make-believe possibilities, its cuddly softness. Easy to clean, too. About 12" high.

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Your sleigh in walnut finish is ready for candy, nuts -- a green growing plant or such. Box measures 4" x 5". A darling present packed with your personal selection.

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LIFELIKE KIDDY PONY

FOR KIDDIES from 2 to 8 Years of Age

ROCKING HORSE MODEL $22.00

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Orders received by Dec. 12 will be delivered for Xmas.

A LIFETIME THRILL FOR THE YOUNGSTERS

This year give them the Xmas they deserve to get—and they'll thrill with the real thing in a pony in this realistic pony. Beautiful stands for riders. Surprisingly realistic in a variety of beautiful finishes—both rocker and glider types. In genuine calfskin or rich fur-like velveteen coverings with genuine leather saddle and reins. Stirrups and frame-work of durable aluminum. Orders received by Dec. 12th will be delivered for Xmas. Express collect. Cash with order or 50% deposit on C.O.D. Order today!



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No. 220 Stands 34 in. high, 26 inches long. For children from 2 to 8 years of age. Rich black velveteen coverings.

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Stands 34 inches high, 26 inches long. For children from 3 to 8 years of age. Rich black velveteen covering.

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Stands 34 inches high, 26 inches long. For children from 3 to 8 years of age. Genuine Holstein calfskin (illustrated) covering.

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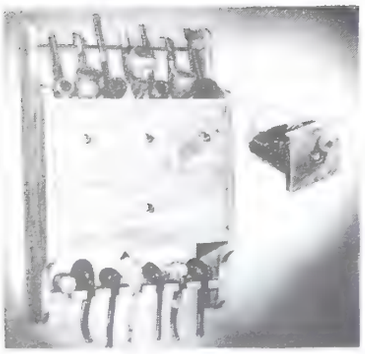
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A Pipe Man's Pipe Rack

$14.50



"Ante Up" Poker Rack

Ideal for the Hook, Slice and Who's Light Boys

$18.50

Field House

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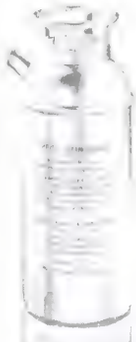
Peace-time service men need a good identification bracelet, so for such a one on your list choose this one of heavy sterling, rhodium-finished to prevent tarnishing. Soldered links are extra strong. $8.95, incl. tax and post. Engraving, 8c a letter. George Stern, 191 Madison Ave., New York 16.



A desk pen set is a wonderful thing to have and there's no chance of this one running dry. The base holds ink for a whole year—guaranteed—and the extra bottle guarantees another year of free-flowing signatures and penmanship. Made by the W. A. Sheaffer Pen Co. Set comes in black or brown. $5, post. 25c from Janss, 725 Rahway Ave., Elizabeth, N. J.

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Cocktail Shaker



Here's the perfect gift they'll talk about every time they use it! A Cocktail Shaker that is an exact smaller edition of a Fire Extinguisher—handsome, distinctive and really practical. It is finished in super-chrome plate, polished mirror-bright; with silver-plated interior for perfect drinks always.

Witty engraved instructions on shaker and a built-in strainer. Generous 60 oz. capacity, yet only 12" high.

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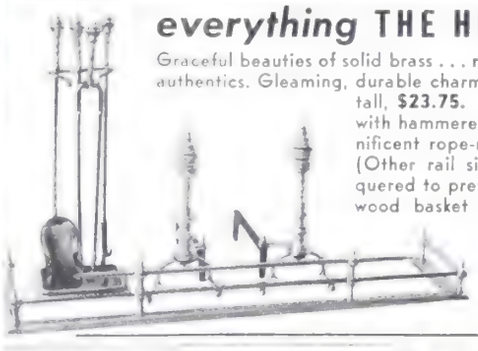
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Keeps ties neat; folds down flat when not in use. Holds 24 ties. In lightweight durable plastic. All Ivory or with Ivory Base and Clear Hanger. Attractively Gift Boxed. $1.50 Postpaid.

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Graceful beauties of solid brass . . . reproductions of Early American authentics. Gleaming, durable charm for the fireside. Andirons, 18" tall, $23.75. Matching tools, 28" tall with hammered brass base, $23.50. Magnificent rope-rail, 48" long, $25.50. (Other rail sizes available.) All double-lacquered to prevent tarnishing! Also solid brass wood basket or coal scuttle, $15.75 each.

Gift perfect!
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JUST A TWIST OF THE WRIST and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate.

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Makes a Perfect Gift Too!

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Kindly send me of these guaranteed "HONE-RITE" Knife Sharpeners postpaid, for which I enclose $1.50 ea.

Name .....

Address .....



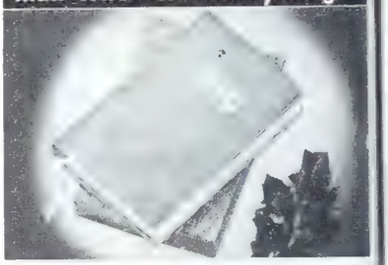
Hand Carved Lighter Set

Beautiful life like flower, interior carved in lustrous Plexiglas. The coloring so realistic, you will honestly believe an actual flower has been encased in these crystal clear 2 inch rods. Nationally known Evans lighter inserted. $15 A SET. NO C.O.D.

PINESBRIDGE ROAD, OSSINING, N. Y.

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The Christmas Gift for the Man Who "Has Everything"



Give him a 1949 Dartnell Personal Record Book—the aristocrat of appointment, memo and personal desk books. He will use it every day on his desk at home, at the office or on trips. For 25 years the Dartnell has been the choice of top business executives, professional men, high army and navy officers.

Hand bound in luxurious imported leather with gilt edges. Size 5 x 8 inches. 200 pages for appointments and personal memos. 200 pages of useful data. A place to keep track of anniversaries, golf scores, investments, income tax deductions, etc. Lists best hotels in leading cities, railroad and air fares, road mileages, etc.

In beautiful gift box $5.50

Name imprinted in gold, 30c extra

DARTNELL CORP., 4652 Ravenswood Ave., Chicago 40, Ill.

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Jigsaw furniture, and well designed, too, for the more discriminating dollhouse occupants, is all cut from one block of wood 5" x 2¾". Good fun to take apart and put together again, it's an entertaining little stocking present for only $1.75 postpad. From The Green Jade Tree Gift Shop. 10 Sanford Street, Fairfield, Conn.



Not cookies nor candies but the most superb confections you could serve with wine, afternoon tea or iced desserts are "Hills of Westchester's" chocolate leaves, florentines and noisettes. A pound assortment of these and other luscious tidbits will delight anyone. $2.50 lb., Post. 35c. Vendôme, 415 Madison Ave., N. Y.

"Pin-Up" Sewing Rack

AN EYEFUL OF DEMURE EFFICIENCY

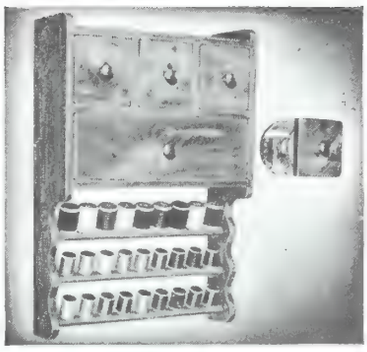
Holds 27 spools of thread. Small full vision jar drawers for buttons, snaps, pins, etc. Large drawer for scissors, tape, needles, etc.

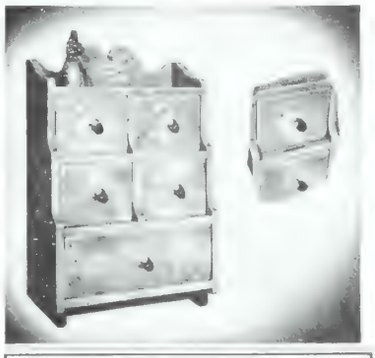
Size 13" x 18" (*Thread not included*)

Sewing Rack $14.50 Exp. Chgs. Collect

Both racks are hand made of choice knotty pine in a mellow honey brown tone. Hand waxed and polished to a satin smooth luster.

Write for folder of
UNIQUE WALL FURNITURE *in* FRIENDLY PINE





Wall Coin Bank

A CHARMING WALL RACK WITH A PURPOSE

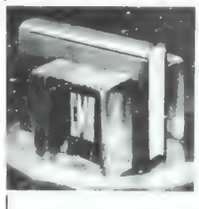
It will be a delightful, convenient reminder for your spare change. Holds a mint of money. The five drawers (with coin slots above) are ideal for budget, family or just plain saving. Secret locks, no keys to lose.

Size 11" x 10" $18.50 Exp. Chg. Collect

Check or money order—no C.O.D.'s please.

Yield House
BOX 179 NO. CONWAY, N.H.
Dept. G-11

GLASS BLOCK BOOK ENDS



$7.50 per pair prepaid
MONOGRAMMED!

DRESSING TABLE TRIO

$1.95 per set prepaid
PERSONALIZED!



MEREDITH, INC.
Evanston, Illinois



A bewitching, snow-white tree with festoons of cellophane-wrapped, bright red sour balls and Schrafft's gay, red candy canes, white-striped for effect! For yourself or your holiday hostess.

23 in. $6.50 30 in. $8.50 33 in. $12

Postage extra Shipping weight, 6, 9 and 10 lbs.

SCHRAFFT'S
1496 Broadway, New York 18

Where do you PARK YOUR TEETH?



Here's the original **TOOTH GARAGE**—the hard-to-find gift that has no substitute! Acclaimed by UNITED PRESS in a feature story. (Copy of story accompanies every order.) Hailed as the gift most in demand for the year!

The **TOOTH GARAGE** is scientifically designed for sane, sanitary, and safe parking of false teeth . . . can be filled with water. Air holes for ventilation.

Fashioned in pottery with colorful, hand-painted decoration. Lettered **MOM'S** or **POP'S**; also unlettered with floral design for those others you wish to please. Indicate choice.

$2.50 ppd. Money refunded if not satisfied. No C.O.D.'s, please.

Send for new catalog of unusual gifts

545 fifth avenue, dept. g **bren linda** new york 17, n. y.

TRAVEL SUITERS* *Protect Clothing*



NO WRINKLES Suits hang straight and stay pressed in Travel Suiters*. Save many times their cost in fewer cleaning bills while traveling. Waterproof, dustproof, long-wearing coated fabrics. Full-length zipper. Holds 3 suits and accessories. No bulky gussets. Ideal for gifts. 24x40", brown or saddle tan leathercloth..... **$10**

MAIL ORDERS ACCEPTED

Write for free illustrated folder showing $6.50 to $10 styles.

MINER CORP.
P. O. Box 2744 Denver 1, Colo.
**Trade Mark and patents applied for.*

PORTABLE DRIVING RANGE

A gift to delight any golfer

Any golfer, expert or beginner, will love this portable driving range. Swing away indoors or out—rain or shine. Captive ball snaps back to teed position. No damage to carpet or lawn. Healthful fun for everyone.

Imagine a 250 yd. drive in your living room! Unbelievable? Try it! Order NOW for Christmas.



KEEP IN FORM—
CUT YOUR SCORE—
THRILLS GALORE!

Complete, 3 balls, target, instructions. Express charges collect. No COD's.

$7.95

MASTERCRAFT PRODUCTS
60 SOUTH ST., BOSTON, MASS.



Studio Books

Two Wonderful New Gift Books for Christmas

AMERICAN QUILTS ☐

By Elizabeth W. Robertson. A beautiful book with over 200 large illustrations of early quilts. The historical text gives a complete background, telling how the quilts were made, the materials used, the conditions under which they were produced. All the different kinds are illustrated. A book for collectors and everyone who can sew. $6.50

FLOWER ARRANGEMENTS ☐

By Caroline E. Peterson. This is probably the most beautiful book on flower arrangements ever produced. The gorgeous color plates (eight of them), suitable for framing, also monochromes printed on heavy de luxe paper, make this the gift book of any season! Instructions are given. $7.50

Free illustrated catalog of art and decorative books on request

Send the books checked. I am enclosing [illegible] or Send C.O.D.

Name.....

Address.....

.....

THE STUDIO PUBLICATIONS • 381 FOURTH AVENUE • NEW YORK CITY 16, N. Y.

California DATES in ... JAM OF BRANDY

... JELLIES and PRESERVES from Oregon



... Barrel, $12.95 postpaid

... From ...

... The Brown Derby Derby ... the whole Pacific Northwest to find ... jams, jellies and preserves. This particular package is prepared exclusively for us by Dickinson of Oregon and ... the finest we have found in 25 years of looking. Custom pack includes: 2 Wild Blackberry Jelly, 2 Wild Blackberry Preserves, 2 Tiny Marshall Strawberry Preserves. All in 12 oz. glass. The glasses are decorated with ... Nasturtium ... for ... $5.25 postpaid.

The BROWN DERBY ...

1628 N. North Vine Street • Hollywood 28, California

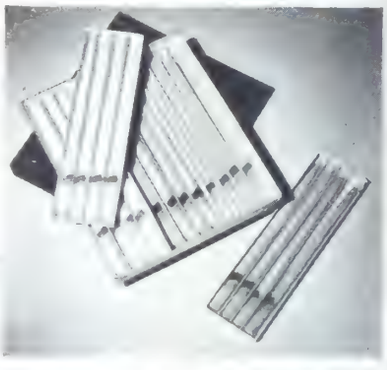


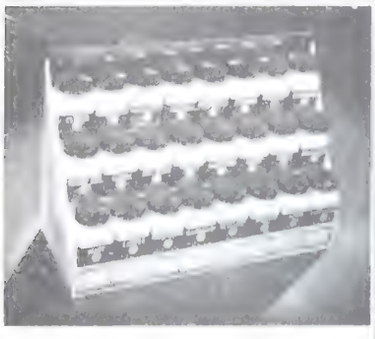
SHOPPING

A good book jacket is sure to please a traveler, whether on the *Queen Mary*, the suburban 8:15 or the local subway. This one is felt: red, green, brown or royal blue, with 1, 2, or 3 2" letters, in contrasting felt and a ribbon place mark. $1.75 ppd., so check off bookworms on your list. Meredith, Inc., 1022 Grey Ave., Evanston, Ill.



Presentation piece. Here's a present a hostess will bless you for. A gift box of 24 fifteen-inch candles in heavenly colors —four of each—red, pink, white, ivory, leaf green and citron yellow. Box cover is suède-like material in burgundy or red. $4.50 express collect. Paragon Sales Corp., 8 South Michigan Ave., Chicago 3, Ill.





Spice Trader Jim's
SPICES 'N ERBS

... Thyme, Whole Celery Seed, Whole Cloves, Ground Allspice, Whole Mustard Seed, Rosemary, Ground Mace, Remoulade Sauce Dry-Mix, Ground Cloves and Royal Spanish Paprika. Packed in ...

$12.00

No C.O.D's—Orders Postpaid In U. S. A.

SPICE SET
IDEAL FOR GIFTS



$2.50

... corners of the earth: Ground Allspice, Ground Cinnamon, Chili Powder, Celery Salt, Ground Cloves, Pure Black Pepper, Ground Mace, Ground ... Mustard, Rubbed Dalmatian Sage and Ground Turmeric. Packed in red metal shaker-top cans and attractively ...

SPICE TRADER JIM
C/O DAVIS MANUFACTURING CO.
MONTVILLE, ...





Wonderful Tasty Holiday Gift
Pure Louisiana
STRAWBERRY PRESERVES
Expertly made from the choicest berries at this year's crop
Carton of 1 Lb. Jars $2.95 Ppd.
Carton of 3 Lb. Jars $5.75 Ppd.
Carton of 12 Lb. Jars $8.50 Ppd.
Gift Folder Sent on Request
LOUISIANA DELICACIES CO., Inc.
... Franklin St., New Orleans 22, La.

From "America's Little Switzerland"—



Delicious CHEESE ASSORTMENT *with* PEASANT TRAY . . .

The charm of Swiss artistry — the goodness of Swiss Colony cheeses! A 16-in. cheese service tray painted in oils — with 5 lbs. of aged, natural cheeses — Summer-cured Swiss, Brick, Port Salut, Rexoli, Glarus, and Camembert. Tray and cheese assortment, gift boxed, shipped anywhere in U.S.A...$18.50

Write for catalog of other cheese assortments

SWISS COLONY • 74 Cheese Row • MONROE, WIS.

Rich, mellow
MINCEMEAT
aged in wood



AN OLD COLONIAL RECIPE, inspired this superbly flavored Colony House Mincemeat. Liberally laced with fine sherry and hearty New England rum, prepared and aged with special care. Makes unforgettable mince pies of matchless ... and flavor.

AN IDEAL GIFT! The quaint MAPLE FINISHED FIRKIN (alone retailing for $1.50) makes a most attractive container for cookies or candy, sugar or tobacco.

FOUR FULL POUNDS in Firkin, only $4.65 postpaid
No C.O.D's, please
Colony Kitchens
... NORFOLK, VA.

DATES
FRESH RANCH DATES



Showbox (1 lb.) $1.60
Slowly ripened in California sun—bite into its delicious meaty goodness. Beautifully packed in round transparent plastic to show off how plump, full, and rich the fruit looks.

PERFECT FOR YOUR CHRISTMAS GIFTS



Drum Box $2.35
Chuck filled to the brim with sweet, savory flavor. As juicy and delicious as it is wholesome. Two and a fourth pounds of fancy dates.

Delivery costs prepaid within the U. S.



Book Box (2 lbs.) $2.95
The tasty fancy dates boxed in lovely redwood, straight from the majestic Sequoia country.

Nash's Desert Ranch:
P. O. Box 832,
Palm Springs, California

AROUND





All mettle are the horses and all metal is a gaily painted replica of a 19th-century toy brougham, set on a base of polished wood to make a colorful lamp. A nostalgic touch for desk, library, game room, bar. With yellow fabric shade, 20" high. $19.95 complete exp. col. Byock & Williams, 95 Halsey St., Newark 2, N. J.



Gentlemen prefer the distilled masculine spicy after-shave fragrance of Bay Rum. So give "him" a 24-oz. bottle of the genuine thing, imported from St. Thomas in the Virgin Islands, accompanied by a quaint American barber bottle of hand-blown cranberry and opal glass. Set is $3.95 ppd. Carl Forslund, Fulton Street, East, Grand Rapids 2, Mich.



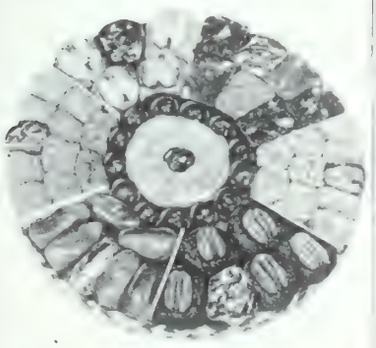
WILD RICE GIFT PACKAGE

- 2 lbs. of Minnesota Spring Fed Lake Wild Rice
- 1 10 oz. jar of Wild Grape Jelly
- 1 10 oz. jar of Wild High Bush Cranberry Jelly
- 1 [illegible] Lingonberry Jelly

[illegible] $5.00

GOKEY, St. Paul 1, Minn.

CALIFORNIA FRUITS



GIFTS OF FRUITS

I ship my fine new crop fruits and confections direct to your friends, as you may send card. Beautifully packed in handsome baskets and Redwood boxes. Satisfaction or money back. Reference Bank & Broadcast. Write on business stationery for quantity discounts.

BASKET TRAY

Genuine hand woven bamboo basket tray packed with California's finest fruits, crystallized cherries, and pineapple, stuffed fruit dates and nut confections. Delivered prepaid anywhere in U.S.

3 lb. SIZE $4.95
1½ lb. SIZE $2.95

WRITE FOR FREE CATALOG
CANOGA FARM, R F D 2, ENCINO, CALIF

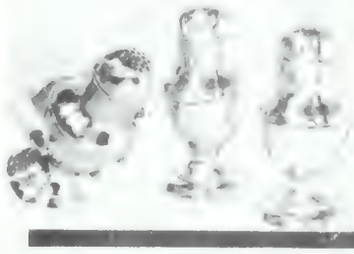


"TOPS" in a Gift Box

Maud Muller's Top assortment of old fashioned thick coated chocolates in a beautiful white quilted box with removable label . . . makes a lovely handkerchief, hosiery or jewelry box. A double gift. $1.85 for 1 lb. Add $1.40 per lb. for 2, 3, and 4 lb. boxes, postpaid. Satisfaction guaranteed.

Maud Muller Candies
303 DICKEY BLDG., DAYTON 2, OHIO

GIANT Salt, Pepper, and Sugar Shakers



These distinctive mammoth shakers (5½" high) are a Brown Derby exclusive. In copper, they are $6.50 apiece. Set of 3, $18.95. In heavy silver plate (with non-corrosive nickel interiors), $8.95 each, or set of three in silver, $25.00, plus 20% Federal tax. All prices postpaid.

(Write for Catalog of Distinctive Gifts) From the famous Hollywood Restaurant

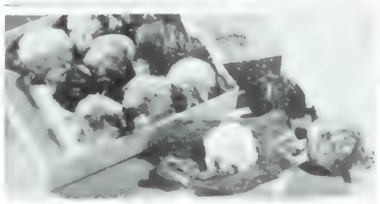
SELF SHARPENING CARVERS



Here's the "knife that sharpens itself", in a unique Pakkawood case. Blades are of chrome-vanadium steel, hollow ground to razor sharpness. Made by Robeson, fine cutlery manufacturers since 1879. One 11" ham and roast knife in case $10. Same knife plus English type prong fork $15. Same knife plus one 7" steak and trimming knife also $15. All three pieces (11" and 7" knives and fork), $22.50. All prices postpaid.

BROWN DERBY HOLLYWOOD PRODUCTS

1628-K North Vine Street • Hollywood 28, California



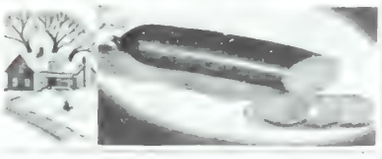
Old-Fashioned HOMEMADE POPCORN BALLS

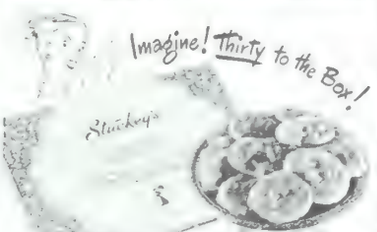
Everybody likes this old-fashioned treat . . . crisp, crunchy popcorn formed into snowy balls of goodness by a special cream syrup, made from pure wholesome sugar (not molasses). Each ball individually wrapped in gay colored wax paper. Ideal for hanging on Xmas tree — or for just plain munching. Made and shipped in December. Box of 12 — $1.50 postpaid in U.S.A.

FARM HOME Summer SAUSAGE

A delicious blend of selected choice meats—tastefully seasoned. Leisurely smoked—over smoldering, fragrant, genuine hickory logs. A year 'round country treat. Needs no refrigeration. One large sausage to carton $2.00 postpaid in U. S. A.

FARM HOME FOODS, Dept. H, Watertown, Wis.
Also Famous WATERTOWN GOOSE send for details





You'll love these more delightful

PECAN PRALINES!

Not the usual "saucer-size" which is really more than one desires to eat, but dainty 1¼ in. delights that pack approximately 30 to the 1-lb. box! Go so much further! Generously filled and crested with choice, new crop Georgia pecans; crunchy enough, yet smooth and creamy, pure maple flavored. Pleasing thousands of re-order customers throughout America. Order for self; send gift list, we'll mail to others. Send check or money order—no CODs, please.

1-lb. box POSTPAID **$1.50** Approx. 30 pcs.

Stuckey's Box H, Rt. 4 Eastman, Ga.

Wisconsin Cheese Makers Guild

GIFT CADDIES

Only the finest cheeses—with a tang and flavor that will excite the palates of the most sophisticated. Made and cured to the peak of perfection by members of our Guild who have won highest medals and awards in national and international dairy expositions.



Guild GOURMET Caddy

$3.50 postpaid. Add 25c west of Denver

An excellent assortment of six Guild Cheeses—2 lbs. 4 oz. —Blue and Aged Club CheeSnak, Buffet (Romadour type), LeRoi, Cheddar and Brick.



Guild CONNOISSEUR Caddy

$7 postpaid Add 35c west of Denver

Ten Guild Varieties—5 lbs. 7 oz.—Blue, Smoky, Spicy and Aged Club CheeSnak, Buffet (Romadour type), LeRoi, Edam, Brick, Cheddar and Swiss.



Guild PETITE Caddy

The most unusually flavored cheeses you ever ate. Four easy-to-spread CheeSnaks, Blue, Smoky, Spicy and Aged Club.

$1.50 postpaid
Add 10c west Denver

Order now for yourself or send gift list and we'll take care of all details. Send check or money order. No C.O.D. Ask for circular of other fine Guild gift assortments.

WISCONSIN CHEESE MAKERS GUILD
4521 W. Forest Home Ave. Milwaukee 14, Wis.

Taste Treat for Yourself, For Christmas Gifts
WISCONSIN CHEESE
6 Delicious Varieties in a Metal Container



3.95

Matchless flavor, unusual assortment, direct from America's cheese center. Here's the selection packed in a colorful metal container with Wisconsin farm scene: Mel-O-Pure (11 oz.), Cheddar Tangy Link (8 oz.), Saluette (4 oz.), Gouda (11 oz.), Natural Cheddar (8 oz.), Smoky Link (8 oz.). Gift packed, addressed, shipped express prepaid anywhere in U.S. Order for yourself, or send your own gift cards and we'll do the rest.

BOSTON STORE
MILWAUKEE 3, WISCONSIN



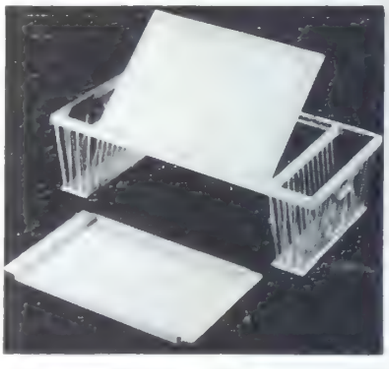
SHOPPING



College sweaters for pint-size athletes are hand-knit of the softest white wool, sized for one- or two-year-olds. Pictured are the Big Three, but you can order any college letter, in its appropriate color. One-year size, $5.95; two-year, $6.95; plus 30¢ post. New York Exchange for Woman's Work, 541 Madison Avenue, New York 22.



Finger-tip towels that need no ironing should be in every woman's linen closet, we think. These are terry cloth, with 3-letter monograms in two styles. Towels are white, yellow, pink, blue or green, and can be monogrammed in any color. 10" x 16"; minimum order 6, $5.75 ppd. Anita Gardner, 105 East 57th St., New York 22.



New and improved version of a good old standby. A beautifully made bed tray with a tilt top for reading and a removable tray for serving meals. Side pockets are useful for magazines, writing materials and cosmetics. In bleached oak, or ivory, $17.50 plus $1.50 for shipping. Designed for Living, 131 E. 57 St., New York 22.

Wonderful Gift
TO GIVE OR TO GET



"Home-Baked" KIND OF
FRUIT CAKE

Here's a rich, tender textured fruit cake lavishly crammed with an intriguing assortment of golden raisins, glazed pineapple, candied cherries and plump, delicious pecans. Dressed in gay, holiday cellophane and packed in beautiful colorful, round metal container which is ideal for sewing materials, cookies, candies, etc., when last luscious nibble of cake is gone. Snug fitting cover beautifully decorated with floral design taken from actual color photograph. Omar Fruit Cake is made the "home-baked" way by the famous Omar Bakeries. Thirty years' baking experience. Millions of satisfied customers. Protected by durable shipping box, ready for mailing. We will enclose your greeting card, if you wish . . . or one like that shown below. Send check or money order TODAY.

BUSINESS MEN! Let Omar Fruit Cake give your customers a successful gift problem. You furnish the names and addresses and we do the rest. Write for details for our sales plan.

2 LBS. $2.49
PREPAID IN U. S.



Free! A tasty, top-quality

OMAR BAKERIES
1910 Harney Street, Dept. C, Omaha, Neb.

ORDER BY MAIL



PURE BLUEBERRY JAM
FROM WASHINGTON STATE

FINEST IN THE WORLD
Carton of 4 1-lb. jars $3.25
Carton of 8 1-lb. jars $5.95

Postpaid—No C.O.D.s

New Crop . . . Choice Berries from
WILDCLIFFE FARM
R. F. D. No. 2 • BOTHELL, WASHINGTON
CHAS. M. THOMSEN, Prop.



Georgia Country Cured Hams!

Close your eyes, smack your lips and sniff that heavenly aroma! For you who know how wonderfully good it is, 'nough said. But if you're one of those good livers who all your life have heard about Georgia Country Ham—and never tasted it—here's your chance!

These are sugar-cured; smoked over beds of slow burning hickory. Properly trimmed, firm, fully cured. Slice for frying, broiling, or bake for slicing—best ham you ever ate! 12 to 20 lbs.—95c lb. State approximate weight; send $2.00 with order. Shipped express collect, balance C. O. D.

Stuckey's

BOX H, ROUTE 4, EASTMAN, GEORGIA

CRISPER TASTIER BACON WITH THIS NEW BACON GRILL



ONLY $3.95 Postpaid

You're sure to boost your reputation as a great hand with bacon, by using this new bacon grill. Perforated lid holds bacon flat. Grease automatically flows down into well, leaving bacon delightfully crispier and tastier. Streamlined design in handsome, easy-to-keep-clean aluminum. Send check or money order. No C.O.D's please!

EMBASSY DISTRIBUTORS—DEPT. L
64 GRAMATAN AVE., MOUNT VERNON, N.Y.

Double Goodness!



PECANCHO PRALINES '48 . . .
48 bite-size, chewy Pralines . . your first choice as a "Cand-y Date" for '48! Also in chocolate almond, $2.50 POSTPAID



WISH YOU WELL . . .
A Well of Candy Goodness . . . filled with tasty, bite-size nibs, assorted flavors, $1.25 POSTPAID

Jeff Franklin Press
INDUSTRIES • DALLAS, TEXAS
One of America's Distinguished Names

AROUND





Baby See is a teething ring—unbreakable mirror combination and one of the most entertaining gadgets to appear for a long time. Children will be amused for hours on end, and so will grownup onlookers. Washable, it comes in pink and blue. $1 plus 15c post. Lewis & Conger, 1152 Avenue of Americas, New York 19, New York.



Somebody coming? The white rabbit is all agog, but he's not afraid—being made of cast iron and copied from an antique ancestor. He's the most beguiling bunny we've met in a coon's age, for garden, patio or terrace. He's 10" x 11"; weighs 12 lbs.; white-painted and absolutely rust-proof. $12.50, exp. col. Garden Guest Co., 1812 N. 28th Street, Waco, Texas.



A lamp to suit your individual taste is one you finish yourself. By placing a figurine, vase, planter, clock or any other knickknack on the base, and adding a shade, you have a lamp that's distinctly yours. 24" tall, it comes in blond, walnut, mahogany, maple or dull black finish. $4 ppd. Royce Co., 1315 W. Florence Ave., Inglewood, California.

For Christmas . . . still time to order

RARE FRUITS

Available Dec. & Jan.



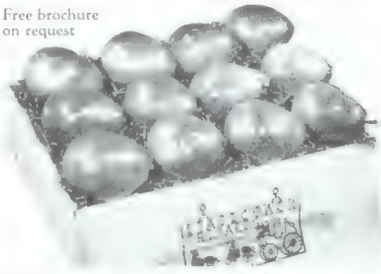
Here's a truly *welcome* gift for everyone you hold dear. World's finest fruits – beautifully packaged and shipped direct from our prize family orchards in lovely Southern Oregon.

Stagecoach Fine Fruit Club

Ultimate in Christmas gifts! Magnificent fruit packages shipped *every* month. Christmas memberships start with gorgeous "El Grande" basket *(illustrated)*. Then through the year come rare pears, apples, peaches, dates, cherries, grapefruit, and other marvelous treats.

Full 12-mo. Membership, $45.95; 9 mo., $36.95; 6 mo., $28.95; 3 mo., $19.95. All include large "El Grande" basket and handsome Certificate.

Free brochure on request



"EL GRANDE" FRUIT BASKET . $14.95
Hit of anyone's Christmas. (Above.) Handwoven Mexican basket heaped with almost 25 lbs. of rare luxury fruits—rare Du Comice pears, giant "Delicious" apples, etc. **Gift No. 10.**

"LA BONITA" FRUIT BASKET . . $8.95
Approx. 15 lbs. of same delicious fruits—breathtakingly arranged in hand woven Mexican basket. **Gift No. 9.**

HUGE DU COMICE PEARS . . . $2.95
10 to 14 rare French Pears (left) so big and juicy you eat them with a spoon. **Gift No. 1.**

GIANT "DELICIOUS" APPLES . $2.95
Immense *Stagecoach* variety. Crisp, crunchy, laden with tingling juice. **Gift No. 3.**

AIRMAIL ORDERS NOW with list and check or money order. All packages express prepaid. **Guaranteed perfect condition.**

Gordon Green
Box 16
Old Stage Road
MEDFORD
OREGON

STAGECOACH ORCHARDS



JUMBO
Paper Shell Pecans
Unexcelled—Shipped Direct From My Own Orchards

King of the Pecan family. Most delightful flavor, every box unconditionally guaranteed. A most unique gift not only for Christmas but the year 'round. Some of our clientele of fifteen years' standing order each year as many as 100 boxes sent direct to list of their friends. A "try out" will convince you for always. Packed in three and five pound heavy, attractive corrugated boxes.

Prices $3.75 & $6.25 respectively, prepaid

J. W. WHITELEY
Warrenton Georgia



GIVE

SOMETHING DIFFERENT

This Christmas!

Direct from the semi-tropical Delta of the rich Rio Grande come these Christmas gift assortments of Texas Citrus Fruit containing *NEW* taste-thrilling...

RED BLUSH seedless grapefruit

These beautiful, luscious VIVID REDS are not to be confused with the familiar "Pinks". With the "Reds" are included large, sweet Naval Oranges and our special mild Tangerines in the hand-woven, oval-shaped Mexican Bamboo Baskets illustrated. Other fruit packages include holly-decorated cartons, standard crates or bushel baskets in various packs and assortments.

From the Fabulous Rio Grande Valley

—where the languorous Rio Grande River has deposited a deep layer of fertile alluvial soil, unsurpassed for the growth of finest tree-ripened Citrus Fruits.

A Gift Appreciated by Everyone

The contents of these gift baskets are enjoyed throughout the Christmas season—the baskets make it a gift that will be treasured through the years.

FREE! Illustrated Gift List containing full-color illustrations and prices of 15 Citrus Fruit Gift Assortments from **$1.65 to $6.50**

Business Concerns: *RED BLUSH deliciously answers your quest for "something different" in holiday remembrances to customers. You send the list—we do the rest. Reference: Dun & Bradstreet, Inc.*

PITTMAN & DAVIS
Express shippers of Texas citrus fruits since 1926
Dept. 910, HARLINGEN, TEXAS
WITHOUT OBLIGATION RUSH ME YOUR FREE GIFT LIST
Write name and address in margin, tear off and mail!

THE WORLD'S RAREST Dates



...them as they come off the ... direct from the famous ... Date Ranch to you. Ranch ... plump and luscious ... eating goodness than ... imagine.

3 lb Ctn **$3.75**
5 lb Ctn **$5.75**

... Coast, that Grows on Trees ... every very best Rich, meaty, ... Nectars and other selected ... fresh varieties ... plucked at ... ripe moment of their ... perfection and packed ... 3 lb. and 5 lb. cartons ... with love them!

... The ideal present to send ... problem. 12 lbs. guaranteed ... quality. Dates ... to ... wrapped in refrigerated ... their delicious ... freshness!

Pr Cs 12-1lb **$11.95**

HG

All shipments prepaid insured. No COD's please. Indicate items desired; enclose check or money order and mail today to

FABER DATE RANCH
P. O. BOX 100, PALM DESERT
RIVERSIDE COUNTY, CALIFORNIA

TO EVERYONE . . EVERYWHERE—

Santa's Chocolates

WRAPPED . . ADDRESSED . . MAILED

direct from SANTA CLAUS LAND



POSTMARKED from SANTA CLAUS INDIANA

No. 1003 2½ lb. box . . . $2.89
No. 1005 5 lb. box . . . $4.95

WRITE FOR TOY & GIFT CATALOG

Santa Claus Land
22 HOLIDAY BLVD SANTA CLAUS INDIANA



"a rare Southern Delight"

Till's by Mail!

Now, Till's famous Fruit Cake may be ordered by mail to put this famous tempting treat on *your* gift list. Years of experience and careful blending make each Till's Fruit Cake an exceptional taste pleasure. Chock full of choice ingredients: nuts, fruits, butter, eggs, sugar and *only 8% flour!* Order early to be sure of Holiday delivery. Till's Fruit Cakes, packed in individual colorful tins, postpaid: 2 lbs. $3.50; 3 lbs. $5.25; 4 lbs. $7; 5 lbs. $8.75.

Till's FRUIT CAKE
2422 North Charles St.
Baltimore 18, Maryland



All your *gift wrapping paper* in one jumbo roll! 100 ft. of fine quality paper. Colorful Xmas motif: red, green and silver. 20" width. Use only what you need. Cutter edge box eliminates waste. Also available in smart pink, blue and gold on white pattern for your year-round wrapping. *Use it or give it!*

$2.75 Ppd.

Solve "Fibber McGee" closet problems . . . your own and your friends!

This sturdily made heavy DuPont fabric, umbrella-shoe bag, 22" x 33", holds 2 umbrellas, has 8 smaller pockets for rubbers, gloves, scarfs, etc., and one huge pocket for galoshes, pocketbooks or sweaters. State choice of Navy piped with Red, White and Green, Red and White.

$5.95 ppd.



COF-TEA INSTANT ELECTRIC SERVER

Office, Hotel, College, Bar or traveling. minutes for instant baby bottle. Holds full pint. Attractive ribbed aluminum with heat proof grip and heavy heat proof plate. 110 volts AC only.

$9.95 Ppd



Prepaid. C. O. D.'s Send for our catalog of choice gift suggestions

Moira's 33 HIGHBROOK AVE., PELHAM 65, N. Y.



SHOPPING



Light up cocktails while you mix them with this unusual stirrer. Press the switch in the handle top and the Lucite paddle top brightens liquid to a glamorous hue. Battery case handle is chrome-plated and screws into the plastic mixer. 10½" long. $3.50 postpaid. Ray's Barn, 212 North Main Street, Natick, Massachusetts.



Confidentially this one-year diary keeps its owner's secrets under lock and key, whether they concern the first year at wedding school, a new job or cotton jacks or whatever. Send name or initials to be imprinted in gold on brown leatherette cover. $1.00 postpaid. Helene Stevens, 6311 Hollywood Blvd., Hollywood 28, California.

5 Ingenious Gift Ideas!



Your Pet Is A Treasure. Protect It!

Anyone who owns a dog will be thrilled with the chromium plated [illegible] Each pointed with the dog's and owner's name. [illegible] Complete with pendant. $1.00 Postpaid.



Suction Cup Coasters Solve The Dripping Drink Problem!

Bright plastic coasters with an invisible suction cup that [illegible] with the glass. And no drenched purse catch. The troublesome perspiration that runs down outside the glass. Set of 4 in each package, only one dollar. $1.00 Postpaid.

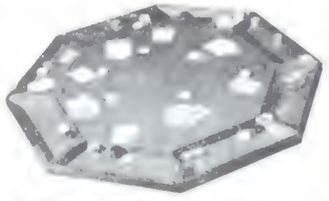


A Personalized Way to Keep Toes Warm all Winter Long!

[illegible] $1.98 Postpaid.

Save the [illegible] Catalog of Practical Gifts. Send 10¢ [illegible]

DUN-WELL [illegible]



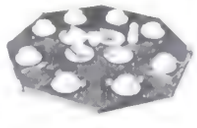
Multi-Top —Tops for Christmas!

Fits Any Bridge Table Perfect for Poker!

It's a fine piece of furniture [illegible] really durable, attractive, *and* infinitely useful. Made of [illegible] pressed hardboard, in walnut finish. One side is smooth for dining . . . the other side has [illegible] for poker chips, cards, [illegible] Sturdy [illegible] for easy storage.

$17.50

[illegible] Weight 10 pounds. N. C. O. D.



Pat. Pending

RANI PRODUCTS CO., INC.
Dept. O
134 W. 25th St., New York 1, N. Y.

A Museum Piece



[illegible] this new and Colonial mirror. Handmade and hand rubbed to a soft patina finish, its distinctive old world charm is welcome anywhere. $15 each, $25 pair postpaid. (Pair [illegible] House & Garden pg. 64). Mahogany. Finish 18" x 8"

Eaton Studios

[illegible] Road Scarsdale, New York

SCREEN STAR

As distinguished as a family crest emblazoned on your fireplace screen, this giant Old English letter will mark your hearth with bright individuality. Wonderful for all-occasion gift giving, too.

- **Sturdy polished brass**
- **Lacquered to prevent tarnish**
- **Small bolts soldered to the back to hold firmly in place**
- **About 6" high, 5½" wide**
- **Nicely boxed**
- **Each letter is $5. ppd. No c.o.d.'s**



Frank L. Danner DEPT. G 161 TREMONT STREET BOSTON 8, MASS.



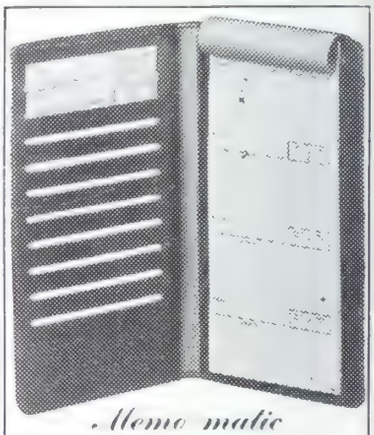
Decoret Wheel Shelf

Single $3.98 Twins $7.49 Postpaid

STYLED BY VICKY FOLEY

Adds color and interest to any room. Use also for utility in kitchen or bath. Aluminum, 15" diameter; shelves 3" deep. Choice of: Red, white, ivory, marigold yellow, ivy green. Return if not pleased. *Send No Money.* Order COD or send payment and save charges.

CHICAGO WELDED PRODUCTS CO.
1109 Belmont, Dept. G-11, Chicago 13, Ill.



Memo matic

POCKET SECRETARY

THE Perfect Gift

An automatic memo system with removable cards, adaptable to any use.

ENGLISH MOROCCO
HAND TURNED EDGES
BLACK OR BROWN

$7.50 each Plus Fed. Tax

Postage Prepaid. No C.O.D.'s Please

POLYCRAFT INC.
243 W. 17th Street New York, N. Y.

AROUND





Informally bold monograms draw attention and lend importance to these casual notes. Buy "Jaccard Casuals" for your own "thank you's" and to give away. In turquoise or stone gray; initials stamped in crimson or navy; $2 for 50. Post. 10c. Mermod-Jaccard-King. Ninth and Locust Sts., St. Louis, Mo.



Glazed ceramic cherries, olives, onions and lemon designate the purpose of these individual dishes for cocktail fixings. The background color is a lovely dark olivish green and the matching 6" bowls have realistic peanuts or ears of corn. Imported from Portugal, and unbelievably priced at $1.50 ea., ppd. from Crane's, 419 East 57th St., New York 22.

FIREPLACE FENDERS



48" $35.00 54" $39.50 60" $48.00

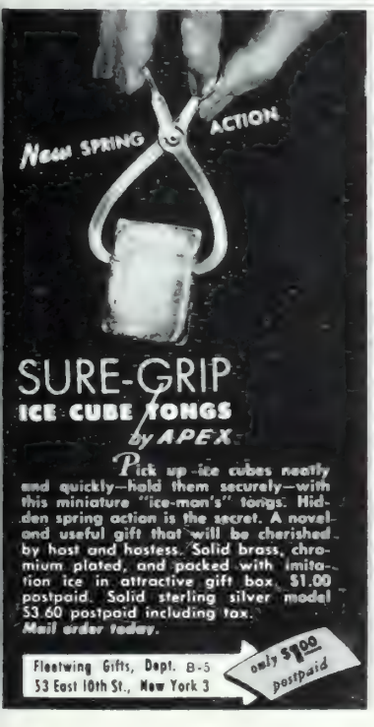
Upper—The Tudor, pierced brass, Tudor Rose pattern. 7" high, 12" returns.



48" $36.00 54" $39.75 60" $48.00

Lower—The Pembroke, reinforced pierced brass. 6" high, 12" returns.

DETROIT MANTEL AND TILE
1431 FARMER DETROIT 26
Illustrated FREE Catalog on Request



SURE-GRIP
ICE CUBE TONGS
by APEX

Pick up ice cubes neatly and quickly—hold them securely—with this miniature "ice-man's" tongs. Hidden spring action is the secret. A novel and useful gift that will be cherished by host and hostess. Solid brass, chromium plated, and packed with imitation ice in attractive gift box. $1.00 postpaid. Solid sterling silver model $3.60 postpaid including tax. *Mail order today.*

Fleetwing Gifts, Dept. B-5
53 East 10th St., New York 3
only $1.00 postpaid

WORLD'S MOST LUXURIOUS!
Hollyhaven
HOLLY

Deep green wax-like leaves loaded with ruby-red berries, truly select from the finest English Holly trees. Wealth of sprays in all sizes. Moisture-packed to arrive tree-fresh. Beautifully styled packages, 2 sizes: FRIENDSHIP BOX—$4 (pictured); Deluxe "BUSHEL" BOX—$10; (check or money order) postpaid anywhere in the U. S. Most appreciated gifts. Original Hollyhaven styling folder enclosed. Hundreds thrilled. Place order now or send for literature.



GEORGE WEBER
OF
Hollyhaven
DEPT. D,
P O BOX 176
SEATTLE 11, WASH

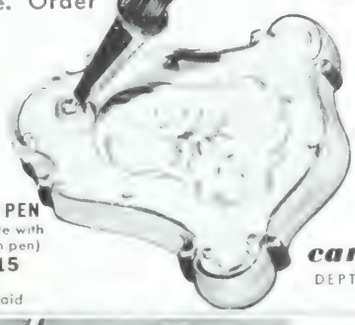
Hand-painted



TABLE LIGHTERS $2.15 PER PAIR Postpaid

STAMP BOX $1.10 Postpaid

● These lovely Elfinware pieces lend practical adornment and make ideal holiday gifts. Of white porcelain, each features a beautifully hand-painted floral design accented with gold scrolls. Choice of trim—pastel blue, aqua, pink, green. Satisfaction guaranteed. No c.o.d.'s, please. Order *now!*



DESK PEN (complete with fountain pen) $2.15 Postpaid

Special!
COMBINATION OFFER
Complete matched set . . . desk pen, stamp box and pair of table lighters. $5.00 POSTPAID.

carl duncan company
DEPT. D-9, BRONXVILLE • NEW YORK



GIFT FOR THE GOLFER
HOLE-IN-ONE PUTTING TRAP

Score a Hole in One on Christmas Morn with the ***Hole-in-One*** Putting Trap. Takes perfect shots only, just like a cup on the green. Steel construction, use it on the rug or lawn for systematic putting practice. Every golfer on your list will appreciate ***Hole-in-One!***

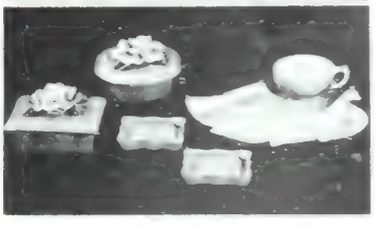


FUN FOR PARTIES
Set up several of them for a miniature putting course, using books, pillows, etc., for hazards. Lots of fun, and a very good way to improve your putting game.

Each . . . $2.00 *postpaid*

[illegible] $5.00 postpaid

G. BERGHMAN CO.
54 South 19th Ave., Maywood, Ill.



CERAMICS
Designed for Giving!

Colorful gift for Christmas are these [illegible] glazed ceramics.

CIGARETTE BOX [illegible] high) with removable partition and two 3x4" ash trays. Specify choice of colors from [illegible] green or yellow. $3.50 set

CANDY BOX [illegible] with cover decoration. Specify colors to match above set. $3.50

SNACK SET. Ideal for buffet serving and [illegible] two-tone brown and yellow, green and yellow, or blue and yellow. $2.75 set. $10.50 set of 4.

Send Check or Money Order
Postage Is Paid
SATISFACTION GUARANTEED

OVERSEAS IMPORTING
1123 W. Grand Ave., Chicago, Illinois



Every man you know would love to have this huge bath sheet, 58" x 80". White only, 8.75 With 3-letter 8" monogram in black, navy, maroon, or green, 10.75 Allow 3 weeks. New York 18, N.Y.



$36.00

Vacuum Ice Tub.



$15.00

8-pc. Chrome plated Cocktail Service for 6. Shaker



$39.50

De Luxe Waring Blendor opens taste sensations, from a delicious Daiquiri to tempting pancakes for morning after".

"Here's How" GIFTS FOR MEN



Virginia Giftcrafts
OF WILLIAMSBURG
WILLIAMSBURG, VIRGINIA

CEDAR BUCKET



$4.95



Heavy brass cover for large match box. Reproduced from antique wooden mold. Sheaf of wheat in repoussé design. Interesting detail. $5.50 postpaid.

HELEN VAUGHAN
Antiques by appointment
Chestnut Ridge
BETHEL CONNECTICUT

CEDAR ICE TUB



$2.50

THE BUCKET SHOP
P. O. Box 165 Murfreesboro, Tennessee



SHOPPING AROUND



Jingle jigger all-round bar helper mixes, measures, stirs, strains and spears. Unscrew the measuring top and you have a pick for olives or onions. The mixing spoon does duty in straining fruit juices. Rustproof brass, nickel plated. $2 plus 10c postage. Susan Jay Gifts, Inc., 302 East Fordham Road, New York 58, N. Y.



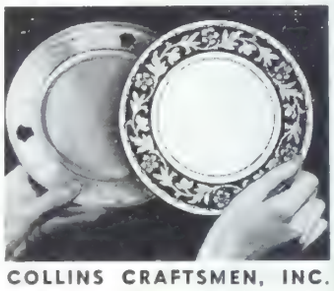
New look for Fido. A chic red rolled cowhide collar with white saddle stitching has name engraved on the plate. The canine world will envy the dog who sports it, and he can't lose it because there's a padlock and key for extra safety. Print name clearly. $2.50 postpaid. 5-foot lead to match, $1.50. Curtis Creations, Genesee-Hopper Building, Utica 2, New York.

A gift that ends dishwashing!

If your friends have ever said "I wish we didn't have to wash dishes . . . they'll welcome SILVERIM plates. Gay paper refills fit into 8" hammered aluminum holders to make an attractive service for informal entertaining, breakfasts, luncheons. LITTLE SILVERIMS 6" are ideal for bread & butter plates, teacups, sherbet glasses.

GIFT SET DE LUXE, [illegible]	$ 5.98 Ppd.
TOWN & COUNTRY SET [illegible]	$16.98 Ppd.
LITTLE SILVERIM SET [illegible]	$ 4.75 Ppd.
HOSTESS SET [illegible]	$10.00 Ppd.

No c.o.d.'s please



COLLINS CRAFTSMEN, INC.
Dept. G Bryn Mawr, Pa.



Touch of Whimsy

A really clever Salt and Pepper set. The toadstool, for salt, in realistic mottled brown; the pepper frog in striking green.

$1.00 the pair
Add .25 for postage

From Two Countries

Famed for their artistry in glass — the double crystal cruet, from Czechoslovakia, with ground glass stoppers, 6¾" high,

$3.50
Add .25 for postage

In classic modern design, the Pitcher from Sweden,

½ pint - **1.50**; 1 pint - **1.75**;
2 pint - **1.95**; or
4.95 Set of 3 (1 in each size)
Add .25 for postage

(No C.O.D.'s / In Ohio, add 3% sales tax)

The Union
Established 1894
COLUMBUS 15, OHIO

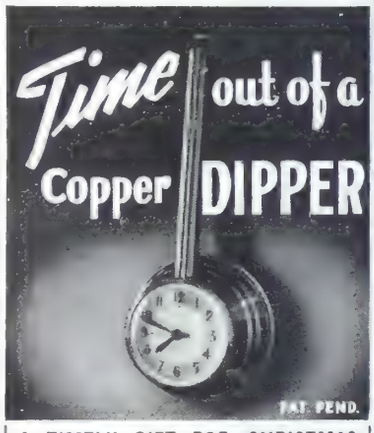


Christmas Gift
from the Heart of the
Pennsylvania Dutch Country

Quaint attraction . . . and a bright idea for Christmas giving . . . are these coordinated place mats with sections from Background reproduced in authentic Pennsylvania Dutch "Distelfink tulip and bird" motif. (The distelfink, you know, is a bird.) Made of genuine Armstrong's Linowall, they are water-, grease-, and alcohol-proof; will even stand immersion. Colors are fade-proof, too. Have gaily colored surfaces.

Set of four 13½" x 9½" place mats and one 9½" x 9½" centerpiece, postpaid $5.00

CLESTON CAIN
Box 62A Paradise, Pa.



A TIMELY GIFT FOR CHRISTMAS

A self-starting electric clock shaped like a dipper with movement by Sessions – Glistening copper handle and case. Lacquered to keep it bright—Has sweep second hand. Comes complete with cord and plug. Case is 6" Diam. and 13½" long.

$13.75 Ppd. Fed. tax incl.

Send check or Money Order. No c.o.d. Please. MONEY BACK Guarantee.

SAVOY COMPANY
P. O. Box 204 • New Britain, Conn.



With Traditional



With Modern



Karastan®

THE WONDER RUG OF AMERICA

Your rooms will glow with individual charm. For this is Karastan . . . the rug whose soft colors, jewel-like highlights and thick, soft-walking pile reflect the fabulous beauty of costly Orientals. Woven-through-the-back, on power looms for moderate cost. Available at America's finest stores.

KARASTAN • 295 Fifth Avenue • New York 16, N. Y.

*Power loomed U.S.A.

A Product of Fieldcrest Mills



Golden-hued Dirilyte

FOR GOLDEN HOSPITALITY . . . AND LIFELONG PLEASURE

Lovely, golden-hued Dirilyte flatware adds enchantment to your table just as sunshine adds it to flowers. Dirilyte bestows drama, gaiety, and a glowing sense of hospitality. This luxurious table ware is solid, not plated—the golden color goes all through. Dirilyte flatware is a lifetime investment in magical beauty, yet it's moderate in price. A 26-piece service for 6, complete in chest (a splendid starter set for newlyweds) is only $58.50. An 86-piece service is comparably reasonable!

There are two Dirilyte patterns—curved, traditional "Regal", and straight, modern "Empress". Ask to see them at your favorite department store, or at your fine jewelry or gift shop. And send 15¢ today for Dirilyte booklet of luscious color schemes, to **Dept. B-1, Dirilyte Co. of America, Inc., Kokomo, Ind.**



DIRILYTE COMPANY OF AMERICA, INC.
Makers of Original and Genuine Dirilyte
KOKOMO, INDIANA • 1 WEST 34TH STREET • NEW YORK

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

EMPRESS



REGAL



" x 90" cloth and eight oblong napkins, 10.95
" x 120" cloth and twelve oblong napkins, 13.95
erry Christmas oblong napkins, set of six, 2.75

■ Linen Shop, second floor



Cheers! A New

Christmas Tradition...

Carson's tablecloth and napkin ensemble

Not even our very own last year's holiday cloth set (popular though it was) can hold a Christmas candle to this new version! Snowy white cotton—hand-printed in brightest red and green with Santa's sky troop and ribbon-tied holly. Makes you want to nudge the holidays, doesn't it...and get the parties going?



FOR MONTHS Morgan-Jones' designers searched for the one bedspread that they could call "the classic example of early American hand-looming."

At last, in Mecklenburg County, North Carolina, they discovered it... a handmade masterpiece from the days of a forgotten home craft. That antique counterpane inspired this magnificent reproduction—the "Minuet."

It can be yours now—a precious heritage from the past. In the process of making it for you machines had to do "hand work."

As Morgan-Jones has re-created it, the "Minuet" will make your bed a showpiece . . . whether antique, traditional or modern. It is a bedspread to cherish for years, and hand on to your children for their children. (Twin- or double-bed size, handsomely gift-boxed.)

MORGAN-JONES, INC.
58 WORTH ST., NEW YORK

there are so many nights . . .



as many nights as there are in a lifetime. You want your covering for those nights to be lovely and lasting, to be warm as the day sun, to comfort you in the darkness, to make you feel and look more beautiful. These are the things St. Marys Blankets always give to you.

Wide and wonderful length and breadth of matchless ribbon-bound wool . . . in the white of fresh snow, the drowsiest of pastels, or the fashion colors you wear best or love the most. In colors out of dreams, choose your St. Marys in the weights most pleasing to you for all the nights of a lifetime.

ST. MARYS BLANKETS

ST. MARYS, OHIO

Only HAND PRINTS on GOODALL SATIN MOHAIR give such distinctive luxury!

The subdued luster of Goodall's luxurious Satin-Mohair makes these hand prints so lovely you'll hold your breath in wonder! The exquisite texture of this exclusive fabric gives colors and patterns a glowing new beauty no other fabric can rival. The unique designs are color-styled by *Dorothy Liebes*, "America's First Lady of Textiles" who heads the Goodall art staff. Give *your* home the beauty and distinction of Goodall Satin Mohair; it is *available now* at your decorator's or in the decorative studio of your favorite store!



Give your rooms this complete color-matched vogue! Goodall Hand Prints on Satin Mohair are color-related to Goodall upholstery fabrics and to the rich tones of Goodall Seamloc carpeting. And, remember, Goodall *Blended-for-Performance* Fabrics keep their colors bright, resist soil, shed wrinkles, clean with ease and are guaranteed against damage by moths at any time.

Goodall Fabrics INC.
Subsidiary of Goodall-Sanford, Inc.
THE FINEST NAME IN FABRICS

PALM BEACH* Cloth and Suits *Reg. U.S. Pat. Off. Trade Mark

GOODALL ... NEW YORK • BOSTON • CHICAGO • DETROIT • SAN FRANCISCO • LOS ANGELES

SHOPPING AROUND





Fun for sons—a cowhide belt with a "light up" buckle controlled by a small battery that tucks into a pocket. It comes with an extra plain buckle which can be snapped into place when novelty wears off. Sizes 22, 24, 26 and 28 in brown leather only. $1.79 ppd. Gift-Finds, 8 West 40th St., N. Y. 18.



A toy steam engine that really works—steam and all. Junior will think this the best present ever. Perfectly safe. water is heated and steam is generated by electricity. (Holds a half pint of water.) A safe and educational toy, plug it in, watch it go and hear it whistle. AC or DC. $8\frac{3}{4}$" high. $4.95 ppd. Weed's, Buffalo 5, N. Y.



BACH'S CHRISTMAS ORATORIO

From Bethlehem comes this perfect gift—set of 3 ten-inch records, containing ten Bach chorales from the Oratorio plus two old Moravian hymns, sung by the famous Boys' Choir of Cathedral of the Nativity. Sent prepaid, insured, with gift card enclosed in U. S. for $3.95

HUFF MUSIC Bethlehem Pennsylvania



The Perfect Gift for Everyone Who Reads

NEW—AUTOMATIC

Sapphire BOOK MARK

This ingenious invention automatically flips up and over as you turn each page, it infallibly keeps your place from title to finis. Just clip handsome, Sapphire Book Mark to the back of any size book. Grand gift for readers of all tastes and ages.

Handsome nickel $1.00
Gold plated $2.00
Sterling silver $5.00
Set of 3 ..... $10.00
Total $6.60

Money refund • Postage Paid • No C.O.D.'s Please

ABBOTT GIFTS, Dept. E.
20 West 22nd Street, New York 10, N. Y.



PERSONAL PHOTO CHRISTMAS CARDS

including envelopes as low as

From Your Favorite Negative

20 for $1

plus 10¢ Shipping

Yulecards are handsome photo Christmas cards made from your favorite *youthful* of child, family, pet, doorway or familiar scene, etc. See card before you buy.

FREE sample . . . send us negative of your snapshot with 3c return postage. (After Nov. 15 send 6c for 1st class return postage.) We will make sample of our deluxe style from your negative. If negative unavailable, add 50c for making new negative from your snapshot. Negative returned with sample. No obligation whatsoever. Satisfaction guaranteed. Offer expires Nov. 30.

YULECARDS
BOX 310-BN
QUINCY 69, MASS.

COMPLETELY ASSEMBLED SHIP MODELS



Pilot Boat

DANCING FEATHER

One of the world famous American Pilot Schooners of the romantic sailing days of 1853. 15½" model with treated cloth sails. Constructed by Yankee Craftsmen. Shipped completely assembled and finished.

$15. POSTPAID U.S.A.

Clipper Ship

SEA WITCH

Classic early American Clipper Ship—built in 1846—established records that stand today. 18½" model hand made by Yankee Craftsmen in amazing detail. Shipped completely assembled and finished. Brass name plates included.

$30. Exp. Ppd. U.S.A.

Satisfaction Guaranteed or Money Refunded

Free Booklet —Write for your copy showing Ships, Schooners, Clippers—from $6.50 up. Sold only by builder.

LE BARON BONNEY
117 Merrimac Street, Newburyport 3, Massachusetts



Beautiful Bowls

FROM ROMANTIC OAXACA

... A WHOLE BAKER'S DOZEN OF THEM (13) PACKED IN A STOUT LITTLE HAMPER

FOR $5.25 PREPAID

FOR FRUIT, CEREAL, SERVING, ETC.

Generous in size (6x2 ins.), highly glazed and gaily decorated in yellows, greens and purples, these imported bowls from our good neighbor Mexico beautify any table. A clever Christmas Gift that looks as tho it cost half again as much.

The **OLD MEXICO SHOP**
SANTA FÉ, NEW MEXICO



New!

COPPER PLANTER'S LAMP

Only **4.85** *(Postpaid)* MONEY BACK GUARANTEE

Charming room beautifiers! Highly polished solid copper leakproof lamp 21" high. Complete with 16" cone shaped shade of homespun monkscloth over parchment, trimmed with attractive braid. Shades in choice of red, green, chartreuse. Underwriters Laboratory approved wire and rubber plug. (Plants not included.) Please send check or money order.

PHILMONT INDUSTRIES
P.O. Box 84, Dept. G-12, Phila. 5, Pa.

ELEANOR HOKE Distinctive Gifts

Again Offers

GIFTS OF DISTINCTION

A new, totally different precision method of internal carving reproduces the lifelike beauty of dew fresh roses surrounded by soft, green leaves to form the base of these unusual book-ends. Beautiful modern design in clear plastic.

5" high, base 3¾" square. Non-breakable—nothing to tarnish. Easily washed. A gift you are proud to give—pleased to receive.

Attractively gift packed—Complete $15.00 No C.O.D.'s.
(Add 2% Sales Tax in Ill.)



Captured! The fragile beauty of a rose realistically carved in 2" crystal clear cubes. Colorful—different—a practical paper weight for your desk, home or office. Group several for a fascinating centerpiece—or artistic display on occasional table.

Choose your favorite—American Beauty, Briarcliff Pink, Talisman Yellow.

Gift Packed—price prepaid only $3.98. No C.O.D.'s.
(Add 2% Sales Tax in Ill.)



ELEANOR HOKE
2317 East 71st St., Chicago 49, Ill.

FIRE MAGIC FROM CALIFORNIA

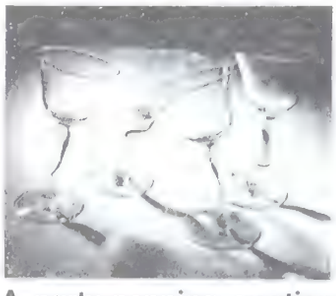


DIRECT from the hilly [illegible] of California we bring you lovely pine cones which we have encrusted [illegible] metallic salts to impart brilliant, long-lasting multi-colors to your grate fire. The cones are packed in a harmoniously colored Chinese [illegible] basket which is nearly a foot high and [illegible] In addition to the treated cones, we include a one-dollar package of Sierra Sunset Fire Color Crystals. The sturdy basket is covered with moisture-proof cellophane and tied with an attractive satin bow, and will have many uses when the cones are gone. You'll want some of these cones for your own fireplace and several for your gift [illegible]

$4.95 [illegible]

WEATHERCOCK HOUSE 666 So. Fair Oaks Avenue PASADENA 2, CALIFORNIA

TIPSY GLASSES



A party-pepping creation

Set of 4—$5.00

"TOAST" GLASSES

[illegible] Have pointed ends that lodge firmly in cake. Overall length 2½", depth of cup ⅞".

$3.25 for a dozen [illegible]

SCULLY & SCULLY, Inc.

"[illegible]"

506 Park Ave. (at 60th St.) New York 22, N. Y.



CHRISTMAS STOCKINGS

We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. Stockings measure 15" long from top to toe.

$1.50 each, postpaid

Write for Catalogue H-118

The SALT & PEPPER SHOP

445 E. 86th St., New York 28, N. Y.

Orvieto Green Rooster
Hand Made Italian Pottery

ASH TRAY NEST



From ancient kilns in the Orvieto District of Italy comes this handcrafted set of 4 ash trays and holder. Each piece attractively hand painted in the historic Green Rooster design. Italy's finest high-glaze pottery, colorfully decorative, practical. Nest size 2 3/4"x 4" at base.

Sold under money-back satisfaction guarantee.

Order by mail today at just $4 Postpaid.

REED'S

Mail Order Division - P. O. Box 880, Ft. Lauderdale, Fla.



SHOPPING



Topers' toppers. Perk up the liquor cabinet of the friend who always has people dropping in—or have them on hand for your own use. Stopper tops are silver plated and mounted on standard size corks. Approximately 3¾" high. Set of four, $7.25 ppd. The Josselyn's, Box 147, Dedham, Massachusetts.



Free-flowing salt, even in the most humid climate, if you keep your salt cellars in a "Dri-Saltainer." Simply put crystals under the perforated tray, shakers on top and lid over all. Of hand-spun aluminum, the container, with crystals is $3.95. With matching salts and peppers, $7.50 ppd. J. H. Currie, Inc., Southport, Connecticut.

STRIKING Greetings to MATCH Xmas Cheer

A bright, new way to greet the season. Send your friends and family these very smart matchbook Christmas cards. You fill them at home as we send a gay note to her two parties. Each set book has one with YOUR FULL NAME [illegible] 4 [illegible] 4¼ [illegible]

25 books	$2.00
50 books	[illegible]
100 books	10.00

U.S. Post Office [illegible] Our cost [illegible] at no extra cost.



Mailable with 1½c stamp

FRANWAL CO.

Dept. B Red Bank, N. J.

MONOGRAMMED SCENTINEL by DUNHILL



A lovely gift by MARY DUNHILL. The famous SCENTINEL perfume container which guards the perfume in your purse, and a matching funnel for filling. The SCENTINEL, a metal encased glass bottle, with a ground glass leakproof stopper . . . personalized with 2 or 3 initials engraved *without charge*. No delay for engraving.

SCENTINEL and Funnel:

GOLD TONE METAL . . . $3.50 NO TAX

Sterling Silver . . . $11.40 incl. tax

Individual SCENTINEL:

GOLD TONE METAL . . . $2.50 NO TAX

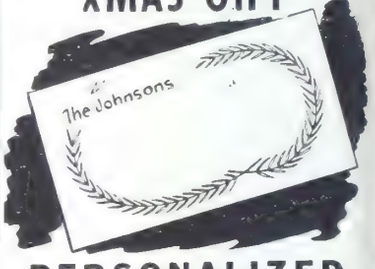
Sterling Silver . . . $8.00 incl. tax

Please *print* initials. No COD's please. *All items postpaid and Gift Boxed*

the Gift Scout

Dept. C Box 278 Bronxville, N. Y.

THAT UNUSUAL XMAS GIFT



PERSONALIZED PLACE MATS

To Dress Up Your Tables



Brighten your tables, save laundry and table tops too, with these lovely Personalized Place Mats. For bridge parties, luncheons, buffets, or rumpus room. These sturdy linenized paper mats may be personalized with first names, last name, estate name, etc. Printed in Red, Blue, or Green. Give them for gifts, and order some for yourself, too. Set of 100—$3.75. Set of 50, ppd. **$1.95**

Send for NEW, FREE CATALOG of Unusual Gifts and Entertaining Specialties

HORACE ANDERSON'S **GIFTCRAFT SHOP**

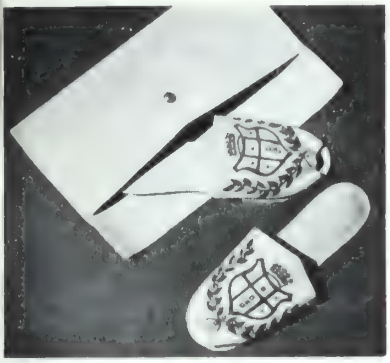
1234 E. 47th St. Chicago 15, Ill.

AROUND





Hold that match in a shiny gold-plated cover. Sized to fit all standard matchbooks, it carries along a magnifying glass that comes in very handy. Or you may choose to use it just for showing off your monogrammed matches. $3 postpaid from Edith Chapman, 168 East 33rd Street, New York 16, N. Y.



Twinkle toes that stick by the traveler. These sequin-trimmed wool-felt slippers fold flat into a matching case and take no room at all in a week-end bag. Small, medium and large sizes in white, pink, blue, aqua, shocking pink, black, kelly, red, smoke or coffee. $4.50 ppd. From the Corner Cupboard, DuPont Nemours Bldg., Wilmington 41, Delaware.



NEW "42" THREAD SPOOL HOLDER

The Unique, New, Sewing Aid [illegible] handy, compact, convenient. Holds 42 [illegible] thread [illegible] and [illegible] scissors. Rose or Pastel Blue. (State color choice.) Lightweight, [illegible]

42" THREAD SPOOL HOLDER without spools and scissors (to fill yourself) . . . **$1.00 postage paid.** With dust-proof, transparent cover . . . **$1.35 pp.**

COMPLETE with 42 spools of thread in standard assortment of most widely used [illegible] and shades [illegible] transparent cover . . . **$4.95 postage paid.**

Wonderful practical gift

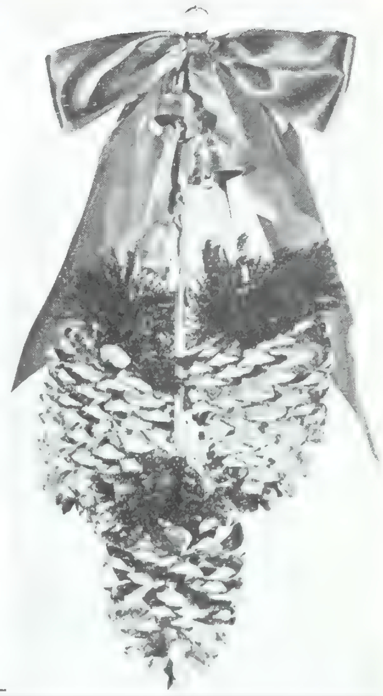
Zierold Manufacturing Company
P O Box [illegible] • [illegible] 10, California

FESTIVE YULETIDE
Decoration

Three Jeffrey pine cones, tinted with white lacquer and sparkling with metallics, are suspended on red ribbons from a perky satin bow. Each cone is 6 to 8 inches long and is topped with a generous spray of everlasting greenery. The over-all length is 18 to 20 inches. Three sweet-toned California Mission bells enhance the effect of the ensemble. These little bells, of heavy brass, give a delightfully clear tinkle and may be used many times throughout the year. To augment the friendly holiday hospitality of your home, order one of these decorations for your door and one for your mantel, as well as several for your gift list.

As shown, with bells, $4.95
Without bells, $2.95.
Prepaid in the U.S. No C.O.D.'s, please.

Weathercock House
666 So. Fair Oaks Ave.
PASADENA 2, CALIF.





Afternoon Of A Faun

[illegible] captured the [illegible] of [illegible] the grace of a [illegible] by [illegible] in [illegible] Made of a durable composition with especially fine [illegible] in tones of brown and white with touches of [illegible]

$12.50 the pair Postpaid in the U. S.
Check or Money Order — No C.O.D.'s

Send for FREE FOLDER showing other Press ballet figurines.

STEVENS
OCONOMOWOC WISCONSIN

FIRESIDE COPPER
for the GOURMET



[illegible] finished from the pure block tin lining to the [illegible]

8" French skillet with cover	$ 9.25
[illegible]	5.75
[illegible]	11.75
(without cover)	7.25
[illegible]	9.25
[illegible]	11.75

Yes, we'll gift wrap upon request

SUSAN RAND 108 Massachusetts Ave. Boston, Mass.

A DISTINCTIVE XMAS GIFT
WONDERFUL! NEW!
TWO HURRICANE KEROSENE LAMPS
(TRANSPARENT PLASTIC)
Attractive — Useful — Decorative



Can be utilized as emergency lamp in case of electricity stoppage, decorative lamp adding to the atmosphere of a well planned home, other uses too.

SMARTLY DESIGNED IN 3 COLORS
Blue - Ruby - Green

Complete with burner, wick, glass chimney and unbreakable plastic base.

(all for $2.99)
A Beautiful Utility Lamp

Introductory Offer—30 Days Only

ONLY $2.99 PR.

2 LAMPS IN SAME OR ASS'T COLORS FOR ONLY $2.99 POSTPAID
SORRY, NO C.O.D.'s. ORDER NOW!
DEALERS SOLICITED

PAUL A. PRICE, 220 BWAY, N.Y. 7, N.Y.



Serve in Style

Once you use this Flat Server, you'll be friends with it for life—truly a man's best serving companion. Whether for fish or chops, fancy cold cuts or plain meat loaf, you'll always be proud of this server. An exclusive Potter and Mellen design, handwrought in Sterling of good weight, 10" long, a real buy at $28.50. For those who like cheese with their pie, the companion server is $12.50. (Fed. Tax Inc.) PPD.

Potter and Mellen, Inc.
JEWELERS—SILVERSMITHS
10405 Carnegie Ave., Cleveland 6, O.



One of the most loved of all patterns is PLUMMER'S CHRISTMAS TREE. It attunes young and old to the warm, friendly spirit of Noel. A PLUMMER exclusive—beautifully done . . . naturally green trees decorated in glowing colors and laden with gifts. Wide green band on rim. Bread and Butter Plates, doz. $13.50; Luncheon Plates, doz. $22.00; Dinner Plates, doz. $27.00; Tea Cups and Saucers, doz. $32.00. The above and other items not pictured, carried in Open Stock. Christmas Tree Hiballs or Milk Glasses, doz. $15.00.

Distinctive new PLUMMER pattern in Crystal—3 bright Christmas Candles sparkle in a wreath of glossy green holly leaves and red berries. On the reverse a spray of mistletoe. Gold edge. Hiballs, 14 ozs., doz. $13.50; Stem Cocktails, 5 ozs., doz. $18.00; Hollow-stem Beer Goblets, 16 ozs., doz. $36.00. Many other items.

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Please send me free Gift Catalogue.
Name
Address

EARLY AMERICAN

Antique Reproductions

ORDER EARLY FOR CHRISTMAS



$225.00
(Freight Collect)
Height 83", Width 40"
Depth to Corner 22"

Cabinet-making Bozarth of Williamsburg reproduces the Preston Corner Cupboard and the Carter Table after an 18th Century Drop Leaf. Both handmade of Solid Mahogany with mellow hand-rubbed antique finish.



$130.00
(Freight Collect)
70" by 44" Open to Seat Eight
24½" by 44" Closed Height 30"

BOZARTH of WILLIAMSBURG
WILLIAMSBURG, VIRGINIA



SHOPPING

It couldn't be you caricatured on these entertaining tallies. You wouldn't ask, "What's Blackwood?" or "What's trump?" to show you're taking an interest. But if you know someone who does, they might take a hint and improve their bridge manners. Set of 12, 75¢ postpaid. Massey Kendig, 6400 Sherwood Road, Phila. 31, Pa.



"The Drunkard's Progress" — a creation to be noted before too many martoonies. Post this print over your bar or in the game room. It's a reproduction of one by N. Currier, before he joined Ives in their famous partnership. 11" x 10½", $5, postpaid from The Old Print Exchange, 11 East 18th St., New York 17, N. Y.





"In hopes that St. Nicholas soon would be there".

Twelve ounce
Christmas cheer glasses
Set of 8 - $3.95

Wonderful idea for people on your list who "have everything".

All ppd. for delivery—
Sorry no C.O.D's

Dennison's
411 FIFTH AVENUE • NEW YORK 16 N.Y.
62 E. RANDOLPH • CHICAGO 1, ILLINOIS
32 FRANKLIN ST. • BOSTON 10, MASS.



Sugar, Creamer, Syrup Jug
Aluminum or Copper

Beautiful and so practical . . . [illegible] $7.50. [illegible] $5.50. All prepaid.

Send check or money order. Sorry no C.O.D's

WALDEN'S
HOUSE & GARDEN STORE
526 N. Charles St. • Baltimore 1, Md.



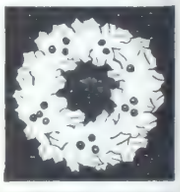
Holly for your Christmas

WREATHS • BERRIED SPRAYS • TREES

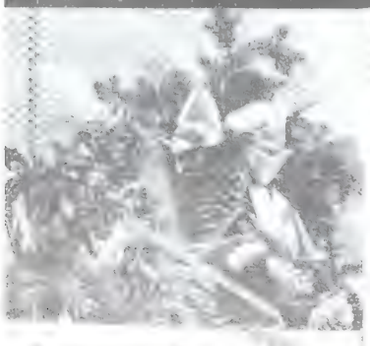
[illegible] Box of Berried Sprays, A Wreath, or Tree, each . . $5

[illegible]

BROWNELL FARMS
BOX 73-A
MILWAUKIE, OREGON



BIG "TREASURE CHEST" OF AROMATIC EVERGREENS



[illegible]

- [illegible]
- [illegible]
- [illegible]
- [illegible] sprays and boughs.
- [illegible]
- [illegible]

Complete "Treasure Chest" prepaid in U.S. $9.85

OTHER GIFT-PACKED EVERGREENS

[illegible] $6.85

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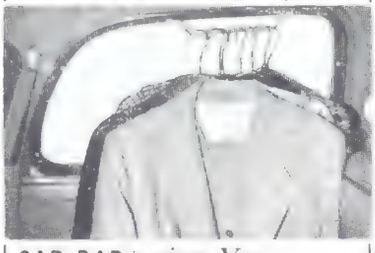
[illegible] $3.50

[illegible] No C.O.D.'s to

KIRK'S EVERGREENS, Dept. 2-K, Tacoma, Wash.



GIFT FOR A MAN $1.50



CAR-BAR* gives You WRINKLE-FREE Travel

• Look better, feel better at your destination with a dozen garments hanging *wrinkle-free* on CAR-BAR. Easy to install. Unscrew and replace only 2 screws in door or window frame.

CAR-BAR does not interfere with door or window operation. No rear-view obstruction. Safety engineered. No hooks. No sharp ends or edges. Adjustable 9½" to 14½" to fit any car. Streamlined. Chrome finished. Attractive enough to leave attached permanently.

Send postpaid. No C.O.D's. **$1.50** Double capacity each two.

*Patent applied for

E. D. CLINGMAN
251-HG Houseman Bldg., Grand Rapids 2, Mich.
Subject to approval by GHI & Board serving our conditions.

HOLIDAY for Active feet... with HABITANTS hand-sewn moccasins



Just wait till you sink your weary feet into these snug, *lambs'wool* lined genuine Mocasin-Slippers! Soft? Like velvet. Warm? Mister, they are hand-made for us up in the French-Indian country of Northern Canada where warmth and comfort *really matter*.

Hand-crafted of vegetable-tanned saddle leather, hand-molded to the last, hand-stitched with pure linen thread. HABITANTS give years of blissful foot relaxation. Handsomely styled for *men or women*.

ORDER BY MAIL. HABITANTS are a luxurious Christmas gift, only $8.95. Add 25¢ for shipping. Send your check or money order *today*. Include shoe size.

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INDIVIDUALITY in FOOTWEAR
Dept. HGN
855 BROAD ST.
NEWARK 2, N. J.
6 East 46 St., N.Y. 17, N.Y.

AROUND





Play the pony's music box for a merry musical nursery note. A handsome creature, made of wool plush with a long shaggy mane and tail, he comes in white, black or tan, equipped with appropriate tunes. Stands 15" high. $13.25 postpaid. Give second color choice. G. Schirmer Inc., 3 E. 43 St., N. Y. 17.



South of the Border lives a Mexican artist who was once a bullfighter. He decided that his art held more of a future, so now he paints these delightful trinket boxes with lords and ladies of Colonial Mexico. Large: 6½" x 5" x 2" high is $12.50. Small: 4" x 2¾" x 2¼", $7.50, ppd. Pan American Shop, 822 Lexington Ave., N. Y.

EARLY AMERICAN

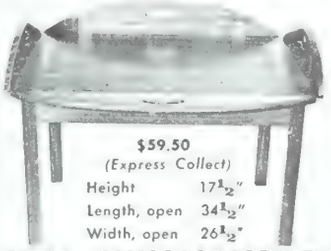
Antique Reproductions

ORDER EARLY FOR CHRISTMAS

With a sly suggestion that Christmas is near, Bozarth of Williamsburg offers the "Lee", a Queen Anne Coffee Table with delicate hand-turned legs, and the "Barlow", a Butler's Tray Table with graceful Chippendale legs. All handmade.



$55.00
(Express Collect)
Height 20"
Length 20"
Width, open 36½"
Width, closed 14"



$59.50
(Express Collect)
Height 17½"
Length, open 34½"
Width, open 26½"

BOZARTH of WILLIAMSBURG
WILLIAMSBURG, VIRGINIA



A Perfect Gift
with a novel twist!

[illegible] SENFRIT [illegible] Senfrit A [illegible] Senfrit B [illegible] envelopes. Ample space for detailed orders, $3. The Senfrit Kit [illegible] Xmas deliveries promised on orders received by December 11th.

SENFRIT Lexington, Kentucky



Ruby Red
HIGHBALL GLASSES

Do lovely ruby red color will remind you of sparkling Venetian Ice. The white frosted bases will be admired by every lover of beauty who enjoys a drink with you. Large tumbler shapes with sheer bottoms hold 12 ounces. Eight glasses for $4.00, a full dozen for only $7.50. Express prepaid. Money back [illegible]

"little joe" WIESENFELD CO.
Dept. B-50 Baltimore 1, Md.

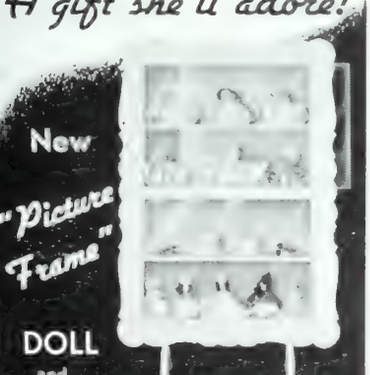


CANDLESTICKS
that are really NEW!

[illegible] made of finest brass, they are of true HEIRLOOM QUALITY. Designed for 9" candles, they are 4½" high, have a spread of 5½", and stand on brass feet. Make a [illegible] centerpiece, gift [illegible] and [illegible] and a pair for yourself when you see them. $4.95 for pair [illegible]

JARUS, Incorporated
1086 Westminster St., Prov. 9, R. I.

A gift she'll adore!



New "Picture Frame" DOLL and COLLECTOR'S CASE

Super polished, clear, unbreakable plastic windows easily slide in and out from either side . . . helps keep dust out. Egg shell white wood frame with choice of pink or pale blue interior. Size 28½" x 45". Hangs on wall or stands on floor. Hangers and standards included.

Postpaid Only (Except on C.O.D.s.) $19.95

Order direct today, write
LINNWOOD MFG. CO.
DEPT. H-11 SEWARD, NEBRASKA



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Electrity Oil Lamps

- Quickly and Simply
- No tools Required

It's amazing! Just replace the old wick with a new Nalco Electrified Wick Burner—and *presto!*—your home will reflect the realistic charm of old-fashioned lamps made even more attractive.

Complete with switch and cord, Nalco Adapters are available in Standard No. 1 and No. 2 sizes, as well as Aeorn and Hornet. Also for special or Standard Lamps with Candelabra or Medium base.

Write for free literature and prices.

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1092 Tyler St. • St. Louis, Mo.

Personalized Xmas Gifts ARE MORE FUN!

And—You don't have to look any farther than this ad—if you act NOW!



THE DESKIT

So handy! Personalized desk accessories for writing quick notes, sending packages, labeling your name and address on books, envelopes, photos, or making quick letterheads! Each DESK KIT contains 50 Mailing Labels, 50 Personal Post Cards, and 300 Personal Labels—all imprinted with name and address. In Gift Box only $2.95



MONOGRAMMED PARTY SET

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Choice of colors: White or Canary Yellow. Beautifully Monogrammed

PERSONALIZED ITEMS SINGLY

Mailing Labels 50 for $1.00
Personal Post Cards 50 for 1.25
Personal Labels 300 for 1.00
Please write name and address plainly

MONOGRAMMED ITEMS SINGLY

Coasters 50 for $1.00
Napkins 50 for 1.00
Match Books 50 for 1.25
Please write name or monogram plainly

All items packed in Gift Boxes and Postpaid—Please order early for Christmas Delivery
GIFTS AND ENTERTAINING SPECIALTIES—SEND ALSO FOR OUR FREE GIFT CATALOG

HORACE ANDERSON'S
GIFTCRAFT SHOP 1234 E. 47th St., Chicago 15, Ill.

ASAM wallpapers

Asam's Americana Wallpaper



Americana was hand-cut especially for Asam by Old World master block-cutters. The clear, rich background colors — turquoise, green, gray, yellow and white—are seldom equalled in machine prints. $2.50 a single roll. Companion paper, in matching colors, for use in adjoining rooms, $2.00 a single roll.

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Pittsburgh, Pa. • Washington, D. C.



SHOPPING



Old-fashioned horehound candy, with a dash of herbs tossed in for special goodness, is even better than Grandma could make or buy. A perennial favorite in the sweet-tooth and sore throat departments. Two 6 oz. jars, $1.35 ppd. The Paul Revere Shop, 1782 Massachusetts Ave., Lexington 73, Mass.



Two in one. When he opens this natural pigskin case he finds two unbreakable Duralite containers, one of Seaforth shaving lotion, one of talc. Later he'll use the case for studs, keys or his shaving kit when traveling, for the lining is waterproof. $4, plus 20% Federal tax. Post. 12c. John Wanamaker, Broadway at 9th Street, N. Y. 3.

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A TREASURED "LIFETIME" GIFT

A great SAFETY idea is that *beautiful* No. [illegible] pet park ... Can't fall, roll out or burn pet. Protect furniture, rugs. Still has beauty of chrome plated [illegible]. Attractively packaged.

Size A [illegible] inches. Size B [illegible] inches. Prices [illegible] (See coupon) include shipping cost. Immediate delivery. Payment with order or No. C. O. D. accepted.

PARKITSAFE

MAIL THIS COUPON

PARKITSAFE COMPANY
910 LINCOLN RD., MIAMI BEACH, FLA.

Please send me PARKITSAFES
Size A [illegible] @ $5.95
Size B [illegible] @ $7.95
Total [illegible]
Check or Money Order Enclosed
Tax Included

Name
Street & No.
City Zone No. State



★ MODERN WAY TO DO THE DISHES
★ HANDI-MITE DISHWASHER
★ New [illegible] sparkling clean ... in a fraction of the time ... with the new Handi-Mite Dishwasher! Fastens to the faucet. Press button, and soapy water flows. Release button for clear, flowing rinse water. So quick and easy to use. *Saves hands, too!* Has 2 brushes: Nylon for dishes, brass wire for pots and pans. *You'll love it!*
★ Introductory Offer Only $9.75
★ Lifetime Service Guarantee
★ WARD PHILLIPS CO.
★ Box [illegible] Merchandise Mart, Chicago 54, Ill.



REMOVES LINT & DUST ...like Magic!

Electro-Static Cleaner (brush without bristles)—performs miracles on suits, coats, hats, furniture and car upholstery. Cleans fabrics thoroughly and quickly. Picks up dust, animal hairs, and lint by **magnetic attraction.** Will not scatter dust. No current or cord required. Made of beautiful plastic. **Lifetime guarantee.** Gift boxed. Sent prepaid for only **$1.75.**

J. H. SMITH CO., INC.
Dept. HG Greenfield, Mass.

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If you've never tasted luscious taste-tantalizing Southern SPICE ROUND, you'll want this lovely book that tells its history. If you've NEVER tasted this Tennessee Taste Treat, this FREE booklet will tell you What It Is, How It's Made, and How Delightful It Is To Taste. Write for your FREE copy today.

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36-G City Market, Nashville, Tenn.

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Patent shoe bags of fine cotton yarn. Travel protection for shoes, shines and brushes. Big compartment, pouch + elastic cords. Perfect for gym, sea and women.

Set [illegible] pairs Only $1.45 postpaid

SHOE DOGS



SHOE DOGS [illegible] $1.45 ea. postpaid

For men and women

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• ***AT LAST,*** the perfect gift for that convalescing friend, or for anyone who enjoys lounging in bed. PROPETTE is so HANDY! It folds flat against headboard, out of the way when not in use . . . Just pull outward and it "props" you up in a jiffy, ready for complete relaxation.

• Durably made of Masonite with beautiful Walnut grain finish. Adjustable height and slope, PROPETTE fits all beds.

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Pat. Pend.

AROUND





Greetings via candlelight. Christmas-y tags attached to these 2" candles carry your message. An unusual remembrance to send to friends with whom you'd like to share the holidays. Ready to address and mail, package of 8 is $1 ppd. Four Winds Farm, Platt Hill, R. F. D. 3, Winsted, Conn.



Authentic reproductions of interesting Colonial blue glass with white swirl pattern are handsome dining room accessories whether used at the table or with a collection of colored glass. The pitcher and four glasses are $10 ppd. Additional glasses, $1.25 each. From Jenifer House, New Marlboro Stage, Great Barrington, Mass.



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REMOVES SILVER TARNISH

At a Touch! $1 POSTPAID NO C.O.D.'s

"Touch-O" not only works like magic, but it's by far the safest, cleanest and thriftiest way to remove tarnish. Just put your silver in salty water, hold tip of "Touch-O" to silver and tarnish vanishes before your eyes. No polishes nor chemicals to wear away silver nor soil hands. Guaranteed absolutely harmless to finest sterling or plate. For large or small pieces. Attractive, fluted aluminum and plastic lifetime construction.

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The Silversmiths, 40 MAIN ST. BATH, MAINE



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You'll want quantities of these tiles for gifts or to place about the house. Use them under hot plates, vases or flower pots — as coasters on coffee or lamp tables. Six inches square, under glaze decorations, felt backed and individually boxed.

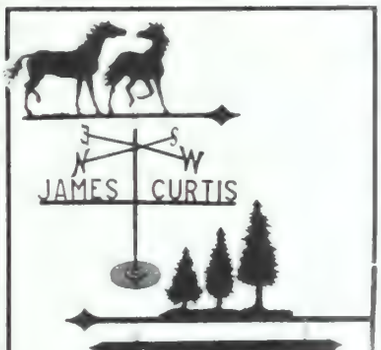
A. Peasant: Combines soft shades of red, blue and green.
B. Philodendron: Shades of green and brown.
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D. Rose: Rose-red flower with soft green leaves.

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PERSONALIZED WEATHER VANE

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With tray on top, it's marvelous as a coffee, bedside or cocktail table. Doubles as luggage rack. Hand-made, hand-painted gold trim, strong webbing. Grand for late hour snack serving. Easy to fold, store away. 23"x22"x13½". *No C.O.D.'s please.*

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No tools needed!

PLAY SAFE—try your ideas on a model before you build. Making a scale model is easy — no tools needed — with a PLAN-A-HOME Model Kit. Simply insert pre-cut wall sections in slotted plastic footings. Change as often as you like. Furniture cut-outs for every room. Thousands of satisfied users. Send today for 315 piece kit. 3-day inspection privilege. Postpaid, $4.75 ($5 west of Rockies and Canada).

PLAN-A-HOME MODEL CO., ELKHART 4, IND.

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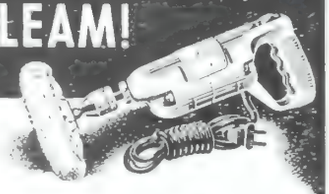
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Authentic Colonial design in rich walnut, with red or blue velvet upholstery . . . Has three heating speeds—low, medium, high—*for exact amount of cozy warmth you desire.* When not in use as a foot-warmer, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. *Prompt delivery.*

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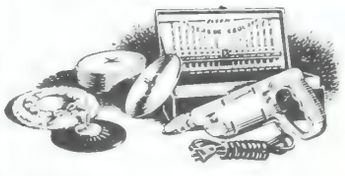
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WILLIAMSBURG, VIRGINIA



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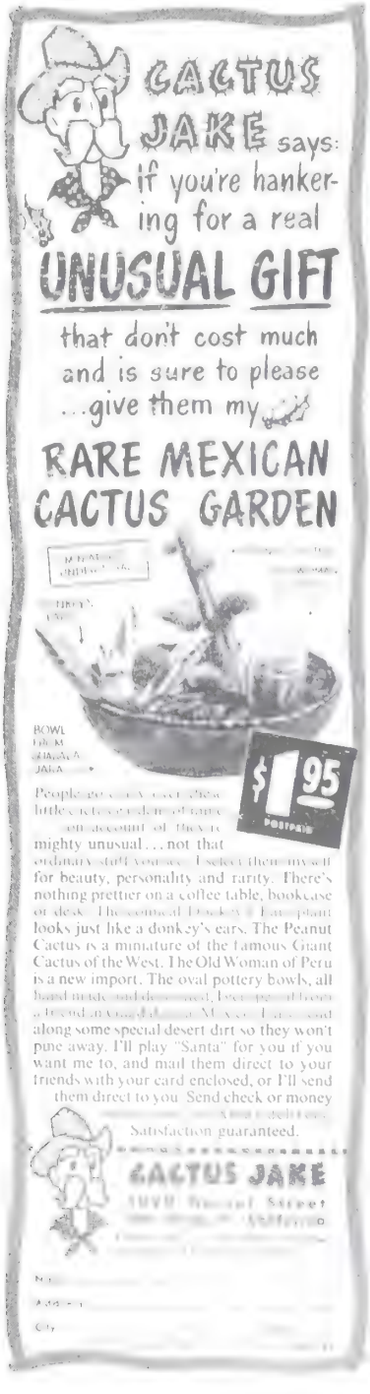
Roll dem coins in and out of this snappy change purse. It will also hold a modest-sized roll of bills, a lipstick or little perfumer. Of lovely soft calfskin in kelly, red, fuchsia, gold, beige, brown, chamois and navy. Order several for stocking stuffers. $3.60 including tax & post. Mark Cross Co., 707 Fifth Ave., N. Y. 22, N. Y.



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$1.75 postpaid.

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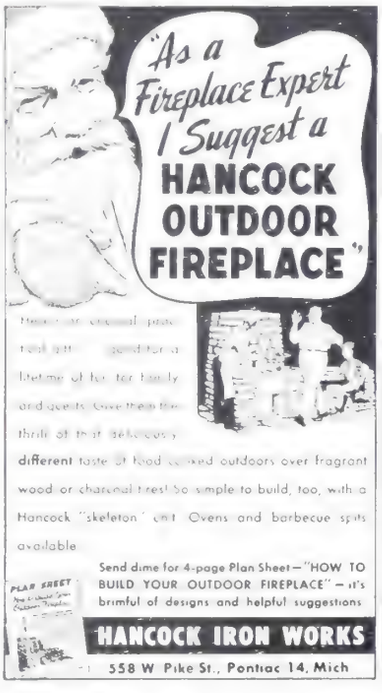
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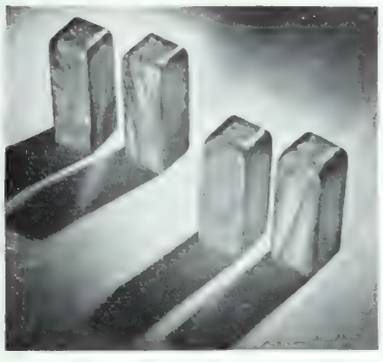




Portable home tool shop provides space for each tool, easy to reach and replace, leaving entire working surface uncluttered. Senior chest 32" x 20½" x 5¼". Cabinet only is $11.95; Jr. model, 30" x 16" x 4½", $12.50. Jr. with tools approx. $17.50 FOB Elmhurst, Ill. The David Kenne Co., 409 Washington St., Elmhurst, Ill.



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STERLING TEA BALL wrought in similitude of tea pot; with Sterling tray. Fed. Tax Inc. **$5.00**

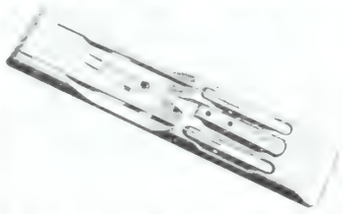
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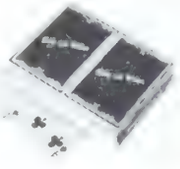
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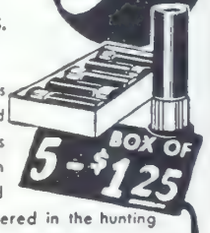
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Each box contains FIVE glass lined miniature flasks resembling shotgun shells. To be filled with whiskey, scattered in the hunting clothes, and carried for emergencies.

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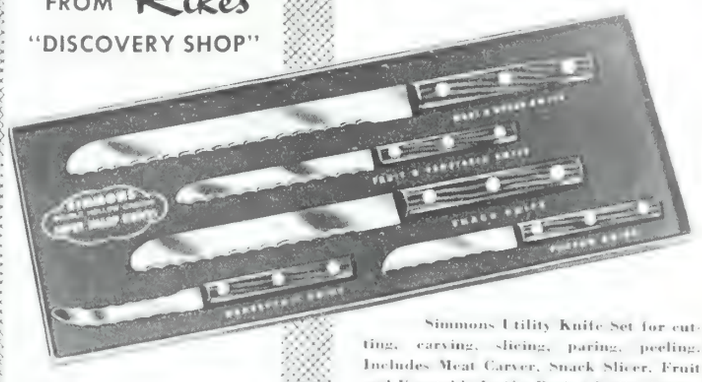


Where there's smoke there won't be fire if ash tray coasters are asbestos. These are metallic-paper rimmed, reversible and personalized on both sides. Set—12 ash trays, 24 match books—is $3.25 ppd. Send name or initials; specify choice of red, green, blue or brown. Gold or silver print. Franwal Co. Red Bank, N. J.



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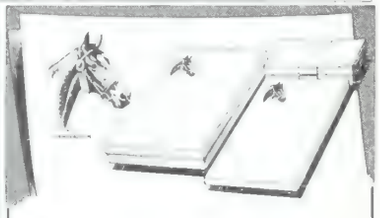
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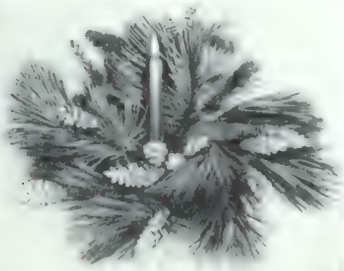


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Delight your friends in the horsey set with a gift of this distinctive buff-colored bond letter paper decorated with a beautiful horsehead by the well-known artist C. W. Anderson. Box contains the unusually large quantity of 80 sheets, 7¼ by 10½, and 50 envelopes. Only $3.50 postage prepaid. Your money back if you are not delighted.

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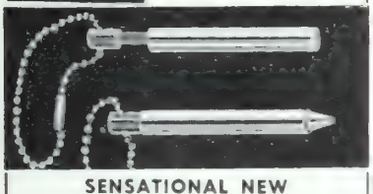
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Made of heavy cast, polished brass, for your door front. Simple to attach to bell connection. Set with pearl center button. Any name engraved free.

Also in antique black $4.00 postpaid.

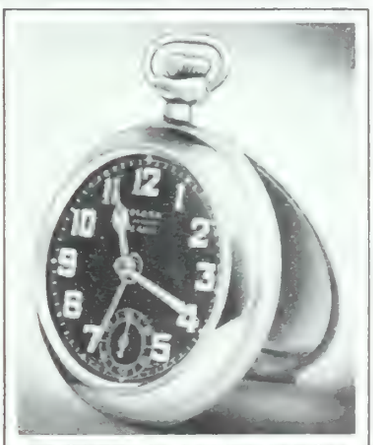


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MINI-PEN (about 2" long) with attached key chain, silver type case—deep blue ink. Writes for year—non-refillable. Fits purse. **Makes a charming gift.**

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To make Christmas Time last for years give this pocket alarm watch, useful on week ends, vacations, to remind of appointments, waken by when traveling and keep good time for you every day. Bell alarm. Luminous Dial. No bigger than ordinary watch, back opens to stand like a clock. 7 Jewels. In Chrome $16.25, $22.50 in gold plate. [illegible] from $12.50 [illegible] $18.50 [illegible] Will gift wrap and mail direct postpaid.

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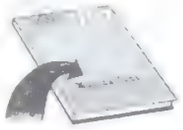


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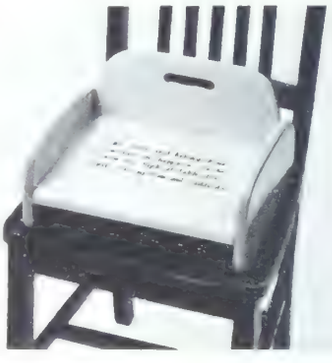
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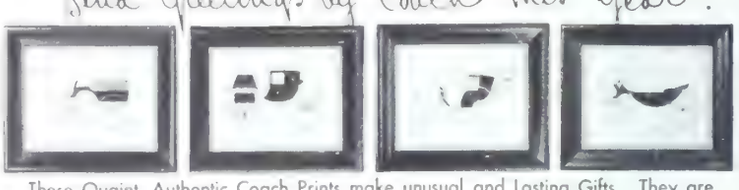
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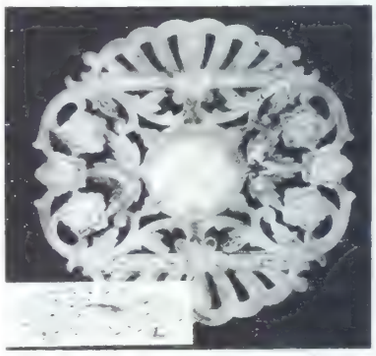
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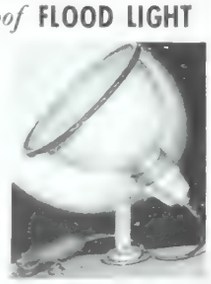
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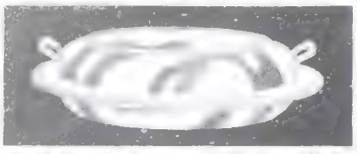
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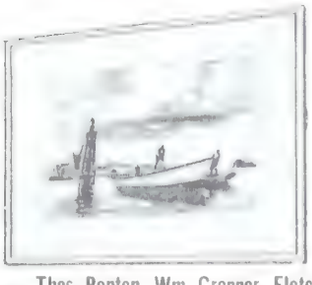


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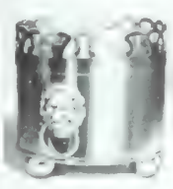
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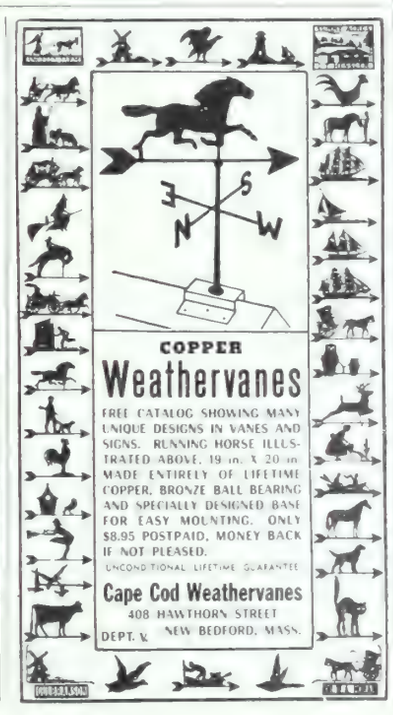


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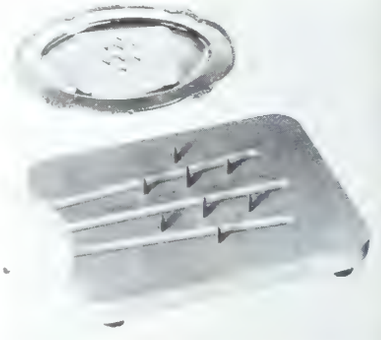
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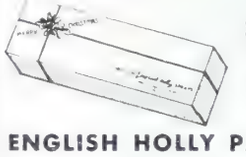
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No early morning laggards when you call the family to a breakfast table like this! Cape Cod crystal, radiant as the morning's sunrise, starts the day right! It is Imperial's hand-crafted pattern, designed to reflect color, add zest to appetites, inspire spritely conversation. A family crystal, combining clear beauty with the sturdy quality necessary for around the clock usage! It's an open stock pattern that appeals to the American way of budgeting and buying. Sold in fine stores everywhere. Hand-crafted by The Imperial Glass Corporation, Bellaire, Ohio.



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BE A *Proud Hostess*

Magnificent Meriden House by Drexel will surely make you proud . . . Proud of the genuine swirl mahogany. Proud of the rich, jewel-like finish, the perfect, luxurious carving, the graceful serpentine curves.

The craftsmanship in this open-stock grouping is outstanding. Drawers are center-guided and dustproof, open with a feather touch.

See Meriden House at leading department and furniture stores. Look for the "by Drexel" brandmark—your proof of superior craftsmanship.

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Drexel Furniture Company

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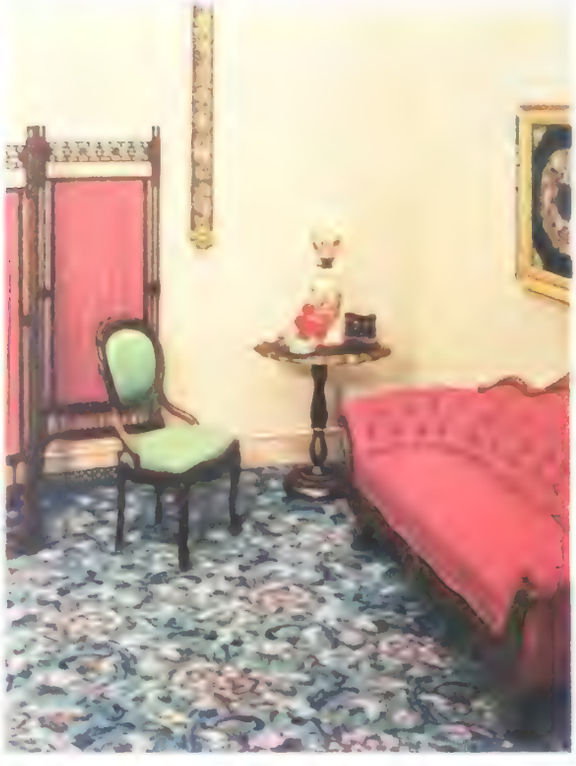


Broadloom means...

You may want a solid color on your floor—a soft, restful base for yo
room's decoration. You may be partial to pattern. You may like the look
a velvety pile, or a twist pile, or a carved pile, or a pile with a bas reli
design, sculptured in the wool. Whether you want a rug, cut and bound t
right size for your room, or a carpet, laid wall-to-wall...you'll find t
color, the pattern, and the texture you want, in broadloo



For dense pile, long wear, thrifty price . . . Masland's fa-
med *Imperial Regency*. Three floral patterns, 19 custom-
tone color harmonies, widths to 9' , under $7.50 sq. yd.



For multicolor design, handy price reality . . . Alexander
Smith's figured Axminster, *Devonshire*. Four designs, 7 color-
combinations, widths to 12' feet, under $10.50 sq. yd.



For texture interest, glowing color... Alexander S
twist-weave broadloom, *Pinehill*. Eleven colors,
13 feet wide, under $10.50 the square yard.



....the width you want, in Rug or Carpeting

or broadloom means *width*, not *weave*. Width to give you a seamless sweep
the weave you want on your floor. In Alexander Smith and Masland
roadlooms, you'll find velvets—smooth, twist pile, figured. You'll find
Wiltons—patterned, carved, sculptured. You'll find Axminsters, tone-on-tone
nd multicolor. See them; feel them—the broadlooms that give you
ne color, the pattern, the texture you want, in the width your room requires.



color-rich pattern precisely defined...Alexander
h's carved Axminster, *Patrician*. 2 patterns, 5 color-
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For delicate definition of design...for fashion-right color ...Masland's carved Wilton broadloom, *Scarsdale*. Six lovely shades, widths to 12 feet, under $12.50* sq. yd.



For formal beauty of raised self-tone design...Masland's sculptured Wilton broadloom, *Cotillion*...Six subtle fashion shades, widths to 15 feet, under $14.50* sq. yd.

*Prices vary slightly with locality

Alexander Smith & Masland Broadlooms





GHT BY ALEXANDER SMITH & SONS CARPET COMPANY AND C. H. MASLAND & SONS



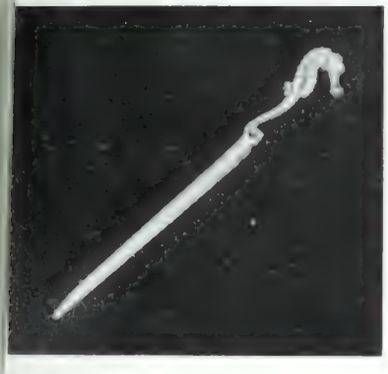
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For his beer, his collection, or to hold the pencils on his desk, give him a quaint mug, imported from England, which illustrates in song and picture the innocent pleasures of the ploughman's life. "Ploughman's Mug" is white china, decorated in bright colors. $3.25, ppd. The Pascos Shop in the Garden, Kennebunkport, Maine.



Your morning mail can hardly find a more cooperative helper. This perky little sea horse rides a strong paper knife and he's as curious as you to see what the postman brings. 9¼" long, of solid brass, he's a fine paperweight, too. $2.50 postpaid from the Marco Polo Shop, 14 West Saratoga Street, Baltimore 1, Maryland.

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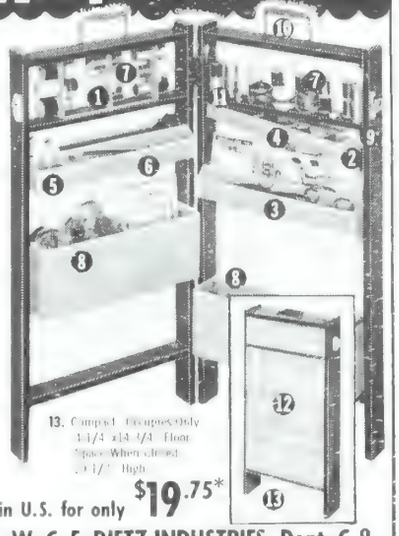
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*Not including thread, scissors, etc., shown to illustrate SewHelper in use.

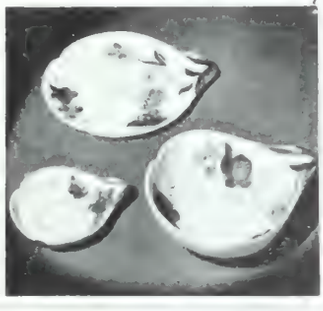
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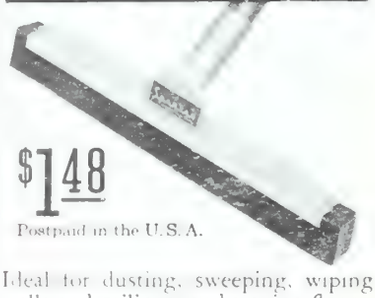
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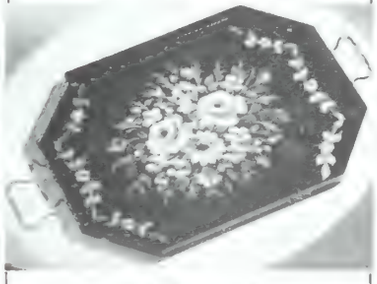


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You'll get more pleasure from your fireplace with a pair of Canton Malleable Fire Dogs. They modernize appearance — protect andirons — make fireplace easier to clean—keep logs from rolling — and insure a better draft that not only makes a more enjoyable fire but frequently corrects a smoky fireplace. Are ideal as gifts—weddings, Christmas, etc.
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A Tonic for Marred Furniture



A Triple Action Tonic for Marred Furniture

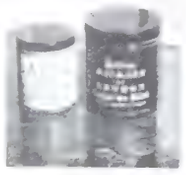
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Fun for Family and Friends!

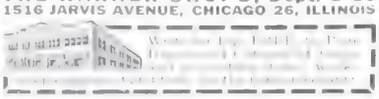
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Special Feature: [illegible]

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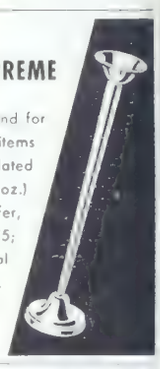




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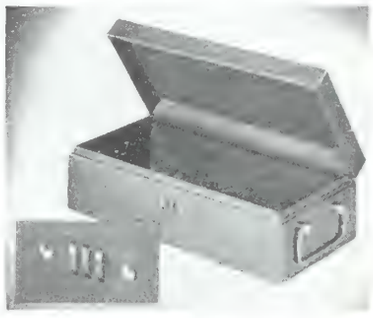


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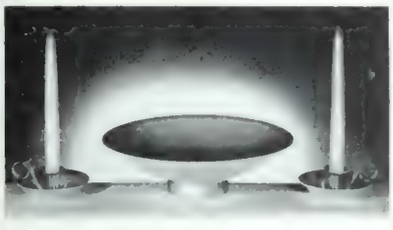
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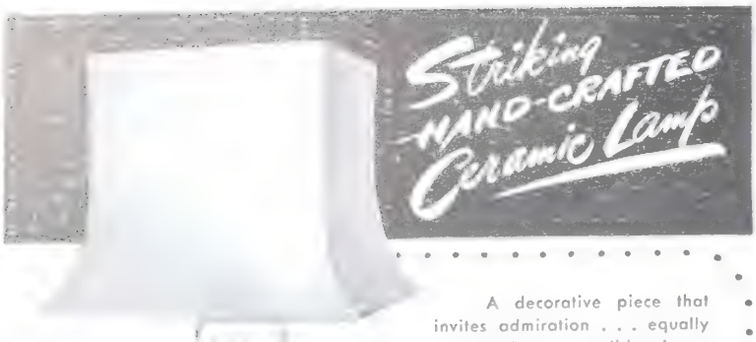
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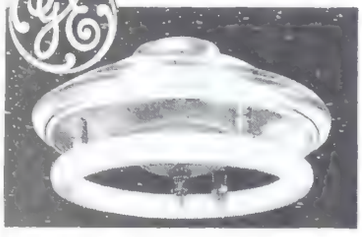
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HANOVER LIGHTING SALES

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SAVE 1/3 on GIFTS!



25 Red—25 Blue 50 White Chips

Smart, personalized poker chips. "*Jewel-like*" plastic. Pleasant "feel." A joy to handle. Standard size. *Interlocking* . . . mesh for neat stacking, separate quickly for easy play. Each chip monogrammed. State 2 or 3 initials desired. Regular $4.85 value. Now, specially priced for Christmas giving . . . Set of 100, **only $2.95** postpaid.

DELUXE BANKER'S BOX

A truly *Merry* Christmas gift. Luxurious Walnut Chest of 300 monogrammed Chips (see above). Monogrammed Medallion inset on lid; 3 removable trays; space for 2 decks of cards. Handsome, durable, 11 x 11 in. State initials desired. Regular $24.50 value, now **only $16.50** postpaid.



THE WARNER SHOPS, Dept. B-41, 1516 JARVIS AVE., CHICAGO 26, ILL.



Write for Big, FREE, 40-Page Illustrated Catalog of hobby and recreation items and home entertaining accessories

From SWEDEN!



Lovely "Silva" Trays of Lustrous, Natural BIRCH

These beautiful "Silva" trays find countless uses in every home—especially for terrace, recreation room and all informal entertaining. Single trays or a set of four make perfect gifts. Light, sturdy, waterproof and stainproof, they're finished in clear cellulose lacquer to highlight the beautiful grain of selected birch. Lovely "Silva" trays make distinctive and highly appreciated gifts for the bride. Prompt shipments; order now.

#1501—11 x 14 inches, each	$ 3.25
Set of four #1501 trays	12.00
#1506—13 x 17 inches, each	4.00
#1511—14 x 19 inches, each	5.00

We pay postage *No C.O.D.'s please*

The MAGLAR Co., La Porte, Indiana

AROUND

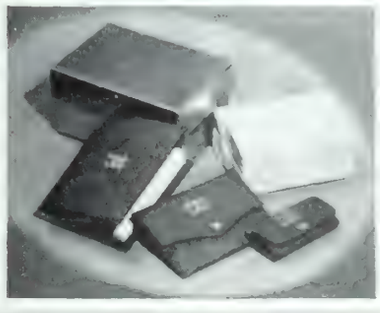




Gripmitts make old-fashioned pot holders as out-of-date as kerosene lamps. They are slip-proof, heat-proof, steam-proof and stay clean, eliminating laundering soiled pot holders. Hold hot dishes 7 to 10 times as long as asbestos gloves. $1.95 a pr. plus 15c. postage. Nessa Gaulois, 721 Lincoln Rd., Miami Beach 39, Florida.



Inside U.S.A. A pictorial map, "America the Wonderland," locates state capitals, famous buildings, major industries, gives a dozen other ready references. A complete geography in itself. 29" x 22". In colorful mailing tube, $1, ppd. Mounted on linen $3. Lacquered wall plaque, $5.25. Hagstrom Co., 20 Vesey St., N. Y. 7.



Glamour for Milady's Handbag

Utility too with this threesome of beautifully crafted supple red or brown Morocco grained leather. Personalized with 3 initials or first name in 23K gold.

NOTE BOOK
CHANGE PURSE
KEY CONTAINER
$8.70 [illegible]

Write [illegible]

DISTINCTIVE MATCH CO.
180 Milk St. Dept. HG Boston 9, Mass.



FLATWARE keyed to your table service . . . to informal entertaining . . . country living!

Real blonde horn with stainless steel: Butter spreader, salad fork and teaspoon, $3.35 each.* Dinner knife and dinner fork, $3.75 each.* Steak knives, 6 for $22.50.* Write for folder showing complete table service.

*Add 2½% for delivery in California
Postpaid, over 3 pounds express collect

BLONDE HORN-HANDLED FLATWARE For gifts...for you

DENSLOWS
CARMEL-BY-THE-SEA, CALIFORNIA • Other California shops in Palm Springs • La Jolla • Hotel Fairmont, San Francisco



ORIENTAL MAGIC!!

The newest "STAIRWAY TO HEAVEN" features [illegible] way" is also available in Royal Blue, Cherry R[illegible] B[illegible] G[illegible] A[illegible] Midnite Black, Opalescent White, or Glowing Jade Green crescents, with contrasting white stairs, and includes a matching star.

Priced at $10.95 per pair.
Sold singly at $5.95 each.

Shipped postpaid if Money Order or Check is included with order. C.O.D.'s accepted. To help us arrange our shipping schedules a clever gift will be included for early Xmas Shoppers.

LESTER SALES CO.
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2319 W. Grand Blvd. Detroit 8, Michigan

Favorite Pipe!



- A new clamp type pipe rack holds pipe firmly in an upright position, eliminates spilling messy ashes.
- Adjustable both for bowl size and proper drying angle
- Constructed of springy metal with a suede finish that can't scratch pipe and a genuine rubber vacuum cup to attach to any smooth surface.

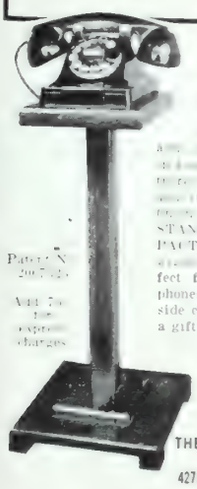
A Perfect Gift for the Man who Smokes a pipe

$1.00 POSTPAID • NO C. O. D.'S

BOYD F. SCHERNBECK
5713 22½ Ave., So. Minneapolis, Minn.

HOLDAFONE

A Unique Gift
OF OUTSTANDING USEFULNESS



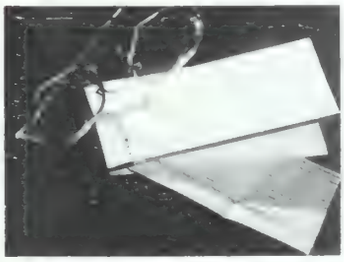
[illegible] HOLDAFONE [illegible] LOCKS PHONE AND STAND IN SECURE COMPACT UNIT [illegible] Perfect for long-cord or plug-in phones. Gives chairside, bedside comfort. HOLDAFONE is a gift welcomed in every home.

Party's N[illegible] 2067-J.
Will [illegible] the [illegible] charges.

$7.95

THE HOLDAFONE COMPANY
Dept. HG-5
4272 Gwynne Rd., Memphis, Tenn.

For All Who Wear Glasses!



EYEGLASS CLEANING TISSUES

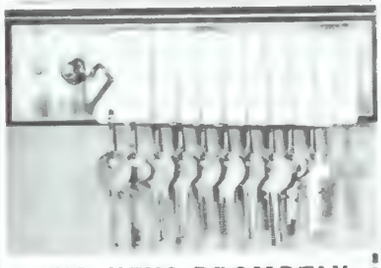
Specially treated patented tissues clean perfectly, leave no lint, **prevent misting!** These handy, vest pocket booklets provide clear vision, make wonderful gifts. Give them—and use them!

Box of 9 BOOKLETS
(Year's Supply) .....Send $1

OR

The SWANKY-MOST
10 DeLuxe, gold monogrammed booklets, gift-wrapped in transparent box send Initials and $2.50

CLEAN-O-MIST
BOX 7, ORADELL, N. J.



FIND KEYS PROMPTLY

Know the whereabouts of every important key for your home, farm or estate by filing them for safekeeping on this CADO Key Rack. The unit is complete with key tags, snaphooks, and screws for mounting.

10 key rack **$1.50** 20 key rack **$2.50**

Steel key cabinets with 100 or 200 keys for schools, institutions, etc. 100 keys—$52.50, 200 keys —$65.00.

[illegible]

J. B. HUNTER CO.
HARDWARE
83 SUMMER ST., BOSTON, MASS.



SPICE RACKS



Keep your spices and small bottles always handy and easy to find . . . inside cabinet doors . . . on the wall . . . over the stove. Holds five spice cans with labels exposed. Ideal dish rack. Made of aluminum satin-finished, fingerprint-proof — sturdy and decorative. Simple to install . . . wood and metal screws furnished. Guaranteed.

ORDER DIRECT
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79c Plus 10c for mailing
Shipped Postpaid

National Marketing Company
Box 3612-A
Portland 8, Oregon



Old Vermont Sugar Bucket

Authentic Early-American Reproduction Combines Charm and Utility!

Add sparkle to your favorite room with this superbly fashioned accessory piece. Bucket is 12" round, 11" high. Stand makes overall height 27". The new Lazy Susan Silent maple finish is lacquered and hand rubbed. Bucket serves as table with top on, and inside you have [illegible] #1—Plant Stand, #2—Magazine Stand, [illegible] #3—Serving Stand. Specify style number when ordering. $14.95

Express prepaid. Send check or Money Order [illegible]

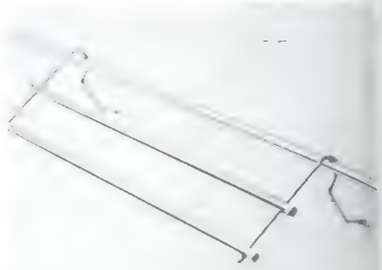
HELEN JIRANEK
30 Rockefeller Plaza
New York 20, N. Y.



Magazine Stand Smoking Stand Serving Stand



SHOPPING



Triple see dry three towels instead of one by hooking this over your towel bar. It adjusts from 15" to 28", provides extra space for guest towels, stockings or lingerie or "wash right." Of sturdy chrome it folds flat when not in use. $3.50 ppd. Berne Marling, 181 Martine Ave., White Plains, N. Y.



Home manicures can be uncomfortable, inconvenient or even hazardous so get a "Manicurist" to steady your bottles and test your hand. Of flexible rubber it clings to chair arms and polished surfaces. Wash with soap and water—polish won't stick. 7" x 10½", in rose, blue, green or gray $1.25 post paid. Annestra Co., 2493 Overlook Road, Cleveland 6, Ohio.

Copper
POST LAMP
13¼" x 7¾"
WIRED $5.95



WAGON WHEEL LIGHT
RUSTY FINISH

32 IN. DIAM.
6 LITES
$67.

24 IN.
5 LITES
$56.



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A ♠

Your Favorite Photograph on Playing Cards



Gift of the Year! Any photograph or snapshot—yourself, the baby, house, dog, of whole family—on playing cards, in gift box. Your photo returned. Send favorite print and check for $5.85. 3 weeks delivery.

PHOTO PLAYING CARDS ♥
R. Cortes, 752 Fulton St., Fresno, Calif. ♠
Money returned if not satisfied

Better Looking Longer Wearing

An All-Wood FOLDING CARD TABLE TOP



$8.95 Express Collect
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METZ & COMPANY
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Order by Mail and SAVE!



Imagine, for $2.95 . . . 8 Libby sovereign tumblers of sparkling lead crystal, monogrammed with the beauty and skill for which AMERICAN CRYSTAL cutters are internationally famous. You'll want several sets . . . for yourself, for [illegible]



MONOGRAM STYLES
[illegible]



AMERICAN CRYSTAL CO.
P.O. Box 534, Rochester, N. Y.

Send the following postpaid, with money-back guarantee:

[illegible] tumblers, $2.95 (OR) 3 complete sets for $8.25
[illegible] water tumblers, $2.95
[illegible] wine tumblers, $2.95

Monogram Style No. 1___ No. 2___ No. 3___ Initials_____

NAME_____

ADDRESS_____ Check / Money Order (No C.O.D.'s)

CITY_____ STATE_____



WHOOPEE PLAQUES

Man on the left happily up through a chain attached to the beer plaque on the right. Here's an amusing colorful line in relief. Belongs on every wall! *Only $2.25 postpaid.*



BAR AIDE

Here's a five purpose bar gadget done in beautiful chrome. It's a 4 to 2 oz. jigger, has a corkscrew in handle. Use it as a bottle opener, ice hammer and stirrer, and a "must" in your bar-room. *Only $1.50 postpaid.*



A perfect gift for everyone.

Sorry, no C.O.D.s

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Over 100 graphic illustrations, more than 300 possible plans. Includes original ideas and designs for private homes, duplexes, courts, garage apartments, for *every* region in frame, brick, concrete block or adobe. Your favorite architectural style — planned for harmonious living by Hiawatha T. Estes, California Home Consultant. Working blue prints available for *all* plans. At book stores or send $1 for this book, postage prepaid. Money back guarantee. ONLY $1.00

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P.O. BOX 8631-B
HOLLYWOOD 46, CALIFORNIA

AROUND





Dip into a dipper—filled with popcorn, potato chips or cookies. It holds a full quart for party-sized rations and is easy to pass around by its handle. Handmade of natural birch wood and hand-decorated with Concord grapes. $3.95 postpaid. From Frances Hall Perrins, Old Homestead Orchards, Westford, Massachusetts.



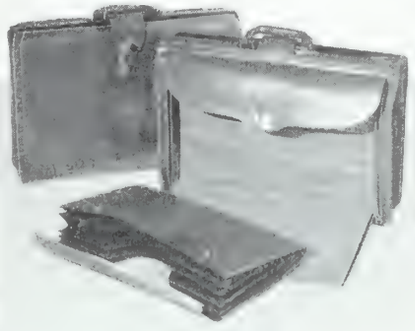
Full color reproductions of New England scenes follow the seasons as the months go by on these calendars. One identifies 12 different covered bridges; the other one has typical country scenes. Rumford Calendars are $1 each, ppd. Why not buy both—one to give, one to keep? Breck's, 899 Breck Bldg., Boston 10, Mass.

The most distinguished label on luggage



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EXECUTIVE'S BRIEF BAG *with removable portfolio*



Smart and so practical . . . a gift he'll thank you for everytime he travels. It's a handsome suntan cowhide bag . . . with a keyless combination lock . . . roomy enough for a complete change of clothing and toilet articles. And the leather portfolio (a complete case itself) may be removed when he arrives at his destination.

$58.50
Fed. Tax Included

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In New York, only at Fifth Avenue at 56th St.

For That Magic Holiday Touch Of Your Own



MAKE YOUR OWN MERRY CHRISTMAS
by Anne Wertner

There's fun for the family and the true holiday spirit when you

Delightfully illustrated Only $2 Postpaid

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BISCUIT BASKETS



2 for $1.00 POST PAID

These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits—fruits, cookies, candies, and cakes—or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today—some for yourself and some for gifts.

Southwestern Gifts
630 East Alameda
Santa Fe, New Mexico

POLLY PARROT" PLANTER



he Gift You'll ...t for Yourself ... Gift You'll ... for A Friend

POSTPAID
$4.95

LIFESIZE—A RIOT OF COLOR!

Brighten up your home with this 18 inch, lifesize Parrot complete with perch, mounting bracket and heavy brass plant hook. Brightly colored glazed porcelain over Indian Green and gold touch of coast to coast beauty. You'll want one for yourself ... one for a friend! Safe delivery guaranteed. Send check or money order. Postpaid in U.S.A. Two for $9.25. Less only $4.95.

STRATFORD HOUSE
1011 Springfield Ave. • Deerfield 6, Ill.



NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Each, **$3.95**
Add 25c for Postage

Sold by mail order only in 48 states and all over the world

PRAC-T-RACK, STILLWATER 45, NEW JERSEY



What a treasure to own . . . it's a Fiatelle "Bobbie Burns" tablecloth, handsomely bordered with his immortal "Selkirk Grace" in quaint Scotch dialect. Comes in four 2-color combinations on finest 52" x52" Damask-finish Fiateen cotton. Individually boxed and gift wrapped in colorful plaid paper, all ready to give to your favorite hostess. MAIL ORDER today, specifying background color (red, blue, green, gray).

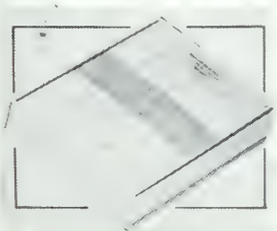
$5.00 postpaid

FIATELLE INC.

ORDER BY MAIL

FIATELLE, INC. Dept. A H.G.
Empire State Building, New York 1, N. Y.
Please send "Bobbie Burns" tablecloths at $5.00 each. My background color preferences are:
☐ RED ☐ BLUE ☐ GREEN ☐ GRAY
Name
Street
City Zone State
☐ Send C.O.D. ☐ Remittance enclosed (Plus postage) (Postage prepaid)

PERSONAL STATIONERY



100 sheets (7¼x10½)
100 envelopes (4x7½)
* **$2.75** postpaid

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FROLIC MATCHES

on the match packs with startling clearness. Original





FOR YOUNG SHAVER AND OLD

white shaving mugs. Holds not only old-fashioned lather, but small fry's milk, hot toddies, cigarettes, ivy or pencils. Any first name and year date painted in red, green, blue or black with a band of same color. $4.50 each, postpaid
Extra name—50c; West of Mississippi—25c additional

GRAND SLAM

Don't trump your partner's ace for gaping at these photo playing cards! They can be made up for you from any black and white picture or sketch. A really unusual gift for the card player.
6 decks (All of same photo) $18.00 postpaid
12 decks (All of same photo) 25.00 postpaid
No C.O.D.'s Please



EUNICE NOVELTIES Dept. H
17th Floor, Women's Exchange Bldg.
561 Madison Ave. New York 22, N. Y.



COLONIAL BELLOWS of RARE PERFECTION

Handmade copies of early originals. Sides of soft genuine maroon sheepskin, hardwood and handcarved nozzle black with rich gold stencil. Gleaming brass pozzle. A decorative treasure as well as a boon to the firemaker. Three sizes, all leaders for your Christmas gift list.

13½" x 6 $4.50 16" x 7 $5.95
18" x 8½" $9.95

Write for Free General Catalog

THE NEW ENGLAND GENERAL STORE
3 PLAIN STREET MILLIS, MASS.



Charming Xmas Cheer-ables!

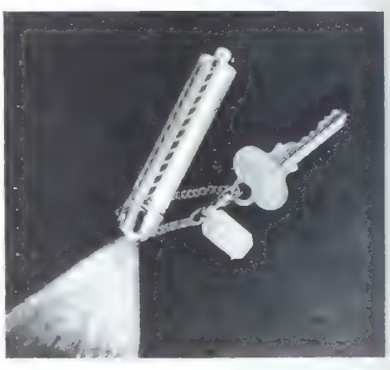
• MANGER NATIVITY SET
• SNOWMAN PARTY FAVOR CONTAINER
$7.00
• HARD TO FIND TREE ORNAMENTS
$3.00
$1.00
$1.00
• ADULT'S SANTA CLAUS COSTUME
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Q. T. NOVELTY CO. INC. Box 54, Station F New York 16, N. Y.

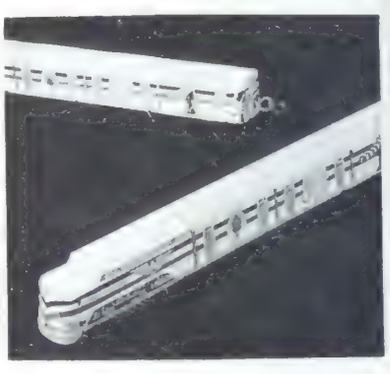
Real pressed flowers on stationery will make your letters conversation pieces for more reasons than one. The flowers will keep their colors and textures indefinitely. Decorated folder with 10 envelopes and 14 sheets of paper (10 flowered) is $1.50 ppd. Ivory, cream or gray. Margaret Frost, 535 Wallace Ave., Bowling Green, Ohio.



Hole in one. You'll hit the front door keyhole first try if your key is on a "Key-Chain-Lite," and anyone you give it to will heap blessings on your head. It's sterling silver, including the chain and name tag, $6, postpaid, incl. tax. Flashlight may be initialed in block letters for 25c. Fleetwing Gifts, 55 East 10th St., New York 3.



Freedom train—a replica of that famous good will emissary that streaked across our land. Railroad-minded little boys will be oh, so happy if Santa dubs them engineer of this streamliner. Pull out the rod and it goes zooming on its way. Runs 40 to 50 feet. 18". $1.50 plus 25c postage. Herald House, 505 Fifth Ave., New York 17.





SPORTSMAN'S CALENDAR

ESSEX COUNTY GUILD
Dept. 9 Topsfield, Massachusetts

MONOGRAMMED BLANKET COVER

The Gift Beautiful!



White.
$12.50
$13.00
BEDSPREAD SIZES
$15.00
$18.00

TOPLEY Dept. H
105 West 40th St., New York 18, N. Y.



Salt Box Planters

Use as book ends, hang against wall, or back to back as centerpiece. They are hand crafted of solid copper, and lacquered to preserve the mirror-like finish. 7¼" high. Start Christmas shopping by ordering now.

$6.25 a pair, postpaid

Sorry no C.O.D.'s

MEADE HOUSE
Box 1572 Roanoke 7, Virginia



Lovely . . . Practical Different

Small automatic pencil 3⅛" long, superbly styled in gold plate or sterling. Individually gift boxed.

With clip $1.95, 6 *for* $10. *With ring (gold plate only)* $1.35, 6 *for* $7.

Men's full size with clip (gold filled) $6, 6 *for* $30.

For yourself and for thoughtful giving

SCHWARTZ CO.
483-G Lex. Ave.
New York 17

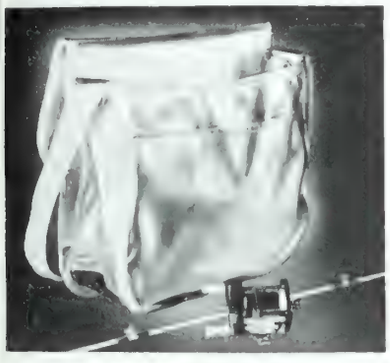
All prices include tax and mailing. No COD's

AROUND





Give her the Moon and Doc lamp, a graceful example of the "Air-borne" sculpture of Garret Thew. Polished bronze base is 11¾" high; the shade, of moon-pale parchment with gold binding, is 9" deep; 16" diameter. The lamp, $20 and the shade, $6, express collect. From Garret Thew Studios, Roseville Rd., Westport, Conn.



Fishy odors won't linger in this fisherman's "Plasti-Creel," for it's washable and ventilated. Lightweight, tough and mildew-proof, it won't rot out like a wicket one. A separate compartment holds fly hook lures, hooks, sandwiches. Straps are adjustable. $1.95 ppd. Plastic Sheeting Co., 1205 S.E. Grand Ave., Portland 14, Oregon.



Hunt mugs made of English Davenport china are right in keeping with the festive mood of your holiday drinks. Decorated with colorful scenes taken from old engravings, they will please a collector or a genial host who serves a generous draught. $2.25 each, or $12.50 for six. Postpaid. "little joe" Wiesenfeld Co., 112 West North Avenue, Baltimore, Maryland.



FEMININE HIGH-LIGHTS

For that fortunate female who "just has everything," why not these different earrings or the impressive-looking disc bracelet? Her 3-letter monogram, cut out by hand in sterling on them, will intrigue her.

	Sterling Silver	Gold Plated on Sterling
Earrings	$ 7 20	$ 9 00
Bracelet	6 00	7 20
Complete Set	12 00	15 00

Prices include Federal tax and postage

HOT TOAST,

golden brown and buttery, is worth obeying the alarm clock for, but to keep it that way from toaster to table is a problem. Clear glass dish with toast dome helps seal the heat in, and it's handsome enough to send to a bride or a weekend hostess. Both pieces engraved with a 3-letter monogram. Underline last initial.

$4.95 postpaid





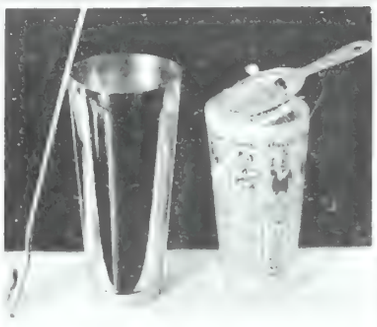
FOR THE FASTIDIOUS

The sturdy key chain with a beautiful hand-cut oval monogram is a welcome gift for Him or Her. Even if he has other cuff links, he will be delighted with a pair of these personalized ones.

Cuff Links ..... **$7.20 pair**
Key Chain ..... **5.40 each**
Set — $12.00

Prices include Federal tax and postage.

EUNICE NOVELTIES Dept. G 118
5th Floor, Women's Exchange Bldg.
341 Madison Ave. New York 22, N. Y.



TELLS YOU HOW

Recipe Bar Glass, with the seven most called for drink recipes imprinted on the side of the frosted glass. Each recipe topped by an amusing and colorful cartoon—handpainted and fired. Graduated from 1 oz. to 12 oz. **$1.00.**
Stainless Steel Shaker, to fit the bar glass. $3.50.
Spring Strainer, $1.00. Stainless Steel Mixing Spoon, $1.00. Complete Four Piece Set, $6.00 (Postpaid)

Send for free catalog of Smart Bar Accessories

the GAME ROOM
1538 Connecticut Ave. Washington 6, D. C.



⅓ Actual Size

The gift that says

SEE BETTER
—for years to come

GIVE your friends "seeing comfort" for years to come! With this beautiful [illegible] type magnifying [illegible] you can read newspaper print a column wide [illegible] inch lens provides a large, sharp field of vision. Magnifies 2½ times. Folds into a handsome plastic handle. You'll be proud to [illegible]—a Lensgrip! Packed in a gift box—$6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

EDROY PRODUCTS CO.
484 Lexington Ave., New York 17

End Tarnish Troubles



NOT A LACQUER . . . Miss Dode Tarnish Preventive is new, *different*. Just a quick rub-down with Miss Dode impregnated gauze keeps your silver, brass and other metals tarnish free. Harmless to normal skin and metals. One treatment saves many cleanings — the invisible coat lasts and LASTS. Resistant to soap and water,— objects can be used as usual. To prepare silver, use Miss Dode Silver Soap — an exciting new-type cleaner which comes to you DRY. Just add water. Makes a full pint of the most superb silver polish you ever used. It's so easy on hands, too!



Complete kit with 2 packages of Miss Dode Silver Soap, a brush for hard-to-get-at spots, and a jar of Miss Dode Tarnish Preventive.
$2.00 Postpaid by Check or M. O.

MISS DODE PRODUCTS
Dept. G4, 31 Hillman St., Springfield 3, Mass.



Wolverine WOODENWARE of Select Golden Birch

No. 822X — 11" diameter, 2¾" bowl, with 3 ball feet. You'll find a hundred practical uses for this handsome bowl, with its generous capacity and gleaming natural finish. $4.00, postpaid.
No. 821 — 6" diameter, 1¼" bowl. For candy, nuts, or individual salads. Flat base prevents tipping. Each $1.00, postpaid. Send check or money order or C.O.D.
Write for catalog of complete line of woodenware.

Henri's
695 West Burton St., Grand Rapids 9, Mich.

Hoodwink Jack Frost in This Handsome Hood



Flattering reversible hood will keep you as cozy as a fireside chat 100°, vicuna warm. Extra ends tie smartly under chin. Wide to prevent hair-mussing. Aridex-moisture-proofed. Perfect gift! Color combinations: navy-bright red, brown-powder blue, black-pink, gray-scarlet, gray-hunter green. State choice. $4.50 postpaid. (No stamps.)

Write for NEW FREE CATALOG featuring selected New England merchandise—country apparel and accessories, quality gifts, food delicacies.

The unusual at reasonable prices

JOHNNY APPLESEED'S, INC.
Box 700 Beverly, Mass.

NODS ear stoppies LET YOU SLEEP!



• Don't spend nights tossing feverishly because of noise! Use NODS — they shut out noise, let you sleep in blissful, quiet comfort. Thousands know the benefits of these amazing little comfortable ear plugs.

[illegible] pairs — (enough for three months), **$1.00.**

MONEY BACK OFFER

KENNETH WADE PRODUCTS
Box 29, New York 14, N. Y.

[illegible] Please send [illegible] pairs of NODS. If I'm not entirely satisfied, my money will be refunded.

NAME _____
ADDRESS _____
CITY _____ STATE _____



SHOPPING



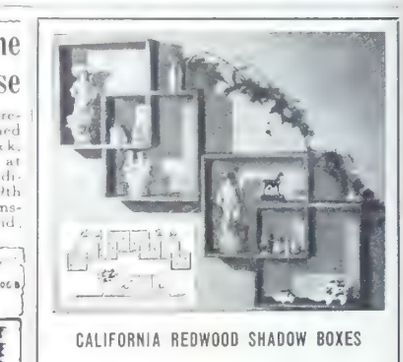
Flowers, flowers, in all their natural beauty, are preserved forever by an amazing new process, in this crystal-clear glass paperweight. A real find for a collector and a splendid choice for any flower-lover on your list. $20. ppd. Michael of the Waldorf's Gift Shop, 301 Park Ave., New York 22, N. Y.



Barrel bank. Here's one for the money — a bank that holds 3,000 coins, made from virgin oak grown in the Ozark Mountains by professional barrel-makers. Authentic in every stave and hoop; good looking enough to grace office desk or home mantel. 6" high. $3.50 postpostpaid from Northmore's, Box 755, Highland Park, Ill.



It tastes like New England. A gift assortment of 12 nostalgic food specialties like spiced melon rind, midget burr gherkins, pickle salad, diced pepper relish, sweet mustard pickle, tomato conserve, spiced cranberry and orange, and other jellies and jams. 12 10-oz. jars, gift wrapped. $5.95 postpaid. Add 50c W. of Miss. From Holiday House, Old Hadley, Mass.





$2.75 each postpaid.

$14.50
$16.50
$18.50



$3.15
4.85
Set of 3
$7.15
13.75

Jenifer House

GREAT BARRINGTON, MASS.



COCKTAIL NAPKINS
designed for sophisticates!

Pure Irish linen . . . and pure delight! Blithe, clever "toasts" inscribed on bright-hued backgrounds of red, blue or green . . . all Christmas-perfect for every one of your friends. Guaranteed fast color. Set of eight napkins, each unique. . . . $2.75

Sent postpaid. Sorry, no c. o. d.'s

JOHN-DANIEL, inc.
126 West 32nd Street, New York 1, N. Y.

Chuck Box



Work Organizer

Short Cut To Better Housekeeping

- CLEANING SUPPLIES
- GARDENING EQUIPMENT
- THE CHILDREN'S TOYS
- HOUSEHOLD TOOLS
- BARBEQUE UTENSILS

With a CHUCK BOX your small fry will help put away their toys after playing. Rugged all wood construction, beautifully lacquered in Red, Blue or Yellow.

Order for yourself! — your gifts!

$2.95 POSTPAID

Dealers Inquiries Invited

ZEIGLER CORPORATION
77 W. Washington St., Dept. HB11
Chicago, Illinois

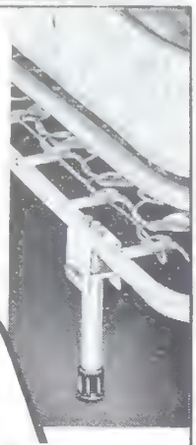


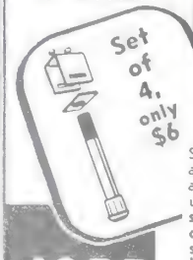
A Wee Bit of Scotch

charming Thistle Set. The wispy thistle is beautifully reproduced in hand wrought sterling . . . an inspired gift. Pin and earrings are $3.75 each, and the bonnie bracelet sells for $7.50. Complete [illegible] necklace and buttons (not shown), $12.00 and $1.25 each respectively.

THE JAMAICA SILVERSMITH
79-30 164th Street

ATTACH
THESE
Dennix
LEGS
TO YOUR BED SPRING TO MAKE A DIVAN





Sturdy, non-bendable all-steel leg attached in 5 minutes to any steel spring (coil, link or cable). 4 leg-set convert spring into divan. Send check or money order (no COD's please). Money refunded in 10 days if not satisfied.

JORE
Distributors and Co.

We Pay Postage!

Gifts for anyone who loves a house



Weather Cock #100 Hgt. 24" Span 21" $7.95 complete

Forged iron, carefully crafted and finished in rust-proof satin black, may now be bought at unusually low prices direct from the early 19th Cent. forge of the Williamsburg Blacksmiths. Postpaid, or C.O.D. you pay postage.

Name Bracket #106B Motif and panel delicately cut in heavy gauge metal, strong bracket. Span 24". Comes ready for inscription at only $18.50. (Or inscribed with white letters, 12" x ea. Count both sides.)





Door Knocker #36. For house or apartment. Authentic reproduction of early American "Heart & Spear" design. Hgt. 7½". Easy to install. Complete with matching screws simulating square-head nails. $4.95. Unusually welcome gift.

FOR IMMEDIATE SHIPMENT order direct from this ad. Satisfaction guaranteed. Gift card enclosed if you wish. FOR COMPLETE LITERATURE on these and other unusual gifts, send 10c to cover postage and handling.

WILLIAMSBURG BLACKSMITHS
6 Post Lane, Williamsburg, Mass.

CALIFORNIA REDWOOD SHADOW BOXES

Be the Interior Decorator for Your Home

The decorative answer to where to "keep things". Use 2, 3 or 4 in various positions. Stain or leave natural or paint any color. Each package contains 2 inset redwood wall shelves. 12" sq. x 3½" deep. 18 x 18 overall. Complete with simple assembly directions. So new, your dealer may not have them. If not, order direct. $1.95 each or 2 (as illustrated) for $3.75. Postage paid. Add 3% tax in California.

DEE'S REDWOOD PRODUCTS
2199 Folsom St., San Francisco, Calif.

AROUND

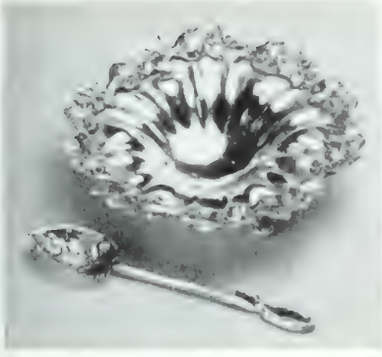




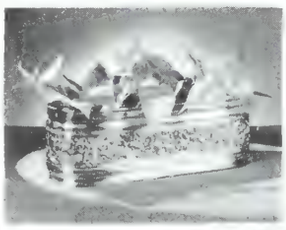
A lot for a little is what you get when you order either of these pairs of candlesticks. Sterling silver, plain or with gadroon edge, they are a mere $4.50 the pair, including Fed. tax, plus 25c post. Weighted, to prevent toppling, and well finished. Park Curiosity Shop, 536 Madison Ave., N. Y. 22.



Check your checks. You'll find this file very handy to keep on your desk to see if, when and how much you last paid the grocer, laundry or the U. S. Government. Accordion pleated and arranged alphabetically, the case is bound in heavy cardboard, ties with a good ribbon. $3.85 ppd. The Woman's Union, 264 Boylston St., Boston 16, Massachusetts.



Florentine silver. A little footed dish, complete with spoon, for nuts or breakfast tray marmalade looks like a lot more than $3.25 the set. You'll want several for your dinner table and for little presents and prizes. Not taxable, and the price includes postage. From Wallis Palmer House, 118 E. 28th St., New York 16.



SOLID BRASS PLANTER
Stands 15" long, 5" high, 11½" wide.
$12.50 shipping charges collect



OVAL DESK BASKET *in Brass*
Measures 6½" long, 4¼" high, 4" wide
$7.50 prepaid

STRIKING ACCESSORIES

Lustrous matching handcrafted brackets of heavy gauge brass or copper lavishly embossed with hand of solid brass. They lend an air of definite distinction to any room. For striking flower containers fill them with fresh posies, and trailing ivy or use them as catchalls for stray notes and letters. Watertight and lacquered to prevent tarnishing.

BRASS *or* COPPER WASTE BASKET
Weight 5 lbs. 11½" high, top is 9" x 12"
$14.50 shipping charges collect



Write for Catalogue

Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.



Champion
DOORSTOP

He's almost too beautiful to stand against a door, but he does it with the effortless grace of a true aristocrat. Or let him be the center of attraction on your mantel, or a hiss-ribbon gift to a horse lover. Made of bronze, 12" long, he's just $6. Postpaid from

"*little joe*" Wiesenfeld Co.
Dept. B-50
Baltimore 1, Md.



NEW AUTOMATIC DOG LEASH

The *Promenader* dog leash has ten feet of strong woven cord which automatically reels in and out from a beautiful plastic case. Your dog enjoys new freedom of movement yet you always have complete control. The "natural grip" makes it easy to handle even a large dog without effort and without touching a wet or soiled leash. A button brake on the handle locks the leash at any desired length. The leash cannot drag or tangle. An attractive gift and fashion accessory and so compact it fits easily into purse or pocket. Choice of red, green, blue, black, marbletone or any combination of these colors. Satisfaction guaranteed. Send check or money order for **$4.95** today.

Sorry no C O D's please.

J. J. QUINN PRODUCTS
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FOLDING BRIDGE TABLE TOP $5.95

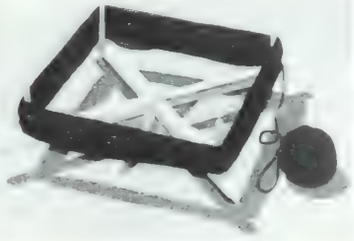


SEATS 8 PEOPLE COMFORTABLY FOR DINNER OR CARDS
Folds Compactly for Storage

THE IDEAL XMAS GIFT. FITS OVER ANY BRIDGE TABLE.
Cannot tip or slide. Held firm by Straps. 46" across. Red, Green or Brown Simulated Leatherette. $5.95
F.O.B. Mt. Vernon

Also in GENUINE LEATHERETTE
Resistant to Grease, Oil, Alcohol, Water, Perspiration. Cleans with a damp cloth. Ivory, Maroon, Blue, Brown or Green. F.O.B. Mt. Vernon $9.95

GRAND UTILITIES CORP. Dept. 2
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Old Vermont Yarn Winder

An ideal gift for knitters, the rotating yarn winder makes winding balls from skeins a pleasure. In the old Vermont tradition modernized to fold absolutely flat. Weight only 13 ounces. (1" x 4" x 25".) Adjustable for different length skeins. Natural Vermont White Pine, mellows with age. A practical and unusual gift.

$1.95

Postpaid in U. S.

MILLRACE WOODWORK SHOP
COVENTRY, VERMONT

in time for Christmas giving!
Hand Blown Crystal Setting for 4



Unique Design
created by famous American Artists

An exquisite crystal setting, created by foremost artists, and hand blown by magnificent craftsmen . . . A gift to delight the most meticulous hostess! . . . Includes 4 plates, 4 cups 4 saucers . . . **$3.50**

We pay postage!

Write for FREE catalogue!

GIFT OF THE MONTH, Inc.
Dept. HGN 542 Fifth Ave., N. Y. 19, N.Y.



STEAK KNIVES... *hand-forged*
by Murphy of Oregon

There could be no greater compliment to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET $16.00
PARCEL POST PREPAID

FRONTIER TRADING CO., Oswego, Oregon
$16.00
30.00

SHOPPING

GROCERY STORE



[illegible] . . . all of the same standard brands . . . [illegible]

Complete, only $1.75 postpaid

[illegible]

only $4.00 postpaid

Sorry, no C.O.D.'s

SALLY GRAYE

80 East 11th St., New York 3, N. Y.



GET THAT TIGER!

Kids love them, and so will you. Made [illegible] cunning Tiger family will amuse and keep a watchful eye on your child. Engaging mascots too, for a college girl's room. Papa, 24" long, **$10.50;** Mama, 16" long, **$5;** Baby, **$2.25.** Postage 25c. Sorry, no C.O.D.'s.

ZAVELLE'S

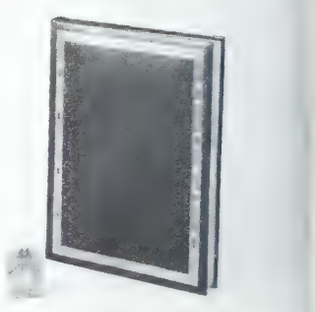
Princeton, N. J.



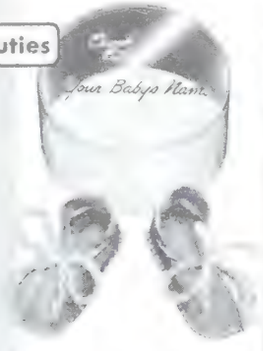
Red seals of classic heads, all different, make interesting shadow boxes to accent a room or foyer. Heads are mounted on gold ovals against green plush, with deep frames of black, gold-lined for emphasis. 6¼" x 7¼". $10 each or $20 a pair exp. col. At James A. Watson, 1019 Second Ave., N. Y. 22.



Simply enormous, this photograph album completely dwarfs the cigarette pack we put in to show you the size. It measures 11" x 14" and accommodates studio portraits or prized prints. Cover is hand-tooled, top-grain leather in your choice of wine, brown or green. $21.50. Post. 25c. Dale Fifth Avenue, 719 5th Ave., N. Y. 22.



cherub cuties



Send Baby's Name When Ordering

Baby's "FIRST KICKERS" are important! And they *must* be cute! These hand made soft, pliable felt booties come in pastel blue, pink or yellow (yes, we said yellow) with matching pure wool ties. The handy transparent plastic box WITH YOUR BABY'S NAME ON IT can be used for cotton pads, pins, etc. Special! Cherub Cuties cannot be kicked off by active little feet. SIZES 1 and 2. Only $2.25 per pair . . . we pay postage! No COD's.

gifts 'n' gadgets
Dept. 20
33 E. 22nd St.
New York 10, N. Y.



Mary and her Little Lamb

MUSICAL DOUBLE DOLL

This popular nursery-rhyme doll is pretty in aqua. Turn her over, find the ever-present lamb dressed in pink. The Swiss music box inside appropriately plays "Mary Had A Little Lamb." 13" high. $9.25 postpaid. Sorry, no CODs.

Send for Christmas Catalog

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New York 17

G. SCHIRMER

CHILD'S BOSTON ROCKER

An authentic reproduction fine enough to be kept as an heirloom, appropriate for a child's room or living room.

Satin black finish, hand decorated with yellow striping and subtle green, red and gold Pennsylvania folk decorations (morning glory pattern).

Sturdy, balanced construction, back curved, legs and spindles turned, plank seat 11" x 13", height 27", rockers 23" long.

$15.95 *exp. col.* *No c.o.d.'s please*

Wille's THE CHILDREN'S SHOP

441 York Road Jenkintown, Pa.



NEW WONDERFUL WAY TO PLAY!

Boys & Girls . . . Different! Exciting! Family Fun . . . a wonderful set of TOYS. Create them quickly, easily yourself with RIG-A-JIG, Wonder Toy from Hollywood. Planes, cars, trucks, dolls, furniture, animals, people . . . by the hundreds! Life-like miniatures in color, beautiful designs, [illegible] simple or complex.

Everything you'd Love to Build. Take up the [illegible] of Real-to-Scale Groups [illegible] and water. Real, actual [illegible] Educational. Endorsed Highly by vocational and child authorities. Exercises imagination, coordination, space and color sense. Easily assembled . . . taken apart instantly.

Not Paper. Not Cardboard. Not Wood. Tough fibre-plastic. Practically unbreakable. Perfect Gift! Regular Assortment Box, illustrated Idea Book. Regular 94-piece Set, $1.75. Super 166-piece [illegible] Order Now [illegible], today!





RIG-A-JIG

RIG-A-JIG, INC., Dept. G, 32 W. Washington, Chicago 2

[illegible]

[illegible]

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City [illegible] Zone [illegible] State [illegible]

DOUBLES CLOSET SPACE

Kiddies Care for Own Clothes

Junior Clothes Rod

HOOKS ON ANY CLOSET ROD



ONLY $1.25

In Colors, Red, Blue or Green

SAVE POSTAGE

We prepay if you send Check or M.O. Gladly sent C. O. D. plus postage.

A welcome GIFT for Christmas or Birthdays

Hangs down 22" from grown-up level—easy for small fry to hang up own clothes. Doubles closet space. Avoids driving nails in walls or doors. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

CHILDREN UTILITIES **DEPT. S-03**
18018 GRIGGS **DETROIT 21, MICHIGAN**



"The gingham dog and the calico cat
Side by side on the table sat."

—Eugene Field

Pert and saucy you can see, but always
peaceful as can be though one's filled
with pepper and the other with salt
If you don't love them 't isn't their fault.
Clean, shiny red and blue patterned pottery!

the pair $3.85 *postpaid*

Send Check or Money Order

DEARBORN & OAK STS CHICAGO 10 ILLINOIS

holiday corner

SEND FOR ILLUSTRATED CATALOG

AROUND





The brig "Topaz" carried the Stars and Stripes to the four corners of the world in olden times. Here, in miniature, she is ready to sail into a naval enthusiast's heart. Reproduced faithfully, to the smallest spar, she is 17¾" over-all; 14" high. With descriptive chart. $25 ppd. Le Baron Bonney, 117 Merrimac St., Newburyport, Mass.



Dolls of foreign lands are of great interest to the kiddie-car set, especially if they have a part in making them themselves. Shown is a little Dutch girl, also available are an Indian and a Mexican. The only work involved to complete is stuffing and dressing. $3.50 each or 3 for $10. ppd. Carla Jill Studios, Northport, L. I., N. Y.



JOLLY JO

The Bright French Clown!

A happy, happy gift for the small ones on your list . . . for the 'teener, too, who loves to plop one gayly on her bed or dangle it on the wall! Cuddly felt body in a combination of three mad, bright colors . . . pompon buttons and double ruff collar. Saucily hand-painted composition head with an attached ribbon handle. 16" tall. **$2.98** Postpaid

Send for our new idea gift folder.

THE LEMAC COMPANY
154 West Tremont Ave., Dept. HG-11
New York 53, N. Y.

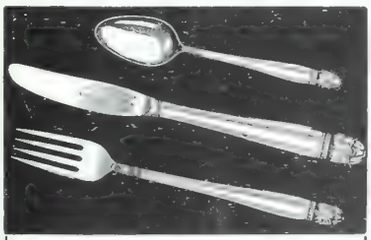


JUNGLE BABIES

An enchanting pair of jungle kittens by Feodor Rojankovsky, famous illustrator of children's books. Picture them on the walls of living room or study or as a source of never-ending delight in a child's room. Tawny, natural coloring on a beige background. Prints mounted under glass in heavy, dark wood frames. Each picture 6½ x 7½ inches.

$4.50 the pair Postpaid in the U. S.
Check or Money Order — No C. O. D.'s
Send for FREE ILLUSTRATED FOLDER of complete line of unusual items.

STEVENS
OCONOMOWOC WISCONSIN



NOW AVAILABLE!

3-PC. CHILD'S SET

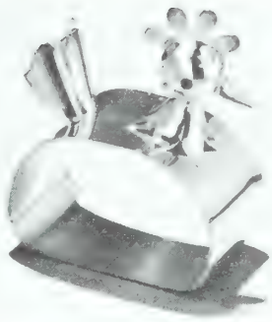
In the beautiful Danish Princess pattern of Holmes and Edwards Silverplate—with a stainless steel bladed knife. (Made in U.S.A.)

No Fed. Tax. **$3.95** set

IN ATTRACTIVE GIFT BOX

Shipped postpaid. Check, money order or C.O.D. (Gift Booklet on request)

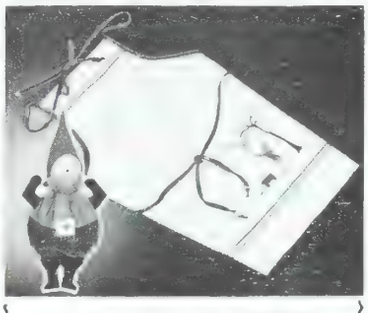
George Stern Co.
JEWELERS SINCE 1922
191 MADISON AVE. NEW YORK 16



FOR THE SMALL FRY...

and the grown-ups. Sterling silver napkin rings, gracefully designed. Hold medium and large size napkins. Children will adore them. Available in eight designs: Bunny, Cat, Rooster, Penguin, Bear, Duck, Pig, Chick. Beautifully boxed. **$5.00** ppd. each, Federal tax included. Sorry, no C.O.D.'s.

ZAVELLE'S
Princeton, N. J.



CLEVER BITS OF SWEDEN

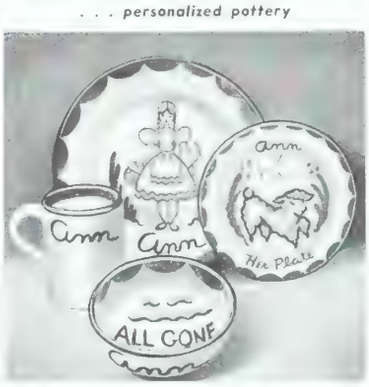
This pixie of a kindergarten apron—stenciled in colors that never fade—pictures Tumpta, a jolly little gnome, carting a big red apple to teacher. Trimming it are rows of ric-rac and a slantwise hankie pocket high up where young noses can find it. **$1.95.** G-Nick, the gnome, busy little Swedish spirit of Christmas, bearded and wise, is a clever beanbag, **$1**

We pay postage

Dorothy Owen
1809 Wauwatosa Ave.
Wauwatosa 13, Wis.

Makes Eating Fun for CHILDREN

. . . personalized pottery



4 PIECE SET ONLY $5 *Prepaid, add* **50c** *West of Mississippi*

Colorful durable dinner and butter plates, mug, bowl. Child's first name baked into all pieces. Design differs for boy or girl. Enthusiastic letters from customers received daily. Ideal Christmas, birthday or occasional gift that pleases parents and child. Send child's name, sex, check or money order to:

JOHNSONS CHINA & GLASS
11 Court St., Dept. C, Binghamton, N. Y.



hello 3 to 10 year olds:

did i ever tell you how i got lost in the grand canyon and how a great, black bird rescued me? well, i will and many other exciting stories, too, in my gayly illustrated, weekly letters —each with gift. 6 letters & 6 gifts 1.95. 12 letters and 12 gifts 2.95. send name, age, from whom (if gift) address to

yours truly,
hercamo hare

peppertree ranch, p.o. box 188, dept. a, san diego, california

THE PERSONALIZED DOLL WITH YOUR CHILD'S FAVORITE PHOTO FOR ITS FACE



THE LIVING IMAGE OF YOUR CHILD

What finer gift for family or close personal friends than this beautiful 14 inch doll with your child's favorite photo for its face. The photo face is imbedded in plastic—washable, breakproof and permanent. Both boy and girl dolls are available, gorgeously dressed from head to foot. It's a thrilling gift to give or receive —one that will be cherished as a lifetime keepsake.

RUSH YOUR ORDER NOW!

Just send us a straight front view, full face photo (no profile—no snapshot) 4 x 6 inches or larger. Write your name and address on the back, pack it carefully and mail it to us with the coupon below. The picture will be returned to you unharmed, and in about 3 weeks you will receive the doll.

ONLY $6.95

RUSH ORDER COUPON

STRATFORD HOUSE, CORP., Dept. G10
110 N. FRANKLIN STREET
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Please enter my order for the "Little Me" doll as advertised. I am enclosing $2.00 as a deposit and will pay postman $4.95 plus postage and C.O.D. charges on delivery. (If you send cash in full, doll will be shipped prepaid.)

NAME_____
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CITY_____ STATE_____



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PORTABLE RADIO BUILT INTO A GIANT PHONE!

DIAL A STATION: PROGRAMS COME THRU RECEIVER: THE LONE RANGER, BUCK ROGERS, THE SHADOW, OR ANY PROGRAM

DOUBLE CONTROL

- A tele-
- Plugs
- Beautiful Plastic
- Factory Guaranteed

only $4.98 plus the new POWERHOUSE LONG LASTING BATTERIES

ORDER YOURS TODAY! SEND NO MONEY

within 100 miles' radius.

Just Think! A GENUINE SWISS MUSIC BOX in a REAL DOLL'S CRADLE!

THE LULLABYE CRADLE THAT PLAYS "BABY LULLABYE"!

$5.98 COMPLETE!

No other toy gives a child so much:

- Helps to create a real understanding of music
- Perfect for rainy day play
- Hand fashioned, durable construction
- Satisfaction guaranteed
- Genuine Swiss Music Box, hand crafted

GIVE THIS TO YOUR FAVORITE LITTLE GIRL AND WATCH HER SMILE

Rush All Orders and We Pay Postage or Order C.O.D. plus postage.

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Life jacket for cocktails. In this insulated thermo-jacket your shaker will keep cold for hours. Melting ice won't kill the drinks, lukewarm drinks won't kill the party. Waterproof and alcohol-resistant inside and out, it is lined with Fiberglas. Silver-y finish, 11½" tall. $4.75 ppd. Gift of the Month. 542 Fifth Ave., N. Y. 19.



Whittlin' and whistlin' will turn out a miniature game bird. Made up by an expert bird carver, the set includes all the instructions, tools and paint needed to produce a handsome 3½" replica. A fascinating diversion for amateur or expert. Sets for mallard, pintail and quail. $2 each, ppd. John L. Lacey, 539½ Hudson St., N. Y.



Rags to Riches



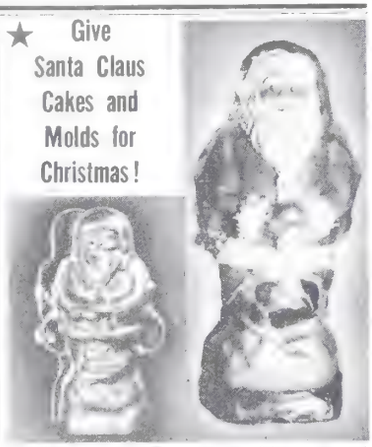
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Beautiful doll with long, flowing hair, movable arms and legs, eyes that open and close. Over panties and shoes she wears a calico kitchen dress with patched apron. But, busy little fingers enjoy turning the costume otherside out. It becomes a gorgeous ball gown, taffeta and satin pastels with rich brocade and gold braid trim.

Complete with Mama Dress
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Send us your gift names, addresses and gift cards. We'll mail molds direct at Christmastime, postpaid. Or bake Santa Cakes for gifts. Easy with quick mixes or RENALDE recipes. Simple instructions for baking & decorating. Santa Claus heavy cast aluminum double mold stands 11¾" high. Set **$5.00** postpaid. No C. O. D.'s.

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"TOT-GUARD"* Extension Safety Rail for Cribs

"Tot-Guard" easily attaches to top rail of crib without marring the surface; does not prevent sides from sliding up and down. Prevents spills and tumbles . . . safest . . . most practical. Fits any standard size crib . . . increases height about 7" . . . does not obstruct child's vision. GIVES BABY COMPLETE PROTECTION.

*Patent Pending

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$2.00 a Year

The Wagging Tail
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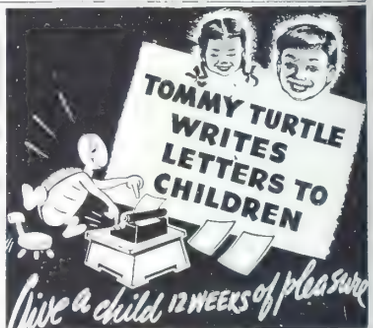


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Give a complete magic show in your own home. Boys, girls, everyone can have fun! 16 amazing, easy to perform feats of magic including The Magic Wand, The Enchanted Ring, Mind Reading Trick, Mystic Paddle and amazing Coin Trick! Combination carrying case and magician's table sets up in a few seconds. Illustrated instruction book. Send for yours now! No. C.O.D.'s.

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Gifts selected separately for boys and girls, age 1 to 11. Send your order today. The letters start whenever you wish. Gift announcement cards for any occasion. Tell Tommy the lucky child's name, address, age, sex.

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AROUND





Double feature. A tôle student's lamp shares the honors with a solid brass planter in a well-matched combination. Lamp comes in Chinese red or forest green; 15″ high over-all. Ready planted with philodendron, it's $12.50 complete, ppd. Unplanted, it's $11. Goldfarb. 160 East 57th Street, N. Y. 22.

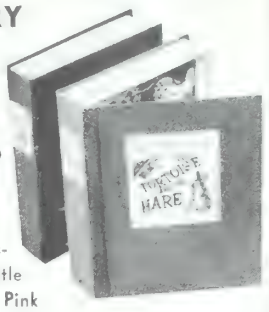


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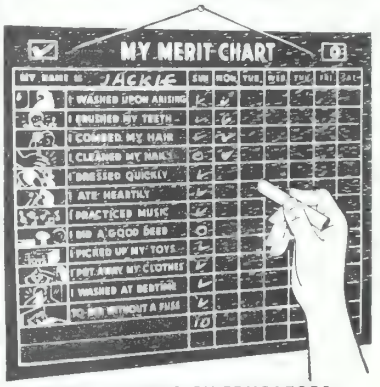
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Colorful New Costumer for Youngsters ONLY **$2.50** POST PAID

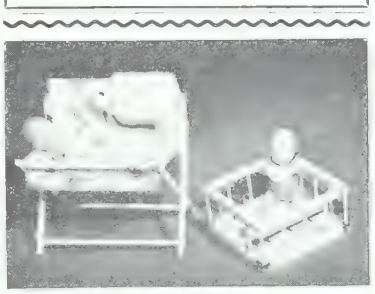
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In Brilliant or pastel colors that won't rub off! Fascinating parade of animated characters that every child is sure to fall in love with! 5 big wooden pegs that say, "Hang your clothes on me." Yes, it's easy for children to be neat when one of these gorgeous Costumers is hanging on the wall! FULLY GUARANTEED.

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Distinctive Year-'Round Gift

inch salad bowl and six individual 6-inch bowls. Made of finest California Redwood. Inside of bowls hand-rubbed with olive oil. Guaranteed to please the most discriminating. Complete set, large salad bowl plus six individual bowls $25 postpaid

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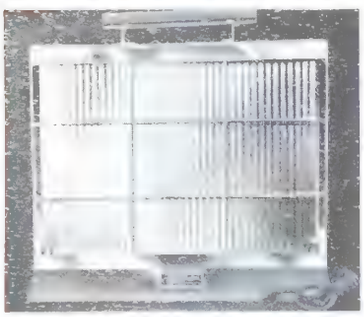
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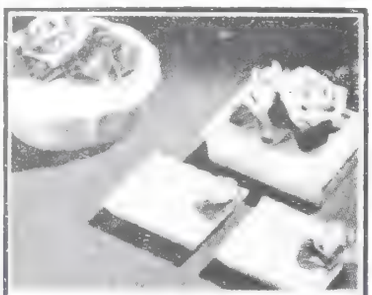
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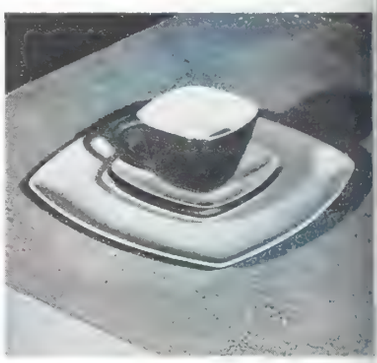
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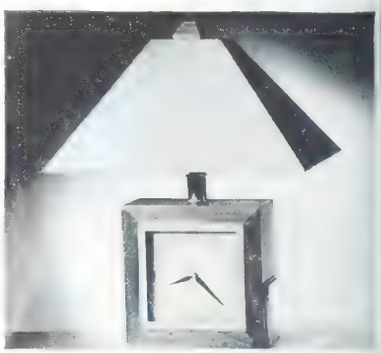
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Look for the name KANDELL printed on the chintz. For the KANDELL store in your city, write to KANDELL, Inc., 2-3 Fifth Avenue, New York



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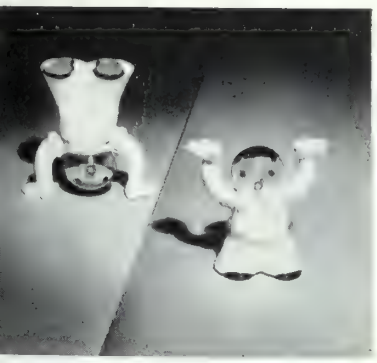




Picture tiles in colorful hand-painted fruit designs are individually made and signed by the artist. The frame is copper lustre, a versatile color. And, when they aren't being decorative they can be used as very special coasters. $2 ea., set of 4, $7.50 postpaid from Susan Ranney, 175 E. 82nd St., New York 28, New York.



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BEAUTIFUL COCKTAIL NAPKINS
With your name die-stamped in platinum or old gold

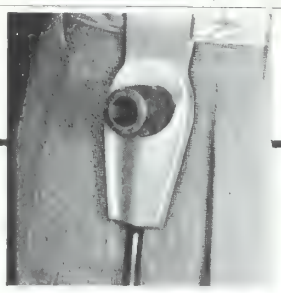
SOFT luxuriant 9x9 paper napkins with daintily scalloped edges in the popular pastel shades of yellow, green, pink, and blue. (You won't miss the good old linen ones when you get these.)

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A box of one hundred (25 of each color) costs $1.25, or a *box of 200 for $2.00.* Immediate orders sent post paid promptly. In U. S. only.

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Both made of handsome cowhide, your choice of tan, brown or black.

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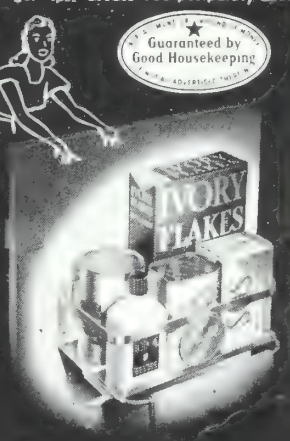
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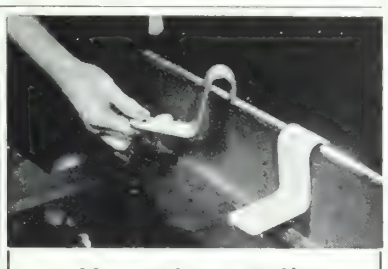
RUNSENWEAR "CLASSIC"



Classic simplicity glows from the RUNSENWEAR tray. A simple Graeco Egyptian design around the inside rim accentuates its subdued elegance. As a charming tablepiece the tray compliments even the best appointed homes. As a Christmas gift it is in excellent taste for friends who like nice things.

Check or M.O. — no C.O.D. — $7.00

NSEND METAL PRODUCTS, INC.
BARTLETT STREET · ROCHESTER 11, N. Y.



New "Never-Fall"
BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in MAHOGANY, WALNUT or MAPLE finish to match your beds.

Check or Money Order No C.O.D.'s **2.50** SET We Pay Postage

BROCK & COMPANY
1712 N. Decatur Rd., N. E., Atlanta 6, Ga.



WHICH HORSE WINS?

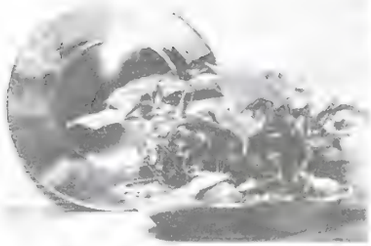
Place Your Bets... Play the Record
DO YOU WIN . . . OR DO YOU LOSE?

PLAY the races at home . . . *on your phonograph*, with this magically grooved recording. Exciting! Mysterious! *Always a surprise finish.* Hear the crowds roar, the announcer calling every turn . . . *each race in doubt up to the last second, though you play it again and again.* Keen sport for any number of players. **New, improved recording . . .** 12" unbreakable plastic . . . 30 combinations, Win, Place and Show. PHONO-FINISH HORSE RACE comes to you complete — with Automatic Odds Recorder; WINdicator; 4-color 12" x 24" Betting Board. Perfect for Parties! **$5.00 Postpaid.**



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Write for . . . Big, FREE 40-Page Illustrated Catalog of Hobby and Recreation Items.



Genuine California
GOLD PAN PLANTER
in gleaming copper or brass!

A RAYMOND SINES INNOVATION

California Centennial Gift Discovery! Real Mother Lode Gold Pans . . . for indoor planting and flower arrangements . . . for fruits, cocktail, or barbecue table! Simply beautiful and so expensive-looking you'll want several for yourself, for gifts! Rich copper or brass finish, lacquered to hold sheen. Exclusive with us!

Gold Dust Size (12" Diam.) **3.95** Nugget Size (16" Diam.) **7.95**

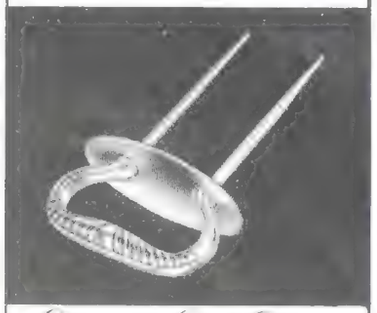
Sold only by mail, postpaid. Money back at once if not delighted. There's quite a story ...

California Arts Guild
SUITE 600 • 291 GEARY • SAN FRANCISCO



COASTER-ASHTRAY COMBINATION

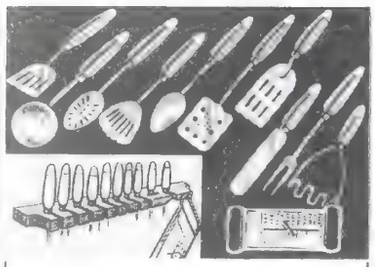
And easy on the hostess, too. This neat and lovely coaster-ashtray combination is an exceptionally welcome gift. Heavily silver plated, grandly gadrooned border. Space-saving beauty for bridge and dinner table and atop strategically placed end tables. Set of 4 is $9 postpaid. Add 20% tax.



Elegant Old English
CARVING FORK

In time for turkey days! This deftly balanced, beautifully designed carving master. Easy-to-grasp, delicately gadrooned silver plated large concave guard. Sturdy stainless steel easy-to-care-for prongs. $7.50 postpaid. Also with chrome handle and stainless steel guard and prongs, $2.95 postpaid. No tax.

St. James Galleries
79-G Milk Street, Boston 9, Mass.



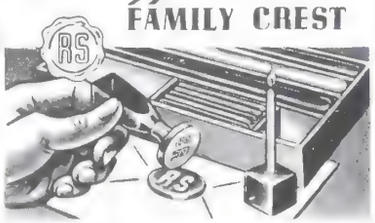
COMPLETE KITCHEN TOOLS PLUS CLEVER WALL HOLDER

Add a gay note to your kitchen. Own a complete kit of ELEVEN Highest Quality Kitchen Tools in gleaming nickel on steel, bright red hardwood handles, white tips, PLUS a clever, blonde-finish wood wall holder to keep your new tools in place. The ONE set for every housewife. Wonderful gift item. GUARANTEED.

$3.95 Postpaid
in Calif. add 12¢ Sales Tax

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Create Your Own
FAMILY CREST



Imagine your initials in rich and lustrous dimension, beautifully pressed into a seal or "Crest." Personalize your letterheads and envelopes, use as original and novel bookplate identification, as package seals, protection for personals, and so many other exciting uses. Order an Initial Seal for each and every member of your family.

Included with every Wax-Stix Set, many suggestions for using your Initial Seal, from medals for children to pins and place cards for parties.

Complete kit contains brass engraved seal with one or two letter monogram, rich and beautiful Jewel-toned plastic handle and matching candle holder, 3 sticks of Dennison wax in assorted colors and candles.

$2.95 Postpaid No C.O.D.'s

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Fantasize to buy or build a new home? Here are 263 plans and ideas you could to have. Actual picture of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types architecture, American, Colonial, Monterey, Georgian, Mediterranean, French Normandy, English, Ranch House, and others. Homes for every climate. Each an architectural gem. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. A wonderful collection of plans and ideas. Used by contractors, architects, realtors and building material dealers. Complete blue print plan and specification available. Also one book, of 67 plans, ideas for beach bungalows, barbecues, pool walks, patios, walls.

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SHOPPING

Accessorize a doll house with tiny kitchen and bathroom necessaries scaled one inch to a foot. For the bath there is a towel rack and the obvious requirement, towels, laundry bag, shower curtain, etc. $1.35. Kitchen set includes iron, mops, soap, etc., $1.10 ppd. Look Nook, 4120 University Avenue, Des Moines 11, Iowa.



A quilted plastic boot that can be wiped off with a damp cloth, holds a child's toys or laundry. Hand-painted name and decorations match the lining: pink or blue on white for baby; red on yellow for a tot—an inducement for him to pick up his belongings. 17" high and capacious; $4.95 ppd. Wille's, The Children's Shop, 441 York Rd., Jenkintown, Pennsylvania.



Holly berries, hand painted on metal trays, will brighten up your parties all year round. Use the large, 21" x 9", serving tray for drinks, sandwiches, coffee or tea. Background color is ivory, finish alcohol resistant. $5.50, post. 30c. Canapé trays to match, 4 for $4.50, post 20c. Virginia Paige, 7312 35th Ave., Jackson Heights, New York.

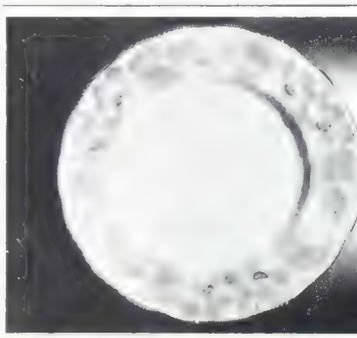


Christmas Greeter

Choice Ponderosa pine boughs and cones tied with a bright red weatherproof ribbon will give a cheery welcome to family and friends. Spray 16" x 24" comes ready to put up. Nice for gifts too. Packed attractively with extra cones and evergreens. Will arrive just before Christmas. Please order early. **$5.00** postpaid. Send check or money order to

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ENGLISH BONE CHINA

Morning Glory

America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request

Herbert S. Mills
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AROUND





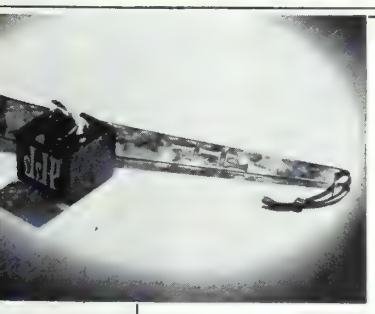
As good as a circus. Each little animal in this fascinating bracelet is loose inside his tiny cage. Menagerie consists of an elephant, a monkey, lion, camel and bear, all of sterling silver, exquisitely designed, as are the gold-plated cages and links. $12. ppd., including Fed. tax. Lorenz, 137 Parkway Road, Bronxville 8, New York.



A miniature bird bath holds a candle and sprig of ivy or doubles as a candy compote. It has a little bird perched on the edge and comes in pastel combinations that will harmonize with any room. Highly glazed china in aqua, blue, yellow, pink, white and chartreuse. Just 4¼″ high, $2.95 ppd. The Garden Spot China Co., Box 297, Lancaster, Pa.



Musically inclined family of deer specialize in Christmas carols or nursery tunes. Covered in soft plush—white, pink, blue, red or beige, with Swiss music boxes inside, the large 19″ size is $10.95; medium, $9.95. The little one, without music, is only $2.50 ppd. From Oxford Toys, 20 East 35th Street, New York 16, N. Y.



EVERY DAY IS FATHER'S DAY...

when it comes to pleasing him. So let us assist you with this handsome tortoise inspired desk or table lighter. An Evans lighter is encased in a smartly masculine heavy plexiglas holder which looks like rich dark tortoise shell. Monogram in 2 or 3 letters, hand done in gold. **$11 postpaid.** The king size shoe horn, to match, 13¼″ long, is also monogrammed at **$2.75 postpaid.**

No C.O.D.'s please

EDITH CHAPMAN

168 East 33rd Street, New York 16, N. Y.

HOICE ENGLISH HOLLY
ROM THE GREAT PACIFIC NORTHWEST



Large gift-wrapped box, prepaid in U. S. (Junior-size box of holly $1.50) **$2.95**

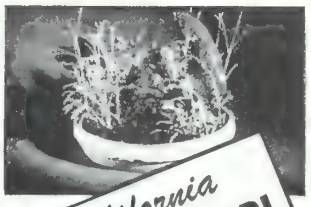
OTHER GIFT-PACKED KIRK'S EVERGREENS:

. . . . . $9.85

. . . . . $6.85

. . . . . $3.50

Send names, money order or check. No C O D's to
KIRK'S EVERGREENS, Dept. 2-S, Tacoma, Washington

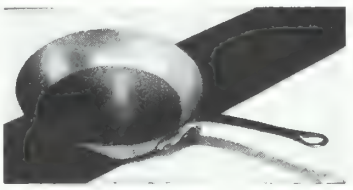


California
REDWOOD BURL

★ Let us send you a Redwood Burl! Beautiful bark outcropping of Giant Redwoods of CALIFORNIA, collected by Indians. Place burl in shallow bowl of water. Watch it begin to sprout! Beautiful deep green fern-like Redwood shoots rise up to two feet. Average life of burl, two years. Redwood Burls radiate warmth, add rustic touch to any room. Sprouting guaranteed. medium size, $2.00, Giant size, $5.00, postpaid.

SPECIAL: Pottery bowl, $1.00 postpaid. Send cash or money order.

Red Bingham's
CALIFORNIA ART RANCHO
Dept. 1, 2005 Cowper St. ★ Palo Alto, Calif.



COPPER FRY PANS

Shining copper fry pans such as these should be an inspiration to anyone, whether one intends to do their own cooking or merely plan the meals.

All lined with block tin

No. 14HG	5⅜″	diameter	$3.15
No. 16HG	6½″	diameter	4.25
No. 18HG	7¼″	diameter	5.45
No. 20HG	8¼″	diameter	6.75
No. 22HG	8¾″	diameter	8.15
No. 24HG	9½″	diameter	9.95
No. 26HG	10½″	diameter	11.25

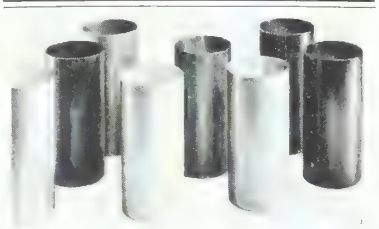
All Prepaid — No C.O.D.'s

Write for our complete folder

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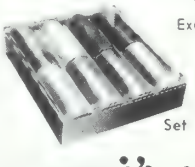
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EST 1877

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between 20th & 21st St.



Set of 8 Aluminum Tumblers In Everlasting Jewel Colors

Beautiful Perma-Hues tumblers, each in a different satin-smooth color that is actually IN the almost-diamond-hard aluminum. Finish will not chip or peel. No breakage. No taste or odors. You will serve in them with pride at parties, and they will give you a lifetime of every-meal service. Children love them.



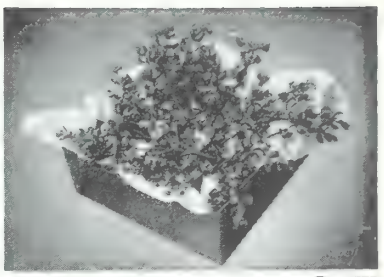
Exquisitely gift boxed.
$7.95 *Postage Prepaid*

No C.O.D.'s please

Set of 8 Coasters, $3.95

naomi's gift shop

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MISTLETOE
for Christmas Giving

Traditionally a part of the gaiety and laughter that fills the Christmas season, attractive sprays of Mistletoe are ideal gifts for friends and for your own home decorating. A generous box of fresh, fully leaved sprigs, garnished with berries, will speak your "Merry Christmas" to friends and associates. Enclose addresses and greeting cards with gift orders, we'll do the rest. At your home and at other's, make this Yuletide merry with mistletoe. All orders shipped to arrive about December 20th.

"Merry Christmas" Gift Box...$3.45

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ALISON BOWES Company



Easy to launder—dries in a wink

LACE LAVISHED

ALL NYLON SLIP

luxury gift at such a little price!

$5.49 3 for $16.32

All precious Cohama multi-filament nylon crepe —down to the last careful stitch. And that means longer wear and as little laundry care as your nylon hose require! Never twists, binds, bulges or rides up—thanks to its exclusive 8-gore fit. Adjustable straps. In gardenia white only. Length about 46 inches. Framed with lace she'll want to show off under sheer blouses.

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427 West Randolph Street, Chicago 6, Illinois

Quantity	Size	Price	3 for	Total Price
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Color: Gardenia White **Add 15c postage for each garment**
Sizes: 32, 34, 36, 38, 40

Total amt. enclosed Check ☐ Money Order ☐

Name_____

Address_____

City_____ Zone____ State_____

Satisfaction guaranteed or your money back.



Say
"Merry Christmas"
with

CARDS OF WOOD

Distinctive, Different Christmas Cards

Your friends will exclaim over and treasure these charming novel CARDS OF WOOD. Water-thin flexible sheets of Holly, Pine, Cedar, Maple and other exquisitely grained woods, 3" x 4½", printed with appropriate and attractive design and message. *Special Offer.* Send only $1 for 6 ($1.50 worth) assorted beautiful cards with envelopes and illustrated folder. You'll want to re-order before Christmas.

BOOKMARKS OF WOOD make attractive and inexpensive gifts. Made of the same lustrous, satiny woods, gay with colored ribbons and tree decorations. $1 for 4 all different, with greeting card and envelope. *Order now!*

CARDS OF WOOD

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Drip Proof **COASTERS** Set of 4 $2.00

AND we really mean Drip-Proof. Protects furniture, save clothes. 3½" inches in diameter, handle, any ice glass or bottle. Molded plastic, will not burn. Choice of red, yellow or green. An ideal gift. **Set of 4, $2.00, 8 for $3.75, 12 for $5.00, postpaid. No C.O.D. please.**

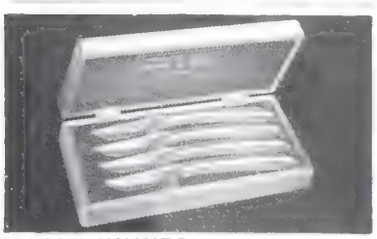
Koop's P. O. Box 641 Miami 38, Florida



Medicine-cabinet order out of chaos. A tiny four-shelf unit clips on any cabinet shelf to organize neatly those small daily adjuncts that usually get lost in the shuffle. The Tidy Shelf utilizes waste space and increases cabinet capacity. Use one to hold shaving paraphernalia; another for bobby pins and cosmetics. Clip adjusts to any shelf width. Measures 5⅞" high, each shelf 3¼" long, 1½" wide. **Price, $1.00** postpaid.

Kathmere's

Dept. I Highland Park, Illinois



STEAK KNIVES...*hand-forged*
by Murphy of Oregon

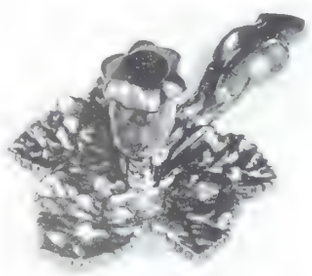
There could be no [illegible] to a holiday table than distinctive Murphy steak knives! Hand-forged from high speed tungsten steel, these perfectly balanced blades will keep their razor-sharp edge for generations of holiday dinners. Each knife is hand-ground, hand-polished, hand-honed. Beautiful simplicity marks the design. Handsomely packaged in Western style hardwood case. Makes an impressive Christmas or wedding present. Order direct. Send gift list.

4 BLADE STEAK KNIFE SET $16.00
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FRONTIER TRADING CO., Oregon

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[illegible] 35.00

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SOLID BRASS
MAPLE LEAF CANDLESTICK

A colonial candlestick holder finished in hand fashion manner. A lasting gift that does double duty as ash tray or match holder. Two make a charming pair 6½" **$3.50 ea.** long—2½" high. **$6.50 pr.**

Delivered Postpaid—
No C. O. D.'s, Please!

TRICAY GIFT SHOPPE
Box 5293-A New Orleans, La.

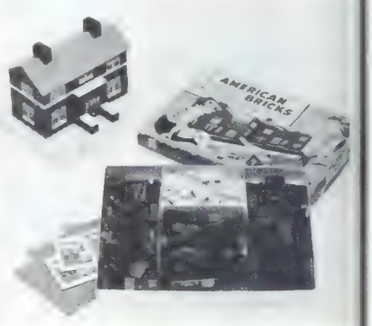


SHOPPING

The egg and whoever receives this personalized egg cup will never grow tired of each other. Decorations are hand-painted on clear glass. Order enough for the entire household with first names or nicknames. They are $1 each postpaid. From "La Palette" Gifts, 509 Fifth Ave., N. Y. 17, N. Y.



Dream houses grow like magic from the "American Plastic Brick Set." Young Blandings will have a wonderful time building them. Precision-fitting, lightweight, washable bricks are red or stone-gray. Windows, doors, roofing—over 400 pieces in all, plus book of plans. $5.95. Add 20c post. Lake Shore Products, 200 Belle Ave., Highland Park, Ill.



Net gains. Fill these hand-made net stockings with small gifts and hang them on the tree or mantel. Unusual presentation pieces, they are hand-decorated, come in red, green or white and make cute gifts in themselves. $1.50 each, or 3 for $4.25 ppd. Kathleen Weller, Box 386, Bryn Mawr, Penna.



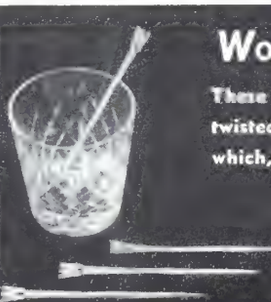


Holly for Christmas

It's the gift everyone enjoys! Simple to send, but have us mail it. Decorate your own home with these shiny bright green sprays and thickly clustered berries . . . treated to insure freshness.

The Decorator Gift . . . holly sprays $3.00
The Decorator . . . sprays and door swag . . . $10.00
Door Swags . . . Oregon Evergreens, 28" long, $4.00
(All Prepaid in U.S.A.)

The Acres
"On-the-banks-above-the-Clackamas"
Route #5, Box G Oregon City, Oregon



WONDERFUL FOR OLD-FASHIONED

These handsomely hand-wrought picks of hea twisted, heavy sterling have sturdy, initialed to which, when reversed, double neatly as muddle Set of 4, Federal tax and post paid, $5.

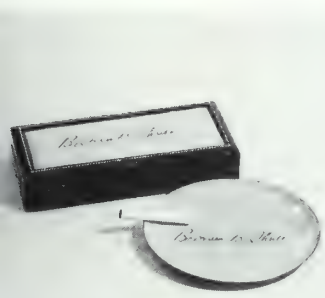
MIDLAND HOUS
60 EAST 42nd STREET NEW YORK 17, N

AROUND





Petit point, so fine that it takes 1,650 stitches to cover one square inch, decorates this ball-point perfumer and matching pill box. The soft, muted colors fit in well with other accessories on her dressing table or in her purse. Perfumer, $12; pill box, $6; tax included. Postage 35c. Black, Starr & Gorham, 594 Fifth Avenue, New York 19.



An enamel plaque, in ivory, red, chartreuse, green, light or medium blue or black, tops a distinguished cigarette box of red, blue, green or brown gold-tooled leather. The name can be in facsimile or script. $15. Matching ash tray, $6.50 post-paid. Order before December 10 for Christmas. From Bertram Shrier, 1147 Connecticut Avenue, Washington 6, D. C.



For country cottage, hunting lodge or motor yacht, consider comfortable, folding "Sno-Shu" chairs and table. Frames are of white ash, laced with rawhide; strong, light, so impervious to weather that Admiral Byrd used one on his South Pole trip. The chair, $21.50; table, $17.50; exp. col. Johnny Appleseed's, Inc., 54 Dodge Street, Beverly, Mass.



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GUATEMALA!



Popular PALOMINO LEATHER
SHOULDER BAGS

- New! Stylish! Full Length Straps!
- Sizes For Mother and Daughter.

Ladies LARGE SIZE $9.65 Plus Tax
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ADD CHARM TO YOUR HOME WITH
Scroll-etts
FOR SCREEN AND STORM DOORS



Add charm to your home with easily installed Scroll-etts for screen or storm doors. Filigree scrolls of aluminum with baked white enamel finish. 8 designs at $6.50 to $14.00 per set.
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HOWARD A. DAUM CO.
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Combination Coffee Mill-Lamp . . .



America's oldest Coffee Mill becomes a truly beautiful lamp, and with our unique construction loses none of its authenticity. The lamp attachment is easily slipped out leaving a genuine, useable coffee grinder which has given true coffee flavor to many customers. The drawer remains a challenge to your imagination.

Available in black, tole red or natural wood lacquered. Each is hand-decorated in original and tasteful fashion.

Price $14.95, express collect
Eagle Products, Box 84A, Meriden, Conn.

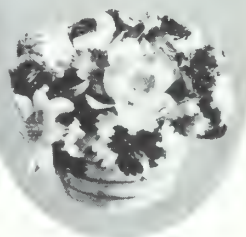


SHAVING BRUSH WITH STAND

The lucky man who receives this gift will thank you every morning as he shaves in comfort with his 100% PURE BADGER HAIR shaving brush. Has a clear lucite handle and bristles set in rubber. The brush comes with a convenient lucite stand which allows water to drip out in the well, leaving the brush neat. Attractive as well as useful.

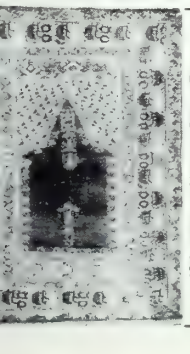
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postpaid
Howard Pusch
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Denton China Centrepiece

To grace any Christmas Table: beautiful, imported Flower Bowl, with bone china bouquet of English wild flowers. Hand shaped and painted by the renowned Denton China Company of Staffordshire.
The ideal Christmas Gift. About 4" high, 5" diameter. Postpaid,
$8.95.
Send for Christmas Catalogue of Imported British Gifts
$1.95 to $44.50
OVERSEAS ASSOCIATES, INC.
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17th Century Ghiordes Prayer Rug

Gem Antique Oriental Rugs

Here you will find a treasure chest of those RARE antique and OUTSTANDING semi-antique weaves so often sought and almost never found. Collectors, rug lovers and other aspiring buyers satisfy their rug cravings from my stock.

I specialize exclusively in the finest antique and semi-antique oriental rugs obtainable.

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Successor to Maud L. B. Landon, Collector of fine rugs since 1900

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THESE PERSONALIZED, HAND CORDED PARTY BOWLS
The Perfect Gift



LARGE BOWL
Made for you — with any 2 names you request.

Complete Set
4 Bowls
$6.98
Prepaid

New-Gay-Novel



$1.50 Prepaid
LUCKY KITTY BOWL
For Card Players
"Kitty" is hand-lettered with red cord on a hand-corded background of brown. Top and bottom borders are a sparkling red.

Add a note of gay festivity to every get-together, with these 4 Party Bowls. Sure to make a hit with your guests; these Bowls are Hand-Corded with a cheerful red border on top, green border on bottom and the name of each bowl in green, on a yellow background. Bowls nestle into each other. Large, personalized bowl is 7 inches in diameter. Makes a lasting, novel and useful gift. Please print name or names to be corded on large bowl. Send cash, check or Money Order. Sorry — no C.O.D.'s.

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Tea time will hit an elegant high note with this charming tea strainer and rest ready to catch the fugitive leaves. Made in Sheffield, England, it is heavily silver-plated in a design of simple dignity to harmonize with any tea service. Only $3.25 complete, ppd. The Post Mart, 260 East 78th Street, N. Y. 21.

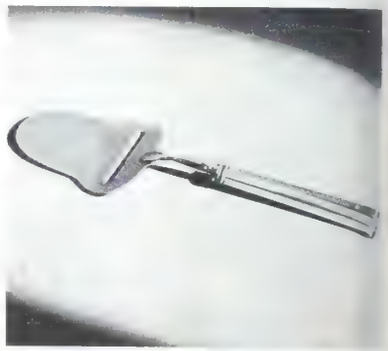


Table service for the cheese course is provided by a graceful slicer-server designed by Danish silversmith Einar Cohr. 8¾" over-all, it has a blade of stainless steel and a sterling silver handle. $10 postpaid, including Federal tax. Exclusive at Potter & Mellen, Inc., 10405 Carnegie Ave., Cleveland 6, O.



Sandbakkelse tins, made especially for those wonderful little cakes the Scandinavians are famous for, come in a package including recipes for *sandbakkelse*, *smorbakkelse* and *mazarines* which anyone will enjoy making and be proud to serve. Box of 24 tins, $1.98 postpaid. Rustad Co., 1390 West Iowa Ave., St. Paul 4, Minn.



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Solid brass, 3½"x2".
$1.85



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Solid brass, 3".
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Elegant WALL SCONCE! Lacquered solid brass with oval beveled glass mirror to reflect candles. Back 24" x 7" wide. As shown, each $16.50. With 3" glass prisms each $19.50.

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USE "GEMACO" SNACK TABLES. A piece of fine furniture for parties, luncheons, near your card table, etc. Folds easily without tinkering with knobs or nuts. All metal parts chromed. Woodwork has rich, alcohol and water-resistant finish. 22½" high, table top 12" x 14". (Christmas orders must be received by Dec. 1 for guaranteed delivery.) Shipped postpaid . . . no C.O.D. please. State model and finish desired.

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FREE 22 K gold [illegible] on [illegible] in the CUSTOM tables. Tube [illegible] desired

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THE IDEAL CHRISTMAS GIFT
Novel – Useful – Desirable

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably 36" in diameter, 144" in circumference. It's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted.
Dark Green, Rich Red, Dark Brown $6.95

Unpainted T-Top $5.95. All prices at Salem, Mass.
No C.O.D.'s please

SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
Dept. 47 Salem, Mass.

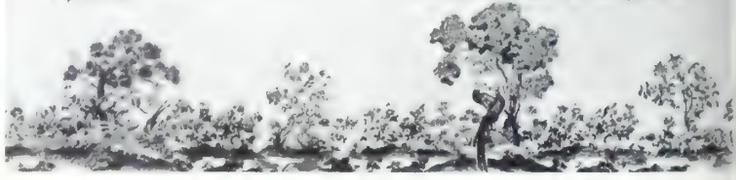


Patented

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Hand-printed in sets of 16 lengths, each length is 10 ft. 6 ins. by 21 ins. wide. Complete scene extends 28 ft. Made on the following backgrounds: White Satin, Ivory, Chinese Yellow, Opaline Green, $240 . . . Black Leather and Blended, $262.46 Write for pictorial litho

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Chicago Boston Newark
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E. C. Bondy Co., 8359 Wilshire Blvd., Beverly Hills, Cal.



ROUND

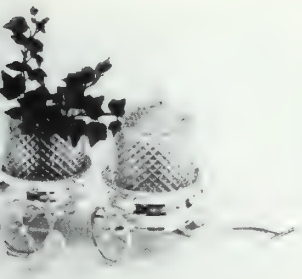




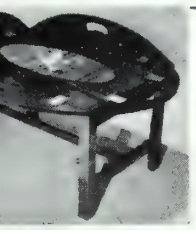
Kindling a wood fire is a clean and easy job with the aid of a fire-lighter. This one is brass, embossed with scenes of English cottage life—fair enough since it comes from England. Complete with tray and brass-handled clay plunger, it's a buy for $10, exp. col. Detroit Mantel & Tile Company, 1431 Farmer Street, Detroit 26, Michigan.



Cocky pheasant and his admiring wife graced the most exalted sideboards of the Victorian era. Modern copies add a touch to table settings, buffet arrangements. In antique gold or silver finish: the cock, 13″ long, 8″ high; $7.50 pr., ppd. Art Colony Industries, Inc., 69 Fifth Ave., New York 3, N. Y.



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BUTLER'S TRAY TABLE

Authentically reproduced in solid walnut, mahogany or maple sturdily constructed—Brass Hinges—Hand inlaid scene of a Colonial butler carrying a beverage tray with bottle and glasses.

Butler Scene inlaid into solid wood tops with nine rare and exotic woods finished in their natural and colorful beauty. Finished with alcoholic beverage proof lacquer and hand rubbed to a delightful old patina. You will be delighted to show off this handsome conversation piece and it is so practical as a coffee table or for cocktails.

Size open: 40″ long, 30″ wide, 18″ high.
Closed: 30″ long, 20″ wide.

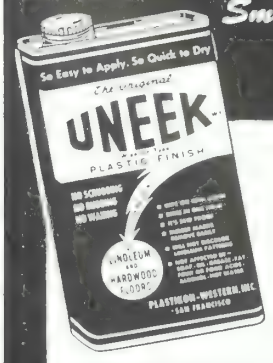
With Inlay Scene **$79.00** *Without Inlay Scene* **$65.00**
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ELECTRONIC Cigarette LIGHTER
SENSATIONALLY NEW!
A distinguished table cigarette lighter! Beautifully finished in white or maroon plastic and designed on a completely new electronic principle—just press the button, and bzzp—your light! Three-letter monogram at no extra cost. Sorry, no C.O.D.'s. $8.75
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Smart Women Don't Scrub Floors!
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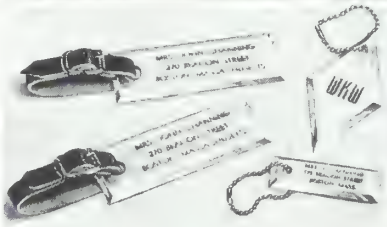
UNEEK, The Miracle Plastic Finish, friend of thousands on the Pacific Coast, now is available to you in this special introductory Cub size. You need never scrub or wax your floors again, and they'll keep their satin-gloss, non-skid surface. Steal a march on your friends by ordering UNEEK by mail for your floors *now.* Plastikon-Western, Inc., 552 Polk Street, San Francisco 2, Calif.

- Just wipe on with cloth
- It's slip proof
- Dries in one hour
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COVERS 100 SQ. FT.
95¢
DELIVERY INSURED
ADD 5c FOR HANDLING
SEND . . . $1.00

UNEEK CUB SIZE . . . Enough for SMALL KITCHEN, DINETTE, BATHROOM

SOLD ONLY IN THE BLACK & WHITE CAN — *NEVER SOLD IN BOTTLES*



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with these beautiful polished bevel edged LUCITE tags in your choice of colors—Red, Blue, Green, Brown, Black or Transparent. **LUGGAGE TAGS**—Black or brown leather strap, name and address stamped in 23K gold. Colors. Set of 2 $3. Transparent $2.50.

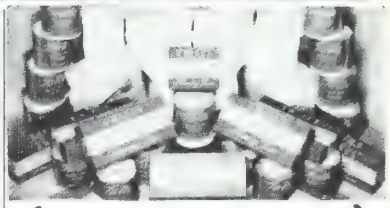
UMBRELLA or **BRIEF CASE TAGS**—or **LOST YOUR PET**—No. he's on his way back with this sporty tag on his collar. Metal bead chain. Abbreviate as space is small. Ea. $1.50.

HAND BAG TAGS—Diamond shape, metal bead chain, 2 or 3 letter monogram. Ea. $1.50.

COMPLETE SET of 4 pcs. $5. All gift boxed. Postpaid.

Write for circular of other monogrammed products

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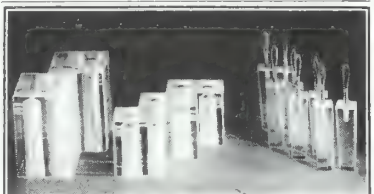
De Luxe Quality SOFTISH COMPLETE-PAK Contains

600 Double-Thick **Dinner Napkins**, Size 17″ x 17″
24 Full-Size Rolls **Toilet Tissue**, 10 Boxes **Facial Tissues**, 200 Shts. Size 9″ x 10″
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"I was always out of one paper essential or another—at the wrong time, too. I'd buy napkins, and forget facial tissues, and so on. Not any more! The De Luxe Quality SOFTISH Complete-Pak has solved my problem. Everything in one convenient, store-away carton. And such wonderful, soft quality, my entire family enjoys using these SOFTISH products. Here's a tip—I keep an extra Complete-Pak at our country place.

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• FINE PLASTIC WORK BY PETER HOLT •

Each Salt-and-Pepper is ONE piece—a cylinder for salt and a cylinder for pepper enclosed in a SINGLE block of polished plastic . . .

INDIVIDUAL SIZE (1½″ HIGH) $2.00 EACH
LARGE SIZE (2¼″ HIGH) . $4.00 EACH

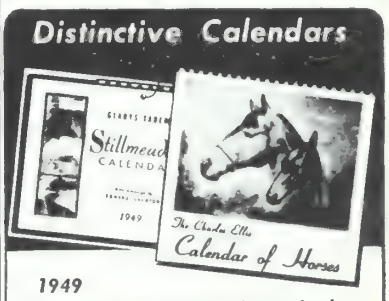
The Corn Holders, with well-designed handles and stainless steel tines, are $2.50 per pair

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"Merry Christmas"
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GRAPEFRUIT AND TANGERINES

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DE LUXE GIFT PACK, choice fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans—full 60 lb. Bushel $10.50
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BOX OF 12 PREPAID $1.50

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Send money order or check to
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ALL-PATÉ Box $3.90

Applewood offers you generous gift boxes loaded with taste-pleasing delicacies—Turkey, Crab and Salmon smoked over fragrant applewood embers—nippy pates that make appetizing hors d'oeurves in a minute. Look . . .

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COOK IN IT!
BAKE IN IT!
MIX IN IT!

BOWL ONLY $3.50 POSTPAID

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Now . . . Non-breakable mixing bowl that fits your electric food mixer. From refrigerator to hot oven without worry . . . Nothing to crack, chip or break. Rolled edge top for easy handling. Extra wide, flat non-tip bottom. Large 3 quart size. Bright gleaming finish . . . Swishes clean with a rinse. So handy, so easy to use, you'll find a lot more NEW uses for your electric mixer! Order by mail today. $3.50 Postpaid

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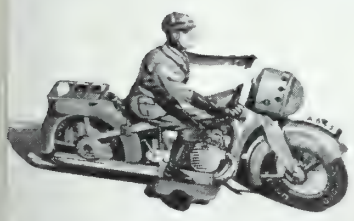
A dainty centerpiece that adds a note of garden-freshness to your table. Designed for holding fruit, also used for plants (has special waterproof container). Sturdy metal construction, white baked enamel finish. Measures 11"x6½"x6". You'll want several for Christmas giving and one for yourself. Enclose addresses and greeting cards with gift orders . . . we'll do the rest. Cart unfilled.

Send check or M.O. *Postpaid*..... $2

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BOX 172 • EVANSTON, ILL.

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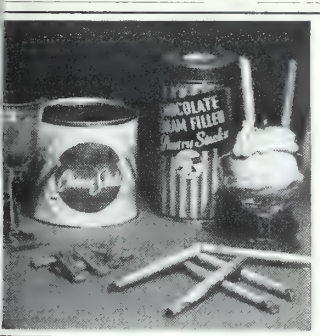




Sparks shoot from the headlight of an imported motorcycle when its powerful clockwork motor is wound up and the dare-devil driver whizzes around in a circle. Highly exciting—and perfectly safe. About 8", tucks nicely into a young speed demon's stocking. Only $2, ppd. Q. T. Novelty Co., Inc., Box 54, Murray Hill Sta., N. Y. 16.



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Special Relief and Holiday Parcels for shipment to Europe. Tasty, nourishing, wholesome. Details on request.

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A Wonderful Gift

$5.23 5 pound cake $3.23 2½ pound cake

Shipped PREPAID gift wrapped complete with aluminum container

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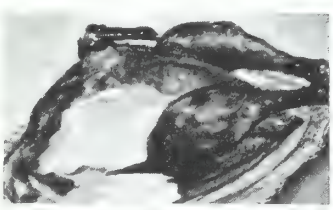
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Give a Gift long remembered

Pennsylvania-Dutch *Smoked* **TURKEY**



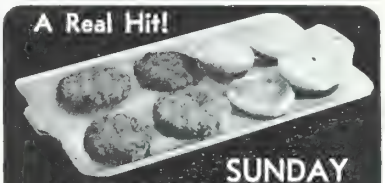
Cooked to perfection over glowing hickory embers, these beautiful birds are heavy with luscious breast and succulent pearly-pink dark meat. • Ready to eat, the answer to any gift problem. Order today, we ship postpaid, gift card enclosed, safe delivery guaranteed.

10-12-14-16 lbs @ $1.75 per lb.

HICKORY VALLEY FARM

Little Kunkletown, Stroudsburg, Pa.

A Real Hit!



SUNDAY NITE CHEF GRIDDLE

IT FRIES! IT BAKES! IT GRILLS! IT PAN BROILS!

A versatile two-burner griddle for grilled sandwiches, pancakes, bacon and eggs, biscuits, hamburgers, baking or candy sheet. Of light weight magnesium. Gives even heat over entire cooking surface. Food cooked near the edges is same uniform color and texture as food cooked over burner area. Cooking surface 9½" x 16¼". In colorful gift package. 8-page booklet enclosed gives instructions for best results. Immediate shipment. SATISFACTION GUARANTEED.

No C.O.D.'s ONLY $3.75 postpaid

ARTCRAFT CORPORATION

Miami 38, Florida

CHOICE OF THE CONNOISSEUR!

"IBERIA" PURE SPANISH OLIVE OIL



For taste-tempting salads that are really different—use pure, imported "Iberia" Spanish olive oil. You'll want to shout the praises of its distinctive flavor—the way it seasons your leafy salads to a gourmet's taste. Made from the first pressing of selected olives, it is high in food value, guaranteed pure. Of course, "IBERIA" olive oil is also unsurpassed for cooking, for medicinal purposes, and wherever olive oil is used.

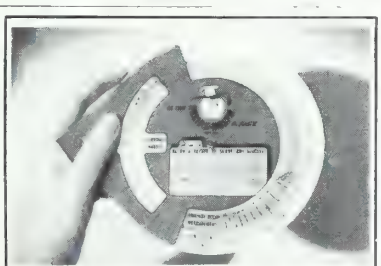
		Postage and shipping
1 gallon,	$6.25	50c additional
½ "	3.45	30c additional
¼ "	1.90	20c additional

No C.O.D.'s please!

Mail orders to Dept. HG

Joseph Victori & Co. Inc.

164 Pearl Street, New York

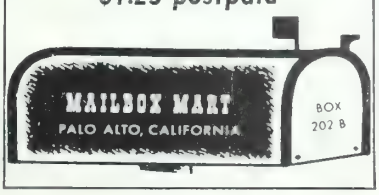


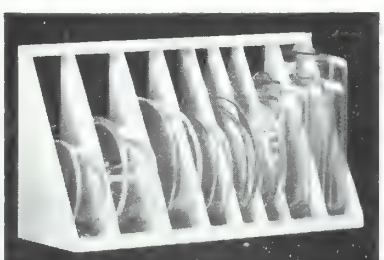
RECIPE ADJUSTER

For Each Cook on Your Christmas List

This pretty, clever dial adjusts any recipe to serve any number without figuring. Twist the dial just once—presto—read exactly how much to use of every ingredient. Made of VINYLITE Brand plastic, it's durable, easy to wipe clean. Guaranteed to work. It will save time, banish fractions . . . and mistakes.

$1.25 postpaid





PROTECT your PYREX and other baking dishes

Now no more clumsy "stacking" of odd-sized baking dishes! No more slipping, breaking or chipping! Sensational new "A-Just-O" efficiency rack fits right into your kitchen or pantry shelf. Adjustable partitions accommodate all shapes of trays, pots, pans, bowls, etc. Made of sturdy 2" slotted strips, plywood partitions. Clean, unfinished wood 24" long, 12" high, 9" deep. Shipped knocked down, easy to set up. Postage prepaid, only $4.95

Money-back guarantee, of course, but no C.O.D's. please

NATIONAL MAIL ORDER CO.

831 W. Washington Blvd., Dept. AM.

Chicago 7, Ill.



CAVIAR the aristocrat of table delicacies—is a delightful, stimulating appetizer. For gracious dining serve your guests fresh, exquisite Beluga Caviar—a tribute to good taste!

Fresh Beluga Caviar

4 oz. tin $30.00

3½ oz. Jar $7.50 7 oz. Jar 15.00

Beluga Caviar, lightly salted

4 oz. tin 22.00

Oscetrina Caviar, lightly salted

4 oz. tin 18.00

Shipped on ice, prepaid. Special Delivery within Two miles. Air Express Collect elsewhere.

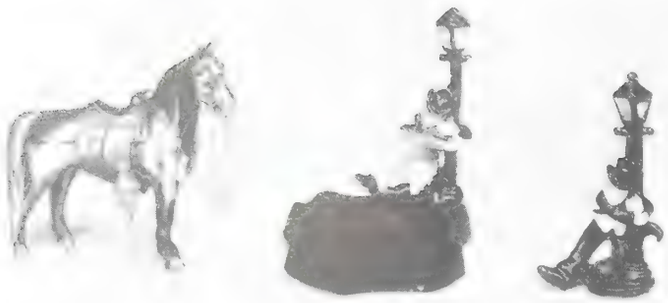
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Vendôme

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New York



Excellent Xmas Gifts

• He'll love this 3 O'clock in the Morning **DRUNK ASH TRAY** and bottle opener for his bar, den or desk. Made of cast iron, attractively painted. POST PAID. *No C.O.D.'s.*

• Every horse lover goes mad for this Beautiful Bronze Horse for their collection.

DUDLEY'S on the Boardwalk
Established 1895
Ocean Blvd. Hampton Beach, N. H.

Bronze Horse	$1.25
Drunk Ash Tray	$1.50
Bottle Opener	$1.00



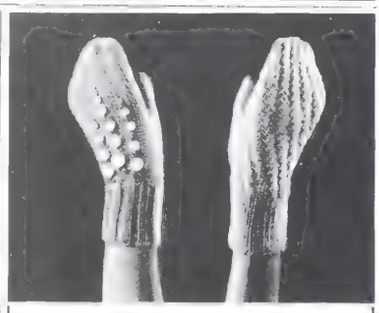
XMAS TREE BASES
THAT TURN AND PLAY TUNES!

They turn your beautiful tree and play 2 Xmas tunes while they turn. Adjustable socket holds tree firmly.

Above: Holds ¾" trunk **$12.50**
Below: Holds 2¼" trunk with electric cord, **$19.50**. Sent ppd.

Send check or M.O. Refund within 10 days.
WRITE FOR OUR FREE GIFT CATALOG

SWISS COMMERCE, INC.
Dept. G-11, 17 W. 57th St., N. Y. 19, N. Y.



WONDERFUL WOOL HANDKNITS

The toasty-warm swirl gloves come in one size that expands and contracts to fit EVERYONE! Then, as if that weren't enough, either glove fits either hand. The secret is in the way they're knit. Coral, light blue or green, gray, maize. **$2 pr.** The hand-embroidered knits are lush and lovely in pink, blue, white or maize. **$3 pr.** Idea for knitters —they're easy to copy for gifts!

We pay postage

Dorothy Owen
1809 Wauwatosa Ave.
Wauwatosa 13, Wis.



A Serving Tray

with the flavor of old New England

We use hand-rubbed mellow pine for the frame of this tray, and the full-color prints are Audubon Birds, or Currier and Ives subjects, under cloudy plate glass. Rope handles lend the period touch prized by lovers of old New England. This is a gift as useful as it is pleasing to look at. It's 16" x 21½", ideally set by cocktails, hors d'oeuvres, tray lunches, tea or morning coffee, and it blends handsomely with any setting. Give one to your New England-loving friends. Only $7.95, postpaid, and we ship within the states. No C.O.D.'s, please. Ask for free pamphlet.

Sparr's Den, 5 Melville Walk, Hingham, Mass.



$3.95 postpaid
(Without Brushes)

Brushing Teeth To Music!

The instant a youngster removes toothbrush from this musical holder, it sets up a merry tune—and keeps right on playing while teeth are being brushed! Makes brushing teeth fun—encourages "good habit" of regular brushings. Adheres to any wall by suction cup, or may be permanently fastened. In white, green, blue or pink.

Check or money order. No C.O.D.'s, please!

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Kenard Gifts
HOTEL COMMODORE • 42nd ST. & LEX. AVE., N. Y. 17



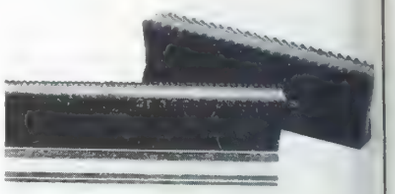
SHOPPING



Everybody's doing it, so grind your own pepper in one of these neat little mills, complete with peppercorns, and most modestly priced. Mill on left has maple finish, the other, walnut; both have set screws for adjusting fineness of the grind. $1.60 each, postpaid, from Bayden Bashe, Box 1162, Oklahoma City 1, Oklahoma.



Little Lulu is up to her tricks again, this time appearing as a doll. Unbreakable—a symphony in red and black, just as in her pictures, and accompanied by her inevitable bag. She's mischief personified, from her corkscrew curls to her composition shoes. 15" high; $3.95, Liliputian Bazaar, Best & Co., 51st St. and Fifth Ave., N. Y. 22.



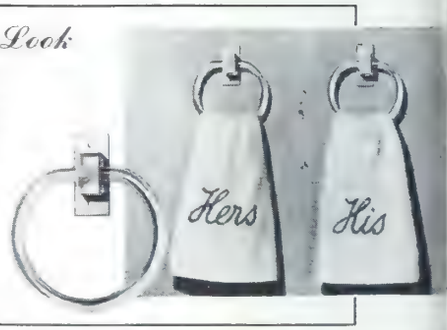
Three hundred and fifty matches (count them if you like) are attractively arranged in a holder of Kensington aluminum. 6½" long. A good supply that won't be exhausted in the immediate future, but if it is, refills are available—two for $1. A colorful, inexpensive little present for only $1.75. Post. 25c. Can Dle Luxe Shop, 542 Madison Ave., New York 22.

Ring in the New Look

Lustrous, lovely Plastic Towel Rings lend the "New Look" to Bathroom, Powder Room, Bar or Kitchen. Dainty, convenient —for guest towels, or to keep "His" separate from "Hers". A perfect hostess or Christmas gift

1 Ring, **$2.95** *postpaid*
2 Rings, **$5.00** *postpaid*
No C.O.D. Please

SAXON PLASTICS CO.
114 W. Houston St., New York 12, N. Y.
Gift Catalogue on Request





RARE PAIR

Charming and unusual Renoir's "Little Girl with Watering Can" and Goya's "Don Manuel" in exquisite high color, framed in antique pickled gold or white, or covered to your individual taste.

Framed 12" x 14"
$27.50 each, ppd.
No C.O.D. Please
Xmas catalog on request

LEXINGTON ART
960 LEXINGTON AVE., N. Y. 21



AROUND





Kiss cold hands goodbye. You need never have them again if you have this little heaterette handy. It fits right into your glove or pocket, radiates 120° for 24 hours on one filling with plain lighter fluid. No flame—absolutely safe and a great comfort. $3.50 postpaid. Young Sports, Chester Springs, Chester County, Pennsylvania.



Home pitchers come in sets of three: 16 oz., 42 oz. and 54 oz. Keep one for refilling flower vases, one for milk, one for ice water on the bar or whatever. They are so useful you will wonder how you ever managed without them. Clear glass, pleasant design only $3.10 the set. Post. 25c. Baldwin Kingrey, 105 E. Ohio St., Chicago 11, Ill.



Southern beauty. From Old Virginia comes a mouth-watering suggestion for a gift: a whole, cooked Smithfield ham; 1 jar James River meat spread; 1 jar deviled ham; strawberry, peach and dewberry jams and 1 box of sweetmeats. Securely packed and sent anywhere. $20 ppd. Epicure Ham Co., Box 288, Portsmouth, Virginia.



HALF-MOON BAR STOOL

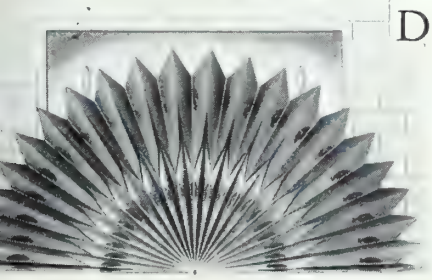
An authentic copy of a Penn. Dutch bar stool. Made from fine OLD 2" pine stock. Legs are pegged through seat and have unusual single stretcher across front. Sturdy and useful for tavern room, kitchen or playroom. Honey pine—measures 16" x 8"—23" high—approx. shipping wt. per pr. 20 lbs.

$15.00 ea. F.O.B.

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CRAFT-WOOD PRODUCTS, Andover, Mass.

An Unusual Gift of Exquisite Taste



DECORATIVE FIRE FAN

A thoughtful present for a friend—a useful addition to your own home . . . this fire fan will add grace and beauty to any fireplace. Handmade throughout of durable art paper, reinforced and attractively decorated. Absolutely self-supporting—no props needed. Specify your choice of solid colors, or 2-color combinations illustrated. Approximately 40" long, 20" high. $20 postpaid. No C.O.D.'s.

HELEN BOND Versailles, Kentucky

HAND-CRAFTED
WITH • OLD GUILD • INTEGRITY



• in solid brass after a design by Edwin Cole

EACH

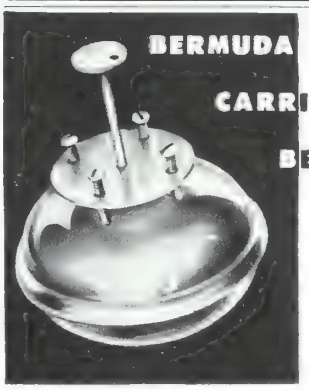
$4.95

pair • $9.50 *postpaid*

Rectangular Chinoiserie planter in polished brass with sides in Mandarin red • Empire green • turquoise • or chartreuse • Length 7¼" • width 3¼" Use as retainer for books • or as window • wall • or table decoration.

GENEVA • GUILD

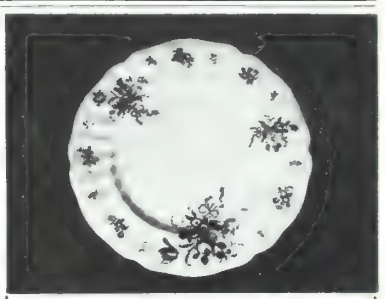
LAKE GENEVA • 1 • WISCONSIN



The same two-toned bell that graces the quaint carriages of Bermuda makes a delightful accessory for your car . . . an out-of-the-ordinary gift! 5½" in diameter. Heavy nickel plate. Easily installed. $8.95 prepaid. Send money order or check.

The Bermuda Shop

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For a Lovely Table

Royal Doulton Englishware, Old Leeds Sprays design of colorful flowers on ivory background. 65-piece complete service for 8, $78.50. Also in open stock.

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Vase Mat Sets—Just in time for Christmas. Six-inch flexible rubber vase mats in nautical rope design. Fine for use under plants, vases, pitchers, and table lamps. Waterproof, sweatproof. Protects furniture. Gift box of 3 in green or red, $1.50 postpaid.

Coaster Sets—Smart, nautical Corsair Coasters make ideal gifts. Washable, can't scratch, skid or mar, won't stick to glass. Two each yellow, blue, green, white; plus red 6" pitcher coaster. $2 postpaid.

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This new portfolio contains the most beautiful flower pictures of Redoute and the incomparable flower and fruit groupings of Prevost. Real etchings, not prints or engravings . . subdued early 19th Century colors etched on 100% rag paper. The portfolio contains 14 etchings (8 roses, 4 bouquets, 2 fruits) with an introduction by Paul Leon, member of the French Institute. Each etching is 13 x 19 inches, ready for framing; it's perfect for art lovers, for homes, for gifts.

$10

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Send Check or M.O. (No C.O.D.'s)

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A Salad and Cooking Oil of luscious texture and delicate flavor that will delight the most discriminating epicure. Extracted from the seeds of the exotic herbaceous Sesamé plant of Southern Asia.

In fact "Sesame" was once the magic key to the robbers' treasures in the Tale of the Arabian Nights, so is Glencoe Sesamé Oil now the key to the ultimate in salad dressing.

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SWING FEEDER. Watch birds flock there to eat in comfort, safe from cats and squirrels. Wire keeps entrance out of wind. Made of double-strength glass with rustic finished wood floor. Makes an excellent gift. $3.00 postpaid.

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Original Handcrafted Specialties
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CLEAN VENETIAN BLINDS
The Easy Way
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$3.95 COMPLETE

WASHES DRYS WAXES DUSTS
Venetian Blinds
Both sides of slat in one easy motion



Sponges and Mittens Replaceable

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MATCHING WASTEBASKET!



Create Your Own Plastic Basket

Custom built wastebaskets to match your curtains, drapes, tiptoven bedspread . . . even awnings! Send us your favorite fabric 18" x 30" for each basket and we will imbed it permanently in brilliant transparent plastic and make oval basket. Has polished aluminum trim. Washable and non-flammable. No paint to chip; no unpleasant smell. Guaranteed. Shipped postpaid 10 days after receipt of your fabric. Send check or money order for $6.95.

ALLEGHENY PLASTICS, Inc.
430 Chestnut Road Sewickley, Pa.



SHOPPING

Key anchors for ladies and gentlemen eliminate a fumbling search through a purse or trouser pocket. Made of sterling silver with a heavily engraved monogram, the lady's version pins in her purse, man's clips to trouser waistband. Hers is $5, his $6, including tax. Post. 20c. From Evelyn Reed, 538 Madison Ave., N. Y. 22.



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To the point for anchoring hat, scarf or corsage are sterling silver pins handmade by silversmith Charles Cole. Besides being ornamental they are strong enough to pin a flower to a fur coat. Also made with rose or fuchsia flowers, love knot. $3 each, ppd., incl. Fed. tax. Saddle River Handcrafter, P. O. Box 3, Saddle River, N. J.





Jolly Old

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A wonderful decorative item to bring joy to all. Beautifully made . . . may be used under the tree or on the mantel as a centerpiece. Plays musical tune. 26" high. $11.95 ppd.

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A fine centerpiece. Comes in white or green. Does not require wax type string, adds on tree without tangling cord. Height 22". Plays "Silent Night." $8.95 ppd.

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flower lovers



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You too can enjoy continuous bloom in your living room or garden.
Receive notice of new and different flower bulbs each month. Unusual varieties, all guaranteed to grow! Purchase only those selections that appeal to you.
Enclose $1 with name and address. You receive by return mail, postpaid, a carton of this month's selection of rare flower bulbs. No dues or obligations. Your dollar covers all membership privileges.

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Write today

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AROUND





Mini-manicure set. In a little gold-plated clam shell is a tiny pair of cuticle scissors, file, orange stick and polish vial. A darling handbag accessory for emergency repairs to your manicure, it may also find its way into many a miniature collection. $7.50 including tax and postage from Mayfair Gifts, Forest Hills, New York.



Take steps to please a collector of figurines or miniatures by giving her a "Stairway Wall Bracket" or, better still, a pair. 19" long, with 3" x 3" steps, they are lacquered in Chinese red, black, green, gold or ivory. Brackets singly are $4.95 each, ppd., $9.75 a pair ppd. Pleasant Hills Industries, 700 Third Ave., Brooklyn 32, New York.

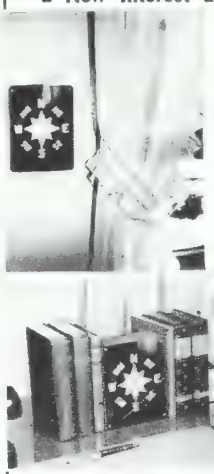


Colored glasses for fruit juice or tomato juice, packed in a Mexican basket that can be used for sewing or as an overcoat for a hot casserole, are gay and practical. They are hand-blown, from Guadalajara, in cobalt, aqua, green, honey and amethyst. $4, complete, exp. col. Fred Leighton, Inc., 15 East 8th Street, New York 3.

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CAPE COD WIND-INDICATOR!

He Can Forecast the Weather, and You Will Create a New Interest at Home for Family and Friends

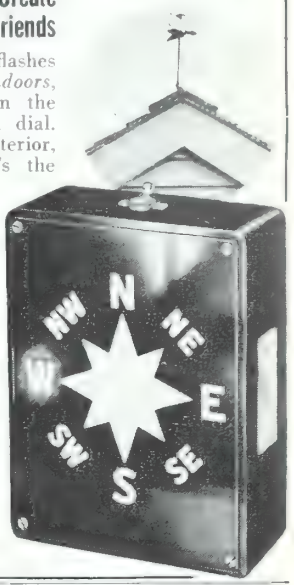


The vane, on your roof, flashes the wind direction to you *indoors*, by lighting the letters on the decorative black and gold dial. Designed to grace any interior, traditional or modern, it's the newest home weather instrument. Plug it into regular house current (A.C.) just like an electric clock. Accurate and fully guaranteed. Complete with handy Weather Forecaster's Guide and gift certificate. Immediate shipment. Send for one today!

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Dept. A

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$1.00 *postpaid plus 20c tax*

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LOVELY LIVING

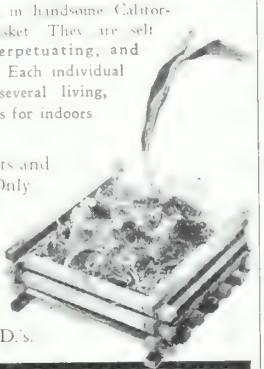
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Beautiful orchid plants from Central America bloom gorgeously each year and year-after-year.

Planted in moss in handsome California Redwood basket. They are self-feeding, self-perpetuating, and need only water. Each individual plant contains several living, leafy, hardy bulbs for indoors or out.

Wonderful gifts and also excellent. Only $1.50 postpaid.

Satisfaction guaranteed.

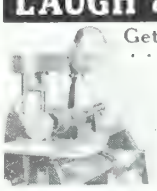


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PRESS HANGERS

FOR BETTER LOOKING CLOTHES

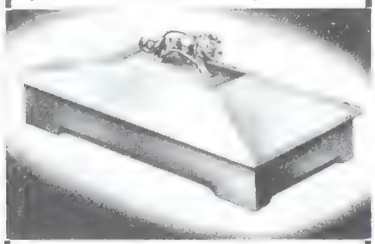
Keep skirts smooth, trousers and slacks trim. PRESS HANGERS . . . made of bright plated spring wire, with colorful plastic clamp beads . . . securely grip garments for compact, no-fold flat hanging in limited closet space. They grip skirts on waistband, trousers and slacks inside cuffs. Ingenious construction eliminates bulky side clamps. A perfect, unusual gift for anyone. Attractive gift box of six, only $2.95, postpaid — de luxe style. Please . . . no C.O.D.'s.

APPLIANCE PRODUCTS COMPANY

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The **LION'S SHARE**

(Holds 3 Full Packs—Long or Short)



A Unique Box

with a hundred uses: cigarettes, playing cards, jewelry, etc. Cast of Aluminum—Real Bronze Lion Handle—Satin Finish Aluminum Cover—Bronze Tinted Base. An ideal gift for a man—practical, indestructible. Beautiful Blends with any surroundings.

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This book with 150 photos shows you how to bring floral beauty into your home.



THE ART OF

Flower Arrangement

By TATSUO ISHIMOTO. This book by an expert explains the simple principles of how to achieve Beauty with a few flowers, or with many. What flowers, containers, and holders to use. What colors and varieties go well together. 78 master arrangements.

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GIFTS THAT KEEP ON GIVING

Relax with the world's greatest music recorded on unbreakable plastic RCA — Victor's finest! Charming companions for the long winter months ahead. Check your choice. Send for bulletins covering classics and popular music.

TRISTAN AND ISOLDE — Prelude and Love-Death (Wagner)
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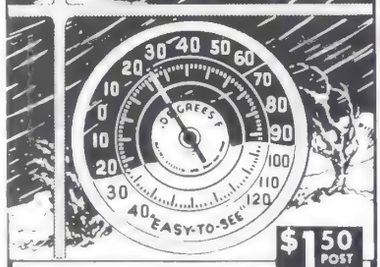
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RECORD SHOP Dept. H-11 OCONOMOWOC, WISCONSIN

SEE *at a glance*
HOW COLD IT IS OUTSIDE
from inside



$1.50 POST PAID GIFT BOXED

NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER

Big figures and pointer on 3½" transparent dial. No squinting to read. Takes just a glance, even 10 ft. away. Attaches easily *anywhere* on outside of windowpane. Weatherproof adhesive supplied. Specially compensated for windowpane use.

Money-back guarantee. No C.O.D.'s.

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Write for Free Gift Catalog

Brad Lee Gifts

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SHOPPING



Cut out the pictures in the "Puff-a-Rhyme Book" and blow them up into real toy animals. That means triple fun for the young reader. Rhymes are such best sellers as "Where, oh where has my little dog gone?" and "I love little pussy." The book is plastic. 98c. at James McCreery Co., Fifth Avenue at 34th St., New York 16, N. Y.



"Toy of the Month Club" functions like the book clubs, sending a toy a month to members. Toys are wonderful values, selected according to the child's age and sex. We show an Elastic Plastic Modeling Set which goes to new boy-members of 6 to 8. 6 mo. membership is $6.90, ppd., 12 mos., $12.90. Toy of the Month Club, Box 222, Hyattsville, Maryland.



Elsie the cow's cuddly baby, Beau-Regard, is the new half pint king of quadrupeds. He has his mother's soulful eyes, father Elmer's black stubby hooves, a curly cowlick between his floppy ears and a zippered purse compartment in back. Blue, pink or yellow, $4.95, post. 15c. Gimbel's, N.Y.1.



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Quaint and colorful Pennsylvania Dutch Note Cards. A series of amusing sketches from the daily life of the Amish who live "out Lancaster way."

TWELVE

Colorful Informals from an authentic set of Pennsylvania Dutch Barn Symbols.

Each Set **$1.00** per box

Postpaid *Sorry, No C.O.D.'s*

from the

BETTY SEIDEL STUDIO

Cherryville, Penna.



Give him the famous "*DANIEL BOONE*" Cap



That young pioneer will be as happy as a lark with his new Daniel Boone Cap—it's a knockout that will make all the other kids in the neighborhood green with envy.

The Daniel Boone Cap is made of genuine raccoon fur and has a real raccoon tail. The all-wool lining makes it soft and comfortable and the sweat band is perspiration proof.

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Order one of these Caps promptly and we'll guarantee delivery before Christmas. Send check or money order for $8.95 (includes Federal Tax, Packing, Postage). Perfect fit and complete satisfaction or money back. Only sold direct. Order today. State size.



KICKAPOO PRODUCTS INC., HOLLY 7, MICH.

AROUND





Child's grammar of many years ago illustrates nouns, adjectives, verbs and so on in the most edifying manner. All as quaint as can be. A portfolio of 14 hand-colored prints is $10, postpaid, and an education in itself! Framed prints are $2.50 each. F. A. R. Gallery, 746 Madison Ave., N. Y. 21.



Impish "Miss Twerp Doll" is homely to be sure but, after all, unadulterated beauty is apt to grow tiresome in a doll family. A little girl will take Miss Twerp to her heart—loving her good nature, her big blue eyes, the out-size ears that match her wings. Unbreakable, 15" tall. $5.75 ppd. At Gift House, 211 W. Eighth St., Wilmington 22, Del.



He really gallops. Yes, he actually moves forward as his young rider posts in the saddle. With a top speed of 4 miles an hour, "Mobo Bronco" is safe for a two-year-old; spirited enough for heroes 2½-6. He's tumble-proof and well-nigh indestructible, being all-steel. Dapple gray, with red and blue trim. $39.95 exp. col. F. A. O. Schwarz, 745 Fifth Ave., N. Y.

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Everywhere

Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Gift boxed and gift card enclosed.

Each lovely flower is 2½" to 3" in diameter. Fresher. Long lasting. True orchid colors. Reference: Security-First National Bank.

Be original with your gifts. Thrill any woman. And where can you beat these prices:

3 orchids in corsage.....$4.00
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Postpaid airmail special. You can wire money. Please, no COD's.



Skyway FLOWERS

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PORTRAIT DRAWINGS
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Dean of American Portrait Draughtsmen
From life or photograph in colors all ages
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A Tasty Dish in Any Language

For something truly different to brighten your next buffet luncheon or party serve crisp, flaky Krumkake a Scandinavian pastry. Its recipe has been handed down through many generations. Krumkake is made only with the type iron shown above. The new improved model retains the unique design emblazoned upon irons used centuries ago, incorporates a cup to catch excess grease. Aluminum. Easy to handle. Complete with recipe booklet and wooden roller. $4.95. *Postpaid*

THE RUSTAD CO.
1390-H West Iowa Ave. St. Paul 4, Minn.



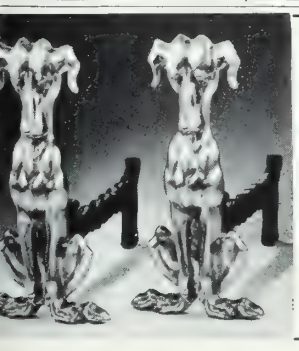
CUCKOO CLOCK
The closest replica of a Swiss timepiece . . . with colorful bird that bobs cheerfully with the seconds. Equipped with real balance weight-winding chain and swinging pendulum. Runs 24 hours without winding. Only $5.75 postpaid.



DRINKING BIRD IN A GILDED CAGE
Colorful bird drinks, and drinks, and drinks from a cup in the cage. Makes a beautiful decorative piece. Also adds life and action when hung from the branches of your Christmas tree. Only $1.75 postpaid.

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SALLY GRAYE, 80 East 11th Street, New York 3, N. Y.



FAITHFUL HOUND DOGS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, these unusual andirons are available in two sizes, 14" high with 14" shank and weigh 18 lbs.

Solid Golden Brass.....$39.50
Brass Plated.....$24.50
Cast Iron.....$18.75

26" high with adjustable burning irons 26" to 38"—weight 75 lbs.

Solid Golden Brass.....$99.50

Door Knocker—Hound dog design just like andirons. Solid brass 6" tall, put on with two wood screws. Weight 1 pound. Just pick up his feet and knock.

Catalog on request **$4.95** *All shipped prepaid*

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This is a ←Candle-Gripper

Set it on the rim of a candlestick—push a candle down through it and into the socket and—presto—your candle sits up straight and steady. No more crazy wobble!

The secret: die-cut tabs in the center bend down to "wedge" the candle bolt upright.

Here's the perfect big "small" Christmas gift low in cost, yet a blessing no receiver will soon forget.

A beautiful (cellophane and raffia) package of 120 costs only $1, postpaid. White, cream, or 7 lovely colors. Thousands of satisfied users.

SANRAL PRODUCTS CO.
TRYON 2, N. CAROLINA



Wall Brackets, Italian gold leaf, mirror insets; shelf 4¼" x 8", overall length 9", ea..... **$7.95**

Cherubs of fine Vienna ceramic with trumpet or guitar, blue or pink scarves, 6½", ea..... **$15.95**

Alfred Orlik Inc.
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YOUR CHOICE OF SPORTS FIGURES

Boxer
Wrestler
Sailboat
Mallard Duck
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Sports Lamps

for den, study, game room, or office

Handsome 3-color, 14" sculptured figure portrays sport. Lights like and looks like natural cowhide. Genuine walnut base. Height 2[illegible]. Specify sport wanted. Allow 2 to 3 weeks for delivery.

Complete $21.00 By mail postpaid

With Regular Quality Linen Shade, $25.00; Beautiful Quality Linen Shade, $30.00

Matching ash trays, desk pen sets, and book ends. Write for free catalog of better lamps.

Wallace Capel

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ST. FRANCIS

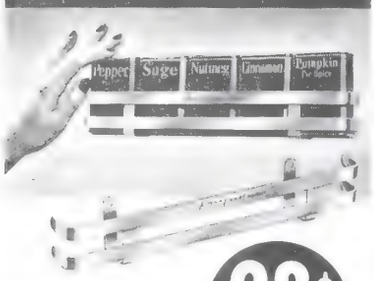
Belongs in your Garden

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths. Figure, light terra cotta, 26 in. high. Bowl, turquoise glaze lined, 18 in. wide. $25.00 f.o.b. New York. Write for illustrated Catalogue of lovely Garden Ornaments: $5 to $500. 10 cts., please, for mailing. Visit our galleries.

Erkins Studios

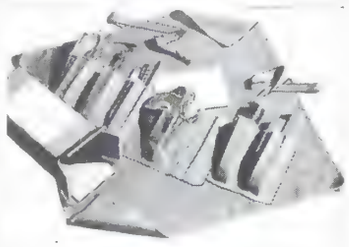
38 West 40th St. New York City 18, N. Y.

KITCH'N HANDY SPICE SHELVES



98¢ EACH POSTPAID

End spice hunts, keep cabinets neat. Each shelf holds 5 spice tins face-out for easy reading. These sturdy, chrome-steel shelves install easily on wood or metal cabinets with screws supplied. Ideal gifts! Full 12" long, 1¼" wide. Order several!



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For Flower Arrangers
Wreath and Corsage Makers

Colorful, sturdy Canvas Flower Kit developed from demands of our student flower arrangers. Conveniently provides all flower arranging materials, many of which are available to professionals only. Use as apron or flat. Rolls up neatly; easily stored. Includes simple instructions. Sent Postpaid.

Kit Contains [illegible]

$5.95 Money Order or Check.

EUNICE CURTIS

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SHOPPING AROUND



"Good Morning" or, if you prefer French, "Bon Jour." Either greeting awaits you on a dainty breakfast tray cloth of permanent finish organdy in white, pink or blue. The set includes two napkins, all pieces hand-painted in oil colors. $2.95 complete, postpaid. Lady Jane Studios, P. O. Box 252, Mount Vernon, New York.



Flat-iron trivet harks back to olden times, and the original from which this was copied is a treasured antique. Reproduced in solid brass, it's an ideal base for flowerpots or hot dishes—also serves as a fascinating paper weight. Lacquered to prevent tarnish. 8½". $2.95 ppd. Homecraft Products, 71-55 Austin St., Forest Hills, N. Y.



The heartiest greetings we have seen in a long time come boxed as an over-size Christmas card. Under the unique lid are one-and-a-half pounds of quality candy, without which no holiday season is complete. Sign and send to young or old. $4.85 ppd. Blum's, Polk at California, San Francisco 9, California.

KITCH'N HANDY UTILITY SHELVES



$1.50 EACH POSTPAID

Fasten inside undersink cabinet door to hold soaps, cleansers, etc. Sturdy chrome-steel, 9½" long, 2¼" deep, 3" high. Bar in front holds dishrags. Easy to install on [illegible] with screws supplied.

When You Order Direct We Send You Free Catalog Showing Scores of Other Kitch'n-Handies! (Sorry, no COD's.)

WASHINGTON STEEL PRODUCTS, Inc.

1940 E. 11th Dept. 10 Tacoma 1, Wash.



THE SHINE-KING

The Ideal Shoe Holder

It's easy to clean, dye or shine the family's shoes with the Shine King. Baby's size 1 up to Dad's 13½ held firm and smooth. Detachable, out of the way when not in use.

Self locking adjustment is *on top*—no reaching underneath at the risk of soiling a hand or sleeve. All-steel construction. Beautiful mottled green baked enamel finish. Only **$2.19** ppd. in U.S.A. from

ROGER H. DAVID COMPANY

[illegible] Bldg. St. Paul, Minn.

MAGAZINE CRADLE

Hand Crafted in Historic Virginia

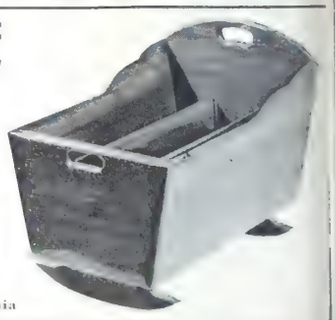
Your magazines are always neatly tucked away yet right-at-hand in this delightfully original Cradle. 13¾" high x 15½" long x 11¾" wide. Beautifully, expertly hand crafted in solid walnut or maple, **$12.50** . . . mahogany, **$14.50**

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Write for "Heirlooms of Tomorrow"—FREE booklet on furniture, hand made in Virginia

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Your ZODIAC SIGN . . . IN STERLING

Mystery and revelation are symbolized in your Zodiac sign [illegible] artfully crafted in sterling by the master artisan Coro. A prized gift [illegible] a charming [illegible] pins $4.00 Earrings $9.00 Cuff links pair $6.00 Earrings $6.00 For the men Bill clip $9.00 Tie clasp $6.00 Postpaid. Federal tax included. Available in gold plate at the same prices. No C.O.D. Give birth date. Send for our complete list of Zodiac gift items.

Lovery

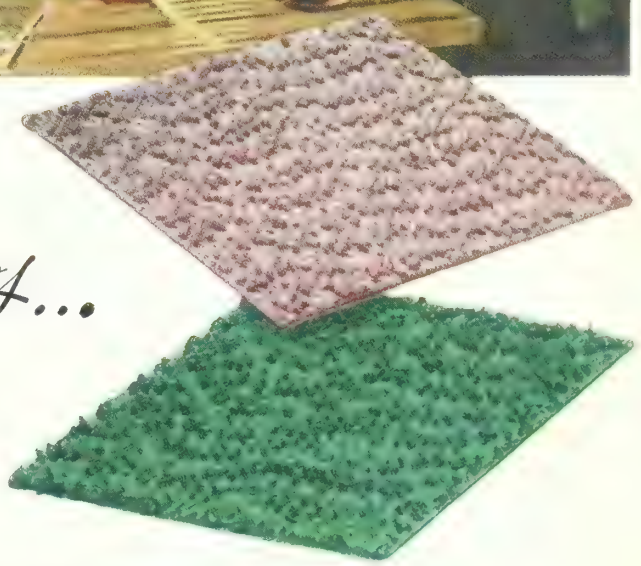
137 PARKWAY ROAD, BRONXVILLE, N. Y.



Magnificent CA-VEL *fabrics...*

chosen by INTERNATIONAL FURNITURE
for its smart new sectionals

for LUXURY
for LONG LIFE
for GOOD LOOKS





After all, there's nothing richer or more luxurious than a good pile fabric! And there's no better pile fabric than Ca-Vel with its *three* dimensions of long wear. No wonder that International chose Ca-Vel for its new sectionals. Its richness emphasizes the clean modern lines. The wide choice of modern colors blends with any decorative scheme. And its promise of long wear and easy cleaning means that every International customer will *stay* delighted with her furniture through the years. The pattern shown is Radnor—and you have a sparkling choice of ten rich clear colors. Collins & Aikman Corporation, 200 Madison Avenue, New York 16, New York. Merchandise Mart, Chicago, Illinois.

COLLINS & AIKMAN ★

Fine Upholstery Fabrics for over 100 years



"When your heart says, "Yes"

SELECTING a lifetime sterling silver pattern—like choosing the man you marry—is a sentimental matter. You want your heart to confirm your mind's decision.

When you select Westmorland Sterling, you give your eyes, your mind, your heart free rein. You make your selection at home, undisturbed, in familiar atmosphere and normal light.

You see the lustre, the fine hand-finishing, the lovely designing that make Westmorland solid silver beautiful. You feel the weight that gives it intrinsic value, the deep, permanent patterns that give it character and never go out of style. You turn your heart loose—to sense its promise of romance, elegance and social prestige.

And when your heart says, "Yes," a trained Westmorland specialist helps you choose your starter pieces . . . and shows you that the acquisition of sterling silver need not be a dream for some distant day. It is a step that you can take right now. Westmorland Sterling, New Kensington, Pennsylvania.

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WESTMORLAND *Sterling*



The solid silver you see at home . . . by appointment



"On the Quality Testing the best is Fieldcrest"



The FIELDCREST Thermostatic Blanket for COMFORT and SAFETY

Speaking of comfort—Fieldcrest thinks of everything. The thermostatic control maintains cozy warmth all night, all season. The dial is illuminated so softly it can't disturb your sleep...And the blanket itself is downy-soft, deep-piled!

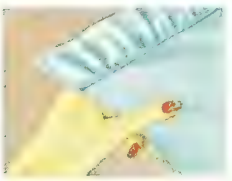
Fieldcrest makes sure of safety, too! The blanket and Edison-made control are approved by Underwriters' Laboratories, Inc., and extra safety-thermostats are in the warming wires. In five luscious colors, in a sturdy, gift-storage box. At fine stores everywhere.

FIELDCREST MILLS
Division of Marshall Field & Company, Inc.
88 Worth Street, New York 13

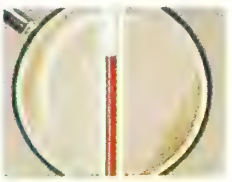
Quality Testing

Fieldcrest products are quality tested at many points during manufacture to give you extra luxury, extra wear.

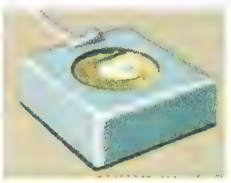
Only *Fieldcrest* gives you these exclusive features in electric blankets



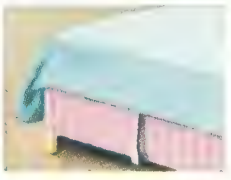
The only electric blanket by a famous blanket maker. Looks, feels, is luxurious—75% wool!



The most sensitive control. Adjusts to a wide range of weather changes from ½-of-1° up.



The only sealed-in, *silent* control. Sturdy plastic case.



The most generous length—72x90—*4 extra inches* at the foot.



Guaranteed 1 yr. against defects in materials or workmanship.



FOR THRILLING HOLIDAY ENTERTAINING . . .
FOR NEVER-TO-BE-FORGOTTEN GIFTS . . .

Watch eyes light up when Forst delicacies appear on your holiday table—or your Yuletide gift list! Choose from our magnificent roster of taste-tempting treats—varying in price from $4.75 to $82.50. Send us your list—and know you've solved your Christmas shopping problems with gifts that will bring a glow of pleasure to the lucky recipients!

Forst Catskill Mountain Smoked Turkey
Ideal for Gala Feasts or Family Get-Togethers—a Gift Supreme!

To make holiday celebrations complete—let luscious, mouth-watering Forst Catskill Mountain Smoked Turkey be the guest of honor at your Christmas dinner! Here are choice, young, full-breasted birds, cured in rare herbs and spices, and then smoke-cooked in air-conditioned smokehouses to golden-brown perfection over fragrant applewood embers. Whole Smoked Turkeys range from 8 to 18 lbs., net smoked weight. Price $1.75 per pound. All ready to slice and serve.

Three Flavor-Rich Assortments of Smoked Turkey Delicacies
Vacuum-Packed to be Enjoyed Any Time—ALL the Time!

SLICED SMOKED TURKEY—Generous slices of tender, juicy white meat, rich full-flavored dark meat. Nothing added but flavorful turkey broth. • HANDI-CUT SMOKED TURKEY—Both white and dark meat, cubed to make perfect à la king and creamed dishes, salads, sandwiches, etc. • SMOKED TURKEY PATE—A zesty spread for canapés, hors d'oeuvres, sandwiches, etc. *All are ready to eat—and keep without refrigeration until opened.*

YOUR CHOICE OF THREE POPULAR ASSORTMENTS:

NEW AMSTERDAM SELECTION
12—½-lb. cans—4 ea. of Paté, Handi-Cut, Sliced. *Only* **$16.00**

HENDRIK HUDSON SELECTION
6—½-lb. cans—2 ea. of Paté, Handi-Cut, Sliced. *Only* **$8.50**

PETER STUYVESANT SELECTION
3—½-lb. cans—1 ea. of Paté, Handi-Cut, Sliced. *Only* **$4.75**

Say "Merry Christmas" All Year 'Round—with the Forst Gift of Gifts

A taste-thrill for every season of the year—is the unique offering to members of the Forst exclusive "Delicacy of the Season" Club, details of which are given in the panel at right.

Select the Forst gifts desired, whether a $4.75 Peter Stuyvesant Selection or one of the "Delicacy of the Season" Club memberships, make up your list—and mail it to us with your check! We do the rest! All orders festively packed and shipped delivery charges prepaid anywhere in continental U. S. Supplies limited! Order TODAY!

THE FORSTS • KINGSTON, N. Y.

IMPORTANT! *All Forst Catskill Mountain Products Are Government Inspected!*

FORST
"Delicacy of the Season" Club

GIVE THOSE YOU FAVOR MOST A WHOLE YEAR OF INTRIGUING TASTE DELIGHTS

CHRISTMAS



Here is a rare gift for your family and special friends that will serve as a deliciously different reminder of your thoughtfulness all year 'round.

At Christmas, members receive an 8 to 10 lb. golden-brown Forst Smoked Turkey.

At Easter, a tender, tempting 10 to 12 lb. Catskill Mountain Smoked Ham, sugar-cured and smoked Southern style, ready to eat.

EASTER



In July, the Hendrik Hudson Assortment of picnic snack-tidbits—vacuum-packed in six half-pound cans—Sliced Catskill Mountain Smoked Turkey, zesty Forst Smoked Turkey Paté, multi-useful Forst Handi-Cut Smoked Turkey.

Finally, Fall will bring a generous 4 lb. package of spicy smoked pork sausage and a whole 8 to 10 lb. strip of luscious Catskill Mountain Bacon.

4TH OF JULY



All this for a total cost of only $47.50, delivery prepaid on all gifts, anywhere in continental U. S.

In addition to the engraved Membership Certificate, a personalized greeting card accompanies each gift.

★ ★ ★

If a more expensive, more sumptuous gift is desired—there are two other club memberships available—our Deluxe Delicacy offer at $68.50—and our extra-bountiful, Super Deluxe Membership, offering many other tempting Forst delicacies seven times during the year—a rare gift indeed at $82.50. Write us for full details.

AUTUMN



FORST BANK REFERENCES: State of New York National Bank, Kingston, N. Y., Central Hanover Bank and Trust Company, 70 Broadway, New York City.



THE FORSTS, Route 179, Kingston, N. Y.

I enclose Gift List and check for $. Please ship the Forst Catskill Mountain Smoked Delicacies checked below, charges prepaid.

Whole Birds, weight (8 to 18) lbs. at $1.75 lb. $

New Amsterdam Selections (12—½-lb. cans) at $16.00 $

Hendrik Hudson Selections (6—½-lb. cans) at $8.50 $

Peter Stuyvesant Selections (3—½-lb. cans) at $4.75 $

Approximate date required

Your Name

Address

City Zone State

NOTE: We attempt to fill your order as closely as possible, but turkeys may be slightly under or over the weight specified.

"DELICACY OF THE SEASON" CLUB ORDER

☐ I am attaching herewith my Gift List and check for $ to cover memberships in your "Delicacy of the Season" Club, at $47.50 per membership. It is understood that each person on my list is to receive the four gifts described in your advertisement; also, the engraved imitation Membership Certificate.

☐ Please send me complete information regarding the bountiful Deluxe and Super Deluxe Memberships.

Your Name

Address

City

Zone State

3 Recipes FOR MAKING MEALS MORE FUN



Recipe #1

GETTING THE MEAL READY. Do it in a kitchen with walls of Carrara Glass! Carrara's beautiful colors (10 to choose from), its polished surfaces and impeccable cleanliness put you in the right mood for meals . . . make kitchen work *fun*.



Recipe #3

GETTING YOURSELF READY. Whether you stay home or go out for dinner, it's bound to be a lot more fun if you're looking your attractive best. A vanity like this . . . glass-topped and with a good-sized built-in mirror . . . is a wonderful answer to the important question "how do I look?"



Recipe #2

GETTING THE DINING ROOM READY. Cheer it up with lovely Plate Glass or mirror tops on table and buffet; with glass shelves; with a generously-proportioned mirror of Pittsburgh Plate Glass over the buffet to multiply the color, life and laughter of pleasant dining.

WHERE CAN I BUY? Your department store or local glass supplier can help you work out your ideas for the use of glass and mirrors in your home. And when you buy, look for this label. It's the mark of quality Plate Glass.



FREE BOOKLET! Full of practical suggestions on how you can use a little extra glass to give your home a lot of extra charm. Illustrated in full color. Suggestions for old homes or new. Send the coupon. It's FREE!

Pittsburgh Plate Glass Company
2311-8 Grant Building, Pittsburgh 19, Pa.

Please send me without obligation your free illustrated booklet "Making your Home More Attractive With Pittsburgh Glass."

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Sparkling ideas... memorable gift sets of eye-charming beauty and longtime utility for both men and women. Precision-made scissors and other instruments of superb quality... impressively encased in handsome leathers. See them at leading stores everywhere.



A [illegible]

B. SEWING SET—Wine or Green Glazed Moorish leather [illegible]

C. WOMAN'S MANICURE SET—Red or Brown Pigskin Case. $8.50

[illegible]. MAN'S MANICURE SET—Nut Brown Pigskin Case. $6.00

[illegible]. MAN'S MANICURE SET—Natural Pigskin Case. $8.50

F. MAN'S MANICURE SET—Saddle Cowhide Case. $2.25

G. TOOL KIT—Compact, practical, versatile. Embossed Steerhide Case, tools heat treated, tempered, fully nickel plated. $15.00

H. SEWING SET—Brown Calfskin. All scissors with gold plated handles. $9.00

I. TRAVEL KIT—Combined Sewing and Manicure Set. Red Lambskin case. $12.00

J. SEWING SET—Scissors all with gold plated handles. Green Lambskin case. $14.00

K. WOMAN'S MANICURE SET—Red or Green Lambskin case. $5.50

L. MAN'S MANICURE SET—Alligator Grain Lambskin case. $12.00

M. MAN'S MANICURE SET—Nut Brown or Natural Pigskin case. $14.00

N. SEWING SET—Red or Green Lambskin. $10.50

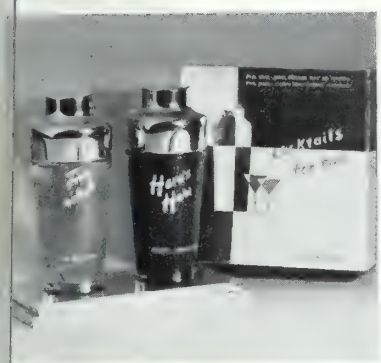
[illegible] QUALITY SINCE '77 Clauss THE HENKEL-CLAUSS COMPANY • FREMONT, OHIO

SHOPPING AROUND





Plastic material makes it possible to give an inexpensive, practical Christmas or hostess present that is pretty as well. This set, consisting of a ruffled apron, 54" sq. tablecloth and general utility bag, comes in pastels: soft maize, blue, green or rose, $3 plus 15c postage from Miles & Miles, 366 Madison Ave., New York 17, N. Y.



Toast a couple fragrantly—with this clever "Cocktails for Two" package containing Gourielli's "Five o'clock Eau de Parfum" for the lady and "Here's How" for the gentleman. The twin shakers are heavy sparkling glass to be conspicuously displayed. $9 plus 20% tax. The House of Gourielli, 16 E. 55 St., N. Y. 22.



Skirt security and the answer to that continual closet problem, this new hanger holds garments between rubber-tipped ends, and the colorful plastic beads slide out for a tenacious grip. The price is $2.95, ppd., for a gift set of six. Appliance Products Co., 2034 Jenifer St., Madison 4, Wis.



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HUNTER

GOLFER

THREE DIMENSIONAL GREMLIN PICTURES
Only $3.95 EACH, PPD.
● (Packaged in sturdy cartons)

Other Subjects:
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ORDER BY TITLE!

BOWLER

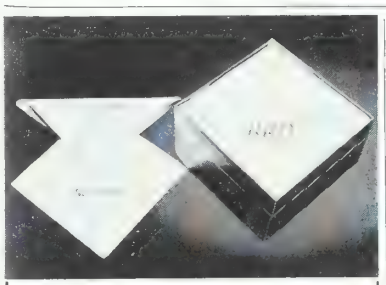
* "Floating" objects have their individual wall hangers.

Glazed, Multi-Color CERAMIC FIGURINES "on" Frames!

Half in, half out of 7¾" x 11" handsome wood frames. The newest idea in wall ornamentation. Just too clever for words! Immediate delivery.

Remit today to

GENEVIEVE GIFTWARES
Dept. HG at 21 E. Van Buren St., Chicago 5, Ill.



New PERSONAL FABRIC NAPKINS NEED NO LAUNDERING

Imagine colorful napkins with the "feel" of cloth . . . not paper . . . yet economical enough to throw away when soiled! Practical, personal Masslinn napkins made of real non-woven fabric need no laundering . . . are stronger, superior, to paper. Cocktail, luncheon, dinner sizes. Choice of: green, blue, yellow, white napkins with blue, red, green or brown printing. One color combination to an order. Mention color napkin, color printing, quantity, napkin size, imprint. Beautifully gift-boxed, postpaid.

Cocktail and luncheon sizes	50 napkins	$2.50
	100 "	4.50
Dinner size 17" x 17"	50 for	3.50
White only with printing as above	100 "	6.50

No C.O.D.'s please

FRANWAL CO.
DEPT B RED BANK, N. J.

UNIQUE PLANTER'S LAMP



This beautiful metal table lamp set in a bowl to hold the luxuriant, growing plants of your choice will add a touch of unusual beauty to any room. It's 23" high with a 10" diameter leak-proof bowl and matching parchment shade. Indicate your choice of solid brass with Nile Green shade or solid copper with Wine Maroon shade.

Complete with 6-foot cord and plug
Only $7.95 Postpaid

Conn. residents add 3% sales tax

COPPER BEECH STUDIOS
Dept. 43 Westport, Conn.



DUSTPROOF CORNER CABINETS

This attractive mahogany corner cabinet has no hinges or glued pieces but is entirely of screw construction. A removable glass front keeps it absolutely dustproof. Shelves are adjustable to four positions.

32" high, 14¼" wide, 10¼" sides.

Dark or blond finish. $17.50

Check or money order only. Shipped express collect. No C.O.D.'s

T. S. LUNDGREN
8934 Rosewood Avenue Los Angeles 36, California

YOUR MAN WILL LOVE THIS TIE RACK



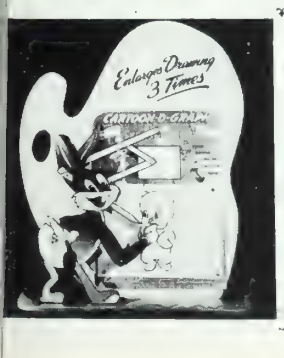
Hundreds of Happy Men own this Kovax Tie Rack. At last, here's a tie rack that *really holds ties*. They can't fall off! New patented NON-SLIP TIE GRIP saves ties from the floor, keeps them neatly and securely in place. No better gift for the man in your life. PACKED IN GIFT BOXES.

72 prongs hold individual ties. Tie elected is released without disturbing the others. Fits your closet door, length 22½".

IN SMART MODERN CHROMIUM

$10 Postpaid

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NOW EVERYONE CAN DRAW with CARTOON-O-GRAPH

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Size: 15½" x 11¼" x 20⅞"
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PLEASING GIFT FOR FLOWER LOVERS

Newest, cleverest trick in flower arrangements. Simply swing Adapto's arm supports across vase top and it's ready for use. Fits vase tops 3 to 6 inches across. For a few blooms or many. Orders shipped same day. No C.O.D.'s please.

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References: The First National Bank, Memphis
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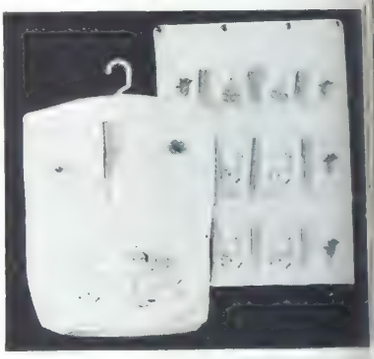
SHOPPING



A full pint, hot or cold, will retain its temperature in these handsome, rugged mugs. Handmade, in a pleasing combination of adobe brown earthen base, with a well-glazed ceramic overlay in dark green or white. With straight or curved handles, only $2 postpaid from Don Phillips Pottery, 57 Miltenberg, Tucson, Arizona.



Rocker buy. The littlest one will be perfectly safe on "Toni" because his rockers won't tip, he has a foot-rest each side and hand-grips instead of reins. He's enameled white, with black spots; red mane, tail, hooves and a blue saddle. Comes ready assembled for his first canter. $9, express collect. Carl Duncan Co., Bronxville, New York.



Closet interiors, jr. will certainly have a lot of style, accessorized with this shoe bag, $3.50, laundry bag, $3.95 and other pieces to match. Made of washable quilted plastic in pink or blue with colorful appliquéd nursery motifs. Postage 20c. Lewis & Conger, 1152 Avenue of Americas, New York 19.



TELEPHONE SHELF

For either wall or desk. Three inch space for directories. Size, 9" x 13" x 9½". Hand made in Berks County, Pennsylvania. Peg covered screw construction, wax rubbed in warm and mellow solid pine.

$5.75

Express Collect, send check or Money Order. No C.O.D.'s or stamps, please.

Baur-Melvin
2020 North Broad Street
Philadelphia 21, Pennsylvania



Hand Wrought

COPPER GIFTS

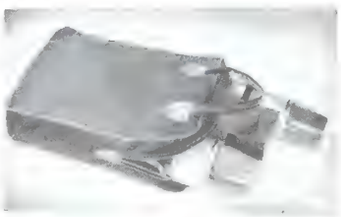
A gift of distinction, a decoration of the finest, a hand wrought copper wood basket, with ribbon, pine cones and boughs, 9" by 9" complete . . . **$4.00**

A copper sandwich tray with dainty fluted edge, 8½" by 11" **$3.00**

A useful gift, a *set of* 4 copper ash trays **$1.75**

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$12.50 COMPLETE

Just the thing for picnics and auto trips. Attractive case made of simulated leather, zipper top. Contains 2 quart size Thermos bottles, each with 4 cups and large sandwich box. Size 12" x 14".



Color Tonic to Brighten Your Home!

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Here's the easy way to perk up weary kitchens, dull furniture, old lamp bases, cigarette boxes, trays and what-have-you. These colorful authentic designs from picturesque American folk art make "conversation pieces" out of ordinary every-day furnishings. SET No. 10 includes Bird, Heart and Flower designs and border. 35 decals, with instructions for application. Postpaid $1.00

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Complete Set of Decals and Patterns, postpaid $2.00

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fool proof ... clay that you can fire right in your ... Contains everything you need, incl. detailed instructions. $6.75 Postpaid

ETTL STUDIOS
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Charming (AND CHEAP!)

Service for 8—61 pieces, luscious pink roses, green leaves on creamy white china. **$29.95** Complete

Express collect. No COD's please . . .
Returnable sample $1.00.

Nessa Gaulois
723 LINCOLN ROAD MIAMI BEACH, FLORIDA

AROUND

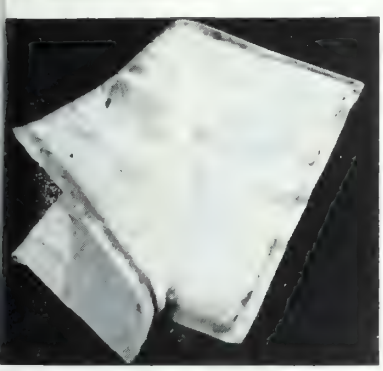




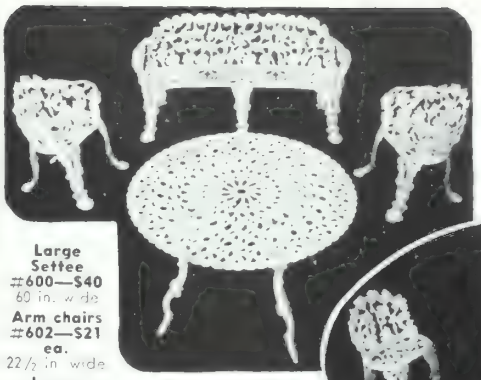
Shadow box musical. A real charmer for all ages, but the idea of having a built-in lullaby for the nursery is particularly enchanting for children. Scene is of four little figures on skis sliding down a glistening white hill, comes in hand-rubbed frame. 11¾″ x 13¾″, $13.50 ppd. The Magic Shop, Oldwick, New Jersey.



Washable cloth books, baby's first, should be bright, colorful and simply illustrated, as are these. Nicely hand-blocked on muslin, these deal with four vital subjects: 1, "I See"; 2, "I Eat"; 3, "I Play"; and 4, "I Count." Set of four is $4. Post. 35c. America House. 485 Madison Avenue, N. Y. 22.



Best for baby—a fur carriage robe of sterilized baby lamb fur is soft, warm and fit for a princess or crown prince. Backed with pinwale corduroy, blue, pink or gray, it measures 30″ x 26″. A gift that will please any young mother, and make you wish you were a baby again. $16.50 including tax and postage. Young Fur Crafts, 505 Fifth Ave., New York 17.



Cast Iron Furniture *(or cast aluminum at the same prices)*

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee #600—$40 60 in. wide
Arm chairs #602—$21 ea. 22½ in. wide
Large table #100—$35 Diameter 42 inches



Round-the-tree benches

Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Settee #500—$25 32 [illegible] wide, 28 [illegible] high
Chairs #502—$15 ea. 6 [illegible] wide, 29 [illegible] high
Table #110—$25 Diameter 28 ins., height 22½ ins.

Immediate Delivery **J. F. DAY & CO.** **1903 4th Ave. South Birmingham 3, Ala.**



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So convenient too for your own use—for greetings, thank you notes or to accompany gifts.

100 Paneled Informals with 2 or 3 letter Monogram printed in choice of Peacock Blue, Black, Green, Brown or Maroon
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Complete Postpaid
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Write for latest catalog of gifts
The Paul Revere Shop
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LIPSTICKS AND LOOSE ARTICLES *WILL NOT ROLL OFF!*

This beautiful, practical shelf of shatter-proof plastic has specially moulded safety edges that keep loose articles from rolling or sliding off. For beauty aids and toilet accessories in bathroom or bedroom . . . for bric-a-brac and small plants in hall or living room . . . as a spice shelf in the kitchen . . . you'll find many uses for this new type of shelf. Complete with matching plastic brackets for only $6.00 prepaid. Money refunded if not satisfied. Sorry—no C.O.D's.

Ask for information on our complete line of new and distinctive plastic giftware.

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Give your special friends our special
LUCKY HORSESHOE BELL

For Christmas cheer, or all the year, the perfect gift is our Lucky Horseshoe Bell, with a clear, musical, ringing tone. Very useful and good-looking at front door, on porch, or as a dinner gong indoors. Just right for country home, camp or ranch. A fine bread-and-butter, anniversary or back-to-the-country gift. Forged from two real horseshoes stoutly welded together, with a heavy clapper hung by a rawhide thong. Handsome black Endurion weatherproof finish. Bell about 9" by 8", about 17" over-all with bracket. One of our first and most popular horseshoe articles (Design Patent 137,664), these bells are ringing all over the world. Now at a new low price, only $5.95. Shipped postpaid same day from **Horseshoe Forge, 3 Muzzey Street, Lexington, Massachusetts.** No C. O. D.'s, please.

MUSICAL BOXES

2 tunes, guaranteed units. The boxes are of solid mahogany, beautifully grained, and inlaid, some with picture of bird as shown, also horse's head, ship, or neat border inlays of contrasting woods. Size 7½″ long x 4″ wide. Half of inside holds musical unit, other half for cigarettes or trinkets. Specify style desired.
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(all types of music boxes bought, sold, repaired)



HOLLOW STEM
Beer Glasses

The fabulous beer glass with the champagne look has a hollow stem and holds a full bottle of beer (16 ounces). The most thirst-quenching glass ever designed, and any man would love a set.

$18 a dozen
6 for $12 **4 for $9.00**
express collect, no c.o.d.'s

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EIGHT GLISTENING SNOW-BOUND HOUSES

A quaint little village of frosted, glistening houses and churches for under-the-tree decoration—or to set out around the house during the holiday season. Simulated stained glass windows glow with colorful light when Xmas bulbs are placed inside. No two alike. You'll use them from year to year. Each measures 4 x 6½ and up to 7 inches high. Safe delivery guaranteed. Send check or money order. Postpaid.

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The Set of Eight Houses, only

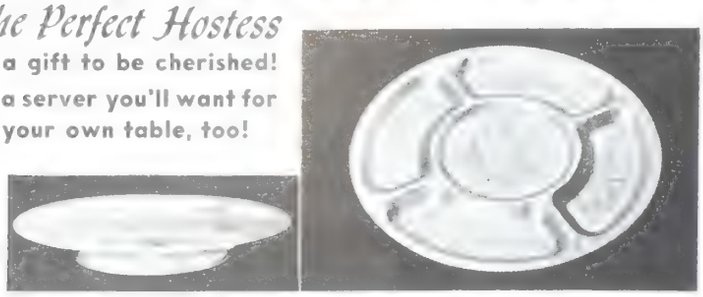


CARLETON HOUSE - 3312 LINCOLN AVE. - CHICAGO 13, ILL.

"Lazy Susan"
...in Party Dress!

The Perfect Hostess

- a gift to be cherished!
- a server you'll want for your own table, too!



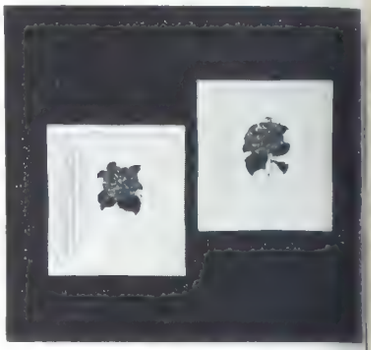
Wonderful at bridge parties, cocktail hours or dinnertime. Serves hors-d'oeuvres, canapés, sandwiches, salads—in style. Brings everything within reach. The lovely etched aluminum 5-compartment tray, 18½" in diameter, revolves smoothly on its own graceful base on real ball bearings. Only $10.00 postpaid in U.S.A.

Send $10.00 check or money order for this perfect gift!

Devoe & Raynolds Co., Dept. EG-11
787 First Avenue • New York 17, N. Y.



SHOPPING



Flowers are always right, especially camellias, hand-painted and set in 2" shadow boxes of dead white or antique gold. Frames are hand-carved, 7½" x 8½" over-all. These are brand-new, so your gift will not be duplicated. $9.50 pr., ppd. 6. $25. Picwood Galleries, 70-44 Austin St., Forest Hills, N. Y.



Piñon cones, burned in a tiny outdoor oven such as Indians of New Mexico still use, act as incense to clear the air without cloying sweetness. Piñon wood smoke has a clean, woodsy odor, a real breath of the Southwest. Burner with 15 cones, $1.50, post. 25c. 36 extra cones, $1.25. Krewson's Curios, 230 E. Oakdale Ave., Glenside, Pa.



Just arrived from Belgium, satiny guest towels that are luxurious looking and practical, too. Made of cotton and rayon, they launder well, retain their luster and sheen. In green, peach, yellow or gray they come boxed in twos or fours, $5 and $10 resp. Assorted or one color. Franklin-Bayer, 630 N. Michigan Ave., Chicago, 11, Ill.



CALIFORNIA DATES
REAL PLUMP, SUGAR SWEET DATES GOLDEN BROWN FROM THE CALIFORNIA SUN.

Perfect Christmas Gift

5 full pounds of delicious mouth-watering morsels in attractive container. We pay all shipping charges. Only $2.95
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Order *now* from
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At the Lowest Prices in Years!

Again this year we offer these firm, fresh, tasty, rich, nut meats. Pop them in your mouth -- also ideal for making candies, desserts, salads. Shipped Prepaid—

Mammoth Shelled Halves, 5 Lbs.	$4.95
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Christmas Giving



AS LOW AS $2.95 a box
ORDER EARLY
EXPRESS PREPAID

Luscious, large Comice Pears, creamy in tex- [illegible] gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

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No. [illegible]	$ 2.95
No. [illegible]	4.75
No. [illegible]	5.75
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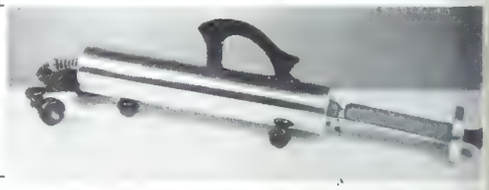
5 - MING TEA BAR



the treasure-teas of the world!

5 famous MING TEAS — Ming Cha, Darjeeling, Lapsang Souchong, Gunpowder, and Oolong — a gleaming lineup of 5 quarter-pound canisters for every mood, every occasion. What a gift — to others or to yourself! At better shops, $5 complete. Or, if unavailable, send check or money order to MING, New City 3, N. Y.

MICKEY'S ORIGINAL HOT DOG SIZZLER



- For Quick Snacks
- Recreation Rooms
- Hors d'Oeuvres
- Also Car Model!

Cooks two wieners in three minutes. Cooks them in their own juices and brings out their best flavor. Made of aluminum with plastic fittings. 115 volt AC DC CAR MODEL. Yes, a model to cook wieners in your automobile or boat, 6 volt. Just plug cigar lighter outlet. Fine for picnics, travelers.

Either Model postpaid $7.75
Home model sent unless Car model specified

Thomas Manufacturing Co., 828 N. Richmond St., Chicago 22.

Kitchen Kaptivators

Handmade, lacededge Nelly Bee potholders will be a hit with your friends and a boon to your budget. Usable, washable, durable, different, and decorative. Four gay designs all in the same color family, attractively gift-packaged . . . and so easy to mail. Order early for prompt delivery. State color choice . . . Red, Blue, Green.

Gift Set of four Postpaid $1.00
No C.O.D.'s

NELLY BEE
PRODUCTS
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AROUND

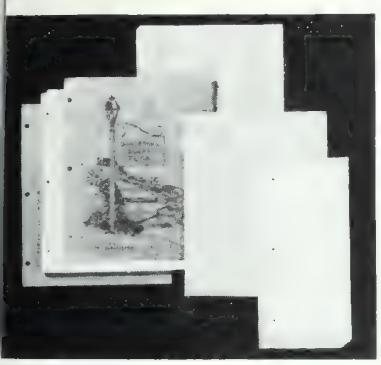




Plenty of cups for the gang that collects in your kitchen after school for milk, lemonade or just a glass of water. Sanitary to use, they eliminate extra dishwashing. Keep a supply in the bathrooms, too. 200 cups and white plastic dispenser comes with special glue to attach to wall. $1.98 ppd. M. C. Flynn, 43 E. 59th St., N. Y. 22.



Double play for a small girl is a muff of soft white bunny fur. When she twists the doll's head around it becomes a kitty, so she will be busy airing them both when she goes for a walk, besides, of course, keeping her fingers warm. Lots of fun and satisfaction for $3.95, postpaid. Gift Clues, 302 E. 45 St., N. Y.



Gardener's scrapbook kit is flexibly arranged so it can be adapted to your own interests and hobbies. Use it as is, or place in a standard 3-ring binder. It has 70 pages for clippings or notes, 112 printed headings to cover every phase of gardening, 20 file envelopes and index tabs. $2.50 postpaid from Home Service Publications, 421 Elvina Dr., Glendale 6, Calif.



Hand picking in Paradise Meadow is the same as when this antique scoop was used in Colonial days.

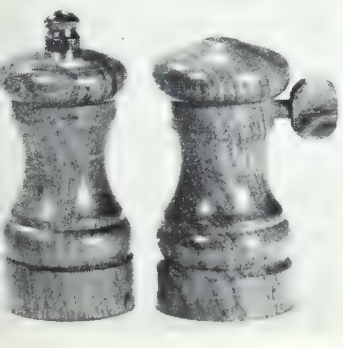
CAPE COD CRANBERRIES

Have you ever tasted vine-ripened cranberries? Berries from our Paradise Meadow bog are not picked until they are deep red — then shipped the day they are screened. They're different — so delicious your guests will exclaim. Order now for the holidays — the berries keep perfectly in cool, dry storage. Send us your list for gift shipments. Old Cape Cod preserving recipes in every box — all are simple and easy to follow. Customers re-order year after year.

10 lb. box — $3.95 prepaid (add 60c west of Miss.)
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No C.O.D.'s please

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PEPPER AND SALT MILLS

These are Europe's favorite table accessories, in beautiful polished hardwoods. No stain or varnish. Most important of all, the pepper mills have the famous precision-made steel grinders by Parker, Green & Co. Ltd. Every mill guaranteed and unconditional. Money back promptly, if you don't agree that these mills reflect pride of craftsmanship in every last detail. Attractively gift-boxed. *Prepaid.*

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Sterling-Trimmed Walnut 9.00. *Tax Incl.*

PEPPERCORNS INCLUDED
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KIRKHAM'S (GLENS FALLS, 54 MAPLE ST. N. Y.)



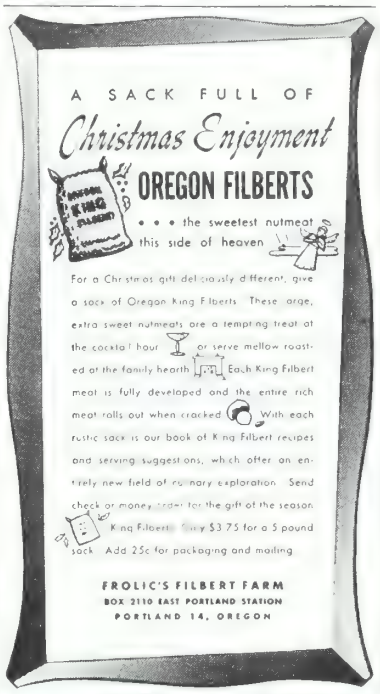
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... FOR CHRISTMAS GIVING

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No. 3 MOUNTAIN GIFT BOX. Doz. asst 5½-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. *Shipped Prepaid* $5.65



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GWYNEDD, PENNSYLVANIA
Recommended by Gourmet and Duncan Hines

Convertible COFFEE TABLE



... that "twirls-up" to become a card, luncheon, end or occasional table



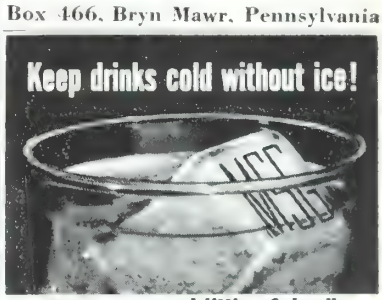
You wouldn't believe that a beautifully proportioned Duncan Phyfe table so expertly crafted could be so low in price—and at the same time so useful. Because of our exclusive feature, the table rises from nineteen to twenty-nine inches, by twirling the top. Superior to any type of folding table, it is firm and steady at any height because the threaded steel support, which rises out of the pedestal is precision tooled. Locks in any position. Top measures 30"x30" when leaves are up, when down 30"x18". Available in honey-maple, mahogany or walnut, hand-rubbed, satin smooth finish. Delivered at **$39.50.** ($42.50 west of Mississippi.) Send check or money order





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Monogrammed "Nice-Cubes" do it without diluting

Eliminate "turned-to-water" drinks! Freeze "Nice-Cubes" in ice tray. Drop in your drinks. They are tasteless, odorless, crystal-clean plastic with water forever sealed inside. Last indefinitely. Just rinse, re-freeze, re-use. Monogrammed in rich gold "Nice-Cubes" make personalized, different gifts. Order NOW for yourself, or gifts. Rainbow assorted colors or crystal-clear. Attractively boxed.

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(Price includes monogramming. Limit three letters per monogram. One set monograms per box.) Postpaid if money accompanies order. C.O.D., you pay charges.

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and rare wood salt spoons . . . hand finished Goncalo Alves to grace any table. Only $2.50 per pair of salts and spoons, gift packed and postpaid. Bowls are ⅞" high, spoons are 2 ¼" long. . . Spoonsseparately $1.25 postpaid per set of four.

Other, larger bowls, hand turned and hand-finished from Rosewood, Ebony, and Goncalo Alves, ranging in price up to $28.50, are described in illustrated sheets sent on request. Gift card enclosed, if desired. Immediate shipment from stock. Send check or money order for $2.50 for pair of salts and spoons, or $1.25 for set of four spoons, to

SALISBURY ARTISANS

20 WASHINEE ST. ✣ SALISBURY, CONN.



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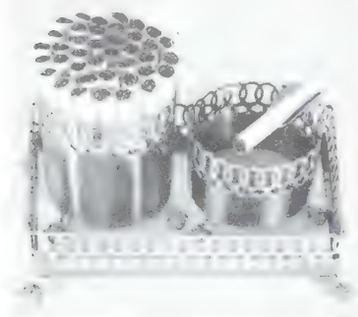
Regal looking jewelry of heavy cut crystal and sterling silver is contemporary in design. They are important pieces of dignity and assurance. Beautifully executed in Sweden, the brooch is $45; necklace with chain, $65 tax included and postpaid. Georg Jensen Inc., 667 Fifth Ave., New York 16.



Ermine tails, mounted on a black velvet ribbon make a most glamorous necklace and bracelet, especially this season when small bits of fur are so fashionable. Wear with high-necked dresses, untrimmed coats, suits or evening clothes. Necklace of 30 tails, $15.65; 20-tail bracelet, $12.65 ppd. tax incl. Harold J. Rubin, Furrier, 52 E. 56 St., N. Y. 22.



Ringside seats are yours no matter where you sit if you take along small but powerful glasses. They provide a clear field of vision, are dressy enough for the opera; light to carry when hiking. Far-sighted gift for man or woman. With a cowhide case, 4" x 2" x 1", $9. ppd. including Federal tax. Hoffritz for Cutlery, 331 Madison Avenue, New York 17.



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Unique set-up in glistening, bright copper and brass! Charming gift for the desk of every man and woman you know. Cigarette container and ashtray are copper with brass trim, tray is entirely brass. All three on lion feet!

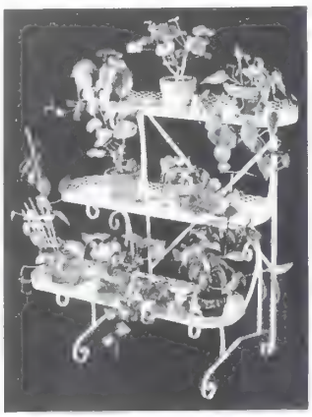
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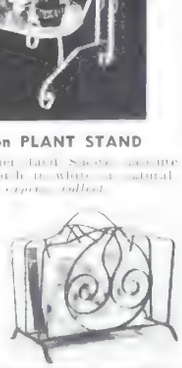


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Beautiful [illegible] Steel Lazy Susan [illegible] 30" Height 27" Finish in white or natural [illegible] $15.00 express collect

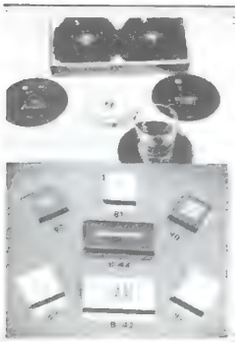
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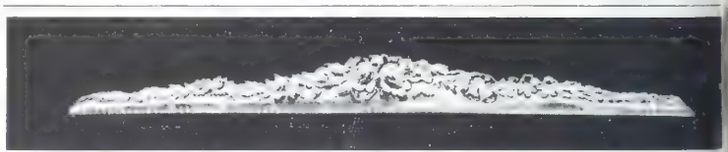
Gay Coasters. [illegible] Clear Red Blue or Green [illegible] Green Silver Blue Red, Green or White [illegible]

Got a Match? [illegible] the perfect answer to [illegible] Red, Green, Blue, Gold, Silver or White [illegible]

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Specify size. Send check with order. Prompt shipment by Express Collect.

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A Thing of Beauty!

What a lovely and useful thing this is to possess! It makes an extraordinary gift. Exquisitely styled in smart fashion of colorful plastic. Has special compartments and removable tray so that each piece of jewelry may be easily located. Lined with luxurious velvet in harmonizing color. Size: 7" long, 6½" wide, 2½" deep. When ordering state color desired: Ivory, Burgundy, Black, Mottled Blue, Pink or Green. Packed in attractive gift box.

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AROUND





A pleasant muddling is promised by these 5-inch broad-based muddlers hand-turned from Venezuelan ebony. The kind of efficient gift that is appreciated by the host as well as the hostess. Can be ordered in handsomely boxed sets of eight at $8.25 or six at $6.35, postpaid, from Salisbury Artisans, Salisbury, Connecticut.



Hourglass crystal ware is hand-monogrammed with a cutting wheel for a brilliant effect usually found only in expensive grades. These, with 3 initials, are reasonably priced: goblets are $1.25 ea.; sherbets, $1.25; cocktails, $1; all ppd. Starter set, 4 of each, $12.50. Glasscraft Mfg. Co., 920 Chicago Avenue, Evanston, Ill.



Fit to be tied. Here's first aid for the gift wrapper who is all thumbs: 4 pompon bows already tied, plus 10 yards of matching ribbon, 8 sheets of hand-screened paper, 3 sprays of snow-covered bracken and 8 enclosure cards. "Glamourap" package is $2.95 postpaid from Whitlock Merrick, 324 Miracle Mile, Coral Gables, Florida.



charming ORGANDY DOILIES with her OWN initial!

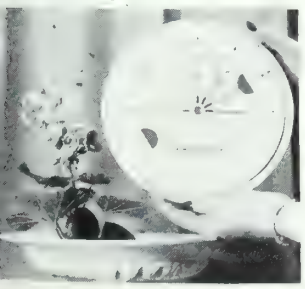
Hand embroidered and appliquéd imports from Madeira. Exquisite doilies of sheer Swiss organdy, the rose-point scalloped edge and proud initial in fine Irish linen. Luxury indeed . . . and nicest of gifts! May be used as a doily, coaster, fingerbowl doily, etc. Supply is limited! Set of eight..... $8.95

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JOHN-DANIEL, inc.

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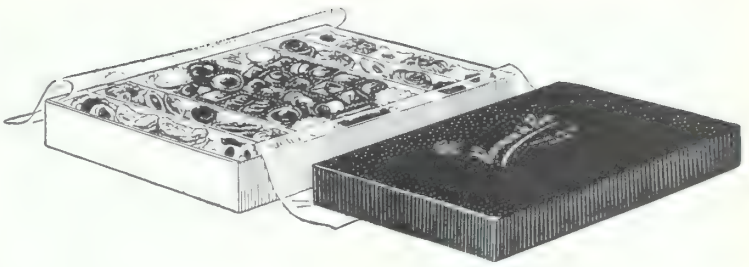
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Decorating? Buying a wardrobe? You'll save time and money with the Keyes Color Harmony Selector—handy chart which *automatically* finds triads, complements, near and split-complements, analagous colors, with extraneous colors masked out. Popular with flower arrangers. Directions and color vocabulary on back of chart to help your choice, suggest proper use of colors. Color Harmony Selector only $1 postpaid. No C.O.D.'s.

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Rosemarie's Thanksgiving Special for a Special Thanksgiving—$3.85

An extraordinary combination—partly filled with the famous Rosemarie Candy, partly with our wonderful Petit Fours, and partly with our extra-rich triple mints. The candies include brazil nuts, coffee creams, walnuts dipped in rum fondant, nougats, soft caramels, chocolate almonds, filbert clusters, marzipan and many others, each swathed in the most delicious chocolate. The Petit Fours are dainty, buttery bits of pastry that add the perfect touch to any party—diamonds, squares, half-moons, gloves enriched with fruit, chocolate and spices that go ideally with ice cream or coffee. The Triple Mints will delight the connoisseur by their marvelous but delicate flavor. Order No. 2-625.

For a more formal gift, order one of Rosemarie's justly famous chocolate assortments. Paris Toujours, for instance—succulent Continental soft cream centers in distinguished Rosemarie moulds. The pound $3.75. Order No. 1-502. Encore—a choice collection of chocolate confections containing everybody's favorite. $3.00 a pound. Order No. 1-375. Specially boxed 1½ lbs. $4.50. Order No. 1-378. Or choose our Chocolate Truffles—inside a heavenly blend of exquisite chocolate, creamery butter, and rare old Jamaica rum-flavor. Outside, a jacket of more delicious pure chocolate. $2.25. Order No. 2-432. Check or money order with order. Address **Mlle. Suzy, Rosemarie de Paris, Inc.** 664 Fifth Avenue, New York 19, New York.

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An excellent pine and maple end table finished to a mellow hand rubbed patina. Over-all dimensions: 25″ long—18″ wide—25″ high.

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CRYSTAL BOOKENDS

Here's the ideal Christmas gift to the person on your list who "has everything." This unusual pair of bookends is made in our own studios of massive, solid crystal, 5″ x 5″ x 2½″, weigh 5½ lbs. each. The exclusive design is deeply etched and set off in 23K gold leaf against a Wine or Ebony background. Available as illustrated or with Swan or Pegasus motif. Also can be personalized with 2 or 3 hand-carved initials for $2 per pair additional. Please specify choice of design and background or initials when ordering. *No C.O.D.'s.* **$10 the pair postpaid.**

CARVED GLASS GIFT STUDIOS
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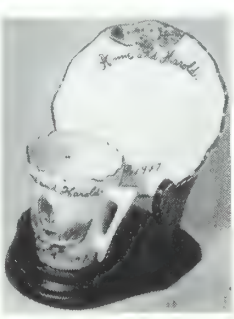
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DEMITASSE CUP AND SAUCER with tasteful sentimental Forget Me Not Handmade First names of couple and date of event or Merry Xmas 1948 lettered in Gold Color choice of Lemon Yellow or Aqua $3.50 Ppd. Mfg. stand $1.50 Ppd.

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ANNE CARLIN, 24 EAST 28th ST., Room 3, N. Y. 16, N. Y.

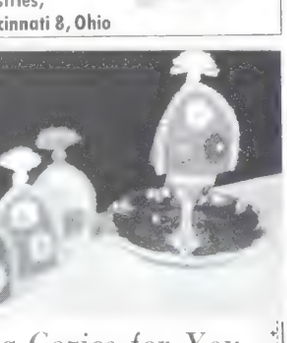
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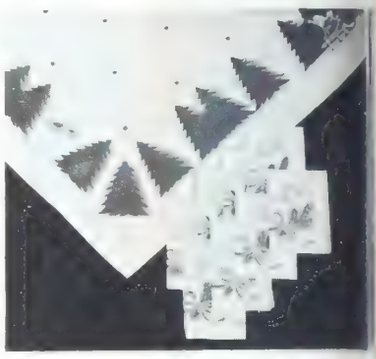
Order direct from W. C. F. DIETZ Industries,
Dept. C-6, 3233 Observatory Road, Cincinnati 8, Ohio



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He's a cut-up, the irrepressible Donald Duck, now in the form of electric scissors. Parents needn't worry about sharp points as youngsters snip around the edges of the Disney cut-outs that accompany him. Fun to use, and only $2.95 ppd. Ward Phillips Co., Box 3451, Merchandise Mart, Chicago 54, Ill.



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Lint-free towels and dusters make for light housekeeping. Here is a set of 16 pieces: 8 Irish linen glass and kitchen towels, 2 polishing cloths, 2 dusters, 2 pot holders and 2 dish cloths—of superb quality and monogrammed to order. All in an attractive gift package, $18.50, postpaid. Mosse, 659 Fifth Avenue, N. Y. 22.

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Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

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handmade—colorful. Brighten your breakfast table or guest tray with a Victorian egg cozy. So dear to the hearts of our great-grandmothers, these pixie-cap egg cozies will add gay accent to your breakfast service.

Choice of ten basic colors: white, pink, blue, lavender, yellow, fuchsia, green, royal blue, scarlet, purple. Gift packaged. Egg cozies, quaint, charming, are delightfully "different" as gifts.

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Genuine leather with alligator or lizard finish. Red, green, brown or black.

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Slidease Curtain Screen, Solid Brass Frame, 34" w., 31" h. $46.00. Stocked in 12 sizes. Andirons, 20" high. $36.00.

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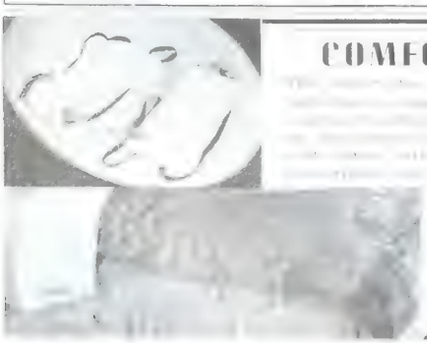
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Perfect for the gracious hostess. Beautifully hand wrought in heavy sterling . . . each piece is 10" long.

Jack-in-the-Pulpit salad service set..... $34.50
Either piece individually $18.00
Sunflower design cake and sandwich tongs with daisy flowered handle. Length 8½"..... $17.50

All items postpaid with tax included. Check or money order. Sorry, no C. O. D.'s

AMERICAN SILVERSMITHS
303 Fourth Ave., New York 10, N. Y. Dept. H



AROUND

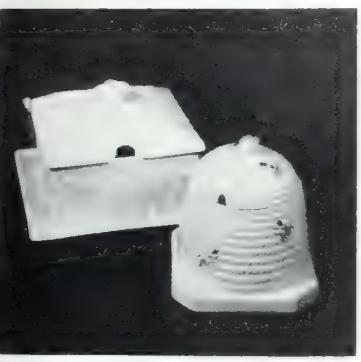




Any smoker will echo the sentiment and any pipe smoker will appreciate the gift of such a handsome and capacious tobacco jar. It's Mary Hadley pottery, in her conventional white and blue, with a snugly fitting cover to keep the contents from drying out. $5.50. postpaid. Page & Biddle, Inc., 21 Station Rd., Haverford, Pa.

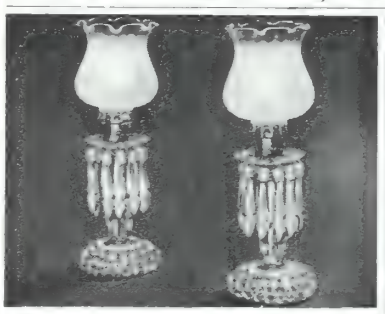


House & Garden's Portfolio of Flower Prints is now ready for delivery. 25 four-color masterpieces of French, English and American artists, printed with wide margins on fine paper are accompanied by notes concerning each maker. Introduction by Richardson Wright. Handsomely boxed for $7.50 postpaid. Condé Nast Publications Inc., Greenwich, Conn.



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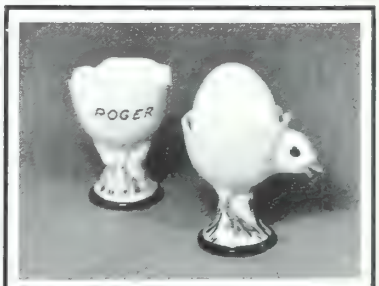




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$5 a pair

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GERTZ
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BRIGHTEN YOUR BREAKFAST SET

These hand-painted egg cups are as gay as the morning sunshine. Children love them, especially when their names are painted on the back. Colors are fired-on to prevent washing off. Just $1.50 each—postpaid—add 50 cents per cup for personalizing.

COUGHLIN'S
411 E. Madison Dumont, N. J.



GEMS
For Your Table Setting—

. . . are the pieces of this translucent, pearlized Sugar and Creamer Set—so small and quaint—so lustrous and alive! Each dainty piece of this charming set is trimmed in gleaming 22kt. gold to add the final touch to dining magnificence. The perfect gift for your (or your loved one's) table—at dinner time or bridge time.

Complete Set Only **4.95** *postpaid*
Write for Free Illustrated Booklet

May be purchased separately if desired.
Sugar and Creamer.....3.75
Salt and Pepper Shakers.....1.35

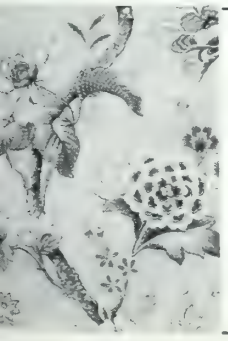
HOME 'n HEARTH
16 West Colvin Street, Syracuse, New York

"KLIP-ON" LAMP
$2.00

Grand New Idea—Wonderful Gift. Clips Right On Your Book—on cover or pages, clip won't mar, won't interfere with turning of pages! Weighs less than six ounces, engineered for correct light. Ideal for close work, in hotels, on trains, everywhere. Smartly designed in Ivory Plastic. Complete with eight-foot G. E. Flamenal Cord, plug, luminous push-button switch, bulb and clip. ORDER SEVERAL NOW—Check or Money Order—Postage Prepaid.

BETTINA NOVELTIES
P. O. Box No. 3422 Richmond Heights, Mo.

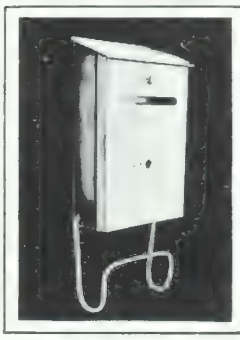




BLOSSOM TREE
French Imported Wall Paper

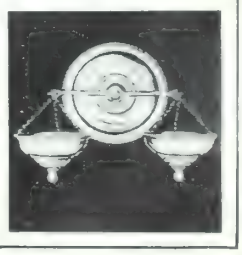
An exquisite floral of extraordinary grace and superb color combinations . . . a magnificent design from our new collection recently received from France. Its outstanding beauty and rich colorings provide a background of unusual charm. $4.50 per single roll.

A. L. Diament & Co.
34 E. 53rd St. ..... New York
1515 Walnut St. ..... Philadelphia
Spread Eagle Mansion ..... Strafford, Pa.
Sole American Agents for Zuber & Cie, Paul Dumas



Such Richness in Gleaming Solid Brass to Beautify the Home

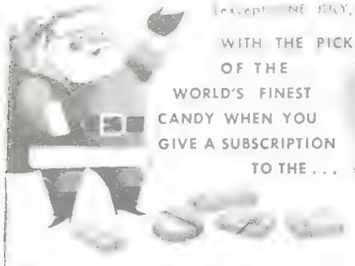
MAIL BOX.
DOUBLE WALL PLANTER.
C.O.D.



THE SELDEN COOPER SHOP
George Vanderbilt Hotel
Asheville, North Carolina

Santa Claus comes Every Month

(except ONE JULY, AUGUST)



WITH THE PICK OF THE WORLD'S FINEST CANDY WHEN YOU GIVE A SUBSCRIPTION TO THE . . .

CANDY-of-the-Month CLUB



Each Box A Candy Specialty, Acclaimed By Connoisseurs, And Personally Selected By Famous Hostess *Elsa Maxwell.*

Month after month your friends will be reminded of you and your Christmas thoughtfulness! Each box a surprise that rates a rave! Pastelillos and Texas Pecandy from Allie Adams of Dallas; famous Gold Box from David Kopper, New York, Cherry Fruit Creams from Putmans of Cincinnati; Chocolate Almond Clusters from Beverly Hills; Cordial-Filled Chocolates from Princess de Conde, New York; Pistachio Mint Creams from Baarent Ten Broek, St. Louis . . . and other treats equally delicious and different. Each box, approximately 1 pound, fresh from confectioner. Write for brochure.

THREE TYPES OF SUBSCRIPTIONS

3 MONTHS	6 MONTHS	9 MONTHS
$6.25	**$12.50**	**$18.50**

Prices include postage. Club saves you over 10%, on regular prices of these famous candies.

Send No Money! We'll bill after Christmas if you prefer, or send check with orders. Gift card and boxes mailed on consecutive months unless you specify special dates. Include name and address of each gift recipient. Over 100,000 Club treats delivered to our growing list of subscribers.

Candy of the Month Club, inc. • 911 Ambassador Building • St. Louis 1, Mo.

A gourmet's Joie de Vivre begins with PATE de FOIE by DANIEL



Truly great Pate . . . just as Daniel used to make and serve in his restaurant on the French Riviera. Sliced cold . . . *magnifique*; on canapes . . . *delicieux!* Shipped in same pottery casserole in which it is cooked. Casserole ideal for your own cooking later.

1 lb. . $2.95 2 lbs. . $5.95



FRENCH DRESSING TOO!
Plain or with Tarragon
Three 1 pint jars . . . $3.25
Six 1 pint jars $5.50
Send today for these items . . . exactly as served by Daniel in his famous New York City Restaurant.

shipped postpaid...sorry, no C.O.D's.

DANIEL *CATERERS*
53 EAST 54th STREET
NEW YORK 23, N. Y. • PLaza 9-5941



Esquire **CHEESE ASST.**

IDEAL GIFT FOR ALL OCCASIONS

In this box you will find nationally famous golden Mel-O-Pure — a pair of apple red Goudas — a generous chunk of mellow, natural cheddar—tangy, rich appetizer roll — aromatic hickory-smoked cheese food — soft, creamy golden-crusted camembert — sweet, pungent blue cheese wedges. All beautifully packed in colorful box.

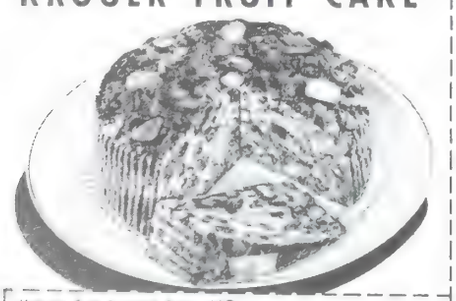
Esquire Asst.....$6.95 each (prepaid)
(Add 25¢ west of Rockies)

WISCONSIN CHEESE BOX

Dept. H-48
Sturtevant
Wisconsin

Cheese Specialists for over 15 years.

Mmmm! Mellowed-with-sherry old-fashioned KROGER FRUIT CAKE



Mellowed with Sherry Wine, vacuum packed to keep fragrant, moist and mellow until served, KROGER FRUIT CAKE is ⅔ fancy fruit and nuts in a spicy butter batter.

Order one for yourself, of course. And why not order a few for those special friends? We'll wrap them as gifts and enclose a beautiful card with your name handwritten. But hurry! Orders must be received by December 10 to assure Christmas Delivery. Mail yours today!

only **$2.25** DELIVERED

(2½-lb. vacuum tin)

Kroger Fruit Cake Dept. HG
35 East 7th St., Cincinnati 2, Ohio

[illegible] (check or money order).
Please send [illegible] Fruit Cake to person indicated

Name _____
Address _____
City _____ State _____

(Enclose [illegible] and gift card)

Kroger

2600 food stores throughout the midwest



SHOPPING

On the 50-yard line, a steamer deck chair or in the family car, this elegant stadium robe will distinguish its occupant. A bold three-letter monogram marks the convenient pocket. Of 100% natural camel's hair with navy blue trim, it measures 70" x 57", $95 plus post. Bronzini, Ltd., 15 East 53rd St., N. Y. 22.



A rollicking trio of troubadours, such as you'd see at any fiesta South of the Border—these colorful figurines are 8" high. Made of hard durable plaster-like material, hand-painted, $5 each, the three-piece band is $15 exp. col. Gauchos, Hillbillies and Nubian figures are also available. Sully Ward, 4018 No. Fremont Ave., Minneapolis 12, Minn.



Thirst extinguisher to be placed in any convenient spot and used promptly in emergency. With a carrying case of fine cowhide, saddle-stitched and lined with velvet, it's mobile as a Saint Bernard and much handier to have around. $27.50 postpaid, at T. Anthony, 751 Madison Ave., N. Y. 21.



COMICE PEARS
FROM THE ROGUE RIVER VALLEY
for Christmas Giving



AS LOW AS $2.95 a box
ORDER EARLY
EXPRESS PREPAID

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box (10 to 11 pears)	$ 2.95
No. 2 Deluxe Box (14 to 15 pears)	4.75
No. 7 Asst. Fruit Chest (about 14 lbs.)	5.75
No. 5 Asst. Fruit Basket (about 18 lbs.)	11.85

For Fruit Club Prices see Catalog

GIFTS — WRITE FOR FREE CATALOG —
PINNACLE ORCHARDS
414 Fir St., Medford, Oregon
Rush Free Full Color Catalog to

Name _____
Address _____
City _____ Zone _____ State _____



THE GIFT OF GOLDEN FRUITS

Large, luscious citrus fruits from famed Indian River region. Our proudest group: Navels, pineapple-oranges, pink, white grapefruit, tangerines, kumquats. Picked ripe, sweet and shipped within 24 hours. Gift packed with lovely Merritt Island pottery and sweets in each. Order before December 12th for Christmas arrival.

No. 1 Gift Box for Whole Family. 20 lbs. $16.50
No. 2 Gift Bushel Beauty (picture) 45 lbs. $9.75
No. 3 Gift City-Living Carton, 23 lbs. $5.25

Express Prepaid East of Mississippi and Texas. West. All Shipments guaranteed. Send Check or Money Order.

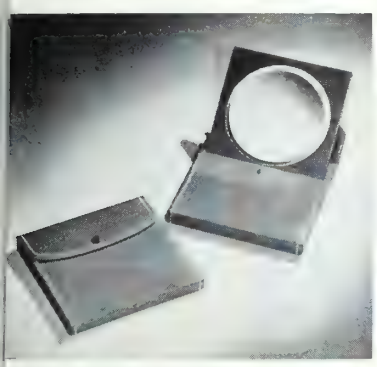
LEEDS GROVES
POST OFFICE BOX 152, COCOA, FLA

AROUND





Mrs. Kanga and wee "Roo" will be welcome additions to a child's collection of animal toys. Of course, we're prejudiced, since the kangaroo hopping around is our hallmark, but this pair in red and white rayon plush is sure to hop its way into many hearts. 14½" high. $5.25, ppd. Krebs Town Shop, Westerly, Rhode Island.



Aid to reflection. The "Two-face" traveling mirror has one side for magnifying, one side plain; both are copper-backed to prevent tarnish and clouding. It's mounted on polished wood, comes in a case of natural pigskin, saddle-stitched, for $10 postpaid and no tax. Crouch & Fitzgerald Corp., 400 Madison Avenue, New York 17, N. Y.



Traditional. A lamp table to team up with other Victorian pieces has brass strings to its lyre and a top of pure white marble. It's solid mahogany, well proportioned and sturdily constructed. "The Duty Clark" is 28" high; 14" deep; 18" wide. $79.50, express prepaid. Bayfort Society, Box 1808, Charlotte, North Carolina.

UNUSUAL TOUCH . . . FOR THAT MOST FESTIVE OCCASION



fearn's SMOKED TURKEY

Now, this delightful delicacy—long famous in smart clubs and hotel supper rooms—is available for you to serve in your own home. Wonderful for Holiday parties, receptions, and other special occasions. Choicest of fine flocks, these young, broad-breasted birds are zestfully seasoned, then artfully smoke-roasted to a rich golden-brown deliciousness. Order early . . . specify approximate weight and date wanted. Send gift-name list, too, for direct shipment.

READY TO EAT
10 TO 18 LBS. NET WT.
$1.85 PER POUND
Express Prepaid in U. S.
Deposit $10.00 per bird with order, balance C.O.D.

fearn laboratories, inc.
Dept. HG, 9353 Belmont Avenue, Franklin Park, Illinois



Delicious
SHELLED PECANS
The Answer to: "What to Give?"

For the woman who desires something that is distinctive, yet sure to be acceptable, these shelled pecans are most appropriate. Golden brown and delicious, they are carefully selected from the finest nuts grown.

3 lbs. $4.45 5 lbs. $7.35 10 lbs. $14.00

Shipped Prepaid in the Continental U.S.

STERNBERG PECAN CO.
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Jackson, Mississippi

GUESTS WILL ACCLAIM!



It's the
HORS D'OEUVRES
That Make the Party a Success!

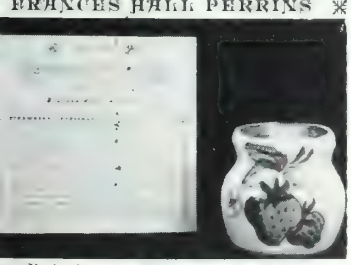
Distinctive taste-tempting treats to thrill your guests at your cocktail party, or a superb gift your friends will truly appreciate. Order now for the Holidays!

De Luxe Gift Package contains :
Lobster Paste, Pate of Smoked Rainbow Trout, Hors d'Oeuvres Sticks, Sauterne Mushrooms, Cocktail Onions, Deviled Smithfield Ham, Flat Anchovies, Rolled Anchovies, Imported Antipasto, Boneless and Skinless Sardines, Smoked Turkey Pate, Chicken Pate, Cordon Blue Pate de Foie, Pate of Shrimp, Turkey Pate.

Complete Gift Package $8.95 Postpaid.

Epicure Club
Dept. H, Elizabeth 4, New Jersey

A New England Stoneware Pot of Strawberry Preserve
from a recipe of long ago
An Original Presentation by
FRANCES HALL PERRINS



Early American Strawberry design by Knesseth Denison

A rare treat! Home-made Strawberry Preserve-like Grandmother's — in blue and white New England Stoneware pot, hand-made and hand decorated.

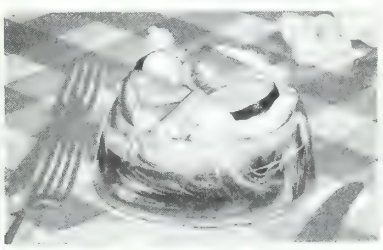
An Unusual Gift!

Pot and Preserve, $3.25 Postpaid (About 8ozs.) West of Miss. $3.50

Send check or money order to

Frances Hall Perrins
Old Homestead Orchards, Westford, Mass. Est. 1846

Other unusual gifts. Write for folder



GLAMOUR-ICE YOUR SALADS!

Salad-ICE-*Bowls*

New just in time for Christmas! Serve your chilled foods in ice in sparkling plastic *Salad*-ICE-*Bowls*. Look just like ice. Walls are liquid filled. Freeze in refrigerator, and they'll keep salads, seafoods, jellied soups, frozen desserts at their temperature best. Smartly decorative, in five jewel-tone tints: Red, Blue, Yellow, Green, Crystal. A gift of Gifts!



Set of 4 Postpaid **$5.95**
Extra Bowls, $1.75 each
State also second color choice

Send for FREE CATALOG of Gifts

WARD PHILLIPS CO.
Box 3451-G, Merchandise Mart, Chicago 54, Ill.

GIVE A BIT OF *florida* THIS CHRISTMAS

Gift No. 11



Gift No. 2



Cobbs FINEST FLORIDA FRUITS ORDER NOW!

● **Gift No. 11**, above, is a Mexican Hamper containing approx. 54 lbs. of oranges, grapefruit, tangerines, kumquats, and limes — a holiday super treat — **priced $10.00. Gift No. 35** (not illustrated) same as **Gift No. 11** except half size and weight **$6.50. Gift No. 2**, upper right, contains approx. 27 lbs. assorted fruits and jar each of Guava Jelly, Tropical Fruit Conserve, and Pineapple-Cherry Jam — **$6.00. Gift No. 1** (not illustrated) approx. 27 lbs. of assorted fruit only — **$4.50.** Store fruit never tasted like this! **Satisfaction guaranteed.** Express paid. Orders must be accompanied by check or money order. No Canadian or foreign shipments. Unless otherwise instructed, orders will be shipped for Christmas. **Send for free,** gorgeous, 8-page Brochure-Price List in natural color, showing other COBBS Gift Packages. **Prices drastically reduced this year.**

Christmas Giving Made *EASY*

COBBS, Box E-9
Little River (Miami), Fla.

☐ Enclosed is check or money order for $ ..... for gift packages to be shipped names on ATTACHED LIST.

☐ Please send me your free beautifully illustrated Brochure-Price List.

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DOLL HOUSE AND FURNITURE FOR A GOOD LITTLE GIRL

A BIG STURDY DOLL HOUSE

The last word in a doll house—made of wood and composition, with metal frame windows that open—with decorated walls, hollow chimneys, circular stairway. It's 2½ feet—29 inches long, 22 inches high, and with six rooms, complete with fireplace and [illegible] doors, closet, fully decorated and furnished inside and out.

CONCEALED TURN TABLE FOR EASY PLAY

Designed for ready access to all rooms. See furniture listed at right for furnishing. This big rugged doll house comes to you ready to put alongside the tree on Xmas Eve.

READY TO PLACE UNDER THE TREE **$15.95**

PLASTIC FURNITURE FOR EVERY ROOM



LIVING ROOM—Seven pieces including davenport, grand father clock, chairs, fireplace, television set, etc.
KITCHEN—Eight pieces—refrigerator, stoves, sink, table and four chairs.
BEDROOM—Five pieces—highboy with real drawers, twin beds, dresser and stool.
BATHROOM—Six pieces—bath tub, dressing table, lavatory, closet, clothes hamper and stool.
NURSERY—Seven pieces—4 drawer highboy, crib, layette, dressing stand stool, baby doll, etc.
GARDEN FURNITURE—Nine pieces—2 tables, one with parasol, chaise lounge, bird bath, 4 chairs.
DINING ROOM—Eight pieces—dining table and 2 serving tables, buffet and four chairs.

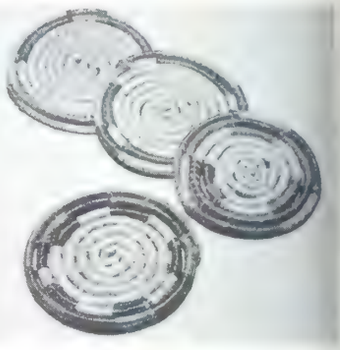
EACH ROOM—SET ONLY **$1.00**

SEND IN CHECK OR MONEY ORDER ADD 10% FOR POSTAGE, ETC

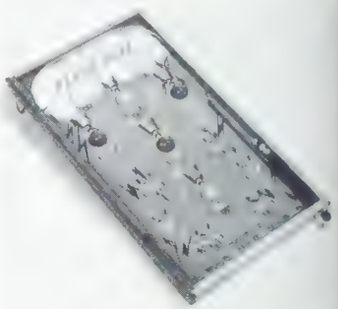
CARLETON HOUSE, 3312 Lincoln Avenue, Chicago, Illinois



SHOPPING



Middle men that earn their way are these colorful Mexican mats. Use them between hot casseroles, teapots, other hot dishes or flowerpots and the surface of a fine table. About 6" in diameter, the set of four is only $1 postpaid from Southwestern Gifts, 630 East Alameda, Santa Fe, New Mexico.



Electric flash ball combines three games in one—bagatelle, baseball and twenty-one. Scores are recorded by brilliant flashes from colorful plastic domes, on a Masonite board 24¼" x 13½". It operates on 2 standard flashlight batteries. With 5 bulbs, 8 marbles and instructions, $5.25 ppd. The Block Shop, 58 Wall St., New Haven 11, Connecticut.

ALL LEATHER COWBOY OUTFIT

for little Cowboys 3 to 8



5 pieces complete
$9.95
Postpaid

Handsome cowboy outfit, complete in every detail. Genuine leather vest and chapsdecorated in real western style. With hat, lariat and colorful kerchief, this exciting outfit will give your boy hours of fun playing Cowboys and Indians.

Sizes: Small (3 to 5), Medium (6 to 8).

ASCOT MERCHANDISING CO.
151 West 10th St., New York 18, N. Y.



52 Weeks of Amusing, Entertaining Stories and Letters for Children

JUNIOR STORY CLUB

A Child's Treasury of Fun!

Brimful of wholesome, fascinating reading fare for children from 4 to 8 years old. Junior Story Club is just the thing for Christmas and birthdays, too! Gaily illustrated. Easy to read!

- 52 weekly letters and stories
- Individually addressed to child
- Personalized Gift Card
- Leatherette loose-leaf binder
- Contests, prizes and surprises every single week
- BIRTHDAY GIFT FOR EVERY MEMBER

$5 postpaid
26 weeks as above **$3**

Christmas and birthday gift will arrive just on time for Christmas.

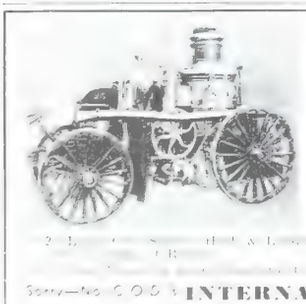
JUNIOR FEATURES
Box 45Y
SCARSDALE, N. Y.



PERFUME KIT . . . FORMULA FOR FUN

Because she loves grown-up things she'll adore a Perfume Kit. She can use the formulas for 5 scents (Jasmine, Lilac, etc.), also make up others on her own. $5.35 postpaid

YOUNG BOOKS ASSOCIATES
746 Madison Ave., New York 21, N. Y.
Christmas catalogue on request.
Sorry, No C.O.D.'s



OLD FIRE "MASHEENS"

A Veritable [illegible] Steam Line of "Elegance" and Fire Apparatus of Bygone Days, All Are Complete with Ale Pulls [illegible] Model Built by Hell-Cat Craftsmen.

7 The Arcadian Steamer—the pride of every fire-fighting and heart [illegible] county. Is the only one of its kind made and parts. $6.50 PP

23 Steam Hose Reel—one of the first horse drawn Steam Fire Engines built by Remsey. $2.00 PP

[illegible] Condensation Hose Wagon—a familiar piece [illegible] small town fire department. Built by [illegible] the [illegible] $3.50 PP

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Sorry—No C.O.D.'s

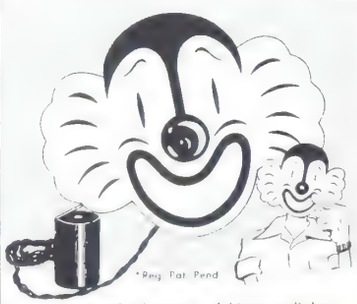
INTERNATIONAL MODELS, INC.
879 Eighth Avenue New York 19, N. Y.

His nose LIGHTS UP!

BLINKO*

THE CLOWN MASK

the biggest laugh-getter in town



*Reg. Pat. Pend.

Just press the button and his nose lights up like a neon sign . . . and so will the smile of onlookers. Blinko's the biggest smile-producer since the circus came to town. The perfect party or holiday gift. Has a safe, renewable flashlight battery.

only **$1.75** . . . we pay postage

Send check or money order to.

SUSAN BARKER CREATIONS
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NO OTHER DOLL CAN DO . . . WHAT

TRUDY

(With the 3 Faces)



DOES!
One Head . . . 3 Expressions
Like Magic **— with a twist of the wrist —**



SHE SMILES! SHE SLEEPS! SHE WEEPS!

She's a little honey. So warm and cuddly—all dressed up in her smart, two-tone sleeping suit made of rayon fleece. She has an unbreakable composition head and is 14" tall. Trudy is packed in cellophane to keep her nice and clean and comes in a beautiful box. A wonderful gift.

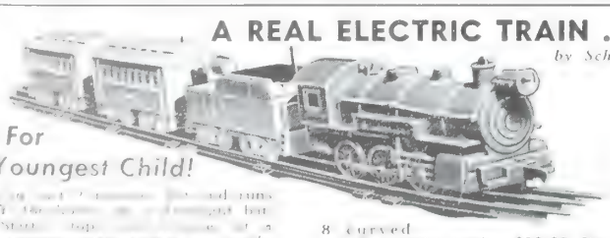
Order Today!—$4.98 Postpaid

Send check or money order . . . no C.O.D.'s please.

E. W. DISTRIBUTING CO.
310 E. 74th St., New York 21, N. Y.

A REAL ELECTRIC TRAIN . . .

by Schilling



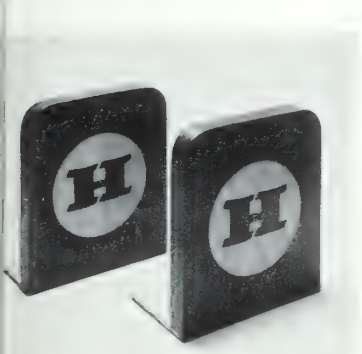
SAFE For The Youngest Child!

8 curved and 4 straight tracks. $12.95 Postpaid.

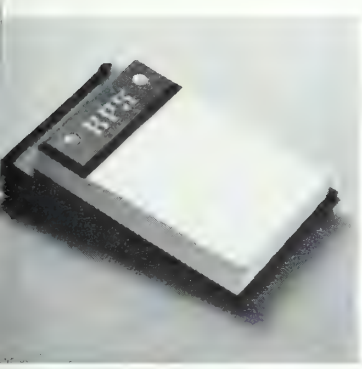
UNIONWORTH, Inc.
Dept. A P. O. Box 167 Union N. J.

AROUND





Exotic woods make up these sturdy book ends. The initial letter is figured oriental wood on a background of figured avodire, let into the walnut end block, whose "cellusuede" bottom can't scratch your shiniest table top. $5 a pair postpaid from LeFever Industries, P. O. Box 312, Waynesboro, Va.



Noteworthy—a handsome simulated tortoise-shell desk pad, monogrammed in gold, is the perfect target for desk doodlers. Everyone's memory would be much better if he had one, and it is a much better place for shopping lists than the back of an old envelope. $5.50 plus 50c post. Chelton, 106 East 57th Street, New York 22.



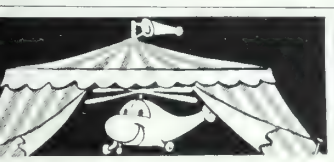
HILD'S SIZE
nsylvania Dutch

Authentic!

FOLK CRAFT!

Authentic reproduction famous "Penna. Dutch" plank-seat antique chair for children up to 6. Hand turned, hand decorated, traditional style by Lancaster County folk artists. Painted raven black; gay yellow stripes and gilt bands on back, supports, and legs. Original peach motif in reds, yellows, with two-tone grapes and green leaves on back. Varnished overall. Sturdy construction, 20" high, supports 200 lbs. Only $9.95 insured delivery, U. S. only. Full color circular.

OLD DUTCH CRAFTS
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ne Magic Hello-copter" writes

TTERS to CHILDREN

and illustrates them in color

is make-believe helicopter flies to interesting places in *Southern California*, ting gay, informative letters to boys l girls (age 4-9). His weekly letters us dandy Surprise Packages) make an iting Christmas, birthday, illness or t-for-fun gift! The personally addssed letters boost self-esteem, stimue imagination. Surprises are appropate for age and sex.

weekly letters & 3 Surprise Pkgs, $3.95
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der begins at once or as directed. nt child's name, age, address; donor's me and relation. Send check or money er—no C.O.D.'s please. *Full refund er 2 letters if child not delighted.*

ne Magic Hello-copter"
its the zoo and slides wn the elephant's nk! (from letter #3)
1948

MALL FRY LETTER CLUB
x 2310-HG, Los Angeles 28, Calif.



Personalized

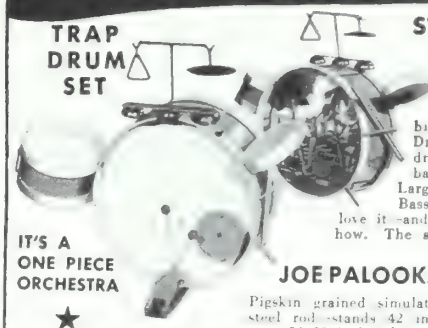
COLORED PENCILS

Every color in the rainbow is included in this set of twelve full size pencils. So practical for school use, because each pencil is personalized with the little artist's full name, first name, or nickname. Transparent, durable carrying case with each set. Best of all, this wonderful gift is shipped right from Santa Claus Land, with your gift card enclosed.

Only $1.00 ppd.

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DEPT. G, SANTA CLAUS, INDIANA

X'MAS JOY for your favorite GIRL or BOY!



TRAP DRUM SET

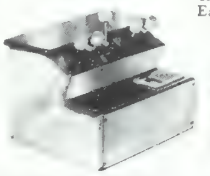
IT'S A ONE PIECE ORCHESTRA ★

START HIM ON A CAREER AS A BAND LEADER

Bring joy to the heart of any boy with this complete jazz set. It's entertaining—educational—colorful. Set includes big 16 inch Bass Drum, an 8 inch Snare Drum, a 6 inch Tom Tom Drum, foot pedal, drum sticks, crash cymbals, foot pedal cymbal, 3 gong bells, triangle, bell and spurs. Large colored picture adorns one side of the Bass Drum. The whole family will love it—and dad will enjoy showing junior how. The set, only..... $7.50

JOE PALOOKA PUNCHING BAG

Pigskin grained simulated leather bag on flexible steel rod stands 42 inches high—red metal base measures 10x33 inches long. Teaches co-ordination and builds muscles — lets junior give out with enthusiasm. Complete with inflating needle. Each, only..... $5.95



SODA FOUNTAIN THAT WORKS

For small fry with a sweet tooth. Holds five flavors. Just push the plunger and presto!—out comes your special flavor treat. Colorful, all metal body 6¾x9¾x7¼ inches. Will gladden the heart of any growing youngster. Each only.... $2.95



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A THRILLING GIFT FOR ANY CHILD



View-Master STEREO-STORIES illustrated with full-color pictures in

THREE DIMENSIONS

Fascinating stories, each illustrated with seven pictures that "come to life" in amazing three-dimensions when seen in a View-Master Stereoscope.

- ☐ CHRISTMAS STORY, (Three Reels, 21 pictures) $1.10
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For The Small Fry



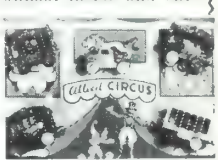
6 Piece Plastic Construction Set

Contains Steam Shovel with crane, steam wheel drive, red lever and wrecker that really work. Dump Truck and Caddy can be used as Steam Roller, front wheel on swivel. Small Car and Barge Trailer. All pieces of contrasting color. Come packed in lithographed box.

$1.25 postage prepaid

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Contains 4 Circus Wagons, with sliding tops each with animal inside and one Cab over Engine. Contrasting colors in plastic. All have rolling wheels. Packed in lithographed box.

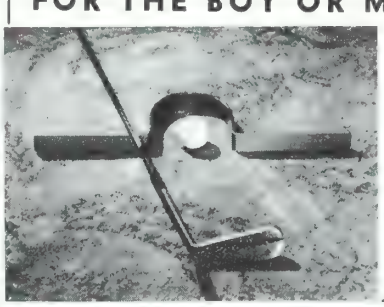


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1107 B'way, Dept. G, New York 10, N. Y.

FOR THE BOY OR MAN IN YOUR HOME



IT'S NEW! A GIFT HE'LL LOVE!

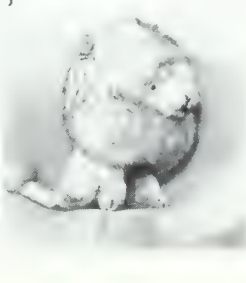
The new indoor golf game, "18", can be played by adults or youngsters. You lay the cups—4" opening, 6" wings—right on the floor. The weight of the steel cups (1 lb., 11 oz.) keeps them rigid. One, two or more persons can play. Folder explains game. Wonderful winter practice for golfers!

Set 2 golf cups **$2.00**, postpaid.

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BIG TOYS FOR LITTLE GIRLS AND BOYS

What wonderful Christmas gifts for the little tots. Large cuddly toys with soft plushy stuffing. They will be pleased if you play Santa to them with these.



LION—Stuffed plush body and huge fur mane. Color—yellow, measures 22" high, sitting. $10.95 ppd

CLOWN—Size 22", stands 31" high, in assorted contrasting colors, bell on peak. $8.50 ppd.

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all Electric TRAIN SET

NOW ONLY $9.95 POSTPAID

GREATEST VALUE OF THEM ALL

A regular size train set. Locomotive, tender and two passenger cars. Each possess of standard three rail track—train is 2½ feet long, track makes a full 10 foot oval. Precision electric motor runs for hours on four regular flash light batteries. No danger of shock—no heavy transformer needed—runs indoors or outdoors.

START AND STOP — PUSH BUTTON CONTROL

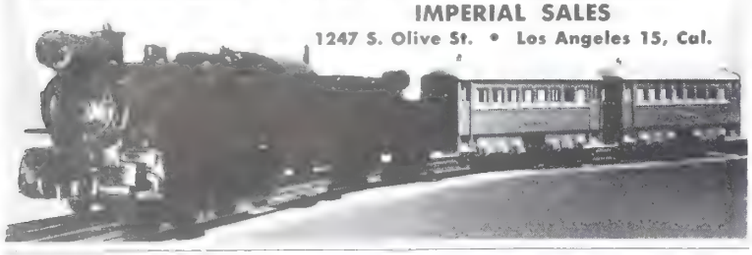
Set includes modern remote control system for start and stop—forward or reverse. Locomotive and cars of colorful, durable plastic on metal wheels. It's loaded with play fun. In operating features, in design and in performance it's the equal of train sets that cost many times this low price. Satisfaction guaranteed. Immediate delivery—postpaid and ready to run only.....$9.95

OUTFIT INCLUDES

Electric motor powered locomotive, tender and two passenger cars. Remote control and battery case, plus 10 pieces of curved and straight track. Batteries included.

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★ ★ ★ ★ ★

Something New in Baby Walkers!

The Famous Shuler SHOPPER WALKER

• REMOVABLE WIRE SHOPPING BASKET! • FOLDING FOOT BOARDS THAT EASILY CONVERT WALKER INTO STROLLER! Solid rubber tires,—spring construction to absorb shock,—front and rear bumpers,—locking device for safer handling. In metallic, chip-proof "Skipper-Blue", with chrome aluminum trim on wheels and floor boards.



$12.95

Express Charges Collect
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SHAKER HOUSE
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A Little Girl's DREAM HOUSE



Colorful cottage painted on durable cloth slips over standard card table. . . . Has doorbell that rings. Certain to delight children who want to play inside their own house. **$3.65**



CLOWN THERMOMETER

Unscrew clown's head to find an excellent rectal thermometer. Attached timer records 3 minutes. A great boon for mothers. **$3.25**

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YOUNG BOOKS, ASSOCIATES
746 Madison Ave., New York 21, N. Y.
Send for Christmas Catalogue

★ ★ ★ ★ ★

COOKIE MAGIC



Now give cookies a new and exciting look with these bright, easy-to-hold cutters. Blondie set includes: Dagwood, Alexander, Daisy, 5 pups and Blondie; Hansel & Gretel set includes: Gingerbread House, Magic Tree, Witch and Hansel & Gretel. Of transparent, sturdy plastic, they're non-corrodible, no sharp edges Tasty cookie recipes in each package. Just $1.25 a set or both for $2.35, postpaid.

Write for FREE Gift Catalog

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PROTECT YOUR CHILD

Sta-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 25c per guard ordered.

$4.95 Each Side

Express Collect, No C.O.D.'s Please

Resident Sales Company
267 Brower Ave., Rockville Centre, N. Y.



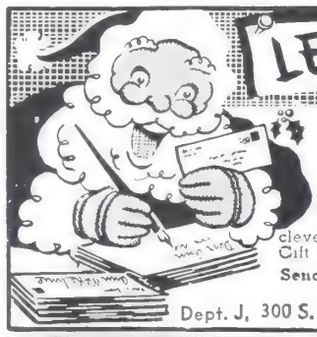
SHOPPING



Writers of tender years will love clownish pencils with rubber eraser hats. They are hand-painted in bright enamel colors, make inexpensive stocking gifts or children's party prizes. A set of three is only $1 plus 10c postage. First-grade, we think, don't you? At Dennison's, 411 Fifth Avenue, New York 16.



Make light of it, whether it's a quick shave or taking a theater note, with these illuminated gadgets which spotlight the spot. Useful stocking stuffers, both razor and pencil operate on replaceable flashlight batteries and bulbs. They are $1 each, postpaid, from Robert W. Kellogg Company, Springfield 2, Massachusetts.



LETTERS from SANTA

For Your Child

Youngsters adore them . . . Exciting letter straight from Santa Claus. Four big surpris letters, mailed at intervals before Christmas Each letter a wonderful adventure with child hood's most beloved character . . . Plus clever and valuable gift from Santa's own pack Gift card enclosed on request. **$2.00**

Send Santa's Letters and Gift to Your Favorite Chil
THE CHILDREN'S MART
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Colorful CIRCUS PRINTS by Bernice Minot



The brightest spot in your nursery or rumpus room. Hand screen circus prints of original *full-color* paintings by a noted children's artist. Creamy white, shadow-box frame . . . rose trim, 12½"x16"

$7.50 each $14.50 the set



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BERNICE MINOT
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MAGNETIC ACTION!



Magic Farmyard Moving Animals by Remote Control

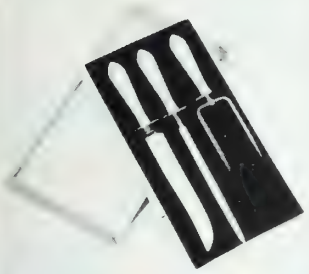
Friendly farm animals mysteriously roam about in a realistic farmyard with adjustable scenery. Endless constructive fun for everyone! Complete with large (20½" x 12"), sturdy playboard, 9 plastic animals, barn, trees, fences, and powerful magnetic control. No C.O.D.'s, please. $3.25 postpaid

Order by mail direct from

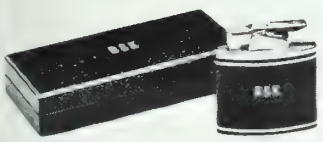
REMOTROL CO.
Dept. B, 34 West 47th Street
NEW YORK 18, N. Y.

AROUND



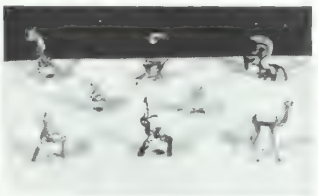


Guarded. Steel finger guards protect all three pieces of a well-designed carving set which includes a keen-edged, Swedish stainless steel forged knife, a 2-pronged, carve-aid fork and a fine, magnetic sharpening tool. Handles are sterling silver. In lined acetate box; $29.95, incl. tax and post. Hampshire Gifts, 1107 Broadway, New York 10.



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UNUSUAL PLASTIC MINIATURES



for What's In's Children! Toys, Christmas Gardens or Stocking Stuffers! Hand-painted in natural colors!

Set #1: Tiny 1/2" to 1 1/2" assortment of red, green, blue and crystal $1.00

Set #2: 8 assorted colored animals 2" to 3" $1.00

Set #3: Same as above but with Hand Painted Life-Like features (as shown) $2.95

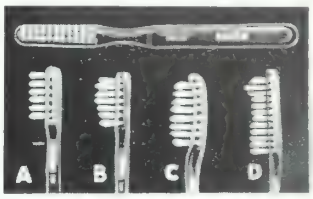
Set #4: 9" Frosted Bucks and Does with Hand Painted features. They're unusual. $5.95

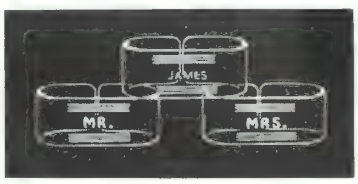
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Your FIRST name stamped in 22 kt Gold on our best grade Nylon Bristle brushes. A style for everyone. Gift boxed. State style.

A. professional B. modern
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TT Tiny Tot's 2 to 6 yrs.

Set of 3; print names clearly
with same FIRST name $1.50
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Personalized Napkin Rings

An old favorite. Crystal clear 1" wide napkin rings engraved with your FIRST name or initials in choice of Gold, Silver, Red or Black. Gift boxed, $1.00 each. Also stock sets of Mr. & Mrs.; Son & Daughter; Guest (2), $1.25 pair.

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WIL-NOR PRODUCTS, 3002 N. Fifth Street, Phila. 3, Penna.



ORDER FOR CHRISTMAS
3 books packed in individual gift boxes. $3.50 Postpaid.
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EXPECTANT PARENTS WELCOME THIS BOOK

"Poppin' A Button" is a 48-page book humorously illustrating the joys and suspense of coming parenthood. Chuckles guaranteed without offense to anyone. A winning shower gift. Mail a copy to your "Expecting" friends and relatives or to brand new parents. ONLY $1.25 PER COPY POSTPAID; $1.35 IN GIFT BOX.

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Fascinating Merry-Go-Round Nursery Lamp



A WONDERFUL VALUE

$8.95

Add 50c tax, parcel post and insurance

Gift wrapped when name and address of child is included.

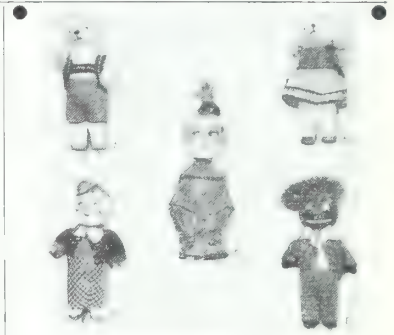
Bedtime is a happy time when children have this gaily painted "Merry-Go-Round" Nursery Lamp for company. Coaxing sleepy eyes to slumberland are familiar circus animals who go round the Merry-Go-Round (revolving cylinder lighted by ordinary light bulb.)

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Delightful Mechanical DANCING TOY DOLLS

Direct from U. S. Zone Abroad

Captivating little characters that jog along merrily to the tex of youngsters and adults too! Wind the concealed clockwork motor and off they caper in their festive garb! Lend or home. Fun!

A. Plush Teddy Boy Bear 6" $1.50
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ORDER NOW for Xmas and birthdays, while supply lasts. Quantities limited. Any 3 dolls may be purchased for $7.00, or order individually. We pay postage. No C.O.D's. Satisfaction guaranteed. Write for FREE gift catalog.

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Tots Rocker. A little beauty.

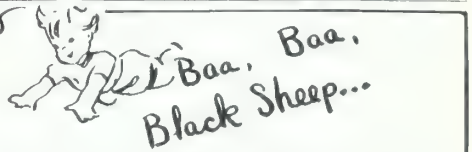
Back and seat upholstered in egg shell color washable leatherette. Sides of plastic coated plywood, finished in red or green lacquer. Exactly as pictured, 12 inches wide, 20 inches long, 18 inches high; not sold in stores.

$6.00 express collect

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Modern Crafts 6073 Maple Ave. St. Louis 12, Mo.





. . . White ones too! Sleepy-time pals . . . these soft and woolly little lambs to cuddle up in tiny arms! Made of softest plush . . . yet solid and sturdy to take plenty of tumbling. Genuine Swiss music box inside. 11" tall.

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Front Royal Virginia

"Young Mothers'"
MATCHED NURSERY SET



Complete 3 toys in one for little girls' dolls. Matching crib, play pen and dressing table. Baby pink with pastel blue floors and trim. Play pen 17½ x 17½ x 10 inches. Crib 20 x 10½ x 17½ inches, dressing table 10 x 17 x 20 inches. Sturdy, excellent workmanship from seasoned wood. Exceptional Gift. **$6.95 Postpaid, $7.50 W. of Rockies. Send check or money order. No COD's. Add 3% in Ohio. Artcraft Products Co., Box 55, Cleveland 21, Ohio.**

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HAMPER SEAT

A CATCH ALL FOR ALL OF BABY'S THINGS

It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc

It has a FOAM RUBBER SEAT that is a Luxury to sit on

Baby's name is Hand Lettered on front with attractive Nursery Design. Covered in Genuine IVORY LEATHERETTE. Solves your Gift Problem. It's a beautiful, practical piece of furniture for the Baby's Room. F.O.B. Mt. Vernon.





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NEW - NOVEL - IDEAL

Your Name on Every Gift with

PERSONALIZED HOLIDAY TAPE

Seal your gifts the smart new way



only $1 per roll

For Decorative, White Tape

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Beautiful Silver Tape

100 ft. to a roll - ENOUGH FOR ALL YOUR GIFTS

WE PAY POSTAGE — send check or money order.

Print Name Desired Clearly.

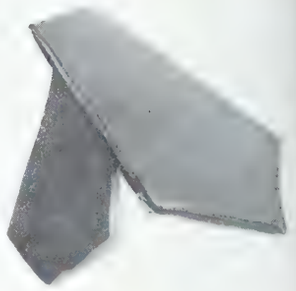
TRANSPARENT PRODUCTS CO., Inc.

ESTABLISHED 1935

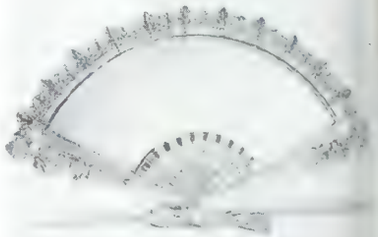
Dept. H. G. 2 324 East 24th Street, New York 10, N.Y.



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Obviously for ties, this efficient, flat case is a good thing to have handy to throw into a suitcase to keep selected ties unto themselves and unwrinkled while traveling. Made of simulated leather it comes in brown or black and costs only $2.50 postpaid from Verard's, 1610 York Ave., New York 28.



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A jumbo-size coffee maker brews anywhere from 9 to 18 delicious cups at a time. What could be handier for a buffet supper, a house-party breakfast or when the gang drops in after skating? It's polished aluminum with heat-resistant handles. $7.95 postpaid. Order it from the West Bend Aluminum Co., West Bend, Wis.



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Fantasy, pure fantasy—nursery rhyme characters superbly drawn and blended into a masterpiece of enchantment. Perfect for playroom or nursery. Children daily discover new delights in the drawings of "Humpty Dumpty", "Little Boy Blue", and over 50 other nursery rhyme favorites (8 colors, 37¼" x 26½").

THE LAND OF MAKE BELIEVE . . . . Map No 62

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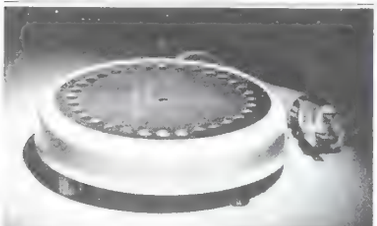
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ORDER TODAY—stating color preference. No C.O.D.'s, please

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COFFEE-HOT

KEEPS FOODS HOT . . . *Right on the Table*

Novel and Attractive as a gift or prize. It does not cook but keeps the last cup of coffee steaming as it pours. Useful with cereals, toast, vegetables, etc. Safe with metal, china or glass dishes. Saves many steps to the kitchen.

Your cleverness in selecting a "COFFEE-HOT" as a practical gift will be remembered daily at the breakfast table.

Smartly styled [illegible] plastic base, red or white. Just 6 across 6 rows a case $2.50 prepaid.

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CHROMED BRASS

WATER MIXER

$1.59



screws on to threaded faucets

Washing Machine Hose may be slipped on or screwed on

GUARANTEED TO FIT SMOOTH or THREADED, ROUND or OVAL FAUCETS

[illegible] between faucets. Save money, buy one for [illegible]

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TABLE OR CHRISTMAS TREES

Natural Australian Foliage, flameproofed, preserved to last years — Xmas Green Color:



12-inch $5.00 18-inch $7.50

Tiny Balls for Trim 2 Doz. $1.50 Red, Silver, Gold or assorted.

MINIATURE WREATHS



(3 inch) of preserved boxwood in beautiful green, tagged and packed in individual mailing boxes (3c postage) for Xmas Cards, Place cards, Gift wrapping, decoration.

12 FOR $5.00

Order now to insure delivery—No C.O.D.

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Georgetown, Conn.

What a gift for *The* Man

If you can bring yourself to part with it.



SECRETS OF WORLD'S BEST CHEFS AND BARMEN. *ESQUIRE* CALLS IT "WONDERFUL."

THE

Gentleman's Companion

By CHARLES H. BAKER, JR. The 700 greatest masterpieces of food and drink. The gourmet's dream. Recipes nowhere else obtainable 2 mouth-watering volumes: *The Exotic Cookery Book* and *The Exotic Drink Book.* Formerly $15 in a very *Limited Edition.* Now complete at only $5.95 the set. *Order from CROWN PUBLISHERS, Dept 2-B 419 4th Ave., N. Y. 16. Save postage by remitting now. Refund in 10 days if not completely satisfied.*



Lucky, Lucky Lady

Yours are the treasures that make life worthwhile, with a wonderful husband to make your anniversary a day of days!

But you also know that practical needs are important, too. And you're prouder than ever that you chose for your home those luxurious Pacific Combed Percale Sheets...soft and white and welcoming—notable for their wearing qualities.

They're today's best value in sheets. It takes an extra manufacturing step to comb out the short cotton fibers and achieve such supremely fine texture; yet their price is almost as low as that of carded percales—actually *lower* today than under wartime price controls.

Identify Pacific Combed Percale Sheets by noting the Pacific label next time you shop. A prominent store in your community will be glad to show them to you.

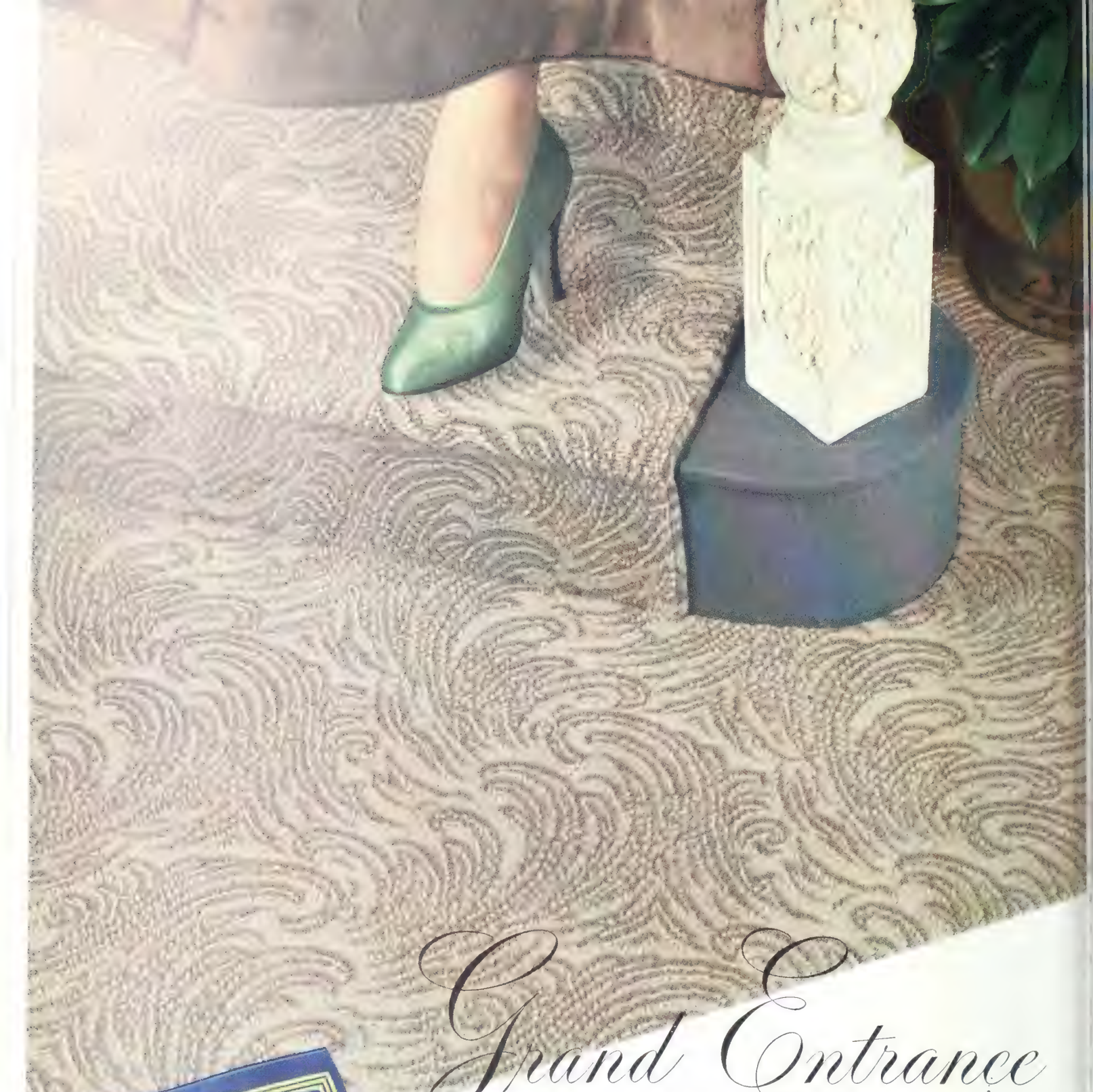
PACIFIC COMBED PERCALE · PACIFIC EXTRA-STRENGTH MUSLIN · PACIFIC TRUTH MUSLIN

Free booklet: "The Story of Pacific Balanced Sheets". Drop a card to

Pacific Mills, Dept. H11 214 Church Street, New York 13

BALANCED PACIFIC SHEETS

Look for the Pacific label also on Pacific Supersorb Towels, Pacific Silver Cloth, and on men's, women's and children's wear of cotton and rayon



Grand Entrance

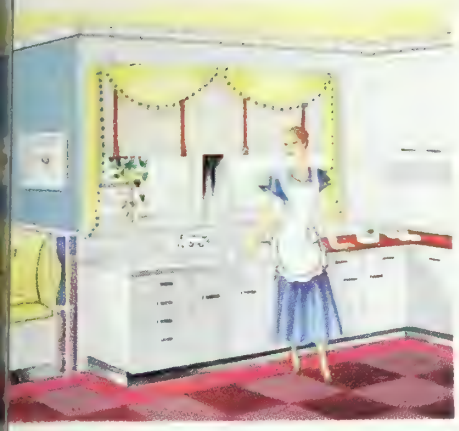
for yourself and your guests . . .

this subtle beige expanse of Mohawk's
Grosvenor, a Wilton weave . . . stairs, hall, and living-r
all laid as one.

Carpet Craftsmanship
FROM THE LOOMS OF
Mohawk

Mohawk rugs and carpet

MOHAWK CARPET MILLS, INC. • AMSTERDAM, NEW YORK



hat a bright. cheerful kitchen! Kirsch naire Venetian blinds excel at making kitchens asant to work in. Sunaire Venetian blinds come a variety of colors. Finish is *baked on* for beauty d durability. Slats never chip, flake or rust. y curtains on Kirsch Plastic Festoon Holders mplete your pride-and-joy kitchen.



Your lovely rooms deserve lovely windows! And with Sunaire blinds, you get them! S-shaped metal slats are extra-wide (full $2\frac{3}{32}$") . . . insure complete closure, absolute privacy. The swag valance and side drapery treatment uses only *one length* of material . . . so graceful, so simple, with Kirsch Valance Pleaters.



By all means. Kirsch Sunaire Venetian blinds in your dining room or dinette! Sunaire blinds provide soft, subdued light, yet permit circulation of air. Slender "S" curved slats actually distribute and diffuse light! Formal overdraperies are hung on Kirsch Swinging Rods and are draped back with Kirsch metal hold-backs.

Stunning SUNAIRE Venetian Blinds

. . so *lovely* to have . . . so *easy* to own!

H WHAT SMART, glamorous, practical windows!

nd they cost less than you'd think! For it's simple d inexpensive to fashion beautiful windows of our own, with Kirsch Sunaire Venetian blinds and ith easy-to-use Kirsch Drapery hardware!

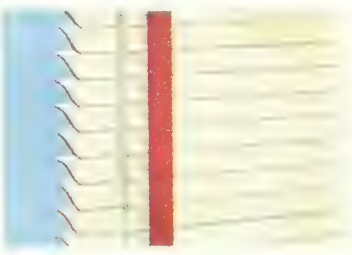
ou get *years* of exquisite, tasteful window beauty ith Sunaire Venetian blinds. Flexible S-shaped eel or aluminum slats with their durable, gleamg, *baked-on* finish in beautiful pastel colors as ell as White and Ivory, are easier to keep clean . . stronger, more attractive, too!



Window dream . . . featuring a Kirsch Sunaire Venetian Blind. Trim, sturdy, one-piece metal head member encloses efficient mechanism; eliminates need for special cornice board. The overdraperies which extend beyond the side casings are hung on Kirsch Swinging Drapery Extender Rods. Specify *Kirsch* equipment when you buy.

Kirsch Company
STURGIS, MICHIGAN
DRAPERY HARDWARE AND VENETIAN BLINDS

Kirsch Drapery Hardware and Venetian Blinds at More Than 100,000,000 Windows



Incoming light is reflected and diffused with Kirsch distinctive S-shaped Venetian blind slats. Be sure *your* Venetian blinds are Kirsch Sunaires.

SEND COUPON FOR VALUABLE BOOK . . . TODAY

KIRSCH COMPANY, 570 Prospect St., Sturgis, Mich.

Please send me my copy of the Kirsch "Smart Window Styling" book, which shows 85 different window ideas. I am enclosing 25 cents (coin or stamps) to cover cost of handling and postage.



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Address_____

City_____ Zone __ State _____

"Round the Home"



That says Mother's always itchin'
To get the company in the kitchen;
Formica sink top is the reason
Her pride's stronger than his teasin'.



This is the end where Timmy sits
And does his best to pound to bits
Our fine Formica dinette table:
It's plain to see he isn't able.



A half spilled drink brings no regret,
Nor does a burning cigarette:
Our table's use need never stop;
It's a Formica Beauty Bonded top.

LOOK FOR THIS SEAL on the genuine Formica-topped sinks and furniture at your store. Ask for Formica. Make it clear you know and want the best . . . genuine Formica . . . sometimes imitated in appearance but never equalled in long years of value-giving in your home.

FORMICA
Reg. U.S. Pat. Off.
Beauty Bonded
FORMICA

Guaranteed by Good Housekeeping

. . . there's an immaculate . . . but cold . . . house with per-

. . . and its . . . pieces . . . house and . . . dinette . . . Beauty Bonded . . . and beautiful!

Beauty Bonded
FORMICA
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at Home with People
at Work in Industry

designs are the only features we have for "museum dwellers."

● But honestly, isn't yours more of a home than that? A place to enjoy real care-free living? ● Then you'll want to know that Formica's beauty is safe from harm of fruit juices, alcohol, boiling water, cleaning alkalies, and the normal wear of happy, active people. ● Beauty Bonded Formica cleans with the swipe of a damp cloth and it lasts for years and years. ● Your Furniture Dealer and your Architect know Formica and respect it.

Formica, 4651 Spring Grove Ave., Cincinnati 32, Ohio

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This utility room and kitchen features the finest in both heating and plumbing products. Shown above are the Wyandotte Gas-Fired Winter Air Conditioner, Budget Water Heater, Alden Laundry Tray, Aerapel Home Ventilator and Royal Hostess Sink.

Here's a winning combination for a healthful, cozy home



Two things you can't beat for family health and comfort are shown in this first floor utility room and kitchen—Heating Equipment and Plumbing Fixtures by American-Standard. These famous products are the finest, yet they cost no more.

That's why today more homes have heating and plumbing by American-Standard than by any other company. Sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Easy time payments for remodeling.

Our **NEW HOME BOOK** tells the whole story. Shows model rooms in full color. Just write **American Radiator & Standard Sanitary Corporation,** Dept. G311, Pittsburgh 30, Pennsylvania.

AMERICAN-STANDARD
HEATING · PLUMBING

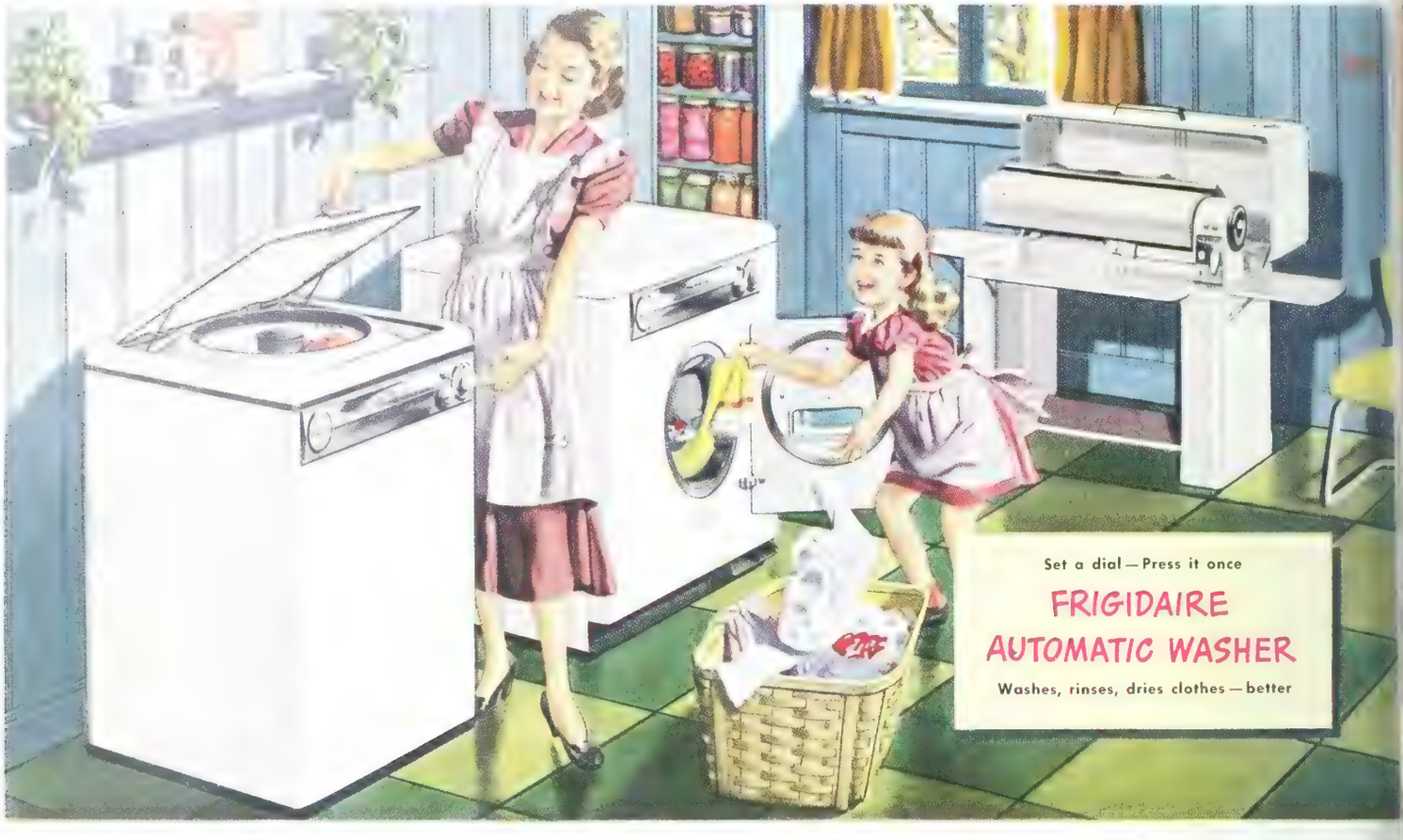
OK FOR THIS MARK OF MERIT

AMERICAN-Standard

First in Heating and Plumbing

rving home and industry: **AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS • DETROIT LUBRICATOR • KEWANEE BOILER • ROSS HEATER • TONAWANDA IRON**

HOW TO DO A WASHING WITH THE TOUCH OF A FINGER-TIP



YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

FRIGIDAIRE

MADE ONLY BY

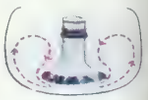
General Motors

LOOK AT ALL THIS WASHER DOES—AT THE PRESS OF A DIAL

1. Fills with hot or warm wash water—automatically.
2. Washes clothes clean with amazing Live-Water Action—automatically.
3. Spins out the used wash water—automatically.
4. Fills itself with clean, warm rinse water—automatically.
5. Rinses clothes thoroughly with Live-Water Action—automatically.
6. Spins out first rinse water and fills itself for second rinse—automatically.
7. Rinses clothes a second time—automatically.
8. Gives clothes final Rapidry Spin—automatically.
9. Cleans itself and shuts off—automatically.

NOTE: Dial may be set to lengthen, shorten, repeat or omit any operation in the above cycle.

Imagine washdays in which touching a dial with your finger-tip is about your hardest task! That's practically all you do, besides putting in soap and clothes, with the new Frigidaire Automatic Washer. Here is a washer that does more things automatically—and faster—than you ever dreamed possible.



Live-Water Action gets clothes really clean—safely. Live-Water Action carries clothes from water level down under, back to top, down again . . . over and over, flexing clothes all the while. Five and one-half water pulsations a second send cleansing currents of soap and water surging through every inch of fabric, searching out and carrying away soil and grime. And the same Live-Water Action that washes clothes *clean* rinses them *bright!* Live-Water Action is so thorough it gets grimiest work clothes clean. Yet so gentle, your precious things are safe through washing after washing.



Rapidry Spin Gets Clothes Drier. Once clothes are rinsed, Frigidaire's Rapidry Spin gets them really damp-dry—by spinning 2 to 3 times faster than most other washers. Clothes are nearly 50% lighter in weight, easier to carry. They're whiter, brighter in color; and many are dry enough to iron immediately.

2 Other New Frigidaire Home Laundry Appliances

Frigidaire Automatic Electric Dryer—for clothes, linens that need further drying before ironing. Dries clothes ready to iron in 15 to 25 minutes; towels, bath mats, blankets come out fluffy-soft. Eliminates work of hanging clothes; worries about weather, smoke, dust, dirt, insects.

Frigidaire Electric Ironer—so simple, you'll learn to use it in 10 minutes. Many outstanding ironer advantages, including Prestoe-Matic foot control.

Listen to Frigidaire's new [illegible] show. See newspaper for time, station.

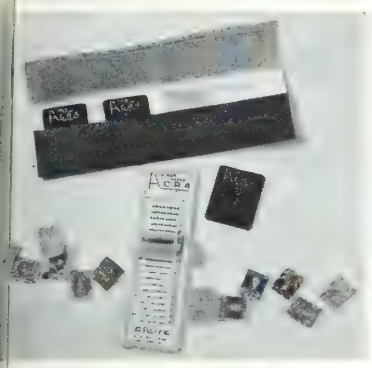
See your Frigidaire Dealer—for demonstration of Frigidaire Automatic Washer, Automatic Dryer, Electric Ironer. Demand is heavy, but Frigidaire dealers are being supplied as rapidly as possible. Find dealer's name in Classified Phone Directory under "Refrigerators." Or write Frigidaire, Dayton 1, Ohio.

SHOPPING AROUND





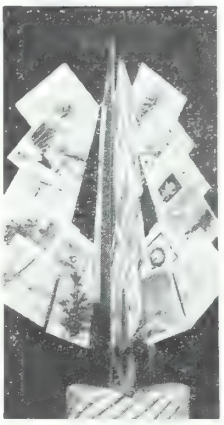
Turn the tablecloth for a change of scenery—photoprint roses on one side, plain white on the other of this quilted plastic bridge table cover. Soil- and stain-proof, wipes clean with a damp cloth and dresses up the table for only $5.75 ppd. Town & Country Gifts, 906 Madison Ave., New York 21.



Stamp collectors will appreciate this stamp gauge and filter set. The gauge, with its magnifying bar slide, enlarges the stamp for closer scrutiny, and the perforation scale checks the edges. Colored filters do another sleuthing job in detecting watermarks. The gauge, $2, filter set, 75c, ppd. Terrace Novelties, 213 E. 58 St., N. Y. 22.

ORDER *NOW* FOR *CHRISTMAS!*

XMAS CARD TREE



The most effective way to display your Christmas cards. Made of shiny Red & Silver foil covered decorator's board. 24" high, holds over 100 cards. $1.95 plus $.10 postage.

CHOCOLATE CIGARETTES



No Christmas stocking will be complete without them. Made of fine Swiss Chocolate that will keep fresh for months. Wonderful party favors. 8 packs asst'd brands for $1.70 postpaid.

POCKET TOOL KIT



7 tools in 1! Three sizes of screw drivers, chisel, knife, tack lifter & gimlet all in red plastic handle 4" long. Fine steel. A wonderful gift. $2.95 postpaid.

CHRISTMAS SERVICE! We will ship on the date you specify to any U.S.A. address with your card enclosed if you send it to us. We will also mark "Do Not Open Til Xmas" if you wish.

YOUNG SPORTS CHESTER SPRINGS, CHESTER CO., PENNA.



Wanted

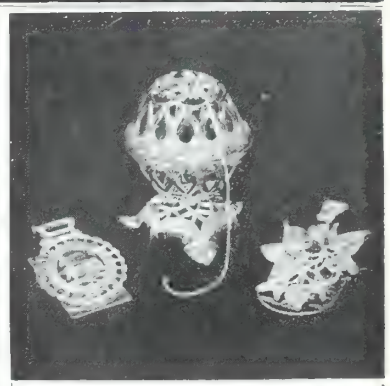
BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.

WRITE FOR FREE SHIPPING CONTAINER

LOWE'S Dept. HG

Holland Bldg., St. Louis, Mo.



SOMETHING *NEW*—IN SOLID BRASS!

STRING-HOLDER—Handsome as it is handy, a striking gift for one who likes the unusual. Fashioned after an old English pattern it is 6½ inches high and the perfect Christmas gift for your favorite knitter's ball of yarn..... $12.50

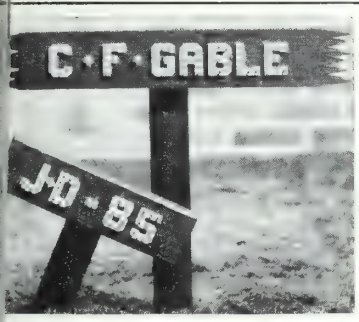
ROSE-IN-HAND CLIP—Stunning! Authentically reproduced from the Victorian era to hold your social correspondence and elusive papers. Decorative, different *useful*, too. Clip length: 5½ inches. $5.00

BRIDLE CLIP—Horseman or not, he'll like the masculine bridle design and usefulness of the sturdy correspondence clip at left. At home or in the office, it doubles nicely as a paper weight. $5.00

No C.O.D.'s, Please

THE MAIL MART

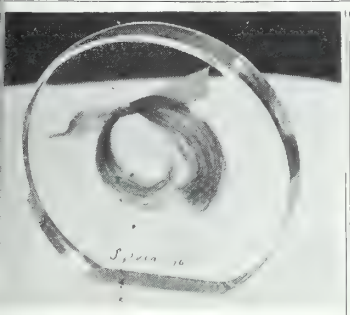
222 North 21st St., Kansas City 2, Kansas



Abbey Day & Night Markers
made of
Solid Carved California Redwood

Attractive—Durable
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install.
Complete marker with up to five 2" reflector letters or numerals.....$3.50
Complete marker with up to five 3" reflector letters or numerals $4.70
Extra 2" letters.....45c each
Extra 3" letters ..... 65c each
No charge for punctuation marks.
Not sold in stores. Shipped postpaid by
ABBEY DECORATIVE PRODUCTS CO.
Pleasant Valley 5G, New York



MEMORY KEEPSAKE

erve one of baby's curls this new, three-dimenal way. We carefully tie the precious wisp of with a bit of ribbon (pink for girls, blue for), and cast it in a block of crystal clear, chip- of plastic. (This is not a laminating process.) y's first name and the year are permanently ted.

lsome paper-weight or desk accessory for Proud pa . . . or Grandpa! A cherished, tangible reder of these priceless days. When ordering, print y's first name plainly, tell whether boy or girl, give year that hair was clipped or year of h. Allow about three weeks.

Postpaid, only $5.00

THE PECKS

2 E. 50th St. Chicago 15, Ill.

Send for 1948 Christmas Catalog

Men-Women

AT LAST!

The Plastic Work Glove

For Dishwashing, Gardening, Painting, and Every Housecleaning Task



Avoid Calloused hands. Soil under nails. Ground-in Grime. Contact Allergies. Paint, etc.

WATSOLITE

Soft Vinyl GLOVES are the ONLY SEAMLESS **High Tensile** Plastic gloves. Perfected over 5 years before offering for sale by mail.

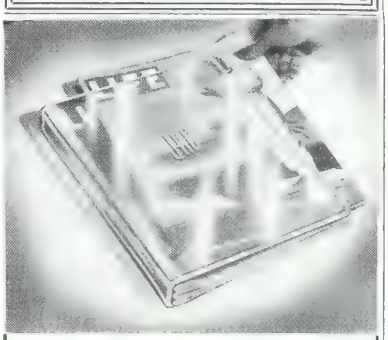
Each pair of gloves is packed in an attractive box suitable for that most NOVEL GIFT. WATSOLITE GLOVES withstand boiling water, strong soaps, lye and even some solutions of acid!

Tough—Durable—Nonskid
Form-Fitting—Non-Allergic
Neat Short Fingers—Natural Color

TWO Weights to choose from. **Medium** recommended for DISHWASHING and general use where longest durability is important, & **Medium-light** for general gardening, housework and bare-handed efficiency with your PAINT brush! In all sizes from 6 thru 11 including half sizes. SOLD BY MAIL POSTPAID—Only $1.25 per pair (sizes 10½ or 11 are $1.50 per pair). Send DRESS glove size and preferred glove wt., with check or money order to

WATSOLITE COMPANY, INC.
Box 234 Andalusia 3, Pa.

Satisfaction Guar. or Money Refunded



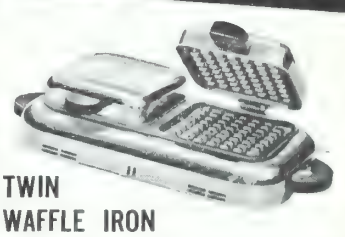
Monogrammed Lucite Magazine Rack

This smartly practical one-piece magazine rack of heavy, clear Lucite lies flat on your desk or coffee table. Holds up to five LIFE-size magazines — which slide easily in and out of open ends. Comes with any three-letter monogram engraved in 2-inch-high letters as shown. **$10.75** *postpaid. No C. O. D.'s.*

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Hamden's
SPECIAL of the MONTH



TWIN WAFFLE IRON

regularly $15.95 OUR LOW PRICE $10.95 Postpaid

Streamlined twin waffle iron bakes 2 waffles at the same time! Special oven type heating elements assure full size waffles. . . . baked quickly, evenly. Made of cast aluminum no-stick grids . . . requires no pre-treatment before use. Heat indicator on each grid (5" x 5¾") shows correct baking temperature. Finished in sparkling chrome with beautiful engraved design on base and cover. Brown bakelite lifting handle and matching side handles. Detachable cord. AC-DC. Factory guaranteed. A wonderful gift!

SAVE 20% and MORE
on your household appliances.
Send for free catalog "G"

Hamden Enterprises INC.
157 E. 33rd St. New York 16
Look for Hamden's Monthly Special



THE
RADIO LAMP
...Soft Lights and Music

An unparalleled combination for luxurious ease! Radio lamp brings you the clear, full tones of a fine radio plus a soft, soothing light. Perfect for home, office or den—this handsome solid brass lamp comes in three classic colors to harmonize with any decor. Choice of green, red or eggshell with matching shade. R. C. A. licensed super-heterodine AC-DC radio. 110 volts. Makes an impressive gift!

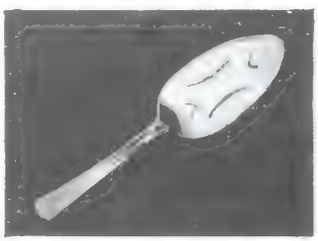
$33.95 shipping charges collect

$1.00 extra for three-way lamp

Matching Lamp without Radio, $19.95

No C O D's please

BLUE ROBIN Corp.
11 West 42nd St., New York 18, N. Y.



Lovely Cake And Pie Server — $1.00

This exquisite pattern makes a charming addition to any service. Beautiful mirror finish in lifetime stainless steel. Won't rust, stain, scratch or tarnish. Retains its sparkling finish without polishing. No finish to wear off. Makes a perfect gift. Individually wrapped and boxed. Immediate shipment. SATISFACTION GUARANTEED.

Postpaid—Sorry, No C. O. D.'s.

Artcraft Corporation
Miami 38, Florida



Pine -Scented
STATIONERY

"Pine Cone" by Cape Shore reflects a new and different charm never before brought to writing paper. You'll love the scent of Pine, recapturing for you memories of your vacations in Maine. The graceful Maine Pine motif is rendered in green *(envelope lining too)* [illegible] Paper. Attractive box of 24 single sheets, 15 envelopes, 18 informals, 18 informal envelopes.

$1.35 Postpaid *(Sorry, no COD's)*

PORTEOUS, MITCHELL & BRAUN
Portland 3, Maine



SHOPPING



Syllabub—a famous holiday beverage or dessert of the Old South, can best be made with this special churn—a sparkling Lucite copy of those used on plantations to whip cream, eggs, brandy, etc., to a light smooth froth. Serve it in punch cups. Recipes included. $7.50, post. 30c. Hammacher Schlemmer, 145 E. 57 St., N. Y. 22.



Gentlemen agree a man never buys a belt for himself, so it's swell to receive one as a gift. Especially a fine Hickok in black or tan cowhide with a new-style personalized buckle (two or three initials). Ladies will agree it's a bargain at $4 postpaid from Uttal's, 20 Fourth Ave., Mount Vernon, New York.

CHRISTMAS FIRE-WORI



Poker-lighter, solid brass, 30" long, so ingenious, so self-pr[illegible] tive, one wonders (in this age of wonders) it hasn't [illegible] genius before. Operates much like a ciga[illegible] lighter, with fuel and flint, one push b[illegible] the two together and—flame! It i[illegible] year 'round gift of gifts for in[illegible] and outdoor firepla[illegible] $9 locally, add [illegible] postag[illegible] o[illegible] t[illegible]

ON THE PLAZA • NEW YORK 19
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET

STOCKING PRESENTS

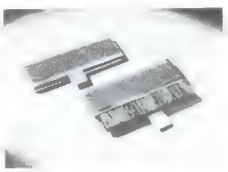
at only **$1.00** each postpaid

The eternal problem! Stocking presents are always left to the last minute and original, clever but USEFUL things are so hard to find. Here are some that will make a hit with everyone in the family.



12-in-one tool. A handy tool for pocket, home, office or shop.
1. Screwdriver
2. Staple Puller
3. Wire Stripper
4. Bottle Opener
5. Straight-edge
6. Rule
7. Nut Wrench
8. File
9. Knife Sharpener
10. Alligator Wrench
11. Glass Cutter

[illegible] Nickel-Plated $1.00
[illegible] $2.00



POCKET BRUSH—perfect for any member of the family. Even does a job on your suede shoes. To expose bristles pull tab. Genuine leather, 3¼" x 1", in red, green, brown or blue. **$1.00**

POCKET KNIVES that are really safe. Ideal for desk, pocketbook, shop. Blades slide into handle when not in use. Adjustable to 4 lengths. Set of 1 lg., 1 sm. in gift box **$1.00**. Pocket nail file **$1.00**.



Send Check or Money Order
SUDBURY GUILD
Sudbury, Massachusetts

"Old Village"
COBBLER'S BENCH



A faithful copy in pine and map[illegible] finished and aged to a soft nut bro[illegible] smoothness. Old leather handles. Dime[illegible] sions: 39" long by 18" wide by 21" [illegible] top shelf.

Express charges collect. No C.O.D.'s $57.

Paul Anderson ACCORD, MA[illegible]

GIFTS EXTRAORDINARY!
MATCHED LANTERN[illegible]
10% DISCOUNT ON PAIRS



Home beautifying wall, ceiling and post lanterns to [illegible] Specially constructed of heavy cold-rolled brass throughout, to withstand all weather. Ice Red or clear [illegible] panels. Ornamented. Also sturdy aluminum lamp posts.



Wall Type with cradle	$33.00 ea.
[illegible] with cradle	$27.50 ea.
Ceiling Type	$27.50 ea.
Post Lantern with collar	$26.50 ea.
Adjustable Lamp Post	
7' Size	$23.00 ea.
9' Size for Post Lantern	$25.00 ea.

SATISFACTION OR MONEY BACK GUARANTEE

[illegible] Order today with money order or check. Shipped express charges collect.

CARNAGEY'S, 29 Central Ave., Dept. AL-300, Tarrytown, N.Y.

AROUND

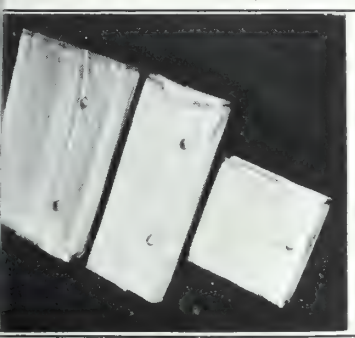




Infallible. A Dunhill table lighter comes in three different patterns: the basket weave shown here, a fine-line vertical design or a heavy-rib diagonal. All three have a rhodium finish, tarnish-proof and permanent. It's a practically perfect gift for individual or family. $12.50, ppd. No tax. Bibro Gifts, 928 Madison Avenue, New York 21.



Business-like. It takes more than good intentions to keep records straight, so get this helpful home file set. It consists of 3 expandable folders, 1, for income tax records; 2, for canceled checks and bank statements; 3, for insurance policies and records. $2 postpaid from Automagic Mfg. Co., Bellflower, California.



Hand-Woven Boudoir Cases
More drawer space and everything neatly in place with these feminine hand-woven* cases for accessories and lingerie. Easy opening . . . tub with contents!

Handkerchief Case (App. 8½" x 8½")	$3.00
Glove or Hosiery Case (App. 7" x 17")	$3.50
Lingerie Case (App. 11" x 17")	$4.50

Postage prepaid

**Especially for*

LOVEMANS
Chattanooga, Tennessee



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Tel-Sec keeps pad and pencil at your finger tips—in handy, rigid, pull-out drawer. Ideal for home, office, shop, store. All metal. Non-breakable. (Not plastic). Beautiful enamel finish matches phone. Installed instantly—simply snap into place. No more hunting for paper or pencil—or writing on wall—uses ordinary pad and pencil. This is the *original, all-metal* Tel-Sec, with over 100,000 enthusiastic users. Order yours today!

COMPLETE SATISFACTION OR MONEY BACK

5x7½ oblong, **$2.65**; 5x6 oval and 5½ round, **$2.95**; 5½x9, **$3.95**. Extra refill pads, 20 for **$1.00**. No C.O.D.'s

The Ideal GIFT

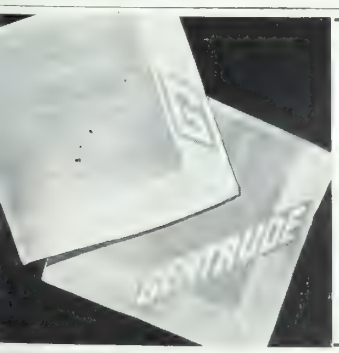
Keeps Pad and Pencil Handy

Fits Your Phone or Money Back

Order Direct—Only $2.65 POSTPAID

Guaranteed by Housekeeping

LANKO INDUSTRIES SALES DIV. (Exclusive Nat'l Distributor)
6774 Taft Dept. B-11 Detroit 8, Mich.



SWANKY HANKIES
that are as lady-of-the-manorish as a glamorous Adrian gown. They are white Swiss linen with full name woven across the corner. (50 names to choose from.) If you were christened Hepzebar or Safira you would like the initial just as well. **$1.25** each.

4 for **$4.50** 6 for **$6.75**

Sorry, No C. O. D.'s

Anita Gardner

105 East 57th Street, New York 22, N. Y.



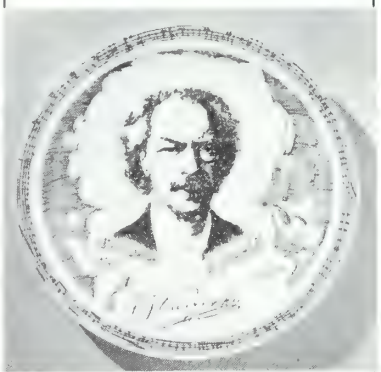
Modern: handsome, square-cut bookends of light or dark mahogany, with tiles hand-made by Cote, 22.50

Traditional: enchanting Royal Copenhagen figurine by Chr. Thomsen . . . one of the most famous moulds in this historic ware, 80. Both, exclusive with Georg Jensen Inc.

MAIL AND TELEPHONE ORDERS FILLED

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York 22

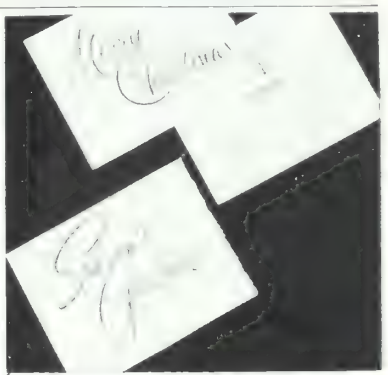
Music Lovers!



Set of 8 plates portraying 8 important musical composers: Paderewski, Beethoven, Chopin, Tschaikovsky, Schubert, Mendelssohn, Grieg and Liszt. Portraits in Sepia print under china glaze on fine earthenware. Biography of each composer on back of plate. 8½" in diameter. $9.50 per set, post prepaid.

No C.O.D.'s

ANN STEWART
P.O. Box 708
MORRISTOWN, NEW JERSEY



Simple and So Smart! Holiday Greeting Cards

Styled to richly express your greeting in exquisite simplicity. The two styles shown above as well as "Greetings" or "Christmas" are steel die engraved in Christmas Red. Names imprinted inside to match (1 or 2 lines). Quality white Laid Antique Strathmore paper. French fold with Antique deckle edge. Folded size 3½" x 4¾". White envelopes of matching quality.

Box of 25—**$4.75** ppd. Box of 100—**$13.50** ppd.
Box of 50—**$7.50** ppd. Box of 250—**$31.00** ppd.

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MEREDITH, INC.
Evanston, Illinois

An entirely NEW idea in clothes-hanging

The 4-some DE LUXE

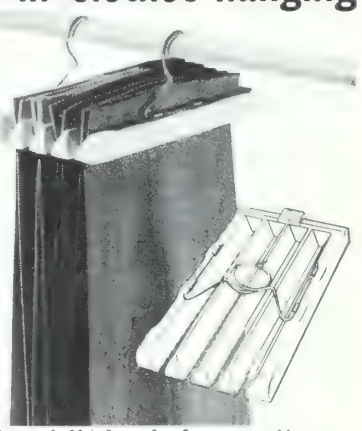
PLASTIC TROUSER AND SKIRT REST

Saves Space—Saves Clothes!

Fastidious or not, you'll welcome THE-4-SOME, as slick a trick for closet-care of trousers and skirts as you've seen! No carpentry required . . . THE-4-SOME is ready to hang from a closet rod. And it takes so little space! In 6" or less, 4 garments (trousers or skirts) can hang full length, without a clamp of any kind.

No crushing, wrinkling, marking of clothes. No folds or overlapping to spoil creases and pleats. Trousers hang suspended from cuffs, skirts from waistband—slide on or off in seconds. Select any garment *instantly*, without disturbing others.

Keep crowded closets orderly, clothes free of wrinkles with this compact trouser and skirt hanger.



Especially handy for traveling. Metal hooks fold flat. Tuck THE-4-SOME in luggage like a book.

Just $2.50 *Postpaid*

In walnut or ivory —please specify

Send check, money order or C.O.D. (We pay postage when remittance is made in advance.) Money refunded if, within 10 days, you are not entirely satisfied.

HOLLIS CO., 11 Commerce St., Newark 2, N. J.
Dept. H-18

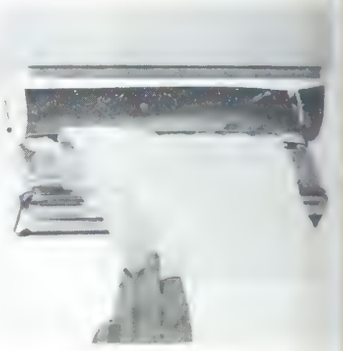


SHOPPING

"Yours, Mine and Ours" set of hand-engraved, hand-blown glass pitcher and cocktails is just the gift for a couple on your list. Nice, too, in front of your own fireplace for end-of-the-day relaxation. The tray is chrome-bound, has mahogany handles. Seven pieces, $7.50, exp. col. Tatman, Inc., 707 Church St., Evanston, Ill.



Dashboard dispenser. Keep Kleenex tissues conveniently at hand in car, plane or speedboat. Useful to wipe windshields, steering wheels, greasy fingers, as well as a ruddy doze. Light metal case swings down and out when in use and is pushed back securely into place to show only polished metal front. $2.50 ppd. Giftcraft, 1234 E. 47 St., Chicago 15, Illinois.



CLEAR THE AIR IN YOUR HOME
with
Everfresh
and the
"LITTLE MAGIC VASE"

This [illegible] and a few drops of Everfresh [illegible] pleasant odors from kitchens, smoke-filled rooms, closets. Substitutes a clean, delicate scent.





Clever and decorative the "Little Magic Vase" sits on a shelf or in a nook, desk or table, and works itself all the time.

Complete, "Little Magic Vase", flowers and bottle of Everfresh **$1.00**

Send check or money order. No C.O.D.'s. Postage prepaid.

EVERFRESH • 118 E. 25th ST. • NEW YORK 10, N. Y.



Beauty at the FEAST

You'll love the unique design and exquisite craftsmanship of these exclusive place card holders, hand-made in our own studios. Each is a delicate miniature of flowers, shell gardens, trout flies or sporty dogs, encompassed in clear Lucite. For that extra note of individuality, can be engraved with initials for $1. additional per set of 4. Ideal for Christmas giving or gracious living. Please specify choice of design or initials when ordering. Sent postpaid. No C.O.D.'s.

Set of 4, $4.25; Set of 8, $8; Set of 12, $12.

Edith H. Ayres

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ENRICH YOUR HOME with SWEDISH CHARM

Picture these gleaming copper, imported Swedish coffee pots by your fireside, on the buffet or in the kitchen. Ideal for servings, for flowers or hanging ivy. Heavily tin lined with long spouts and the old-fashioned fit on lids. Illustrated 2½ liter table size $22.50, and 6 liter $26.50. Other sizes available. Postpaid. No C.O.D.

FREE gift folder on request.

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Dept. M • 1234 S. E. Taylor Street • Portland 14, Oregon

Early American Lamp

True Replica . . . In Miniature

Here in this miniature Student Lamp is to captured the charm of Early America. A lovely translucent glass shade. The old time oil burner is ready to be your tiny planter or cigarette container. It's a practical night lamp. A pair will grace the mantel. The crossarm is adjustable. A gift to be treasured, and a collector's item. **$10.00** postpaid

Please, no C.O.D.

Detail — 12½" high. Heavy weighted base is 3¾" in diameter. Polished Brass, lacquered, complete with 7 watt bulb. Shades of White, Blue, Yellow, Red, Pink and Green (specify shade color or second choice). All shades are ribbed except White.



Shirley Benn 811 Chestnut Street Philadelphia 7, Pa.



The Punch Vine

[illegible] Metal arms guide and [illegible]. And what could be lovelier for this purpose than the set shown? Of famous Everlast [illegible] ample capacity (2 full gallons). 12 removable hooks hold the glasses while a graceful ladle makes serving a pleasure [illegible] ments served this way will seem to [illegible]

$35.00

Americana Gifts LITCHFIELD CONN.



Ring the Bell

AT CHRISTMAS TIME WITH

BELL MARTINI

Imagine the fun for host and guests when the melodious peal of a bell hidden in the base of this lovely crystal and brass Martini Mixer rings. Come and Get It! Send check for this fascinating gift for dad or a favored friend.

Party Size; 70 ounces, ea. $5.50
"Cocktails for Two", ea. 3.95

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BEAUMART Gift Galleries
MERCHANDISE MART CHICAGO 54, ILL.



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Nothing could be sweeter than this EARTHENWARE JUG with 8 ounces of VERMONT'S BEST MAPLE SYRUP. The Jug comes in Soft Blue, Green, Rose, Two-Tone Brown and Brown, with wall bracket.

After the Syrup is used the Jug may be mounted on its wrought iron bracket, filled with ivy or philodendron, and will continue as a reminder of your thoughtful giving.

$2.25 postage prepaid

Accounts called charged. No C.O.D.'s, please. *Order by ma*

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. . . From Colonial Day

AGE-OLD COFFEE TABLE

Note the hand-one sturdy shell-like [illegible] Wide [illegible] Mahogany [illegible] Old Master [illegible] Weighs 27 lbs. 36" long, 18" wide, [illegible]

Pine Top 36" $19.50
Cherry or Mahogany 36" $21.50
Pine Top 48" Long $23.00
Cherry or Mahogany Top 48" Long $26
No C.O.D.'s Please — Prepaid Cash Bank or Request

H. B. PRATT • Corner Stirling & Valley Roads, R. D. 1, (Watchung) Plainfield, N.
Custom Cabinetmakers, Metalsmiths

AROUND





Rose frogs, handmade of pure lead, make any kind of floral arrangements easy as can be. Will last indefinitely because they won't rust or corrode. We've shown the small 3″ size at $1.50, and the large 6″ for $2.50. but there is an "in-between" 4″ size for $2. Post. 25c. Mack Sales Co., 54 Idora Ave., San Francisco 16, Calif.



Keep skis in a "Skeep," a rack that spreads tips. blocks and aligns them on the wall in a matter of seconds. It adjusts to different lengths by means of sliding fixtures, is simply mounted with five screws. and is very handy for summer or winter storage. 7′ 1″ tall, one is $6.90. each additional one $6.50, ppd. Marnock, 251 Columbus Ave., Boston 16, Massachusetts.

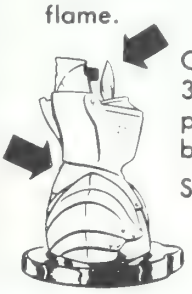
A Handsome Gift for Home or Office

"Light in Armor"

The Peer of Table Lighters

A flick of the finger on the nape of the Knight's neck—and up snaps the helmet giving you an unfailing, wind-proof flame.





Chrome plated, 3 inches high with black 3¾-inch weighted base for use as paper weight. Packed in attractive gift box. Price, including postage $5.95

Send check or money order. Sorry, no C.O.D's.

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220 Fifth Ave., New York I, N. Y.



IF you are looking for the unusual gift for your host or hostess—**Look To Your Left**—Made of bronze, these lovely ornamental faucets will last for years and years and be long remembered. 16 other designs to choose from, all styled by R. F. Duryea.

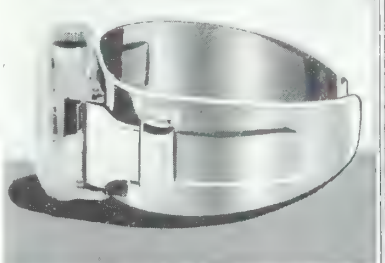
Catalog upon request.

$8.50 ea. plus 35c postage.

California residents add 21c tax.

Mack Sales Company

54 Idora Avenue, San Francisco 16, Calif.



STREAMLINED WATCH BAND

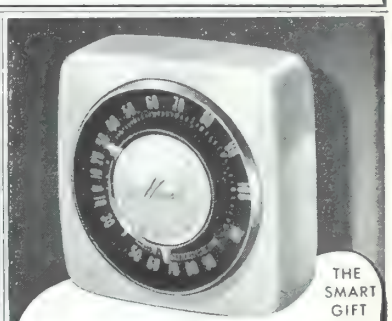
Once he eyes and tries this featherlight band—that fits every wrist, every watch—nothing will persuade him to part with it. For besides being so handsome, it fits his wrist so lightly and comfortably he scarcely knows he has it on. Made of Duralumin, a high-strength, heat-treated aluminum alloy that's light, springy, stainless, that takes a high, mirror-like polish. Looks several times its cost, is a sure-to-be-liked gift. $1.50

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J. J. ANTHONY

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THE SMART GIFT

Accurate Outdoor and Indoor Temperature *at a glance*

Placed on wall of any room, easy-to-read pointers of Marsh Duo-Temp show accurate temperature — top pointer, outdoor; lower pointer, indoor. Beige case with dubonnet and gold dial in gleaming plastics. Lifetime guaranty by 80 year old precision instrument maker. Thoughtful gift.

$7.50 postpaid

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Jas. P. Marsh Corp.

DEPT. 18, SKOKIE, ILLINOIS



Exquisite SPRING FLOWER PRINTS

Available now for the first time—charming set of lovely color prints from authentic drawings by Libbie Lovett. Here is the sunny yellow of Winter Aconite the first flower of Spring, against a snow-swept background. Others are Violets, Glory of the Snow, Spring Crocus, Grape Hyacinth, Tulips, Snowdrops and Narcissus. Each flower group delicately rendered in brilliant color against a typically American background. Ideal for the wall of your favorite room, perfect as a gift or "peace offering".

Portfolio of 8 prints, 11″ x 15″ in full color on heavy rag paper, $8 postpaid. Sorry, no C. O. D.'s.

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Salt and Pepper Shakers

Ideal gift for your "Barbecue Chef". (Perfect for kitchen, too!) Jumbo size—3¾″ high. Hand decorated, ivy pattern on cream background. Made in California. Only $3.25, pr.

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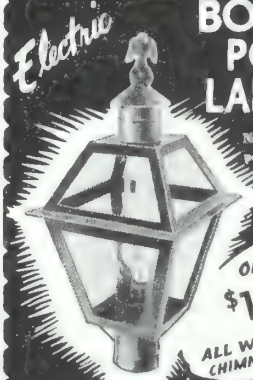
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SAN FRANCISCO 5, CALIFORNIA

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Electric BOSTON POST LANTERN



Natural Fire Copper or dull Black finish. State your choice.

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IMMEDIATE DELIVERY

NEVER RUST OR CORRODE

Sturdily constructed of the FINEST MATERIALS. 22″ high, 10½″ wide, post base 3″.

Larger Lantern 29″x12½″—$14.75 F.O.B.

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Please send check or money order. No C.O.D.'s

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BAVARIAN CHINA

AFTER-DINNER COFFEE SET

The rich border design with gold leaf pattern and white enamel pearls has been applied by hand with double firing. All pieces are delicately footed, have scalloped bodies with coin gold on handles and rims. A beautiful gift for gracious entertaining. Available in Alice Blue and American Beauty (maroon) borders.

Coffee set with 2 demitasse cups and saucers $17.95.

Individual demitasse cups and saucers $3.00 each

Prices postpaid No C.O.D.'s please

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$19.75



Nest-saved rack

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In natural wood: black, blue, red, green or yellow.

ABLE to be used at buffets, cocktail parties
ABLE to be stored easily, quickly, neatly
ABLE to hold one complete service
ABLE to solve all serving problems.

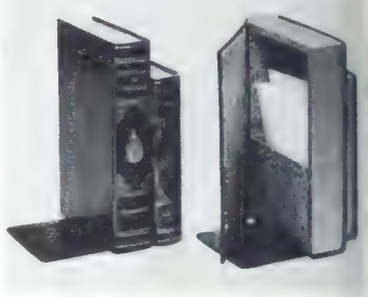
Check or money order only *Express Collect*

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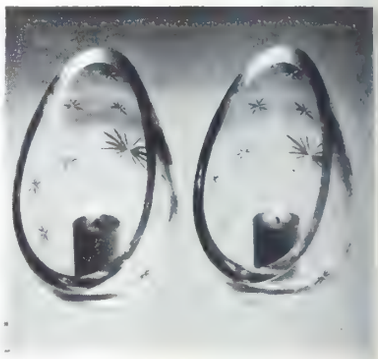


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Secret compartment bookends. Four beautiful calf-bound volumes, hand tooled in gold, are elegant additions to any library. But there's more to these than meets the eye. The cover of *Treasure Island* opens to reveal a hiding place for letters, money, etc. $18.50 postpaid from The Red Door, 1707 Central St., Evanston, Illinois.



Hurricane candle holders are made of hand-cut glass, highly polished and delightfully different from the usual run. When candles are removed use the holders for small potted plants. Complete, $21.50 the pair. Extra candles are 50c a pair. Henri Bendel, 10 West 57th Street, New York 19.





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$2.00 *postpaid*

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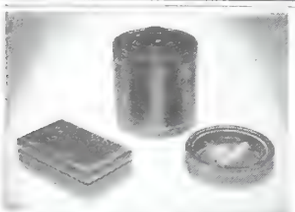
Frawley Brothers
116 S. 41st St. Birmingham, Ala.

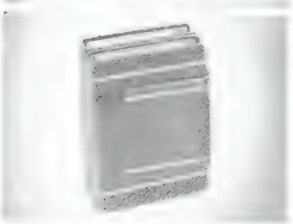


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is this demure little basket of hand made milk glass. Its charm is as captivating now as it was generations ago. This authentic reproduction is yours for $1.50. Nearly 5" diameter. *No C.O.D.'s please Postage prepaid*

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600 MARKET METROPOLIS, ILLINOIS







"There's Luxury in Leather"

Tobacco Set: Wherever there's a smoker, these are grand gifts! They're made of hand-worked, fine-grained leather, rich brown in color and handsomely decorated with gold tooling

Ashtray—5" in diameter with heavy removable glass insert. $2.50 postpaid

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Sorry no C.O.D.'s

Our Xmas catalogue is filled with wonderful gift suggestions. If you'll just drop us a card, we'll be happy to send you one.

Green Gable Gifts
[illegible] KNOX AVENUE • DEPT. 511 • NEW YORK 27, N. Y.



Collectors' Find

Quaint beautifully molded hand colored

FOLKS IN LITTLE

Made by Marblehead

The three Dickens figures Little Nell, Tiny Tim, Micawber Each $1.25 Postpaid

Sampling the Stew $1.50 Postpaid

Add 15c W. of Mississippi River

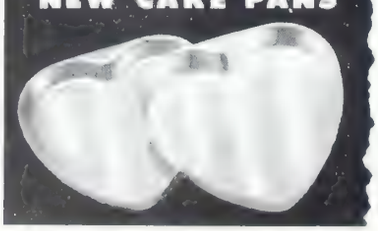
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NEW CAKE PANS



Heart-shaped for 2-layer Sweetheart Cake. Perfect for birthday, anniversary and special occasion parties! 9 by 14¼ inches.

SET OF 2 ALUMINUM PANS ONLY $1 POSTPAID

BLUE RIBBON BAKEWARE
Lemont, Illinois, Dept. HG-11

AROUND





A new twist. Solve the earring housing problem with a specially designed box in gold or silver plate. The spiral fitting accommodates all kinds of earrings and keeps them paired off for quick selection. Silver plate, $9; gold plate, $12.50; postpaid, including Federal tax. The Gift Stall, 1604 K Street, N. W., Washington 6, D. C.



Woven copper or brass strips make a handsome picture frame, interesting in design and texture. It is handmade, has felt-covered wood back and easel stand. Holds 8" x 10" photograph. Order it in shiny brass or plain or antiqued copper. $14.95 postpaid from Kopper Klassics, 1246 Park Avenue, New York 29, N. Y.



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OF IMPORTED FLORENTINE SILVER

PASTRY SERVER—$2.00

SUGAR TONGS—$1.50; SMALL SIZE $1.00
DEMI-TASSE SPOON—8 for $3.50, 12 for $5.00
TEASPOON—8 for $4.00, 12 for $6.00

Each piece represents the perfection for which Italian ware has long been noted. All are handmade, artistic, superbly finished. Personally chosen treasures by Mr. Bartolozzi on a recent trip. *M.O./Check—No C.O.D.'s please.*

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16 Roosevelt Rd., Newton Centre 59, Mass.



25" x 20"—$15.00, 14" x 11"—$3.00
"Avant le rideau" by HULDAH

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Protect All
Clothes in Your Closets with *TRIM*

"TRIM" is unique, tent-like, crystal-clear plastic curtain covering top, front and back all garments hung on closet clothes bar. Flip it back to hang or remove any garment. Nothing interferes. No awkward hanger inserting. Adjustable suspension rod can't slip or shift. *Two sizes. Postpaid.*

TRIM, Standard, 36" x 36"—Protects 30 to 40 Dresses or 10 to 15 suits. For racks of garments, ties, hats or shoes $3.00

TRIM, DeLuxe, 54" long, 36" wide—For longer garments or 2 hat racks or 2 shoe racks $4.00

Ask about "TRIM" for Cupboards!

TRIM COMPANY
547 Gladstone Avenue, SE
Grand Rapids, Michigan



A *SURE-CURE* for Cold Weather Starting... the *new* SHUR-HETE Motor Water Heater

Install a Shur-Hete unit on your engine—plug it into a 110 volt A.C. outlet and your car will start easily and quickly, even on the coldest mornings. Why? Because the water around the sealed electric element is heated, causing automatic circulation which keeps the entire engine block warm; therefore the oil in the crankcase and around the cylinder walls is always free-flowing.



Easy to install—Any garage mechanic can install a Shur-Hete in a short time. ¼" connections into head block and into drain plug opening are all that are necessary. Fittings included—nothing else to buy.

Important: Give make and year of auto. Shipped parcel post prepaid if remittance is enclosed; otherwise COD with postage added.



Pat'd and Pat. Pend.

Save Time and Money with Shur-Hete!

Eliminate run-down batteries . . . towing charges . . . needless engine wear . . . and wasted gas.

Uses only 1 3 to 1 2c electric power per hour.

Safe to use with any standard anti-freeze.

Will not overheat engine or burn out.

GUARANTEED!
Shur-Hete Outfits for Autos only $12.50

for All Autos

JOHANSON MOTOR HEATER CO. 817 W. Webster St. Chicago 14, Ill.



A perfect gift for everyone... including yourself!

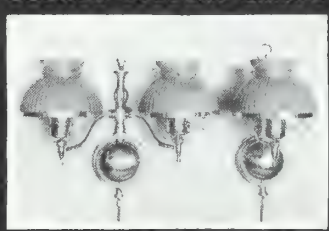
6-Piece MONOGRAMMED BATH SET

Sparkling white, tingle-thick absorbent terry towels embroidered with dainty pink, blue and yellow flowers will enhance any bathroom. 2 generous size bath towels, 2 hand towels, 2 wash cloths with large copen blue initial.

The Set, Gift Packaged, Postage Prepaid **10.95** No COD'S

Grande Maison de Blanc
OF CALIFORNIA
3130 Wilshire Boulevard, Los Angeles 5
Also: Beverly Hills • Pasadena

BRASS SCONCE STUDENT LAMPS



Exquisite Colonial design in lacquered cast brass. May be hung on wall, or replace present wall fixture. Six-inch, ribbed, cased glass shades, in yellow, apple green, rose, wine. Brass key switches. Cord, plug included. Height 13½". Width, single lamp, 6"; double, 14½". Single lamp, $11 ea., $21 pr. Double lamp, $16.50 ea., $30 pr.

Express collect. No COD's please

Send Check or Money Order to

BRYCE GIFTS
302 WEST CHELTEN AVE.
Germantown, Philadelphia 44, Pa.





Fresh and Fragrant Christmas Giftrees

From the Douglas Fir forests of the Pacific Northwest! Your Giftree is scientifically cut, preserved and packaged to arrive anywhere in the United States in perfect condition. It is highly fire-resistant and complete with patented base.

The moisture sealed carton includes beautiful Evergreens for holiday decoration. Price of tree includes parcel post to any point in the United States. 3' **3.95**; 4' **4.95**; 5' **5.95**; 6' **6.95**; 7' **7.95**

Frederick & Nelson
SEATTLE 11, WASHINGTON

SHOPPING



MAGNIFYING MIRROR

$5.75

The "HOLDALL BAG"

carries away those "bundle blues"



$2.95

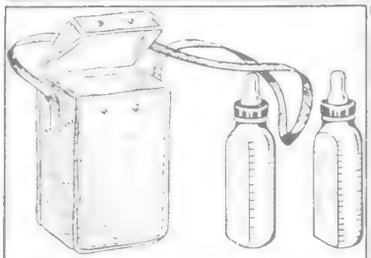


DE-LIGHTER

simple as that—and a wonderful convenience for a chain smoker's desk. In blonde wood.

$3.75 postpaid

TERRACE NOVELTIES
213-H East 58th St. New York 22, N. Y.



BABY'S "DINNER PAIL"

A Wonderful Gift for New Mothers



Here's the almost magical insulated bag which keeps baby's formula hot—this warm for 6 to 8 hours. Excellent for trips and even better in avoiding worry at odd times to the kitchen to warm his milk.



Just heat baby's bottles, then put them in the amazing Insul-Bag and snap the cover. Milk stays warm and you can carry it with you wherever you go. Will keep formula cold, too.



- Long shoulder strap for carrying
- For late night feedings
- For trips, picnics, visiting, etc.
- For unexpected emergencies—carry baby's dinner with you

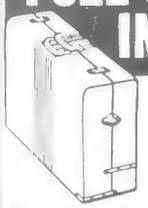


Holds two nursing bottles, 9" high by 5" x 4". Cover is handsome durable cretonne cloth lined with cellulose insulation. Double re-inforced strap. Wet-Resistant Vinyl plastic lining.

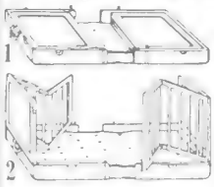
$3.95 postpaid

B'Junior Products
95 Crown Street New Haven, Conn.

FULL SIZE CRIB IN A GRIP!



Now you can take baby every where—a bed that he will sleep blissfully in in his very own crib, thanks to "Travel Crib"! A full size crib that folds, mattress and all, into a handsome, portable suitcase.





A boon to travel-hungry parents!

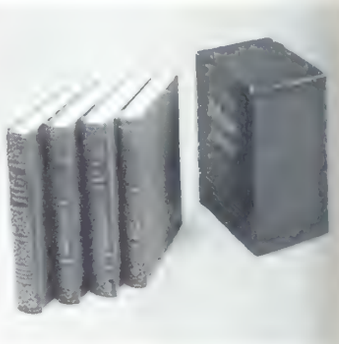
Travel Crib. Sets up or folds in a minute. Strong, colorful, sturdy. A thoughtful baby-present gift. Only $49.00. Order by mail—today.

CROUCH & FITZGERALD
FINE LUGGAGE SINCE 1839
400 Madison Ave., corner 48th St., N. Y. C.



"The Little Music Library"

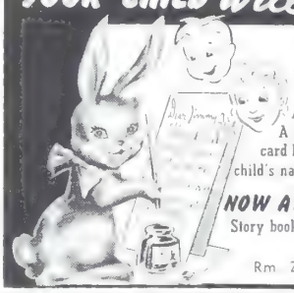
answers most questions on composers, symphonies, operas and orchestral music in four tiny volumes full of authoritative musical information. Nicely cloth-bound, this useful little set comes boxed for only $2.50 postpaid from Brentano's Inc., 586 Fifth Ave., New York 19.



California originals. Ash trays with modern free-form or semi-pictorial designs. Each one is a different and unique work of art executed in enamel on copper by Golden State artists. Ellamarie and Jackson Woolley. 5" size is $10. 7½", $15. Post. 50c. Associated American Artists, 711 Fifth Avenue, New York 22, N. Y.



YOUR CHILD WILL LOVE GETTING LETTERS



from Belinda Pink-Ears

THAT ADORABLE LETTER-WRITING BUNNY!

A LETTER A WEEK . . . AND A "TOY SURPRISE" IN EVERY ON

A gift to delight any youngster from 2 to 10 years old. Attractive gi card listing sender's name accompanies first letter. Let Belinda add you child's name to her mailing list. *8 Letters $1.95 • 16 Letters $3.75*

(Print name and address plainly) Plus 2% Postag

NOW AT LAST.. Belinda Pink-Ears' own "Book of Surprises." A magi Story book with actual tiny toys incorporated into the illustrations . . . *$2.00* Plus 25c Posta

TINY-TOT GIFTS OF HOLLYWOOD
Rm. 217-F, 524 South Spring St., Los Angeles 13, California

CANDLES in a CIRCLE for CHRISTMAS



Decorative Candle & Ornaments Not Included

FOR BIRTHDAYS—FOR CENTERPIECES the year 'ROUND

$2.50,

BARN LOFT STUDIO
LACONIA NEW HAMPSHIRE

KEEP *Your* Baby SAFE *and* HAPPY



New BABY SITTER lets baby ride, play, watch, eat and play at table! No one-arm tray. Tip-proof leash and Pull-to-clean wipe-clean coat with apron fold on comfort seat pocket. Can't tip over. No harm done to all baby's fleet or dirt walls. Rubber covered steel rail keeps baby and tidbits from falling. Stands No. corners to pull. Milk can on a chain. Roll-a-long casters—rolls on tires. Strong and sturdy, to serve for many years. Converts to coffee or cocktail table by removing chart and setting the interlocking Baby Top at Suzie their mothers and grandmothers. Satisfaction guaranteed. Only $23.95, f.o.b. factory. Shipped by express.

BABY CREATIONS
1039 Penobscot Bldg. Detroit 26, Mich.



BABY SLEEPS SAFELY

When you take a Sleepy-Tot on visits around town or around the world. Sleepy-Tot makes any type or size of bed a crib. Baby is not tied down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. $12.50 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

Sleepy-Tot 5541-45-D Vineland Ave.
No. Hollywood, Calif.

"Shoot to Save" with this ATOMIC GUN BANK

QUICK ON THE TRIGGER — that's the Atomic Bank. Place any coin up to a quarter on the runway, pull the trigger, and shoot the coin across into the slot. It looks impossible but never misses! You can probably collect enough loose change from fascinated friends to finance Junior's college before he starts to kindergarten. All metal, the Atomic Bank is 8" long. **$2.00** Postpaid

THE LEMAC CO.
154 West Tremont Ave., Dept. HA 11, New York 53, N. Y.



AROUND



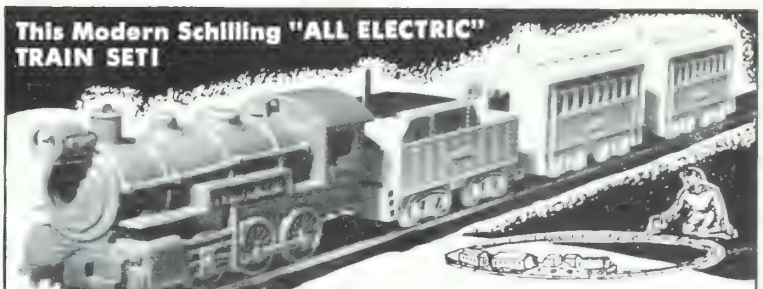


The best of everything—design, workmanship and material—is represented by this beautiful cream pitcher and sugar bowl. Start a bride off with these lovely examples of the finest crystal made. The pitcher, 3" high and bowl, 4", are $15 each, postpaid from Steuben Glass, 718 Fifth Avenue, New York 19, New York.



Steak knives have handles of pearl and blades as keen as a hunter's appetite. Once you own them, you'll strive to produce a steak noble enough to match them. In their own velvet-lined box, a set of six is $41 express collect from Hammacher Schlemmer, 145 East 57th Street, New York 22.

This Modern Schilling "ALL ELECTRIC" TRAIN SET!



NO TRANSFORMER!—NO HOUSE CURRENT REQUIRED!

Just think of it—a complete all electric train set that requires no plug in or transformer! The secret? Four standard flashlight batteries, the remote control box run it for hours. At a flick of the control it goes, stops or reverses by remote control. Even a child of two can do it. Coupler automatically and uncouples at the mere press of a button. Set has everything you'd expect from trains five times the price—and does it more easily and speedily. Sets up in 15 minutes—no complex wiring—batteries changed in a minute. A gift that's sure to please any boy or girl. And especially SAFE train for children. Constructed of sturdy, brilliantly colored plastic.



REMOTE CONTROL FOR GO, STOP, AND REVERSE

COMPLETE IN EVERY DETAIL

Set comes to you complete—locomotive, tender, 2 cars, 8 curved, 4 straight track, control box. Set of 4 batteries, 40¢ extra. Satisfaction guaranteed.

$12.95

BATTERIES EXTRA SET OF 4 - - 40¢

Postpaid in U.S.A. Send Check or Money Order

MIDWEST TOY MART • 545 W. Lake St. CHICAGO ILLINOIS



LET *Satellite* MAKE YOUR FAVORITE BOTTLE INTO A LAMP!

Satellite is an electrical fixture so designed that it will fit snugly into the neck of almost every bottle. With it you can instantly convert your favorite bottle into a charming table lamp. Complete with a clever shade of natural cocoanut straw especially handwoven for us in the British West Indian island of Jamaica.

You provide the bottle and bulb—and *Satellite* will do the rest!

As illustrated—Postpaid in U. S. **$4.75**

ISLAND HOUSE
Siesta Key,
Sarasota, Florida



PERSONAL PUFFS $3.50 Postpaid

Here's a splendid gift for "HER" that's truly personal. It's a set of 12 Powder Puffs, made of fluffy baby lambskin; each puff personalized with monogram or FIRST NAME, in gold. Packed in clear, after-use plastic box.

Send check or money order

Satisfaction guaranteed or money back.

Dept. H-11

PENTHOUSE GIFT SHOP
83-06 Talbot St., Kew Gardens 15, N. Y.

BUY CAN-DEL-FROGS

FOR MORE ORIGINAL FLOWER ARRANGEMENTS



Create new and different flower settings with AARCO Can-del-Frogs. Add distinctive notes to home decoration. Can-del-Frogs are rust-proof aluminum and weighted to prevent tipping. They fit metal and pottery bowls, trays, plates. They grip both candles and flower stems for unusual effects. You'll want several at the low price of $1.00 each.

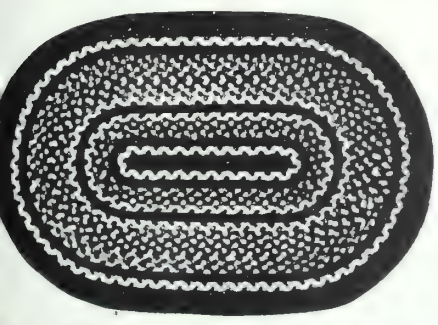
CAN-DEL-FROGS HOLD BOTH CANDLES AND FLOWERS!

AT NO EXTRA COST—

When you order, you will receive without additional charge AARCO'S beautiful folder on flower arranging — an enviable source of new ideas. Get yours today.

Can-del-Frogs sent post-paid on receipt of $1.00 ea. Cash, check or money-order, 10-day money-back guarantee of satisfaction.

AARCO COMPANY A. A. REDFORD
520 West Seventh Street, Los Angeles 14, Calif.



AUTHENTIC REPRODUCTIONS

COLONIAL OVAL **BRAIDED RUGS**

None finer made. Reversible, durable, heavy weight rugs. Satisfaction guaranteed.

OLD COLONY All Wool		BAR HARBOR Cotton-wool filled	
24"x36"	$ 6.95	24"x36"	$ 3.65
27"x54"	10.95	27"x54"	7.95
4'x6'	29.95	4'x6'	12.85
6'x9'	69.85	6'x9'	34.50
9'x12'	128.50	9'x12'	76.50

In burgundy, blue, red, green or brown on multicolor backgrounds. Sent postpaid.

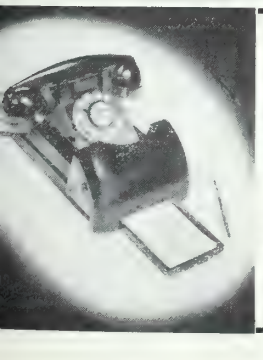
THE DERMAN RUG CO.
95 Main St., Watertown, Mass.

Colonial **FLATIRON and TRIVET**



Authentic miniature iron reproductions that are as real reminders of Grandmother's day as the gas lamp and billowy bustle. Both pieces painted a rich smoky black. Iron is colorfully hand decorated with Pennsylvania Dutch heart and tulip design. A collector's item. Overall length of trivet about 6". Only $1.50, postpaid. $4 for 3. Money back guarantee.

NOVELTYME STUDIOS
YORK, PENNA.



THE *New* FONE-LITE

Ever try to dial a phone in the dark? Ever try to take down an important message or number in the dark? Ever grope for the receiver at night when the phone rings? Ever mutter because you never can find pad and pencil at your phone to take down important messages?

FONE-LITE is a new useful aid to eliminate such troubles. Anyone who ever uses a telephone in home or office at night will welcome FONE-LITE. A handy switch turns on a light focused on the dial. The light is bright enough to see the dial yet dim enough to use as a night-lite. Doctors, for example. A drawer, equipped with note pad, slides out easily, ready to use for writing messages, day or night.

FONE-LITE is made of sturdy plastic, complete with 6-foot G.E. Flameproof cord, switch, socket, bulb, note pad and pencil. Comes in smart black to complement the telephone.

Gift boxed **$3.49** add 20¢ postage.

ENGLAND BROTHERS, INC., PITTSFIELD, MASS.



GIFT FOR GARDENERS

Every gardener wants this new Gardener's Scrapbook. Keeps garden ideas, planting facts, garden records at your fingertips. Mailed as a kit. Can be arranged to suit each gardener's needs. Beautiful printed covers, 112 special printed and gummed page headings, 70 roomy pages for pasting clippings, notes, sketches, 20 large envelopes for folders, booklets. Complete with index tabs, and loose-leaf rings. **Grand gift idea! $2.50** ppd. or C.O.D. plus postage. ***Home Service Publications, 421 Elvina, Glendale 6, Calif.***



THERMO TUMBLERS

Exciting new tumblers will keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick.

Thermo-Tumblers won't "sweat" so no coasters are required, and they're practically unbreakable.

10 oz. tumblers in delicately tinted turquoise, coral, chartreuse or pastel yellow.

Each, **$2.00**, ppd.



GIVE THE FAMOUS

PAINT-IN-OILS KIT

[illegible] exciting gift! Choice of: **The Bridge** (illustrated), **Mount Vernon, Canal Boat, Zinnias, Homeward Bound, Quiet Waters, Poppies, Bon Voyage** [illegible] **$2.95**

THE ARTISAN GALLERIES FORT DODGE IOWA



SHOPPING



Hold up for telephone and directory, with room for pad and pencil, is a wall bracket finished in mahogany, walnut, maple, white or natural birch. Useful at home or office, a space-saver for close quarters, fine for kitchen or garage extensions. 12″ x 9″. $4.95 ppd. Charles W. Chase. 5 Roaring Brook, Hadlyme, Conn.



For dolly's wardrobe, plastic hangers, tiny replicas of real grownup ones, will keep minimodes wrinkle-free and in good condition. They are notched to hold petticoats and skirts, too. Might suggest to small fry to treat their own clothes as well. In bright assorted colors or plain pink or white, set of 6 is 60c ppd. Charles A. Peters, 339 North Ave., New Rochelle, N. Y.

2 Sure-to-Please Gifts



KNITTING CARRYALL

Separate zipper pocket holds extra needles up to 14" Yarn works through top hole permitting knitting while traveling. Smartly styled. Large capacity. Supple calf grain waterproof plastic. Red, green, blue, black, brown, python. Contrasting piping.

$3.95 *Postpaid*

No C.O.D.'s

4-WAY NECK MIRROR



Hangs around neck leaving hands free for make-up or hair dressing. Use as hand mirror; hangs on wall; stands at any angle. Clear lucite; plain and magnifying [illegible] glass

$3.95 *Postpaid*

MASTERCRAFT, 60 South St., Boston, Mass.

TELEVISION SET



Here's a charming minature replica of Dad's television set. It really works. . . . Just press the button, and the little figure dances back and forth. Everybody gets a kick out of watching the "TELO-VISO" strut its stuff. Hours and hours of fun for kids of *all* ages. . . . Comes complete with batteries.

Only $2.25 postpaid

Sorry, no C.O.D.'s

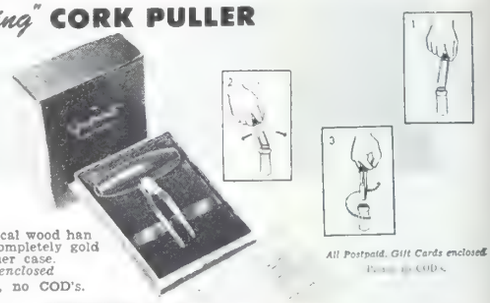
SALLY GRAYE

80 East 11th St., New York 3, N. Y.

"Rocking" CORK PULLER

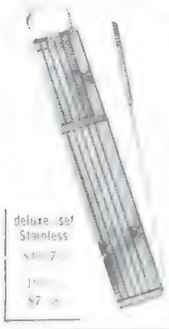
NO MORE BROKEN CORKS

No "lost in the bottle" corks, either, with the Gourmet Cork Puller. It is the slickest way to pull a cork you ever saw (It is also a bottle opener). Very attractive gift box, too.
Silver plated model **$2.95**; Sterling Silver (with tropical wood handle) plus leather case **$5.00**; Completely gold plated handle **$10.00** with leather case.
All Postpaid. Gift Cards enclosed
Please, no COD's.



All Postpaid. Gift Cards enclosed
Please no COD's

PeeWee House 11046-J BARMAN CULVER CITY 11, CALIF.

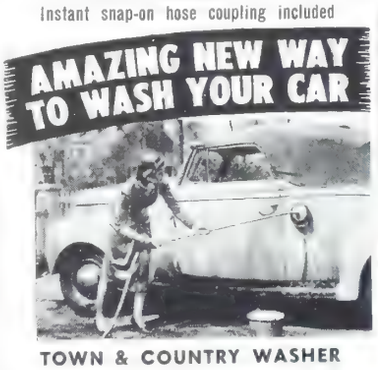


KABOBS... *32″ skewers for* INDOOR or OUTDOOR COOKING...

Make unusual Christmas gifts. For shashlik, shish-kebab, hot dogs, etc. Distinctive, hand fashioned . . . Plain or Stainless steel (*squared*) with numbered wooden handles. Standard sets on dark green cardboard. Deluxe sets (*as pictured*), on hand polished wooden rack with rope handle . . . recipes included. Set of four, plain steel, **$2.95.** Set of six, stainless **$6.25** postpaid . . . **Sorry, no C.O.D.'s.**

HILLBRO CRAFTS NEWTOWN, CONN.

Instant snap-on hose coupling included



TOWN & COUNTRY WASHER

IT SCRUBS—IT SOAKS and RINSES—NO DRYING OR RINSING—YOU STAY CLEAN

ONLY $9.95 P.P.D.

PISTOL GRIP VALVE controls flow from garden hose.
Entirely automatic, quick and clean, all purpose washer for car, walls, window, porch, screens, boat—garden etc.
Dip horsehair brush in suds—remove dirt—press valve, flush clean. 3 feet long for easy reach. Quickly pays for itself
FREE generous supply **"MAGIC FLAKES".** GUARANTEED—If not satisfied return in five days and $9.95 refunded. (6 foot size $11.95)

CRAIG-MARK CORP.

Dept. G 286 FIFTH AVENUE, N. Y. 1, N. Y.



Crystal **HURRICANE LAMPS**

15 Inches Tall! With Beautiful Etched Shades and Sparkling Prisms

Ideal for [illegible] living room, dining room, bedroom. Perfect for mantles and fireplaces! Wise Santas will put them on their gift lists at this low price!

$7.95 PAIR

Attach this ad to your order. Postpaid with Check or Money Order. Postage Extra if C.O.D.

THE LAMP AND GIFT SHOP

1622 CHAMPLOST AVENUE, PHILA 41, PA.

16-PIECE FLORENTINE SILVER BUFFET SET



1 Cake Server, 1 Salad Set (fork and spoon), 1 Olive Spoon, 1 Dessert Spoons, 1 Bouillon Spoons, 1 Demitasse Spoons. Beautifully gift-packaged.

Mail orders filled in time for Xmas. Send check or M.O. Complete, *$12.95* ppd.

Complete stock of imported Florentine silver. Send for free gift catalog.

WALLIS PALMER HOUSE

Dept. H, 118 E. 28th St., New York 16, N. Y.

AROUND

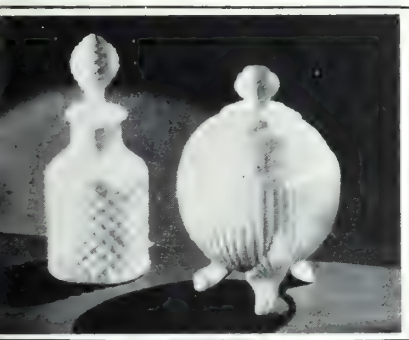




Wanna buy a penguin? Why not a whole family of these pompous, formal-looking creatures? Mother penguin holds a parasol and her husband sports a swagger cane. Made of glazed ceramic, about 4" tall, Junior 2". Set of three is $2.50 ppd. Home 'n Hearth, 1216 West Colvin Street, Syracuse, N. Y.



Fitts are electrically heated foot warmers wonderfully soothing and relaxing, particularly good for people with poor circulation. They are covered in blue simulated leather, fit up to size 12 and have removable plastic liners to keep them clean and sanitary. AC-DC, $12.50. Post 25c. Berkeley of London, 2272 Broadway, N. Y.



REPRODUCTIONS
of **EARLY AMERICAN GLASS**

Choice pieces of Westmoreland milk glass made from the original old hand made moulds. Delightful to give or own. The charming cologne bottle in the Sandwich pattern is exclusive with us. 6½" high. **$2.00** postpaid.
The covered candy jar of unusual beauty, Fluted pattern, 4" in diameter. **$3.00** plus 15c mailing.
Send 15c for gift catalog and we will allow it against any order.
No C.O.D.'s please

SUSAN RANNEY Dept. G-118
175 E. 82nd St., New York 28, N. Y.

Stunning Colonial Pieces for Home and Gifts



=81—FRUIT BOWL. Hammered [illegible] copper. 9¾" diameter x 3" high. Make [illegible] for center piece for flowers. $4.95



QUAINT SALT & PEPPER SETS. Solid brass. $1.95 Pair. Personalized by hand-stamped initial letter. Hand-stamped [illegible] in OLD ENGLISH lettering. $2.95 Pair. =74 Hurricane Lamps — =75 — Mallets — =76 — Water Buckets.
All items shown here are sent postage prepaid
NO COD - PLEASE

ART COLONY INDUSTRIES, Inc.
A NAME FAMOUS FOR GIFTS
69 Fifth Avenue New York 3, N. Y.

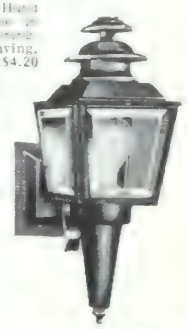


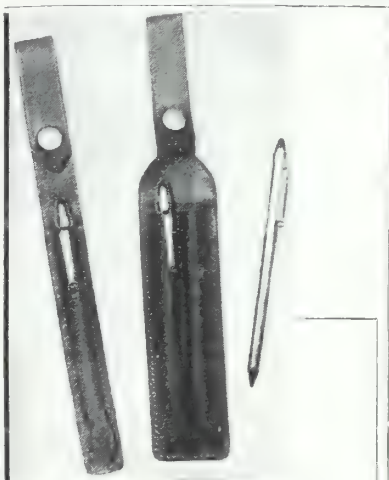
=72—COLONIAL KNOCKER. Solid brass 6½" long. Hand engraving, [illegible] in OLD ENGLISH lettering. Price, including engraving, $4.20



=73—BEDROOM KNOCKER. [illegible] name only in BLOCK lettering. Price including engraving. $3.95

=77—STAGECOACH LAMP. 13" high. Made of copper with [illegible] rustproof finish for outdoor use. Wired. $9.95
=78—IDENTICAL LAMP—Larger size—15½" tall. Wired $13.25
=79—BRASS STAGECOACH LAMP. All brass. In a bright [illegible] finish. It has created a furore among Interior Decorators. Wired. 15" high. $11.50
=80—IDENTICAL BRASS LAMP. Larger size. 15½" tall. Wired. $15.25





PORTABLE PENCIL

Ease those "Back to School Blues" with either the single gold plated pencil or the double set with pencil and ball point pen. The tan leather case that holds them can be lettered. A good gadget for golfers too.

Pencil in case..... **$1.95** postpaid
Pen and Pencil set..... **$3.75** postpaid
No COD's or stamps, please

PAGE & BIDDLE, Inc. 21 Station Road Haverford, Pa.



MR. *and* MRS.
CHRISTMAS ASH TRAYS

A deep rolled edge ash tray for the man. A flat ash tray for the woman. Each approximately 5" in diameter, of [illegible], hand painted in full natural colors, fired for permanence, and personalized with any inscription you wish. We suggest Santa for the man and Xmas Bells for the woman—but you may have ducks, horses or any design you choose.

Man's tray **$5.50** Lady's tray **$5.00**
Both for **$10.00** ppd.
Christmas deadline November 15th.
Send for free catalogue

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5 Pc. SMOKER'S SET
Heavy Silver Plate on Solid Copper $5.95
Incl. Fed. Tax & Postage

For gracious living. Created by the famous CANTERBURY Silversmiths. Miniature Champagne cooler 2½" x 2¾" and four trays. Embossed Gadroon border. Handsomely gift boxed.
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IMPORTED
MEXICAN BASKETS



Make
"PICKING UP" *Easy*

The perfect gift for little tots! Aids tidy habits training — Toys out of sight at end of day. Light—a child can carry it. Made of palmetto grass with washable top. Price — $3.00. Also shopping baskets — $2.00. Waste baskets — $1.50. Postpaid.

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Flavor at its finest . . .
Nora's velvety, satin-smooth unbelievably rich Fudge Sauce with its intriguing bitter tang to delight epicurean palates.

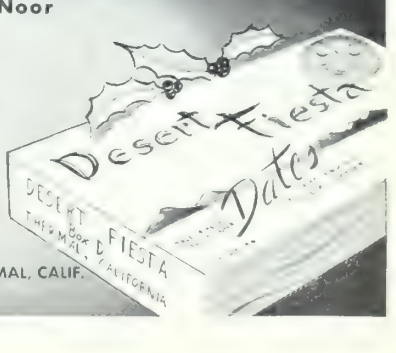
79¢ the jar, postpaid
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NORA's *Fudge Sauce*
1793 PURDY AVENUE MIAMI BEACH 39, FLORIDA

DIRECT FROM THE FABULOUS MOJAVE DESERT
Tree Ripened Deglet Noor
Dates

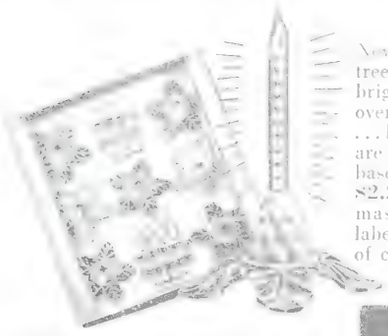
Extra large, choice fruit — so popular during the Holiday Season. Solve your gift problems this easy way — Send us the names of your friends, business associates etc. We will enclose a gift tag listing your name as sender. Order several packs of this gift in good taste today.

3" Pine Packer for only — **$2.95**
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Write . . . DESERT FIESTA — BOX D — THERMAL, CALIF.

A Gift For The Tree And One For Beneath!



MAGICAL SPARKLE LIGHTS!

New switchers for your Christmas tree! Enchanting bubble tubes on bright plastic holly leaves fit right over your regular string of lights ... bubble magically when bulbs are lit. Set of 7 tubes, buds and bases in a variety of gay colors. **$2.25.** Postpaid. Also G.E. Christmas tree bulbs (underwriter's label) strung in series of 8. Variety of colors. **$1.69.**

LEATHER CIGARETTE SIGNATURE BOX!

Engraved your guests with this elegant leather box ... with their own *personal signature* emblazoned on its porcelain top. Holds regular and king size cigarettes. Rich leather in wine, chestnut, green, brown, navy or red. 6¾" long. Send signature, name, or message ... 2 weeks delivery. **$12.50.** Postpaid.



GIFT FINDS 8 West 40th Street, Dept. H11, New York 18, N. Y.



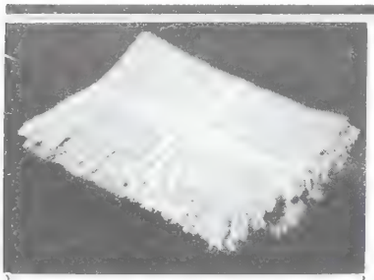
SHOPPING



Hoot Mon—a Scotch squirrel should inspire anyone to be as thrifty as an Aberdonian. He's a wee bank for coins and he'll save a lot of them for you. Durable composition, brightly colored, 6" tall, the bank is $2, postpaid from John Fredericks' Studio, 1270 Lombard St., San Francisco, California.



By the stars they will know you if you carry a pill or capsule box embellished with your sign of the zodiac. The capsule box makes a fine miniature compact. Sterling silver. Pill box is $4.80; capsule box, $7.80; ppd., incl. Fed. tax. They can be monogrammed on the back for $1.50 extra. From Ethel Meserve, State College, Penna.



CASUAL BLANKETS
in Beautiful Pastels

Luxurious 100% Virgin Wool, 54 inches by 72 inches, loomed in the Southern Appalachian Mountains. These lightweight blankets with their soft colors and texture are perfect for casual use. Decorative and adaptable to any climate. You may choose Dusty Rose, Apple Green, or Wedgwood Blue, all fringed. Gift-wrapped with our hand-blocked label in Carolina. A wonderful buy at $9.75 postpaid.

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CAROLINA MOUNTAIN SHOP
CASHIERS, NORTH CAROLINA

The "Sweetest" of Homes



for HOSE, HANKIE & HOOF!

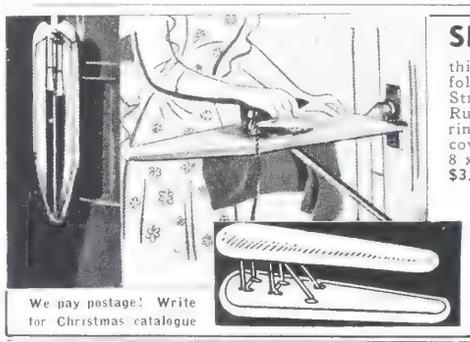
Stunning [illegible] leather lined in TRAVEL-CASE at home or anchor or overnight bag ... to thrill the [illegible] heart! Of quilted moire in [illegible] Zipper lock lined and taped in contrasting color. It [illegible] locks. Let her use another for Linkies or Woolies or the "necessities" of home for your personals. Your choice of white or blue, black and [illegible] lined and beach $4.50 postpaid.

Special SKUFFS with their own cases, both [illegible] with [illegible] vamps, [illegible] sizes. A real [illegible] [illegible] $4.50 postpaid. Specify size and choice of color.

ENTIRE SET of TRAVEL CASE and SKUFFS $8.50 ppd.

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We pay postage! Write for Christmas catalogue

Slips on a doorknob

this gem of an ironing board that folds up and tucks into a suitcase. Strong metal braces hold it firm. Rubber bumpers keep it from marring woodwork. With pad and cover. Grand gift! Travel size, 8 x 22, $3. Apartment size, 8 x 32, $3.25.

Collapsible sleeve board
Stands rigid, folds flat. Has pad and reversible cover on each side. Handy! $1.75.

J. J. ANTHONY
1517 W. North Ave.
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The Original Personalized Children's Tumbler Set

$1.50 postpaid



Tumbler [illegible] in white plastic and painted designs in pink, blue or red. Matching nylon bristle brush. Child's own name on tumbler. Pink, Blue or Red.

WILL BEND BUT CAN'T BREAK!
Tumbler $1.00 pp.
Brush .50 pp.
[illegible]

La Petelle
[illegible] N.Y.



For the Young in Spirit

Distinctive shapes and free-flowing lines coupled with sound color make this 26-pc. Lexington Rose [illegible] one of the most impressive in the Young American tradition. Masterfully fashioned by Red Wing in rose and green, and priced to suit young-married pocketbooks, Lexington Rose has open-stock [illegible] complete dinner service.

For gifts or for you, Lexington Rose offers dramatic [illegible] to the hostess-on-a-budget.

20 pieces (complete setting for four, 4 10" Plates, 4 [illegible] Plates, 4 Cups, 4 Saucers, 4 Sauce Dishes), [illegible] collect, ppd. $16.95.

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$1.00 Gifts!



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- **RING-FOR-A-DRINK SHOT GLASS** Ring the bell for the next one. Set of 4, just $3.95. Each, ppd., $1.00
- **DINNER BELL SALT & PEPPER SET** Ring out the good news that dinner is ready. Lantern Salt & Pepper's hang on the [illegible] is convenient to pass both, at once. 3 piece set, ppd., $1.00

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WESTCHESTER MAIL BOX OF PURE BRASS



This handsome everlasting Mail Box sheds water like a duck and keeps its permanent lustre. Rack for magazine. Heraldic monogram panel for name or initials. 6" deep by 13" long. **$12.75** postpaid

Check or money order Sorry, No C.O.D.'s

SCOTT MORGAN
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AROUND

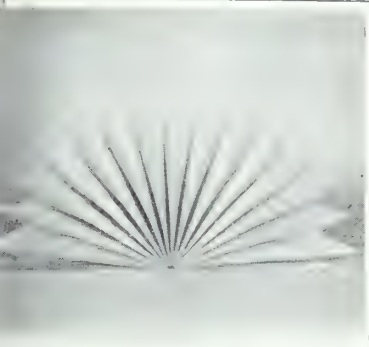




Horseman's pipe dream, a meerschaum-like American-made pipe. The blue ribbon winner's head is painted on the bowl in color and fired on to stay. Something different to give collectors, horsey characters or just plain pipe smokers. 5½" long, $6 postpaid from "little joe" Wiesenfeld, 112 W. North Ave., Baltimore 1, Md.



It all adds up. A quarter a day changes the date and registers the new total saved. Holds 90 quarters — $22.50 — equalling a new hat, insurance premium, vacation train fare. A gift for all ages, "Banclok" comes in ivory, red, blue or green plastic, with key. 4" high. $3.50 ppd. Leecraft, 405 Lexington Ave., N. Y. 17.



FIREPLACE FAN

A unique substitute for the pleated newspaper in the fireplace when it is not in use is this very sturdy decorative paper fan. In metallic gold—size 12" x 26" at $3.85, postpaid, and 16" x 30" at $7.75, postpaid. An unusual gift suggestion for the person who "has everything". The Handwork Shop, 264 Boylston St., Boston 16, Massachusetts.

Catalog on request.



The "CLIP WRITE"

a Tie-Clasp that Writes!

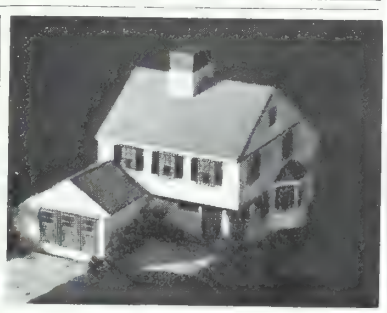
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- PERSONAL
- USEFUL
- BEAUTIFUL
- DURABLE
- DELIVERED, POST PAID

for $3.50

Here is the ideal gift solution: a gold-filled, precision-made pencil that is a unique tie-clasp, personalized with engraved name or initials. Sent anywhere in U. S. for only **$3.50** each, post paid. Order one for your *entire* Christmas list. Give name or initials for engraving and your mailing address. Send check or money order to

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Build a Model of Your Dream House

Build a ¼" scale model of your dream house with Plan-O-Blocks. In three dimensions you can see it from every angle, alter it to suit your need. Plan-O-Blocks are not a toy, but precision made, accurate enough for your builder to estimate costs. One set lets you plan and construct thousands of designs, one at a time.

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Send $19.95 check or money order. Set sent postpaid. *Money refunded if set is returned for any reason within 10 days.* A wonderful Christmas gift for the prospective home owner or planner.

PLAN-O-BLOCKS
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Binghamton, N. Y.

A Wonderful CHRISTMAS GIFT

4-PIECE SILVERPLATED COFFEE SET

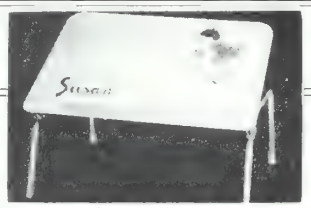
$24.00

Federal Tax Included



Exquisite four piece coffee set silver plated on copper base. Coffee pot capacity six cups, sugar and creamer and serving tray 11¾ inches in diameter. Send money order or check, shipped express charges C.O.D., shipping weight six pounds.

WHITE BROS. JEWELERS
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TILT-TOP FOLD-AWAY TRAY

Every member of the family will find a thousand uses for this sturdy (supports 20 lbs. safely) table-tray, with plastic-coated spill-proof top that adjusts securely to any angle, strong metal legs with non-skid rubber tips. Gaily hand-decorated with name and cute boy or girl figure or, for adults, a spray of flowers. $7.50 ppd.

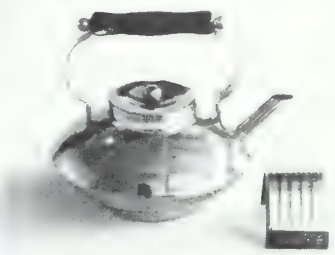


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New, Neat, Necessary!

Bound to become a prized possession. Personalized with child's name and adorable boy or girl figure hand-painted on white enamelled metal tissue box. $2.00 ppd.

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COPPER TEA KETTLE

This modern Chinese Copper tea kettle, lined with pure tin, makes a delightful gift with many uses. As a tea kettle it holds 4 cups of tea. Can also be used as a planter, or watering utensil for plants. **$5.95**

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HARDWARE
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Fill your home with the charm of Colonial American tradition, from this Xmas' fairly lofty mantel fashioned by New England craftsmen. Trim the finishing touch to restoration and colonial houses or to taken houses, dance rooms, etc., in primitive décor.

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TEMPTING PRESERVES FROM
OREGON MOUNTAIN MEADOWS
...FOR CHRISTMAS GIVING

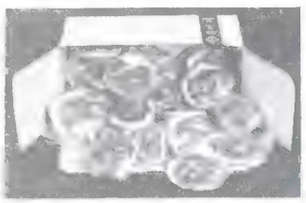
No. 2 GIFT BOX. Six asst. 5½-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. *Express Prepaid* $2.95

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ZESTY BARBECUE SAUCE. ADDS REAL RANCH FLAVOR TO BAKED BEANS, STEAK OR FOWL



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SHOPPING

From five o'clock on a girl needs a dressy little bag. The "Sil-kit" of rayon satin or faille in black, navy or brown is right with cocktail or evening dress. Miniature fittings include hair and clothes brush, comb and mirror. There's room, too, for lipstick, compact, hankie. $4 plus 40c tax. B. Altman Co., Fifth Ave. at 34th St., N. Y. 16.



Shining knights take the place of traditional lead soldiers for a young admirer of King Arthur and his Round Table. Nine warriors complete the set, including three mounted knights whose lances move, for realistic jousting. Of metal, 2⅛" high. 2.50 the set, ppd. International Models, Inc., 879 Eighth Avenue, New York 19.



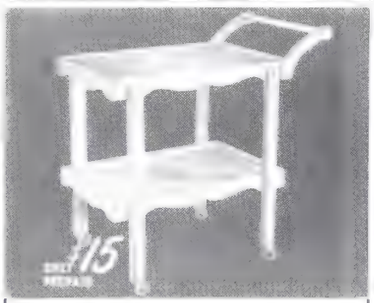
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● And here is the perfect gift for the holiday season—for your Thanksgiving hostess, for your friends at Christmas. Distinctive and practical, anyone who takes pleasure in extra good eating will appreciate this unusual and thoughtful gift. The "Art of Seasoning" set of 8 flavor-rich products to make even the simplest foods delectable! And what's more . . . two recipe books to show you how! There is Barbecue Sauce, Garlic Wine Vinegar, Mustard Sauce, Baste-Flavor, Tomato Seasoning and Herb Blend A for meats, Herb Blend B for vegetables and Herb Blend C for salads and specials.

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DE LUXE TEA WAGON
PLAYS MANY ROLES

The versatile "Arden" is a charming piece for the home and garden. Hand rubbed steel tubing, for beauty, durability. Rubber tired casters. Perfect, too, in the nursery and playroom. Sturdily built of selected hardwood, smoothly sanded, ready to paint or stain. You'll assemble it in five minutes and enjoy it a lifetime. Styled for transitional or modern interiors. Size 18" x 28" x 31". Also available finished in choice of Chinese Red, Green, Canary Yellow or Black Lacquer, Maple, Mahogany or Natural at $1.75 additional. An ideal gift.

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Brooklyn 32, N. Y.

"HERE'S to *your* HEALTH *this* CHRISTMAS"

Says our son, Davy, as he drains his glass. And what would be a better gift than luscious oranges, fairly bursting with juice—expressed straight from our groves on the Indian River. Nestled in the center are four jars of citrus jelly and marmalade and we've topped it all off with festive holiday decorations.

5 lb. bushel del. $5.95 3 lb. basket del. $4.15
Add 10% west of the Mississippi
Send for free illustrated booklet



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Here is a present so different, so universally acceptable, it can go to everyone on your list! Three pounds of the finest nuts obtainable and a beautiful nutcracker with two picks . . . all packed in a gay colorful holiday gift box.

The nuts are paper-shelled pecans, jumbo filberts, plump English walnuts, almonds, and Brazil nuts.

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This Christmas Send
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$2.95 PREPAID from the Famous Hood River Valley

Red and Golden Delicious apples or Comice pears make a colorful gift. Gift O'Fruit No. 2 contains 18 crisp Delicious apples. $2.95, prepaid.

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I'm enclosing check for $_____ and gift list with names, addresses and gift numbers. Send my name with gift cards.

Order Today for Christmas Delivery

GIFT O'FRUIT Dept. 11, Apple Growers Ass'n. Hood River, Oregon

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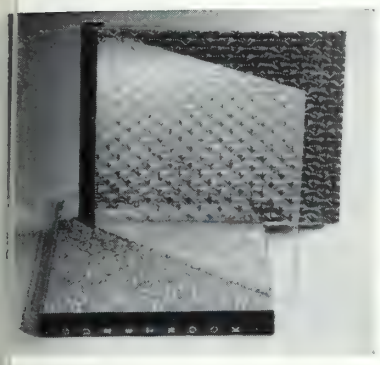
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AROUND

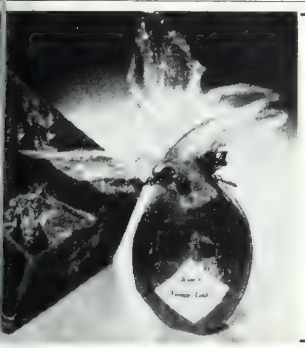




Plexiglas protects and displays the beautiful end papers on these guest books. Binding is hand-sewn and stamped with gold on the leather spine. There are a number of different designs, in navy, tan, green or red, all equally lovely. An apt gift for a hospitable hostess. $15 each, ppd. Bookbinding Workshop, 109 E. 31 St., N. Y. 16.



Your house, or that of a fortunate friend, will be handpainted on a 10" china plate if you send a snapshot or sketch and indicate colors and building materials. Send name, too, and your own inscription if you prefer. Order by Nov. 15 for Christmas. $8.50, postpaid. Grace Lloyd-Collins, 220 W. 9th St., Wilmington 43, Del.



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mango chutney, pineapple pickle, guava marmalade, guava jelly .... 3.70 prepaid

Hawaiian Fruits and Nuts 1, 2, and 3 lb. boxes ..... 2.50 a pound prepaid

Gift Box of salted macadamia nuts, salted coconut chips, chocolate macadamia nuts, chocolate coconut chips . . . 5.25 prepaid

JESSIE'S FLOWER & CANDY SHOP
2124 Main Street Wailuku, Maui, T. H.



SOMETHING NEW FOR THE HOME
COMPAK-KITCHEN ENSEMBLE

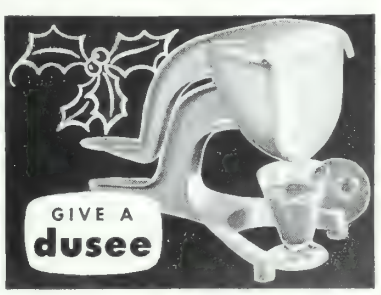
COMPACANISTER SET—6 pc - made of wood with lacquered finish. Five canisters for salt, sugar, flour, tea, and coffee—compactly designed so lids can be lifted by one hand without removing canister from position on tray. Same tray is alcohol-proofed and can be used for serving drinks. Price postpaid **$14.95.**

BREAD BOX 'N' BOARD—Same material and finish. Designed so when opened inside door drops down and is bread board of handed birch. Price postpaid **$5.50.**

All above items made in the following colors: *Red, yellow, white, blue and green with black trim.*

Other items to round out your set are:
Recipe file box, Knife box, Match box
Sorry, no C.O.D.'s. Send check or money order. Add 25c west of the Mississippi. Send for illustrated list of other items

WOODCRAFT STUDIOS 4 Valley Place Larchmont, N. Y.



WHOLE FRUIT SPEED JUICER

Cuts, strains and juices oranges in one easy stroke! No fuss, mess!

Here's the fruit juicer everybody wants. The amazing Dusee gets all the juice. It's faster than any other juicer for oranges, lemons and limes. No messy fruit cutting. Imagine! Just toss in the orange and push the handle down. The Dusee juices all sizes of juice oranges. Even the smallest, most inexpensive, are quickly, easily juiced. Easy to clean, gleaming white enamel. Send check or money order with gift addresses. $8.95 each postpaid. Order now for Xmas delivery

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LEBKUCHEN

UNUSUAL SPICED NUT AND FRUIT CAKES
Made from a World Renowned Recipe

THE IDEAL CHRISTMAS GIFT

A taste-thrilling pastry treat that pleases every palate. Beautiful tin boxes seal in the delectable oven freshness for several months. Honestly, words cannot describe how delicious they are. Taste them yourself. One or several boxes makes a delightful gift.

We'll gladly gift wrap and mail for you—anywhere—postpaid. Just send us the names and addresses (and we'll enclose a card if you like).
Guaranteed to arrive in perfect condition.

SERVE THEM—SEND THEM

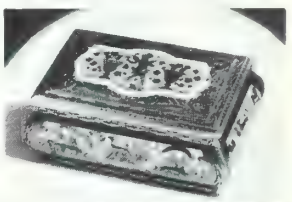
LARGE CUPID GIFT CHESTS ..... $4.95 ea.—2 for $9.65
(14 large size and 5 or more small Lebkuchen)
HEART SHAPED TIN BOXES ..... $3.45 ea.—2 for $6.70
(10 large size and 6 or more small Lebkuchen)
LARGE ROUND TIN BOXES ..... $2.95 ea.—2 for $5.70
(9 large size and 5 or more small Lebkuchen)
SQUARE TIN BOXES ..... $1.85 ea.—3 for $5.35
(16 or more small size Lebkuchen)
HIGH ROUND TIN BOXES ..... $1.60 ea.—3 for $4.60
(6 large size Lebkuchen)
1 lb. BOXES EXTRA FINE CHOCOLATES ..... $1.50 ea.—3 for $4.35

JOIN OR GIVE A GIFT MEMBERSHIP TO PAULA'S DELICACY-OF-THE-MONTH CLUB

One of the above delicacies sent on the first of every second month (unless you specify special dates such as birthdays, anniversaries, Easter, etc.). Six different delicacies for only $15.75—sent in the order listed above, starting with the large Cupid Gift Chest for Christmas.

PAULA'S LEBKUCHEN
1087 St. Nicholas Ave., Dept. B-6, New York 32, N. Y.

LARGE CUPID GIFT CHEST
"A TREASURE CHEST OF GOODNESS"



Hand decorated, individual French type

CASSEROLES



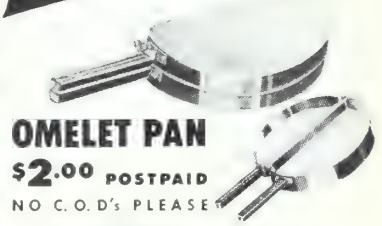
Set of four with covers $3.50 postpaid
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THE NEWEST, GAYEST OVEN WARE to surprise your family and delight your guests! A clever French idea now yours in durable, high quality American glazed ware—immensely practical and pleasing for serving your own special soups, stews and baked recipes right from the oven. Very new, very smart, very colorful in beige yellow with soft red and green decorations.

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OMELET PAN
$2.00 POSTPAID
NO C. O. D's PLEASE

A hinged folding pan, of quality aluminum, highly polished, with two heat resistant handles. A flip of the pan cooks the omelet evenly on both sides. Also may be used as a two compartment skillet.

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An unusual and distinctive gift! Let a colorful gift box of nationally famous Wisconsin aged cheese and epicurean cheese foods convey your personal greetings to friends and business associates. 4 lbs. 5 oz. net wt.—truly a gourmet's assortment! . . . Send your complete gift list with check or money order now. We acknowledge orders, supply gift cards. Specify delivery preferred:

$5.95 PREPAID IN U S

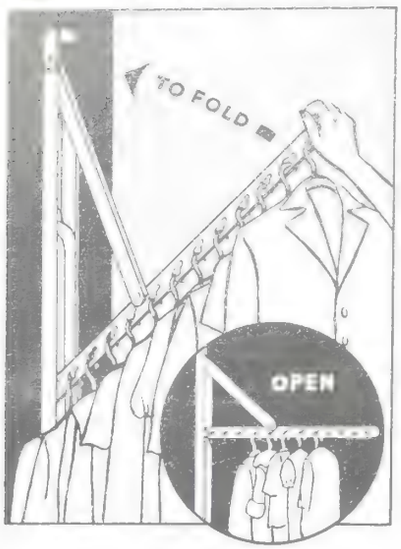
West of Denver, add 25c

Immediately ☐ For Christmas ☐
Gift list for ____ boxes attached, or

Send to_____
Street_____
City_____ Zone____ State_____
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WRITE TODAY. Specify how many Waldor Space Savers you want and enclose check or M. O., or we will send you C.O.D., you pay postage.

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Nu-Products, BOX 417, LONG BEACH, NEW YORK



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Only playing leap frog, these romping clowns are great shakes for salt and pepper. Balance one on the other or sit them side by side—either way they'll amuse your family or guests. They come in chartreuse, pink or white. $4.50 a pair, postpaid from Malcolm's, 526 North Charles Street, Baltimore 1, Maryland.



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P.O. Box 7604 • Phila. 4, Pa.

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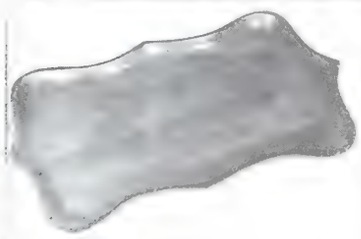
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What a gift! Original, impressive . . . and inexpensive, too. Hand woven heavy white cotton bath rug (18"x33") with startling and amusing black footprints in washable fabric paint.



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All plants carefully [packed] guaranteed to arrive in [perfect] condition. Full cultural [direc]tions with each order. A[dd] for packing, postage [and] We pay postage on all [orders] of $5. or more. Order [today] (No C.O.D.)

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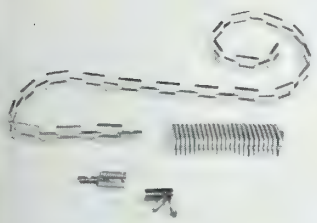
Box 123-E Phelps, New

AROUND





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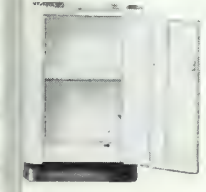


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OASTER CABINETS

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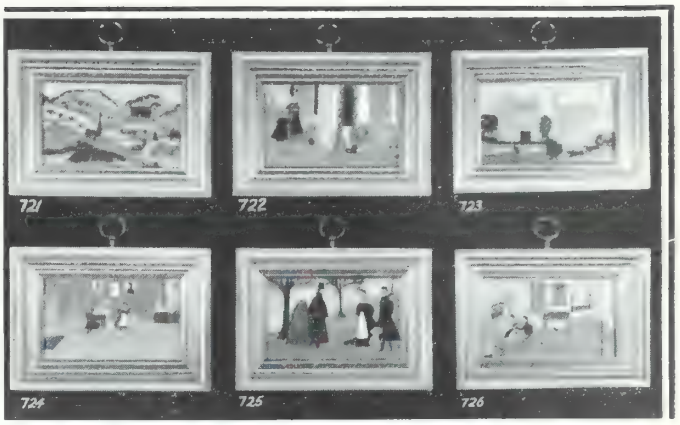
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RARE EARLY AMERICAN PRINTS

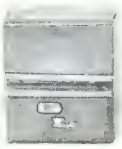
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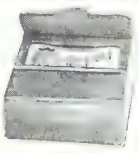
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for Pocket or Purse

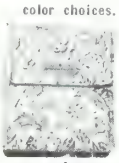


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PERSONALIZED in non-tarnish chrome letters 50c extra. Please give 1st and 2nd color choices.





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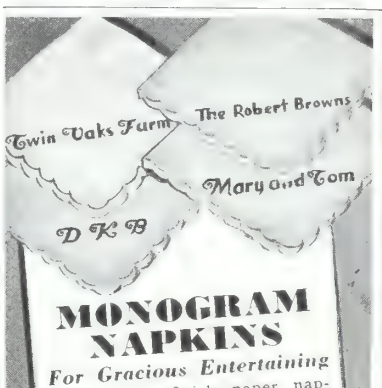


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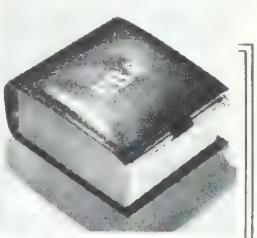


MONOGRAM NAPKINS
For Gracious Entertaining

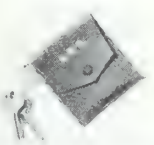
Lovely linen-finish paper napkins in popular pastel shades of pink, blue, yellow, and green. Size 9 x 9, *die stamped* in gold or platinum with first names, last name, your place, or initials. Perfect for bridge and parties. *Make ideal Xmas Gifts!* Print plainly monogram or name desired. Immediate orders sent post paid promptly in U.S.A. only. 100 napkins $1.25, or 200 for $2.00.

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CHUNKY PAD. Of genuine cowhide (Red, Green or Tan), with gold pencil, 3-initial monogram in 23K gold, this handsome, handy pad is over 2" thick with plenty of paper for any use. $4.00 postpaid.



KEY and METER CHANGE HOLDER

In green or red leather, with gold-edged sides, 23K gold monogram, this neat, thoroughly practical purse has a key chain attached, lots of room for those necessary parking meter coins. $1.00, plus .15 postage

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Musical Toys—A Child's Delight. Lovable Rocking Hobby Horse on Red and White felt base plays tuneful nursery rhymes. Brown or honey colored mohair Teddy Bear brings nursery rhyme melodies out of his cute felt drum. Knobby white lamb appropriately plays "Mary Had A Little Lamb." Genuine Swiss Thorens movements.

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Here is a new series of 24 carat heavy gold-plated kiddie gifts in time for your Christmas as well as year-round giving. Made up in the charming nursery rhyme subject of "This Little Piggy", they are sure to thrill your little one.

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All items postpaid and tax free.

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Toddlers 1-3 **$6.95** Post Paid Sorry no COD's

State color and size. State second choice color. Send check or money order. Write for catalog "For Your Favorite Baby."

Jean Ellen, Inc.

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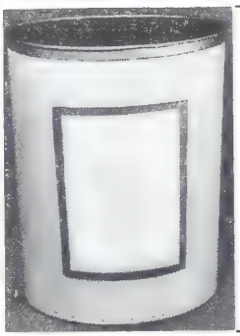
SHOPPING



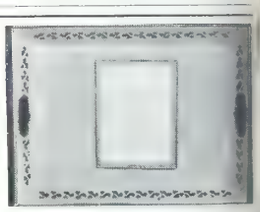
Rubber roosts protect floors from water, snow and dirt and save a lot of cleaning up. They have raised sides and corrugations so that water spreads evenly and evaporates quickly. Place in halls or closets and nest together when not in use. In brown or green. $1.35 each ppd. Harry David, 818 Chippewa Ave., St. Paul 7, Minn.



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AND OTHER RARE FRUIT



Pinnacle's colorful Fruit Chest, brimming with creamy textured Comice Pears, big yellow and red Apples, Walnuts, and other "surprise delicacies," makes an impressive gift for family, friends and business associates. Guaranteed delivery, PREPAID to all U.S. Express points. Gift cards enclosed. Send gift list—we'll do the rest. No stamps. No C.O.D.'s.

ASSORTED FRUIT CHEST $5.75 Express Prepaid

DELIVERED PRICES (Order by Number)

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For Export Orders Only

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GIFTS

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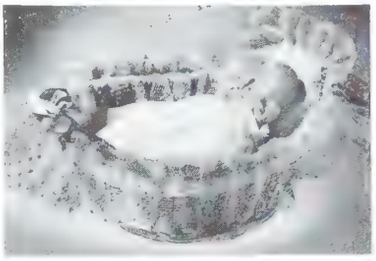
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Assort. No. 2

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No. 2 Pure Creel Edam, Norwegian Spice Cheese Spread, Nestle's Gravere, Kaukauna Klub Spread, Treasure Cave Blue, Romadour Buffet, Kaukauna Garlic, Bebles's Normandy, Fruity Le Roi **$5.25**

SATISFACTION GUARANTEED

Send check, money order or draft. Money back, if not delighted. DOLF folder describes larger and smaller assortments. Plan gift orders NOW for Christmas delivery.

BADGER CHEESE MARKET

Route One, 18L · Bristol, Wisconsin



Load this WONDER BAR or SNACK WAGON in your Kitchen

. . . then wheel it in to your guests. Party over—fold it away in a jiffy to a mere 4" thickness.

Efficient for the office, too, or for the sick room.

Stands 38" high. Trays 18" x 24" and 17" x 24"

- All Mahogany (Frame and Tray Panels $41.0
- Mahogany Frame, Chromium Tray Panels $45.0
- Rack for bottles & glasses (Extra) $2.0

Check or Money Order—No C.O.D.'s Postpaid

Hancustom Industries—Dept. 60

239 West 28th St., New York 1, N. Y.

AROUND





Tallyho! Here's a welcome for the front door, tack room or stable. in the form of a spirited horsehead. Young horsemen and horsewomen will love it, too, for their own rooms. Six inches. in polished brass. $18; cast aluminum painted black, $10 postpaid. Hagerstrom Metalcraft Studio, Wheeling, Ill.



Mated in one set are knight and castle cigarette lighters of ivory, red or green plastic. We'd call them a good opening move towards winning approval from a chess addict. About 3" tall; $1.98 the set. postpaid. Attractively gift-boxed for the tree or stocking. Harbro Products. Box 1049. General Post Office. New York 1. New York.



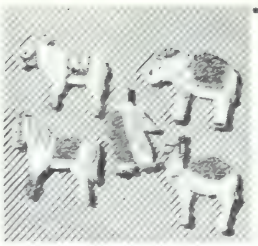
EVENING SUSPENDERS

The nicest gift we can suggest for the nicest man you know are black moire evening suspenders elegantly lined with white.

$4.00

Hand-painted initials, $1 extra
Allow 2 weeks for marking. Postpaid. No c.o.d.'s

Trade Winds
Dept. G11
141 NEWBURY STREET, BOSTON 16, MASS.



CIRCUS COOKIE CUTTERS Circus cookies are fun on your Christmas Tree and holiday tables. Children love 'em. These plastic cutters indent features and circus trappings to guide you in decorating this animated caravan. Each set includes Clown (4" tall), Horse, Elephant, Camel and Donkey, with complete instructions for baking and decorating the cookies. Set, $1.00. ppd.

PLAYHOUSE DOLLS At last, a modern American Family, lovingly reproduced as educational, durable dolls. Each doll made of *flexible* plastic, can be shaped to any position. Washable. Carefully hand painted and hand dressed. Daddy is 4½" tall —others in proportion. He's $1.85; Mother. $1.50. Brother & Sister. each $1.25; Twin Babies, $2.00 per pair. **Complete family, $7.50.** All ppd.





NAIL FINDER Find the right nail, screw or bolt in a jiffy. Nail Finder hangs on the wall; keeps those small. essential bits of hardware in plain sight, yet out of the way. Order several, 'cause friend wife will find it equally handy in the pantry as a Spice and Herb Bar. $1.50. ppd.

THE ARTISAN GALLERIES FORT DODGE IOWA

TREASURES

for CHRISTMAS Giving



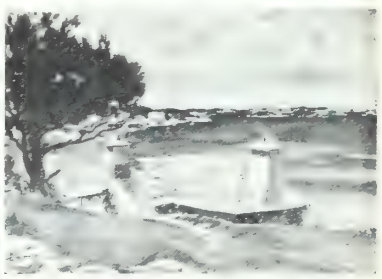
[illegible] in saddle bit (as shown), regular bit and curved [illegible] $10.00; without band, $9.00.

[illegible] $2.25 [illegible] $1.10.

[illegible] No C.O.D.'s, please. Send check or Money Order.

TREASURES
Box 374, Sta. A Columbus 1, Ohio

New BERMUDA COLOR PRINTS



Six beautiful reproductions of **Adolph Treidler's** most recent watercolors of Bermuda. Mat size. 14" x 17". Picture size, 10" x 14." The set of *six*. $5.00. In handsome portfolio. An ideal gift. Postpaid [No C.O.D.'s]

BERMUDA COLOR PRINT CO.
Box 563. G. C. Sta., New York 17, N. Y.

Eat, Drink, and Be Happy!



[illegible]ee-piece small fry breakfast set of fa[illegible]us bendable but not breakable Tupper[illegible]stic. Hand painted and personalized in [illegible]lusive "Losa" design. Set includes Tum[illegible]r, Cereal Bowl, and Milk Shaker. White [illegible]pastel colors. Available in special de[illegible]ns for girls or boys.

Write for Free Giftmaster Catalog
Dept. 27

La Paletta Gifts
509 Fifth Ave., New York 17, N. Y.



TOAST GLASSES

These exquisite little celebration toast glasses add the perfect touch to every happy occasion. Set them in cakes, pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each toast glass holds ⅓ ounce of any beverage. An ideal gift or possession. $3 for the dozen. Prepaid. Write to:

MAUDE B. MAY CO.
2038 E. 71st Street Dept. K CHICAGO 49, ILL.

OUR GIFT IDEA



STRAIGHT FROM THE SOUTHWEST

[illegible] CHAMPION PRODUCTS, the miniature boot replica of [illegible] EVANS [illegible] 10.95 [illegible] 11.95 [illegible] 13.95

IMMEDIATE DELIVERY

ZUNI HOUSE 58 E CONGRESS TUCSON, ARIZONA



JACK DE CAPITATOR

You'll like Jack. He's a solid brass bottle opener, with three brass screws which attach him to the wall. Always handy whenever you want him to bite off the caps of your bottles, and he won't touch a drop himself. **$1.95** (Postpaid).

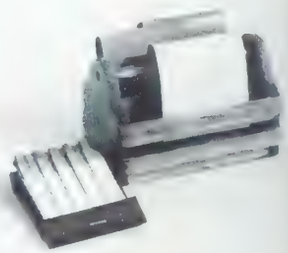
Write for Free Catalog of Smart Bar Accessories.

the GAME ROOM
1518 Connecticut Ave. [illegible] 6 D.C.



SHOPPING

Match for anyone. Book matches are nicely displayed and conveniently at hand in this miniature magazine rack styled to conform with the simple lines of Early American furniture. Available in light or dark wood finish, handmade, and inexpensively priced at $1.25 postpaid from Eagle Products, Box 84A, Meriden, Conn.



On the scent of Christmas perfumes? Santa or snowman box of Rubinstein's best contains: "Command Performance" eau de parfum, 2 oz., $1.75; 4 oz., $3; "Heaven-Sent" eau de toilette, 2 oz., $1; 4 oz., $1.75; "Apple Blossom" eau de toilette, 4 oz., $1.75; cologne, 3½ oz., $1. All ppd., plus 20¢ Fed. tax. Helena Rubinstein, 655 Fifth Ave., New York 22.



Beautiful Brass in The Early American Manner





6R TWO LIGHT CANDLE SCONCE. Model of solid cast brass, with [illegible]. Price $12.95 per Pair, Postpaid.

69 IDENTICAL SCONCES without prisms, $10.60 per Pair, Postpaid.



70—SAUCER BASE BRASS CANDLESTICKS, [illegible] Early American pattern. $8.95 pair, Postpaid.

71 IDENTICAL CANDLESTICKS, [illegible] $5.95 pair, Prepaid.

Never Such Value At These Low Prices!

62—SOLID BRASS ANDIRONS [illegible] size of 20" $14.50 Pair.

63—CHAMPION FIRESET [illegible] $16.50 Pair, Postpaid.

64 THREE FOLD SCREEN [illegible] $16.00 Postpaid.

65—BRASS LOG HOLDER with cast brass [illegible] $13.95 Express Collect.

66 CAPE COD FIRELIGHTER [illegible] $6.95 Postpaid.

67 EMBOSSED BRASS BELLOWS, with [illegible] $6.75 Postpaid.

SEND CHECK OR MONEY ORDER TO

ART COLONY INDUSTRIES, Inc.

A name famous for gifts

[illegible] New York 3, N. Y.



Virginia Paige

FEATURES

Hand Made and Hand Painted . . . Authentic reproduction of Old English Tea Caddy. Cork-lined for cigarette humidor—becomes tea caddy or vanity box by removing [illegible] for cigars or hard candies. [illegible] $4.95 [illegible]

Cigarette Server designed to harmonize with either humidor or tea chest. $1.50 [illegible]

Colors: Black (Firethorn Decoration), Red Antique Ivory [illegible]

No C.O.D.—Write for catalog

VIRGINIA PAIGE 7412 35th Avenue Jackson Heights, N. Y.



GIVE SOMETHING *DIFFERENT* *THIS* CHRISTMAS!!

Give something from Sweden . . . distinctive, distinguished and very practical. You'll simply adore these delightful handcrafted accessories.

Swedish scissors [illegible] $14.00 pr.

Ice Tongs, [illegible] $5.50

Sugar Tongs [illegible] $3.00

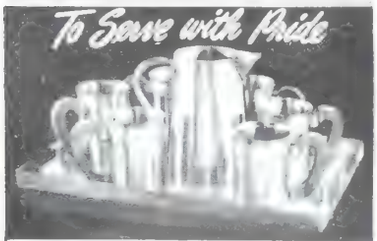
Without [illegible] plum $4.00

All prices postpaid Sorry, No C.O.D.'s

Sweden House

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At Radio City



To Serve with Pride

Gleaming satiny copper lends an air of distinction to make each chilled drink a special occasion.

What a perfect gift. Each piece crafted by master craftsmen. Buttress copper with wooden or [illegible] brass. Mellow [illegible] with [illegible] covered wooden handles. Complete with [illegible] set off by brass rivets. A [illegible] to treasure.

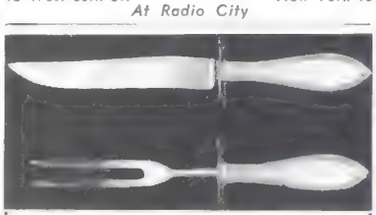
½ gallon pitcher $7.00
Six 16-oz. mugs $12.00
Serving tray $6.00

Complete 8-pc. matching set $25.00
Items sold separately

Postage prepaid. No C.O.D., please.

PARKWAY CRAFTERS

1422 Central Parkway Cincinnati 10, O.



CARVING SETS

—for the proudest host

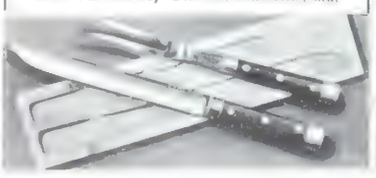
[illegible]

Top: [illegible] $16.00

Below: Hollow ground stainless steel set, by [illegible] $8.00

[illegible]

CARYL-ANN, Box 361, Pikesville, Md.



Yankee BAG HOLDER

Pure Yankee thrift inspired this ingenious household time-saver. Keeps bags, paper and twine readily available. Hangs on kitchen door or wall. Cabinet maker quality and durability created in our own workshop. Clam-shell white. Postpaid—no C.O.D.'s please—Order Dept. G

.5c extra if mailed West of the Mississippi

$3.00



Write for our free folder of useful and attractive Yankee gifts. Gift cards enclosed with orders mailed direct to recipients.

Massachusetts House WORKSHOP · LINCOLNVILLE, MAINE

Keep your SILVER *BRIGHT* for months WITHOUT RE-POLISHING

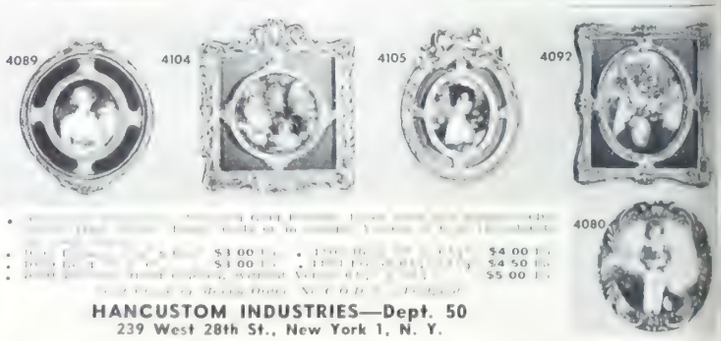
Avoid endless polishing of silverware and metal objects. Airtight plastic coating seals in lustre against tarnish or wear for months, even years, without further polishing. T.P. Kit also contains the finest professional polish you can buy—instantaneous plastic coating remover—softest flannel polishing cloth. T.P. prolongs life of silver—won't harm food—doesn't mind soap. Order your T.P. Kit today and enjoy your silver's natural loveliness.



$2.50 Complete Kit ppd.

Send [illegible] No C.O.D.'s

THERMOCOR PRODUCTS, INC., ERLANGER 4, KENTUCKY



[illegible] $3.00 [illegible] $4.00

[illegible] $3.00 [illegible] $4.50

[illegible] $5.00

HANCUSTOM INDUSTRIES—Dept. 50

239 West 28th St., New York 1, N. Y.

AROUND





Watch the corn pop without agitation (yours or the corn's) through the glass cover of the "Popsit." It does a neat, efficient job of popping and is also useful for keeping other foods warm or cooking in limited space. Stainless steel insert removes for easy cleaning. $7.95, ppd. Madison House, Inc., Post Rd., Madison, Conn.



Nothing downtrodden about this door mat personalized with your own initial. Visitors may hesitate to mar it with muddy shoes but you can reassure them, for this is thick, tough cocoa matting direct from India. Measures 16″ x 27″. Specify initial. $6.50 ppd. T. M. Stewart, Inc., 16 E. 49 St., N. Y.



Queen Anne Bridge Set

Miniature Champagne Cooler, Trays

Four trays plus champagne cooler 2½x2¾″. Can be used as cigarette set or bon-bon dishes. So beautiful and enduring a gift you'd like a set for yourself. Luxurious silver plate on copper. Handsomely gift boxed.

set **$5.40** tax, postage paid

Sorry, no C.O.D.'s

Susan Howe, 14 Washington Pl., New York 3



Cafe Brulot

Serving 20 in traditional Old New Orleans style, this beautiful silver-plate Cafe Brulot set consisting of bowl, tray and ladle was especially created for after-dinner coffee and brandy charm. The simplicity of its design lends itself to any setting. $47.50 (tax included and postpaid).

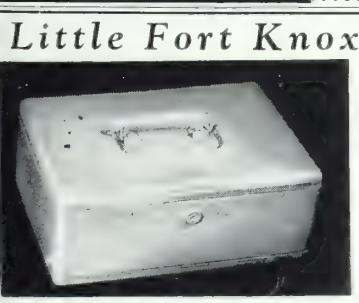
A complete recipe and a pound of the original and famous New Orleans coffee will be sent with each order.

Rothschild's Antiques

Rothschild's

229 Rue Royale, New Orleans 16, La.

Little Fort Knox BOND BOX



We all realize the importance of having valuable papers on hand when needed.

This sturdily constructed heavy gauge steel box in a generous size: 10½″ x 7¼″ x 4½″, permits concentration of your treasured Victory bonds, insurance policies, legal and other important papers in a safe and protected place.

The box, baked in grey enamel to resist scratching and chipping, has a convenient handle for carrying.

$2.95 postpaid Sorry, No C.O.D.'s

BEAUMOND DISTRIBUTORS 133 LEXINGTON AVENUE NEW YORK 16, N. Y.

Send 3¢ stamp for our "Portfolio of True Victorian."



Richly authentic "Mr. Pettigrew's" (No. 852) Arm Chair and "Madame Pettigrew's" (No. 851) Side Chair are warranted exquisitely "finger" carved Old South Cameo chairs—for your True Victorian Collection. Bayfort Destiny Craftsmanship, Life-comfort seat, Aged Patina finish—Solid Honduras Mahogany. In your fabric or ours. Pictured in petit point, either black, beige, blue, green or wine—at Antique Velvet price.

Order unhurriedly, safely!

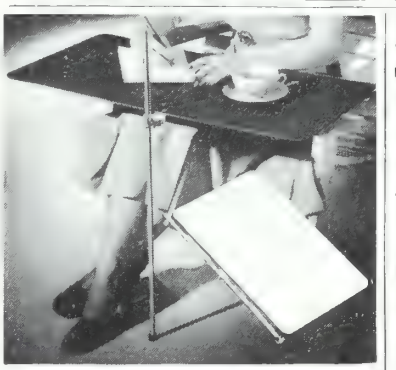
Select your cover and send check or M.O. No C.O.D.'s) No. 852 (11½ yds. 54" material) W. 27"; D. 21½", H. 40". No. 851 (11½ yds.) W. 24½", D. 21", H. 36". Swatches on request. Express prepaid.

Chair	Your Fabric	Velvet or Tapestry	Antique Velvet, etc.
No. 852	$136.50	$149.50	$157.00
No. 851	119.50	134.50	142.50

Heavy Antique Velvet, in richly muted fresh Blue, Red, Green, Gold or Plum. Prompt response and full satisfaction warranted.

Bayfort Society

BOX 1808 CHARLOTTE, N.C.



CHAIR TABLE - $3.95 *Post paid*

Wonderful idea! Use on any arm chair for writing, cards, studying, eating, or anything needing a 15″ x 30″ flat surface. Adjustable aluminum leg folds for easy storage. Strong but weighs only 4 lbs. Uses are almost endless—for invalids, informal dining, homework, apartment or college quarters. Green, maroon or black surface. Send check or M.O.—no C.O.D.'s. *Money back if not completely satisfied.*

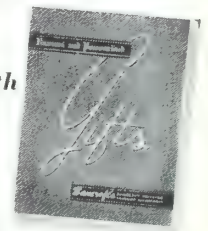
JELACO PRODUCTS

1303 Carroll Street, Baltimore 30, Md.

Free

CATALOG!

Crammed With Hundreds of Exciting Gifts



Large catalog of hundreds upon hundreds of gifts for young and old! Don't let the Christmas gift-buying chore frazzle your nerves. Select them at home the easy *Bancroft* way. No weary trudging from shop to shop; no getting shoved around; no waiting for charges; no lugging of heavy bundles. *Bancroft's* gives you in a quick flash the very latest in personalized, unusual Giftwares.

New, Unusual Gifts You've Never Seen Before!

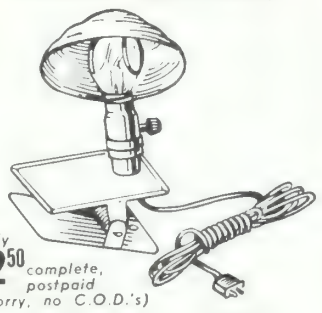
Gifts for men, women, children; practical, time- and labor-saving gifts for kitchen and home; intimate, flattering personalized gifts; novel Christmas cards. We pay postage. Satisfaction or money back. Send for free catalog now.

Bancroft's

Dept. 154

2433 So. Indiana Ave., Chicago 16, Ill.

A BLESSING FOR NIGHT READERS



only $2.50 *complete, postpaid*

(Sorry, no C.O.D.'s)

COZY-LITE

with Xtra Safety Xtension Cord

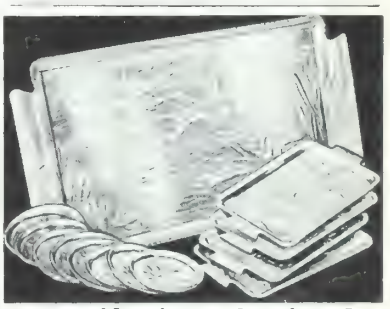
For reading in bed, baby's room, sewing and 101 other uses. Sturdy clamp and movable shade makes Cozy-Lite adjustable to any position. Stands firmly on table, clamps on book or can be pinned on wall. Only 5" tall in beautiful pastel pink, blue or ivory.

It's the perfect Xmas gift for friends . . . and yourself!

Unconditional Money-Back Guarantee

VAN HORNE COMPANY

G.P.O. Box #1119, New York 1, N.Y.



13-Pc. Aluminum Serving Set

YOU'LL thrill to the beauty of this durable 13-piece all-aluminum serving set! Consists of tray (actual size 9¼" x 14¼" exclusive of handles), 4 canape or sandwich trays and 8 coasters. Just the thing for cocktails or late-evening party snacks. **only $3.95 Postpaid**

Set stays bright and shiny without rusting or tarnishing. No polishing necessary. Beautiful flying geese design, richly embossed on canape trays and coasters—permanently etched on large tray. Made to last for years! Ideal for yourself or as a gift—and the price is right!

Order this exquisite hostess set today. Mail check or money order for only $3.95 and set will be shipped postpaid. Satisfaction guaranteed. No C.O.D.'s please.

KLE SALES COMPANY

Dept. 11-HG, 22 W. 48 St., New York 19, N. Y.

A GIFT OF PRIDE . . . A LIFETIME TREASURE



Georgian Reproduction

EXTRA HEAVY SILVERPLATE ON COPPER BASE

Exquisite 5-P. Tea and Coffee Set (10-up capacity) complete with 24" x 18" oblong tray. Georgian style, hand applied Gadroon mounts, on feet . . . insulated handles. Express collect

$175 Tax Inc.

Includes Tea Pot, Coffee Pot, Sugar, Creamer, Waste and Tray.

Silversmiths for Over 75 Years

D. L. BROMWELL

710 12th St., N.W. Washington 5, D. C.



TABLE LUXURIES

Black Bean	$7.30 doz.
Lobster Bisque	9.70 doz.
Minestrone	8.50 doz.
Cream of Mushroom	6.75 doz.
Onion	8.50 doz.

SPECIAL INTRODUCTORY OFFER FOR NOVEMBER DELIVERY ONLY.

Two each of the above soups **$7.25**, postpaid within 150 miles.

maison glass

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Georgia Sweet Peach Pickle!

Golden globes of wondrous flavor! And other delights you *must discover* among Doll's rare Delicacies of the Old South! From our own orchards, acres and kitchens . . . for your Fall dinner successes, Thanksgiving and Christmas gifts. Send your list—we mail.

Ass't A—$5: Includes qt. jar Peach Pickle, lb.-size jars each of Strawberry, Peach, Watermelon Rind Preserves, Artichoke Pickle PLUS half lb. whole halves shelled pecans.

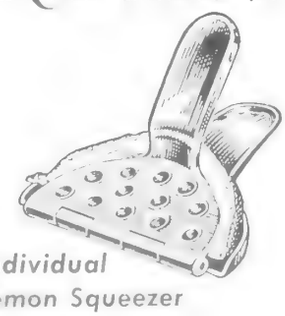
Ass't B—$3.95: Preserve special includes 2 each, lb.-size jars Strawberry, Peach, Watermelon Rind Preserves. (case of 6 jars) Shelled Pecans: whole halves, 5 lbs.—$5

Delivery prepaid in U. S. No C.O.D's

McKENZIE FARMS, Inc.

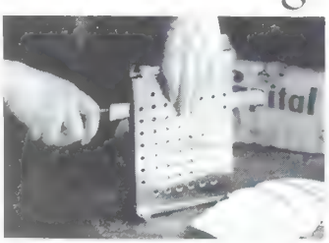
Dept. H, Spalding Rd., Montezuma, Georgia

New Aids to Better Serving



Individual Lemon Squeezer

Of finest chrome plate on brass (will last a lifetime). Have one for each person served. Removes every drop of juice without squirting. Holds ½ slice of lemon. So practical for salads, fish, hors d'oeuvres, iced drinks you should wonder why we use the right of purchase. $1 Postpaid. No C.O.D.'s.



Make Thin Bread with SLICE-A-SLICE

Quick, easy. Insert thick baker's slice, close and saw lightly. Saves time, labor, making canapés, party sandwiches, Melba toast. Complete with Karve King knife **$2.85.** 15¢ delivery charge. (25¢ West of Mississippi River.) No COD's.

HOME ACCESSORIES

Myron Berlow

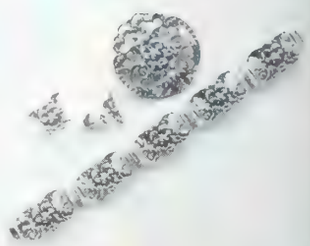
WINCHESTER MASS.



SHOPPING



"Food and Fun", full of tempting menus, dishes and dietary tips for children at home alone or convalescent, as well as dozens of party inspirations for youngsters of various ages. $2.50. Post 6c. Proceeds of sale go to Illinois Children's Home and Aid Society. Order from Rand, McNally Co., 536 So. Clark St., Chicago, Ill.



Mephistopheles himself might have posed as model for this unusual jewelry motif. Sterling silver, the pin, 1¾" in diameter is $3.95; earrings, $2.75; bracelet, $7.50. Complete set, for the luckiest young lady's stocking, is $12.50, including Federal tax and postage. The Jamaica Silversmith, 79-30 164th St., Jamaica 2, L. I., N. Y.

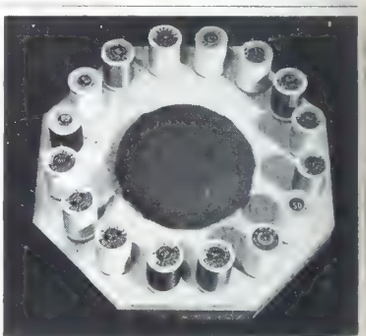


English Brass JUGS

Fascinating gifts, these! Embossed solid brass pieces imported from England . . . to hold Christmas greens or what you will. Jug 6½" high, $3.60 ea.; $6.50 the pair. Also 10½" high, $6.95 ea.; $12.75 the pair. Or one each size, $9.95 the set. Sent postpaid. Sorry, no c.o.d.'s.

THE **eldridge shop** INC.

12 MAIN STREET • PORT WASHINGTON • N. Y.



KWICK STITCH

Keep this spool rack handy for last minute repairs. Hang on wall, place on table or in drawer. Felt backing. Colorful pin cushion in center. White, black and several popular colors of thread supplied.

$3.00 ppd.

No C.O.D.'s please

KEARSARGE CRAFT SHOP

Kearsarge New Hampshire

Meet These Busy LAZY SUSAN Twins

Just lean back and enjoy yourself at your own parties by letting Lazy Susan take over the busy serving. Just pile 'em high with plates, sandwiches, canapés, hors d'oeuvres. They swing around neatly, delivering food to a full circle, wherever desired, without the bother of hand passing. 13¾" diameter, 2¼" high. Felt base protects table. Easily cleaned. Beautifully grained and polished fine solid birch. You get two of them for less than you'd expect to pay for one. Use one, sell and give the other away as a gift. The pair for only $5.95. We pay postage. Guaranteed, of course, or your money back. No C.O.D.'s, please.



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Bancroft's

2433 So. Indiana Ave.

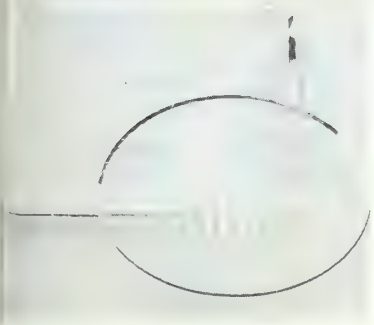
Dept. 156, Chicago, Ill.

AROUND





A hard-to-please male will be proud to wear this sterling silver belt buckle. A lasting gift, it can be easily changed from belt to belt. We suggest that you add the personal touch with a 3-letter monogram. Print initials clearly, enclosing 20c per letter. $17.50 plus 20% tax, at Lord & Taylor, The Men's Shop, 5th Ave. at 38 St., N. Y.



On a glass platter, canapés, confections, salads show up to advantage. These, gracefully bent, bordered and impressively monogrammed in sterling silver, complement any china or silver service. Square, 13½", is $17; round, 11½", $14. Post., 25c; W. of Miss., 50c. Bergdorf Goodman, 754 Fifth Ave., New York 19, New York.

"TRAVELGRIL"

New, Improved
STAINLESS STEEL
Charcoal
GRILLS and BROILERS
Practical—Beautiful

For those who enjoy perfection in the art of outdoor charcoal cooking and entertaining.





Ideal for Hunters—Campers—Fishermen

Unassembled, all ready to go, the Model G "Travelgril" packs away in a space about 12" x 15". It weighs approximately 6 lbs., and there is a handle for carrying and locking for a grate and a grid of charcoal for the fire. Completely assembled it stands 15" high. The cover is of aluminum with black crackle finish.

Order N.A. Check or M.O. $8.95
Postpaid anywhere in U. S. No C.O.D.
Send for folder describing other models of grills

TORNGREN STAINLESS STEEL PRODUCTS, Inc.
236 Pearl Street Somerville 45, Mass.



FOLDING TEA or COCKTAIL WAGON

$14.85 PREPAID

● Serves as a handsome, economical, convenient, space-saving, roll-about service wagon

No assembling necessary. It opens in a jiffy or, it folds flat to 4" thickness,—quick as a wink. Stores away in small closet space. Smoothly sanded, ready to paint or stain.

The two *removable trays* equipped with handles, may be used as separate *butler trays*. The *removable* rack as illustrated, holds 8 glasses, 3 bottles and cracked-ice pail for cocktails, or—it holds bottles and boxes for use in baby's nursery. This rack is $2.65 additional. You'll find many other uses too, for this handy wagon. Stands 29" high. Trays 14" x 20".

Also available finished in mahogany, chinese red, green, yellow or white lacquer at $5.00 additional.

Send check or money order. No C.O.D.'s.

HANCUSTOM INDUSTRIES—Dept. 65
239 West 28th Street, New York 1, N. Y.

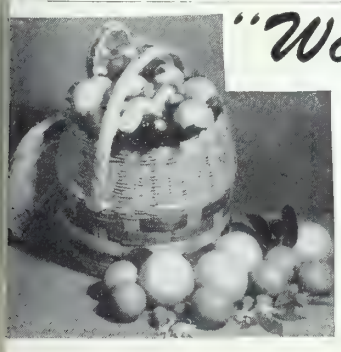


Ketchup on the table?
(—and off the tablecloth!)

Put your Ketchup and Worcestershire Sauce bottles on the table in these smart holders and keep your tablecloth clean! Lovely pierced design, heavy Silverplate by famous F. B. Rogers Silver Co. . . . Send check or money order and we will mail prepaid. (No C.O.D.'s).

KETCHUP CONDIMENT-AINER (Tax Incl.)..... **$5.94**
WORCESTERSHIRE SAUCE SIZE..... **$4.74**

WHITE GIFTS Dept. H-2
179 Westchester Ave., Port Chester, N. Y.



"Wow!" **is what they'll say when they get this**
15 lb. Super-Deluxe Assortment

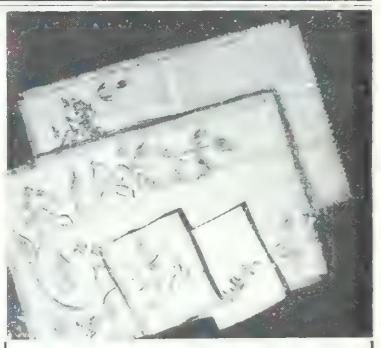
Packed to the top with fresh-picked extra fancy oranges, grapefruits, tangerines, limes and kumquats. Crammed with dates in creme de cocoa, figs mellowed in brandy, sparkly crystallized fruit, crunchy whole pecan halves, luscious chocolate covered citrus peel, cocoanut patties, assorted chocolates, fresh Florida honey in a stunning orange-shaped jar. Basket is beautifully made. Can be used later as hamper, picnic basket, or floor-piece. The perfect gift! Order NOW. Only $18.25, prepaid by fast express. Worth double.

Send check to Joe Sweeny's
HOBBY GROVE, Dept. 1211
Lutz, Florida
MONEY BACK IF NOT *DELIGHTED*



KITCHEN KEEN
SELF SHARPENING
KNIFE HOLDER

Work like magic! Keeps knives always sharp. Every time knife is inserted or removed it automatically hones blade from tip to hilt. No work required. Can hold 5 knives, knife up to 12" long, 1½" wide. Each slot accommodates large or small knife. Patented sharpening device inside a kettle-size Electric colored plastic adds beauty to any kitchen. Only $1.98.



TIDY DRYER

You'll love this neat dainty way to dry stockings, socks, gloves, etc. Takes away that messy bathroom clutter. It's space saving, too, as it dries many articles in only 5 inches of space. No rust, stains, snags. Also serves as an exquisite wall decoration. Sparkling Mother of Pearl plastic. Colors: blue, pink, or white to match your bathroom. Price only $1.00.



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Bancroft's
2433 So. Indiana Ave., Dept. 155, Chicago 16, Ill.

hand painted originals!
PLACE MAT & NAPKIN SETS

One touch of the ingenious that adds color and charm to dining. Maize, white, pink or aqua butcher linen with printed floral designs, some adapted from authentic Tole patterns. Washable, colorfast with ravel-proof edges. A unique gift spiced with originality. No C.O.D.'s, please.

Write for information about other hand painted originals

4 Place Mats 12" x 18"
4 Napkins 12" x 12"
$6.75 Postpaid

Charles Latshaw associates
3204 M Street, N. W. Washington 7, D. C.

Individual
PLUM PUDDINGS
From a secret old recipe

Six individual succulent plum puddings with a bottle of brandied cherry sauce for serving over the puddings. These pleasant little puddings may be halved for a total of 12 servings. As each pudding is protectively wrapped, its freshness is retained and you can serve all, or only a few at any time. $3.75 postpaid.



Specially processed
California Brown Turkey Figs

No preservative. Not dried. But tasteful, moist, properly aged and cured, practically seedless figs. Stuffed with golden English walnuts. These figs will stay fresh because they are individually wrapped in plastic film. After you've once tasted them, you'll want more, so be sure to order enough for yourself as well as gifts.

Packed in attractive California Redwood Gift Boxes

2 lbs. $4.50 3 lbs. $6.50
5 lbs. $9.00 all postpaid

WRITE FOR COMPLETE LIST OF OVER 200 RARE FOOD DELICACIES
Order from address nearest you.
Please, no COD's

SEY-CO PRODUCTS CO.
724 N. Milwaukee Street, Milwaukee 2, Wisc.
or
1331A No. Alta Vista Blvd., Los Angeles 46, Calif.







PORTABLE HANDI-TABLES

USE THEM FOR

Buffet suppers
Cocktails
Smorgasbord
Lawn Parties
Sandwiches
Card Games
Typewriter

Party-Colored HANDI-TABLES

Wood Finish HANDI-TABLES

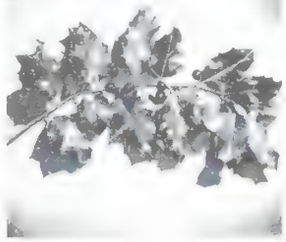
Choice of Maple, Mahogany or Natural Finish. 20" high; tops measure 12" [illegible]

$17.95

$19.95

Send for New Catalog of Practical Gifts

WARD PHILLIPS CO. Box 3451-G Merchandise Mart Chicago 54, Ill.



TRADITIONAL

English Holly

The cheer of [illegible] pine green boxes and rustic berry [illegible] Christmas accent [illegible] for a beautiful home.

PACKED 3 WAYS

Two full 19" Wreaths	$7.50
SPRAYS [illegible] basket	$5.00
One 19" Wreath and [illegible] Sprays	$7.50

Hormone-dipped, cushioned in fragrant cedar [illegible] to reach you in perfect condition. Shipped prepaid, east of Mississippi add 40c.

Sprig and Spray
HOLLY FARM
Box 207, Gig Harbor, Washington



CHRISTMAS by CANDLELIGHT

with the extra enjoyment of bayberry candles. Here's a beautiful 5-piece set to shed some light on your darkest gift problems. Two brass candle holders, two 8-inch candles, and one practical candle snuffer.

$3.95 *prepaid*

Gift Boxed at no extra charge!
No C.O.D.'s, please

AMONG THE SMART SUBURBAN SHOPS
BERNE MARLING
MAIL ORDER CORP.
Dept. J White Plains, N. Y.



bernäd creations

Folks just love these William Steig cartoon trays and cigarette boxes . . . clever, colorful caricatures of man's complaint against man. Made to endure—high fired enamel on copper—they are so good looking . . . so good for a laugh again and again. Truly, the *good natured* Xmas gift. And then—you who care for the personal touch, smartly initialed trays are offered.

Colors—Black on Chartreuse, Turquoise or Red

Order now — Trays.....5" size $3.50 each
6" size $5.00 each

Gold Tooled Leather Cigarette Box — $12.00

27 WASHINGTON STREET Dept. H
Yonkers-on-the-Hudson, New York

Request sketch [illegible] . Catalog on request . Enclose check or money order



SHOPPING



Martinis galore. Stir up a generous batch in this 60-ounce mixer—there's room for a dividend, too. With it come eight 3½ ounce glasses and a stirrer. Pitcher and glasses are monogrammed with a single letter. Ten pieces. $4.98 plus 75c postage. D. H. Holmes Co., P. O. Box 160, New Orleans.



Such service. When you raise the lid of this cigarette box to pass it around, or guests help themselves—a built-in lighter lights—just like that! Box, made in the shape of a book, can be had in brass for $15 no tax, or silver plate for $19 plus 20% tax. Postage extra. From Alice H. Marks, 9 West 57th Street, New York 19, N. Y.

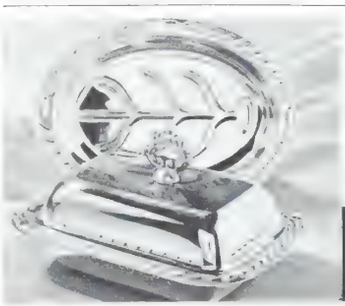
HORSESHOE ANDIRONS

Hand finished, highly polished solid cast brass horseshoe design frontispieces, 5½" wide by 12" tall. Cast iron log rests 21" long or shorter if desired. Also available with horseshoes copper, chrome or bronze plated.

$26.95 *prepaid. Please no C.O.D.'s*

OTTEN ORIGINALS
608-A Cochran Los Angeles 36, Calif.





Queen Anne Cigarette Set

Perfect Silver Miniatures!

Luxurious silver-plated on copper. This miniature well and tree platter and covered vegetable dish is a useful and beautiful gift. Can be used for cigarettes or condiments. Vegetable dish 3⅝"x4¾"; platter 3¾"x5". Cardroon border. Baroque handle. Gift boxed



set $7.95

tax, postage paid
Sorry, no C.O.D.

Susan Howe, 14 Washington Pl., New York 3

HANDEE SERVER

A beauty in both appearance and usefulness.

The spoon and fork are joined at the shank so one hand can be used for all servings. For salads, baked potatoes, corn, barbecues—almost everything. Chromium plated with ebonette handles. The Handee Server is 11" long and comes in a very attractive gift box. Make some woman happy (and yourself too).

$3.95 postpaid

SUTONE COMPANY
4028-30 Hollywood Blvd Los Angeles 27, Calif.



AROUND





The birdie in this original bird cage planter is hard to locate in the picture but he is there, perched on a stick so you can set him inside or outside. Like the planter itself, he's glazed pottery: white, yellow, chartreuse or pink. Black raffia "bars" and loop. Without plants, $3.95, ppd. From Afco Products, Lexington 73, Mass.



Minikins on the mantel, these little animals are wonderful conversation pieces. Made of unbreakable plastic, they will cavort delightfully over anything, lending a pixie-like quality to whatever they happen to grace. In green, blue, red or crystal. Only $1 for a box of twelve, ppd. Wil-Nor Products, 3002 N. 5th St., Philadelphia 33, Pennsylvania.

TIE TENDER



The ANSWER to—"Where shall he put his ties?" Keeps them neat, easy to select. Sturdy transparent hangers hold ties securely and move freely on chrome bar. Mahogany plastic back 15" long. Simply installed with 2 screws.

Write for free gift catalogue

$3.50 postpaid

For 30 ties
For 40 ties $3.75 "
For 50 ties $4.00 "



True Beauty — Real Utility in this GENUINE Leather Jewel Box!

. . . with the New Earring Mirror. Convenient, automatic up-swing tray with special earring bars, ring bed and pin sections . . . rich quilted top tooled in 24 karat gold leaf, lustrous velvet lining . . . solid brass fittings and set-in lock.

COLORS—red, wine, ivory, green, brown and navy.
10 x 7 x 3½ inches

$4.95 postpaid

DEPT. A

UTTAL'S Mount Vernon, N.Y.

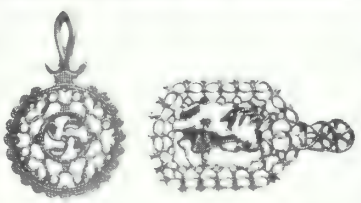


Lifetime Mail Box
—a Christensen Creation

Of corrosiveproof, solid cast ALUMINUM, antique-finished. Gracefully designed with rainproof roof-flap and ample rack for largest magazines and papers. Decorative as well as practical at your own front door or as an enduring gift.

Postpaid **$5.95.** *No COD's.*

BUILDERS' HARDWARE AGENCY
25 Stuart St. Boston, Mass.



Old Fashioned Trivets

Reproductions of famous *Colonial* designs . . . "Tulip in Motion" and "Red Riding Hood". Protect table tops and other surfaces when used as stands for plants, vases, etc. Often used to lend a decorative touch to a plain wall. Black iron. *No C.O.D.'s please.*

Sent postpaid

"Tulip In Motion", 7" x 10½", $2.50
"Red Riding Hood", 6" x 11", $3.00
Both trivets.....$5.35

Write for Free General Catalog

THE NEW ENGLAND GENERAL STORE
3 Plain Street, Millis, Mass.

"Forever Glamour!"



SPECTACLES PARKER!

For those who want glamour down to the last detail, here is the "New Look" in spectacles cases.

The SPECTACLES PARKER, loveliest of eyeglass cases, is of quilted moire taffeta highlighted by shimmering sequins. It comes in wine, peach hunter's green, ice blue and black, each with contrasting moire lining, of soft velvet. $2.00 ppd.

Tailored case with contrasting moire lining, no sequins $1.25 ppd.

Specify color and style desired.

Send for new catalog of unusual gifts.

bren linda 545 fifth avenue, dept. G new york 17, n. y.



magnificent **PICTURE FRAMES**

make charming gifts! True artistry has gone into the making of these jewel-like frames! Gleaming, glistening silver- or gold-plate, and a baked enamel finish that never needs polishing! All stand or hang, velvet backed. Approx. 3" x 4". Engraved (as left) or plain. Each just **$2.75.**

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The Silver Cupboard
DUPONT-NEMOURS BLDG.
WILMINGTON • DELAWARE



Beautiful Hand Made
SANTA CLAUS
Figurines

All completely flexible. Hand made of the finest satin and velvet. Mounted on balanced base.

14 inch	$13.50 ea.
18 inch	16.50 ea.
26 inch	28.50 ea.

Sent postage paid

Dress up your home, shop, store or window with these beautiful dolls. Send cash, check or money order. Satisfaction guaranteed or your money back.

HAROLD GALE 726 Main Street Kansas City, Missouri

three position table

Most useful table you ever saw for Indoors and out...



Coffee table—card table • Folds vertically for storage • Easily opens to regular height (28½") or lowers to coffee table height (21"). Folds vertically for storage or use as a fire screen. Table top is 29¼" square and of kiln dried pine and tempered Masonite—moisture and liquor resistant. Aluminum alloy legs. Tops available include: natural reproduced wood grain in bleached mahogany or walnut, or simulated leather tops in red, green, brown or ivory.

Express paid anywhere in U.S.A.

ONLY
$17.50

Specify which grain of wood or color of leather you prefer.
No C.O.D.'s please.

633 EAST GAGE AVENUE • LOS ANGELES 1, CALIF.
P. B. F. INTERIORS



Poker Set

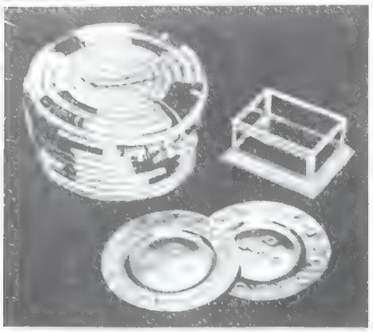
8 Tumblers
8 Coaster-Ashtrays

complete set for cards **$5.98** postpaid

Everyone will enjoy a drink in these unusual **SHAM BOTTOM TUMBLERS.** Each tumbler features a different poker hand . . . "Full House" . . . "Flush" . . . "Straight" . . . and the other winning hands, artistically decorated in prominent colors. Eight matching **COASTER-ASHTRAYS** of heat resisting plastic protects your furniture . . . dual compartments for tumbler and cigarettes.

Delightfully entertaining, your guests will rave about the uniqueness of this extraordinary set. New! Different! It's a grand gift and a real buy at this low price. Sold also in a set of 4 glasses and 4 coaster-ashtrays for $2.98 ppd. Send check or money order.

P. RISIKA & SON, Box 115, Kew Gardens, N. Y.



Say "Merry Christmas" Twice —In the Same Package!

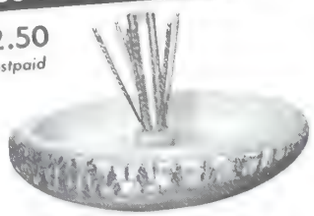
A striking vari-colored genuine imported Tole tray sewing or work basket hand crafted by Mexican artisans . . . a beautiful gift in itself . . . and nesting in it a handsome hand hammered glass and tin cigarette box with two matching hand-hammered tin ash trays! A different and delightful "double-feature" gift! Basket 8¼" in diameter. Glass cigarette box 4" x 4½". Ash trays each 6" in diameter.

Set Complete
$6.00
Prepaid and Insured
Sorry, No COD's

FRED LEIGHTON, INC.
15 East 8th St., Dept. HG, New York 3

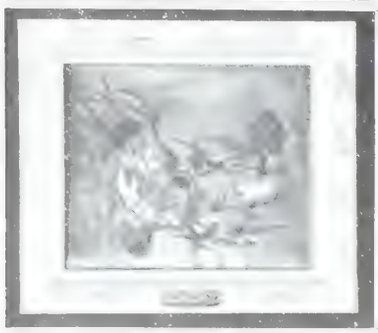
Look no further here's the NUT BOWL you have always wanted

$2.50 *postpaid*



For yourself—or as an attractive, inexpensive gift this **RUSTIC NUT BOWL** is as useful as it is good looking. Hand turned of bone-hard white ash log with natural bark. Beautifully finished with clear lustrous lacquer bringing out the unusual grain patterns, 9½" to 11" diameter, 3¼" high, felt base, nickel plated cracker and six picks. Gifts of wood have more appeal! Check or money order. No C.O.D.'s.

MONTY'S WOODCRAFT SHOP
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Exciting treatment of nursery lore
Adults to charm and children adore
Hand painted oils on copper bright
The frames alive with hues to delight

LITTLE BOY BLUE
TOM TOM THE PIPER'S SON
OLD WOMAN IN THE SHOE
PETER PETER PUMPKIN EATER
OLD KING COLE
THE CALICO HORSE

18" x 17"

No COD's Please—Postpaid **$14.95**

KOPPER KLASSICS
1246 Park Ave. New York 29, N. Y.



EARLY AMERICAN
KNIFE TRAY
in Driftwood Knotty Pine

COD's **$7.95** Postpaid

PORTEOUS, MITCHELL AND BRAUN CO.
Portland 4, Maine



SHOPPING



Handy guest towels are made of non-woven fabric, to be used and thrown away. We should have opened the package to show you how pretty they are—but this way you'll have a pleasant surprise. Mass-linn towels come 30 to the package for only $1.25 postpaid, from Green Gable Gifts, 394 Lenox Avenue, New York 27.



A non-electric vacuum that works on a suction basis. The fly wheel propels it and friction builds up its speed. Young marrieds who want quality and performance will find this cleaner easy on the budget. About the size of an electric one, it's light and easy to use. $24.95 ppd. W. E. Britton & Son, 22 Forest Ave., Locust Valley, New York.



Angel Candlesticks

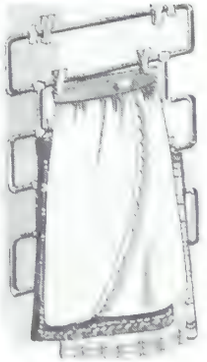
Make your home heavenly with these crystal angels on a ruby star holding a ruby candle cup.

Perfect for decorating your table, mantel, windows or curio shelves.

Large angels 14" are $3.75 a pair. Small 11" candle angels 9" are $3.75. Either size available in crystal. Can be sent prepaid.

Please allow time for U.S.A.V.C.O.D. Send for our FREE catalog of gifts.

Krewson's Curios
Keswick and Paxson Aves., Glenside, Penna.



De Luxe
SKIRT RACK

Not to be confused with ordinary hangers. Holds skirts by the belt. Keeps them wrinkle-free, ready to wear. Holds 6 skirts. Only $1.95



SPOT REMOVER SERVICE KIT

Removes ink, lipstick, grease, coffee, tea, fruit stains, etc. Works on all fabrics or colors. Saves on cleaning bills. Only $1.79



We Pay Postage. No C.O.D.'s Please.

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Bancroft's 2433 So. Indiana Ave. Dept. 153 Chicago 16, Ill.

AT LAST!
AN AUTOMATIC NEEDLE THREADER

Can you thread a needle with your eyes closed? Yes—anyone can—with the amazing Thread-a-matic. It is simple to work and threads a needle in a jiffy. Merely insert needle, press button, place thread in slot, release button, presto! the job's done. Pull thread to desired length, cut with scissors lever. Mechanism precision made of steel, encased in plastic. Gift Boxed.

$2.95 *each.*

Send for our catalogue of truly smart gifts.

The ***Del Hagens*** *of* ***Westchester***
Larchmont Dept. G New York

AROUND

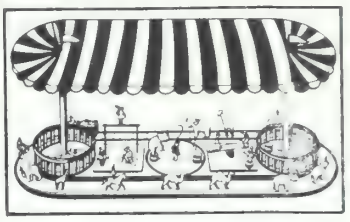




Small wonder, a tiny case about one inch square, frames four pictures, two round and two square, folds compactly and when opened, stands by itself, making a congenial display for friends, family or favorite people. In pale blue, pink or gold colors, $2.75 ppd. from Wayne's, 35 Palmer Ave., Bronxville, New York.



"Here's How," a recipe book of mixed drinks that makes it easy to be an expert. "Just Cocktails," specializing in just that, includes everything you've ever heard of, and many others. Line drawings enliven pages that are tied into gaily painted wood binders. They are $1.50 each, postpaid. From Liza's Gift Shop, New Market, Virginia.



TOM THUMB CIRCUS SET

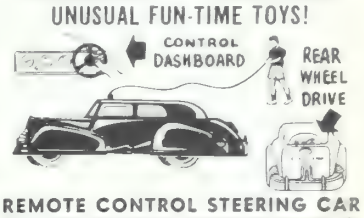
This spectacular set (approved by educational authorities) consists of "Big Top" tent, 65 precision molded animals, clowns, balancing acts, parades, etc. Limitless variations for play. Develops coordination! Has Peg Play feature (for example, ball pegs onto seal's nose, seal pegs onto drum, all objects peg into stage). Stage 11½" long, 4" wide. Colorful plastic. Only $2.25.

SILVER METEOR TRAIN SET (#52)

17" train (2" high) zooms along track for a long time! Clockwork motor. Beautifully colored, all metal, in red, silver and blue. Only $3.00. Same set without tracks (#51, not shown) with rubber traction wheels that run train in circle on any surface.. ..... $2.50

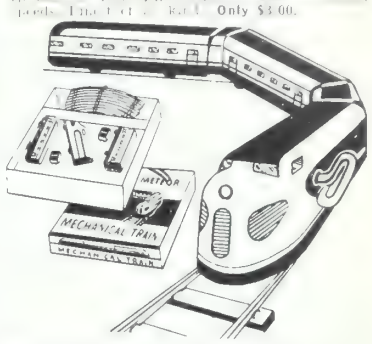
ORDER NOW for Xmas and birthday gifts. We pay postage. Attractively gift wrapped with card enclosed, if desired. Quantities limited. No COD's. Satisfaction guaranteed. All four toys for..... $10.00

FASCINATING . . . EDUCATIONAL UNUSUAL FUN-TIME TOYS!



REMOTE CONTROL STEERING CAR

Only $3.00.



MASTER-TOYS. 66-31 Fresh Pond Road, Brooklyn 27, N. Y.

Electric Horn And Headlight Car



Sound horn by pressing steering wheel, light headlights by turning steering wheel! Custom made plastic body with polished nickel accessories. **$5.29** *(Postpaid)*

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Miniatures—in Hand Painted "Home"

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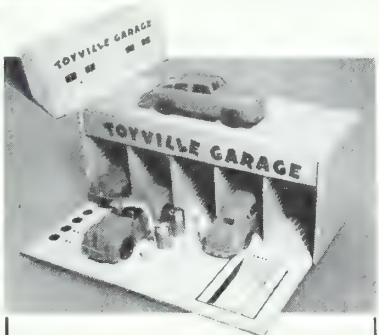
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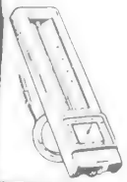
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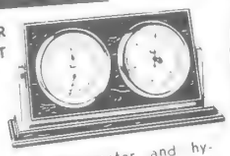
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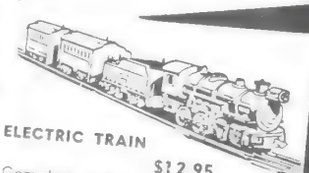
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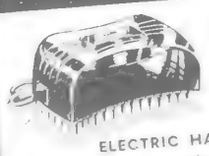
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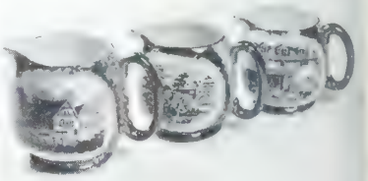


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Leprechauns, b'gorra, to warm the heart and watch over the lucky recipient. Order the boy or girl Pixie or Leprechaun himself for $1.85 each postpaid. Better yet, send photos of children and get pixies that look just like them for $5 each. Padé Powell, 127 East 31st Street, New York 16, N. Y.



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It fits in his watch pocket. Weighs 4 lb. up to 8 lbs. 24″ steel measuring tape, self coiling.

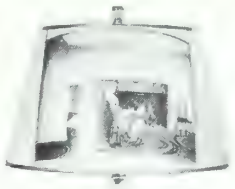
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Send $2.00 (Check or money order) for each De-Liar.

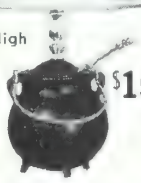
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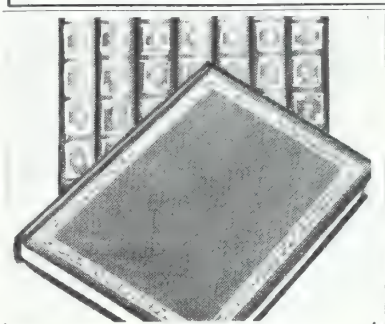
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Beautiful Colonial Lamp

The base is a reproduction of an antique Cape Cod fire pot of black cast iron. 12″ shade of parchment with old fashioned colonial scene. Stem and mounting of lacquered brass complete an unusual lamp which harmonizes perfectly with your colonial desk, end table or antique furniture.

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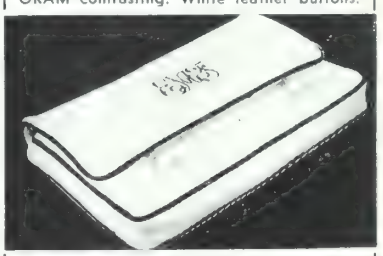
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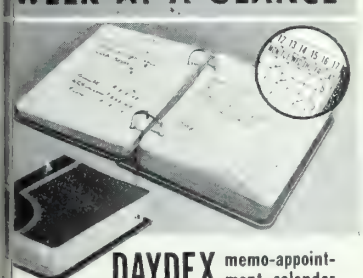
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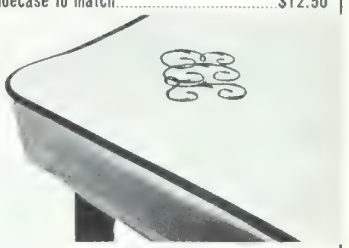
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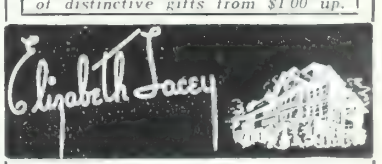
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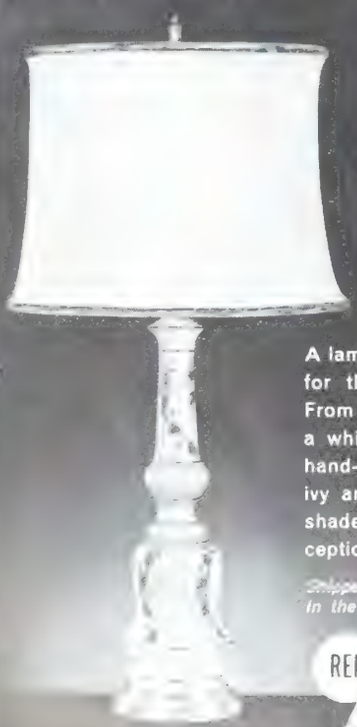


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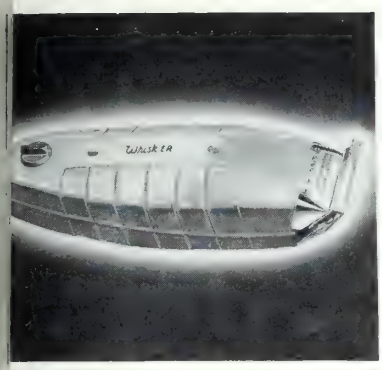
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SELF-SHARPENING KNIFE CASE—The sharpest idea in years! Every time you remove and replace your favorite knife from this magic case the blade sharpens itself! No work or skill required. Plastic case with six hollow ground, razor-sharp blades (9" and 8" slicers, 7" and 6" utilities, 4" and 3" parers). Unbreakable Pakkawood handles. Set complete—$17.95

STEEL POULTRY SHEARS—Make poultry carving a Joy! Chrome plated and 9" long. These keen forged steel shears are real bone cutters—work as easily as scissors. A "must" at $6.00

MUSICAL LIQUOR POURER—Tip the bottle and "How Dry I Am" plays as you pour—a jolly jingler for parties! Fits any bottle, stainless steel with an imported Swiss music unit. $9.95

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551 FIFTH AVE., near 45th
331 MADISON AVE., cor. 43rd
GRAND CENTRAL TERMINAL (Commodore Concourse)
33rd ST. UNDERGROUND PASS (bet. Hudson Tubes & Penn. R.R.)

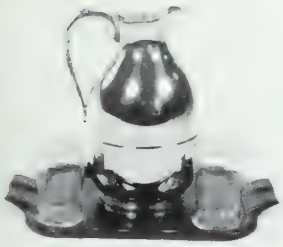
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Write for free gift catalog

AROUND





A thirsty guest will tag you a thoughtful hostess if you have a Thermos carafe on the bed table. The man of the house will probably appreciate it, too, for his office. The jug will keep a quart hot or cold for hours. Chrome-plated with tray and two glasses, $22, express collect from Scully & Scully, Inc., 506 Park Ave., New York 22.



What's for dinner? Maybe a savory goulash cooked in a dish of flame proof Tonala pottery, accompanied by muffins made of water-ground wheat flour from the highlands of Mexico. Two colorful trays, for both baking and serving, plus 40-oz. bag of wheat flour, $3.95 ppd. The Old Mexico Shop, Santa Fe, New Mexico.



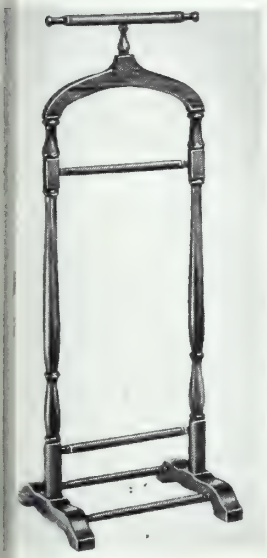
MOSSE'S Stunning "Nimrod" Cloth
for Buffet and Festive Dining

...rd dog, deer and pheasant, beautifully hand printed on pure linen—...ith that look of old wood cuts. In autumn colors—tobacco brown, turkey ...ed, or leaf green, on oyster white. Very smart—gay for holiday tables—and ...o cloth your man will enjoy. . . **Handsome gift, exclusive with Mosse.**

2½ yd cloth, 8 napkins—**$44.50** . . . 3 yd cloth, 12 napkins—**$62.00**
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...let stand in magnificent ...hogany or walnut finish, **...1.95**

Luggage rack, with strong fancy webbing, 17½ x 22 x 14 inches wide, **$12.95**

...e delivery within 150 miles. In N.Y.C. add 2% ...es tax. Shipping charges on COD's are collect.

...nd for new Christmas Gift Book ...r and Overseas Food Folder

Helpful Hints

for the SHELF-CONSCIOUS!

If he's busy, busy, busy . . . give him a Valet Stand for Order-Out-of-Chaos. Single-handed, it copes with coat, vest, trousers, tie, shirts, shorts, socks and shoes. And what hostess wouldn't welcome a luggage rack, so handsome it doubles as a tray stand? This one's a sturdy pre-war type with satin-finished *can't*-tarnish metal supports, and sleek, ebony-finished, solid wood legs. So convenient, you'll want one yourself!



1848 100th ANNIVERSARY 1948
Hammacher Schlemmer
145 East 57 St., New York 22, VO. 5-4700



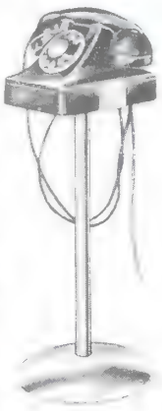
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Famous for its quality and beauty. Covered Candy Box in white with blue grape design. Approximate size: 5¾" x 2¾" in depth.

$12.00
Add 50¢ for shipping charges in America

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Established 1810
WHITE PLAINS *Fifth Avenue At 48th Street, New York 19, N.Y.* EAST ORANGE

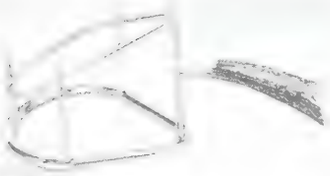
news for you *on our party line!*

For your *next* party, phone 'em and feed 'em with ease and éclat. Call from the handy telephone stand that saves desk space. (Even the phone looks "special" in a Glam-R-Phone cover). Carve your party ham, roast or fowl on a gleaming holder . . . perfect angle for slicing. And juicy steaks demand Carvel Hall steak knives . . . keen-cutting blades with gay party handles.





$15.95 *Glam-R-*
Phone . . . *Fits* . . . *any*
phone or any . . . *Style Plan*
$3.50 *and* **$4.95**

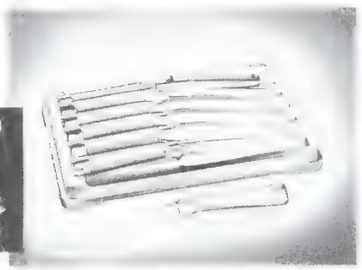


Polished chrome ham or roast holder; genuine stag handle, **$17.50**

Hollow ground and shaped vanadium steel blades; chrome and ivory plastic handles. 8-knife set in ivory plastic case with transparent cover. **$22;** *6-knife set in case,* **$16.50;** *single knife* **$2.75**

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1848 100th ANNIVERSARY 1948

Hammacher Schlemmer

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A. Miracle Mechanical Car. Toy sensation of the year! Starts, turns, stops by itself! Motor hood goes up; door opens, driver comes out to "inspect trouble." Hood and door close *automatically*; car starts again. 5½" $3.75

B. Tractor with Detachable Trailer. 17". Excites the kiddies (adults too) with its realistic (harmless) sparking smokestack! All metal, sturdy construction! Crank winder. Start and stop brake. Fine clock-work motor. $4.85

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Free Wheeler. Steering arrangement, free wheeling device, brake, long running motor. 6". **$1.75**

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D. Revolvo. Colorful! Exciting! Wind up motor and arms swing around to musical chime accompaniment. Durable celluloid, ideal for the younger child. 10" $2.00

E. Sparkling Top. Press the plunger and watch youngsters thrill to colorful (and harmless) sparks shooting off as top spins at a merry pace. 7½". $2.50

F. Miniature Double Auto Race Track. 8½". Captures the tingling excitement and spectacular feeling of real race track! ¾" cars speed like magic for amazingly long time . . . All metal, powerful wind-up motor $2.00

ORDER NOW for Xmas and birthdays while supply lasts. Quantities limited. 10% discount on orders $10 or more. We pay postage. No COD's. SATISFACTION GUARANTEED

Q. T. NOVELTY Company, Inc.
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SHOPPING

Whip up food and drink with an "Eskimo Whiz-Mix," available again after almost seven years. It does a grand job of mixing, blending; juices fruits or vegetables. 2-speed motor is AC-DC. Unbreakable and easily cleaned. Base is chrome; the top, stainless steel. $24.95 ppd. Hamden Enterprises, Inc., 157 E. 33rd St., N. Y. 16, N. Y.



The kitchen stove and hot plate burner have a versatile ally in the Connoly oven. Complete with grill, baking, roasting and muffin pan, it does everything a regular oven does—without making your kitchen an inferno. Saves fuel, work. $5.95 plus 15c postage. Thompston Winchester, 201 State Street, Boston 9, Mass.





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YOU MAY HAVE A SELECTION ON APPROVAL

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SERVICE THROUGHOUT AMERICA

AROUND





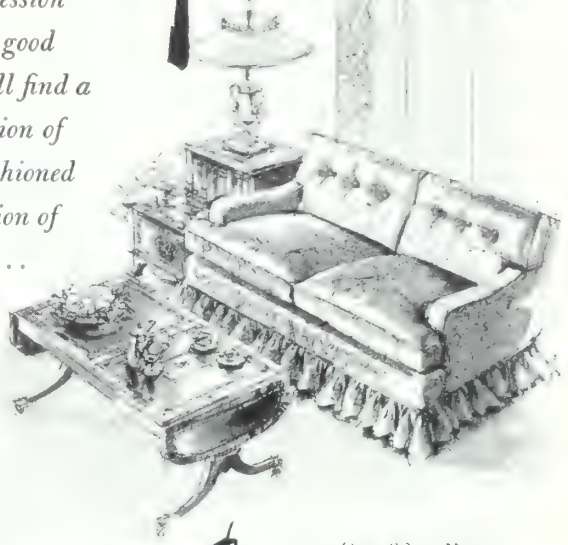
Nine-day wonder. Sample all nine different kinds of choice teas from India, Ceylon, China and Formosa, one a day, and you will become a connoisseur of the fragrant leaf. Selection is back after many years' absence, to the untold delight of good tea drinkers. $1.75. 15c post. Bellow's Gourmet's Bazaar, 69 East 52nd Street, New York 22.



Homemade ice cream—the real old-fashioned kind that needed a strong man to crank is made electrically, with a motor to do the work. Just turn the switch and relax, it makes a full gallon, or less if desired. The wood exterior is white enameled. AC only. $24.95, exp. col. William Spencer, 710 Chestnut St., Phila. 6, Pa.

A gracious home is the eloquent expression of its owner's good taste. You will find a superb collection of furniture fashioned in this tradition of graciousness . . .

graciousness



Our 82nd Year

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JOHN A. COLBY & SONS

129 North Wabash, Chicago, Illinois
626 Davis Street, Evanston, Illinois

a store of inspiration and service

ORDER BY MAIL



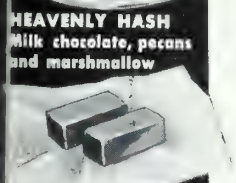
A GIFT BOX

OF FIVE FAMOUS-DISTINCTIVE NEW ORLEANS CANDIES

Elmer's NEW ORLEANS Originals



HEAVENLY HASH
Milk chocolate, pecans and marshmallow



GOLD BRICKS
Luscious pecans and milk chocolate



MINT BUBLETS
"Melt in your mouth"

These delicious, original candies are sweeping the nation! Their delightful taste will thrill you and your friends. Ideal Xmas gifts. Just send us your Christmas list! Huge souvenir box with beautiful New Orleans scenes contains:

- 1 lb. HEAVENLY HASH
- 2 cartons of GOLD BRICKS
- Carton of MINT BUBLETS
- Carton of PECAN PRALINES
- Carton of COFFEE CANDIES

$3.95 Postpaid Anywhere in the U.S.

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STERLING

The Gift that is Treasured Forever

by RANDAHL

Wrought of heavy silver in designs of exquisite grace and distinctive simplicity, no gift will be more enduringly lovely nor more deeply cherished than Sterling by RANDAHL.

Mayonnaise Bowl	$22.00	Cordial, 3 in. high, ea.	$ 4.50
Mayonnaise Ladle	12.00	Tray, 7½ in. dia.	15.00
Mayonnaise Tray	8.00	Set, 8 Cordials and Tray	51.00
Mayonnaise Set Complete	42.00	Bon Bon Dish, 4½ in. dia.	15.00
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Prices include Federal Excise Tax

Our folder illustrates many lovely Randahl creations. Send for it, mentioning your jeweler's name.

910 W. Jackson Blvd. RANDAHL Chicago 7, Ill.

House & Garden's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

FOR FURTHER INFORMATION ABOUT THESE LISTINGS WRITE TO HOUSE & GARDEN'S TRAVELOG, 420 LEXINGTON AVE., N. Y. 17

ARIZONA

TUCSON

Santa Rita Hotel

CALIFORNIA

LOS ANGELES

Chapman Park Hotel & Bungalow. On Wilshire

DISTRICT OF COLUMBIA

WASHINGTON

Hotel Raleigh

FLORIDA

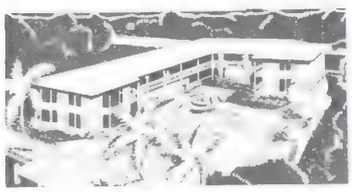
BOCA GRANDE



Boca Grande Hotel & Club

FLORIDA

FORT LAUDERDALE



The Lee

FLORIDA

FORT LAUDERDALE



Pink and White Sand . . . Coral Beaches et al.

BEYOND the Gulf Stream's flying fish and phosphorous waves lie the most famous coral islands in the world, the Bermudes, or Bermuda as they are collectively called. They symbolize many things: relaxed living among friendly people, the unhurried charm of cyclists, the coveted ease of things synonymous with vacationing on this tiny archipelago.

Over one hundred and fifty islets divided into nine separate communities known as Parishes, each with its individual personality, comprise Bermuda. There is St. George, the first settlement, with the original seventeenth century buildings; Paget, Warwick and Somerset with their private homes nestling in the oleanders. The British influence is everywhere, in the shops that sell tweeds, English china; the little tea-houses; the bobbies and cricket. The Harrington Sound area with the famous Bermuda Aquarium, stalactite caves, and the little perfume factories; Hamilton with its historic government buildings; and Mid-Ocean with one of the most spectacular golf courses in the Western Hemisphere.

FLORIDA

FORT LAUDERDALE

Sea Isle Apartments.

MIAMI



The Columbus

MIAMI



Dallas Park Hotel Apartments

FLORIDA

MIAMI



The Venetian

Closest Miami hotel to Bay and Beaches. Centrally located on through routes to race tracks, golf courses, all attractions. Beautiful residential section. Large sunny rooms. Famous cuisine, service. Private sun-deck. Roof solarium. Beautiful new cocktail lounge. Low rates, reductions for long stays. Address: C. A. Crawford, Mgr. Biscayne Bay at 16th St.

MIAMI BEACH



The Hotel Good

SAINT AUGUSTINE

The Monson. Fine small hotel. Good food & Service. Low Winter rates by week or season.

FLORIDA

MIAMI BEACH



Marine Terrace Hotel

MIAMI BEACH



The Sea View

MIAMI BEACH



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FLORIDA

MIAMI BEACH



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Ultra-modern brand-new patio-apartment hotel with full hotel service. Exclusive location facing park, near ocean beaches, Lincoln Road, Bay Shore Golf Course. Luxuriously furnished, decorated, equipped. Complete kitchens, kitchenettes. One or two bedrooms accommodating 2 to 6 persons. Providing a new, more gracious way to live. Write 2315 Pine Tree Drive for brochure.

FLORIDA

PETERSBURG

noy Park Hotel

untington.

OTA

Blossom Hotel

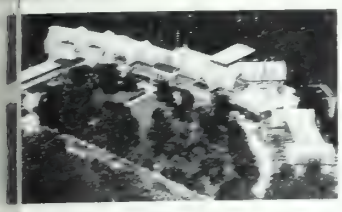
GEORGIA

LAND

loister.

ILLINOIS

LAND PARK



Hotel Moraine

l Moraine on beautiful Lake Michigan offers a pleasant combination of recreational ac- and restful informality. Fourteen acres -que ravine woodland and two hundred

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AS CITY

rive Hotel. Rooms. Suites. Famous El Casbah Supper Garage. Rec. by Duncan Hines. L. Larrea, Mgr.

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Barbizon-Plaza. Midtown, overlooking Central Pk. 6 Ave. 58 St., near Radio City, theatres, shops. Choice rms. from $3.50 sgl. $6.50 dbl. Bklt. HG.

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CHARLESTON



The Fort Sumter Hotel

Charleston's only waterfront hotel overlooks Charleston Harbor, in which is located historic Fort Sumter, a national monument. The Hotel is exclusive residential section of old Charleston. Its dining rooms feature famous Low Country plantation dishes. Country Club golf privileges to guests. Folder on request. John S. Cator, Manager.

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CHARLESTON

Villa Margherita. For gracious vacation living lovely, intriguing old Charleston. Accommodati

TEXAS

DALLAS

Madison Hotel. Luxurious vacation in tropical Rio Sunshine, flowers, dancing, sports. Free folder.

VERMONT

SHELBURNE

Hand's Cove. Historical farm on Lake Champlain. Mountain setting, ideal climate. Fishing, skiing, skating, excellent table. Virginia S. Graham.

BAHAMAS

NASSAU



The Fort Montagu Beach

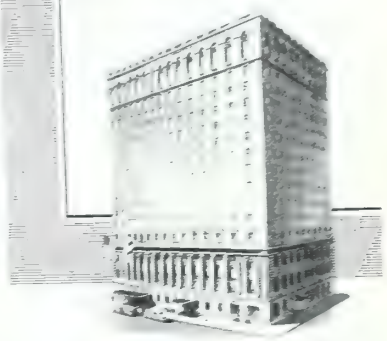
Society's premier holiday hotel in Nassau, Bahamas—a complete "resort within a resort". Private ocean beach, full program of sports. London's top-ranking dance orchestras at the festive Jungle Club. Circulating iced water. Opening Dec. 15. John Cota, Gen. Mgr. N. Y. office—500 Fifth Ave., LOngacre 5-1114. Also the

Known the world over!

The pleasure of your New York visit will be enhanced if you stop at the Ritz-Carlton where service and accommodations are still measured by time-honored standards!

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TRAIL CREEK CABIN • Sun Valley



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World's champion slalom skier, won the 1948 Olympics, skiing for Sun Valley, where she received her training.

For information and free W. P. Rogers, Gen'l Mgr., Sun Valley, Idaho, or Union Pacific Railroad, Room 1269, Omaha 2, Nebr., or see any

Where Every day's a Holiday!

Sun Valley

IDAHO

A bright blanket of sparkling snow... the ever-present festive feeling... and the fine winter fun facilities spell joy of living in the Sun Valley manner. You'll enjoy more skiing per day on the excellent slopes served by eight ming in two warm-water pools... dancing and evening entertainment.

For

Sun Valley.





(Above) What a moment, and what a perfect spot! Good





HEYWOOD-WAKEFIELD
EST. 1826

modern

"Home-Planned" to keep your home SO LIVABLE

Yes, you can see yourself living happily with Heywood-Wakefield Modern through the years! Its sunny "Wheat" and mellow "Champagne" finishes go so well with drapes and rugs. Its friendly lines and proportions come from the same long, long experience in design as its superb craftsmanship. And, because it's "Home-Planned," you'll find your present purchases in perfect harmony with later additions to living, dining room and bedrooms.

Better furniture and department stores everywhere proudly display this Modern with the famous Heywood-Wakefield emblem. Do see it soon.



Staunch, American hardwoods, superb craftsmanship assure long, long, service.



Heywood-Wakefield Modern is flexible to fit your space for living—and so comfortable.



House & Garden
NOVEMBER, 1948

Give thanks

In the pages of this issue, House & Garden brings you 600 Christmas gifts. They range from a 30-cent miniature heart-shaped basket for serving cream cheese to a $5,000 ebony and ormolu French desk. They are varied, beautiful, different, geared to people-of-all-ages and pocketbooks-of-all-sizes, available in stores all-over-the-country. This year more than ever, Christmas shopping in America is merely a matter of choice. Because the great majority of Americans have the necessities of life, we can afford to give a few luxuries—things that are gay and pretty, frivolous and fragile. Never have there been so many beautiful ribbons and wrapping papers. Tree ornaments are as plentiful as before the war. But in the midst of this abundance, try to remember what Christmas is like in other lands. In the first place, life is infinitely bleaker. There is less fuel for heat and for cooking. There are fewer garlands, because paper is still short. Instead of a choice of 50 presents, it is hard to find five to choose from. In England, older people never expect to see the end of austerity in their lifetimes. They will thank you for practical gifts such as shoes, gloves, a warm bed jacket. In Eastern Europe, the only Christmas that many people will enjoy will come in a CARE package. Europe's shortages are particularly poignant when you realize that the best of everything is being shipped to us to bolster currencies. England is exporting treasured tweeds and Scotch whiskey, Czechoslovakia toys, Italy linens, France fashions and perfumes. So when we Americans gather around our bright trees to give thanks for all we have received, it should be humbly—remembering the real needs of food, clothing and shelter which, in all but our own fortunate country, exist throughout the world on Christmas day.

Christmas

all through the house and garden

CHRISTMAS begins with a list: children, family, friends, the postman, the janitor, the paper boy. . . . For each of them you want to find the perfect present, though it may take weeks of going from shop to shop, counter to counter. Your purse will tell you whether to be prodigal or thrifty, but even so there is a staggering choice. On the following pages are hundreds of solutions to your Christmas problems which will save you ten times as many steps. They have one constant theme and it is the soundest of all possible approaches to Christmas: everyone on your list loves the place where he lives. So select your gifts with this in mind: choose a present for the desk in the library of the man who likes to read; for the sideboard in the dining room of the woman who likes to entertain; for the cabinet in the kitchen of the woman who enjoys cooking; for the shelf in the tool shed of the gardener. In this way, you can be sure that you will add to the enjoyment of life . . . all through the house and garden.

FOR THE LIVING ROOM
pages 174-175

FOR THE LIBRARY
pages 176-177

FOR THE DINING ROOM
pages 178-179

FOR THE PLAYROOM
pages 180-183

FOR A MAN
pages 184-185

FOR A WOMAN
pages 186-187

FOR THE GARDEN
page 188

FOR THE KITCHEN
page 189

FOR THOSE WITH A GILT COMPLEX
pages 190-191

All prices of Christmas gifts on the following pages are approximate, generally slightly higher west of Mississippi. For a complete directory of the store names here, see p. 288.

Originality

THESE GALA CHRISTMAS TREE BALLS WERE DECORATED BY ARTIST [illegible] ZWEYBRUCK; YOU CAN DO AS MUCH YOURSELF, USING DEK-ALL PAINT MADE BY THE AMERICAN CRAYON CO., $2 A BOX

For the living room



Lead soldiers and the Place Vendome in a shadow box, $125. Reed & Stevenson.



Trumpet-playing angel by Amy Drevenstedt, $1,50. America House.



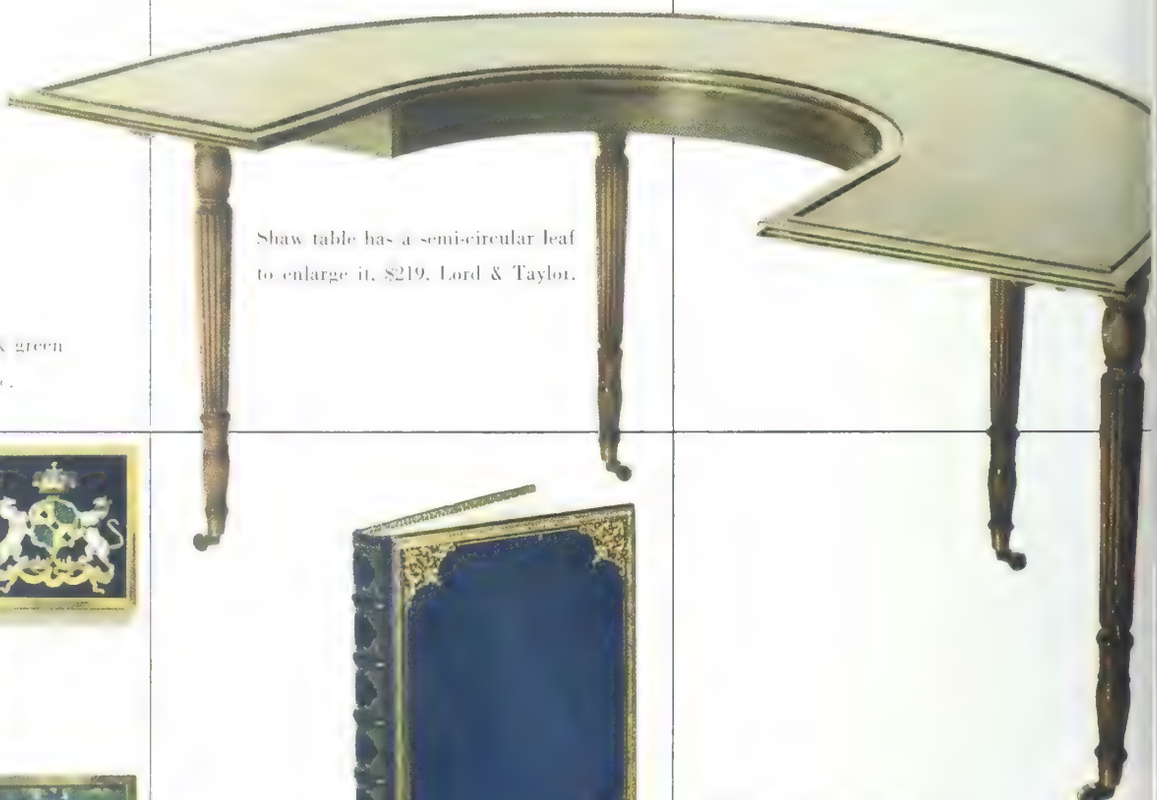
French faïence design cachepot, *left*, 5¼" diameter, $15. Kaufmann's, Pittsburgh.



Louis XVI lacquered bracket clock with bronze mounts, gold star decorations, $575 plus tax. Frederick Victoria.



A pair of French Empire vases in dark green and white, $175. Alfred Orlik, Inc.



Shaw table has a semi-circular leaf to enlarge it, $219. Lord & Taylor.



Fore-edge painting of your house on an English morocco leather guest book, $125. Young Books.



Finely-worked reproduction of a rush-seat Chippendale chair; $245, from Ailsa Shaw-Thompson.



Cast stone "Male Torso" by Gwen Lux, $75, Lord & Taylor.



Tiered metal flower holder, $18, Elinor Merrell.



Small bronze bust, marble pedestal; $125 a pair. Reed & Stevenson.



Bleached appliqué wall bracket, $350 a pair; W. Jay Saylor.



Crystal vase with sterling silver base; $40, Black, Starr & Gorham.



Antique revolving spice cabinet, $87.50, Young Books.



Fisher's sterling cocktail set, tray, $75 plus tax. Bailey, Banks & Biddle.

GRAPHS BAKER
AZZURCO

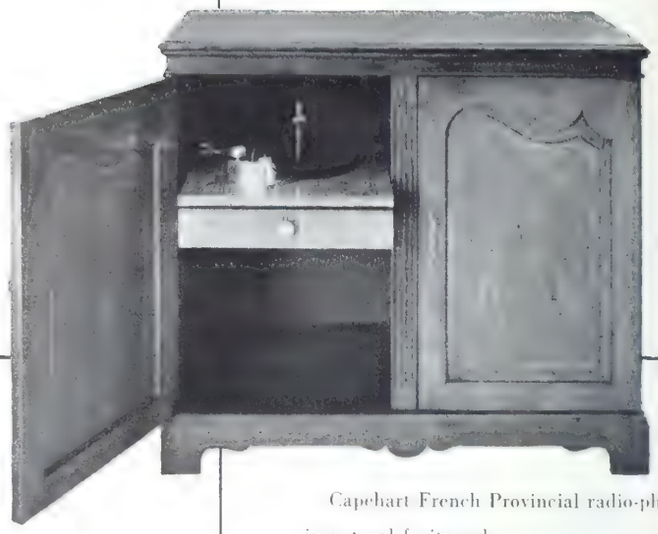
...CHRISTMAS

...ALL THROUGH THE HOUSE

For the library



16½" stein, decorated with red rooster; $75. Reed & Stevenson.



Capehart French Provincial radio-phonogr in natural fruitwood; $495. The Aeolian Co.



Reproduction of Regency table in dark green lacquer, bronze trim, green leather top; $180. Hadleigh, Inc.

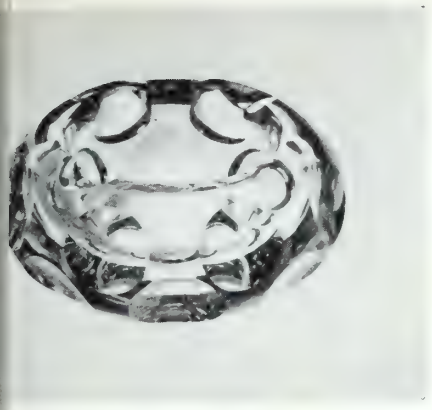


Sterling silver stamp box holds two rolls; $15 at Georg Jensen

Antique miniature desk, height 15½"; $200. James Amster.



Matthey Tissot gold-plated 8-day, 15 jewel clock, *left*, 5½" high; $155. Mermod Jaccard-King.



lan-size crystal ash tray heavy enough to be spill-proof; 24.95. Hammacher Schlemmer.



Green leather King-of-Ease chair and footrest by Kittinger; chair $245, ottoman $80. W & J Sloane.

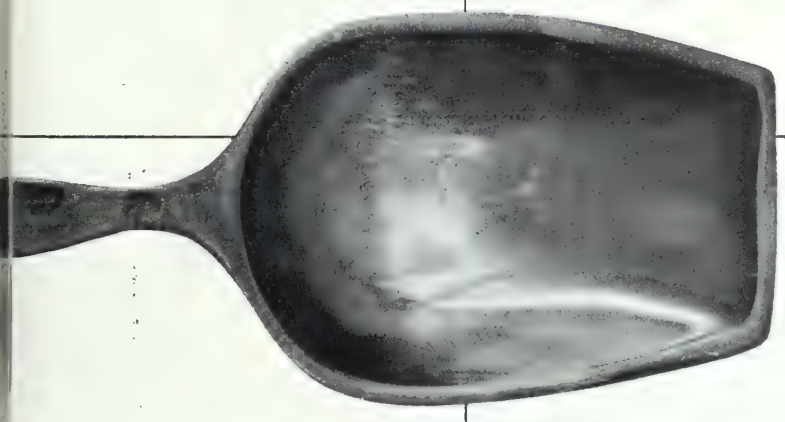


Paperweight in shape of a whale, brass with lacquer finish; $10.50 at Bronzini, Ltd.



Antique black and gilt eagle for over-door; $150. Reed & Stevenson.

PHOTOGRAPHS MAZZURCO MIEHLMANN, BAKER, HYDE, GRIGSBY



Wooden scoop, for serving potato chips or for cigarettes; $5. Crossroads of Sport.



Collegiate Dictionary, sable calf-bound; $47.50. Plummer, Ltd.

Prices include Federal tax

For the dining room



Crystal and silver Martini set, 8¾" high; $45, Black, Starr & Gorham.



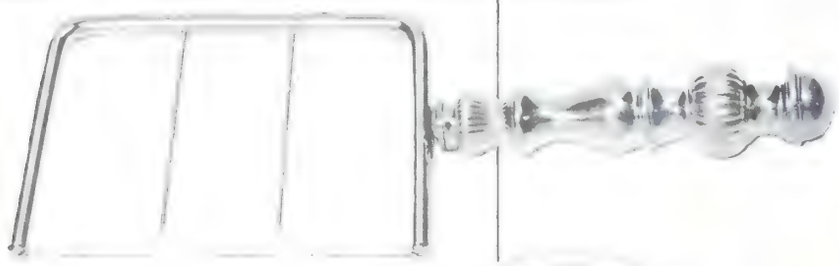
Cream-colored Portuguese pottery compote 8½" high, $15, Tatman, Inc.



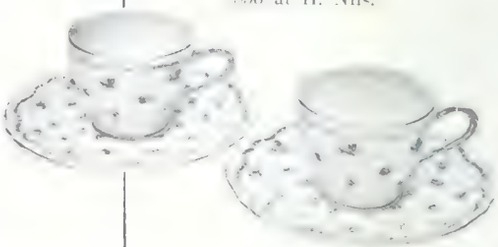
Epergne with removable arms, $150; mirror, $60; Bergdorf Goodman.



Silver gravy boat with ebony handle; $38 at H. Nils.



Queen Anne cake cutter with sterling handle; $9.60 at Henri Bendel.



Theodore Haviland "Wilton" demitasses, $2.65 each with saucer; Rich's, Atlanta.



"Pilgrim" tea service, five pieces including coffee pot, $325, tray $275, kettle $275; Black, Starr & Gorham.

More dining room gifts on pages 211 an

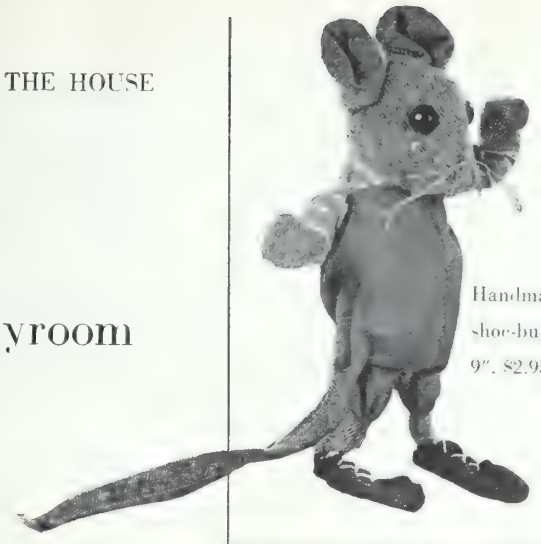
Blenko's reproduction of a Williamsburg wine glass ($3 at McCutcheon's); Val St. Lambert Luna decanter ($41 at Altman's); Duncan & Miller torte plate ($5, Wanamaker's); Wedgwood tureen, "Wildbriar" pattern ($32 at Charles Reizenstein Sons); Wallace "Grand Colonial" silver, (serving spoon $10.50, fork $11, Stern's); Mosse cloth, 72" x 90", and 8 napkins ($45 complete).



Eight-arm candelabrum of bronze ormolu with griffon figures and crystal pendants, circa 1840, $850 a pair. A. R. Nesle & Co.



For the playroom



Handmade tweed mouse with shoe-button eyes; 9". $2.95. J. McCutcheon.



Maple blocks, 50, $2.95; 100, $4.95. McCurdy's, Rochester.



...s sums: scales balance when numerals equal ...ach other, $10. Block Shop, New Haven.



Amusing entourage and gay red 26" circus wagon, $60. Cheer Shop, Birmingham, Michigan.



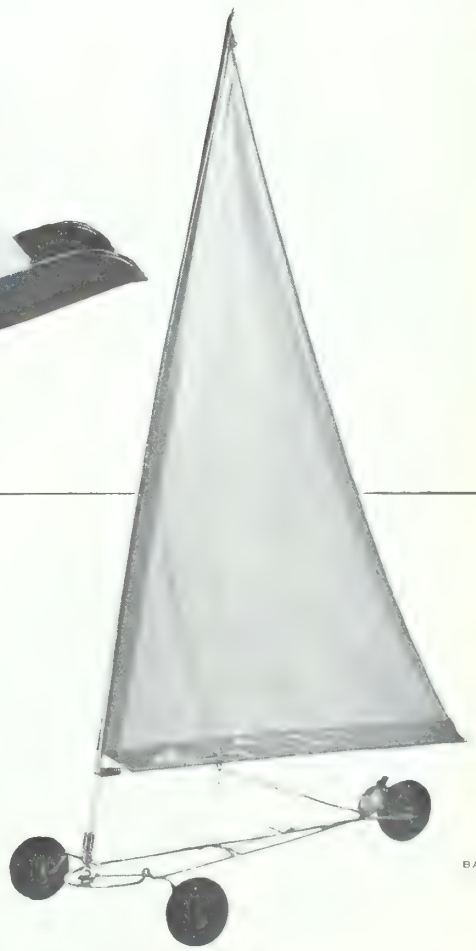
...ay lifts in 29½" x 18" cart, $15. F. A. O. Schwarz.



Baby "gogo": decorated copy of an old-fashioned rocking horse, $12. Macy's, N. Y.



Supple two-faced "Laugh-Cry" rag doll, $6. Saks Fifth Avenue.



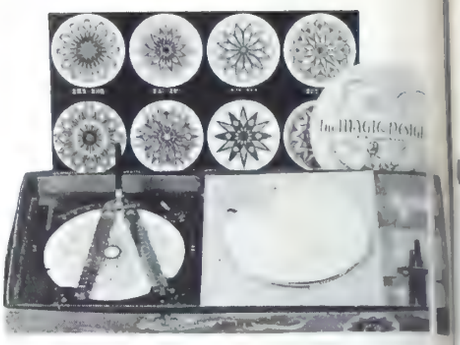
Light breeze turns "Sand Sailer" into sidewalk land lubber, 32", Vinyl plastic sail, $2.50. Gimbel's.

...site:
...child can widen the horizons
... world with working toys, such as this
...ing desk, designed by New York's
...um of Modern Art.

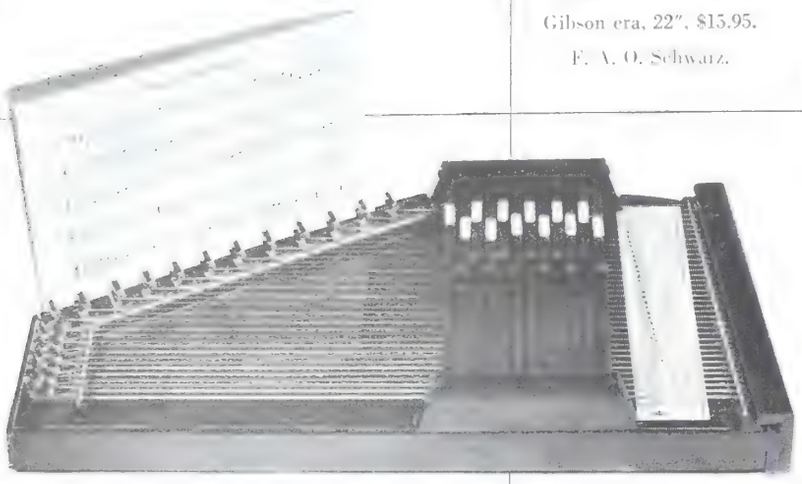
For the playroom



"McGuffey Ana" of the Gibson era, 22", $15.95. F. A. O. Schwarz.



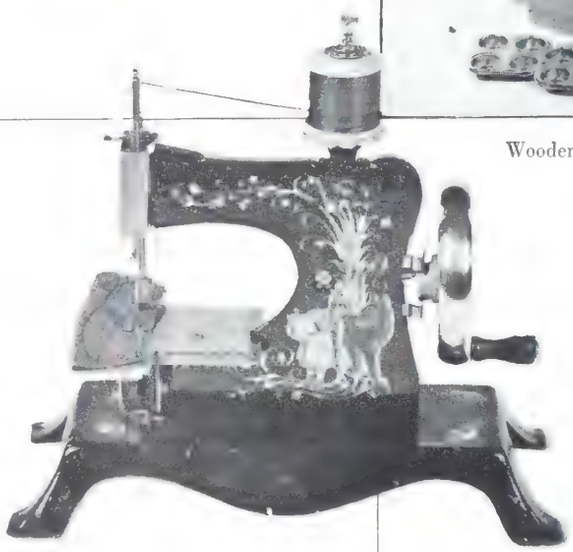
Countless designs can be drawn and colored magic with this automatic designer, "Hoot-Nanny," $3.50 at B. Altman



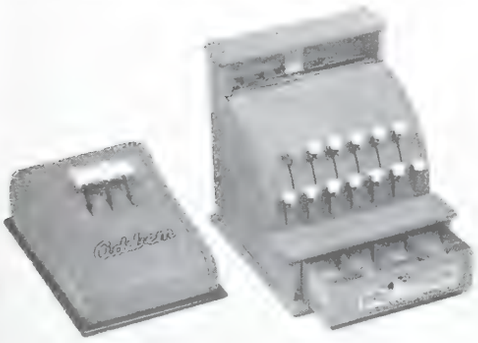
"Auto-harp" with 5 or 12 press-button cords, $13.25; $19.25. Creative Playthings.



Wooden stove, 18" high, $14.95; utensil $1.35. Playroom, St. Louis.



Imported sewing machine runs on chain-stitched seam. With table clamp. $5.85. The Playhouse.



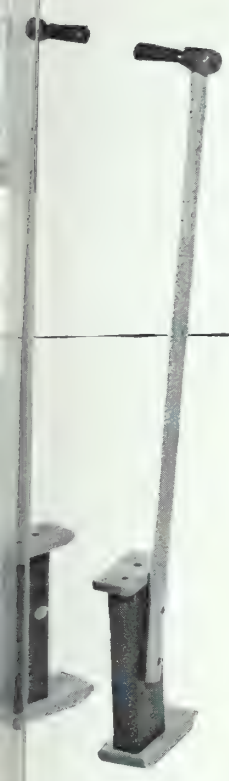
Four-Thumb cash register, $3.98; adding machine, $1.98. Both red. G. Fox, Hartford.



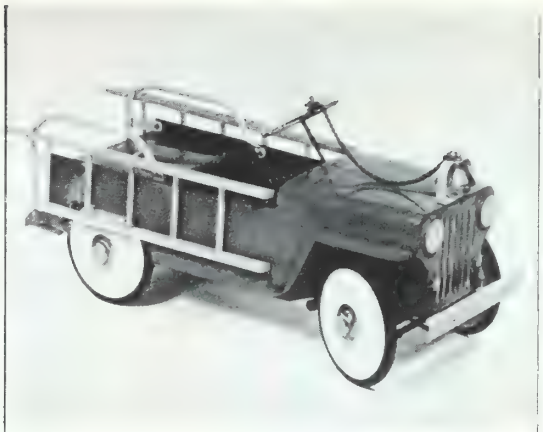
"Tiny Tinkle," plastic drink-wet doll, 11", basket, layette, $11.95. Rich's, Atlanta.



Doll-house miniatures: brass utensil sets, $1 e "Grandmother Stover" replicas, 10c to $1.50; pl console, 75c; sewing machine, 10c. Young Boo



reague stilts, modern version, 34",
al hardwood, $3. B. Altman.



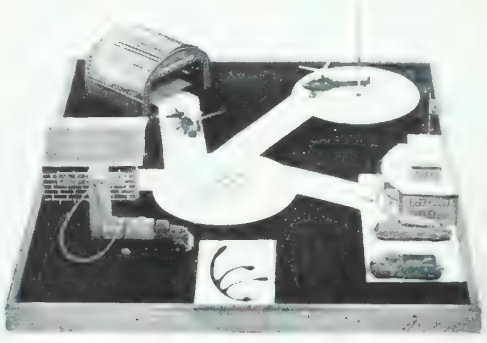
All-steel fire engine 45" long, seats two; ladders are wood, $28.95. Famous-Barr, St. Louis.



Fireman's hat sports a battery-run headlight, $2.40. The Playhouse.



Sturdy hitch-hike tricycle, $19.98. Hahne & Co., Newark.



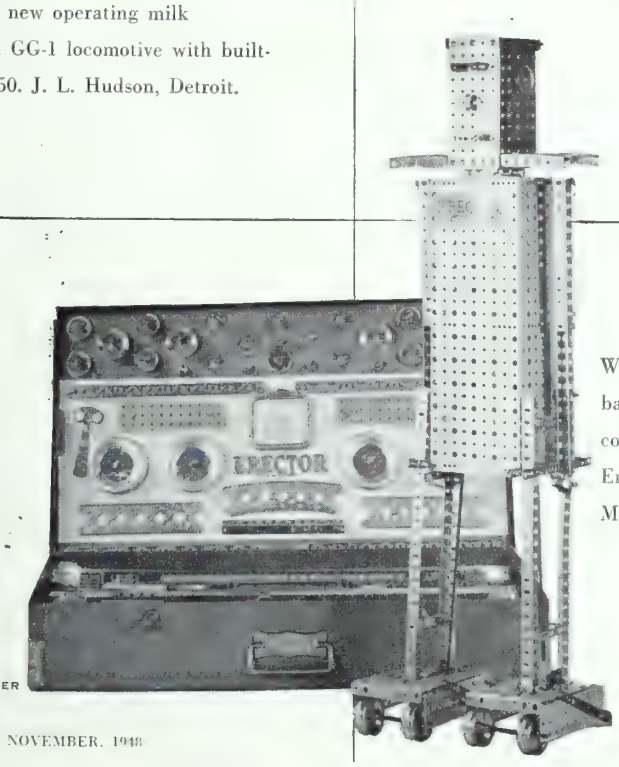
Planes fly, trucks roll by remote control on magnetic field. Skyline Airport, $9.98. Bamberger's, Newark.



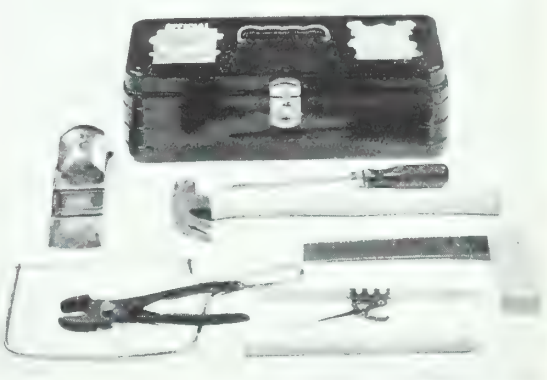
Lionel's new operating milk
; Penn GG-1 locomotive with built-
n, $37.50. J. L. Hudson, Detroit.



Adams Road Grader, authentic steel model; oversized Goodyear tires, $13.95. Rich's, Atlanta.



Walking giant moves forward, back, stops by remote control; has electric eyes. Erector Set #12½, $50. Marshall Field, Chicago.



Metal "Gasoline Alley Fix-it Kit" with real working tools, $3.98. Macy's, New York.

More toys on page 246

BAKER

For a man



Antique box has gold eagle under glass; $37.50, Reed & Stevenson.



Carver reproductio of an English wall clock has barometer hygrometer, ther mometer; in tw sizes, $209, $231 Abercrombie & Fitch.



Gold pencil writes red at one end, blue at other, $57.60, A. Sulka & Co.

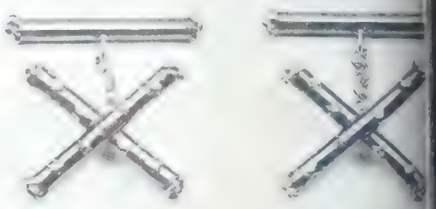
Kodak Medalist camera; $312.50, Eastman Kodak Stores.

PHOTOGRAPHS BY BAKER MIEHLMANN, MAZZURCO



English Brierley crystal decanter, $34, quart pitcher, $25, tumblers, $103 a dozen. Williams & Thompson.

Overnight suitcase with outer briefcase pocket, both red-leather lined; $78, T. Anthony.



Baton cuff links in oxidized silver, gold embellished; $60 at Bronzini, Ltd.





Combination address book and monthly diary, gold corners, locks with 14k gold pencil; $57, A. Sulka & Co.

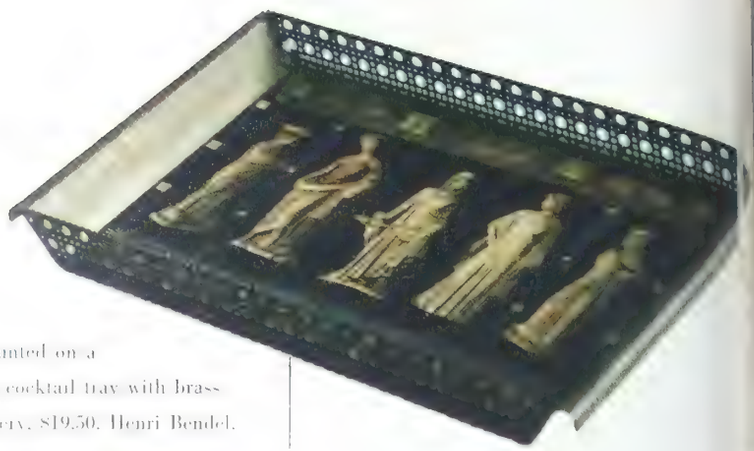
Opposite

French Regency desk of ebony a gilt ormolu, $5,000; porphy and bronze Empire lamp, $225; cloc $375; Baccarat crystal bo $675, all from Frederick Victor "English Gadroon" pattern dess knife, $5, Black, Starr & Gorha Seneca brandy glass, $2.50, tumbler, $1.5 (Stamp album courtesy H. R. Harmer

All prices include Federal tax



For a woman

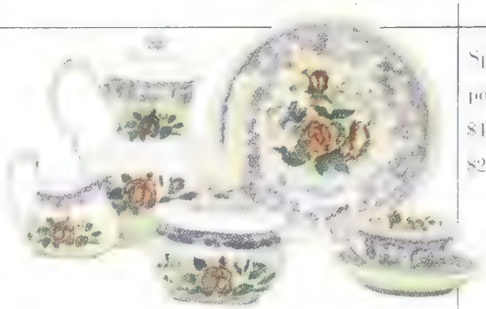


Old print mounted on a tôle cocktail tray with brass gallery, $19.50. Henri Bendel.



Leaf soldered to a $4.00 box, $5.50. Reed & Stevenson.

Italian umbrella, right, $35. Barta Gloves.

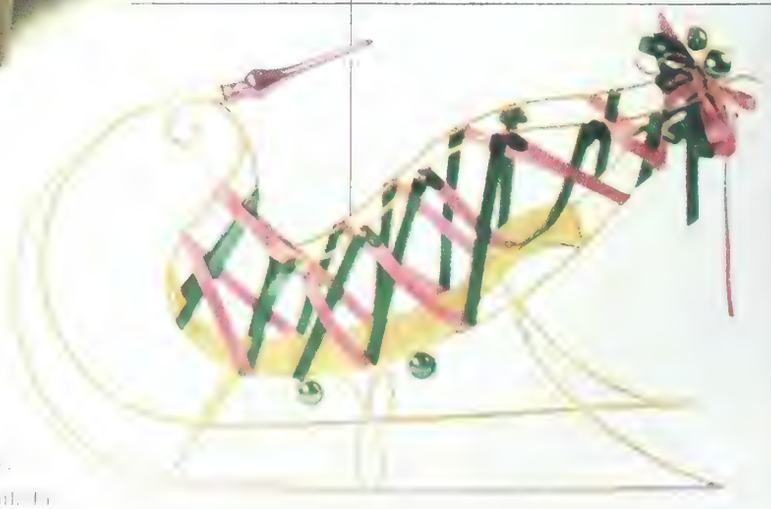


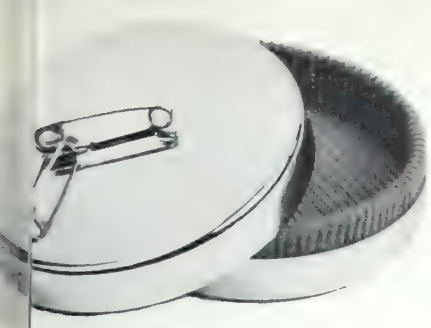
Spode "Mayflower" plate, $2.20, coffee pot $12, sugar $7.40, cream $4, cup and saucer $2.50. Copeland & Thompson. *Left.*



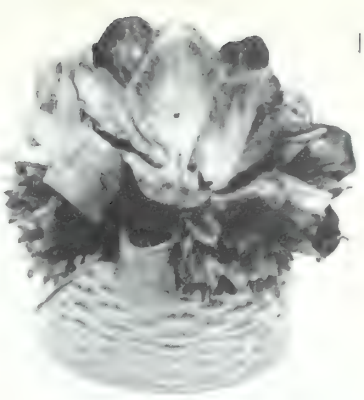


Decorative paper fireplace fan, $13. New York Exchange for Woman's Work.





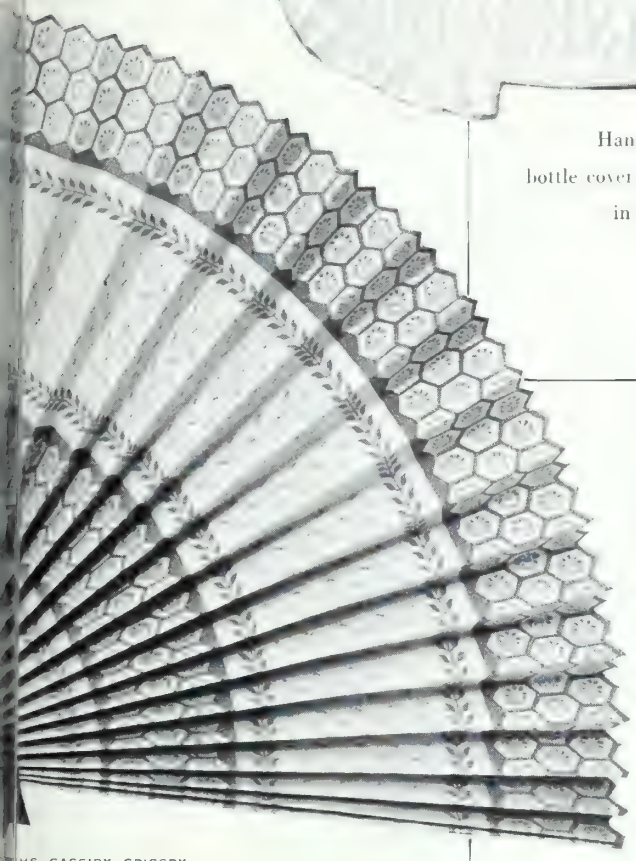
Safety pins on cover announce
not gold-plated box; $4.75. Henri Bendel.



Flower basket of hand
made Italian porcelain contains powder
box; $40. Neiman-Marcus.



Hand-quilted satin hot water
bottle cover in white or pastels; $15, $16.50
in velvet, Eleanor Beard.



HS. CASSIDY GRIGSBY,
C. MIEHLMANN



Bed tray is blond oak, has removable
top, and writing board;
$17.50. Hammacher Schlemmer.





Cigarette box with marble
top of Florentine inlay; $75.
Reed & Stevenson.

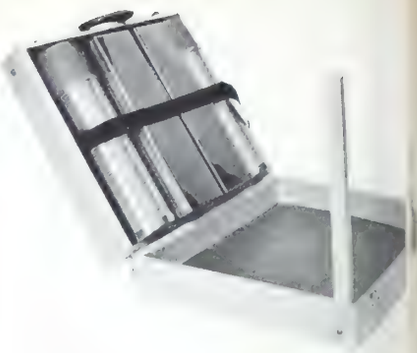


14k gold lipstick has watch
on top, case; $200, Alfred Dunhill.

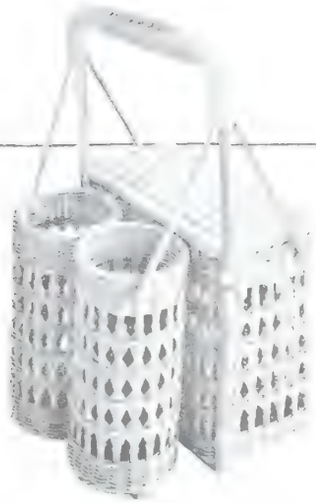
French marble desk clock's gold
cupid points to time; $140.50, Georg Jensen, Inc.

Prices include Federal tax.

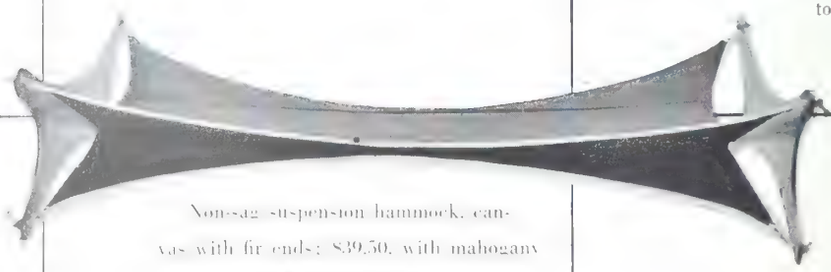
For the garden



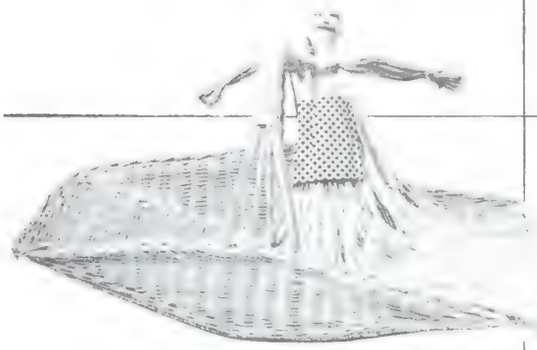
Two-quart, two-box picnic case can be re
to form small tabl
Abercrombi



Open weave two
bottle picnic
basket; $12.50.
Ann Hagan.



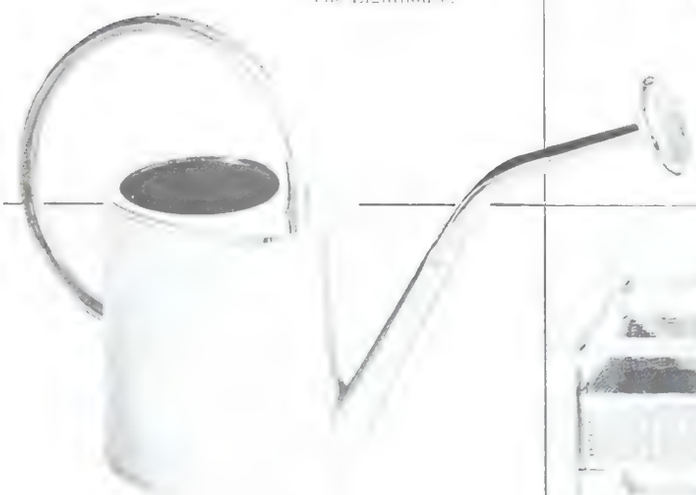
Nonsag suspension hammock, can-
vas with fir ends; $39.50, with mahogany
ends, $44.50; Hosken, Inc.

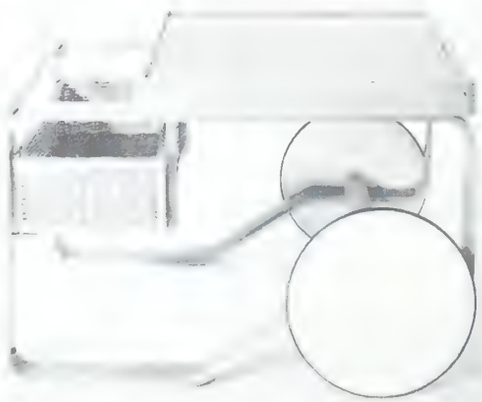


Large garden basket, $4.95, raffia
doll for tying plants; 95c,
The Lighthouse.



Suburban leaf burner
with tray to catch cinde
$69.50. Lewis





Serving table with basket container, green
ceramic tile top, $121. Finevon, Inc.



Deluxe garden set; $17.95. Hammacher S

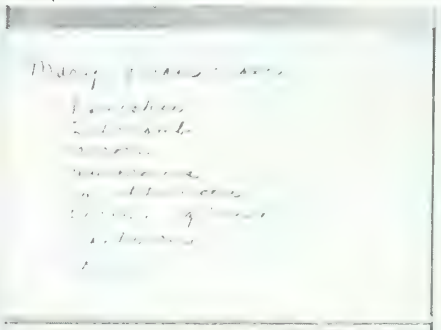
For the kitchen



Waffle baker with snap-on sandwich grids by Knapp-Monarch; $27.95, Carson Pirie Scott.



Juniper wood butter tub, $9; birch bread plate; $2.75, Finnish Art Shop.



Bulletin board to organize planning. Erasable whiteboard, 25½" x 19½", with cork, $8; with upson board, $5, Chatfield Clarke.



...tle to
a...c. herbs.
...per trim; $3.95, Post Mart.



...pper grinder fashioned
...me coffee mill; $3.95,
Abraham & Straus.



Skillet for pressure cooking, "Fry-Master," $15.95; 60-minute timer, $3.95, Jordan Marsh.



...an, $6.50; maple plate; $2, Marshall Field.

Carving aid with imported stag handle; $10, Rich's, Atlanta.

More kitchen gifts on page 268

THE CHRISTMAS

ALL THROUGH THE HOUSE

For those with a gilt complex



Incredibly lifelike singing music box bird: $170. Georg Jensen Inc.





Solid Gold cigarette holder handed with sapphires: $162. Alfred Dunhill of London.



14k gold knife, 2 blades and scissors: $50, Black, Starr & Gorham.

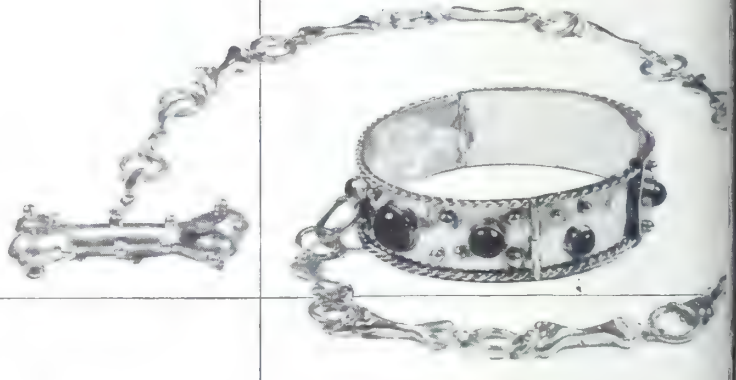


Solid Gold key ring with replica of antique lion's head; mechanism clasp; $[illegible] Schaumburg Co Inc.

Purse-size, 14k gold sewing kit with thimble: $65 at Black, Starr & Gorha



Christmas tree diamond ruby Swiss clip watch: Trabert & Hoeffer-Maubou



Studded brass dog collar has lead of bone-shaped links: $80. The Poodle Specialty Shop.

Opposite

Gold scissors from two-piece desk s together $365; gold-point leather pe $25; both from Cartier; fluorite ash tra Wedderien, Inc.; Norcross wrappi papers; ribbon from the Ribbon Guil

Prices include Federal

Dining in the grand manner

On these four pages we present the tables of four well-known New York hostesses. These tables, which combine knowledge and taste, show a personal touch in their arrangement. No two are similar, but all have in common great elegance.



AT MRS. EVANDER B. SCHLEY'S

This fragile and perfect ensemble is made up of: a place mat of *point de Venise* lace; a Lowestoft dessert plate; silver-gilt fruit knife, fork and bonbon dish; a French nineteenth-century crystal and ormolu fruit dish. Mrs. Schley always leaves both tiers of the compotier empty using it purely as an ornament. The table is mahogany with a rubbed-down gilt edge. Chairs are covered in yellow brocade.

TOM LE



AT MRS. WILLIAM WOODWARD'S

This festive table depends principally on Mrs. Woodward's superb collection of Waterford glass. This includes an eighteenth century temple, *see opposite page,* two pairs of candelabra and some early Waterford covered bowls on teakwood stands. Silver, in the King pattern, is placed on white and gold plastic mats. Around the eighteenth-century English mahogany table are Queen Anne chairs with tapestry seats.



AT MRS. HARRISON WILLIAMS'

[illegible] Mrs. Harrison Williams introduces a personal touch [illegible] the gentlemen's accessories. The old gilt snuff box filled with cigarettes. [illegible] The silver is George II with green ivory-handled knives. Glass is modern Swedish, the chairs and table are Queen Anne mahogany.





TOM LEONARD

AT MRS. ARCHIBALD M. BROWN'S

Adapted to a small table, the white and gold Directoire urn is filled with lady apples. Candlesticks are eighteenth-century Irish. Mats are cream colored handkerchief linen, edged with Binche lace; the silver is Georgian. Directoire chairs in pale green leather are drawn up to the round table whose shape is repeated in a green and white marble floor.

... on three more pages and page 212
... and remodels for children

Children make the plan

In the life of a child, the most predictable fact is change. So, if you are building or buying a house for children, look for an arrangement of rooms that can stretch at the points of greatest strain: play and storage space. For, though sleeping and eating remain much the same, there are four ages of childhood when play and storage areas need reorganization. The crib-child is at the mercy of his mother, and outside of quiet, sunshine and air, the space might as well be keyed to her convenience. The toddler has a larger world. He plays indoors and out, but can't be trusted by himself. His curiosity will take him through the house, but mostly under your feet. If you do your own housework, you'll be thankful for a kitchen which commands a view of the yard and an adjacent playroom or alcove. Other rooms, too, should have a corner for his toys, a couple of large, low shelves or drawers where he can chuck them in despite awkwardness. Of course, anything fragile will need a high shelf or will have to be put away for the duration. School age ushers in an era of slammed doors, muddy feet, skates, sleds and baseball bats. If you live in the country, consider having a sturdy and washable entrance area with space for outdoor clothing and sports equipment. It should be possible for the youngsters to reach their rooms without tracking across the living room carpet. School days also mean homework, and if a work counter was not built in with the storage cabinets, you'll need to find room for a desk now. The teen-ager is sociable, sensitive and hungry. He wants to entertain his friends, but if he must share the living room with you, it will only make everyone self-conscious. Again a playroom is important; and if it is near the kitchen, you bow to raids on the refrigerator.

By adding a wing for the children, architect Paul Thiry converted hi bachelor house in Seattle, Washington, into a house for the whole famil

Twelve years ago, when architect Paul Thiry built his own house in Seattle, Washington, he felt sure it held everything a bachelor could desire: on the lower floor, a guest room, his own study, and a servant's room; living-dining room, kitchen and bedroom on the main floor; and a large informal garden walled away from the street below. Ten years later he had a wife, a young son, a brand new baby and a house that couldn't cope with the change. He didn't want to build a new house—the old one was still fine for adults—but it was not suited to children, who needed quiet bedrooms, a safe place outdoors to play and an easy way of going in and out; all within view of their parents. Since the living room, dining room and kitchen overlook the garden, the part farthest away from the street was made into an upper level play court. The children's rooms were placed next to the court, but away from the main house to cut out the noise of grown-up parties. The boys actually have a separate little three-room house at the end of a glassed-in passage, equipped with automatic thermostat and fire extinguishing systems. Although when the doors are open the children can be heard clearly from the master bedroom, a radio nurse hook-up has been installed. Later on, a few substitutions of furniture will keep pace with their growing needs.

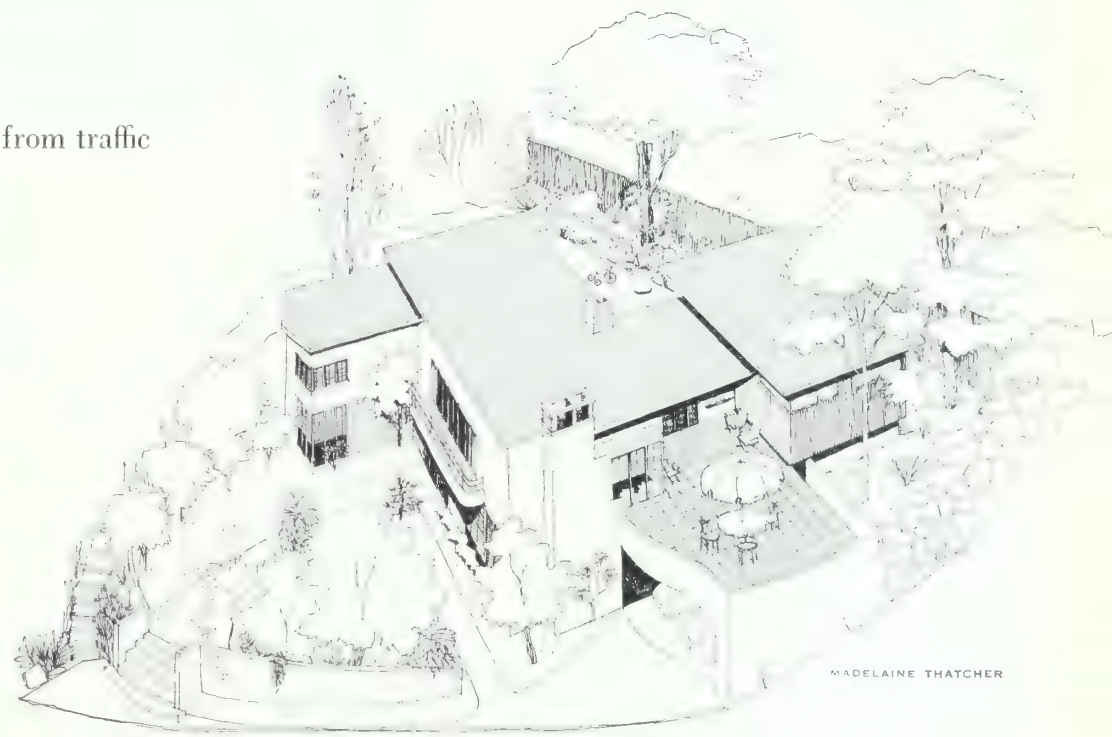
ARBORN

A GLASS-WALLED PASSAGE LINKS THE CHILDREN'S WING TO THE HOUSE

this town house, children are safe from traffic

shown in the sketch, *below*, the children's play
l is in the farthest corner of the pie-shaped lot,
ected from the street by the house itself. Here
boys (five-year-old Paul, Jr. and Pierre who is
two) have a sandbox, a shallow pool for boats
plashing, and smooth paving for tricycles and
et of toy cars. When they are older, they will
the stairway at the far edge of the property to
h their wing without going through the house.

UL THIRY *owner and architect*



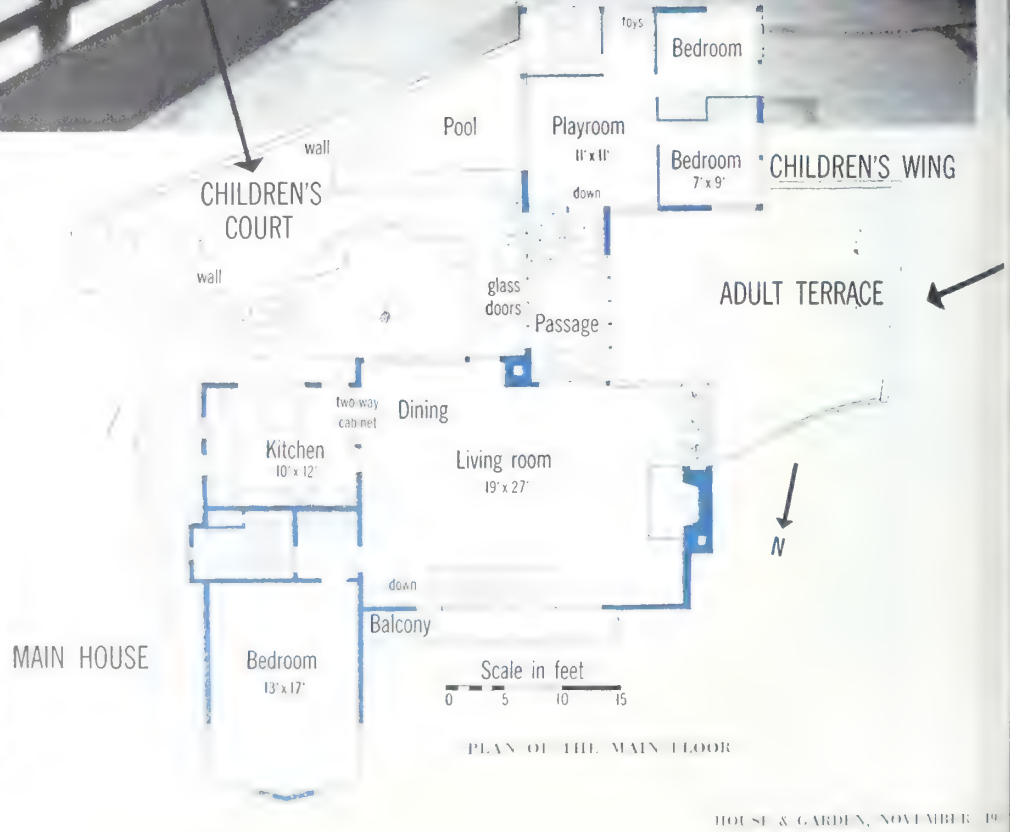
MADELAINE THATCHER

THE HOUSE ACTS AS A BARRIER BETWEEN THE PLAY COURT AND THE STREET

THE PASSAGE OPENS TO BOTH PLAY COURT AND TERRACE



DESK FOR TWO BOYS



PLAN OF THE MAIN FLOOR

THE ADULT TERRACE IS OVER THE GARAGE, HIGH ABOVE THE STREET

The children's play court can be seen from all the main rooms of the house

The two large photographs, *above*, show the passage which connects the children's wing with the main house. Through these glass walls, Mrs. Thiry can keep an eye on her children from the living room or terrace. Both windows and doors in the kitchen and dining area open directly on the play court. At night, the two wings of the house are connected by radio nurse. Because he placed the children's rooms in a separate wing at the end of a passage, Mr. Thiry was able to leave the main house virtually untouched. Only a small section of the living-room wall was removed. The children's wing has two bedrooms opening on a play-room, a bathroom, and toy closet which can be used later on for linens.

More information on page 237; building data on page 238



P. A. DEARBORN

THE CHILDREN'S PASSAGE CONNECTS WITH THE LIVING ROOM

If you have two children, the plan of the Eric Sevareids' house will show you how a house can grow up with children



RODNEY McCAY MORGAN

Children's rooms are a step from outdoors

CHARLES M. GOODMAN, *architect*

MR. and MRS. ERIC SEVAREID, *owne*

TWIN boys are the reason for this house. til they arrived on the scene, Mr. and Mrs. Sevareid hadn't really thought about a hous radio-reporting can be a peripatetic profes But when Mrs. Sevareid left France with babies in twin baskets on her arms, a hous came an immediate problem. As soon as Sevareid was sent to Washington, they dec to make the capital their home base. It wa possible to build, and there didn't seem t a house worth buying until, through sheer luck and good friends, they found this h near Alexandria designed by architect Ch Goodman for a family just like themselves

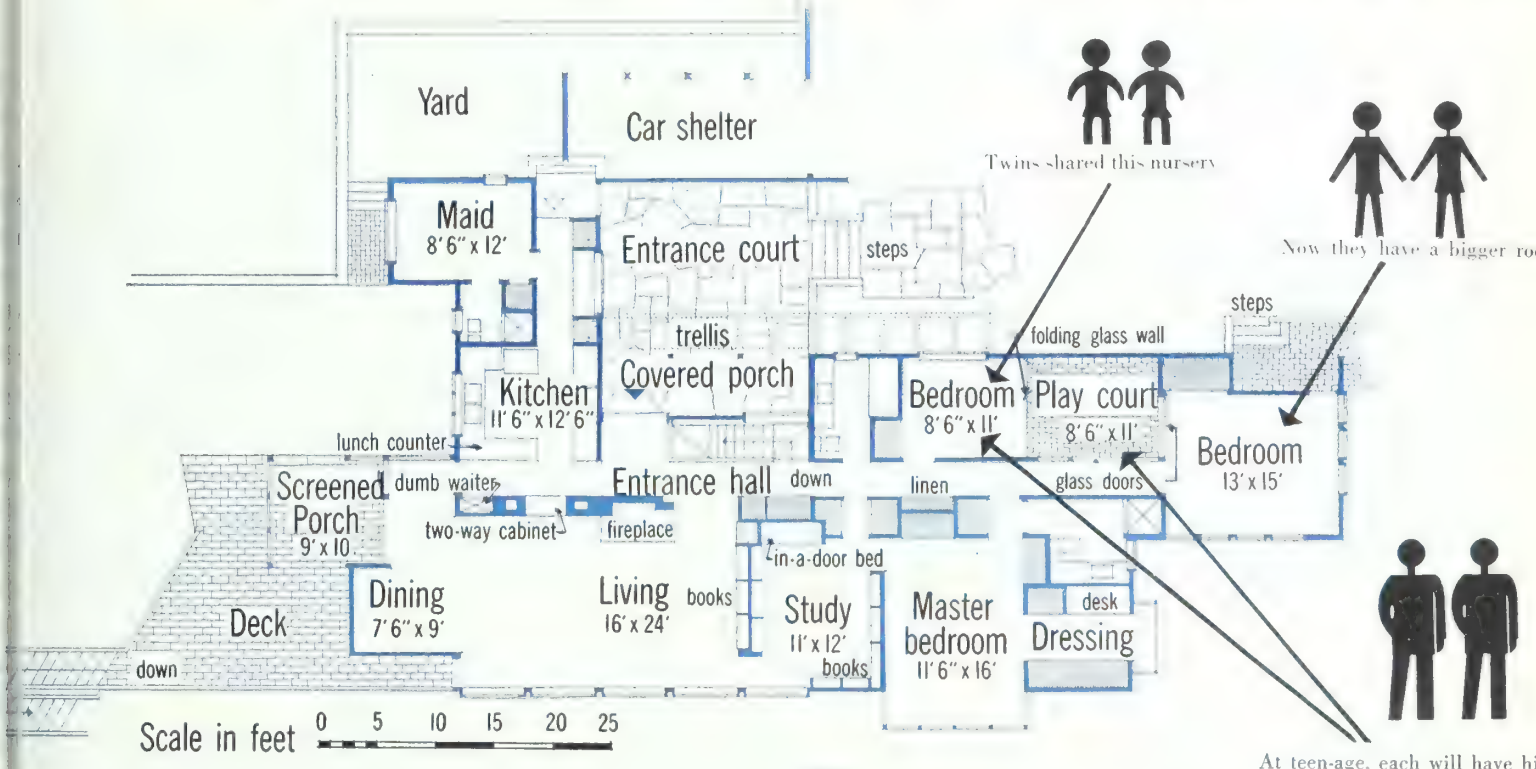
The house is a perfect fit. A part of it i children: light airy rooms opening on a court, washable walls and floors, plenty o storage cabinets. And, since children are a explore every corner of a house, other r have sturdy, easily-cleaned surfaces as we different levels, the house opens direct courts and terraces, a convenient arrange where outdoor play is possible the year r It was also realized that surroundings ide infants may be all wrong for active little and that, in their turn, teen-agers will something else. So the twins' wing is desig change as their needs change. (See plan, site.) Looking ahead when they will give own parties, the ground-floor playroom supply-line to the kitchen via a dumb-w



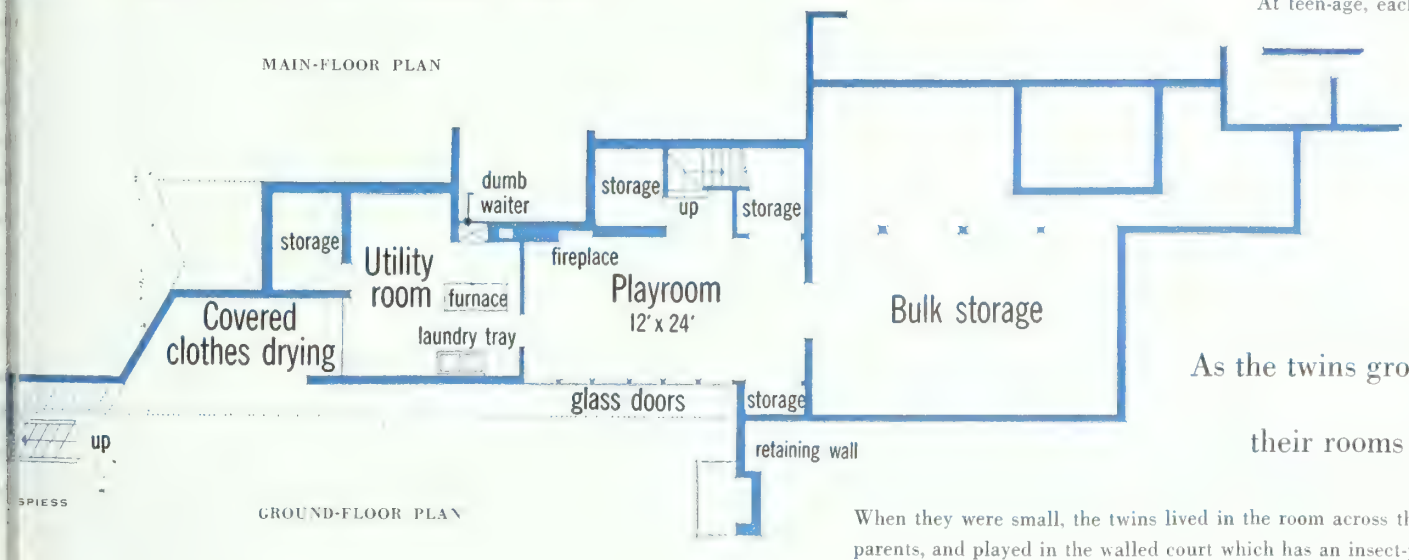
A shelf was cut into the hill to create a level motor court and one-story service wing. On the other side, the house has two floors built against the slope.



Mr. and Mrs. Sevareid with one of the twins on the grass terrace below the living room.



MAIN-FLOOR PLAN



GROUND-FLOOR PLAN

As the twins grow up their rooms will change

When they were small, the twins lived in the room across the hall from their parents, and played in the walled court which has an insect-proof screen roof. Now the boys are eight years old and have taken over the guest room. In a few years, one of them will move back into the former nursery; and the play court, with a new window and solid roof, will become a room for his twin. Should they wish to have one room the partition between may be folded back.

Children are welcome through the house

[illegible] court, terrace and recreation areas were specifically designed to suit the interests of children; they are used [illegible] as the rest of the house. Wall-arrangement as parents would [illegible] doesn't tip over easily and [illegible] the room has access to the [illegible] outdoor areas. Mr. and Mrs. Sevareid's rooms (the former a study for Mr. Sevareid and a dressing room-sitting for Mrs. Sevareid) open to the upper floor.

Description starts on page 238.



Entrance court is an outdoor sitting room half-hidden from the drive. Sheltered by three walls of the house, it is comfortable 9 months of the year.



Instead of one formal dining room, there are several dining areas about the house. An alcove off the living room has a cabinet wall for glass, china, linens.



Mrs. Sevareid has a compact dressing room which is also fitted out as her study.



A [illegible] dining [illegible]



From the kitchen it is easy to serve either dining alcove, screened deck, front terrace or (by dumbwaiter) the playroom. The twins like to eat at the counter.



chael and Peter Sevareid perch
arden wall outside the playroom.



The house was cut into a sunny slope to protect it from cold northwest winds. The main rooms have window walls on the lee side.



The deck is in the southwest corner, in the path of cool summer breezes. The dining porch is at left.

BY MCCAY MORGAN



master bedroom is placed between the two studies (see *opposite* and *below*). ll-wide bay of windows reaches out to the view, adds three feet to the room.



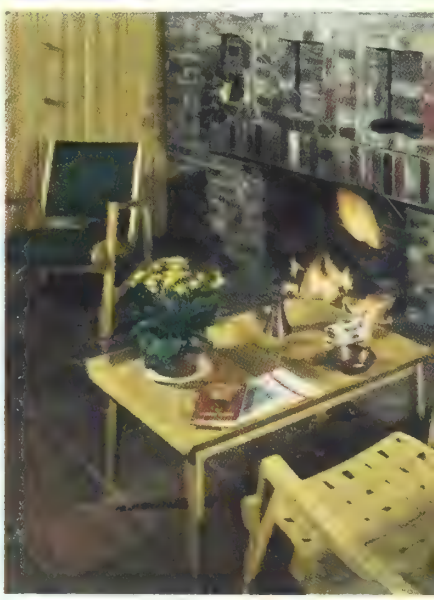
The living room banks its windows toward the sun and looks out to a Virginia valley called Cameron. Cypress boards sheath the ceiling; walls are of oak plywood.



Mr. Sevareid's study is carefully organized for work. His broadcasts are written here.



For large parties, the living room is used with the adjoining study. Wall cabinet, *left*, also opens to kitchen as serving counter.



The playroom is a second living room impervious to hobbies and the boys' roughhouse.



Talking of tables

Hows and whys of setting tables; new accessories to give them individuality

LIKE the rising curtain which signals the beginning of the play, the big moment of your party is when your guests sit down at table. It is a moment of anticipation and appraisal—the moment which sets the pitch for the lunch or dinner. The hostess' eyes move quickly around the board to see that everything is orderly, harmonious, appropriate. The fact that each place has been set correctly reassures her as to the performance of the untried maid. For the rules of where to put plates, glasses and silver are no whims of etiquette arbiters. They are primarily sensible, devised to facilitate service and keep the table neat. Take the rule for the placing of flat silver, from the outside in the order of its use. The same with the glasses, grouped so that the pre-filled water glass, which remains throughout the meal, is farthest left and well out of the waitress' way, whereas the sherry glass (or glass for whatever wine is served first) is at the extreme right, its early removal clearing the way for the meat course. By salad time, the table setting has been reduced to a minimum. Dessert spoon and fork are not on yet, because they would interfere with brushing up the crumbs. Like the fingerbowls, these are brought in on the dessert plates. If you serve fruit, it is a convenience to your guests to supply them not only with fingerbowls, knives and forks, but with a spoon as well, especially if the fruit is cooked. There are many other ways in which you can contribute to your guests' well-being. First of all, avoid crowding. The extra couple that you can just squeeze in will not repay conversationally for elbows that overlap during the meat-cutting course, or ducking the platter from which your right-hand neighbor is helping himself. Though a big panache of flowers looks

(*Continued on page 276*)



NEWS IN POTTERY: STANGL'S "PRELUDE" PATTERN



NEWS IN SILVER: "MELROSE" BY THE GORHAM COMPANY

BREAKFAST TABLE, WARM WELCOME TO AN AUTUMN DAY

November morning with Stangl's "Prelude," hand-painted earthenware, crisp and elegant
2 plates at Bloomingdale's, New York, Woodward & Lothrop, Washington,
Detroit, The May Co., Los Angeles, and stores listed on page 277). West Virginia
mple enough for fruit juice, fine enough for wine (water goblets
. The silver is Gorham's "Melrose," $32 for six-piece setting.
d Glossweave" tablecloth by Florence. Complete shopping information on page 276.



KITCHEN-LAUNDRY INVENTORY

1. Meadowbrook print paper.
2. Thirty-gallon hot water heater.
3. Gas dryer.
4. Ironer and Ironrite chair.
5. Washer with soap ejector.
6. Meadowbrook Filler print apron.
7. Meadowbrook print curtains.
8. Double sink with cabinets.
9. Wooden butcher's block counter over t
   way equipment shelves.
10. Refrigerator.
11. Food preparation center.
12. Double sink and equipment cupboards.
13. Pastry center, flour sifter in wall cabine
14. New range and cabinet unit with continu
    top. Ventilator over range, flanked by p
    aged food cabinets.

For Christmas:

a packaged kitchen-laundry

This Christmas, if you want to be abundantly practical, you can put a kitchen-laundry in somebody's stocking. You can also put in just a kitchen or a laundry. But a recent survey by the American Gas Association shows that 31 out of 40 American women now prefer to have the two rooms combined. With them in mind, House & Garden and Roberts & Mander Company have designed a a kitchen-laundry that can be ordered all in one package, and is adaptable to a wide variety of spaces. For those in the minority group, it can be divided in half. The prospective buyer need only take a floor plan to John Wanamaker, New York, [illegible] Gas Company, Boston, or Barker's, Los Angeles; there [illegible] to fit his particular requirements. When in-[illegible] the room will be tailored to fit, *Continued on page 263*



You can put this combination kitchen-laundry in a stocking for about $2,700



Or you can give the packaged laundry for about $1,113



Or you can give the packaged kitchen for about $1,600



DRAWINGS BY CROWLEY

Good light and good looks

are the hallmarks of the new lamps

The designing of lamps poses two problems: they must fit into the many styles of decoration which are current and they must give good light. The purely decorative lamp is as obsolete as the one which sacrifices beauty to do its job. Reading lights are specially engineered nowadays to eliminate eyestrain. The old idea that the best light is the brightest has been exploded. Glare on the page of a book is very hard on the eyes. Hand-in-hand with the improvement in lighting has come improvement in design. Modern lamps are more graceful, less acutely functional, and the designs which stem from antique urns, vases, columns and the like show fine proportions and workmanship. You will find every material under the sun used for lamps, from a metal wallpaper roller to fine crystal, and they are finished in any color you like.

FOR A LIBRARY OR OFFICE at home, a Kurt Versen floor lamp which flexes like a human wrist. Reflector can be set at any angle. Base is gray enamel, 14" shade eggshell enamel. About $29.50.



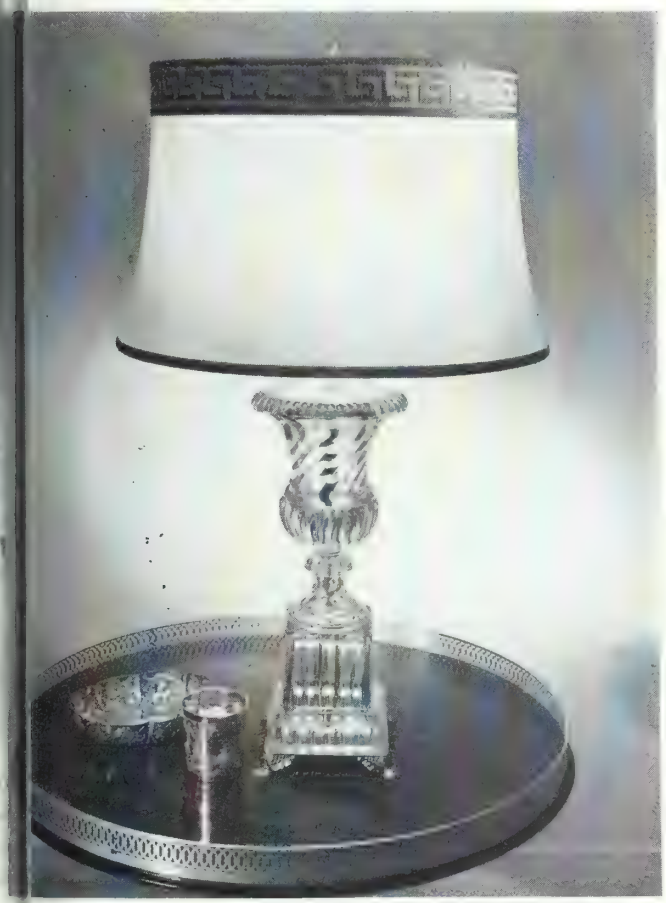


A ROLLER FOR PRINTING WALLPAPER forms the base of a lamp *above*, is all-metal in a silvery finish. Stem at top of roller adjusts to raise or lower shade of opaque parchment to order in any color, 16" diameter. Height, 33" 37". $150 complete. Kyle Reed

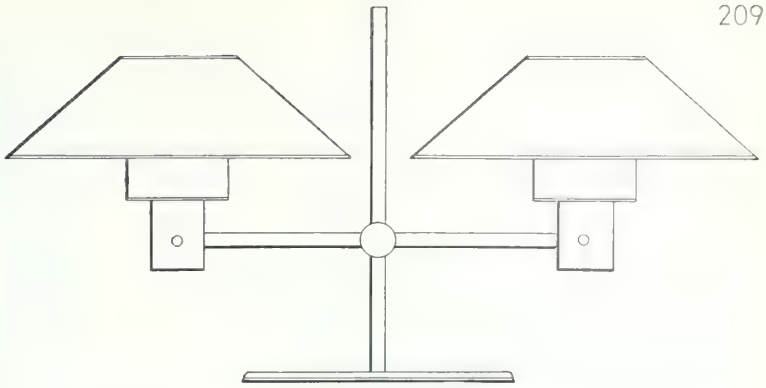
CLASSIC FOR A MODERN ROOM, lamp, *left*, is satin aluminum ($65) or bra brass ($69) with a 17" white linen shade. Over-all height, 21". Ha



LE COLUMN and matching, opaque shade make this lamp perfect for a ry desk or front hall console. It is made in any color, stands 31″ high 16″ diameter shade, $67.50 complete. Newel-Hayes Company, Inc.



A DRAWING ROOM, a crystal urn on a brass base with a 19″ ribbed n eggshell shade and built-in reflector, is 33″ tall, $90. Same lamp vi silver-plated brass base, white taffeta shade, $98. Paul Hanson, Inc.

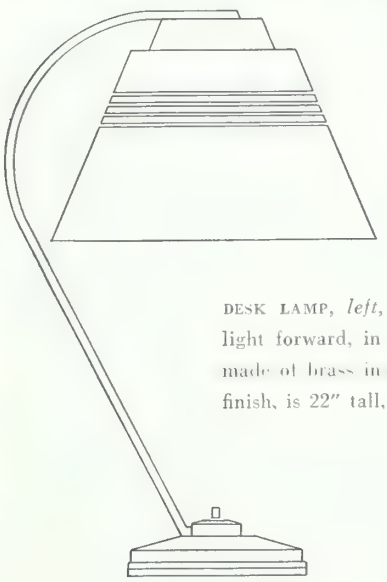


VARIATION OF THE STUDENT LAMP by George Nelson is brass with a satin finish, 19″ tall over-all with two solid brass shades, 12″ in diameter. For any modern room. Complete, $60. General Lighting Co.

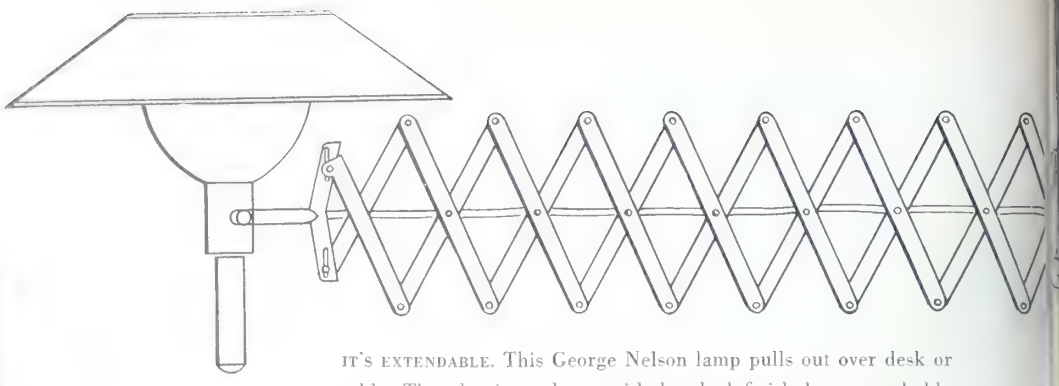
MIEHLMANN



FOR A TRADITIONAL ROOM, a hand-carved, knotty pine urn with tortoise-shell patterned shade 17″ in diameter. Lamp, 34″ tall over-all, $55. Brach-Allen Studio.



DESK LAMP, *left*, sheds no glare. Special unit reflects light forward, in a semi-circle, over a large area. It is made of brass in antiqued bronze or brushed chromium finish, is 22″ tall, $59. Rudolf Wendel, Inc.



IT'S EXTENDABLE. This George Nelson lamp pulls out over desk or table. The aluminum lamp with brushed finish has a washable shade, plastic reflector, costs $60 complete. General Lighting Co.



MIEHLMANN

GRACEFUL MODERN DESIGN of the fluted brass base in chromium or brass finish, *left*, is suitable for any room or decoration. Glass reflector is set low in 17" white linen shade. Lamp, 25" overall, $54 complete, is by Hansen.



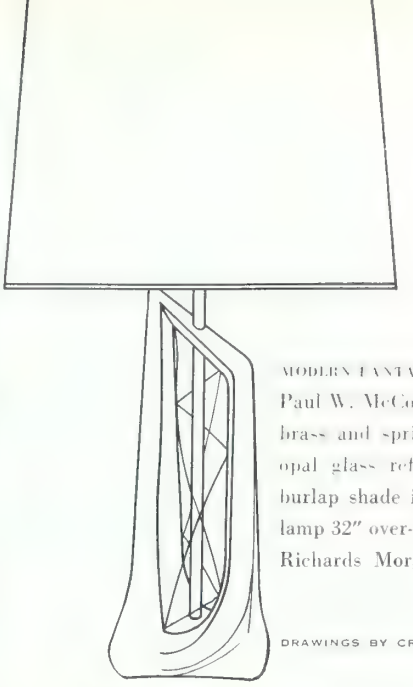
AN EMPIRE COLUMN for an eighteenth-century room is brass-plated, in antique gold finish and has a silk shade. It stands 38½" tall, shade is 19" in diameter. $127. Warren Kessler.



FOR A COZY BEDROOM STUDY, a polished brass lamp [illegible] has a brass-bound dark green shade, 12" wide. The lamp stands 17⅜" tall, $22. Lightolier.



E SUNG HEAD, in a Pompeian finish, on a wood block, and a gray silk ng shade combine in a lamp 34″ tall over-all, $175 complete. Highlights.



MODERN FANTASY in a design by Paul W. McCobb. Of natural wood, brass and spring wire with an opal glass reflector. Blackwood or burlap shade is 14″ in diameter; lamp 32″ over-all, $60 complete. Richards Morganthau.

DRAWINGS BY CROWLEY



FOR A BIEDERMEIER OR EMPIRE ROOM. Base is finished in gold or silver leaf with a gold or silver paper shade. This well-proportioned lamp stands 32″ tall. $40. Louis Tryford.



WELL-SCALED, hand-carved base is pickled and gilded. Shade is, 18″ in diameter, height 35″ over-all; $375. Lightolier.



FRENCH PROVINCIAL lamp, *right*, is red, blue, green, egg-shell or yellow tôle, 15½″ tall, $30. Herman Kashins.

ere these lamps are sold and shopping information on accessories, page 282.



FRED LYON



MR. WHITNEY R. WARREN'S BEAR RIVER RANCH HOUSE

Built all on one floor, its white plaster walls and red tile roof are typically Californian

Week end in reverse

This California country house came about in anything but the usual way. After the First World War, Mr. Whitney R. Warren, much decorated but badly shaken up, wanted to rehabilitate himself by getting back to the soil. Son of the well-known New York architect, he had neither farming experience nor great capital to invest. So he bought a few acres in the Sacramento Valley, took courses at the California School of Agriculture and set out to prove to himself that he could make ranching pay. He hopes that his success will serve to encourage other veterans with problems. Out of the sale of peaches, almonds, walnuts, Mr. Warren soon tripled his acreage in the rich alluvial soil along the Bear River. The house itself came almost ten years later. It is a typical California structure, rough-beamed and white-walled inside, equipped with a swimming pool. Reversing the usual order of things, Mr. Warren spends his week ends in town at his San Francisco house which is formal, full of inherited mementos and well-chosen furniture, a perfect background for its owner in his other role of music-lover and host.



Opposite:

THE RIVER FEEDS THE ICE-COLD SWIMMING POOL

...le statue, gift of Mr. Warren's father, *right*, lends height to four towering Lombardy poplars which make ... vista. The pool is bordered with pleached plane trees. ...ver beds are filled with brilliant pink petunias.



THE DINING CORNER OF THE RANCH LIVING ROOM

Meals are served on this dark walnut table in front of an oyster-white couch. The antique Japanese screen is black and gold, the centerpiece is of golden-yellow and dark red dahlias. Beams in this room are rough-hewn redwood stippled in whitewash with a dairy broom.



A CORNER FOR READING

[illegible] dahlias will do to decorate this [illegible] by the pool.



THE RANCH GUEST ROOM

Fruit and flower prints look well on the severe white walls. Bedcovers are blue against pink toile headboards.

Mr. Warren's town house,
to which he goes on week ends,
is elegant and modern



MANTELPIECE IN THE STUDY

Ornaments complete a fine French eighteenth-century ensemble

FRED LYON



THE MASTER BEDROOM OVERLOOKS SAN FRANCISCO'S GOLDEN GATE

Gardner Dailey, who planned the house on Telegraph Hill, gave his client a livable corner room.

Frances Elkins covered bed and chair with sea-green Dorothy Liebes textiles. Walls are celadon.



A GUEST BEDROOM

Photographs, mementoes give this corner personality. Mr. Warren is also interested in modern painting, owns works by Stuempfig, Truex.



A CORNER OF THE LIBRARY

Red velvet hangings give this room a quiet, intimate feeling. Here owner's artist and musician friends often spend an evening.



DOOR TO THE MASTER BEDROOM

Opens to [illegible] with carved doors [illegible] with Asiatic and old pictures.



A BOLDINI FAMILY PORTRAIT

Mr. Warren's mother, as depicted by the fashionable painter of the 189[illegible] hangs over a French commode ornamented with crystal lustres.

MR. WHITNEY WARREN MIXES TAPESTRIES AND TILES, OLD PAINTINGS, MODERN AND ANTIQUE FURNITURE

FRED LYON



FLORENTINE RENAISSANCE DRAWING ROOM DOORWAY

HANAEL CASSIDY





A room that makes five decorating po

1. Bright Navy Blue plus Copper add u lively background for traditional mahog
2. Subdued, all-of-a-color pattern dispel monotony, keeps the quiet mood.
3. A desk is more effective when it is set off by a crystal paper weight, an Empire lamp, antique globes, *trophée* pa
4. A door in a deep reveal is elegant framed with books (*left*).
5. Opaque lamp shades make pools of l

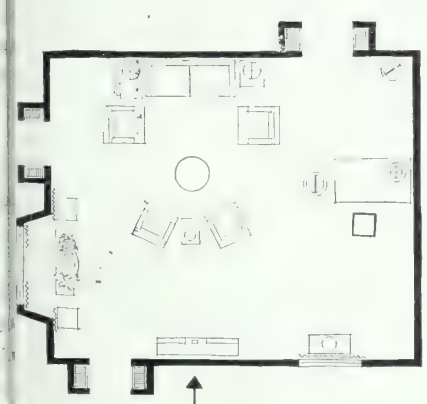
Imperial tables; Temple furniture; Sligh available at Paine's, Boston, Davison-P Atlanta, W & J Sloane, San Francisco the stores listed on page 274.

Make room for television in your life

In the old days, it was the box-shaped radio, unimproved and undisguised, which so often proved the decorative hurdle in the living room. Today, it's a whole group of mechanisms—radio-phonograph, record-changer, amplifier and, finally, television—which tend to raise hob with the furniture arrangement. But certain canny manufacturers are beginning to devise solutions to bring all these items under one lid and integrate them into standard styles of decoration. On this page is a good example, a distinguished eighteenth-century mahogany breakfront which can be bought in two sections, upper and lower, and whose good looks alone warrant its dominant position in this room. Its television screen (closed off by doors when not in use) has a logic in the over-all design. So have the dial panels, loud-speaker and compartments for holding albums. With the upper shelves filled with a library of musical books or a collection of *objets d'art*, this breakfront tells everything about its owner, his interests and hobbies, his good taste in furniture, his quiet evenings, his parties. For other ideas on how to fit either music or television in your home, see the rooms which appear on the two following pages.

How a wallflower can become the center of the stage

...e floor plan, *below*, shows the room, *opposite*, ... for conversation. The arrangement is cir... lar; there are plenty of low tables for drinks ...d ashtrays. If guests want to watch television, ... center of interest shifts. The two middle ...airs, swung around, become front row seats, ... audience is lined up facing the Magnavox ...indsor Imperial ($1,645 at Lord & Taylor, New ...rk). The lamp, by the Art Lamp Corp., costs ...0 at Lord & Taylor, New York. Furniture in ...pper leather, was made for HOUSE & GARDEN ... the Upholstery Leather Group. Information ... other accessories in this room, on page 273.



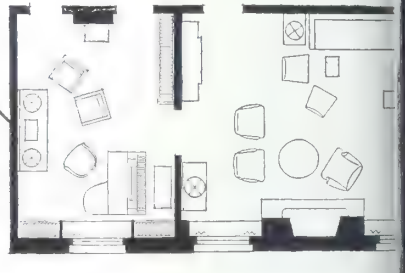


MUSIC AND TELEVISION—conversation group is focused on the large breakfront



LIBRARY containing television set also has a piano, is a cozy place for two to sit alone

FLOOR PLAN. *below*, shows how the Malcolm Pearsons made a library serve as a theater by placing their Farnsworth television set opposite its wide door, in full view of a roomful of people. Blond mahogany-finished, it is backed by the raised leaf of a mahogany table. Its price is $375 at Steinway & Sons. The dull pink wall of this room, dark furniture and green carpet are all inspired by the living room wallpaper's pinkish pineapples, green leaves on a chocolate ground.



SCOTT HYDE



MR. AND MRS. MALCOLM L. PEARSON'S livi

Sight and sound for every décor

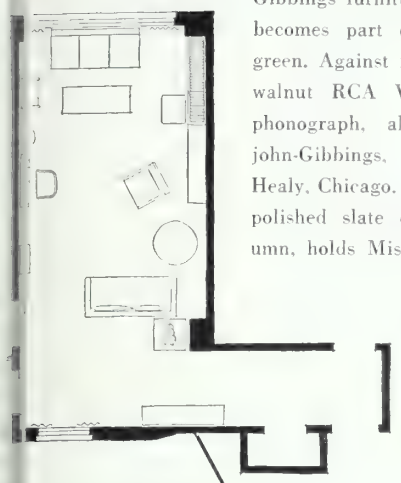
IN these two apartments, the problems were, respectively, to incorporate a television set and a large radio-phonograph into specific types of decoration. The owners of the room, *right*, Mr. and Mrs. Malcolm L. Pearson, set a mélange of antiques against a Victorian wallpaper. Realizing that you can see television perfectly through an open door, they matched the adjoining library to their decorative scheme, centered their television set in it. Miss Marion Dorn, the designer, lives in a modern apartment, *opposite page*, which is limited as to space. So she bought the bleached Berkshire radio-phonograph, set it in the hall against a wall painted dark green in continuation of the living room's rear wall, and now enjoys her music from around the corner.

TOM LEONARD



MISS MARION DORN, well known designer, lives in this pale, quiet room

A LONG ROOM, *right*, with a light-flooded window is treated to severe color contrasts. The end is pale gray with blond Robsjohn-Gibbings furniture, the back wall, which becomes part of the hall, is hemlock green. Against it, *below*, is the bleached walnut RCA Victor's Berkshire radio-phonograph, also designed by Robsjohn-Gibbings, price $2,300 at Lyon & Healy, Chicago. The table, consisting of a polished slate disk mounted on a column, holds Miss Dorn's shell collection.





AROUND THE CORNER from the living room, a hemlock-green wall silhouettes the blond radio-phonograph

Gardens in three moods

Virginia, Connecticut and Maine which
respectively produced the three gardens you see on these pages, stamped each with
its form and character, gave each its special charm



KERTESZ

A romantic garden in Virginia

THE WIDE-SPREAD FIELDS near Warrenton, Virginia, rolling, dotted with great trees, make it superb country to landscape as well as to hunt in. Here, Mr. Sterling Larrabee and the late Mrs. Larrabee made a celebrated green garden, its scale and dignity a perfect setting for southern life.

Opposite: NATIVE VINES, such as Virginia creeper which shrouds an old tree, lend the garden a romantic charm well carried out by features such as a statue framed in a woodland glade, a small fountain in an outdoor room, a meandering stream, myrtle-edged, which cuts across the wide lawns. Box grows to enormous size in the soft Virginia climate and is used for maximum effect, some of the hedges of 20 feet or more having doors cut in them.

Above: ONE OF THE VIEWS from the Larrabee house, is this idyllic outlook toward the Blue Ridge mountains past grazing sheep, cedars and an occasional huge, solitary maple.





GOTTSCHO-SCHLEISNER

A rock garden in Connecticut

THE LAND ON THE HILLTOP which Mr. and Mrs. Paul Tison bought near Darien, Connecticut, is full of natural rock outcroppings. Rather than undertake the expensive job of clearing it, the Tisons' landscape architect, Friede R. Stege, suggested that they make the most of them. The result is a happy blend of architecture and nature which fits the site admirably.

Opposite: FOLLOWING THE CONTOURS of rock and soil, paths meander freely on either side of the central alley. They are bordered by native bushes such as laurel, and clumps or carpets of rock garden flowers which bloom till midsummer. Later on when this section is uniformly green, the walled rose garden at the foot of the land becomes the center of interest.

Above: LOW STONEWORK, resembling the native rock ribs, divides the central alley into a series of shallow grass parterres. Some of these are bounded by walls, others have irregular sides formed by the growth of shrubs and plants. This one has facing white iron benches which take advantage of the shade of large trees growing on the site. The house, which is also of stone, was built in 1930 by architect William Lawrence Bottomley. It commands a fine view of Long Island Sound.



TOM LEONARD

A scented garden in Maine

IN A NORTHERN STATE, which has a short season, flowers seem doubly precious, bloom with a reckless profusion, their fragrance emphasized by the cool, salty air. The garden of Mrs. Alfred Anson at Bar Harbor, Maine, is planted with the sentimental old-fashioned perennials whose colors make a brilliant showing against the cold blue of sea and sky. Surrounding a turreted stone house high over Frenchman's Bay, [illegible] and planted to the very edge of the cliff.

Opposite: PINK AND WHITE SNAPDRAGONS are massed for maximum effect on this cliff-top site, which Mrs. Anson calls the "Hanging Garden." In the foreground is scented rose geranium, in the deep shade along the edges is nicotiana. The plot is at its best in August when the bay beyond is also at its bluest. The plan of this garden is circular, with grassy paths in the form of a Greek cross leading to the central round, stone-rimmed pool. Of bronze, the fountain figure of a boy with a serpent, representing the infant Hercules, is by Paul Manship.

Above: WIDE SHALLOW STEPS, banked with ferns, lead down to the walled garden thickly planted with white stock whose scent drifts as far as the house on a breezy day. Entered by an arch, warm and sunny, it makes an effective contrast with the heavily shaded approach. Three textures are used here: the steps, smooth, shallow blocks; the arch and wall, rough stonework (the latter set at intervals with urns); the paths, old pink brick laid end to end. Serpentine paved paths which have a shallow, raised border wind through other parts of the garden.



They turn the tables to entertain

For the fourth HOUSE & GARDEN article about young marrieds with incomes between $3,500 and $5,000, we asked three young couples, who live in small apartments, how they entertain. "We like to have our friends in often," they said, "cook easy-to-serve meals. The clue to our parties is versatile tables which we set with serviceable china, pottery, silver and glass."

COSTER



BERNICE AYERS, on chair arm, relaxes as undergraduates at Chicago serve themselves from her Lazy Susan table ($10, Carson Pirie Scott)

Informal table appointments rate high with young couples when they entertain



CASSEROLE is ... of ... [illegible]



SALAD BOWL is laminated birch, $5.95; servers $1.30, Rea Sales Co., N. Y. Sun-catching glasses, 79c, Macy's.



CARVING SET is Gorham's "Stra... $16.50, Gorham, New York. Sta... tive Fruit" plate, $1.20 and Ree... ton plated tray $18. Both from ...

ghly versatile table



FING AT SLOANE'S, the John Nealons a ocktail table which looks right for their nich Village apartment and their parties.



EASY TO SET UP. No trouble at all to convert Morgan's cocktail table ($198) to dining size. The manual device is simple to operate and table proves sturdy and durable.



RIGHT FOR DINING, when raised. Dual purpose, slender modern lines and two-for-one price fits this table for young homemaking plans and purses.

tails, bridge, supper at one table



L MOMENT at Jean and Bob Beers' ht. Friends from the American Theatre ther to discuss plays, listen to music.



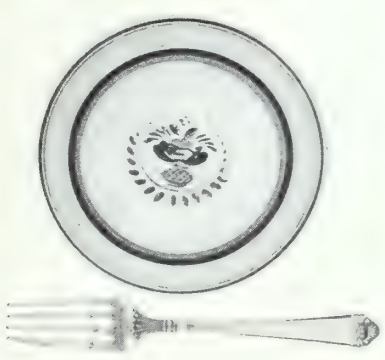
BRIDGE IS IN ORDER. so Bob up-ends the base of their Oakmaster cocktail table ($40, Altman), gets out cards. Base is designed to give players plenty of leg room.



SUPPER AT THE BRIDGE TABLE is informal, easy to serve. After guests leave, Bob will reduce the table to cocktail height while Jean stacks the dishes.



TER, Fostoria ion," $3.50, Stern's. glass 55c, Loeser's.



PLATE, Finland Ceramics, $1.80, Finnish Art Shop. Watson's George II silver, $30, 6-piece setting, Macy's.



TALL PITCHER and stirrer, $2. Sturdy-base cocktail glasses are 35c apiece. At Altman's.



COPPER CHAFING DISH $20. Peacock's, Chicago. Finland Ceramics plates, $2.50, $5; Wallace "Stradivari" 6-piece setting $28. Tatman's, Chicago.

Continued on page 258



COLONIAL CLAPBOARD

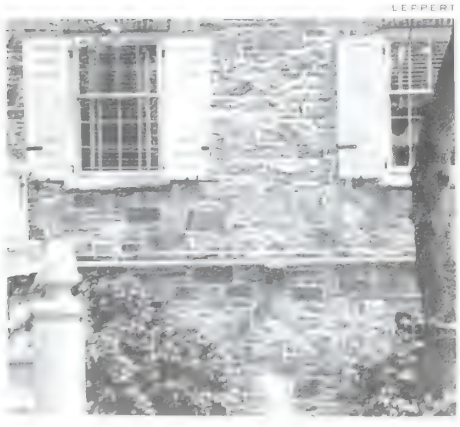


MODERN CLAPBOARD

Clapboard siding, a favorite finish for ho[uses] of Colonial style, suits modern design equally well. W[ith] gain texture through shadow lines cast by long hor[i]tal boards. See how well they contrast with either [a] modern window surfaces or small-scale window mu[l]s and a paneled door. Wood siding such as this has th[e] vantages of easy installation, good insulating value [a]many colors it can take. Upkeep is necessary, howe[ver]

What is the best building material for your house?

How well your house looks depends greatly on wall materials, interesting texture and good proportions; how long it lasts depends a lot on the durability and easy upkeep of the materials





SOLID BRICK WALL

Masonry materials [illegible] Stone, which looks best laid flat, in horizontal courses, as it is here, and [illegible]

EVERYONE wants to own a house that is attractiv[e] This is true whether it is built in a traditiona[l] way or in a functional way. The fact that good plan[n]ing has been emphasized particularly in recen[t] years does not mean that good looks are any less im[-] portant now. The best designed houses have alway[s] and inevitably been those which not only worked wel[l] but looked well, too. The materials of which exterio[r] walls are made have a great deal to do with this be[-] cause they contribute form and color. This is eviden[t] in the clapboard and shingle walls of New England the mellow brick walls of the South, the fieldston[e] of Pennsylvania. It is apparent, too, in California redwood, in glass and plywood panels, in concrete and stucco as well as in old adobe walls. These re[-] gional materials each help to create an individua[l] kind of house. They illustrate what architects mean when they say "good building is always an expres[-] sion of its structural materials." For it is impossible to disassociate a good house from those materials which enclose it. In themselves, and in the way in which they are combined and contrasted, they create the texture, pattern, and scale which assure character and quality.

The pictures you see here indicate some of the varieties of texture and variations of scale which wood, masonry and other surfaces can create.

DURABILITY must be considered along with appearance in choosing materials. Summer sun and rain, winter snow, sleet, wind and frost will do their able best to penetrate and wear walls down. So don't

GARRISON



F AND BATTEN—TRADITIONAL

LYON



BOARD AND BATTEN—MODERN

Batten board walls, used traditionally, give an unmistakable rustic effect. New patterns are possible. Also, as the adjoining modern house picture shows. This construction is made up of vertical boards set flush with each other. Their joints are covered with narrow batten strips. Such wood walls can be stained (redwood is used in this way frequently) or painted. Flush board walls without battens are attractive too.

think only of how a material looks when a house is newly completed but consider how it might look a dozen years later if it is not well selected and well installed. In selecting the materials reckoning must be made of relative construction costs as well as the cost of the materials themselves. Figure, too, the cost of maintenance and upkeep through the years—the painting, staining, waterproofing which you may or may not have to do, depending on the surface you choose. In general your choice will fall between wood for masonry construction and between various exterior finishes which may be applied to either one. The outside finish you pick largely determines which way the walls of your house will be built. Clapboards, shingles, boarding, plywood panels, stucco, brick or stone veneer are usually applied as an exterior facing over a wood frame. The frame forms the load-bearing structural skeleton of the house. Masonry such as stone, brick, hollow tile, concrete block can be self-supporting and serve as the structural wall itself as well as the finish. In general, the wood frame house with a wood finish is less costly to build. But, since the cost of materials and the cost of labor to put them together, along with other relevant factors, differs in nearly every community in the country, there are relatively few precise figures which are generally applicable today.

WOOD FINISHES: in the familiar shape of clapboards, flush boarding, boards and battens, or shingles, wood has always been a most popular material for outside walls. (*Continued on page 291*)



WOOD SHINGLES

MASONITE CORP.



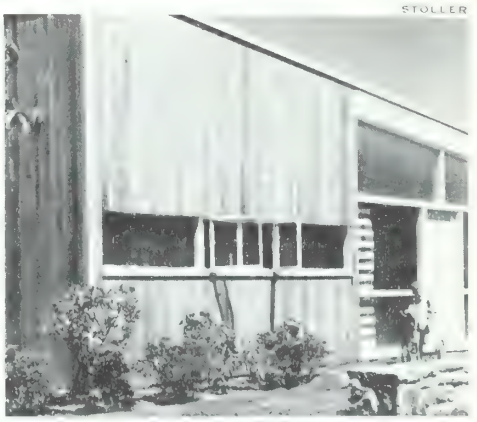
HARDBOARD SIDING

Shingles and siding, used on the exteriors shown above, contrast old and new kinds of wall texture. The play of light and shadow, the irregular shapes and sizes of the wood shingles on the old house, *left*, give it a richly detailed texture. The broad bands of the large-scaled hardboard siding on the newer house, *right*, give it a sturdier, heavier look. Both materials serve as finish over frame construction.



STEEL—CEMENT BOARD

STOLLER



WOOD BOARDING

Modern materials are fabricated materials new to residential use and old materials used in new ways. Corrugated steel on house *above, left*, is economical, sturdy and an interesting contrast to the flat roof and smooth, adjoining walls. Asbestos cement panel (right-hand wall of same house) insulates, is fireproof, durable, needs no painting. Vertical flush boards on house *above, right*, are narrow in width, present smooth surface. Of natural cedar, oiled, they require little care.

CHRISTMAS CARDS



CHRISTMAS CHEER, a card to be made into a table decoration, designed by Edward A. Wilson for Designers and Illustrators. In a portfolio of Christmas cards. Eight cards, $1. Exclusively at Marshall Field, Chicago.



PARIS ON ICE by Ludwig Bemelmans, painted for Designers and Illustrators. This engaging card costs 15 cents or $1.5 for a hundred. Halle Bros. Co., Cleveland.

BAKER



[illegible] Christmas cards for a [illegible] before starting his [illegible] Designers and Illustrators [illegible] Halle Bros. Co., Cleveland.

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Special drawers, with [illegible] able partitions for [illegible] two with tarnish [illegible] compartments for [illegible]

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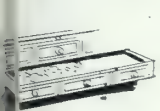
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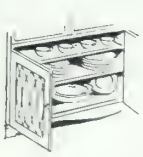
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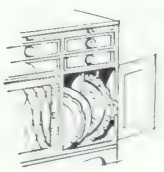
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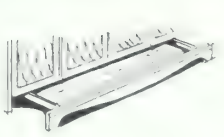
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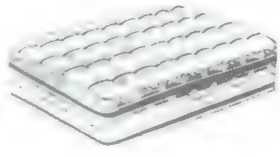
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[illegible]

In the Kendall Keelys' house in California the patio doors are partly paneled, partly grilled. Note how a keystone ties the doorway to a tiny overhead window. Screens supplement doors.



GOTTSCHO-SCHLEISS

Dark painted double doors are strik against light walls of Julio B. Sanch house in Miami Beach, Florida. Di mond shape trim on door pan is picked out in a contrasting col

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Rome — J. E. Bird & Sons
Syracuse — E. W. Edwards & Son
Tarrytown — Cartoon's
Troy — R. C. Reynolds Co.
Utica — E. Tudor Williams Co.
White Plains — Hardwicke House
Yonkers — Brenner's Furn. Co.

NORTH DAKOTA
Fargo — Luger Furniture Co.

OHIO
Akron — M. O'Neil Co.
Alliance — The Cope Furn. Co.
Ashland — Gilbert Furniture Co.
Canton — Thurin's
Cincinnati — John Shillito Co.
Cleveland — Wm. Taylor Son & Co.
Columbus — The F. G. & A. Howald Co.
Dayton — The L. E. Mudd Co.
Dennison — The Hicks Co.
Kent — S. C. Bissler & Sons
Mansfield — Weikert, Inc.
Massillon — C. O. Finefrock Co.
Middletown — Rathman Troup Furn. Shop
Portsmouth — Distel Furn. Co.
Toledo — Lamson Bros.
Youngstown — The Strouss-Hirshberg Co.

OKLAHOMA
Oklahoma City — James A. Cullimore & Co.
Tulsa — Colonial Furniture Co.

OREGON
Portland — Paul Schatz Furn. Co.

PENNSYLVANIA
Allentown — Wm. J. King
Altoona — The Wm. F. Gable Co.
Connellsville — Aaron Co.
Emlenton — Emil Long
Erie — Klick Furniture Co.
Genesee — Chapman-Burrous
Greensburg — Maxwell Furn. Co.
Harrisburg — Pomeroy's
Hazleton — Mrs. E. Reinhart's Sons
Johnstown — Penn Traffic Co.
Leechburg — Leechburg Furn. Co.
Lewiston — Hugh E. McMeen & Son
Manheim — Beck Bros.
Meadville — John J. Shryock Co.
New Castle — Haney Furn. Co.
Norristown — B. E. Block & Bros.
Philadelphia — Gimbel Bros. Shaw Dec. Corp.
Pittsburgh — Gimbel Bros.
Pottstown — Wilke Furn. House
Pottsville — L. Hummel's Sons
Reading — Pomeroy's
Scranton — Stoehr & Fister
Tarentum — Miller Bros.
Tyrone — Lugg & Edmonds
Uniontown — People's Furn. Co.
Wilkes-Barre — Pomeroy's

RHODE ISLAND
Providence — The Outlet Co.
Westerly — Westerly Furn. Co.
Woonsocket — James Mullen & Co.

SOUTH CAROLINA
Greenville — Craig-Rush Furniture Co.

SOUTH DAKOTA
Rapid City — Dusek's Furniture

TENNESSEE
Chattanooga — Hodge Furn. Co.
Knoxville — Miller's, Inc.
Memphis — J. Goldsmith & Sons
Nashville — Bradford Furn. Co.

TEXAS
Abilene — Waldrop Furniture Co.
Amarillo — McAfee's
Dallas — Titche-Goettinger Co.
Fort Worth — Ellison Furn. & Carpet Co.
Houston — G. A. Stowers Furniture Co.
San Antonio — W. R. Dallas Furn. Studio
Tyler — Broadway Furn. Co.
Wichita Falls — North Texas Furniture Co.

UTAH
Salt Lake City — Crawford & Day

VERMONT
Brattleboro — Bloomer & Chatterton

VIRGINIA
Charlottesville — M. C. Thomas Furniture Co.
Harrisonburg — Schewel Furniture Co.
Lynchburg — Schewel Furn. Co.
Norfolk — Ames & Brownley
Portsmouth — Channel Furn. Co.
Richmond — Sydnor & Hundley
Roanoke — Thurman & Boone

WASHINGTON
Seattle — The Bon Marche
Tacoma — A. T. Norman Co.
Walla Walla — Empire Furn. Co.

WEST VIRGINIA
Bluefield — Bluefield Furn. Co.
Charleston — Woodrum Home Outfitting Co.
Clarksburg — Palace Furn. Co.
Fairmont — J. M. Hartley & Son
Huntington — The Anderson Newcomb Co.
Morgantown — Royal Furn. Co.

WISCONSIN
Kenosha — Peltier Furniture Co.
Milwaukee — Klode Furn. Co.
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★WHITNEY★ *Maple*

F. WHITNEY COMPANY, INC., South Ashburnham, Massachusetts

THIRY HOUSE

continued from page 199



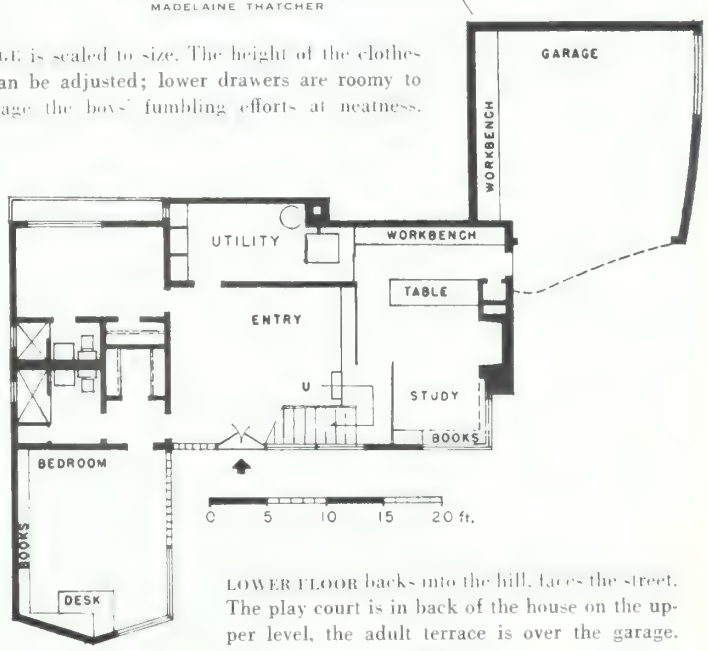
P. A. DEARBORN

THE PLAYROOM opens off the boys' individual bedrooms. Each room has its own thermostat to control the electric heating.



MADELAINE THATCHER

STORAGE is scaled to size. The height of the clothes pole can be adjusted; lower drawers are roomy to encourage the boys' fumbling efforts at neatness.



LOWER FLOOR backs into the hill, faces the street. The play court is in back of the house on the upper level, the adult terrace is over the garage.

(*Continued on page 238*)

ONLY THE FINEST

Imperial Tables

JUST FOR YOU

A compliment to your good taste, *Imperial Tables* are outstanding for their decorative interest and for their practical usefulness.





Imperial Drop-Leaf Cocktail Table. *You will enjoy its convenience and admire its aristocratic beauty.*

Imperial Step Table . . . *a masterpiece of distinction, fine design, great utility and rich Imperial craftsmanship.*

IMPERIAL FURNITURE COMPANY

Grand Rapids, Michigan

Imperial

This famous shield trade-mark identifies every Imperial Table

THIRY HOUSE

continued from page 199

BUILDING DATA

FOUNDATION: Concrete

EXTERIOR WALLS: Cement stucco over wood studs; sell-furring lath, United States Gypsum Co.

ROOF: Tar and gravel

INSULATION: Rockwood ceilings

DOORS: Two-panel fir, Savage Lumber & Manufacturing Co.; hardware, overhead, Stanley Works

GLASS: Double and single strength, Pittsburgh Plate Glass Co.

FIREPLACE: Faced with marble

INTERIOR WALLS: Birch, United States Plywood Corp.; gum wood; plaster on wood lath—United States Gypsum Co.

CEILINGS: Plaster or composition board, Masonite Corp.

FLOORS: ¼" composition, Masonite Corp.; kitchen, linoleum—Armstrong Cork Co.; bathrooms, tile, Gladding McBean Co.

HARDWARE: Brass finish—Yale & Towne Manufacturing Co.

EXTERIOR CEMENT PAINT: Armor Laboratories

HEATING: Gas furnace—General Electric Co.; controls—Minneapolis-Honeywell Regulator Co.; water heater—Crane Co.

PLUMBING FIXTURES: Bathrooms and kitchen—Standard Sanitary Manufacturing Co.

KITCHEN EQUIPMENT: Tile—Gladding McBean Co.; refrigerator—Servel Inc.; fan—Westwind Corp.; washing machine — Westinghouse Electric Corp.

SEVAREID HOUSE

continued from page 202

BUILDING DATA

FOUNDATION: 8" cinder block; concrete footings

EXTERIOR WALLS: Ground floor, 8" brick and cinder block. Main floor, Douglas fir framing; sheathing, Celotex Corp.; edge-grain redwood siding, shiplap, with wax and stain finish—Minwax Company, Inc.

ROOF: ½" plywood sheathing, United States Plywood Corp. 4-ply felt, hot pitch surfaced with crushed bluestone. Roof deck, 8" x 12" black roofing slate in cement over hot pitch base

INSULATION: Glass wool throughout, Owens-Corning Fiberglas

GLASS: ¼" crystal sheet, Libbey-Owens-Ford Glass Co.

INTERIOR WALLS: Entrance hall and living room, white oak plywood; bedrooms, kitchen and baths, gum plywood—by Mengel Company, Inc. Study, redwood boards; playroom, knotty pine—all, except kitchen and baths, lead coated and waxed

CEILINGS: Entrance hall and low living room ceiling, painted gum plywood; high living room ceiling—1" x 12" cypress boards; playroom, flush pine boards. Both rooms are lead coated and waxed. Study, kitchen and bedrooms, 9" x 9" acoustic tile—Insulite, Div. of Minnesota & Ontario Paper Co.

FLOORS: Ground floor, 4" x 12" x 12" hollow terra cotta partition tile in cement over 4" concrete slab. Main floor, random-laid oak; kitchen and baths, linoleum—Armstrong Cork Co.

HARDWARE: Dull, chrome finish—Schlage Lock Co.; casement fasteners—H. B. Ives Co.; casement hangers—Vincent Whitney Co.

INTERIOR PAINTS: Martin-Senour

HEATING: Forced warm air with humidifiers—May Oil Burner Corp.



Here's Heirloom* Sterling sparkling against linen, dipped royal purple, and black-amethyst glass from Mexico. Try it! For centerpiece, gild the stems of rosy crab apples.

For one turkey, with trimmings, you might spend as much as for this everlasting, ever-lovely sterling place setting! Yet this magnificent solid silver will serve you and thrill you three times a day, all your life! Being silver *all the way through*, Heirloom Sterling doesn't know *how* to show wear! Constant use just gives it a *lovelier*, more lustrous patina.

And how eloquently Heiress'* lovely presence on your table does speak to new friends! Don't wait to acquire this thrilling possession—start with two honeymoon place settings *now*. Add others later. Ask your jeweler today also to show you Virginian*, Damask Rose*, Mansion House* in Heirloom Sterling. Convenient payment terms.

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Paulette Goddard Selects Wunda Weve Rugs As Setting for Priceless Antiques . . . !

Miss Goddard in the Antique Shop located on her pre-revolutionary farm estate in Mt. Ivy, New York, illustrates how individual personality can be reflected in the rooms you decorate. Even against the helter-skelter background of beautiful heir-looms, so characteristic of fine antique shops, a Wunda Weve rug brings a freshness and quiet charm that results in complete decorative harmony.

Wunda Weve loom-woven cotton rugs also suction vacuum easily—wash without "buckle-shrinking"—outwear even quality wool broadloom. They combine the rare beauty of cotton colors and textures with the practical features you demand in any wall-to-wall or main room floor covering. Available in all standard, scatter and room sizes—wall-to-wall carpeting. Sold only in leading rug departments.

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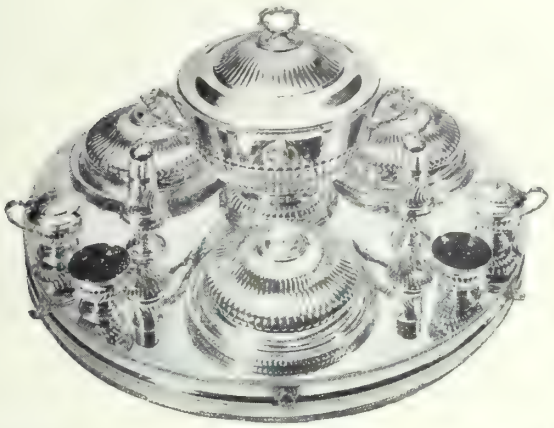
Wunda Weve LOOM-WOVEN COTTON RUGS

"Make Lovely Rooms Lovelier"

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FOR THE DINING ROOM

continued from page 178



nglish silver-plated Lazy Susan by National Silver Co., has tureen, 3 vegetable shes, 3 condiment sets, hollow base for ice or hot water; $850*. Plummer's.



r a town hostess: "American Modern" earthenware, tablecloth, glass designed Russel Wright, cup, 55c, saucer, 25c, casserole, $3.85, bread and butter plate, c, cookie dish, $2.25, ice tea tumbler, 50c, tablecloth called "Brush Stroke" $8.95, all at Lord & Taylor. The 3-piece Blenko glass punch set costs $20 at tman; servers are Dirilyte "Empress" pattern. $4.25 each from Mayhew Shop. pper chafing dish, $28, Expresso drip coffee pot, $6.30, both Bazar Français.



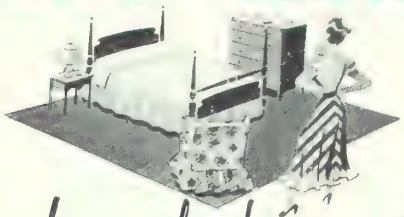
SCOTT HYDE

r a country hostess: tapered Cambridge tumbler, $2 at Tiffany; Viking blond od cheese board with glass dome cover, $6.50, from Cowlin's; Winfield "Silver ge" covered soup, $2.50, Designed for Living; French earthenware marmite on pper stand, $18, Bazar Français; Fenton's Bellette olive jar, $5, and cheese ife, $2, both at Ovington's. Frank Smith "Fiddle Thread" silver, 6-piece place tting, $27.75*. Plummer's; linen cloth, 8 napkins in autumn hues, $45, Mosse.

Tax included.

(Continued on page 251)

FARIBO all wool BLANKETS



Offer Your bedroom Color!

If, for example, your bedroom color plan demands an accent on green in your blankets . . . FARIBO can offer you not one, but *several* tones and *several* patterns to complement it. Rich, full greens . . . soft, frosty pastels . . . all superbly styled and bound in matching rayon satin.



Pine Tree

Or . . . *you can do the same with* ROSE, BLUE, *and* YELLOW. *Whatever your color scheme, you'll discover just the right contrasting or blending shades in* FARIBO ALL WOOL BLANKETS . . . *solid tones or patterns.*

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is every room in your home A BREEZEWAY?

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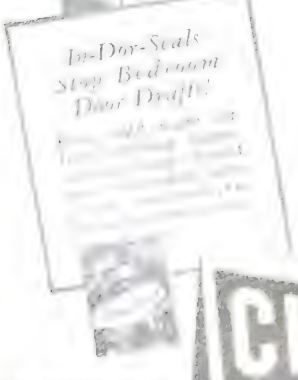


Do wintry drafts whistle through your windows and doors? They're downright uncomfortable, unhealthy, usually carry dirt, rain, soot and dust right into your rooms. Chamberlin Rustproof Metal Weather Strips seal out unwelcome drafts, bring you genuine comfort, *big winter fuel savings!*

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Chamberlin-trained craftsmen carefully fit weather strips into doors and windows. Windows operate far more easily . . . and big winter fuel savings pay for the job in 3 to 5 winters! Terms available. Phone me . . . your Chamberlin Man . . . now, (see phone book) for your free home survey.

FREE BOOK! Gives facts, figures on savings, greater comfort, the Chamberlin Way! Write today: Chamberlin Co. of America, Dept. 91, 1254 LaBrosse St., Detroit 26, Michigan.



OVER 50 YEARS OF SERVICE

CHAMBERLIN

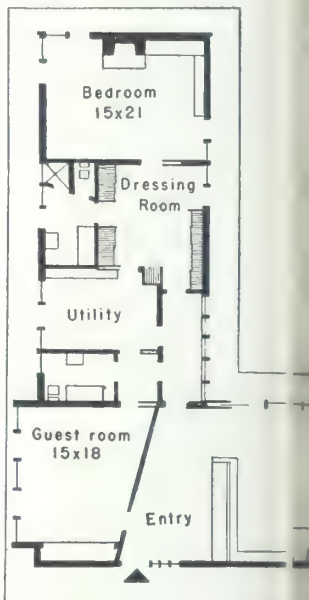
CHAMBERLIN COMPANY OF AMERICA

2¾ MILLION HOMES ALREADY SERVED

CHILDREN MAKE THE PLAN

continued from page 196

This California ranch house has separate wings for parents, children, guests, service

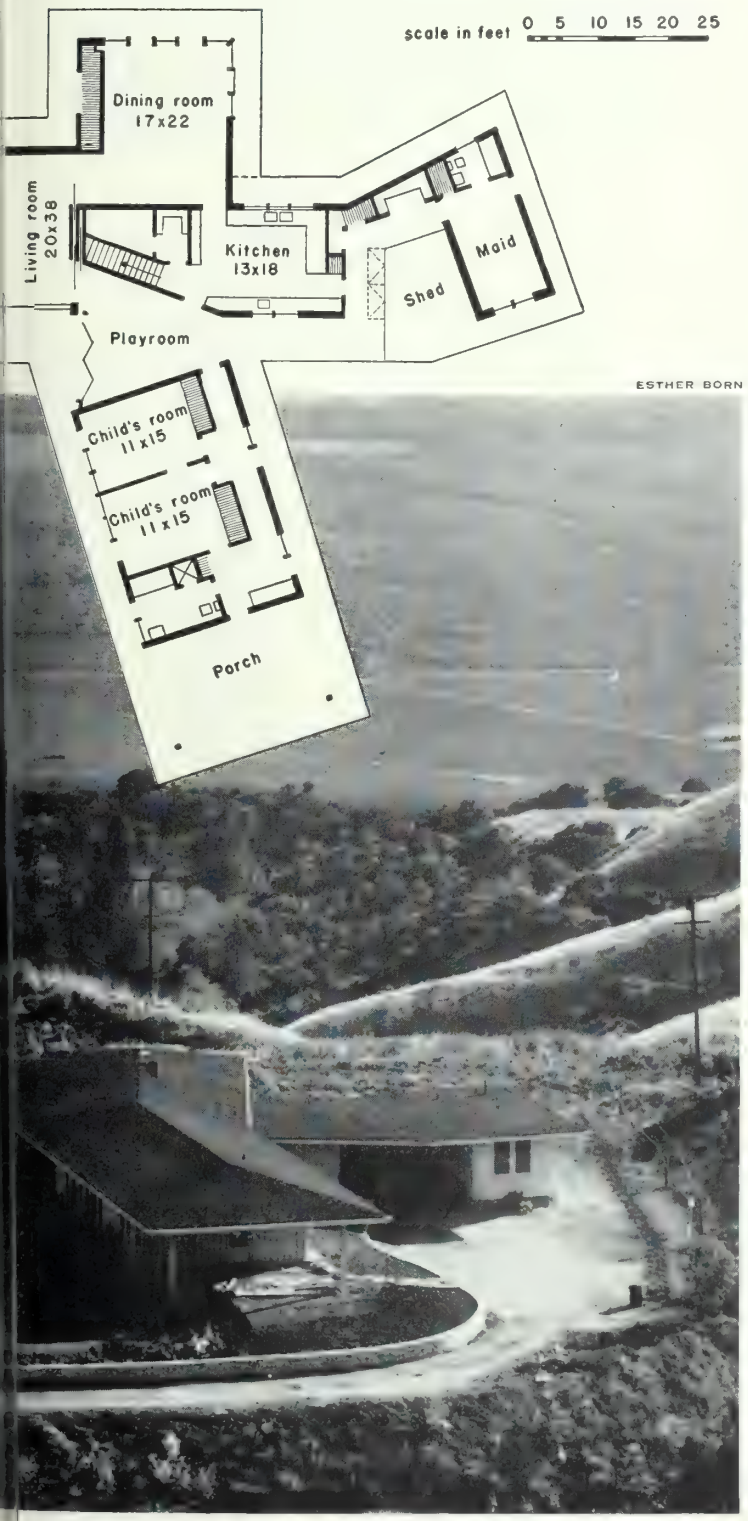


THE PLAN wings out along a shoulder of the hillside to catch welcome summer breezes. Every room opens directly to the outdoors, some of them on two sides. On rainy days the children play under the wide eaves which form porches and a walkway around their patio. Meals for the youngsters are often served in the playroom which is handy to the kitchen. The guest room has a splayed wall to borrow space from the entrance hall. The little hall outside the guest bathroom makes it usable from the living room and from the ranch office as well.



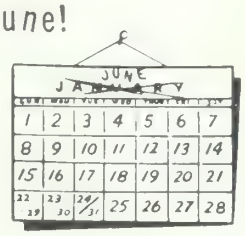
On a ranch, where independence is a part of good business, children soon learn self-reliance. So, the owners of this ranch house in Santa Cruz County, California, did not hesitate to give their three children a wing to themselves. Architect Hervey Parke Clark, of the San Francisco firm of Clark & Beuttler, angled it off from the rest of the house to bound a broad play-patio visible from the living room and just a step from the kitchen. The typical ranch fence keeps the cattle away from the landscaped living areas. On the opposite side of the house, separated from the children's court by the width of the living room, is a terrace primarily for grownups. With the living and dining rooms, it shares a view to the flat lands beyond through a canyon in the intervening hills. The parents' rooms are in a far corner of the house, for privacy. Because the paper work of ranch management is often left over for the evening, the ranch office was placed nearby. It overlooks the road up from the valley.

(Continued on page 244)



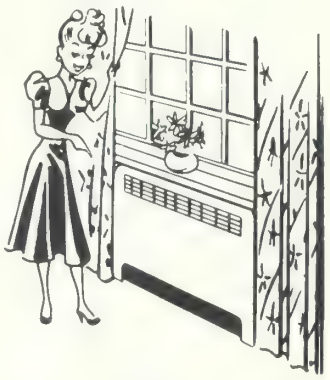
heat your home this quick, clean way...

It stops the calendar at June!



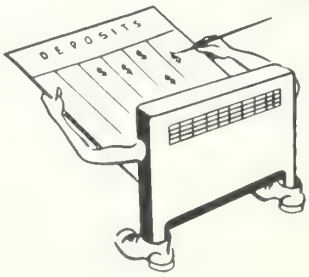
Now you can really have June in January. Here's a new heating system that gives you soft gentle currents of warm mild air. It adds a dash of radiated heat for a wonderful warm-clear-through feeling.

It practically hides in the wall!



Now you can arrange your furniture as you wish—no bulky, scorching units interfere with your plans. These out-of-sight, out-of-mind Convectors can't bring in dirt, can't hide hard-to-reach dust.

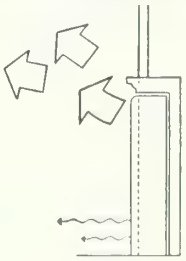
It saves you money!



Imagine—all these advantages in a heating system that actually costs less to install than any other type system for steam or hot water. You'll save money on fuel bills, too!

It's everything you want in heating!

TRANE Convector-radiators



Yes, Trane Convector-radiators give you all this, and more. They counteract drafts, regulate at a finger's touch, heat in a flash. Why not mail the coupon for the whole story? You'll be glad you did.

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Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

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★ Permanent as stone... last 35 years plus*

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JM Johns-Manville BUILDING MATERIALS

RANCH HOUSE continued from page 243



HORSES are tethered outside cattle-guard. The children's patio is near their wing, *right*, on the other side of the wall.

BUILDING DATA

EXTERIOR WALL: board and wide battens

ROOF: composition and red-brick chips

GLASS: living, children's play areas—large panel and screens slide into wall pocket; others fixed or hinged, as required

FIREPLACES: living area, circulator—Heatilator, Inc.; bedroom, Roman brick facing

INTERIOR WALLS: living, dining areas—natural redwood; bedroom, Douglas-fir plywood

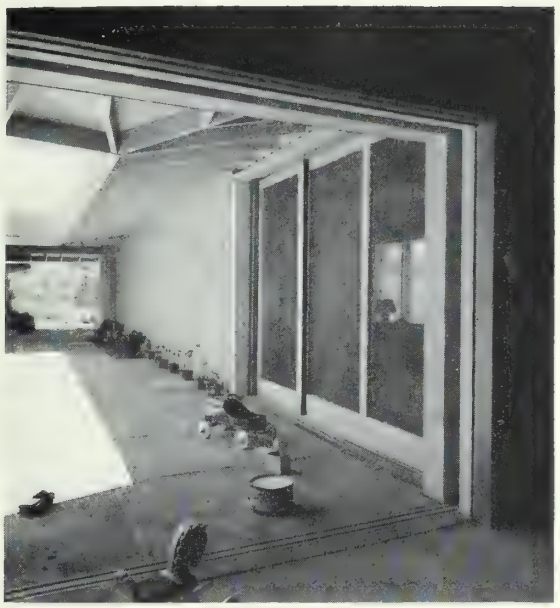
FLOORS: living, dining areas—oak

INTERIOR FINISH: glazed, off-white, wiped

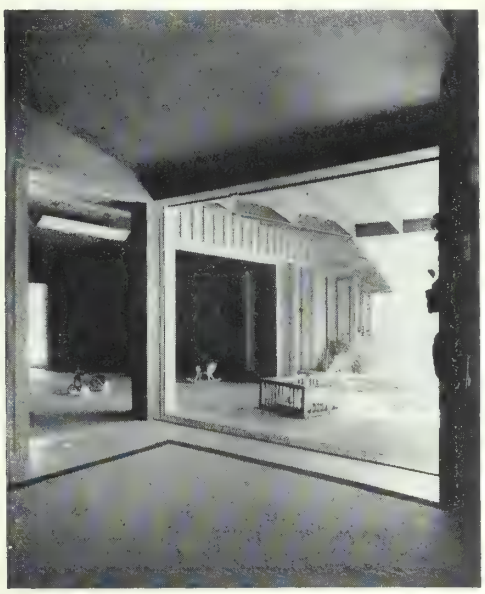
LIGHTING FIXTURES: living, dining areas, indirect and fluorescent cove lighting



CHILDREN play on the front porch in rainy weather. Structural members form a frame for the glass in the wall of the entrance.

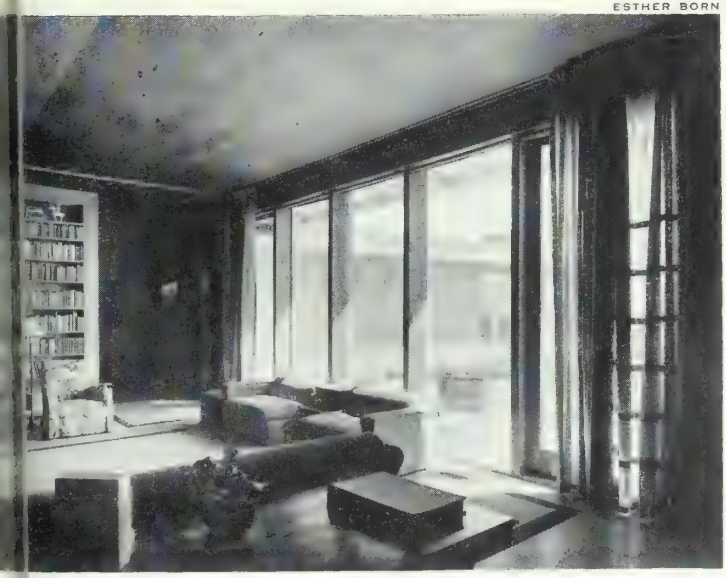


A WALL of the playroom facing the patio can be folded back. Rolling living room screens are shown in place.



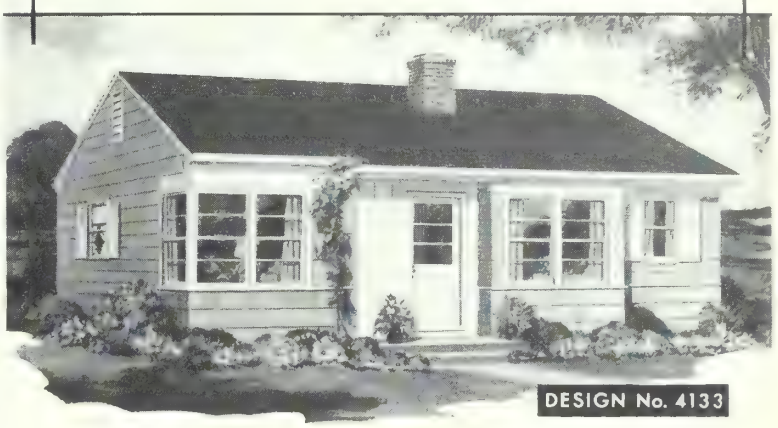
A CORNER of the living room can be opened to the adjacent playroom or closed with sliding doors.

ESTHER BORN



LIVING ROOM has a wall of glass facing the main patio and opposite from the inside picture, *above*. Redwood plywood is used to cover the sloped ceiling.

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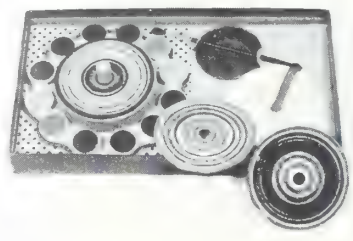
FOR THE PLAYROOM

continued from page 183

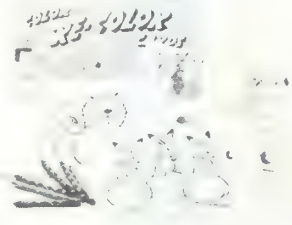
ART



Two work simultaneously at this twin easel with adjustable boards, paint trays, $14.95. Paints, paper and brushes are $2.98. From Creative Playthings.



Budding artists create hundreds of colorful designs by merely touching paint brush to revolving paper disk, $2.19. Abraham & Straus, Brooklyn.



Plastic-coated picture cards of 14 circus animals to color, wipe clean, re-color again and again. Set with crayons and color chart, 98c. Macy's.

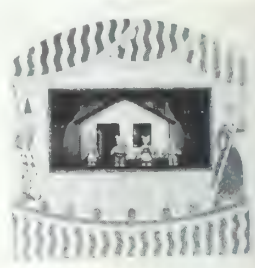


Molding with Elastic Plastic is fun, easy and clean; doesn't crumble, is non-toxic. Set with molding tins, shears, beads, $2.95. From F. A. O. Schwarz.



Free-hand or traced, artistic little fingers can turn out decorated china or glass with Dek-All Paints, priced $2. From American Handicrafts Company.

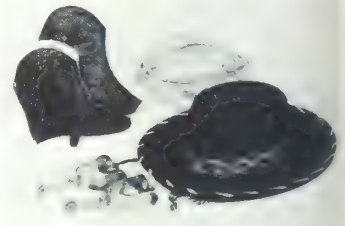
THEATER



Footlight thrills: Stage set, 4 scene changes, curtain, script; Goldilock and Bears move by magnetic control $4.98 complete. Macy's, New York.



Staging marionette shows is not only fun for youngsters but develops rhythm and co-ordination. Clown puppet in gay color combinations, $8.50. Young Books.



Roy Rogers fanciers' felt cowpuncher hat, lasso, spurs and puttees to turn any shoe into cowboy boots, $6.49 complete. At The Playroom, St. Louis.



Wild West show: Bones Bros. Ranch and bunk houses, barn, stable, corral fences and roughriding, shooting cowboys, $22.50. F. A. O. Schwarz.



Play-acting Indians need chief's brilliant feathered headdresses, $2; rubber hatchet, 75c; and a whooping tom-tom, $3.95. Available at F. A. O. Schwarz.

(*Continued on page 247*)

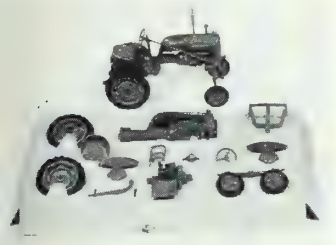
FOR THE PLAYROOM

continued from page 246

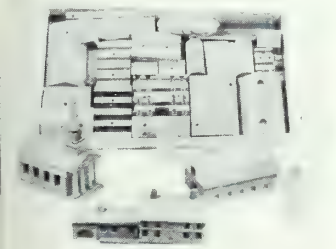
BUILD-UPS



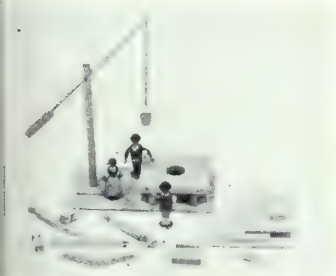
incoln Lumber Yard houses all ilding needs for truck, airplane and oat; supplies, blueprints, tools, hard-are. $3 complete at G. Fox, Hartford.



echanic master-minds will put to-ther, take apart, this plastic replica the famous Farmall Cub Tractor. .95. J. W. Robinson, Los Angeles.



ue New England architecture is hioned from these village blocks, as-nbled with wood pegs. $5.50. awbridge & Clothier, Philadelphia.

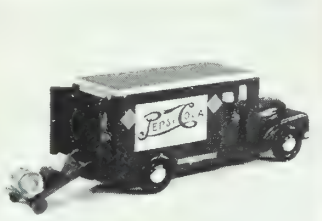


m well to build: 16 pieces of ural fir tree wood, $1.50. 3" hand-nted figures in national costume for 50 each. From The Finnish Art Shop.



cago's first "Pioneer" locomotive kit form. Includes ready-shaped ts of western pine, glue, sandpaper, ructions. 69c. At Bloomingdale's.

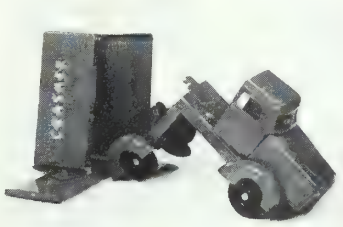
TRANSPORTS



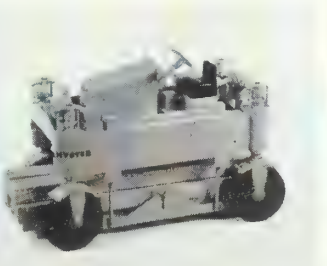
Colorful railway express truck in authentic detail; 16" long. Steel hand-truck, milk can, parcels go with it. $6. D. H. Holmes, New Orleans.



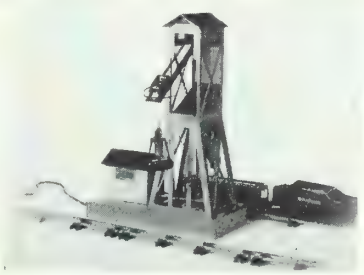
Talking station announces trains, voices realistic chugs and hisses. Stops, starts trains automatically. $14.95. From Marshall Field, Chicago.



Crash, bang, smash: Crasher Truck flies apart when run into wall. Easily built up again. 15" long. In red and blue. $4.95. Hecht Co., Washington, D.C.



Hyster Straddle lumber truck in vivid yellow. Loads and unloads cargo mechanically. In two sizes: 12", $8.95; 6", $4.75 plus 50c postage. Reiss Bros.



Coal loader for junior railroaders. Bucket fills, hoists to tower, dumps the coal into chute to loading car. $18.95. I. Magnin, San Francisco.

(*Continued on page 248*)

BLUE RIDGE *Art Treasures*

famous for the finest in tufted bedspreads

MORE THAN MEETS THE EYE IN "BAROQUE"

The richly sculptured effect achieved with punchwork and chenille tufting, makes a bedspread that is immediately the focal point in your bedroom decorating. But more than that, its beauty is easy to maintain. With each washing its soft, fluffy loveliness is renewed again and again. This decorating investment is for life, and always fashion-right.

In solid white only. 19.95



Made in Dalton, Georgia, by the Blue Ridge Spread Company

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Bon Marche Seattle, Wash.
Brown-Thomson, Inc. Hartford, Conn.
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The Fair Chicago, Ill.
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Gimbel Bros. Philadelphia, Pa.
Gimbel Bros. Pittsburgh, Pa.
Grossman's Dept. Store Muskegon, Mich.
Earl Groth & Co. Ft. Wayne, Ind.
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Stix, Baer & Fuller Co. St. Louis, Mo.
John Wanamaker New York, N.Y.
The Warner Co. Warren, O.
Wilmur's, Inc. Hamilton, O.
Edward Wren Store Springfield, O.
Wurzburg of Grand Rapids Grand Rapids, Mich.
C. H. Yaeger Co. Akron, O.
Younker Brothers Des Moines, Ia.

Fill in the coupon, send it to your favorite store listed here.

Store Name _____

Address _____

Please send me "Baroque" Blue Ridge Art Treasures bedspreads at $19.95 each.

☐ full bed size ☐ twin bed size ☐ Cash ☐ Charge ☐ C.O.D.

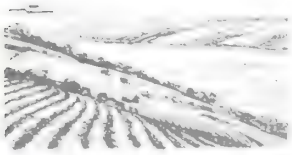
Name _____

Address _____

City _____ Zone _____ State _____

Add 25c per bedspread for postage

From New York State's
Garden of the Vines . . .



From these famous Cellars
where "Captured Flavor"
is tradition . . .



these two celebrated

Champagnes



TAYLOR'S
NEW YORK STATE
Champagnes

THE TAYLOR WINE COMPANY

FOR THE PLAYROOM

continued from page 247

ACTION



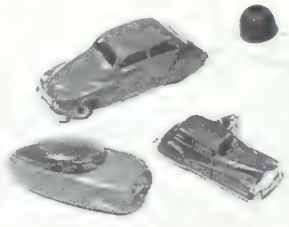
[illegible] Fire Department, alarm [illegible] opening doors, engines, burning [illegible] tree, plant, water-spraying rubber [illegible] $1.95. Saks Fifth Avenue.



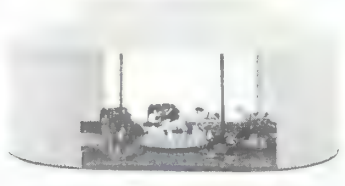
"Mobo" Bronco rides, gallops like real horse; pressure on stirrup propels him. Safe for boy or girl aged from 2-6. $39.95. Jordan Marsh & Co., Boston.



Dump truck with hydraulic action can be pulled by handle or driven away via saddle seat. All steel, 30" long. $12.95. Hutzler Bros. Co., Baltimore.



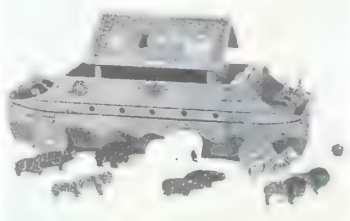
Foreign cars: English runs by remote control, $8. German won't tumble off table, $2.75. Young Books. French hood lifts, $3.75. QT Novelty Company.



Mammoth 3-ring circus: Big Top tent with candy striped curtains rests on 30" oval; 22 imported English metal performers, $15. F. A. O. Schwarz.



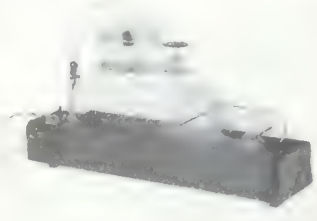
Realistic "Fire Fighter" with spring motor, free wheeling, adjustable ladder with swivel base, bell. In red plastic, cream trim. $2.25 at F. A. O. Schwarz.



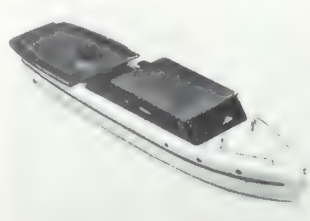
Noah's ark pageantry: natural wood gaily painted pull toy; 11 pairs of animals and Old Man Noah himself. 20" long. Costs $15. Lord & Taylor.



Wind-up tractor cranks like real car without a key, spits harmless sparks out of engine's chimney. 15" long. $5.50 ppd. An import at Young Books.



[illegible] gate of canal, run electrically, regulates volume of water. [illegible] motor, wheel controls. $20. Marshall Field, Chicago.



Trim cabin cruiser mechanized with spring motor, stop and start clutch. Lacquered wood hull. Length 26½". Costs $8.95 from G. Fox, Hartford.

(Continued on page 278)

SCARSDALE ROO

These pieces and
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WICHITA . . . . . GEO. INNES

HERITAGE FURNITURE, IN
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HIGH POINT, NORTH CAROLI



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Booklet
25 cents

HERITAGE FURNITURE INC. HIGH POINT, NORTH CAROLINA

Beautify Your Bathroom

End "BATHROOM CLUTTER"

Forever with.....

SafTdri STOCKING SHELL

Pat. Protected U.S. & Can.

THE MIRACLE BATHROOM SPACE SAVER



BEFORE: Bathroom Battleground!



NOW: Bathroom Beauty!



This Lovely 8-Inch Plastic Stocking Shell Gives the Space for 32 Stockings or Sox!

Imagine! You can hang 32 sox, stockings or gloves to dry ALL AT ONE TIME in just an 8-inch space. You don't need pins or clips and there are no snags, stains or rust. *SafTdri* is perfect for the whole family's use—from drying baby's diapers or clothes to drying grandpa's favorite sox. Friend husband will appreciate a *SafTdri* too—for it makes an ideal razor shelf or tie rack.

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The Gift with a Purpose

SafTdri STOCKING SHELL

Pat. Protected U.S. & Can.

MOLDED PLASTIC STOCKING SHELL

Bathroom, courtesy Gerber Enterprises, Chicago

LADY—SPARE THAT WALL

Patented SafTmount Assures 1 Minute Installation.

It's child's play to install a *SafTdri* on any type of bathroom wall. No screws—nails—suction cups—ugly holes in the wall are necessary. Just properly moisten the exclusive patented *SafTmount* and paste in on the wall. In just 1 minute it will hold for life.

In 4 pearlescent colors of special blended plastic—
Gulfstream Blue—Martinique Yellow—Sea Green—Caribbean Rose

To match your room **$2.95** Crystal Clear Model **$1.95**

Beautifully packaged in a pearlescent gift box.

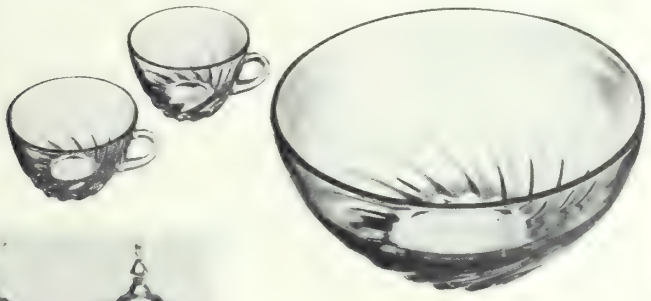
SOLD AT LEADING DEPARTMENT, HARDWARE AND GIFT STORES EVERYWHERE. IF YOUR DEALER HAS NOT YET RECEIVED HIS SUPPLY, ORDER DIRECT. SEND $1.95 FOR EACH CRYSTAL CLEAR MODEL DESIRED OR $2.95 FOR EACH COLORED MODEL. THEY WILL BE SHIPPED POSTPAID. PLEASE SPECIFY COLORS DESIRED. NO C.O.D.'s, PLEASE.

Created exclusively by:

DONACO PLASTICS, INC., 307 N. Michigan, Chicago 1, Illinois

FOR THE DINING ROOM

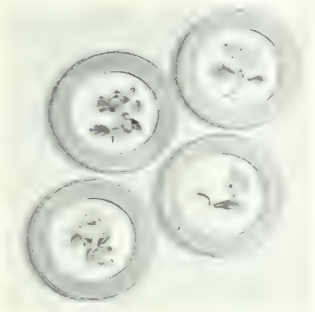
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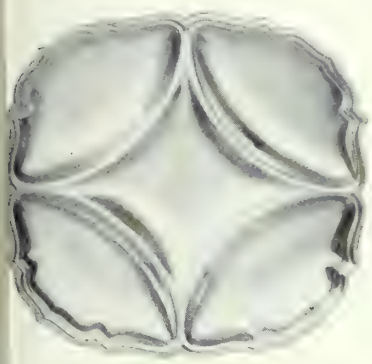


Tom and Jerry set in Duncan & Miller Glass (Chartiers Division), of simple, swirled design. The complete set including 12 cups and the bowl costs $1.50 at Macy's.



Sterling salt and pepper shakers by Lunt have smoothly-turned edges, fine decorative incising; $14* a pair, C. D. Peacock.





"Botany" Pickard dessert plates, each with different hand-painted flower (inspired by old prints); $78 a dozen. Black, Starr & Gorham.

Chippendale" ompartmented ors d'oeuvres ish, *above*, is om Frank Smith ilver Co., has racefully molded lge; costs $50* Neiman-Marcus.



"Killarney" pattern cordial glasses, *left*, from U. S. Glass Co., have green bowls and clear bases; are $18 a dozen at Rich's.



Alvin silver mug, *below*, $10*, and "Maryland" fork-and-spoon set, $4.50*.



graved "Fleur de Chine" se by Verlys of America, c.; $25. Marshall Field.

Tax included.

(*Continued on page 252*)

I'm enjoying a WARM Good Morning

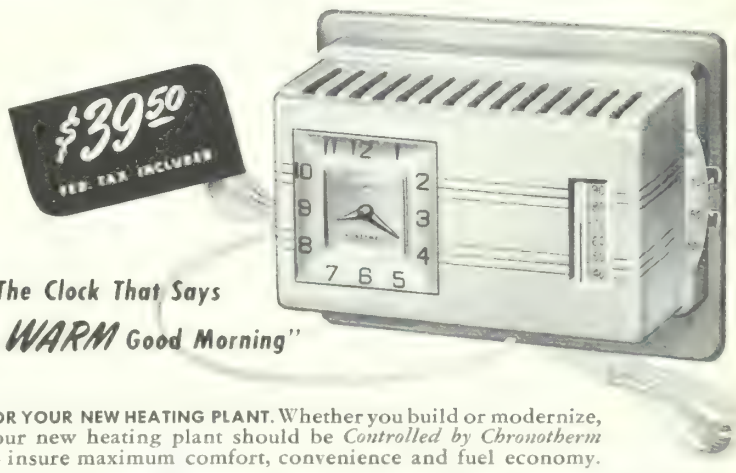
AND SAVING A LOT OF FUEL TOO!

YOU, too, can have a cheery, warm house when you have that morning shave or shower. And, at the same time, you can save 10 percent or more of your costly heating fuel. Just replace your present thermostat with "PLUG-IN" Chronotherm, Honeywell's new electric clock thermostat.

- Connect Chronotherm yourself in just a few minutes.
- No installation expense.
- Take it with you if you move.
- Automatically reduces house temperature at night.
- Restores daytime comfort in the morning before you arise.
- Gives you about 150 hours more sleep each heating season.
- Keeps temperature just right all day.
- Saves 10% or more of your fuel bill.
- Pays for itself over and over again.



"PLUG-IN" Chronotherm
ELECTRIC CLOCK THERMOSTAT



"The Clock That Says a WARM Good Morning"

FOR YOUR NEW HEATING PLANT. Whether you build or modernize, your new heating plant should be *Controlled by Chronotherm* to insure maximum comfort, convenience and fuel economy.

Phone Your Heating, Service or Appliance Dealer Today for Prompt Delivery

MINNEAPOLIS Honeywell
CONTROL SYSTEMS

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2734 Fourth Avenue South • Minneapolis 8, Minnesota

Send me the fuel saving, comfort story of the new "Plug In" Chronotherm, telling how it can be easily connected in a few minutes.

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Address_____

City_____ State_____

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER





"Here's how we got luxury without extravagance"

"It's one thing to have grand ideas, but quite another to make them fit your purse. Because we always wanted a super-super bathroom, we chose Eljer Fixtures . . . and that's how we got luxury without extravagance."

Investing in dependable, quality bathroom fixtures is *not* an extravagance. You expect them to last a long time . . . even a lifetime. That is why more and more homeowners are choosing Eljer. The bathtubs, for example, have a *rugged, rigid, cast-iron base* that makes possible a smooth, extra-thick coating of glass-like enamel that stays sparkling clean with the swish of a damp cloth. And, Eljer Vitreous China Fixtures just naturally resist stains and the effect of all ordinary acids . . . because they are *real china.*

For beautiful Eljer Fixtures in white or pastel shades, see your plumbing contractor or write Eljer Co., Box 192, Ford City, Pennsylvania.



WHAT IS REAL VITREOUS CHINA?

Eljer Vitreous China is similar in texture to the finest table china . . . but with added [illegible] to withstand [illegible] years. Fired at more than 2000° F., the glass-like [illegible] becomes a *part* of [illegible]. The colors remain fade.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

FOR THE DINING ROOM

continued from page 251



Trout or tarpon, a sure-fire hit with your Isaak Walton friends, decorate Carwin Glass Co. tumblers, $26 a dozen at the Crossroads of Sport.

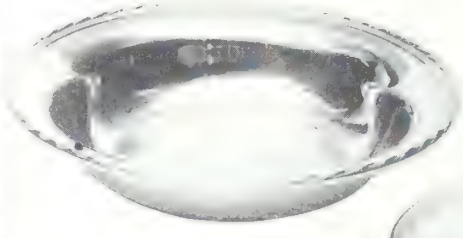
Chunky white pitcher, *below*, by Lenox, Inc., a good ornament or vase; $5 from Marshall Field.



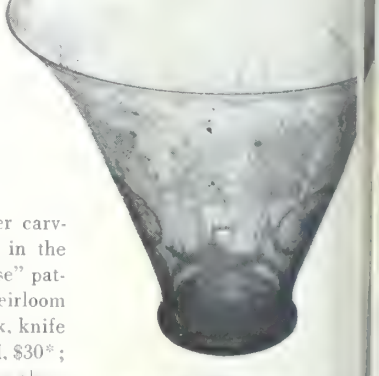


Fluted Montrose-shaped Royal Doulton tea set, *right*. "Chelsea Rose" pattern is hand-painted in burnt orange, yellow, blue and gray on white. Teapot, $10.35; salad plates, $31.20 a doz.; cups and saucers, $51 a dozen; sugar, $6.35, creamer, $4.25. Black, Starr & Gorham.

Sterling fruit bowl, *left*, by Towle, "Silver Flutes" pattern; $40* at Plummer, Ltd.

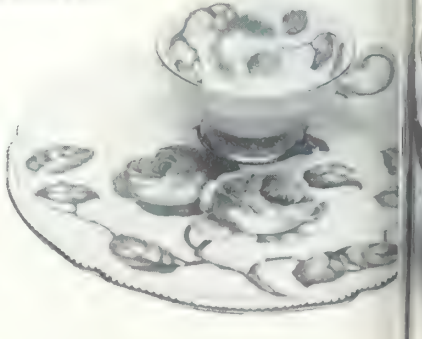


"Sky Rocket," lightweight hand-engraved Orrefors vase *below*; $175 at Georg Jensen





Sterling silver carving set, *left*, in the "Damask Rose" pattern by Heirloom Sterling; fork, knife and whet-tool, $30*; John Wanamaker.



Castleton China party plate with cup, *right*, "Gloria" pattern, sepia; [illegible] John Wanamaker.

* Tax included.

Heavy hand-made "Branford" vase by Viking Glass, *right*, 8" high, $11, Walter S. Miller Gift Shop.

Pedestal mayonnaise bowl, *below*, by Randahl, complete with ladle and tray, $42, Marshall Field & Co.

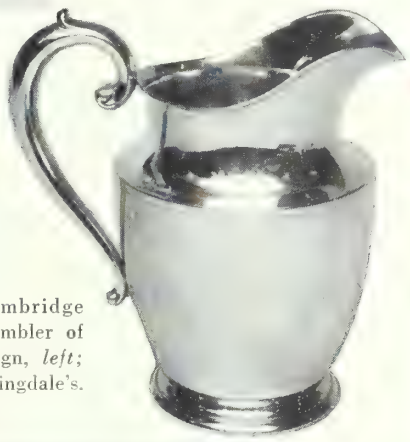




Classically simple silver pitcher by Wallace, *below*, 9" high, holds 4½ pts.; $60*, Altman's.



Amethyst Cambridge Glass 9-oz. tumbler of Georgian design, *left*; 59c ea., Bloomingdale's.





Gladding-McBean breakfast set, fine china, gold edge, knobs, handles; $35, Strawbridge & Clothier.

Pair of Heisey hurricane lamps in Maryland-cut glass, *right*, have separate bases; $17 each, Kaufmann's.





Gadroon-edged tureen, by Friedman Silver, heavy silver plate on copper, 10 pts. $55*, J. W. Robinson.

* Tax included.

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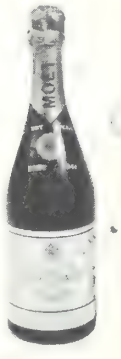
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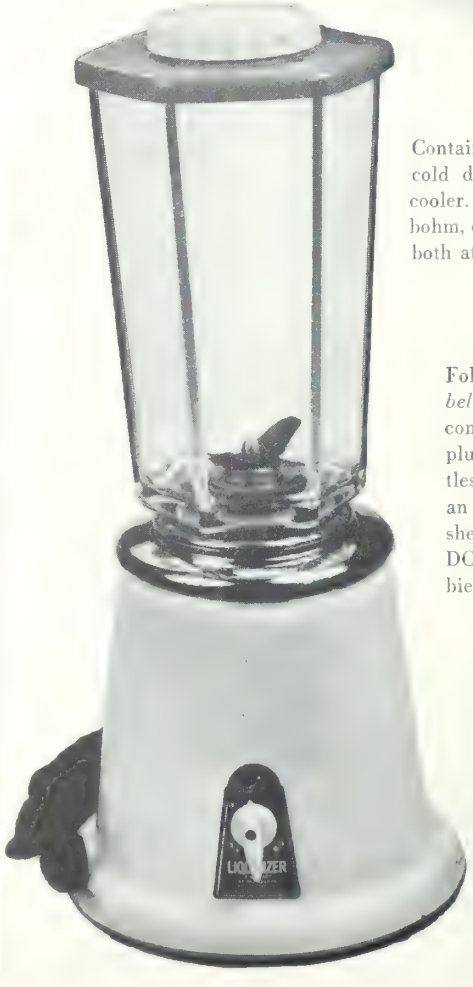


Moët & Chandon dry Imperial champagne, 1911; $6.95. Schieffelin & Co.

Knapp-Monarch liquidizer, *below*, indispensable for frosted drinks, has three-speed switch, shaves whole ice cubes; price $34.95, J. L. Hudson.



Container of hand-blown Pyrex for cold drinks fits into magnum wine cooler. Made by Dr. Peter Schlumbohm, container costs $20, cooler $15, both at Neiman-Marcus.



Foltz bar refrigerator, *below*, *center*, has ice compartment, electric plug-in, shelves for bottles, glasses, etc., and an alcohol-proof mixing shelf. Runs on AC or DC. $325 at Abercrombie & Fitch.



Brandy glasses modeled on Dutch *schnapps* type, *upper left*, by Seneca Glass Co.; $12.50 a dozen, Plummer, Ltd.

Imported Drambuie liqueur, *below*; price $8.75, W. A. Taylor.





Gourmet Cork Puller, *left*, has steel prongs which save cork breakage; by Winston-Wright, chromium-plated, $1.95; sterling silver, $5; gold, $10; from the Pee-Wee House.

Spey-Royal Scotch whiskey, *left*, made by Gilbey; $5.65, National Distillers.



Pimm's No. 1 Cup, $5.19, Julius Wile & Sons. Cup, $2.95 each, Hammacher Schlemmer.



MIEHLMANN



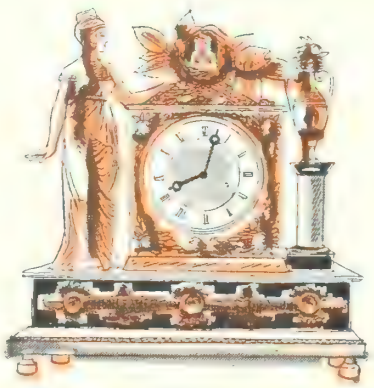


Stainless steel thermos has spigot for serving liquids, small dry-ice compartment, can be used for ice cubes or food; 27″ high, holds 5 gallons; $75, Designed for Living.

(Continued on page 256)



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Not alone for companionship and good things shared, but for Hennessy, the world's preferred Cognac . . . deeply mellow . . . warmly satisfying . . . exquisite in bouquet. It has been a symbol of perfection maintained consistently throughout almost two centuries.

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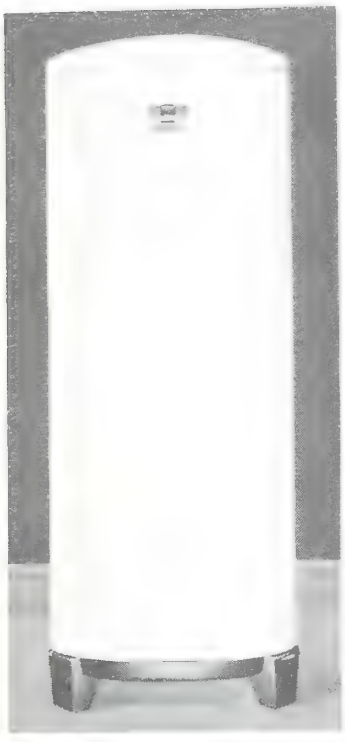
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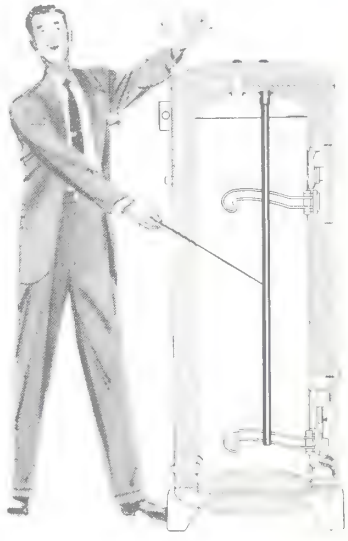
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Distilled and bottled at Cognac, France. JAS HENNESSY & CO. Est. 1765. Sole U. S. Agents: Schieffelin & Co., New York 3, N. Y.
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See Your Dependable Frigidaire Dealer. Find name in Classified Phone Directory under "Water Heaters" or "Refrigerators." See his many other new Frigidaire Appliances for the Home.

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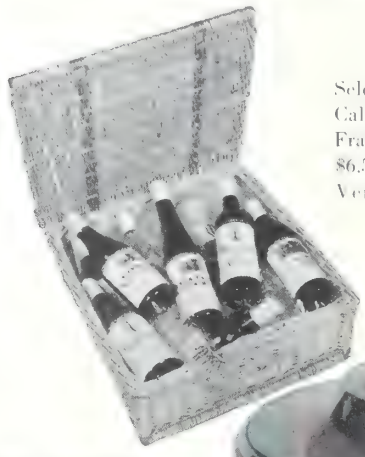
You're twice as sure with two great names FRIGIDAIRE

MADE ONLY BY

General Motors

TURNS WITH A CORKSCREW

continued from page 255



Selection of 12 pints of California wines chosen by Frank Schoonmaker, *left*; $6.50 without the basket, Vendôme Liqueurs, Inc.



Tuttle's sterling vacuum ice tub, *right*; $118 at Gump's.



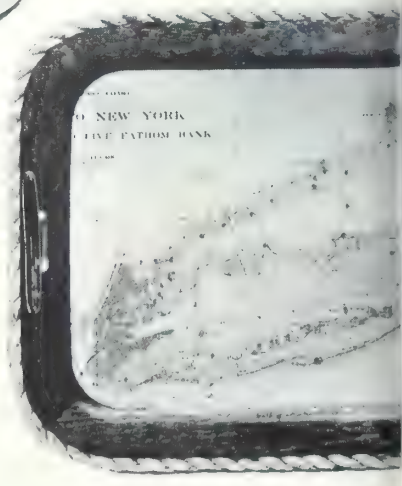
Candlewick cocktail set, *below*, by Imperial Glass Corp.; $15 for bowl, ladle and 8 glasses at Cardel, Ltd.



Old Taylor Kentucky bourbon, $6.91, National Distillers.



Perfect for light beer is the Susquehanna Glass Co.'s "Yo-yo" Pilsner glass; price $9 a dozen, Marshall Field.



The chart of any waters you happen to be cruising in can be framed in this nautical, rope-edged tray, *right*; $25 at Abercrombie & Fitch.



Heavy crystal Old Fashioned glasses holding 11 ounces each, $100 a dozen; heavy crystal muddlers, $90 a dozen, both from Steuben Glass.

...a new banana ... *below*; $6.75, ... Vintages, Inc.





Silver martini stirrer, 1½ qt. pitcher, $95, mixing spoon, $15.



Quart-size cut glass decanters, *below*, are priced $42 each at Black, Starr & Gorham.



B & B liqueur, D.O.M. $7.98, Julius Wile & Sons Co.

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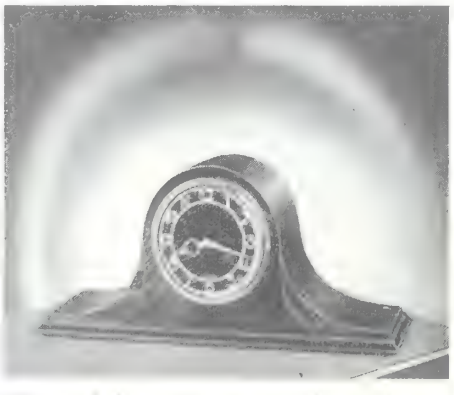
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THEY TURN THE TABLES

continued from page 229

YOUNG ENTERTAINING

Today's young people

plan their parties with foresight,

buy furniture and fixings for their get-togethers



FIVE-IN-ONE COCKTAIL TABLE IS SHOWN TO THE NEALONS BY SLOANE SALESMAN.



MIEHLM

MR. NEALON EXAMINES A BRIDGE TA WHICH DOUBLES IN SIZE FOR DINING

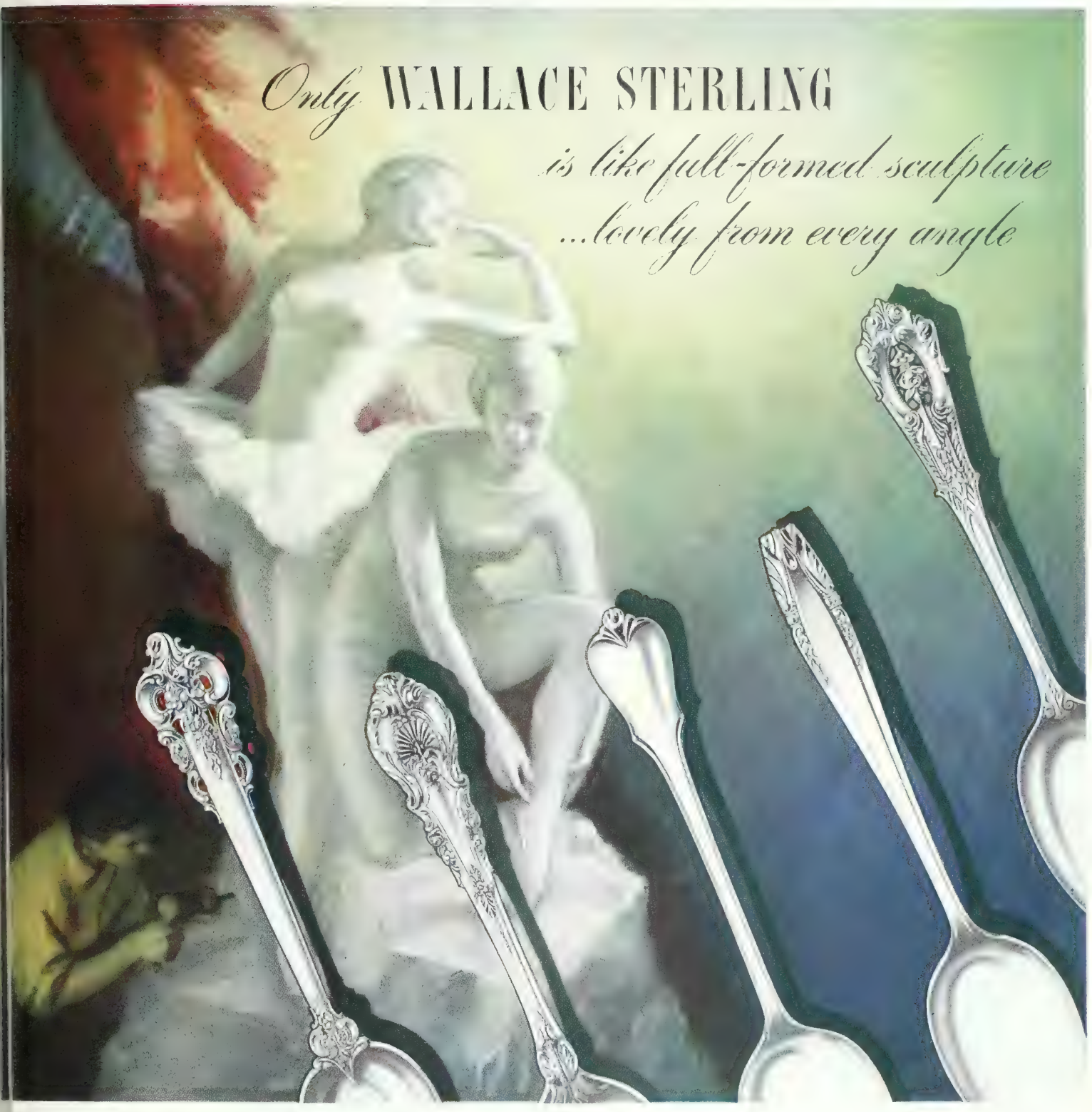
No matter how tight their budgets or how small their apartments, the yo couples HOUSE & GARDEN interviewed all agreed that it is fun and e to have six or eight friends in for supper, an evening of music or cards, or j talk. The young hostesses like entertaining and enjoy their own parties as m as their guests do. Although these evenings are informal, their success is result of commonsense planning which begins with the furniture and ends w the menu. There is nothing slapdash about the hospitality they have to of

THE focal gathering point for the parties of all three of our couples is a table. Because of the compactness of the rooms where they live and the slimness of their purses, their tables must play more than one role: for cocktails, supper, games. There are so many types of versatile cocktail tables in the shops today that it's really easy to find one in any decorating style you like and at almost any price.

Ann and John Nealon went shopping at W & J Sloane's in New York, hunting for the perfect table for their remodeled Greenwich Village walk-up. They were fascinated by the choice which confronted them: a square modern model had snack tables tucked underneath; a circular one had pie-shaped wedges at the perimeter (which pull away from the parent table to form chair-side units or stack up into a tiered service table); an oblong had shallow drawers for silver cards; a long narrow table could raised to dining or buffet height. cause Mrs. Nealon, a hospita Southerner, likes to give both bu and sit-down dinners, they settled a cocktail table which converts int long dining table (see page 229). N step in planning was to buy the ri serving pieces: china, pottery, sil and glass for their parties.

Mrs. Nealon likes to serve sp but hearty food, especially St Creole. This is made from an inexp sive cut of beef tenderized in tom sauce with green peppers, saut onions and mushrooms, and rim with saffron rice. For this she boug large silver tray (which is also pu other uses, so it was not, they felt, extravagance) and Stangl pottery.

(Continued on page 261)



ONLY WALLACE STERLING...LIKE FULL-FORMED SCULPTURE...HAS

"Third Dimension Beauty"

When a sculptor creates a statue he gives it "Third Dimension Beauty"... loveliness not only from the front but from every angle. When William S. Warren created these five Wallace Sterling designs, he gave them the "Third Dimension Beauty" of full-formed sculpture... beauty in front, beauty in profile, beauty in back.

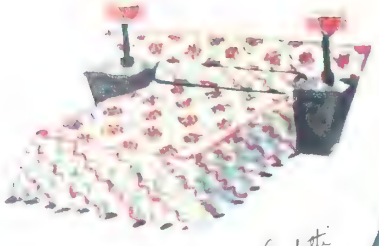
Hold a piece of Wallace Sterling in your hand and turn it slowly around. You'll see that the pattern has beauty from every perspective... the "Third Dimension Beauty" found in no other sterling but Wallace. Before you select your silver, be sure to see Wallace's exquisite "Third Dimension Beauty" designs. Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from $27 to $35, according to pattern.



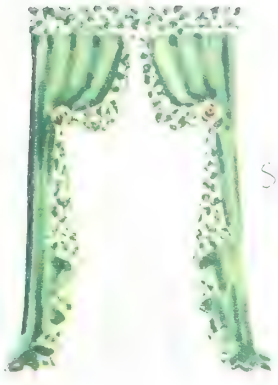
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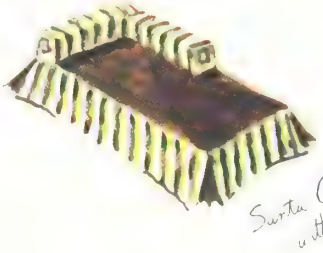
















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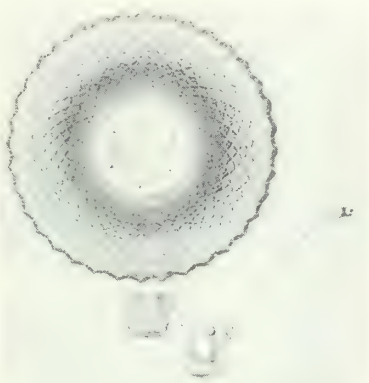
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YOUNG ENTERTAINING

continued from page 258

Most recently married of the three couples we talked with, are Bob and Bernice Ayres (it was just two months since their wedding when this magazine went to press). Both work; both attend evening classes at the University of Chicago, have parties after football games and other college events, where their contemporaries rehash games, examinations and other undergraduate doings. Their parties center around the fireplace of their apartment, in front of which they have a large Lazy Susan cocktail table (page 228) from which guests help themselves. A light supper for late hours, prepared in a chafing dish, makes it possible for young Mrs. Ayres to be with her friends while she does most of the work. Copper chafing dish, Finnish pottery and Wallace "Stradivari" sterling are laid out on a chest in the living room, but all other service is from the Lazy Susan. A dish which they all like and which is inexpensive, has tuna fish or salmon as its base and a creamed sauce made by diluting a can of concentrated mushroom soup and adding chopped chives. With it she serves heated potato chips and plenty of black coffee.

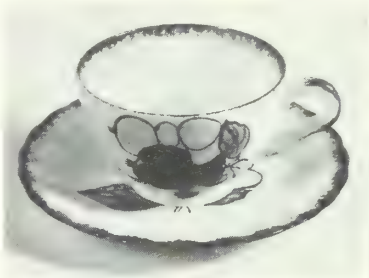


EARLY AMERICAN PUNCH SET IN "ENGLISH HOBNAIL," WESTMORELAND. BOWL, 12 CUPS. LADLE, PLATE, $20. MACY'S.

Theatre, music and bridge are Jean and Bob Beers' main interests and the key to their friendships. Mr. Beers is on the stage. Mrs. Beers studied music at the Eastman school in Rochester and works at the American Theatre Wing between singing engagements. Friends from the Theatre Wing drop in often for an hour of music or to talk over new plays. If the crowd dwindles to four, Mr. Beers up-ends the cocktail table so it becomes a bridge table, and while the game is on, Mrs. Beers starts preparing a casserole supper. Beef stewed in red wine, with just a touch of Worcestershire sauce and catsup, is a favorite dish with them and takes just long enough to cook to allow for a couple of hours of bridge. Frozen mixed vegetables she cooks at the last minute. When the meat is ready, Mrs. Beers serves it into individual casseroles, adds the vegetables and sets them in the warm oven, so they'll be hot when the scores are added up. Casseroles and a mixed green salad are set on the bridge table as soon as the cards and scores have been put away.

The variety of cocktail tables and their roles in informal entertaining are almost endless. The adjuncts in the way of china and pottery, silver and glass vary the patterns of informal entertaining still further. How you put them together spells the kind of party you will get, so decide what sort of menu you do best and what sort of evening you enjoy before you shop. If your specialty is Eggs Benedict, concentrate on buying the right dishes for them, instead of spreading your china budget so thin you won't have the proper plates for serving them. If you plan to have dinners, instead of suppers, for four or six, investigate the advantages of buying china by the place setting, rather than by the set or dozen. If you like punch (and make a good one) you'll find it really stretches your budget to invest in a punch set. A sterling or silver-plated tray may look like an extravagance at first, but it won't be if you choose one you can use as a meat platter, an hors d'oeuvre dish and a tray for serving drinks or canapés. It was with such considerations as these in mind that our three young couples did their buying and the fact that both they and their guests like their parties would seem to prove that they bought wisely.

MIEHLMANN

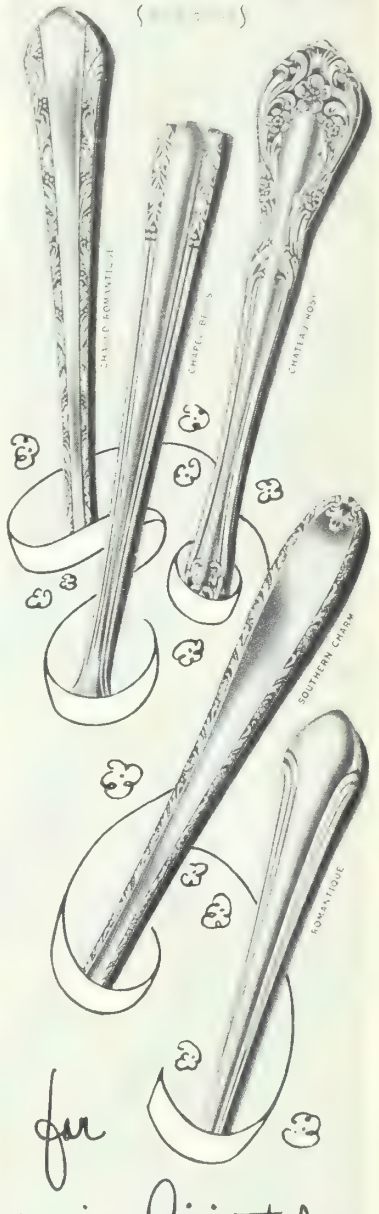


GAILY PATTERNED FOR INFORMAL SERVICE. SOUTHERN POTTERIES' CUP AND SAUCER IS 90c AT HEMPSTEAD CHINA SHOP.



PYREX COFFEE JUG, "BELLETTE," IS TRIMMED WITH OAK AND ALUMINUM, 12 CUP SIZE, $10 AT DESIGNED FOR LIVING.

Choose
ALVIN
STERLING



for
gracious living today
... and forever after

Fashioned in solid silver and styled for lifetime use . . . here is table silver to add warmth and beauty to your day by day living . . . to use and to cherish forever.

SEE IT AT YOUR JEWELER'S
OR WRITE US FOR
ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for over Sixty Years
PROVIDENCE 7, RHODE ISLAND

We Invite You to Accept this CHALLENGE!

We want 10,000 Skeptics to smear, splatter, write or even walk on Stainproof Varlar and try to mutilate the first-day beauty of this durable, washable wall covering.



WE SAY you can splatter, smear, write or even walk on Stainproof Varlar—then wash this revolutionary wall covering sparkling-fresh with ordinary soap and water ... time and time again!

Laboratory tests and actual use prove that oil, ink, grease, jam, crayon, lipstick—STAINS OF ALL KINDS—wash off Varlar quickly, easily with ordinary soap and water.

Even 25,000 washings can't damage Varlar's life-long stainproof beauty. That's because Varlar has no surface coating to crack and peel. No brittle, plastic "skin" to chip or discolor. Varlar's rich, new coloring and resistance to staining go *clear through*, last for life.

Interior decorators hail the classic styling and luxurious colors of all 93 gorgeous Varlar patterns. Fashionable new florals, plaids, weaves, pictorials, stripes and tiles bring dramatic new charm and lasting freshness to every Varlar-covered interior. All 93 striking styles go up easily as wallpaper, resist fire, water, bacteria and vermin, too!

But don't take our word for it! We dare you to test amazing Stainproof Varlar for yourself! Splatter, smear, write or even walk on it. Then quickly, easily wash it clean with ordinary soap and water. Mail the coupon for your test sample of stainproof Varlar today.

Never Before Such Enduring Beauty

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Stainproof Wall Covering

VARLAR, Inc.

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----ACCEPT THIS CHALLENGE, NOW!----

VARLAR, Inc., Dept. HG-118
Merchandise Mart, Chicago 54, Illinois

I'll take your dare! Here's 10c to cover the cost of my test sample of Varlar Stainproof Wall Covering. I'll test it myself!

Name .....

Address .....

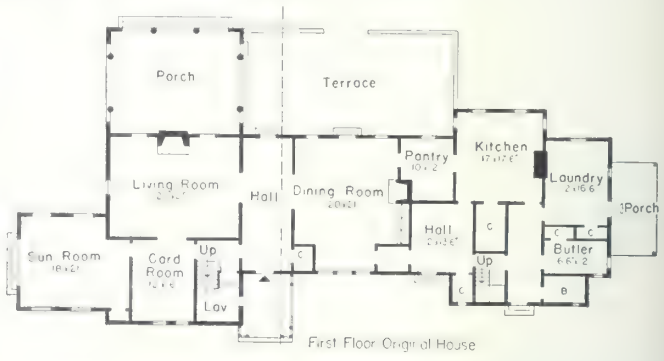
City ..... Zone ..... State .....

TWO HOUSES FROM ONE

By sawing an outmoded house at Old Black Point, Connecticut, in half, the architects, Clay and Corrigill, created two complete, comfortable houses



THE ORIGINAL HOUSE, "The Soundings," was built in 1914 and had ten be rooms on the second floor, many attic rooms, too many first floor main room On the credit side of the ledger was its excellent, shore front location, its goo landscaping, structural soundness. But it was far too big to live in or keep u



FIRST FLOOR PLAN of the old hous shows the over-sized rooms, the was hall space, the poorly laid out roo arrangement. The dotted line bisecting the plan indicates where the house wa cut in half by an electric saw. The north section, to the right, was moved 7 feet on a cradle and placed on a new foundation. The garage belonging to th original house was also moved and a new garage wing added to the south hous



AFTER CUTTING THE OLD HOUSE APART, two separate houses were created. N end wall had to be added, two entrance drives laid out on the property. T north house had to have a new electric service cable and a sewer connectio But the interiors of both the houses were largely undisturbed. See pages 266, 26

(Continued on page 266)

PACKAGED KITCHEN-LAUNDRY

continued from page 206

ut attractive to work in. Its appearnce has been as carefully planned as its flexibility. From its Stone Gray loor to its Sweet Pink ceiling, every tem has been chosen to look as well as it functions. The Meadowbrook printed, washable wallpaper, chintz urtains and apron are a pleasant trio which give a gay, personalized touch o the room. To complete the color cheme, the large pieces and cabinets re white, while the porcelain utensils ve have chosen for our photograph re Flame Red. The manufacturers f large equipment have standardized he dimensions of their pieces and, at he same time, allowed for plenty of hoice within that standardization. For xample, Roberts & Mander's custom-lesigned unit combines any size range —four-burner, one-oven; eight-burner, wo-oven; eight-burner, one-oven and igh-broiler—with the proper sized cabnets to fill practically any wall space. An entirely new and exclusive feature s the one continuous top. It covers the ange and cabinets, doing away with ne customary grease-and-crumb-col-ecting cracks or unsightly joints. In he case of the laundry heater, you can hoose either the round Servel heater hown in the large photograph on page 06, or the Cleveland heater also shown on page 207 and below, depending on your preference. The price of your kitchen-laundry will depend on the size of the space you devote to it and the amount of equipment needed.



FOR THE LAUNDRY: The Cleveland Rex Nu-Mode Automatic Water Heater holds 30 gallons and is smartly styled.

(*Continued on page 284*)



from FINLAND

Top—
FOOTED VASE
5¼" x 5¼" wide.
Left—
FOOTED BOWL
4¼" high x 5" wide.
Right—
FOOTED VASE
7" high.
All available in clear crystal, azure, smoke or straw.

KARHULA CRYSTAL Hand blown and hand cut by KARHULA'S world famed craftsmen.

An illustrated booklet showing other outstanding KARHULA vases and bowls and names of local dealers available upon request.

FINLAND CERAMICS & GLASS CORPORATION
225 Fifth Avenue New York 10, N. Y.



In upholstered furniture the reputation of the maker is your best guarantee of quality

TRADE MARK

Baker Furniture, Inc.
CABINET MAKERS
30 MILLING ROAD, HOLLAND, MICHIGAN

For your copy of the "Baker Guide to Good Furniture," please send 25c to Baker Furniture, Inc.

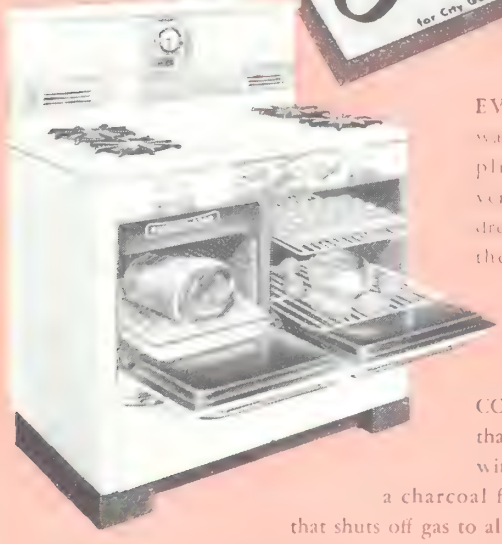
you can BAKE this



while you BROIL this
in the new Two-Oven

1949 Grand GAS RANGE
for City Gas and LP (Bottled) Gas

Guaranteed by Good Housekeeping



EVERYTHING you want in a cooking appliance plus convenience beyond your dreams are found in the '49 Grand TWO OVENS: a big bake oven and a big, separate meat oven; CHAR-COL-ATOR BROILER that broils whole roasts with infra-red rays, like a charcoal fire; SAFE-TEE-KEE that shuts off gas to all burners (winner in 1948 of the Lewis & Conger National Home Safety Award); Snack-Grid (furnished as an extra); glass oven door; fluorescent cooking top light; electric clock and 3½ hr. interval timer; automatic lighting of both ovens (on CP models). See it—you'll want it—to beautify your kitchen and to

CLEVELAND 4, OHIO

For convenience as an owned means that it has all 5 gas features women want in a range, including FULLY AUTOMATIC OVEN OPERATION!

MECHANICS OF LIVING

New, readily available products to brighten up your house as well as make it better to live in



LAMP on an 8-foot pine post which has preservative coating toxic to insects and water-repellent. Asphaltum paint covers 18 inches of post below ground level. Channel for wiring is provided. Dull black lantern finish, clear glass panels, acid-etched glass chimney. $67.50 without tax. Howard A. Daum Co., P.O. Box 7981, Pittsburgh, Penna.



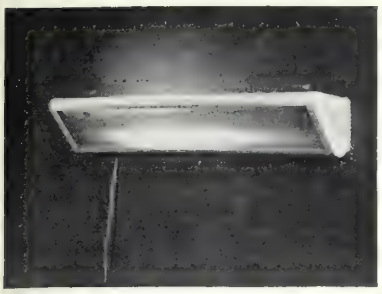
THE BUTTERIE is a portable cabinet with refrigerator unit (two ice cube trays), electric outlets for percolator, toaster or grill, storage for glasses, dishes and canned foods, a cutting board and linoleum-topped counter. In walnut, mahogany or maple finish. $295 in Chicago, $325 in East, plus tax. Jefferson Industries, Inc., 309 W. Jackson Blvd., Chicago.



PRESPINE, a new wood panel, is made from pine wood waste. Resin-glued and pressed into quarter-inch thickness, the material is hard and smooth, strongly resists denting, swelling, shrinking. It has the mellow color of the wood from which it is made and also takes paint or stain evenly with no grain raising. Used now for door panels, kitchen cabinets, it will serve other purposes. Curtis Millwork Companies, Inc., Clinton, Iowa.



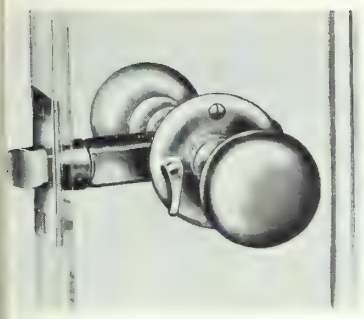
NEW CONVECTOR conceals room heating outlet in decorative way and also gives better heat distribution. Damper on the cabinet front (note hand pull) can be adjusted for any desired amount of heat by flip of finger. Heat comes through a curved grille behind damper. Floor-level grille can be added also, and cabinet front lifts off for easy cleaning. Made in standard sizes, cabinet may be recessed or free standing. Modine Mfg. Co., Racine, Wis.



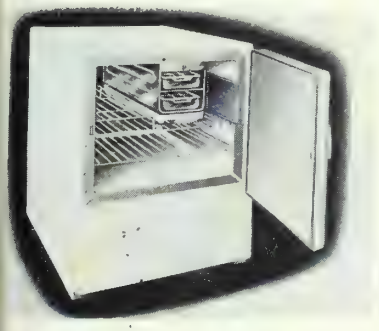
FLUORESCENT WALL LAMP. Two 20-watt lamps in an ivory or white finish metal fixture diffuse light through a frosted, ribbed glass panel. Fixture can be plugged into an outlet by cord, as shown, or installed over outlet. About $18 with extension cord and switch or $17 without. Sylvania Electric Lighting Div., Ipswich, Mass.



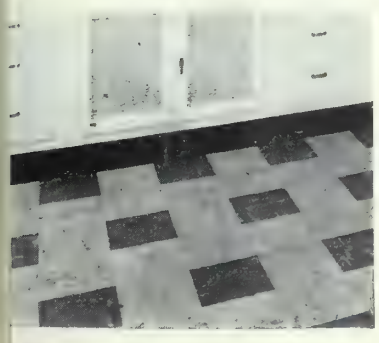
SLAT-O-MAT JUNIOR is a new device for cleaning Venetian blinds. Two sponges, on metal plates, fit into pincers-like holder. Dip the sponges into a cleaning solution and wipe the Venetian blind slat between them. For dusting, two lamb's wool pads replace the sponges. $1.69. U. S. Venetian Blind Mfg. Co., 4128 E. Davison Ave., Detroit, Mich.



RUSSWIN TUBULAR LATCH, shown in transparent plastic, has rack and pinion construction for easy operation. Latch includes locking lever which can be opened with a key from outside in emergency. Mechanism, contained entirely in lock case, is steel. Finish, brass or chrome. Russell & Erwin Div., The American Hardware Corp., New Britain, Conn.



LO-BOY REFRIGERATOR is electric and just table-top high (34½" high, 24" wide, 24" deep). It offers counter-top work space, a capacity of 3.5 cubic feet. Two 28-cube ice trays in the freezer. Interior lights automatically. Temperature control has nine freezing positions. $189.95. Moss Atlas Corp., 244 Herkimer Street, Brooklyn, New York.



TERRAFLEX is a new plastic asbestos floor tile flexible enough to use on uneven floors, be laid over almost any base. Made in many non-fading colors, it may be applied to floors above or below ground level. It is claimed fire-resistant, unaffected by grease, oil, alkaline moisture, mild acids. 75c a sq. ft. and up, *installed*. Johns-Manville, 22 E. 40th St., N. Y.

Hotpoint Makes Water-Heater History With Sensational MAGIC CIRCLE HEAT!



Introduces Pressurized Calrod* Units To Make Possible Safest, Most Economical And Dependable Hot-Water Service Ever Offered! Water Temperature Is Controlled Automatically. You Can Store Hot Water For Three Days Without Reheating.



EIGHT MODELS, ranging from 15 to 82 gals. capacity. The 30- and 40-gal. table top models are matched units of Hotpoint's Electric Kitchen.

HERE is a radically new and different water heater! Using the Magic Circle Heat of pressurized Calrod* Units, this amazing Hotpoint appliance is unsurpassed for safety, economy, and reliability. A new, super-sensitive thermostat keeps water temperature constant and minimizes use of electricity. The heavy-duty tank, thickly insulated with Fiberglas*, can store hot water for *three whole days* without reheating! There's a model for every need. See your dealer.

HOTPOINT INC. (*A General Electric Affiliate*), **CHICAGO**

Now! Hotpoint Gives You 10-Year Protection Plan!

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Cordial, Yet Carefree
... that's Heisey

Lariat carries an air of matchless charm, expressed in its lighthearted loop design. Cordial, yet carefree, it will be esteemed by you as highly as any of your treasures. Rare as the western air, this hand-cast crystal gaily blends your own good taste with the trend that is today. Your Heisey dealer will be pleased to show you the complete selection of LARIAT crystal stemware and table accessories.

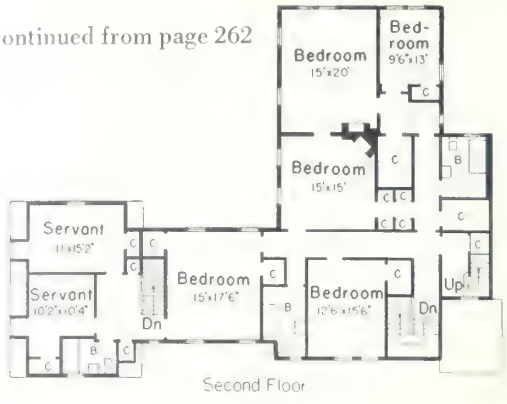
Heisey
HAND WROUGHT CRYSTAL

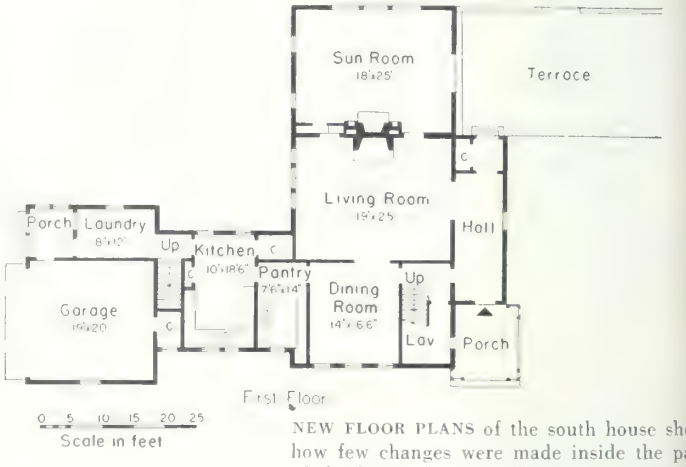


HAND-FORGED IN CHOICE METALS, MADE IN AMERICA BY HAND

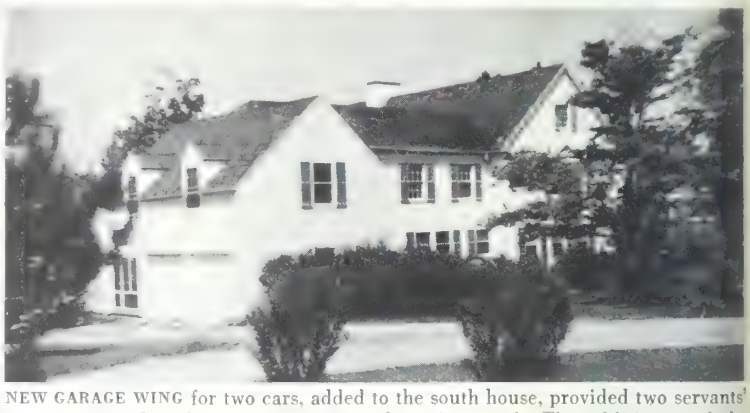
TWO HOUSES FROM ONE

continued from page 262





NEW FLOOR PLANS of the south house show how few changes were made inside the part of the house that stayed on its foundations. Greatest alteration was the addition of a garage wing and installation of a modern kitchen and pantry in space which was formerly the sun room. The rear porch, overlooking the Sound, has been completely enclosed and a fireplace added.



NEW GARAGE WING for two cars, added to the south house, provided two servants' rooms, a new laundry, service stairs and service porch. The addition used the same clapboard construction as the existing house to give the whole building a uniform appearance. Front entrance to house is at the far right of this picture.



FRONT ENTRANCE to the south house is through latticed porch at right-hand o picture. Well grown planting and plenty of ground in front of the house make it possible to use lawn as an outdoor terrace. Brick path leads to doorway. Except for new end wall, the remodeling did not change this part of the exterior

(Continued on page 285)

GAMES FOR GROWNUPS

IF you feel that autumn is a time to change your style in decoration and n clothes, you might like to consider iving a new twist to your parties, too. Your dinner table will undoubtedly e swamped with political discussion. llowed to continue far into the night, his sort of talk is more than apt to be- ome acrimonious. Why don't you plan n evening of games? There are a cou- le that are good not only for the eve- ing itself but will also be fun for you nd your husband to plan and work on hen you are at home evenings.

For instance, there is the "How ood Is Your Memory?" game. Start ith 10 or 15 large pieces of cardboard, ay about 24 inches square. Then go rough periodicals or newspapers of he last year and cut out not-too-obvious ictures of people in the news. Paste iem on the cards, number the cards nd also put a number on each pic- re. One card could be all musicians, nother politicians, etc., Each player then given a pad and pencil and told write down the number of the card and then the number of each picture on the card with the name which they have guessed opposite its corresponding number. Each player has a try at each card. A time limit is set. Then the players read out what they have written, marking themselves one point for each guessed correctly.

Another game that is great fun to work on at home is a form of quiz which, in order to make the competition keener, is called "The Battle of the Sexes." It is based on the same general principles as the radio program of that name. Questions are either typed or written on slips of paper, then put in a bowl on a table. Host and hostess sit behind it. The guests are seated facing each other, the men on one side of the room, the women on the other. They toss for who will draw the first question from the bowl, and then the battle is on. The object is to get all the people on one side. If one side draws a question which it cannot answer, then the other side has

(*Continued on page 272*)

Beautiful walls make beautiful homes



. . . for as little as $55.00!

Many home owners already know that scenic wallpapers create a decorative artistry not easily duplicated by any other means — or at comparable cost. For instance, five sections of the S•H Scenic *New England*—enough for seventeen feet of wall—cost only $55.00. Prices for other fine S•H murals range from $25.00 to $60.00. In fact, the cost of S•H Scenics is by far the lowest of anything of its kind —yet they're produced in genuinely washable oil colors, last years longer! S•H Scenics—the country's largest and most varied collection — are offered by many fine stores. Call on your dealer — we'll send you his name and address on request — then decorate a room or two with S•H Scenics and you'll double your pride in your home.



For a beautifully illustrated brochure of S•H Scenics, send ten cents to cover postage and handling.

S•H *Scenic Wallpapers*

THE SCHMITZ-HORNING CO. 773 EAST 82ND STREET, CLEVELAND 3, OHIO



Furniture manufactured by Virtue Bros. Mfg. Co., Los Angeles, Calif.

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YOU WANT BEAUTY
Duran is available in rich colors including delicate pastels—with superb satiny finish.

YOU WANT CLEANABILITY
You'll marvel at the ease with which Duran cleans with a damp cloth—even perspiration and food stains disappear.

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Duran is exceptionally pliant—wonderfully resistant to wear, scuffing and peeling.

Make sure it's genuine Duran—identified for your protection by the red, gray and black Duran tag. Look for it on all types of upholstered furniture at your favorite store.

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Brightens your home . . .
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WORRIED ABOUT FUEL? YOU'LL BURN A LOT LESS WITH THE EXTRA COMFORT OF *Orange* ALL-WEATHER WINDOWS



Picture Windows Doors Regular Windows

Fuel is scarce and costs are up. But you can be a lot more comfortable while saving up to 30% on fuel bills. And you'll minimize the unhealthy drafts caused by unprotected windows.

Best of all, 'Orange' All-Weather Windows solve all your screen and storm sash problems for good. You change from storm glass to screens *in seconds* from inside the house.

These beautiful 'Orange' windows are made of aluminum—a metal noted for its permanence and beauty. So, before you put up with high heating costs another winter—or inconvenient changeovers every spring and fall—investigate this boon to comfortable living.

ACT TODAY—Let the authorized 'Orange' dealer show you how beautiful, convenient and economical these windows are. The coupon below will bring you complete information without obligation.

Dept. A-11

Windows

City, State

Orange ALL ALUMINUM ALL-WEATHER WINDOWS AND DOORS

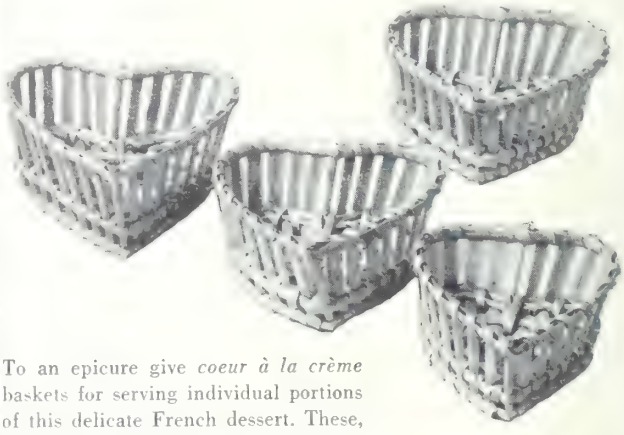
FOR THE KITCHEN

continued from page 189

Gastronomic, decorative or purely practical, here are gifts to go straight to the heart of your gourmet and housekeeping friends



Herb seasonings on a pine shelf 16" x 9½". Five 1½-oz.; four 4-oz. jars; barbecue sauce, two herb vinegars, $10. At Lewis & Conger.



To an epicure give *coeur à la crème* baskets for serving individual portions of this delicate French dessert. These, the first from abroad since war, are 3", 3½", 3¾", 4" in diameter, cost 30c, 35c, 40c, 45c from the Bazar Français.



Portable electric washer of stainless steel, *below*, whisks 3 lbs. of clothes clean in 10-15 minutes. The "Handyhot" is $36.95. Lewis & Conger.



Kitchen scales, *left*, are streamlined to suit present-day kitchens. The "Counselor" is compact, accurate and a necessity for a budget-wise homemaker, costs $4.95, at John Wanamaker.

Stag-handled poultry shears with stainless steel forged blades, serrated edge, *right*. Special notch cuts bone and sinew, $10 plus postage. Hammacher Schlemmer.





In hand-tooled leather case, handsome 9-piece steak set, *right*, with "Shuredge" blades, Pakkawood handles, $35 from Lord & Taylor.

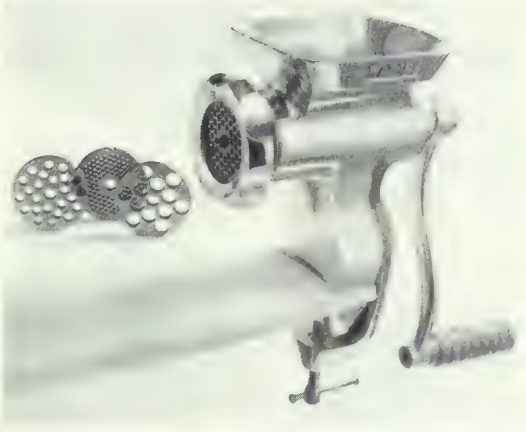


Handmade pottery casserole with chunky handle in butter yellow, sky blue or brown, 6" $2; 8" $2.50; 10" $3. Pie plate, 10", same colors, $2.15. Southern Highlanders.



Any coffee connoisseur will welcome the convenience of an electric grinder, for he knows the freshly ground bean always makes a better-tasting beverage. The "KitchenAid" Coffee Mill sets for 17 different grinds, holds 1¼ lbs. coffee beans. $29.50, Marshall Field.

vled for looks, gineered for per- t cutting of all ats, the French- ade "Surm" alu- inum alloy at grinder has lives of finest l steel. Tube for sage-making or ffing fowl is op- nal. Grinder is .95, tube 70c Bloomingdale's.



MIEHLMANN



"Blue Ribbon" open baking dishes and casserole from Finland. White ovenware with delft blue band, nest of 5, $9.70. The 1½ qt. oval covered casserole is $5. From the Finnish Art Shop.

(*Continued on page 270*)



Here's the perfect heat for maximum COMFORT—radiant heating—no drafts.

No wonder home-owners rave about

BASE-RAY RADIANT HEATING



A real SAVER of fuel because BASE-RAY heats so efficiently.



BASE-RAY becomes practically INVISIBLE when painted to match walls and trim.

BASE-RAY* Radiant Baseboards will make your house a joy to behold and a delight to live in—as shown by the experience of thousands of delighted home owners over the past four years.

BASE-RAY Radiant Baseboards are hollow cast-iron units only 7" high and 1¾" thick, supplied with either hot water or steam from your regular heating boiler. They replace the customary wooden baseboards and are usually installed only on "outside" walls.

BASE-RAY heating is wonderfully efficient. It floods walls and floor with clean, even, draft-free *radiant* heat. (Less than 3° floor to ceiling temperature differential even in zero weather.) And with BASE-RAY you get rid of unsightly registers and other heating "units" that rob you of livable space. You place furniture and furnishings where you wish for maximum comfort and decorative charm.

Easily installed in new or old houses. For further details mail coupon below.

BURNHAM BASE-RAY RADIANT BASEBOARD



So LOW—only 7 inches high—projects into the room only 1¾ inches.

*Reg. U.S. Pat. Off.

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"PIONEERS OF RADIANT BASEBOARD HEATING"

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Burnham RADIANT HEATING SINCE 1873

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Please send folder telling how BASE-RAY Radiant Baseboards can add comfort and beauty to my home.

Name _____

Address _____

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The SUN LAMP SENSATION of the AGE . . .



HANOVIA'S

Tannette

only $39.95

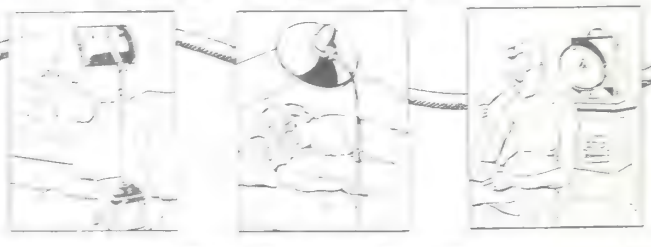
with the high-pressure mercury arc, produces most effectively and rapidly the ultraviolet tanning rays of the sun—any hour—day or night.



Hanovia is well-known as the pioneer for outstanding quality in the field of ultraviolet and your assurance of quality, performance and satisfaction.

OUTSTANDING:

- Hanovia Ultraviolet Quartz Health Lamp.
- The only lamp with the complete useful ultraviolet spectrum.
- Produces all wavelengths of ultraviolet from the shortest to the longest.
- Helps to keep you and family fit as recommended and prescribed by doctors.
- Activate Vitamin D in your body Nature's way.
- Aid in mineral metabolism.
- Invaluable for pre-natal care and the nursing mother.
- Prophylactic and curative effect on rickets.



At Hanovia dealers and in leading department stores, electrical dealer, appliance stores and specialty shops.

Interesting booklet "The Magic of Ultraviolet" is free for the asking. Tells the story of sunshine and its healthful benefits. Address a postcard to Dept. HG-11

Hanovia Chemical & Manufacturing Co.
Newark 5, New Jersey
World's oldest and largest makers of ultraviolet lamps for the Medical Profession, the Home and Industry.

Hanovia Showrooms:
155 West 57th St., New York 19, N. Y.
453 Powell Street, San Francisco 2, Calif.
130 South 19th St., Philadelphia 3, Pa.
1057 Washington Ave., Manufacturers Bldg., Rm. 654, Detroit 2, Michigan
77 East Lake Street, Chicago 1, Illinois
15 Statler Office Bldg., Boston, Mass.

FOR THE KITCHEN

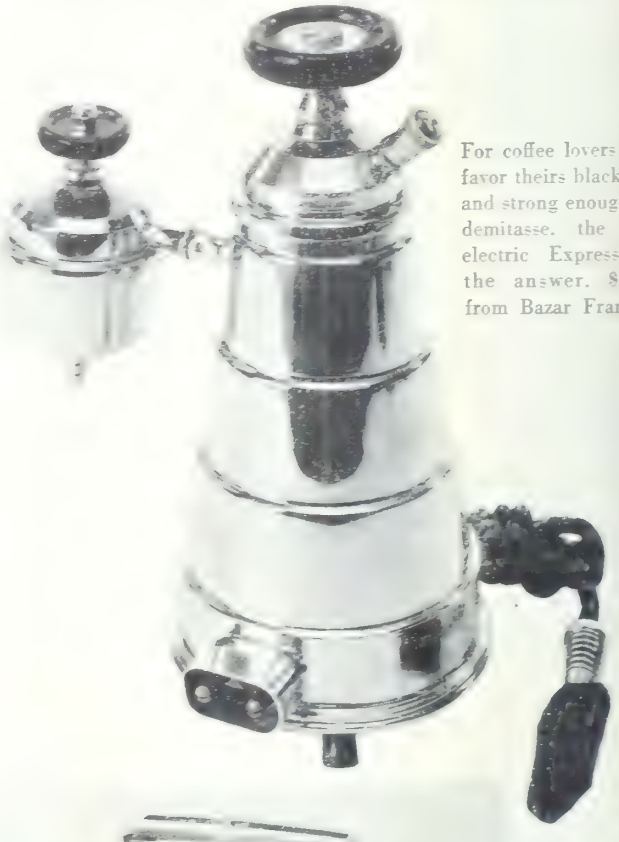
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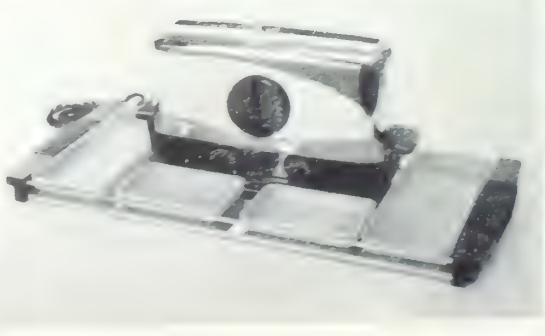
A "Mixmaster" [illegible] Kitchen Center. Newest [illegible] screened strainer right in [illegible] automatically [illegible] the juice out of [illegible] Jr. $39.50 at Woo[illegible] & Lothrop, Washington, D. [illegible]



[illegible] jobs. Automatic thermostat, stainless steel cover, removable well. 6-quart capacity. $22.95. Carson Pirie Scott, Chicago.



For coffee lovers who favor theirs black, hot and strong enough for demitasse, the new electric Expresso is the answer. $19.95 from Bazar Français.



Combined [illegible] and [illegible] "Two A [illegible] Toaster" [illegible] four [illegible] [illegible] Bigelow-[illegible] [illegible]

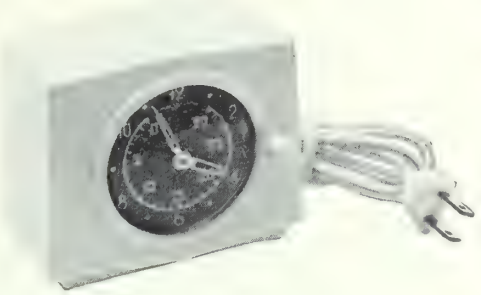
od tools for a
)d cook belong
ht at her finger-
s. The Flint
inless steel set
six pieces has a
k that curves
wards to pre-
t tools from
rring the walls.
2.95. Bamberger.





Modern casserole, *left*, combines glazed with unglazed earthenware in oatmeal or jade with terra cotta. 1 qt., $2.50; individual, $1.25. Plates extra. Design for Living.

tric clock and timer,
t. frees the cook
pot-watching. If she
-, preserves or uses
ressure cooker the
ral Electric "Little
" will buzz a warn-
to stand by, $5.95,
. Ayres, Indianapolis.



MANN



Cleaning gets easier, *left*. Lewyt's canister vacuum has an improved carpet nozzle that combines combing action with suction force to get up all hairs, surface litter, embedded dirt. Empties like ash tray, $79.95, Jordan Marsh.

egian waffle-baker, *below*, in cast-iron
five heart-shaped sections at one time.
over either gas or electric burner,
plus 50c postage. The House of Hilary.

HAVE THE *Comfort* YOU WANT...
THE *Convenience* YOU LIKE!



RUSCO *all-metal self-storing*
COMBINATION STORM SASH AND SCREENS

Guaranteed by Good Housekeeping

Nothing to change—
Nothing to store—
Save up to ⅓ in fuel!

With Rusco Combination Windows—you can have all the benefits of fuel saving storm sash and weatherproofing, plus summer screens, in one permanently installed unit. Self-storage feature gives you assurance that *you'll never have to change a storm sash or screen again.* You *adjust* with the weather—never change with the season.

By fingertip control from inside you can have year 'round, rainproof, draft-free, filtered-screen ventilation—in any weather, any season. And, the patented Thermolok* Closure Frame assures a permanent, weather-tight fit—eliminates repairing and refitting.

Eliminate cold zones and drafts . . . Control excessive steaming and frosting . . . Inserts easily removed, from inside, for cleaning . . . Provide protection against prowlers . . . Entire home is kept cleaner, quieter, more healthful.

Up to ⅓ fuel savings pay for Rusco Windows in a few heating seasons. Send coupon for illustrated literature which describes all Rusco year 'round benefits in comfort, convenience, safety and economy.

THE F. C. RUSSELL COMPANY
DEPARTMENT 1-G118
CLEVELAND 1, OHIO
World's Largest Manufacturer of Combination Windows

FCR — AN F.C. RUSSELL CO. PRODUCT

© FCRC *T. M. REG. APP. FOR

"Always one step ahead of the weather" with RUSCO

THE F. C. RUSSELL COMPANY
Department 1-G118
Cleveland 1, Ohio

Gentlemen: Please send me illustrated literature on Rusco Windows and name of nearest distributors.

Name _____
Address _____
City _____ Zone _____ State _____
I own my home ☐ I plan to build ☐

Rusco distributors are listed in Classified Telephone Directories



SEE PEARL-WICK DUROWEVE

THERE'S BEEN a big change in hampers! The ones in your home now are hopelessly out-of-date—compared to the great new Pearl-Wick Hampers of *Duroweve*.



Pearl-Wick Hampers are now three times stronger. They won't dent, belly or bulge . . . because of steel ribs woven in every ¾ths of an inch.



11,808 air vents in *small* hampers – and thousands more in larger sizes – keep your linens and lingerie safe from mildew, dampness and odor. That's real *Self-Ventilation!*

And they're better-looking, too! You'll find a decorator-designed Pearl-Wick Duroweve Hamper that's just right for your bedroom, children's room, bathrooms and kitchen. See them now at better housefurnishings departments . *and start modernizing!*

New velvet smooth interiors safeguard your filmiest lace or undies. $6.95 to $10.95

Hand painted floral panel in eight smart color combinations. $7.95-$11.95



DUROWEVE PEARL-WICK • PEARL-WICK CORP., LONG ISLAND CITY 2, N.Y.

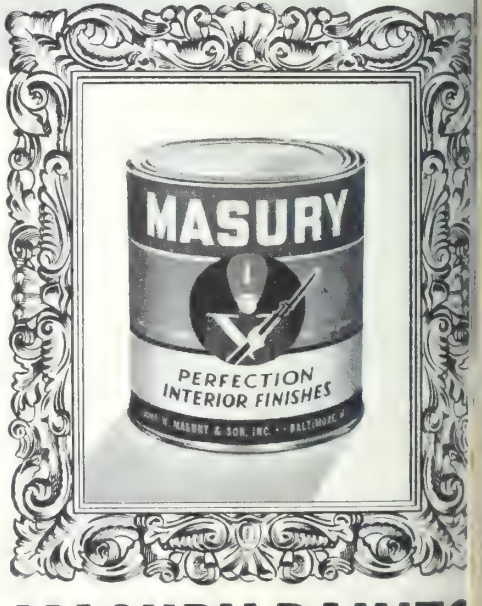
GAMES FOR GROWNUPS

continued from page 267

a chance. If they answer it correctly, their team wins the right to take one of the people from the losing team—finally getting all the people on one side. This game entails quite a bit of homework, as it means looking into reference books, encyclopedias, memoirs, etc. The questions should be well-known facts of history or about people, books, plays—anything of universal interest. For example: name the Prime Ministers under Queen Victoria, or the Nine Muses, or, what beautiful garden was the cause of the downfall of a French Minister? (Château de Vaux, which Fouquet built at such enormous expense for a fête which he was giving for Louis XV. But when Louis XV saw it, he decided at once that any man who could build such a costly garden could not possibly have done it with honest money, and so Fouquet was fired.) It is advisable in this game to have the source of your answers written down, as the questions are often hotly disputed.

Another game is called, for no reason at all, "Guggenheim." Each player is given a pad and a pencil and is asked to choose a subject. If there are eight people, there are eight subjects. There is great variety as anything can named, according to the whim of tl player. The subjects often range fro such diverse things as historical ch acters, rivers, birds, proverbs, lak to diseases! After each person h chosen a subject and it has been wr ten down in the order of choice the right-hand side of the paper, a fo letter word is chosen—say a word li B E N T. A time limit is set and t players start. They must write do an answer to each letter for each su ject, for example, a river beginni with B, one with E, one with N, and o with T, and so on through each ca gory. When the time limit is up, ea player in turn reads out what he h written, taking one category at a tin If two players have the same thing is automatically scratched, and on the answers which have no duplicat are counted. In this game it is al advisable to have a dictionary and cyclopedia handy, as the strangest a most fantastic birds, animals, riv and names of people are dreamed u the authors claiming fiercely that th are as well known as the Hudson Riv or the robin. Only the printed word Mr. Webster can down them.

FOR FINE PAINTING... INSIDE OR OUTSIDE YOUR HOME



Quality controlled since 1835

MASURY PAINTS

John W. Masury & Son, Inc.

Baltimore 30, Maryland

MAKE ROOM FOR TELEVISION

continued from page 219

llowing is more information about e room settings shown on pages 218 d 219.

ll prices are approximate, slightly gher west of the Mississippi.

ge 218

RNITURE: Nottingham "Coleridge" ahogany desk, $440, Charles A. Sligh mpany. Mahogany cocktail table, 28, mahogany nest table, $83, set three, mahogany chairside table wer left photograph, right of sofa), 5, Imperial Furniture Co. Sofa and sk chair upholstered in copper hide The Upholstered Leather Group, former $750, the latter $190. Chair holstered in F. Schumacher & Co. ric (see description below) $250, mple Furniture Co.

ALL PAINT: House & Garden's "Bright vy," made with Keystone Varnish 's paint formula:

% Keystona Black Theme, 60c a half-pint

% Keystona Primary Blue, $2 for 2 quarts

% Keystona Maroon, $2 for 1 quart

% Keystona one coat flat white, $1.15 for 1 quart

BRIC: Rust cotton, 50" wide, $4 a d, F. Schumacher & Co.

: "Grosvenor Wilton" pattern, lge, $12 a square yard, Mohawk rpet Mills, Inc.

OR: English eighteenth-century pine, h trim, $1,800 a pair, French & mpany, New York.

ESSORIES: Two globes on mahogany wood pedestals, $250 a pair, Louis L. Allen, Inc., New York. Antique inkwell, ruby and clear crystal, $225, brass gilt *bouillotte* lamp, blue tôle shade, $400, paperweight, antique glass stand, $200 each, W. Jay Saylor, New York. Eagle lamp, bronze base, inset of marble, tortoise-shell paper shade, 32½", $300 complete, Harriet Sherry, Ltd., New York. Pair of classic trophies, $300 a pair, Reed & Stevenson, New York. Brass shell dish, designed by Riblet, $45, Ormond Butler Riblet, New York. Antique gilt Chippendale mirror, $800, Lavezzo, Inc., New York.

Page 219

FURNITURE: Two upholstered chairs, Temple Furniture Co. Nest table, Imperial Furniture Co. (prices given above). Magnavox Windsor Imperial radio and Duomatic phonograph (for conventional and LP microgroove recordings) $895, bookcase television unit, $750 from Lord & Taylor, New York.

WALL PAINT: House & Garden's "Bright Navy."

RUG: "Grosvenor Wilton" pattern, Mohawk Carpet Mills, Inc.

ACCESSORIES: Tapered wood column with tortoise-shell glass panels, tortoise-shell paper shade, three-way indirect light, 30" high, Art Lamp Corp., $60 at Lord & Taylor, New York.

Following is a list of stores which will carry the Sligh furniture shown on pages 218 through 221.

(*Continued on page 274*)



GIVE YOUR FAMILY RADIO CONTROL FOR THE GARAGE DOORS . . .

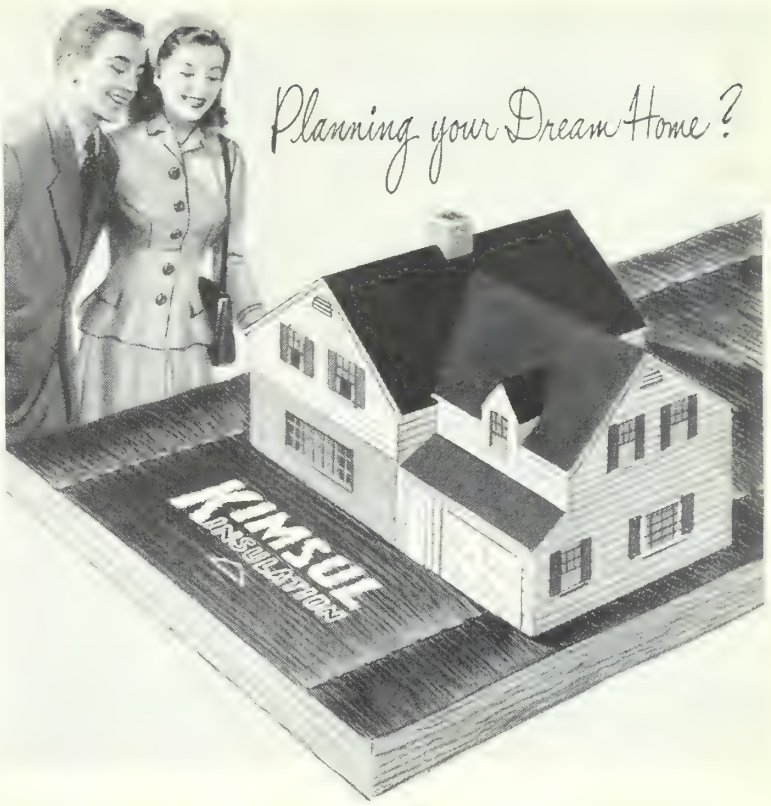
is a gift that means convenience . . . ction against the elements . . . relief one of life's annoying daily chores. family will remember you for the RA-CONTROL every day for years to come. RADIO CONTROL, you can banish er the chore of opening the garage doors time the car goes in or out. Now all you need do is *touch a button in the car* and the doors open . . . touch the button again and the doors will close. You don't need to stop the car—the doors can be opened as you approach the garage, or closed behind you as you drive away. At night, lights in the garage and along the driveway can be turned on when the doors open.

All this is done with practical, *time-proved* equipment. Barber-Colman first made the RADIO CONTROL over 10 years ago. Installations all over the country testify to its success and acceptance. Today's improved models are adaptable to practically all types and sizes of doors, and are designed for installations in existing garages. Our nation-wide sales and service organization insures satisfaction.

For a memorable Christmas for your family — write today for further information!

IRCOL

BARBER-COLMAN COMPANY, 132 MILL ST., ROCKFORD, ILLINOIS



You get only one chance to save ⅔ on insulation!

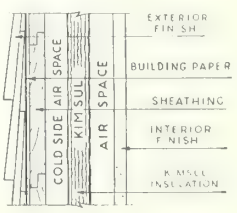
Make sure your new home is insulated throughout at the time it's built. You'll save ⅔! For it costs *3 times* as much to insulate walls once a new home is finished.

Be sure, too, that you choose many-layer KIMSUL* insulation. You'll enjoy more comfort than you ever imagined! For KIMSUL provides lasting protection against the extremes of winter's cold and summer's heat. What's more, it pays for itself out of fuel savings. Installed in walls and ceiling of your new home, KIMSUL may save up to 44% on fuel. Installed in the attic of your present home, it may cut your fuel bill as much as ⅓.

KIMSUL is uniformly efficient – no heat-leaking thin spots, no money-wasting thick spots. Resists moisture, vermin, fungus. And it's fire-resistant through and through . . . including the exclusive PYROGARD* cover.

A better way to insulate side walls.

Builders will tell you—the correct way to insulate a wall is with air space on *both* sides of the insulation. That's why they recommend insulation of the blanket type. See how KIMSUL, the only many-layer stitched blanket insulation, permits scientific wall construction. KIMSUL is permanent; keeps its insulating properties for the life of your home.



**Trademark*

KIMSUL INSULATION
A PRODUCT OF Kimberly Clark RESEARCH

FREE INSULATION BOOKLET

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me one of your two *free* KIMSUL booklets:

☐ on insulating the home I'm planning.
☐ on insulating my present home.

Name _____ HG-1148

Address _____

City _____ *Zone* _____ *State* _____

CHOOSE THE ONE with the DOUBLE OVEN Both Fully Automatic

PRESTELINE CUSTOM 8

Broil and Bake

BOTH AT THE SAME TIME

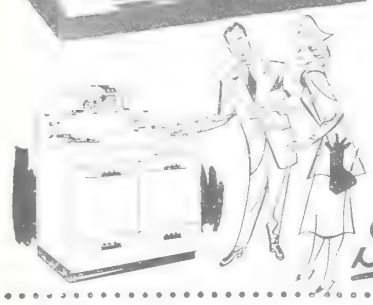


MORE Presteline EXTRA VALUE ADVANTAGES

SAFETY! AUTOMATIC PRESSURE COOKER
Super-speed modern cooking with the extra safety of Automatic Time Control, combined with pressure control.

EXCLUSIVE! 4 POINTS AUTOMATICALLY CONTROLLED
Automatic Cooking at its best—Both ovens, Deepwell—Surface unit and appliance outlet all controlled automatically.

EXCLUSIVE! BROIL-R-ROASTER FEATURE
3 position, adjustable rack for perfection broiling and perfection roasting, with no turning, no basting.



Before you buy any electric range

take the TIME See Presteline

George T. Stevens and Associates, 666 Lake Shore Drive, Chicago

MAKE ROOM FOR TELEVISION

continued from page 218

The Sligh desk shown on page 218 will be available at these stores:

CALIFORNIA
Long Beach — Davis Furniture Co.
Los Angeles — Barker Bros.
San Francisco — W & J Sloane

CONNECTICUT
Hartford — G. Fox & Co.
Milford — Wayside Furniture Shop
Waterbury — Hampson-Mintie-Abbott, Inc.

DISTRICT OF COLUMBIA
Washington — Mazor Masterpieces

GEORGIA
Atlanta — Davison-Paxon

MASSACHUSETTS
Boston — Paine's of Boston

MINNESOTA
Duluth — Kandela In
Minneapolis — Y-Q Furniture Co., In.

MISSOURI
St. Louis — Kuchins Furniture Co

NEW YORK
New York — Flint & Horner Co

OHIO
Cleveland — Sterling & Wel
Columbus — The F. G. & A. Howald Co
Dayton — The Rossiter-Jarrett-Harman Co
Lima — Johnson

PENNSYLVANIA
Jacobus — N. J. Leade
Philadelphia — Shaw Decorating Corp

WASHINGTON
Wausau — Radandt Furniture Co

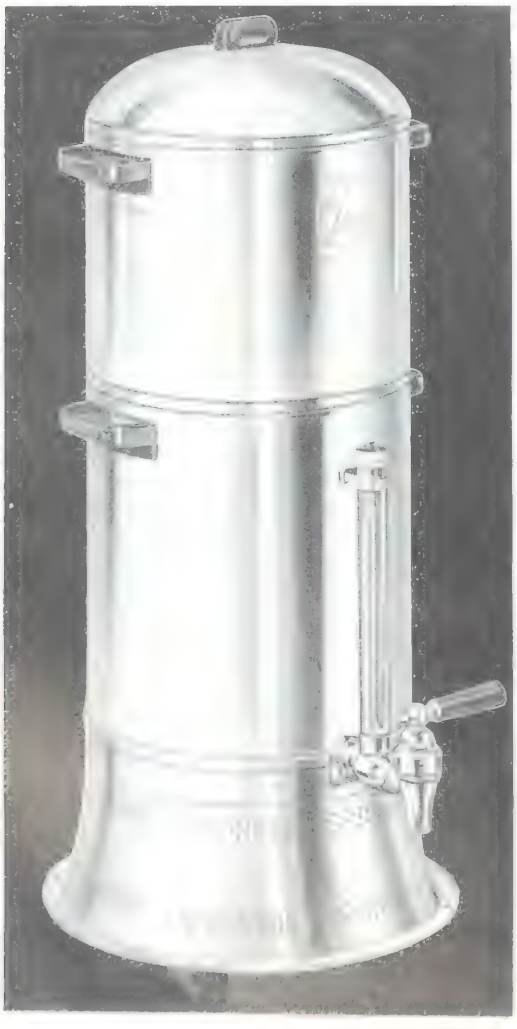
CARE PACKAGES

Packages containing food and other supplies for children are available for shipment to Europe. One package is designed to meet the nutritional needs of infants from birth to six months, another from six months to a year. The third package contains a layette, consisting of articles indispensable to the proper care of an infant—milk, bottles, powder, soap, diapers, safety pins, receiving blankets, medications and other vital items. Packages are $10 each.

Next to being hungry, the most miserable thing in the world is to be cold. CARE meets this situation with two alternative packages guaranteed to bring bodily comfort.

The first of these, costing $10, contains three-and-a-half yards of 100 tightly-woven woolen fabric measuring at least 56 inches wide. Of a herringbone pattern, this material is appropriate and sufficient to make a suit or a overcoat for a large man. With it g two yards of cotton drill suitable fo lining; 500 yards of thread; three larg buttons and fifteen small ones; needles thimble.

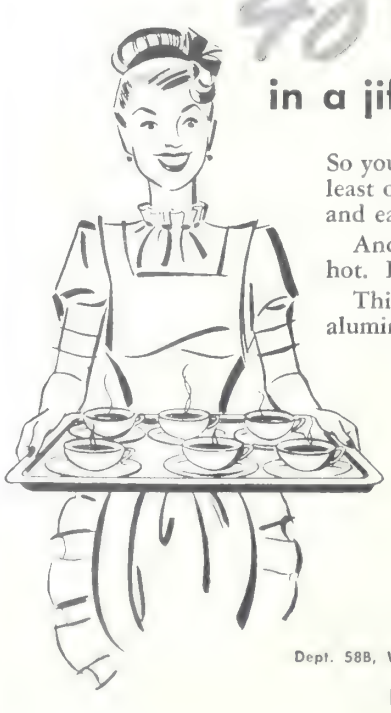
Or your $10 can buy two khak blanklets. Promise of a cosy tuck in, these Army surplus covers ar virgin wool, 66 by 84 inches; weig three and three-quarter pounds apiec Care Inc., 20 Broad St., N. Y.



You can make

48 cups of coffee

in a jiffy, with this West Bend Urn



So you have a crowd to serve. Well, the coffee can be the least of your worries. Make from 24 to 48 cups, quickly and easily. A full urn — 48 cups — takes 12 minutes.

And what coffee! Delicious drip coffee, kept steaming hot. Folks are sure to come back for "seconds."

This handsome portable urn is made of heavy polished aluminum and has West Bend's exclusive one-piece dripper — easy to use, simple to clean. Electric heating unit (for keeping coffee hot) uses AC or DC, and has simple high-low control.

Complete with heating unit and heavy-duty cord, only $29.95, including excise tax. Slightly higher in the Far West. If your appliance dealer can't supply you, write —

WEST BEND Aluminum Co.

Dept. 58B, West Bend, Wisconsin • For 37 years, makers of fine utensils

Ideal for parties and meetings at your:

Home	Summer Home	Church
Club	Recreation Room	Sorority
Lodge	Employee Lunch Room	School

W-97

A GAY 90'S GOURMET

by Marian O'Brien

hristmas eve was always my Grand- ma Leicester's own. The past days been filled with preparations for children's Christmas. But on *this* t, all of the great and near great were her friends came from far wide to sit at her table.

Months before, the huge fruit s, all rich and crumbly and festive their crowns of glaze and stiff rs of candied pineapple and cher- had been completed and stored in crocks on a shelf over the stove. y Monday morning, Grandma d give them their weekly sprin- of rum and port. As soon as ksgiving was out of the way, the pudding was mixed and partially d, leaving the house fragrant with h, winey haze of perfume.

For midnight supper on Christmas Grandma always served two en- and two desserts. (In those days en one furnished a small seven- house for a young couple for and paid an upstairs maid $10 nth and her keep—less than two es would have been thought monious.)

Here are two of her best recipes, ed to present-day requirements. hese dishes, you will notice, can repared in the morning, for even days when Grandma had a cook two or three girls to help, there often 10 or 12 at table for three meals a day, and entertaining took finesse in planning. The amounts given serve 12—this is a party, you know!

Mincemeat tart

3 lbs. sirloin butt
2 lbs. mincemeat
3 onions
2 carrots
2 bay leaves
½ lb. citron (or two 3-oz. pkgs.)
½ lb. glacéd orange peel
¼ cup brandy or red wine
1 double recipe rich pastry (4 cups flour)

Make up the pastry recipe with milk instead of water, and set to chill. Put the beef into hot water to cover barely, add the onions, carrots, bay leaves and salt to taste. Simmer gently until tender—it will take about 2½ hours. Now you'll need a good-sized dish—a Pyrex utility dish is good or any baking dish that's generously deep —about 2 or 3 inches. Line with the pastry rolled ⅛ inch thick. Carefully arrange a layer of the beef, sliced about ¼ inch thick, in the bottom. Now slice the citron as thin as you can manage. Spread a layer of these slivers over the meat. Next add the mincemeat—of a quantity to make a layer about ½ inch thick, in your dish; then another layer of beef slices and a layer of the orange peel, also slivered. Pour the wine over it, and cover with a crust perforated in

(*Continued on page 280*)

ANYBODY, ANYWHERE, CAN SERVE A THANKSGIVING DINNER WITH

EVERHOT
Automatic Cooking

This month countless thousands of women will be matching their wits against the handicaps of getting a Thanksgiving dinner in a make-shift or temporary home—a trailer, furnished room or half finished dwelling.

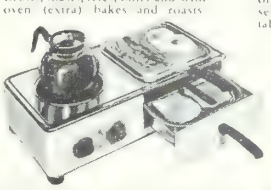
Everhot Automatic Cooking units operating from any wall outlet, requiring no special wiring, practically no space, enable any woman to cook anything she wants to serve no matter where she may be. In any home they save time, labor and assure food at its best. See Everhot at your appliance dealers or write

THE SWARTZBAUGH MFG. COMPANY
TOLEDO 6, OHIO



EVERHOT ROASTER OVEN. Cooks a balanced meal for up to ten persons in one operation. Roasts a 20-24 pound turkey or cooks 18 quarts of soup or chili.

EVERHOT RANGETTE. Complete Range-style cooking with a unit that requires but 2½ sq. ft. space. Broils, toasts, fries, boils and with oven (extra) bakes and roasts.



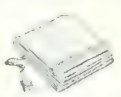
EVERHOT CASSEROLE ROASTERETTE. 5½ Quart capacity. 6 Pounds meat or fowl. Two-heat control. Cook and serve from the same unit on dining table.





EVERHOT AUTOMATIC ROASTERETTE. 5-Quart capacity. Removable inset pan. Automatic heat control. Gives Roaster Oven performance in a smaller unit.

EVERHOT APPLIANCES HAVE BEEN GIVING SATISFACTION IN USE SINCE 1884



EVERHOT ELECTRIC BLANKET. Large — 72 x 90 inches. 75% wool, 25% cotton. Underwriters approved. Plastic bag for storage or travel included.



EVERHOT RAYVECTOR. The portable fire place. Adjustable for circulating or direct heat of infra red rays.



EVERHOT FAN AND HEATER — with *comfort* for room heating or cooling. Rich hammered blue finish.



EVERHOT AIR FLO HEATER. A fan type unit of very smart styling. Quick, light, effi cient.

EVERHOT APPLIANCES HAVE BEEN GIVING SATISFACTION IN USE SINCE 1884

INVITATION TO A
Winfield BUFFET SUPPER

A fresh colorful setting of Winfield China lends a warm and friendly spirit to our party buffet.

MENU

Chicken Chocabelli . . . Toasted Rice
Hot frosted Cheese Rolls
Bowl of green salad
Ripe Olives, . . . pickles . . . spiced peaches
Flaming cherries over Vanilla Ice Cream

WINFIELD . . . . the handcraft China, is an unusual combination of inspired California designs with the lifetime qualities of fine porcelain. Write for your Winfield booklet . . . a beautifully illustrated guide to serving . . . with recipes and menus in the California style . . . Send 25 cents to . . .

Photographed at Barker Brothers



Winfield

AMERICAN CERAMIC PRODUCTS INC.
Dept. G1, 703 The Brack Shops, Los Angeles 14, Calif.

"Our fuel bill was only $126.63!

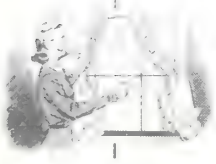
Despite the severe 1947-48 winter we used only 892 gallons of fuel oil . . . thanks to our

CHRYSLER AIRTEMP OIL FURNACE"



So Comfortable!

"The 9 years we've had Chrysler Airtemp oil heat in our big 7-room house have been so wonderfully comfortable, even in the coldest winters!



So Clean!

"We like the cleanliness of our Airtemp furnace, and its quietness, too. We heartily recommend Airtemp to every home owner!



So Dependable!

'In 9 years we have had no mechanical trouble whatsoever. And the cost of heating our house, compared to our friends' homes, has been exceedingly reasonable."

—writes Macy E. Watkins, 1052 Wilson Ave., Mt. Clemens, Michigan



● Inside the handsome cabinet of this Chrysler Airtemp oil furnace is the finest in economy-engineered home heating equipment . . . enabling you to enjoy perfect wintertime comfort at amazingly low cost.

What's more, you enjoy healthful *conditioned* indoor climate, for this "Winter Air Conditioner" heats the air, filters it, humidifies it, and gently circulates it. Your house stays cleaner, for dust and dirt are filtered out. And imagine the luxury of "firing" your furnace with a *wall thermostat!* All this, with savings in your fuel bill too! Don't delay . . . see your local Chrysler Airtemp dealer today, or mail coupon *now*. Easy terms. For those who prefer gas or coal, there is also a Chrysler Airtemp unit for homes of all sizes.

Chrysler Airtemp

CHRYSLER AIRTEMP

AIRTEMP DIVISION OF CHRYSLER CORPORATION

AIRTEMP DIVISION,
CHRYSLER CORPORATION,
DAYTON 1, OHIO

Please send complete information on Chrysler Airtemp heating to

Name _____

Address _____

City _____ Zone ___ State _____

HG-11-48

TALKING OF TABLES continued from page 205

handsome from afar, it does not add geniality. If you have a refectory table, conversation across it (which breaks up the conventional right-left pattern) will add interest and zest.

The color you choose for your table sets the character of the party. Silky-smooth damask, hallmark of the formal dinner, still has a grand manner all its own. It calls for the classic patterns in china, your most important silver platters (there's a big range in serving pieces available now), a full gamut of crystal, from sherry to champagne. On the other hand, colored damask, in pastels and even stronger shades, is gaining prestige for evening use as counterbalance for the new colors in dinner ware—colors like grape, gray or turquoise. The simpler shapes of glass and the rather more ornate flatware (both trends of 1948, both well illustrated on page 205) would look well on such a table. Rough linens and other textured cloths are best for lunches, especially in combination with new modern shapes or clean-cut designs, such as the Stangl ware (page 205) which are among the latest developments in pottery. On such a table, try the new smoke or chartreuse glass. Some table linen manufacturers are designing prints to go with earthenware, a charming idea for the breakfast table. Your flat silver is equally appropriate here, especially if you have one of the ultra-simple handmade sets. All in all, there's plenty to choose from in silver, china, glass and linen which will add up to the new look in the tables you will be setting this year.

Following is more information about the table setting on page 204: *All prices are approximate retail, slightly higher west of the Mississippi.*

POTTERY: "Prelude" pattern—dinner plate, 10", $2, dessert plate, 8", $1.50, cup and saucer, $2 a set, salad bowl, 10", $3.25, chop plate, 12½", $5, creamer, $1.75, sugar bowl and cover, $2.25, butter plate, 6", $1, Stangl Pottery. Stores where you can buy them listed on page 277.

GLASSWARE: Water glass, 12 oz., 80c, wine glass, 3½ oz., 60c, jam pot with glass spoon, $1, pitcher, 42 oz., $1.20. West Virginia Glass Specialty Co.

SILVER: "Melrose" pattern, sterling silver, 6-piece place setting, $32, round silver tray, 14", $85, oval silver tray, 21", $475, covered vegetable dish, $285, coffee pot, 2¾ pints, $190, "Old Colony" serving spoon and fork, $25.50 a pair (prices include tax), The Gorham Company at Black, Starr & Gorham, New York.

LINEN: Gloss weave red fabric table cloth with fringe on bottom, $160, pure pink linen napkins, $24 for eight, Table attire by Florence.

FURNITURE: "Hanover" mahogany credenza, $760. Kaplan Furniture Co. from B. Altman & Company, New York.

ACCESSORIES: French faïence urns $150 each, W. Jay Saylor Co., New York. Victorian silver revolving tureen, $95, including tax, Plummer, Ltd., New York. Gold riding crop pin, 14 k., $27 plus tax, Abercrombie & Fitch, New York.

(*Continued on page 277*)

NEW *Shining* BEAUTY FOR ALL YOUR FLOORS



WITH

GENERAL T-12

Floors without flaws—floors of new shining beauty—are yours in a matter of minutes when you use GENERAL T-12. Finger-tip control, effortless handling, and quiet operation make floor care a real joy. And your own pride, plus the admiration of your friends will be a reward beyond compare. Nothing completes the perfection of a home like gleaming floors.

$79.50

F.O.B. factory. Ext long cord a set of brush Other acc sories ea

Guaranteed by Good Housekeeping



SNAP ON SIDE HANDLES for a gleaming finish on table tops and furniture!



SNAP ON SIDE HANDLES for a sparkling, easy wax polish on your car!

The GENERAL T-12 is the perfect floor machine b cause it does a complete job—easily, quickly a economically. It scrubs, sands, dry cleans, waxes, po ishes, buffs and refinishes, with a quick change brushes for each operation. GENERAL T-12 is lig weight, quiet and so easy to operate it simply glid over the floors. Also, it is the floor machine with sna on side handles for hand polishing table tops, furn ture, woodwork, kitchen cabinets, counters, and yo car.

See it at your favorite appliance dealer or departme store; or write Dept. HG 11

Interior photo courtesy John Stuart, Inc., N. Y.

GENERAL FLOORCRAFT, INC.

333 Avenue of the Americas, New York 14, N. Y.

Approved by Underwriters' Laboratories, Inc.

TALKING OF TABLES

continued from page 205

The following stores will have the Angl china shown on page 204:

ARKANSAS
Little Rock — Pfeifers of Arkansas

CALIFORNIA
Beverly Hills — Geary's
Los Angeles — The May Co.

COLORADO
Denver — The Daniels & Fisher Co.

CONNECTICUT
Bridgeport — The D. M. Read Co.
Hartford — G. Fox & Co.
Middletown — The James H. Bunce Company
New Haven — The Edward Malley Co.
Stamford — Cowlin's
Waterbury — Strisik's
Westport — Taylor's Flower & Gift Shop

DELAWARE
Dover — Clarke & McDaniel
Wilmington — Grace Lloyd Collins

DISTRICT OF COLUMBIA
Washington — Woodward & Lothrop

FLORIDA
Fort Lauderdale — Reed's
Jacksonville — Jacobs Jewelers Inc.

GEORGIA
Valdosta — C. C. Varnedoe & Co.

ILLINOIS
Jacksonville — E. V. Bassett
La Salle — C. A. Jensen
Paris — Markle Gift Shop
Springfield — Myers Bros.

INDIANA
Fort Wayne — Wolf & Dessauer
Indianapolis — The Wm. H. Block Co.
Kokomo — Wm. H. Turner Co.
Lafayette — The Foster Shops
Nashville — A. Gunn Haydon, Inc
South Bend — George H. Wheelock & Co.

IOWA
Cedar Rapids — Smulekoff's
Des Moines — Younkers'
Mason City — Iowa Tea Co
Sumwa — Arnold Jewelry & Music Co.
Sioux City — Younker-Davidsons

KANSAS
Hutchinson — Mary Mae Shop
Wichita — Goldsmith's

KENTUCKY
Louisville — Dolfinger's

MAINE
Kennebunk — The Open Door
Lewiston — B. Peck Co.
Portland — Porteous, Mitchell & Braun Co.

MARYLAND
Baltimore — Hutzler Brothers Co.
Cumberland — Rosenbaum Brothers, Inc.
Hagerstown — Harry S. Myers Inc.

MASSACHUSETTS
Boston — R. H. Stearns Company
Leominster — Nickerson's Dept. Store
Northampton — McCallum's
Pittsfield — England Brothers
Salem — Daniel Low & Co.
Springfield — The Hall Galleries
Winchester — Myron Berlow
Worcester — Coghlin's, Inc.

MICHIGAN
Birmingham — LaBelles
Detroit — The J. L. Hudson Company
Grand Rapids — E. A. Rood & Co.
Jackson — Beckwith's

MINNESOTA
Mankato — Landkamer Bros. Co.
Minneapolis — The Dayton Company
Willmar — The Gift Shop

MISSOURI
Clayton — Byron Cade
Columbia — The Red Paisley inc.
Kansas City — Emery Bird Thayer

NEW JERSEY
Paterson — Van Dyk Furniture Co.

NEW YORK
Cortland — George Wiltzie
Elmira — The Geo. W. Peck Co.
Kingston — G. A. Schneider & Son
Newburgh — The Gift Corner
New York — Bloomingdale's
Penn Yan — The Gift Shop
Poughkeepsie — Wallace Co.
Schenectady — The Wallace Co.
Utica — W. B. Wilcox Co.
Watertown — W. W. Conde Hardware Co.

NORTH CAROLINA
Tarboro — The Ellenor Reed Shoppe

NORTH DAKOTA
Fargo — O. J. de Lendrecie Co.
Grand Forks — Neva M. Mills

OHIO
Akron — The M. O'Neil Co.
Ashtabula — Mitchell Hardware Co.
Athens — Logan's
Cincinnati — The H. & S. Pogue Company
Cleveland — The Higbee Co
Dayton — The Rike-Kumler Co.

(Continued on page 280)



Enjoy the *difference*
Gardner
Radiator Enclosures make—

increased beauty, comfort, and healthful humidity for your home

You'll feel like Mrs. Alladin when you discover the magic of Gardner enclosures that make rooms bloom with new charm and beauty. But attractive appearance is only a small part of the positive values these lifetime covers provide. Soundly engineered for efficiency, they make rooms more comfortable while they check radiator "smudge," adding years to the life of your decorating investment. A non-mechanical, trouble-free humidity booster helps keep dry air more healthful, aids in protecting your family against winter coughs and colds. Gardner enclosures in any color to match your rooms will pay for themselves time and again—as they have for thousands of installation owners everywhere. Send 10c, cash or stamps, for a factual, colorful booklet by America's leading manufacturer.

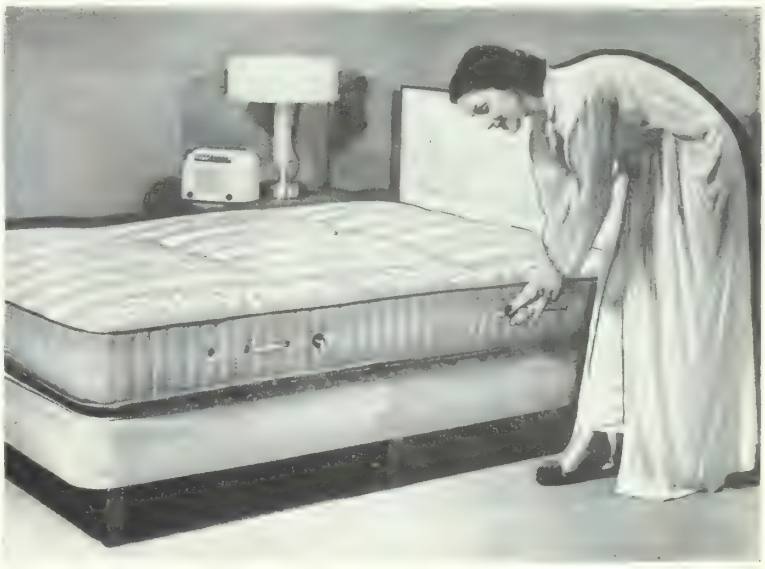


Get This Too

Some desirable territory still open for distributors.

Gardner Mfg. Co. 7118 Kansas Street Horicon, Wisconsin

NEW GRANADA MATTRESS IS ADJUSTABLE

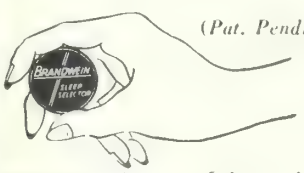


This is a photograph of the most comfortable mattress in the world—the New Granada with the new Sleep Selector Control!

BRANDWEIN PERFECTS SLEEP SELECTOR

Permits Adjustment of Mattress to Any Degree of Firmness

CHICAGO — A new development in mattress making, designed to make sleeping an incomparable comfort experience, has been introduced by A. Brandwein & Co. of Chicago. The innovation is an adjustable mattress featuring a Sleep Selector that permits adjustment of the mattress to any degree of firmness.



(Pat. Pending)

Mattress authorities believe this the most important development since the introduction of the innerspring.

EACH SIDE OF MATTRESS ADJUSTED SEPARATELY

Some people like a firm mattress. Others prefer a soft or medium one. Each has his own kind of mattress in the double bed size New Granada, because the Sleep Selector provides a method to give each individual the firmness desired. Anyone who sleeps in a double bed will appreciate the restful, individual sleep comfort this makes possible. Now, with the Sleep Selector, each person can adjust his own side of the mattress easily—immediately—to the degree of firmness wanted. And once adjusted, the Sleep Selector locks automatically.

NEW MATTRESS FEATURES OTHER IMPROVEMENTS

In addition to the Sleep Selector the New Granada has many other new features. Each tempered steel spring coil of the New Granada has six convolutions, or swirls, rather than the customary five, to provide longer service and greater comfort. Also, there is the Protecto Insulator—a sturdy, flexible steel mesh covering spread over the coils to prevent the soft padding from "cupping" into the springs. The Protecto Insulator also equalizes the coil action for more healthful body balance. There are pre-built borders to protect the edge and maintain the shape of the mattress. The smoothly tuftless, handsome damask ticking is long-wearing and attractive. New plastic handles make it easy to turn the mattress.

NEW GRANADA PASSES "TORTURE TESTS"

The New Granada mattress has proved its ability to stand up under severe tests which continued for many weeks. When it was introduced at the recent Furniture Show in Chicago, thousands of visitors saw the New Granada subjected to a two weeks' ordeal of "torture testing." When the tests were finished the mattress was as strong and buoyant as before. This proves conclusively that you will get long wear and satisfactory service from the New Granada mattress with Sleep Selector.

NO PRICE ADVANCE

The price of the New Granada mattress with Sleep Selector has not been increased. It's still ... **$49.50**

Granada Box Spring ... $49.50

A. BRANDWEIN & CO. CHICAGO

An American Classic

by

STICKLEY

OF

FAYETTEVILLE



Following closely the basic line of tradition that comes down from the Stuart, Restoration and Commonwealth periods in England to the Pilgrim Century in America, Stickley-of-Fayetteville furniture is a distinct American style in the classical manner.

Strongly influenced by the regional designs and painstaking craftsmanship of pioneer artisans in New York State's historic Cherry Valley, Stickley uses their choicest fruitwood—wild black cherry—to shape lovely furniture pieces that interpret the spirit and beauty of the past in terms of contemporary interest and demand. It is furniture that adds the worthwhile advances of modern science to the patient handcraft of ancient guild workers, producing a solid structure that lasts for generations.

SOLID CHERRY, Aged and Mellow



Stickley cherry furniture is famous for the gleaming warmth and deep lustre of its "aged" color. And it is aged by a special process that reproduces the handsome patina of treasured antique pieces found in the tree-shaded homesteads of Old Cherry Valley: A finish known by the pleasant name of "Old Mansion Antique."

E. & J. Stickley, Inc., Fayetteville, N. Y.

Cherry Valley WORKSHOPS OF

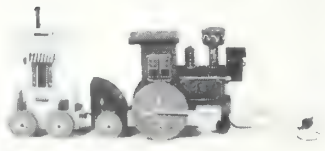
STICKLEY

OF FAYETTEVILLE, N. Y.

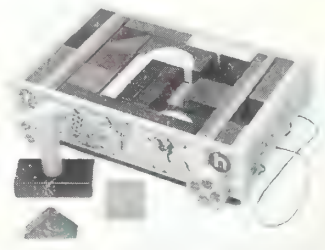
FOR THE PLAYROOM

continued from page 248

FOR TOTS

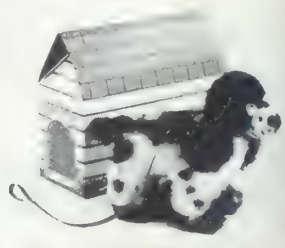


Whim-sical hand-decorated wooden train, fire-red engine with silver trim, yellow caboose sports striped awning over window. 13". $12. Georg Jensen.



Wagonload of Playroom building blocks, 36 of them in nine different shapes and bright primary colors. Priced at $12.50 from Lord & Taylor.

CUDDLERS



"Butch," beloved black-and-white spaniel of nation-wide magazine cover fame, on red leash, with his own portable house. $5.95. John Wanamaker



Stalwart steed of the desert in fine natural camel-colored mohair, with elaborate Oriental harness, 16" long, priced at $16.95. Bullock's, Pasadena.

Continued on page 270

Quality for over 50 years

Dix-Make UNIFORMS



Prettier and more proper than ever... are traditionally fine DIX-MAKE maids' uniforms. The one shown is of softest SILDUKA BUR-MIL* rayon crepe . . . comes with detachable white collar and cuffs of imported Swiss Organdy... in black, maroon, portrait blue, museum grey and virtuoso green. Sizes 12 to 42 . . . $10.00. Imported Swiss Organdy apron to match. $4.00. At leading department stores.

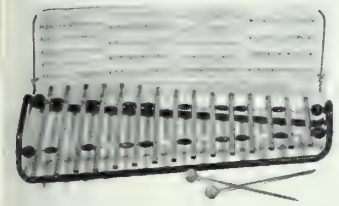
HENRY A. DIX & SONS CORP.
29 West 30th Street, New York 1, N.Y.

*Reg. U.S. Pat. Off.

FOR THE PLAYROOM

continued from page 278

MUSIC



Xylophone has well-pitched, bell-like tones; unbreakable aluminum tubes strung on wire. Stays in tune, $3.30 ppd. with appropriate music. Young Books.



Little Golden Records of unbreakable plastic 29c each, 12 for $3.50; companion books, 25c. Tiny Library of 12 animal stories, $1. Toy Shop, Seattle.

GAMES

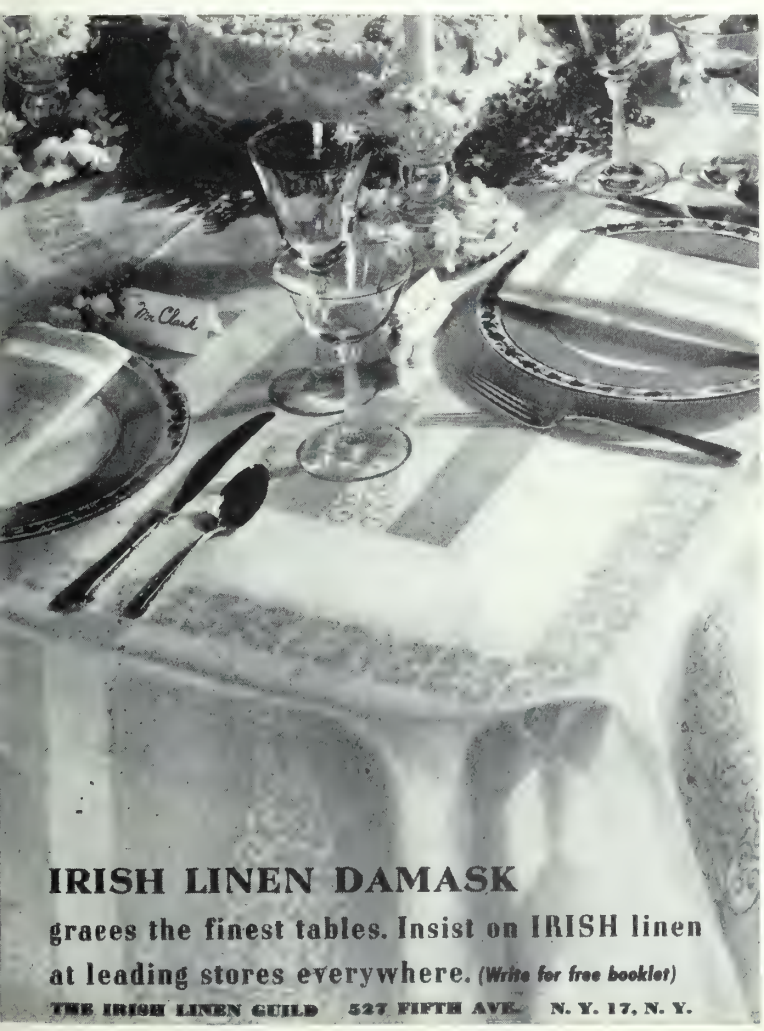


Electric question-answer maps turn geography lessons into fun. Plug-ins light up on right answer. Six maps, 48 tokens, cost $5.95. F. A. O. Schwarz.



Roof-top board game: "Rudolph, the Red-Nosed Reindeer" guides Santa through fog, $2.98. Story book by Robert L. May, 50c. At Bloomingdale's.

(*Continued on page 281*)



IRISH LINEN DAMASK

graces the finest tables. Insist on IRISH linen at leading stores everywhere. ***(Write for free booklet)***

THE IRISH LINEN GUILD 527 FIFTH AVE. N. Y. 17, N. Y.



Flexscreen

REG. U.S. & CANADA PAT. OFF.

Beauty **ON DUTY!**

Sheer graceful folds enhance the sparkling loveliness of your fires—*and* eliminate danger from flying sparks. Flexible, woven-metal curtains open or close at the touch of one hand with "Unipull." No stooping . . . nothing to lift aside when you add fuel. Enrich your hearth—center of hospitality in your home—with the beauty, safety and convenience of Flexscreen.

See Flexscreen—at better stores everywhere. Or write us for your copy of the illustrated Flexscreen folder at 1148 Chestnut Street, Norwich, N. Y.

BENNETT-IRELAND INC.

Chartered in 1906

NORWICH, NEW YORK

CASTLETON CHINA



Jubilee – a distinguished pattern to enjoy right through the years

The classic simplicity of rich maroon and gold on ivory with the Castleton gold enriched pearl edge, has a timeless beauty. Superb in quality, this fine American China assures both lasting beauty and long service.

Place Cover – dinner, dessert, butter
[illegible] and saucer, $19.00
[illegible]

212 FIFTH AVE., NEW YORK 10, N. Y.

TALKING OF TABLES

continued from page 277

Salem	The Fiesta Shop
Toledo	The LaSalle & Koch Co.
PENNSYLVANIA	
Altoona	The William F. Gable Co.
Ardmore	Gilman
Bloomsburg	Johnson's
Chester	Cooley Lilley
Easton	George R Roberts
Gettysburg	Blocher's Jewelry Store
Harrisburg	Bowman's Dept. Store, Inc.
Johnstown	Penn Traffic Co.
Lancaster	Zook's Jewelers Inc.
Lebanon	Harpel's, Inc.
Media	Snowden's, Inc.
New Castle	Mather Bros. Co.
Norristown	Shannon's
Philadelphia	Strawbridge & Clothier
Philadelphia	J. E. Caldwell & Co.
Pottstown	Oliver Lewis Christman
Pottsville	Robert C Green's Se
Scranton	Darling Art Sho
Stroudsburg	A. B Wyckoff, In
West Chester	Mosteller's In
Wilkes-Barre	Isaac Long Sto
TEXAS	
Amarillo	White & Ki
VIRGINIA	
Newport News	Nachman's Dept. Store, In
Norfolk	Ames and Brownley In
Richmond	Richmond Art Compan
WISCONSIN	
Green Bay	Ebner
Madison	Harry S Manchester, In
Manitowoc	Rahr
Racine	Cook Gere Co
Sheboygan	H. C. Prange Co
Waukesha	Estberg & Son

A GAY 90'S GOURMET

continued from page 275

a nice design. Bake 10 minutes at 400° and 30 minutes at 350°. This can be served right from the dish, or a platter can be inverted over the dish and the whole thing turned out neatly. Garnish with bunches of parsley and small wedges of two or three kinds of cheese. Grandma served it hot or cold, depending on the rest of her menu.

CREOLE OYSTER LOAF

1 round loaf bread
1 qt. oysters
2 slices bacon
4 tbsps. butter
½ tsp. salt
4 tbsps. flour
2 cups milk
½ tsp. horseradish
1 blade mace
¼ tsp. white pepper

Slice the top off the bread, till loaf is about 2 inches high. Scoop out the bread (it can be used for dressing) leaving a wall fairly thick around the edge and on the bottom. Brush with butter and toast in the oven until crisp and a delicate brown. Chop the bacon and crisp in a saucepan; add the butter and stir in the flour. Gradually stir in the milk. Add the seasonings. Heat the oysters in their liquor until nicely puffed and curled, and add to the sauce. Heat again, not quite to boiling. Pour into the toasted loaf, and serve with lemon slices and parsley.

There's glamour hiding in your house!



• Search out the [illegible] corners that could be there. Bring a sunny and lasting charm to neglected nooks with the radiant Western Pines*.

• Upstairs or down, outside or in, there are hundreds of practical uses for these lovely, even-grained woods. Their remarkable versatility fits them for many finishes—enameled white to suit a Colonial decor; stained; waxed and rubbed to a mellow glow. Or you'll welcome the cheery informality of the natural wood.

• The house you live in, now or some day soon, can be wonderfully enriched by these durable—yet economical—woods. Why not write, now, for "Western Pine Camera Views"? This stimulating free booklet is crammed with pictures and ideas. Write: Western Pine Association, Dept. 228-J, Yeon Building, Portland 4, Oregon

THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
PONDEROSA PINE
SUGAR PINE

FOR THE PLAYROOM

continued from page 279

OR GIRLS

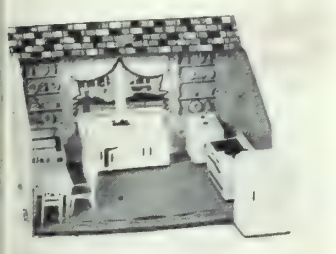


ld-striped hatbox with 6 smart felt nets to trim; ribbons, feathers, sewing needs including thimble, ars, $1.98. Kaufmann's, Pittsburgh.

DOLLS



Alice and the White Rabbit with his timepiece are ready to journey to any child's heart. 18" tall. Alice costs $7.95; White Rabbit, $8.95. At DePinna.



stic kitchen-laundry set-up has 10 ces of modern equipment to arrange sturdy cardboard room background. 98 from Titche-Goettinger, Dallas.



"Baby Coos" can cry, sob or coo. Boy, 27", $24.98. Same doll 14" diapered and with layette, $6.98 or 18" for $10.98. Maison Blanche, New Orleans.

A TWOSOME



Tête-a-tête cocktail set. Another unusual creation by FISHER in sterling silver.

LOOK FOR THE

MARK OF DISTINCTION

HE FISHER SILVERSMITHS, INC. • JERSEY CITY, N. J. • PROVIDENCE, R. I.



Seen in W. & J. Sloane's "House of Years"... mahogany and yewwood table with gold tooled leather top and slides. Extended length — 70 in.

Old Colony

FURNITURE COMPANY

NASHUA, NEW HAMPSHIRE

One of America's Most Distinguished Furniture Makers

such

EXTRA-LOFTY NAP

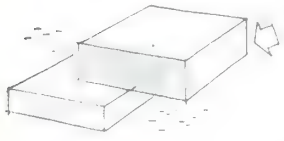
would warm a snow-clad peak!



WOOL O' THE WEST

Out of the West comes Wool O' The West to blanket your dream-world with exquisite Snospun. From choicest virgin wool... guaranteed mothproof for five years... skilled loomsmen have fashioned your Snospun blanket by Wool O' The West's own *DuaLoom Process* which promises extra warmth* because of its *extra* lofty nap. Size 72"x 90" in pretty, oh-so-pretty, seafoam white, blue mist, shell pink, seagreen, suntint, cameo, Pacific sand. Lustrous matching rayon satin binding.

**You can't see warmth in a blanket, but Wool O' The West Box Test proves your Snospun has it! Dense, fluffy, heat-holding nap . . . not weight . . . makes a blanket warm and thick. Note how much deeper box is required to hold Wool O' The West than any other blanket comparably priced!*



WOOL O' THE WEST Snospun

At Better Stores Everywhere

SIESTA ROBES FABRICS

THE SMARTEST THINGS IN WOOL ARE LOOMED BY • • •

PORTLAND, ORE. • LOS ANGELES
CHICAGO • NEW YORK

WOOL O' THE WEST

LAMPS continued from page 211

MIEHLMANN



FAITHFUL REPRODUCTION of a Colonial lamp has a lacquered brass base, 4" glass shade in green, white or opal, is 14½" tall, $10. Edward P. Paul & Co. at Carson Pirie Scott & Co., Chicago. Ash tray in green. With matching cigarette box it is $29 at Carlin Comforts, New York. (Cont'd on page 283)

Goldcrest Masterpieces

Fine China

CHINESE FAN DANCERS

by Barbara Loveday



Poised in graceful motion, this superbly sculptured pair in rich-hued glazes enhance any living room. Male 17", Female 14".

$65.00 pair $32.50 each

See display of Goldcrest Masterpieces at leading department stores and gift shops—or write for name of nearest dealer.

GOLDCREST CERAMICS CORP., 225 Fifth Avenue, New York 10, N.Y.

GOOD LIGHT continued from page 282

llowing are the stores carrying the mps shown on pages 208-211 and opping information on the acces-ries used. All stores are in New York ity unless otherwise noted.

age 208.
(Upper left) Kurt Versen lamp, $29.50 mplete, at G. Fox and Co., Hartford. Lower right) Kyle Reed lamp, $150 om Americraft. Round silver gallery ble by Old Colony $170 at Lord & aylor. Sèvres cachepot, $150 a pair, . Jay Saylor. Yellow evening gloves, 12, Georg Jensen Inc.
Lower left) Hansen lamp, aluminum 5, brass $69, from Frederick & Nel-n, Seattle, Wash. Low square Widdi-mb table in mahogany, $55, Lord & aylor. Ceramic bowls, 4″ diameter, 12.50, 8″ diameter, $35 by Natzler, alzell Hatfield Galleries, Los An-les.

age 209.
Upper left) Newel-Hayes lamp, $67.50 mplete. Order through your decora-r at Newel-Hayes. Duncan Phyfe oled leather topped table, $189, ord & Taylor. Oval ruby crystal box ith ormolu mountings, $160, Olivieri. èvres bisque Louis XVI bust. $125, oseph Lombardo.
Lower left) Paul Hanson lamp, $90 mplete, from B. Altman & Co. Round lver gallery table by Old Colony, $170, ord & Taylor. Oval silver tray, $110, nd Russian silver cup, $65, both W. ay Saylor.
Upper right) General Lighting Co. mp, $60 complete, at McCreery's.
(Center right) Brach-Allen Studio lamp, $55 complete, at Joseph Horne Co., Pittsburgh. Duncan Phyfe tooled leather topped table, $189, Lord & Taylor. Oval ruby crystal box with ormolu mountings, $160, Olivieri. Empire red and gold cup and saucer, $25, Joseph Lombardo.
(Lower right) Desk lamp, $59 complete, can be ordered from Rudolf Wendel, Inc.

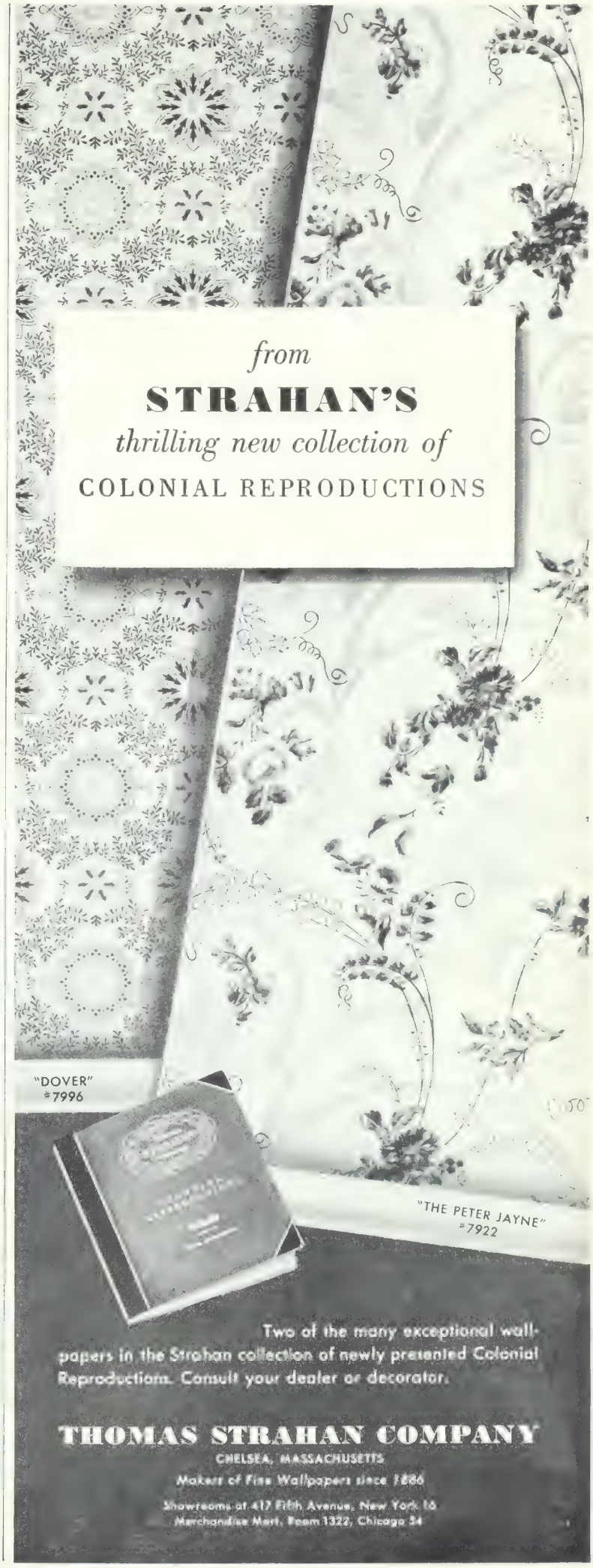
Page 210.
(Upper left) Hansen lamp, $54 complete, from Frederick & Nelson, Seattle, Wash. Widdicomb table in mahogany, $55, Lord & Taylor. Pecorini green wooden apple, $16, Leah K. Curtiss. Cigarette holder in amethyst glass by Erickson, $3 each, at Designed for Living, Inc.
(Lower left) Lightolier lamp, $22, from Wanamaker's. Widdicomb green lacquer desk, $274, Lord & Taylor. Desk pad, $21, library set, $12.50, Georg Jensen Inc. Ash tray in turquoise with paper weight, $6, displayed at House of Italian Handicrafts. Traveling alarm clock in wine calf leather, $69, Georg Jensen Inc.
(Upper right) General Lighting Company lamp, $60, from McCreery's.
(Lower right) Warren Kessler lamp, $127 complete, at Rich's, Atlanta. Duncan Phyfe square tooled leather topped table, $189, Lord & Taylor. Russian silver cup, $65, W. Jay Saylor. Venetian glass bottle, $45, Olivieri.

Page 211.
(Upper left) Highlights Chinese Sung

(*Continued on page 292*)



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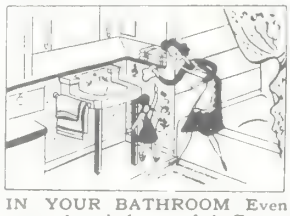


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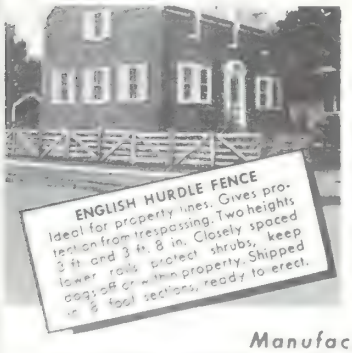
WOODEN FENCES & GATES



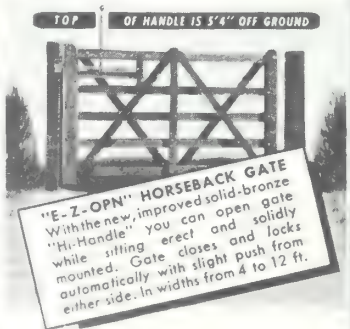
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KITCHEN—LAUNDRY

continued from page 263

Here is further information on the packaged kitchen-laundry shown on pages 206 and 207. All prices are approximate, slightly higher west of Mississippi.

IN THE KITCHEN

BASE CABINETS: "Quality" steel (right to left), $42, $42, filler $4.55, $42, $35, $31, $35, $10.

SINK AND TOP OF BASE CABINETS: enamel double-bowl sink, hardware, gray linen Consoweld top, $237, complete.

RANGE: "Quality" automatic, 4-burner, 1-oven, low broiler, $113.

TOP OF RANGE: porcelain enamel covering range and side cabinets, $75.

EXHAUST FAN: (above range), $55.

FLUORESCENT LAMPS: (under wall cabinets), $13 each.

WALL CABINETS: "Quality" steel (right to left), $23, $25, $23, $23, filler $6.50, $28, $28, end panels, $5.50 each, $23, $23, $30, $23.

All the merchandise above is from Roberts & Mander Corp.

REFRIGERATOR: 8.25 cubic feet, about $390, Servel.

PAINT: Color Scheme, "Mountain Pink" flat finish, $4.75 gallon, Murphy Paints.

FABRICS: "Meadowbrook" glazed chintz, 36" wide (curtains), $3.75 yard, F. Schumacher & Co.

WALLPAPER: "Meadowbrook Filler," $5.45 roll, F. Schumacher & Co.

ACCESSORIES: "Jubilee" automatic grill, $25, "Twin-O-Matic" automatic waffle baker, $25, "Smokeless" table broiler, $17, Manning, Bowman & Co. "Toastmaster" toaster, $21.50, McGraw Electric Co. Carolina casserole and cover, $2.10, "Valor" casserole and cover, $2.10, "Paris" casserole and cover, $1.85, stew pot and cover, $1.85, soup pot and cover, $2.55, Valor Ware Pottery Co. "Briddell Cleaverett," 7", $1.60, Charles D. Briddell, Inc. Chicken fryer, "Thermic Ray," 11", $7.25, Norris Stamping & Mfg. Co. "Easy-Out-Ring" cake pan, $1.65, mixing bowl, 3½-qt., $3.75, West Bend Aluminum Co. "Bettsy Ann" 2-qt. covered saucepan, $3.50, 3-qt. covered saucepan, $3.75, (Memco) Moore Enameling & Mfg. Co. "Shur-Edge" six-piece self-sharpening rack, $20, Robeson Cutlery Co., Inc., Deluxe Cosco kitchen stool, 24" high, $11, Hamilton Mfg. Corp.

IN THE LAUNDRY

WALL CABINET: "Quality" steel, $28.

SINK UNIT: $150 complete.

FLUORESCENT LAMP: (under wall cabinet), $13.

Above merchandise from Roberts & Mander Corp.

WASHER: Deluxe, $290, Bendix Home Appliances, Inc.

DRYER: gas, $250, Bendix Home Appliances, Inc.

IRONER: Deluxe, $230, Bendix Home Appliances, Inc.

WATER HEATERS: "Rex Nu-Mode" (page 207, lower left photograph) square unit, $130, The Cleveland Heater Co. Round model, about $125, Servel.

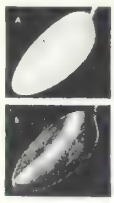
ACCESSORIES: "Ironrite" chair, $13, Ironrite Ironer Co. Apron designed by Toni Owen, made of F. Schumacher's "Meadowbrook Filler," $10, Owen Morgan.

Ceiling paint, fabric, wallpaper, same as in kitchen.

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Buying Silver When you buy silver, be sure it comes in a chest, bag or roll bearing the label Pacific Silver Cloth. The finest cases are made with Pacific Silver Cloth for the finest silver. Pacific Silver Cloth actually prevents tarnish with lifetime effectiveness. Pacific Silver Cloth saves you a lifetime of unnecessary polishing.

Entertaining You don't have to polish silver next time you have guests. Just keep your silver in a Pacific Silver Cloth case. Look for the label and avoid imitations. Pacific Silver Cloth keeps your silver bright without tarnishing. It saves time and work whether you use your silver every day or only occasionally.

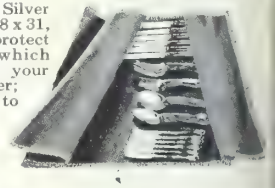
Vacationing Enjoy your vacation with the knowledge you won't have to polish your silverware when you return home. Also, if you have silver in a summer home keep it bright while not in use. Pacific Silver Cloth makes such polishing unnecessary.

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BAGS Pacific Silver Cloth bags are available at leading stores for every size and kind of hollow ware.



ROLLS When buying a silver place setting, be sure to ask for Pacific Silver Cloth roll to protect it from tarnish.

Pacific Silver Cloth is also available in PACKETS and YARD GOODS

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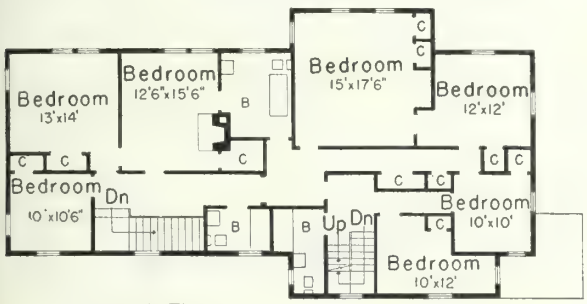
TWO HOUSES FROM ONE

continued from page 266

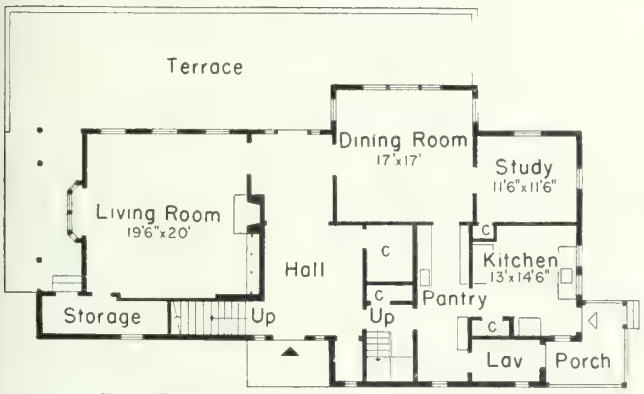
OTTSCHO-SCHLEISNER



AR OF NORTH HOUSE overlooks Long Island Sound. At bottom of the garden rivate beach belonging to property. Though this is the section of the house ch was moved, new window and door locations were the only structural nges made to the rear wall of the house after construction of new foundation.



Second Floor

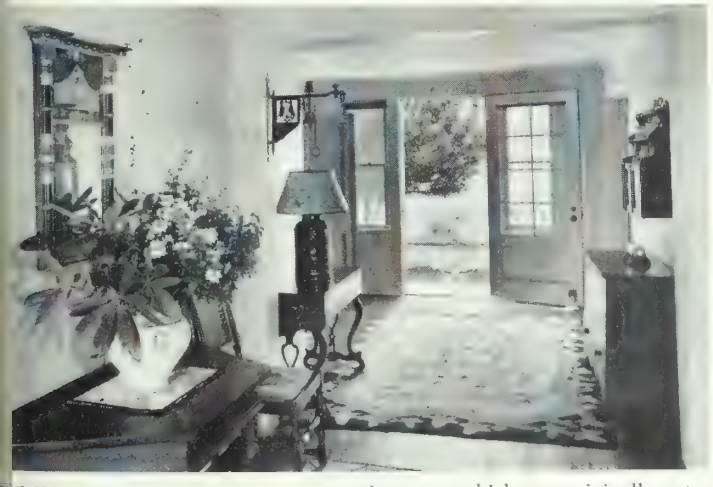


First Floor

0 5 10 15 20 25

Scale in feet

FLOOR PLANS show that the new terrace behind north house was the most important addition to it. The side bay window, which ns on it too, is in the end wall where the house was cut apart. Fireplace in present living room (former dining room) was moved intact, tile facing and but chimney was rebuilt. The new dining room is where the old and over- e kitchen was. New stairway separates five master bedrooms from servants'.



W HALLWAY OF NORTH HOUSE occupies space which was originally cut up o a storage room and a pantry. Bisecting the house, it connects front door l all main rooms with the large rear terrace. This picture is taken looking ard the terrace with the living room on the left, dining room on the right.

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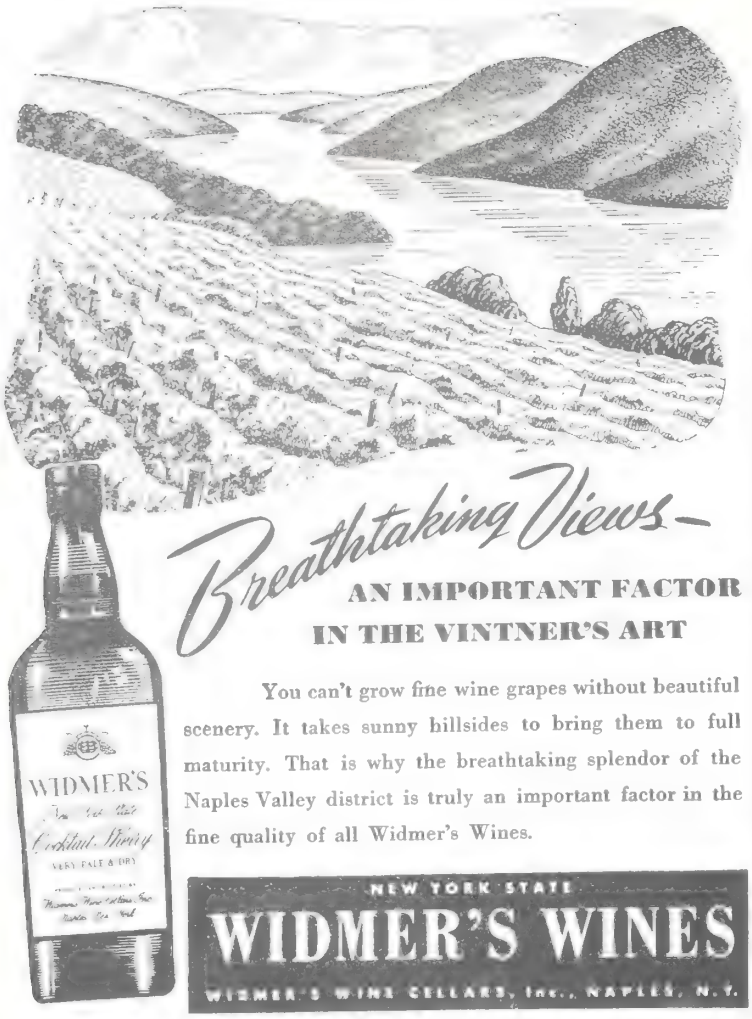
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FOR SKIERS ONLY

THIS article was originally intended to be a survey of European and Americ winter sports resorts, but it has ended by being exclusively devoted to skiir since the popularity of skiing is currently overwhelming. Today, the ski r is as indispensable to the self-respecting winter resort as the swimming pool is the movie star. From Scandinavia to Chile, the winter air reverberates with t muted sounds of initiates going through the motions of the Slalom or the Schu

(*Continued on page 287*)

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WEST VIRGINIA GLASS

FOR SKIERS ONLY

continued from page 286

SKIING in America has come so far in the past decade that one need not go to a European resort except for the piquancy of its atmosphere and the thrill of working out under a classic peak, reasons which should be persuasive enough to get you there. For while Europe has nothing to match the mood of Sun Valley, America has no peaks so tradition-steeped as the Matterhorn at Zermatt or the less showy, but still inspiring Jungfrau in the Swiss Interlaken area.

Every day it becomes easier to reach these spots. Swissair now offers direct service from New York to Geneva; the best French spots, Chamonix and Megève, are almost on the door of Geneva, and all of the Swiss resorts are within a day's travel. For flexibility, it will probably be easier to arrange planes at Paris, Amsterdam or London (Pan American, TWA, American Overseas Airlines, Air France, KLM, SAS or Sabena will get you to Geneva); then fly to Milan and head back north to Breuil, Sestrières or Cortina by Italian train or car. Last year Austria was pretty difficult, and as far there has been no indication that conditions have substantially improved, except that it is easier to get to St. Anton-am-Arlberg, Kitzbühel and Zürs-am-Arlberg are functioning again, but food is short in Austria, whereas it is plentiful in Switzerland and adequate in Haute-Savoie.

Skiing at a European resort is a much more organized affair than it is over here. Although there are no smiling hostesses, no forcing, every resort has an endless program of races for all abilities, each carried out with the greatest seriousness.

If you have never skied in Europe and have only a week to do it in, you can hardly do better than at Davos, especially in March. The runs there are long and varied, the funicular is fast and large, and the snow manages almost always to fall at night, leaving the days bright and clear. If you have two weeks you might try one at Davos, and one at either Zermatt or one of the Bernese Oberland centers (Mürren, Wengen, Grindelwald, Scheidegg). Zermatt is still unspoiled. There is no motor road and you approach it by electric train. The village has the real old flavor, its châlets reeking with authentic antiques and peasant charm. There is a big Constam lift up to the Blauherd and the electric trains with new fast engines run up the 4,000 feet to the Görner Grat. The Mürren-Wengen-Grindelwald triangle is well sprinkled with both lifts and trains.

If you don't really care whether your skiing is arduous, you would probably enjoy Gstaad in the Bernese Oberland, a lovely spot with the Palace Hotel rising from a knoll, and looking for all the world like an illustration for a fairy tale. Recently a num-

(Continued on page 293)



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(Continued on page 289)

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anufacturers and Importers since 1898

STORE DIRECTORY

continued from page 288

JORDAN MARSH CO.
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Fifth Ave. & Smithfield St.
Pittsburgh, Pa.

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LINZ BROS.
Dallas, Texas

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New York, N. Y.

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Rochester, N. Y.

JAMES MCCUTCHEON & CO.
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New York, N. Y.

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San Francisco, Calif.

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St. Louis, Missouri

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(Continued on page 290)



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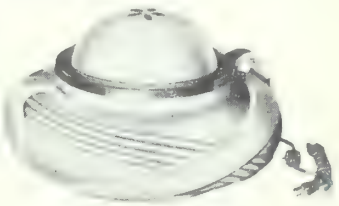
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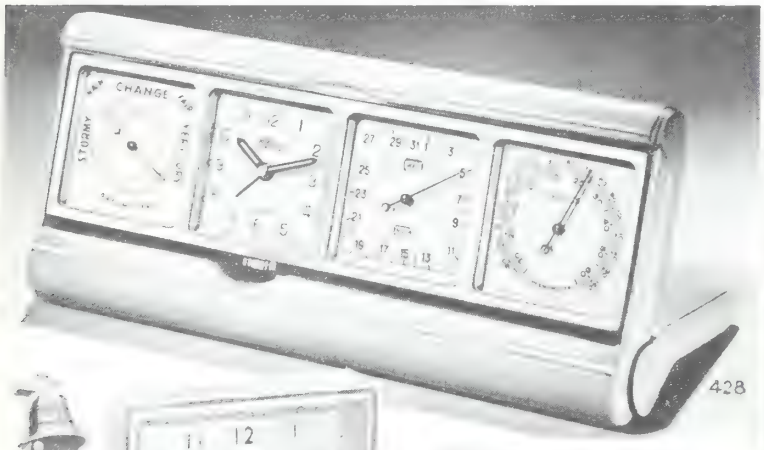
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MATERIALS FOR YOUR HOUSE

continued from page 231

Its variety of form, its general availability, its comparatively lower cost, its excellent insulating value and the way it can be painted or stained to fit any color scheme give it continuous popularity. Its drawbacks are that it will shrink or expand and painting or staining it means maintenance and occasional upkeep expense. Plywood panels, made up of layers of wood bonded together under high pressure, are much used today too. They have exceptional strength, are quickly and economically assembled into walls, have insulation value and will take various finishes. Wallboards made of wood-fiber composition or other composition also provide durable panels and sidings with insulation value for exterior wall use. They can be painted and finished attractively in numerous ways.

MASONRY MATERIALS: BRICK makes the most popular masonry wall for houses. It can be laid up as a structural, load-bearing wall or as a facing veneer over wood construction or hollow tile. It needs careful construction and must be safeguarded against infiltration of water, but many textures, patterns and colors are possible with it. In addition to the many pink-to-red ones which come from the kiln, brick can be painted in beige, gray, yellow, black or white finishes if such upkeep is no deterrent to you. The irregular size, shape and finish of bricks, the various methods of laying joints and bonding the bricks together make them an exceptional material for creating varied textures and patterns. CONCRETE BLOCK can serve as the entire wall structure of a house. It can be both the weight-bearing wall which supports the roof, and the exterior wall surface. Its outer side may be faced with stucco or coated with a masonry paint. It is fireproof, vermin-proof, economical in cost and has good insulating value because of its hollow interior air space. HOLLOW TILE is also a load-bearing wall material and not just a facing. Baked like brick, its outside surface is usually covered by a stucco coating or by brick veneer. Because of its hollow form the tile is a natural insulator: its substance makes it both fire and vermin-proof. STONE is one of the most attractive and historically interesting wall materials used. But it is generally limited to the few sections of the country where its cost is not prohibitive since it is quarried locally. Stone needs the same careful installation as brick to be certain that masonry and joints are well laid and are waterproof, and requires thorough insulation. Stone veneer is also available as an exterior facing material over a wood frame.

STUCCO AND OTHER FINISHES: STUCCO IN SMOOTH FINISHES is used for many houses of modern design today. It has a more pleasing

(Continued on page 292)



From the famed Livermore Vineyards come these truly outstanding California Wines. There is no finer after-dinner Sherry than CRESTA BLANCA Triple Cream . . . magnificently full-bodied, velvet smooth to your discriminating taste.

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Solid Mahogany Chest—down to the last detail of separate keys for every drawer, this Colonial Chest is a pure example of authentic reproductions in Solid Mahogany. Note graduated size of each drawer. Shown with authentic dining room chairs of the same period, it is equally at home in the living room, bedroom or hall.

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HALLMARKS REG. U. S. PAT. OFF.

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Creators of fine hollow-ware since 1908

MATERIALS FOR YOUR HOUSE

continued from page 291

[illegible] for some 20 years [illegible] was popular [illegible] material applied [illegible] of [illegible] wall. A Port[illegible] [illegible] to be colored [illegible] mixed and [illegible] fire and [illegible] values. Its success [illegible] durable material depends greatly on its proper installation and on the rigidity of the structure to which it is applied. ASBESTOS CEMENT in the form of shingles, siding or in large sheets is a new and durable exterior wall finish. Its texture and tone are pleasant and it can be nailed to frame construction. Among the advantages of this material, it is fireproof, stainproof, and, properly installed, exceptionally weather-tight and long-lasting. It does not require painting, though it may be painted. ASPHALT SHINGLES AND SIDING are resistant to fire and are durable, too, and particularly economical. METAL is also used for house wall siding and shingles now. In addition to fireproof and vermin-proof properties, it is heat-resistant and practically indestructible. You don't have to paint it to preserve it, though you may want to for decorative effect.

GOOD LIGHT

continued from page 283

head lamp, $175 complete, cast in plastic with hand finished Pompeian finish, through your decorator at Highlights. Widdicomb green lacquer desk, $274, Lord & Taylor. Indian scarf, $5.75, and black satin bag with embroidery, $76.80, Georg Jensen Inc. (Lower left) Lightolier, $375 complete, one of a kind lamp. Order through your decorator at Lightolier Decorator Galleries. Duncan Phyfe square tooled leather topped table, $189, Lord & Taylor. Pair of Sèvres bisque figures, $250, W. Jay Saylor. (Upper right) Richards Morganthau lamp, $60 complete, from Modernage. (Center right) Louis Tryford lamp, $40 complete, from Pacific Shop, San Francisco. Round silver gallery table by Old Colony, $170, Lord & Taylor. Antique classic head, $225 from W. Jay Saylor.
(Lower right) Herman Kashins lamp, $30 complete, Lord & Taylor. Parquetry step table, $65, Lord & Taylor. Magnifying glass, $15, Georg Jensen Inc.



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18th century Englishmen gathered around the original of this Hepplewhite Table after a day's hunt . . . to eat, drink and be merry.

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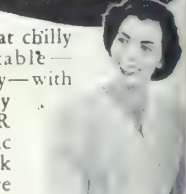
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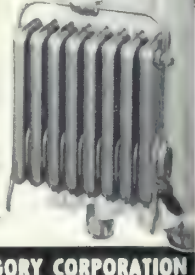
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FOR SKIERS ONLY

continued from page 287

ber of lifts, including a "double chair," have been installed.

French resorts have come up enormously in the last 15 years. The French Alps have always been beautiful, and now there are a number of good ski lifts. Chamonix, in the middle of the Arve valley, between Brevent and the Massif of Mont Blanc, is the capital of them all. It has three large *téléphériques* (cable cars), an international skating rink and an Olympic bobsled run. A system of smaller *téléphériques* joins it to its competitor, Megève. The Chamonix season begins around Christmas time and lasts until March, but on the highest slopes spring skiing has lasted until June.

Situated between the Valley of Arve and Arly, Megève offers a great variety of snow fields. From December to March it is full of sun and abundant with snow because of its proximity to the glaciers and the Mont Blanc mountain mass. There are *téléphérique* lines from Rochebrune and Mont d'Arbois, and two ski-lifts at Rochebrune and Mont Joux.

Val d'Isère is a beautiful high altitude resort. Situated at the bottom of the Isère Valley and close to the Iseran Pass, it is linked to the Bourg-Saint-Maurice by three avalanche-proof tunnels. The snowfall is heavy and good from November 1st to May 15th, making for perfect spring skiing. Minimum December sunshine is four hours, from 10:30 in the morning to 2:30 in the afternoon. The equipment includes the Solaise *téléphérique*, two uphill cables and a connecting *téléphérique* known as Bellevarde. Other French resorts worth your attention are Alpe d'Huez, Mont-Doré, whose ski tracks are the closest to Paris, and Beuil-Valberg, where from the highest slopes you can get a glimpse of the Mediterranean.

American skiers arriving in France by ship or plane will find special daily trains for themselves and their skis. Most of the great French ski centers can be reached by train and the others by buses plying between the railroad stations and the resorts. Alpe d'Huez, for example, can be reached from Grenoble by bus, as can Beuil from Nice.

NORTH AMERICAN SLOPES

If you can't get across the ocean this season, you need feel no compunction about remaining on this side. From Canada's Rockies and Laurentians to the Santa Fe National Forest in New Mexico, there are enough trails and runs to keep the most ardent enthusiast more than busy. The Laurentians are as alluring as ever. This highly concentrated development, dominated by Mont Tremblant, offers skiing with varying degrees of elegance and comfort all the way from Shawbridge up past Labelle. Mont Tremblant has the best downhill running in Eastern

(*Continued on page 294*)

The GIFT OF DISTINCTION
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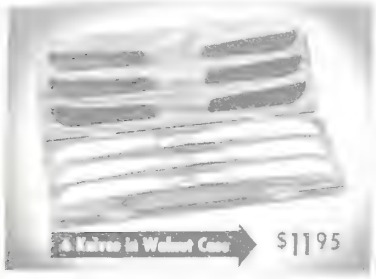
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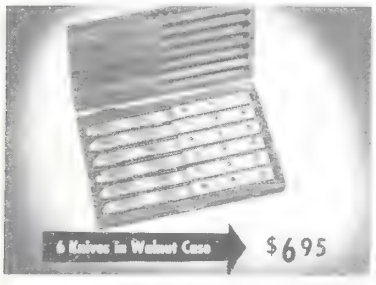
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SIMMONS SLICING KNIFE CO.
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FOR SKIERS ONLY

continued from page 293

Cooling the snow of your favorite winter sport, through the best frequented [illegible] in Maine, Hughes-on-the-[illegible] Quebec also the scene of a highly popular ski center in recent years, [illegible] commanding the [illegible] Lac Beauport, Valcartier and Mont Sainte Anne.

Further south, in New England, is Mad River Glen, a 2[illegible] mile area on the forested slopes and summit of General Stark Mountain, in the Green Mountains, with trails laid out by Robert Schwarzenback, assisted by Charles Lord of Stowe. Mad River Glen has been designed to complement the Mt. Mansfield area, considered tops in the East by most experts. The mountain rears up high enough to trap a lot of snow in the pocket, and conditions are reliable. Covering the eastern slope is an extensive system of downhill runs and 14 miles of touring trails.

Just west from the big peaks of the Presidential Chain lies Cannon Mountain in New Hampshire with the only aerial tramway in America. It is comprised of a little car that holds 27 people and wheels up 2,022 feet in less than eight minutes, servicing trails and slopes laid out between altitudes of 2,000 and 4,000 feet. The Coppermine Upper Trail is one of the most delightful runs for the expert in New England, and often when the more frequented runs are thoroughly beaten down, you'll find untracked snow there. High up on the mountain sits Mittersill, developed by Baron Hubert Pantz and modeled after his famous Club Mittersill in Austria.

Sun Valley, Idaho, is still America's most glamorous ski resort. Its Swiss style chalets and lodges nestle in a broad valley with the foothills of the nearby Sawtooth Mountains rising on three sides. Its facilities are the best in this country and its ski school is under the direction of the famous Otto Lang.

If you prefer a Victorian atmosphere, there is Aspen, Colorado, where you can ski off Aspen Mountain right into the main street of town. The lift begins not more than a five minute walk from the center, and from its upper terminal 3,225 feet above, there are more than 20 miles of trails and unlimited slopes. There is also a 60-meter jump, situated on the dump of one of the Old West's silver mines.

Alta, Utah, in the Wasatch Range, has probably the heaviest snowfall of any place in the West and is renowned for its "deep powder." Within less than an hour you can ride from the center of Salt Lake City to the upper reaches of breath-taking canyons where high, sweeping, timber-free slopes are covered with snow to a depth of from 19 to more than 100 inches. There are both modern ski tows and chair lifts at Alta and nearby Brighton.

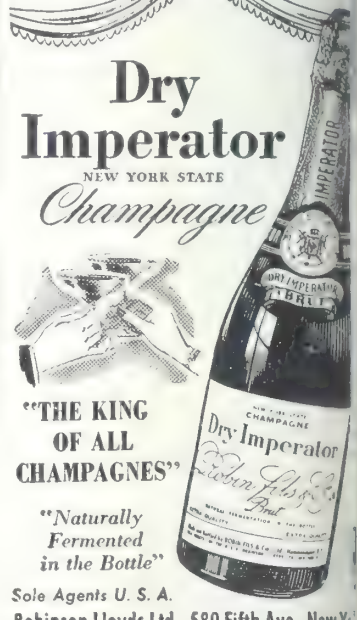
(Continued on page 295)

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Both Trays and Tumblers win high praise.
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FOR SKIERS ONLY

continued from page 294

California's great ski region is the Donner Summit, above San Francisco, and its most popular resort the Sugar Bowl, developed under the guidance of the well-known Austrian skier, Hannes Schroll. The season lasts from five to six months, with March and April offering the most delightful weather. The chair lift, 3,200 feet long, takes you to the summit of Mt. Disney at 1,050 feet, and two adjacent rope tows are each approximately 1,000 feet long. The runs vary in length from ⅔ mile to 1½ miles.

East of Portland, Oregon, rises Mount Hood, an extinct volcano which spreads long smooth slopes down to the timber. On the open slopes, reached by a mile-long giant chair lift, you can ski for two days without repeating a run; and through the deep forest below the Timberline Lodge there is such an amazing variety of runs and some of them are so wide that the impression you get is one of open slope skiing.

In the Canadian Rockies, where the powder snow lies a foot deep, there are three-mile downhill slopes, a mile wide and with some stretches as steep as 40 degrees. You start pointing your skis downhill near the 8,500 foot level, which is not so appalling as you might think. The mountain town of Banff is where you'll probably stay, any time from March through April.

The railroads are co-operating again this year both by keeping close tabs on snow conditions in spots which they serve and by scheduling day and week-end ski trains. Since these trains are reserved for skiers, they allow you to stack equipment on the platforms, to shed snow on the floors and harmonize in the aisles. Groups of young people also get together and hire buses for winter week ends. With the many State-sponsored ski areas, skiing can be indulged in, all over America, on a budget.

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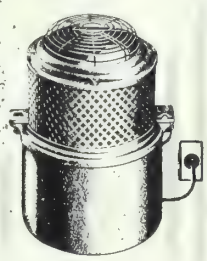
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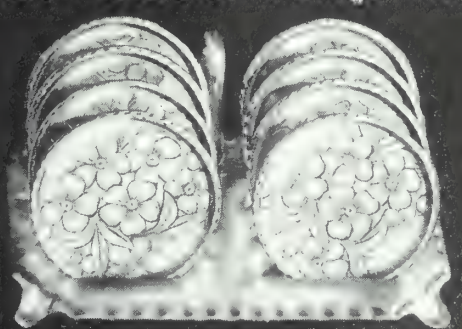


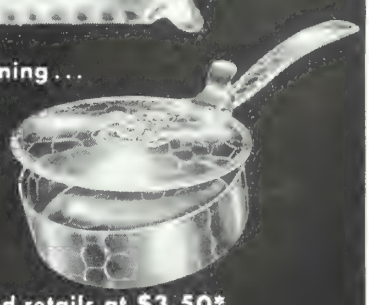
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NOVEMBER GARDENING GUIDE

The gardener's attitude toward winter depends entirely on the section of the country in which he or she lives. There's no use talking about winter plant protection to those in Alabama or Southern California. To those who live north of the Mason and Dixon line, it is a definite problem. Moreover, there comes that night—a still night usually—when the ground freezes and outdoor planting halts. Up to November 1, with us, it is safe to dig in tulips, or "as long as the ground is open."

People stirred into activity after they are sound asleep may feel groggy the next day. Plants react the same way after they have become dormant and are awakened.

The purpose of all winter protection is not to keep plants warm but to keep them cool—protect them from sudden changes of temperature that might affect both roots and top growth. Beside this, there is the covering of small evergreens against breakage by snow-weight, and of broadleaf evergreens against sun scald, which can play hob with the leaves.

Flower borders are relatively easy to mulch. Leaves held down by heavier garden trash or chicken wire serve admirably. Roses require more attention. In very cold areas, climbers should be laid down, mulched with leaves and covered with tar paper. Hybrid teas and hybrid perpetuals can be clipped back a bit so that they won't offer too much surface for wind to rock, then heaped up from 9 to 12 inches with earth. Between the hills go leaves and trash. This hilling-up is done after the ground has hardened or shortly before. Some gardeners then wrap the exposed tops in straw or newspapers and cover the whole with peach baskets.

A lot of trouble? Yes. You have to haul earth on and, in spring, haul it off again. It all depends on how much you really care for roses.

Another task that continues as long as the ground is open is the watering of newly planted evergreens and flowering shrubs. Send them into the winter bone dry and unstaked against winds, and the mortality that spring reveals may be high.

Turning from these outdoor jobs, most of gardening that remains is with window plants and reading. To fuss over indoor plants is a delightful preoccupation, although some varieties re[illegible] Violet, diseases [illegible] come from nowhere in early spring days. Although some plants demand much water and others little, much depends on the temperature maintained in the house and the degree of its humidity. Sore throats and sick plants seem to go along with dry heat.

Then there's reading. Active gardeners don't have much time in the busy months to stick a nose in a book. Now come the more leisurely months, the longer nights.

This year's production of gardening books has been particularly heavy, both in general and specialized works. One can only express personal preferences. If it is a book devoted to a special group of plants you have never tried, almost inevitably you resolve, next year, to venture on them.

A safer course, one that arouses no violent ambition, is to read the history of gardening and old garden books. In them we can follow the tide of tastes both in plants and garden design.

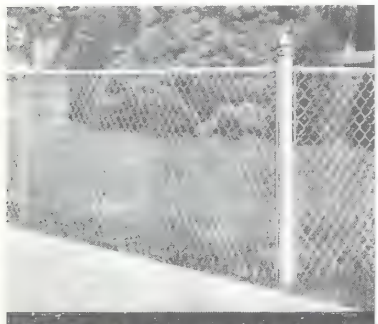
Still another is the history of plant hunting, how plants came from their habitats to our gardens, who found them and how they brought them home. Some of these tales are fabulous. For this study, we recommend E. H. Wilson's *Plant Hunting*.

Saved for winter reading is a selected coterie of old and new books. Two are on roses, by R. C. Allen and Mrs. Foote. John C. Wister gives a revised edition of *Bulbs for the Home Garden*, Walter C. Blasdale, *The Cultivated Species of Primula*, Helen Van Pelt Wilson, *The African Violet*, Charles Mueller, *Bulbs for Beauty*, and *Azaleas, Kinds and Culture*, H. Harold Hume. In another classification are *Dwarf Fruit Trees* by Lawrence Southwick and *Small Fruit Culture* by J. S. Shoemaker.

The field of soil conservation and enrichment is fairly well covered by five books: *The Earth's Face and Human Destiny* by Ehrenfried Pfieffer, *Our Plundered Planet* by Fairfield Osborn, *The Earth's Green Carpet* by Louise E. Howard, *The Healthy Hunzas* by J. I. Rodale and an old favorite, by F. H. King, *Farmers of Forty Centuries*.

To dip into the past we would reread Agnes Arber's *Herbals* and the recent reprint of a little and rare seventeenth-century gardening classic, *The Countrie Housewife's Garden* by William Lawson.

—Richardson Wright



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Because of the importance of the above message, this space has been contributed by The Cooks Nook Pool[illegible] Inn

DWARF CONIFERS

Their forms are fascinating, their colors varied

DWARF conifers or dwarf evergreens include a great array of material as diverse in character as any group of plants in horticulture. With a few exceptions, these plants represent small, even midget forms of the taller conifers from which most of them sprang. A dwarf, or other variation of a plant, is called a sport or mutation. It occurs suddenly, and may happen in the seed or in the plant itself. These dwarf evergreens, with a few exceptions, are not capable of reproducing themselves from seed, in fact some are sterile and do not set seed. Where seeds are used, the seedling plants show considerable variation from the true dwarf form. Propagation, therefore, is principally effected by cuttings or by grafting on the roots of other evergreens. The true form, however, is reproduced only by cuttings. Grafts grow faster, yielding salable plants sooner; but later on, they frequently depart from their original form and, depending on the variety, assume tree-like proportions. To set a grafted dwarf plant in a site designed for a permanently dwarf one will, in later years, necessitate its removal or periodical shearing, in which case the form is lost.

UNLESS you are a collector, when placement is secondary to acquisition, selection of dwarf conifers should be based primarily on the uses to which the plants are put. They are largely a hardy lot, not too demanding in their requirements. Most of them like well drained soil and a sunny exposure; few like shade, even though one or two will tolerate a little. Some conical types like a little protection from strong winds. Dwarf conifers have a wide variety of garden uses, and in these days of maintenance reduction, many prove practical, especially the carpet types.

(*Continued on page 298*)

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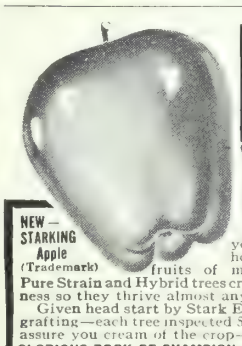
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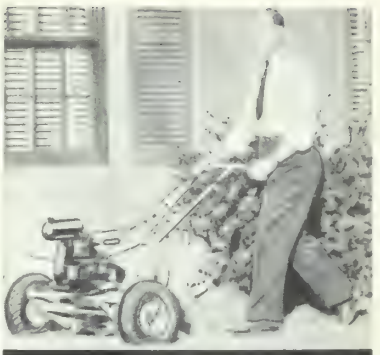
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DWARF CONIFERS continued from page 297

One problem prospective buyers will have to face is conflict in names, for [illegible] authorities, but even authorities in many cases are not in accord. The plants discussed here are all listed in the catalogs with botanical names and in addition with accepted usage. Plants are discussed from the standpoint of their garden and landscape use based upon tested effect.

The conical, spiry or pyramidal forms are formal and very positive in effect. They are best used as accent points in rock gardens; to emphasize corners, or other features in formal design. In so-called foundation planting around the house, use them only after due study of structural line. Specimens skillfully placed have an especial appeal, but too many are disturbing. They are unsuited to any naturalistic scheme.

Among the best of the dense-growing varieties is the spruce *(Picea)*, *P. abies clanbrasiliana*, which in time grows to five feet. However, this handsome plant is largely grafted and not too dependable as to the true variety. *P. a. barryi*, a narrow cone or pyramid, grows to about seven feet, produces a spiry effect, is also generally grafted. The variety *P. remonti* is another dense, narrow spire; the variety *pygmaea* cone-shaped and extremely slow. Though mostly grafted, both are excellent plants. Perhaps the best of this group is the dwarf Alberta spruce, *P. albertiana conica*, also sold as *P. glauca conica*. It makes a dense, light green solid, tapering to a sharp point, attaining 12 feet in time. Among the junipers, *J. hibernica*, the Irish juniper, also a spire-like column, grows seven to nine feet. The more hardy spiny Greek juniper, *J. excelsa stricta*, more conical and blue-green in color, is exceedingly slow-growing. It is one of the few of its kind suitable in foundation planting. *Chamaecyparis obtusa gracilis*, the slender Hinoki false cypress, sometimes called *Nana gracilis*, is a small, compact, pyramidal-shaped plant with dark green fan-shaped foliage well suited to rock gardens; possible also for an entrance.

Rounded forms are less difficult to place. Very dwarf kinds make plants for a rock garden or can occasionally be used to border a narrow path. The taller kinds are good in foundation plantings where a contrast is needed with a vertical column; or they will scale down taller plants or form a hedge. They are somewhat tolerant of shade and wind. American arborvitae, *Thuja occidentalis*, offers several varieties. Little Gem and *pumila* are so much alike they are sold as either. Growing two feet high and more in width, with dark green foliage, these are the better kinds to choose for low effects. Three other distinct varieties give the same general effect, even if somewhat different in character. They are the Globe, Parsons and Woodward arborvitae. Parsons, four feet tall, is compact with foliage in vertical layers; Globe, dark green in color but more loose in texture, also grows four feet high. Woodward, sea green and upwards of six feet, is a substantial com-

(Continued on page 299)

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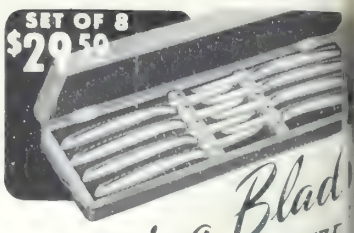
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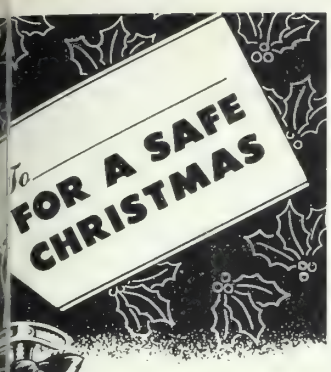
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DWARF CONIFERS continued from page 298

pact plant. Berckmanns golden arborvitae, a variety of *T. orientalis*, is a mound-like plant, three feet high, with golden-yellow foliage. Conspicuous wherever placed, the color tones down during the season. One of the most dependable of the low-growing forms is the Swiss mountain pine, *Pinus mugo mughus*, or *P. montana mughus*. Ornamental in spring when the new shoots (candles) are showing, the true form makes a low, rounded mat. Plants from seed are variable; the true form comes from cuttings. Adaptable to shade, they will even thrive under city conditions.

Spreading and carpeting forms are about the most serviceable of the dwarf conifers. The spreading forms have an easy way of relating architectural structures to the ground and to their surroundings and are finding a wider scope of usefulness around modern buildings. They give unity to a scattered planting of taller evergreens, scale them down to lawn level, or make good contrasts with columnar forms. Carpeters have like capabilities, besides acting as ground covers on steep banks. Many will withstand seashore conditions. All need sun.

Among the taller spreaders, the best known variety is Pfitzers juniper, *Juniperus chinensis pfitzeriana*. This attractive nursery-trained plant, with its light green, horizontally-spreading plumes, is very appealing. But it gives no indication that in time it will grow to over six feet high and twice as wide. In a restricted site it requires constant shearing. Hardy, with a good range of conditions, this plant needs room, and is best near taller evergreens or at the base of a heavy type of wall or wide steps. Sargent's juniper, *J. c. Sargenti*, is much better suited to the home and such restricted plantings. Growing two feet high, the plants spread their graceful gray-green plumes from a common center to cover an area of several feet. It is very adaptable to seashore conditions. *J. c. albo-variegata*, a two-foot-high plant of irregular spread, has white shoots showing through the blue-green foliage. Andorra creeping juniper is the name commonly applied to a very serviceable plant whose two-foot, plumy branches in gray-green become pink-tinged in autumn. The only part of its botanical name upon which nurseries seem to agree is that of its variety *plumosa*. Spreading along the ground to cover quite an area, the plant is excellent for covering banks, rocks or in mixed plantings. The fast-growing Savin Tamarix juniper, *J. sabina tamariscifolia*, with blue-green foliage, has similar uses.

Chief among the carpeters is our own native *J. horizontalis*. Low-spreading, less than a foot high, with bluish-green foliage, it has several varieties all of which are dependable for various conditions including those at the seashore. Bar Harbor, the variety most seen in cultivation, is taller, growing to about 18 inches. Variety *Douglasi* makes a low dense mat of blue-green that turns purplish in autumn. *Glauca*, an extremely flat-growing variety, is almost steel-blue in color.



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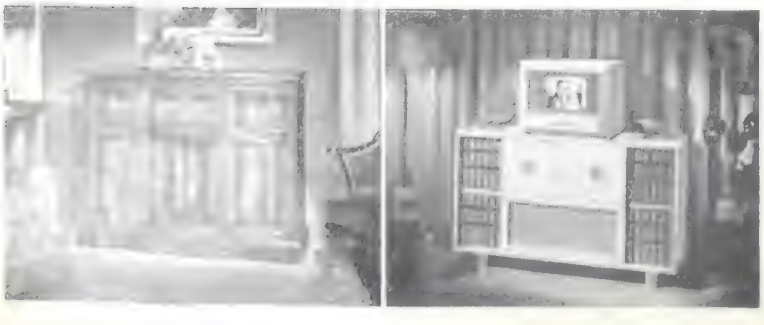
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Wagner: Prelude and Love-Death from Tristan and Isolde. Rodzinski's recording with the Chicago Symphony Orchestra is sound and forthright, notable for the sonorousness of the horns. RCA Victor Album DV-21; $5.

Brahms: Sonata No. 3. Mischa Elman, violinist, and Wolfgang Rose, pianist, capture every subtle nuance of this lovely piece, even at the risk of slowing up the second movement. RCA Victor Album DM-1232; $4.75.

Saint-Saëns: Concerto No. 2. Benno Moiseiwitsch at the piano and the Philharmonia Orchestra, Basil Cameron conducting, do a neatly articulated job with this turbulent score. RCA Victor Album DM-1255; $4.75.

Satie: Trois Morceaux en Forme de Poire. Simple yet exquisitely refined, sad yet somehow whimsical, Mr. Satie's two-piano score suits the urbane talents of Robert and Gaby Casadesus. Columbia Album MM-763; $3.90.

John McCormack Sings Again. Re-recordings of songs sung by America's favorite tenor include ones by Mozart, Handel, Brahms, as well as a duet from "La Bohème" with Lucrezia Bori. RCA Victor Album MO-1228; $7.

José and Amparo Iturbi Play Music for Two Pianos. The most rewarding things in this album are Manuel Infante's Andalusian dances, but there is also "Three Blind Mice." RCA Victor Album DM-1246; $4.75.

Spirituals Transcribed for Chamber Orchestra. Adolf Busch, who did the transcribing, plays them with the Busch Chamber Players. Pleasant but they don't sound like spirituals. Columbia Album MM-746; $3.90.

Ezio Pinza in Popular Italian Songs. The celebrated opera basso apparently had a good time singing songs from his native land, but one sounds a little too much like another for us. Columbia Album MM-768; $3.90.

Eleanor Steber Sings Favorites From The Firestone Hour. Songs of the quality of "Smilin' Through" are executed by Miss Steber with the requisite sentiment and good diction. RCA Victor Album MO-1243; $5

Tommy Dorsey's Clambake Seven. This is a fine group of re-recordings of collectors' items by Mr. Dorsey's famous little pseudo-Dixieland band: items that have been unavailable for years. RCA Victor Album P-220; $4.

Soft Lights and Sweet Music. A selection of romantic popular songs having to do with soft lights, nights and love is unctiously presented by Morton Gould. Columbia Album MM-765; $4.90. LP Record ML-2021; $2.85.

Johnny Mercer Sings. Abetted by the Pied Pipers, Paul Weston's orchestra and Jo Stafford, Mr. Mercer runs through a number of favorites, mostly by him, in his hail-fellow-well-met style. Capitol Album CC-101; $3.15.

The Pied Pipers: Harvest Moon Album. With Paul Weston's orchestra this vocal quartet pipe a number of songs appropriate to the album's title in that smooth, syrupy style popular today. Capitol Album CC-103; $3.15.

Margaret Whiting. The resilient plaintiveness of Miss Whiting's voice is well suited to intoning the sad verses of "What Did I Do?" It doesn't go quite so well with those of "Heat Wave." Capitol Record 15209; 79c.

Benny Goodman Sextet. "Love is Just Around the Corner" and "Cherokee" are played in arrangements just as engaging as ever by a group that knows exactly how far to play with a tune. Capitol Record 15166; 79c.

King Cole Trio. "Baby, Baby All the Time" and "Little Girl" are the offerings of this latest release, and if you like the group's ingratiating, mannered delivery, you're apt to like these too. Capitol Record 15165; 79c.

Billy Butterfield. His trumpet not only sings, it enunciates, and on this record Mr. Butterfield devotes it to the nostalgic cadences of "Stardust" and the dramatic measures of "Jalousie." Capitol Record 15189; 79c.

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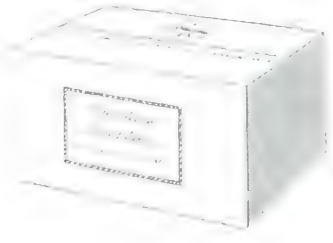


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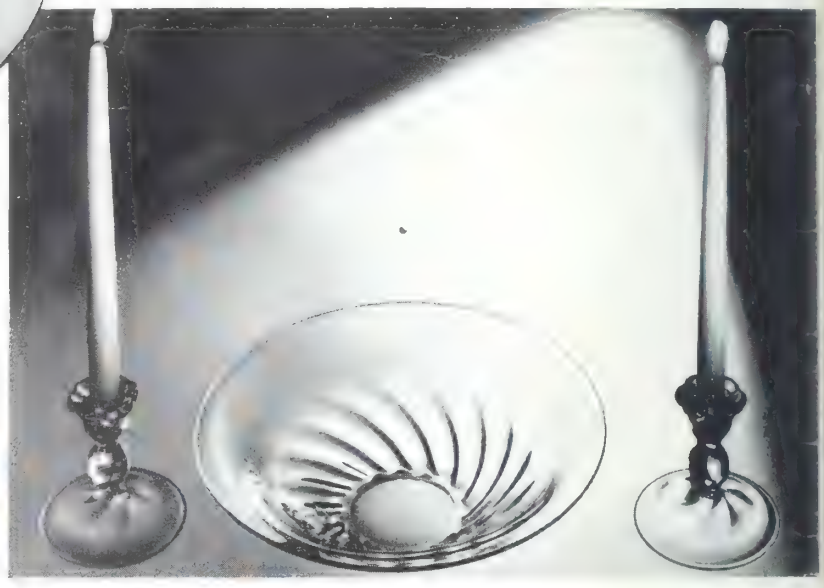
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House & Garden

In this issue...



Mrs. John D. Rockefeller, Jr., who died this year, was as knowing a modern art collector as she was a self-effacing donor, especially to the Museum of Modern Art. Her early interest in American folk objects (p. 138) has as its result the unique group at Colonial Williamsburg.



Jean Hersey's talent for plants (p. 143) is as manifest in her book, *I like Gardening*, as in her Spuyten Duyvil house, which contains a lemon tree, a passion vine, a giant orchid. Three trips made with her husband to Guatemala's hinterland produced her book on travel.



John J. Audubon acquired from his teacher J.-L. David a technique which makes his bird prints (p. 146) documentary as well as artistic masterpieces. Identified by at least one legend as the lost Dauphin, he is here shown in his prime in a rare portrait owned by Mr. Morris Tyler.



Marion W. Flexner (p. 172), whose mother was also a cooking author, was born to the Southern tradition of good food in Alabama. Her interests include fishing with her doctor husband, 18th century recipes and Queen Victoria, whose young years she has recorded in a biography.



Allmon Fordyce built so successful a living-kitchen for the World's Fair that orders for it still haunt him. An architect currently designing Roanoke, Virginia's station, he lives in New York (p. 140), applies his perfectionist standards to decoration, sailing, gourmet cooking.

Contents for December, 1948

ON THE COVER: Eight aspects of Santa Claus prove that his bagful of tricks is still inexhaustible. These antique stickers, recalling the greeting cards of our childhood, are from the Grimes Display Service. Cover composition is by Herbert Matter.

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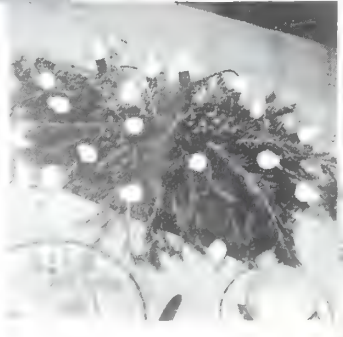
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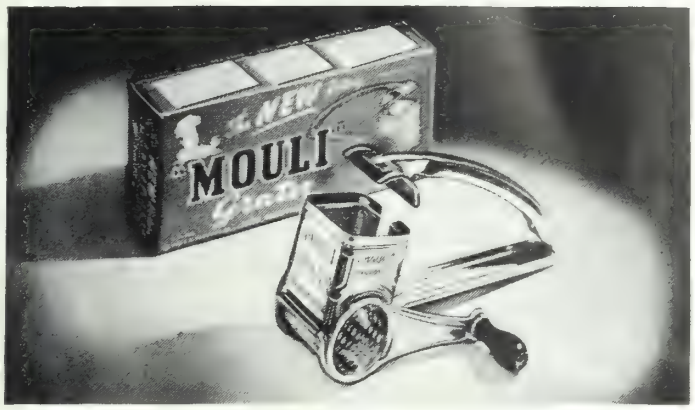
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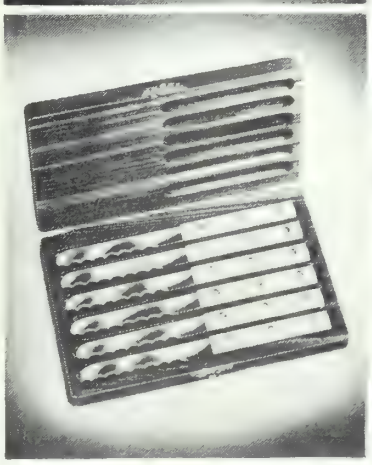
6 cup size **5.50** *8 cup size* **5.95**





Bersted Hair Dryer *blows hot or cold air at the flick of a switch! Dries thickest hair in a hurry — quick-dries hosiery or light lingerie — can even be used to defrost a refrigerator! Finished in gleaming chrome-plate with a walnut handle. At Stewart's, Baltimore's outstanding department store.* **6.95**

Set of 6 Individual Simmons Steak Knives *with keen Swedish stainless steel blades that make a clean-cut job of any steak! And those blades are doubly hollow-ground to stay sharp for years! Their ivory plastic handles make them fitting company for fine silverware. Solid walnut gift box. At Stewart's, Baltimore's outstanding department store.* **6.95** *set*





Artbeck Gift Set— *— a trio of time-savers! A baster to baste roasts and fowl, skim milk, separate fat from gravy, water plants! A whip-beater that operates with one hand— whips, beats and mixes cream and eggs! A pan-handler for lifting hot utensils from the stove or oven. At Stewart's, Baltimore's outstanding department store.* **2.69** *set*

it's in Stewart's BALTIMORE **FAMOUS**

sixth floor HOUSEWARES department

STEWART AND CO., HOWARD AND LEXINGTON ST., BALTIMORE 1, MD.
Please send me the items checked below:

☐ "Mouli" Rotary Grater ☐ Set of Simmons Steak Knives
☐ Reynolds Aluminum Percolator ☐ Bersted Hair Dryer
☐ Artbeck Gift Set

Enclosed find ☐ *check* ☐ *money order* ☐ *cash totaling* $.....
Postage PREPAID. No C.O.D.'s. Add 2% State Tax on Maryland orders.

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Make it a Silver Christmas

give Guildcraft . . . the flatware plated with more pure silver

GUILDCRAFT* is so richly plated with pure silver that each precious piece — from delicate coffee spoon to handsome carving set — will keep its gleaming beauty for generations. Admire the deeply sculptured patterns, the perfect balance of these masterpieces of silverplate. And whether you choose ASTRID* — a magnificent pierced pattern in the Scandinavian tradition, or CONCERTO* — designed to blend with family treasures . . . may all your gifts be GUILDCRAFT. Both patterns are available in 6-piece place settings and all accessory pieces. Complete 50-piece services for eight, in custom-designed chest, $75.00. At fine jewelers and silverware departments.

GUILDCRAFT

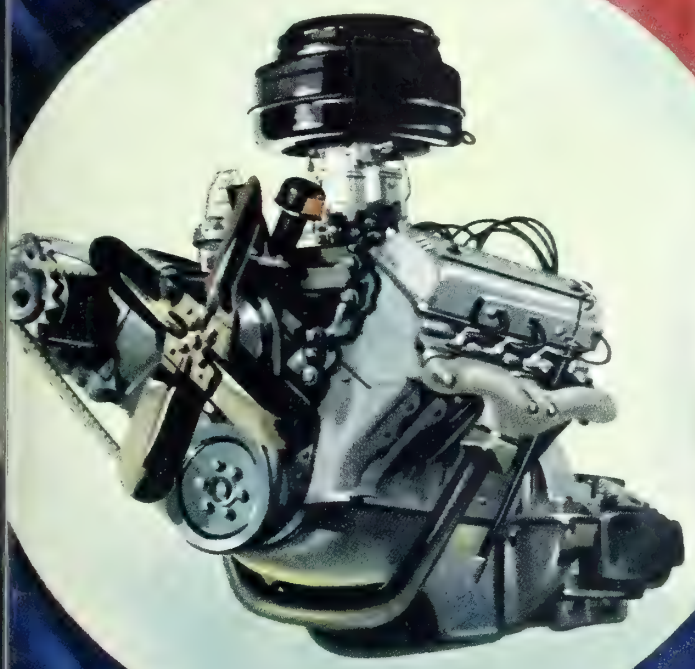


CONCERTO
pattern

ASTRID
pattern

Cadillac

PRESENTS ITS CREATIVE MASTERPIECE...





...The world's newest engine—for the world's finest car!

White Sidewall Tires available at additional cost

Cadillac announcement has ever more significant than the one which ars on this page. For Cadillac, for presents its *creative masterpiece*— holly new V-type eight-cylinder en- —the highest development yet at- ed in automotive power. ☆ ☆ ☆ This t engine has been twelve years in the ding, for basic development work ed in 1936. It has many unusual ities which set it entirely apart from all other creations of its kind. It provides an amazing increase in power—yet affords an increase in gasoline economy of approximately twenty per cent. It is liquid smooth; it is quick and eager beyond all experience; yet its power is so effortless that the driver is scarcely aware of the engine's existence. The car seems, almost, to move by automatic propulsion. ☆ ☆ ☆ There are, of course, many other advancements in the new Cadillac in addition to its history-making engine. There is new beauty in the front ensemble; there is a newly-designed, more attractive instrument panel; and throughout the car will be found those refinements which result from Cadillac's unceasing search for perfection.

But the big Cadillac story, for 1949, is *performance*. It is not only the world's new standard—it is beyond the world's current conception.

* CADILLAC MOTOR CAR DIVISION * GENERAL MOTORS CORPORATION *

SET A SOPHISTICATED TABLE . . . WITH

AMERICAN MODERN

DINNERWARE, GLASSWARE, TABLECLOTHS

BY *Russel Wright*

IN COORDINATED AMERICAN MODERN COLORS

Here's new, *color-coordinated* beauty for your table, designed by Russel Wright: American Modern Dinnerware, Glassware, and Tablecloths . . . as a complete ensemble . . . or mixed-matched to your own taste. Whether you buy an entire group . . . or harmonize colors and pieces your own way . . . you'll enjoy a truly modern table of perennial decorative interest.

Order by mail or write for illustrated folder.

Boston Store

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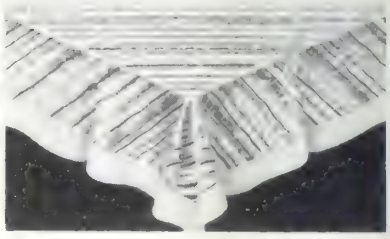
WISCONSIN

AMERICAN MODERN DINNERWARE IS HAND-MADE BY **STEUBENVILLE POTTERY COMPANY**

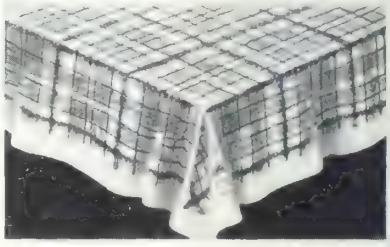
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GLASSWARE SET, 12-pc.: 4 iced tea, 4 luncheon, 4 juice tumblers, in Smoke Grey, Coral, Seafoam, or Chartreuse—$4.95



ABSTRACT CLOTH*: Chartreuse on Grey; Grey on Grey; Coral on Grey; Chartreuse on Yellow.



PLAID CLOTH*: Coral on Grey; Seafoam on Yellow; Chartreuse on Yellow.

TABLECLOTHS*: 54 x 54 in.—$5.95; 54 x 72 in.—$8.95

NAPKINS*: Solid Colors, Grey or Yellow. 15 x 15 in.—.50 each.

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DINNERWARE SET, 16-pc.: 4 dinner plates, 4 cups, 4 saucers, 4 bread-and-butter plates, in Granite Grey, Coral, Seafoam Blue, or Chartreuse—$6.95

DINNERWARE AND GLASSWARE AVAILABLE IN COMPLETE OPEN STOCK



*Authentic Ru
Wright AMERIC
MODERN tablecloths
napkins.



Write for Folder G, Box 371, Camden, N. J.



TELEVISION—FOR THOSE DISTINGUISHED FEW WHO INSIST UPON PERFECTION. Unquestionably the finest television-radio-phonograph combinations produced by anyone, anywhere, the new RCA Victor Berkshire Series instruments represent a veritable triumph of electronics in furniture of unsurpassed distinction. Shown above is the magnificent Regency model, in bleached or traditional mahogany, by Edward Wormley. For a new experience in viewing large-screen television, or listening to truly lifelike reproduction of records or radio programs—AM, FM and short wave—visit one of these fine stores: New York, Liberty Music Shops and John Wanamaker; Philadelphia, John Wanamaker; Pittsburgh, Kaufmann's; Chicago, Lyon & Healy; Dallas, Titche-Goettinger Company; Los Angeles, Penny-Owsley Music Company; Atlanta, Rich's; Oakland, Jacksons; others to be announced.

RCA VICTOR *Berkshire* SERIES



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Judge the furniture you buy by the fabric that covers it! When you choose Goodall fabrics on furniture you know you are buying beauty that will keep its loveliness through years of constant use! And now Goodall offers new textures, new colors, new effects to make today's furniture better than ever. Goodall Fabrics are *Blended-for-Performance* to resist soil and sun . . . to clean with ease . . . to pay for themselves in added years of wear. Ask for Goodall Fabrics on furniture at your favorite store.







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*L*ive as well as you look! Select well-designed furniture as neatly tailored as the clothes you wear . . . like these dining room pieces by Stewartstown, a stunning table, a modern sideboard composed of three sections (one not shown). Jacksons' decorators are skilled in bringing to American homes everywhere the casual comfort of the California way of life.

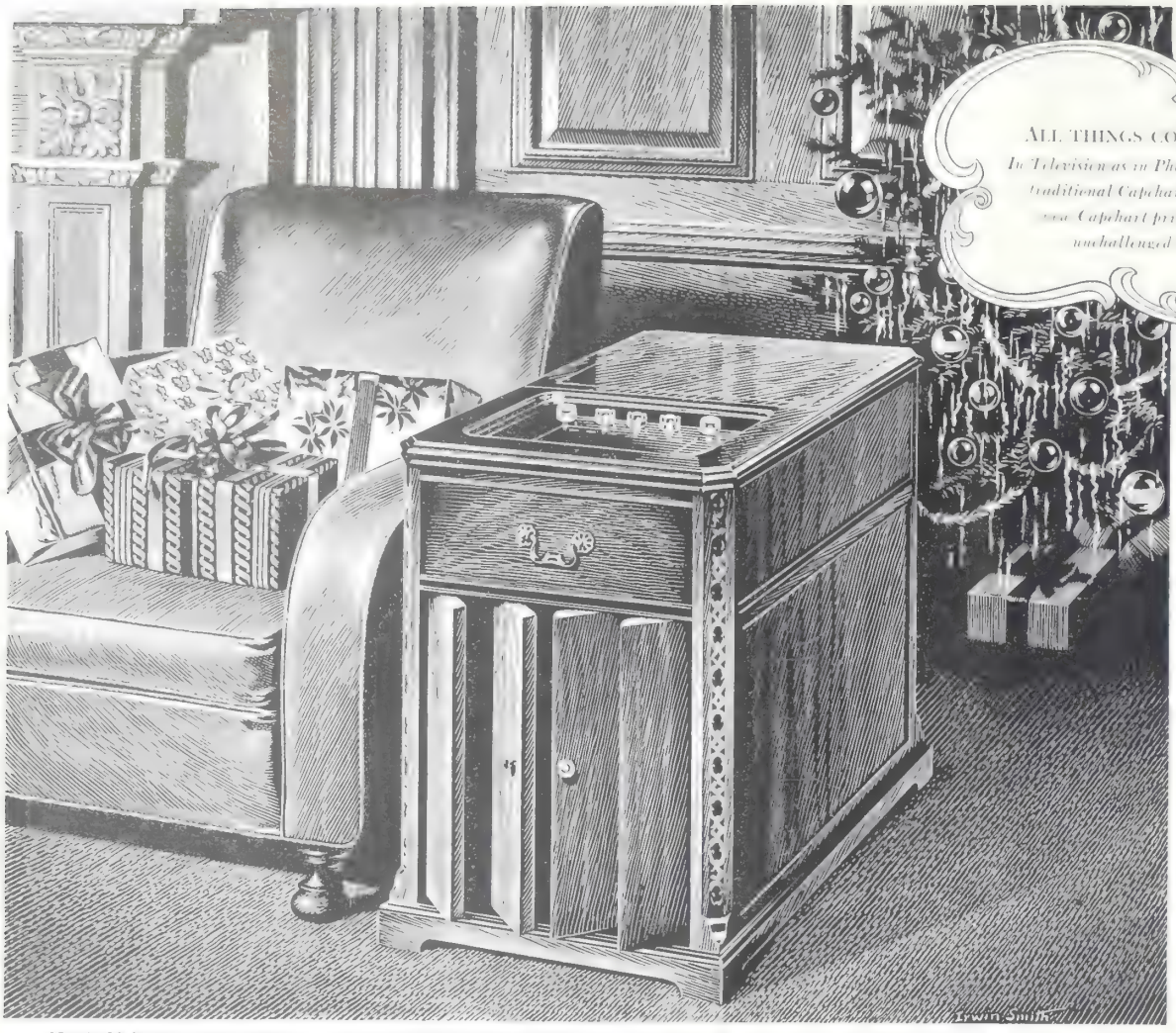
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STANDARD MODEL 36P10 Imagine how the authentic Chippendale-design chairside phonograph-radio will be received Christmas morning. Complete with AM and FM radio, record storage compartment and the new Capehart Gravity Intermix Record Changer. $295.

Gift Incomparable

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THIS CHRISTMAS every family can enjoy the superlative glories of Capehart tone and Capehart cabinetry. For Capehart dealers now offer the amazing Capehart Collection—television-phonograph-radio—in a wider selection and price range than ever before.

So, visit your nearest Capehart Dealer. Inspect such exciting developments as the new Capehart Gravity Intermix Record Changer, equal in mechanical magic to the unique Capehart Turnover Record Changer. View Capehart Television . . . perfected by the inventors of the world's first practical system of electronic television. Wonder at the incomparable Capehart tone possessed by each and every model in the Capehart Collection — The Capehart Concert Grand . . . Capehart De Luxe . . . Capehart Standard. And give your family and yourself the most gracious and acceptable of gifts . . . *a Capehart for Christmas.*

"Metropolitan Auditions of the Air," every Sunday afternoon, ABC Network.

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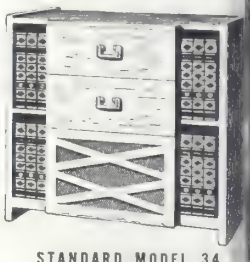
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For those who can afford to gi finest for Christmas—a Capehart *Grand* Phonograph-Radio with famous Capehart Turnover R Changer—and AM and FM radio.



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Distinguished contemporary desi blond finish equipped with new Ca Gravity Intermix Record Changer



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Make this the most memorable Chri of all with this attractive Farnsworth vision receiver. $375— plus install



TELEVISION MODEL 504
This glorious-toned mahogany cons available with Capehart television a plus installation. Without television with space for the addition of *tele when you want it*) it sells for only



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Use this bright new fashion, featured by leading stylists, to glamorize your home and to display your treasured curios. Group SyrocoWood Brackets over a sofa or a mantel . . . on your staircase or over a favorite piece of furniture. The charm of SyrocoWood carved wood designs with their richness of color and texture lends elegance to any setting, period or modern. See SyrocoWood Brackets today at better stores or write for the name of your nearest dealer.



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Christmas actually comes to our mills in the middle of summer when our people put together the gay offerings from which you now choose; and even before that it was celebrated by our designers and stylists. But they all accept this change of the calendar in good spirit, for they feel (as so many do) that Crane's Paper is the one gift that pleases all . . . suits all . . . erases many of the question marks on your Christmas list. For no other gift carries so much of quality and good taste . . . or promises so much in return in the form of letters throughout the new year.

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● ● *Yes, in thousands of homes the Hotpoint Dishwasher has taken over the meanest task in the kitchen.*

● ● *For this sensational new appliance not only washes your dishes quickly, safely, automatically —*

● ● *It does the whole job for only 3c more per day than hand dishwashing costs you.*



Hotpoint

AUTOMATIC DISHWASHER

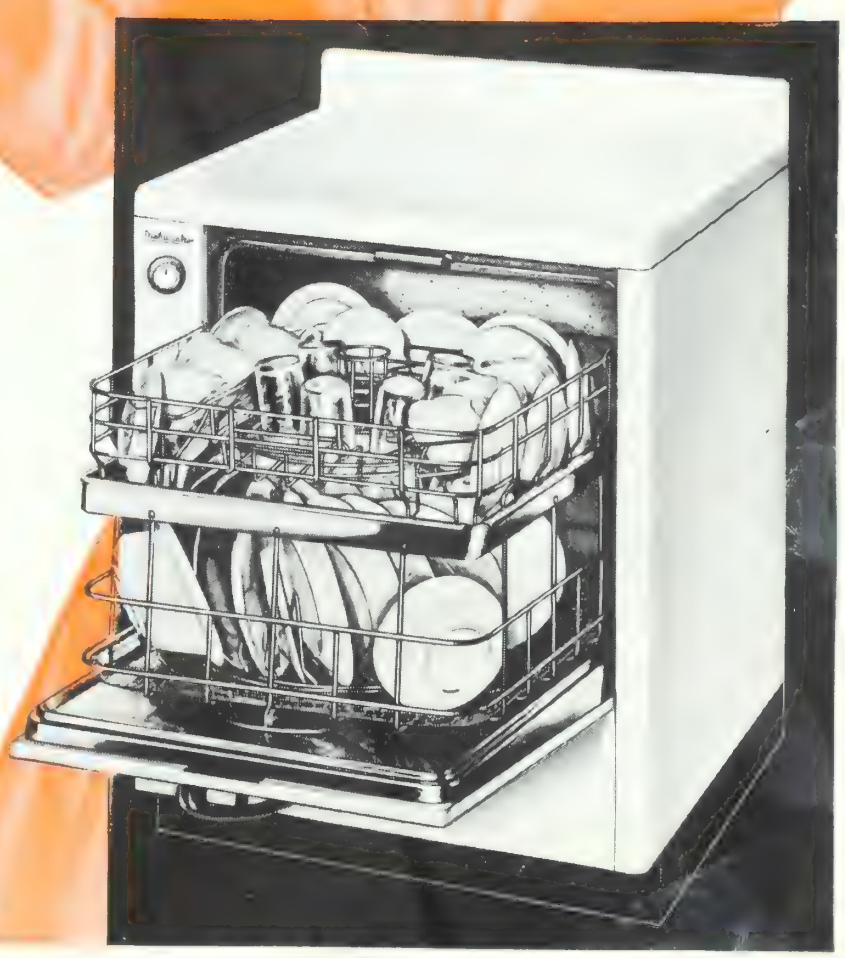
NO WONDER it's called the greatest time- and work-saving appliance ever invented for the home!

● ● Simply place your dishes in the Hotpoint Dishwasher—turn the switch—and walk away! Hotpoint double washes, double rinses and dries electrically. Dishes come out sparkling—hygienically clean—far cleaner than when washed by hand.

● ● Hotpoint gives you time-tested, proved efficiency and convenience. Pioneer of the automatic dishwasher, Hotpoint has perfected such famous features as *top spray, electric drying* and the *front opening door.*

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VIKING GLASS COMPANY
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Sligh Originals

AMERICA'S MOST VERSATILE FURNITURE



Sligh Originals comprise a coordinated open stock group of 21 pieces for bedroom as well as dining room. *Original* because so many of the pieces . . . the Dual-purpose Drop-leaf Table, the Butler Buffet, the Lady's and Gentleman's Wardrobes, and the Corner Powder Table . . . contain innovations of design and versatility entirely new and original. *Versatile* because there are so many ways to use so many of the pieces. *Sligh Originals* are built of richly finished genuine Mahogany, glorified with African Swirl Mahogany and border inlays of imported Prima Vera . . . gorgeous Grand Rapids craftsmanship at its finest. You are invited to see *Sligh Originals* at leading stores. Look for their newspaper advertising and displays.



The Dual-purpose Drop-leaf Table

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SLIGH *furniture*





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Express Charges Collect. Specify fixture type and color of shade and decoration.

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Fine Outfitters

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TABLE FOR WORK OR PLAY

Easily brought from closet and unfolded for serving or playing gin rummy. Wide-set graceful legs provide comfortable height, too, for using typewriter or sewing machine. Folding mechanism works smoothly. 26" x 15", 26½" high. Of [illegible] black with gold tooling. **13.95;**

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Miss Pennypacker is a bright-eyed miss who leads a double life as a combination pouch bag and doll. She comes in assorted cotton plaids, or plain pastel colors, with the inside of the bag lined in washable plastic material. $1.95* plus 20% tax. Lord & Taylor, 424 Fifth Avenue, N. Y. 17.



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Practically indispensable...this graceful STERLING SILVER sauce boat. Fill it with melted butter—chocolate sauce—cigarettes. Measures 7 inches across. $10 plus 20% Federal tax. Mail orders filled.

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GRECIAN URN — Perfection of line and detail has been handed down through the ages and is faithfully reproduced in this highly polished urn. Copper with brass handles. Lacquered to prevent tarnish. Stands 6 in. high ..... ppd. $12

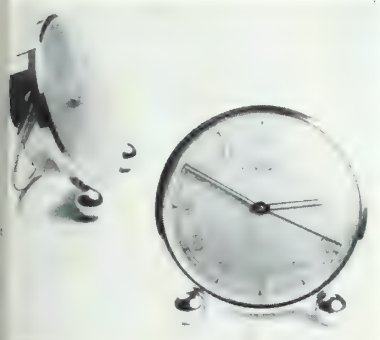
DEMITASSE—Tastefully executed set of copper complete with stand of rich dark wood. Brass handle. You'll want a pair for yourself as well as for gifts. Also available in red or yellow tole. (Plant not included) ..... ppd. $6

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AROUND





Charming alarm in a seven-jewel Swiss movement that will do a gentle but persuasive job on the soundest sleeper. Attractively designed, with radium hands and numerals, it is 3″ high. In all chrome finish, $18.60 including tax and postage; with gilt bezel, $22.20. From Harley's Clock Shop, Altman Bldg., Kansas City 6, Mo.

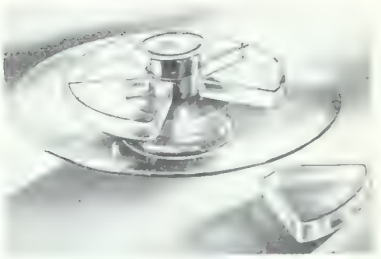


Bells and bottles. What could be more festive for holiday entertaining than these novel cocktail napkins? The Christmasy ones are red, have little gold bells attached. There are also white ones for the bride. The bottle ones come in assorted colors. All prettily fringed, set of 8, $3.95 ppd. Edith Chapman, 168 E. 33rd Street, New York 16, N. Y.



Penny candy—one and a half pounds of old-time favorites—root beer barrels, peach stones, licorice ropes, golden-corn, jaw breakers, lollypops, etc., come in an attractive box, with a cover designed by a five-year-old boy. As much fun for grownups as for children, it's $1.25. Post 25c. W. of Mississippi 40c. Vermont Crossroads Store, Waterbury, Vermont.

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See it? Relishes and such, served by this crystal Lazy Susan! Chrome frame holds sauce cup and 5 relish dishes firm and keeps them from spinning off. 16″ dia. . . . **$15.00**



Double-Duty Casserole's in your future too! Heat foods in removable pyrex dish, serve in handsome, hand wrought aluminum casserole. Baking dish lid doubles as pie plate! **$8.95**

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"ST. FRANCIS AND THE BIRDS"

The famous statue of St. Francis, with birds in hand and at base, reproduced in antique-finish lead, 19″ high. The Victorian cast iron bird bath is 22″ in diameter, 31″ high, white, black or Pompeian green finish.

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2½ "	13.50
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The smoker set . . . tray, cigarette urn, ash tray and match box clip. Use the 8" tray for cocktails, canapés . . . the ash tray as a coaster. Postpaid, including tax, an outstanding value at $5.95. Additional ash trays, $1.20 each.

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Water and Alcohol Proof
Lasting as Glass Itself

Send us a picture of your R Lange, summer place, dog, garden, etc. We will hand paint in full color on highball or old fashioned glasses and bake to glossy hardness. Will not wash or rub off. Your directions carefully followed. Satisfaction guaranteed. Six for $12; a dozen for $20. Postpaid. No C.O.D.'s please. Shipped 10 days after receipt of order.

THE ICE BOX
Wayzata, Minnesota



Every boy and girl will be thrilled with this

INDIAN TEPEE LAMP

Colorful symbols of Indian life adorn the 8" shade with a copper base and ornate bowl completing *"the best present ever"* for the youngsters' rooms. 11½" high.

$4.95 *postpaid*

Send for new edition of GIFTS PREFERRED

NORMAN'S 416 MILL STREET BRISTOL, PA.

Visit our stores PHILADELPHIA - 930 Chestnut St. TRENTON - 17 So. Broad St., NEW BRUNSWICK - 340 George St.



Jardinieres from England, made of solid brass with decorative embossed ivy-leaf design, are hand wrought, watertight and lacquered to prevent tarnishing. Perfect for flowers or potted plants, they come in 3 sizes, 4", 5¼", 6¼" in diam. The set of 3 is $10.95 ppd. Jenifer House, New Marlboro Stage, Gt. Barrington, Mass.



De-frost-it keeps food fresh in your refrigerator by defrosting it nightly, automatically! Electricity is turned off just long enough to de-frost, and ice cubes and frozen foods are not affected. Can be used with any refrigerator: just plug in wall and attach refrigerator cord to it. 3½" x 5½". AC only, $9.95 ppd. Hamden Enterprises, 157 E. 33 St., New York 16, N. Y.



Holly leaves of ceramic will set off your Christmas candles with a timely air. Use them in pairs on the mantel, or four as a centerpiece. They are handmade in natural red and green holly colors, 5½" long; minus candles, $3.95 a pair, postpaid. The Del Hagens of Westchester, 1936 Palmer Avenue, Larchmont, New York.



Practical Gift for HOME PLANNERS

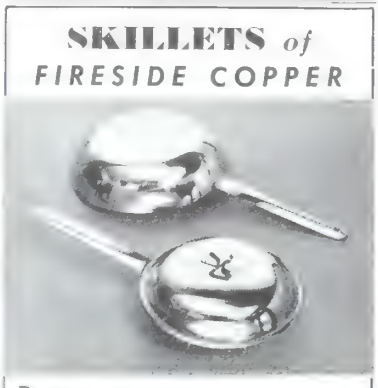


JUST $1.50

HOUSE PLAN TEMPLATES

TIMELY PRODUCTS CO.

SKILLETS *of* *FIRESIDE COPPER*



Delight your favorite Gourmet with a gift of these bright and beautiful spun copper [illegible]—hand fashioned by expert craftsmen—from the pure block tin lining to the contrasting solid brass handles.

[illegible]	$ 4.25
[illegible]	5.75
[illegible]	9.25
[illegible]	7.25
[illegible]	11.75

Yes, we'll gift wrap upon request.

Postpaid anywhere Order by mail

SUSAN RAND
[illegible] Avenue, Boston, Mass.



SUNFLOWER
BIRD FEEDING STATION

A Lovely Gift — Especially for "SHUT-INS"

A large variety of birds will come to your window and peck out the seed they crave from

A SUNFLOWER SEED CAKE

The station is of cast aluminum and moves on a swivel

Station and Cake, Price.....$3.35
Extra Cakes, 3 for.....$1.00

Postage Paid and Check or Money Order

J. C. SHARP PRODUCTS, Chattanooga 1, Tenn.



Filigree Frames

GOLD OR SILVER PLATED

Beautiful filigree picture frames by "Stylebuilt"—ideal gift ideas! Easel back with ring enables you to stand or hang frame. Choose gold or silver plate, guaranteed not to tarnish.

3½x4¼"	4.50
5x7" or 8x10"	6.95
11x14"	13.95

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HEARNS PHOTO STUDIO
Serving New York Since 1827
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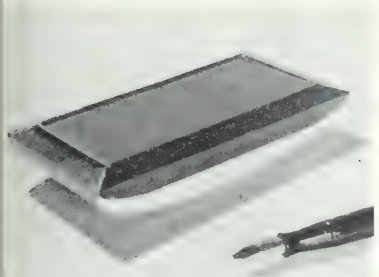




Tube rack. Designed to provide neat, attractive and convenient storage for tubes that collect in bathroom cabinets. It holds six large-sized tubes and stands by itself or can be hung on the back of a door. Made of polished aluminum, $1.29 postpaid from Young Sports, Chester Springs, Pennsylvania.



King and Queen of sugars and creamers are gay, charming and inexpensive prizes for card enthusiasts or gifts for almost anyone. Demure though she seems, the cream-pot queen basks in the sugary royal ogle. Of ceramic, generously sized, the set is only $2.75, postpaid. From Bren Linda Products, 545 Fifth Avenue, N. Y. 17.



Permanent blotter. No more changing of paper in this blotter, for there isn't any. The blotting section is made of an absorbent composition which works for years without replacement, and the top is antique copper. A lifelong accessory. $1.98, ppd. Blocaris, 755 Boylston St., Boston 16, Mass.

YOUR MAIL BOX



Perfect for Christmas giving. A regulation rural mail box on a beautiful New Orleans design cast iron standard. In aluminum finish, Cinnabar red or green. Box stands 3' 6" from ground.

With Name or No., **22.50**
With Name and No., **25.00**

Potter Art
Iron Studios
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Send Check or Money Order Today. Sorry, No C.O.D.'s



Matchless Service

One urn has a lighter, the other is for cigarettes. Tarnish-proof silverplate. 9" high. $15 including Federal Tax.

Add 2% tax on Illinois shipments
Add 35c for postage out of state

C. D. Peacock JEWELERS
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111 Years in Chicago



Amusing Dog Decanters

They are smart! They are new! They are different! Decanter in shape of a dog has a curling tail which forms a handle, holds a metal stopper in its mouth. Made of imported handicraft glass.

Capacity 1½ pts., 9½" tall.
$25.00 pair **$12.50** each
Parcel post not included.

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PLaza 3-7282

Now SCIENCE Gives You
A Better KNIFE SHARPENER



Puts the Keenest Edge on Your Knives ALMOST INSTANTLY

A FINE XMAS GIFT

The V-shaped cutting blade is made of KENNAMETAL, the diamond-like magic metal known in industry as the most durable of tool materials. Blade is set in a beautiful, slotted case. When the dullest knife is pulled through the V-blade, it is shaved to a surprisingly sharp edge, never before possible with ordinary sharpeners. Mounts with 2 screws inside cupboard door or on the wall.

ORDER NOW
$1.50 *by mail postpaid.*
In your choice of several lovely colors: Ivory, Blue, Green, Red or Transparent. Money refunded if not satisfied.



SHARPKNIVES, 5533 Woodward Detroit 2, Mich.



A STERLING GIFT

for the perfect hostess . . . Salt and pepper shakers in a graceful design. This set is a handsome addition to any dining room table. An ideal gift for any occasion. Gift boxed. **$5.00**
A pair ppd. incl. Fed. tax.
No C.O.D.'s please

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PRINCETON NEW JERSEY



FRISKY COLT
Hand-Carved in Italy

His appealing charm makes him irresistible. You'll fall in love with "Frisky" on sight. A delightful gift for horse lovers or anybody who likes attractive things. Made of wood, hand-carved in Italy, he is stained a natural brown with a blaze on his face, a flaxen mane and tail, and black hoofs. Height over 4 inches. Price only $2.00, postage prepaid.

"little joe" **WIESENFELD CO.**
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FRENCH LIMOGES

Table Lighter of fine porcelain. Chantilly bird decor on flower branch, Swiss insert..... **$12.50**

Shell Tray to match, 4"..... **$3.95**

Alfred Orlik Inc.
689 FIFTH AVE., AT 53rd ST., NEW YORK 19



Nantucket Set for Christmas!

N[illegible] F[illegible] and [illegible] A [illegible] remembrance for Her! All mahogany frames, hair-filled cushions and small floral designed coverings in beige. Also available in green or rose floral tapestry. The chair is 34 in. high, 18 in. wide and the seat is a comfortable 15 in. deep. The stool is 5 x 9 in. The two pieces **$69.50.** Prepaid anywhere in U. S. A.

The Harris Company

SAN BERNARDINO CALIFORNIA



Corn's A'poppin'!

[illegible] fresh POP CORN made with a [illegible] for electrically, economically. Just a little oil, a bit of corn [illegible] without help [illegible] a batch of tod-ready POP CORN! No burning. No watching. [illegible] Electric cord and plug [illegible] heat-resistant glass lid. Ideal Christmas gift.

$4.98 Postpaid if you send check or M O (Plus Postage C O D)

MALMAR CO. 110 WEST 40th Street NEW YORK, NEW YORK



CUCKOO CLOCK

Something that's been missing for years . . . replica of a Swiss timepiece . . . equipped with a real balance weight winding-chain pendulum with a colorful, bobbing bird. Runs 24 hours without winding. **$5.75** *postpaid.*



DRINKING BIRD IN GILDED CAGE

Celestial [illegible] drinks [illegible] and [illegible] to a [illegible] in the [illegible] Makes a beautiful decorative piece. [illegible] Use and [illegible] when [illegible] from the branches of your Christmas [illegible] O D **$1.75** *postpaid.*

Sorry no C O D s

SALLY GRAYE

80 East 11th Street, New York 3, N. Y.



Imported Pewter Tankard

Hand-hammered by Sheffield craftsman, whose fine skill is handed down through generations of British pewterers. Polished for enduring beauty as an optional standing decorative piece—5" high. The precious and traditional drinking vessel for beer, ale, cider—

Postpaid, each $7.95
Set of four $28.75
Set of eight $48.50

Send for Christmas Catalogue of imported British Gifts

OVERSEAS ASSOCIATES, INC.
British Import Depot
12th West 32nd Street, New York 11



Propette

Trade Mark

Ready to use



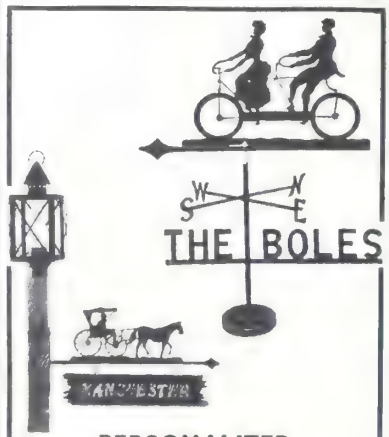
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The NEW, easy way to Read, Write or "Breakfast" in bed . . . in comfort!

- ***AT LAST,*** the perfect gift for that convalescing friend, or for anyone who enjoys lounging in bed. PROPETTE is so HANDY! It folds flat against headboard, out of the way when not in use . . . Just pull outward and it "props" you up in a jiffy, ready for complete relaxation.
- Durably made of Masonite with beautiful Walnut grain finish. Adjustable height and slope. PROPETTE fits all beds.
- For an exclusive, highly appreciated gift ORDER NOW! Production guaranteed 24 hour shipment

ONLY **$6.95** (Add 50c P.P.D. West of Rockies)

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PERSONALIZED WEATHER VANE

263NN $21.50
Less name 6.00

COTTAGE SIGN

2136 $17.75

plus 25c per letter

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DELIGHT YOUR FRIENDS THIS CHRISTMAS WITH

KNIFE-SAVER*



"Tops" as a gift—this handsom practical holder keeps knives hand Smooth, natural finish maple blo conceals unique gripping mechanis Simple, positive. No springs, ma nets or hooks. Perfect GIFT f friends—for yourself. *Order several NOW!* Satisfaction or your money back.

ONLY $3.00 Each Postpaid Post Paid

No C.O.D., please.

Complete in attractive gift box

RESCRO CO. Box 606B, Benton Harbor, Mi

SHOPPING



Christmas trimmings. Strings of Czechoslovakian glass beads return to deck your tree with old-time sparkle. So dazzling you'll be tempted to wear them as a gaudy necklace. Assorted designs come in ten-foot lengths. Silver, $5; red, green or gold, $6.50 postpaid from Austen Display, 133 West 19 Street, New York 11, N. Y.



Cribbed from the farmyard and embroidered in pink or blue on the finest percale, an engaging chick family struts across a crib sheet and pillow case. Also comes with ducks, rabbits or Teddy bears, in case the young man's (or young lady's) fancy turns to these. $8.75, postpaid from Léron, 745 Fifth Ave., New York 22.



Musical blocks that jingle merrily when shaken, also teach a youngster how to tell time, how to spell, to count and lots of other things. They're fine for building towers and make a lovely crash when knocked down. 12 sturdy, plastic blocks, with clock hands and "How to" booklet, $3.50, ppd. Treasure Mart, 545 Fifth Ave., N. Y. 17.



AROUND





Demitasse cups, filled with after-dinner confections, glacé ginger and chocolate coffee beans, are beautifully packaged—all ready for gift giving. Cups, in Georgian design, are eggshell ware by Homer Laughlin with pink and gold or pale blue and gold. $6, postpaid. Dutchess Food Specialties Co., 1945 Park Ave.. New York 35.



The Shopping Girl does your remembering for you. Simply flip flag to item needed, and check with the handy pencil. Top sheet is then removed and taken to market with you. Also reminds you to see the tailor, shoemaker, etc. $1 postpaid. Refills, 2 for 25c. The Raymark Co., 8619A West Third St., Los Angeles 36, California.



It's the law, duly put in its place by satirical artist William Sharp, who knows his court officials and culprits, judges and juries at first hand. Portfolio contains 12 etchings in black and white, 13″ x 18″, with wit in every line, of such subjects as *Order in the Court* and *Counsel's Advice.* $10 a set, ppd. Old Print Exchange, 14 E. 48th St.. New York 17.



OR YOUR CHRISTMAS LIST

is sturdy steerhide belt makes an excellent Christmas gift for your friends d children. Smartly ornamented with ass studs and letters. Any name up fourteen letters for

$2.00

extra for each additional letter
o C.O.D.'s please Postage prepaid

THE PIGEON COOP
05 New York Ave., Union City, New Jersey



The gift that says

SEE BETTER

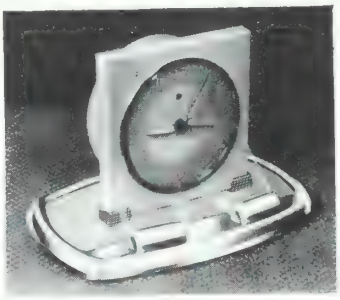
—for years to come

GIVE your friends "seeing comfort" for years to come! With this beautiful new type magnifying glass, you can read newspaper print a column wide. 3¼ inch lens provides a large, sharp field of vision. Magnifies 2½ times. Folds into a handsome plastic handle. You'll be proud to give—or own—a Longview! Packed in a gift box—$6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

EDROY PRODUCTS CO.
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See the time . . . IN THE DARK!



THE ILLUMINATED TRAY lets you see water, sick-room and bedroom supplies, cosmetics, religious objects, toys, telephone dials, etc., in the middle of the night.

2 tiny bulbs illuminate the subject. Consumes 1/12th watt. High polished silver or gold finish. Cost pennies per year for continuous use. 110 volts A.C. or D.C.

PERFECT XMAS GIFT ITEM
SATISFACTION GUARANTEED

Send check or M. O. State finish desired.

Price $2.98 postpaid
Tray only (no clock)

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PORTRAITS, Inc.

PORTRAIT CENTER OF AMERICA



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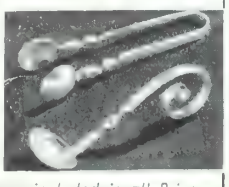
USEFUL GIFTS of STERLING and GLASS

Glass Jam Jar—hand-cut, thistle design with sterling silver spoon and cover. **$7.15.**

Mustard Jar to match. **$5.10.**

Exquisite for own home—perfect gifts for all occasions. Hand made Sterling Silver, in simple design, compliments any traditional silver pattern.

Sugar Tong	2.75
Rich Ladle	2.50
Not Illustrated	
Mustard Ladle	2.00
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Canape Server	5.50



Fed. tax & postage included in all Prices.

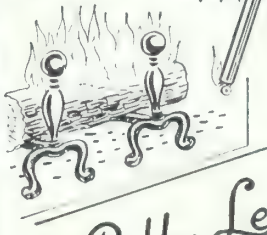
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Rhea McAllaster
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AUTOMATIC FIRE LIGHTER

Even the person who "has everything" will appreciate this novel, useful gift. Tastefully designed in brass with attractive hanging hook. Send check or money order.



5.95 Postage Paid

Polly Lee Gifts Unusual

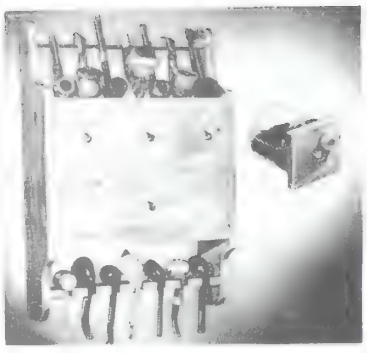
3740 Frankfort Ave., Louisville 7, Ky.

SHOPPING

A Pipe Man's Pipe Rack

$14





"Ante Up" Poker Rack

Idea for the Hook, Slice and Who's Light Boys

1. A handsome unique wall decoration
2. Conveniently stores all card game needs.
3. Holds 400 standard size poker chips.
4. Chip holders can be used at table.
5. Large drawer for cards and accessories.

(Chips not included)

Poker Chip Rack $18.50 Exp. Chgs. Collect

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BOX 179 NO. CONWAY, N.H.
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Hearts and flowers at her feet help to keep her toes as warm as her feelings. These are hand-painted, elk leather moccasins from Canada, fur-trimmed and wool-lined. Colors are red, blue, wine and black, but please give second choice. Sizes 3-8. Only $3.75 ppd. La Palette, 509 Fifth Ave., N. Y. 17.



Taste teasers. Aunty Lee's famous Sweet Cherry Conserve, made with pecans, orange, lemon and big Michigan sun-ripened cherries, is made in the old fashioned home-kettle way. Jelly and preserve are made with the same wonderful cherries and just sugar. Case of 12 1-lb. jars, 4 of each. $8.25 ppd. Carl Forslund, Fulton St. E., Grand Rapids 2, Michigan.



Brass initial door knocker. As you see, it's shorter than a cigarette yet taps out a lively rat-tat-tat. Put one on each child's door, on your husband's study, your own dressing room, to encourage politeness in the family. Tuck one into a going-away-to-school or college bag. Just $1. plus 10c post. Dennison's, 411 Fifth Ave., N. Y. 16.



It's Easy . . . It's Fun
To Make Your Own
NEEDLEPOINT ACCESSORIES

COMPACT—with mirror, sifter & puff.
needlepoint **$3.25**



COSMETIC KIT—
Ready for mounting needlepoint **$2.10**

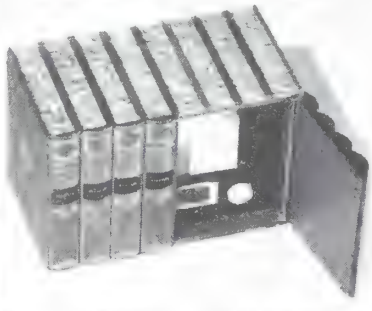
Needlepoint accessories are always [illegible] for yourself . . . for gifts. Each package includes painted canvas and yarn for completing the design.

Postage Prepaid

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★ *in Rich, Gold-Tooled Calf Leather* ★
For Living Room, Library, Den ★

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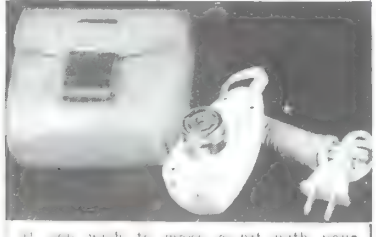
★ [illegible] ★

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★ Postpaid and insured **$65.00** ★

WARD PHILLIPS CO.
★ Box 3451-G, Merchandise Mart, Chicago 54, Ill. ★

NEW!
A GIFT OF EASY SHAVING



If you wish to make a hit with your man, this is your Christmas gift.

DUTCHESS FOOD SPECIALTIES CO.
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Say! every man will welcome these!

Gift Wrapped for Christmas
PARK AVENUE PATTERNS IN
LUXURIOUS SILK TIES

ONLY 2.50 EACH postpaid

Never before such patterns at such a price



Order now for Christmas! Exclusive "Television Prints" with the genuine Ben Pulitzer label. Stunning patterns usually found only in gift neckwear costing $10.00 or more. Pure silk fabrics of extra heavy quality, in blue, brown, maroon, or green. Specify patterns and colors desired when ordering. $2.50 each postpaid. No COD's. Guaranteed satisfaction or money back. BEEBE STUDIOS, Dept. B, 801 East 39th St., Bklyn. 10, N. Y.

YOUR MAN WILL LOVE THIS TIE RACK



Hundreds of Happy Men own this KovaX Tie Rack. At last, here's a tie rack that *really holds ties.* They can't fall off! New patented NON-SLIP TIE GRIP saves ties from the floor, keeps them neatly and securely in place. No better gift for the man in your life. PACKED IN GIFT BOXES.

7 pairs held individual ties. Tie selected removed without disturbing the others. Fits your closet door. length 22½"

IN SMART MODERN CHROMIUM

$10 Postpaid

KOVAX Products, Dept. 2F, 230 Fifth Ave., New York 1, N. Y

A GIFT FOR GOLFERS



No gift regardless of cost will give more pleasure to golfers. Five brightly colored dice show the shots from tee to green—match or medal play—four somes or twosomes. Although this game is but a few months old no dice game has ever had such a royal reception among golfers!

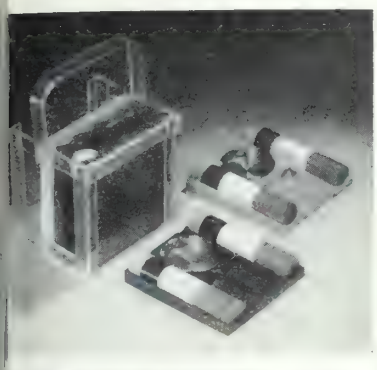
Price $1.75 *Postpaid*

SEND CHECK OR MONEY ORDER TO

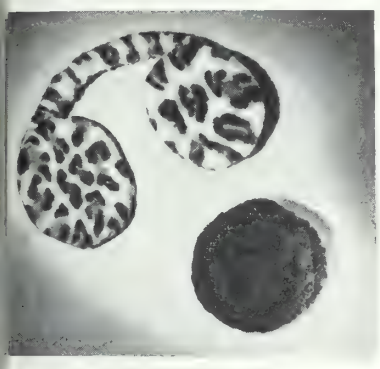
HOLTON COMPANY
271 North Avenue, New Rochelle, N. Y.

AROUND

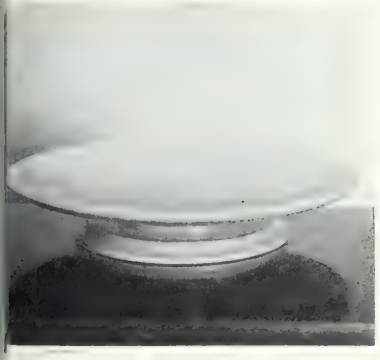




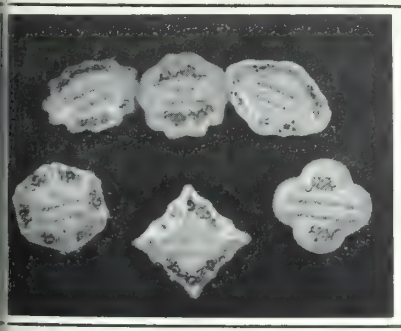
In the chips! You'll have a proud poker face when you place this Plastic Chip set on your card table. Smart Lucite carrying case holds six varicolored trays, each containing an ash tray and two rows of chips. Place one before each card player—and they're all set. $18.50 exp. col. Practical Specialties, 395 Broadway, N. Y. 13.



Lend your ears glamorous protection from winter winds and frost bite with these nifty earmuffs. They fit snugly, as the head band is adjustable, entirely covered with real fur; the leopard-stenciled ones are water-repellent mouton. $3.95. Genuine Persian lamb (not pieced fur either), $7.95. incl. tax and post. Harold J. Rubin, Furrier, 52 E. 56th St., N. Y. 22.



Circulate hot or cold foods, relish, seasoning, sauces, etc., with the aid of a Lazy Susan. This one is made of nicely finished light wood, 16″ in diameter, and has a felt pad under the base to protect your table surface. Sensibly priced, too, at $6.95 postpaid. From Gift Sources, 200 West 57th Street, New York 19, New York.



Mais Oui!

And may we boast a bit about our little highly glazed imported French ash trays? A set of six—each individually hand decorated and individually shaped. Each has a different French proverb written on it—in French. The hostess who has to be different can be—with these. Approx. 4″ x 5″ each. Set of 6, **$10.50 postpaid.**

No C.O.D.'s please

EDITH CHAPMAN

168 East 33rd Street, New York 16, N. Y.



KNITTING NEEDLE CASE

Made of richly beautiful, heavy-duty plastic. Your choice of pastel green, blue, pink or black with white cap. *No more broken needles or danger to children.* A truly original gift idea! $1.00 each. Three for $2.00. Send money, stating color desired, to DERMAC CO., Dept. B, 924 East Juneau Ave., Milwaukee 2, Wisconsin

"Pin-Up" Sewing Rack

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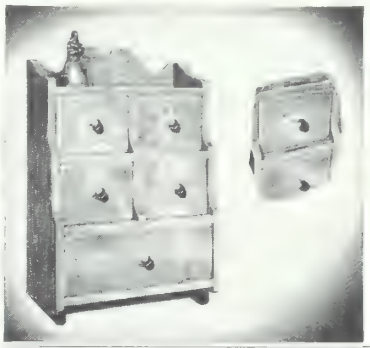
Holds 27 spools of thread. Small full vision jar drawers for buttons, snaps, pins, etc. Large drawer for scissors, tape, needles, etc.

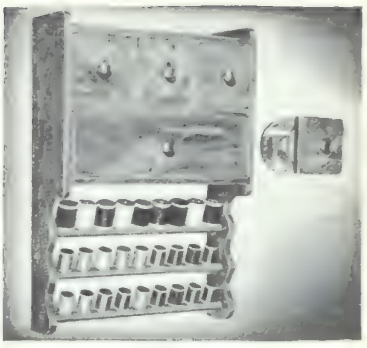
Size 13″ x 18″ *(Thread not included)*

Sewing Rack $14.50 Exp. Chg. Collect

Both racks are hand made of choice knotty pine in a mellow honey brown tone. Hand waxed and polished to a satin smooth luster.

Write for folder of
UNIQUE WALL FURNITURE IN FRIENDLY PINE





Wall Coin Bank

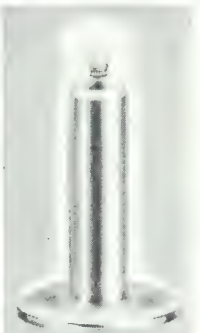
A CHARMING WALL RACK WITH A PURPOSE

It will be a delightful, convenient reminder for your spare change. Holds a mint of money. The five drawers (with coin slots above) are ideal for budget, family or just plain saving. Secret locks, no keys to lose.

Size 11″ x 16″ $18.50 Exp. Chg. Collect

Check or money order—no C.O.D.'s please

Field House
BOX 179 NO. CONWAY, N.H.
Dept. G-12



5½″ HIGH
3½″ BASE

TRIP NO MORE MY LADY!

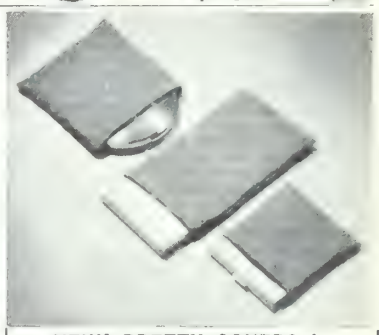
A NEW, HANDY, BEDSIDE LIGHT

to guide your steps in the black of night! Pick it up, bulb flashes on. Set it down, light goes out. Soft fluorescent glow of special bulb makes this night light easy to find in pitch dark room. Saves midnight fumbling and stumbling in child's or invalid's room . . . at home or traveling. Polished, solid aluminum . . . light . . . durable. Standard batteries included. Order today for Christmas Gift delivery!

POSTPAID $2 EACH 3 NIGHT LIGHTS $5

Sorry, no COD's . . . but your money back if not completely satisfied!

DERBY GIFT SHOP
727 Starks Bldg. Louisville, Ky.



NEW! PRETTY COVERS for CIGARETTE CASE and COMPACT

Now you can protect your compact and cigarette case against unsightly mars and scratches with lovely, decorative covers. Made of beautiful jacquard faille in colors that match your accessories: Black, brown, dark green, grey. Tarnish-proof lining. Wonderful "little" Christmas gift! Order today in these popular sizes:

3″ x 3″ 2½″ x 3¼″
4″ x 4″ 3¼″ x 5¼″
4″ x 3¼″

50c each Postpaid
no C.O.D.s, please

VICKI BURKE
135 E. 53 St., Dept. G3, N. Y. C. 22



FOR HER EARRINGS

A charming satin-covered box for 6 pairs of earrings—or, with racks removed, that little Miss may use it for her treasures. Size 3¾″ x 3½″ x 2″. Available in pink, peach, rose and blue.

$1.75 postpaid.

Sorry, no C.O.D.'s.
Prompt shipment.

Kurt Products
5 Myrtle Street
White Plains 1, N. Y.



Practically Lifetime! Plastic Playing Cards

These Vinylite cards will outlast the ordinary deck 180 times! They're odorless, washable and so easy to handle. Order a set plain or have it personalized with 1, 2 or 3 initials for extra elegance. A lasting gift a perfect remembrance.

Double deck, plain **$5.50** prepaid
Double deck, monogrammed **6.50** prepaid

PRINCESS SEWING BASKET



Royal beauty! Commodious 6½″ high, 11″ across, with a starter supply of thread on spool holders. Made of fancy wicker weave and finished with heavy chip-proof enamel in Heaven Blue or Flamingo Pink. Cover has gay floral decoration and dainty chrome knob. Perfect for gifts. **$3.95** prepaid.

Write for Free Gift and Housewares Catalog!

MEREDITH, INC.
1022 Grey Avenue Evanston, Illinois

SHOPPING AROUN



FOUNTAINS of LIGHT

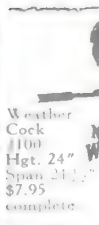
Your fountain of your room will be emphasized and its beauty greatly enhanced by these glamourous electrified fountain lamps. Each lamp has 27 sparkling glass crystal prisms spreading out over a gold plated base. Just the thing for the credenza, mantel, console table, etc. Complete with bulbs.

Height overall 14½"

$13.95 the pair, postpaid

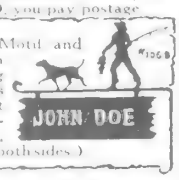
MARCOS SALES, Dept. G.
2554 Decatur Ave. Bronx, N. Y.

Gifts for anyone who loves a house



Weather Cock #100 Hgt. 24" Span 24½" $7.95 complete

Forged iron, carefully crafted and finished in rust-proof satin-black, may now be bought at unusually low prices direct from the early 19th Cent. forge of the Williamsburg Blacksmiths. Postpaid; or C.O.D. you pay postage.



Name Bracket #106B. Motif and panel delicately cut in heavy gauge metal, strong bracket. Span 24". Comes ready for inscription at only $18.50. (Or inscribed with white letters, 12" c.e.a. Count both sides.)



Door Knocker #36. For house or apartment. Authentic reproduction of early American "Heart & Spear" design. Hgt. 7½". Easy to install. Complete with matching screws simulating square-head nails, $4.95. Unusually welcome gift.

FOR IMMEDIATE SHIPMENT order direct from this ad. Satisfaction guaranteed. Gift card enclosed if you wish. FOR COMPLETE LITERATURE on these and other unusual gifts, send 10c to cover postage and handling.

WILLIAMSBURG BLACKSMITHS
7 Post Lane, Williamsburg, Mass.



U-fly-it is a replica of a regular airplane dashboard. Pull wheel up and the pictured plane gains altitude—push it down and it dives. Turn for right or left bank. Microphone, earphones, gyro compass and air speed indicator make it a realistic toy. Clamps to chair, table, or window sill. $3.95, post. 15c. Macy's, Herald Sq., N. Y. 1.



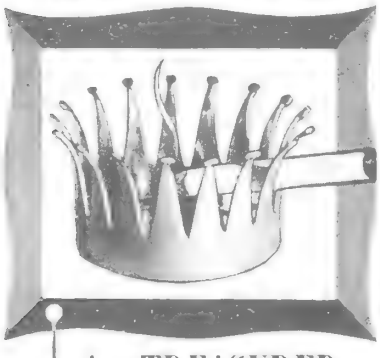
Pinocchio and Geppetto. The old doll maker of Italian legend fame is shown seated on a stool at his work bench putting the finishing touches on Pinocchio. They're Paquita dolls, of wood, hand carved and colorfully dressed. Perfect for a child's room or collector's shelf. $12. F. A. O. Schwarz, 745 Fifth Ave., N. Y. 22, N. Y.



Let's sked! Something new for sportsters of any age is a "sked," combination ski and sled. Designed as a ski-trainer as well as just plain snow fun, it has a handle bar support which also helps balance, and it can be steered and braked. $13.95 ppd. Poloron Products, Inc., New Rochelle, New York.



PREVENT FIRES! SAVE LIVES!



A TREASURED "LIFETIME" GIFT

A real SAFETY ash tray that's *beautiful*. No snuffing — just "park" cigarette. Can't fall, roll out or burn past slot. Protects furniture, rugs. Solid brass, heavily chrome plated. Attractively packaged.

Size "A", 2¾ inch base. Size "B", 4½ inch base. Prices (see coupon) include shipping cost. Immediate delivery. Payment with order. No C. O. D. accepted.

PARKITSAFE

MAIL THIS COUPON

PARKITSAFE COMPANY
910 LINCOLN RD., MIAMI BEACH, FLA.

PARKITSAFES
Size "A" at $3.95
Size "B" at $4.95



Christmas Gift

from the Heart of the Pennsylvania Dutch Country

Orient [illegible] and [illegible] for Christmas giving [illegible] these colorful place mats [illegible] Pennsylvania Dutch [illegible] motifs [illegible]. (One sketch [illegible] know.) Made of genuine Armstrong Linowall, they are water [illegible] and alcohol proof, will even stand hot [illegible]. Comes in 10 decorator colors, too. They give years of service.

Set of four 13½" x 9½" place mats and one 9½" x 9½" centerpiece, postpaid $5.00
Two Sets $9.50

CLESTON CAIN
Box 62A Paradise, Pa.



STERLING SILVER CARVING SET and PIE SERVER

A handsome gift to be cherished always
Gracefully patterned

CARVING KNIFE and FORK $8.95
Knife 9" with Stainless Steel Blade

Matching Pie Server $5.95
9" with Stainless Steel Blade

[illegible] Money Order or C.O.D.
(Gift Booklet on Request)

George Stern Co.
SILVERS SINCE 1922
181 MADISON AVE., NEW YORK 16

CHROMED BRASS WATER MIXER

$1.59



For Oval Faucets
For Round Faucets
Blends Hot and Cold Water
screws on to threaded faucets
Washing Machine Hose may be slipped on or screwed on

GUARANTEED TO FIT SMOOTH or THREADED, ROUND or OVAL FAUCETS

Improved [illegible] fits [illegible] faucet, screw [illegible] faucet. Saves $1 to $2 in expensive [illegible] and plumbing [illegible]. Can be set out [illegible] combination [illegible] to handle [illegible] hot [illegible] a child can do it. Easier [illegible] and [illegible] to do [illegible] removes [illegible]. A [illegible] Lasts [illegible] hundreds [illegible] Perfect [illegible] Saves [illegible] water and [illegible] longer. A [illegible] [illegible] [illegible] [illegible] between [illegible] Saves [illegible] [illegible] kitchen and another for bathroom. Both for only $5. Attractive gift. Money Back Guarantee. SAVE. Postage [illegible] remittance with order. C.O.D. will include postage.

HARDWARE SPECIALTY CO.
Dept. HG Hartford 1, Conn.

NEW! DIFFERENT! TRI-COLO BALL PEN



WRITES RED
WRITES GREE
WRITES BLU

Only **$2.00** Complete

Beautifully [illegible] gleaming [illegible] gold [illegible] here is a really [illegible] Ball Pen that EVERYB [illegible] needs. Just press down [illegible] the color indicators [illegible] ready to write in [illegible] . . . smoothly and evenly. Yes, this is truly an [illegible] of Ball Pens . . . the perfect [illegible]

Order now for prompt delivery. Send check or money order, [illegible] or order C.O.D. plus postage. 7-day Money Back Guarantee.

Glamourous Package in a Gold and Maroon Velour Box

ROBERT-MICHAEL, INC.
302 Fifth Ave. New York, N. Y.



Pieces from the open-stock Touraine Group — Brittany finish

Frame your dreams IN ROMANTIC TOURAINE

Capture the charm of an Eighteenth Century French Chateau with Touraine, by Drexel . . . Find new glamour for your bedroom in the precious Brittany fruitwood finish, new color possibilities in its rich honey hue, and new delight for your eye in this lovely design, with the smoothly flowing, richly carved detail, so well loved by the courtiers of Louis XV.
Look for more than beauty in Touraine by Drexel. Look for all the cabinet-maker details which make furniture by Drexel the finest that craftsmanship can build — dovetailed, center-guided drawers that open with a feather touch, sturdy, three-ply dust-proofing, and gleaming, hand-rubbed finish.
See Touraine, by Drexel, in the fascinating new Brittany fruitwood finish, at fine department and furniture stores. Look for the "by Drexel" brandmark — your proof of superior craftsmanship.

Write today for booklets: "Traditional" — 26 pages — 10c in coin only; "Precedent" — 27 pages in full color of Drexel's new modern furniture — 25c in coin only. Address: 572 Huffman Road, Drexel, N. C.



by Drexel Furniture Company

REG TRADE MARK

DREXEL • NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

...through the house

(Those Heavenly Carpets by LEES)

The most beautiful things in life should be the things you live with every day. Fine carpet—for instance —handsomely styled and richly loomed by Lees from imported wool. A wide choice of colors, patterns and textures in a complete price range. The carpet shown is Pirouette.



SHOPPING AROUND





"Miss Careless" wears a bandage on her paw because she forgot to look both ways before crossing a street. She should be a good influence in the nursery as well as being cuddlesome and cute. 6" tall; gingham-covered and cellophane-wrapped. $1, ppd. The House of Campbell, 390 Waltham St., W. Newton 65, Mass.



Pencil case of tan leather is hand-painted with a little boy or girl design in bright colors and personalized with child's first name. The zipper closing secures pencils safely inside. Cross lots of small fry off your list with this one. only $1.25 plus 15c post. Evelyn Reed, 538 Madison Ave., New York 22.



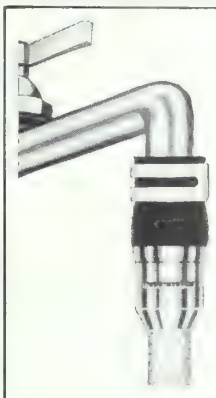
Grand baby piano has a chromatic scale with black and white keys that play. It adds a pleasant musical note to the playroom, has a folder of simple sheet music for some serious musicianship. 12" long, of plastic in red, yellow, blue, pink or brown. $2.98 plus 30c post. G. Schirmer. 3 East 43 Street, New York 17, N. Y.



FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

lk-steel 8" legs attached in 5 inutes to any steel spring (coil, nk or cable). 4 legs per set, nished in aluminum . . . $6 heck or money order (no COD, lease). Money refunded in 10 days not satisfied. We pay postage.

RE Distributors and Co., Dept. B. East 42nd Street, N. Y. 17, N. Y.



NO SPLASH "Spring-Flo" FAUCET AERATOR

Tame wild faucets with this efficient aerator. No splashing . . . No spots on walls or floors. More suds—easier rinsing. Reduces unpleasant water tastes and odors.

Made of finest Neoprene and brass; no moving parts.

$1.95

No C.O.D.'s *Postage prepaid*

KEMCO 937 E. 36 St., Tulsa 5, Okla.



"The Surrey with the lamp on top"

Will prance into your heart for any room in your home. An exclusive, unusual conversation piece.

A faithful replica of a 19th Century surrey. Wheels are yellow, carriage blue, coachman and lady handpainted. Coach drawn by spanking bays. All metal, mounted on a polished wood base. Shade, yellow fabric trimmed in harness brown and red. For desk, wall table, dresser, night table—a natural for living room, child's room, kitchen, bar and rumpus room. 20" high, oval shade, 16" x 9".

An Inspired Christmas Gift!

No C.O.D.'s please **$19.95,** *express collect*

Sold exclusively by

BYOCK & WILLIAMS, Interiors

95 Halsey Street Dept. H Newark 2, N. J.



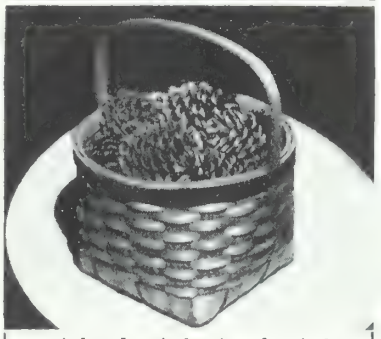
for Your Fireplace

TOLE BOX REPRODUCTION . . . A custom made, hand decorated reproduction. Decorated in gold and colors with sturdy insert hod. Use it for coal, chips, briquttes, magazines, etc. Makes any fireplace complete for only **$29.95.** *Shipped Express.* **SILVER BIRCH LOGS** to beautify your fire place, plus added charm and dignity to your home. For only **$3.50** we will ship you a large bundle of these logs averaging 22" in length. They are shipped direct from the forests of Michigan by freight or express *You pay shipping charges on arrival.*

SORRY NO C O D ORDERS

Ohio Residents add 3% Sales Tax

Old Orchard Craft Co. Piqua, Ohio.



A basketful of colorful Fireplace Cones

Each cone in this Hand Woven Basket was picked for size and shape in the tall pine woods of the Green Mountains of Vermont. Each is treated to burn in red, yellow, green, or blue "just as plain and pretty" as a Christmas in old Vermont. . . . Whether to kindle the Christmas Fire or to add a spark of color to the bright holiday night here's a gift to conjure with.

Postage prepaid **$3.95**

John M. Caito Co.

668 Castle St. Geneva, New York



CHEF-AN-ETTE

A really efficient way to file recipes! Each of the 5 hinged volumes is fastened to sturdy red frame, holds 100 3 x 5 cards. White enamel volumes are numbered and classified to show contents. Complete with 58 delectable, tested recipes, 15 plain cards for your pet recipes or cutouts 6½ x 5½ x 4. Perfect for your kitchen or gifts! **$2.75** prepaid.

Write For Free Gift and Housewares Catalog!

MEREDITH, INC.

1022 Grey Avenue • Evanston, Illinois

This Gift Means **SAFER DRIVING**



Removes

WINDSHIELD ICE QUICKLY—EASILY!

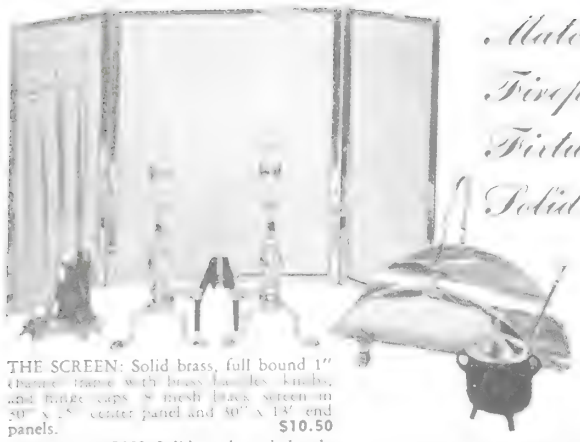
One fast swoosh with this palm-fitting Plexiglas de-icer and a clear path is magically plowed through thick, blinding ice on your windshield . . . no waiting for de-froster warm-up. Doesn't scratch glass . . . so dad can use it happily for years. Equipped with key chain and reliable miniature compass, plus any specified engraved initial. Packed in individual gift box . . . $2.25 postpaid. May we send you our Gift Catalog C.

BODINE'S OF BALTIMORE

444 E. Belvedere • Baltimore 12, Md.

SHOPPING





Matching Fireplace Fixtures in Solid Brass

THE SCREEN: Solid brass, full bound 1" channel frame with brass handles, knobs, and finial caps. Mesh brass screen in 30" x 24" center panel and 30" x 14" end panels. **$10.50**

THE ANDIRONS: Solid cast brass in lovely urn design. Brass shank covers with urn knobs, ¾" cast iron shanks. Andirons stand 21½" high. **$14.50**

THE FIRESET: 4-piece, solid brass tool set including shovel, poker, tongs, and 29½" stand with post and rail base. **$12.00**

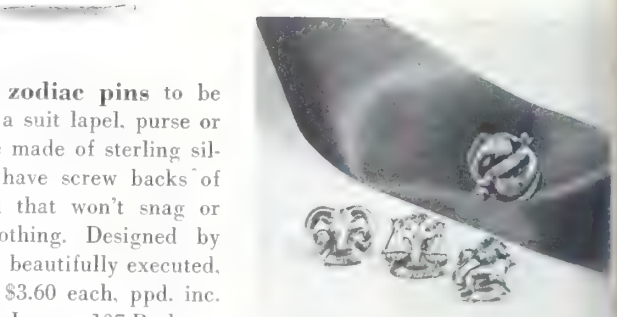
THE 3-PIECE MATCHED ENSEMBLE: Screen, andirons, and fireset. **$34.95**

THE WOOD BASKET: Highly polished solid brass body with smooth rolled edge. Movable ⅝" tubular handle is firmly riveted. Body height on cast brass claw feet 9½", length 23", width 12½". **$10.75**

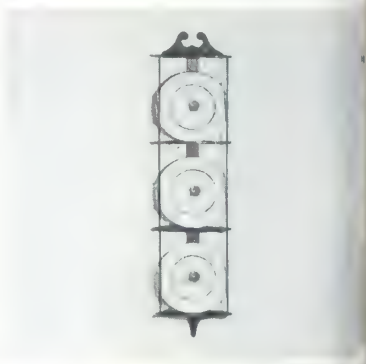
THE DUTCH POT: Cast iron pot with gleaming cast brass cover and lighter. Pot stands 9" high—a magnificent mantle ornament. **$4.95**

[illegible] C.O.D.'s. All merchandise [illegible] each item you wish shipped parcel post.

Colonial Craftsmen, 230 fifth avenue, new york, n. y.



Minute zodiac pins to be worn on a suit lapel, purse or beret are made of sterling silver and have screw backs of 14k gold that won't snag or catch clothing. Designed by Cini, and beautifully executed, they are $3.60 each, ppd. inc. tax. From Lorenz, 137 Parkway Rd., Bronxville 8, New York.



Hold a trio of pretty plates in this rack and you'll be showing them at their best. Made of solid walnut, or blond mahogany with satin lacquer finish, each shelf has a groove to hold plates firmly in place. 36" high. $9 each, or $17 a pair postpaid from Walter Drake, Box 721, Colorado Springs, Colorado.



Fitted wallet for day or evening, complete with change purse, compact, lipstick case and comb, has plenty of space for your folding money, papers and hankie too. Polished calf in red, green, black, brown or navy, or in suède in black, brown, navy, green or gray. $15, tax included. Postage 25c. Dale, 719 Fifth Avenue, N. Y. 22.

Make YOUR OWN HOOKED RUGS!



Make your hooked rugs yourself and **save money!** Convert your cast-off [illegible] beautiful rugs or chair seats. Frame enables you to make rugs of any width up to 42 inches. *Shipped prepaid*, with complete instructions for rug **$6.75**

West of Rockies 35c extra

CLAUDE-LEE CO., INC.
6475 Hatchery Road • R7, Pontiac Mich.



HOLIDAY CANDELABRA FOR YOUR MANTEL

Handsomely designed, beautifully made of smoothly lacquered pinewood, this simple classic candelabra will add just the right holiday note to your mantel, chest, sideboard, etc. Wonderful as a *different* gift. Comes in soft ivory, red, or green with gold carved medallion. Seven polished brass holders fit standard size candles. Base, 22" x 3", center height 4". Candles not included. **$4.00** postpaid. No C.O.D.'s please.

H. L. LANGEVIN
4337 Aldrich Ave. So., Minneapolis, Minn.

KEY-CHAIN LITE by APEX



Perfect Gift for everyone

This tiny, powerful Key-Chain [illegible] uses. A gift everyone will ap[illegible] —leather covered. Gift boxed, [illegible] 25c set [illegible] too.

All STERLING SILVER, exquisite[illegible] chain with name tag. Hand[illegible]

MAIL ORDER TODAY

FLEETWING GIFTS, Dept B-8 [illegible]



RELAX...on a RESTFOAM

THE FINEST MATTRESS MONEY CAN BUY

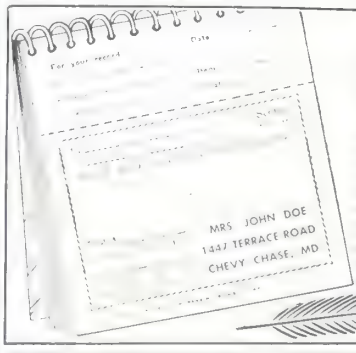
All Natural Latex Foam

Self-ventilating! Non-allergic! No wires! No pads! No tufts! No bulk! No turning! Just right!

RESTFOAM conforms naturally to every body contour; not too hard or too soft. A life-time investment in health and comfort. Damask covers in blue or rose.

TWIN SIZE 3" thick $79.50, 4", $94.50
[illegible] SIZE 3" thick $99.50, 4½", $112.50
BOX SPRING to match (10" deep) $69.50
Shipped Exp. Coll. Please send check.

Old Colony Wayside Furniture Co.
WILTON, CONN.



A Perfect Gift with a novel twis

The neatest trick you've seen in years. SENFRIT [illegible] your Christmas shopping from two articles. Use [illegible] for ordering. One delightful article on these pa[illegible] order several for *friends* who like to shop by mail [illegible] to bother. Just fill in, *personalized* order bl[illegible] Senfrit A: [illegible] purse size for small orders [illegible] pl[illegible] carried pad [illegible] Blank cards $3; Senfrit B: [illegible] colors. Ample space for detailed orders. $3; The Se[illegible] Kit: both A and B in gift box $5. No C.O.D.'s [illegible] orders postpaid. Christmas delivery promised on [illegible] received by December 11th.

SENFRIT Lexington, Kent



AROUND





Country gentlemen will prize this garden set of pruning shears and knife. The sturdy leather case hangs from the belt and is a safeguard for the tools. Shears have sharp strong parrot blades, and the bone-handled knife has blades for pruning and grafting. $12.50 plus post., from Abercrombie & Fitch, 19 E. 45 St., N. Y. 17.



If it's twins or you have two children close to the same age, get this two-passenger stroller. It folds easily for carrying in bus, trolley or car, has adjustable handle, floating seats and removable trays and grilled footrests. $29.50 ppd. Peterson Mfg. Co., 611 E. Colorado Blvd., Glendale 5, California.



A double-duty porringer of polished aluminum with handles of hand-hammered bronze is ovenproof, can be used for bake-and-serve dishes—covered for one person—open for a tête-à-tête. Just right for serving candies, nuts, cookies, too. $5 exp. col. Alice H. Marks, 9 W. 57 St., N. Y. 19. N. Y.



RADIUM DIAL WATCH

Snaps on phone dial easily

IDEAL XMAS GIFT

Novel and useful Swiss Watch; fits on phone dial—just snap on. Luminous, fine Swiss movement with second hand.

Polished Case ONLY **$9.95**

Add 10% Federal Tax
Check or Money Orders—No C.O.D.'s
Postpaid and Money Refund Guarantee

IT'S NEW, 7306 Empire State Bldg. New York City 1, N. Y.



KIRK'S "DOOR CHARM" EVERGREEN DECORATION

This 30-inch hand-fashioned evergreen decoration on the front door or in a window will be a silent Season's Greeting to all who pass at Christmas time. Carefully selected Pacific Northwest evergreens are combined with a brilliant red weatherproof bow and a huge cone to form a clever decoration all ready to hang. Send a "Door Charm" to several friends and get one for your own window or door.

In gift package, prepaid in U. S. $3.50

"Junior-size", 20-inch "Door Charm" $2.25

OTHER GIFT-PACKED KIRK'S EVERGREENS:

Deluxe "Treasure Chest" of selected greens and hand-made decorative pieces. Chest, 14x18x25 . . . . . $9.85

"Home Decorator" box of evergreen boughs, carefully selected for beauty. Box, 6x16x26 . . . . . $6.85

English Holly with bright green leaves and brilliant red berries. Box 3½x12x24 . . . . . $2.95

Send names, money order or check (no C. O. D.'s) to
KIRK'S EVERGREENS, Dept. 2-L, Tacoma, Washington
America's largest shipper of Christmas Trees and Holly Greens

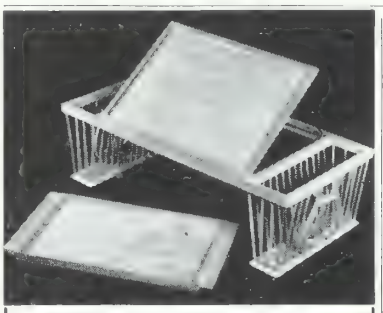
DENSLOWS

CARMEL-BY-THE-SEA, CALIFORNIA • Other California shops in Palm Springs • La Jolla • Hotel Fairmont, San Francisco



Biddy hovers on the covers,
Big assignment to fulfill:
Shake the tail, and presto—: *Pepper!*
Salt for eggs? Then shake the bill!

White pottery egg cups:
1-egg size **2.95***
2-egg size **3.95***
*Plus 25¢ postage
Add 2½% for delivery in California



DELUXE BED TRAY IN BLEACHED OAK

An Ideal Gift for the Shut-in or Convalescent **$17.50**

Smartly-designed tray has adjustable rack for reading or writing. Separate insert tray in matching finish for dining. Sections on either side provide for magazines, books, etc. Overall size, 29 x 14½ x 8¼ inches

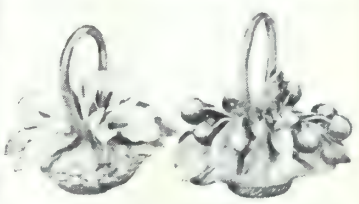
No C.O.D.'s please. Express collect. Send check or money order to

Haydon House, Inc.

15115 CHARLEVOIX AVENUE
GROSSE POINTE 30, MICH.

Add 3% Sales tax if delivered in Michigan.

Imported Flower Baskets



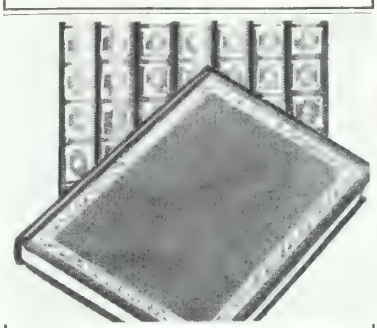
Distinctive Pottery, hand painted in natural colors. Choice of Cherries, Tulips, Poppies, Lilies, and Roses. *An ideal gift for yourself and your friends.* **$4.25** each. 6" high. We pay postage and insurance.

Illustrated catalogue sent on request

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Imported Arts

MAIL ORDER DEPT., INC.
515 LINCOLN ROAD, MIAMI BEACH, FLA.



TREASURED MOMENTS
LIVE FOREVER
In ASHCRAFT Albums

Finest quality. Exquisite gold tooled on fabric leather covers. For life-time use. 200 pages Hamilton cover stock. The perfect Xmas gift. Available in 3 popular sizes. Made by makers of Krown Kraft fine books.

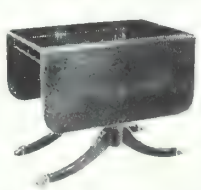
No. 1—8¼" x 6¾"	$2.50
No. 2—11¼" x 9½"	3.50
No. 3—15" x 12¼"	5.00

The Finest Bookshelf album made.

ASH PRODUCTS COMPANY
701 La Salle Street Chicago 5, Ill.

DUNCAN PHYFE

DROP LEAF



Duncan Phyfe extension table in walnut, mahogany, or bleached finish. Top, in walnut or mahogany veneer, 24" x 36" closed: 36" x 60" drop leaves raised: 36" x 70" with 1 extra leaf. Height, 30". Shipping weight, 80 lbs.

F. O. B. LOUISVILLE $52.95



Roseback chairs to match. Choice of patterns and colors. 2 to carton. 30 lbs. F.O.B. LOUISVILLE $11.95 each.

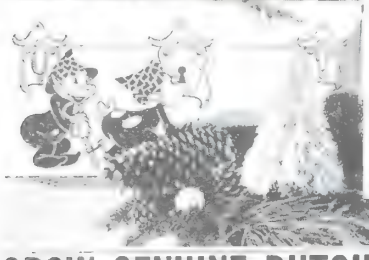
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SONS FURNITURE
1436 S. 22ND STREET
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SHOPPING

BIG "TREASURE CHEST" OF AROMATIC EVERGREENS





- [illegible] with bright red weather-proof ribbon and huge cone.
- [illegible] with natural red [illegible] and bright green leaves.
- Vase [illegible] Christmas tree and a generous selection of painted cones.
- [illegible] mixed of pine, fir and cedar sprays and boughs.
- [illegible] pound of fragrant cedar
- [illegible]

Complete "Treasure Chest" prepaid in U. S. $9.85

OTHER GIFT-PACKED EVERGREENS

[illegible] carefully chosen for beauty. Box, 6x16x26 $6.85

English Holly with bright green leaves and [illegible] $2.95

[illegible] (as pictured above) $3.50

Send names, money order or check. No C. O. D.'s to

KIRK'S EVERGREENS, Dept. 2-T, Tacoma, Wash.



It's a pleasure to be systematic with the Home Secretary, a set of clear plastic clips lettered in gold: "memos," "bills," "order," "buy," "checks," "recipes" and "misc." A simple way to organize your desk and keep assorted papers in order. Only $2 postpaid from Afco Products, Lexington 73, Mass.



Bells, bells, bells. String and hang them on the Christmas tree, mantel or, with sprigs of holly or pine, on the front door. Of wood, painted white and decorated in gay colors, they also make nice package decorations or party favors. Small, large and medium—3 of each. $1.95. Postpaid. Krebs Town Shop, 45 Broad Street, Westerly, Rhode Island.



GROW GENUINE DUTCH HYACINTHS INDOORS

In Glasses • No Soil!

Special CUPS fit any glass or jar. Beautify the home with succession of gorgeous, large winter blooms in choicest colors.



Ideal as CHRISTMAS PRESENT, GIFT, PRIZE.

5 STASSEN HYACINTHS one each SNOW WHITE, DELICATE PINK, CHINA BLUE, BRIGHT RED, SKY BLUE.

5 HYACINTH CUPS Complete instructions $2.25

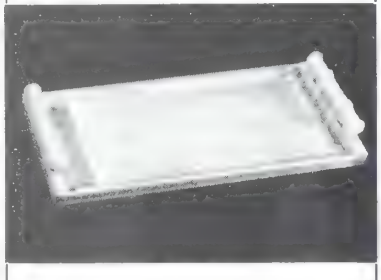
3 ORDERS $6.50

Shipped to any address in U.S.A. with your gift card. Post Paid.

STASSEN FLORAL GARDENS

DEPT. H ROSLYN HEIGHTS, N. Y.

THE SMARTEST LIGHTEST-WEIGHT TRAY YOU EVER SAW!

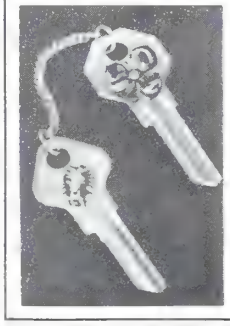


In frosted oak (bleached) with carved bamboo style handles, it is made in a splendid size of 11" by 21½", just right for carrying a dozen glasses at a time. A welcome gift! $7.00 each. Add 35c addtl. for postage on each one. No C.O.D.'s, please. Send check or money order.

[illegible] add 2% for sales tax.

D. LORRAINE YERKES

107 East Delaware Place, Chicago 11, Ill.



GOOD LUCK CAR KEYS

Smart 14 kt. goldplated ignition and luggage key blanks topped with jewelled ornaments: rhinestone studded ladybug and enameled four-leaf clover with gold-plated chain. $6.00, tax and postage included. Write stating make of car.

CLEVER COLA APRONS

Unique and practical miniature cola apron in colorful Gingham with pocket for straw, napkin and tutti-up pouch for peanuts, etc. Package of 8 assorted designs only $1.00 ppd.

Sorry, No C.O.D.'s on these items.

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ATHENS, GEORGIA



BEST BET!

- UPHOLSTERED FURNITURE
- MATTRESSES
- CAR INTERIORS
- STAIR CARPETS

Westinghouse Hand Vacuum with Motor Driven Brush $24.95

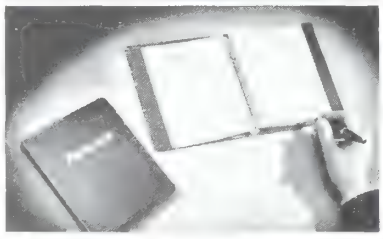


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E. J. KORVETTE CO.

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AN ENTIRELY NEW IDEA IN DESK CALENDARS



THE PLANNING GUIDE

The modern memo-organizer. One of the most practical daily reminders ever developed! Handsome [illegible] x 6½" loose-leaf binder, with scientifically planned memorandum, appointment and calendar pages that provide *creative* and *wealth* organization of activities. Must be seen to be appreciated! A huge success already among professional and business people as well as in the home. THE IDEAL GIFT. Dark blue imitation leather cover, $3.95. Genuine Morocco Grain, $7.50. DeLuxe Genuine Pigskin, $11.00. 100% satisfaction guaranteed or money back. Postage paid when cash accompanies order. Discount on quantity purchases. Write Dept. E, Wilson Memindex Co. 149 Carter St., Rochester 5, N. Y.

$3.95

Decorate with these Colorful

PENNSYLVANIA DUTCH DESIGNS

These quaint, colorful Pennsylvania Dutch designs are authentic reproductions from true American folk art. Decals and patterns include birds, borders, hearts and flowers, Amish figures, horse and wagon.

DECALS, No. 12 Large sheet of 28 decals, postpaid $1.00

PATTERNS, No. 100-KLMN. Matching patterns for painting and needle work. Four sheets, postpaid $1.00

Complete set of decals and patterns, postpaid $2.00

Specify by number when ordering

R. W. CUMMINGS, INC., LANCASTER 2, PA.





Christmas FROM COPENHAGEN

Blue and white faience plaques with typical Danish [illegible] pictured in bisque for easy mounting... attractive gift for young married and at... for [illegible] to your den.

Two [illegible] make a lovely group of coasters or a tray. Three and one quarter inches in diameter.

Set of four $4.00 ppd. No C.O.D.'s please

Steiner's

713 W. Seventh St., Los Angeles 14, Cal.

AROUND





Pennsylvania Dutch dough box, authentically reproduced, has a dough-box pole for a bridge lamp. Besides brightening up a room, it provides extra storage space. In hand-rubbed maple finish. Shade is monk's cloth with scenic print. 15″x 26″, 57″ overall. $35.95 exp. col. Helen Jiranek, 30 Rockefeller Pl., N. Y.



Spill-proof powder box. Having powder spill in a suitcase is enough to discourage travel forever. This box insures against such disasters and is just as wonderful for week ends as long trips. Made of tin, painted in pastel colors or white, it's 3″ in diameter and $2.35 ppd. Madolin Mapelsden, 825 Lexington Ave., N. Y. 21.



THERMO TUMBLERS

Exciting new tumblers will keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick.

Thermo-Tumblers won't "sweat" so no coasters are required, and they're practically unbreakable.

10 oz. tumblers in delicately tinted turquoise, coral, chartreuse or pastel yellow.

Each, **$2.00,** ppd.



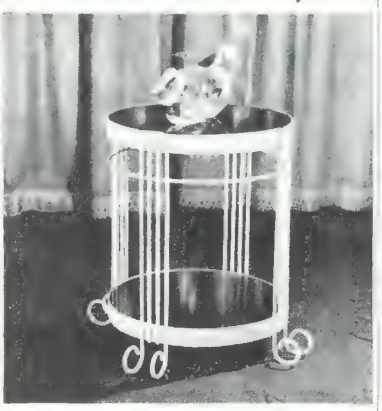
GIVE THE FAMOUS

PAINT-IN-OILS KIT

No experience required. Everything you need to create a beautiful oil painting. Paint-by-number design, artist's canvas, brushes, canvas cement, 12″ x 16″. Paint in each area of the design with the color indicated and when you have completed the entire picture you have a beautiful oil painting. The Bridge at Mount Vernon, Canal Boat, Zinnias, Homeward Bound, Quiet Waters, Poppies or Bon Voyage. Each postpaid **$2.95**

THE ARTISAN GALLERIES FORT DODGE IOWA

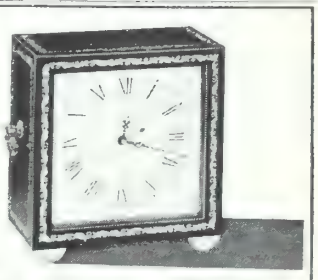
A modern decorative piece



TABLE—*Special at* $14.50

A metal occasional table of unique beauty in the Grecian motif. Versatile and useful in your room decoration schemes. Stands 21 inches high with 15 inch crystal clear or colored glass top and glass shelf. Available in white with colored glass top and shelf; or in verde green antique or Swedish iron with crystal clear glass. Specify your choice. A really outstanding value. Satisfaction guaranteed. Sent express collect for $14.50.

Kaysons', Inc. EVANSVILLE 4, IND.



Fine Genuine Leather

This authentic reproduction clock makes a truly impressive gift. The case is of the very finest top grain leather, antiqued and hand-tooled with gold decoration. Self-starting 60-cycle AC electric movement. Brass handles and feet. Sweep second hand. H. 6¾″, W. 6½″, D. 3″. Dial antiqued white. Colors: Russet, Rose-Brown, Eggshell, Lime, Apple Green, Coral-Brown. Price postpaid includes Federal Tax. **$29.50**

AMERICA'S FAMOUS

Wayside

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AN EVERLASTING GARDEN GIFT! A STRONG, SUPERIOR LABEL FOR PLANT, TREE OR BUSH or—(slip out wire) & Nail To STAKE, BENCH, DRAWER. *TWO SIDES* to Write or Print on! Takes a *PERMANENT* Clear Impression of *Your* Printing. Use Pencil or Ball-Point Pen. LABEL & WIRE *Hummmm* throughout. Size: 1″ x 3″. *Impervious to all extremes of weather. Cannot Rust*

RED RADIANCE

Gift wrapped 50 for $2.95, 100 for $4.95. Packed & shipped *postpaid anywhere* U. S. A.

No C.O.D.'s please. For fast delivery, air-mail your order.

H. M. ARMFIELD
746 South Lake Avenue
Pasadena 5, Calif.



So Neat and Sanitary With A

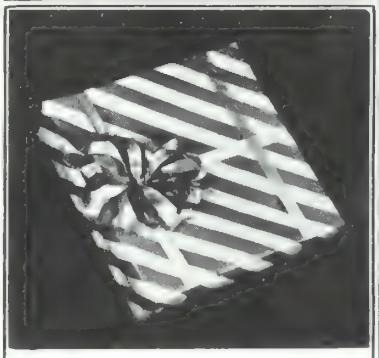
GARBA-VATOR

This simple, inconspicuous, rotating garbage can rack prevents spilling or battering of container. Can will never freeze to ground or be buried in snow. Garba-Vator is dog proof, cat-proof, wind proof, rat-proof and kid-proof.

No stooping or reaching necessary since height is adjustable up to 12″ (with adapter 18″). Rotates over fence or hedge top for convenient garbage collection. Handles all cans up to and including 16″ diameter. Easily installed.

Only **$10.85** (without can) shipped prepaid anywhere in U.S. Order today! Send check or money order to

HIGHLAND INDUSTRIES, INC.
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DRESS UP *YOUR* CHRISTMAS GIFTS . . .

with glamorous wrappings. 20 large sheets of paper, assorted designs; 6 hanks of matching ribbon, assorted lengths. Also available in everyday assortment. **$1.00** ppd. No. C.O.D.'s please. Specify *EVERYDAY* or *CHRISTMAS* assortment.

ZAVELLE'S
PRINCETON NEW JERSEY

FOR THAT

Colonial Atmosphere!



authentic

Maple Leaf Candle Sticks

Finished in hand fashion manner, double as ash trays, or match holders. Send check or money order. No COD's.

Postpaid – **$3.50** EA.
6½″ long
2½″ high ($6.50 pair)

TRICAY GIFT SHOPPE
Box 5293 New Orleans, La.

YULETIDE PINE KNOTS



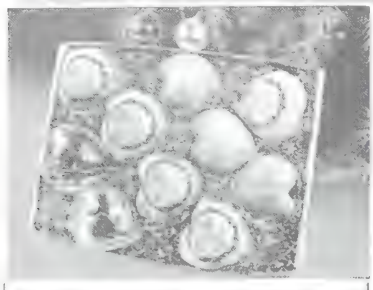
A California Forest "Original"

A sugar pine knot from California's Sierra Forests for your holiday hearth! Naturally seasoned to burn fragrantly for hours in brilliant color. Topped with handles gaily decorated with living green moss and pine cones. A *different* gift for that hard-to-please friend. Each pine knot is two feet long, weighs about eighteen pounds. Place one on your hostess' hearth at Christmas or use it as a permanent hearth decoration. Packaged attractively with fresh pine needles and giant cones. Price $7.50 prepaid anywhere in United States.

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SNOWBALL SURPRISE: A glistening snowball topped with shining berries and big enough to hold 12 ozs. of wonderful Rosemarie chocolates—each gayly wrapped in pink and blue foil. An enchanting thing for a gift, party favor, holiday table decoration, or under the tree. Snowball can be used as decoration for years. $3.95 plus 35¢ postage, anywhere in the United States. Order #75. When you write, ask for our tantalizing brochure describing the many other distinguished Rosemarie confections designed and priced for all occasions. *Rosemarie de Paris, Inc., c/o Mlle. Suzy, 664 Fifth Avenue, New York 19, N. Y.*



World Famous

COMICE PEARS

Comice pears, once grown only for royalty, are now available for *your* Holiday gifts. The tender, sweet meat and fragrant overflowing juice of the ambrosial Buttersweet pear is an adventure in good eating. Special gift packs, approximately 10 lbs. shipping weight, sent anywhere in Continental U. S. A. for only $2.90 express prepaid. Send your gift list now together with check or money order. Write for beautiful full color catalog. **Buttersweet, Box 27E, Santa Clara, Calif.**

Ozark Mountain



Famous
Ready-To-Eat
HICKORY
SMOKED TURKEY

Sugar Cured in Fragrant Herbs and Spices. Smoke-Roasted to a Rich Brown in a Blend of Mountain Hickory and Sassafras Embers. Perfect for Parties. Ideal for the Family. A Most Welcome Gift.

$1.65 PER POUND EXPRESS PREPAID
Sizes 7 to 18 Pounds. Send check or M.O.

Ozark Mountain Smoke House

Highway 62, West—Fayetteville, Ark.
Roy F. Sharp R. Ewing Jackson



A Set of Four Baking or
SERVING DISHES

Oven-to-table pottery, oven-proof, well glazed, excellent quality. Just the thing to background, with various enchanting de- PREPAID $5.25

The OLD MEXICO SHOP
SANTA FE NEW MEXICO

SUPREME QUALITY
MAPLE SYRUP
from Old Vermont
in charming gift container



Working with our friends and neighbors we make what we believe is the finest-flavored Maple Syrup ever to come out of Vermont. It is rated top quality Fancy Grade and we'll send you fifteen full fluid ounces of this Green Mountain nectar—done up as it deserves in a lovely ceramic pitcher—for only $3.00
Grade A—slightly darker—$2.50

Send money order or check to

DEER RIDGE FARMS
R. F. D. #4, Brattleboro, Vt.



SHOPPING



Ear mittens. Instead of tot-covering their cold, nipped ears with their own mittens, here's a pair that will do the job better. They are handmade of flashy-bright red felt and are held snugly in place by a spring-steel band. A darling present for just $1.95 ppd. from Meredith Inc., Evanston, Illinois.



A sporting finish. Top off country tweeds with a pair of pigskin cuff links, which come in their own pigskin case. From England, of course, and suitable for a man or woman. We guarantee they will hold their own in any company. $4.20, ppd., including Fed. tax. From Alfred Dunhill of London, 620 Fifth Avenue, New York 20.

A Favorite . . . Everywhere
PRIDE OF WISCONSIN **cheese**



Packed in beautiful holiday gift box. Includes seven varieties of Wisconsin's famous cheeses . . . Aged Cheddar, Aged Caraway Cheddar, Gouda, Melo-Pure, Romadour Type, Appetizer, Blue Cheese . . . seven Cello Wrapped packages in all. Total weight — 4 lbs. 13 oz.
Mailed anywhere in the U. S. A.
Check or Money Order must accompany your requests.

Complete Postpaid **$5.00**

1 pkg. 2½ lbs. Aged Wisconsin Brick **$2.50**

E. R. GODFREY & SONS CO.
BOX 571 • MILWAUKEE, WISCONSIN





is the Thoughtful Gift

8 rare, imported Teas (the world's che est) — each different, each individua wrapped — your friends will thrill these taste treats. Order this flatter remembrance for your Christmas and be sure to add one for yours

Tea Taster Package

Enough tea to make 100 cups-only **$1.50** *pre*

Send your order now and ask for Catalo listing exciting food delicacies.

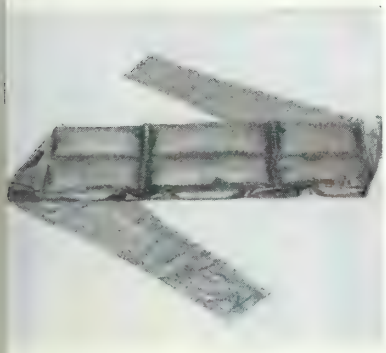
F. P. GARRETTSON CO
Rare Teas since 1877
150 FRONT STREET, NEW YORK 5, N.

AROUND





There's "gold in them thar" contests! Anyone who likes to try her hand at naming products or saying "why" in 25 words or less had better rustle up a dollar ($1) for a copy of *Contest Riches*, which tells all about rules, how to develop ideas, prepare material, etc. Century Publications, 5803½ Central Ave., Tampa 4, Fla.



Hot pad or ice pack—this new chemical-filled plastic covered pad can be either. Place it in the refrigerator or hot water and you have the prescribed treatment for headaches, sore throats, sprains, etc. $2.25 postpaid from Lewis & Conger, 1152 Avenue of Americas, New York 19, N. Y.

Tempting, Intriguing, Palate Pleasing

TASTE SENSATIONS

"PASTRY STICKS"—Crisp and crunchy; filled with delicious, "mouth-watering" chocolate cream. Splendid with desserts. 1 tin $1.90; 3 tins $5.45.

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"BISCUIT FANS"—Crispy, with a most inviting and delectable taste. Fan-shaped for distinctiveness. 2 tins for $2.50.

LEBKUCHEN—from a 400-year-old famous European recipe. Full of delightful, tasty fruits, almonds, etc., deliciously blended for a taste sensation that has no equal. Six cakes with flavorful icings, in an attractive tin container, cellophane wrapped, $1.65; 3 tins $4.75. All chocolate covered $1.80; 3 tins $5.15.

Aunt Nancy's RUM and BRANDY Fruit Cake. Crammed full of wholesome goodness. 75% fruits and nuts. 1 lb. rectangular tins $1.35; 2 lb. round tins $2.59.

SPECIAL Relief and Holiday Parcels for shipment to Europe. Tasty, nourishing, wholesome. $10.00
(Details on request) Prepaid

Order NOW. We Pay All Postage

ROLL BISCUIT CO., Dept. HG 827 B'way, New York 3, N. Y.



GLENCOE BRAND FINEST QUALITY

SESAMÉ OIL



A Salad and Cooking Oil of fine texture and delicate flavor that will delight the most discriminating epicure. Extracted from the seeds of the exotic herbaceous Sesamé plant of Southern Asia.

Just as "Sesamé" was once the magic key to the robbers' treasures in the Tales of the Arabian Nights, so is Glencoe Sesamé Oil now the key to the ultimate in salad dressings.

Send **$1.50** *for one pint, postpaid. Xmas Wrapped with Your Card Enclosed.*

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Glen-Webb & Co.

253 N. Mission Road, Los Angeles 33, Calif.



Pièce de Résistance
for your Preferred Gift List

OLD MISSOURI HICKORY SMOKED HAMS

If you've a list full of persnickety people—clients, relatives, friends and associates—here's the sure way to please. Give **Old Missouri Hickory Smoked Hams!** This choicest of ham is smoked to taste . . . light, medium or hearty permeated with the fragrant, sweet smoke from selected shellbark hickory. Don't confuse **Old Missouri Hams** with dry cured meat . . . they are tender and juicy . . . utterly different and delectable. Beautifully wrapped, packaged and personalized, too, with a recipe booklet titled "Specially Smoked Hams" and giving the recipient's name and of yours. Weighing approximately 12 to 18 pounds, **$1.39** per pound, ppd. Specify size and smoke desired. Send **$5.00** deposit, check or money order, for all hams ordered.

DAVIS FOODS, INC.
Dept. D. 3
Green Meadows Farm, South Saint Joseph, Missouri

Rare Cactus Candy

made from the heart of the Visnaga cactus of our Southwestern desert—



ft boxed in quaint exican casseroles
$1.95 $2.95 $5.95
Shipped prepaid.

The Sweet mart
615 B Street,
San Diego 1, California



Christmas Cookies

So Delicious—So Attractive

Bake and decorate your own cookies for your family and your friends. Made with the finest ingredients according to traditional recipes.

READY TO USE—NOTHING TO ADD
SIX VARIETIES

- Pecan Pie-Box • Date Spice • Sugar
- Chocolate • Lebkuchen • Ginger Snap
- Keeps for weeks in refrigerator.
- 50c per lb. postpaid anywhere in U.S.A.

ANOTHER QUALITY PRODUCT
K Pie Crust -Ready to use.
"It Is Perfection"
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K Cookie Dough Co.
Freeport, Ill.

GIVE **California BRANDIED DATES!**



The Most Delicious You've Ever Tasted!

Choice pitted dates, sun-ripened and packed in champagne type brandy, wine and syrup. Packaged in colorful, many-purpose hand-painted wooden kegs. *3 lbs. prepaid $7.50 • 5 lbs. prepaid $9.75*

Shipped Prepaid Direct to Your Christmas Gift List with Your Card Enclosed. No C. O. D.'s, please

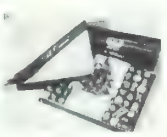
Rancho Montecito
5023 Cahuenga Blvd., Dept. HG, North Hollywood, Calif.
SEND FOR FREE FOLDER ON OUR FULL LINE

CLIP THIS COUPON NOW

EARLY CHRISTMAS SHOPPING HELP

Hagley's EXCLUSIVE CANDIES SINCE 1890

$12.50



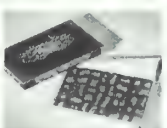
"All Occasion"
Two pounds—Choice European and American in variety. Crown tray of ROMERA PLUMS. Christmas gift.

Brings this Three Box Christmas Gift Special and a Fourth Box with bonus box for you. Fresh from our candy kitchens, appropriately gift wrapped with card identifying you as sender, one box each will be sent in time for Christmas, Valentine, and Easter.

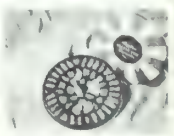
Ideal Executive's gift for his favored list. Orders must reach us before December 15th.



"Three Loves"
One pound. Three favorite creams and three coatings sent to your immediately with your Bonus Box.



"No Two Alike"
Two pounds—Bittersweet Chocolates. Appropriately Valentine Red.



"Queen's Lace"
Bittersweet Miniatures Tin packed. Purple cartoned for Easter.

NAME _____ (RECIPIENT OF 4 BOX GIFT)
ADDRESS _____
CITY _____ STATE _____
SENDER _____ (RECIPIENT OF "THREE LOVES" AND BONUS BOX)
ADDRESS _____
CITY _____ STATE _____
HG 12-48

Boxed candies $1.75 to $5.00 a pound, mail ordered at any time. Request catalogue.

HAGLEY CANDY CO., 4853 N. RAVENSWOOD, CHICAGO 40

CLIP THIS COUPON NOW



"They're Delicious!"

The "Sunland" box or basket of Oranges — a Gift that rates the "ahs" and "ohs" every time one is opened. They're full of healthgiving goodness.

Artistically packaged . . . the Deluxe contain Oranges, Grapefruit, Marmalades, Jellies and Pecans . . . the Family packs all Oranges, all Grapefruit or assorted as desired.

They make wonderful gifts for friends, relatives and business associates at Holiday time or for any occasion. Also a gracious hostess "thank you" gift and most appreciated by convalescents. The economical way to buy fresh, tree-ripened fruit for home use.

Picked, packed and shipped the same day from our groves in sunny Florida.

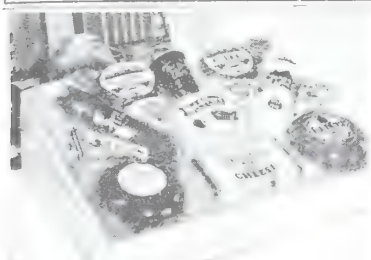
Deluxe Box, 90 lbs. (shown above)	$12.50	Deluxe ½ Bu., 30 lbs.	4.50
Deluxe Bushel, 55 lbs.	8.75	Family Box, 90 lbs.	8.60
Deluxe Mexican Basket	8.50	Family Bu., 55 lbs.	5.75
		Family ½ Bu., 30 lbs.	3.45

All prices include Express Prepaid to points East of the Mississippi River. Points West thereof, please add 75c per package.

All shipments guaranteed. Write for illustrated catalog.

Send check or Money Order * No C.O.D.'s, please.

H. BERRIEN McCAIN BOX 200-A TAVARES FLORIDA



Esquire **CHEESE ASST.**

IDEAL GIFT FOR ALL OCCASIONS

In this box you will find nationally famous golden Mild Pure — a pair of apple red Cheeses — a generous chunk of mellow, nutlike Swiss, tangy rich appetizer roll — delicately smoked cheese food — soft, creamy, golden-crusted camembert — sweet, pungent blue cheese wedges. All beautifully packed in colorful box.

Esquire Asst.....$6.95 each (prepaid)

Add 25c west of Rockies

WISCONSIN CHEESE BOX

Dept. H-48
Sturtevant
Wisconsin

Cheese Specialists for over 15 years.

PURE CANE SYRUP



FROM THE DEEP SOUTH

. this old-fashioned open kettle syrup made from the pure juice of Louisiana plantation sugar cane. It is a full flavored syrup with none of the sugar extracted and no chemicals added

A treat for your own table and a delightful way to solve your gift problem.

Please send Check or Money Order

$3.00 FOR No. 10 CAN
$2.00 FOR No. 5 CAN
Delivered

Write for prices on cases by freight.

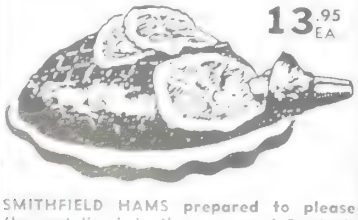
JOHN R. MURPHY
P.O. Box 3357 Shreveport, La.

WORLD FAMOUS SMITHFIELD HAMS

(From peanut fed hogs)

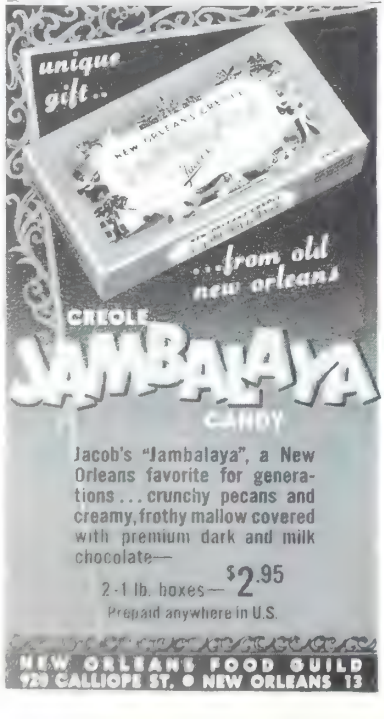
Cooked—Ready to Serve

13.95 EA



SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, [illegible] boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at [illegible] A perfect treat. Hams $13.95 each. Send check with [illegible]

EPICURE HAM CO.



Jacob's "Jambalaya", a New Orleans favorite for generations . . . crunchy pecans and creamy, frothy mallow covered with premium dark and milk chocolate—

2-1 lb. boxes—$2.95

Prepaid anywhere in U.S.

NEW ORLEANS FOOD GUILD
729 CALLIOPE ST. • NEW ORLEANS 13



SHOPPING

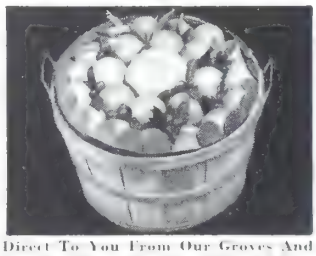


Winnie the Pooh and friends are classic favorites from storybook land and here they are in toyland. Winsome Winnie is 12" high, $5.50; his pal, Piglet, $3; and moody Eeyore with a snap-off tail (for easy losing, you know), $4.50. 30c postage. Duttons, Inc., 270 Park Avenue, New York 17, N. Y.



Epicurean tidbits for festive entertaining or unusual gifts for gourmets on your list are assorted nuts, plain or chocolate-covered, steeped in sherry. 14-oz. jar of cashews, pecans and walnuts, $1.75. Chocolate-covered filberts and almonds in sherry, 8-oz., 95c, post. 15c. Bellow's Gourmets' Bazaar, 69 E. 52nd St., New York 22.

SOLVE THAT GIFT PROBLEM!
INDIAN RIVER ORANGES AND GRAPEFRUIT
Tree-ripened



Direct To You From Our Groves And Packing House On The Indian River.

1 Bushel (55 lb.) $5.75
½ Bushel (30 lb.)..... $3.75

(All Oranges, All Grapefruit, or Mixed. Trimmed With Kumquats and Spanish Moss.)

Economy Basket—Assorted Sizes
Bushel $5.00—½ Bushel $3.00

Prices include Prepaid Express east of the Mississippi River and bordering states. Add 10% for shipments to western states.

Send check or money order to

ANCHOR GROVES
Box 1146-C, Cocoa, Florida

Member of Florida Indian River Fruit Shippers [illegible]



SCHRAFFT'S Golden Plum

HOLIDAY CONVERSATION PIEC

A new Schrafft's FIRST! Golden plumes glea atop a warm, brown cover...prelude to sma strips of rich chocolates. 10 hand-picke favorite centers...smooth creams, soft car mels, crisp molasses sponge, nougat, pean butter rolls. Among them, your favorite toc

1 and 2 lb....1.75 lb.

Postage (Incl. Insurance) 1 lb. .23, 2 lb. .

SCHRAFFT'S, 1496 Broadway, New York

"BRANDY MINIATURES" Eighteen baby-sized fruit cakes in a glamorous transparent box, wrapped with Christmas paper and ribbon . . . dark with succulent bits of fruit . . . heavy with good brandy. Truly a gourmet's touch with ice cream or after-dinner coffee. And all this delight is only $2.85 postpaid anywhere in the United States. Order No. 16. When you write, ask for our tantalizing brochure describing the many other distinguished Rosemarie confections designed and priced for all occasions. *Rosemarie de Paris, c/o Mlle. Suzy, 664 Fifth Avenue, New York 19, N. Y.*

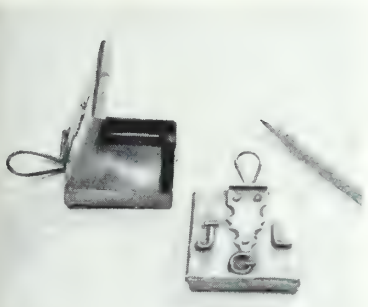


AROUND





Copper at its best, a simple design by Emmet White, this hand-beaten oval bowl will make a lovely holder for miniature garden or flower decorations. May also be used for candy, nuts or popcorn. Nice singly or in pairs, the price is $4.50 each postpaid from the Marco Polo Shop, 14 W. Saratoga Street, Baltimore 1, Md.



Dwarfed by the pencil, this silent butler, 1¾" sq., is just about the smallest we've seen. A nice addition to your miniature collection, it can also be carried in your purse for use as a pillbox, or an emergency ash tray. Of antique copper trimmed in brass, $1.95; with 3 initials, $2.40, post. 15c. From Polly Lee, 3740 Frankfort Avenue, Louisville 7, Kentucky.

Mexican Food



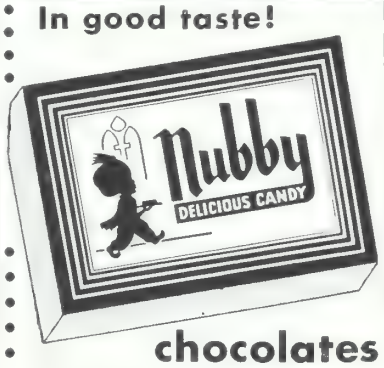
Package contains:
1 can, 30 Tortillas,
1 can, Enchilada Sauce, 1 can, Pinto Beans

A unique and delicious packed treat for you — or an unusual gift for the holiday season. Package contains ingredients for SIX servings of enchiladas and other exciting authentic Mexican dishes as described in folder enclosed. $2.00 Postpaid . . . In U. S. A. or Armed Services Abroad

Old El Paso

El Paso, Texas VALLEY CANNING CO. P. O. Box 31

In good taste!



chocolates

Be thoughtful of friends who deserve the best! Let us send them (or you!) a generous one pound assortment of famous NUBBY Chocolates. Each colorful gift box is hand-packed with luscious cream centers, mouth-watering caramels, delicious nougats, and oh-so-many others. NUBBY Chocolates are delightful to give — to receive — to ENJOY! We'll take orders now for immediate or Xmas delivery. Full pound in gift box only $2.50 Postpaid.

Send Check or M.O. to: The NUBBY Company 77 Old Broadway New York 27, N. Y.

The Ideal Christmas Gift

FORBES FLORIDA FRUIT



EXPRESS PAID TO YOUR DOOR

You can have Florida's finest tree-ripened citrus shipped to you or your friends regularly thru the season.

WE GUARANTEE EVERY BASKET



A Southern Treat
Delicious PECAN LOG
Nougat center filled with chopped Glazed fruits dipped in creamy Caramel and rolled in freshly shelled Pecans.
1 lb.



FORBES FRUITS
CLERMONT, FLORIDA
H. GORDON FORBES

Please Ship Prepaid full bushel basket $5.50

☐ Tree Ripe ORANGES
☐ Mixed Oranges & Grapefruit
☐ PECAN LOG Price $1.89

Check or Money Order attached

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Join Forbes Fruit of the Month Club. Choice oranges and grapefruit delivered to your door regularly. Send for FREE literature.
Write: FORBES FRUITS, Clermont, Florida.

THE Aristocrat OF FRUIT CAKES!



Guild Crest by FARM CREST

A family treat or a long-remembered gift for your Holiday list! An epicure's taste treat! Crammed with rich nuts, fruits and a tantalizing blend of spices, these golden cakes are baked from rare Old English recipes. Beautifully packed in metal humidor (cards enclosed if desired). No C.O.D.s. 2½ lb. $4.09 5 lb. $6.98 POSTPAID

FARM CREST BAKERIES, 5847 RUSSELL, DETROIT 2, MICH.



Your friends will RAVE about these

NUTMEATS COOKED IN IMPORTED WINE the 18th Century Way

OLD WILLIAMSBURG SWEETMEATS

a rare gift!

You've never tasted anything so luscious as these spicy, crunchy nutmeats! This rare, early American delicacy is truly a sensation, served alone or with drinks. Order today for delivery before the holiday season $3.50 pound box, prepaid

Clyde Cole Kitchen
WILLIAMSBURG, VIRGINIA



CHEESE in Wine!

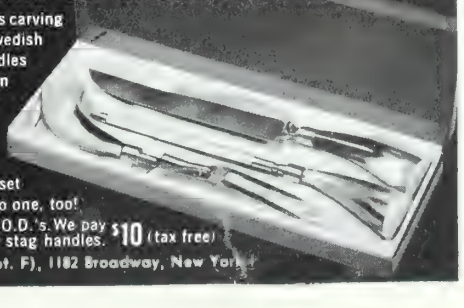
Smooth, flavorful, delicious

Set of four 12 oz. crocks contain Stilton and Cheddar cured in Port Wine; Roquefort in Brandy; Swiss in Kirsch. Complete $6.75
Set of six 4 oz. crocks contain Stilton, Cheddar, Roquefort, Swiss, Edam in Sauternes and Gorgonzola in Brandy $4.85
Set of six 8 oz. crocks, as above $7.85
One 24 oz. crock, choice of Cheddar, Stilton, Roquefort or Gorgonzola $3.45
One 48 oz. crock as above $6.50
One 5 lb. crock as above $10.50

Prepaid in U.S. Write for Catalogue "G"

Vendôme
The Recognized Caviar Specialists
415 MADISON AVENUE New York

MASTER 3-PIECE CARVING SET of SWEDISH STEEL



The Home Carver's Delight that makes carving a pleasure! Its gleaming stainless Swedish steel and distinctive horn or stag handles will grace any table! The companion sharpener keeps blade sharp, always! Any carver will appreciate those generous, easy-grip handles. An unusual value at this special mail order price, this beautifully packaged set makes an ideal gift. Treat yourself to one, too!

Send check or money order — no C.O.D.'s. We pay postage. Specify choice of horn or stag handles. $10 (tax free)

LANCASTER ENTERPRISES (Dept. F), 1182 Broadway, New York



SHOPPING

Traveler's aid—a compact case only 5½" long holds six tiny bottles tightly capped, which hold just enough vitamins, hand lotion, perfume or what-have-you to get you where you're going and home again in comfort. In natural pigskin or red, blue or green morocco, $6.50 ppd. T. Anthony, 751 Madison Ave., New York 21.



Whiffenpoofers and others with a fondness for little lambs (as who hasn't?) will find this cunning pair irresistible. The set, cigarette box and ash tray, is of fine china in pastel pink, blue, yellow or sophisticated black; all gold-trimmed. $5.85, ppd. Trade Winds, 141 Newbury Street, Boston 16, Mass.



Miniature wagon seat or fireside settle, for dollhouse decorators or miniature collectors, is made of birch and finished as carefully as a fine piece of furniture. It measures 2⅞" x 3½" long, $4.75. Cat slumbering on rug, $1.75. Both postpaid. Edith Perry Maxon, 45 Pearl Street, Mystic, Conn.





SAY . . .
"Merry Christmas"
WITH
Florida Oranges

GRAPEFRUIT AND TANGERINES

For goodness sake send Hadlock fruit! All choice grade, carefully selected for eating quality, flavor and juice content . . . fully tree-ripened from groves known for top quality . . . backed by 18 years experience in shipping finest Florida fruit.

ORDER NOW—EXPRESS PREPAID

QUALITY SELECTS (as shown) Generously packed 55 lb. Bushel $5.50
Half Bushel—27 lbs.—$3.25

DE LUXE GIFT PACK, choice fruit, 4 assorted pound marmalades, pound fruit cake, pound fancy pecans—full 60 lb. Bushel $10.50
Half Bushel—30 lbs.—$ 6.00

DE LUXE SPECIAL GIFT PACK, choice fruit, 6 assorted marmalades, 3 pounds fancy pecans, pound fruit cake—full 65 lb. Bushel $15.00
Half Bushel—30 lbs.—$ 8.00

Prices on fruit are slightly higher West. East of Miss. River except Wis.—slightly higher West.

HADLOCK FRUIT CO.
BOX 88 MOUNT DORA, FLA

ELEANOR HOKE Distinctive Gifts



TURKEY DRESSING SPOON

SOMETHING NEW FOR YOUR GIFT LIST

A perfect gift for the perfect hostess. Unique in design—practical. Fashioned of hand wrought Argental *non-tarnishable* metal, this Turkey Dressing Spoon is a complement to any silver table service. Ideal also for all deep dish servings. Long handle assures ease in serving.

Price—prepaid $4.95—no C.O.D.'s
(Add 2% Sales Tax in Ill.)

ELEANOR HOKE
7317 East 71st St., Chicago 49, Illinois



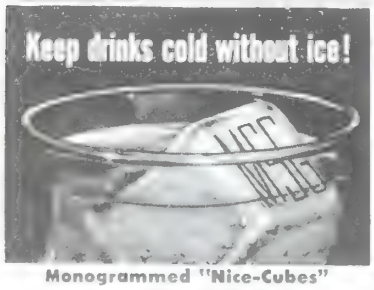
WM. PENN INN QUALITY SOUP

From one of AMERICA'S OLDEST INNS, direct to YOUR TABLE, come these tempting soups to please the most discriminating Epicure.
Packed in cartons of 24 12 oz. cans

SNAPPER (Turtle) SOUP	$6.00
CLAM CHOWDER	$6.00
PHILADELPHIA PEPPER POT	$6.00
ONION SOUP (French Style)	$5.00
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VEGETABLE SOUP	$4.75
ASSORTED CASE of 4 cans ea.	$5.50

Send Check or Money Order
No C.O.D.'s Please — Express Collect

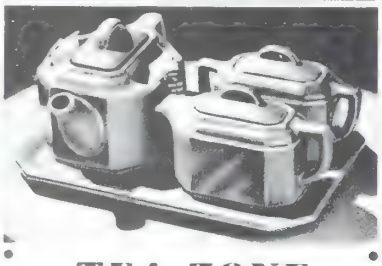
WM. PENN INN
GWYNEDD, PENNSYLVANIA
Recommended by
Gourmet and Duncan Hines



Monogrammed "Nice-Cubes" do it without diluting

BOX OF 8—$3.00

MONOGRAMMED "NICE-CUBES"



TEA ZONE

Newest idea in teapots . . . the [illegible] on each side are fastidious hide-[illegible]. No [illegible] need you worry about soiled tablecloths. Made of fine quality vitrified china in color choice of: maize, turquoise, sepia. Pot holds two cups. Available (as illustrated) [illegible] tray . . . $6.95. Pot alone . . . $2.00.

ALCO PRODUCTS CO.
[illegible] 42 Lexington 73, Mass.



Something New . . .

CONCH COOKING!

A [illegible] interesting recipes with interesting foot-notes, and typical of the Southernmost City in the United States, Key West, Florida. Gourmet and beginner alike will find it intriguing, an appetite-whetting [illegible] able to every section of the country. ARROZ CON POLLO (chicken with rice), Spanish bean [illegible] PETA VEJA FLAN KEY [illegible] delectable? But definitely! Learn the what, [illegible] in CONCH COOK [illegible]

$1.50 postpaid

LUISE of KEY WEST
Box 6 Key West, Florida

MAKES DELICIOUS COFFEE in Any Cup, Bowl or Container



NO MORE Messy Grounds

The most practical coffeemaker ever invented! Neat, goodlooking, makes one to eight cups of delicious coffee. No more mess. Ideal Gift.

Made of Beautiful Ceramics

KROLL COFFEE MAKER $2.95

100 KROLL PAPER FILTERS $1.95

Sorry! No C.O.D.'s Send Check or Money Order
We Pay Postage

P. J. KROLL
430 Dauphine St. New Orleans, 16, La

AROUND



Raising a little mustache? Here's a very small mustache cup, about 1⅜" in diameter; beautifully made and hand-painted, it's definitely a collector's item. In red, blue and green with gold, the price is equally small, $2.50 postpaid from the Artisan Galleries, Fort Dodge, Iowa.



Minute memo pads that tuck into a pocket or purse are monogrammed for a tiny but thoughtful gift. The folders, containing perforated fillers, handy for jotting down daily duties, errands, etc. 12 pads in dove gray and white with initials. $1.50, postpaid. Greenland Press Studios, 5700 Wilkins Ave., Pittsburgh 17, Pa.



Dress up casserole dishes in a handsome silver-plated shell. It comes with a capacious 3-quart Pyrex liner and has porringer handles which make for easy handling. Close-fitting silver lid helps keep the contents warm for "seconds." 10½" in diameter, $36 including tax. Add 50c postage, W. of Miss. $1. Bergdorf Goodman, 754 Fifth Avenue. New York 22.

WELL, SMACK MY MOUTH! BEST YOU EVER ATE!

Pecan Candies and Pecans

Gift Problems Solved — We Mail For You!



You'll love 'em, friends will bless you for them! Stuckey's Georgia pecan delicacies are known for goodness, coast to coast. Probably most complete assortment in all America. Fresh! Gift wrapped; postage prepaid on all items.

MAPLE PECAN PRALINES
Dainty 1¼ in. creamy delights, approx. 30 to the lb. Box _____ $1.50

ASSORTED PECAN CANDIES
Pralines, fudge, divinity, spiced and sugared pecans, rolls! Lb. box ____ $1.75

SUGARED & SPICED PECANS
Whole Georgia halves, deliciously coated. Nothing so good! Lb. box _____ $1.75

CHOCOLATE PECAN FUDGE
So rich an' creamy, just loaded with tasty pecan meats! Lb. box _____ $1.50

GA. PAPERSHELL PECANS
New low price, new crop! U. S. No. 1 grade. Big 5-lb. bag only _____ $3.00

PECAN ROLL (OR LOG)
Creamy nougat center. Lb. box ____ $1.50

Special Gift Service for BUSINESS FIRMS, INDIVIDUALS
Take it easy! Send list, we do work—you get thanks! Holiday wrapped; enclose your card or we furnish card. Serving hundreds, satisfaction guaranteed! Write for illustrated gift catalog.

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Tempt you! On your trip South visit our wayside candy shops!



FULLY TREE RIPENED FLOWERTREE ORANGES

$4.85 Full Bushel 55 lbs.

Express Prepaid FROM OUR FLORIDA GROVES TO YOU

In NATURAL PACK, natural color, tree, to basket, to you. Each orange heavy with juice—and such juice! Money back if not pleased. So easy for gifts, too! The NATURAL PACK, full bushel, express prepaid, $4.85. SPECIAL GIFT PACKS: No. 1, same fruit, polished and decorated, $6.25. No. 2, same, with two 1 lb. jars very special Orange Marmalade, 1 lb. Guava Jelly, $7.45. Send check or M.O. No C.O.D.'s, please.

FLOWERTREE GROVES
Box 1092B, Eustis, Florida
Add 50c, Wis., Upper Mich. and West of Miss. Riv. (except Mo., Ark., La.)
References: First State Bank, Eustis, Florida



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Pure Louisiana
STRAWBERRY PRESERVES

Expertly made from the choicest berries of this year's crop

Carton of 4 1-lb. Jars $2.95 Ppd.
Carton of 8 1-lb. Jars $5.75 Ppd.
Carton of 12 1-lb. Jars $8.50 Ppd.

Gift Folder Sent on Request
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HANDI-MITTS

PROTECT BOTH HANDS AND WRISTS



$1.50 per pair
Postage prepaid No C.O.D.

TOO HOT TO HOLD?

Handi-mitts are perfect protection for hands and wrists. Perfect for cooking enthusiasts—indoors and out. Perfect for home fireplace or workshop. Handi-Mitts fit every hand comfortably. They're made of heavily padded, quilted cotton on both sides—safe to use with hot pot handles, chafing dishes... proof against spattering fat, steam and embers.

Your choice of white with red, green, yellow, blue or white bindings. Please specify color $1.50 per pair, postage prepaid. Sorry, no C.O.D.'s. Make check or money-order payable to

THE HANDI-MITT COMPANY
948 Oakland Ave., Birmingham, Mich.

NEW 4 in 1
CHIP-CHOP
REG. U.S. PAT. OFF.

1 CORK SCREW
2 BOTTLE OPENER
3 ICE BREAKER
4 ICE SHAVER



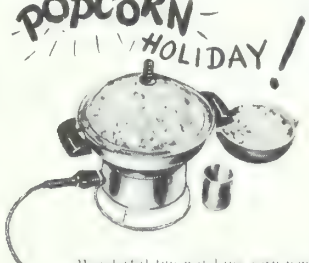
YES, it crushes ice cubes right in the glass, with a gentle unique spring action. Have plenty of crushed ice to cool drinks faster, for desserts, sea food, etc. A boon for host and hostess. Chrome finish, smartly Boxed. Only $2.00 postpaid.

FOR EVERY HOME BAR and KITCHEN

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Wonderful fun-wat bring corn pop tastes *delicious*. Electric Tel-a-matic Corn Popper with clear glass top is superbly designed table ware. Excellent for bat parties. Heats potato chips too. A gift for the whole family your gift card enclosed or ours. With free pint of Mazola cooking oil only $10.69 postpaid in U.S. Parcel post Shipment for Christmas until December 18.

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1692 ALTON ROAD
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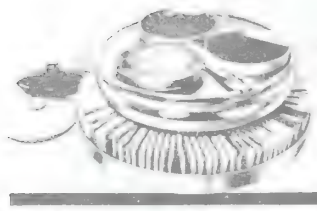


New England subjects of nostalgic and historic interest are depicted on these plates. Among them are the House of Seven Gables, Gloucester Fisherman, the home of the Spirit of '76 and Marblehead Harbor. 10″ in diameter, $1.25 ea., postpaid from Daniel Low & Co., Salem, Massachusetts.



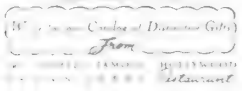
Lip service. A well-equipped pocketbook these days carries lip tissues, which *do* get used up so quickly. Why not, then, give her a box of 20 books, $1.75, or 50 books, $4? In red, blue, green or gold with initials stamped in red, blue, green, white, gold or silver. Ppd. Franwal Co., Red Bank, N. J.

— BROWN DERBY
SNACK TRAY

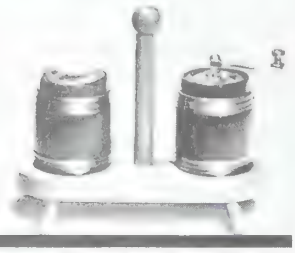


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Included are 3 knife spreaders made from the wood of the Holly tree. Each stamped "Brown Derby, Hollywood." This tray is used for catering at many celebrities' homes. Fill the container with your favorite spreads. One filling provides appetizers for 16 to 20 guests. $21.00



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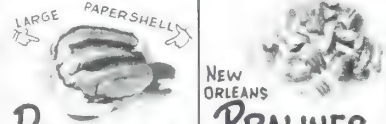


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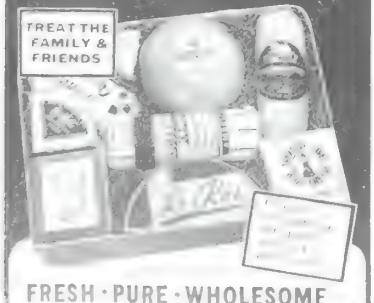
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AROUND





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DELICIOUS FRUIT CAKE from the BROWN DERBY'S OWN PASTRY KITCHENS

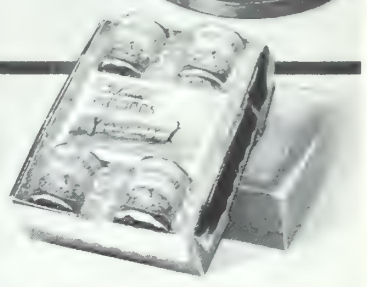
We've been making this famous fruit cake in our own pastry kitchens for 20 years. This is the first time we've made it available to everyone throughout the country. Famous Glazed Jumbo Bing Cherries, Select First Quality Pecans, Jamaica Rum and Imported Cognac, are included in the fine ingredients. The cake is decorated with Jordan Almonds and is hermetically packed in a tin that will make a nice cookie or cake container. Be sure to include yourself on any gift list for this famous Fruit Cake from the Brown Derby Hollywood Restaurants. 3-lb. $4.95 postpaid



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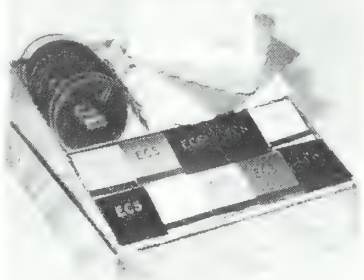
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JUST FOR TWO

by Lily Haxworth Wallace



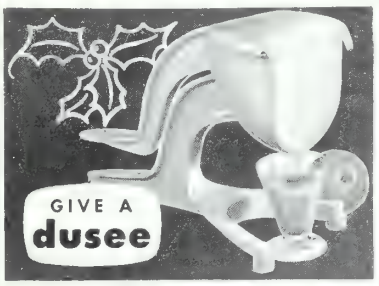
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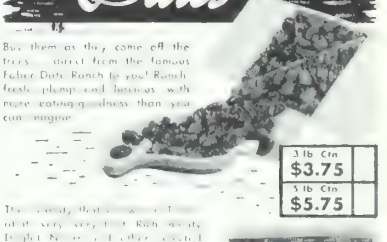
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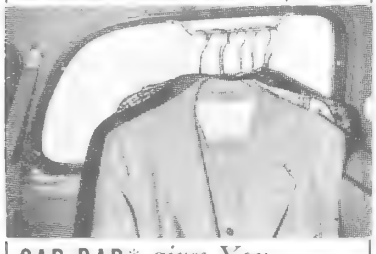
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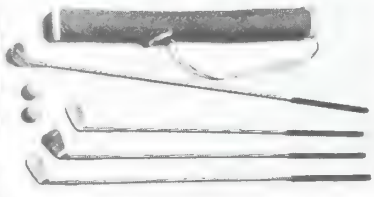
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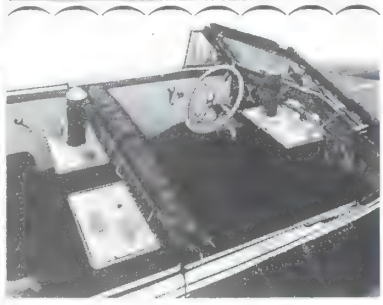


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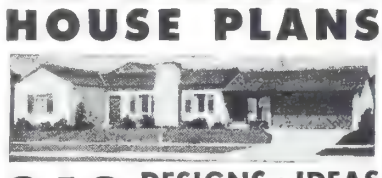
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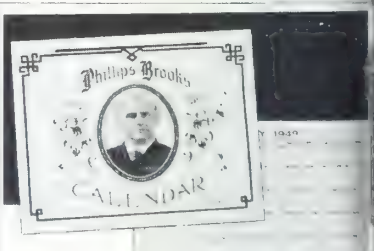
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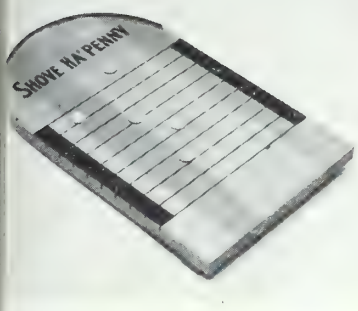
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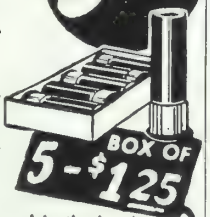
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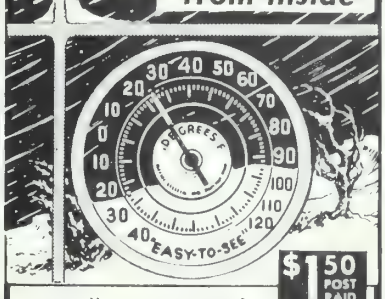
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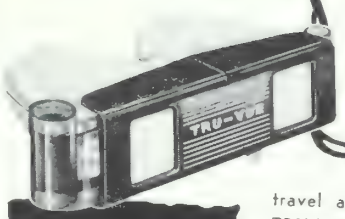
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THIRST EXTINGUISHER



Cocktail Shaker

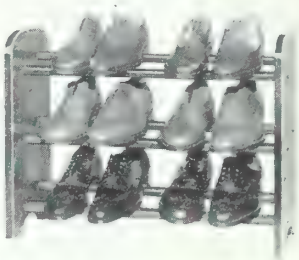
Here's the perfect gift they'll talk about every time they use it! A Cocktail Shaker that is an exact smaller edition of a Fire Extinguisher—handsome, distinctive and really practical. It is finished in super-chrome plate, polished mirror-bright; with silver-plated interior for perfect drinks always.

Witty engraved instructions on shaker, and a built-in strainer. Generous 60 oz. capacity, yet only 12" high.

Price **$18.50** Postpaid.
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Solid hardwood—beautiful mahogany or rich maple finish. Holds 9 pairs men's or 12 pairs ladies' shoes. Fits any closet— **$4.95** 24" wide, 9" deep, 18" high. add 10c parcel post

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MONOGRAM STYLES
No. 1. Block letters (1, 2, or 3)
No. 2. Early English (single)
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TUMBLER STYLES
No. 1. Juice—6½ oz.
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No. 3. Iced Tea—12½ oz.
Heavy two-piece boxes, ship prepaid. Salvage value.

AMERICAN CRYSTAL CO.
P.O. Box 534, Rochester, N. Y.

Send the following postpaid, with money-back guarantee:

☐ 8 mon. juice tumblers, $2.95 (OR) 3 complete sets
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☐ 8 mon. iced tea tumblers, $2.95

Monogram Style No. 1___ No. 2___ No. 3___ Initials___

NAME___

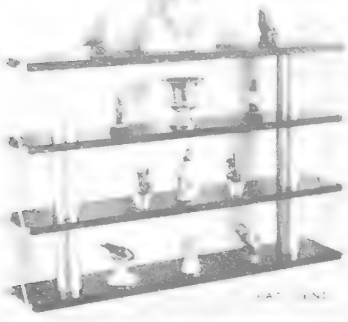
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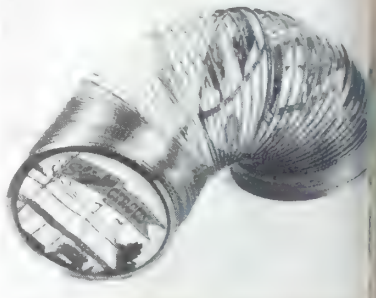
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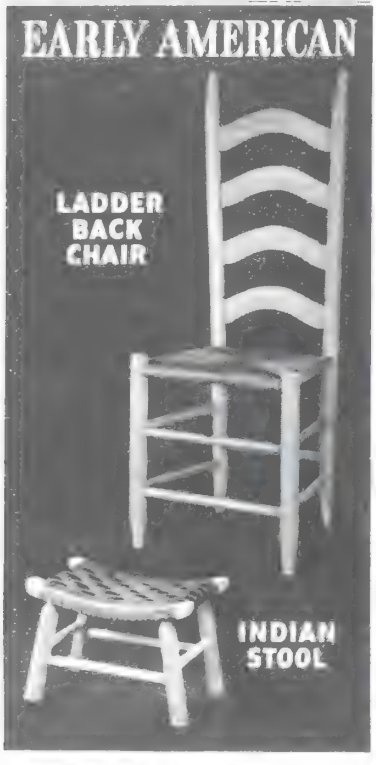
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Unfinished each $11.00 pair $20.00

Indian Stool Attractive utility stool, sturdy oak frame, 12 inches high, natural oak finish, curved, hand-woven, Indian basket pattern multicolored fibre seat
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Pair chairs and stools are of the green post, slat construction, tried patent principle of construction that gives meaning to our slogan "The Best is Cheapest." They have been in continuous production in Georgia since 1856.

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Corday SILVER COMPANY
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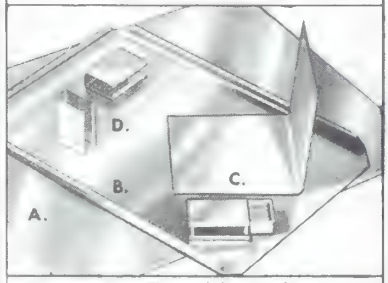
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COOKIE SHEETS, MATCH BOX HOLDERS, STOVE TOP PADS, BOOK ENDS
Shiny bright stainless steel—won't tarnish or corrode—stays beautiful for years

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	17" x 19"	$3.49
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Send Check or Money Order
Postage Prepaid
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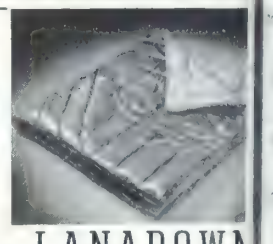
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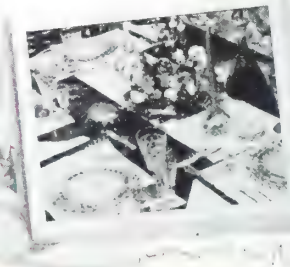
Westmoreland's exquisite, handmade crystal-and-ruby, and brilliant, clear crystal glassware convey a note of specialness to any occasion. There are many unusual Westmoreland pieces that make useful, long cherished gifts. A variety of bowls, thumbprint salad and dinner plates, nappies, candy jars, covered urns, bon bons, torte plates —so many items that selection is indeed a delightful task.

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For Perfuming Dresser Drawers and Closets.

DIRECTIONS Apply with a smooth cloth a thin coat of Sachet Wax to any painted or varnished surface you desire to perfume. Allow it to dry thoroughly. Then lightly buff for a few moments to a hard bright surface which will then lend its fragrance indefinitely.
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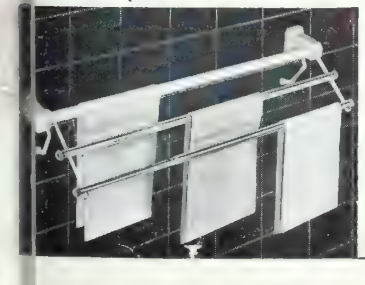
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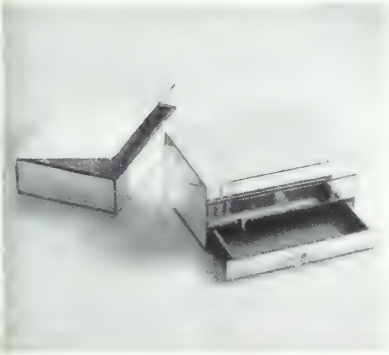
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22 W. Seventh St. Cincinnati 2, O

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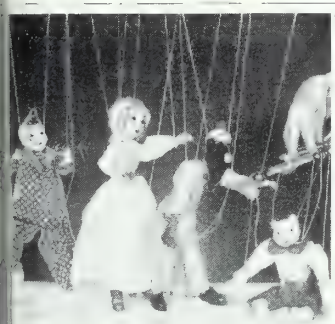




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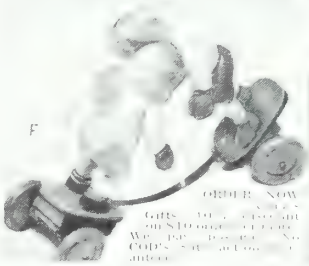
E. Mechanical Duck. ... $1.00

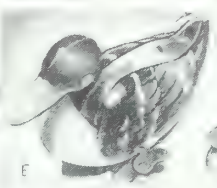
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peppertree ranch, p.o. box 188, dept. a, san diego, california

★ Give Santa Claus Cakes and Molds for Christmas!

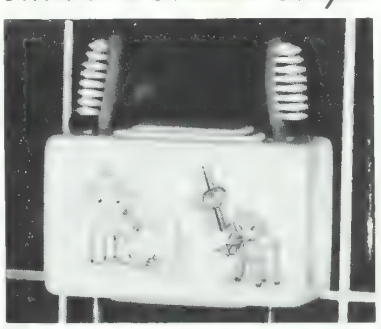


Send us your gift names, addresses and gift cards. We'll mail molds direct at Christmastime, postpaid. Or bake Santa Cakes for gifts. Easy with quick mixes or RENALDE recipes. Simple instructions for baking & decorating. Santa Claus heavy cast aluminum double mold stands 11¾" high. Set **$5.00** postpaid. No C. O. D.'s.

Lamb 12" cake mold, set **$5.00**
Gingerbread Man 13" cake mold, set **$5.00**
Sweetheart 8x8" cake mold, each **$2.50**

RENALDE, 1525 18th, Dept. F, Denver, Colo.

Mother's Newest Helper



MUSICAL TOOTHBRUSH HOLDER

Any tot will love this!

Suddenly that tiresome brushing of teeth becomes a joyous lark, when a gay tune pours forth as the brush is withdrawn.

The 2½" x 4" washable plastic box is decorated with a sprightly nursery theme and holds two brushes. Rubber suction cups secure it firmly to the wall.

$3.95 postpaid—No C.O.D.'s

Write for illustrated catalog of Unusual Gifts

CRANE'S 419 East 57th St. New York 22, N. Y.



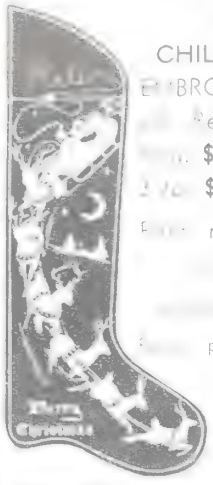
YOUR NAME
in Gold on Royal Windsor
SAUCY PORKER®

Most Amusing Piggy Bank you ever saw. 7¼" high.

Superb full color brilliant glazed ceramics. 24 K. gold name permanently fired on, cannot rub. Satisfaction guaranteed or money back. Delivered anywhere in the U.S.A. postage free $3.00. Please: No COD's. No stamps.

PRINT CLEARLY
WINDSOR CHINA CO., Dept. HG SEBRING, OHIO
Enclosed $ for the following
Names
Send to.....
Address .....

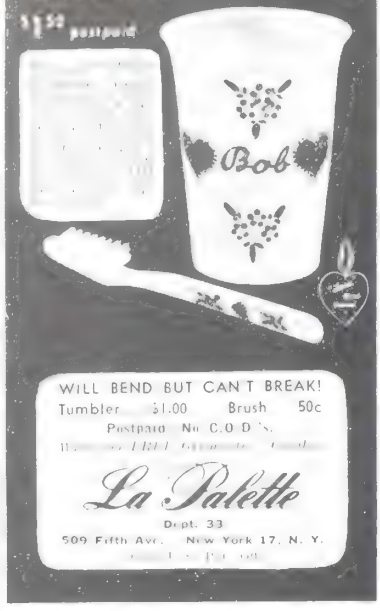
XMAS STOCKING



CHILD'S NAME
EMBROIDERED in
red felt 22"
high. $1.00 ea. or
2 for $2.50.
Print name when
ordering
Name post prepaid.
No C.O.D.'s.

DUDLEY'S ON THE BOARDWALK
Hampton Beach New Hampshire

The Original Personalized
Children's Tumbler Set
$1.50 postpaid



WILL BEND BUT CAN'T BREAK!
Tumbler $1.00 Brush 50c
Postpaid No C.O.D.'s.
With FREE gift card for Xmas
La Palette
Dept. 33
509 Fifth Ave. New York 17, N. Y.



SHOPPING



A rosewood bowl, beautifully grained, hand-turned and hand-polished, is a joy to see and to handle, for it's almost as thin and light as fine china. The perfect mayonnaise container for buffet or luncheon, approx. 4" x 3", is $7. Companion ladle is sterling silver, $3, incl. Fed. tax. Both ppd. Salisbury Artisans, Salisbury, Connecticut.



Commemorate a marriage with this unusually fine wedding plate, a sentimental souvenir a couple will treasure always. It is handmade of enamel and copper, has two full names and marriage date in German script, 9" in diameter, it stands on compote base. $35 postpaid. The Aquilarum Studio, 1 Mt. Vernon St., Winchester, Mass.



At home on the range. Realistic looking red pottery tomatoes are bright and cheerful looking for holding salt and pepper and grease drippings, and the set is $3.25. The little ones are table salts and peppers and they are only $1.10 a pair, postpaid from Crystalier, 485 Lexington Avenue, New York 17, New York.

twink will make the KIDDIES BLINK!



He's a MUST for CHRISTMAS!

TWINK makes a [illegible] on even the not-so-young.

14 inches tall. Unbreakable.

A DREAM OF A GIFT that is "sure" to please any little boy or girl.
Order immediately to insure prompt delivery.

$2.50 *Postpaid*
Mailed Anywhere in U. S. A.

BARBARA ROSS
Glenwood Gardens, Yonkers, N. Y.



BABY COOS An *Ideal* Toy

Magic skin body. Plastic head. Eyes that open and shut. She cries . . . she sobs . . . she coos. Filled with foam rubber. Layette contains dress, bonnet, stockings, shoes, slip, miniature tea set.

14" high—$ 6.98 Postpaid
16" high—$ 8.98 Postpaid
18" high—$10.98 Postpaid
20" high—$12.98 Postpaid

DANCING BEAR

An *Ideal* toy. 11 inches high. Two-toned beige and brown rayon plush dressed in a plaid taffeta skirt. Has a clock spring motor and winds in the back. Dances on metal feet.

$3.98 Postpaid

CHARLOTTE SHOP
3636 Greystone Ave. Bronx 63, N. Y.



PAPER is FUN with
snippie

Scissors are dangerous—but Snippie is SAFE!

[illegible] designs, cars, planes, houses, puzzles and tricks

Snippie does it with his bill . . . far better than scissors

FLUFFY KITTY

Its lovable fur is soft and feels just like a real kitty. The face has the sweet affection of a live kitten and holds irresistible appeal for children and grownups. Life size.

Only $4.25 *Postpaid*

DEL'S GIFT SHOP
136 South 13th St. Lincoln, Nebraska



CHILD'S BOSTON ROCKER

An authentic reproduction fine enough to be kept as an heirloom, a perfect gift for a child's room or living room.

Solid black finish, hand decorated with yellow striping and white stars, red and gold Pennsylvania folk decorations (the famous tulip pattern).

Strong, balanced construction, back curved, legs and spindles turned, plank seat 11" x 13", height 27", rockers 23" long.

$15.95 [illegible] *No C.O.D.'s please*

Wille's THE CHILDREN'S SHOP
441 York Road Jenkintown, Pa.



AROUND





The scene of the Nativity is portrayed in the modern manner in this Swedish crèche. All hand carved from wood and hand painted. the set includes the manger, Joseph and Mary, a shepherd and the three kings. Figures are 3½" tall. $21.50, post 30c. Virginia Paige. 7312 35th Ave., Jackson Heights. N.Y.



Traveling companion. Give "Travelmaid" to the girl who is on the go—via Pullman. ship. plane or car. One side holds plastic containers for toilet articles, cosmetics; the other has pockets for nightwear. She can carry it over-arm or pack it. Black grosgrain. waterproof lined. $14.95 plus 20% tax. Maud Leachman. 3831 Ingersoll Ave., Des Moines 12. Ia.



Gold-plated accessories add a touch of luxury to a breakfast tray or individual place settings. Ash tray. cigarette holder and tiny bell are decorated with ladybugs in ruby red or emerald green or with similar-colored "jewels." Real curio value at $3.95 ea. ppd. Add 20% tax. Helena Rubinstein Salon, 655 Fifth Ave., N. Y. 22.



MUSICAL LAMBS

This cuddly little lamb boasts of 11½" height and a Swiss music box interior . . . A tuneful armful of kiddies' delight in black or white plush, button eyed and be-ribboned.

AVALON GIFT HOUSE
FRONT ROYAL, VIRGINIA

PELICAN BANK



[illegible] $2.98 [illegible]



IT'S IN THE BAG

Your favorite little girl [illegible] dressed doll in the [illegible] strap bag. [illegible] from a [illegible]. May easily be cleaned with a damp cloth.

$2.49 [illegible]

Write for gift catalogue

GWENDOLYN MALONEY
170 E. 51st St. New York 22, N.Y.

NEW! • EDUCATIONAL! • COLORGAY GIFT! • BIG 10" SIZE!

NON-BUSTABLE VINYLITE BOUNCING PLAY BALLS!



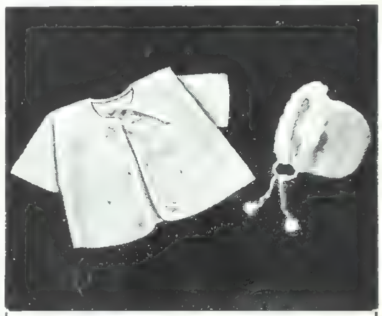
only $1.50 each postpaid   All 3 for $4.25 postpaid

Any tot will love you for *this* gift! New . . . different! Guaranteed non-bustable —light as bubbles—perfect toy indoors or out. Full of exciting, educational pictures. Brilliant colors won't run! Easy to inflate thru self-sealing valve. Solve your Xmas toy problems *now!*

MONEY-BACK GUARANTEE! WRITE TODAY

Specify design. Immediate delivery. No C.O.D.'s.

VIBA COMPANY Dept. 7 or 11
133 EAST 65TH STREET NEW YORK, N. Y.
A BILNOR PRODUCT



Sweet and Lovely

The little sacque is lovingly made of cloud-soft Viyella flannel (from England) with hand-embroidered rosebuds and dainty pink or blue binding. A precious gift, $4. The handknit hood, of soft baby wool, is gently ruffled and looped to frame tiny faces prettily. $2. Both sacque and hood can be sudsed to come out like new. Order quickly for Christmas giving.

We pay postage

Dorothy Owen

1809 Wauwatosa Ave.
Wauwatosa 13, Wis.

Henry Honey Bear

writes Letters to Children



Henry Honey Bear is a very amusing little Malayan Sun Bear whom children have learned to love through his jolly and instructive letters.

Henry's illustrated weekly letters are individually addressed to the child. They are hand-printed, easily read, and each letter contains a surprise gift, a puzzle or a drawing to trace.

There are four series of weekly letters (eight letters in each series), written for children from 4 through 8 years of age. Each series costs $2. You may subscribe to one or more. A special rate of $7 sends all four series (32 letters) to the child.

Parents . . . Relatives . . . Friends . . . Solve your Gift Problem for Children.

Send: child's name, address, age and from whom (Aunt Mary, Granny, etc.) Sample Letter on Request.

HENRY HONEY BEAR, P.O. Box A-1406, BEVERLY HILLS, CALIF.



BABY SLEEPS SAFELY

When you take a Sleepy-Tot on visits around town or around the world. Sleepy-Tot makes any type or size of bed a crib. Baby is not tied down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. $12.50 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

Sleepy-Tot 5541-45-F Vineland Ave. No. Hollywood, Calif.

NEW WONDERFUL WAY TO PLAY!



Boys & Girls Different! Exciting! **Family Fun** . . . a wonderland of TOYS. Create them quickly, easily, yourself with **RIG-A-JIG**, Wonder Toy from Hollywood. Planes, cars, trucks, dolls, furniture, animals, people . . . by the hundreds. Life-like miniatures in color, beautiful designs, patterns, simple or complex.

Everything you'd Love to Build Take up this tantalizing assortment of 7 Bright colored Geometric Shapes and watch 3-dimensional objects grow, take shape. **Educational** Endorsed highly by vocational and child authorities. Exercises imagination, coordination, space and color sense. Easily assembled . . . taken apart instantly.

Not Paper Not Cardboard Non toxic, tough fibre-plastic. Practically unbreakable. **Perfect Gift!** Beautiful 4 color Box, illustrated **Idea Book.** Regular 94-piece Set, $1.75. Super 166-piece Set, only $2.95. **Order Now** below, or at your dealer **today!**



RIG-A-JIG

RIG-A-JIG, INC., Dept. R, 32 W. Washington, Chicago 2

Enclosed $______ Send me:

☐ Regular Set, $1.75 Name______

☐ Super Set, $2.95 Address______

City______ Zone____ State______

DALE
FIFTH AVENUE
The most distinguished label on luggage

Travel crib



Open . . . a combination play pen and crib. Closed . . . and it's a handsome piece of luggage. Travel Crib takes just 45 seconds to set up, and it comes complete with felt mattress with sturdy ticking. The quality of materials is typically Dale Fifth Avenue — where you naturally expect only the finest.

$59.00
(NO EXCISE TAX)

DALE FIFTH AVENUE
In New York, only at Fifth Avenue at 56th St.



SHOPPING



Cello bottle, a reproduction of an 18th-century French decanter, is a handsome decorative piece for your mantel. Use it solo or get two for a duet. Can be used to hold ivy or as a decanter. 18″ tall, amber or clear Flint glass, $5 postpaid from Malcolm's, 526 North Charles St., Baltimore 1, Md.



Well placed. Place mats of white leatherette have bands of dark green, royal blue or maroon with built-in, personalized napkin holder. Good looking and fine laundry savers; just wipe with a damp cloth. Set of 4, with 4 white linen napkins, $7.50; set of 6, $11.50, plus 35c postage. At Anita Gardner, 105 E. 57th St., New York 22.



Salt to taste. A pair of handmade, polished, cut crystal salt dips from Czechoslovakia is an infallible choice for your bridge or party prizes or for an inexpensive stocking gift. We specially like the sterling spoons, handmade also, with a definitely Danish cast to their handles. $3.50 a pair, tax incl., post 25c. Wayne Silversmiths, 1924 McGraw Ave., New York 62.

Cuddly BEAUREGARD
Adorable Baby Son Of
Elsie, The Borden Cow



Floppy-eared Beauregard, with a covered zipper hanky pocket, is sure to be the soft, cuddly favorite toy for any girl or boy.

$4.95 Your Choice Of
BLUE • PINK • GOLD

POSTAGE PREPAID • CHECK OR MONEY ORDER

tottie dohme
Dept. HG—162 East 86 Street
New York 28, N. Y.

STILTS
An Ideal Youngster's Gift



ONLY
$2.95
POSTPAID

Every boy and girl will want to try their walking skill on these sturdy, handsome stilts! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

- Built of rugged, clear-grained hardwood, 6½ ft. long.
- Adjustable foot-step can be raised or lowered.
- Durable, non-slip rubber tips.
- Strong enough to support 200 lbs.



BALLOU SPECIALTY CO.
Dept. 11
The Weirs New Hampshire



FIRST NATIONAL DEPOSITORY
DIDEE BANK

SAVE YOUR MONEY IN THIS
BEAUTIFULLY GLAZED CERAMIC BANK

Hang it on the wall or stand it up. Pair makes attractive book-ends. Unique and appropriate shower gift. It's REFILLABLE. If you just can't save money, it's a swell place for Pop's old razor blades. Exquisite colors—baby BLUE and PINK.

Size 5″ x 6″ $2.00 each Postage prepaid
No C O D's, please

KILN-ART STUDIOS P. O. BOX 681 Monterey, Calif

By Gum . . . It's a BANK!
with Bubble Gum

Put in a penny . . . pull down the lever . . . out comes a stick of that gum of gums . . . BUBBLE GUM! It's actually a bubble gum vending machine . . . smaller edition of the subway brand. Best of all, this miniature vender is a bank, too. It takes pennies, nickels and dimes, and holds 25 standard size sticks of bubble gum. You refill it easily from the back. 5½″ x 3½″. **$2 Postpaid.** Complete with 25 sticks of bubble gum. Add 50c if you wish child's first name handsomely hand-painted on front of bank. Refills furnished at one hundred for $1.00.
SEND FOR OUR NEW IDEA GIFT FOLDER

THE LEMAC CO.
154 W. Tremont Ave., Dept. HG-12, New York 53, N. Y.





SANTA SUGGESTS: for that last minute gift

THE STORY OF SANTA CLAUS AND MRS. CLAUS. Just what santa ordered for the kiddies! A triple-feature book with two favorite Christmas stories—The Night Before Christmas and the story of Santa Claus and Mrs. Claus—and a jolly three-color heat log Santa Claus doll, 6½″ high. 32 pages, 7½″ x 10″ with illustrations in gay Christmas colors on every page. Approved by child psychologists, educators and parents.
$1.25, ppd.

Green Gable Gifts 394 Lenox Avenue N. Y. 27 Dept. 412

Hi Stranger!

Let your youngsters climb up on the corral gate and watch PUNCHER in his adventures at the T Double A Ranch in Arizona. Through Puncher's exciting illustrated letters boys and girls will help PUNCHER train his

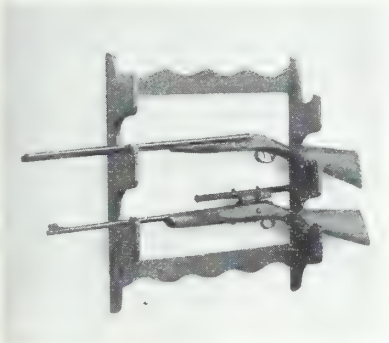


palomino colt "Tamale", ride with Puncher on cattle drives, watch Navajo Indians dances and explore wild and interesting places in the Southwest. Every boy and girl from 6-12 wants this year's Puncher letters. Five illustrated letters for one dollar. Sample letter 20c. First letter and gift card arrive for Christmas. Send names and addresses of outdoor-loving children to

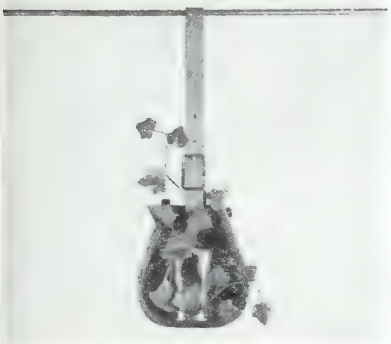
PUNCHER, T Double A Ranch
Box 3, Camp Wood Route, Prescott, Arizona

AROUND





Got a man with a gun? If he has two or more, he'll be glad to have a good-looking rack for his den or recreation room. Hand-crafted in either solid walnut or maple, the 3-gun size is $10.95; 4-gun, $14.95; 5-gun, $16.95, express collect. The Avalon Gift House, Box 935, Front Royal, Va.



Stirrup cup. Here's an original idea for a plant holder or shadow box for a figurine. The stirrup is mahogany—old-world finish or modern bleached, as you prefer—with strong leather strap. Complete with brass plant container they are $10 ea. ppd. $19.50 a pr. Ward Phillips Co., Box 3451, Merchandise Mart, Chicago 54, Ill.



Sweet grass, long leaf pine needles and palmetto strips are woven into wonderful baskets and mats that stay soft, pliable and fragrant for years, and they're washable! Made in the deep South. The 3″ pot is $1.95; 5″, $2.95; 6″, $3.50. Set of 3, $7.50, 3 mats, $2.95 ppd. Stumpp & Walter, 132 Church Street, New York 8, N. Y.

NO "SHIRT-TAIL TROUBLE"

WITH THIS NEW PETTICOAT BLOUSE



Sweet and neat for little misses. No chance of the petticoat blouse popping out when worn with skirt or pinafore. Adjustable elastic waistline and sleeves. Buttons all the way down the back and opens flat for easy laundering. High count Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

Sizes 1 thru 6 . . . . . $3.95
Sizes 7, 8, 10, 12 . . . . . $4.95

White only
Postage paid

New! A BABY'S TOILET SEAT THAT FITS IN A HANDBAG



$2.50

Complete with case
ONLY 4 INCHES SQUARE

Yes, if it's a Baby Sitter—mother needn't carry anything embarrassing into rest-rooms or hotels — and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4″ square for purse carrying. The plastic-impregnated seat is washable. Weighs only 8 oz. Pink or blue (with deflector). Complete with case, only $2.50, includes postage

No COD's please.

Another different baby item from Pee Wee House

11046 Barman Culver City 36, California

DOUBLES CLOSET SPACE

Kiddies Care for Own Clothes

Junior Clothes Rod

HOOKS ON ANY CLOSET ROD



ONLY $1.25

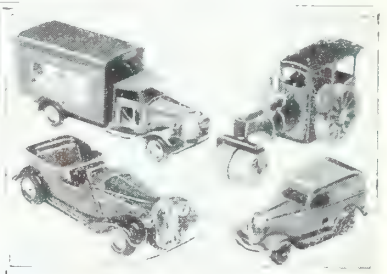
In Colors, Red, Blue or Green

SAVE POSTAGE
We prepay if you send Check or M.O. Gladly sent C. O. D. plus postage.

A welcome GIFT for Christmas or Birthdays

Hangs down 22″ from grown-up level—easy for small fry to hang up own clothes. Doubles closet space. Avoids driving nails in walls or doors. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

CHILDREN UTILITIES DEPT. S-04
18018 GRIGGS DETROIT 21, MICHIGAN



Imported Clockwork Toys

True-scale models made in England to thrill youngsters, delight collectors. Strong wind-up motors. Fine gifts!

Transport Van Upper left—5½″ size. Realistic. Back doors open. $2

Steam Roller Upper right—5½″. Runs back and forth automatically. $2

Vauxhall Tourer Lower left—5″ scale model of an English car. $1.75

Ford Van Lower right—4″ model. Skims along when wound up. $1

ALL 4 TO START A COLLECTION, $6.50

We pay postage. Write for our FREE Christmas catalogue

J. J. ANTHONY

1517 W. North Ave., Milwaukee 5, Wis.



PETITE PORRINGERS

Hand-some reproductions of William Calder's 18th Century porringer—cast in an iron mould following the same painstaking procedure employed by Colonial pewterers. Of modern alloy, they will not tarnish or dent. Measure 2″ wide. Set of 4 gift boxed $3.95 postpaid

Write for Catalogue

Jenifer House

New Marlboro Stone

GREAT BARRINGTON MASS.

DOLL BASSINET

—Exactly Like BABY'S

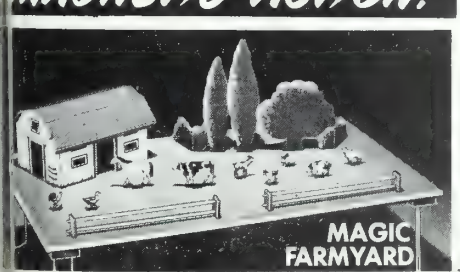
There's a great thrill in store for Mother and Daughter alike when this Heaven-on-Wheels is delivered. You'll be captivated by the dainty touches of lace and ribbon trim-thickly quilted inside of plastic cloth-washable plastic hood-and its shirred over-skirt and ruffling which is removable & washable. Colorfully matched throughout. $10.95 postpaid



Mail Orders Promptly Filled Mail Order Dept. 306 E. 54th St. N. Y. C. 22

REISS BROS. 54 E. 59th St., N. Y. C.

MAGNETIC ACTION!



Magic Farmyard Moving Animals by Remote Control

Friendly farm animals mysteriously roam about in a realistic farmyard with adjustable scenery. Endless constructive fun for everyone! Complete with large (20½″ x 12″), sturdy playboard, 9 plastic animals, barn, trees, fences, and powerful magnetic control. No C.O.D.'s, please. $3.25 postpaid

Order by mail direct from

REMOTROL CO.

Dept. L, 34 West 37th Street
NEW YORK 18, N. Y.

The IDEAL BABY GIFT HAMPER SEAT $6.95

A CATCH ALL FOR ALL OF BABY'S THINGS



It's a real Roomy Hamper for the Baby's Linens, Diapers, Blankets, Clothing, Towels, Toys, etc

It has a FOAM RUBBER SEAT that is a Luxury to sit on

Baby's name is Hand Lettered on front with attractive Nursery Design Covered in Genuine IVORY LEATHERETTE. Solves your Gift Problem. It's a beautiful, practical piece of furniture for the Baby's Room. F.O.B. Mt. Vernon.



GRAND UTILITIES CORP. Dept. 2
201 S. Second Av., Mt. Vernon, N. Y.

EARLY AMERICAN

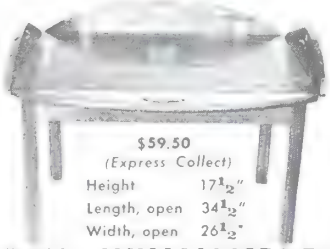
Antique Reproductions

ORDER EARLY FOR CHRISTMAS

With a sly suggestion that Christmas is near, Bozarth of Williamsburg offers the "Lee" a Queen Anne Coffee Table with delicate hand-turned legs and the "Barlow", a Butler's Tray Table with graceful Chippendale legs. All handmade



$55.00
(Express Collect)
Height 20"
Length 20"
Width, open 36½"
Width, closed 14"



$59.50
(Express Collect)
Height 17½"
Length, open 34½"
Width, open 26½"

BOZARTH of WILLIAMSBURG
WILLIAMSBURG, VIRGINIA



SHOPPING



She ski? If so, whether she's an expert or novice, she'll like this pin and earring set and wear it as a symbol of good fun and sportsmanship. The pin, made of sterling silver, 3" long, is $1.25, earrings, $1.25, including tax and postage from The Studio Shop, 557 Boylston St., Boston 16, Massachusetts.



A fig for dessert. That's a unanimous choice if you offer luscious California figs, walnut stuffed. Virtually seedless and free of preservative or sulphur, each fig is wrapped to protect its plump freshness. In redwood box, 2 lbs., $1.50; 3 lbs., $6.50; 5 lbs., $9.75, ppd. Rex D. Kane, 1331 N. Alta Vista Blvd., Los Angeles 46, Calif.



Versatile!
Gracious!
★
—for that Christmas check!
★

Bayfort Society
BOX 1808 CHARLOTTE, N.C.



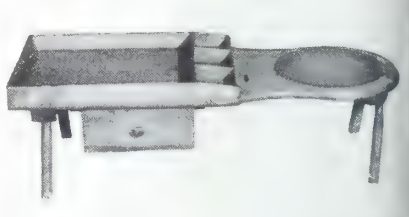
Stitch in Time

Saves embarrassment. Have you ever had a button pop off or a run start in your stocking away from home? If you have our gold-plate walnut in your purse, the day is saved. For in this ingenious nut is a thimble, thread, needles and pins. It is encrusted with jewel-like stones. Takes up no room at all and fits into a colorful, little pouch. **Size of a walnut.....$4.75**

TERRACE NOVELTIES
213-H East 58th St., New York 22, N. Y.

COBBLER'S BENCH

$45.00



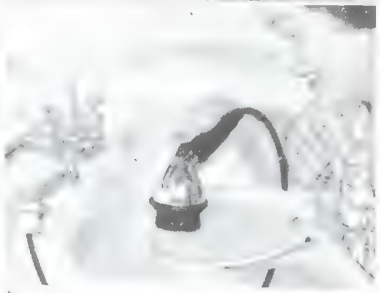
CHARLES W. CHASE
5 Roaring Brook Hadlyme, Conn.

it's different
it's TEXTURE
INDIVIDUAL STEAK SERVERS



Imagine, the perfect meal sizzling hot to the last forkful. Just prepare the meat as usual, warming the servers in the oven . . . then make the juicy steam at the table the perfect meat!

$2.49 ea. for set of four



MODERN WAY TO DO THE DISHES
HANDI-MITE DISHWASHER

New brush dishes sparkling clean . . . a fraction of the time . . . with the new Handi-Mite Dishwasher! Fastens to the faucet. Press button, and soapy water flows. Release button for clear, flowing rinse water. So quick and easy to use. *Saves hands, too!* Has 2 brushes: Nylon for dishes, brass wire for pots and pans. *You'll love it!*

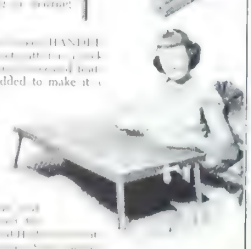
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UNIQUE, USEFUL GIFT!





New, Exclusive Feature ... HANDI-Matched Grain, ...

Sent postpaid anywhere in U. S. for only $16.75

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Electrically Heated



FOOT WARMER!

$34.50 Express Prepaid No C. O. D. please

Authentic Colonial design in rich walnut, with red or blue velvet upholstery . . . Has three heating speeds—low, medium, high—*for exact amount of cozy warmth you desire.* When not in use as a foot-warmer, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. *Prompt delivery.*

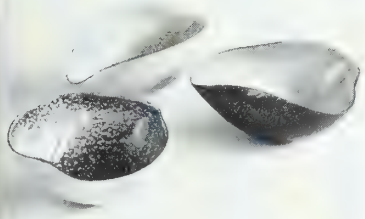
SHERRILL'S *Roanoke, Virginia*

AROUND





The new look for salt and pepper shakers is the hour-glass figure. Silver-plated and non-tarnishable, they have screw cap tops that make them easy to re-fill. Hand-blown cellars are protected from breakage by three spindles. $3.60 incl. tax and post. Rhea McAllaster, 113 E. 39 St., New York 16.



Tropical fruits—lemon, lime and avocado—are naturals as far as decorator color is concerned, and the shapes lend themselves nicely to these little bowls that can be used for nuts, jelly or as ash trays. Of porcelain-glazed copper, about 3", they are $3.75 ea. postpaid from Whitlock Merrick, 324 Miracle Mile, Coral Gables, Florida.



ah, beautiful BLANKET COVER!

Nicest of luxuries to own . . . to give on Christmas morning! Washable rayon crepe richly bound with rayon satin, tea-rose, eggshell or blue. Single (72x90), $9.95; Double (90x90), $10.95; Giant Single (72x108), $11.95; Giant Double (90x108), $12.95. Monogram $3. extra. Pillow cover $3.95, mono. $1 extra. 6-piece set of mono. bureau scarfs to match if desired, $7.95.

Add 25c for postage. Sorry, no c.o.d.'s.
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The Lucky Chest
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Novel Xmas Gift



Bid Welcome!
WITH A PERSONALIZED RUBBER DOOR MAT

Is black corrugated rubber mat with ite lettering will add a distinctive uch to the home entrance. You can ve name, address, or any inscription u prefer. Maximum 11 letters per —3 lines only. Mat 18" x 30" x thick, with perforated border. hite letters 3" high.

95 Prepaid. No C. O. D.'s please. (Larger Mat prices on request.) Xmas delivery orders received before Dec. 1.

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ORDER EARLY FOR CHRISTMAS



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70" by 44" Open to Seat Eight
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BOZARTH of WILLIAMSBURG
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Both for
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even a vanity can be organized!

At long last, a sturdy Bakelite tray divided into 11 handy compartments for everything from pins to comb and brush now scattered around in your vanity or dresser drawers. Inside corners are rounded for easy removal of small items. 15" x 12" x 2", fits most vanity drawers. It's neat, compact and handy with a place for everything.
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Postpaid.

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MAIL ORDER CORP.
"Among the Smart Suburban Shops"
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or
VANITY DRESSER BASE
44" long; 16" deep; 28" high

Made of select poplar. Price (sanded, ready for finishing)—$16.75. Finished Blonde, Walnut, Maple, or Mahogany—$19.75. Shipped by express collect. Cartoned weight 70 lbs.

FORREST ADDITON
FLOWERY BRANCH, GEORGIA

A Museum Piece

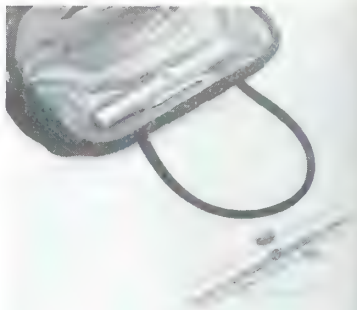


is the source of this unusual Colonial mirror. Handmade and hand rubbed to a soft patina finish, its distinctive old world charm is welcome anywhere. Solid Mahogany, $15 each, $25 pair ppd. (Pair can be seen in Sept. H. & G., pg. 64.) Medium Mahogany Finish, 18½" x 6".
Immediate Delivery.

Eaton Studios
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A lady in the dark can find an elusive change purse or front door key with the aid of "Purs-lite"—a tiny torch that pins inside your pocketbook. Handy, too, for reading theater programs or locating the other shoe under a movie seat. $2.50, postpaid from England Brothers, Pittsfield, Massachusetts.



It's plain to see telephone numbers and other fine print if you own a purse pencil with a four-power magnifying cap of unbreakable plastic. Complete with extra leads and eraser under the cap, the lady's size, in pearl gray, is $1.10; for men, in black, brown or gray, $1.50 postpaid. Kathleen Weller, Box 386, Bryn Mawr, Pa.

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Whatnot
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An Ideal Gift!

- FOLDS DOWN TO 4 INCHES THICK
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- OFFICIAL SIZE 32" DIAMETER
- EIGHT NON SPILL
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A CLEVER new convenience for card players... The all-purpose, portable playtable for small apartment, den or recreation room. New improved model. Attractively finished, alcohol proof; sub-stantially made, sturdy legs. No hinges to loosen or wear out. *Prompt Delivery.* Only [illegible] Express collect. Money refunded if not pleased. Makes an ideal gift.

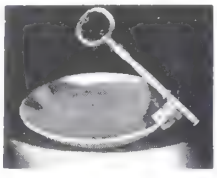
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SEND CHECK OR MONEY ORDER TO

T-TOP COMPANY, Inc.
Dept. 18 Salem, Mass.



AROUND





Stocking gift for any man on your list is a sturdy little key chain and miniature, pearl-handled pocketknife. He will be grateful to you every time he cuts a parcel string. And the jingle in his pocket as he thinks out a problem will take on an added tone. $1.50, ppd. Norman's, 416 Mill St., Bristol, Pa.



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JG

SELL

Surplus Silver, Diamonds and Jewelry

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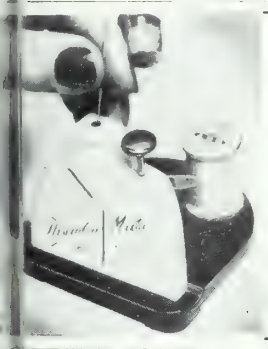
Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

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References: The First National Bank, Memphis
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AT LAST!

AN AUTOMATIC NEEDLE THREADER

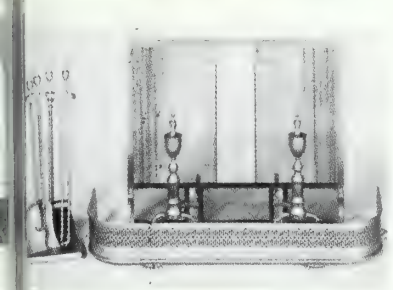
Can *you* thread a needle with your eyes closed? Yes—*anyone* can—with the amazing Thread-a-matic. It is simple to work and threads a needle in a jiffy. Merely insert needle, press button, place thread in slot, release button, presto! the job's done. Pull thread to desired length, cut with scissors lever. Mechanism precision made of steel, encased in plastic. Gift Boxed.

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A centerpiece of which to be proud; hand wrought iron, exquisitely achieved by skilled craftsmen to enhance table setting. Intricate leaf design, tall, slender candles, twin hand blown, crystal clear flower vases make a festive arrangement. Use it on mantelpiece or sideboard to focus attention with its antique charm. Many call it "the ideal all occasion gift." Spanish Green, French Bronze, Swedish Black-Silver. Size 18" x 9½" x 8½".

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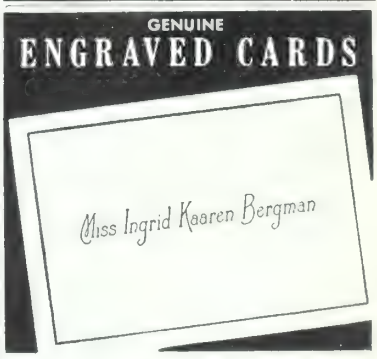
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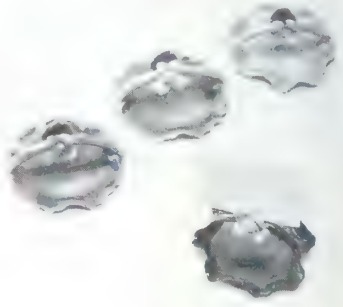
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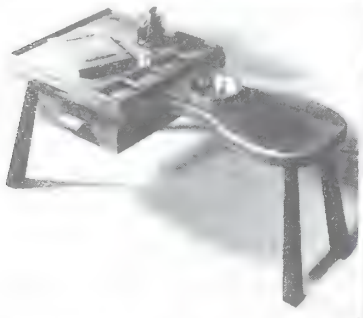
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Cobbler's Bench

Here is the ideal coffee table for your early American living room. A true copy of the bench used by the village cobbler in colonial days, carefully made of knotty pine in an antiqued mellow brown or maple finish, hand-rubbed to a satiny lustre. A piece to inspire admiration in your friends. 36" long, 16¾" wide, 16" high

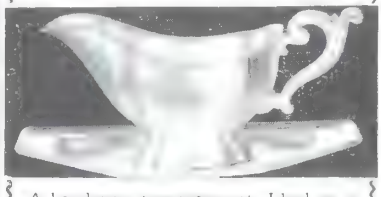
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American, this unusual, distinctive lamp in

Heavy [illegible] base. Overall height, 20 in.



Recognized as the finest . . .

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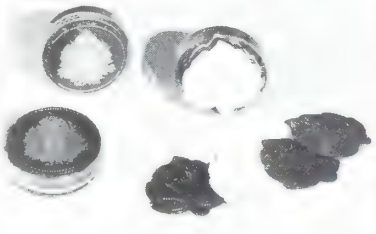
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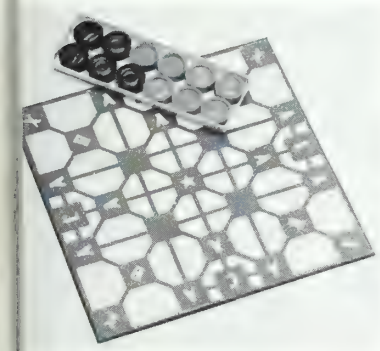
Architectural Iron Railings . . . Porch and Canopy Supports

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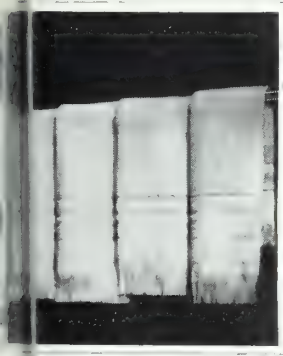




White metal candlesticks in flower and leaf ornamental designs, used in a simple manner, are handmade by Mexican artisans. They stand about 8½" tall. The single holder is $2; $3.75 a pair. Triple candle holders are $3.25 ea., $6 a pr. postpaid from The Old Mexico Shop, Santa Fe, New Mexico.



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Set of Four Gift Guest Towels

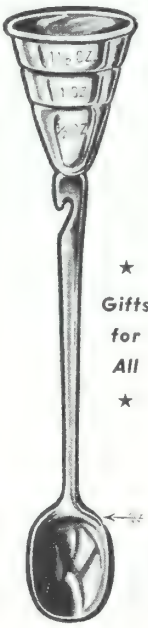
These pretty and practical guest towels are made of thirsty absorbent terry cloth, that really dries the hands. Full size 10 x 16 with deep fringe at both ends . . . don't need ironing. Order to match your friend's bathroom . . . pastel rose, blue, green, gold or white. *Gift boxed*

Set of four, $2.00 Postpaid

THE BATH MART, Inc.
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GIFT VALUES IN SMART, DISTINCTIVE SILVERPLATE

Guaranteed by the Manufacturer



★ Gifts for All ★

SUGAR & CREAMER
Three pieces—sugar, creamer and tray, 10¼" long. Beautiful; well-made. Fine Silverplate. **$6.95***





PORKY THE PIG
Attractive and useful as a child's bank; or, as a holder for used razor blades. 4½" long, 3¼" high. Lustrous Silverplate **$4.50***

BUTTER DISH
Oval-shaped dish with scalloped edge, 7¼" long. Close-fitting cover. Fine Silverplate; high luster finish. **$5.04***



JIGGER SPOON
Measuring jigger, spoon, and bottle opener, combined. 9½ inches. Silverplated. **$3.60***

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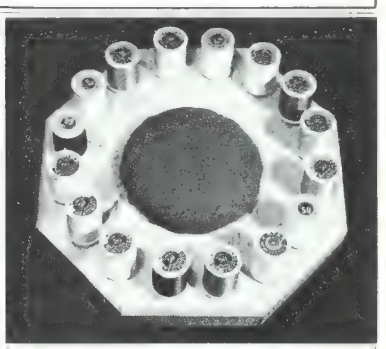
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2 for $1.25 ppd.

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Actual Height of Lamp 33¼"

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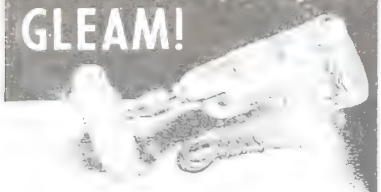
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JARUS, Incorporated
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ELECTRIC POLISHER $15.95
complete with Polisher Unit

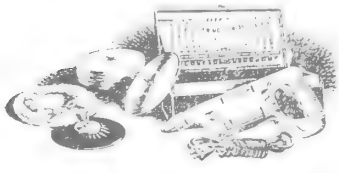
New, flexible GLEAM ELECTRIC POLISHER and SANDER works longer—on flat surfaces, curves, edges and corners. Saves hours of tedious hand-polishing and sanding. Beautify your car, furniture, floors, woodwork and all surfaces.



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DELUXE KIT — Includes complete Polisher and Sander Units, rugged ¼" Electric Drill (operates on AC or DC), 20 drills for metal, wood and plastic, all in a handsome steel case $23.95

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Brighten up your home by re-upholstering your dining room chairs with nationally advertised vinyl plastic that looks like leather. It's washable, long wearing and will not chip or peel. Choice of five decorative antique colors in red, green, blue, yellow and chartreuse.

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Send 10c for color swatch if desired.

DO-IT-UR-SELF CO.
Dept. A
WEST WARREN, MASS.



SHOPPING



Rip Van Winkle might have added another 20 years to his sleep if he'd had a foam rubber pillow to rest his weary head. It is regulation size and a boon to allergy-ridden individuals. Self-adjusting and self-ventilating, it's a lifetime investment in good sleeping. $11.95, express collect, from Old Colony Wayside Furniture Co., 6 Main Street, Norwalk, Connecticut.



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Give him the famous "DANIEL BOONE" Cap



That young pioneer will be as happy as a lark with his new Daniel Boone Cap—it's a knockout that will make all the other kids in the neighborhood green with envy.

The Daniel Boone Cap is made of genuine raccoon fur and has a real raccoon tail. The all-wool lining makes it soft and comfortable and the sweat band is perspiration proof.

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Order one of these Caps promptly and we'll guarantee delivery before Christmas. Send check or money order for $8.95 (includes Federal Tax, Packing, Postage). Perfect fit and complete satisfaction or money back. Only sold direct. Order today. State size.



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SAVE 1/3 on GIFTS!



[illegible] Red, 25 Blue & White Chips [illegible] personalized [illegible] chips.

[illegible] plastic 12" oval "foot." A joy to handle. Standard size. *Interlocking* . . . mesh for [illegible] 2 or 3 stacks [illegible] . . . set of four, only $2.95

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Write for "Heirlooms of Tomorrow"—FREE booklet on furniture, hand made in Virginia

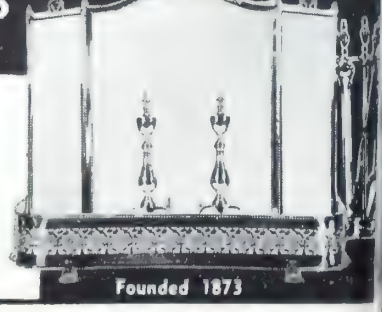
AVALON GIFT HOUSE
Box 935-A Front Royal, Virginia



SOLID BRASS FIRESIDE ENSEMBLE

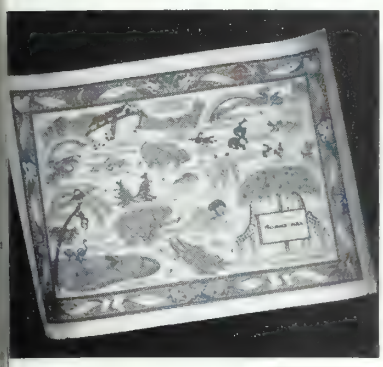
20" ANDIRONS, #170-63c $13.50 Pr.
MATCHING FIRESET, stand, tongs, shovel, poker and brush, #170-128 $16.50
FIRESCREEN, brass frame, black wire. Center panel 32" high x 26" wide, #50-2512 $13.75
FENDER, solid brass, rose and thistle design 8" high, 48" long, #1110 $21.50
Enclose Check With Order. Express Collect

D. L. BROMWELL
710 12th St. N.W., Wash. 5, D. C.



AROUND

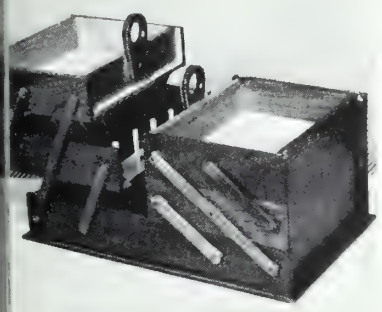




Old man Noah and passengers are the subjects of this colorful map. Engagingly illustrated and set to rhyme, it is printed in eight colors. 24″ x 19″ in mailing tube, it is $1. Mounted on linen, $2.50; on a lacquered wall plaque, $4.50 postpaid. Hagstrom Map Company, 20 Vesey St., N. Y. 7.



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MAHOGANY SEWING BOX

Solid Mahogany sewing box, hand rubbed dark natural finish, design based on Spanish Antique, about 7½″ wide by 12½″ long by 6½″ deep when folded with cover on. $10.50 postpaid anywhere in U.S.

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The Ideal GIFT

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Fits Your Phone or Money Back

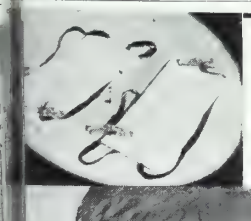
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9x7½ oblong, **$2.65**; 5x6 oval and 5½ round, **$2.95**; 5½x9, **$3.95**. Extra refill pads, 20 for **$1.00**. No C.O.D.'s.

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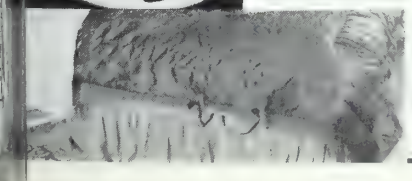
This clever item holds your comforter and other bedclothes in place. Ideal for keeping the children covered at night. Keeps the covers on the bed and off the floor during those cold winter nights. Made of white sateen with black stitching. Shiny black grosgrain ribbons and plastic clips.

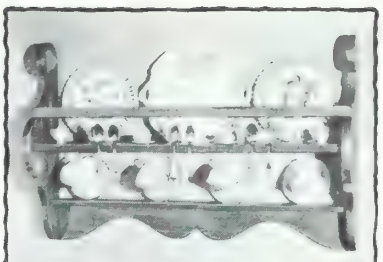
$2.95 EACH

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COLLECTOR'S SHELF

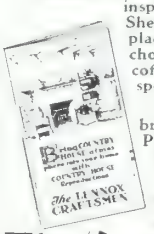
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Handmade of mellow brown antiqued Knotty Pine. 20″ high, 31″ wide.

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**Make Logs Burn Better—
Help Correct Smoky Fireplaces—
Simplify Laying of Fire**

You'll get more pleasure from your fireplace with a pair of Canton Malleable Fire Dogs. They modernize appearance — protect andirons — make fireplace easier to clean—keep logs from rolling — and insure a better draft that not only makes a more enjoyable fire but frequently corrects a smoky fireplace. Are ideal as gifts—weddings, Christmas, etc.

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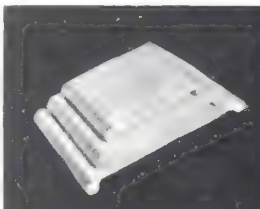
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Nesting Surface-Savers

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Heat and Water Resistant

In Birch or Mahogany

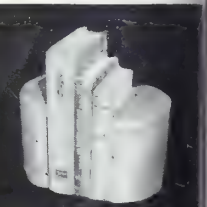
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Order several for use at parties!

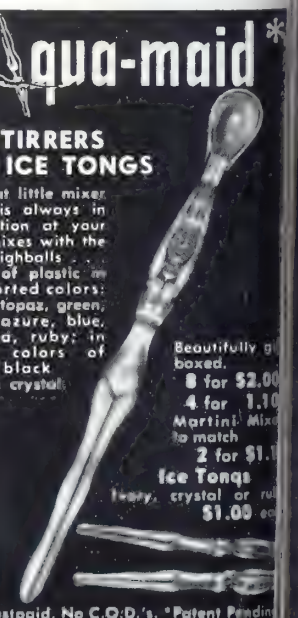
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Beautifully g[illegible] boxed.

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Callaway

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CALLAWAY MILLS

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Night·and·Day

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PRIVACY WITH CHARM. . . . . LIGHT WITHOUT GLARE



BEAUTIFUL DECORATORS' COLORS

They are a decorator's pride, a homemaker's joy, a thing of lasting beauty. Galva-bond Venetian blinds have the luster of satin . . . the strength of steel. They can absorb blows without buckling. They're light enough to handle easily... heavy enough to hang gracefully and silently. They flex at a touch for easy dusting, yet they won't warp or get out of line.

Only Venetians made of Acme Galva-bond Steel, galvanized and bonderized for lasting beauty, give you *all* these advantages. Whether you are doing one window or a whole house, don't take anything less!

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The seal of quality in Venetian blinds. Look for it before you buy.

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THE SMART WAY IS . . .

Callaway

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Night·and·Day

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PRIVACY WITH CHARM. . . . . LIGHT WITHOUT GLARE



BEAUTIFUL DECORATORS' COLORS

They are a decorator's pride, a homemaker's joy, a thing of lasting beauty. Galva-bond Venetian blinds have the luster of satin . . . the strength of steel. They can absorb blows without buckling. They're light enough to handle easily... heavy enough to hang gracefully and silently. They flex at a touch for easy dusting, yet they won't warp or get out of line.

Only Venetians made of Acme Galva-bond Steel, galvanized and bonderized for lasting beauty, give you *all* these advantages. Whether you are doing one window or a whole house, don't take anything less!

VENETIANS OF ACME Galva-bond STEEL

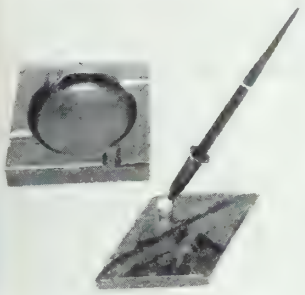
The seal of quality in Venetian blinds. Look for it before you buy.



ACME STEEL COMPANY, 2844 Archer Avenue, Chicago 8

SHOPPING AROUND

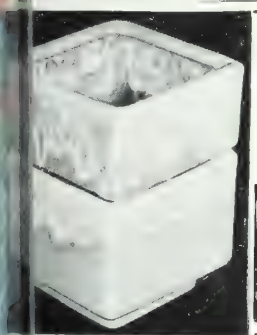




Javanese marble looks like onyx but costs much less. Here it makes a desk set that would do credit to a V.I.P.'s office or grace an undergraduate's den. 5" sq. ash tray is geared to masculine taste. Pen-holder. 6" x 3½". holds an iridium-tipped pen. In antique green. $6.95 set. postpaid. Vicki Burke, 135 E. 53rd St., New York 22.



Mother Goose musical tots run the gamut of a full scale. Push or pull the figures and each one plays a different bell-like note. The figures are 5" tall and with the set comes a 16-page music and jingle book in two colors for playing nursery rhymes or tinkly tunes. $2.98. plus 12c postage from Gimbels. New York 1, N. Y.



Grow Lovely Plants with Ease

African Violets and all hard-to-grow plants will thrive in this smartly styled self-feeding flower pot. A porous spike extends through the top half into the water reservoir allowing the plant necessary moisture. House plants die because of too much or not enough water. Of fine quality earthenware, Chinese modern style, 5" high. Blended gray or chartreuse.



Prepaid 2.50 *(No C.O.D.'s)*

FISK & SON
225 Fifth Ave. New York 10

Say Merry Christmas the Year 'Round

with the *Thermo-Toter* ®



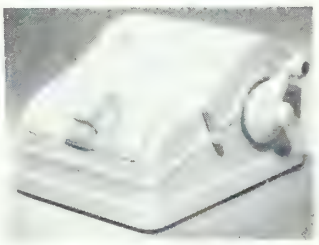
Your gift will be used again and again when it's a THERMO-TOTER. Keeps foods or beverages hot or cold for hours, on picnics, fishing, motor trips . . . wonderful for maintaining temperature of baby's bottle . . . indispensable for protecting foods while defrosting refrigerator . . . ideal for frozen food shopping. Smart looking, made for service, lined with Vinyl plastic, interlined with Patented Fiberglas. Easy to carry and keep clean. Let us handle your gift list. We ship *direct* to arrive before Christmas with beautiful card signed as you designate. Shipments *made to you* same day order received. Send a THERMO-TOTER to everyone on your list.

KEEPS HOT THINGS HOT
KEEPS COLD THINGS COLD

Model A Shopping Bag . . . . . 14"x21" $4.95
Model B Underarm Zipper Envelope 14"x10" $3.50
Model C Box Shaped Zipper Carrier 11"x9"x7" $5.95

PRICES INCLUDE DELIVERY,
Gift Wrapping, Christmas Card, Tax, and Insurance.

SPECIALTY FABRICATING CO., Box 1036, Kansas City 10, Mo.



ICE CREAM
IN 2 MINUTES!

Make a pint of old-fashioned ice cream in 2 minutes—at your dining table! Healthful sherbets, frozen custards, luscious fruit ices are ready for school children's lunches at a moment's notice. And to Holiday guests suavely serve Frozen Daiquiris, Rum Colas, frozen wines, made with this new freezer. Precision engineered of rustless, easy-to-clean ALL aluminum, finished in gleaming white enamel. Uses only salt and ice as refrigerants—no electricity. Lasts a lifetime. Packed with exciting recipes, **$15.95.**

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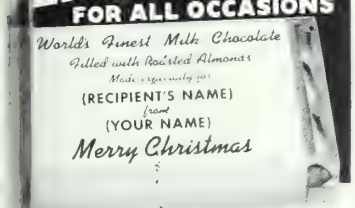
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All kinds. Highest cash prices paid for rings, jewelry, spectacles, gold teeth, diamonds, broken and usable watches, etc. Cash mailed promptly.

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FOR ALL OCCASIONS



olds Finest Milk Chocolate
E WITH WHOLE ROASTED ALMONDS

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FOR the happy solution to all your gift problems, give "WORLD'S FINEST". Here's luscious milk chocolate at its very best . . . rich, creamy, solid . . . filled with select, crisp, whole California almonds . . . wrapped in silvery festive foil with your name and recipient's name individually inscribed on each package. **The ideal "different" gift!** Greeting will read "Merry Christmas" unless otherwise specified. Please print and indicate clearly (1) Recipient's name, (2) Your name. Money-back guarantee!

$2.00 per pound, postpaid

OK CHOCOLATE CO., Dept. C-1
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TO KEEP OR GIVE
CLASSIC WOODEN SALT & PEPPER MILLS

Proof positive that you're a gourmet—these charming mills of traditional French Provincial design have new style "insides"—precision built. They *really* work and wear. Pepper mill $3.95, salt mill $3.50, pair only $6.95. Price includes bags of peppercorns and salt crystals. Gift Boxed. For shipping charges add 25c. No C.O.D.'s. Write for free booklet. Dept. HG-248.

THE POST MART
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BREATH-TAKING BEAUTY EXPRESSED IN JEWELRY

DELICATELY HAND-CARVED ROSES WITHIN TRANSPARENT PLEXIGLAS.

COLOR COMBINATIONS: PINK ROSE ON BLACK FIELD, RED ROSE ON WHITE FIELD, WHITE ROSE ON BLACK FIELD. PENDANT **$3.50**, BROOCH **$3.50**, EARRINGS **$3.50**. COMPLETE SET **$9.95**. MONEY-BACK GUARANTEE.

HUB JEWELRY CO.
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HOLIDAY decorations *from Oregon*

From the evergreen forests of the West

Centerpieces of holly, spruce, juniper, yew and cedar. Complete with candles. A gift of beauty that lasts beyond the New Year, $5 postpaid.

Glorious holly wreaths heavy with brilliant red berries, $5 postpaid.

Large boxes of holly, $5 postpaid.



Tommy Luke
Flowers for over 40 years
PORTLAND, OREGON

three position table

Most useful table you ever saw for Indoors and out...



Coffee table • card table • Fold vertically for storage • Easily opens to regular height (28½") or lowers to coffee table height (21"). Folds vertically for storage or use as a fire screen. Table top is 29¼" square and of kiln dried pine and tempered Masonite—moisture and liquor resistant. Aluminum alloy legs. Tops available include: natural reproduced wood grain in bleached mahogany or walnut, or simulated leather tops in red, green, brown or ivory.

Express paid anywhere in U.S.A.
ONLY
$17.50
Specify which grain of wood or color of leather you prefer.
No C.O.D.'s please.

635 EAST GAGE AVENUE • LOS ANGELES 1, CALIF.
P. B. F. INTERIORS



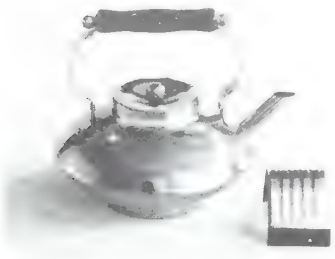
SHOPPING



Star of Bethlehem throw copied from the traditional design to use as a blanket, couch, auto or steamer robe. Lightweight of pure wool in indigo, delft blue and white, rose, red or green combined with black and white. With fringe on four sides. 60" x 72". $9; 54" x 72". $8.50 exp. col. Laura Copenhaver, Rosemont, Marion, Va.



Pagoda box. Many are the uses for this handsome plastic replica of a hand-carved Chinese original. Two adjustable partitions make it flexible enough to hold playing cards, stockings, hankies, jewelry, candy, nuts, cigarettes. Antique ivory, jade green or Chinese red. 8" x 4" x 4". $4.95 ppd. Uttal's, Mount Vernon, N. Y.



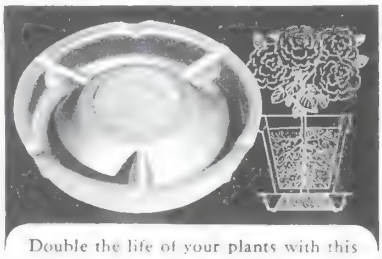
COPPER TEA KETTLE

This modern Chinese Copper tea kettle, lined with pure tin, makes a delightful gift with many uses. As a tea kettle it holds 4 cups of tea. Can also be used as a planter, or watering utensil for plants. **$5.95**

No C.O.D.'s please *Postage prepaid*

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KEEP PLANTS LOVELY LONGER
with the
Plant Oasis
A SCIENTIFIC PLANT IRRIGATOR



Double the life of your plants with this scientific, plant irrigator. Absorbing wick-like action of sponge beneath pot keeps soil moist, feeds back excess water. Eliminates sour soil. Checks plant rot. Sturdy metal construction, modern design. Adds beauty and harmony to any floral display. Comes in gray, green or mahogany finish. Fits any size pot. Ideal Christmas Gift for Flower Growers. *(specify finish)*

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RACINE • WISCONSIN

A gift that ends dishwashing!

If your friends have ever said "I wish we didn't have to wash dishes!", they'll welcome SILVERIM plates. Gay paper refills fit into 8" hammered aluminum holders to make an attractive service for informal entertaining, breakfasts, lunches. LITTLE SILVERIMS, 6", are ideal for bread & butter plates, teacups, sherbet glasses.

GIFT SET DE LUXE. 8" plates. 4 Holders & 100 Refills	$ 5.98	Del
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LITTLE SILVERIM SET. 6" plates. 1 Holder & 100 Refill	$ 4.75	Del
HOSTESS SET. 1 Gift Set De Luxe and 1 Little Silverim Set	$10.00	Del.

No c.o.d.'s please



COLLINS CRAFTSMEN, INC
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Basic Modern STEP TABLE

Beauty and simplicity are reflected in its

$26.95

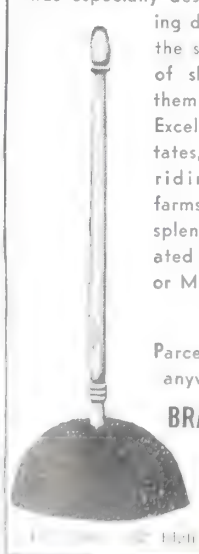
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SHOE CLEANING BRUSH

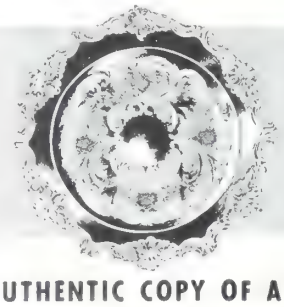
This attractive as well as useful brush was especially designed for removing dirt and mud from the sides and bottoms of shoes by rubbing them against the brush. Excellent around estates, country homes, riding academies, farms, etc. Makes a splendid and appreciated gift. With check or Money Order

$19.50

Parcel Post prepaid to anywhere in U. S. A.



BRAUN BRUSH CO.
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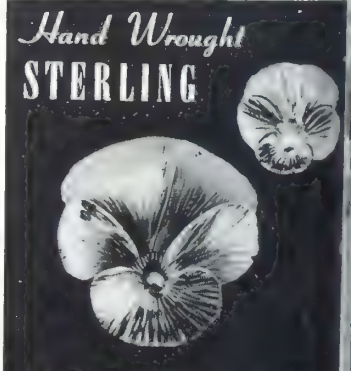
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For an exquisite present, choose this beautiful Bonbon or Mint dish, on legs, replete with all the charm of the Sheffield original. Gleaming silver, on copper base, 7 inches wide, with rococo border and delicately etched center design. No C.O.D.'s, please

Only **$9.00** including tax

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STERLING



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A Southern Craftsman and Creator of the Unusual

Pansy Pin	$3.00
Pansy Earrings	$4.20
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AVALON GIFT HOUSE
Front Royal, Virginia

AROUND





Dickens Toby jugs. Full figures of six characters. Sairey Gamp, the Fat Boy, Captain Cuttle, Sam Weller, Micawber or Mr. Pickwick, are hand-painted, richly colored and collectors' items all. Of Royal Doulton, 5½" tall, they are $5.75 each. At Plummer, Ltd., 734 Fifth Avenue, N. Y. 19.



Little but good. A sterling silver photograph frame only 3¼" x 4¼" is a little gem. The right size for a snapshot, it's well made, backed with velvet and has an easel support. It's a gift that anyone would treasure, and only $11, postpaid and including Fed. tax, from Park Curiosity Shop, 536 Madison Avenue, New York 22, N. Y.

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Three-Piece Mayonnaise Set by Reida..... 9.65 inc. tax

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TEXAS' LARGEST and FINEST DEPARTMENT STORE FOR THE HOME

HE IDEAL FAMILY GIFT—
PLANTATION HAMMOCK



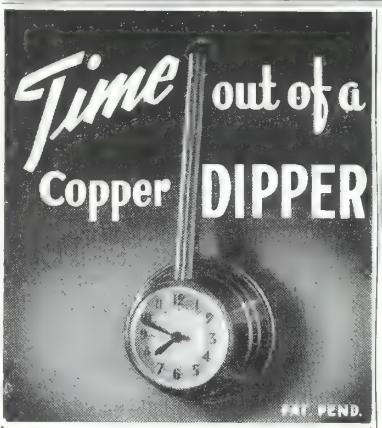
Every member of the family will enjoy the fun and relaxing comfort of America's finest hammock
Hand woven of strong, cool, cotton rope. For sun porch or yard. Complete and ready to hang.

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A	18 x 72 In.	$18
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Specify size. Send check with order
Prompt shipment by Express Collect.

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A TIMELY GIFT FOR CHRISTMAS

A self-starting electric clock shaped like a dipper with movement by Sessions—Glistening copper handle and case. Lacquered to keep it bright—Has sweep second hand. Comes complete with cord and plug. Case is 6" Diam. and 1 3/16" long.

$13.75 Ppd. Fed. tax incl.

Send check or Money Order. No cash please
MONEY BACK Guarantee

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Remarkable Value in a **TOLE TRAY**

STYLED for serving or creating an effective decorative setting, the black background is relieved by gay florals or fruits to complete a delightful gift for two-fold purpose.

Designs come in all-florals and combined florals and fruits . . . it is alcohol resistant and 13" in diam.

$1.25 postpaid—No C.O.D.'s please

MILK'S Est. 1898 Dept. HG WOODMERE, L. I., N. Y.

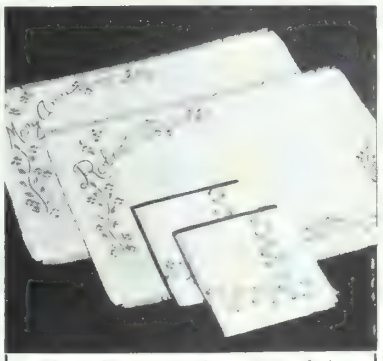
PLAY POOL AT HOME!
N PORTABLE POOL TABLE
COMPLETE WITH BALLS & CUES



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FICIAL HT
LDS DOWN ½-IN. THICK
JUSTABLE EVELERS RE LEVEL ACE

Fun for Family and Friends!
Royal entertainment for yourself and your friends. Play pool in your own home with *New* Porta-Pool; specially designed for small home or apartment. Accurately engineered for scientific play. *Adjustable leg levelers, smooth, solid, wool-felt playing area, diamond markers, rigidly braced legs assure accurate shots. "So solid, you can sit on edge of table while playing it shots."* **Special Feature:** Automatic Ball n . . . from each pocket to rack at head of table. e size for enjoyable play; 37½" x 70"; stands 32" Easily and quickly set up or folded away by one . Beautifully, sturdily made of Bleached Ash. es 15 colored, numbered balls, 1 white cue ball, le rack, two 41" leather tipped cues.
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Write for Big, FREE, 40-Page Illustrated Catalog of hobby and recreation items, work-o equipment and tools for the home mechanic.



hand painted originals!
PLACE MATS AND NAPKINS

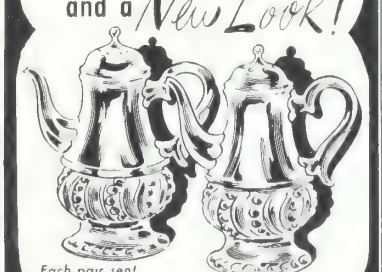
The useful gift with the personal touch . . . colorfast butcher linen place mats hand-painted with *her* name on one and *his* name on the other. Border design repeated on 12" napkins. White or aqua. Christmas delivery guaranteed (include airmail postage if order placed after Dec. 20th). *No C.O.D.'s please.*

Set of 4 pieces 5.00 postpaid

For information about other hand-painted originals, write

Charles Catshaw associates
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SALT and PEPPER SHAKERS
with an *OLD CHARM*
and a *New Look!*



Each pair sent individually gift boxed

Practical and Pretty with the shaker contents easily seen through the glass. Heavily silver-plated and lacquered body. Crystal-clear glass bottom in a graceful Queen Anne design unscrews for easy filling.

$2.95 *the pair—postpaid including taxes*
Enclose cash, check or money order. No C.O.D.'s

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FOLDING BRIDGE TABLE TOP $5.95



SEATS 8 PEOPLE COMFORTABLY FOR DINNER OR CARDS
Folds Compactly for Storage

THE IDEAL XMAS GIFT.
FITS OVER ANY BRIDGE TABLE.
Cannot tip or slide. Held firm by Straps. 46" across. Red, Green or Brown Simulated Leatherette $5.95 F.O.B. Mt Vernon

Also in GENUINE LEATHERETTE.
Resistant to Grease, Oil, Alcohol, Water, Perspiration. Cleans with a damp cloth. Ivory, Maroon, Blue, Brown or Green. F.O.B. Mt. Vernon $9.95

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New, Improved
STAINLESS STEEL
Charcoal
GRILLS and BROILERS
Practical—Beautiful





Ideal for Hunters—Campers—Fishermen

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SHOPPING



A pair of frogs, seated on a leaf-green lily pad, provides salt and pepper, color and conversation for the table. After dinner, remove frogs and use lily pad as an ash tray. Of highly glazed ceramic, the set is only $1.50 plus 15c postage from Nessa Gaulois, 723 Lincoln Road, Miami Beach, Florida.

Indoor gardener's gear—a reservoir window box which is filled from the side and feeds plants from the roots, may be had in either solid copper or brass, 15" long, $7. Long-spout watering pot, also an attractive flower container, 8½" high, is $6, ppd. Burkart Bros., 60 School St., Yonkers 2, N. Y.



HOW TO HAVE SUCCESSFUL PARTIES
This entertaining guide is 5 books in one

- Party Book—40 complete plans for every conceivable kind of party;
- Cook book—Complete information on menu planning with recipes;
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- Etiquette counsel—Covering everything from sending invitations to speeding parting guests;

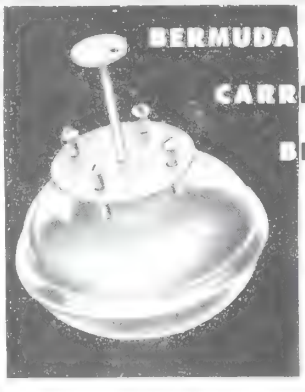
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THE COMPLETE PARTY BOOK
by Alexander Van Rensselaer

- "An excellent guide to entertaining. It gives precise and sensible directions."
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Sheridan House, Dept. H, 257 Fourth Ave., N. Y.



BERMUDA CARRIAGE BELL

The same two-toned bell that graces the quaint carriages of Bermuda makes a delightful accessory for your car . . . an out-of-the-ordinary gift! 5½" in diameter. Heavy nickel plate. Easily installed. $8.95 prepaid. Send money order or check.

The Bermuda Shop
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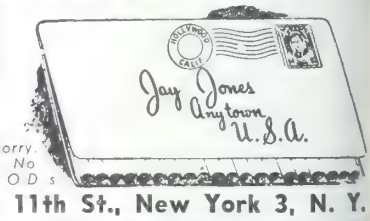
CUDDLY BEAR



Just twist Cuddly's "belly button" and he gives off a warm, glowing night light. Cuddly should be in every nursery or child's room "cause children have no fear of being left alone with Cuddly near. He's made of fluffy, durable plastic and is only $1.75 postpaid.

LETTER CIGARETTE CASE

. . . with your name on the cover. Plastic case done in white, pink, blue or gold, complete with special pen and ink so that cover can be addressed in your own hand writing. Holds complete pack of cigarettes. Only $1.25 postpaid.



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You, too, will be as pleased as Washingtonians with our
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Your Portrait in Oils

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EAST WIND STUDIO
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America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

Herbert S. Mills
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VANITY HAMPER

Entirely new—combines beauty and utility. Custom cabinet work for lifetime service. 33" high, 22" wide, 15" deep. Has hand drawer and tilting, removable hamper with metal grille. Enamel finish. In All White—or White with hamper grille in Peach Blue, Yellow or Green pastel tone—$18.50 express charges collect.

ORDER TODAY—stating color preference
No C.O.D.'s, please

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AROUND

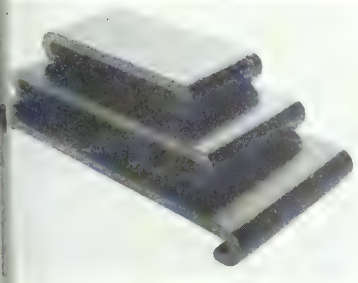




Ski-skates are lots of fun and it isn't necessary to have a blizzard or a frozen pond to enjoy them. Just a little snow and feet aged 5 to 13 have wings. Skates are of hardwood, 13" long, steam bent with grooved bottoms. Adjustable. Only $1.25 a pair, postpaid, from Robert W. Kellogg Co., 90 Hillman St., Springfield, Massachusetts.



Here's Bozo—straight from the big top. This floppy flexible 21" clown looks as if he hasn't a muscle in his body. He can be tossed around or placed in silly positions and still keeps smiling. He has flaming red hair, and wears a checked or striped suit. $3.95 plus 15c postage from Miles & Miles, 366 Madison Ave., N. Y. 17.



BASES FOR VASES

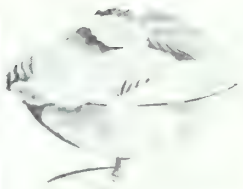
Dull Black

Protect Your Tables
Enhance Your Flower Arrangements

$3.85 the set of three postpaid

Hard wood 4" x 6", 5" x 8", 6" x 10" approx.

Georgia Curtis, Fairfield, Connecticut



the same RICH OLD-FASHIONED
hand turned FLAVOR and TEXTURE

THE NEW ELECTRICAL WAY
right in your own refrigerator

FREEZE-O-TRAY

ELECTRIC ICE CREAM FREEZER



No stirring--no beating! Simple to use--easy to clean. Completely automatic . . . makes delicious ice cream while you prepare dinner, rest or shop. Your guests will beam about the old-fashioned flavor and you'll simply have to show them your FREEZE-O-TRAY! Priceless old southern ice cream recipes included. $14.75 post paid.

an unusual gift!

Precision Built of Gleaming Stainless Steel To Last A Lifetime



Simply place ice cream mixer on flexible cord and plug in

ORDER YOURS TODAY
delight your family tomorrow

FREEZE-O-TRAY CO.
302 WARWICK ROAD NEWPORT NEWS, VA.

Give Her This Lovely, Useful Gift!



ARTBECK GIFT ENSEMBLE

Here's a gift you'll be proud to give, and your friends will be happy to receive. It's a lovely Gift Ensemble of three time-tested, work-saving kitchen helpers. ARTBECK BASTER, made of Pyrex Brand glass; for easier, more nutritious cooking. ARTBECK WHIP BEATER, made of gleaming stainless steel; whips, beats, mixes with only one hand. ARTBECK PAN HANDLER for safe, easy handling of sizzling pots and pans. The ideal gift for Thanksgiving, Christmas, Wedding or Shower. Only $3 postpaid. *Write* **Kitchen Helps Dept. BE,** 571 W. 18th St., Chicago, 16 *Order today . . . for immediate delivery.*



Medicine-cabinet order out of chaos. A tiny four-shelf unit clips on any cabinet shelf to organize neatly those small daily adjuncts that usually get lost in the shuffle. The Tidy Shelf utilizes waste space and increases cabinet capacity. Use one to hold shaving paraphernalia; another for bobby pins and cosmetics. Clip adjusts to any shelf width. Measures 5⅞" high, each shelf 3¼" long, 1½" wide. **Price, $1.00** postpaid.

Northmore's

Dept. J Highland Park, Illinois

An ideal Xmas Gift — Immediate Delivery!

BRAND NEW
BLACK & DECKER
A. C. - D. C. DRILL
with these FLEXIBLE
Polishing & Sanding Attachments



WILL POLISH OR SAND AUTOS FURNITURE BOATS, ETC. WILL DRILL STEEL, IRON WOOD, PLASTIC

ALL FOR **$22.95**

Will pay all charges with Money Order or Check

Also $3.50 for 3 High-Speed Drills

C.O.D. Order Accepted on $2.00 Deposit

COMBINATION
BUFFER & SANDER $2.95
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LEO BROWN
124 W. 6th St., L. A. 14 - Rm. 305, Dept. H - TU. 7348

For All Who Wear Glasses!



EYEGLASS CLEANING TISSUES

Specially treated patented tissues clean perfectly, leave no lint, **prevent misting!** These handy, vest pocket booklets provide clear vision, make wonderful gifts. Give them—and use them!

Box of 9 BOOKLETS
(Year's Supply) .....Send $1

OR

Box of 8 BOOKLETS
Gift Wrapped.....Send $1

OR

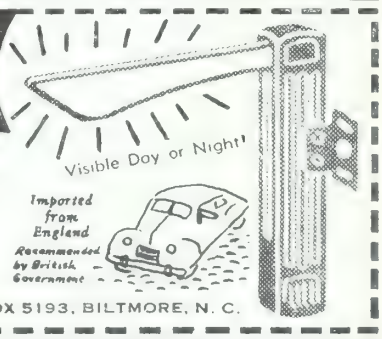
The SWANKY-MOST
10 DeLuxe, gold monogrammed booklets, gift-wrapped in transparent box send Initials and $2.50

CLEAN-O-MIST
BOX 7, ORADELL, N. J.

SIGNAL YOUR TURNS WITH "TRAFFICATORS"

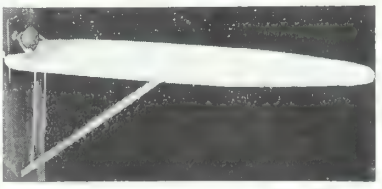
A gift to delight the careful driver! Flip a switch and electrically operated semaphore-type arms, 8½" long, give illuminated signals for left and right turns. Complete with two "Trafficators", illuminated dashboard switch, extra bulbs, cable and instructions for installation, **$13.50,** tax and postage paid.

Send check or money order. No C.O.D's.



Biltmore Import Co. P.O. BOX 5193, BILTMORE, N. C.

Handy Ann **PORTABLE IRONING BOARD**



HANGS FIRMLY ON DOOR KNOB

What could be handier when you are traveling . . . for trailer and hotel use . . . if you live in cramped quarters . . . or have to do last minute pressing! Mounts rigidly on door knob, saves time and space. All-metal underbrace folds flat for packing in suitcase or for storage. Comes in two sizes, equipped with pad and cover.

Size 8 x 22, Postpaid $3.00 **Size 8 x 32, Postpaid $3.50**

** No C.O.D.'s please . . . Mail check or money order today for prompt shipment!*

JOHN MARTIN & ASSOCIATES 2924-HC, Dean Blvd., Minneapolis, Minn.



Syllabub whip churn

Serve Syllabub—an ice cold, light, frothy concoction made from bourbon, milk and cream—famous Southern dessert or drink since Colonial days. Serve your friends Syllabub. Churn it at the table with this modern Lucite churn. It's fun and it's easy. Old Southern recipe with churn tells you how to make it for dinner, Teas, Parties, At Homes and Holiday callers. Give one to your Gourmet friend who has everything. First Syllabub churn made in many years. New and different.

$7.50 EACH, POSTPAID

SUMMERTOWN SHOP, SIGNAL MOUNTAIN, TENN.



"Light in Armor"

FOR HIM

Sorry no C.O.D.'s $10.00 ppd.

HARBRO PRODUCTS 220 Fifth Avenue New York 1 N. Y.

NEVER BEFORE!

such an easy way to wash your car!

JUST HOLD THE

SWIRL-O-MATIC

The Revolving Brush Does the Work!



ONLY $6.95 Prepaid — Ideal Xmas Gift

Simply attach SWIRL-O-MATIC to any garden hose . . . the amazing turbine-action plus "magic" detergent quickly cleans, gives car a gleaming jewel finish.

- Rinses as it cleans! No streaking!
- No rubbing, scrubbing, wiping!
- Also washes screens, windows, boats, etc.
- Easy to use . . . weighs less than 1 lb.
- Guaranteed! Economical! Pays for itself in 5 or 6 washings.
- Free! Special washing detergent—enough for 15 car washings.

A wonderful gift—order today in time for Xmas! Also—3 ft. extension—ideal for washing boats, windows, etc., available at $2.50 extra. (Prepaid)

MELAIRE DISTRIBUTING CO.
Dept. HG, 420 Lexington Ave., New York 17, N.Y.



NUTCRACKER & PICK SET

Beautifully Gift Wrapped

NOW you can easily **crack nuts and get the meats in full pieces.** The nut cracker is durably built and guaranteed for Life. Fun to use. Four heat-steel picks with attractive bamboo handles, and well-shaped point complete the set. All finished in gleaming chrome. From your gift list we will mail direct to arrive before Christmas with beautiful exclusive card signed as you designate. *Shipment to you same day order received.*

A Gift To Last Forever

$2.50 POSTPAID

Reimer Denree Company
P O Box 946 Kansas City 10, Mo.



SHOPPING



Why be yourself at a party when you can be anyone else just as easily by slipping a pliable rubber mask over your head? Perfectly foolish, innocent merriment. Santa is $4.95. Mickey Mouse and Donald Duck are $3.95 each and a Chinaman, ape, Satan, $2.95, ppd. Reiss Bros., 54 E. 59 St., N. Y. 22.



Butch—the famous *Saturday Evening Post* cover dog created by Al Staehle, is certain to be voted "best of breed" in any toy dog show. A black and white cocker spaniel complete with red collar and leash, dog house and pedigree. $6.50 ppd. Susan Jay Gifts, 302 E. Fordham Road, New York 58, N. Y.

TIE TENDER

The ANSWER to—"Where shall he put his ties." Keeps them neat, easy to select. Sturdy transparent hangers hold ties securely and move freely on chrome bar. Mahogany plastic back 15" long. Simply installed with 2 screws.



For 30 ties $3.50 postpaid
For 40 ties $3.75 "
For 50 ties $4.00 "

Write for free gift catalogue. Order from Dept. A.

UTTAL'S Mount Vernon, N.Y.



SHARP KNIVES



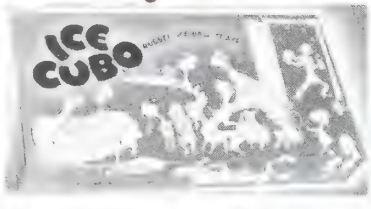
JUST A TWIST OF THE WRIST and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate.

Satisfaction or Money Refunded

Makes a Perfect Gift

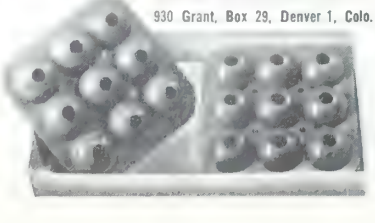
HONE-RITE, BOX 84 ONTARIOVILLE, ILL.
Kindly send me ..... of these guaranteed "HONE-RITE" Knife Sharpeners postpaid, for which I enclose $1.50 ea.

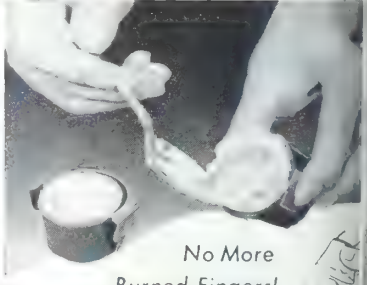


Give Rubber Ice-Ball Trays

that make the only real ice balls—gayest party fad of the minute! Gift unique in the hilarious Giger-illustrated gift box. Two trays freeze 18 genuine ice balls (ea. 1½" in dia.)—crystal clear or colored for sparkle in drinks—fruit juices for salads, desserts & kiddy treats. Box of 2 trays with color tablets—**$3.95** postpaid. No C.O.D.'s.

ICE CUBO CO.
930 Grant, Box 29, Denver 1, Colo.





No More Burned Fingers!

with the **HOT EGG CRACKER**

CRAX-EZY Keeps Fingers Cool, Clean—Ends Egg Fuss and Muss

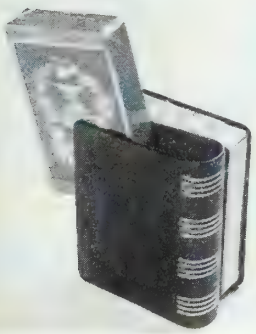
End the juggling act! Just clip your boiled eggs open with CRAX-EZY, and have fun at the breakfast table! CRAX-EZY is a practical yet inexpensive answer to your XMAS gift shopping problem. Makes a colorful novelty for XMAS stocking or tree, parties & showers. Durable plastic & stainless steel, in red, green, white, yellow and blue.

Send only **50c** *per set ppd. tax included.*

CRAX-EZY DEPT. O BOX 247, STA. LOS ANGELES 11, CALIF.

AROUND

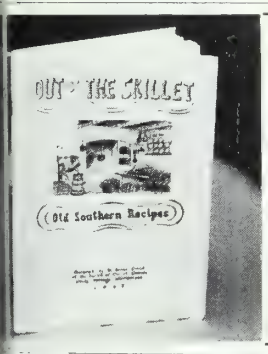




Zig-zag card case is made of fine steel covered with hand-tooled leather in wine, brown, tan, green, blue or red. Cards are held in a firm embrace yet are readily removable. Complete with two decks of full-sized cards, $5.50, ppd. Froelich Leather Craft Company, 43 West 16th St., New York 11.



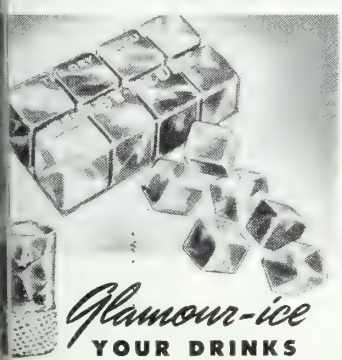
Look—no hands! You can now carry on a telephone conversation and have both hands free for writing, typing, sewing, etc., by using the Rest-a-Phone which balances on your shoulder. Of plastic, with sponge rubber inside grip, it fits standard old style E-1 or new F-1 receiver. $1.75 postpaid. Rest-A-Phone Co., Box 8788, Portland 7, Oregon.



Out of the Skillet

Thirty-one pages of "Old Southern Recipes" compiled by St. Anne's Guild of The Parish of Christ Church, Holly Springs, Mississippi. This booklet contains recipes for beverages, breads, candies, desserts, meats, fish and fowl, preserves and pickles, salads, sauces, vegetables. Many of these are private family recipes handed down from generation to generation. Book illustrated with drawings of many of the fine old southern mansions. **$1.50 ppd.** No C.O.D.'s

St. Anne's Guild
of The Parish of Christ Church
Holly Springs, Mississippi

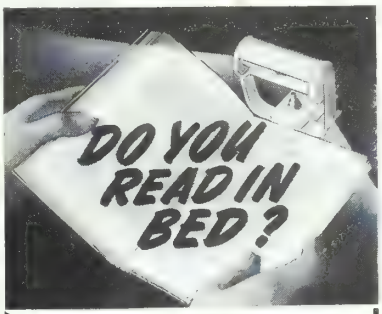


Glamour-ice YOUR DRINKS

Amazing new idea for keeping drinks cool. Plasti-I-Cubes are transparent plastic cubes the size of ice cubes filled with colored distilled water (U. S. Certified Food Coloring used). Freeze them in ice tray and use them like ice cubes—they add color and sparkle to all drinks. Use them over and over again. Ideal for beer, wine, fruit juices or milk because they do not dilute the drinks. Beautifully packaged in cellophane, they make the ideal year-around gift. Each cube monogrammed in gold or white for 75c per package extra.

Package of 8 in assorted colors **$1.98**

Landis PRODUCTS COMPANY, INC.
1701 East 9th St. Kansas City, Mo.



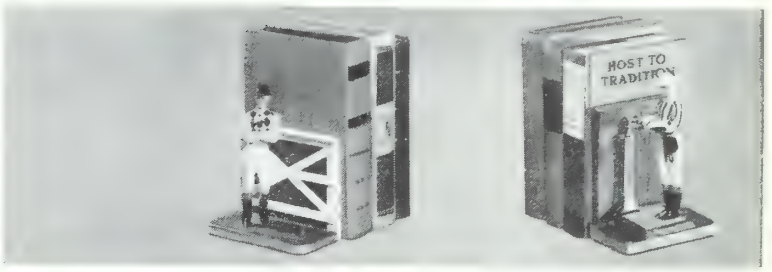
THIS NEW TYPE LAMP ILLUMINATES ONLY THE BOOK PAGES . . . LEAVES THE REST OF THE ROOM IN THE DARK

IDEAL CHRISTMAS GIFT

No longer need you disturb any one when you read in bed. This sturdy, lightweight metal lamp clamps to book cover . . . cord plug fits standard wall outlets. **$2.95** . . . Postage Prepaid. Send check or money order. No C.O.D.'s PAT. PEND.

LORETTA STUDIOS
Dept. G, 307 Fifth Avenue
New York 16, N. Y.

Gift Scoop of the season



UNIQUE BOOK ENDS FOR THE SPORTSMAN IN YOUR LIFE

WRITE TO...

Jockey book ends . . . a smart gift that is literally *made to order* for the sportsman in your life! Fashioned of hand-wrought metal, then hand-painted, they're clever and colorful in their typical jockey club attire. Better hurry, though. Only a limited supply at $7.90 per pair, which includes postage. No C. O. D.'s, please.

KENTUCKY TAVERN CREATIONS INC.
c/o GLENMORE DISTILLERIES COMPANY, BOX 900, LOUISVILLE, KY.

A Place in the Car for Your *Favorite Pipe!*



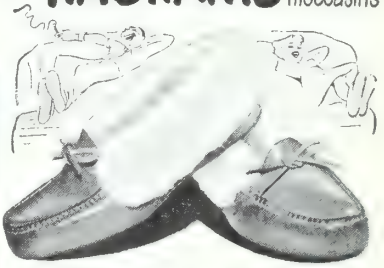
- A new clamp type pipe rack holds pipe firmly in an upright position, eliminates spilling messy ashes.
- Adjustable both for bowl size and proper drying angle.
- Constructed of springy metal with a suede finish that can't scratch pipe and a genuine rubber vacuum cup to attach to any smooth surface.

A Perfect Gift for the Man who Smokes a pipe

$1.00 POSTPAID • NO C. O. D.'S

BOYD F. SCHERNBECK
5713 22½ Ave., So. Minneapolis, Minn.

HOLIDAY for Active feet... with HABITANTS hand-sewn moccasins



Just wait till you sink your weary feet into these snug, *lambs wool* lined genuine Moccasin-Slippers! Soft? Like velvet. Warm? Mister, they are hand-made for us up in the French-Indian country of Northern Canada where warmth and comfort *really matter*.

Hand-crafted of vegetable-tanned saddle leather, hand-molded to the last, hand-stitched with pure linen thread. HABITANTS give years of blissful foot relaxation. Handsomely styled for *men or women*.

ORDER BY MAIL. HABITANTS are a luxurious Christmas gift, only $8.95 Add 25c for shipping. Send your check or money order *today* Include shoe size.

Fellman, Ltd. INDIVIDUALITY in FOOTWEAR
Dept. HGD
855 BROAD ST.
NEWARK 2, N. J.
6 East 46 St., N.Y.17, N.Y.

HOLIDAY SPECIAL!

3-pc. "ROYAL" STAINLESS STEEL CARVING SET



- CARVING KNIFE
- FORK
- SHARPENING STEEL

For lasting service, beauty and usefulness. A dependable carving set you'll be proud to own and use. Strong, razor sharp, stainless steel knife will not tarnish, rust or stain. Double pronged fork has sturdy, sharp, long tines. Long-lasting sharpening steel puts a really keen edge on any knife. All 3 pieces have handsome simulated stag handles—in suede lined gift box. You'll want this magnificent set for your home and all gift-giving occasions. **SEND NO MONEY.** Pay postman, plus postage.

BUY NOW! ONLY **$9.49** Satisfaction Guaranteed or Money Refunded

HOUSE OF GIFTS
1226 College Ave., Dept. M-1, New York 56, N. Y.



FIRE STARTER!

Not for putting out fires! (For kindling them, perhaps.) This 11 inch "Fire Extinguisher" is a chrome cocktail shaker, with an air-tight, easily removed top. It's quart size—with a screw cap pouring spout. **$8.50** postpaid.

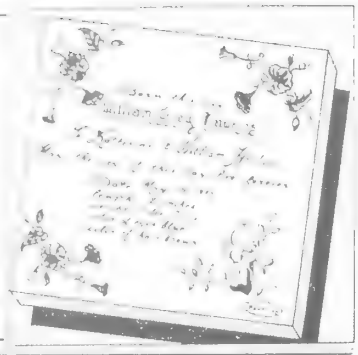
Send for free catalog of Smart Bar Accessories

the GAME ROOM
1538 Connecticut Ave., Washington 6, D. C.

BABY BIRTH TILE

$4.94

PLAYHOUSE CORNER SHOP



"SUPER-SITE" PISTOL WITH MAGIC BULLET!

A beauty of a toy for any boy! Shoots a magic bullet that never leaves the gun . . . made of clean, durable red plastic . . . absolutely harmless. Equipped with telescopic sight for "long range" shooting and signal whistle in butt of handle . . . click trigger action sounds like the real thing . . . It's size, 9½" long. Here's the ideal gift for that little "adventurer" of yours! Order today! Pistol *only* $1.00 *postpaid*. Pistol *with sturdy fibre-board holster* $1.25 *postpaid*.

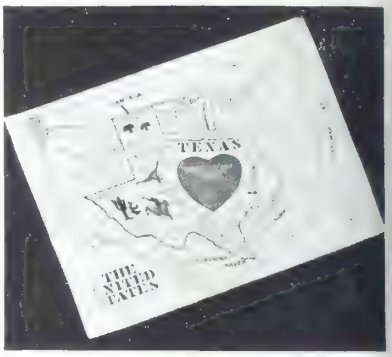
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SALLY GRAYE, 30 East 11th Street, New York 3, N. Y.

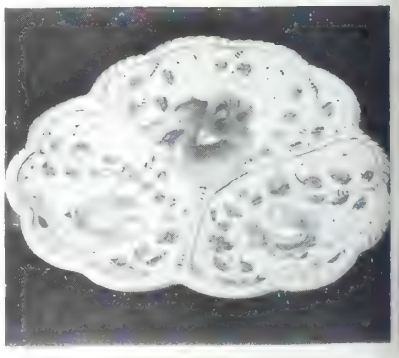


SHOPPING

The eyes of Texas see things in a slightly different manner — witness this map, "The Texan's Idea of the United States." The land South of the Border is labeled "taxevader haven": the other outlying territories are properly put in their places. 15" x 20". $1. ppd. The Game Room, 1538 Connecticut Ave., N. W., Washington 6, D. C.



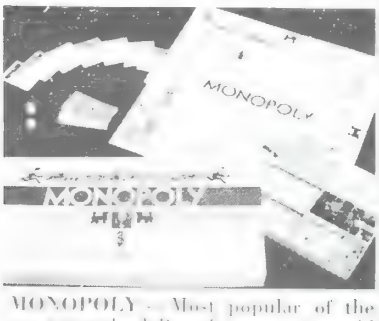
With relish in its three compartments, this fine Orvieto pottery dish adds color and finery to your table. It has a seahorse handle and each 6" by 8" section has a green rooster design. The price is $7.75 postpaid. From Reed's, 713 East Las Olas Boulevard, Fort Lauderdale, Florida.



FAMOUS PARKER GAMES



MAKE-A-MILLION — A surprising unique game with quick climaxes and exciting play from beginning to end. Thousands of families consider MAKE-A-MILLION the most thrilling of all card games. "Bull" and "Bear" cards add to the fun! Player on side first scoring a total of a million wins. Easily learned. Everybody likes it. Christmas stocks are low. Order today. 75c



MONOPOLY — Most popular of the great Standard Board games. A world wide favorite! Special attention is called to the famous White Box Set with Grand Hotels, removable Bank Tray, etc. $3.50

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PARKER BROTHERS INC.
SALEM, MASSACHUSETTS



THE PERFECT CHILD'S GIFT!

With A Free Surprise In Every Set

Boys and girls of all ages love the gay toothbrushing set with their very own name. Motivates tooth care fun. Hang colorful set in bathroom of fine plastic's tasteless, odorless, will not bend out of shape. In pink, blue or red, with heart and flower design and name. Matching toothbrush with whimsy on bristles. Tumbler $1.00 for both. 75c for brush

TOWN & COUNTRY GIFTS

Dept. GD N Y 21 N Y

HONOR ROLL PLAQUE for Your Child's Room



Add's Name Right

Honor Roll will mean more child to [illegible]. Your [illegible] Add's Name Right [illegible] Honor Roll. Size 10½" x 14". Ready to hang. Keep it [illegible]. Your child will love [illegible]

$1.00 postpaid

PAT & BUCK CO.

Box 6, Box 2020 Norfolk, Va

Colorful *Hand Painted Blouses*

Make cute little girls — cuter

"THE COW JUMPED OVER THE MOON — (Brown, yellow and green on white with green trim) or LITTLE BO PEEP — (Red, blue and yellow on white with red trim) Washable (vat dyed — guaranteed against running) — Sanforized Broadcloth. White only. Sizes 2 through 6. $2.95 postpaid (specify design wanted) — Both blouses for $5.75 postpaid. Please, no C.O.D.'s.

Send us your Christmas list of cute little girls.

ANOTHER WONDERFUL GIFT FROM —

PeeWee House 11046 BARMAN CULVER CITY 44 CALIF



How To Really Rate With a Youngster You Love

Nursery Tune Records



Delightful records that teach while they entertain.

8 records (16 sides) for only $2.00

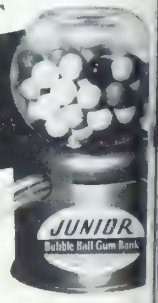
Excellent quality recordings. Unbreakable 7 inch records. Colored with nursery folk.

Money refunded if the youngsters don't love them. Sent postpaid. No C.O.D's

Canterbury Studios, Dept. G
896 Amsterdam Ave., N.Y. 25, N.Y.

BUBBLE GUM VENDING MACHINE BANK

$1.98 POST PAID



Just insert penny . . . out pops your gum!

For Every Child On Your Gift Lis

A fascinating machine for all boys and gi who like bubble gum. Teaches them to sav too! Clear glass globe mounted on stur steel base. Contains approximately 35 c ored bubble gum balls. ½ lb. packag approximately 72 bubble gum balls ma in accordance with pure food laws, 5(Order now! Send check or money order speedy delivery. No C.O.D.'s.

BLINN'S "Famous for To

Dept. 33 • 64 CANNON ST., BRIDGEPORT 3, C

AROUND





It looks like a million and in fact it's copied, even to the two baguettes, from a four-figure original, only with rhinestones instead of diamonds on bracelet and watch. 17-jewel movement is as good as that in the original and is guaranteed for 1 year. $45 ppd., incl. Fed. tax. Theodore D. Sulzer, Inc., 665 Fifth Ave., New York 22.



At cocktail time use napkins with different cocktail motifs and personalized, if you like, with any name or names you send in. Choice of yellow, brown and beige or navy, gray and red combinations on white butcher linen with stitched, fringed edge. Set of 8, $4.50, ppd. From Latshaw Assoc., 121 N. Fairfax St., Alexandria, Va.



Nursery Lamps

Check Baby's Slumber without waking him. Seven watt bulb gives just enough light. Hang lamp on wall or on side of crib. In white, pink or blue plastic with turn switch. In Humpty Dumpty, Little Bo Peep or Mother Goose design.

Add 15c for postage **$2.95**

No C. O. D.'s please *Two for* $5.00

BERDAR STUDIO

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mailed direct from
SANTA CLAUS LAND
bearing the famous postmark of
SANTA CLAUS, INDIANA

Imagine the surprise and childish delight when your youngster, niece or nephew opens a real letter from Santa! Each has 4 pages, richly printed in 4 colors and mailed in a 3-color envelope bearing the authentic "Santa Claus" postmark. Order for every child on your list!

3c Postage Prepaid **25c** EACH

WRITE FOR TOY & GIFT CATALOG

Santa Claus Land

22 HOLIDAY BLVD. SANTA CLAUS, INDIANA



A MUSICAL PUP

makes a fine pet . . .

Happy gift for a youngster: this cuddly Scottie. He wears a spandy clean white collar, a wee tam-o'-shanter cocked over one ear. The Swiss music box inside him plays a gay tune. 12 inches long from his cold little nose to the tip of his tail. Black or white. **$8.25** postpaid. Sorry, no CODs.

Write for free Christmas Catalog

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G. SCHIRMER

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SCINTILLATING ENTERTAINMENT... combining suspense, strategy, chance and uproarious laughter.

Colorful Scoring Units

The colorful scoring units, Dragon's Teeth, at times "vanish into thin air" as you "twist the Dragon's tail." A fortune may depend on a blink of the Dragon's Eye.

A smooth, rich looking game in 5-color design with lacquered wood frame. To thrill your guests with HIGH ADVENTURE and a million laughs, add ZEST to your next party with Dragon's Teeth. Sent postpaid.

THE HOLYOKE GAME COMPANY
91 Oliver Street • Holyoke, Mass.

MONEY BACK GUARANTEE
Dragon's Teeth. . . . $2.98
(Send $1.00 — balance C.O.D.)

NAME_____

STREET_____

CITY_____ STATE_____

Bathing Your Dog Makes Him Scratch



Don't Wash Your Dog With Water — It's Apt To Cause Skin Infection

...ing washes out natural oils—makes the ...dry—can even cause bad odor. Constant ...g ruins a dog's coat, makes hair lifeless ...sheds easily. It's much better to use this ...ng Sudbury Hygienic Cleaning Powder.

Don't Risk Catching Colds

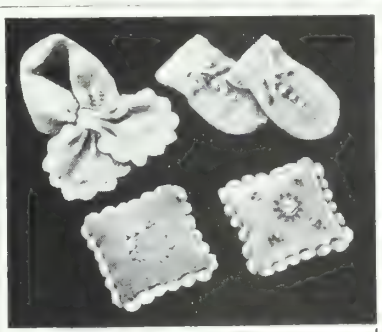
Bathing with water is one of the commonest ways dogs catch cold. This "dry bath" avoids colds and keeps coats smooth, silky, sanitary. Your dog will be cleaner than ever before!

Easy to Use. Just shake on, rub in and brush out. The powder goes right down to the skin, takes out the dirt, chases fleas, removes odor.

Send No Money. Order C.O.D. Big Shaker Pkg., $1, plus postage. Or just enclose a $1 bill at our risk and we'll pay postage.

Powder Chaperone ($1). Makes dogs keep off furniture, behave indoors.

SUDBURY LABORATORY
Box 668, South Sudbury, Mass.



Handmade Lovelies

Now your littlest angel wears a cuddly scarf just like mother's. Handknit of the softest white baby wool, it loops and snuggles close, adjusting to fit one-year-olds as well as the newest baby. Hand-embroidered blossoms add a bit of color. **$1.50.** To wear with it, a pair of matching mitts, **$1.25.** The little pincushion, 4 inches square, is plump as a pillow. All wool and handmade too. Pink, blue, yellow. **$1.**

We pay postage

Dorothy Owen

1809 Wauwatosa Ave.
Wauwatosa 13, Wis.



Hot Water

anywhere with a Lightning Speed

ELECTRIC WATER HEATER

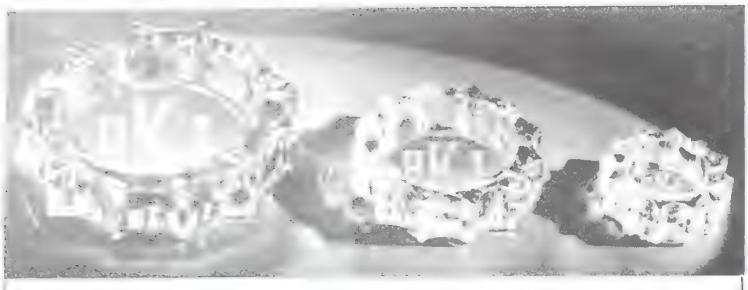
$5.95 each prepaid

It's portable. Just plug in to any 110-120 Volt A.C. outlet. Have hot water quick and easy anytime for dishes, shampoos, shaving, Lux washings, baby's bath, heating baby's bottle.

★MAKES AN IDEAL GIFT. Guaranteed 1 year. Send Money Order or Check. No C.O.D.'s

barbara's gift shop
Box 71, Adrian, Mich.

SHOPPING



←8½→ ←5½→ ←3¾→

Massive Monogram Ash Trays

Heavy [illegible] imported right of heavy crystal clear Corinthian glass with [illegible] construction that keeps ashes put—a size [illegible] occasion. Each Giant serves a number of heavy smokers at a party or [illegible] doubles as a handsome candy dish or plant bowl. Underline last name initial when ordering monogram. Send check or money order.

Giant Ash Tray with Hand Cut Monogram $3.00

Complete set [illegible] postpaid with Hand Cut Monogram $5.00

CAMBRIDGE PRODUCTS INC. Dept. 12
55 WEST 45TH STREET, NEW YORK 19, N. Y.



For men only a fine custom grade knife made in the modern manner, this carver is concave, hollow ground of finest steel—holds a good edge. Well balanced from tip of 12-inch blade to base of heavy Pakkawood handle, which has been treated to resist stains and acids. $7.50 postpaid. Ethel Meserve, State College, Penna.





IMPORTED PEPPER MILLS
Unconditionally guaranteed to give the grind that gourmets demand, our Park-Green hardened steel grinders come in: beautifully polished English Walnut **$3.75**, natural Mahogany **$4.00**, Sterling Trimmed **$9.00**, or heavy Sterling Silver **$17.00** postpaid, tax included. Attractively gift-boxed with supply of peppercorns.



Sterling Silver STAMP BOX
Holds a standard Post Office coil of stamps. Weighted base with felt pad. (Favorite gift for a man's desk.)
$9 *Tax Incl.*
GIFT BOXED

[illegible] SPECIAL DELIVERY to [illegible]

KIRKHAM'S SEND FOR FREE FOLDER
GLENS FALLS, N.Y.



MAMMY!
Add color and charm to your kitchen with this most useful and decorative helpmate.
Comes complete with cake tester, three fine percale pot holders, pencil, and Mammy's apron is a handy memo pad. Extra pad included. Bright yellow, blue, or red. Your choice of color. POSTPAID **$1.75** NO C.O.D.'S

PAGE ROMAN
4017 Cedardale Rd. Baltimore 15, Maryland



Unusual . . .
Hand carved, hand painted in authentic colors, and scented, by the full life-size American Indian artist, Martinez. All the beauty and wild of the deck. Left, it's a great [illegible] Pair of Mallard, Bufflehead or Wood Ducks, or Hooded Merganser. Personalized with one name of [illegible]
$8 each $15 a pair postpaid
Antique dish with a hand-like brass [illegible] this beautiful cradle ladder and ash tray a treasured possession. Because they are antique dishes only a few pairs are available—the rest are epic of [illegible] kind. Specify colors, and we'll try to suit your taste.
Complete with [illegible]
$10 postpaid
[illegible] C.O.D.'s



Carla Jill Studios "headquarters of the unusual" Northport, Long Island, N. Y.



COBBLERS BENCH

21 ITEMS

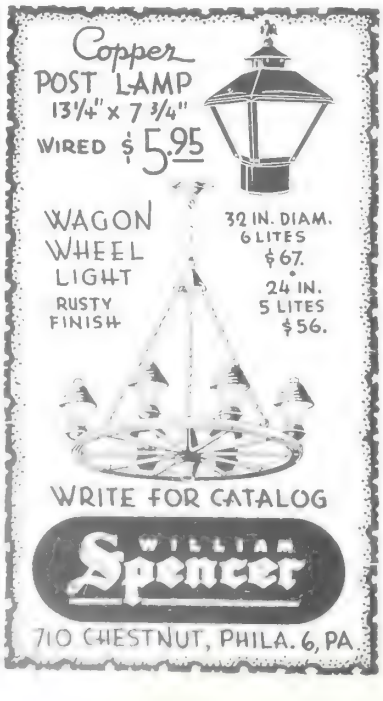
Vermont PERIOD Furniture

[illegible] PENCIL $45

Vermont Village WORK SHOP

CATALOG

[illegible]



Copper POST LAMP
13¼" x 7¾"
WIRED $5.95

WAGON WHEEL LIGHT
RUSTY FINISH
32 IN. DIAM. 6 LITES $67.
24 IN. 5 LITES $56.

WRITE FOR CATALOG

WILLIAM Spencer
710 CHESTNUT, PHILA. 6, PA.



MODERN
Table Lamps

An original creation for modern living. [illegible] light brown to bring out the grain and [illegible] Mates [illegible] comes in chartreuse or lipstick red.

[illegible] C.O.D.'s Check or Money Order $13.75 Postpaid

KEARSARGE CRAFT SHOP
Kearsarge, New Hampshire



WAR SURPLUS
NYLON THREAD KIT

12 ASSORTED COLORS OR 6 BLACK & 6 WHITE

NOW AVAILABLE *For Home Use*

Amazingly Strong Parachute Thread (SAME AS NO. 60.)

only $1.69 1800 YARDS

This genuine Du Pont Nylon thread is fine enough for delicate sewing and strong enough for sewing buttons. Used by professional needleworkers, seams, hemming, quilting, tatting, sewing on butto all general sewing. Ideal for hand or sewing machi It's double the strength of cotton. Act now to get a K OF 12 JUMBO-SIZE spools of Nylon thread in A SORTED COLORS or A KIT OF 6 WHITE AND BLACK—at the sensational low war-surplus close-o price of only $1.69. Write TODAY.

SEND NO MONEY — Test at Our Risk

Just send your name and address. Specify ASSORTE COLORS or Kit of BLACK AND WHITE or 2 Kits only $3.29. On arrival, deposit only $1.69 per KIT ($3 for 2 KITS plus C.O.D. postage on our guarantee if are not delighted return in 10 days and your mo back. Cash with order, we pay postage. Only limi amount available. Order NOW.

LEEWARD PRODUCTS, Dept. K-161-S
189 W. Madison St. Chicago 2,

AROUND





The Bar Shark is a five-purpose bar aid of heavy cast aluminum. The mouth is a bottle opener, the nose a muddler, the body an ice crusher, the fin cuts bottle seals and the tail lifts jar tops. Highly polished to a permanent luster, it is $3. postpaid. The Selden Cooper Shop, George Vanderbilt Hotel, Asheville, N. C.



Colorful Christmas balls are built up into a gay little tree for a party centerpiece or mantel. 18" high, it's $22.50 plus $1 post. Matching Christmas cane, to hang on the wall or help decorate the big tree, is $12, ppd. These are year-after-year ornaments. Exclusive with Carole Stupell, Ltd., 507 Madison Avenue, New York 22.

An Authentic Period Piece—

THE REVOLVING

LAZY SUSAN

Dining Table

This charming copy catches the spirit of the original, which was fashioned from seasoned pine more than a century ago. It is a period piece to delight the hostess who entertains for the sheer joy of having guests . . . for the smart woman who wants only the finest reproductions . . . for the clever housewife who believes that good furniture should be used, as well as seen!

P.S.: Christmas is almost here—drop that hint TODAY!

Finest Materials
Superb Workmanship



YOUR CHOICE OF TWO SIZES, IN SEASONED NATIVE PINE

29" high—60" wide—34" revolving platform $99
29" high—48" wide—26" revolving platform $75
Also available in coffee table size—40" wide $60

Shipped express prepaid to any point in the continental United States; ready to assemble in a few minutes. No C.O.D. shipments can be made. Revolving center piece lifts out—leaving perfect table for cards, etc.!

COMPLETE SATISFACTION GUARANTEED



Prairie Schooner Products

3921 Gaston Avenue Dallas, Texas

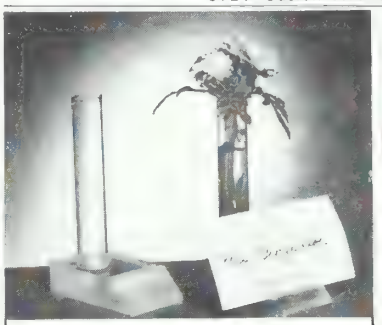


BEDRAWER

Make better use of that extra space under your beds. Keep shoes, blankets and other articles handy—in neat and orderly fashion. Simplify the cleaning and dusting chore. Just roll out your BEDRAWER. Measures 24" x 32" x 2 inches high.

Ideal for cramped living quarters!
$4.85 postpaid (sorry, no C.O.D.'s.)
Money back guarantee.
Order yours today!

GOEMAR COMPANY, Dept. G
BOX 565 Summit, N.J.



NEW! FLORAL PLACE CARD HOLDERS

Here's new charm and beauty to brighten your banquet or dinner table! These lovely, individual place card holders definitely mark you as a thoughtful and clever hostess. Glass flower holder, in clear Lucite base, stands 4" high. Wonderful for gifts! Set of four—$1.50 postpaid. Ohio customers add 5c sales tax.

MODERN PLASTIC PRODUCTS
Dept. A
155 Belvedere Ave., Warren, Ohio



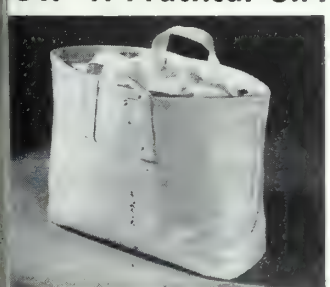
A Sensation in Europe! Now Available Here.
SPAR Cigarette Lighter

Made in Switzerland. Automatic Action. Dependable and Safe. Fine Metal. Bright satin finish.
Red • Green • Gold
Black • Brown • Blue

$5.00 postpaid
Send check or money order today

SPAR PRODUCTS, 135 S. LaSalle, Chicago 3

NOW—A Practical GIFT



for home and play

Everyone can use this handy, *durable* carry-all—the *Nic-Sac! At home* for shopping; laundry; gardening; returning empty bottles; a hundred other uses. *Outdoors* for camping, skiing, fishing, yachting . . . to carry food; ice; wood; sporting equipment; rain gear; extra clothes; all "last minute" articles.

Made of heavy-duty sail canvas—well-stitched and *washable*. Large, roomy—15" long by 16" deep. Opens up to 24". Folds into 9" by 9" pack.

A welcome gift—and *you'll* want one, too! Only $3.15 postpaid. No C.O.D.'s.

Nic-Sac
P. O. Box 275, Hartsdale, N. Y.

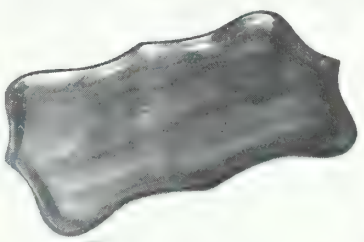
MATCHING WASTEBASKET!



Create Your Own Plastic Basket

Custom-built wastebaskets to match your curtains, drapes, slipcovers, bedspreads—even awnings! Send us your favorite fabric, 18" x 30" for each basket, and we will imbed it permanently in brilliant transparent plastic and make oval basket. Has polished aluminum trim; is washable and non-flammable. No paint to chip; no tin to dent. Satisfaction guaranteed. Shipment postpaid 10 days after receipt of your fabric. Send check or money order for $6.95.

ALLEGHENY PLASTICS, Inc.
430 Chestnut Road Sewickley, Pa.



Imported Handmade

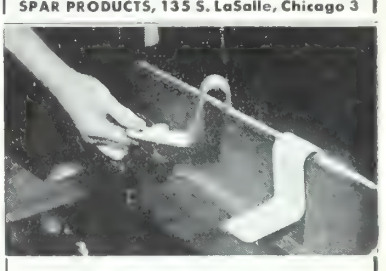
MAHOGANY TRAYS

$2.85 postpaid

Gleaming luxurious mahogany trays from Haiti—handmade by skilled native craftsmen. The rich brown surface is hand polished to a high lustre. The handy 8" x 13" size is just right for sandwiches, canapés, glasses, and many other uses. The solid, durable nature of tropical mahogany makes this tray a gift to treasure. Order several today—Only $2.85 prepaid. Check or money order. Add 3% tax Wash.

Ask for imported a't book at

WALLACE W. HANSEN & CO.
Kulsham Bldg.
Bellingham Washington



New "Never-Fall"

BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in MAHOGANY, WALNUT or MAPLE finish to match your beds.

Check or Money Order No C.O.D.'s **2.50** SET We Pay Postage

BROCK & COMPANY
1712 N. Decatur Rd., N. E., Atlanta 6, Ga.

SHOPPING



Christening spoon to commemorate baby's first important public appearance is engraved with the hour, date and place of birth, weight in pounds and ounces, length as well as name. Of sterling silver with stork design on handle, it is $5 including tax and engraving. S. Kind & Sons, Chestnut St. at Broad, Philadelphia, Pa.



Schick and luxurious travel kit contains the new Schick electric razor with a start-stop switch, a Lucite and Nylon hairbrush, comb, nail file, mirror and container for toothpaste and brush. A very special present for top man on your list. $32.50 including tax and postage from Hampshire Gifts, 1107 Broadway, New York 10.



Famous
Southern
Fruit Cake



A Wonderful Gift

$5.23 $3.23

5 pound cake 2½ pound cake

"Better than my own—and mine is famous" —Mrs. H. H. G.

"Definitely delicious, surpassed expectations" —Mrs. M. P.

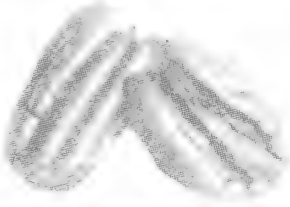
Guaranteed by Good Housekeeping

Make your gift giving easy this year with this non-perishable Southern Fruit Cake—the food gift that everyone will like. No cash to enclose—send us your gift list with cake size and shipping date for each name. We handle *all* shipping details.

Final shipping date for Christmas December 16

ORDER NOW FOR CHRISTMAS FROM

Columbia Baking Company, P. O. Box 4581, Atlanta 2, Ga.



Delicious
SHELLED PECANS

The Answer to: "What to Give?"

For the woman who desires something that is distinctive, yet sure to be acceptable, these shelled pecans are most appropriate. Golden brown and delicious, they are carefully selected from the finest nuts grown.

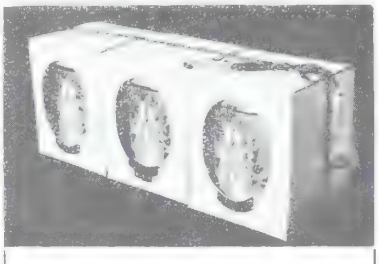
3 lbs. $4.45 5 lbs. $7.35 10 lbs. $14.00

Shipped Prepaid to the Continental U. S.

STERNBERG PECAN CO.

Dept. H Box 193

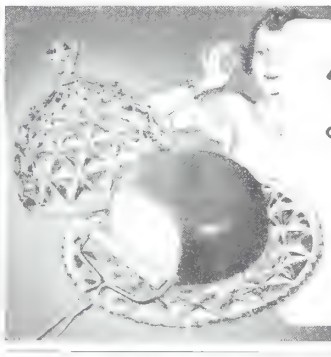
Jackson, Mississippi



Three famous
MING TEAS

the treasure-teas of the world
—in one perfect gift!

MING Jasmine, MING Orange Blossom, MING Rose Blossom—each in a beautifully designed tole cigaret box—all packaged and cellophaned and tasseled into a respiendent set, 8¾ x 3 x 3½". At better shops, $2.25 complete. Or, if unavailable, send check to Ming, New City 7, N. Y.



Grand Gift for the Gourmet!
"EDAM DELIGHT"
in a quaint
OLD FASHIONED GLASS BUTTER DISH

A pound and a half of mildly-tangy, mellow Edam Cheese . . . its freshness wax sealed in. Makes a colorful and distinctive gift

ONLY $3.25 POSTPAID

FREE! HANDY CHEESE KNIFE WITH ORDER

Send Check or Money Order today!

SUSAN RICHARDS COMPANY
725 W. Randolph St., Chicago 6, Illinois



THE GIFT OF GOLDEN FRUITS

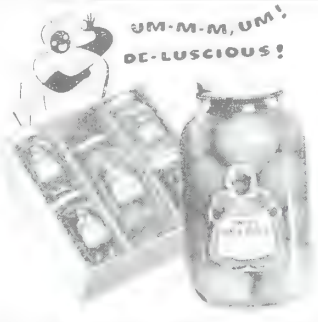
Indian River region. Our proudest group: tangerines, pineapple oranges, pink, white grapefruit, tangerines, kumquats. Picked

Gift boxes with lovely Merritt Island

for Christmas or let us send

with

LEEDS GROVES



Georgia Sweet Peach Pickle!

Golden globes of wondrous flavor! And other delights you must discover among Doll's rare Delicacies of the Old South! From our own farms and kitchens direct to you and your friends. Order for self, Christmas gift for [illegible]

Ass't A—$5: Includes qt. jar Peach Pickle, lb.-size jars each of Strawberry, Peach, Watermelon Rind Preserves, Artichoke Pickle, PLUS half lb. whole halves shelled pecans

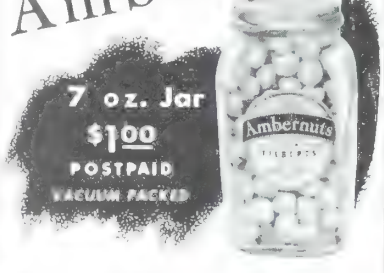
2 each, lb.-size jars Strawberry, Peach, Watermelon Rind Preserves. (Case of 6 jars)

5 lbs.—$5

McKENZIE FARMS

Rd., Montezuma, Georgia

Try
Ambernuts

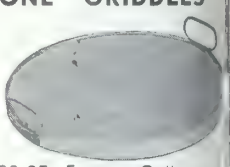


World's Finest Filberts

[illegible] 000 years [illegible] have been [illegible] Americans [illegible] improved [illegible] better [illegible] We call them "Ambernuts" [illegible] and ready to [illegible] natural pick-me-up or appetizer. You'll find them [illegible] tray. Try a jar today. Order direct, as they are not yet in general distribution. Send a dollar [illegible] at $1.00 each. We [illegible]

AMBERNUTS COMPANY
806-A S. W. Broadway Portland 5, Oregon

SOAPSTONE GRIDDLES



for healthful, delicious griddle cakes. No grease, no smoke, no burnt cakes.

12" diam. $3.85, Express Collect.

Vermont Maple Sugar Package



A taste of 100% pure maple sugar candy, syrup and cream. Beautifully gift wrapped. Postpaid $1.75

Larger deluxe gift package $2.85

Lazy Susan



Vermont hand-turned. Ball bearing 13" diam. Postpaid $5.50.

THE VERMONT STORE, INC.
Warren, Vermont

AROUND





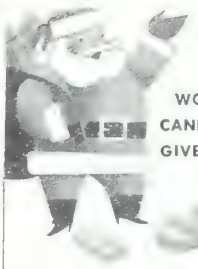
Cut-up for poultry, before or after cooking, is a pair of shears with India stag handles and serrate-edged blades. Thus armed you can dismember a leg or wing or remove a backbone with surgical ease and neatness. The blades are high-carbon, chrome-plated. $12, ppd. Hoffritz for Cutlery, 331 Madison Avenue, New York 17.



Hot coffee stays hot, if you pour it into this coffee Thermos jug the moment you take your brew off the stove. Suavely designed and crisply finished in chromium, the jug comes in 11-oz. size for $22.50, or 20-oz. size, $25. Postpaid from Terrace Novelties, 213 East 58 Street, New York 22, N. Y.

Santa Claus comes Every Month

(except JUNE, JULY, AUGUST)



WITH THE PICK OF THE WORLD'S FINEST CANDY WHEN YOU GIVE A SUBSCRIPTION TO THE . . .

CANDY-of-the-Month CLUB



Each Box A Candy Specialty, Acclaimed By Connoisseurs, And Personally Selected By Famous Hostess *Elsa Maxwell.*

Month after month your friends will be reminded of you and your Christmas thoughtfulness! Each box a surprise that rates a rave! Pastelillos and Texas Pecandy from Allie Adams of Dallas; famous Gold Box from David Kopper, New York, Cherry Fruit Creams from Putmans of Cincinnati; Chocolate Almond Clusters from Beverly Hills; Cordial-Filled Chocolates from Princess de Conde, New York; Pistachio Mint Creams from Baarent Ten Broek, St. Louis . . . and other treats equally delicious and different. Each box, approximately 1 pound, fresh from confectioner. Write for brochure.

THREE TYPES OF SUBSCRIPTIONS

3 MONTHS	6 MONTHS	9 MONTHS
$6.25	$12.50	$18.50

Prices include postage. Club saves you over 10% on regular prices of these famous candies.

Send No Money! We'll bill after Christmas if you prefer, or send check with orders. Gift card and boxes mailed on consecutive months unless you specify special dates. Include name and address of each gift recipient. Over 100,000 Club treats delivered to our growing list of subscribers.

Candy of the Month Club, inc. • 911 Ambassador Building • St. Louis 1, Mo.



YOU TOO CAN MAKE ONION SOUP LIKE THIS

It Takes 3 Days . . . 20 Ingredients . . . And Might Cost **$5.00**

BUT We'll Send you 5 Tins for Only $1.00

Tempting, Tasty, Tangy and Tantalizing is this old French Recipe brought to you with full flavor and goodness. You can serve French Kettle Onion Soup just as it is served in Paris and New Orleans. 5 cans (each can serves four) **$1.00** *postpaid.* Money refunded if not delighted.

JOHN deR. WEED CO.
1308 N. Wilton Place, Los Angeles 28, California



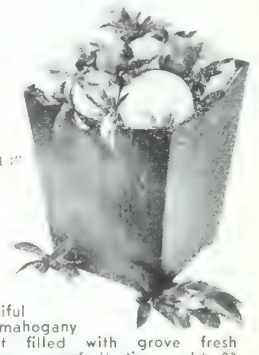
SIX CUP COFFEE SERVER

Brimful with delightful, genuine Ann Raskas Coffee Candies. Both the candies and the server will please the most discriminating hostess. After the candies are finished the beautiful server will hold six cups of steaming coffee. Available in floral, colonial, mother of pearl pearlotus blue designs. Trimmed in 22K gold

Only $6.25 postpaid
No C.O.D.'s please
Send check or money order

Ann Raskas Candy Co.
4965 Suburban Way, St. Louis 8, Mo.

Delicious and so Practical



Beautiful solid mahogany basket filled with grove fresh oranges, grapefruit, limes, abt. 23 lbs., decorated for the Holidays. Only **$15.00** express prepaid. Check or money order. Add 10% west of Mississippi & Canada. Safe delivery guaranteed.

GUIDARA GROVES
South Miami, Florida
Send For Fruit & Gift Catalog

THE BEST IN AGED *Natural Cheese*



A "Cheese Of The Month" FEATURE

ONLY **$4.50** POSTPAID

The Cheese Snack",
s illustrated, contains 5 varieties of aged natural cheese. Swiss — Brick — Cheddar — Gouda — Porte Salute. 4 lbs.

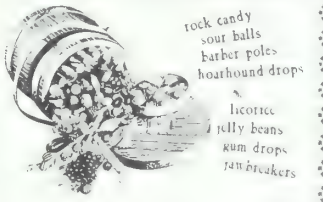
3 lbs. "BY-REQUEST" $3.75
(Swiss, Brick, Gouda, Cheddar)
6½ lbs. "PAUL BUNYAN" $7.25
(7 favorite varieties)
6 4-oz. PORTIONS OF BLEU $2.50

All Prices Include Postage
(Add 25c west of Denver)

ice list of various Cheese of the Month assortments and membership plans sent upon request.

WISCONSIN *Cheese* CLUB
MARSHFIELD 1, WISCONSIN

Last minute tip for Christmas lists — oldtime mouth-waterers!



Those wonderful "penny candies"! Packed in maple-finish Firkins topped with a tray of creamy mint and maple rosebuds — or in real oldtime earthenware Bean Pots topped with a layer of candy pork and beans. By check or money order. Postpaid east of the Mississippi — elsewhere add 40c overseas $1.00.

8½ in. Firkin, about 5 lbs $4.95
7 in. Bean Pot, about 2¾ lbs. 3.25
2 lbs. Nibbler's Ass't. (Pp.) 1.50

WIGGINS Country Store
150 Years Old
43 Town Lane, Northampton, Mass.



Out West makum heap best English Butter Toffee in whole world!

Crisp! Crunchy! Fabulous! Hand dipped in rich luscious chocolate, then rolled in delicious roasted almonds. "Melts in your mouth!"

A SUPREME CHRISTMAS GIFT

Richards Famous Candies

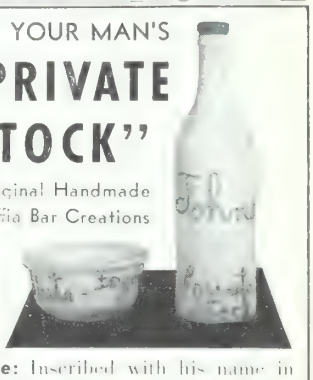


1 pound box $1.50
2 pound box $3.00
5 pound box $7.50
Order early for prompt delivery
Sorry, no C.O.D.'s. Add 25c for postage.
60 So. Main — Salt Lake City 1, Utah

FOR YOUR MAN'S

"PRIVATE STOCK"

Original Handmade Raffia Bar Creations



Bottle: Inscribed with his name in Kelly Lettering on Canary Yellow Raffia $7.90
Champagne Size $10.00
Bowls: "Tid-Bits" $5.00
"Snacks" $4.00
"Nuts . . . to You!" $3.50 & $4.00
Personalized "Name" Glasses Doz. $15.00

SEND CHECK OR MONEY ORDER SHIPMENTS EXPRESS COLLECT

DEL WIERBY
"The Pepsodent Show Career Girl"
P. O. Box 1541, Riverside Station
Miami, Florida

For Christmas . . . still time to order

Available Dec. & Jan.

RARE FRUITS



Stagecoach Fine Fruit Club

ages shipped *every* month. Christmas memberships start with gorgeous "El Grande" basket *(illustrated)*. Then through the year come rare pears, apples, peaches, dates, cherries, grapefruit, and other marvelous treats.

Fall 12-mo. Membership, $45.95; 9 mo., $36.95; 6 mo., $28.95; 3 mo., $19.95. All include large "El Grande" basket and handsome Certificate.



"EL GRANDE" FRUIT BASKET . $14.95
Hit of every Christmas! (Above.) Handwoven Mexican basket filled with almost 25 lbs. of rare fruits: Du Comice pears, giant Delicious apples, etc. **Gift No. 10.**

"LA BONITA" FRUIT BASKET . . $8.95
Approx. 12 lbs. of rare fruits: treats for all ages, packed in handwoven Mexican basket. **Gift No. 9.**

HUGE DU COMICE PEARS . . . $2.95
[illegible] so big and juicy you eat them with a spoon. **Gift No. 1.**

GIANT "DELICIOUS" APPLES . $2.95
Immense *Stagecoach* variety. Crisp, crunchy, laden with tingling juice. **Gift No. 3.**

AIRMAIL ORDERS NOW with list and check or money order. All postage, express prepaid. **Guaranteed perfect condition.**

Lorain Green
Box 17
Old Stage Road
MEDFORD
OREGON

STAGECOACH ORCHARDS

Wisconsin Cheese Makers Guild

CHRISTMAS CADDIES

Only the finest cheeses—with a tang and flavor that will excite the palates of the most sophisticated. Made and cured to the peak of perfection by members of our Guild who have won highest medals and awards in national and international dairy expositions.

Guild GOURMET Caddy



$3.50 postpaid A[illegible] 25c west of Denver

An excellent as[illegible] six G[illegible] Cheeses—2 lbs. 4 oz.—Blue and Aged Club CheeSnak, Buffet (Romadour type), LeRoi, Cheddar and Brick.

Guild CONNOISSEUR Caddy



$7 postpaid A[illegible] 25c west of [illegible]

Ten Guild varieties—5 lbs. 7 oz.—Blue, Smoky, Spicy and Aged Club CheeSnak, Buffet Romadour type, Brick, Cheddar and Swiss.

Guild PETITE Caddy



The most unusually [illegible]

Four easy-to-spread Cheese Snaks, Blue, [illegible]

$1.50 [illegible]

WISCONSIN CHEESE MAKERS GUILD
[illegible] Madison, Wisconsin

AGAIN AVAILABLE!
THOSE FAMOUS-FOR-FLAVOR

Sunnyland pecans



EXTRA fancies! Graded for size, fullness and just down-right prettiness! Yet, because these more delicious, meatier nuts come to you and your friends direct from Sunnyland's thousand acres, they're most modestly priced. Unshelled, shipped in stout boxes, make neater, nicer gifts. Order for self; send gift list—your card enclosed.

Stuarts, 5 lb. box $2.90
Schleys, 5 lb. box $3.70
Prices [illegible]

Sunnyland Pecan Groves
ALBANY, GA.



TOAST GLASSES

These exquisite little celebration toast glasses add the perfect touch to every happy occasion. Set them in [illegible] pastries, appetizers, or any table decoration to lend a piquant and buoyant air to your celebration. Each toast glass holds ½ ounce of any beverage. An ideal gift or possession. $5 for the dozen. Prepaid. Write to:

MAUDE B. MAY CO.
[illegible] Dept. K CHICAGO 49, ILL.



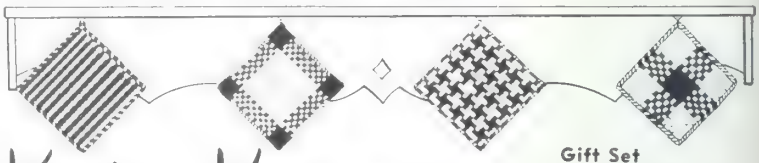
SHOPPING



Amazing detail, carefully hand-finished, distinguishes these sterling serving pieces. Designed by skilled craftsmen with beauty and utility as their sole objective, the butterfly sandwich tongs, 8¼", are $19.75 and the cake server with Dickens scene, 9", $15.75 ppd., tax incl. Mastercraft Products, 60 South St., Boston 11, Mass.



Doubly useful—a new clock-cigarette lighter styled by Phinney-Walker is a handsome, novel accessory, entirely dependable both as a lighter and timepiece. May be had in either gilt or silver finish. Fully guaranteed. 3⅝" x 1¼" high. $17.95 plus tax on clock, $1.15, postpaid, from Wm. Hengerer Co., Buffalo 3, New York.

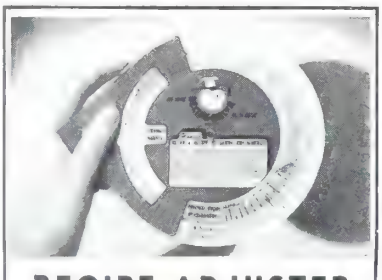


Kitchen Kaptivators

Handmade, laced-edge Nelly Bee potholders will be a hit with your friends and a boon to your budget. Usable, washable, durable, different, and decorative. Four gay designs all in the same color family, attractively gift-packaged . . . and so easy to mail. Order early for prompt delivery. State color choice . . . Red, Blue, Green.

Gift Set of four Postpaid $1.00
No C.O.D.'s

NELLY BEE PRODUCTS
Hickory, N.C.



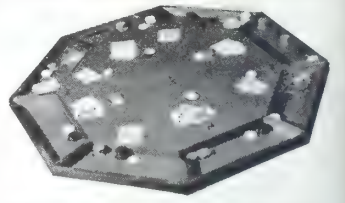
RECIPE ADJUSTER

For Each Cook on Your Christmas List

This pretty, clever dial adjusts any recipe to serve any number without figuring. Twist the dial just once—presto—read exactly how much to use of every ingredient. Made of VINYLITE Brand plastic, it's durable, easy to wipe clean. Guaranteed to work. It will save time, banish fractions . . . and mistakes.

$1.25 postpaid



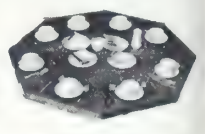


Multi-Top*—Tops for Christmas!

Fits Any Bridge Table—Perfect for Poker!

It's a fine piece of furniture . . . an ideal game table. . . . Here's the table top that's really durable, attractive, *and* infinitely useful. Made of durable wood and compressed hardboard, in walnut finish. One side is smooth for dining . . . the other side has compartments for drinks, chips, and cards. Seats 8. Folds in half for easy storage. 48 inches across.

$17.50
plus express charges collect.
Weight: 20 pounds.
No C.O.D.'s. *Please.*

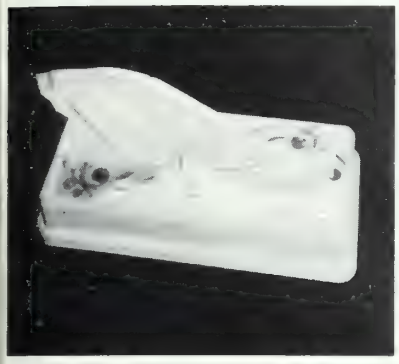


*Pat. Pending

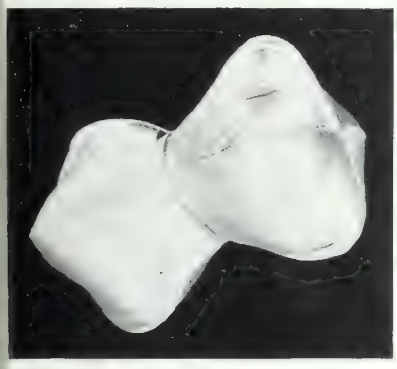
RANI PRODUCTS CO., INC.
Dept. P
134 W. 25th St., New York [illegible]

AROUND





Earmarked for individual use exclusively is this tissue box, a necessary accessory for a dressing room or bath, of plastic, with floral design. Hand-painted, and it can be personalized with any first name. In green, blue, pink or ivory. Only $1 ppd. from Spencer Gifts, Atlantic City, New Jersey.



Relax with Oriental calm on a pillow copied from a Chinese neck rest. Taffeta covered, in rose, dusty rose, gold, maize, blue, green, rust or wine, and filled with the finest white cotton, it's a rest-assured gift for yourself or fellow sybarite. $3.95, plus 20c postage. From Lanadown, 516 Madison Ave., New York 22, New York.

RARE CHEESE GIFTS

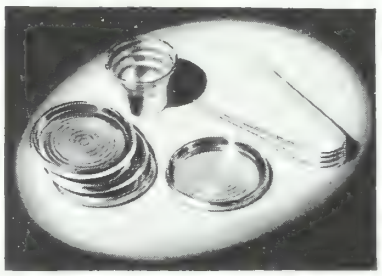
MELLOWED
IN FINE WINES and BRANDY

Gift problems are solved with these 3 fine cheeses. The unusual Stilton Cheese in Port Wine, French Roquefort Cheese in Brandy, and Cheddar in Sherry. Packed in useful pottery crocks in 3 different colors. Available in two sizes, either 3 4-oz. crocks or 3 8-oz. crocks.

COMB. P'KGE. Reg. Family Size $2.95
" " Large " " $4.00



SILVER-PLATED DRINK SERVICE



IDEAL GIFT TO YOUR FRIENDS
OR YOURSELF

4 Heavy Silver Plated Coasters

1 Jigger-measure to measure your mild, regular or strong drinks; 1 ounce, 1½ ounces, 2 ounces.

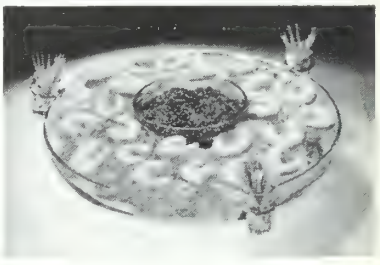
1 Ice Tongs, that hold the ice cube firmly.

This beautiful serviceable set if purchased separately would cost **$10.40.** For a limited time, we are offering this gift set for **$7.65,** postpaid in the U.S.A. Tax included. If you wish eight coasters instead of four add **$3.65** Tax included.

Check, Money Order or Cash, No C.O.D.

DUTCHESS FOOD SPECIALTIES COMPANY
1943 Park Avenue New York 35, N. Y.





Tien Foo Tea

THE TOAST OF CONNOISSEURS

EXCLUSIVE Tien Foo Chinese Vintage Tea now sold nationally. Tien Foo's distinctive quality, flavor and aroma designated for the connoisseur. Ideal holiday gift. Oolung, 8 oz. $1.35; Keemun, 10 oz. $1.60; Gunpowder, 12 oz. $1.85; Rose Flower, 10 oz. $2.20; Jasmine Flower, 8 oz. $2.35. Sample of these five teas 25¢.

Tien Foo Blend, 8 oz. $2.50; Green De Luxe, 8 oz. $4.50. Sample of these two teas 25¢. Check or M. O. postpaid del.

SHANGHAI SYNDICATE, INC.
700 SANSOME STREET, SAN FRANCISCO, CALIF.

Shrimp Buffet SERVER

Hand-wrought, sparkling crystal server of countless uses. Wonderful for seafood (with cracked ice in the 12-in. bowl). Separately, use the large bowl for salads, potato chips, snacks, flower arrangements. Center bowl grand for candy, mayonnaise, salad dressings. Note 3 chrome clip-on toothpick holders. Marvelous value! Versatile gift! Prepaid ..... **$7.95** Complete

Write for our "Gift Ideas" Catalog

Send check or money order. Sorry, no C. O. D's.

MALCOLM'S
HOUSE & GARDEN STORE
526 N. Charles St. • Baltimore 1, Md.



Automatic, 2-Slice, Pop-Up

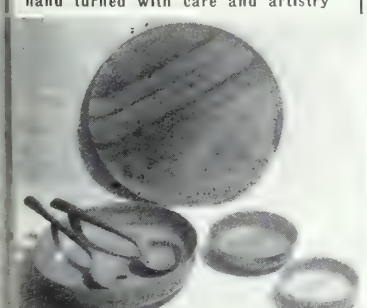
JEWEL TOASTER

POSTPAID Send check or money order. Sorry no C.O.D's. **$13.95**

America's most beautiful toaster in gleaming all chrome finish. Makes delicious toast every time. Adjusts for light, medium or dark toast. Removable crumb tray. U-L approved. 1 year guarantee, 4-year warranty. Sold exclusively by . . . . .

JEWEL COMPANY OF AMERICA Inc.
7916 Empire State Bldg. New York 1, N. Y.

FINE WOODS
from CENTRAL AMERICA
hand turned with care and artistry



- **Tray:** 14"—7.50, 16"—10.00
- **Bowl and Servers:** 10"—12.50, 12"—15.00
- **Small Bowls:** 5"—2.50, 7"—3.75

Frequently warm imported woods in natural colors richly finished . . . each solid piece signed, and engraved with wood name . . . a rare combination of beauty and utility.

FINE WOODS 1729 mission st.
san francisco 3, california
postpaid—no orders accepted within the San Francisco Bay Area



A SPOON RACK

Mahogany or maple finish
10½ x 19 with metal liner for plants.
10.00

Cup and saucer hangers for demi-tasse or standard cups.
1.50 each

EXPRESS CHARGES COLLECT

Muriel Reynolds
Box 187
Laguna Beach 5, California

FINE WISCONSIN
CHEESE *the perfect Gift!*

A Gift from Wisconsin



An unusual and distinctive gift! Let a colorful gift box of nationally famous Wisconsin aged cheese and epicurean cheese foods convey your personal greetings to friends and business associates. 4 lbs. 5 oz. net wt.—truly a gourmet's assortment! . . . Send your complete gift list with check or money order now. We acknowledge orders, supply gift cards. Specify delivery preferred:

$5.95 PREPAID IN U S

West of Denver, add 25c

Immediately ☐ For Christmas ☐
Gift list for _____ boxes attached, or

Send to _____
Street _____
City _____ Zone ____ State _____
Sender _____

Schuster's
Dept. D-2 MILWAUKEE 1, WIS.
3 Great Department Stores in Wisconsin's Largest City

Distinctive Gifts for the "hard-to-buy-for"

FRAGMENTS of OLD NEW ORLEANS



... by craftsmen who have designed and fabricated the beau... of New Orleans ... finished in ... that blends with any ...

ORDER NOW for HOLIDAY DELIVERY

Left—Lacey, ornate flower pot holder to set off any wall ... complete with beautifully glazed ceramic pot, in itself a choice piece of fine American-made pottery 12.50

Right, top—Iron lace footscraper . . . useful and ornamental accessory for the well-dressed suburban home 7.50

Right, bottom—Cajun Candle Light . . . recaptures, in garden or drawing-room, the charm of old New Orleans patios 5.00

HINDERERS IRON WORKS

1780 PRYTANIA ST.—NEW ORLEANS

SINCE 1864

CHARM OF EARLY AMERICANA FOR YOUR HOME!

... COACH LAMP ... #151—COLONIAL BRASS DOORKNOCKER ... OLD ENGLISH $4.20

... #134—IDENTICAL LAMP ... BEDROOM KNOCKER ... BLOCK

ART COLONY INDUSTRIES, INC.

The House of Gifts

69 Fifth Avenue New York 3, N. Y.

REMOVES LINT & DUST ...like Magic!

Electro-Static Cleaner (brush without bristles)—performs miracles on suits, coats, hats, furniture and car upholstery. Cleans fabrics thoroughly and quickly. Picks up dust, animal hairs, and lint by **magnetic attraction.** Will not scatter dust. No current or cord required. Made of beautiful plastic. **Lifetime guarantee.** Gift boxed. Sent prepaid for only **$1.75.**

J. H. SMITH CO., INC.

Dept. HG 1 Greenfield, Mass.

Chest Seats

THE IDEAL XMAS GIFT



FOR EVERY STORAGE PURPOSE

FOAM RUBBER SEAT

GRAND UTILITIES CORP. Dept. 12

201 S. Second Av., Mt. Vernon, N.Y.



Decoret Wheel Shelf

Single $3.98 Twins $7.49

STYLED BY VICKY FOLEY

... Use ... Choice of red, white, ivory, marigold yellow, ivy ... No Money. Order COD or send payment and ...

CHICAGO WELDED PRODUCTS CO.



SHOPPING AROUND



Toddletime nursery clock is decorated with Mother Goose subjects in color on the dial and wooden blocks represent the numbers. Can be personalized with child's name and has a quiet-running electric movement guaranteed for one year. Price, including tax and postage, is $9.50 from Caryl-Ann, Box 361, Pikesville, Md.



Television theater. A chest seat that has five sturdy camp stools inside, seats two, making a total of seven extra seats for guests invited to see a television program. Upholstered in vinyl leatherette in brown, green, maroon, blue or ivory. Camp stools match. $29.95 exp. col. Haynes Griffin, 391 Madison Avenue, New York 17.

EXCITING NEW GAME PLAYS ON ANY PHONOGRAPH



WHICH HORSE WINS?

Place Your Bets... Play the Record

DO YOU WIN . . . OR DO YOU LOSE?

PLAY the races at home . . . *on your phonograph*, with this magically grooved recording. Exciting! Mysterious! *Always a surprise finish.* Hear the crowds roar, the announcer calling every turn . . . *each race in doubt up to the last second, though you play it again and again.* Keen sport for any number of players. **New, improved recording . . .** 12" unbreakable plastic . . . 30 combinations, Win, Place and Show. PHONO-FINISH HORSE RACE comes to you complete—with Automatic Odds Recorder; WINdicator; 4-color 12" x 24" Betting Board. Perfect for Parties! **$5.00 Postpaid.**

THE WARNER SHOPS, Dept. B-2, 1516 Jarvis Avenue, Chicago 26, Ill.

Write for . . . Big, FREE 40-Page Illustrated Catalog of Hobby and Recreation Items.



MAYPOLE DANCERS

Fine sculpture in a charming lamp that captures the motion and the spirited expression of youth. Beautifully executed in a terra cotta finish. Hand sewn shantung shade. Overall height 28".

$25.00

... Express Collect

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Roto Picture Section, 3,500 Illustrations, 6-Color Cover



10c

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Jewelry	Barometers	Artist Supplies	Radios & Supplies
Hobbies	Chameleons	Novelty Checks	Engines—Motors
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Billfolds	Electric Eyes	Symbol Jewelry	Scientific Supplies
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Wigs	Games	Fireworks	Curious Seeds	Indian Novelties	Live Animals & Pets
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Boats	Stamps	Funmakers	Rubber Stamps	Projectors & Film	Many, Many Other Things

Collier's, Tide, Coronet, New Yorker say "World's Most Unusual Catalog"

... Complete paper covered edition, 10c; De Luxe hard ... Stamps accepted ... edition—only one to each address. Fast, 24-Hour Service.

JOHNSON SMITH & COMPANY Dept. C-56 Detroit 7, Michigan



...and so they were married and lived happily ever after in their dream house... with a linen closet full of America's loveliest sheets and pillow cases

PEQUOT
fine combed
PERCALES

PEQUOT Fine Combed PERCALE

MORE THAN 200 COMBED THREADS TO THE INCH

This is a real luxury fabric, silken-smooth, light as a dream . . . yet made with Pequot's traditional care for strength and wear. Only the finest selected long staple cotton is used, with fully combed yarns . . . woven with more than 200 threads to each square inch. They're ideal trousseau and gift sheets. Six lovely pastel shades—Peach • Candlelight Yellow • Airway Blue • Pink • Dusty Rose • Green. Also traditional White.

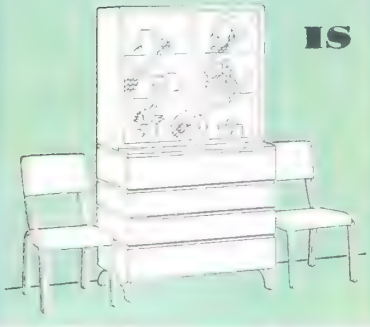
PEQUOT MILLS, SALEM, MASSACHUSETTS • ALSO MAKERS OF PEQUOT PLUS-SERVICE MUSLINS — AMERICA'S MOST POPULAR SHEETS

Photographed at The Sterling & Welch Co., Cleveland



WHEN FURNITURE IS RE-ARRANGEABLE!

When you're tired of "the same old room," it's fun to have smart, modern furniture that you can re-arrange to your heart's content. And because Kensington furniture is a "matched set," each lovely piece goes with the others and all sorts of attractive combinations can be achieved.

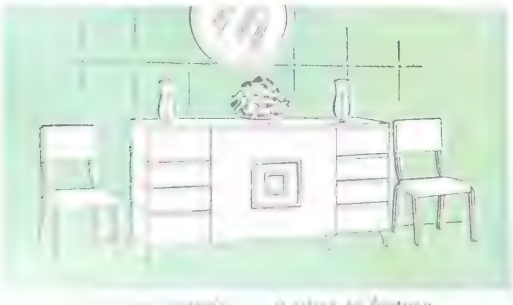


Chest, cabinet on wide chest

Then, too, you can buy open stock Kensington pieces whenever you wish. With a bow to your budget, you may start your new room with just a few pieces and add others when your purse says you can.



Refectory table . . . for intimate dining



Console . . . a piece to feature

The clean lines and smart design of Kensington furniture . . . its "handcraft quality" construction . . . and its golden, gleaming wheat-finish . . . will make you proud to own it and show it.

See the lovely chests, cabinets, consoles, tables and chairs at fine furniture and department stores, or write for descriptive booklet to Kensington, Inc., Dept. G-12, New Kensington, Pa.

Kensington

OF NEW KENSINGTON

SHOPPING AROUND





Eggplant by nature is beautifully shaped and superbly colored. Here, ceramic replicas in the form of salt and pepper shakers and dishes for relishes, mayonnaise, preserves, come on a usable 14½" platter for $26.50, exp. col., in chartreuse and plum or chartreuse and green. Modernage, 16 E. 34th Street, New York 16, New York



Space savers. If your storage space at home isn't as extensive as the trips you take, get these bags which fit one inside the other. Well made, they are sturdy and travel-wise. Covered with waterproof, 2-ply canvas in oatmeal or gray, and leather-bound. Sizes: 29", 26", 24", 21"; the set, $117.50 plus tax, exp. col. Crouch & Fitzgerald, 400 Madison Ave., N. Y. 17.



HANDWROUGHT
PERSONALIZED SILVER GIFTS
by The Elmcrofters

CLASSIC BOOKMARK beautifuly designed and handwrought of sterling is the sort of gift that will be cherished for always. $3.60

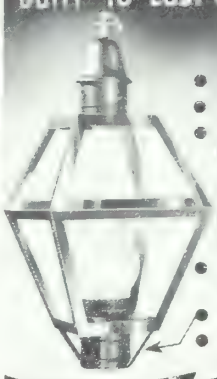
KEY CHAIN beautifuly made of sterling, makes a smart and practical gift $3.60

Xmas orders filled until Dec 20th

The Elmcrofters
Box HGD Montrose, N. Y.

AN ENDURING CHRISTMAS GIFT

Post Lantern
Built to Last a Lifetime
COPPER



- DULL BLACK FINISH
- BRASS EAGLE TOP
- ELECTRIFIED WITH CHIMNEY TO HOLD 100 WATT BULB
- NEVER STICK DOOR FOR EASY BULB CHANGE
- WEATHER-PROOF SOCKET
- WIND SUPPORTS
- MONEY BACK GUARANTEE

AN AUTHENTIC hand-made copy of a post lantern of days gone by. Made of pure copper by only $10.00 F.O.B. Size 10" sq. x 22" high will fit a three inch post.

Send check or money order. Fully Guaranteed. Shipping weight 12 lbs.—No C.O.D. please. Extra large size 12" sq. x 27"—$14.75

HAMLIN PRODUCTS
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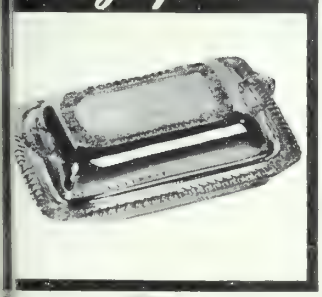


STEEL ENGRAVED PARTY INVITATIONS

Start your party off with a bang by using these smart panel folders. Best quality—original designs—steel die engraved. Designs are in black, tinted in one color. [illegible] $1.50 [illegible]
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L'DORE STUDIOS 344 EAST 23rd ST., BALTIMORE 18, MD.

Magnificent silverplated miniature

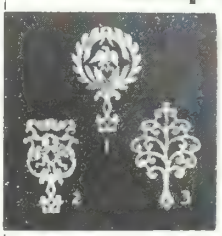


Exquisite miniature that makes for gracious living. Created in the exacting tradition of New England craftsmanship. Charming replica of English vegetable serving dish for cigarettes, candies or mints. Unique addition to your silverware collection. Delightful entertaining aid. A holiday gift that's just right. 4¼ by 3¼ inches wide. Only $5.95 ppd. Fed. tax inclu.

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Trivets skillfully handcast and highly polished of heavy brass. Decorative on your table, an excellent protection from hot dishes and potted plants. Lovely hanging on your wall too! Measurements approx. 8" x 6" x 1"

$3.25 each
Postpaid

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DECORATE YOUR GROUNDS
WITH **Floralite**
colorful, outdoor, electric lighting unit



Attractive, beautifully-styled, durable . . . ideal for Christmas gifts, to improve your own landscape, or to make your home easier to find. Just plug it in. 2-ft. high . . . takes regular 60-watt or smaller bulb. Specify color of globe desired; red, green, blue or amber, and length of cord; 15 ft., 30 ft., or 60 ft. long.

No. 201 with 15 ft. cord.... $5.00
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SHOWER— *only* $8.95
ORDER EARLY FOR XMAS

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83 SUMMER ST., BOSTON, MASS.

Amazing Simple Device Ends Garbage Mess and Odors!

Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling!

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED **SCRAP-TRAP**

Goodbye to your worst kitchen chore! Now you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

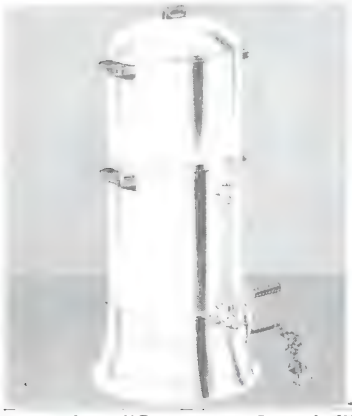
GENUINE SCRAP-TRAP BAGS always available. Only 35c for month's supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. 500,000 sold on sight! Mail order today!

ARBEE PRODUCTS CO., Box B-12, KANSAS CITY 17, KAS.



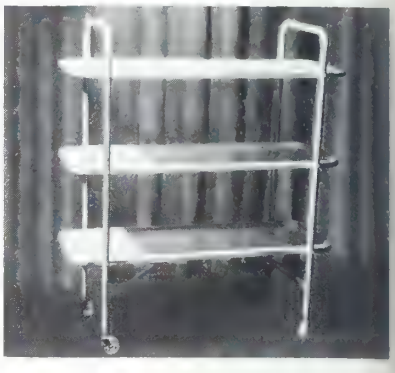
FOR HANDY HUSBANDS, the [illegible] Complete pocket tool kit in English pigskin case. Pocket knife, hacksaw and ten detachable tools, including hammer, file, screwdriver, etc. **$9.95** at YANKEE MAID, 757 Boylston Street, Boston.



COFFEE FOR THE CROWD is easy with this beautiful electric drip coffee urn. Makes from 24 to 48 cups of the nicest coffee you ever drank. Grand for game rooms, barbecues, etc., and ideal for Holiday entertaining. Stunningly wrought in gleaming aluminum. Stands 26 inches high. AC only. **$29.95,** including tax, at YANKEE MAID, 757 Boylston Street, Boston, Mass.



SHOPPING



Triplex on wheels, this tray-table provides three 12" x 31" surfaces, is wonderfully convenient for indoor or outdoor buffets, storing kitchen accessories or as a bedside stand. Of lightweight aluminum, it folds compactly when not in use and is lacquered for stain-proofing. $10.95, ppd. The Bar Mart, 62 W. 45th St., N. Y. 19.



Bathe a baby—give him a gentle scrub with a soft woven terry cloth washcloth and wrap him in a 40" sq. blanket of the same material. It is non-stretchable and comes trimmed with either pink or blue shell stitching. Safely wrapped in cellophane, 2 cloths and towel, $2.55, ppd. R. H. Carlson Co., Box 102, Mount Vernon, N. Y.

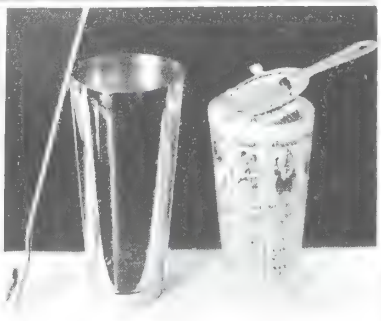
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Recipe Bar Glass, with the seven most called for drink recipes imprinted on the side of the frosted glass. Each recipe topped by an amusing and colorful cartoon—handpainted and fired. Graduated from 1 oz. to 12 oz. **$1.00.**
Stainless Steel Shaker, to fit the bar glass, **$3.50.**
Spring Strainer, $1.00. Stainless Steel Mixing Spoon, $1.00. Complete Four Piece Set, $6.00 (Postpaid)

Send for free catalog of Smart Bar Accessories

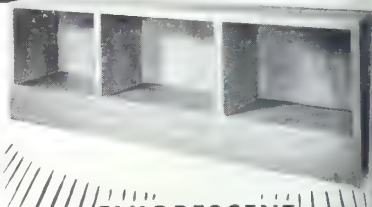
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Fine, satin finish birch bookcase, 14" high by 42" long, with built-in 20 Watt fluorescent lamp mounted under shelf. Ideal for reading in bed, for use over desk or kitchen counter. Mounts on wall with ordinary heavy duty picture hooks, projects only 8" from wall. Only $23.00*
Same as above, sanded, ready for painting. $20.00*
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*Mounting hooks included

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A versatile, charming host for the home and garden. Invaluable step-saver for tea, cocktails, buffet suppers. Perfect, too, in the nursery and sick-room. Sturdily built of selected hard wood, smoothly sanded, ready to paint or stain. You'll assemble it in five minutes and enjoy it a lifetime! Styled for traditional or modern interiors . . . an ideal gift. Size 18" x 28" x 31". Also available finished in choice of Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural at $4.75 additional.

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Colonial FLATIRON and TRIVET

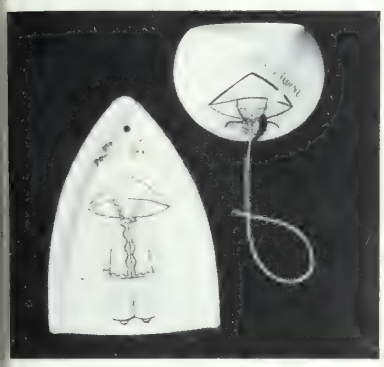


Authentic miniature iron reproductions that are as real reminders of Grandmother's day as the gas lamp and billowy bustle. Both pieces painted a rich smoky black. Iron is colorfully hand decorated with Pennsylvania Dutch heart and tulip design. A collector's item. Overall length of trivet about 6". Only $1.50, postpaid. $1 for 3. Money back guarantee.

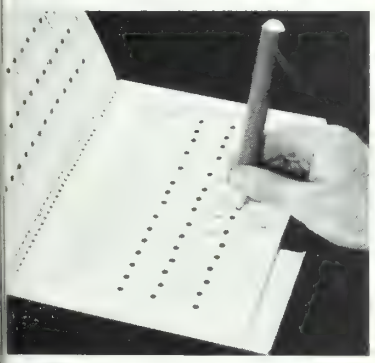
NOVELTYME STUDIOS
YORK, PENNA.

AROUND

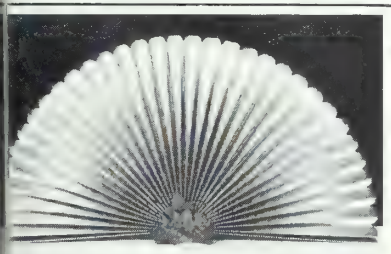




"I holdie twinie" says the little Chinaman pictured on this ceramic twine holder, $2.50. His twin brother on the iron stand, trivet or wall plaque has something to say, too, "Me help ironie washie." $2. Both decorative and functional. Postpaid from The Jolly Tar, 24 Prospect St., East Orange, N. J.



Flash-lite Quiz book has a magic answer wand which lights up if you know (or guess) the right answers. Quizzes cover a wide variety of subjects: music, vocabulary, geography, science, dates, advertising slogans and many others. Fun for all ages, it's $2.15, postpaid, from The Block Shop, 58 Wall St., New Haven 11, Connecticut.



FIREPLACE FAN

The perfect answer to that empty fireplace look also gives a new charm to your room. Fan is made of heavy gold foil paper, plastic coated and tied at base with green bow and ivy leaves. Packed in gift box.

Comes in 3 sizes *(small)* 13" ..$ 8.75
(medium) 20".....$10.75
(large) 26".....$12.75

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SILVER SPRING FARM Old Mill Road Sharpsburg, Pa.



Fluorescent
Bed Lamp
and Wall Lamp

A gift that brings an "O-O-Oh!" of delight

The light from this beautiful fluorescent lamp is cool and restful for bedtime reading. Reflector swings up or down at a touch, opens wide if you like —for light where you want it, as you want it. Clamps on bed, without marring; or mounts flush with wall over bed, vanity, desk, etc. Just plug it in. Add it to your Xmas list for many thanks. Order by mail today; specify your choice of Ivory or Brown finish.....$12.95
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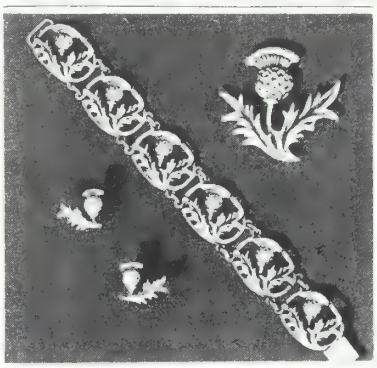
$5.95 *Plus 2% Fed. Tax*

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Treasure four favorite pictures in charming style. Pearl or multicolored stones on gold plate with graceful heart-shaped pin. Ideal for Christmas giving. Write for FREE Costume Jewelry Catalog.

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A Wee Bit of Scotch

Scotland is the inspiration for this charming Thistle Set. The wispy thistle is beautifully reproduced in hand wrought sterling . . . an inspired gift. Pin and earrings are $3.75 each, and the bonnie bracelet sells for $7.50. Complete set only $13.75. Matching necklace and buttons (not shown), $12.00 and $1.25 each respectively.

Tax included, postpaid U.S.A. No C.O.D.'s. Write for descriptive booklet of complete line of jewelry and sterling silver serving pieces.

THE JAMAICA SILVERSMITH
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A *HOLE-IN-ONE* WITH KADDY KIT!

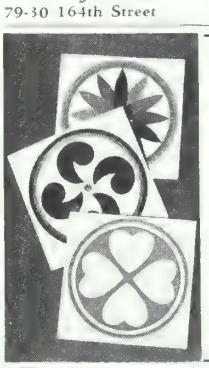


The *grandest gift* for golfers! In Hickey's genuine natural russet, Shrewsbury Grain, bridle leather, saddle stitched. Holds 3 balls and 4 tees. Balls are locked in securely, yet roll out freely when wanted. Attaches easily to golfer's belt, out of his way; weighs 4 ozs. KADDY KIT comes with 4 tees and pencil. Handsomely gift packed.

Below par prices: Man's model—$5.00; Woman's model (matching leather belt)—$6.00. Prices postpaid. No C.O.D.'s please.

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Twelve colorful notecards of barn symbols taken from an authentic collection. These symbols stand for quotations from Christ rich in religious import. Collector's items.

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Cherryville, Penna.



Pennsylvania Dutch Heirlooms



Authentic trivet reproductions. Smoky black iron. Use them as hot plate or flower pot holders. Or simply as sought after decorative pieces. (A) Grape; (B) Eagle; (C) Star. $1 each, 3 for $2.75, postpaid. Overall length, approx. 9". Money back guarantee.

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American success story. The development of Steuben glass is an enthralling tale, told here in a book all lovers of fine crystal should own. Pictures illustrate the art of glass making and show Steuben masterpieces from utilitarian to museum. By James S. Plaut, of Boston's Institute of Contemporary Art. $10, postpaid, from Steuben Glass, 718 Fifth Ave., N. Y. 19.



First Class transportation for the pet you can't leave at home. Zip him in and he'll be well protected in this sturdy rubber-lined duck bag. The grille provides cross ventilation. Fold top back so he can see what's going on. 18". $11.40; 20". $12.90; 22". $13.90; 24" and 26". $16.90, postpaid. Hammacher Schlemmer, 145 East 57th Street, New York 22.



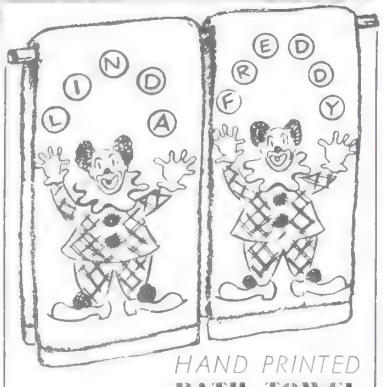
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"Cricket On The Hearth"



Beautiful, hand-painted, cast iron cricket such as have adorned New England firesides for years. Not only is this Cricket a powerful good luck charm and an attractive fireside ornament, but it is mighty useful as a bootjack for the children's rubbers and to keep Dad from over-exerting with his overshoes.
Attractively packaged . . . ideal as a gift . . . Order now! Only $3 postpaid. No. C.O.D.'s please.

The Ipswich Ironmongers *Ipswich 1, Massachuse*

Pot-Bellied STOVE ASHTRAYS



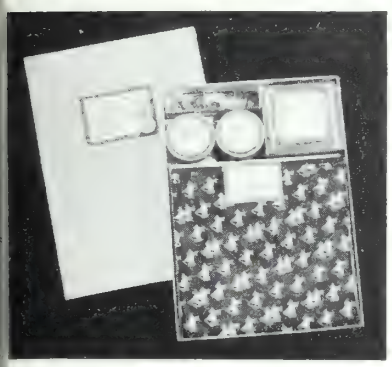
ATTRACTIVE, NOVEL ash-tray-miniature brings a cozy New England custom back to your living room. As authentically detailed as a real antique! Cast metal in copper finish, or white with gaily hand-painted floral design. Grand for Christmas. It measures 5" in height.
Copper finish—$1.50 White—$2.00
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AROUND





Golden bells tied to packages wrapped in very special paper—black and white printed with gold bells—give a festive ring to Christmas giving. Beside paper and bells, this de-luxe ensemble contains gold ribbon and tags. $2.95, postpaid, from Mermod-Jaccard-King, Ninth and Locust Streets, St. Louis 1, Missouri.



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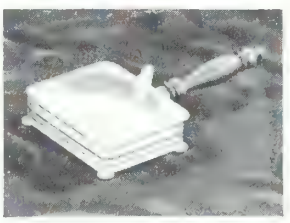
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Dark green lines, a wide celadon band and a delicate flower on off-white background. Exclusive with Georg Jensen Inc.

Dinner plate, 2.00. Cream soup and saucer, 3.50. Bread and butter plate, 1.25. Tea cup and saucer, 2.00. Dessert plate (not shown), 1.50. Complete place setting, 10.25.

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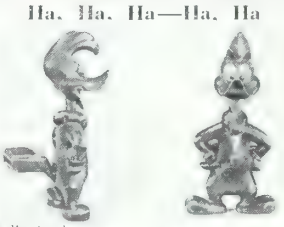
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WOODY WOODPECKER HARMONICA
Ha. Ha. Ha—Ha. Ha



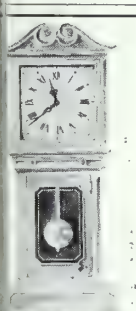
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Listen to the Woody Woodpecker Ha! Woody himself is made in key and is operated with a specially designed instrument that produces the terrific woodpecker ha ha ha. Both heard at same time.
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Ideal for all types of indoor and outdoor fireplaces. Heat from the burned gas lasts weeks instead of days. Extra flints in handle.



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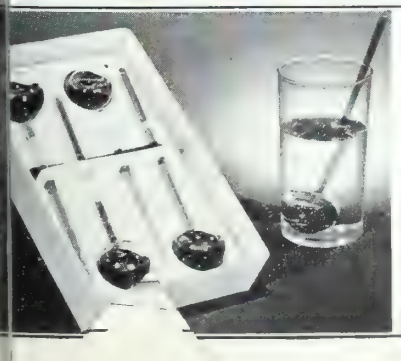


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Authentic reproduction in miniature. All electric . . . with swinging pendulum. Noiseless motor sealed against dust. Operates on 110 V., 60 cycle, AC current. 15¼″ high, 6⅜″ wide at base, 5¾″ wide at top. Mahogany or ivory finish. One year guarantee.
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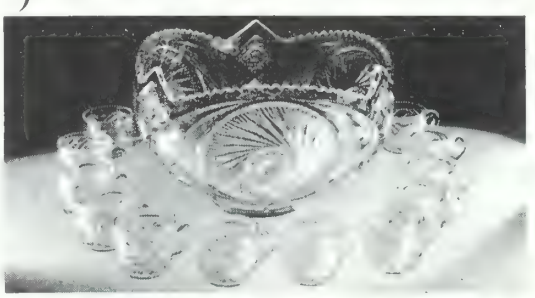
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Please send _____ Punch Sets at $4.50 per set, express collect
Check for _____ enclosed.
Name _____
Address _____
City _____



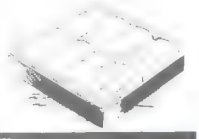
Tall, Bright & Handsome

Perma-Hue Tumblers

Unusual and strikingly lovely colors in spun aluminum 14 ounce tumblers. Free of odor or taste. Nearly diamond hard with metallic rainbow colors actually *in* the aluminum.

Eight Tumblers Gift Boxed

7.95 *postpaid*



The Hostess' Delight

HI-LO-JACS

Hi-Jacs for your highball glasses; Lo-Jacs for your cocktail glasses. Made of duotone washable Lastex which shapes itself to your glasses.

8 HI's — 8 LO's Gift Boxed **$2.** *postpaid*





mail order to

The Village Square TOPSFIELD, MASS.



For CHRISTMAS—Put ST. FRANCIS in your Garden

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths—all year. Figure light terra cotta, 26 in. high. Bowl, turquoise glaze lined, 18 in. wide. $25.00 f.o.b. New York. Write for illustrated Catalogue of lovely Garden Ornaments: $5 to $500. 10 cts., please, for mailing. Visit our galleries

Erkins Studios
38 West 40th St. New York City 18, N. Y.



Order by Mail— Immediate Delivery

Universal ELECTRIC

Travel Iron $6.45

The iron every well groomed woman needs. Full size sole plate heats quickly, yet weighs only 2 lbs. Sturdily made, chrome finished. Handle easily detached. With green suede finish case. AC or DC.



White Cross Waffle Iron $9.50

Special construction assures even heat for golden brown waffles every time. Heat indicator shows baking heat. Polished chrome with bakelite heat resistant handle. AC or DC.

ZEMEL Bros. 160 Orange St. New Haven, Conn.



INGENIOUS COMPACT and CIGARETTE CASE!



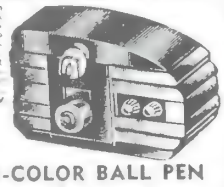
MIDGET CAMERA $1.50

Vest Pocket Size— Secret Pictures

Uses Eastman Color or Black & White Film

Black & White Film, 35c roll. Color Film, $1.90 roll.

MIDGET POCKET-SIZE RADIO



$3.99



3-COLOR BALL PEN

Writes Red, Blue, Green

$2.95

ELECTRIC MOTOR 50c

6000 Rev. Per Minute!



Surprise Gift Package $1.00

Keyboard Electric Motor Driven ONLY $1.39.

Only $7.25 *Send for catalog of unusual gifts*

bren linda



SHOPPING



Stoneware candle holders call for a tall taper and/or a flower arrangement at their base. Fill bottom with ivy or with flowers, to make a lovely setting for informal or outdoor dining. In off-white with blue trim. $3.95 pr., ppd. Add 25c W. of Miss. Frances Hall Perrins, Westford, Massachusetts.



Demi-spoons for after-dinner coffee or chocolate are attractively designed in an adaptable, conservative pattern. Made in England of Bedford silver plate, they are guaranteed for ten years, come in a reptile-covered hinged box, velvet lined, complete with polishing cloth for $13.50 incl. tax and post. Armbruster's, 82 Maryland Avenue, Annapolis, Md.



Flash! Surprise your guests by interrupting a radio program with a message of your own devising. Besides being fun for parties, the ultra-mike is a good way to test the effectiveness of your speaking and singing voice. It is efficient over 50 ft. range, through your radio loudspeaker and is simple to connect. $9.95 ppd. M. C. Flynn, 43 E. 59th St., N. Y. 22.



Yuck, Huh?



The STAMP HOLDER BOOK-MARKS $1.00 postpaid

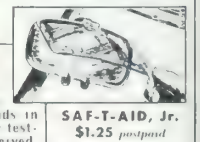
Carla Jill Studios "headquarters of the unusual" Northport, Long Island, New York

NEW SAFETY FOR NIGHT DRIVERS!

SAF-T-AID KILLS HEADLIGHT GLARE!



*NOT A VISOR!
(You don't look thru it)



SAF-T-AID
$2.00 *postpaid*
For the front

NOW you can drive at night protected from headlight glare—that causes 90% of night driving accidents. Endorsed by leading Safety and Traffic Officials. Thousands in use. Satisfaction Factory tested. Orders shipped. Add 17c Special D Mail

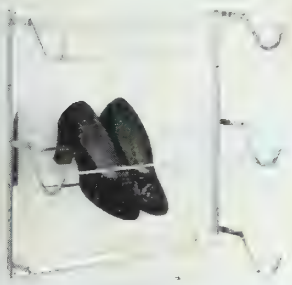
SAF-T-AID, Jr.
$1.25 *postpaid*
For the rear view mirror

Wonderful Xmas G

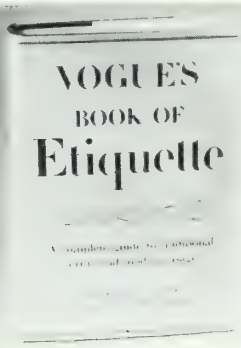
THE EDRO CORPORATION • Dept.

AROUND

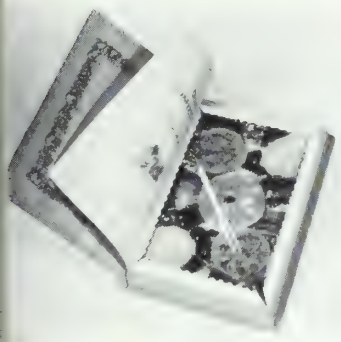




Rest your shoes on this three-tier rack that holds up to 12 pairs. Made of polished chrome, it has toe guards to prevent shoes from falling on the floor and protects them generally from scuffs and scratches. Easily attached to wall or door, it is $20\frac{3}{4}$" wide x $22\frac{3}{4}$" high. $4 postpaid from Weed's, Buffalo 5, New York.



Vogue's Book of Etiquette is an authoritative guide to good form, for those who care about the amenities of living regardless of income. It covers everything from most elaborate to informal, maidless entertaining, correspondence, tipping, clothes, household furnishing, etc. $5 ppd. Condé Nast Publications Inc., Greenwich, Connecticut.



"True Confections" is the sweetest story imaginable. The volume is bound in California redwood and closed it looks just like a real book; open, the contents of candied apricots, cherries, fresh figs, pineapple, tangerines, pears and other tidbits are displayed. 1 lb. 4 oz. box, $3.25 postpaid from Canoga Farm, Encino, California.

Big Game for FUN HUNTERS

Johnson Indoor Target Gun Set

A MUST for the GAME ROOM. Your parties will never drag when you have a Johnson Indoor Target Gun on hand. From 6 to 60, all have fun with this amazing new gun. Accurate at short distances but safe for indoor use.



Comes complete with home shooting gallery including targets, pellets, box, etc.

Originally $15— **5.95**

add 50c for mailing

mail order to:

The Village Square

TOPSFIELD Massachusetts



American Artist Miniatures

Diminutive double decks of playing cards which faithfully reproduce, in full color, two famous paintings by Dale Nichols, noted American artist. Packed in gift-type boxes with clear plastic covers. Each deck is only $1\frac{5}{8}$ by $2\frac{3}{8}$ inches in size — use them when traveling or for solitaire. Children adore them.

Double deck — $2.10 Postpaid in the U. S.

Check or Money Order — No C.O.D.'s

Send for FREE ILLUSTRATED FOLDER

STEVENS

OCONOMOWOC WISCONSIN



ORIGINAL CAST-IRON KRUMKAKE— imported from Norway . . . the only iron that can make this wafer thin cake. A charming and unusual gift for those who love a fine kitchen. $6. ppd.

House of Hilary

Dept. H 342 East 72nd St., New York

catalogue on request



PHOTO COURTESY OF BETTER HOMES & GARDENS

Don't Hunt for Stamps!

KEEP STAMPS HANDY in this attractive colonial style paperweight of ragnly polished brass. Lacquered to retain brightness. Has felt green felt pad to protect your desk. HAS A STAMP WHEN YOU WANT ONE! Clever, saucer-shaped top which lifts off, yields stamps. It's a neat and strikingly handsome addition to the desk of any man or woman. A PERFECT GIFT! Holds a regular packet U. S. Post Office stamps always available in many denominations. Send check or money order now. $3.50 ppd. Orders shipped the day received. Satisfaction guaranteed. (In beautiful silver plate, $7.50 tax and ppd.)

NORTHMORE'S

Dept. J Highland Park, Ill.



SHIMMERBRITE

A NEW CHRISTMAS DECORATION

An entirely different idea for decorating your fireplace, walls, tree, doorways, chandeliers, etc

15 feet of fireproof, all metal, gleaming fringe (9" wide) in all silver or red and silver Box $1.98 ppd.

Fringe also available in 3" & 5" widths.

No C.O.D.'s please.

Janel Products Co., Inc.

53 W Main St. Rockaway, N J.



"Everybody talks about the weather but..."

Give this Indoor-Outdoor Thermometer

Choice of

MAROON

IVORY

BLACK

FOREST GREEN

A Color For Every Home

Beautiful, Unusual, Practical

Fine, accurate indoor thermometer and 4-inch dial outdoor thermometer. Registers outdoor temperature up to 12 feet from instrument. Height 11", width $5\frac{3}{8}$", depth $1\frac{1}{4}$". $15.00 complete—Postpaid. Fully guaranteed. Mail check or money order to

THE ELECTRIC AUTO-LITE COMPANY

Toledo 1 Ohio



Exquisite SPRING FLOWER PRINTS

Available now for the first time—charming set of lovely color prints from authentic drawings by Libbie Lovett. Here is the sunny yellow of Winter Aconite the first flower of Spring, against a snow-swept background. Others are Violets, Glory of the Snow, Spring Crocus, Grape Hyacinth, Tulips, Snowdrops and Narcissus. Each flower group delicately rendered in brilliant color against a typically American background. Ideal for the wall of your favorite room, perfect as a gift or "peace offering".

Portfolio of 8 prints, 11" x 15" in full color on heavy rag paper, $8 postpaid. Sorry, no C. O. D.'s.

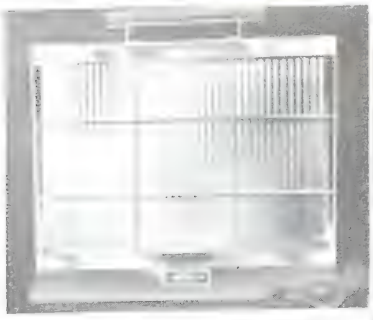
H. P. STEWART

1006 Clinton Street Philadelphia 7, Pa.

HEADLINE SAYS:

"FUEL SHORTAGES LIKELY FOR NEXT FEW YEARS"

Beat Fuel Scarcity by Helping Out With a



RADIANT ELECTRIC *Portable* HEATER

WILL NOT IGNITE PAPER OR FABRIC

RADIANT HEAT! Another dream of science come true!

APPROVED BY: Underwriters Laboratories; Commissioner NYC Dept. Water, Gas & Electricity.

ECONOMICAL: Makes most from current used. Uses 880 watts, or less than a Kilowatt per hour.

WHILE THEY LAST! ONLY $29.95 Satisfaction or money back guarantee

EFFICIENT: Heats you directly. Floor-ceiling heat variation only about 2 degrees. RADIANT heat is comfortable at several degrees lower room temperature. These degrees saved are the most costly to produce.

SLOW COOLING: Continues to give off heat for over half hour after it is disconnected

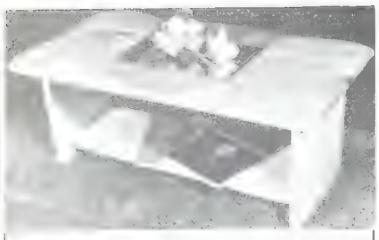
NEW DEPARTURE IN ELECTRIC HEATING! Invented in France. Used to heat Maginot Line. Effect on humidity and oxygen is negligible. Effective in circle 20 feet in diameter. Will keep room 15' x 15' warm in freezing weather. Outstanding in "heatability" and value. Puts heat near floor where needed. No flames—no glow—no fumes—no light. No moving parts or blowers. No more roasting on one side, freezing on other. No more red-hot coils. Makes possible low temperature heating. Low operating cost. Element consists of aluminum alloy fused into back of tempered, break-resisting glass at high temperature. Designed for toughness; kick it over or stand on it, it won't break. Handsomely framed 15" x 20" in polished aluminum, fitting any decorative scheme. AC or DC. Just plug it in. 7' electric cord.

PLAY SAFE—Don't freeze! Keep warm! Send check or money order today. Shipped express charges collect. Shipping weight 21 lbs.

CARNAGEY'S

29 Central Ave., Dept. RH-303, Tarrytown, New York

TELEPHONE Tarrytown 4-0621



DISTINCTIVE—PRACTICAL

COFFEE TABLES

Beautiful, high, polished antique knotty pine top in natural finish and color with modernistic plain pine base painted light green, light blue, yellow or white. In ordering, specify color base desired to match your floor covering or furnishings. Large 20" x 36" top will withstand hard use and is easily kept polished. An unusual, different style table that will add distinction to your furnishings. Matching End Tables, Bookcase and What-Not Chair are available

COFFEE TABLE **$12.50**

Prepaid Express

Landis **PRODUCTS CO., INC.**

Dept. 200

1701 East 9th St. Kansas City, Mo.



Groomaster

ELECTRIC *Shoe* **SHINER**

$29.75

Shines shoes quickly, removes smudges, soil or slush. Cleans suede shoes and bags. 9½" x 6" x 14" cabinets of solid walnut, maple or ivory finish, 110-115 volt A.C. Motor guaranteed for one year, 8" sheepskin buffer, satisfied owners in every state.

No charge for transport, east of Rockies, west of Mississippi. Other areas add $1.25.

GROOMASTER

Manchester Machine Co.

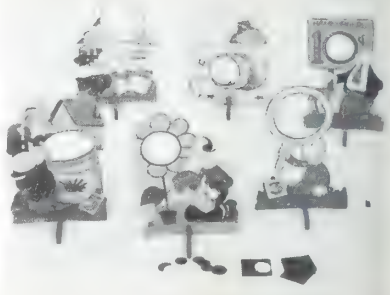
ST. JAMES, MO.

Bench Model $21.50



SHOPPING AROUND

Popeye's game is a new obstacle race version of the old favorite tiddlywinks. The object of the game is to flip jumbo size discs through the holes in a series of colorful obstacles each 10" high and designed from familiar Popeye emblems such as a can of spinach, hamburger stand, etc. $1.50 from B. Altman, Fifth Ave. at 34 St., N. Y.



Little mothers will be enraptured by a nursery set for their dolls. This one is well-made, of seasoned wood, painted baby pink with blue floors and trim. The play pen is 17½" square x 10" high, to give you an idea of size. A grand value for only $6.95 set, ppd. West of Rockies, $7.50. Artcraft Products, Box 55, Cleveland 21, O.



A real "Treasure Chest"

Just the thing to hold all the toys, etc. for your little "Pirate". Constructed of kiln dry knotty pine, maple finish, beautifully silk-screened in two colors. Approximate size, 29" by 14" by 13".

Pirate design as illustrated 7.50 each

Western design (not shown) 7.50 each

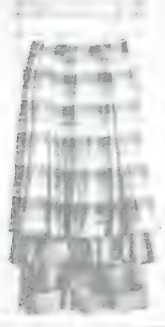
Large Miss Carl's chest 8.50 ea.

Prices postpaid in U.S.A. C.O.D. elsewhere.



MODERN CRAFTS

6073 Maple Avenue, St. Louis 12, Mo.



NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

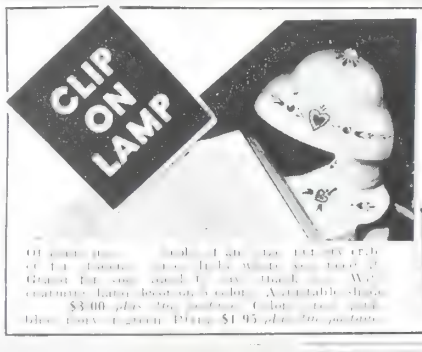
An Ideal and Different Gift

Each, $3.95

Add 25¢ for Postage

Sold by mail order only in 48 states and all over the world

PRAC-T-RACK, STILLWATER 55, NEW JERSEY

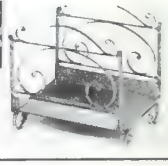


Of course they look fine on the desk or table, but they're really made to clip on the headboard of any bed. Will not mar finish. Adjustable shade. Choice of 3 colors: white, green or gold. Ivory or green. Price $1.95 *plus 10¢ postage.*

MAGAZINE RACK

Decorative hand-wrought iron, 2-section rack for magazines. Finish in green or natural. 12" x 14". Price $4.95 *plus 5oc postage.*





WOOD BASKET

Matching, sturdy wrought iron basket, measures 16" x 12". Price $5.95 *plus 5oc postage.* No C.O.D.'s please.

HELEN PEP

Kew Gardens, N. Y.

An Unusual Gift of Exquisite Taste

DECORATIVE FIRE FAN





STAIR-CLIMBING LAUNDRY BASKET

No bending . . no lifting . . no carrying of heavy wet clothes. Table-top height LEISUREHOUSE Laundry Basket rolls up to washer . . takes clothes direct from wringer. Slides upstairs or down as you walk erect leaving one hand free to open door. Rolls along on rubber tires as you hang washing out. Lightweight enameled steel frame. Stout cotton fabric basket removable for cleaning. Attached clothespin pouch. Only $7.95 Postpaid. Send check or money order. Moneyback guarantee.

SALES COMPANY

Cranston 10, R. I.



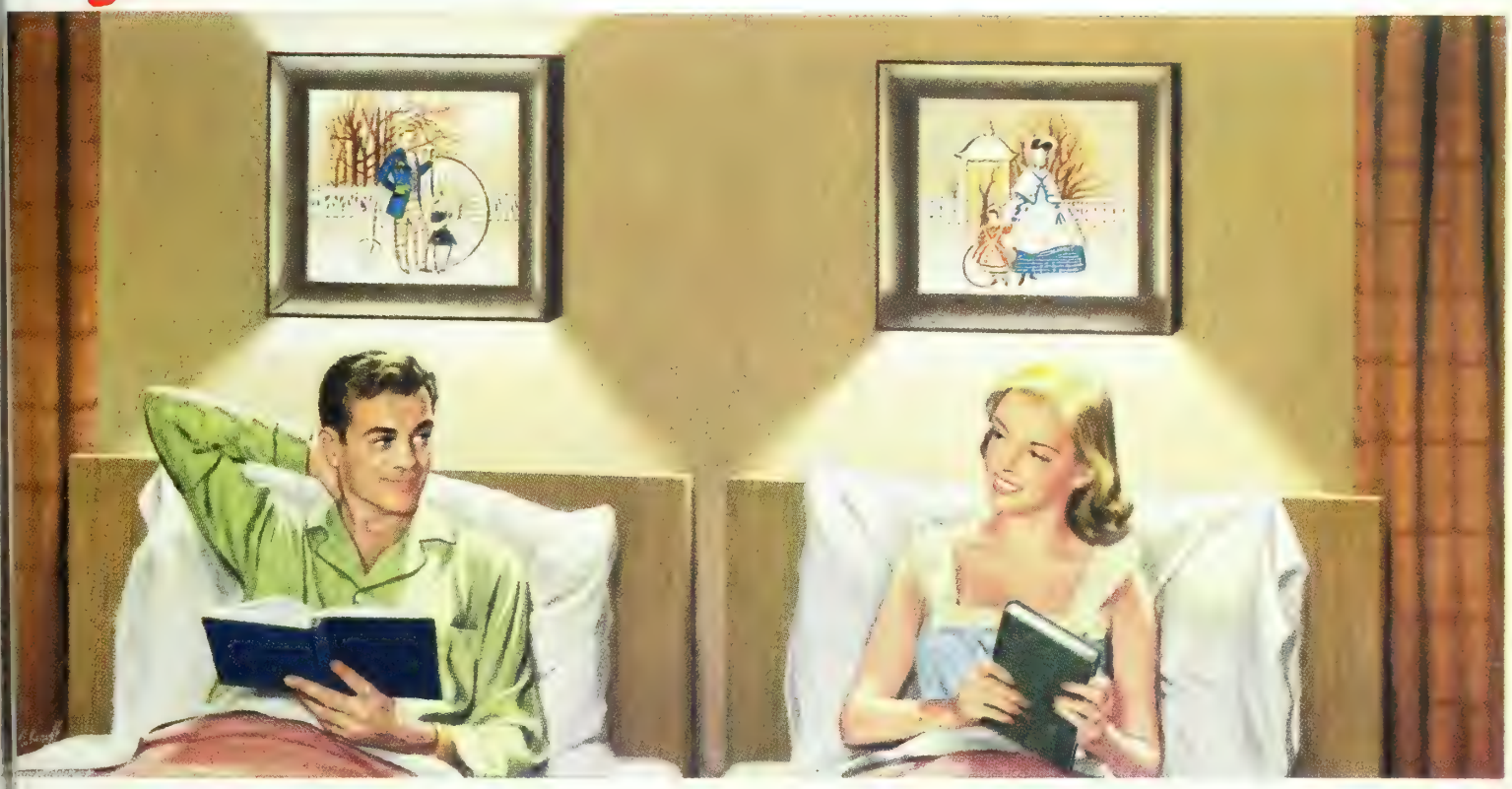
1. Be a Contortionist

3 ways to read-in-bed

2. Be a Lighthouse Keeper



3. Read in Comfort with Decoralite



● Americans love to read in bed, but few of them do it in comfort. Reason—poor light. Heretofore, good bedroom reading light was either unattractive, or inefficient—or both!
But now, Lightolier designers and engineers have put their heads together and created Decoralite, the perfect light for reading-in-bed—beautiful to look at, easy to read by. Hang it like a picture—plug it in like a lamp. Handy 3-way bedside switch control.

There's a Decoralite design to suit *your* bedroom—others are perfect for hallway, foyer, dining room, living room or den. See them at better stores, from $19.95.

Decoralite by LIGHTOLIER

The light that's a beautiful picture
The picture that's a perfect light!

Write Lightolier, Dept. HG12, Jersey City, N. J. for free full-color catalog of many handsome models...You can also buy Decoralites through your architect, decorator or electrical dealer, at Lightolier Decorator Galleries, 11 East 36th St., N. Y. C.; 1267 Merchandise Mart, Chicago; Folsom at 12th St., San Francisco.



Creators of Fashion-Right Fixtures and Lamps

"On the I always buy Fieldcrest"®



Eight dreamland pastel shades in Fieldcrest Sheets

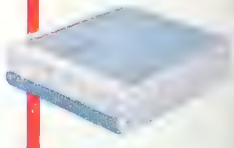
Rooms take on a soft glow with Fieldcrest Duracale sheets that subtly echo your color scheme . . . your drapery design . . . look restful, inviting. What lovelier gift—to give, to receive, to pamper yourself—than sheets delicately tinted to harmonize with your blankets. Woven of fine cotton yarn, made to Fieldcrest's Quality Testing standards.

Gift packaged in sets of one sheet with one pillow slip, and two sheets with two pillow slips, in eight exquisite pastel colors. At fine stores everywhere.

FIELDCREST MILLS, Division of Marshall Field & Company, Inc., 88 Worth Street, New York 13, N. Y.

Quality Testing

Fieldcrest products are quality tested at many points during manufacture to give you extra luxury, extra wear.



Blankets



Towels



Sheets



Thermostatic Blankets



Jacquard Bedspreads



Lace Tablecloths



Curtains of Lace and Ninon

HOPPING AROUND

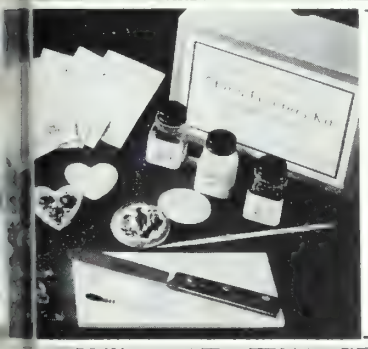




Soo Chow brocade in brilliant colors covers a jewel of a jewel box imported from China. Satin-lined, with a hinged tray and sturdy lock to protect heirloom pearls or favorite costume pieces, it's 10½" x 7½". Exotic Chinese scenes are on black, gold, red, green or maroon. $19.00 ppd. Gunn & Latchford, 323 Fifth Avenue, New York 16.



Miniature croquet with this minikin set of wickets, balls and mallets is a lot of crazy fun for a rainy evening. It also makes an appropriate gift for a croquet player or prize for a party game winner. Mallet is finger length. Of gold colored metal, set is only $1 ppd. Q. T. Novelty Co., Box 54, Murray Hill Sta., N. Y. 16, N. Y.



Free Firing

The complete china painter's kit including porcelain plaques for 4 brooch and earring sets, paints, oil, brush, palette, palette knife, etc. Plus complete instruction and designs. Send your sets back for free firing to give them permanence.

$5.20 *postpaid*

Check or money order. No C.O.D.'s please.

Victoria Flemming

434 Lafayette St., New York 3, N. Y.

BLUE RIDGE CHINA FRUIT PLATES



Set of 8—Only $4.50

Add sparkle to your regular service with these gay Blue Ridge China fruit or salad plates. Each one with a different fruit design in richly hand-painted underglaze. Use them for salads, dessert, fruit and crackers. Hang them in rows on your dinette walls for a novel decorating idea. Anyone would love a set for Christmas! Set of eight 10" plates, **$4.50**, Postpaid.

FORUS CHINA

105-107 5th Ave. New York 3, N. Y.

what your home looks like *before you build!*

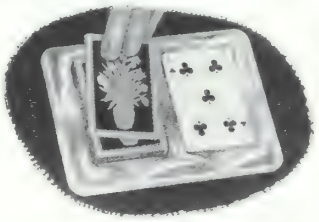


Here's an easy way to make a scale model of your favorite house plan . . . a model that becomes a *practical aid for your home building ideas.* Simply fit precut wall sections into slotted plastic footings . . . and there's your model! Change as often as you like. Kit also includes furniture cut-outs for every room.

Send today for 315 piece kit, $6.00 postpaid. 3-day inspection privilege. Thousands of satisfied users.

PLAN-A-HOME MODEL COMPANY
ELKHART 31, INDIANA

STOP THAT PEEKING!



NEW . . . NO-PEEK-O GIN RUMMY SET, Only $1

New—NO-PEEK-O—smart streamlined aluminum set prevents peeking in gin rummy and other card games. Keeps cards in neat order.

Cleverly designed, with felt base to protect table top and prevent slipping. Available in beautiful shades of blue, green or red. Buy several for yourself. They make unusual gifts. Attractively packaged. Sent postpaid for only $1. Sorry—no C.O.D.'s.

BALAS MANUFACTURING CO.
3806 Woodland Ave., Cleveland 15, Ohio



You've Never Seen The Like

of these Gaily Colored *N-E WARE Bowls*

Mix, bake, serve in them, store in refrigerator . . . bowls have 101 practical, colorful uses! A NEW PROCESS Ware that won't chip, crack or break in regular home use. Yet each piece weighs only a few lightweight ounces. Astonishingly durable, will keep their beautiful finish for years and years! 4-bowl graduated set comes in gleaming colors outside, snowy white within. 5, 6, 7 & 8" diameters. (Clear Pastel Blue, Yellow, Green and Chinese Red.) All 1-color set also available. Bright gift idea!

TESTED AND COMMENDED BY PARENTS' MAGAZINE

N-E WARE 4-Bowl Set . . . Only **$2.50** Postpaid

DOROTHEA STUDIOS
163 E. 81 St., Dept. HG, New York 28, N. Y.

Give your walls that new look.

"BALINESE GIRL"

Metal wall plaques.



Finished in beautiful statuary bronze. We suggest a pair in living room, hall, den or for that special Christmas gift. Each plaque approx. 5" in diameter. Packaged in gift box.

$5.00 *per pair.*

Price includes postage and tax.

Send check or money order, no COD's please.

METOMIC CORP. 2944 West 26th Street, Chicago 23, Ill.

A Child's Very Own! ELECTRIC CONSOLE PHONOGRAPH RADIO COMBINATION

Licensed by Radio Corp. of America

famous "Ray-Dyne" 1949 Model

$37.50 No C.O.D.'s Please



A beautiful piece of furniture for the children's room where they can enjoy their own radio programs and records. Also can be used as a night table.

Powerful five tube radio and brilliant tone phonograph that plays all size records. Safe, just plug it in — nothing else to do.

Solid wood cabinet, beautifully designed to withstand children's hard use, with handy record album shelf. Fine, ivory, washable enamel finish. Gaily decorated. Size: 24" high, 15⅝" wide, 11½" deep. For A.C. Current only. Fully Guaranteed!

REDI-RACK Corp. 141 West 24th St., New York 11, N. Y.



KIDDIE'S CONSOLE PHONOGRAPH ELECTRIC with VOLUME CONTROL

Underwriters' Approved

Simple to operate. Plays all size records, loud or soft, with rich, full tone. Acoustic phonograph. Sturdy, all-wood cabinet. Attractive, ivory, washable enameled finish, gaily decorated. Handy record album shelf. Also can be used as a night table. Size 24" x 15⅛" x 11½". For A.C. only.

$21.95

No C.O.D.'s please

REDI-RACK Corp., 141 West 24th St., N. Y. 11

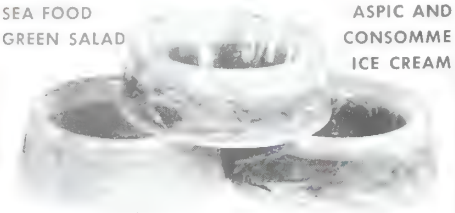


No More Weary Salads:

with **SALAD-ICE-BOWLS**

Serve Crispy Chilled Cold Courses

FRUIT CUP • SHRIMP COCKTAIL • MEAT
SEA FOOD — ASPIC AND
GREEN SALAD — CONSOMME
ICE CREAM



Glamour ICE

Your Table

[illegible] SALAD-ICE-BOWLS as individual, table refrigerators. Even when dinner is delayed, these modern servers save the day [illegible] As easy to use as an ice tray—simply replace cube dividers with your SALAD-ICE-BOWLS, slide trays into freezing compartment and freeze solid until required. SALAD-ICE-BOWLS are made of beautiful, bubble-thin Lustrex plastic. Shatterproof! Odorless! Tastefree! Tinted (U.S. Certified Color), distilled water is permanently sealed within each SALAD-ICE-BOWL. May be used thousands of times! The ideal gift . . . you'll want SALAD-ICE-BOWLS too! In ordering, be sure to specify your choice of color. Set of four, beautifully packaged in transparent Vuepak, **$4.95,** prepaid. IMMEDIATE DELIVERY. Send check or money order to:

Landis PRODUCTS, INC.
1701 East 9th St., Kansas City 6, Mo.

SPECIFY RED, BLUE, GREEN, YELLOW OR ASSORTED COLORS

INDIVIDUAL
BUFFET SNACKMASTER TRAYS



If you want to be **"DIFFERENT"**, surprise your guests with these *new*, **INDIVIDUAL** buffet trays . . . palette-shaped, non-breakable plastic. They're partitioned to hold snacks and beverage. You'll want at least two sets. (Four assorted pastel colors to each set, packed attractively.) A beautiful gift—a perfect bridge prize. Only $2.00 a set. (Add 20c for mailing.)

For **IMMEDIATE** delivery send check or M.O. **NOW.** *(No C.O.D.'s, please)*

KING NOVELTIES
69 Remsen St., Brooklyn 2, N. Y.



BRAZIERET — THE INDOOR TABLE-TOP BARBECUE

for charcoal broiled steaks and chops, roast chickens and game; specially designed cover prevents smoking. Made of sturdy spun aluminum, 15 inches high, 14 inches in diameter. Barbecues for eight Easy to light . . . requires only a handful of charcoal. Ideal for camping.

CHRISTMAS DELIVERY, send check or money order to S. A. Asquith Co., 2439 Fletcher Drive, Los Angeles 26, California. $16.95 includes tax and postage.



Hello Friends!
I'm Susie Cucumber, the dog who for eight years has been writing to children all over the world. (And they do love my fan letters!) Please let me make your [illegible]

four to eight, postpaid to:
Master ( )
("Santa", Grandad, Auntie, etc.)

"Handees"



Keep Your Hands Lovely

Exciting new plastic mitts that reach well up over your wrists, for dishwashing, scrubbing, cleaning and all household chores. "Handees" slip on and off in a jiffy, over rings, watches, bracelets; provide full wrist and cuff protection; fit all hands with full finger freedom to assure firm grip. Silky soft and sensitive, yet tough and durable. Made of finest plastic will not crack or harden. **$1.00** Pair

HANDY GLOVE CO.
2145 WAUWATOSA AVE.
MILWAUKEE WISC





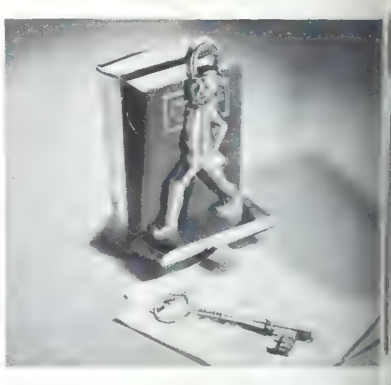
SHOPPING



Mail a mat. For a Christmas greeting to someone to whom you'd like to send more than just a card, send a folder of colorful holly-wreathed place mats. Made of plastic, easy to use and care for, a whole dozen comes in an appropriate folder, only $4.75 postpaid, Neiman-Marcus, Dallas 1, Texas.



Cape Cod wind-indicator, a new home weather instrument, tells you "which way the wind is blowing." A wind-vane, on your roof, flashes the wind direction to you indoors by lighting the letters on the dial. Complete with vane, 50 feet of connecting wire, and indoor dial. AC. $39.95, ppd. Cape Wind-Indicator, Harwichport, Mass.



Colonial Williamsburg reproductions in solid brass copied by skilled craftsmen from pieces found in the restored buildings. The handsome Hessian will stop a door or hold a book. $11.95. Post. 50c. Key weights papers or brightens up a wall. $2.95 ppd. Both are hallmarked with the Restoration seal. McCutcheon's, 609 Fifth Ave., N. Y. 17.

Guaranteed For 10,000 Laughs

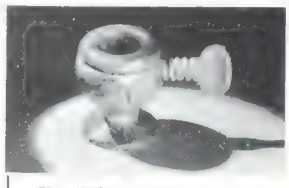
TIPSEY THE FISHERMAN . . . swings and balances on his head, on one leg, on his nose . . . an amazing novelty . . . and the GLOW-BOW-TIE that lights up when you touch the hidden battery! Fun for all.



Only $1.00 postpaid for TIPSEY & $1.75 postpaid for GLOW-BOW-TIE.

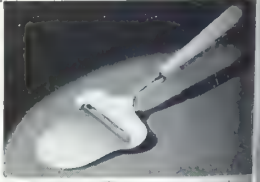


Sorry, no C.O.D.'s.
SALLY GRAYE, *80 East 11th St., New York 3, N. Y.*



Swedish Imports

TO GIVE—TO [illegible]WN



The little urn shaped nut cracker is hand carved. Turning the screw exerts pressure to crack the nut. 2½" [illegible] slicer and server is of stainless Swedish Eskils [illegible] 8½" long, $2.75. Both postpaid.

Gift catalog included or send 15c for catalog

No C. O. D.'s

hard birch. The large wooden [illegible] 75. The combination cheese [illegible] with a light birch handle.

[illegible] it from any order.

SUSAN RANNEY Dept. G-128 175 [illegible] York 28, N. Y.

AROUND





Merry-go-round lamp for the room of your youngest is one of the better children's lamps. It has four sprightly white horses circling around the red or blue base to match the snappy striped shade. stands 11 inches over-all. $5.95 postpaid from Crown Craft Products. 246 Fifth Avenue. New York 1.



Flowers that bloom indoors are a joy all year round, can be obtained from the *Bulb of the Month Club* which sends you a different bulb each month. Complete with culture instructions, all selections are easy to bring into flower quickly and are guaranteed to grow indoors. Join and have this month's selection. $1 ppd. 127 Madison Avenue, Chicago 3, Illinois.



Handsome and horsy, these napkins, designed by W. E. Sewell. are wonderful for luncheons, buffet suppers or cocktail parties. Printed on Masslin, that new, disposable non-woven textile, they cost little more than paper. Soft and non-wrinkling, 13″ sq., a package of 75 is $2., ppd., from "little joe" Wiesenfeld Co., 112 W. North Ave.. Baltimore 1, Md.



OLD-FASHIONED PEPPER MILL

FOR NEW TASTE THRILLS

Not only is this "a conversation piece," but a dandy for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut. **$2.95 postpaid**—bag of pepper corns included. Salt Mill to match (not illus.) **$2.65 postpaid.**

WONDER CAR LAMP

PROVIDES INSTANT FLOODLIGHT

Magnalite—new, different wonder lamp works like magic! Plugs into socket of any car lighter. Provides instant floodlight when changing tire, etc. Serves as warning to oncoming cars. No car owner should be without this valuable accessory. Only 6½ inches long, with 12 ft. cord. **$3.95 postpaid.**





THERMOS FOOD JAR

Going picnicking—or planning a beach party? Take along this attractive gallon-size food and ice carrier. Its high thermal retention keeps food really hot . . . while ice cream and drinks stay chilled. Serves a hundred uses at home as well. Insulated metal case with wide-mouthed cover comes in lustrous black finish with polished aluminum trim, self-locking handle. **$26.00 postpaid**

No C O D's Please

EUNICE NOVELTIES Dept. G-128

541 Madison Ave. New York 22, N. Y.

The New ABLE TABLE



ABLE to be stored easily, quickly, neatly

ABLE to hold one complete service

ABLE to be used at cocktail parties

ABLE to solve serving problems

Open (20x13½x16)

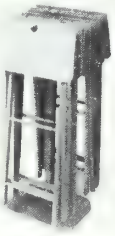
Your Choice Of: Black, Blue, Red, Green, Yellow

4 Tables & Stand

$19.75

Bleached Mahogany or Walnut—**$24.75**

Express Collect Check or Money Order Only



Set Closed On Stand

tottie dohme

Dept. HG2—162 East 86 Street New York 28, N. Y.



EARRING CASE

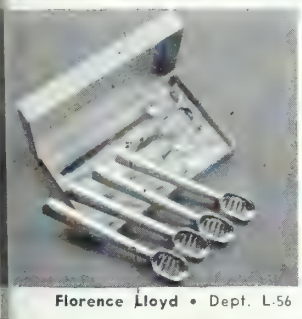
The cunning little earring case of fine moire taffeta comes with six accordion pockets and a tie string. Lined in velvet, it will protect your finest rings and earrings while you are traveling. Available in grey, green, wine, black, peach and ice blue. 2½″ x 3″—**$1.95**

"SPEC" CASE

"Spec" case made of quilted moire taffeta with velvet lining, it is the perfect place for those easily breakable glasses while at home or away. Same colors as earring case.—**$1.75**

Susan Jay Gifts, inc.

302 E. FORDHAM ROAD, DEPT B-21, NEW YORK 58, N. Y



. . . A Real and Thoughtful Gift . . .

The BUTTERER

Will be enjoyed by all. Unique and useful all year round. The Butterer means better buttering of hot foods, such as rolls, breads, boiled potatoes, pancakes, waffles and especially corn on the cob. Also deep freeze. With it there is no slopping of butter from a hot knife. Just scoop up the butter and brush it over the hot surfaces; it melts quickly and easily and is distributed evenly and economically.

Handsomely silverplated. Wrapped in cellophane. $3 is a gift box. $3 Postpaid.

No C.O.D.'s

Let us do your Christmas mailing for you.

Florence Lloyd • Dept. L-56 • 900 Main Street • Racine, Wisconsin



So Versatile—So Beautiful

A lemon-red alundum covered vegetable dish or bowl, lustrous Bacadum designed to grace your table with unusual distinction. Use the divided pyrex liner in the oven then serve with pride in the lined stone 11″ diam. covered dish. It will give years of proud service, is tarnish proof, needs no polishing, makes a truly handsome gift.

Prepaid **$7.50**

(Sorry no C.O.D.'s)

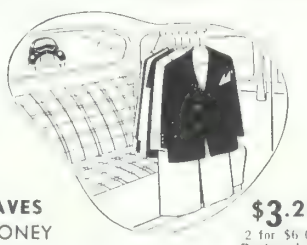
COWLIN'S

125 Bedford St., Stamford, Conn.

TAKING A TRIP?

Then Take Me Along!

I'm The NEW EASY-PACK AUTO GARMENT RACK



SAVES
MONEY
INCONVENIENCE

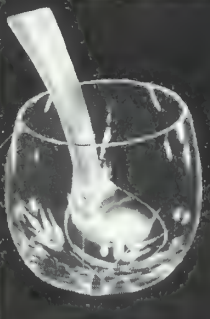
$3.25

2 for $6.00 Postpaid in U. S. A.

Patent applied for

THE H. H. EBY COMPANY

P. O. Box 808-G Fort Wayne, Indiana



JAM SET by Allan Adler

Here's a beautiful addition to your Christmas table—or your gift list! Sterling Silver Spoon with etched glass bowl.

$5 INC. FED. TAX

Order by mail from

SHILLITO'S Cincinnati 2, Ohio

Add 15c shipping charges.
Ohio Residents add 13c Sales Tax



LAZY SUSAN
"Extraordinary"

This 22" ball bearing Lazy Susan with beautiful two piece glass relish dish is sure to be the "conversation piece" of any affair. Hand turned and rubbed finish with finger touch action makes this an outstanding value.

$22.50 Each

Post paid anywhere U. S. A.
Natural Maple Finish
No C.O.D.'s please

Add $2.50 for Walnut, Mahogany or Early American finish.

MARGARET STUDIOS, INC.
Manufacturers of Fine Gift Woodenware
ANTIGO, WISCONSIN

Chuck Box



Work Organizer

Short Cut To Better Housekeeping
For Carrying—Storing

- CLEANING SUPPLIES
- GARDENING EQUIPMENT
- THE CHILDREN'S TOYS
- HOUSEHOLD TOOLS
- BARBEQUE UTENSILS

With a CHUCK BOX your small fry will love to pick up their toys after playing. Rugged all wood construction 7 x 15½ x 9 inches, beautifully lacquered in Red, Blue or Yellow.

Order for yourself! — your gifts!

$2.95 POSTPAID

ZEIGLER CORPORATION
77 W. Washington St., Dept. HG12
Chicago, Illinois



Imported English Carriage Robe

A luxurious gift in authentic Tartan Clan Plaids... smart and warm for [illegible] town cars, country house, [illegible] lodge, spectator sports, or a ski tow. 100% virgin wool. Size 38" x 50". Price $10.00 (ppd. anywhere in U.S.).

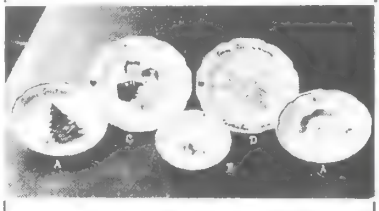
Dress Stewart	Dress Stewart
Dress MacDonald	Dress Gordon
Dress MacPherson	Black Watch
Buchanan	Ferguson
Anderson	Hay

and others

HOLIDAY FABRICS INC.
[illegible] Pleasant Center, Conn.

These Charming Unusual Gifts Make Personal Lasting Remembrances

HAND-PAINTED CHINA



Very fine body, glazed china—each piece [illegible] hand-painted and then oven fired for extra [illegible] beauty.

A. **Holiday snack bowls.** (7") [illegible] Design of red Xmas tree, holly wreath, [illegible] Xmas scene. **$4.95 ea.**

B. **Small greeting plate.** (6") Design [illegible] above. **$2.95.**

C. **Anniversary plate.** (9") Include first [illegible] year. **$5.95.**

D. **Stork plate.** (9") Include [illegible] **$5.95.**

Handsome [illegible] plate [illegible] Order today! Cash or money [illegible] 5 Day service

PERSONOVELTIES, INC.
QUINCY, ILL.



SHOPPING



Shoulder your bag and secure it in place with a graceful silver pin. A double stickpin back fastens into your suit or coat and the base of the silver loop takes the rub that is ordinarily given clothing. In plain heavy sterling, $9; with monogram, $13; or with raised tulip motif, $14. ppd. tax incl. Georg Jensen, 667 Fifth Ave., N. Y. 22.



Balloonies—a whole menagerie in rubber is as much fun to assemble as to play with. There are four packages to the set and each has enough balloons to make a different animal—cat, giraffe, dachshund or bunny. Complete with instructions and spares in case of blow-outs. $1 ppd. Miles Kimball, 100 Bond St., Oshkosh, Wis.



Beep goes the horn on this snappy 1949 model Packard convertible, which also has headlights that light. The body is bright red or yellow plastic and it measures 13" long. Horn and lights operate on a standard flashlight battery which is easily replaced. $5.25, postpaid. J. J. Anthony, 1517 W. North Ave., Milwaukee 5, Wis.



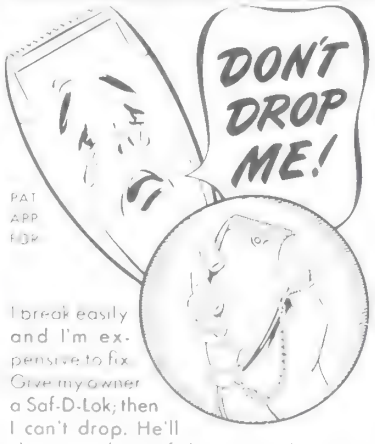
[illegible] decorator design [illegible] charm at an [illegible] low price! [illegible] 21½" high with a 12" paper parchment [illegible] leather maroon or [illegible] gold trim. Highly [illegible] seal lacquered, [illegible] all brass.

6.45

[illegible] pair for $12.90

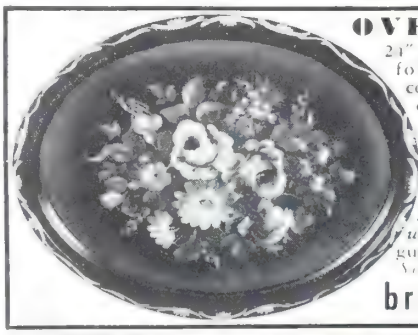
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JOVE Distributors and Co., Dept. E.
17 East 42nd Street, N. Y. 17, N. Y.



I break easily and I'm expensive to fix. Give my owner a Saf-D-Lok, then I can't drop. He'll shave with confidence. Locks over thumb. Fits Remington, Schick, Sunbeam and other electric shavers. Nickel plated finish. $1.50 including postage. Check or money order. No C. O. D.

SAF-D-LOK
[illegible] MICHIGAN



OVERSIZE TOLE TRAY

24" x 20", *heavy weight* oval tray, perfect for entertaining. Correctly styled for coffee-table service. Florals, lifelike in color and size, hand-painted in fine detail against gleaming black. A blending of the consummate in art and high practicality. Ideal as a decorative centerpiece. Alcohol resistant for lifetime permanence.

Amazingly priced at **$8.00,** postpaid *worth many dollars more.* Satisfaction guaranteed. No C.O.D.'s, please.

Send for catalog of unusual gifts

bren linda 545 fifth ave., dept. G new york 17, n. y.



BORN WITH
A Silver Spoon

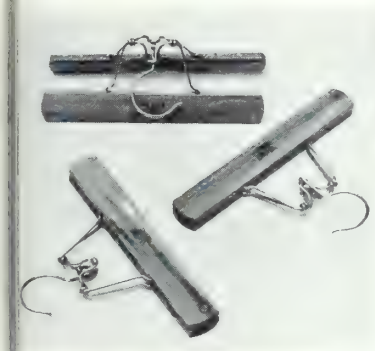
Happy the child whose dimpled hands hold these sparkling silverplated pieces! Specially sized for toddlers, this dainty King Edward set betokens a bright beginning for a lucky little lass or lad.

Gift boxed, **$3.95**
Fed. Tax & postage included
Send Check or money order
No C. O. D.'s please

Glaudel & Frankel
15 MAIDEN LANE, NEW YORK 7

AROUND





Fragrant cedar hangers for skirts or trousers are good and strong, have self-locking hook device for a firm grip and come attractively gift packaged in a box with acetate top. The set of three is $2.50 postpaid from Berne Marling, 181 Martine Avenue, White Plains, New York.



Her eyes light up when she is hugged—which proves her 100% feminine. Her young owner's eyes will light up, too, when she finds her under the tree. Made of woolly cloth, red and yellow, with composition face and a removable flashlight battery inside. $2.98 plus 25c post. Gwendolyn Maloney, 170 E. 51st Street, New York 22.



Magnetic force makes this a most attractive item indeed. Called the Magnagrip, it is a knife and tool rack that keeps things handily in sight and eliminates dangerous grappling around for sharp-edged articles in a drawer. About 9″ long, $2.95 postpaid from Homecrafters, 129 Rangeley Road, Chestnut Hills 67, Massachusetts.

New England Stoneware
JAM POTS



Early American designs by Knesseth Denisons

Six charming little Jam Pots, perfect for the breakfast table. Their designs: Apple, Schooner, "Sacred Cod", Meetin' House, Turkey and Vermont Clover are reminiscent of present joys and past history of New England. Capacity—8 oz. Ovenproof—like the old Boston Bean Pot.

Jam Pots, postpd. east of Miss. each, $1.75
West of Miss. add .25
Set of 6, postpd. east of Miss. $9.50
West of Miss. add .50

Kindly state second choice of design

Frances Hall Perrins
Old Homestead Orchards Est. 1846
Westford, Massachusetts

A gourmet's Joie de Vivre begins with PATE de FOIE by DANIEL



Truly great Pate . . . just as Daniel used to make and serve in his restaurant on the French Riviera. Sliced cold . . . *magnifique;* on canapes . . . *delicieux!* Shipped in some pottery casserole in which it is cooked. Casserole ideal for your own cooking later.

1 lb. . $2.95 2 lbs. . $5.95



FRENCH DRESSING TOO!
Plain or with Tarragon
Three 1 pint jars . . $3.25
Six 1 pint jars $5.50
Send today for these items . . . exactly as served by Daniel in his famous New York City Restaurant.

shipped postpaid...sorry, no C.O.D's.

DANIEL *CATERERS*
53 EAST 54th STREET
NEW YORK 23, N. Y. • PLaza 9-5941

For Your Favorite People (YOU INCLUDED)

Famous Georgia
JUMBO
PAPER SHELL
PECANS

UNSHELLED—POLISHED
2 lb.—$1.50 5 lb.—$3.00

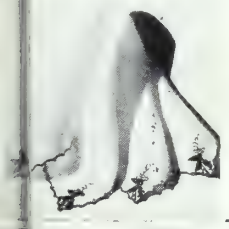
SHELLED—FANCY HALVES
2 lb.—$2.50 5 lb.—$5.00

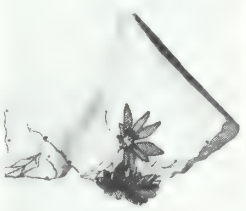
A truly different gift and a real Holiday treat you'll want for yourself, too! Right from the heart of famous Georgia orchards, new crop finest quality hand selected paper shell pecans, packed in attractive gift boxes. Complete your Christmas gift list . . . we guarantee shipment within 24 hours after receipt of order.

ORDER NOW! HERE'S HOW:
Just write, attaching check or money order. (Shipment prepaid anywhere in U. S. A.) If you enclose gift cards, we will send your gift shipments direct. Print NAME, ADDRESS, POSTAL ZONE carefully.

Address your orders to:
PAPERSHELL
PECAN PRODUCTS
P. O. Box 900
Albany, Georgia

Christmas HANDKERCHIEFS
Exquisite Hand Embroidery from Madeira
Designed by ***ANICE***





Poinsettia design with lift-up petals of Swiss Organdie on Pure Irish linen. $2.00

Holly design. Holly sprays and scalloped borders on Pure Irish linen..... $1.50

More than just handkerchiefs. Precious mementos she'll cherish!
Request folder for other designs and other gifts.
Postpaid No C.O.D.'s

SILLIMAN'S Quality
New Canaan, Connecticut Since 1867



IMPORTED FLORENTINE SILVER

Genuine imports—hand-made in the highest traditions of Italian craftsmanship. Each piece is outstanding in its perfection of detail . . . a collector's dream, a beautiful and unusual gift.

Salad Server Set..... $4.00
Candle Snuffer..... $2.25
Apostle Spoons.....Doz. $10.50

M. O. or Check No C. O. D.'s please

BARTOLOZZI'S
16 Roosevelt Rd., Newton Centre 59, Mass.



TO YOU
Fresh from the Fields
CAROLINA
PEANUTS
(cooked in Vegetable oil, salt added)

CAROLINA PEANUTS direct from North Carolina fields are full of that fresh "country" flavor.
COCKTAILS The ideal crunchy and fresh salted tidbit to serve with refreshments. Your guests will be delighted.

Box #1 **$1.85** postpaid, insured.
½ lb. jar salted nutlets, ½ lb. redskins, ½ lb. chocolate coated.

Box #2 **$2.95** postpaid, insured.
½ lb. box raw, ½ lb. jar salted party, ½ lb. redskins.

Box #4 . . . . **$4.85** postpaid, insured.
½ lb. jar salted nutlets, ½ lb. redskins, ½ lb. chocolate, ½ lb. peanutine, ½ lb. peanut butter, ½ lb. peanut salad oil.

YOUR ORDER. Send check or M. O. No C.O.D. Delivery guaranteed. Fully insured.
CHRISTMAS GIFT: It's easy. It's delightful. It's unusual. We'll mail direct for you with your personal card or gift card—ask us how.
CHILDREN AT SCHOOL: Send them a delicious different package each month. We'll do it—ask us how.
BULLETIN #1: Write for price list with illustrated package combinations. 12 kinds of packages. Also recipe booklet. We'll be tickled pink to send it.

Write
CAROLINA SALES CO. 90 Broad St., N.Y.C., Dept. G
clean out this ad while you're thinking about it)

NEW! Luscious, mouth watering chunks of fruit with that fine *rum* flavor . . .
Spread on Crackers or Bread, combine them in Salads . . . use them in Desserts.



MAKE EVERY DAY A HOLIDAY!
Be an envied Hostess to your Family and Friends
Choice of four Preserve varieties
* Plum'n Rum
* Peach'n Rum
* Cherry'n Rum
* Blackberry'n Rum

Carton of 2—1 lb. Jars.....$ 1.80*
Carton of 4—1 lb. Jars..... 3.50*
Carton of 6—1 lb. Jars..... 5.25*
Carton of 24—1 lb. Jars..... 20.00*

*Prices include Express Prepaid
No C.O.D.'s Please
Write Dept. B-3

C. R. NEWMAN CO.
Manufacturers
555 Graham Ave., Brooklyn 22, N. Y.



SHOPPING



FOR GIRLS OR BOYS...
FOR CLOTHES OR TOYS

THE "JUNIOR STOWAWAY"

A sturdy, handsome treasure chest for playroom or nursery. Measures a full 30" by 13" by 13" to hold a man-sized cargo. Built throughout of ½ inch hardwood plywood, smooth corners jointed, nailed & glued. Hinged cover with stop-chain and special hardware. Chest is satin varnished and peasant-painted in gay holiday colors.

Extra Cost Personalized—Be sure to state first name of child for lettering.

DURKEE MANUFACTURING CO.
PINE RIVER, MINNESOTA

EDGAR BERGEN'S Mortimer Snerd



$2.95 plus .15 postage

Loved by young and old, now a delightful hand puppet. Life-like hand colored rubber features tend themselves to a laugh a minute; fully dressed with a Snerd hat. Fun to own or give. Edgar Bergen's own Ventriloquial Folder, Mortimer Snerd dialogue included. Gift wrapped

uncle bernie's toy menagerie

"THE HOME OF THE LEMONADE AND LOLLIPOP TREES"

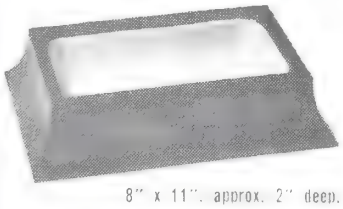


CAST-ALUMINUM GARDENING SET

Designed especially for the ladies by a professional horticulturist. A perfect gift for garden-lovers. Boxed with a gift card. Made of one piece rust-proof cast aluminum. Always smooth and bright. Rugged, yet extremely light in weight. New pressure-guard handle design protects the hands against slipping and cutting, makes digging easier. Handles painted bright red to mark tools easy to find in the garden. $2.95 postpaid in the U. S. A. Send cash or money order.

OLD ORCHARD GARDENS
724 E. Big Bend Webster Groves, Mo.

NEW WOODEN FLOWER CONTAINER

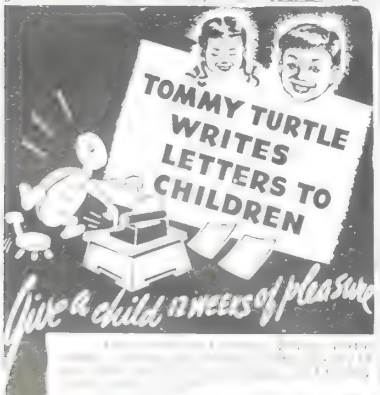


8" x 11", approx. 2" deep.

An inspired gift to every flower arranger.
Dull black hard wood.
Non-rusting interior.

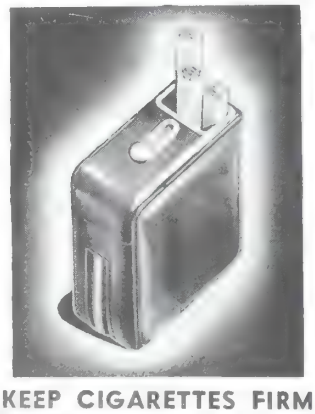
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Georgia Curtis, Fairfield, Conn.



Children love to get LETTERS
12 LETTERS 12 GIFTS $2.75

TOMMY TURTLE'S WALKER DRIVE



KEEP CIGARETTES FIRM AND FRESH WITH THE NEW PAK-A-DOR CASE.

The smart way to carry cigarettes . . . in the exquisitely styled, soft, rich leather case by nationally famous Cameo. With the exclusive jeweler's-metal slide and convenient zippered opening. Dispenses firm, round cigarettes . . . eliminates tobacco crumbs in pocket or purse. Your money back if you are not delighted.

$2.00 postage prepaid

MAILMAN'S CHESTER, PA.

Goat bells that normally tinkle on the sunny hillsides of Italy are imported to decorate your front door this Christmas and hang on the porch of your summer cottage next year. Or who knows? You may even own six goats! Set of six brass bells on red string, $3.75, ppd. Johnny Appleseed's, Inc., 54 Dodge Street, Beverly, Mass.



Double decker. Two decks of playing cards bear black and white reproductions of lithographs by Gordon Grant, famous painter of the sea. Regulation size and attractively boxed, they are only $2 the set, plus 15c postage. At Associated American Artists, 711 Fifth Avenue, New York 22.



Distress merchandise. Dedicated to a damsel you'd like to spare such a plight is this tiny whistle made of 14K gold. She will use it to hail a taxi, call for help or just whistle for you. She'll wear it on a chain or ribbon around her neck, or on a charm bracelet. Only $12 incl. tax and post. Alfred H. Glasser, 421 Madison Ave., N. Y. 17.



LOADS OF FUN FOR CHILDREN!



CUT-OUT DOLLS & COSTUMES That Can Be Colored Again & Again

THE HOLIDAY TWINS set has 18 plastic-cutted costumes worn by children of Western European countries. The youngsters cut these out, lock-fit them to the 8" die-stamped dolls . . . and color them with the crayons provided. They can then wipe-off these colors with any cloth and start over with other colors . . . as many times as they need. IT'S REAL FUN!

Full color illustrated box shows typical color combinations. Instructions included. $1.5- per set postpaid. Order today—cash, check, money order.

CELCO Corp., 1631-21 10th St. Santa Monica, California

COLOR WIPE-OFF RE-COLOR

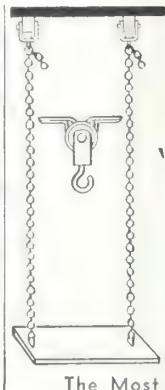
GUARANTEED BY PARENTS' MAGAZINE

Educational • Perfect for Gifts

HEIM

"Swing Easy"

ROLLER BEARING Swing



$5.95

The Most Durable, Free Swinging, Silent Operating Swing Ever Made!
A strong, safe, noiseless swing for use indoors or out, on the porch, in the playroom, attic, cellar, or doorway. Easily adjustable for tiny tots or grown children. It swings on real roller bearings. Write for literature.

THE HEIM COMPANY
FAIRFIELD CONNECTICUT

AROUND





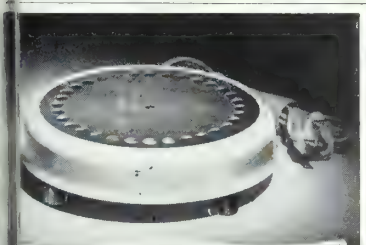
Amateur collectors of American antique furniture would do well to invest in this new two-volume set, written for the lay reader by Edgar G. Miller, Jr., well known expert. Each period is covered in detail, profusely illustrated. Indexed for ready reference. $27.50, ppd. M. Barrows and Co., 114 East 32nd St., N. Y. 16.



An important lamp, made of sepia wood, is classic in design, noble in proportions. Stands 32½" high including shade which may be had in antique gold or *any* color! Lamp is $60; shade, $15 postpaid. Add $1 W. of Miss. Allow 2 weeks delivery. Mrs. Ronald Hart, Decorator, 144 Montague St., Brooklyn 2, New York.



A close shave is a pleasure with this new electric razor, which uses any standard double-edge blade and works with regular lather and hot water. The blade vibrates horizontally, whisking off the whiskers like magic. AC only. $9.95 ppd. New Electric Razor Corp., 1802 North Charles Street, Baltimore 1, Maryland.



COFFEE-HOT

KEEPS FOODS HOT... *Right on the Table*

Novel and Attractive as a gift or prize. It does not cook but keeps the last cup of coffee steaming as it pours. Useful with cereals, toast, vegetables, etc. Safe with metal, china or glass dishes. Saves many steps to the kitchen.

Your cleverness in selecting a "COFFEE-HOT" as a practical gift will be remembered daily at the breakfast table.

Smartly styled in plastic case, red or white. Just 6" across. 6' cord & plug. $2.50 prepaid.

SUPREME ELECTRIC PRODUCTS CO.
3 Vassar Street, Rochester 7, N. Y.



Sewing Kit Complete

with all accessories and

DURABILT AC-DC IRON

In attractive [illegible] everything needed for quick repair and freshening of [illegible]. Weighs [illegible] lbs.

$9.95 Add 2% [illegible] Miss. Rite. No C.O.D.'s.

HOME ACCESSORIES
Myron Berlow
WINCHESTER MASS.

WINCHESTER MASS.



IDEAL XMAS GIFT

For the Youngsters

This attractive **WALT DISNEY LAMP,** adorned with the delightful character—"Mr. Timothy Q. Mouse"—will thrill the kiddies.

It is not a toy but rather an attractive lamp, well made and finished in either pink, blue or white.

Be sure to state your color preference. Check or money order, no C.O.D.'s.

$5.95 *Postpaid*

HERBERT J. HINKEL COMPANY
55 West 42nd Street, New York 18, N. Y.



Washing venetian blinds no longer is a messy, mussy chore. With SLAT-O-MAT your entire blind is sparkling clean in a jiffy. No dripping of dirty water down arms or from slat to slat. Slat-o-mat cleans both sides of slat at same time—and between tapes without soiling tapes. WAXING is just as easy.

Sold on MONEY-BACK GUARANTEE

Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s. $3.95 Postpaid

SLAT-O-MAT Is An Ideal Gift

U. S. VENETIAN BLIND MFG. CO.
10007 Chalmers Dept. HG Detroit 5, Mich.



Key Chains

Possessions any woman would be proud to own. Designed in handsome jeweler's gold. Sparkling rhinestone crown is set on one. Glossy-green four leaf clover adorns the other. Double guard on ring for safety. Gift boxed, **$2.50** each, postpaid.

Write for Catalogue H-128

The SALT & PEPPER SHOP
445 East 86th Street, New York 28, N. Y.



FAITHFUL HOUND DOGS

The handsome pair of hounds will take very [illegible] the table [illegible] your hearth. Made from [illegible] cast iron, these ornamental [illegible] are available in two sizes [illegible] 14" high with 11" [illegible] and weigh 18 lb.

Solid Golden Brass	$39.50
Brass Plated	$24.50
Cast Iron	$18.75
26" high with a [illegible] burning iron, 26" to 28" weight 75 lb	
Solid Golden Brass	$99.50

Door Knocker. Hand [illegible] 11 lb. cast iron. Solid brass 6" ball [illegible] with two wood screws. Weight 1 pound, don't pick up by [illegible].

Catalog on request **$4.95** *Postpaid*

Tennessee Chromium Plating Co.
206 Louise Avenue Nashville, Tenn.

Buy Direct! Save Money!

A Casting Rod any man would be proud to own!

Buy direct from manufacturer and save! This fine quality Casting Rod would sell for much more at any store in U.S.! Ideal gift for a man's birthday, Christmas. Handle is highly polished aluminum with snap lock. Collet type threaded, non-slip connection. Fits standard shafts. Natural cork grip; metal end plates. Shaft—choice of aluminum alloy —or heat-treated steel, chrome plated. Hand-wrapped agatine guides. Overall lengths of 3'8", 4'2" or 4'8".

$9.95 POSTPAID

Sorry, no C. O. D.'s. Your money cheerfully refunded if not entirely satisfied.

Casting Rod Manufacturers
727 Starks Bldg. Louisville 2, Ky.



Luxuriously Soft MITTENS

IMAGINE—knitting yourself these lovely mittens of fluffy Angora! They're fashion-right! You'll experience a new thrill in hand comfort with this downy-soft, luxury yarn. Wonderful to wash—Always stays soft and fluffy—Won't shrink—Distinctive, original design—Makes an elegant gift.



KIT—contains enough Angora (50% rabbit hair, 50% wool), to make one pair ladies mittens, in dazzling white, needles, directions.

Add 10c for delivery.

THE WOOLEN CRAFTERS
16 Jamieson Rd., Spokane 15, Wash.



Gleaming Sterling Silver

CIGARETTE URN & ASH TRAY

[illegible] fee table; add distinction to any setting. Decorated with Gadroon borders. Illustrated half-size. Shipped postpaid.

[illegible] $4.75
[illegible] $1.90
$6.65 [illegible] $13.30

GEO. T. **BRODNAX** JEWELRY CO.
Dept. 35 Memphis, Tenn.



Her Very Own!

MONOGRAMMED BROOCH & EARRINGS

★ Truly different! Sterling silver or gold plated on sterling; the simple gadroon border and exquisitely engraved set of three initials are startlingly original. Two-inch brooch and earrings to match (clip or screw style) are each priced at $10.85, federal tax included, postpaid. *In ordering, underline initial of last name.* Send check or money order to Phyllis Carol, 92 Margaret Ave., Lawrence, L. I., N. Y.

NEW! FLUORESCENT FIXTURE with **CIRCLINE LAMP**



GUARANTEED FOR 1 YEAR!

A strong, beautiful fixture in polished aluminum finish. Suitable for every room. Model C-32AP illustrated [illegible]. Model C-22 with etched glass shade, $12. Sent POSTPAID anywhere in the U. S. upon receipt of cash, [illegible] or C. O. D.

Write for free literature on full line.

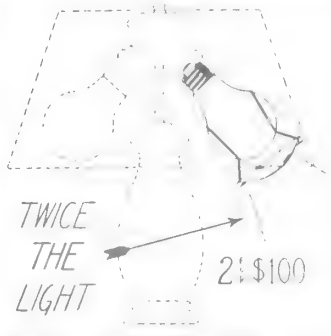
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HANOVER LIGHTING SALES
Box 186, Dept. HO, Hanover, Pa.

8.95 POST PAID

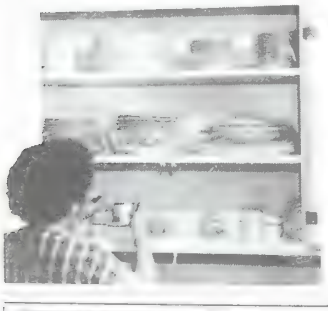
See better with . . .

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on your lamps



CLEVER NEW CLIP-ON LENS • For Reading • Sewing • Homework • Saves Eyesight • Saves Money • Approximately doubles light • 120 watt light from 60 watt bulb • Fits 25 to 100 watt bulbs, upright or down-turned • Adjustable to all positions • No Fire Hazard • No Eyestrain • Ideal Gift for Everyone • Send One Dollar for Two Lenses, postpaid

FAIRBRIDGE CO. INC.
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Dishes and Linen* Always Clean with "TRIM" *Protector Sets

Beautify your cupboards, bring out loveliness of dishes and linen with sparkling "TRIM" Protectors. Crystal-clear plastic, envelope-type containers completely enshroud each grouping. Cleverly designed. Easy access. No fuss. No muss. No snaps or zippers. Helps prevent chipping.

Protect 168 pieces China $5.00 72 pcs. $4.00
144 luncheon or 72 dinner napkins $2.00
6 table cloths or 6 sets doilies $2.00

Sent postpaid. No C.O.D.'s.

A Marvelous Gift Item . . . Quick Delivery

TRIM COMPANY
547 Gladstone Ave., SE
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YOUR PORTRAIT IN BEAUTIFUL OILS
BY MAIL

[illegible] keepsake of you or any member of your family. Life Size. [illegible] remembered. You send the photo, [illegible] and [illegible] color description of [illegible] complexion and clothing. We [illegible] a genuine original painting, 16" x 20". [illegible] If you [illegible] return the painting and [illegible] refunded. So you see, we [illegible] all the risk.

$39.50

No COD's please.

[illegible] postpaid

HEIRLOOM OIL PORTRAITS
[illegible]



SHOPPING

Master of Fox Hounds lamp in recognized hunt colors sets a sporting pace in lighting and is an appropriate gift for the amateur or expert rider. The hand-lacquered metal figure, on base of polished mahogany, is topped with a parchment shade piped in brown and scarlet, 21" over-all, $28. ppd. Farm Services, New Hope, Pa.



Star of wonder. As a symbol of the Christmas spirit, place one or a pair of these twinkling, musical stars on a wall or shelf edge. They are handmade of wood, 6½". One (not shown) is sparkling gold, has an angel in its center; the other, glistening white, has a tiny angel on skis. Both play *Holy Night*. $6.75 ea. ppd. The Magic Shop, Oldwick, N. J.



The Gourmet Box

AN EXCELLENT GIFT

One jar appetizing spiced, stuffed olives . . . one jar crunchy, delicious Cocktail Mushrooms . . . one tin of tender Lobster Morsels à la Newburg with imported Sherry . . . one tin of Diamond Back Terrapin prepared with that rich tasting sauce made with Sherry and Brandy. All in a blue box with silver stripes, tied with red ribbon and holiday wrapped— Sorry no C.O.D.'s postpaid in U. S. for $9.25

Write for Catalogue

maison glass
15 East 47th St., New York 17, N. Y.





CHRISTMAS PLATE

This festive 10½ inch Christmas plate designed by Walter R. Duff in colorful holly and berry design is an ideal gift for your most treasured friends. Made in England of fine English china, the reverse side carries a traditional yuletide verse $3.50 each. Service of 8 for $25. F. O. B. Chicago.

Order at once—quantities limited!

MAUDE B. MAY CO
2038 E. 71st Street, Dept. K, CHICAGO 49, IL



Gifts For the Garden

These solid bronze faucets will add charm to any garden. Made to last a lifetime, they will be long remembered. 16 other designs to choose from, all styled by R. F. Duryea.

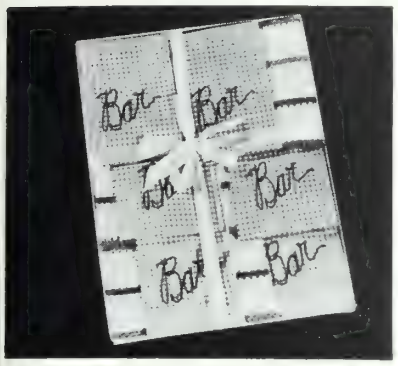
Catalog upon request

$8.50 ea. plus 35c postage
California residents add 3% tax

Mack Sales Company
54 Idora Avenue, San Francisco 16, Calif.

AROUND





Tending bar. There's more to it than just mixing drinks. There are glasses to be washed and spills to be taken care of. So, for the mopping up operations, we present a gift package for the host. Containing six striped towels and six bar swabs, the set is $11.85 postpaid from Mosse, 659 Fifth Ave., New York 22, New York.



What luck to find triple insurance against misfortune in a bracelet. Among them, the lucky 13, horseshoe and four-leaf clover should do the trick. You need not keep your fingers crossed if you give her this! Snake bracelet and charm of sterling silver. $9.50, incl. tax and postage. Black, Starr & Gorham, 594 Fifth Ave., N.Y. 19.

Cartier
Jewelers



For Christmas—Sterling Silver from Cartier

A handsome Thermos jug with cup top — 10" high, $168; glass lined oval mustard container and spoon, $31.50; and a silver framed calendar, $14. . . The selection of sterling silver includes flatware, hollowware, and bar accessories. . . Prices include Federal Tax

No charge for engraving 3 initials in block letters
Inexpensive gifts in our Budget Department

Fifth Avenue and 52 Street, New York 22, N. Y. • PLaza 3-0111

Lasting Christmas Gifts to be long remembered

Cast Iron and Cast Aluminum Furniture

All in long-lasting white, graceful and strong. *Right*, settee #500, $25, 32" wide, 28" high. Chairs ea. $15, #502, 28" X 16" wide. Table #110, $25, 28" diam. GRAPE DESIGN. *Unpainted, special discount.*



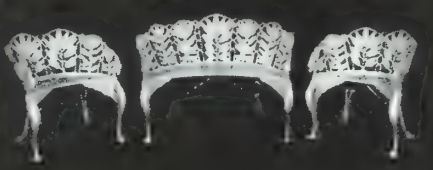


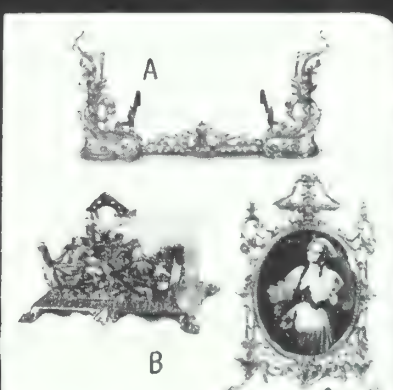
FIG LEAF DESIGN, in cast iron only. #800 settee, *left*, $50, 35" across, curved; extreme height 32-1/2", height to seat, 17". Chairs ea. $40, #802; seat width 24", extreme height 32", and seat height, 17-3/4".



GRAPE DESIGN Large settee, *left*, #600, 60" wide, $40. Arm chairs, #602, ea. $21, 22-1/2" wide. Large table, #100, diam. 42"; just $35.



FERN DESIGN in cast iron only. Settee at *left*, #700, $65. 51" across, extreme ht. 34-1/2"; ht. to seat, 16-1/2". Chair #702, $40 ea., 34" high, 16-1/2" to seat.





ROUND-THE-TREE BENCH for trees up to 18" diam. #50, $50. Larger sizes available.

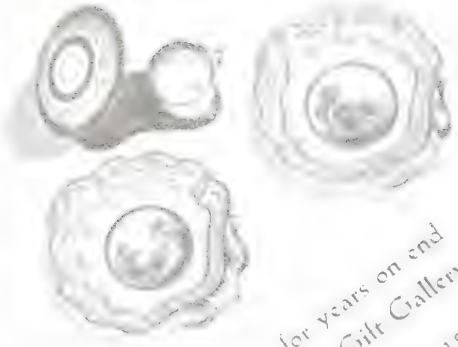
A. Andirons, #790, polished antique design solid brass. Hand-tooled, lacquered, **$49.50 with** middle rail, **$39.50 without.**
B. Letter Holder, solid brass, antique design, lacquered, $9.75.
C. Picture Frame, solid brass, antique design, lacquered, 5½" x 7½", $9.75.

Specify metal, number, express or freight collect. Crated free. Send check or money order. Immediate delivery.

J.F. Day & Co., 1903 4th Ave. S., Birmingham, Ala.



SHOPPING



Gifts to be remembered by for years on end
. . . from our Gift Gallery treasury of collectors' items

Top: Worcester Demi-Cup and Saucer, circa 1810-1820 . . .
dark blue border, festoon of delicate pink flowers and gold leaf. $21.50
Pair of Spode Plates, circa 1800-1815 . . .
shell shapes with scenic centers. $85 pair
Bottom: Decorative Spode Saucer, circa 1815-1820. 55
Early Dresden Inkwell, circa 1815-1820 . . .
covered ink pot on separate saucer. $21.50
Pair of Chinese Lowestoft Plates . . .
Kien Lung period, circa 1760-1790. $39.50 pair

Henri Bendel
10 WEST 57
NEW YORK 19 NY



Dreaming of a white centerpiece? There's nothing quite like the rich glow of milk glass to set off a dark wood table or colored cloth. Copied from an early American original, this lace-edged bell bowl, 10" in diameter, is $5.50 express collect from Scully & Scully, Inc., 506 Park Ave., New York 22.



Babies are too young to appreciate the little luxuries lavished upon them, but if you're about to become a godmother or an aunt, just think how delighted the infant's mother will be with this sterling silver trimmed brush and comb set. $5.95 ppd., tax incl. George Stern, 191 Madison Ave., N. Y. 16.

They'll Certainly Enjoy
These MOSSE
Christmas Gifts

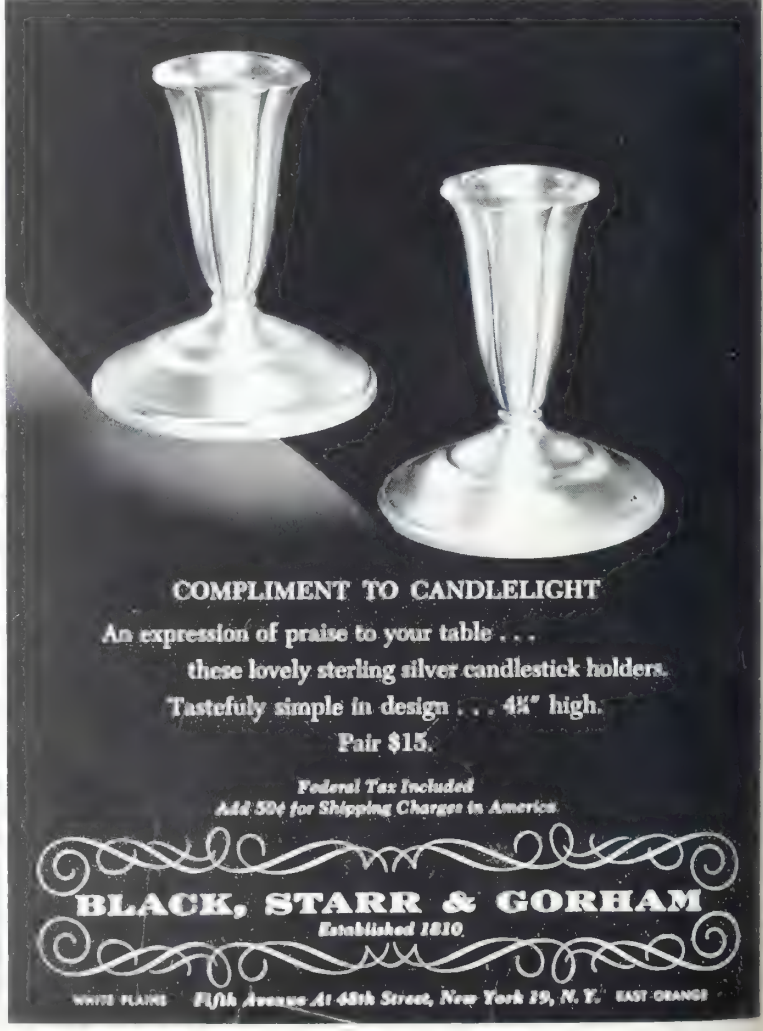
For Children and Grown-ups



1
Children love towels made specially for them with colorfully embroidered circus, or train designs. Sturdy white terry . . . Set—bath towel, hand towel, wash cloth—all gaily boxed—**$9.85** . . . Double set, both designs—**$19.50**

2
Grown-ups delight in "Good Old Days" cocktail napkins—4 nostalgic scenes beautifully embroidered on sheer ecru linen . . . Box of 8—assorted designs—**$12.50**

3
"Good Old Days" bath set amusingly embroidered—very smart and different. Excellent white terry. Set—2 bath towels, 2 hand, 2 wash cloths—assorted designs—**$18.85** . . . Bath mat, if desired, **$6.85**



COMPLIMENT TO CANDLELIGHT
An expression of praise to your table . . .
these lovely sterling silver candlestick holders.
Tastefuly simple in design . . . 4½" high.
Pair $15.

Federal Tax Included
Add 50¢ for Shipping Charges in America

BLACK, STARR & GORHAM
Established 1810
WHITE PLAINS *Fifth Avenue At 48th Street, New York 19, N. Y.* EAST ORANGE

AROUND





Bull-fight playing cards. Each card has a different colorful scene showing the matador's skill in the arena. Pictures are reproduced from a famous painting by the celebrated Mexican artist Ruanno-Llupis. A deck is $2.25 postpaid from the Pan American Shop, 822 Lexington Ave., N. Y. 22.



Susie Cucumber writes again, and this time it's on the back of calendar pages. Her letters pertaining to activities in season and the introductory story folder behind the portrait of Susie, all add up to something pretty cute, useful and instructive. Just $1 from Susie Cucumber, R. F. D. 1, Box 211, Alexandria, Virginia.

HOFFRITZ HAS IT!..

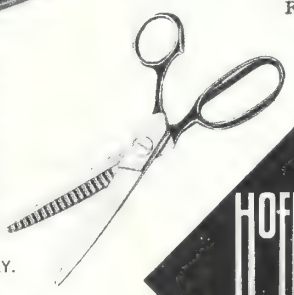
AUTOMATIC NEEDLE THREADER
It's amazing! Simply drop in a needle — press a button — and presto! your needle is threaded. Thread-a-Matic threads all standard needles and threads from No. 40 to No. 100. Precision made and fully guaranteed. $2.95





MANICURE SET
De Luxe custom-fitted stitched pigskin zipper case with five super-keen surgical steel precision manicure implements. A joy to use! Unusual value at $10.00. Fed. Tax Inc.

PINKING SHEARS — A "must" for every sewing basket. Prevents fraying seams, eliminates binding, makes clothes look neater, last longer. 9" overall, nickel plated with black Japanned handle. $7.50



50 W. 34th ST., near B'WAY. (McAlpin Hotel)
551 FIFTH AVE., near 45th
331 MADISON AVE., cor. 43rd
GRAND CENTRAL TERMINAL (Commodore Concourse)
33rd ST. UNDERGROUND PASS (bet. Hudson Tubes & Penn. R.R.)

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FIVE CONVENIENT NEW YORK STORES

MAIL ORDERS FILLED PROMPTLY. DEPT. 19
49 E. 34th Street, New York 16, N. Y.
Write for free gift catalog

Holmes of New Orleans brings you

2 Celestial Candies

TO STAR ON YOUR CHRISTMAS LIST



STARDUST . . . thick, creamy divinity made the old-fashioned way . . . chock full of plump, full-flavored pecans and luscious tender fruit bits.
2 lbs. delivered . . . $2.25

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House & Garden's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

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Santa Rita Hotel

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Chapman Park Hotel & Bungalow

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CASTLEWOOD LAKE, DANBURY

Windman's Landing Lodge

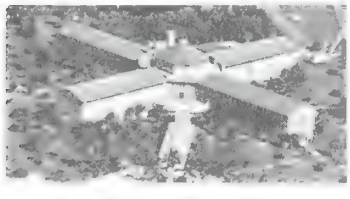
FLORIDA

BELLEAIR



The Belleview-Biltmore

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DELRAY BEACH

The Colony

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JAMAICA, the top of a submerged mountain range, is an island of legends, of many intermingled races, and of sleek, modern resorts. Visitors will at once sense the strangeness of the island which Columbus discovered, and where, although the original inhabitants, the Atawaks, are extinct, many Indian words are still heard. Here, even in recent times, the buried silver of buccaneers has been found.

Jamaica is an island preponderantly mountainous—only 646 of its 4,450 square miles are level—and running through the mountains are innumerable rivers, waterfalls and mineral springs, two of which have been developed as medicinal spas. It was due to these springs that the island derived its original name, "Xaymaca", meaning "Isle of Springs".

Jamaica's climate is practically as ideal as an island's climate can be, and under its lucid skies there are facilities for all kinds of self indulgences. Life centers largely around the bathing beaches, where the water is always warm and sunstrokes never heard of. Fishing for blue marlin is a famous recreation. Horse racing is another, especially at Knutsford Park, backed by mountains 5,000 feet high. And if you have yet to visit this island, you are to be envied for the thrill which will be yours when through the haze the Blue Mountains first rise from the clouds and sea on the far horizon.

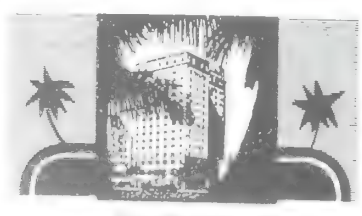
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The Columbus

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MIAMI



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FLORIDA

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The Hotel Good

MIAMI BEACH



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MIAMI BEACH



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Southern hospitality awaits the winter vacationist. Use the Travelogs as your guide to the luxurious accommodations available this season.

FLORIDA

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... this year. Only apartment hotel on Ocean ...th. Also on Lake Worth. Waterfront view ... every room. Suites with 1, 2 or 3 bedrooms, ..., living room, dining alcove, kitchen, bath. ...ge. The ultimate in luxury. Travel agents or ... John M. Duff, Jr., Mng. Dir., 3400 S. Ocean ..., Palm Beach, Fla.

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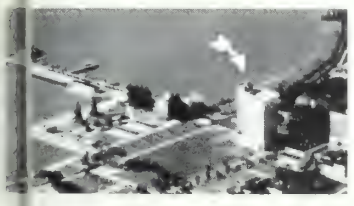
The Huntington

...sort Hotel of Merit ... in beautiful surround... tropical gardens, patios, citrus grove, ...l, sunny verandahs . . . lounges . . . distinct... perior cuisine. Choice residential location ... to every activity and interest. Open until ... Mod. Amer. or Eur. plan. You'll like The ...ington and its real Southern hospitality. ...ing rates. Booklet. Paul B. Barnes, Mgr.

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...SLAND

...loister. Year-round resort. Golf, tennis, ...hooting, cycling, riding, fishing, dancing, ...nd pool. N. Y. Res. Off. 630 5 Ave. CI 7-8055.

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Traditionally Bermuda's smartest vacation haven, overlooking Hamilton Harbor, secluded, yet 3 minutes from shopping center. Completely redecorated by Britain's leading firms. All sports, heated salt water pool. Opening Feb. 1. Robert D. Blackman, Gen. Mgr. U.S. Rep: Wm. P. Wolfe—NYC, Philadelphia, Chicago, Toronto. Also—the Fort Montagu Beach, Nassau.

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In winter lovely Québec, holiday at the baronial Château Frontenac. The services is unsurpassed . . . the hospitality, heart-warming. Bus service to Lac Beauport and Valcartier ski slopes for guests of the Château Frontenac. Quaint shops . . . historic and religious shrines. Reservations: See your Canadian Pacific Agent, or write the Hotel Manager.

A Travelog Reader is an informed reader. Use the Travelogs when planning a trip to the islands. Be sure of the finest in accommodations.

BAHAMAS, B. W. I.

NASSAU



The Fort Montagu Beach

Society's premier holiday hotel in Nassau, Bahamas—a complete "resort within a resort". Pvt. ocean beach, full program of sports. London's top-ranking dance orchestras at the festive Jungle Club. Circulating iced water. Opening Dec. 15. John L. Cota, Gen. Mgr. N. Y. Off. 500 Fifth Ave., LOngacre 5-1114. Also The Princess Hotel & Cottage Colony, Bermuda.

JAMAICA, B. W. I.

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Beach View & cottages, directly opposite Doctor's Cave bathing beach. Pvt. balconies all rooms. Cocktail bar. Ellis Edwards, Mgr.

Casa Blanca. Ocean front, adjoining beach. Balcony suites, cottages. Orchestra, dancing on terrace overhanging sea. Discriminating clientele.

Coral Cliff. 21 rooms with baths. Facing sea, close to beach. Moderate rates. Owned, managed by Casa Blanca. Leyson Emen, Mgr.

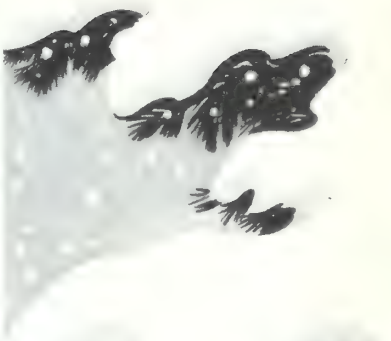
The Fairfield Hotel & Country Club. Unique location, overlooking town & bay. Bathing, tennis, golf, riding, polo, racing.

Gloucester House. Small, select. Opposite Doctor's Cave bathing beach. Comfortable, spacious rooms with baths. Cool verandahs, cocktail lounge.

Good Hope, Falmouth P. O. All-inclusive rate covers everything from beach and horses to cocktails. Fine winter living, amongst fine people.

Richmond Hill Inn. Old colonial "great house". Detached cottages, delightful location overlooking bay. Free transportation to beach.

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Snow-blanketed Sportsland

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You can't know how welcome winter can *really* be until you've visited this fascinating snowtime, all-the-time holidayland. Skiing, skating, sleighing, warm-water swimming, dancing and evening entertainment, plus the natural charm of its scenic setting make Sun Valley your logical vacation choice.



For detailed information address: W. P. Rogers, General Manager, Sun Valley, Idaho, or Union Pacific Railroad, Room 1286, Omaha 2, Nebr., or see any local travel agent.











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Sloane-designed . . . Sloane-constructed easy chair in fine-quality, top-grain glazed leather in red, green or brown . . **197.00**

Smoker's table in mahogany and mahogany veneers with leather-topped lift lid over 3-sectioned compartment **24.50**

Chippendale-design swivel-top coffee table in mahogany and swirl mahogany veneers with brown leather top. When open extends to a generous 40" square . **97.50**

Trestle nest of tables in mahogany and mahogany veneers with gold-tooled leather tops. Generously sized **69.50**

Fine copy of an antique French lamp in Celadon porcelain. Hand-made, satin-finished brass mounting. With off-white Shiki shade piped in green **55.00**

Handsome polished and lacquered brass andirons. 20¼" high. The pair . . **79.50**

Not illustrated—matching fireset. Stand, poker, shovel and tongs **49.50**

Wood basket in polished and lacquered brass. Sturdily constructed **29.50**

. . . you can buy these . . . and countless other interesting gifts . . . in all six Sloane stores!*

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House & Garden

DECEMBER, 1948

Take inventory

It is good to sort through the events of the year before it slides over the rim of the past. In a few days you will be closing your books for 1948, writing "1949" for the first time at the top of a check.

TAKE EVENINGS, FOR INSTANCE. Some of them are already lost in oblivion, but some of them stand out with the clarity of a country day in autumn. Why do you remember one rather than another? A happy combination of people? The sparkle of a table set with silver and crystal? A mood which made your guests averse to leave?

THEN THERE IS THE GARDEN. There are days which top all the rest. Perhaps the purple salvia bloomed for the first time, after you'd given up all hope of it. Or on a summer morning you came out to find peonies bursting into bloom, their petals sequinned with dew.

THAT EVENING IN AUTUMN when the living room was chill, you started the fire. Suddenly, your room came to life with color and shadows and you sat with a cup of tea enjoying its warmth and friendliness.

THEN YOU DECIDED TO BUILD the little house by the brook and marked it on your calendar. The plans are still underway and the blueprints and contractors' estimates blanket the top of your desk. Each new step, each decision burgeons with the promise of the summers ahead when you will live in the country.

A year is an arbitrary division in time but it is also a very useful one. From 1948 you learn for 1949. By reviewing the experiences you have had, you lay the foundations for greater satisfaction from your garden, your house and your life in the year ahead. The wise taker of inventory learns even from mistakes. He knows how to make capital of the past.

A touch of glory for us all

Midway in Christmas morning there comes a domestic lull. By this time all the presents have been opened. The youngsters are off somewhere, playing with their new toys. The grownups have made their lists and retired, presumably to start their thank-you letters. So much preparation so soon over! You contemplate the confusion of wrapping paper and ribbons, note where the new puppy has smashed a tree ornament to smithereens. Before anyone drops in, you must right the confusion, pick things up and put them away.

This pressing sense of having to get on the job, back to the incessant routine of responsibilities, is the inevitable consequence of elation. Having seen the vision, you must go down the mountain again to the old, familiar paths and tasks. The shepherds must have felt it, too. They had been summoned abruptly to Bethlehem. They came quickly. And now it was all over. Nothing remained but to go back to the hills again, back to the old job of being shepherds, folding the herd for the night, searching out strayed sheep and leading them where they could pasture and lie down. But as they turned their backs on Bethlehem, were they the same men they had been? Were their jobs the same? And is picking up the ribbons and cards the same as any other task of the year? We are all different for having seen a miracle (the leaping flames in the fireplace, the winter's moon on Christmas eve, the unfolding buds in spring). None of us can look on the sublime without being touched with glory. And the mark of that is joy.

Perhaps it sounds futile to speak of joy as we face the confused and sobering uncertainties of the world today. To us falls the task of keeping the peace, feeding the starving, strengthening the weak. We cannot escape these heavy obligations. And yet joy is possible. For we have seen shining miracles: Christmas and spring, devotion over and above the call of duty, genius and love. Their light is reflected on all the simple things we do, like the light which shone on the faces of the shepherds as they looked at a humble manger where angels sang a Child to sleep.

BY RICHARDSON WRIGHT

"Madonna"

There is little in the visual arts that Salvador Dali has not attempted or threatened to attempt. Last year, he joined [illegible] painters who have depicted the Madonna and Child, the subject of artists since the earliest Christian times. Unlike [illegible] surrealist pictures filled with anatomical impossibilities and metamorphic landscapes, in this one he has treated his theme simply and quietly, delineating the Madonna's graceful dignity with manifest tenderness and warmth.



"MADONNA AND CHILD" BY SALVADOR DALI



Fawn with white flag tail,
9" high: $2.50, Saks Fifth Ave.

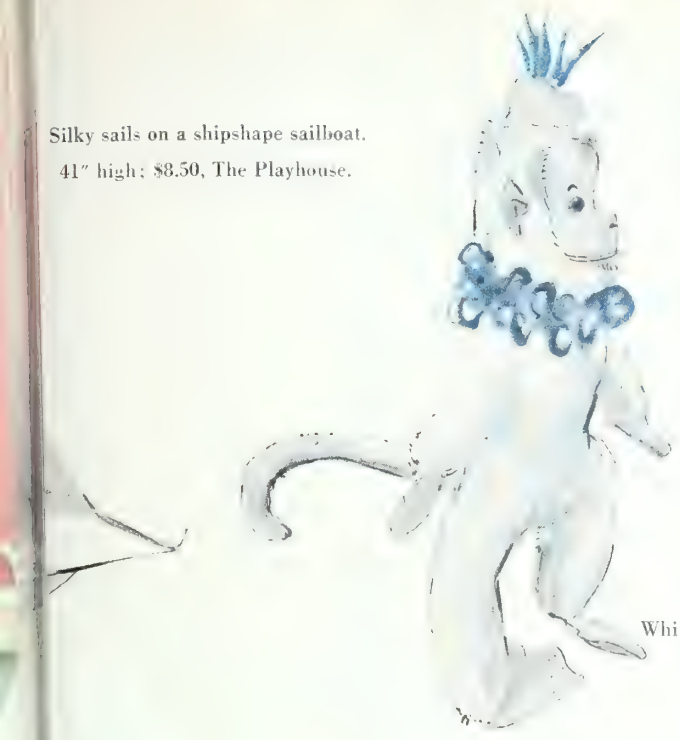
Plush kitten
(tall: $12.95, Lord & Taylor

Plastic 10-key accordion:
$3.95, Marshall Field.

Humpty Dumpty, hand crocheted: $6.50, McCutcheon's.

Gay bean-bag clowns: $1.50 each
ppd. Creative Playthings.

Musical Shetland pony
15" tall: $13.25 ppd. G. Schirmer.



Silky sails on a shipshape sailboat.
41″ high; $8.50, The Playhouse.



Humming top; $3, Playroom, St. Louis



"Ana" in winter ensemble.
22″ high; $20, F. A. O. Schwarz.

White plush circus monkey, pink
felt skin, turquoise ruff;
$3.75, Jane Engel.

Christmas, j. g.

The most magical moment of Christmas is when the children see the tree in all its splendor. Under the branches this year there will be more Christmas and better Christmas than there has been in a decade. No special shortages becloud the horizon. Our American designers have turned out a beguiling procession of toys and trinkets. From tiny bean-bag clowns to enormous humming tops, they all sparkle with imagination and charm. Remember when you buy that children love extremes, very large dolls to dress up by day; very small, woolly animals to take to bed at night. They love things which sit down and stand up. They adore creatures with music boxes in their insides. And the books which pass almost unnoticed in the excitement of Christmas day become boon companions as the year lengthens. But most wonderful of all is the stack of presents, with its mystery and promise, lit by the candles on the Christmas tree.

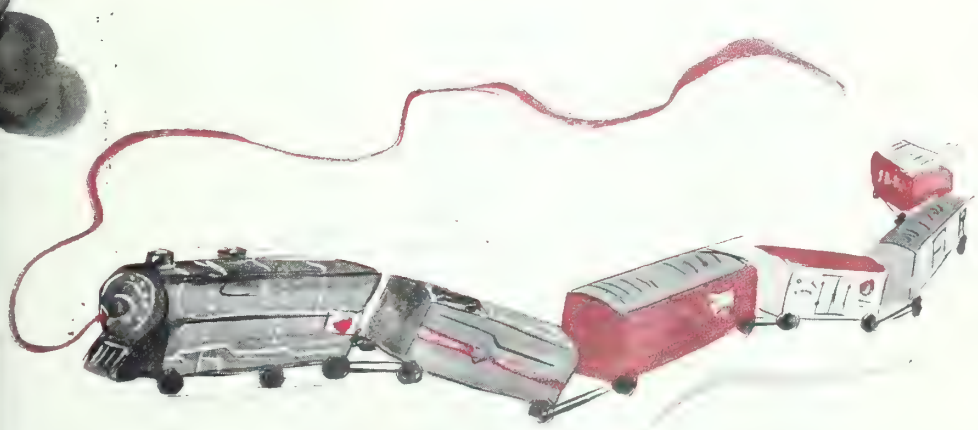


Laughing teddy bear; $11.25,
Sherry's, New York.





Immaculate pink Porky.
18″; $5.95, DePinna



Slip-covered milk cartons, hitched together, equal "Milk Carton Train;" $1.49, Macy's



Stockinette mascot in
bizarre colors; $3, Henri Bendel.

KERTÉSZ

SANTA CLAUS HIMSELF PRESIDES BEHIND THE COUNTER OF THE MAGIC SHOP

There's a Magic Shop in New Jersey

From the road, it looks like any small clapboard house. But through the windows you glimpse exciting things: a castle with knights and dragon, the [illegible] in *The Snow Queen*, a cabbage inhabited by an elf, stars, angels, reindeer. The Magic Shop was founded by three people (Harry B. Hollins, III, Mrs. John Watts, Mrs. Reeves Schley, Jr.) who like [illegible] and such, and who wanted to provide a market for handicrafts. The spells it exerts on the young are extra potent at Christmas.



YOU SEE A GINGERBREAD HOUSE



. . . AND A PUNCH AND JUDY SHOW

Children's parties are a matter of menu, organization and timing



MARY GROSVENOR ELLSWORTH

Once there was a mother so observant and so honest that she expressed in words, out loud, a practically unfaced fact. She said simply, "Every party I gave for Betsy before she was 16 was either a year too early or a year too late." It was such a challenging statement that the rest of us pinned her down. Any group of mothers can produce some pretty painful—and pretty hilarious—birthday party reminiscences, and that was how it started. But this statement had a ring of authority, of wisdom dearly bought. What did she mean? Well, Betsy was her first—she learned on Betsy. Now she knew. These were her thoughtful conclusions: study the child's interest level, fit the party to that and be executive about it. Love won't make it a success. Like troop movements, it takes Organization. A few general rules apply to all children's parties—give them something to do at once, keep them busy, don't make the interval before food too long, take the big climax—the cake—seriously and plan for the dwindling aftermath, if only with tiddly-winks. Also, beg, borrow, rent or steal an assistant. No one pair of hands can simultaneously light the candles and wipe up (*Continued on page 185*)

CAKE IS THE CLIMAX
erback maple chairs are
0 each at W & J Sloane.
linen damask cloth,
108", 12 napkins, $68,
. Close-ups of the ta-
etting appear *below.*

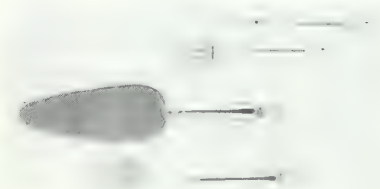
RAPHS ON PAGES 107
H 111 BY CASSIDY.
CO. MIEHLMANN.
BAKER. GRIGSBY



ON THE NEXT SIX PAGES ARE
OVER 70 GIFTS FROM $1 TO $50 TO SOLVE
LATE-HOUR SHOPPING PROBLEMS.
MORE GIFTS SHOWN ON PAGE 156

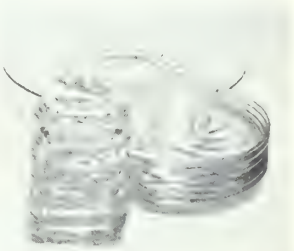


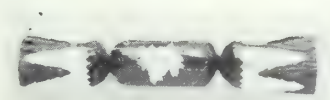
Duncan & Miller (Chartiers Division) sugar and creamer, $1, set of tumblers, $4.50.



National Silver's "Astrid" flatware, 50 pieces $75; "Karen" cake set $9.60. Bloomingdale's.

"Symphony" luncheon plate $5 doz.; torte plate $1.25; dishes for candy, nuts or ashes, from a set, complete $1.25.





Snappers, a must with children. $4.50 a doz. at Robert Day-Dean's.



"Symphony" bowl 10" in diameter, $1. (All glass on this page available at Macy's.)

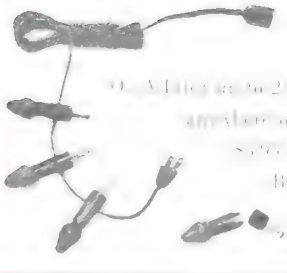


Ten-inch cake, $8 from Robert Day-Dean's.

Christmas is
Grammy, the fireplace and the tree,
with holly
overflowing into the hall



DRAWINGS BY FRED KELLY



...0 V. Lites up to 25 bulbs attach anywhere on 12 foot cord: ...ult 8 bulbs. Bloomingdale's.



Reed & Barton sterling ash tray-roaster: $8.50 incl. tax. J. W. Robinson, Los Angeles.



Brass door pull, with strike plate: $11.40. Charles A. McCarthy.





Chinoiserie on a French faience dough pot: $27.50, Levoy Inc., Minneapolis.

Gobelins tapestry prints on a basket by Bettie Wales: $27.50. Henri Bendel, Inc.



Christmas is the family party, old and young gathered in the dining room





Hovmantorp's cordial glasses in "Jerome" design; $1.25 each, Carson Pirie Scott & Co., Chicago.

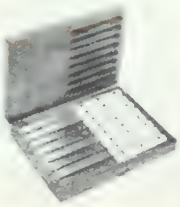


Colored wicker baskets; $1 each. Casserole in basket; $3.50, Guilford Basket Shop, Guilford, Conn.



Butter spreaders with crystal handles, English silver-plate blades; $33.50 a dozen, Plummer, Ltd.

Simmons steak knives with Swedish steel blades, 8 in walnut case; $9.25, The Post Mart.





"Calyx" ware covered tureen with matching plate and ladle; $49.95, Stern Bros.

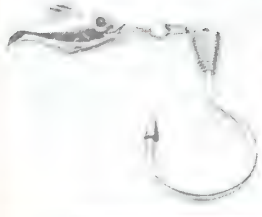


"The Dancers," a glass bowl 4⅜" tall; $16, Finnish Art Shop, Inc.

Christmas is wrapping presents behind locked bedroom doors, an aura of mystery and visitors excitement



DRAWINGS BY FELIX KELLY



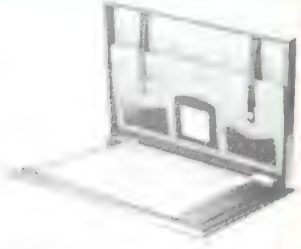
Fishhook key ring dangles silver fish: $10.50 plus tax. Bronzeau, Ltd.



Chameleon Lucite spectacle frame has choice of side pieces: $27.50. E. B. Meyrowitz.

Week-end hamper, 14", by Clan Kennedy: $25. Neiman Marcus, Dallas.

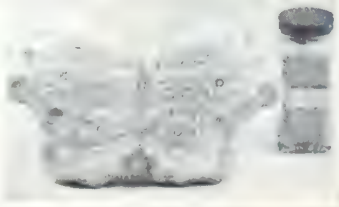






For the bath: "Shower" $12.75. Mary Chess, Inc.

Butterfly pillow and jar of sachet: $7.95, Carlin Comforts, Inc.



Christmas is a story re-read in a peaceful

ving room, garlanded

with greens and heaped

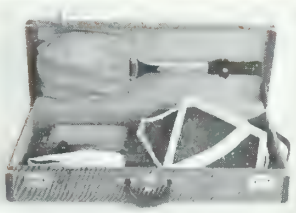
vi bright packages





A pinch bottle of after-shaving lotion, 22 oz., $15, Henri Bendel.

Complete tennis equipment; $43, A. G. Spalding & Bros., Inc.

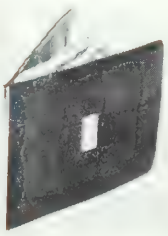


Norwood Director exposure meter; $32.08 incl. tax, Meyrowitz.



"Bingo" game; $15, Abercrombie & Fitch.





Alligator twin clip billfold; $12.50 plus tax, A. Sulka.

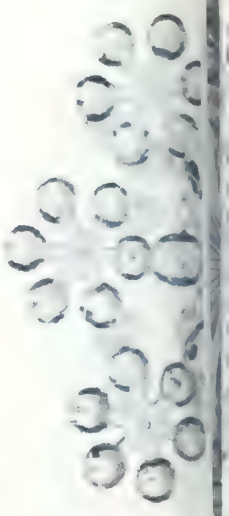
Sun-tan cowhide fitted drinking kit; $49.50, T. Anthony.

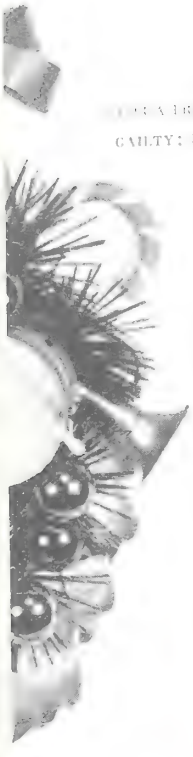


These little things add up to a lot of Christmas



FOR THE BREAKFASTER-IN-BED:
blanket sachets, flowered pillowcases, tray-size jam pot, lot





FOR A FRONT DOOR: CHRISTMAS GAIETY: $35.



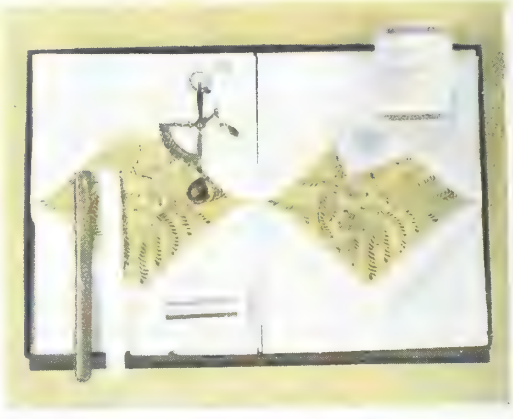
FOR THE GOOD HOST:
a wine cradle, a silver pepper mill, gourmet soups, total $21.60.



FOR A TREE OR AS A CARD: $7.50 ASSORTED DOZEN.

FOR WINTER AFTERNOON "AT HOMES":
teas, silver strainer, fruit cake, invitation cards, total $25.35, *below.*





FOR THE FOREIGN CORRESPONDENT:
writing paper, letter scale, clip, airmail stickers, stamps, sealing wax, total $8.23.

FOR THE HOME GARDENER:
indexed garden book, flower scissors, Plant Life, spray, wire for arrangements, total $21.85.



FOR THE NIGHT BEFORE:
TWISTED BLUE CANDLE: $2.50.





FOR THE HALL:
LUMINOUS FOIL POMPON, *above*, $12.



FOR THE DESK DRAWER:
all the adjuncts to efficiency in a plastic knife box, total $11.85.



FOR THE AMATEUR PHOTOGRAPHER:
album, wristband light meter,
time release, photo floods,
color film, total $32.20.

FOR PACKAGES OR TREE:
CRYSTAL SNOWFLAKES: $2.50.



FOR THE HOUSE PLANNER:
scrapbook, scissors,
paste, a subscription to
HOUSE & GARDEN, total $30.50.



FOR A MAN'S STOCKING:
golf Strokemaster, shaker
top for any glass, Brodi
game, clips for filing,
all in a sequin-
ned sock, total $11.40.



FOR A BED TRAY:
tiny china bell, large coffee cup, miniature
salt and pepper shakers, cigarette
holders, total $27.95.

FOR THE MANTEL: *right*,
PAPIER-MÂCHÉ CUPID; $35.

FOR TRIMMINGS:
FOIL SNOWFLAKES,
$3 A DOZEN.



FOR THE BARBECUE OWNER:
shovel for retrieving grilled food,
checked cloth, rare spices, total $11.44.

FOR THE NURSERY MANTEL:
ELEGANT REINDEER; $2



FOR AN INCIPIENT ARTIST: waterless paints, complete materials, total $19.50.

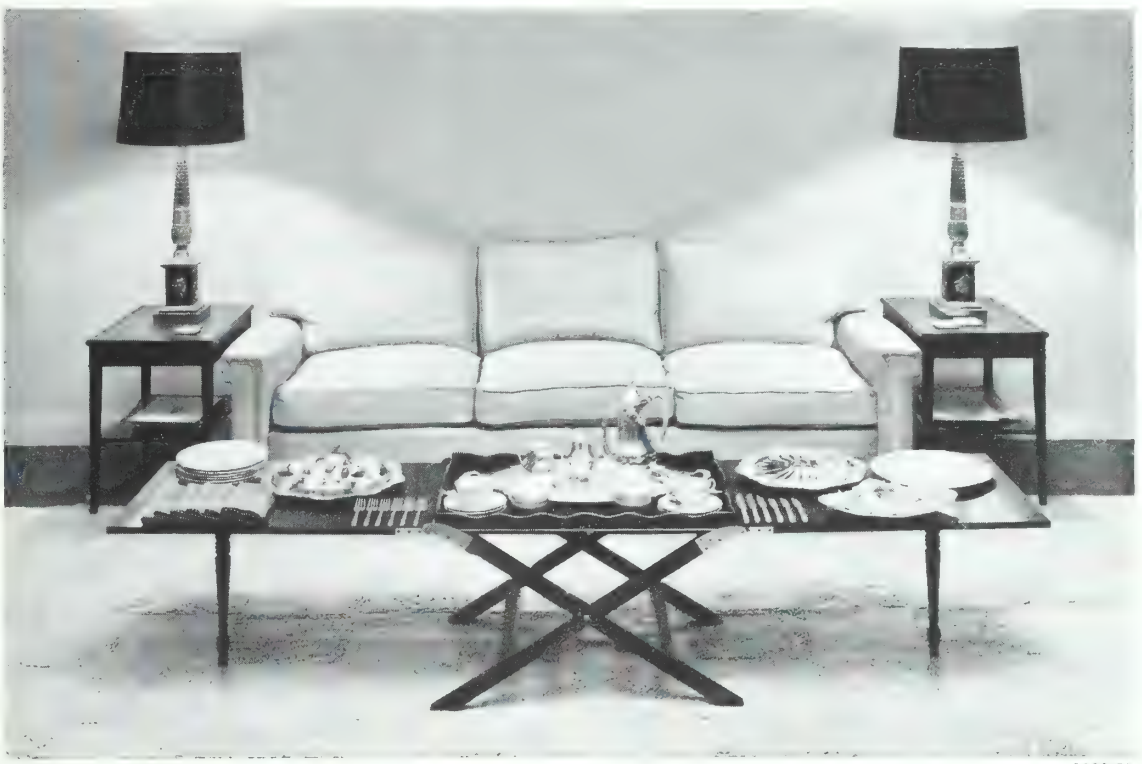
DRAWING BY DE MENOCAL



Geared to holiday parties, this delectable buffet consists of Louis Sherry sandwiches, Bellows Gourmet's Bazaar cake in grapefruit shells, marrons glacés and ginger, on four of the Community Holloware "Ascot" pattern trays from Wanamaker's. Drinks are served in Leerdam's "Rumba" pattern glass (eggnog bowl, $35; cups, $45 a doz.; highballs, $60 a doz.; decanter "Hollandia," $14; all Georg Jensen, Inc.). Castleton "Gloria" pattern china (lunch plates, $42 a doz.; dessert, $33 a doz.; cups and saucers, $51 a doz.; Marshall Field). Heirloom sterling "Mansion House" flat silver (six-piece place setting, $22.50; S. Kind & Sons). Irish linen napkins (75c each; Altman's). Paneled room and furniture, Wood & Hogan; dress by Ceil Chapman. More information about accessories, page 183.

Multiplication tables

The new tables multiply your comfort and the size of your rooms. Some of them, from small beginnings, expand to serve meals. Others rise from coffee height to dining level. Some nest; some have wedge-shaped tables which pull out from under their tops. There are lamp tables, end tables, etc., shown on these five pages.



CASSIDY

You can serve dinner on it, store it in a closet

Baker's new version of their remarkable butler-party table is cocktail height (18"), long enough for a complete buffet (89") and 21" deep. The center, a tray on a folding rack which can be used separately, is 30½" long. You can fold it flat for storage. It is made in dark or natural mahogany for traditional or modern rooms. $151.



1



2



3



4

It is the sum of these:

The table *above* is assembled from the parts shown at *left*. (1) A leg screws into the underside of each of the extension leaves; (2) a folding base, like a luggage rack, supports the central section; (3) a tray which you can use alone; (4) it can be assembled or folded up in a minute.

Stores where you can buy it and accessories, page 190.

Before you buy a table calculate how much service it will give you



Will your table double for dining?

Here is one which is really three-in-one to use for drinks, supper or, without its wings, as an incidental table. It is 29″ tall, center section is 24″ x 16″, expands to 84″ and folds to nothing. A wonderful present for young marrieds making the most of a small apartment, for a country cottage or ski lodge. It is mahogany, costs $55. Ferguson Brothers.



On duty anywhere and all the time

The indispensable butler's tray table, most mobile of all, has a gallery tray 20″ x 35″ and a stand 25½″ tall of mahogany in Jamaica style and costs $75. Made by the Weiman Co.



A nest of three gives triple service

Use them for lamps, a tray lunch, a hand of patience. T heights range from 23″ to 25″; largest top is 18½″ x 23 The set of three made in mahogany, $50. By Brandt Wor

Information about accessories on page 190



A table with its own tray

h chair-side butler tray table is doubly useful: the shelf under the
ıry top is a separate tray. Right height for a lamp, it stands 25″
g width 18″, depth 26″. In mahogany, price is 830 at Mersman.



One table that's as good as five

n into the glass top of this round table is a tray, shown here filled with
s: under it, supplementary quarter-circle oak tables are so sturdy
e can be sat on. The diameter is 42″, height 17″, $125. Romweber.



Lazy Susan serves all round

e use the top of this plate-glass table revolves, it passes food, drinks,
g ettes to guests. Height of Lazy Susan is 20″; lower, larger tier, 39″
diameter, stands 17″ from the floor; $250. H. H. Turchin.



As like as peas in a pod, they fit together

One large, tile-topped (22½″ tall, 21″ square), one small, cork-topped (15½″ tall, 14¾″ square), these two blond wood tables are designed by Edward J. Wormley to nest together. The larger $155, the smaller $90, Dunbar.



A table on wheels, like a tea wagon

It makes any meal a movable feast, expands from tea-for-two to party size. You start with a top 20⅞″ x 40″, add a 29½″ tray, end with a buffet table 69½″ long and 27⅛″ high. Made in cherry for country living, it costs $128, is by L. & J. G. Stickley.

Tables that work two ways are worth twice as much to you

Two small tables add up to one large one

[illegible] designed the [illegible] walnut or Cabico [illegible] and [illegible] card table, 34" square, [illegible] Use [illegible] or extend with a matching [illegible] table (48" x 34") seat [illegible]. Both tied and [illegible], extend 20½" high. Card table, $55; dining table, $80. Herman Miller Furniture Co.



CASSIO



It grows a foot for dining

Like a piano stool, the top of this classic-modern tabl spins round and rises as it spins, from cocktail heig (18") to dining height (30") is large enough (48 diameter) to serve four comfortably. Perfect for t apartment without a dining room, either modern traditional. In desert sand finish, $224, by S. Karpe



Two-way table, Victorian version

Between meals this solid mahogany table in a rosewood finish takes up the role of console, half of its flip top resting against the wall, *below*. For cards or meals, the leaf drops, the 32″ square top swivels 90 degrees, *right*. In this way you can get double use from a foyer, use it for either meals or games. Table, $140, Vander Ley Bros.









Console into dinner table

The top of this French Provincial table is protean. At the *left*, you see it as a modest console, its top 39″ x 20″. *Above* it is opened to seat two. Fully extended, it reaches a length of 94″, making it large enough to serve a number of people buffet supper. It stands 29″ high, is made of cherry, costs $240 and is by John Widdicomb Co.

More tables on page 161.
Names of stores and information about accessories on page 190.

Presents for the Future

Gifts for the bride (at her wedding, Christmas or any other occasion) should help her furnish her new home. In this, the fifth of our series of articles about young marrieds and engaged couples with limited funds but limitless ideas, House & Garden brings you gift suggestions.



CO-ORDINATED PLACE SETTINGS were bought at Macy's by Mrs. Baur. Friends then gave her additional place settings.

Invaluable to brides, a store service which helps her select the presents her friends will give

WHEN HOUSE & GARDEN told dozens of engaged girls all over America we wanted their help in presenting the right gifts for brides, they answered our questions with enthusiasm. "Most of us, who will be living on $5,000 a year or less, haven't saved enough to furnish our homes completely. You just don't know how much presents mean to us." We asked them what they thought of add-a-piece furniture gifts and they were delighted with this new application of a principle long applied to silver buying. They love Macy's idea of selling an individual place setting, complete as to china, glass and silver. The consensus was that a Bridal Consultant Service is vital to getting the right presents, since it allows brides to leave a record of their preferences on file at stores, (*Continued on page 186*)



ADD-A-PIECE upholstered furniture is a lifesaver for brides, as Phyllis Baur discovered by using Altman's store-wide consultant service headed by Barbara Adams.



SECTIONAL FURNITURE opens up a vista of practical presents. The bride selects basic pieces at Altman's, registers her choices so relatives and friends can add to them.

MEG MANN





SEAT, CHAIR-SIDE TABLE has many uses. Several of these, put together, would form a cocktail, step table or serving unit. Three friends might get together, each give one.



CLOSET ACCESSORIES are necessary luxuries. Taken separately, in matching colors, they constitute ideal, low-priced presents which can be suggested without fear of price tags.



SECTIONAL UNITS appeal particularly to Mrs. Walter Spiess. Here, shopping at Macy's, she studies construction of drawers in different styles and sizes of storage units.

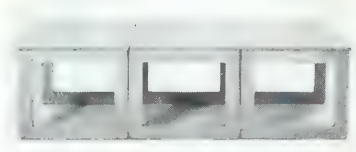


A SMALL CUPBOARD, added to a desk dressing table, will make a balanced arrangement and afford her extra storage space. This small piece would make an ideal present.

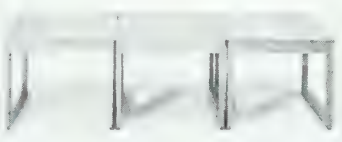


FLEXIBLE UNITS will fit well into the floor plan of Mrs. Spiess' Stuyvesant Town apartment, provide desk, file and book space for the research work of her doctor-husband.

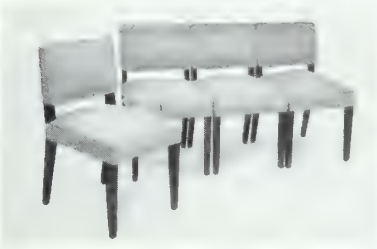
Add-a-piece furniture— a new and practical idea for bridal gifts





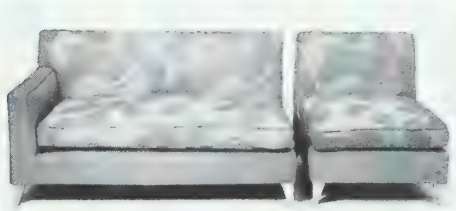


STURDY LITTLE TABLES rate high with home planners. These, by Ficks-Reed, may be used separately or combined. A single one, $55. Wanamaker.



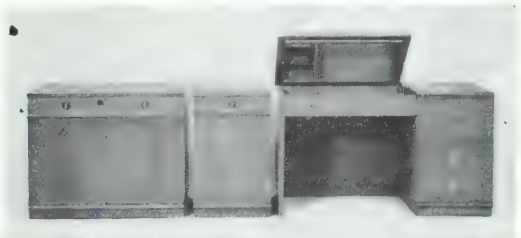


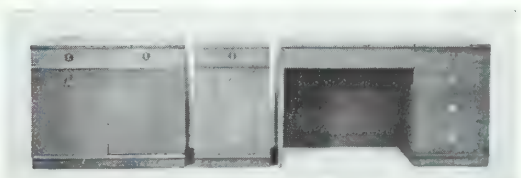
BRIDGE TABLE turns into dining table, is $219 with five leaves. Chairs may be grouped as a settee, are $48 each in muslin. Both by Lobell at Altman's.





SECTIONAL UPHOLSTERED PIECES, *above*, fit many plans and budgets. Bride's parents might supplement her purchases. Urban's love seat is $159, the matching chair is $95 in muslin at Altman's.





ADD-A-PIECE of this sectional furniture, *left*, as a wedding or anniversary present. Single cupboard, $60, desk-vanity, $159; double cupboard, $90. By Stewartstown at Macy's, N. Y.

All prices approximate. Slightly higher west of Mississippi.

Budget your space to make more room

Just because two people live in one room is no excuse for confusion or catch-as-catch-can entertaining; you can buy furniture designed to store your belongings tidily and to expand for sociable occasions

MR. EDWARD J. WORMLEY, designer of Dunbar's furniture, has been haunted by the thought of the number of married couples and career people in America today that have to live in one room, and have trouble making the most of it. Putting aside theory, he turned to his drawing board and developed a series of pieces which solve their problems. The Dunbar Company is making the furniture he originated. They call it Progress House, and there is more to come. Each unit is addressed to taking care of a specific difficulty of storage, serving, entertaining. Their most remarkable feature is that comfort and beauty have nowhere been sacrificed. (That rare family "with room to burn" could well invest in them for their good looks.) Mr. Wormley appreciates the fact that a sense of spaciousness is even more essential to the nerves and tempers of people cooped up in scanty space than for families which can spread out in any number of rooms. The pictures on these four pages prove that with this intelligently designed furniture you can have all of the amenities of life wherever you may happen to live.

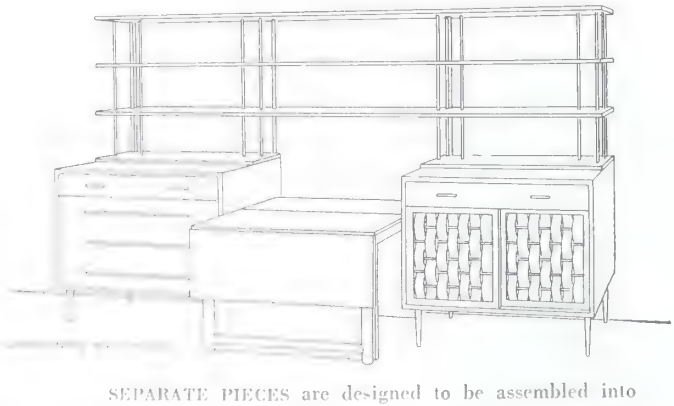


THE EXTENSION TABLE eliminates need for meal-on-a-tray [illegible] seats two, four or a dozen people, folds to nothing [illegible]. Table $570, chairs, $130 apiece in muslin.



THE SIDEBOARD is more than a model of good storage planning; finished on four sides to serve various parts of the room. Use it as a low divider between living and dining areas. Serve meals from front, drinks from back. $567.





SEPARATE PIECES are designed to be assembled into groups like this: cabinets topped by two decks of shelves with continuing shelves between; table set in the center.

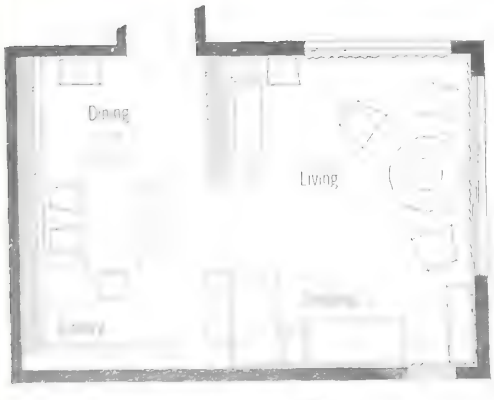
Opposite:
Vital part of the Edward J. Wormley-Dunbar idea of one-room living is that it need not be makeshift. Entertaining can be on a large scale, since the small table, shown at the *far left, above,* can be opened out to seat twelve comfortably. Bookcase is shown here suspended on wall; center shelf could be used for serving. The chairs are covered in a Dorothy Liebes fabric. More details, shopping information page 193.

Lord & Taylor in New York and Scruggs Vandervoort & Barney Inc. in St. Louis have Progress House furniture.

Prices are approximate. Slightly higher West of Missis



CONVERSATION CORNER faces the cocktail table, *opposite*, provides plenty of room for entertaining. Back of the left-hand settee, the open shelves partition off the dining area, serve both parts of the room equally.



ONE-ROOM PLAN, *left*, gives entertaining and dining the lion's share of space without cramping the sleeping area of room.



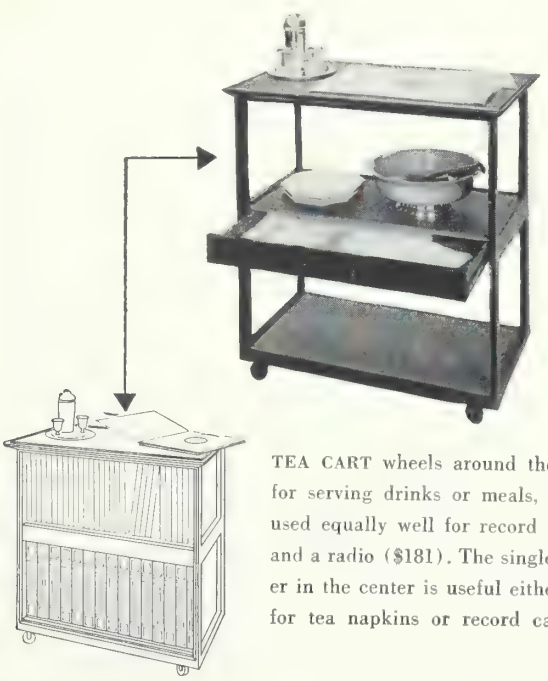
A SURPRISING QUANTITY of clothes can be stored in this chest. At the left are glass shelves for shoes, a wardrobe for three suits; at the right, adjustable glass shelves for underwear (masculine and feminine); center, graduated drawers pull without handles, store other things. Top is a dressing table. $685.



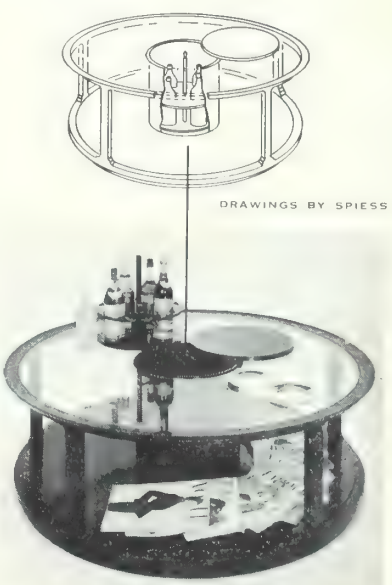
RELAXATION and a sense of space are essential to successful one-room living, so one large corner is notably uncluttered, centers on a large, low cocktail table, set on a Ghiordes rug from Ernest Treganowan. Shopping data, page 193.



ABLE has a top shelf of frosted
reading lamp, etc. The cabi-
(33″ x 20½″ x 29″) holds
and pillows for two beds. $255.



TEA CART wheels around the room for serving drinks or meals, can be used equally well for record albums and a radio ($181). The single drawer in the center is useful either way, for tea napkins or record catalogs.



DRAWINGS BY SPIESS

EXPANSIVE COCKTAIL TABLE, 52″ in diameter ($700) has a bin for bottles. Or remove bottle partitions and install plants. Top of bin is a serving tray.



Mr. and Mrs. Edward W. Forbes plan to replace their large house with a small, modern one.

In 1906, when a penny was the price of a newspaper and construction costs were about a fifth of what they are today, Mr. and Mrs. Edward W. Forbes built the house *in the above drawing* near Cambridge, Massachusetts. Its size was scarcely questioned in those days, for the family was large and servants easy to find. Now that the children have moved away, the maids prefer to work in factories and real estate taxes have tripled, Mr. and Mrs. Forbes are planning to tear down the greater part of their present house and replace it with a small modern house better suited to present conditions of living. In the meantime, a new house has already been built on their land by Mr. and Mrs. Francis Bitter, and it is possible that two or three other relatively small houses will be constructed there. Like the [illegible] also [illegible] page 162.



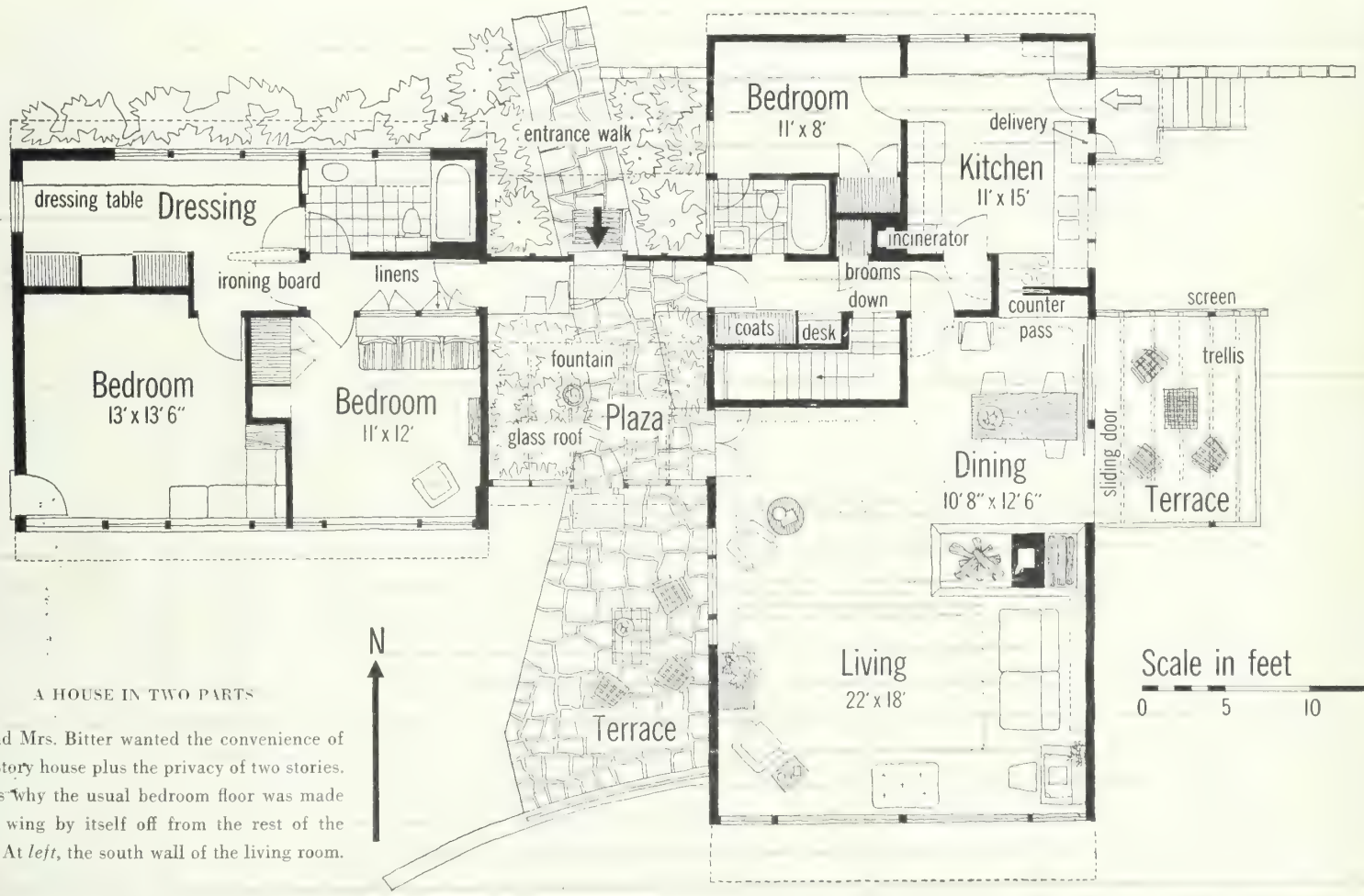
STOLLER

Old houses vs. new homes

MR. AND MRS. FRANCIS BITTER, *owners*
CARL KOCH, *architect;* FREDERIC L. DAY, *associate*

THANKS to a plethora of taxes and a dearth of servants, the stately homes of America, no less than the stately homes of England, are rapidly (and often regrettably) becoming anachronisms. With their boarded, sightless windows, many of them have the disquieting look of blind men. Others echo to the uncertain conjugations of French verbs, as their drawing rooms are changed to classrooms. The more fortunate may in time come under the jurisdiction of the National Trust. The houses of today may have less of elegance in their make-up than the houses of yesterday, but they certainly have more of home in them. They are on a more human, more workable scale. They constitute a declaration of independence in that they can be run with fewer servants, fewer steps. On these pages, the ghosts of three stately houses can be thought to brood enviously over the trim contours of three contemporary homes: one of them is in Massachusetts, one in California and the third one in Georgia.

THE FORBES MANSION
at Gerry's Landing was designed in the Georgian style early in the century. On its site will be built more intimate, informal houses like the one below.



A HOUSE IN TWO PARTS

Mr. and Mrs. Bitter wanted the convenience of a one-story house plus the privacy of two stories. That is why the usual bedroom floor was made into a wing by itself off from the rest of the house. At *left*, the south wall of the living room.

ALL PLANS DRAWN BY MADELAINE THAYER



SOUTH TERRACE IS SHELTERED BY THE HOUSE

Opposite:

THE ENTRANCE IS A GARDEN ROOM BISECTING THE HOUSE

The Bitters call their garden room, *opposite*, the "plaza" after the statue, a small-scale study of the figure Mr. Bitter's father, sculptor, Karl Bitter, designed for the Plaza in New York. Here Mrs. Bitter has planted lemon and olive trees, plans to grow camellias. Opening from it is the terrace, *left*, which fits into the ell between the two wings of the house. The bedroom walls are economical concrete block; heating is by radiant pipes in the floor slab. The living wing is wood construction, has copper heating pipes in ceiling.

OLD HOUSES VS. NEW continued

BITTER HOUSE

An unusual fireplace, *right*, is the focal point of the living room and suggests a separation from the dining area. Originally planned to have only a suspended hood, the chimney was added so that Mr. Bitter might have a fireplace in his study which is directly underneath. Plates on the shelves in the dining room are gold and black Burmese lacquer from Mrs. Bitter's collection.



FIREPLACE HOOD IS SUSPENDED FROM THE FREE-STANDING CHIMNEY



HEAD SCARCELY OPENS ON THE DINING AREA

The kitchen, *right*, has an exceptionally workable arrangement achieved like everything else in this house with a disarming simplicity. The wall cabinet at far right in the photograph opens to

is a slot for dropping trash to a basement barrel. The dining room,



ARE PICTURE WINDOWS IN KITCHEN





HULSE



Country living and city convenience combine in this hillside house outside San Francisco

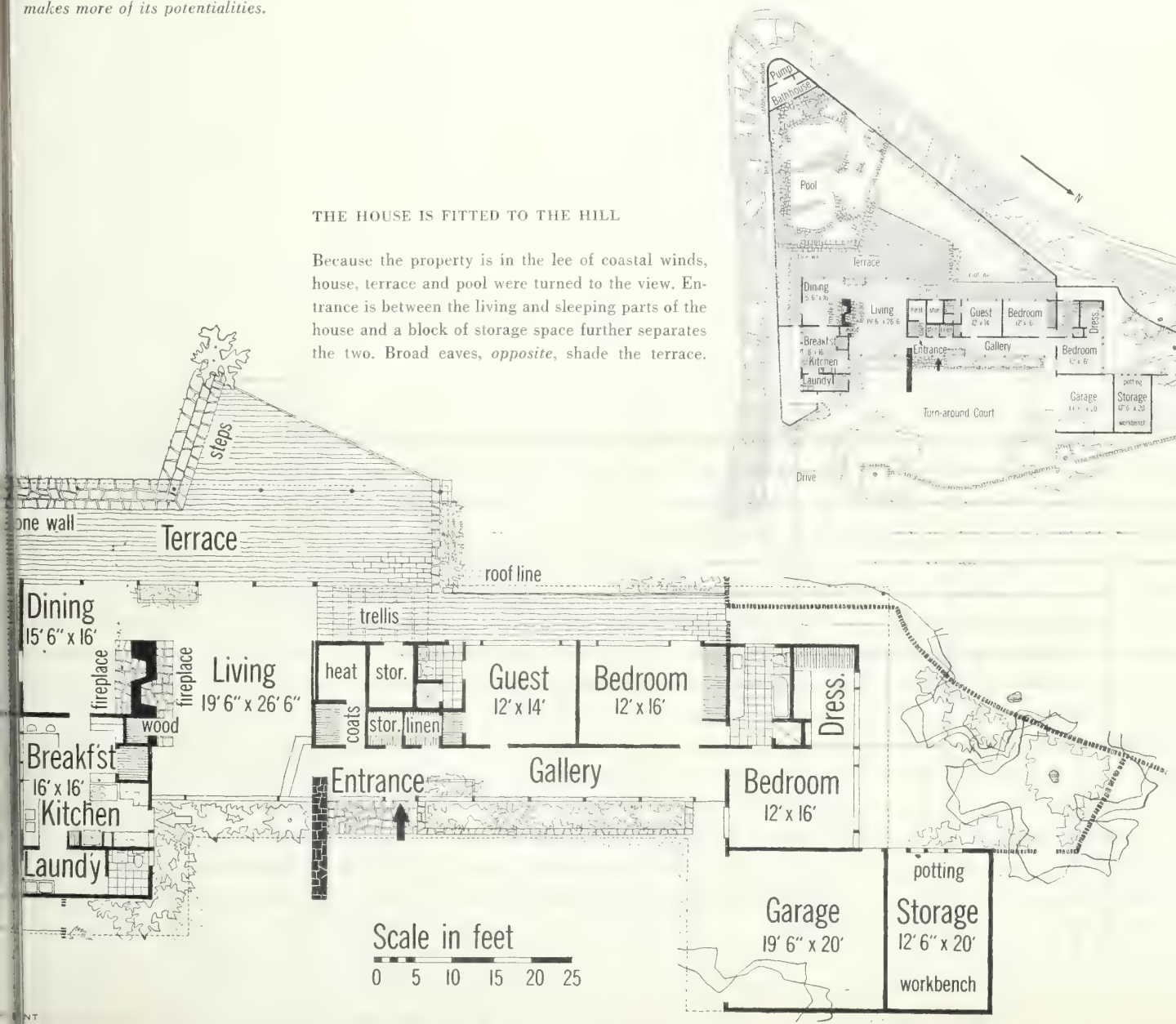
MR. AND MRS. SIDNEY HERSPRING, *owners*
HENRY HILL, *designer*

HE SPRECKELS MANSION
on Nob Hill curves
fty windows to the view.
Today's hillside house, below,
makes more of its potentialities.

In California, where the outdoors is almost a second living room, the choice of a building site is especially important. Mr. and Mrs. Sidney Herspring, whose house in Kentfield, California, is shown on these four pages, knew where to look. About 30 minutes north of fog-bound San Francisco, the summers are long and dry, the winter rains short but heavy enough to sustain the luxurious growth. Here they found a sheltered point of land overlooking two valleys and Mount Tamalpais. They wished, first of all, to make the most of the country setting. And since they prefer to live informally, they wanted no part of the maintenance and servant problems that go with a large place. Mrs. Herspring expected to do most of the work herself, and asked for a simple layout with a maximum of convenience. These aims were achieved with such skill that the designer, Henry Hill, received a Second Prize in HOUSE & GARDEN's Awards in Architecture. Terrace and house are on one level, paralleling the view. Down three steps there is an irregular shaped swimming pool and a bathhouse which fills the farthest corner of the property. Seven months of the year, the Hersprings entertain around the pool. Friends come early and stay late. Mrs. Herspring serves supper outdoors as sunset begins to color the hills. Dining arrangements are flexible: informal meals are served in the kitchen while the dining room also serves as a study. Service wing was planned so a maid's room may be added. More about this house on page 166.

THE HOUSE IS FITTED TO THE HILL

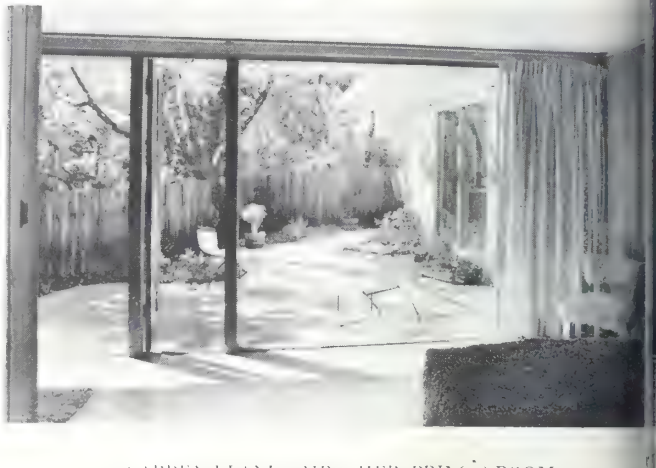
Because the property is in the lee of coastal winds, house, terrace and pool were turned to the view. Entrance is between the living and sleeping parts of the house and a block of storage space further separates the two. Broad eaves, *opposite*, shade the terrace.





THE BEDROOMS OPEN TO THE OUTDOORS

In quarter the bedrooms are at the far end of the gallery. From his room, *above*, Mr. Herspring can step right out for a morning plunge in the swimming pool. A little garden is walled in by Mrs. Herspring's room, *right*, and the garden shed where she sets out her cuttings and seedlings. Yellow chairs add a note of color.



A GARDEN FLANKS MRS. HERSPRING'S ROOM



SMALL KITCHEN, STEEL WORK AREA

Mrs. Herspring entertains informally and does not want the kitchen to be a formal dining room. That is why Mrs. Herspring asked for a compact work space within a larger area. Cupboards and counters, including a [illegible] are of metal. Steel cabinets and counters are [illegible] Formica. Above the sink is a [illegible] BOMB. Between kitchen and bathroom,

HOT-WATER PIPES MAKE A HEATED TOWEL RACK



LIVING AND DINING ROOMS ARE
SEPARATED BY A LARGE CHIMNEY

On cool winter days, Mrs. Herreshoff lights the fire in her dining-sitting room. From the living room, *right*, she can watch the change of seasons across the valley. The terrace is a part of the living room, *below;* the glass walls can be pushed aside, and the broad eaves make a canopy to the water's edge. Because of its high band of windows, the pool house roof seems to hover over its walls. Subdued interior colors—olive green, salmon red, golden tans—underline the rich, natural tones of redwood walls, gray-gold Sonoma stone and pine.





THE LIVING ROOM AND THE TERRACE BEYOND ARE DOMINATED BY A VIEW OF MOUNT TAMALPAIS



HULSE

E CALHOUNS MANSION

in Atlanta, an Italian villa built in
1920's by the late Neel Reid, stands
in sharp contrast to one of the
e practical houses of today, below.

This modern Atlanta house stresses livability

MR. AND MRS. FRANK H. NEELY, *owners*
TOOMBS AND CREIGHTON, *architects*

THE only requirement that Mr. and Mrs. Frank H. Neely made of their architect, Henry J. Toombs, was that the new house he was planning to build them on their dairy farm, 20 miles out of town, should add to their own enjoyment and that of their friends. This implied a home more than a show place—the kind of house in which people who loved to entertain could live without affectation. The plan, therefore, revolves about an extra-large living-dining room set at right angles to a shaded loggia. Because the house was planned for year-round occupancy, it required an open layout which would admit cross-ventilation to every room during the hot Georgia summer. In consequence, every window gives on some aspect of the garden: an orchard to the south, an entrance patio filled with bulbs in spring, an evergreen east garden accented by crape myrtle, the whole punctuated by the graceful openwork brick walls typical of the south.

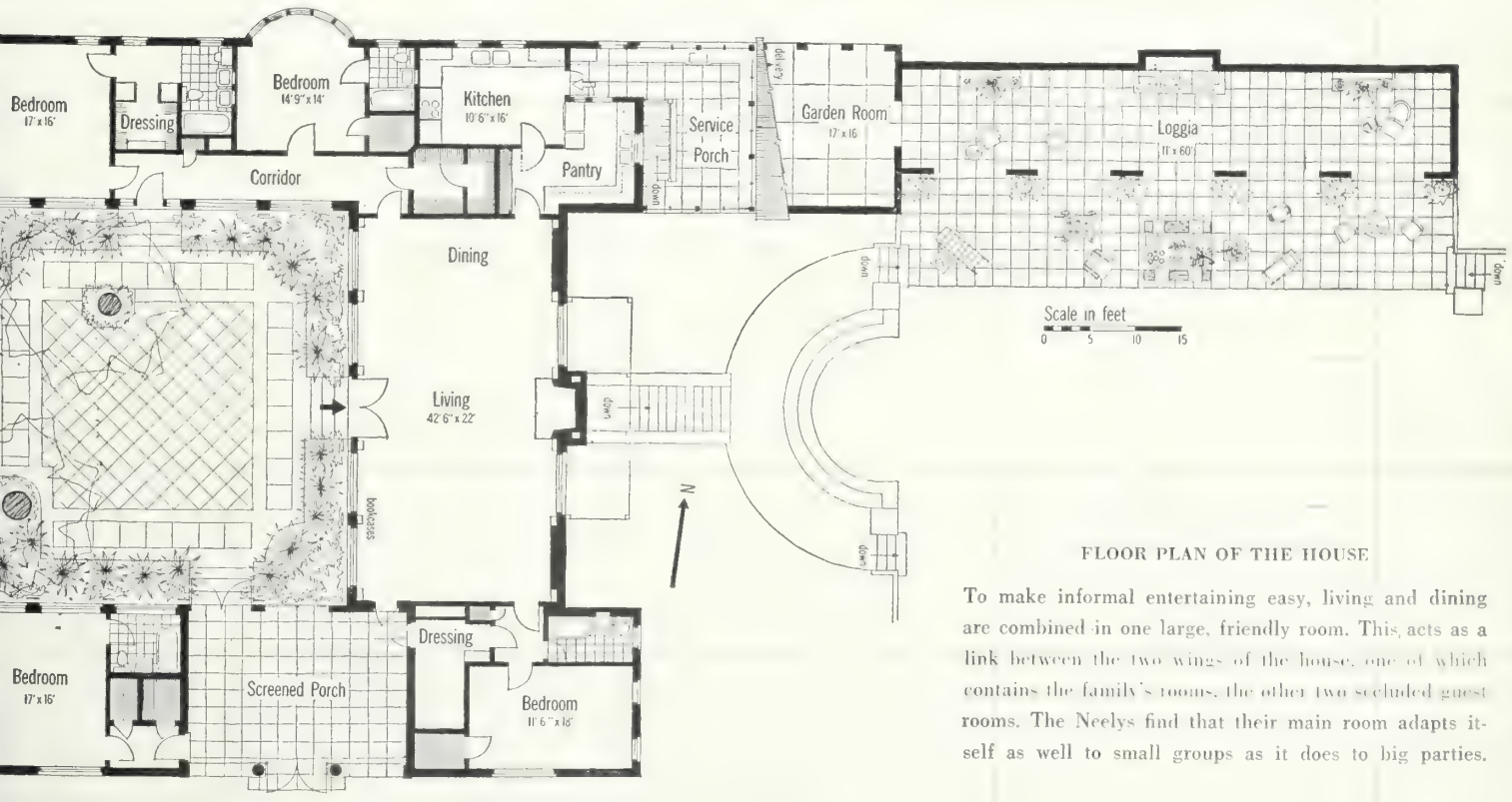


THE DIAGONALLY-PAVED ENTRANCE PATIO



LEONARD

THE LOGGIA WHERE OUTDOOR MEALS ARE COOKED



FLOOR PLAN OF THE HOUSE

To make informal entertaining easy, living and dining are combined in one large, friendly room. This acts as a link between the two wings of the house, one of which contains the family's rooms, the other two secluded guest rooms. The Neelys find that their main room adapts itself as well to small groups as it does to big parties.

Turntable's Christmas stocking

After a year of selecting records for you, our record editor turns the tables and chooses a list for himself

Turntable's Christmas stocking is large and curiously shaped. Not because of any physical deformity on the owner's part, but because the past season's crop of records has reduced us to a state of unabashed greed. We want it to hold as many as possible. Specifically, we hope to find the following: a new Columbia release entitled, "I Can Hear it Now." Prepared by Edward R. Murrow and Fred Friendly, this is a capsule history of the years 1932 to 1948 as conveyed through the recorded words of the period. Here are the voices of Neville Chamberlain at Munich, Hitler at the Sportpalast, Harry Truman addressing Congress for the first time, Franklin Roosevelt reporting on Yalta, and many more. Not only is this album inherently dramatic, it is a rare yet typical document of our time. (Columbia Album MM-800; $7.25. LP Record ML-4095; $4.85).

Columbia has also inflamed our predatoriness with several European-recorded albums, our favorite being Ravel's seldom heard "L'Enfant et les Sortilèges," executed by French singers and musicians, none of whom we knew previously, but all of whom we now love madly. This entrancing blend of tenderness and wit, simplicity and daring, is a musical fantasy about a naughty boy made good through the intervention of inanimate household objects and a charming group of Disneyan animals (Columbia Album MOP-20; $8.50).

Ravel and things French remind us of three other albums we would be delighted to receive: Ravel's wryly lovely Concerto for Piano and Orchestra, incisively performed by Leonard Bernstein as soloist-conductor with the Philharmonia Orchestra of London (RCA Victor Album DV-15; $7); Debussy's Quartet in G Minor, for us simply one of the most delightful ever written, and beautifully performed by the Paganini Quartet (RCA Victor Album DV-17; $9); and Poulenc's glittering Concerto in D Minor for Two Pianos and Orchestra, dashingly executed by Whittemore and Lowe and the RCA Victor Symphony under Dimitri Mitropoulos. (RCA Victor Album DM-1235; $4.75).

Accompanying the Debussy on our shelves, we should like to see three Beethoven quartets, the first two Razoumovskys (RCA Victor Albums DM-1151-52; $5.85, $4.85) about which we wrote at length last January and the newly released Quartet Number 16, in F, Opus 135 (RCA Victor Album DM-1253; $4.75). All three are performed by the Paganini group in as nearly perfect condition as one can reasonably demand, and the last is particularly moving in the slow movement, a curiously open affair, its notes flanked with yearning stretches of silence. Along with these quartets we'd like to find one by Mozart, his Number 1 in G Minor for Piano and Strings, K. 478, performed by George Szell and members of the Budapest Quartet (Columbia Album MM-773; $4.75).

Bringing this appraisal to a reluctant close, we should like to mention Sir Thomas Beecham's marvelously clear and varied reading of Handel's "Messiah," (RCA Victor Set DMC-121; $23); the recording of Menotti's "The Medium" and "The Telephone," featuring Marie Powers (Columbia Set M-MM-726; $14.70); and two effervescent Beethoven sonatas we have just listened to, those in D and A, Opus 12, for violin and piano, recorded, oh, so expertly, by Jascha Heifetz and Emanuel Bay (RCA Victor Album DM-1254; $6).



DENNEY

Regency revived in England

Last summer, Britishers, many of them dispirited by years of austerity, were cheered by the engaging re-creation of John Nash's interiors of the Royal Pavilion at Brighton. This was the high spot of a Regency Festival Exhibition, to be repeated in 1951. Although *trompe l'oeil* substituted for unprocurable materials (sailcloth for satin, yellow paint for gilt, painted paper for wall decorations), superb furniture loaned from all parts of England and visits by the Duchess of Kent and the Princess Royal made it a distinguished occasion. Wallpaper in the North Drawing Room was copied by hand from fragments of the original decoration in the Pavilion, by Douglas Robertson, Richard Spelling and Arthur Bond of Messrs. Cole & Son Ltd., and by the Studio of Sibyl Colefax & John Fowler Ltd. of London.





BIRD; WOOD CARVING PAINTED IN WHITE AND GOLD



POCAHONTAS SAVING JOHN SMITH; PAINTING IN OIL



THE CAVE OF WILLIAM PENN; OIL PAINTING BY EDWARD HICKS



BOY IN BLUE; PAINTING IN OIL



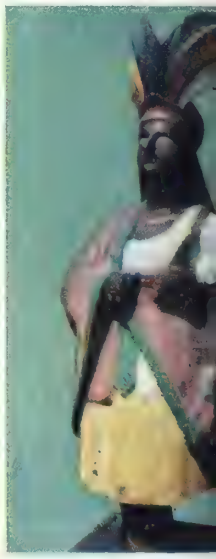
FLOWERS; QUILL PEN AND WATER C



FRUIT; PAINTING ON VELVET



THE PEACEABLE KINGDOM; OIL PAINTING BY EDWARD HICKS



INDIAN SQUAW; WOOD C



WOOD CARVI



CAST IRON



ARCHER ON HORSEB



ILL-LIFE; PAINTING ON GLASS



RACE HORSE; WEATHERVANE OF SHEET COPPER, ORIGINALLY GILDED



MELONS AND OTHER FRUIT; WATER COLOR



COCK; WEATHERVANE IN SHEET COPPER



STILL-LIFE WITH WATERMELON; WATER COLOR



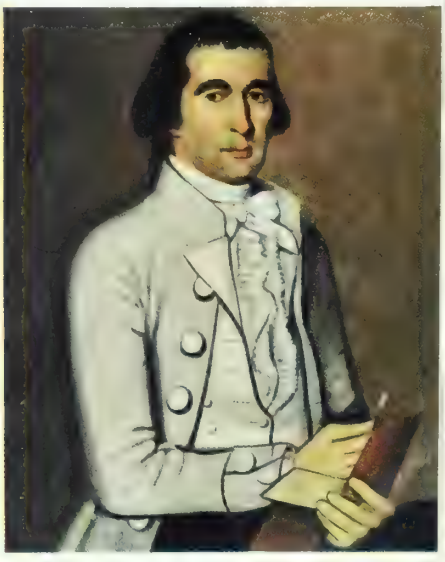
TRAPPER INDIAN; PAINTED WOOD CARVING



MOUNT VERNON; WATER COLOR BY SUSAN WHITCOMB



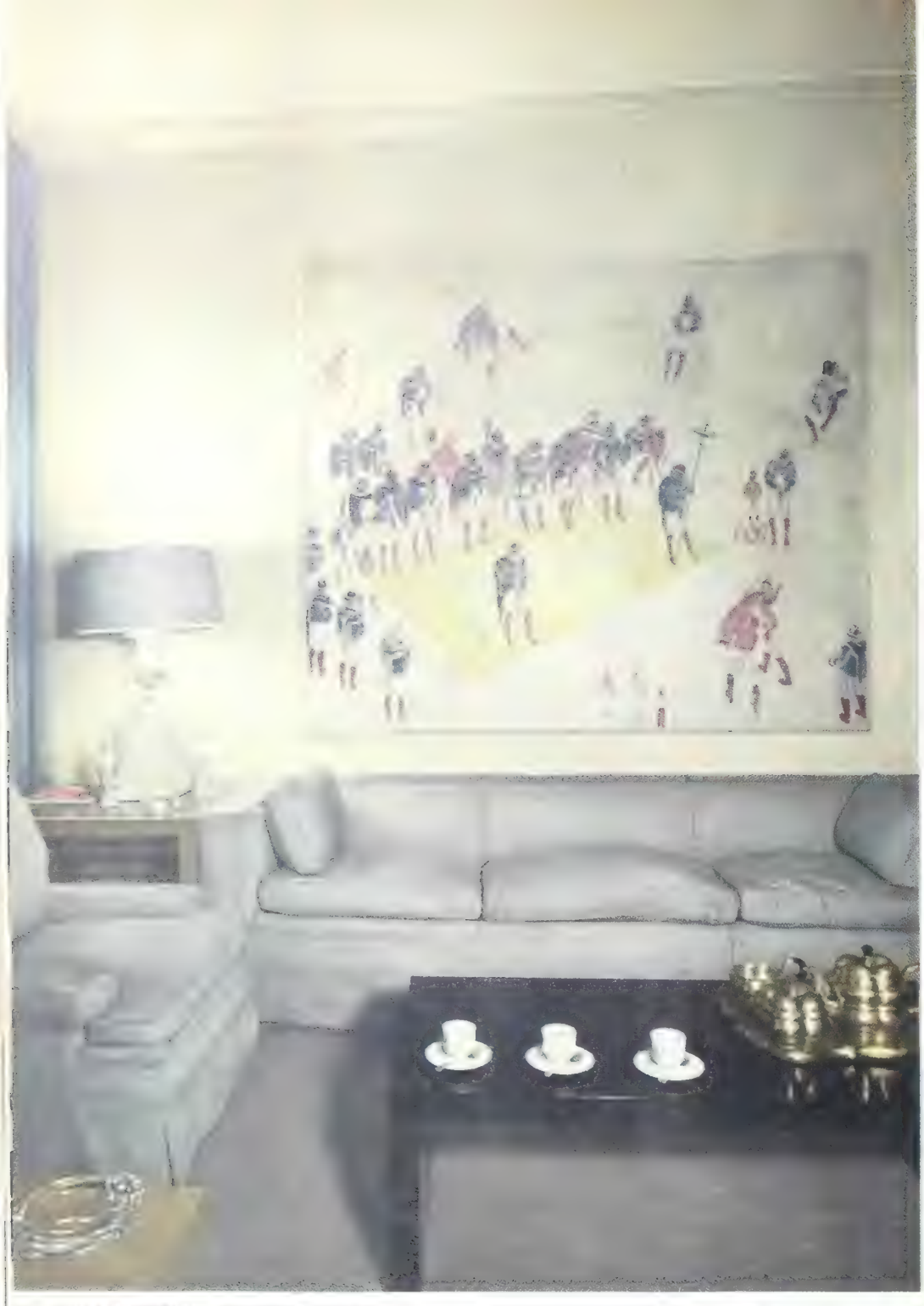
JUG; BROWN POTTERY, POSSIBLY BY A SLAVE



JOHN MIX; PAINTING IN OIL

American Folk Art: The Rockefeller Collection

THE PAINTINGS and sculpture reproduced here are the work of little-known and anonymous erican artists of the eighteenth and nineteenth uries. They are from a selection of 251 items, layed in the Ludwell-Paradise House, Co- al Williamsburg, Virginia, and part of a group mbled by the late Mrs. John D. Rockefeller, This collection is the finest and most com- nensive of its kind. When Mrs. Rockefeller le her first purchase back in 1931, such objects were of interest mainly to historical societies. Today they are being bought by museums and private collectors all over the country. Although the need which they were created to fulfill no longer exists, the artistry with which their makers combined utility and decoration gives them a universal appeal. All of them were executed by craftsmen and non-professionals who had little or no contact with the European artistic tradition. Like invention, these objects were mothered by necessity. The itinerant "limners" flourished because people wanted likenesses of themselves and their families. Only the wealthy could afford portraits by professionally trained artists such as Stuart and Copley. Mourning pictures were painted by young ladies in New England seminaries, and birth certificates were embellished by Pennsylvania Germans because there were no bureaus of vital statistics. When necessity was answered by more progressive means, American folk art gradually ceased to be practiced.



A MODERN CAVE-MAN PAINTING KEYS THE COOL MONOCHROMATIC SCHEME OF THE LIVING ROOM



CURTAINS FORM A BRIGHT BACKDROP FOR THE





FLOWER COLORS AND PLENTY OF STORAGE IN THE BEDROOM

THE DINING ROOM, LEFT, TAKES ITS GAY COLOR FROM DUTY PRINTS

Mr. and Mrs. Allmon Fordyce ramped a New York brownstone with modern furniture, books and paintings



THE LIBRARY CARD TABLE IS LEFT SET UP ALL THE TIME

MR. ALLMON FORDYCE is a modern architect and industrial designer and has a discriminating eye for modern art. The Fordyces are gay and gregarious, love to give parties, love equally to spend quiet evenings at home with their books. All these facts have been incorporated into their house which, from its sparkling dining room to its book-lined library, reflects their tastes. Mrs. Fordyce makes a point of interrupting the placid serenity of her color schemes with dashing bouquets of flowers. Although the rooms are sophisticated, they are not fragile (the Fordyces have a young son) and the furniture is notably comfortable and unmannered (in few houses can you play cards more comfortably than at the table *above*). Its distinction lies in its continuity, the effect of spaciousness gained from its all-of-a-color carpets, the long, simple curtains and the brilliant accents of the pictures. The Fordyces have a flair for arrangement, give each piece of furniture, each lamp and chair, space of its own, unencumbered by inessentials. They feel that what really decorates their house is their friends; the rooms are planned primarily as backgrounds for people.

TOM LEONARD



THE SECOND FLOOR LANDING IS USED AS A ROOM WHEN THE FORDYCES GIVE LARGE PARTIES

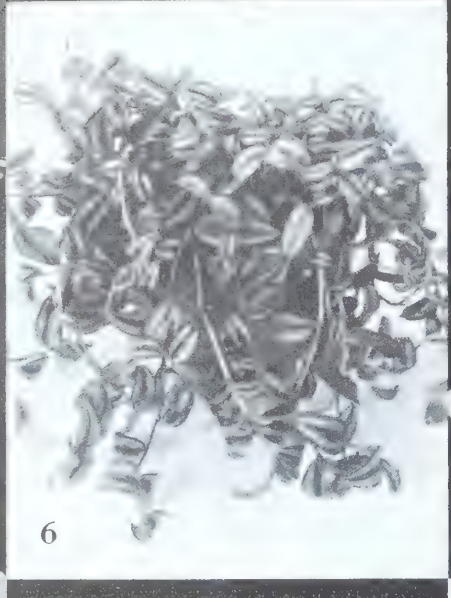



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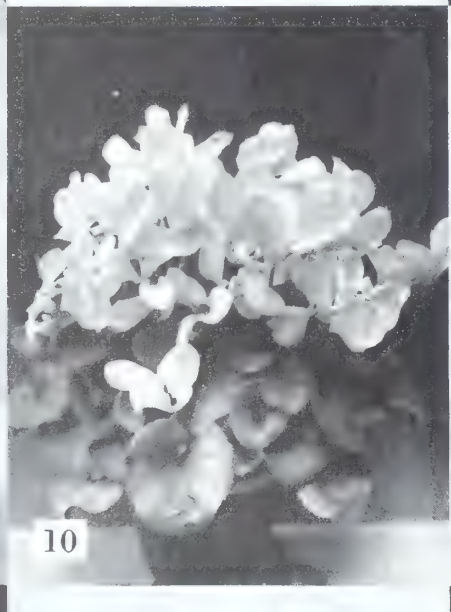



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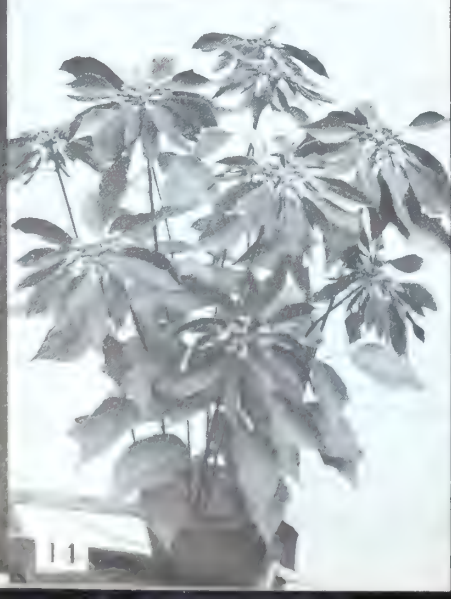



10


11


12




14


15


16

Green thumbs in he window garden

How to treat those plants that supply a wide range of successive indoor flowers and foliage

BY JEAN HERSEY

My first intimate tangle with a house plant occurred in my childhood, when our Irish Delia told me that fern seed in the shoes made one invisible. Finding it rather laborious to detach the tiny seeds from the under sides of my mother's favorite Boston Fern, I stuffed fronds and all down the tops of my high-button shoes. This my mother did not like. As for invisibility—well, probably you need the Irish skies overhead for complete success. But the crushed fern fronds had a pleasant fragrance and from that day on I liked house plants.

My husband and I now have so many that they threaten to move us out. But in winter when the outdoor garden is dead asleep and two feet under, we miss being near and working with things that grow. So we window garden, and what a gay and refreshing pastime it turns out to be.

You can grow plants in any room in the house, living room, kitchen or bath. With a sunny southern window you're in the greatest of luck, but there are numerous varieties for every other exposure, north included. *(Continued on page 201*

Opposite:

GLOXINIAS

Spring from corm-like tubers grown in rich sandy soil. Keep water off velvety leaves. Grow in shade of a curtain or other plants.

1

PELARGONIUM

Thrives in sunny window. Let pot dry thoroughly before watering. Root August cuttings in damp sand or water. Pinch back to shape plant.

2

HEDERA OR IVY

Variegated ivy is a pleasant relief from all-green. Wash leaves frequently and soak pot, leaves and all, in clear water weekly.

3

CODIAEUM OR CROTON

Can stand highly humid temperature 70° and filtered sun. Increase by rooting slips of shoots. Grow for foliage alone.

4

KALANCHOE

South African native, needing gritty dry soil, grows well in full sun, sometimes to 2'. The flowers are fragrant.

5

TRADESCANTIA

One of the spiderworts, grows in damp, sandy soil or water. Especially useful for hanging baskets in shade. Roots easily from cuttings.

6

AMARYLLIS

Plant with bulb partly out of soil. The smaller the pot the better, as they bloom best with cramped roots. Rest after blooming.

7

ABUTILON

Flowering maple. Keep on dry side. Use no fertilizer. Prefers acid soil and a cool, sunny window. Flowers may be red, yellow or white.

8

EUCHARIS LILY

Wants warm, humid air, pot-bound roots in a small pot and compost, peat and ground limestone. Very fragrant. Rest after flowering.

9

CYCLAMEN

Water plentifully from beneath. Feed every two weeks. Handsome for three months. Toward April, lessen water, dry off bulb.

10

HEATHER

Erica must have acid soil of light peat and coarse sand. Give it a cool location. It can be propagated easily from seed.

11

BEGONIA

A large family for indoor growing. Let dry out between waterings. Syringe lightly once a month. Enjoys fresh air.

12

CALADIUM

These have been hybridized and come in several colors. Grown for foliage alone. Want warm, moist location and indirect sunlight.

13

POINSETTIA

Water sparingly after blooms fade. Cut back tops to 3", re-pot, sink in garden to rim of pot. Set in sunny window in September.

14

LILY OF THE VALLEY

Pot in sand, tips 1" apart and just above surface. Keep dark and moist for 10 days. Bring to light and sun. Blooms in three weeks.

15

SAINTPAULIA

Don't wet leaves. Water from beneath. Keep 1" of water in saucer. Divide and re-pot in leaf mold when center runs to leaves.

16



STONE STEPS BETWEEN GARDENS ON A SLOPE

Have you a two-story garden?

You will find that steps are an asset to looks and comfort

If, like most houses, your garden is on two levels (or even more) you will probably have to build steps. This is a blessing in more ways than one. First, steps add importantly to garden design. Even where the slope is gentle, a short broad flight will relieve monotony. Second, steps make it pleasanter to get from one level to another. If there is considerable slope, they may be broken, as the stairs in your house are, by landings and turns, adding immeasurably to the charming arrangements you can make. The materials you choose, whether brick, native stone or sod, depend primarily on the type of garden you happen to have. But if it is near the house, it is attractive for the architecture of the one to reflect the architecture of the other. The pictures on these pages prove how varied steps can be. In the garden of Mr. and Mrs. J. D. Biggers at Toledo, Ohio, *above*, stone stairs lead from a walled flower garden up to an informal planting, where an irregular old Scotch pine arches over a well head. *Below*, the approach to a swimming pool from a lawn, continues the expanse of green, so the broad reach of stairs is made of sod. This is on the place of Mr. and Mrs. T. F. Murchison at San Antonio, Texas. Both were designed by Arthur Berger, landscape architect. Thomas Church, landscape architect, marked the slight change in level of a fairly flat area, *opposite, above*, by an arc of three steps laid in brick. It belongs to Mr. and Mrs. George Coleman and is at Pebble Beach, California. The steep ascent in the garden of Mr. and Mrs. E. L. Golyer at Dallas, *opposite, below*, is minimized by using ramps with stone risers, each interval being 7½ feet wide. Mr. Berger was the architect and also designed the curved steps, *extreme right*, for Mr. and Mrs. J. C. Karcher, at Dallas, which lead from a paved terrace up to a green garden. Fifteen-inch treads make the transition easy and also serve as good sitting space when large groups gather for garden parties and outdoor plays.



BERGER

ARC OF BRICK STEPS BREAKS THE SLOPE

FRED LYON



SS RAMPS UP A STEEP INCLINE



CURVED 15-INCH STEPS BETWEEN PAVING AND LAWN

Audubon as botanist

BY HELEN M. FOX

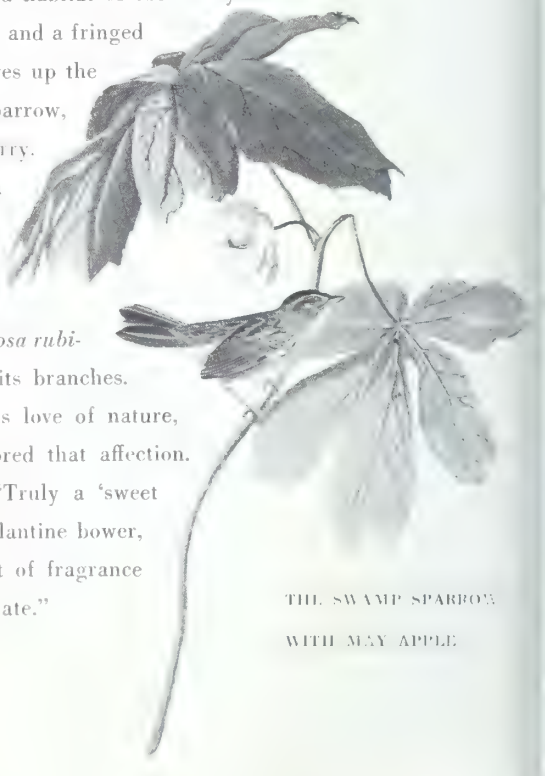


THE CANADA WARBLER WITH RHODODENDRON GRANDIFLORUM

Back in the days when America was more wilderness than not, a handsome man with the accent of a Frenchman and an exceptionally pleasing personality traversed our country, carrying with him a gun, painter's equipment, a flageolet and a violin. We can imagine what he did with the flageolet (a small flute-like instrument), the violin and the gun; what he did with the painter's equipment we *know*. The bird prints of John James Audubon are familiar to many people who are interested in neither art nor ornithology. They please both the specialist and those who just like a pretty picture. Of those in the former category, the botanist finds them especially appealing.

Mr. Audubon did not choose the plants he depicted for scientific reasons alone. When he painted an oak branch in autumn foliage to accompany Canada blue jays, he explained his choice as follows: "Although this species of oak is not abundant in Maine where the Canada jays chiefly occur, I have employed it in my drawing on account of the rich coloring of its fine leaves during the autumn months." Another time he wrote: "The flowers, plants or portions of trees which are attached to the principal objects have been chosen from among those in the vicinity of which the birds were found, and are not, as some persons have thought, the trees or plants which they always feed upon."

If, according to Audubon's admission, artistic considerations sometimes slightly outweighed scientific ones, on the whole a balance was admirably maintained. He was particularly adept at suggesting a locality by the use of its parts rather than the whole. In the plate on the *opposite page* the wooded habitat of the tawny thrush is suggested by a bunch of berries, ferns and a fringed orchid, *Habenaria lacera*. Elsewhere he conjures up the image of a damp meadow, haunt of the field sparrow, with a grass pink orchid and fruiting blueberry. Audubon took as much delight in the common varieties of plants as in the rare. He executed many lovely renderings of roses, especially of the fragrant white *laevigata*, parent of the now popular Silver Moon. He painted the *Rosa rubiginosa* with yellow-breasted chats nesting in its branches. The note to this plate illustrates not only his love of nature, but the Rousseau-ian romanticism which colored that affection. He wrote, in elegant and flowery phrases: "Truly a 'sweet home' must be the nest that is placed in an eglantine bower, and happy must be the bird that in the midst of fragrance is cheered by the warble of her ever loving mate."



THE SWAMP SPARROW WITH MAY APPLE

Opposite:

THE TAWNY THRUSH WITH FRINGED ORCHID



COLOR

is as good as its texture



THE TEXTURES of the walls in the room which make this wall in the [illegible] of Mr. Luke Kelly and Mr. John Scoville [illegible] Hingham's of brick, wood and pewter set off the smooth [illegible] and the Syracuse and yellow-and Bennington china.

THE success of a color scheme in any room depends as much on its textures as on its hues. Too few people realize that the quality of a color changes with the character of the material on which it occurs. A scheme which looks charming as a handful of swatches may be sadly disappointing translated into paint and porcelain. For instance, a yellow which is bright and pretty as cotton or linoleum, may be glaring when transposed to the highly reflecting surface of enamel. This is why kitchens, with their many hard, smooth surfaces, present unique light and color problems. You want your room to look pleasant, uncluttered, workmanlike and clean. Up to now, the materials you had to work with to gain your effect were linoleum, porcelain, glossy or enamel paints, metals and painted or highly varnished woods, chosen because, theoretically, they would neither catch nor hold dirt. The over-all effect, regardless of color, was monotonous. Today, forced ventilation, which draws fumes and grease immediately from the range top, reduces the dirt hazard, making a greater choice of materials possible. In addition, plastic-impregnated woods, fabrics and wallpapers shed dirt and can be cleaned with a damp cloth. Paints, too, are available for kitchen use in decorator colors, dark values and muted hues. They clean as readily as the lighter tones. Cleanliness is not a question of light or dark, but of how often the surface is cleaned. Plan your kitchen, as the gourmet plans a perfect meal, with texture very much in mind. The black-and-white photograph, *left*, shows one wall in the kitchen of decorators John Scoville and Luke Kelly and proves how fascinating contrasted textures can be, even without color. White painted brick, copper, pewter, wood, china (and crisp dried onions!) make a good setting for shining porcelain fixtures elsewhere in the room. A similar effect is obtained in Tina Leser's kitchen, *opposite*. Mrs. Francis L. White combines painted and natural woods, china and glass with her porcelain equipment. W & J Sloane use rough textured fabric, wrought iron and plants with subtly colored porcelain equipment. The kitchen, center in the lowest band, *opposite*, combines rosy-beige faïence tile, rubbed Weldtex and structural glass with the smooth texture of Celanese fabric at the windows and white porcelain fixtures. If you cannot introduce a variety of texture in the walls, open shelves set with accessories will turn the trick for you. More kitchens on page 168.

KODACHROME
LEONARD KE
GRIGSBY, CA



T MUTED GREENS are an excellent choice for back- d colors in kitchens and laundries. Keep them light in and see how well they go with the customary white ment, especially when the room includes dashes of pink.



WARM COPPERY HUES make a congenial scheme for any kitchen or outdoor grill, like this one in the home of Mr. and Mrs. Frank Neely of Atlanta, Georgia. It adjoins the gay yellow kitchen, at the *right*, and harmonizes well with it.



LIGHT CLEAR YELLOWS are mo successful accented by contrastin colors in wallpaper, equipment, floo covering or curtains, as you can se



Y AMERICAN COLORS, such as the Williams- blue and red in Mrs. Francis L. White's New brownstone, are the best choice to set off arm wood tones of Early American furniture.



OFF-WHITE WALLS, here slightly pink, establish a nice color relationship between a black built-in range, white porcelain refrigerator and copper and blue accents, in Tina Leser's New York kitchen.



TURQUOISE BLUE is one of the most universally satisf tory colors in decoration. So W & J Sloane carried it i this custom-order kitchen, by using it for all the ba equipment, the cabinets, the range and the refrigerat



RICH RED, if your taste runs to ues, makes an unusual and col- scheme. Mrs. Frank H. Ellis, Haven, uses contrasting utensils.



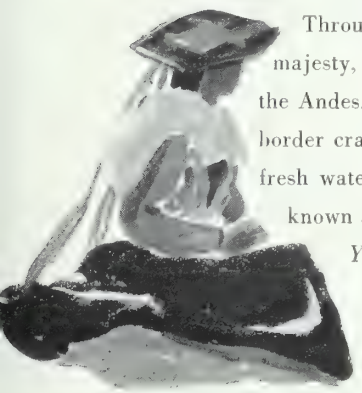
PEACH PINKS, in several values, added to the tones of blond wood, grayed greens and white, make an infallible color scheme for a kitchen, planned with the meticulous care habitually lavished on the living room. The effect is clean but not clinical.



VIOLET PINKS and whites on wallpaper, ceiling and wi dow curtains make a flattering and warm (though crisp scheme. For accents there are the bright red of the uter sils and the greens in the print of the window curtain

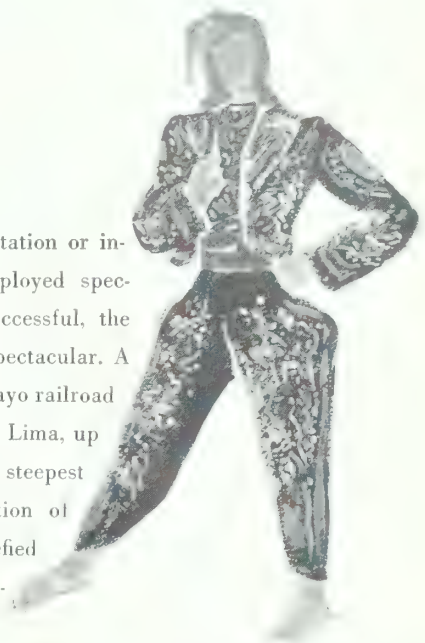


Peru, as everybody knows, has the llama and Lake Titicaca; but did you know that it has the most spectacular railroad in the world and the ruins of an ancient, mysterious city in a mountain setting of incomparable splendor?



PERUVIAN INDIAN
AN AT A MARKET

PERU is like a three-decker sandwich. Its bottom and most awesome layer consists of the remnants of pre-Inca and Inca civilizations, the eerie grandeur of the ruins at Cuzco and Machu Picchu. The second layer is epitomized in the Churrigueresque churches and elaborate palaces built by the Spaniards in Lima and Arequipa and over Cuzco's ruins. The third is Peru of the Republic, contemporary Peru with its large modern hotels, its airports and highways; its urban suburbs such as Miraflores, outside of Lima, filled with sleek, attractive houses. Peru is also a land of magnificent natural splendor. Through it, in tawny and imperious majesty, stretches the tremendous range of the Andes, mountains which at the Bolivian border cradle the highest body of navigable fresh water in the world. Plying this body, known as Lake Titicaca, is a steamer, the *Yavari*, which was built in Europe in 1861, carried in pieces over the Andes on llama, mule and Indian-back, and reassembled on the lake's shores. Such intrepid feats are a commonplace in the history of Peru, where progress seems almost always to have involved getting over the Andes. Because of such feats, those who have implemented changes in transportation or industry have frequently employed spectacular measures; when successful, the results have been equally spectacular. A striking example, the Huancayo railroad runs between Huancayo and Lima, up and through the wildest, steepest and wickedest conglomeration of elemental rock that ever defied engineering skill. It is a terrifying trip, yet one which every determined view-seeker will want to take, despite the possibility of mountain sickness, or, as the Peruvians call it, *soroche*. Callao is the railroad's official starting point, but most of the passengers board the train for Oroya at the Desamparados station in Lima. Proudly marked *tren de la sierra*, mountain train, to distinguish it from mere locals, it has first-class and second-class coaches; and one of the former is equipped with a small kitchen, where breakfasts (*Continued on page 171*)



MAN OF PUNO
IN FIESTA COSTUME

TERRY



MODERN BATHHOUSE ON THE BEACH AT MIRAFLORES

Opposite:

The women of Puno

Indian women dressed in clear, bright colors converse in the market of a Peruvian town on the shores of Lake Titicaca. Sketched by Reynaldo Luza.

In his Lima house the Peruvian artist, Reynaldo Luza, combines modern architecture with antiques



A GRILLED WINDOW, reminiscent of Spain, adds a [illegible] touch to the severe facade



SEÑOR LUZA'S SKETCH OF AN OLD COLONIAL PATIO



IN THE LIVING ROOM, light walls are colorful except for the three Chinese portraits [illegible] set off the polished parquet floor, the French and Chinese furniture,



THROUGH A DOORWAY leading into the l[illegible] room can be seen a Spanish Isabelian con[illegible] on which are grouped three Chinese Ming pict[illegible]



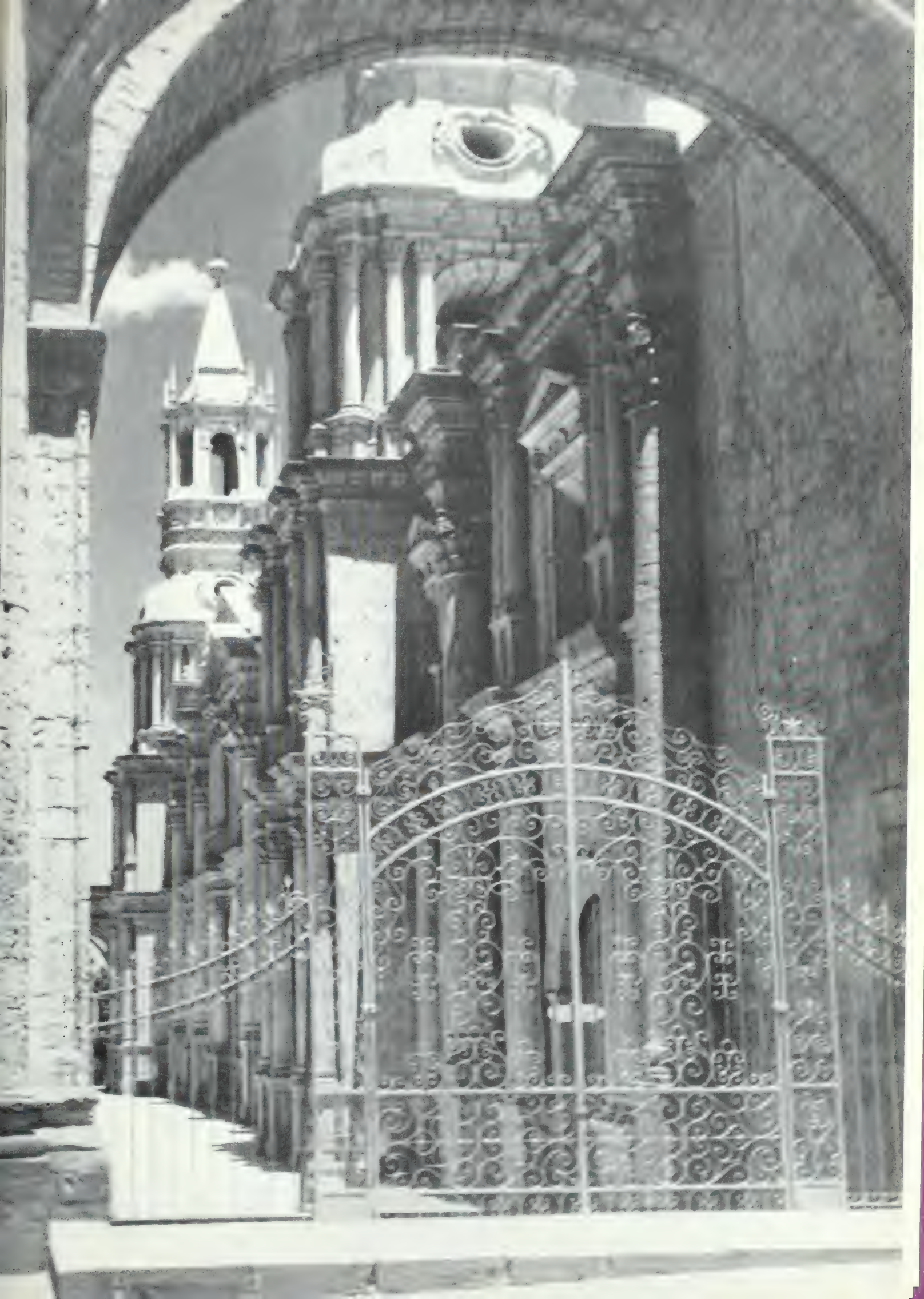
[illegible] charm with dearrays. Here [illegible] of Peruvian beauties

Op[illegible]

Grandiose guardian of Arequipa: the cath[illegible]

Flanking the Plaza de Armas, the cathedral is th[illegible] dominant architectural landmark. It was desig[illegible] 1844 by a scantily trained local architect, Lucas F[illegible]

For information about Lima's gardens, turn to pa[illegible]



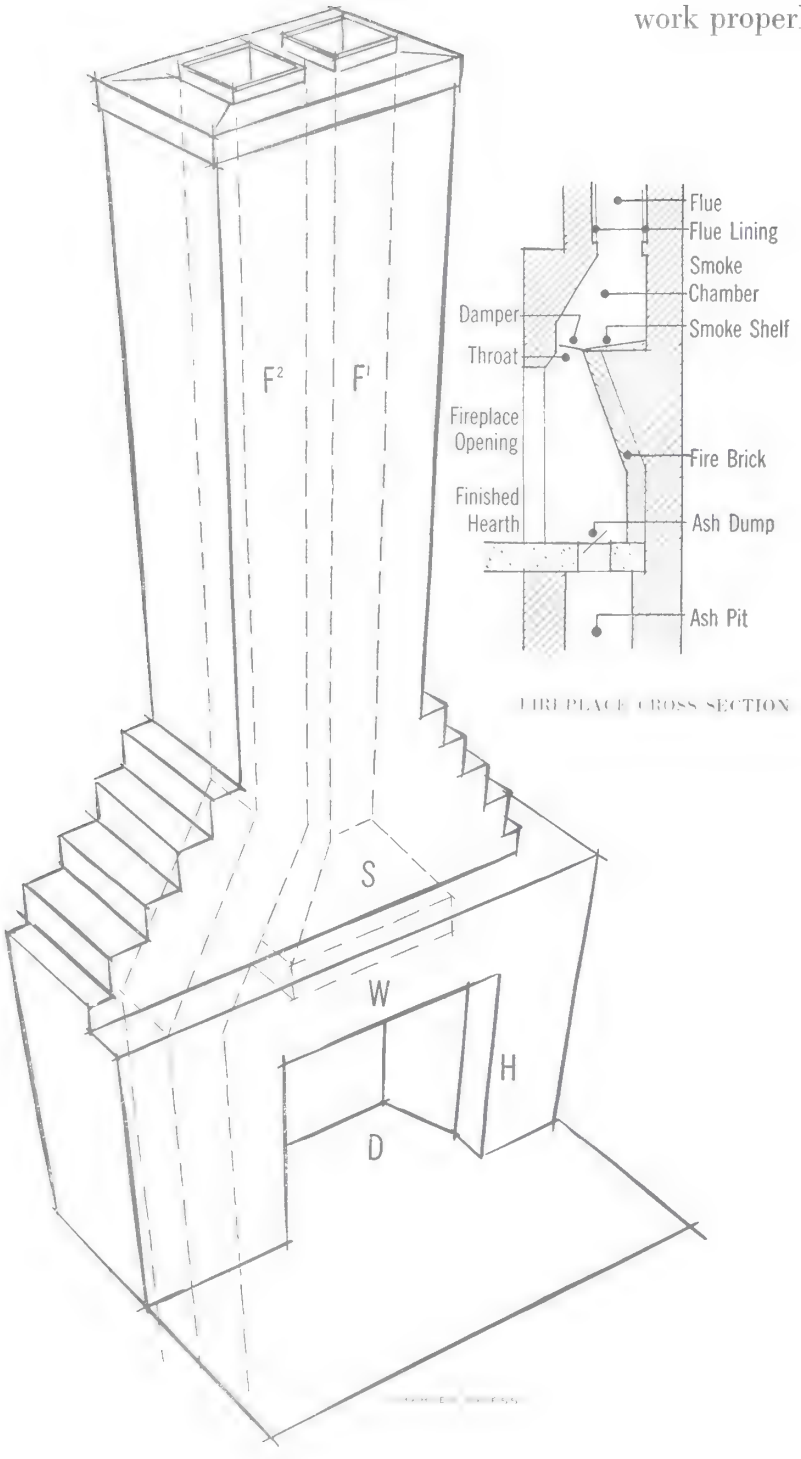
You can have

fireplaces and flues that work well

Fireplaces will enliven the rooms of your house,

good chimneys will enhance its architecture and

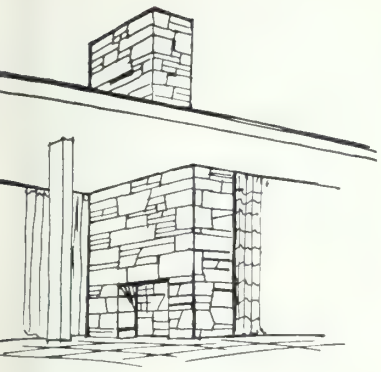
work properly when built by these time-tested principles



FIREPLACE CROSS SECTION

IT is not the masonry and mortar of a fireplace and chimney, or the way it is put together, that beguiles you. It is the charm of the open fire and the mantel, and the part they play in quiet family evenings no less than at Christmas. Actually, a fireplace is anything but an ideal means of heating, particularly in our air-conditioned day and our weather-tight houses. But, illogical or not, it is a heart-warming feature of any house, even the most advanced. But much of the beguilement can go up the flue, where the smoke is supposed to go, if fireplace and chimney fail to function as they should. It is well to make sure they are built according to established standards of construction so they provide maximum pleasure, warmth and freedom from smoke. The following data will serve as a briefing on proper fireplace and chimney design.

FIREPLACE CONSTRUCTION: The small drawing *above left*, a cross section through the center of a typical fireplace, shows its essential parts. FIREPLACE OPENING: The scale and style of a room usually set the character of your fireplace. But how wide and high the fireplace opening itself should be is more than a matter of appearance alone. To function properly each dimension must be proportioned to the other, and the area of the opening must be precisely proportioned to the area of the chimney flue. It must also be properly related to the shape, size and location of the fireplace throat and smoke chamber. Generally, it should be 10 to 12 times the chimney flue area. Its height should be less than the width; a good rule for height is two-thirds to three-quarters of width. It must be high enough to be easily tended and wide enough to take average logs. It should not be so wide that it always requires a great deal of fuel. It must not be so deep that it won't throw out heat properly nor



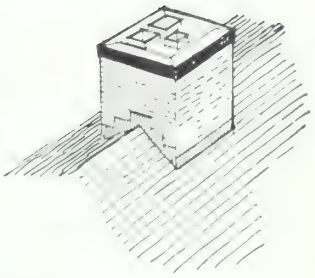
ODERN CHIMNEY uses stone massively, ovides outdoor and indoor fireplaces.



WILLIAMSBURG BRICK CHIMNEY is characteristically overscale.



FIELDSTONE CHIMNEY has top which keeps out rain and down drafts.



CENTER CHIMNEY saves construction, heats house well.

shallow that embers are a danger and smoking avoidable; a good guide for depth is one-half to o-thirds of height.

HEARTH AND FIRE CHAMBER: The hearth, of fireproof tile or stone, forms the floor of the fire amber and extends out into the room as well—ually about 20 inches. It must not be supported the house floor, which can shrink or crack, but a cantilevered concrete slab carried by the imney. The fire chamber itself, where the fire is d, should be enclosed by fire brick laid in fire ay. Its side walls should slant in so the back wall the chamber is narrower than the fireplace ening. The back wall must rise straight then slope ntward. These sloping walls form reflective surces which throw heat into the room. In general, large fireplace chamber is less satisfactory than moderate size one. To give comfortable warmth, ire must heat up the fire chamber walls. A small e in a large chamber won't do that. It is an vantage for the back hearth of the fireplace to clude an ash dump, usually a small metal trap or through which the ashes of a fire can be swept lily into an ash pit below.

THROAT AND DAMPER: The throat is a connecting link between fireplace chamber and chimy. It should extend the full width of the fireplace ening but be only about one-fifth to one-quarter of area. It must always be larger than the chimney e area. It should be close to the front of the fireace, over the opening, and it must have a damper. eady-made steel throats and dampers are manactured in the long, narrow proportions suited most fireplace construction. They include an ljustable plate hinged to the back edge of the roat. It controls the drafts of air which make the eplace function and (*Continued on page 197*)



KERIESZ

A SIMPLE MANTEL WITH SLANTING TILES, in Mr. and Mrs. Michael Stoff's New York house, illustrates the unfailing charm of a fireplace. Well designed and well constructed, it is a notable asset to the room.

In January, HOUSE & GARDEN will present a collection of mantels and fireplaces

Penguin
Hot-and-Cold Server
$6.50

Lovely Gifts
. . . for so little

West Bend Serving Oven
$2.95

WEST BEND
Aluminum Co.
Department 58C, West Bend, Wisconsin
For 37 years, makers of fine giftware and utensils
W-96A

Flavo-Drip Coffee Maker
$5.95
$4.95

"Trig" Singing Tea Kettle
Solid copper, plated with bright chromium. Press the trigger to open spout cap. Holds 2½ quarts..... $4.50

Serv-it Platter (18½ x 13 inches)
$6.95

CHRISTMAS GIFTS

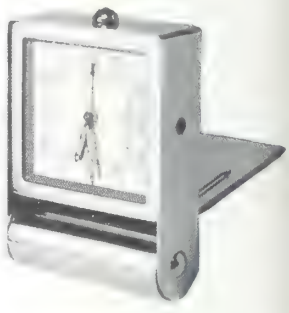
continued from page 107

There are clocks for every need, every décor

PHOTOGRAPHS BY HYDE MIEHLMANN, GRIGSBY



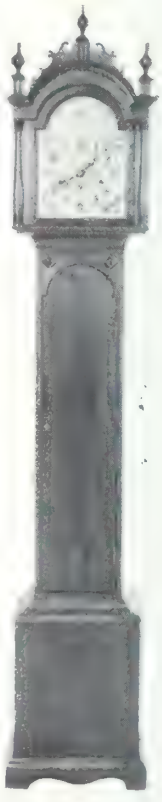
This Seth Thomas Brookfield banjo wall clock strikes, has mahogany case, silvered face, mirror-effect panels. $84, Bloomingdale's.



The Travellette Alarm clock by Le Coultre. Rose bronze folding case, radium dial, seven jewels, two-day movement, $22.75 at Saks Fifth Avenue.



"Wickford" electric clock, *left*, of Early American design by Telechron, strikes, is self-starting, has brown wood case, 9⅜" high. $38.40 at Jordan Marsh.



Diminutive boudoir alarm clock, *below*, eight-day, 15-jewel, 3½" high. Base, dial markers are gold-finished, frame is heavy engraved Plexiglas. By Angelus Clock Co. $76 at Georg Jensen.



Tall-case hall clock of mahogany 81" high, 15" wide, equipped with Westminster Chimes. Colonial Manufacturing Company, price $275 at Macy's.

All prices include Federal tax

More gifts on page 158

THE KITCHEN THAT'S A SLAVE TO YOU

(Instead of vice versa)

THERE SHE GLEAMS! The beautifully neat, miraculously efficient kitchen of your dreams. It's all-electric, saving u countless hours and miles of steps.

Better still, it's all *General Electric*, from Speed Cooking" Range to "⅓-more-space" efrigerator. It's everything you've hoped and anned for in a kitchen.

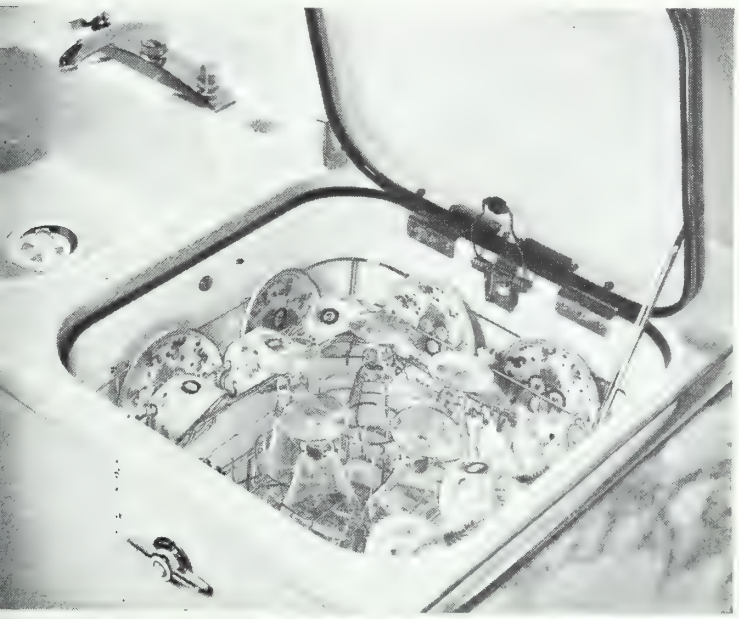
But plan *right* . . . from the beginning! Reember that the very *heart* of the all-electric tchen is the General Electric sink. Here two rfect electric servants . . . the G-E Automatic ishwasher and the G-E Disposall* . . . skillly take over your after-mealtime chores.

It's so easy! The *Dishwasher* washes and ies the dishes *automatically!* The *Disposall* nisks away the garbage *automatically!* And *u* just go to a good movie . . . mere minutes ter your meal is through!

So, whether you're building a new kitchen improving an old one, ask your General ectric dealer about installing an electric nk in *your* house.



IMPORTANT NOTE: No matter what type of kitchen you have, the perfect kitchen companions for General Electric appliances are handsome General Electric Storage Cabinets. Sleekly enameled, sturdy and spacious, these cabinets come in six widths . . . allowing you complete flexibility in arranging exactly the storage space and work surface to fit the kitchen plan that's best for you.



Automatically, the G-E Dishwasher washes, rinses, and dries a whole day's dishes for a family of four, at one time. Separate racks hold china, glassware, silver safely. Dishwasher does pots and pans too. Even cleans and dries itself. Your hands never touch hot, harsh soapy water. And dishes are *cleaner than if done by hand!*



Automatically, the G-E Disposall carries garbage troubles down the drain. You simply scrape scraps into the Disposall unit of your sink, lock cover, and turn on cold water. Magically, food waste is ground to fine particles and flushed away! Your Disposall is self-cleaning, and can be used with septic tanks of adequate capacity.

*General Electric's registered trade-mark for its food-waste disposal appliance.

GENERAL ELECTRIC

Stangl



Festive Fruit

for Breakfast Brightness

Bright as the morning sun, gay as the robin's song, Festive Fruit will prove your unerring taste . . . hand-carved, hand-painted *under* the glaze . . . As an extra-interest feature, fruit decoration varies with most pieces.

On sale at leading gift, jewelry and department stores.



Stangl dinnerware

STANGL POTTERY, 652 New York Ave., Trenton 4, N. J.

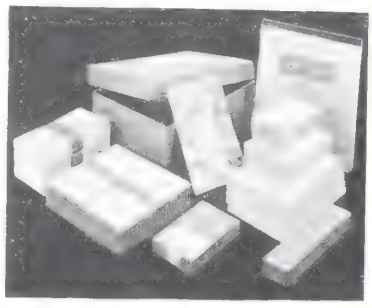
CHRISTMAS GIFTS

continued from page 156

Choose a writing paper to match your message



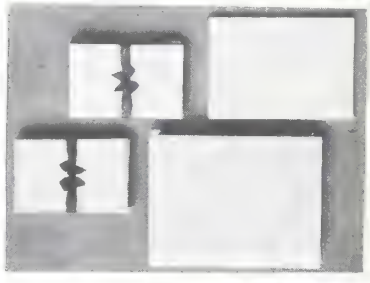
"Milk Glass" motif, *right*, in pale blue on white, lends charm to 24 sheets and envelopes by the Eaton Paper Corp. Box $1, Altman's.



"Box of Plenty," *left*, holds: 75 sheets, 50 envelopes, 75 check envelopes, memo holder with refills, 9 scratch pads, typing tablet, all in white. By Eaton, price $3.20 ppd. Dennison's.

"Baronial" box by Crane, *right*, holds 144 each of sheets and semi-notes, 288 envelopes. In pearl white with smooth kid finish, $17.50, B. Altman.

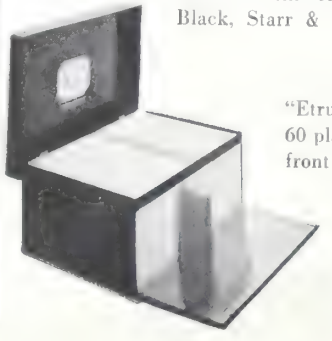




"Flight of the Butterflies," *left*, by Kellogg, has envelopes gaily lined in pastel colors. $3, Lord & Taylor.

"Xmas notes," *right*, have just room for a short message on underflap behind the bright holly. Made by Crane, $1.50 for 12 with envelopes, Black, Starr & Gorham.





"Etruscan," a man's paper, *left*, consists of 60 plain white sheets and 50 envelopes in drop-front box. By Montag Bros., Inc., $5 at Stern's.

PHOTOGRAPHS BY BAKER, GRIGSBY, MIEHLMANN

More gifts on page 175



Glass plates on dark linens let your Heirloom* Sterling shine supreme! Idea #2: Use a nail polish brush to silver glaze ivy-leaf edges.

If you live to be a hundred, and set your table with me 3 times a day, I still won't show wear. For I'm solid silver, all the way through . . . constant use just gives me the lustrous patina of prized museum pieces! And always you'll have the secret satisfaction of knowing how my quality tells your guests about you!"

Instead of an extra holiday dress . . . own these 6 magnificent pieces of Heirloom* Sterling. Yes, a whole superb Mansion House* place setting costs that little. Start now with 2 place settings. Ask your jeweler to show you Damask Rose*, Heiress*, Virginian*. Easy payment terms.

*Trade Mark. Copyright, 1948, Oneida, Ltd.

Because of its museum caliber, this regal new pattern has been honored with the name of the original guild home (at Oneida, New York) of the skilled craftsmen who fashioned it.

Which room in *your* house needs a beautiful new carpet?



IN ALMOST EVERY HOUSE, there's a room that's only half as attractive as it could be if it had the perfect carpet.

How about *your* house? Haven't you a room, or even two, that needs the "new-beauty treatment" of a Bigelow Carpet?

Whether you live in a mansion or a cottage bought for a song-and-a-G.I. loan, there's a just-perfect Bigelow Carpet for every square yard of it.

But read the facts below... and then don't wait another day to see your Bigelow dealer!

1. A wide, handsome choice of colors and patterns! So many inviting colors, textures, and patterns it's hard (but wonderfully exciting) to choose *your* Bigelow.

2. A price range designed to suit everyone! Bigelow doesn't price-tag taste. You'll get a truly distinguished carpet for anywhere from $6 to $18* per sq. yd.

3. "Lively" top-grade wools for lasting beauty! Imported wools are blended to give each Bigelow Carpet rugged strength and luxurious texture. And the wool's natural springiness is carefully guarded in manufacture.

For name of your local Bigelow dealer, call Western Union by number. Ask for operator 25.

For luxurious living—the superb Serenade #6910.97. Note its interesting light and shadow texture. About $11.50* a sq. yd.

For gracious dining—the fresh new leaf motif, Bermuda #1311. It's stunning for living rooms too, of course. (Many other patterns are in Bermuda.) About $9.50* a sq. yd.

For a bedroom, or any room—Cassandra, loved for its look of luxury, its soft, deep texture, and the way it goes with almost any furniture. About $13.50* a sq. yd. *Slightly higher in the West.





LIVELY WOOL SPRINGY BACK UNDERFOOT

Bigelow

Rugs and Carpets

Beauty you can see . . . quality you can trust . . . since 1825

MULTIPLICATION TABLES

continued from page 119

They add to your comfort and save space

IRLE LEAVES and a flip top, this ay Extensole table ($130) grows -sole (40" x 20"), *right*, to din- (40" x 76"), *below*. Table and hairs, W. A. Hathaway, New arpet is Firth's "Primitive;" Cork lummer, Ltd.; tureen, candle- ergdorf Goodman; china, silver, Starr & Gorham; linen, Léron; Mayhew; centerpiece, Ann Hagan.





CASSIDY



TURN A LEAF up and the American Informal table by Tomlinson, $132.50 at W & J Sloane, San Francisco, is a console, 24" x 46", *left*. Down it is a lamp table. Open, *below*, it is 46" x 48". In mahogany with butternut finish. Tomlinson chairs, Hathaway; lamps, Art Lamp Corp.; wallpaper, Birge; Cortley curtains; Alexander Smith carpet. Accessories: Rogar Collection; Bazar Français, Hammacher Schlemmer, America House, Georg Jensen, Inc. and Lord & Taylor, New York.

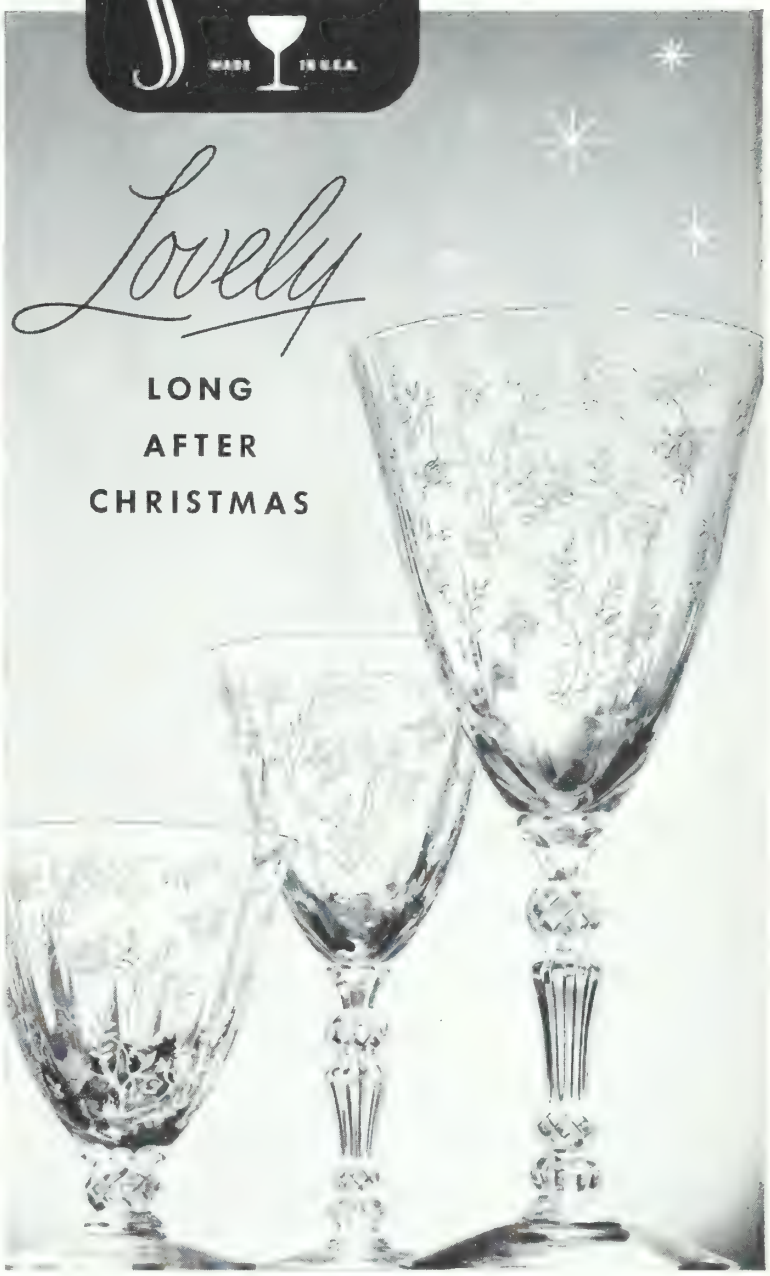


(Continued on page 165)

Fostoria
MADE IN U.S.A.

Lovely

LONG
AFTER
CHRISTMAS



When the bells ring and the carols sing, you'll love *Chintz;* it's one of Fostoria's favorite patterns. The frosty lace-like lines are hand etched by skilled American craftsmen. *Chintz* is a superb gift in luring stemware or in dozens of exquisite accessory pieces. To give . . . it will charm your friends. For yourself . . . a table setting in this lucent crystal will highlight your entertaining. You'll find many choice Fostoria "Master-Etchings" at the better stores everywhere.

FOSTORIA

FOSTORIA GLASS COMPANY · · · MOUNDSVILLE · WEST VIRGINIA

Beauty and Warmth Wedded in Finest Wool

PEARCE

All-Wool

BLANKETS

Look for the Label
See a PEARCE
before you buy!

America's Finest Blanket
by America's
Oldest Blanket Mill

8.95 to 17.95
Sample swatch
upon request



Pearce Manufacturing Co. • Latrobe, Pa.

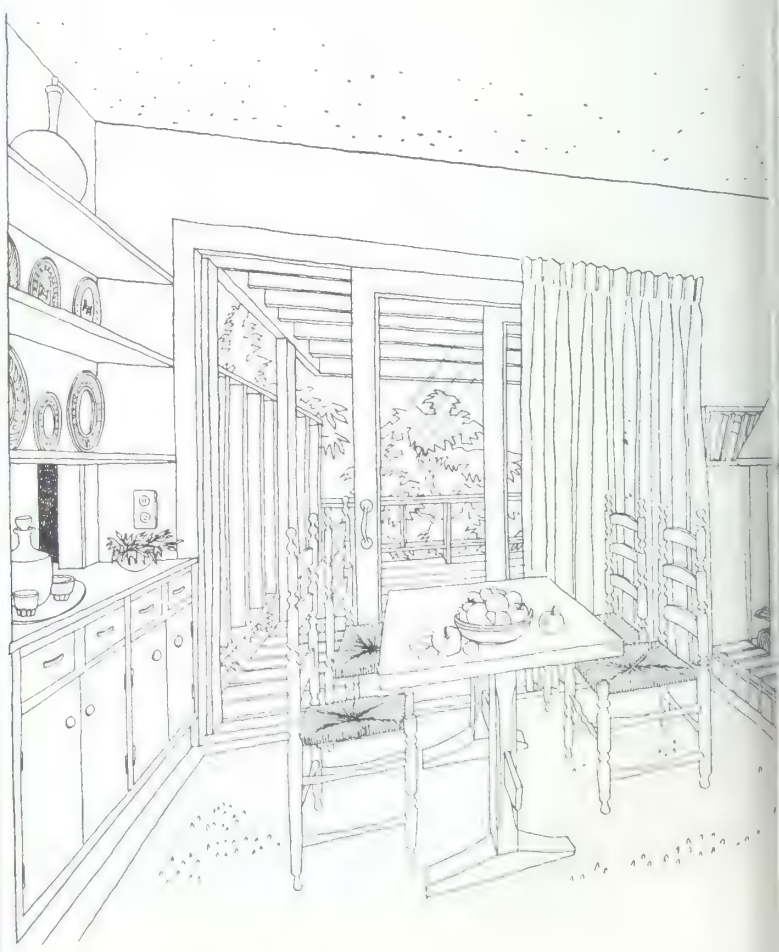
OLD HOUSES VS. NEW continued

BITTER HOUSE

continued from page 126

On a scale appropriate for today, this house has the careful appointments which make life as pleasant as it was in larger houses

This house for Mr. and Mrs. Francis Bitter is the first of a group of modern houses going up on the old Forbes place near Cambridge, Massachusetts. In its unaffected simplicity it is quite at home on the stately acres along the Charles River, for despite its size (just six rooms) it holds the amenities of a large house. The entrance hall between the two wings is a flower court where Mrs. Bitter has planted shrubs to bloom right through the winter. Because the Bitters love music and like to have occasional concerts, the living room was designed with good acoustics. Indian folk music is Mrs. Bitter's particular favorite: she is the author of the book *Thirty Indian Songs* and used to sing under the name of Ratan Davi. Directly under the living room, Mr. Bitter has a large study for quiet work and professional gatherings of his fellow physicists. For privacy, the bedrooms are on the other side of the flower court. The master bedroom is in two parts: built-in shelves, drawers, dressing table and ironing board are concentrated in a compact dressing area, so the room itself may be uncluttered and double as a sitting room. A trellised walk leads from the bedroom to the carport. Later on, this walkway will also serve as a greenhouse.



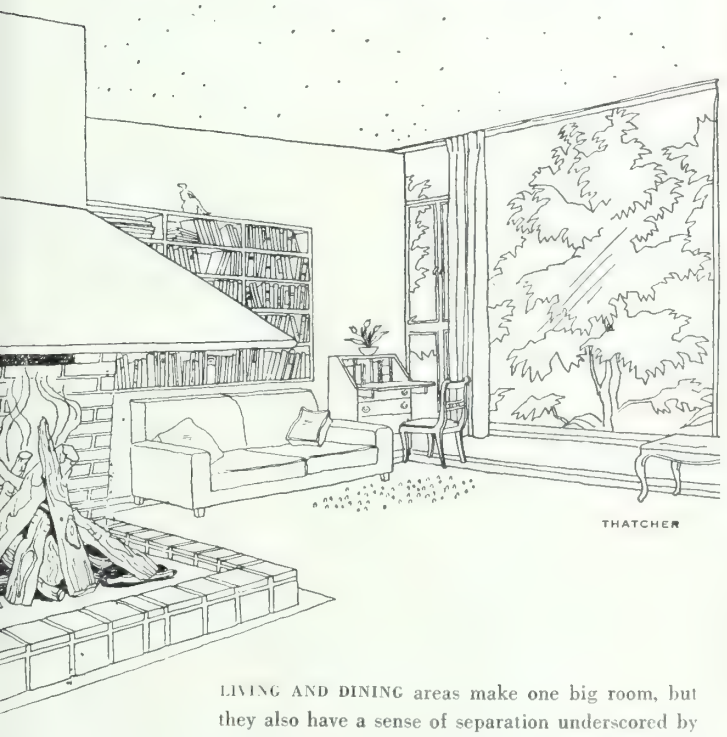
STOLLER



FRONT DOOR opens to the flower court which is both entrance hall and passage between the two wings.



SOUTH TERRACE opens off the flower court. The study fits into the slope under the living room.



THATCHER

LIVING AND DINING areas make one big room, but they also have a sense of separation underscored by two planes of glass and the great central fireplace. Through bare winter branches the window wall at the right looks out to a view of the Charles River.

(Continued on page 164)

Picture Pretty...and practical



Here's a multi-purpose dress to delight the "lady of the house." Fresh and figure flattering, you'll feel right and ready for every call to duty. Makes a grand gift, too.

nali-bee DRESSES SANFORIZED

Woven *Sanforized** Chambray in popular button-down-the-front style with attractive, self-fabric lattice work dickey and Eton-bib collar of crisp white pique. Fashionable duetone stripes in Driftwood Gray, Coconut Brown or Palm Green. Sizes 12 to 20.

Under $8.00

On sale at most good stores . . . or write

Nali-Bee, 1350 Broadway, N. Y. C.

for name of your nearest dealer

*Residual shrinkage not more than 1%

Stickley of FAYETTEVILLE

Furniture of a distinct character and charm in the choicest fruitwood of the Pilgrim Century.



DRAWING largely upon fine Colonial originals found in historic Cherry Valley, Stickley-of-Fayetteville furniture recaptures the golden age of American furniture design, combining the elegance of Cavalier England with the sturdiness and simplicity of the Puritan century in America. Interpreting the past in terms of contemporary needs, Stickley design is not a sterile copy of old forms but a distinct living style, embodying old beauty in pieces of modern convenience, finer construction, and deeper, lovelier finish than even the old masters could produce.

SOLID CHERRY, Aged and Mellow

Made of solid cherry wood, Stickley-of-Fayetteville furniture is aged and mellowed by a special process that gives the "weathering" effect of old copper kettles steaming before New England hearths, and of the brief hot suns of Northern summers. The result is a deep and lovely patina usually produced only by years of patient hand polishing.



A Stickley "Little Heirloom"

Typical of Stickley's cherry wood, rugged construction and Old Mansion finish, this [illegible] tool is offered specially as an introductory piece.

Included in a regular [illegible] Stickley Furniture Dressing—the exclusive formula that [illegible] and beautifies the [illegible] wood. Obtainable by postcard [illegible] Address: L. & J. G. Stickley, Inc., Fayetteville, N. Y.

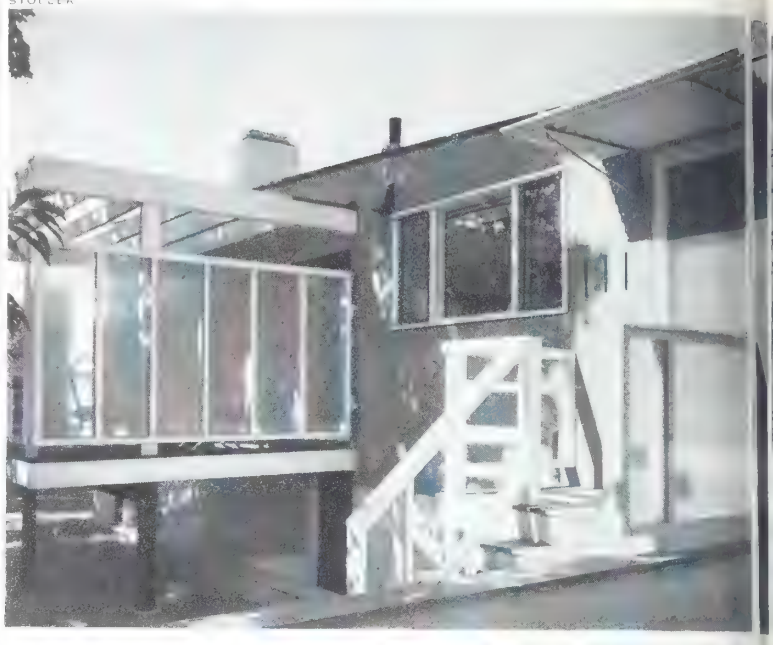
Cherry Valley WORKSHOPS OF STICKLEY OF FAYETTEVILLE, N. Y.

OLD HOUSES VS. NEW continued

BITTER HOUSE

continued from page 163

STOLLER

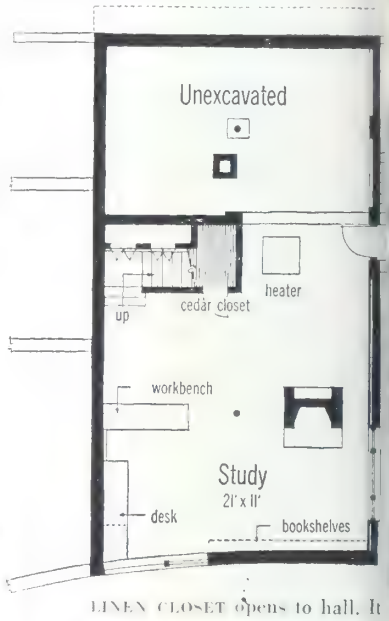


SERVICE ENTRANCE is hidden from the raised dining terrace by a screen of fine wire mesh. When no one is in, packages are delivered directly into a large cabinet in the kitchen through the slotted lift-up panel next to the back door.

THE LOWER FLOOR shoulders into the slope under the living room. At one end, where the change in ground level permitted full-height windows, is Mr. Bitter's study.



THATCHER



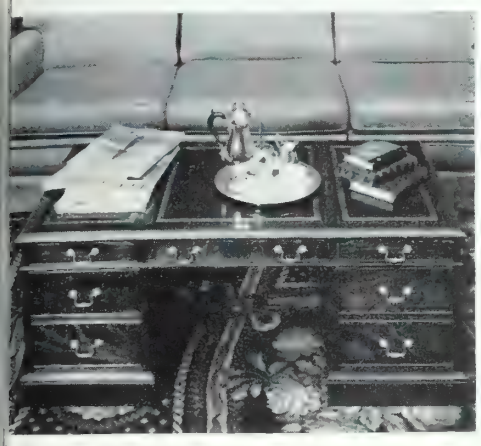
LINEN CLOSET opens to hall. It makes a back rest in guest room.



THE KITCHEN COUNTER beside the range is the same height as the top of the dining room buffet, forms a pass-through for dishes.

MULTIPLICATION TABLES

continued from page 161



LIKE A SMALL DESK. The tooled leather top of the Sligh mahogany table, *left*, is 46" x 24". Height, 18". $198 at Marshall Field & Co., Chicago; sectional sofa, Lord & Taylor; "Edwardian" carpet, Edward Fields; silver, Black, Starr & Gorham; coffee cups from Finland House.



CASSIDY

BOOKCASE END TABLE, *right*, 27" high, is mahogany with a Cordovan brown, tooled leather top, 28" x 21", has four shelves, one drawer. By Heritage, $150, John A. Colby & Sons, Chicago; Lord & Taylor sofa; Firth carpet; Hadleigh accessories; Hagan greens.



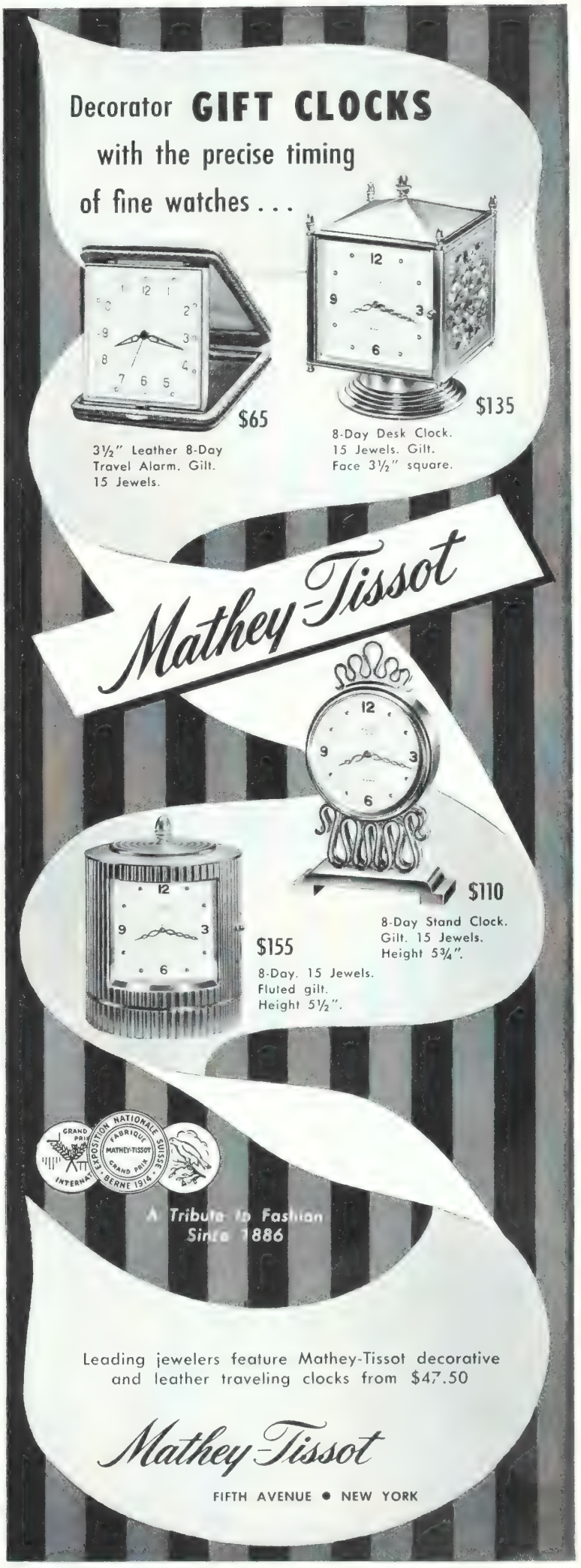
COFFEE TABLE, *left*, to use alone or teamed with more like it, is Cordovan mahogany with a tooled leather top, 22" square, 16¼" high. Hekman. $39.50 at Bullock's, Los Angeles. Sectional sofa, Lord & Taylor; Cabin Craft rug, Altman's; Lucite tray and bottle opener, Hammacher Schlemmer; china and silver, Plummer, Ltd.; Erickson highball glass, Designed for Living.

CORRECTIONS

Oriental seasoning agent, monoson glutamate, is being marketed unvarious names. Ac'cent shown in September HOUSE & GARDEN is e by International Minerals & mical Corp. Trader Vic of San ncisco includes this agent in his formula, called Mai-kai.

Mr. and Mrs. Paul Tison inherited the land upon which their house was built and did not buy it, as was stated in the November, 1948, HOUSE & GARDEN.

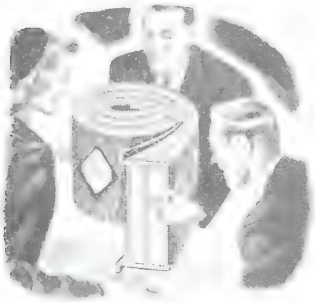
The full color page 173 in the November HOUSE & GARDEN was photographed by Mr. Kurt Miehlmann.





Your [illegible] lumber dealer is in a position to give you complete satisfaction. And, he has plenty of helpful advice [illegible] to your home.

Easiest way ever to buy Insulation!

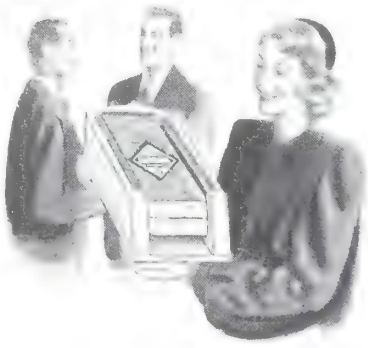


EASY TO BUY!

You'll be amazed at the Balsam-Wool insulation facts your lumber dealer can give you. Hard questions become easy. Together, you can figure the fuel savings in your own home; examine the double moisture and wind barrier that has earned top position for Balsam-Wool in home insulation.

EASY TO SEE!

Chances are you've never seen insulation applied. Your lumber dealer can show you a miniature wall section, illustrating special Balsam-Wool spacer flanges which make skimping impossible. With Balsam-Wool you know your insulation is firmly fastened in place for a lifetime of comfort and fuel savings!





EASY TO CHOOSE!

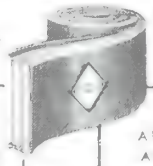
When your lumber dealer shows you the famous Balsam-Wool Guarantee of Satisfaction, you'll know you've picked the best. Balsam-Wool is treated against rot and termites and is highly fire retardant . . . your added assurance of lasting protection and satisfaction!

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See your Lumber Dealer today — or mail coupon.



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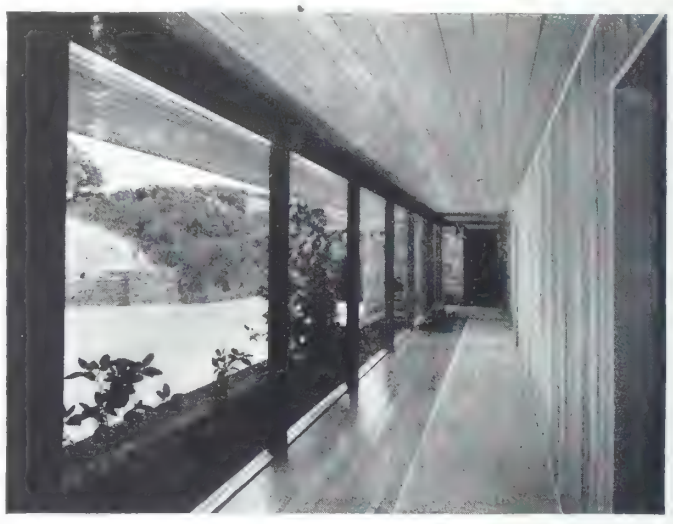
OLD HOUSES VS. NEW continued



WIDE EAVES shelter the outdoor living room. The wood block paving is comfortable for barefooted swimmers: not too hot at midday, it retains the heat after sunset. The bedrooms are beyond the raised flower bed.

HERSPRING HOUSE

continued from page 131



A LONG GALLERY leads to the bedrooms. To make the outdoors a part of the house, a flower bed was cut into the floor beside the main entrance.

STURTEVANT



AT THE ENTRANCE side, a large motor court affords both turn-around and parking space. A stone wall screens the front door from the kitchen.



THE SWIMMING POOL is used throughout the long, dry summer. On the other side of the pool is a small bathhouse. A storeroom for outdoor furniture opens on the terrace. Landscaping is by Eckbo, Royston & Williams.

BUILDING DATA

EXTERIOR WALLS: redwood; Sonoma stone

ROOF: insulation and built-up top, Johns-Manville

GLASS: plate—Mississippi Glass Co.

FIREPLACES: Sonoma stone

INTERIOR WALLS: redwood or pine; bathroom tile—Gladding-McBean & Co.

CEILINGS: re-sawn pine, stained

FLOORS: oak; kitchen linoleum—Armstrong Cork Co.

HARDWARE: Schlage Lock Co.

PAINT: W. P. Fuller & Co.

HEATING: gas, radiant heat; boiler—Crane Co.; controls—Minneapolis-Honeywell Regulator Co.

PLUMBING FIXTURES: Standard Sanitary Manufacturing Co.

KITCHEN EQUIPMENT: dishwasher, garbage disposer, range and refrigerator—General Electric Co.; fan—Pryne & Co., Inc.



MRS. HERSPRING'S dressing room opens off her bedroom, has two walls for storage.

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Convenience Comfort Economy



with the famous

BURROWES All Aluminum Combination WINDOWS

IN FIVE SECONDS you can change from cool, clean, summer comfort to snug, uniform, winter warmth... from rustless screens to light-weight, easy-to-handle storm sashes, right *inside* the house . . . with the famous all-aluminum BURROWES Combination Screen and Storm Windows.

Only BURROWES Windows are *custom-made* for perfect, weather-tight fit. Only BURROWES Windows have patented "friction-control" which lets you raise the sash to any height and keep it there without hooks, screws, or other gadgets. Yet BURROWES Windows cost no more than ordinary combination windows! And because they fit inconspicuously into your window frame, their soft aluminum finish actually adds to the beauty of your home.

Send this coupon today for further details and information on how BURROWES Combination Windows pay for themselves while you enjoy them.

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Theodore Haviland New York

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SHAPE

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THEODORE HAVILAND

Among the decorations available on this shape are the patterns shown above. Other patterns and basic shapes, together with individual illustrations, prices and the fascinating history of Theodore Haviland China, are contained in a recently issued booklet. To obtain same, please send 20¢ in stamps or coin to cover handling charges and address

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China

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KITCHEN COLOR continued

HOW TO USE COLOR

When you start to decorate your kitchen, go about it just as you do the rest of your house. You have one special problem in this room, how to incorporate the large pieces of major equipment into a pleasing scheme. Decoratively speaking, you have two choices: either keep this equipment in its place by painting it and the walls in colors which are close in hue and value, or feature some of it by using a color in contrast to the walls. These schemes are planned with HOUSE & GARDEN'S colors to give your rooms a pleasing dimension as well as an authoritative color look.



ALL DRAWINGS BY DREW

IF *ALL* YOUR EQUIPMENT IS WHITE, pick a fabric like Cyrus Clark's "Bird Cage," in black, pink and white on gray and repeat the gray on the walls, accented with black porcelain utensils and the white porcelain equipment. Paint ceiling and cabinet linings pink.



IF *ALL* YOUR EQUIPMENT IS WHITE, pick a pretty coated wallpaper like Varlar's "Pink Geranium" in Sweet Pink, Flame, Avocado and Sprout Greens on white to use on the walls of the ceiling. Hang split bamboo in the Foliage Green breakfast nook and use green linoleum or tile.

(Continued on page 169)

HOW TO USE COLOR

continued from page 168

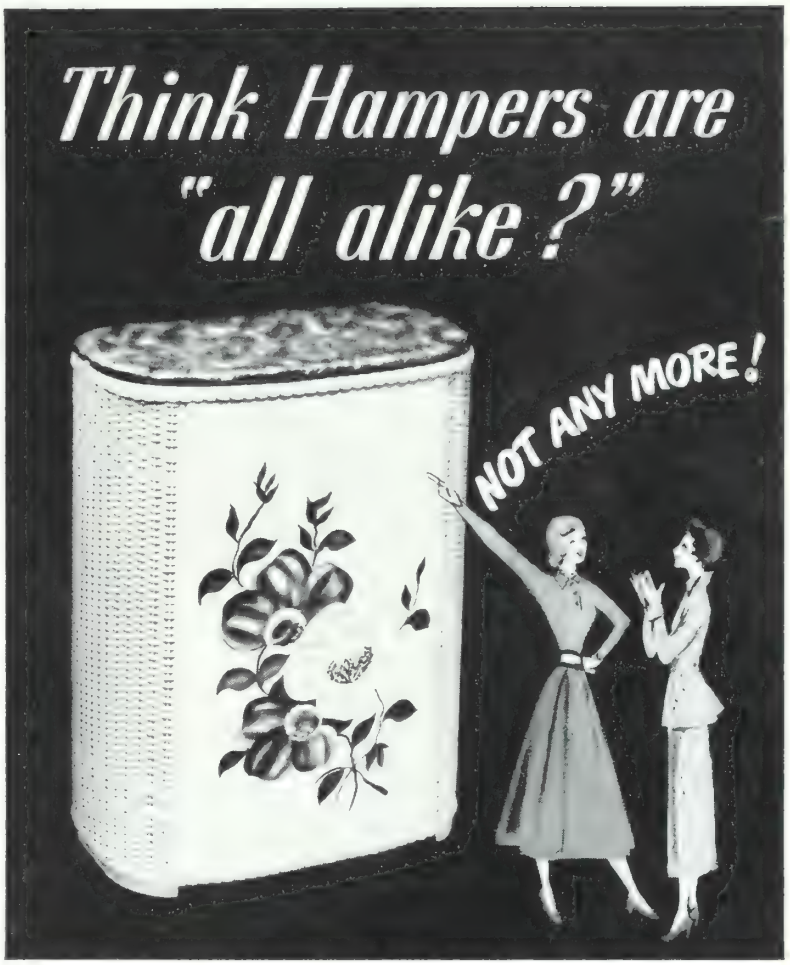


IF *SOME* OF YOUR EQUIPMENT IS WHITE and your kitchen well-proportioned, have the cabinets a rosy beige and keep the equipment white at the three principal centers (that is, the refrigerator, range and sink) to emphasize your working plan and make a pleasant, balanced room arrangement. To give a focal point to such a scheme, use an interesting arrangement of plants, china, or curtains at the large window over the sink. The walls and cabinets can be painted the rosy beige color.



IF *SOME* OF YOUR EQUIPMENT IS WHITE, have a professional painter spray both your metal and wooden cabinets and refrigerator any color you wish. This will give the room a custom-made look. Try a warm copper color on the cabinets and refrigerator; paint the walls pale yellow; hang white Fiberglas curtains; use a beige color for the linoleum. If your only purchase is to be a range, think about buying one which is either black iron or stainless steel, like the Vulcan shown in the foreground here.

(*Continued on page 170*)



SEE PEARL-WICK DUROWEVE

THERE'S BEEN a big change in hampers! The ones in your home now are hopelessly out-of-date—compared to the great new Pearl-Wick Hampers of *Duroweve.*



Pearl-Wick Hampers are now three times stronger. They won't dent, belly or bulge . . . because of steel ribs woven in every ¾ths of an inch.



11,808 air vents in *small* hampers – and thousands more in larger sizes – keep your linens and lingerie safe from mildew, dampness and odor. That's real *Self-Ventilation!*

And they're better-looking, too! You'll find a decorator-designed Pearl-Wick Duroweve Hamper that's just right for your bedroom, children's room, bathrooms and kitchen. See them now at better housefurnishings departments . . . *and start modernizing!*

Lustrous, lovely plastic Pearl fronts and lids to match. They wipe clean! $7.95 *to* $11.95

Hand painted floral panels in eight smart color combinations $7.95-$11.95

New velvet smooth interiors safeguard your finest lace or undies $6.95 *to* $10.95



®DUROWEVE ®PEARL-WICK • PEARL-WICK CORP., LONG ISLAND CITY 2, N. Y.

for Christmas and for years thereafter



HANOVIA'S SENSATIONAL New Sun Lamp

Tannette Only $39.95 F.O.B. FACTORY

What a glorious gift—not just for one, but for all the family to enjoy a marvelous glow of health.

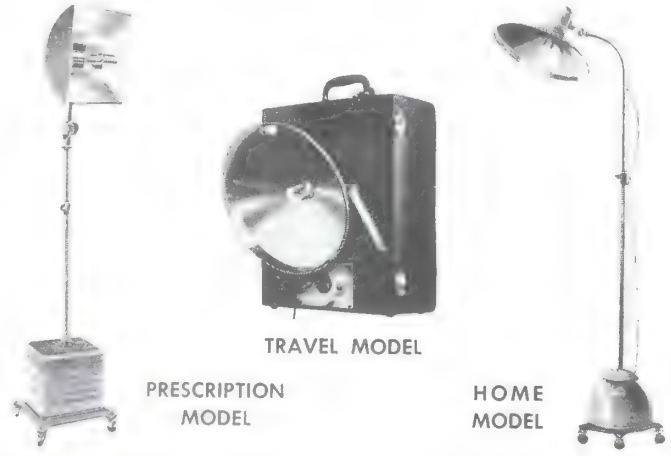
Hanovia's Tannette is made with the high-pressure mercury arc (patented feature) which produces most effectively and rapidly the ultraviolet tanning rays of the sun — any hour, day or night. These rays will tan face and neck and upper chest—not just a small area. No other sun lamp (bulb or low-pressure type) can justify this statement.

Hanovia's Tannette is scientifically built, beautifully designed in a smart ivory colored case, with wide reflecting doors, operates from any A.C. outlet — and will serve you many years.

FOR BETTER HEALTH—HANOVIA'S WORLD FAMOUS ULTRAVIOLET QUARTZ HEALTH LAMPS

OUTSTANDING!

- The only lamps with the complete useful ultraviolet spectrum.
- They produce all wave-lengths of ultraviolet from the shortest to the longest
- They help keep you physically fit
- They activate Vitamin D in your body Nature's way
- They aid in mineral metabolism
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- They are recommended and prescribed by doctors



TRAVEL MODEL

PRESCRIPTION MODEL

HOME MODEL

Hanovia's Worldwide reputation for outstanding products in the field of ultraviolet is your assurance of quality, performance and satisfaction.

Hanovia lamps are on sale in department stores, surgical supply shops, electrical appliance stores and specialty shops.

An interesting booklet, "The Magic of Ultraviolet," tells the story of Ultraviolet and its healthful benefits. Send for it. Address a postcard to Dept. HG-12

HANOVIA Chemical & Manufacturing Co.
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World's oldest and largest makers of ultraviolet lamps for the Medical Profession, the Home and Industry.
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155 West 57th St., New York 19, N. Y.
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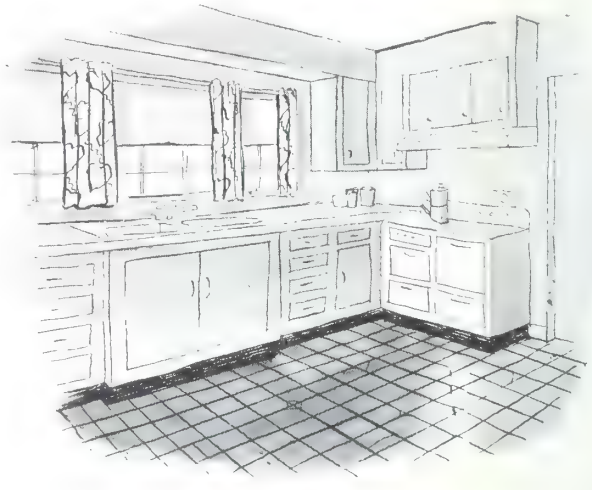
HOW TO USE COLOR

continued from page 169



IF YOU HAVE A *CUSTOM-BUILT* KITCHEN you may not want any white equipment. In this case, you might consider using the same materials you have in the rest of the house. You could repeat the wood paneling or wall finish (brick, stone, wood), the lighting fixtures and probably have a two-way wall between the kitchen and an adjoining room. Continuing the theme, the color scheme for the kitchen would be the same as that of the next room.

Treatment like this establishes a flow of movement and color from one room to another and adds to the general livability.



IF YOU CAN HAVE A *CUSTOM-BUILT* KITCHEN, you might be interested in using only standard equipment, but wish to avoid the clinical white of many such kitchens. In this case, use decorator colors for the cabinets and equipment.

All equipment, including the refrigerator and range, may be given a permanent finish in color at small additional cost In order to give your kitchen a cool, country air, try having it all Turquoise Blue with a terra-cotta colored floor, bright potpourri flower-printed curtains.

Pick up the flower colors in the china and linens.

PERU continued from page 151

a lunches of good quality are cooked
the first-class passengers.

Before committing yourself to the
irs of the Peruvian countryside, you
probably want to investigate its
s. Lima, the capital, is the logical
e to begin. Like all of the great
es of the world, Lima has a quality
ch is unquestionably its own. Its
rm leaps out at you a dozen times a
—with the cries of the sellers of
ery tickets, the names of the streets,
the Baroque convolutions in stone
n old Spanish palace. The names
he families who once owned these
ant residences are poems in them-
es: Velardes, Riva Agüeross, Osmas
iz de Zevallas, Goyeneches, Larrivas,
ogas, Mendozar, Lavalles, Paz Sol-
s and Pradas. The spirit of Spanish
a lies in their melodious cadences.
s also expressed in the numerous
rches, in the tree-shaded parks with
ir patriotic statues and in museums
h as the Quinta de Presa, originally
lt by the Spanish viceroy, Count
nuel de Amat, for his mistress, the
brated La Perricholi (well known
Americans through Thornton Wil-
's enchanting *Bridge of San Luis*
).

Around Spanish Lima a new Lima
arisen. It has wide avenues and
dsome modern buildings, reflecting
that is up-to-date and enterprising
he republic. It stretches out along
coast, including a delightful fringe
beaches to which the Limeños flock
warm weather. Some, like Miraflores,
so near at hand they are practically
urbs. Among the most popular are
ranco, Chorrillos, La Herradura
Magdalena del Mar.

About 40 miles inland from Lima,
the Oroya railroad, is Chosica, an
active town embowered in gardens.
ieños go there in the winter months
en their city is at its dampest and
giest, for Chosica, situated at an
tude of nearly 2,000 feet, enjoys
ather that is dry, sunny and pleas-
ly warm.

The city of Arequipa nestles at the
t of three suburban volcanoes:
sti, Chachani and Pichu Pichu. It
s named, according to tradition, by
Inca ruler, Wayna Capac. His sub-
ts, following in the wake of his con-
st of southern Peru, are supposed
have been so charmed by the Are-
ipa valley that they asked his per-
ssion to remain there. He replied in
Quechua language: "Ari quepay,"
aning "Here we stay."

Despite its Indian beginnings, the
equipa of today is essentially Colo-
l Spanish in character. The city's
in square, named (as in Lima and
er big Peruvian centers) Plaza de
mas, has always been the focal point
urban life. Girdled by arcades and
tched over by the towers of the
thedral, it is the place where every
equipeña, not bedridden, repairs at
st once a day—to transact business,
op, meet friends or just sit on a bench
joying the celestial climate and con-
mplating the glorious panorama of
mountains rising behind the cathedral.

No description of the market would be complete without mentioning the Indians who congregate there in large numbers every morning. Though actively busy, they manage curiously to conduct their business without the noise that one associates with other market places of the world.

The famous Quinta Bates is to Americans as essential a part of Arequipa as the Plaza de Armas. Established over 40 years ago by the Scotch-Irish widow of an American engineer, a lady known all over South America as Tía (Aunt) Bates, it is a typical South American semi-country residence, surrounded by a big garden filled with beautiful trees. Weather permitting, breakfast is served every morning on its flat roof, from which there is a glorious view of Chachani and Misti volcanoes.

The view of all views in Peru is to be had at Machu Picchu. In order to enjoy it you must travel by train, car and muleback from Cuzco. You can, if you value comfort above everything else, fly over it in a plane, but that is not at all the same thing. At Machu Picchu the remains of Inca glory are rivaled only by natural splendors, not as in Cuzco, by the architecture of the Spanish. Cuzco's pre-Spanish monuments, crowned by the tremendous fortress of Sacsahuamán, should not be neglected, nor should the city itself; but for awesome, hair-raising beauty, Machu Picchu is without peer anywhere in the world.

Machu Picchu is a magnificent group of mountains, now veiled in mist, now bathed in sunshine—a ring of huge towering peaks, a half dozen of which are shaped like the Sugar Loaf in Rio's harbor. Rising up from this natural beauty is the broken, mysterious city, a huddle of roofless white buildings of stone, admirably smoothed, polished and joined together, blending in silent harmony with the mountains, merging with the mist and sunshine and shadows in an unending succession of haunting patterns. It is the kind of place one sees once in a lifetime, if lucky, and remembers for the rest of it.

HOW TO GET THERE

By sea: The Grace Line has six delightful "Santa" ships, one of which sails from New York every Friday, arriving at Callao (Lima's port) in 14 or 15 days. Fares range from $445 to $500 one way.

By air: Panagra (Pan American-Grace Airlines) has a daily express flight called ELINTERAMERICANO from Miami to Lima. Connecting flights from New York can be made on National Airlines and Eastern Airlines, the entire trip taking about 17 hours. The fare one way from New York is $406.47; round trip, $749.13. Peruvian International flies from New York to Lima four times a week in 23 hours, stopping at Washington, Havana and Panama City. The fare one way is $387.90; round trip, $712.

BUY SAVINGS BONDS

HOTTEST GIFT IDEA IN AGES!



Happy, happy holiday! Wool O' The West Siesta is the brightest thing this side of the Yule Log . . . and twice as warm. Not a blanket . . . not a robe . . . Siesta boasts a calendar 'round of uses. Merriest Mexicolor plaid imaginable for a plaid-mad season. Lightweight virgin wool, treated to prevent moth damage . . . size 58"x64" . . . individually boxed.

1. Phone or visit your favorite store. Already Siesta's sold in thousands of fine stores including Macy's, Bloomingdale's, New York; The Dayton Co., Higbee Co., Daniels & Fisher, The Emporium, The May Co., Meier & Frank Co.
2. Or, if you can't find one quickly, send check or money order. We'll have a nearby store deliver your order **pronto,** or we'll send it by mail.



Wool O' The West, Portland 3, Oregon
Please send Siesta(s) as marked, @ $10.95 delivered
☐ Check ☐ Money Order enclosed.
_____Coral-Tan _____Coral-Aqua _____Coral-Blue
_____Aqua-Brown _____Green-Tan

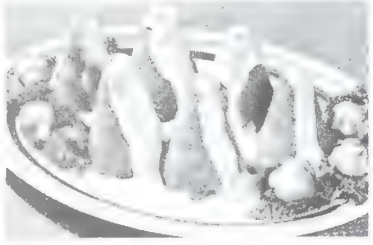
Name_____
Address_____
City_____ Zone_____ State_____
HG 12

THE SMARTEST THINGS IN WOOL ARE LOOMED BY--
WOOL O' THE WEST ®

SAVES food money every day!



SAVES money on baby food! Makes food for baby from some fruits and vegetables you serve the rest of your family!



SAVES money on meat! Grinds left-over meats for croquettes; makes full jar of sandwich spread from 2 wieners, one pickle!



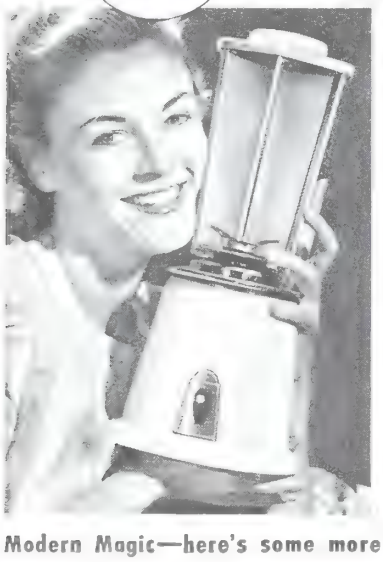
SAVES money on vegetables! Makes soups from leftover peas (other vegetables) and milk. Delicious, yet costs only a few pennies.



SAVES money on fruit! Makes *full* pint of orange juice from one orange; delicious drinks from any fruit you happen to have.

K-M Liquidizer

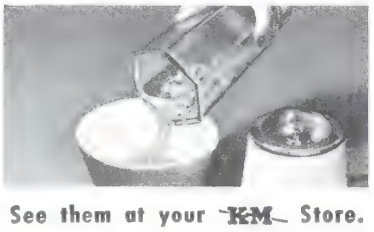
PAYS FOR ITSELF IN NO TIME AT ALL!



Here's how! Never throw away any food! Your Liquidizer turns bits of meat, cheese, vegetables into sandwich spreads; grinds, chops, grates—blends bar drinks; does jobs *no other appliance can do!*

Does every job—in seconds!

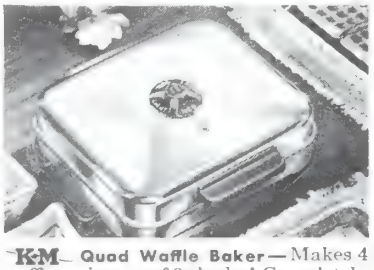
Easy as 1-2-3! One, flip switch; two, put in ingredients; three, pour out the results!



Modern Magic—here's some more! See them at your K-M Store.



K-M Corn Popper—Just pour in oil [illegible] cup comes with it, watch corn pop! Oven-proof glass top, alumi[illegible] for chafing dish!



K-M Quad Waffle Baker—Makes 4 waffles—in any of 3 shades! Completely automatic. New grid (sold separately) fits baker . . . makes 4 sandwiches!

Knapp-Monarch Co.

[illegible] MISSOURI



[illegible] K-M appliances also manufactured in Canada



CHRISTMAS GIF'

BY MARION W. FLEXNER

CHRISTMAS in the deep South always began with the arrival of the family retainers early in the morning. "Christmas Gif', Christmas Gif'," they shouted, and we answered, "Christmas Gif'." Then presents would be exchanged. Mammy had made a batch of my favorite cookies, a hickory nut cake for mother and father. Mahaley, the upstairs girl, had collected tiny scraps of material and duplicated my dresses for my favorite doll. Old Uncle Bud had potted a small cedar tree which we always put in the middle of our table, hung with ornaments,

Here are a few suggestions for an old-fashioned Christmas and some home-made goodies for gift boxes. Many are treasured recipes from my husband's family and mine.

KENTUCKY BLACK CAKE

Brown 2 cups of flour in the oven. Stir from time to time to prevent sticking. Set aside and cool. Sift.

Mix ½ cup each of seeded raisins, chopped dates, chopped figs. Pour 2 tbsps. of whisky over the fruit and stir in well. Let stand 2 hours or until all the liquor has been absorbed.

Cream ½ cup butter with 1 cup brown sugar (packed firm). Add 2 well beaten eggs and ⅓ cup sour cream.

Sift the flour once more with ½ tsp. soda, 1 tsp. cinnamon, ¼ tsp. allspice, ¼ tsp. cloves, ½ tsp. nutmeg. Pour the liquid ingredients into the dry, stirring constantly.

Add ½ cup of raspberry or blackberry jam and ½ cup of chopped nuts—pecans, almonds or English walnuts—and the whisky-soaked fruit.

Pour into a greased and floured tube pan or a loaf pan and bake in a moderate oven (350°) from 1½ to 2 hours, or until cake tests done.

HICKORY OR BLACK WALNUT CAKE

This is a Southern favorite. Black walnuts can be used instead of the hickory nuts if you prefer their flavor. I bake this cake in an old-fashioned fluted tin or copper pan and dust it with powdered sugar. It doesn't need an icing, according to my taste.

Cream ½ cup of softened but no melted butter or margarine with 1 cu of sugar. Slowly add 3 egg yolks an beat well. Fold into this 1½ cups o all-purpose flour that has been meas ured after sifting, then sifted 3 time with 1½ tsps. of cream of tartar.

Add 1 tsp. of vanilla and fold i the 3 well-beaten egg whites. Now fol in 1 cup of finely chopped hickory nut or black walnuts.

Pour the batter into a greased floured pan and bake until the cak tests done in a moderate oven—37 This takes about an hour. Test afte 50 minutes, however. Do not overcook as then the cake will be dry.

CHRISTMAS PASTRIES AND COOKIES

I often give boxes of mixed pastrie and cookies as Christmas gifts, an here follow some of my favorit recipes. However, I must warn you tha *these recipes calling for butter, mus be made with butter.* I found that i the cakes or cookies were to be eate at once, margarine could be substi tuted, but where they were to be kep any length of time, cookies and cake made with butter kept fresh muc longer. And there is no doubt that th texture of cakes is much finer whe butter is the fat used.

LITTLE COLONEL'S CHRISTMAS CRULLERS

This is the recipe of the real Littl Colonel Hattie Cochran (Mrs. Al bert Dick) and it is with her permissio

(Continued on page 139)

PERU

continued



LEMUS

Patio in the palace of the President, Lima

LIMA'S GARDENS

In the Peruvian capital native plants grow beside American importations

The Humboldt Current from the Antarctic skirts the shores of Peru, bringing fog for half the year, almost continuous sunshine in the days of its summer and rain practically never. The coastal range of the Andes, ghostly and naked of vegetation, rises behind the capital. Beyond this lie the deep, green valleys of the Sierras through which the rivers flow northeast and ultimately past the Amazon rain forests to the far Atlantic. But along the coast of Peru shorter and less majestic streams rush down from the neighboring mountains to create oases.

In such a garden, sharply defined against the gray, tawny desert, stands Lima, one of the cleanest large cities of the world, free of soot and, despite an annual rainfall of less than two inches, of dust as well. Mostly a modern town since the earthquake of 1931, its present rapid growth has thrust the new residential districts to its edges through which run neatly planted parkways.

An extravagance of tropical and sub-tropical flora flourishes; various *heliconia*, the *strelitzia* or Bird of Paradise flower, the shell-ginger, the *petrea volubilis* or Queens Wreath with its long sprays of lavender blossoms, each dotted at its center with a small exclamation of purple like a little violet. Lovelier than these are the clear yellow, waxy blooms, often five inches across, of the climbing allamanda and, most beautiful of all, the *suche* or frangipani. This famous shrub may be seen elsewhere, of course, with its shell-like blossoms of pink, white, or yellow against the long thick glossy leaves, but one must fare far to see, as in Lima, flowers happily combining all three shades.

People have common foibles all over our planet, and in Peru it is amusing that garden enthusiasts long for our modest North American plants, just as we attempt to grow, to winter in our greenhouses and to bring forth in summer, importations from the tropics which must lead an artificial and somewhat frustrated existence away from home. Like us, some Limeños go to much trouble with such strangers. They dig up their spring bulbs to keep them for a time in refrigerators lest they blossom among their leaves. Of lilacs and peonies they despair.

The Quinta de Presa, built in the late eighteenth century probably for the Viceroy Amat, is Lima's single truly celebrated garden, partly because of the tradition that it was the scene for the tale of *La Pericholi*, the actress in Thornton Wilder's *Bridge of San Luis Rey*, and partly for its own charm. It is perhaps the only old garden of Lima, a bit neglected (the former mansion is a barracks) but with an atmosphere of interrupted romance. Once in a fashionable part of the city, it is now on "the wrong side of the tracks," more correctly of the Rimac River, and visitors seldom disturb its quiet.

The paths of the Quinta de Presa are lined by clipped cedar hedges behind which bloom roses, frangipani, plumbago, allamanda, jasmines, and several shades of that pink canna which does so extremely well in Peru. At one side a tiny playhouse has climbed into a spreading tree; on the other a sentimental pavilion seeks the shade of the most magnificent jacaranda I have ever seen, a good 200 years old, 50 or more feet in height.

CLARICE HAMILL

make this a real Christmas



Sectional by Dallas, Inc.
High Point, N. C.

La-Z-Boy Chair
by La-Z-Boy Chair Co.
Monroe, Mich.

with Boltaflex Trade Mark

ALL-PLASTIC
UPHOLSTERING MATERIAL

Like the magic of a Christmas tree, BOLTAFLEX-covered furniture gives your home a real Christmas spirit. Its warm, colorful beauty blends gaily with the joy of the season . . . giving you more freedom from household cares . . . more time for the family . . .

FOR WOMEN WHO LIKE TO TAKE HOUSEWORK LIGHTLY

BOLTAFLEX gives you more freedom for living . . . for wonderful, washable, wrinkleproof BOLTAFLEX is tough as an elephant's hide. Don't pamper it or worry about fading. BOLTAFLEX cleans in seconds . . . stays new-looking years longer.



FOR MEN WHO TAKE THEIR COMFORT SERIOUSLY

Men enjoy perfect comfort and relaxation in a BOLTAFLEX-covered chair. Tobacco ashes, spilled drinks wash off in a jiffy.



FINGERTIP TEST PROVES BOLTAFLEX BEST



Ask for BOLTAFLEX by the yard or buy BOLTAFLEX-covered furniture at your favorite store. Touch its superior surface. It feels best because it is best. The proof is at your fingertips. Write today to Dept. HG12 for samples and your free booklet "At Home With BOLTAFLEX"



BEFORE YOU BUY BE SURE IT'S BOLTAFLEX

Guaranteed by Good Housekeeping

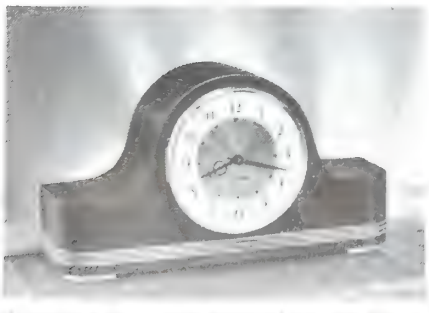
BOLTA PRODUCTS SALES, INC.
Lawrence, Massachusetts

Colors designed by Bettina Makler



A distinguished 18th-century-type clock—Seth Thomas' Legacy. Mahogany case. Westminster chimes. Decorations in antique brass finish. Electric or spring-wound. Height 14½ in. Width 10¾ in. $158

Let the chimes ring
Merry Christmas...
give an authentic
SETH THOMAS
—the finest name in clocks

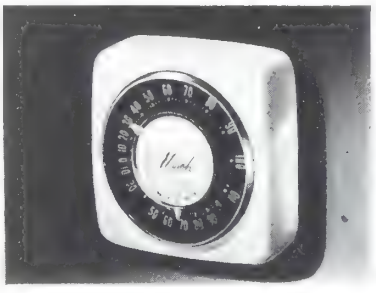




SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT

MECHANICS OF LIVING

You can keep your house in better repair, improve its facilities and comforts by using the new equipment shown here



DUO-TEMP THERMOMETER, made by Marsh Corp., Skokie, Ill., tells outdoor as well as indoor temperatures. Sensitive metal bulb, outdoors, is connected by tubing with instrument in house. Handsome beige plastic case is protected from weather and so are you. Upper scale for outdoor temperature, lower scale for indoors. $7.50, Lake Shore Gifts, Bluff St., Glencoe, Ill.



MIEHLMANN

REFRESH AIRE removes cooking, tobacco, sick room odors from average size room. Unit, in ivory or walnut plastic finish, works by Sylvania electronic tube. Plugs into any AC outlet, has pilot light to indicate when it is on. Place it in high position. In kitchen turn it on before you cook. Made by Refresh Aire Ozonizer Corp. Price $16.95 at Lewis & Conger, N. Y.



MAZZILRCO

DUO-FAST PUTTY MASTER helps you put in new window panes yourself. It has a blade end to scrape off old putty and apply the new putty. It has angle end which acts as a guide in shaping new putty neatly along edges of glass and packs it tightly. Single stroke action does job quicker, saves you from wasting putty and time. $1, Fastener Corp., 860 Fletcher St., Chicago, Ill.



TRAVERTONE TILE, a new sound-proofing material, is fissured in a way that not only absorbs noise effectively but also provides a decorative ceiling texture. Tiles are 12" x 12", 6" x 12". The ¾" thickness has insulating value and is rated fireproof. Back takes adhesive well for lasting installation. White finish can be painted. By Armstrong Cork Co., Lancaster, Pennsylvania.

(Continued on page 180)

CHRISTMAS GIFTS

continued from page 158

Keep your table gay as well as practical



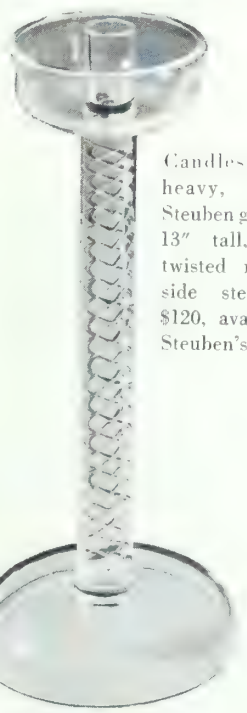
nch opera plates, *right*, copies of gay originals ving scenes and music n great operas. From non Kilns, salad or fruit cost $1.50 each, 14" chop $5.75, G. Schirmer, N. Y.



tumbler carries large-size n cursive script. Price is r eight. Monogram Glass derick & Nelson, Seattle.



Spiral Christmas candle, *right*, white with bright red, made by Will & Baumer. Price 50c apiece at F. & R. Lazarus, Columbus, O.



Candlestick of heavy, brilliant Steuben glass, *left*, 13" tall, has a twisted motif inside stem. Pair $120, available at Steuben's, N. Y.

PHOTOS BY: GRIGSBY, BAKER, MIEHLMANN



Silver plate epergne, *left*, by National Silver Co., holds two bowls for flowers, fruit or punch, is decorative empty. $20 includes tax, Plummer's, N. Y.

More gifts on page 182.

NEW HAMPSHIRE PRODUCTS



Troy Blankets

The Troy Blanket Mills trace their history to Thomas Goodall's venture in 1851, but it was not until 1865 that the Ripley family, which still heads the concern's management, became associated with the industry. Today a diversified line of essential products including lining for work clothes, institution and saddle blankets and automobile robes are manufactured by contented workers, over 68% of whom have been with the mills over five years.

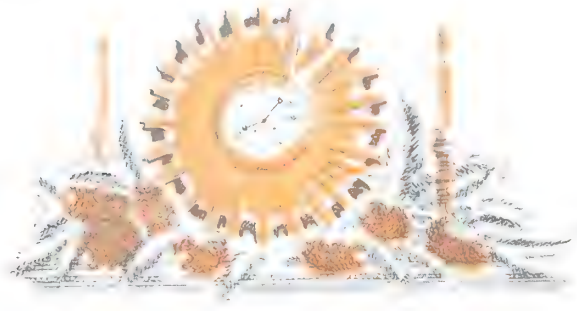
Because we are interested in the promotion and protection of all quality New Hampshire products, we are pleased to recognize one of the leaders.

NEW HAMPSHIRE
FIRE INSURANCE COMPANY
Manchester, New Hampshire

GRANITE STATE
FIRE INSURANCE CO.
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Everywhere...the Hennessy Hour



is the friendly hour



Quietly you share your ideas . . . your friendship while sharing the world's preferred Cognac . . . its magnificent bouquet a subtle background for its clean distinctive taste . . . for perfection maintained consistently for almost two centuries.

HENNESSY

Cognac Brandy

CLEAN TASTE

The World's Preferred Cognac

New York 3, N. Y.

TURNS WITH A CORKSCREW

If your cellar includes these, you will be ready to greet all comers, keep open house over the Christmas season

OF all the year, Christmas calls for the most varied entertaining. Your parties may be at any hour of day or night and will include all ages. With no more warning than the bell, you may open the front door to a lot of uninvited guests. So as hospitality is the season's watchword, be prepared by having the right liquors on hand. It will all begin a day or two before Christmas when your aunt and uncle stop by to leave their presents and pick up the package you wrapped for them so carefully. They have a lot of calls to make, but they *will* take a small glass of sherry in the hall, just for cheer. Christmas Eve night is apt to be hectic. After dinner, and before the children go to bed, you will enjoy the ritual reading of *The Night Before Christmas*, accompanied by a sip of port. Then, while stockings are being filled, safe from security leaks, while wreaths are hung and tree-light circuits tested out, a brisk ring of the doorbell announces your neighbors and their friends, who propose to spend the evening singing carols. Before they go home, give them a small hot toddy to sip in front of the fire. At the celebration around the tree, champagne is as classic as tinsel. Finally, for the afternoon of the big day, when you must stand by for unpredictable numbers of guests, there is no drink to beat a hot rum punch, nor a jollier way of saying "Merry Christmas" to your friends.



TOAST TO CHRISTMAS under the tree. Like the lighted candles, a glass of champagne is time-honored. It is served here in classically simple glasses from Sterling on a festive scarlet Irish linen tablecloth. "Talisman Rose" five-branch candelabrum from the Frank M. Whiting Co.; antique silver champagne cooler from S. Wyler; Americraft ash tray; Pol Roger champagne, W. A. Taylor & Co.



AFTERNOON AT HOME. A hot rum punch, which can be made in small batches but is easily expandable, is a solution for Christmas afternoon. For each portion count 2 oz. Jamaica rum, 1 tsp. sugar, juice of half a lemon, ½ cup very hot water. Blend, ladle into heated mugs (stick cinnamon is optional). Punch bowl and silver cups from Plummer, Ltd.; Myers's Jamaica Rum, R. U. Delapenha & Co.



IN THE FRONT HALL. To greet anyone delivering a present, a silver tray bearing glasses and filled decanter offers hospitality even to guests who can only stay a minute. Of thin, hand-blown modern Austrian glass, the "Ambassador" pattern sherry set is from Van Dugteren & Sons. Harvey's Bristol Cream Sherry, Park & Tilford Import Corporation; all Christmas decorations courtesy Staples Smith, Inc.

MIEHLMANN



FOR A CHRISTMAS EVE READING of the time-honored classics, whether Dickens or Moore, geared to the cold weather outside and the fireside mood is this after-dinner stand-by of port and crisp apples. The amethyst decanter is from the Cambridge Glass Co., the port glass from the Imperial Glass Corporation. Danish Silver knife in the "Karen" pattern. New York State Tawny Port by Taylor Wine Co.



Heimerle

smooth, fragrant, delicious . . . add

holiday cheer with these

cordials and fruit flavored brandies.



As after-dinner liqueurs or in cocktails, de Kuyper cordials will bring you and your holiday guests luxurious flavor. Equally delicious are the famous de Kuyper fruit flavored brandies. Made in America for the past 14 years identically as in Holland for centuries. On sale at most good dealers everywhere... P.S. Remember to *give* de Kuyper!

de Kuyper

pronounced de-KIPE-er

cordials

and fruit flavored brandies

twelve delicious cordials
four fruit flavored brandies



TONICHT, AFTER DINNER, TRY A CREME DE MENTHE PLAIN OR FRAPPÉD.

CREME DE MENTHE LIQUEUR, 60 PROOF. NATL DISTILLERS PROD CORP., N. Y.

Might Save you more than Fuel
BUT THAT'S NOT ALL —



Guaranteed by Good Housekeeping

CINCO
Sto-a-way ALUMINUM
COMBINATION STORM SASH AND SCREENS
give you
COMFORTS YOU NEVER THOUGHT POSSIBLE . . .
CONVENIENCES YOU'LL ENJOY THE YEAR 'ROUND

Yes—any storm sash will save fuel—but Cinco gives you complete freedom from seasonal changing, repairing and storing of storm windows and screens. THEY'RE SELF-STORING! Whatever the weather or season you can have rainproof, draft-free, filtered-screen ventilation—never a worry about sudden rain or snow storms.

Cinco is storm sash—Cinco is screens—Cinco is weather-proofing—in one permanently installed, beautiful alumi-num unit for lasting freedom from seasonal maintenance. Patented Thermolok* Closure Frame assures permanent, weather-tight fit.

If you want to save fuel . . . and have a more healthful, cleaner and safer home . . . look in your telephone book for your Cinco distributor or send coupon for illustrated literature.

The Cincinnati Fly Screen Division
OF THE F. C. RUSSELL COMPANY
DEPARTMENT 3-G128
CLEVELAND 1, OHIO

THE CINCINNATI FLY SCREEN DIVISION
of The F. C. Russell Co.
City Zone State
I want to build
the organizations

HOUSEHOLD SHORT CUTS

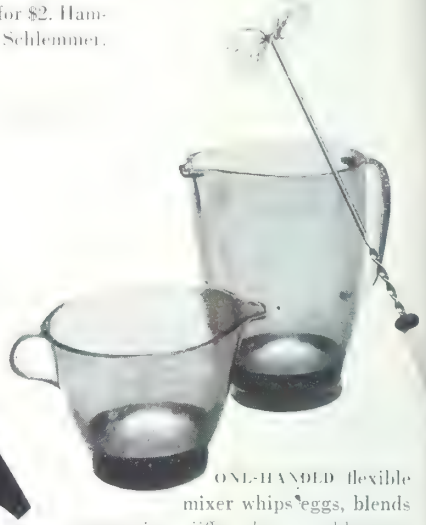
Make housekeeping less work, more interesting with these new products

BAKE a jolly gingerbread man to surprise the children this Christmas. Use this heavy cast aluminum double mold, *right*, 13" high, with your favorite recipe or a quick-mix. Also, 12" Santa or lamb molds, $5.25 ea. Post Mart, New York.





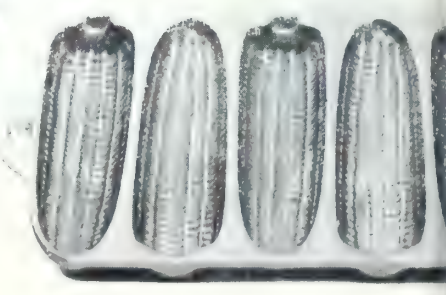
CUPBOARDS look neater, handles are safer with this new plastic cup rack, *left*. Will fit under shelf, on wall, at any angle. In red, yellow, white. Two *CupClips* for $2. Hammacher Schlemmer.



ONE-HANDED flexible mixer whips eggs, blends sauces in a jiffy; does a tablespoon of cream in a few strokes. The *Whirlwhip* and plastic measuring cups with fused-in stainless steel bottoms insure picking up every last drop. Set: 1 pt., 1 qt., whip, $5. Lewis & Conger, N. Y.

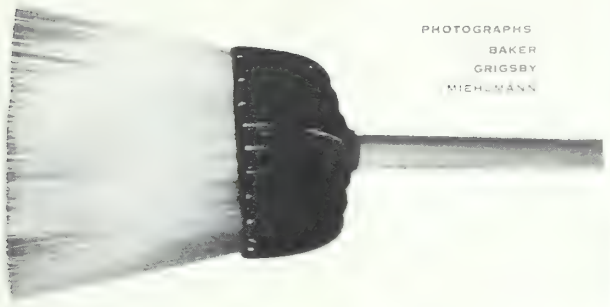






SODA MAKER, newly designed, turns plain water into fizzing club soda. The *Sparklet Syphon* charges through the bottom to insure high degree of carbonization. Chrome-plated body, $10. Bamberger, Newark 1, N. J.

PHOTOGRAPHS
BAKER
GRIGSBY
MIEHLMANN



ASTIC BROOM with tough-wearing. -hable bristles pulls up dust and lint. *ra-Broom* in colors. $2.50. Macy's.

IPLESS STRAINER, *right*, with built-in se won't leak, warp. *All-Power Styrene k Strainer*, 69c, Barker Bros., L. A.



CERAMIC PUDDING DISHES for baking or storing leftovers, with delft blue band. Set is $12.50; or $1.50, $2.50, $3.50, $5. Finnish Art Shop.



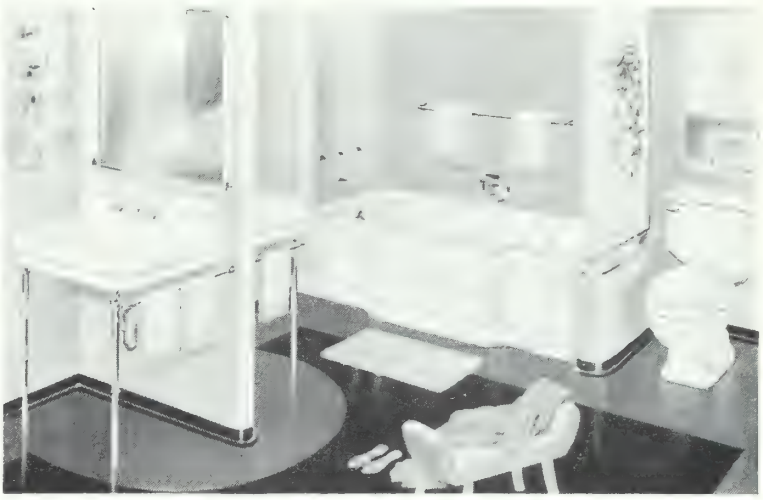
RECHAUD COPPER STOVE with flame shield used by fine continental restaurants, heats by large Sterno. For chafing dish cookery or keeping food hot. $27.95. Hammacher Schlemmer.



CORNSTICK PANS, *left*, in black ironware are back. This pre-seasoned cast-iron pan by Wagner needs no breaking in. Bakes 7 golden cornbread sticks. $1.15. Altman's.

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER





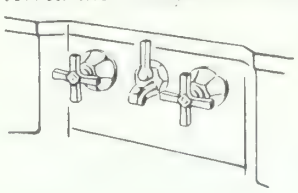
"We call it our glamour room"

"Everyone says, 'Oh, how beautiful'... when they see our new bathroom. And, it *does* have so much style and beauty that we actually call it our *glamour room.*"

And why not... in Eljer China Lavatories, for example, the overflow outlet is hidden under the front, antisplash rim of the basin. And, the *rugged, rigid,* cast-iron base of Eljer Bathtubs makes possible a smooth, extra-thick, glass-like finish that is easy to keep sparkling clean. Eljer Water Closets are *quiet and efficient*... made of *real* vitreous china that just naturally resists stains and is impervious to all ordinary acids.

Ask your plumbing contractor about Eljer Fixtures, made to suit every purse and purpose . . . or write to Eljer Co., Box 192, Ford City, Pa.

THE HEART OF YOUR PLUMBING SYSTEM



Avoid the annoyance of dripping faucets. Thanks to new, exclusive construction, Eljer Faucets turn off or on with a touch of the finger... another reason for always specifying Eljer Fixtures in bathroom, kitchen or laundry.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM AND MARYSVILLE, OHIO, LOS ANGELES, CALIF.



SHE'S FASHIONABLE

SHE'S HOSPITABLE

SHE'S "AT HOME" WITH

Sieling Modern

She and her home are always ready for a small impromptu party - or more formal entertaining. Her Sieling Modern occasional tables contribute to the charm and hospitality of her living room.

Write for free booklet, "Graciously, Spaciously Yours".

SIELING FURNITURE CO., RAILROAD, PA.



GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

MECHANICS OF LIVING

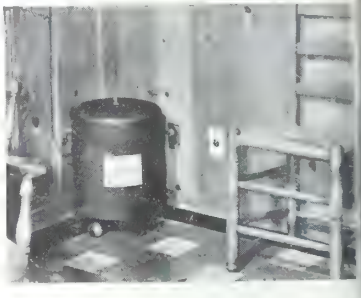
continued from page 171



VENTILATING FAN changes air every two minutes in kitchen 9' x 12' x 8' high. Quiet in operation. 10 inch fan with Lext moving plastic blades is concealed in wall behind 3-ring plastic grille. Pull chain starts or stops fan and simultaneously opens or closes insulated door behind fan. Plastic grille is easy to remove and wash. $43.95. Westinghouse Electric Corporation, East Springfield, Massachusetts.



WELDWOOD GLUE, water-resistant and non-staining, exceptionally strong. A durable wood binder of plastic resin, it can be used for small jobs such as furniture repairs and veneer replacement as well as for building construction outdoors and for boats. Mix it with cold water. 15c, 35c, 65c, 95c cans in hardware, paint stores. U. S. Plywood Corporation, New York, N. Y.



DRYOMATIC dehumidifier takes up excess moisture in basements or other rooms. A fan pulls in humid air through dust filter, directs it through adsorbent moisture filter, returns dry air to room and automatically disperses water to outside atmosphere in form of vapor. Regulator lets unit operate only if necessary. $289. Dryomatic Corp., 15 Union Ave., Baltimore, Maryland.



SCRIBBLE PADS are not just for doodlers. They are good writing surfaces at desk and telephone. Of Vinylite plastic, they are readily cleaned with Scribble Off solution which comes with the pad. On plywood backing, they make good bulletin boards. Sizes 10 by 16½ inches to 20 by 50 inches are from $1.50 to $9. Ruhl Development Company, 241 16th Street, Toledo, Ohio.



HASKO BLOCK FLOORING is made of waterproof plywood 12 inches square, ⅜" thick. Northern oak blocks have chip-proof finish applied at factory, eliminating finishing at job. Minimum of cutting or fitting. Alternating grain effects are possible. blocks are tongue and grooved. Approximately 90c per square foot installed. 60c uninstalled. Haskelite Corp., Grand Rapids, Mich.

OD HOUSES VS. NEW continued

BITTER HOUSE continued from page 164

BUILDING DATA

BUILDER: Hans Tobiason

FOUNDATION: Poured concrete footings; 12″ concrete block foundation walls

EXTERIOR WALLS: 8″ concrete block or vertical siding

ROOF: Cold process asphalt—Flintkote Co.

INSULATION: In roof and walls

DOORS: Paine Lumber Co., Ltd.

WINDOWS: Hope's Windows, Inc.

GLASS: Libbey-Owens-Ford Glass Co.; wired Magnalite A—Mississippi Glass Co.

FIREPLACE: Welded pipe frame covered with wire lath and insulating plaster hung from plastered brick chimney

INTERIOR WALLS: 2 x 4 studs; plastered 2-coat sand finish

CEILINGS: Plastered

FLOORS: Bedroom wing, rubber tile—Hood Rubber Co.; plaza flagstone; living room hardwood; kitchen and second bathroom—linoleum.

HARDWARE: Satin-chrome finish throughout; locks—Schlage Lock Co.; bathroom accessories—Charles Parker Co.; special design door pulls—Colonial Bronze Co.

PAINT: Cement paint—E. & F. King & Co., Inc.; oil and pigment on vertical siding

HEATING: Oil burner—Petroleum Heat & Power Company; boiler—Spencer Heater Division—Aviation Corp.

CONTROLS: Minneapolis-Honeywell Regulator Company

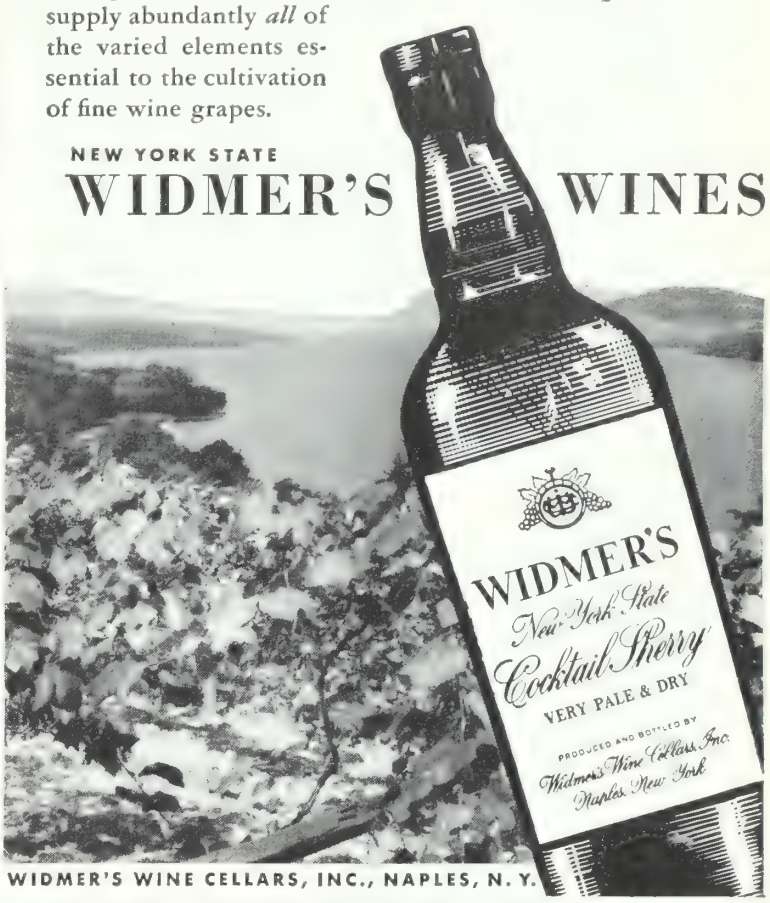
PLUMBING: American Radiator & Standard Sanitary Corp.

KITCHEN EQUIPMENT: Linoleum counters—Armstrong Cork Co.; fan—Universal Blower Co.; range and refrigerator—General Motors Corp.

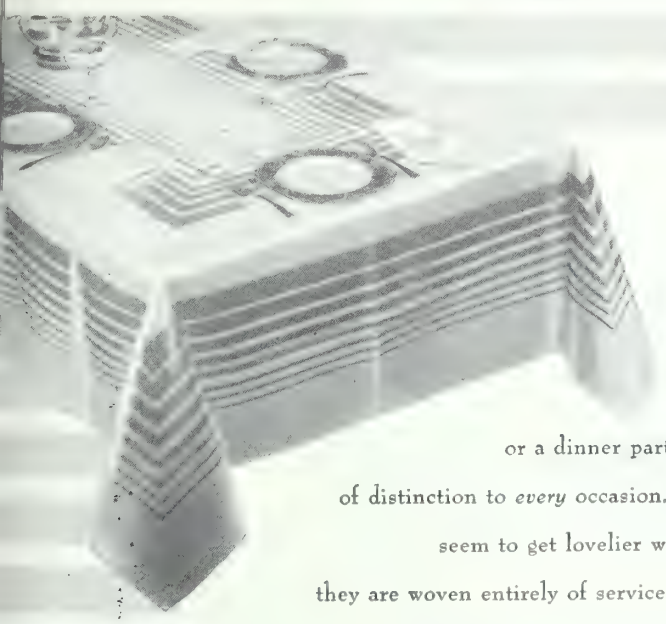
LAUNDRY EQUIPMENT: Washing machine—Bendix Home Appliances, Inc.

IN any of the extensive selection of Widmer's Wines you will find reflected the warmth and beauty of these sun-drenched rolling vineyards where, in one small picturesque section of America, Nature has conspired to supply abundantly *all* of the varied elements essential to the cultivation of fine wine grapes.

NEW YORK STATE
WIDMER'S WINES



WIDMER'S WINE CELLARS, INC., NAPLES, N. Y.



For the Discriminating Hostess

Whether it's a luncheon or a dinner party, Tausend CEL-O-SHEEN* adds a note of distinction to *every* occasion. These quality rayon damasks seem to get lovelier with each laundering for they are woven entirely of serviceable, silvery white Celanese* yarn. Presented with pride by leading stores in dinette to dinner sizes.

"A *Tausend* CREATION"

LOOMED BY FIELDCREST



Cel-o-sheen*

A RAYON DAMASK OF ALL-CELANESE* YARN

FELIX TAUSEND & SONS • 114 FRANKLIN ST., N.Y. 13

*Reg. U.S. Pat. Off.



SOPHISTICATED PUNCH BOWL

Now—dispense traditional cheer in the modern manner with this smart new punch set. Hand blown, brilliant crystal, an exclusive design of West Virginia Glass artisans. This handsome, footed punch bowl, shaped like a magnificent and copious brandy snifter, is a welcome departure from the old-fashioned punch bowl—accommodates 9 ⅜ quarts of the beverage of your choice. The graceful ladle and 12 lustrous 5½-oz. cups complete a 14-piece set. Also available with colored handles. Additional cups available from open stock.

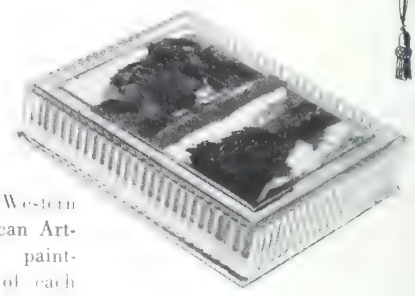
When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of hand blown, brilliant crystal glassware—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. West Virginia Glass Specialty Company, Weston, West Virginia.

WEST VIRGINIA GLASS

CHRISTMAS GIFTS

continued from page 175

Every house needs pretty things



Two decks, *right*, from Western Playing Card Co.'s American Artist series have Lucioni painting reproduced on back of each card. $3.50, set, Altman, N. Y.



Outsize teapot, *left*, of Justin Tharaud & Son's well-known brown Rockingham ware, holds eight pints, has extra front grip to aid pouring. $6, Bloomingdale's, N. Y.

PHOTOS BY GRIGSBY MIEHLMANN



Three-piece silver buffet set, *right*, in the "Puritan" pattern, includes salad or dessert pair and a pierced spoon for vegetables. By the F. M. Whiting Co., $30 tax included at Bloomingdale's, N. Y.

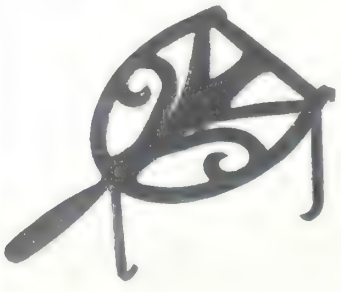


House & Garden's Portfolio of Flower Prints, *left*, contains 2 reproductions in full color, 9" x 12", $7.50 from Brentano's, N. Y. or Condé Nast Publications, Inc. Boston Post Rd., Greenwich, Conn.



Chippendale tray 12" in diameter is silver-plated on nickel silver. Poole Silver Co., $22 tax included at C. D. Peacock, Chicago.

Wrought-iron trivet of traditional design, *below*, made by Cray of Boston. Price $7.50, Detroit Mantel & Tile Co.



More gifts on page 184.



Beacon Hill Furniture

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The Westbourne Cabinet, *reproduced* from an 18th century Hepplewhite piece. Every line, each detail reflects the craftsmanship responsible for the high acceptance of the gracious Beacon Hill Collection.

For illustrated booklet describing one complete room-size group for every room, send 25c (in coin) to Beacon Hill Furniture, 123 Albany Street, Cambridge, Massachusetts.

CHRISTMAS TABLE

continued from page 114

SILVER: Heirloom Sterling "Mansion House" flat silver, six-piece place setting, $22.50 including tax, at S. Kind & Sons, Philadelphia, Pa. Community Holloware "Ascot," 22" oblong tray, $50; 22" oval tray, $50; 15" diameter round tray, $25; 14" diameter round tray, $22.50; 13" bread tray, $14; 14½" diameter chop dish (only lower section shown), $32.50, at Wanamaker's, New York. Community Holloware "Chatelaine," three-piece coffee set $119; 22" oval tray, $60; 14¼" bread tray, $18, at B. Altman & Co., New York. Ice bucket $57; "Colonial Thread" cake server, $7.20, from Plummer, Ltd., New York. Silver prices include tax.

FURNITURE: Antique mahogany horseshoe hunt table, loose-leaf with movable brass rail 86" wide, 43" deep, 28" high, $1,670; antique Sheraton mahogany armchairs, carved stick back, $457 each, available to decorators at Wood & Hogan, New York.

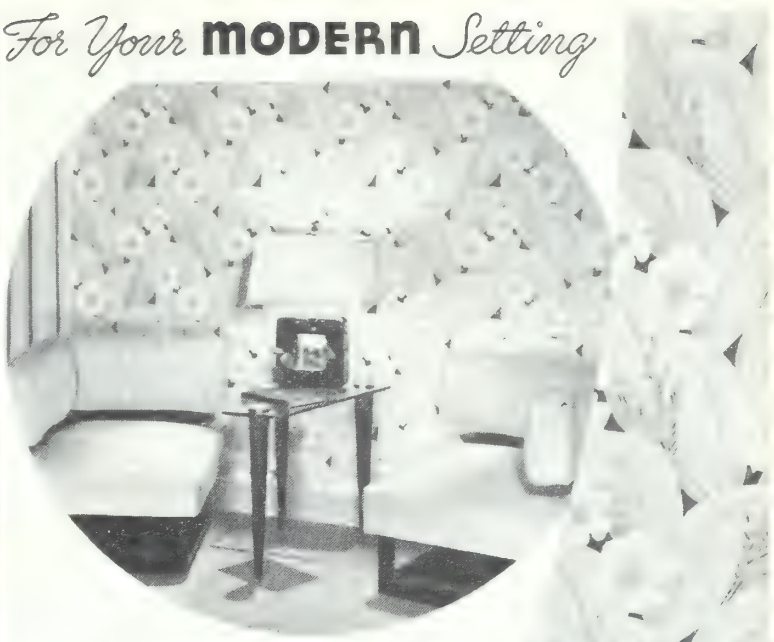
ACCESSORIES: Candelabra in red tole, $185 each, at Westport Antique Shop, New York. Emkay white tapering candles, 15", $1.80 dozen, at Lord & Taylor, New York. Electric log fire, $50; andirons, $160 pair; four fire tools with stand, $195 complete, at William H. Jackson, New York. Mantel and candelabra decorations by Ann Hagan, New York.

GRIGSBY



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William Schaldach

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CHRISTMAS GIFTS

continued from page 132

For better living, give furniture



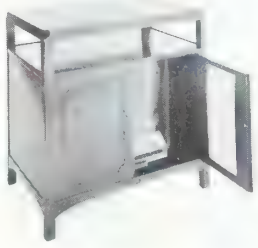
French Provincial breakfront, *left*, in French walnut, pickled pine or lacquer colors. Shelf section is wallpaper-lined. Union-National, $185. Halle Bros., Cleveland



Decorative wall sconce in durable Syrac Wood, *right*, holds two candles. In Pompadour white or gold, $15 at Ovington's, N.Y.

Hepplewhite slant-top desk, *below*, is made of mahogany by Monitor Furniture Co. $135, W. A. Hathaway, N. Y.

PHOTOS BY GRIGSBY, HYDE, MIELMANN, BAKER





Victorian side chair, *below*, has mahogany frame, is upholstered in green velvet. Made by Jamestown Lounge Co., $55, Meier & Frank Co., Portland, Ore.

Record selector locates and ejects any one of 50 records. Built into mahogany case by the Hekman Furniture Co., $88, W & J Sloane, N. Y.



PARTIES continued from page 107

spilt milk. As to how the pattern ries, for party purposes, offspring can divided into three classes—babies, ich is practically up to seven, chil- en, which extends to the point where ur child begins to have 'teen symp- ms, and little 'teens.

BABIES

ctually, the psychologists say very tle children are incapable of group tivity. Find something they can all independently, give each child e things he needs to do it as soon as joins the party, supervise the whole oceeding and feed them when inter- t flags. What can they do? Anything mple and manual—sail boats in the ading pool with a boat for each ild, play in the sand-pile with a ail and shovel for each, run windup ys, play with balloons. From four to x they love to hunt for things, indoors out, with prizes for the ones who find e most—and the least. The "spider eb," good from five on, is also possible ndoors or out.

But they are utter realists—the ice eam and cake *is* the party. Prelimi- aries may safely last from half an hour an hour, after that—how social can ou get at six? Let's get to the table. n it, by inexorable law, the standard tems—favor, candy basket, "snapper." r the favors may be in a Jack Horner ie. For the cloth, unless you are a toic, a big fancy paper one, bibs for rst parties, big paper napkins after hat. But paper plates are a menace—too light, too unpredictable. Use china or glass but not the Lowestoft.

Two factors govern the food—they still eat their big meal at noon and they are slaves to convention. The littlest ones will eat scrambled eggs or cereal, but from five on they want:

Creamed chicken or turkey
Green peas
Sweet sandwiches
Ice cream and cake

The cake is the point of the party. Up to now they have been eating food; now they are about to take part in a Rite. They all know it, even the littlest. The cake is The Climax. If it can come in on a musical plate, so much the better, but it must be beautiful! If you are willing to undertake a labor of love, make it yourself. Otherwise, buttonhole the best caterer in town at least two days beforehand.

THE NEXT SIZE

This is the birthday party you remember from your own childhood, the archetype. You serve basically the same food, do lots of the same things as at the first parties, but the whole "feel" is different. Now your guests are an active, responsive group, can and should be moved as a unit and must be moved often. This is the time for singing games, tail-on-the-donkey, musical chairs. Spider-webs and hunts are still good, but with one child hunting for something the rest have hidden, on the "hot and cold" principle with sound

(*Continued on page 187*)

BUENILUM Scintillating hammered aluminum sold by better department stores and gift shops.

For that informal service in regal style—to lend eclat to any occasion with coffee or tea—nothing could be lovelier than this sugar and creamer set with a 10" long tray at $10.00* complete.

*Price is approximate



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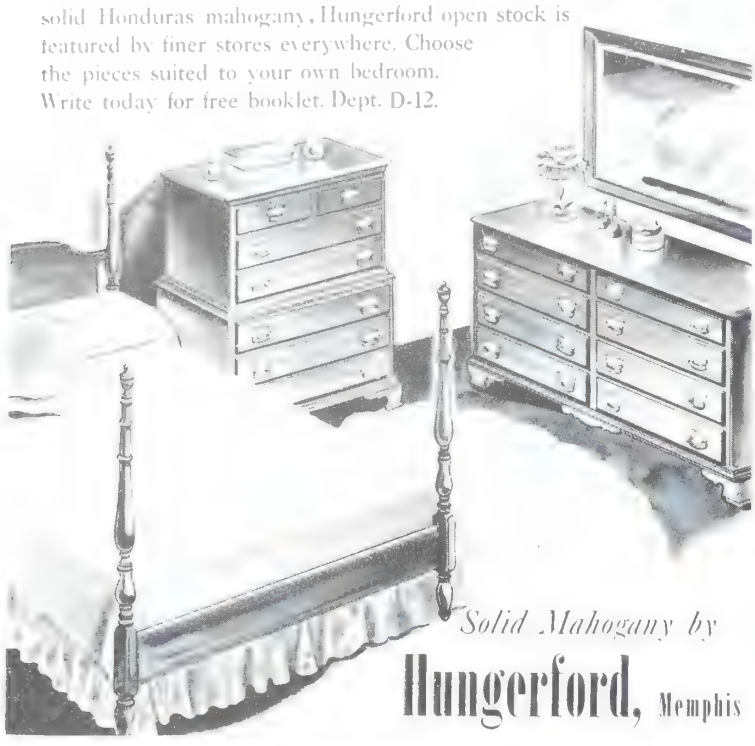


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Solid Mahogany by
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PRESENTS

continued from page 120

without the embarrassment of having to discuss gifts with friends or relatives. Two girls let us shop with them and take the photographs which appear on pages 120 and 121.

While we were making our survey, a number of weddings took place, so that girls who had given us preliminary suggestions were able to tell us how these worked out. The comments which follow are a cross-section from the letters we have received and the talks we had with them:

Janet Leonard of West Orange, New Jersey, says her own wedding presents have taught her a lesson: give a practical gift. For her the perfect present turned out to be add-a-section bookcases. (One girl we interviewed married a man with 3,500 books! Her case is extreme, but even 300 books—standard—take space.) Units are made in traditional or modern styles, painted or unpainted and standardized so they can be added to any time.

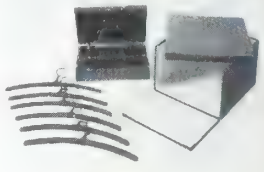


BERNICE BENSLEY and her fiancé opening their wedding presents.

Bernice Bensley of New York was married on December 5, planned a modern scheme for her Forest Hills apartment. A gift certificate from Georg Jensen's modern department supplied just the fillip her decoration needed. Among her presents Miss Bensley particularly likes her monogrammed glassware and her monogrammed pastel sheets chosen to match yellow blankets given her by her aunts. Miss Bensley told us a sad story of a friend who will live on a budget in a three-room apartment and received: 24 sterling silver water goblets and 12 sterling silver plates. "All very nice for Henry VIII but not exactly functional for me," she mourned, "and all avoidable if they had consulted the store where I'd picked out electric toasters, towels and furniture." If people persist in thinking of bridal-consultant services in stores as meant just for the convenience of brides, not for their friends, duplication is inevitable.

Sarah Dodson will graduate from college at Durham, North Carolina, in June and be married that month. Her husband has another year of graduate work, so, like the Ayres (November HOUSE & GARDEN), their entertaining will be informal. She wants gifts that are informal, too. Bonbon dishes are nice, but she also suggests a sugar bowl and cream pitcher, a water pitcher and cigarette cups as variants on all-too-standard scheme of wedding presents.

Marjorie Enes of Clifton, New Jersey, and her fiancé not only thought a lot about wedding presents, but also asked their friends and came up with a survey of their own. They say a card table and matching chairs (which could be divided up into five separate wedding presents), a bedroom chair, coffee table or set of snack tables to use separately or fitted together, are what many couples want most. But to be really perfect, this furniture should be chosen in full knowledge of the bride's taste in decoration.



CLOSET ACCESSORIES could be given by three friends as individual gifts: hatbox, $6.50; stocking box, $4.95; hangers, $2.50, by Lasky Bros. & Elish, at Altman's.

Marjorie Welp is a United Airlines hostess who lives in Denver and plans to marry this May. On stop-overs in various cities, she shops in local stores for her own home and for other brides-to-be. She is a strong advocate of a bridal-consultant service which covers all conceivable prices so that would-be gift givers need not be embarrassed when they are confronted with the bride's choices.

Before her marriage, Mrs. Charles J. Ruth told her friends she would like to have things that are easy to pack, since her husband, a resident in surgery in Seattle, would probably be transferred to another hospital after completing his work there. Mrs. Ruth, who was with United Airlines before her marriage, has returned to her first profession, teaching, and expects to go on with it till her husband finishes his

(*Continued on page 133*)



MRS. BENSLEY AND BERNICE look at matching sheets and St. Marys blankets for the new apartment.

PARTIES continued from page 185

fects. Also it's an age of competition and lots of prizes. Now, too, a movie rojector may be the answer, the pro-ram heavy on comics, though from ine or ten on, they also love westerns, og and horse stories. And don't be urprised if your child wants only girls r only boys at this age—it's nothing hat dancing school won't cure.

Your basic menu stays the same, ut now details matter, specially to the irls. Fancy sandwiches, checker-oards, cornucopias, ice cream in hapes. Not the Lowestoft, but china nd linen. You can add pimento and ushrooms to your basic chicken recipe.

LITTLE 'TEENS

This is the stage when you're lucky if ou can do it outdoors—if only because our guests are larger, a wonderful rew who have no idea where to expect heir elbows, their knees or their emo-ions. Get to the nearest picnic area f you can. They are also able to or-anize themselves with a few deft sug-estions from you. They like games ike Sardines, Hide-and-Seek, Slap and Run . . . action, action, action! They an only play sitting down if it all happens fast—a point to remember when getting out the game book, in ase of rain. They'll want:

Hamburgers or hot dogs
Appropriate rolls
Cole slaw
All the trimmings—onion, relish, etc.
Cola in the bottle (as well as milk)
Ice cream and cake

Now is the time for the paper plates, no table setting, even indoors, and slews of paper napkins. But the cake must still be magic and appear fully lit, if only from behind a tree, to be sung to.

CHILDREN'S CREAMED CHICKEN

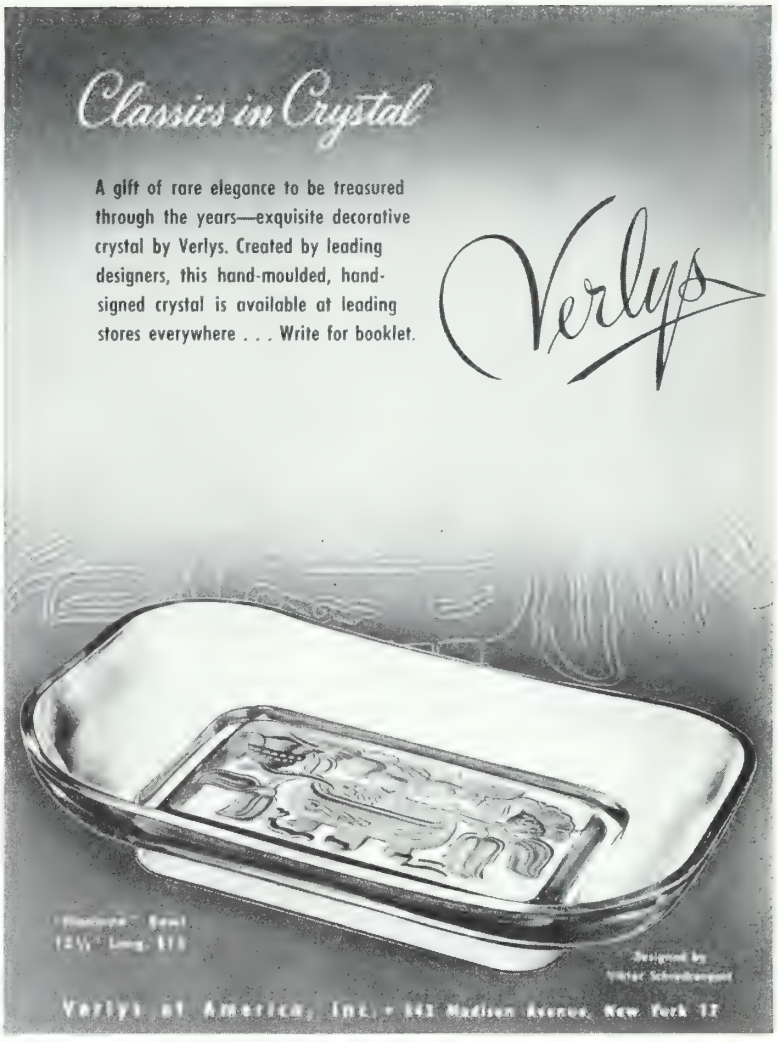
The quantity will serve six amply, eight in a pinch. For more, double the recipe and serve the rest for dinner topped with grated cheese and run under the broiler. Ingredients are:

1 5-lb. fowl, soup greens, a bay leaf, 6 peppercorns, ½ tsp. salt, 1½ qts. water, 3 tbsps. chicken fat, 3 tbsps. flour, 1½ cups stock, 4 drops Worcestershire and 1 egg yolk.

Start the bird in the boiling water with soup greens (3 or 4 stalks of celery, a carrot, an onion, some parsley) and seasoning. Simmer till tender, remove to cool, leaving the stock to boil down to 2 cups. Then chill it, lift and save the fat. Cut the meat into small bites. Cream together the flour and chicken fat, melt and stir over low heat for a minute, then keep hot over boiling water. Once the egg is in it must not boil.

HE-MAN HAMBURGERS

Allow a pound of hamburger for a pair of eaters—extreme, but true. To each pound add: 1 tsp. of lemon juice, 1 tsp. salt, 1 tsp. chopped parsley and 1 tsp. cream.





See this draw-end table and companion pieces at leading dealers. For further information write KITTINGER COMPANY, *Buffalo 7, N. Y.*

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PRESENTS

continued from page 136

hospital work. Because her job takes a lot of her time, she particularly appreciated the practical, time-saving presents. She is enthusiastic about Revereware cooking utensils and complete place settings of china, glass and silver and matched linens and blankets.

As we went to press, Mrs. Paul Johnson was feeling herself far more fortunate than many another bride. Her friends asked her straight out what she wanted and they contributed to her French Provincial decorating plans. The result is that all their gifts helped her to stretch her decorating budget.

Another bride, Mrs. Paul Sullivan, told us that her gifts of china and sterling were beautifully co-ordinated because she was on the "bride's list" at Black, Starr & Gorham's in New York (an excellent service which makes a complete list of the bride's choices). She contrasts her own good fortune with the somewhat uneven luck of a close friend who received 16 dozen glasses and almost no china or silver!



CO-ORDINATED place setting is wonderful gift. This one includes Homer McLaughlin "Jubilee" china, Gullaskruf's glasses, Watson "Juliana" silver, $29 complete (tax incl.), Macy's, New York.

Brides today do so much intelligent planning, for many months before their weddings, that it takes only a little time and forethought to provide them with gifts which will further their home plans. All of the girls we talked to and heard from (and their fiancés and husbands were interested and helpful, too) said they heartily dislike returning gifts to stores. It makes them feel ungrateful. On the other hand, they think it wasteful to keep something that they don't want. It eats up precious closet space till the moment Aunt Jo comes to dinner, then has to be hauled out (making them feel hypocritical) or is stored at Mother's to tarnish unseen.

These alternatives can be avoided without trouble by resorting to the bride's list system. Even at stores which are known for their beautiful and frequently expensive things, there are "small" gifts available for as little as $5 (or even less): a box of note paper, a marmalade jar, individual ash trays, etc. It doesn't matter how much or how little the present costs, the nicest things can be cheap. A white elephant always costs too much at any price, whatever your income may be.

MIEHLMANN



RECORD is kept of place setting the bride selects: Syracuse "Sherwood" china, Imperial's "Etiquette" glassware, Lunt's "Modern Classic" silver setting, $37 (tax included), Macy's, New York.

In towns where there is no bridal-consultant service, the bride's mother or her cousin or her aunt, whoever is close to her, can become consultant on an informal basis. By shopping with the bride or making lists of the things she selects, she can spread the word about that will let friends know what's needed. What they pick may not be madly romantic, but it will probably become more part of the young couple's lives than things which are too big for their apartments or too elaborate for their everyday plans.

Before you buy a set of china, ask if the bride would rather have earthenware casseroles. Consider giving her one complete place setting of silver, china and glass and getting friends to do the same thing. Or investigate the possibilities of buying furniture. When the budget is slim and the entertaining plans large, a sectional sofa, an enlargeable table, an individual place setting may make all the difference between a skimpy decorating job and a really good one. So listen to the bride before you shop.

COSTER



MARJORIE AND NORMAN PRASS unpack wedding presents after honeymoon.

All prices approximate. Slightly higher west of Mississippi.

DON'T WASTE FOOD

CHRISTMAS GIF' continued from page 172

at I give it here. I must add that it akes the most delicious crullers.

Cream 1 cup of butter, softened t not melted, with 2 cups of granu- ted sugar. I used a Mixmaster, but e original recipe did not call for . Add slowly the yolks of 6 eggs, whole nutmegs grated, the grated id of 2 lemons (yellow part only) 1 tsp. of vanilla if you prefer that vor.

Stir the butter-egg mixture into cups of flour (measured after sift- g). Fold in the well-beaten whites the 6 eggs. The dough is soft but n be handled. If too soft, put in a vered bowl in the refrigerator for sev- al hours before using.

Roll small amounts at a time, al- ough more flour may have to be dded. The cruller dough should be in—about ¼ inch. Cut into strips 1 ch wide by 6 inches long. Use a dull nife or a pastry wheel if you own one. old these strips in half and twist to- ther.

Fry until golden brown in deep ot melted lard or Crisco at 375°. Then ft out of the fat with a skimmer, drain n absorbent paper and dust heavily ith powdered sugar. This recipe akes about 6½ dozen crullers.

ROSETTES

ou can't make rosettes without the roper irons, but if you are lucky nough to own some, here's how.

Beat an egg and ½ cup of milk until well mixed, but do not beat too long or the batter will blister when cooked. Add 1 tsp. of sugar, ¼ tsp. salt, and 1 tbsp. olive or salad oil, or melted butter. Pour this mixture into ⅔ cup of sifted flour, beating vigorously all the while. If this is lumpy, it must be strained; the batter should be the consistency of thick cream.

Heat a pound of lard or vegetable shortening in a deep skillet or chicken fryer. When the fat is hot (about 375° if you own a kitchen thermometer), dip the hot iron into the fat. When it, too, is hot, dip it into the batter. Do not submerge more than ¾ of the iron, however, and put back at once into the hot fat. The rosette should cook in 25 to 30 seconds, or until golden brown. Remove from the iron at once with a dull knife, but be careful not to break, as they are very brittle. Dust at once with powdered sugar.

These rosettes are tricky to make and you must expect a few cripples for the first few times. For instance, if the iron is too hot, the batter won't stick to it. You'll have to regulate your heat each time. If the wafers brown too quickly, lower the heat. If the cooked rosette is soft or gummy, you have fried it too quickly. Don't let all this scare you, for once you get going the rest is easy and the delicately crunchy rosettes you will pile on a platter beside your bowl of eggnog or punch are well worth the trouble and effort

(*Continued on page 191*)

American Dinnerware of Distinction

SALEM CHINA CO.



GODEY PRINTS

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HICKORY MFG. CO.

Bedroom Furniture Dining room

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TABLES continued from page 115



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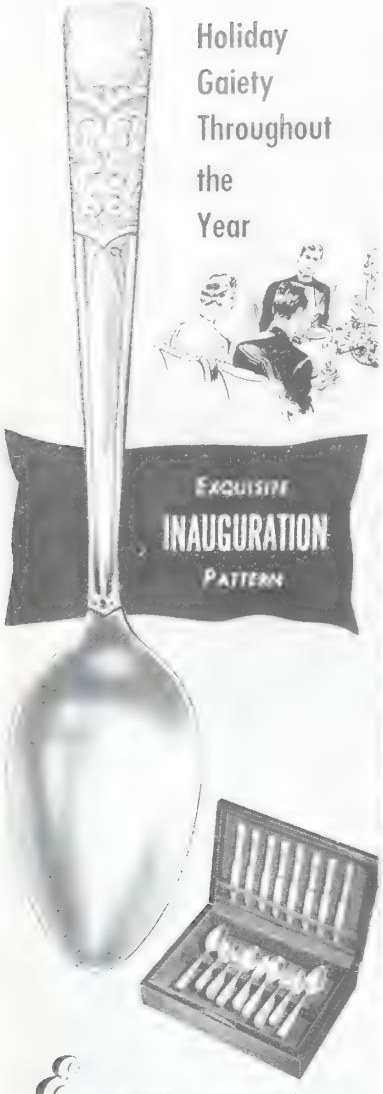
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Page 114
Upper left photograph.
[illegible] Parke-Bernet Galleries, Inc., cocktail party table, Mayer Merkel Ehrlich & Co., Chicago. Sofa, $395 in muslin; mahogany end tables, $72 ea., Lord & Taylor. Cotton Craft carpet, plain, 9' x 12', Alex. B. Alfredo.
Accessories: Silver, china and linen [illegible] as shown on page 111. Brass and black Empire base $100 ea., shade $46 ea., Lord & Taylor. Limoges ash trays, $4.75 ea., Mayhew. White porcelain birds, $60 pr., eagle brackets, $100 pr., W. Jay Saylor. Ronson table lighter, $11 plus tax.

Page 116
Upper photograph
FURNITURE: Ferguson Brothers, mahogany buffet table, $55, Jordan Marsh Co., Boston. Knoll Associates plastic frame armchair, $210 in muslin.
RUG: Fay Carpet Co., basketweave, "Flaxlex," sq. yd. $6.95.
WALLPAPER: Imperial, gray and yellow stripe, $1.32 roll.
ACCESSORIES: Frank Smith "Fiddle Thread" flat silver, $28 place setting incl. tax. Casserole, $5.50; salad bowl, $4; dinner plates, $18 doz.; coffee pot, $2.50; cups and saucers, $12 doz.; sugar and creamer, $2.75 set; salad servers, $1 pr.; Carré salad spoon, $2; salt and pepper, $1 set, all from Designed for Living. Three-burner brass hot plate, copper warmer, $48; red and white checked fringed napkins, 75c ea., Hammacher Schlemmer.
Lower left photograph.
FURNITURE: Weiman Co. mahogany table $75, W & J Sloane. Arm sectional sofa, in antique green satin (left section shown), $278, Lord & Taylor.
RUG: Cabin Craft, gray checker pattern, 9' x 12', $129, Altman's.
ACCESSORIES: Copper ice bucket, $20; decanters, $26 pr.; highball glasses, $4.50 ea., old fashioneds, $4.50 ea., designed by Erickson in emerald flame. Designed for Living. 3-piece sterling bar set, $52 plus tax; napkins, $3 box of 8, Hammacher Schlemmer. Alexander M. Bing's *Black and White*, painting, $200 framed, Bertha Schaefer Gallery. Solid brass lacquered door accessories, $47, Charles A. McCarthy. Old Taylor Gilbey's Spay Royal Scotch, Nat'l Distillers Products Corp.
Lower right photograph.
FURNITURE: Brandt Cabinet Works, Inc., nest of 3 mahogany tables, $50. Green leather armchair, $179, both at Macy's.
RUG: Callaway Mills "Valtwist," gray, non-skid back, 9' x 12', $80.
WALLPAPER: The Birge Co., Inc., "Flock Stripe," $5.
ACCESSORIES: Brass Ionic lamp column and shade, $57, Macy's. Square modern plate, $2. Designed for Living. Bull Dog pipe $10, leather pouch $6.50, Abercrombie & Fitch. Ronson table lighter, $11 plus tax. White porcelain birds $60 pr., Rockingham bird brackets $225 pr., W. Jay Saylor.

Page 117
Upper left photograph.
FURNITURE: Mersman mahogany butler-tray table $30, Barker Bros., Los Angeles. Robsjohn-Gibbings love seat, multicolored stripe, $306, Lord & Taylor.
RUG: Callaway Mills "Valtwist," non-skid, 9' x 12', $80.
ACCESSORIES: Crystal lamp, base $40, white shade $12, Lord & Taylor. Malachite box $220, Bergdorf Goodman. Glass $1.50, Hammacher Schlemmer. Ben-Zion, *Thistles on Window*, $600 framed, Bertha Schaefer Gallery.
Center left photograph
FURNITURE: Romweber oak, glass top table, $125, Cathey's, Tulsa, Okla. Loeblein of Kent sectional sofa, rose beige upholstery by Dorothy Leibes, arm section $165 each, $318 curved section, Abraham & Straus, Brooklyn.
RUG: Cabin Crafts, gray checker pattern, 9' x 12', $129, B. Altman.
ACCESSORIES: Limoges cigarette holder, $2.50; ash trays, $1.75, Mayhew Shop. "New Chelsea" 23-pc. tea set, $135, Plummer Ltd. White napkins, $125 for 13 pieces, Léron. Will Barnet painting, *Cockerel*, $500 framed, Bertha Schaefer Gallery.
Lower left photograph.
FURNITURE: Turchin plate-glass table, $250, Wilson & Jumpers Co., Chicago. Robsjohn-Gibbings chair, bisque mahogany, foam-rubber cushion, $250, in muslin, Lord & Taylor.
RUG: Callaway Mills "Valtwist," non-skid, 9' x 12', $80.
ACCESSORIES: White and gold mug $7.50, stocking $10.50, Ann Hagan.

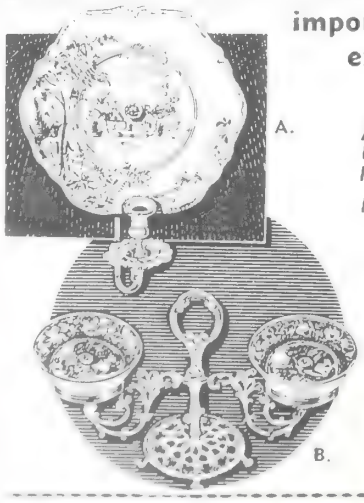
(Continued on page 190)



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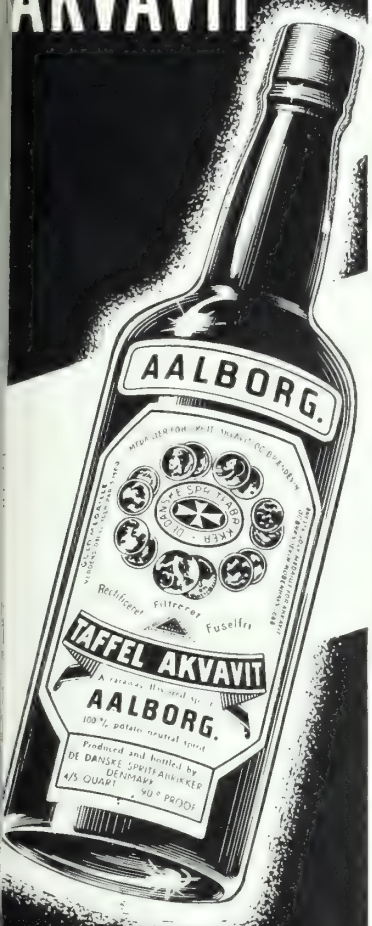
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CHRISTMAS GIF' continued from page 189

which you have taken to prepare them.

BITTER CHOCOLATE COOKIES

This was the recipe of my husband's mother—and very good they are too! They have no baking powder in them and are a soft, not a crisp, cookie, have body, and keep well in a covered tin box.

Stir half a cup of sweet butter (no substitutes) to a cream with 1 cup of sugar. Add 1 egg and beat well, using an electric mixer if you own one.

Put ¼ lb. of Baker's bitter chocolate (4 squares) in the top of a double boiler. When melted, add to the creamed butter and egg mixture. Add 1 tsp. of vanilla and just enough flour to be able to roll the dough. Use 1½ cups to begin with and add more if necessary. If dough is too soft, put in the ice box for an hour to stiffen.

Roll small pieces of dough at a time on a floured board, using a floured rolling pin. Roll ¼ of an inch thick and cut with a small round biscuit cutter or fluted cookie cutter. Place cookies side by side on a greased tin or biscuit pan and bake in a hot oven (450°) until cookies are done but not hard. 5 to 8 minutes should cook them (test one). Watch carefully when baking, as they burn easily.

CHOCOLATE BOURBON BALLS

This is a wonderful way to utilize left-over and slightly dried out pound, white, cup or gold cake. Grind or crumble enough of the cake to make a cup of crumbs, or if cake is very hard or stale, put a few pieces on the bread board and roll with the rolling pin. Do not use fresh cake, as it is too moist, but vanilla wafers or pound cake will do.

Mix the cake crumbs with a cup of ground nuts—pecans, almonds or walnuts. Then add 2 tbsps. of cocoa, 2 tbsps. of white corn syrup, ¼ cup of good Bourbon whisky. Knead well.

Take a teaspoon of dough at a time and mold into balls. Roll in plain powdered sugar, or in a mixture composed of 1 tsp. of cocoa and ½ tsp. of cinnamon to every rounded tablespoon of sifted powdered sugar.

Place balls on a tin cookie sheet for two or three hours to dry. Roll once more in plain powdered sugar or the cocoa-cinnamon-sugar mixture. Wrap separately in wax paper and store in a box with a tight-fitting lid. The recipe makes 18 to 20 balls.

CHOCOLATE RUM BALLS

Follow the recipe for Chocolate Bourbon Balls, substituting Jamaica rum for Bourbon whisky.

VELMA'S RUM RINGS

Once when we were baking Christmas

(Continued on page 192)



Folks—

I'm the Hitching Post Boy and I'm sure glad to greet y'all and to tell you I come from Savannah, Georgia, where we fix real good things to eat! We have that just-right flavor - not just-plain foods.

I'm bringin' your brand new products: Hitching Post Dressing - Jack Pot Beans - Creole Spiced Vinegar and Mint Syrup - all Hitching Post products fixed up in our special way according to our old time plantation recipes. Tastin' is believin'!

You can ask for me at your favorite store and if I haven't got there yet it's cause I just can't hurry-scurry polite. I'm gettin' acquainted! Why if you want one of each up to our good things to eat, we have made just for you a gay box you can find at leading department and specialty stores. It has a down under picture of the Spanish moss on the old live oak tree and the pines from down home.

Don't disappointment! Our goods are seasoned with a Southern accent.

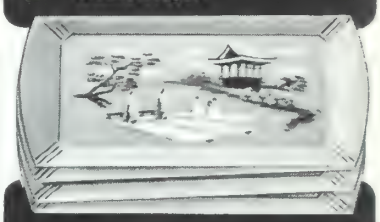
See I'll be seein' me pretty soon—

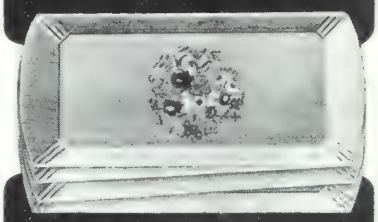
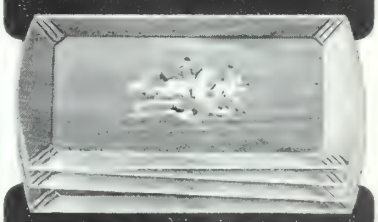
the Hitching Post Boy

P.S. The boss says the down-in-eating host wears Hitching Tight.

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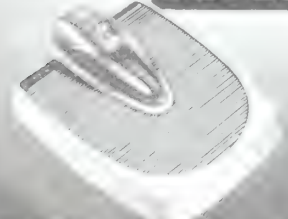
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CHRISTMAS GIF'

continued from page 191

cookies Velma, my neighbor's German cook, came over and taught us how to prepare rum rings, which she said were made at her home every holiday season.

Cream a cup of powdered sugar with 1 cup of butter, previously softened but not melted. Add 3 hard-boiled egg yolks mashed to a paste, the grated rind (yellow part only) of a lemon, and 1 tbsps. of strong Jamaica rum. Add enough flour to handle—from 2 to 3 cups, previously sifted. The less flour used, the better. Set the dough in the ice box about 20 minutes to half an hour to firm.

Break off small pieces of dough—about a teaspoonful—and roll with the palms to resemble a small pencil. Then press the two ends together to make a wreath. Place about an inch apart on a greased cookie tin. Brush with the white of a raw egg mixed with a tablespoon of water and slightly beaten. Sprinkle with colored sugar, or cinnamon and sugar mixed in these proportions: 2 tsps. of cinnamon to every ¼ cup of sugar. Or, if you are energetic, decorate with tiny red candies and bits of angelica.

Bake in a moderate oven (375°) until cookies are done throughout (8 to 10 minutes should be sufficient). Remove from the pan at once and cool before storing.

CANDIED GRAPEFRUIT, ORANGE OR TANGERINE PEEL

Cut enough fruit peel into slivers with the kitchen scissors to measure 2 cups. Cover with cold water and allow to come to a hard boil. Pour off the water, and repeat the process three more times.

Put 1½ cups of sugar in a saucepan. Moisten very lightly with water or fruit juice. Put over a flame on top of the stove and let come to a hard boil. Add the fruit peel and let simmer slowly until syrup begins to crystallize. Take out rind with a skimmer and sprinkle lemon juice over it. Drain and roll each sliver separately in granulated sugar. Place on a piece of absorbent paper until peel dries. Be sure that the pieces do not touch. When cool and dry, store in a glass jar until ready to use.

SOLGER'S FRENCH TRUFFLES

Mr. Solger was Louisville's most distinguished caterer in the "gay nineties." Here's his recipe for truffles, although if you want yours to taste the way his did, you will have to use Whitman's powdered sweet chocolate—a brand I haven't seen in years. Nestlé's or any other good brand of instantaneous chocolate will have to substitute today. Mix a pound of this with a pint of whipped double cream (measured after whipping) and form into balls the size of a small butterball. Roll at once in chocolate sprinkles, or grated bitter chocolate. Set aside to harden slightly. If the instantaneous chocolate you use isn't flavored with vanilla, add a teaspoon.

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BUDGET YOUR SPACE

continued from page 122

Here is more information on the Dunbar Progress Group, pages 122 to 125. All prices are approximate. Slightly higher West of Mississippi.

Page 122

Black lacquer extension dining table, 28″ x 42″ closed, 42″ x 126″ open, five extra leaves, $570; black lacquer cane-back chair, attached foam rubber seat cushion, $180 each, in muslin. Ceramic hen $16 displayed at House of Italian Handicrafts, New York.

Black lacquer sideboard, $567. Flower floater and candle holder, $7.50, by U. S. Glass Company. Czechoslovakian decanters $35 each, from Lord & Taylor, New York. Tête-à-tête sterling silver cocktail set, shaker, tray, two beakers, $90, tax included.

Bookcase, black lacquer shelves strung on lacquered steel rods, 48″ wide, 50″ high, five shelves, 10″, 12″ or 14″ deep, $226. Tête-à-tête cocktail set, shaker, two beakers and tray, $90, tax included, Fisher Silversmiths. Cachepot $30; handmade Chinese luncheon plate, $3 each. Lord & Taylor, New York.

Right sketch

Black lacquer drawer chest (left), $265; black lacquer door chest (right), $331. Custom-made units on each chest 41″ wide, 10″ deep, 4 shelves suspended on lacquer rods. Center unit 48″ wide, metal strips connect 3 shelves to end units. $550 for the complete shelf assembly. Dining extension table, $570.

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Love seat, laminated wooden supports, cushion made of foam rubber on springs, $247 in muslin; armchair $179 in muslin. Rug "Ghiordes," 14½′ x 11′, $1200. Ernest Treganowan, Inc.

Lower photograph

Wardrobe cabinet, mahogany with natural finish, 60″ high, 45″ wide, 20″ deep, $685. Directors' case made of pigskin with Yale locks, $78 including tax, T. Anthony, New York.

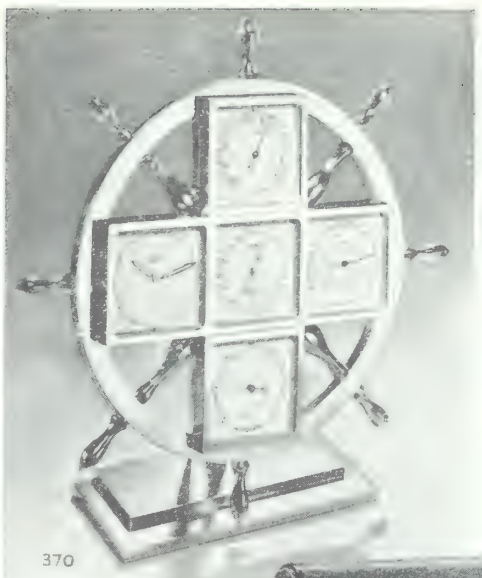
Page 125

Open armchair, made of laminated wooden supports, held together by steel rods, cushion latex foam rubber over springs, $202 in muslin.

Night table, mahogany with natural finish, 33″ deep, 20½″ wide, 29″ high, frosted glass top, $255. Lamp with Czechoslovakian green enamel base, 14″ high, square shade, $225 pair, Lightolier Inc. Crystal camellia bowl, $9.50, A. H. Heisey Glass Company.

Black lacquer tea cart, Danish cork surface, $181. Tête-à-tête cocktail set, shaker, two beakers, tray, $90 including tax, Fisher Silversmiths. Wooden salad bowl with sterling silver base, $29; salad fork and spoon with sterling silver handles, $13; handmade Chinese luncheon plates, $3 each; mats and napkins with lobster design, $10 set of four, Lord & Taylor, New York.

Black lacquer cocktail table, glass top, 52″ diameter, 17″ high, $700. Gilbey's London Dry Gin; Cinzano Vermouth; Old Forester Straight Bourbon; Coronet Fine Brandy; Don Q Rum. Sterling silver bread and butter plates, $175 doz., Reed & Barton.



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Pat. 253



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LITTLE THINGS THAT ADD UP

continued from page 112

[illegible] continued on [illegible] shown on pages 112-113.

Illustrations located in New York unless otherwise specified

Page 112

FOR THE BREAKFAST-IN-BED: Lavender sachets made of St. Marys blanketing, $3 each, at Neiman-Marcus, Dallas, Texas. Matouk printed pillow cases, "Field Flower", hand-screened on "Percress" Pepperell white percale, $19.50 for full size sheet and two pillow cases, at B. Altman's. Crown Derby jam jar with strawberry design on cover, $7.50, Plummer Ltd.

FOR THE GOOD HOST: Red wine basket, $4.95, The Bar Mart. "The Capstan" sterling pepper mill, $12.95 including tax, The Post Mart. Lobster bisque, $1.75 quart, green turtle soup with Madeira, $1.95 quart, Bellows Gourmet's Bazaar.

FOR A FRONT DOOR: Tin trophy for decoration, $35, Reed & Stevenson.

FOR A TREE OR AS A CARD: Silk-screened cards, $7.50 assorted dozen, Staples Smith Inc., N. Y.

FOR WINTER AFTERNOON "AT HOMES": Imported teas, Shanghai Jasmine $2.60; Czarina Earl Gray $4; Imperial Green Pinhead $3; Mandarin Lapsang Souchong $3.25, ½-lb. tins, TelBurn. Silver-plated English tea strainer, $9 including tax, at Alice H. Marks, Fruit cake, $2.50 pound, Bellows Gourmet's Bazaar. Informal tea cards, $1 a dozen, Dempsey & Carroll.

FOR THE NIGHT BEFORE: Emkay candle, $2.50 each, Higbee Co., Cleveland, Ohio.

FOR THE FOREIGN CORRESPONDENT: Kellogg writing paper, "Sylvan Tracery," $3.50 box, 48 envelopes and 48 folded sheets, at Burdine's, Miami, Florida. Gold-plated letter scale with tan leather case, $2 at Hammacher Schlemmer. Silver letter clip, $1 including tax, Helena Rubinstein. Sealing wax, 90c (six sticks in a box), air mail stickers, 10c, Dennison Mfg. Co.

FOR THE HOME GARDENER: "Inside My Garden Gate," loose-leaf book for gardening records, $17.50, Plummer Ltd. Chrome finish Lady Snap Cut shears, 5", $2.25, at Max Schling Seedsmen Inc.

FOR THE HALL: Copper pompon, 12" diameter, $12. Grimes Display.

FOR THE DESK DRAWER: Plastic knife box at the 5 & 10, $1. Stapler, $1.75; pen, $1; pencils, 70c two dozen; Sanford's ink, 50c three bottles; Scotch tape, 90c; telephone pad, 10c; colored tags, 15c for 18; "Handifile," $1; parcel post labels, 20c; air mail envelopes, 25c package; eraser, 20c; stamp pad, $2.95; Midget pencil sharpener, $1.25, from M. C. Flynn Inc., New York.

Page 113

FOR PACKAGES OR TREE: Snowflake.

(*Continued on page 196*)

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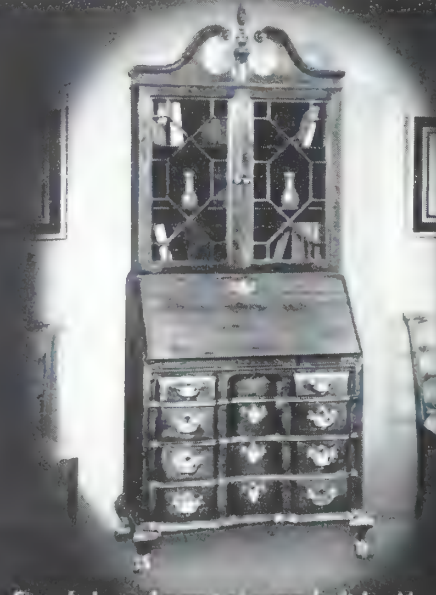
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LITTLE THINGS THAT ADD UP

continued from page 194

made of Unette, 6" diameter, $2.50 each. Grimes Display.

FOR THE AMATEUR PHOTOGRAPHER: Permo-Vue album $11.25 for 4" x 6" and 5" x 7"; Patrol exposure meter on a wrist band $16.50; Time-D-Lay for taking your own picture $1.95 without cable; photo flood bulbs, #2 white 34c, #1 blue 34c, #2 blue 68c; Kodak black and white Super-XX high speed film, for indoor pictures, 38c to $1.14 each, at The Camera House.

FOR A MAN'S STOCKING: Strokemaster golf score, $1.50, M. C. Flynn Inc. "Go-where-you-go" shaker top to fit any glass, $3.95, Lord & Taylor. Brodi game, $1, B. Shackman & Co. Clear plastic secretary clips, gilt imprints, $1.95 box of ten, Lewis & Conger. All-wool felt stocking trimmed with sequins, $3, Dutch Oven, Wycombe, Bucks County, Pa.

FOR THE HOUSE PLANNER: Red leather scrapbook, $15; scissors from $10 set, Mark Cross Co. Sanford's library paste, 50c jar. M. C. Flynn Inc., N. Y. Year's subscription to HOUSE & GARDEN, $5, HOUSE & GARDEN, Greenwich, Connecticut.

FOR A BED TRAY: English bone china bell, delicate filigree with appliqué flowers, $5.95; English bone china cup and saucer, $12.50, from Alfred Orlik Inc. Gold-plated salt and pepper shakers with jeweled ladybug or songbird on top, $6 plus tax; paper cigarette holders, $3.50 for 50, from Henri Bendel.

FOR THE MANTEL: Cupid with cymbals, $35, Staples Smith Inc.

FOR TRIMMINGS: Foil snowflakes, 6" diameter, $3 dozen, Arts & Flowers.

FOR THE BARBECUE OWNER: Brass shovel, $5.95, Hammacher Schlemmer. Simtex tablecloth, 54" x 54", $2.19, G. Fox, Hartford, Conn. Basket of assorted salts and spices, 20c to 55c a jar, Bellows Gourmet's Bazaar.

FOR THE NURSERY MANTEL: Deer made of wood, covered with white crêpe paper, foil antlers, $2, Henri Bendel.

FOR AN INCIPIENT ARTIST: Spiral pad drawing paper, 9" x 12", 40c; white wood manikin, 12", $9; Frescol color paints, $1.65 set, Mongol W. C. pencils, $2.50 for 24, The Palette Art Co. "A Complete Guide to Drawing Illustrations, Cartooning & Painting," by Gene Byrnes and A. Thornton Bishop, $5.95, Brentano's.

BUY SAVINGS BONDS





FIREPLACES continued from page 155

...be opened or closed by a poker or ...a knob on the face of the fireplace. ...simpler damper, like a solid shutter, ...feasible too.

SMOKE CHAMBER AND SMOKE SHELF: ...smoke chamber operates as a ...ngular funnel between fireplace ...mber and flue. Its base is formed by ...damper and a smoke shelf. This ...lf acts as a barrier to chimney down-...fts. With the damper, it can prevent ...fireplace from smoking, heat being ...sked up the chimney, soot falling ...the fire or room. It can send down-...fts back up the flue.

...ES AND FLUE LINING: The size of a ...place flue is of greatest importance. ...fire burns by means of air, and the ...e is the means of pulling air from ...house through the fireplace cham-...and up the chimney. A flue one-...th the area of a fireplace opening ...generally recommended. It should ...be smaller than one-twelfth the ...eplace opening area. The larger the ...ening, the larger the flue required ...efficiency. Today flues and fire-...ace openings tend to be smaller be-...use in our weather-tight houses, the ...supply to feed the fire is not as ...sily obtainable with walls insulated ...d doors and windows weather-...ipped. Outside vents may solve that ...oblem. Every fireplace needs its own ...e, and any slope in it should be care-...lly graded and the flue lining fitted ...htly to provide a smooth interior ...rface. Fire clay flue linings, used in good construction, are made in square, round or bell mouth shapes.

PROBLEM FIREPLACES: The reasons for fireplaces failing to work properly are many and varied. The flue opening may be too small for the size of the fireplace opening. It may be too large and be without a smoke chamber. It may have a damper too short for the fireplace opening or a damper located at the back of the fireplace with no smoke shelf and no protection from flue downdrafts. The fire chamber may smoke because it is too shallow or fail to give warmth because it is too deep. The flue may be incorrectly proportioned and built. In an existing fireplace, such problems need an expert to check and correct them. But in building a new fireplace, they can be avoided by following rules of proper proportion.

READY-MADE FIREPLACE UNITS: The problems of proportioning flue to fireplace opening correctly and figuring the right height, width and depth of the opening can be solved simply by installing a ready-made fireplace unit. These are metal forms which usually include the fire chamber, damper, throat, smoke chamber, smoke shelf—practically all the working parts of a fireplace up to the flue. They are factory-made as a single unit in a number of sizes with each part accurately proportioned to the others. Their most important advantage is their ability to heat the air and circulate it through

(Continued on page 193)

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FIREPLACES continued from page 197

[illegible] in addition to providing [illegible] heat of the fireplace [illegible] have a double-walled metal construction which provides a heating chamber at the sides and back of the [illegible]. Cool air can be taken into this chamber through floor [illegible] and rise upward to be [illegible] into the room through outlets high on the wall. It could also be distributed to adjoining rooms through other outlets. A circulating fan in these units further improves their ability to circulate heated air so the fireplace becomes a real heating unit.

NEW TYPES OF FIREPLACES: New houses today frequently have fireplaces very different from the Colonial or Georgian types. There are two-way designs built between two rooms. They have a single hearth which may be used from either room because there is no dividing fire-chamber wall. Cross drafts entering either room may cause difficulty with such a fireplace, but a solution is to have glass doors on the openings and close them from either side. The corner fireplace, open on front and side, affords a view of the fire from two angles, but it can have cross draft problems too, and needs a flue capacity sufficient to its two fireplace openings. A good present-day method of getting maximum heat from a fire is to build a large metal hood out over the front of the hearth and opening. Heated by the fire, it radiates warmth.

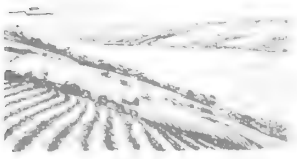
CHIMNEY CONSTRUCTION: A good chimney is not only essential to the fireplace but also to your heating system. One of its flues can create the draft necessary to run a fireplace while another carries off the noxious gases of the fuel you burn.

A chimney built according to definite structural rules will attain good results. It should stand alone, independent of the house framework, because its masonry bulk will settle more than the house will. It needs an adequate size concrete footing under it to support it evenly; this should be laid below the frost line.

Two inches of space should be left between the chimney and any combustible walls, roof or floor framed next to it. The space can be filled with fireproof insulating materials to cut down the chance of fire which is more likely in a chimney than in any other part of the house. Keeping the chimney clean of soot will reduce the fire hazard too. Have it cleaned by suction methods.

Waterproofing is as necessary as fireproofing where the chimney and the roof adjoin. It can be done by metal flashings laid into the roof covering and brought up around the chimney; counter flashings are inserted in the chimney joints and brought down over flashing and roof. Chimneys should extend above the highest point of their house roofs. Two feet higher should be sufficient if the chimney is built at the peak of a roof, two and a half feet to three feet if it is not.

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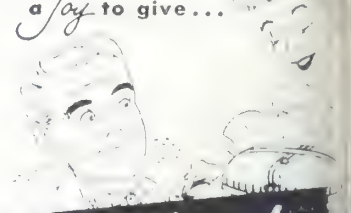
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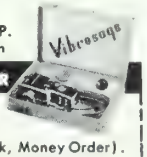
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TABLES continued from page 190

Upper right photograph.
FURNITURE: Dunbar tables, tile top, $155, cork top, $90, Watson & Boaler, Chicago. Hardoy leather chair, $99, Knoll Associates.
RUG: Firth Carpet Co. "Primitive," beige, $18 sq. yd.
ACCESSORIES: Lamp, antique gold leaf urn, marble base, black shade, $114, Kardux. Erickson highball glass, $4.50, Designed for Living.
Lower right photograph.
FURNITURE: L. & J. G. Stickley cherry terrace server, $128, Bamberger's, Newark. N. J. Chairs, all birch, $45; birch and walnut custom made on special order, Knoll Associates.
RUG: Fay Carpet Co., basketweave "Flaxtex," $6.95 sq. yd.
ACCESSORIES: Tole tray, $17; "New Chelsea" tea set, $135 for 23 pieces; plated milk jug, $14; English plated jam jar and spoon, $25; plated muffin dish, $23; "Hannah Hull" teaspoons, $23 for 6, tax incl. on silver, Plummer, Ltd. Green linen napkins, $9.50 doz., Hammacher Schlemmer. Lillian Dubin. *Pink Tree Tops*, painting, $450 framed. Bertha Schaefer Gallery. "Merry Christmas" mug, $7.50, Christmas arrangements, Ann Hagan.

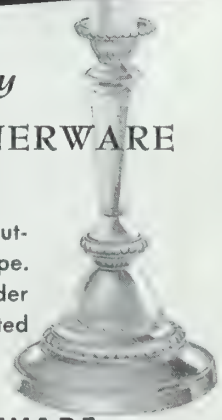
Page 118
Upper photographs.
FURNITURE: Herman Miller bridge table, $55; dining table $80; chairs, $36 each, New Design Inc.
RUG: Alexander Smith, "Pondfield," $6.50 sq. yd.
WALLPAPER: Interchemical Corp., "Highlander Plaid," $2.85 roll.
ACCESSORIES: Beer steins, brown or green, $15 doz.; modern green and rust pottery plates, luncheon $12 doz., salad $9 doz., soup bowls $10.80 doz., Designed for Living. Straw baskets, $3.60 ea., displayed at House of Italian Handicrafts. Salad bowl, $17; servers, $4; cheese board and dome, $10 set, Mary Ryan Inc. Napkin and mat set, $1.50, Mosse Inc. "Frontier Plain" silver, $27 place setting incl. tax, Georg Jensen Inc. Terra-cotta soup jug, brass stand, $26; chrome ladle, $2, Bazar Français.
Lower photographs.
FURNITURE: S. Karpen & Bros., Spin-up table, $224, Macy's. Loeblein of Kent sectional sofa, arm section $165 each, $318 curved section, Abraham & Straus, Brooklyn. Chairs, strawberry colored cover, $24 each, Macy's.
RUG: Alexander Smith, "Pondfield," $6.50 sq. yd.
ACCESSORIES: Coromandel screen, $1,150, Bergdorf Goodman. French Limoges luncheon plates, $39 doz.; Swedish crystal glasses, "Bergdala," water and wine, $18 doz., Mayhew Shop. "Symphony" finger bowls, $10 for 4; crystal candelabra, $398 pair, Black, Starr & Gorham. Silver cigarette urn, $6.50; ash trays $3 each, Plummer, Ltd. Imported brown linen mat and napkin, $3.95, Mosse Inc. Fruit basket, $3.60; magazine basket, $2.60, displayed at House of Italian Handicrafts. Glasses by Erickson, $4.50 each; crystal ash tray, $9.50, Designed for Living.

Page 119
Upper photographs.
FURNITURE: Vander Ley Bros. table.
(*Continued on page 204*)



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GARDENER'S GUIDE

When the storm windows go up, so do the winter feeding stations for birds. It's a pretty poor countryman who neglects this, who doesn't enjoy watching birds, keeping them around, observing their utter profligacy with seed, their amusing and selfish little habits. There are many things in life much less important than watching a squirrel frantically and futilely striving to get at a suet cake well out of his reach. Or the complete and rapacious self assertion of a blue jay. And if, within doors, a bird in a cage is singing or parakeets chattering, then the domesticity of the household may be said to be well founded.

After a few seasons, the average gardener learns that plants, like people, have to be treated individually. Certain of them are cool-weather sleepers. Hollyhocks and foxgloves, irises, coreopsis, shasta daisies, pinks and primulas all resent being smothered over winter. In mulching them, mulch lightly. Pansies and English daisies wintered outside should have a generous blanket of straw or leaves held down by boards. Straw or strawy manure is enough for strawberries. Rhododendrons and azaleas appreciate 4" to 6" of leaves, and if they be oak leaves so much the better, as these make the soil acid.

Still another precaution, as winter sets in, is to frustrate rabbits, which may girdle young fruit trees, lilacs and other newly-set-out woody plants. Last winter the loss from this depredation was great, because of heavy snow. Wire protectors or heavy paper will afford protection. Or trim the fruit trees early in winter and let the trimming lie around. Even rabbits must eat.

The final rite to which all good gardeners attend is laying away the tools. Before this time the lawn mower has been cleaned and greased. Now the hand tools are scoured and well greased against winter rust and then hung in their appointed places.

Year after year the prim and proper books on gardening suggest that in December we make an accounting of successes and failures, look up why we failed with this or that, and solemnly resolve to be more intelligent next year. Our Soviet brethren are much given to this form of self-criticism in political affairs. But why should gardeners so immolate themselves on the proofs of their failures?

My private opinion is that gardeners suffer occasional horticultural lapses, just as cooks do. One cook, famous for a certain dish, found she could no longer succeed with it. Her only explanation was, "I guess I lost the touch." For four years I lost the touch with *Primula malacoides*. This year, for no known reason, it came back and my little greenhouse burns with a plenitude of them.

An amusing and not too arduous winter line of study for gardeners would be to learn something about the men for whom plants were named. Who were Dahl and Tradescant and Lobel? Who was Eschscholtz, for whom the California poppy took its name, and M. Gaillard, whose name the blanket flower bears? It's a long step between the Texas plains and sixteenth-century Toledo, but Lazaro Perez, apothecary and botanist, reached across time and space to put his name to a Texas wild flower. There's one man whose name is more on the lips of gardeners than any other else's—Dr. Johann Gottfried Zinn. In his time he served capably as Professor of Medicine at the University of Gottingen, gave his name to zinnias.

Still another study would be of men who made great gardens in the past. One of the most fascinating was John Evelyn, who helped design and give advice on gardens wherever he went, and faithfully records the facts in his diary. Less well known was Le Zooche who, in the sixteenth century planted such an extensive English garden and traveled so far and wide to collect plants for it that he literally went broke. Then there was Blakie, the Scotsman, who migrated to France before the Revolution, worked in many gardens, including Malmaison for the Empress Josephine and kept a fascinating diary.

Such studies require a little digging. But when the eyes tire from poring over books, there are birds outside the window to watch or a wayward ivy strand that needs tying, or shade an African violet from direct sunlight and, of course, the plants need water.

RICHARDSON WRIG[illegible]

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GREEN THUMBS continued from page 143

With plenty of light you don't have to have sun. And if there's a radiator in front of the window, no matter, a layer of asbestos between it and the plant is the happy solution.

It isn't the heat of your house that discourages, it's the lack of humidity. The humidity that we curse in summer, we court in winter. Get a tinsmith to make a galvanized iron tray three inches deep to fit your window sill. Fill this with clean washed building pebbles and water. Set the plants on the pebbles being sure that the bottom of the pot is above the water level.

Spray the leaves with clear water at least once a day and as many more times as convenient. The sunlight filtering through the glass combined with the warmth inside causes continual evaporation. This aura of moisture perpetually surrounding the plants helps keep them healthy. Incidentally, a kitchen window is a successful location for window plants. Steam from dish water and boiling pots increases the humidity. For the same reason a bathroom where frequent showers are taken, is a fine place for a fernery.

A plant whose flowers resemble a cross between an orchid and an iris is the *Marica northiana* or Fan Iris. Its pale green sword-shaped foliage enhances the window garden the year round, and in the late winter delicate blooms mysteriously push out of the sides of the stiff fan-like leaves. Nearly four inches across, the flowers are pure white marked with violet and subtly fragrant. When each bloom fades small new plantlets emerge from the same spot. *Marica* is often called Apostle plant because its number of pointed leaves is usually twelve.

One of our favorites and one of the most individual of all house plants is the Sea Onion *(Ornithogalum caudatum)*. It is well known in Europe but rarely seen here. A Swiss friend of ours tells us that the plant is her grandmother's favorite—her sure cure-all. According to the old lady, apply a smidge of the juice that drips when you cut a leaf, to a bump, bruise or sprain and healing follows rapidly. The Sea Onion thrives on neglect, growing as happily in the north window as the sunny window. White starry flowers on a long curving stalk decorate it a couple of times a winter. Aside from its flowering period, its entire life cycle is a fascinating study. There's no plant like it. The glossy green onion-like bulb, a thing of beauty in itself, grows half out of the soil. At the top of the onion, flat ribbon-like leaves sprout curving up and then trailing down over the side of the pot to a length of a couple of feet as the plant matures. These slim leaves may be allowed to dangle loose and long, or, if cut short will curl tightly into charming circles.

At frequent intervals you notice a small swelling on the side of the bulb under its skin. As the swelling grows the skin dulls and finally peels off to

(Continued on page 202)

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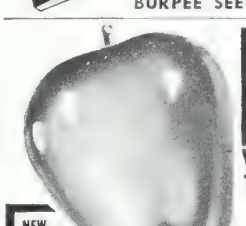
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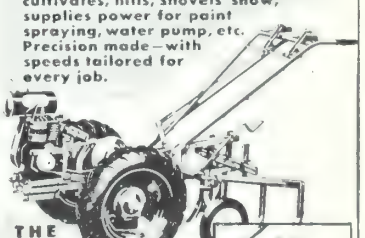
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GREEN THUMBS continued from page 201

[illegible] a bait [illegible] all seem [illegible] the soil and [illegible] to [illegible] of [illegible] on a life cycle of their own.

A [illegible] one no less [illegible] Ceramic Circle. *Lo[illegible]* [illegible] such as trailing [illegible] and branches tipped with scarlet [illegible] until regularly year after year. Give the plant thorough [illegible] little or no water all summer but in the fall bring it indoors daily watering and [illegible] a sunny window and again it will be started with countless glossy red flowers which will last well through the holiday season.

A plant with a forbidding name but amiable temperament is *Loropetalum chinense*. Its small twisting branches turn abruptly this way and that giving it the appearance of a diminutive apple tree. Suddenly in February among its round green leaves hundreds of honey-colored flowers unfurl inch long streamers. Fresh buds open daily for about a month.

An old-fashioned flower frequently found in New England windows where its deep pink blooms unfold continually all winter is called patience *(Impatiens sultanii)*. It is easy to grow and easy to propagate from cuttings.

In the window garden where it is always summer time—and with frequent syringing to increase humidity, numerous plants of tropical origin will thrive. *Editor's note: an article by Isaac Hersey on tropical plants and terms to grow indoors will appear in a forthcoming issue.)*

Besides looking at and smelling your window garden, you may eat it too! The most appealing outdoor gardens have a few fruit trees—why not try some of the dwarf fruit trees newly developed for house culture? The nurserymen have been experimenting, and today you can even raise your own lemon pie. Dwarf lemon trees, though no taller than 24 inches, produce not only lemons each of which may weigh a pound but at the same time a continuous series of sweet-scented blossoms. Other well-behaved fruit trees for the house include the strawberry guava which grows simultaneously fragrant white flowers and red walnut-sized spicy fruit. The dwarf pomegranate's fruit will add a rich flavor to your salad. And from a Pigmy date palm no more than two feet high, you can actually harvest your own dates!

After this excursion into the wild and exotic possibilities of window gardening, we'd best admit the need of something quiet and entirely green as background to all this extravaganza.

The kangaroo vine *(Cissus antarctica)* behaves perfectly with or without sun, with or without attention, according to your fancy. There are countless small-leaved ivy varieties

(Continued on page 204)



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GREEN THUMBS continued from page 202

which will climb up or trail down, whichever you like. All will thrive in sun or in shade as long as they have plenty of light. In addition to the regular *Philodendron cordatum* is the *Philodendron dubium*, with its soft shiny greenness and irregularly cut leaves. Don't be frightened by the name *Hedera conglomerata erecta*. This upright branching ivy may be trained espalier-tree fashion, if you so desire. Its rows of twin leaves, one on each side of the stalk, appear to unfold each pair out of the one beneath.

The regular care and upkeep of a window garden is a simple matter requiring little time. There are six main points we follow: 1) Syringe the leaves at least once daily. 2) When watering the pots, do a thorough soaking job, then, except in special cases, let the plant dry somewhat before the next watering. 3) Trim off fading flowers and dead leaves and surplus scraggle. 4) Scrub clay pots occasionally, and dip plant, pot and foliage under water. 5) Every two weeks feed with plant tablets or a weak solution of liquid manure. 6) For a few minutes daily let in fresh outdoor air—not directly on the plants but in the same room with them.

As an added bonus and to send your window garden into ever greater growth, there are two more points, not essential but well worth the small effort involved. Always water with rain water or melted snow. Both are free from chemicals and the plants appreciate this. Keep a large crockery jar of rain water where it will be room temperature and readily available. Refill it from time to time, weather permitting. Winter days are short; a hundred watt bulb in a bridge lamp turned on the window garden daily at dusk costs only a few cents and gives valuable additional light. The plants respond with new leaves, rich green color and more abundant blooms.

A healthy growing plant seldom has an insect problem, but occasionally even the best of them succumbs to some little aphid or other or a mealy bug. A solution of DDT and nicotine made up with soapy water is the answer. Dip plant, pot and all, in the solution twice with a few days between, and the bugs promptly disappear. A more amusing way to eliminate insect pests, however, is to buy a pair of chameleons. In the outdoor garden we have the pleasure of watching birds, dragonflies and bumblebees. Fauna in the window garden are equally appealing and serve a double purpose. There are no more amiable eager insect eaters than chameleons. While darting up and down the branches of your ivy, they wrap their small pink tongues around clusters of aphids and leap through the air in pursuit of a housefly. Since they enjoy light, sun and the moisture of newly sprinkled foliage, they will not leave the window garden, to turn up in your bed!

If you are one to whom a "No

(*Continued on page 204*)



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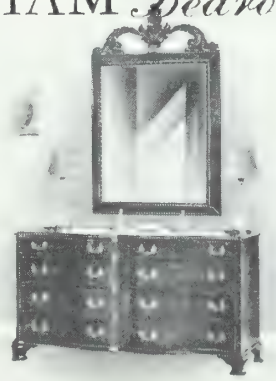
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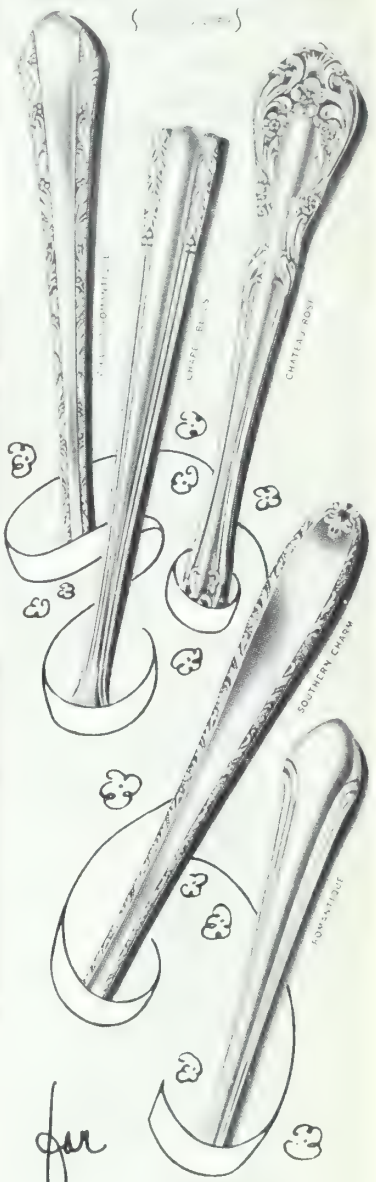


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GREEN THUMBS continued from page 203

The person who [illegible] is sometimes invitation instead of an invitation, only once [illegible] approval of what I [illegible] about [illegible] me advice and those tales [illegible] successes rules as the [illegible] ground for your experiments.

Don't believe you can't grow orchids in the dining room if orchids are what you [illegible] The fact that a certain plant has never been tried in the house before doesn't mean you can't grow it if you want to—if you learn a little about it—where it comes from, under what conditions it grows naturally, etc. Green fingers is a love of growing things—a desire to learn about them, a desire to experiment with them.

Be like the lady on Cape Cod. She had 16 large blossoms on one small potted geranium in her window. "How did you ever accomplish that?" I asked her.

"Simple," she answered. "I wasn't feeling too good, so I went to the doctor. He gave me a bottle of pills. I began to feel so much better after I took them, I decided if they were good for me, they'd be good for the plant. So every time I took a pill I shoved one into the soil. Can't think what was in them. Plants seem to like them, though."

TABLES continued from page 199

under $150. Younkers, Des Moines. RUG: Callaway Mills, "Valtwist," 9' x 12', non-skid, $80.

ACCESSORIES: Rockingham platter, $70 pair, Plummer, Ltd. Lillian Dubin, *The Gate*, painting, $250 framed, Bertha Schaefer Gallery. Playing cards, $1.75; Gin rummy score pad, 25c; pencil, $2, Hammacher Schlemmer.

Lower photographs.

FURNITURE: John Widdicomb cherry French Provincial table, $240. J. W. Robinson, Los Angeles. Side chairs, $95 in muslin, Lord & Taylor.

RUG: Alexander Smith, "Pondfield," $6.50 sq. yd.

WALLPAPER: The Birge Co., "Flock Stripe," $5 roll.

ACCESSORIES: Herend china, "Green Garland," tureen, $114; luncheon plate, $6.50 ea.; butter plate, $4.75 ea.; Lobmeyer glasses, wine $5 ea., water $5.25 ea.; "French Provincial" silver, $25 place setting, Georg Jensen Inc. Organdy mats, napkins, runner, $125, Léron, Inc. Silver salt and pepper shakers, $22.50 a pair, Black, Starr & Gorham. Antique crystal centerpiece, $250, from Plummer, Ltd. Malachite box, $220, Bergdorf Goodman. Basket, $2.60, displayed at House of Italian Handicrafts.

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Gardening

Pincor Power Mowers are shown in a bright new folder. Featured is the Pincor P-20, a precision-built power mower designed for a variety of lawn-cutting needs. Two other power mowers and three hand mowers are pictured, as is the Pincor Electric hedge trimmer. Pincor Products, Pioneer Gen-E-Motor Corp., HG 12, 5841-49 W. Dickens Ave., Chicago, Ill.

Garden Under Glass with a Sunlyt greenhouse. This greenhouse is factory built, assembled on your grounds. It is made in sections 2′ 5″ long, and can be added to as your flowers and plants increase. The booklet describes the Sunlyt features. Lord & Burnham, Dept. H, Irvington, New York.

Kitchens

"*Work-Saving Steel Kitchens*" shows four basic kitchen layouts, and the wall, corner, base, undersink and tall cabinets which Geneva Modern Kitchens has provided to meet every requirement. Two pages of accessories indicate ingenious inventions which save steps, afford additional storage and convenience. A section of the booklet highlights the quality features of Geneva steel kitchen cabinets. 25c. Geneva Modern Kitchens, Inc., HG 12, Geneva, Illinois.

"*Automatically Yours*" describes the Roper gas range, equipped with a clock for automatic cooking. Other features, such as the broiler, top burners, are noteworthy. There are four pages of suggested menus and a scientific time and temperature chart puts your kitchen clockwise. 15c. George D. Roper Corp., HG 12, Blackhawk Park Ave., Rockford, Illinois.

"*Kitchen Hints*" has devised a checklist of kitchen planning ideas to increase efficiency in the kitchen and leisure hours away from it. Ten Kitchen Maid plans are drawn in diagram and photographed in color. They illustrate the purpose of the checklist by arrangement, versatility and convenience. Kitchen Maid cabinets, with a wood base and an enamel finish, are pictured. A page contains kitchen units and convenience features. 10c. The Kitchen Maid Corporation, HG 12, Andrews, Indiana.

A Beautycraft Kitchen is distinguished by its free-flowing modern line. Curveline construction, hidden hinges, concealed wall cabinet door pulls, flush base cabinet handles, contribute to an over-all impression of good design. You'll like the "plate retainer" which provides storage for large platters and serving pieces. Beautycraft Custom Kitchens, HG 12, 2215 Russell St., Baltimore 30, Md.

Wines

Martha Washington's Recipes, just as she wrote them, are the subject of an unusual booklet, "Leaves From The Table of George & Martha Washington." For easier interpretation, The Taylor Wine Company has prepared exact measurements for the recipes, but you'll enjoy deciphering the handwritten instructions and trying other fine recipes, too. Taylor Wines are illustrated and described. The Taylor Wine Co., HG 12, Hammondsport, N. Y.

"*Food Is More Fun With Wine*" and this little booklet proves it with a selection of recipes which will delight any cook. Hints on wine cookery, and Italian Swiss Colony California wines are listed. Recipes will be a joy to the neophyte and an inspiration to the experienced cook. Italian Swiss Colony, HG 12, 120 Broadway, New York 5.

China & Silver

Fine Arts Sterling has prepared two folders to illustrate "Southern Colonial" and "Tranquillity." This heavy solid silver, so attractively displayed, carries the Cellini bowl as its hallmark, and the folders tell the background mood of each pattern. Fine Arts Sterling may be seen only in your home, where a bonded Silver Specialist will help you make selections. For additional information, write to Fine Arts Sterling, HG 12, South 12th St., Philadelphia 7.

"*Romance Of Your Dinnerware*" has its roots deep in history, and the materials used in making American dinnerware come from many parts of the world. Twelve photographs and text explain how Salem China is derived. Table settings feature eight china patterns and, incidentally, provide a guide to table décor. You'll appreciate the various settings which can increase the charm and elegance of your adaptations. The Salem China Co., HG 12, Salem, Ohio.

Furniture

Modern As The World We Live In is "Colorful California Contemporary," Sherman/Bertram's furniture booklet. Simplicity and a refined gracefulness keynote some excellent photographs of furniture adaptable to any part of the country. Fine fabrics, filling materials, selected hardwood frames comprise such pieces as the Constellation sectional sofa, the Mandarin love seat, the B-19 sofa, Patch Pocket and Rickshaw chair. In the center of the booklet is a set of scale model "planner pieces" which help you to plan your rooms around California Contemporary. 10c. Sherman Bertram, HG 12, S. Grand View, Los Angeles.

"*To Match Your Dreams*" the Continental Furniture Company has fashioned bedroom furniture in period styles. Photographs and a text history accompany each of the six groupings. Furniture construction is described. 10c. The Continental Furniture Co., HG 12, High Point, N. C.

"*Graciously, Spaciously Yours*" titles a booklet about Sieling Modern furniture. This company concentrates on a tailored look, extra storage space, a choice of units and two-in-one purpose tables. Of special interest is a rectangular cocktail table with one glass shelf suspended above a second wood shelf base. Occasional tables and bedroom groups are pictured. Notes tell how to care for furniture. Sieling Furniture Company, HG 12, Railroad 3, Pennsylvania.

Beacon Hill Collection is shown in part in the Kaplan Furniture presentation. A chapter on "The Heritage of Beacon Hill" will interest not only Bostonians but all those who like history engrained in furniture. The excellent reproductions and partial room settings wear a contemporary graciousness associated with the historical past. You'll enjoy the "Little Stories" of Beacon Hill furniture which are only a part of the heritage of this collection. 25c. Kaplan Furniture Company, HG 12, 91A Albany Street, Cambridge, Mass.

Windows

"*Fashions In Windows*" is a folder on Berkshire curtains. Its sketches are as light and airy as the curtains themselves. Decorating notes make use of Berkshire Organdy Priscilla, Marquisette, Cottage Set curtains and many other delightful window fashions. Six decorator tricks—several will surprise you—are listed. Berkshire Fine Spinning Associates, Inc., HG 12, Turks Head Bldg., Providence, R. I.

"*How To Plan Better Windows*" is a booklet which gives specification and installation notes for Fenestra Steel Windows. Diagrams help explain such subjects as daylight areas, ventilation, wall space, appearance and special window arrangements. Sketches show interior views of corner, bay, picture, dormer and solar windows; windows over built-in furnishings are also pictured. 10c. Detroit Steel Products, HG 12, 2250 East Grand Blvd., Detroit 11.

"*Fashions For Your Windows*" highlights 17 examples of good window décor. Sketches show how to transform problem windows into decorative assets. "How to" paragraphs describe the hanging and draping of Wilbarry lace net curtains, panels and over-all floral designs. Instructions tell how to launder lace net curtains, and measuring notes are included. 25c. Wilkes-Barre Lace Mfg. Co., HG 12, 21 East 26th St., New York 10, N. Y.

"*How To Save Money In Comfort*" describes the Burrowes Combination Window, which consists of a rolled aluminum frame, two storm sashes with glass set into individual aluminum frame in rubber cushion and a screen sash with aluminum frame and wire cloth. Ventilation finger-tip control, and the elimination of extensive window care are featured. The Burrowes Corp., HG 12, Portland, Maine.

"*Wardrobe For Your Windows*" is the story of Venetian blinds. Charmingly presented are the color photographs of room settings which have appeared in leading magazines and which stress the versatility of Venetian blinds for any room period or grouping. Sketches and photographs show how to frame Venetian blinds against borders of valances, cornices and draperies. "Disguises With Blinds" camouflage closets, screen a serving space, or create a tropical dining room. Window hints and cleaning tips help make this a valuable guide. 25c. Venetian Blind Association, HG 12, 545 Fifth Ave., N. Y.

"*Collection Of Ideas*" is a handsome sketchbook which has as its theme Pella Casement Windows. These are year-round windows, dual-glazed to insulate against heat and cold, weather-stripped to eliminate drafts and equipped with *Rolscreens*, the permanent window screens that roll up and down like a shade. Twelve pages are filled with suggestions for window décor. You can have bay, corner, French-type, dormer or a wall of windows, depending upon your taste and the prevailing architecture of your house. Pella Casements come in stock sizes, with reinforced frames, special hinges and hardware. Stock sizes are listed, construction diagrammed. 10c. Rolscreen Co., HG 12, Pella, Iowa.

Heating

Radiant Heating Facts are elucidated in the H. B. Smith booklet, "40 Facts About Modern Radiant Heating." Radiant panels, baseboards and radiators are pictured as is the H. B. Smith boiler with its special features. Radiant heat efficiency is described. The H. B. Smith Co., Inc., HG 12, Westfield, Massachusetts.

Balsam-Wool, a sealed insulation, is made in three thicknesses, has a Spacer Flange which fits over and is nailed to face of stud, joist or rafter. This insulation is moisture-proofed, wind proof and fire resistant. Questions and answers on insulation are included. Wood Conversion Co., HG 12, 1st Nat'l Bank Building, St. Paul 1.

Miscellaneous

"*The Magic Of Ultraviolet*" explains the term, its uses. The Hanovia ultraviolet lamps are described and illustrated. You'll be interested in the types of ultraviolet generators named in the booklet. Questions regarding ultraviolet baths are answered in this brochure which elaborates upon the technicalities of a still little-known science. Hanovia Chemical & Mfg. Co., HG 12, Newark, New Jersey.

"*Binoculars and How To Choose Them*" defines the principal parts, magnification, "field of view," binocular alignment, construction. A glimpse into the factory shows how Bausch & Lomb binoculars are made. Five models are pictured, their purposes described. Binocular accessories are included. Bausch & Lomb Optical Co., HG 12, Rochester, New York.

A Hobby For Everyone can be found by leafing through the pages of a booklet from the Hobby Book Mart. Descriptions of books covering many kinds of hobbies are listed. Hobby Book Mart, HG 12, 120 Greenwich St., New York.



The Belvedere AM-FM Radio-Phonograph with Duomatic Record Changer, $540.

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***MAGNASCOPE** is the unique television picture system developed by Magnavox. It provides the *finest picture quality* in television and *sharper contrast* for better visibility *without glare or eyestrain*. Write for brochure. The Magnavox Company, Dept. 254, 2171 Bueter Road, Fort Wayne 4, Indiana.

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TURNTABLE, jr.



A list of children's records—mostly recent, and all for youngsters under twelve

Many Moons. James Thurber's delicious, if somewhat sophisticated story of a princess who wanted the moon has been excellently adapted to records. Columbia Album MJV-46*; $2.25. LP Record JL-8002*; $2.85.

Sinbad the Sailor. Against a background of music from Rimsky-Korsakov's "Scheherazade," Basil Rathbone and others relate the familiar story. A little slow starting, but fine otherwise. Columbia Album MM-767; $4.

Johnny Appleseed. Adapted from Walt Disney's "Melody Time," this is a kind of children's "Oklahoma!" Dennis Day, speaking and singing, represents all of the characters. Slick job. RCA Victor Album Y-368*; $3.50.

Happy the Humbug has a Birthday. This delightful and pretty sophisticated story, narrated by David Wayne, tells how the Humbug earns a birthday by catching the horns of a dilemma. RCA Victor Album Y-370*; $2.25.

Pecos Bill. Roy Rogers with, of course, his horse, Trigger, and the Sons of the Pioneers, recount the legends of Pecos Bill as adapted from "Melody Time." Full of action and song. RCA Victor Album Y-375*; $3.50.

Pancho Goes to a Fiesta. Pancho, a Peruvian boy, travels from his home to Mexico to attend a fiesta, going through Argentina, Uruguay, Brazil, Paraguay, Bolivia, Ecuador. Music nice. Columbia Album MJV-48*; $2.25.

The Wedding of the Princess. It doesn't seem to prove as much as most children's albums do, but it's a pretty affair, rather like an operetta with lovely tunes and inconsequential plot. RCA Victor Album Y-374; $2.25.

Bambi. Against the music from Walt Disney's "Bambi," Shirley Temple narrates the deer's well-known history. Miss Temple strikes us as sweet and monotonous; children may disagree. RCA Victor Album Y-395*; $3.50.

Billy on a Bike. Vaughn Monroe has devised, narrated and sung this informative script about Billy, a remarkable bike and Mr. I. Magination who traverse the world with amazing speed. RCA Victor Album Y-366*; $2.25.

Lore of the West. Roy Rogers, again and George "Gabby" Hayes explain life out West in song and dialogue. Simple, pleasant tunes tell how to get on a horse, and enumerate the cowboy's gear. RCA Victor Album Y-394*; $2.25.

Rhumpy the Rhino. The story of how a bellicose young rhinoceros is transformed into a companion acceptable to his jungle colleagues, is deftly acted and sung. Columbia Album MJV-47*; $2.25. LP Record JL-8004*; $2.85.

Sylvester the Seal. This is the story of a seal who plays a horn, and the difficulties he encounters in getting a job with a jazz orchestra. For a jazz-struck child, good on a comic book level. RCA Victor Album Y-373*; $2.25.

Come to the Circus. A soloist, Jack Lawrence, a male quartet and orchestra carry on briskly with this musical description of what happens at a circus. Lively, but not a tune we remember. Columbia Album MJ-44*; $2.25.

Christopher Robin's Songs. We never could endure A. A. Milne, but are told there are children who do. Alec Templeton sings about being halfway up, halfway down with great charm. RCA Victor Album Y-26*; $2.25.

How the Circus Learned to Smile. Spike Jones thought this up, and performs it with his City Slickers. It is fraught with slapstick effects, but we found no explanation of the title. RCA Victor Album Y-377*; $2.25.

Melody Time. Selections from Walt Disney's film of the same title include "Little Toot" with Sammy Kaye, "Bumble Boogie" with Freddy Martin and "Pecos Bill" with Roy Rogers. RCA Victor Album Y-369*; $2.25.

Tchaikovsky, his Story and his Music. Narrated by Floyd Mack, the composer's biography is skillfully interspersed with portions of better known compositions. A good introductory album. Vox Album 257*; $4.20.

Mozart, his Story and his Music. Another in the series of which the Tchaikovsky, *above*, is a part, this one features José Ferrer but provides not enough of each piece for a child to grasp. Vox Album 251*; $4.20.

Prices include Federal tax.
*Non-breakable plastic.

PRINTED BY THE CONDE NAST PRESS, GREENWICH, CONN., U. S. A.